

The McLean News

NINTH YEAR

McLEAN, GRAY COUNTY, TEXAS, FRIDAY, MARCH 21, 1913

NO 12

Mr. Land Owner

No doubt you have some land notes that are pushing you, with this in view we have made arrangements to handle an unlimited amount of land paper this year and would be pleased to have you call in and submit your paper before it is too late.

If you are not already a customer of this bank we believe we can show you that it is to your interest to give us your business, as we are prepared to handle all classes of the banking business, we have all the legal forms for making contracts etc, and any amount of them are yours for the asking.

THE PEOPLE'S FRIEND

Citizens State Bank

D. N. Massay, President
Earl S. Hurst, Cashier, Roy Rice, Asst. Cashier

ment will be brand new and of the latest type to insure the proper handling of lint as well as bolls. If the demand increases to the necessary point other stands are to be added in order to adequately handle the entire crop in this territory.

Many of the farmers have been approached on the subject of planting cotton and most of them have expressed a willingness to undertake a reasonable acreage. That cotton does well in this section of the country has been demonstrated to the satisfaction of all and the only problem that naturally presents itself to the farmer is the scarcity of help at picking time. Men who have small families will be handicapped in this regard. Touching this phase of the matter J. D. Back, who has raised some cotton here every year, and expects to continue, said in the presence of the News man a few days since:

From my observation I find that cotton will yield a return of more than twice as much per acre as can be realized from any other crop so far cultivated in this country. Many farmers have objected to cotton on the ground that it is next to impossible to get help to gather it. While that is partly true, still it should be remembered that a man can pick \$50 worth of cotton in the same time that he can gather \$50 worth of kafir or maize and it is easier to market from the fact that he can haul the fifty dollar's worth of cotton at one load when it would take from three to five loads to haul the same value of maize or kafir."

Mr. Back, together with his boys, will cultivate about a hundred acres of cotton this year.

B. Y. P. U. Program.

Subject—Bible study: Sampson.
Opening exercises.
Parentage, call, etc., of Sampson—Bethel Christian.
Sampson as a judge—Doyle Foster.
Sampson and the lion—Grace Hamilton.
Losing his wife—Wayland Floyd.
Delilah and Sampson's death—Marv Erwin.
Open discussion.
Closing exercises.
Leader—Fred Landers.

Provide For City Water

At a called meeting of the Town Council on Saturday morning of last week the matter of providing for city water and in a measure creating a supply for fire fighting was gone into, but it was found that the proposition of building and equipping a well off the main street was practically impossible on account of the lack of funds. At a previous meeting it was decided to ask for donations for this purpose as many of the business men had expressed a willingness to help defray the expenses of such an improvement. W. C. Cheney passed a subscription list but the amount subscribed fell far short of enough to make the undereaking of the proposition feasible.

On checking over the funds of the city it was found that there was a sufficient amount on hand to improve the present city well and the council decided to adopt that course.

A committee composed of T. A. Cooke and W. C. Cheney was appointed with instructions to begin at once the work of building a tower and putting up a windmill over the city well. The council also instructed the secretary to see to having the gasoline engine put into running shape to be used at such times as there was insufficient wind to keep the mill going.

In this manner it is hoped at least to keep a sufficient supply of water on hand for the use of farmers and others coming into town with teams and other livestock to water. The placing of the windmill was thought expedient in view of the tremendous expense necessary to keep the engine going, while in periods of calm weather the engine can be connected and thus a constant supply of water will be maintained.

Another matter taken up was that of calling an election for city officers to be held on the first Tuesday in April. The Mayor has posted notices to this effect. There will be a mayor, a marshal and five aldermen to be elected. The city secretary and treasurer are elected by the council.

Arts and Crafts Reception.

One of the most pleasing functions of the school was enjoyed by the students at the residence of Mr. and Mrs. C. E. Bogan on last Saturday evening. This reception was given by the Arts and Crafts Club in honor of the Woodrow Wilson Club.

Promptly at eight o'clock the girls assembled at the residence, where at eight-thirty they formed a receiving line awaiting their guests. The boys, who were assembled at the residence of Mr. and Mrs. W. E. O'Neal, were escorted to Mr. Bogan's residence by their host and hostess at the appointed time.

After the guests had been received by the forty girls composing the receiving line, three girls; Maude Gardenhire, Vida Heasley and Nellie Smith, passed them souvenirs of green Shamrocks. During this time the guests also were assigned partners by matching pictures cut from various leading magazines.

A committee of ten girls were appointed by the President of the Club to direct the program



Are you ready For March 23?

For twenty-one years the Royal Taylors have made a pace that none could follow. Their woollens are made in their own mills of undefiled stock. Their style experts are the best that Chicago and New York can supply. And their perfected organizations have wiped out every last cent of unnecessary expense.

And these are the reasons why we can give you a Royal Easter Suit tailored to your measure—all wool—finished superbly—and legally guaranteed to satisfy for \$18, \$20, and \$25.

Five hundred choice patterns for your Easter selection.

AT THE PALACE DRUG STORE
T. T. SUGG

of the reception. Each girl performed her part with ease, grace and dignity. The following is a list of the features of the program for the evening:

1. Topics of conversation—Introduced by Lettie Bogan and Ellen Anderson.
 2. Profiles of Arts and Crafts girls—Introduced by Tommy Cooke.
 3. Telegrams—Introduced by Grace Hamilton.
 4. A penny for your thoughts—Introduced by Lillie Guill.
 5. Green bags—Introduced by Susie Beall.
 6. Charades—Introduced by Floy Glass.
 7. Origin of St. Patrick's Day and Irish stories by Mr. O'Neal—Introduced by Ruby Newton.
 8. Recipes—Introduced by Mertie McClain.
 9. Refreshments—Announced by Ida Barnette.
- The reception was planned to

commemorate St. Patrick's Day, and green was the decorative color. About their hair the girls wore bands of green crepe paper which harmonized well with the souvenirs. The color was also carried out in the refreshments, which consisted of cake, tea and mints.

The evening was one of the most enjoyable ever spent by the high school students of McLean. There were about fifty guests present including not only the members of the Woodrow Wilson Club, but also the entire faculty. The entire number present was about ninety. Each guest on leaving the residence, assured the gracious hostesses that it was one of the most pleasant evenings he had ever spent. The Arts and Crafts Club were well pleased as to the success of this long looked for entertainment.

GRACE HAMILTON
Press reporter.

Cotton Gin Practically Sure This Season

It appears from present indications that McLean is to have gin at last and if preliminary arrangements now in progress are successfully worked will be on the construction within next thirty days.

Through the indefatigable efforts of Sam Orr of Elk City, who is the salesman in this territory for the Continental Gin Co., we have at last connected with a gin man of experience with capital behind him to take the enterprise go. Mr. Orr, who has been corresponding, at the suggestion of Mr. Orr, with gin boosters, arrived in the last Thursday and on Friday morning had a conference with an assembly of enterprising business men at the Odd Fellows Hall. His proposition discussed pro and con and it

was finally agreed that if the town would put up a bonus of five hundred dollars and furnish an acre of land and a well the gentleman would lay his plans to immediately commence construction of the plant.

It appeared to the meeting that this proposition, with the necessary provisos and restrictions was feasible and the matter of securing the required bonus will be pushed to completion at once in order that the gin may assume convincing proportions before the planting season is gone so that the farmers may know that if they grow cotton they will be assured of a gin within reasonable distance.

The proposed plant is to be of at least two stands capacity, each stand equipped with modern seventy saw gins, boll breakers, etc. All the equip-

American State Bank Of McLean, Texas

CONDENSED OFFICIAL STATEMENT AT THE CLOSE OF BUSINESS FEBRUARY 4, 1913
AS MADE TO THE COMMISSIONER OF BANKING

| RESOURCES | | LIABILITIES | |
|-------------------------|--------------|-------------------|--------------|
| LOANS | \$121,777.46 | CAPITAL STOCK | \$25,000.00 |
| BANKING HOUSE | 4,711.65 | SURPLUS FUND | 7,500.00 |
| FURNITURES, VAULTS, ETC | 2,873.47 | UNDIVIDED PROFITS | 712.93 |
| CASH | 50,878.19 | DEPOSITS | 147,027.84 |
| | \$180,240.77 | | \$180,240.77 |

HERE IT IS
THE BEST THERE IS

Everybody

Will be satisfied with the play
Friday night

You will be satisfied if you trade with us. We handle everything in the building line. Lumber, Sash Doors, paint, Brick, Cement, Lime, Post, wire, Nails and Hinges. Have just received a big shipment of Corrugated Iron roofing all lengths.

Give us a trial.

Cicero Smith Lumber Co.

McLean, Texas

SHIP
ON

FOLEY'S
HONEY AND
COMPOUND
STOPS COUGHS - CURES

KEZIAH COFFIN



Joseph C. Lincoln
Author of
Whittaker's Place
Capt. Erl, Etc.

SYNOPSIS.

Kezia Coffin, supposed widow, is to move from Trumet to Boston. She has been married to a man who has kept her in a box for years. Her husband, a man named Erl, is a man of letters and a man of letters. She is a woman of letters and a woman of letters. She is a woman of letters and a woman of letters.

door. There he knocked and then whistled shrilly.

A window overhead was opened. "Who is it?" asked a feminine voice.

"Don't be frightened, Grace," replied the man at the door. "It's me—Nat. I've come home again."

CHAPTER XIX.

In Which the Minister Receives a Letter.

John Ellery was uneasy. Physically he was very much better, so much better that he was permitted to sit up a while each day. But mentally he was disturbed and excited, exactly the condition which the doctor said he must not be in. Kezia and Grace had gone away and left him, and he could not understand why.

Mrs. Higgins, like's mother, was at the shanty and she did her best to soothe and quiet him. She was a kind soul and capable, in her way, but she could not answer his questions satisfactorily.

He rose from the chair and started toward the living room. He would not be put off again. He would be answered. His hand was on the latch of the door when that door was opened. Dr. Parker came in.

The doctor was smiling broadly. His ruddy face was actually beaming. He held out his hand, seized the minister's, and shook it.

"Good morning, Mr. Ellery," he said. "It's a glorious day. Yes, sir, a bully day. Hey? Isn't it?"

Ellery's answer was a question. "Doctor," he said, "why have Mrs. Coffin and—Miss Van Horne gone? Has anything happened? I know something has, and you must tell me what. Don't try to put me off or give me evasive answers. I want to know why they have gone."

Parker looked at him keenly. "Humph!" he grunted. "I'll have to get into Mrs. Higgins's wig. You sit still. No, I'm not going to tell you anything. You sit where you are and maybe the news'll come to you. If you move it won't. Going to obey orders? Good! I'll see you by and by, Mr. Ellery."

He walked out of the room. It seemed to Ellery that he sat in that chair for ten thousand years before the door again opened. And then—"Grace!" he cried. "O Grace! you—you've come back."

She was blushing red, her face was radiant with quiet happiness, but her eyes were moist. She crossed the room, bent over and kissed him on the forehead.

"Yes, John," she said; "I've come back. Yes, dear, I've come back to you."

Outside the shanty, on the side farthest from the light and its group of buildings, the doctor and Captain Nat Hammond were talking with Mrs. Higgins. The latter was wildly excited and bubbling with joy.

"It's splendid!" she exclaimed. "It's almost too fine to believe. Now we'll keep our minister, won't we?"

Mrs. Higgins turned to Captain Nat. "It's kind of hard for you, Nat," she added. "But it's awfully noble and self-sacrificing and everybody'll say so. Of course there wouldn't be much satisfaction in having a wife you knew cared more for another man. But still it's awful noble of you to give her up."

The captain looked at the doctor and laughed quietly. "Don't let my nobility weigh on your mind, Mrs. Higgins," he said. "I'd made up my mind to do this very thing before I got back to Trumet. That is, if Grace was willin'. And when I found she was not only willin' but joyful, I—well, I decided to offer up the sacrifice right off."

"You did? You did? Why, how you talk! I never heard of such a thing in my born days."

"Oh, well, I—What is it, Grace?" She was standing in the doorway and beckoning to him. Her cheeks were crimson, the breeze was tossing her hair about her forehead, and she made a picture that even the practical, unromantic doctor appreciated.

The captain went to meet her. "What is it?" he asked.

"Nat," she whispered, "will you come in? He wants to see you."

"All right. And mine is 'John,' Captain—Nat, I mean—how can I ever thank you?"

"Thank me? What do you want to thank me for? I only handed over something that wasn't mine in the first place and belonged to you all along. I didn't know it, that was the only trouble."

"But your promise to your father. I feel—"

"You needn't. I'm doin' the right thing and I know it. And don't pity me, neither. I made up my mind not to marry Grace—unless, of course, she was set on it—months ago. I'm tickled to death to know she's goin' to have as good a man as you are. She'll tell you so. Grace! Hello! she's gone."

"Yes, I told her I wanted to talk with you alone, for a few minutes. Nat, Grace tells me that Aunt Kezia was the one who—"

"She was. She met me at the Cohasset Narrows depot. I was settin' in the car, lookin' out of the window at the sand and sniffs of the Cape air, somebody tapped me on the shoulder, I looked up and 'twas her. I was surprised enough to see her, I tell you. Way up there at the Narrows! I couldn't have said a word, anyway, and she never gave me a chance."

"Nat," she says, 'don't talk now. Come with me, quick afore the train starts. I've come here on purpose to meet you. I must talk with you; it's important. You can go to Trumet on the next train, tonight. But now I must talk with you. I must. Won't you please come, Nat?'"

"Well, I went. The engine bell was beginnin' to ring and we had to move lively. I tell you. I swung her off the step just as the car begun to move. So into the waitin' room we went and come to anchor on the settee. And then, John, we had our talk. Seems she left Trumet Wednesday afternoon. Got the lively stable man to drive her as far as Bayport, hired another team there and come on to Sandwich. Stayed overnight there and took the morning train which got to Cohasset Narrows just ahead of the one I was comin' on. She'd been so fraid of bein' late, she said. She must see me afore I got to Trumet."

"Well, she saw me and told me the whole yarn about you and Grace. She tried to break it to me gently, so I wouldn't feel too bad. She knew it would be a shock to me, she said. It was a shock, I think, but as for feelin' bad, I didn't. I think the world of Grace. I'd do anything she wanted me to do; but most the way down on the train—yes, and long afore that—I'd been dreadin' my comin' home on one account. I dreaded tellin' her that, unless she was real set on it, she'd better not marry me."

"Nat, I want to tell you something. Something that only one other person knows. Grace doesn't know it yet. Neither does Aunt Kezia—the whole of it. And if she knew I told you even a part I'm afraid she would, as she would say, 'skin me alive.' But I owe her—and you—more than I could repay if I lived a thousand years. So I'm going to tell and take the consequences."

"Nat, when—that morning after your father died and after you and Grace had agreed to—to—"

"To do somethin' neither of us wanted to do? Yes, I know. Go ahead."

"That morning Aunt Kezia came home to the parsonage and broke the news to me. She did it as only she could do such a thing, kindly and pityingly and I made a fool of myself. I expect; refused to believe her, behaved disgracefully, and at last, when I had to believe it, threatened to run away and leave my work and Trumet forever, like a coward. She made me stay."

"Did, hey?"

"Yes. She showed me it was my duty to face the music. When I whimpered about my troubles she told me her own story. Then I—"

"The minister took the note and tore open the envelope. Within was a single sheet of paper. He read a few lines, stopped, and uttered an exclamation.

(TO BE CONTINUED.)

"A Mighty Man Was He."

At a concert for charity in a country town Miss Carter obliged by reciting "The Village Blacksmith." At the conclusion of her recital the rural audience cheered. "Answer!" they cried. "Answer!" Miss Carter was about to grant the request when a burly fellow, very much out of breath, tapped her on the shoulder. "I've just come around from in front," whispered this man, excitedly. "I want you to do me a favor. 'Well, what is it?' queried Miss Carter. 'It's this,' whispered the intruder. 'I happen to be the fellow you've been talkin' about, and I want you to put in a verse this time saying how I let out bicycles.'"

Ox Made Investigation.

At a recent auction sale in Ebbt, Aberdeenshire, Scotland, a good deal of amusement was occasioned when a large ox, which the auctioneer was trying to dispose of, took into it head to walk into the auctioneer's box, and, after he had cleared the office and officials, made a minute inspection of the books, and retired from the rostrum evidently quite pleased with the way the sale was being conducted and with the state of the books. It is needless to say that the officials were much more excited than the ox and made a quick exit, while the ox walked with the utmost deliberation.

one of the special Providences that's been helpin' along this last voyage of mine. My second mate was a Hyannis man, name of Cahoon. One day, on that pesky island, when we was eatin' dinner together, he says to me, 'Cap'n, he says, 'you're from Trumet, ain't you?' I owned up. 'Know anybody named Coffin there?' says he. I owned up to that, too. 'Well, he says, 'I met her husband last trip I was in the Glory of the Wave.' I stared at him. 'Met his ghost, you mean,' I says. 'He's been dead for years, and a good thing, too. Fell overboard and, not bel'n' used to water, it killed him.'"

"But he wouldn't have it so. 'I used to know Anse Coffin in New Bedford,' he says. 'Knew him well.' I know you. And when we was in port at Havre I dropped in at a gin mill down by the water front and he come up and touched me on the arm. I thought same as you, that he was dead, but he wasn't. He was three sheets in the wind and a regular dock rat to look at, but 'twas him sure enough. We had a long talk. He said he was comin' back to Trumet some day. Had a wife there, he said. I told him, sarcastic, that she'd be glad to see him. He laughed and said maybe not, but that she knew he was alive and sent him money when he was hard up. Wanted me to promise not to tell any Cape folks that I'd seen him, and I ain't till now."

"Well, you can imagine how I felt when Cahoon spun me that yarn. First I wouldn't believe it and then I did. It explained things, just as you say, John. I could see now why Kezia gave me my walkin' papers. I could see how she'd been sacrificin' her life for that scum."

"Did you tell her—Aunt Kezia—when you met her at the Narrows?"

"No. But I shall tell her when I see her again. She shan't spoil her life—a woman like that! by the Lord! what a woman!—for any such crazy notion. I swore it when I heard the story and I've sworn it every day since. That's what settled my mind about Grace. Kezia Coffin belongs to me, even though my own pig-headedness lost her in the old days."

He was pacing the floor now, his face set like granite. Ellery rose, his own face beaming. Here was his chance. At last he could pay to this man and Kezia a part of the debt he owed.

Nat stopped in his stride. "Well!" he exclaimed. "I almost forgot, after all. Kezia sent a note to you. I've got it in my pocket. She gave it to me when she left me at Cohasset."

"Left you? Why! didn't she come back with you on the night train?"

"No. That's funny, too, and I don't understand it yet. We was together all the afternoon. I was feelin' so good at seel'n' her that I took her under my wing and we cruised all over that town together. Got dinner at the tavern and she went with me to buy myself a new hat, and all that. At first she didn't seem to want to, but then, after I'd coaxed a while, she did. She was lookin' pretty sad and worn out, when I first met her, I thought; but she seemed to get over it and we had a fine time. It reminded me of the days when I used to get home from a voyage and we were together. Then, when 'twas time for the night train we went down to the depot. She gave me this note and told me to hand it to you today."

"Good-by, Nat," she says. 'We've had a nice day, haven't we?'"

"We have, for a fact, I says. 'But what are you sayin' good-by for?'"

"'Because I'm not goin' to Trumet with you,' says she. 'I'm goin' to the city. I've got some business to see to there. Good-by.'"

"I was set back, with all my canvas fappin'. I told her I'd go to Boston with her and we'd come home to Trumet together tomorrow, that's to say. But she said no. I must come here and ease your mind and Grace's. I must do it. So at last I agreed to, sayin' I'd see her in a little while. She went on the up train and I took the down one. Hired a team in Sandwich and another in Bayport and got to the tavern about eleven. That's the yarn. And here's your note. Maybe it tells where she's gone and why."

"Did, hey?"

"Yes. She showed me it was my duty to face the music. When I whimpered about my troubles she told me her own story. Then I—"

(TO BE CONTINUED.)

"A Mighty Man Was He."

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NEW VARIETIES OF ALFALFA

Yellow-Flowered Species Found Throughout Eurasia Seems to Be Adapted to Cold and Drought.

Considerable interest has been aroused through the importation by the United States department of agriculture of some new, hardy varieties of alfalfa. Little, however, is generally known concerning the characteristics of these new alfalfas or the real purpose of their introduction.

In the search for hardy forms of common alfalfa (Medicago sativa) adapted to severe conditions of drought and cold, the potential value of closely allied species became apparent. A yellow-flowered species (Medicago falcata) found widely distributed throughout Eurasia, forms of which thrive on the cold, dry steppes of Russia and similar regions, seemed to be the most promising. For this reason persistent efforts were made to import many valuable forms of this species.

Medicago falcata, erroneously called "Siberian alfalfa," and for which there is no satisfactory common name, is characterized in general by its drooping habit, narrow leaves and fine stems; but it is so variable that some plants may be readily mistaken for common alfalfa when not in flower. Very few of the forms possess true tap roots like the common alfalfa, but they have a branching root system by which new plants are produced. The flowers are yellow and the seed pods falcate or sickle shaped, hence its botanical name.

The department of agriculture has met with many difficulties in procuring seed in quantity, as it is not handled commercially and in no place is it produced in abundance. In spite of the scarcity of seed very thorough tests have been conducted, both under cultivation and on unbroken sod at the department's testing stations and in co-operative experiments at state stations. The results of these tests of the available forms of Medicago falcata indicate rather definitely that their chief value is for crossing with common alfalfa to produce hardy and drought-resistant hybrid strains. At present the new alfalfas do not appear to be sufficiently productive to make them generally profitable under cultivation. Many of the forms are unquestionably very hardy and drought-resistant and have already shown their value as stock for crossing with varieties commonly known.

One of the hardest, if not the hardest, of our common strains, the Grimm alfalfa, probably originated through natural hybridization of Medicago falcata and common alfalfa. Grimm alfalfa is coming into very wide use in the northwestern states. The new alfalfas have not yet been tested on the open range as fully as under cultivation. Although the results to date indicate their inability to maintain themselves except under very favorable conditions, the tests are nevertheless being continued with the hope of ultimate success in improving the range.

The experts of the department do not believe that this yellow-flowered alfalfa in its unselected state is a crop for the farmer to test, even though seed were available. Three main considerations show that it is not likely to prove valuable under cultivation: (1) Most of its forms are not sufficiently erect to be easily harvested for hay; (2) it does not recover quickly after cutting and cannot be expected to give more than one cutting during the season; (3) its seed habits are usually poor, the seed being scantily produced and shattering badly at maturity.

The department of agriculture is pushing the work of selection by hybridization of the best forms of this species as rapidly as possible, in the hope that valuable drought-resistant and cold-resistant strains may ultimately be established in general use.

WEEDS REDUCE CROP YIELDS

Interesting and Instructive Experiment Conducted at North Dakota Agricultural College.

(By W. C. PALMER, Agricultural Editor, North Dakota Agricultural College.)

That weeds reduce crop yields is evident. To get some idea of how much weeds might reduce yields I selected a field that was weedy with pigeon grass, the wheat was ripe. I measured out a square yard at several places, pulled the weeds carefully so as not to disturb the wheat. The weight of the weeds without roots was as follows: 31 ounces, 58 ounces, 64 ounces, 56 ounces, and 60 ounces, making an average of 66 ounces per square yard. The first one is quite a little above the average. If that is left out the average will be 60 ounces to the square yard, or three and three-fourths pounds. This would make 14,520 pounds to the acre. A sample of weeds was dried and gave 21 per cent dry weight, or 3,045 pounds of dry matter, one and one-half tons, or enough to reduce the yield of wheat 25 bushels, provided wheat could have made as good use of the moisture and plant food. One thing is certain, and that is that the growing of these weeds used up 2,100 tons of water, the equivalent of 18 inches of rainfall and that is rain that was actually in the soil where the wheat could have secured it. It is an expensive thing to have on the farm.

Feeding Sheep.

Silage may be fed to store sheep or to fattening sheep. It is considered inferior to roots for a suckling ewe's lamb. Where a ewe's milk is especially desirable roots and bran are the best. Silage oil may be made a substitute for milk.



Keep Your Eye on that Can

When Buying Baking Powder

For this is the baking powder that makes the baking better.

It leaves the food evenly throughout; puts it up to airy lightness, makes it delightfully appetizing and wholesome.

Remember, Calumet is moderate in price—highest in quality.

Ask your grocer for Calumet. Don't take a substitute.

RECEIVED HIGHEST AWARDS. World's Pure Food Exposition, Chicago, 1904. St. Louis Exposition, 1904. Paris Exposition, 1905. France, March, 1912.



Do not save money when you buy cheap or big-can baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

Saskatchewan

Your Opportunity is NOW in the Province of Saskatchewan, Western Canada.

60 ACRES FARMS IN WESTERN CANADA FREE

The area is becoming more limited but no more land is available. NEW DISTRICTS have recently been opened up for settlement, and 100,000 acres of land are now being built. The day will soon come when there will be no more Homesteading land left.

G. A. COOK, 125 N. 9th Street, SASKATCHEWAN, SASKATCHEWAN, CANADA.

HERE'S YOUR CHANCE TO OWN A CATTLE RANCH OR STOCK FARM.

It is the basis for the most independent outposts of the times. Cattle are high, grass is scarce and cannot be raised for any length of time. The Big Horn (Texas) is a famous old-time ranch now being set up, and from it you can get one section to fifty, with one central combination of splendid farming land for raising cattle and horses. Prices very low. See our ranch tract before it is too late. Many selections in many sizes. We also offer straight farming lands highly productive, reasonable prices very low. Any good farmer can make these lands pay. Inquiries and orders from the products thereof. Write for free literature booklet.

C. A. JONES, Manager for L. S. Swanson & Son, Spur, Tex.

SOUTHWEST SILO CO. The Southwest (All Steel) SILO. Holds the Oklahoma but not to look out of place. Write to The Southwest Silo Co., Okla.

NEW!

Avenue

door. In this slide. As you opening in cold er, and putting opening, would ne. The driv- in box attached he car or to his back to you. A little envelope "Tickets" would tear the lope and taking kel, would drop od and glass on the door. The ide of course— box, and seeing ed your fare, and the nickel or put out of sight ox.

at you are on horse cars. Hay- the door at both as of a later pe- ed car with the t and with the t car that was urtable at the ll you know that e many trips in

in Abroad

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CHICAGO FLEXIBLE SHAPING

Apology.

FOR WEAKNESS AND LOSS OF

Its Merit.

Prospective Customer.

Awful Blow.

GOOD TIME.

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THE McLEAN NEWS

PUBLISHED WEEKLY

McLEAN

TEXAS

By A. G. RICHARDSON

SUBSCRIPTION.

One Year\$1.00

Entered as second-class mail matter May 8, 1905, at the postoffice at McLean, Texas, under the Act of Congress.

"It is better to have boosted and busted than not to have boosted at all."

COMPETITION may be the life of trade, but cooperation is the life of a town.

PEANUTS are said to grow to good advantage in this soil and climate and are also said to be excellent food for hogs when used in connection with a little grain. Also it might be said in their favor that hogs will not only fatten on them but will gather the crop while doing so. Would it not be well to put the pigs on the pay roll and let them assist with the gathering of the crop?

THE fact that the gin proposition and the city water proposition are both practically settled is no reason why we should not have a commercial organization of some sort to look out for the future welfare of our little city. There are numerous matters of a public nature continually presenting themselves for solution and there should be some concentrated channel through which they might be handled. Boost for a commercial club.

It is pleasing to note that many of the farmers in this community are shaping plans looking to the better handling of their feed crops this fall and winter. Many are contemplating the building of silos and many others are planning to buy small bunches of livestock for the consumption of their surplus grain. With present high

price of finished beef and pork kafir and maize should bring the farmer more than twice its market value through the avenue mentioned. Stock farming is the thing.

THE time is now entirely ripe for the undertaking of that fair association. There is little doubt but that a county fair serves to stimulate activity in every department of commercial and agricultural life and the only legitimate and adequate means of conducting one is through the medium of an organization sufficiently capitalized to maintain it on a paying basis, or rather to make it pay its own way. One citizen of the community is as much benefited through the agency of a fair as another and the expenses should be divided equally. There is no way to do this except by organization. Who will be the first to start the ball rolling?

Bring Your Trees.

At a called meeting of the Town Council on Tuesday afternoon of this week the matter of planting trees in the city park was discussed and it was decided to set Saturday, March 29, as tree planting day. The grounds will be prepared by that time a competent man will be in charge to oversee the work of setting the trees out.

It is desired to set the three remaining blocks to locust and other shade ornamental trees and all public spirited citizens who will give trees for this purpose are earnestly requested to have them there on the day

Druggists Endorse Dodson's Liver Tone

It is a Guaranteed Harmless Vegetable Remedy that Regulates the Liver Without Stopping Your Work or Play.

A dose of calomel may knock you completely out for a day—sometimes two or three days. Dodson's Liver Tone relieves attacks of constipation, biliousness and lazy liver headaches, and you stay on your feet.

Arthur Erwin sells Dodson's Liver Tone and guarantees it to perfect satisfaction. If you buy a bottle of Dodson's Liver Tone and do not find it the safest, most pleasant and successful liver remedy you ever took, this store will give you back the 50 cents you paid for it without a question.

This guarantee that a trustworthy druggist is glad to give on Dodson's Liver Tone is as safe and reliable as the medicine, and that is saying a lot.

mentioned. This pretty tract of ground can be made the beauty spot of our little city with small effort and expense and it shall be the policy of the present council to foster this enterprise and do all within their power to add every improvement that will make for its beautification.

This For You.

I have just opened up a new and clean little stock of general groceries and would appreciate it if you would call and let me show you through. I am not setting the world afire, but would appreciate a share of your business and shall strive to please you in price, service and quality.

Drop in and see me. In the old restaurant stand first door north of Red's Restaurant.

D. BASSEL.

Easter Program.

The following program will be rendered at the Methodist church on Easter morning at 11 o'clock:

- Song—"I Love to Tell the Story."
- Responsive scripture reading—Matt. 28.
- Prayer.
- Opening carol—"Awaken All the World."
- Easter Welcome—Eight girls.
- Song—"I'm Praying for You."
- Recitation, "Will You Carry the Message"—Bobbie Ashby.
- Recitation, "Something In It."
- Jewel Cousins.
- Song, "The Flower's Message"—Children.
- Recitation, "Blue Violets"—Nola Mae Robinson.
- Class, "Christ is Risen"—13 girls.
- Recitation, "If I were a Sunbeam"—Norman Johnston.
- Dialogue, "The Easter Call"—Two Boys.
- Class, "The Rainbow"—14 children.
- Recitation, "The Easter Hunt"—Carol Ashby.
- Recitation, "My Easter Violets"—Alda May Weaver.
- Song—Duet and chorus.
- Reading, "The Resurrection"—Sam Erwin.
- Motion Song—Children.
- Exercise—Class No. 6.
- Solo—Mrs. Hurst.
- Recitation, "What the Flowers Think"—Bessie Walkley.
- Recitation, "The Walk to Emmaus"—Fred Stockton.
- Song, "For You and For Me"—Children.
- Recitation, "An Easter Solace"—Sallie Lou Haynes.
- Recitation, "Our Minister is Very Wise"—Melvin Davis.
- Exercise, "Red White and Blue"—Three Girls.
- Recitation, "The Easter Egg"—Vernon Johnston.
- Song—"He Lives Today."

CLASSIFIED ADS

For Sale—Splendid four-year-old horse. Gentle to drive and ride. A good traveler in harness and a well gated saddler. Inquire at the News office.

For Sale—Or trade; one good saddle horse and good disc harrow with seeder. What have you? A. E. Gething, phone 66 + + + 1.

For Sale—400 bushels of good seed oats 50 cents per bushel. R. S. Jordan.

For Sale—Two good spans of mules, one four-horse lister, one two horse lister and one sulky plow at reasonable prices. Also six full blooded Hereford bulls. D. M. Graham.

For Sale—Two span of work mules, ready for work. T. B. Harris, Ramsdell, Texas.

For Sale—Good bundle kafir corn at 3 1-2 cents per bundle, delivered. A. J. Mayfield, Phone 143.

A Bargain—Business house and lot for sale cheap for cash. Apply at News office.

For Sale—A few Duroc Jersey shoats, two mares, two horses broke to ride or work, two or three mules, two bulls. For further particulars see or phone R. S. Thompson.

Farm For Rent—Want to rent my place to reliable man, who can furnish his own teams, tools, feed, etc. Plenty of wood on place. Address Box 36, McLean, Texas.

JOHN B. VANNOY

Optician & Jeweler

Dealer in Clocks, Watches, Jewelry and Silverware.

Does Engraving and all kinds of repair work pertaining to the jewelry trade.

Reading—Miss Annie Dalrymple.

Easter offering. Song—"Coronation." Benediction.

A Correction.

In the mention in last week's paper relative to the new home in Bernah, built by an American lady philanthropist as rest home for tired missionaries, it was stated that a sister of Mrs. J. O. Phillips of this city had been given the care of two rooms. This was a mistake. The lady in question has spent many years in missionary work in that country and, being a personal friend of the founder of the home, the two beautiful rooms were turned over to her for her own, to use and enjoy the balance of her life.

Notice.

My office hours are 9 to 12 a. m. and 2 to 6 p. m. I expect to try to be in my office during those hours unless out on a call. Parties wishing to phone me will confer a favor by calling 23 early in the morning or 22 during office hours. Don't wait until after supper or bed time (unless emergency) to call. A doctor needs rest. They are human. A little thought and care by the patron can lessen the night work a great deal, and I assure you it will be appreciated.

C. E. DONNELL, M. D.

A car load of fancy box candles just received. Sweeten up a bit. Jeff Earp. adv

J. F. Harbert returned the first of the week from an extended visit to different points in Texas, stopping en route home for a short stay with his daughter, Mrs. Weaver Voyles, at Frederick, Okla.

Drop in and see the neatest, cleanest and freshest stock of groceries in town. First door north of Red's Restaurant. D. Bassel.

I have opened a general repair and woodwork shop in the Chisholm building first door north of the News office. If you have anything that needs repairing or want any kind of woodwork or cabinet work call on me. Can fix up that old sewing machine, frame your pictures, etc. J. T. Bryant.

WHY NOT

Try the Hereford Nursery this time? Trees of quality backed by a quarter century's knowing how. Catalogue on request. Salesmen wanted.

Hereford Nursery Comp'y
HEREFORD, TEXAS

STREET—

My 3-4 Spanish and 1-4 Mammoth Jack, weight 900 pounds will make the season of 1913 on my farm 1-4 mile south of Lean Texas. Terms—\$10.00 colt stand and suck. Will not be responsible for any accident should any occur.

Geo. Weaver, Owner.

Amarillo Nursery & Seed Company

Buy your Trees and Seeds from us. We want live agents in your territory. Commissions paid weekly. Write for catalog today.

Box 182

Amarillo, Texas

BARGAIN

- All ten cent pencil boxes 5c
- All ten cent water colors 5c
- All ten cent composition books 5c

All Box Stationery

10

Per Cent Discount

PALACE DRUG STORE

The McLean high school boys have organized a baseball team and are getting in shape to challenge any country town in the Panhandle as soon as the season is officially opened.

The City Barber Shop calls for and promptly delivers your laundry every Tuesday and Friday. Troy West, Prop.

Sheriff J. S. Denson was over from LeFors the first of the week on business. He came by way of Amarillo with his wife and little son, who left Monday night for Pueblo, Colorado, to spend a short visit with the latter's parents, Mr. and Mrs. L. M. Haynes.

My thoughtless Jersey bull will make the season of 1913 at my wagon yard. Price \$2.00 cash, with privilege of return. A. T. Russell.

DeWit Matthews was in from the Slavonia neighborhood the latter part of last week and paid the News office a pleasant call, leaving us a nice order for stationery. The gentleman says he will build a silo next spring and it is hoped that others will follow his example.

Eggs for Hatching—Rhode Island Red Eggs, 30 cents per dozen. S. B. East, phone 1-2 1-2 on 133.

Lewis Lasswell and Wester Cooke have purchased the tailoring business of Buck Cooke and will conduct the same in the future. They also bought the agency for the Amarillo Steam Laundry from Troy West and will handle that in connection with their other business.

The young ladies of the Arts and Crafts Club, assisted by Miss D. entertained the boys of the high school at the beautiful home of Mr. and Mrs. C. E. Bogan on Saturday evening last week. Many interesting games were enjoyed and the affair was pronounced a most pleasing one.

Those ladies desiring a Spitz corset will find me at the Wise & store where I will be glad to their order. Mrs. J. B. Hext.



Wanted

All the poultry in the country at the following prices,

- Hens, 9cts. per pound
- Springs 13cts. under 2 pounds
- Springs 11cts. 2 to 3 pounds

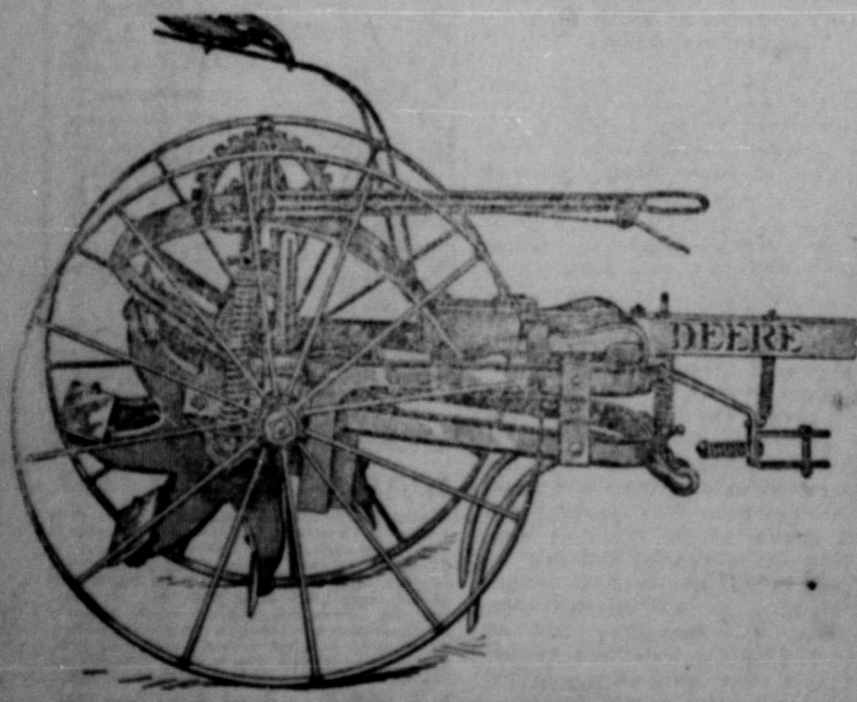
I have a few full blood Bared rock hens which are too nice to ship, bring in your old hens and swap for good ones

Yours for Poultry,

M. D. BENTLEY

WE'VE GOT 'EM

Plenty of them—and they are the best which is. Could we have the pleasure of SHOWING you?



McLean Hardware Company

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Hereford Nursery Comp'y
HEREFORD, TEXAS

MEET—

and 1-4 Mammoth Jack, weight 900 pounds of 1913 on my farm 1 1/4 mile south of \$10.00 colt stand and suck. Will not accident should any occur.

W. Weaver, Owner.

Amarillo Nursery & Seed Company

Trees and Seeds from us. We are agents in your territory. Commissions paid weekly. Write for catalog

OUR LAST CALL

Tommorrow will be the last shopping day before Easter and we would like for you to make it a point to visit us before you make your final Easter purchases. Our stock is complete in every particular. We have not only the many little things so necessary in adding the final touch to the Easter costume of the lady, but we have gentlemen's furnishings in a wide variety. New ties, novelty hats, belts, hankerchiefs, etc.

Our stock of fresh groceries is complete.

WISE & BEALL

Local Happenings

Items of Interest About Town and County

John Deere and Moline Lister at \$1.50. S. O. Cook. adv.

J. Cooper had the misfortune to lose a very valuable milk cow Tuesday from an attack of milk fever.

Kind of tin work done at our McLean Hdw. Co. adv.

Bertha Hodges has returned home at Groom after a short visit with her folks.

Everybody's buying the Canton Lister at S. O. Cook's. adv.

M. Massey was a business visitor at Amarillo the latter part of last week.

are busy all the time. McLean Co. adv.

Panhandle Teachers Association will hold its annual meeting at Amarillo on April 3, 4 and 5.

Joe Ploof and Lister points at Cook's. adv.

Kind of harness at McLean Co. Prices right. adv.

The young ladies of the Arts and Crafts Club, assisted by Miss D. entertained the boys of the high school at the beautiful home of Mr. and Mrs. C. E. Bogan on Saturday evening last week. Many interesting games were enjoyed and the affair was pronounced a most pleasing one.

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is your opportunity to see the north and south Pacific. To give our passengers the very best of service for these lines, we have secured the best of Tourist sleeping cars, large and up-to-date and very particular. You'll be pleased with them.

Get our prices on harness and see the quality and workmanship before you buy. Cal and Bill. adv.

Miss Winnie Floyd came home from Canyon, where she has been attending school, the first of the week on account of a spell of illness.

Spring is coming. Get your annual bath at Troy West's Barber shop.

Last Monday was St. Patrick's Day and many were the citizens who celebrated the occasion by the wearing of the green. Very little, if any, orange was in evidence.

For further particulars contact local agent, or write.

G. S. Pustocost, C. F. A. J. Wort



I have one second hand Bain Wagon to sell cheap for cash. S. O. Cook. adv.

Miss Wood, who has been in the employ of the R. A. Thompson dry goods store, has resigned and will soon return to her home at Plainview.

We keep a full line of fine cigars, tobacco, etc., at all times and solicit your patronage. Jeff Earp. adv.

Daddy Caldwell, the well known correspondent for the Amarillo News, was in the city the first of the week in the interest of his paper.

Car of new boys d'arc posts just arrived. This is a choice lot. See them. Western Lumber Co. adv.

F. H. Yokley left the latter part of last week for Mineral Wells and Graford, Texas, for a short visit with relatives.

Ice cream every day in the week and Sunday, too. Let us serve you. Jeff Earp. adv.

Arthur Erwin left Friday night of last week for San Antonio, where he goes to stand an examination before the board of pharmacy.

I give special attention to saddle and harness repair work. Have them fixed now. James Drake.

Rev. J. T. Bryant is assisting Mrs. Arthur Erwin with the management of the drug store during Mr. Erwin's absence.

Billy Pennington will build you a tank on short notice—will do it right and prices right. McLean Hdw. Co.

E. E. Barker returned the first of the week from an extended vacation at San Antonio. He reports a very pleasant visit.

Fawn and White Indian Runner drakes two dollars each. Mrs. Semie Craig, A. Anreed, Texas.

John B. Vannoy returned the latter part of last week from a business trip and visit to Hereford, Lubbock and other South Plains towns.

The Perfection Sanitary Steam Washer is a great machine—for sale by McLean Hdw. Co.

Val Herrmann was down from Amarillo the first of the week and made the News office a pleasant call, leaving one simolian on subscription.

Buy the John Deere if you expect the best. They are it. McLean Hdw. Co. adv.

Little Miss Edna Morgan is here from Amarillo for a month's visit with the family of her brother, A. G. Richardson.

Rhode Island Red eggs for sale. See G. R. Billinger at C. C. Cook store.

We are loaded on \$1 and \$1.25 buggies whips and to clean up we offer 1-3 off, well worth the market price but we have no demand of so expensive a whip. McLean Hdw. Co.

Have Pennington build your tank, he can do her and do her quick. McLean Hdw. Co. adv.

The young people enjoyed a forty-two party at the home of Mr. and Mrs. Roy Rice on Friday night of last week.

Good paint oil at 65 cents a gallon. Why pay any more. Union Trading Co. adv.

Dr. C. E. Dnnel and little son, Reeves, returned Friday night of last week from a visit with relatives at Silverton and Tulla.

I respectfully solicit a share of your grocery business and will strive to please you. D. Bassel. adv.

D. Bassel opened up his new stock of groceries in the old Cunningham building the middle of the week and it is pleasing to note that he has a pretty and clean little stock.

\$1 and \$1.25 buggy whips going at 33 1-3 per cent discount. McLean Hdw. Co. adv.

P. J. Barnes, who has been spending the winter here looking after business interests, left the latter part of last week for his home in Oelrichs, S. D.

Rev. J. C. Carpenter announces that he will preach next Sunday at the Gracy school house at 11 A. M. and at night, instead of the following Sunday as has been previously announced.

Rhode Island Red eggs for sale. See G. R. Billinger, C. C. Cook store.

Mr. and Mrs. Claude Simmons were down from Amarillo the first of the week for a short visit with the latter's parents, Mr. and Mrs. F. M. Anderson.

We have sold a number of sewing machines this year—Another consignment coming. Cal and Bill. adv.

The Panhandle Press Association will hold its annual meeting on the 12th of April at Canyon City and a most enjoyable and profitable meeting is promised.

Implements—yes we have em', the Farmer's John Deere line—Worlds best. Cal and Bill. adv.

Remember the play will be given at the school auditorium tonight and the admission will be 15 and 25 cents. All the proceeds will be used for improving the school building.

Rhode Island Red eggs for sale. See G. R. Billinger, C. C. Cook store.

We are requested to announce there will be Holiness services Sunday evening March 23rd, at the Presbyterian church conducted by S. R. Jones.

We are requested to announce that both barber shops will close at 7:30 in the evening each week day except Saturday, when they will close at eleven o'clock. The public will please take notice.

All Kinds of

Plain and Fancy Sewing

Designing, Dressmaking, etc. Am a graduated dressmaker. See me before placing your spring dressmaking.

Mrs. J. W. Brewer
Phone 143

Money To Loan

Quick loans on farms, ranches and raw land. If you want a loan write, phone or come to see me.

R. B. BONNER
Shamrock, Texas.

Frank Haynes returned the first of the week from Prairie Grove, Ark., where he has been making his home for the past two years. He formerly lived at McLean and his many friends will be pleased to learn that he intends to again make this his residence.

Special prices on collars, hames and chains, leather back bands and check lines this month only. James Drake.

HERE GOES AGAIN

We are determined to show to the public that our intentions of going out of the mercantile business are genuine and if making the prices attractive will do the stunt, here they are. If you want dress goods remember that we will sell you the best grade of bran new Toiles Du Nord Gingham, the very latest patterns, at 11 1/2 cents per yard. We also have a new stock of Galatea Cloth (you know what it is) in the latest patterns and we are only asking 12 1/2 cents per yard for it. Compare these prices. Also have plenty of 5c Calico and it was bought by an expert, too.

In our grocery line we guarantee everything we sell to be up to the standard of the very best. If a comparison with other goods will prove this to you we will gladly make the comparison.

| | | | |
|--|--------|---|------|
| \$3.00 XXX Beaver Hats, to go in this sale..... | \$2.25 | No. 2 Corn, as long as it lasts, 3 cans..... | .25 |
| \$1.25 Dress Shirts, the best makes, to go at..... | 1.00 | The same, per case..... | 1.90 |
| All \$1.00 Overalls, to go in this sale..... | .90 | Evaporated Apples, as long as they last, per lb..... | .08 |
| All 50c Work Shirts, to go in this sale..... | .45 | Quaker Corn Flakes, while it lasts, 4 pkgs..... | .25 |
| All 50c Dress Ties, to go in this sale..... | .40 | Cottolene, while it lasts, 10-lb bucket..... | 1.30 |
| All 50c Winter Weight Underwear, to close out..... | .35 | Snowdrift, as long as it lasts, 10 lb bucket..... | 1.25 |
| All Linen Collars, regular 15c kind..... | .10 | Best Tomatoes, as long as they last, 3-lb can..... | .10 |
| Our regular ten cent outing, to go at..... | .08 | The same per case..... | 2.25 |
| All Oil Cloth, several different patterns, yd..... | .20 | Spuds, a big lot on hand, to go in this sale, pound..... | .02 |
| All wool shirts to go at 10 per cent LESS THAN COST..... | | The same, cwt..... | 1.75 |
| All Wool Dress Goods at 10 per cent LESS THAN COST..... | | Best Coal Oil, gallon..... | .15 |
| \$4.50 Masterbilt Shoes for men to go at..... | 3.50 | No. 2 Tomatoes, as long as they last, 3 cans..... | .25 |
| \$2.50 Elk Gopher Shoes for men, to go at..... | 2.00 | The same, per case..... | 1.90 |
| \$2.75 Work Shoes for men to go at..... | 2.25 | 25c grade Hunt's very best Pears, plums, Peaches and Cherries, per can..... | .20 |
| 3.50 Lady Jefferson Shoes for women, to go at..... | 2.85 | National Oats, regular 25 cent sellers, pkg..... | .20 |
| 3.25 Lady Jefferson Shoes for Women, to go at..... | 2.60 | Very best 25c Pineapple, to go at, can..... | .20 |
| 2.50 Shoes for Ladies, to go at..... | 2.00 | 3 pound can Louis Brand Steel C t Coffee, this sale..... | .90 |
| 2.25 Shoes for ladies, to go at..... | 1.75 | 3 pound can Purity Steel Cut Coffee, this sale..... | .90 |
| All Other shoes the same reduction..... | | 4 packages of Seeded Raisins, while they last..... | .25 |
| \$6.50 Boots, to close out in this sale..... | 5.00 | 7 boxes of Oil Sardines, in this sale..... | .25 |
| \$5.50 Booties, to close out in this sale..... | 4.50 | 6 packages Puffed Wheat, this sale at..... | .50 |
| Best Cane Sugar, to go in this sale, cwt..... | \$5.25 | 6 packages Puffed Rice, this sale at..... | .75 |
| The same, 19 pounds..... | 1.00 | 7 bars Clairette or Crystal White Soap..... | .25 |
| Bran, a No. 1 quality, to go in this sale, cwt..... | 1.35 | Best stringless Beans, to go in this sale, can..... | .10 |
| Velva Syrup, as long as it lasts, per gallon..... | .60 | Louis Brand Tea, 1 lb. packages, pkg..... | .25 |
| The same, per case..... | 3.50 | Pie Apples and Pie Peaches, 3 lb. cans, can..... | .10 |
| Best Corn, as long as it lasts, 2-lb can..... | .10 | Gold Dust, regular 25c packages, in this sale..... | .20 |
| The same, per case..... | 2.25 | | |

C. A. CASH & SON

General Merchants

BARGAIN

All ten cent pencil boxes 5c

All ten cent water colors 5c

All ten cent composition books 5c

All Box Stationery

10

Per Cent Discount

PALACE DRUG STORE

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Get our prices on harness and see the quality and workmanship before you buy. Cal and Bill. adv.

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is your opportunity to see the north and south Pacific. To give our passengers the very best of service for these lines, we have secured the best of Tourist sleeping cars, large and up-to-date and very particular. You'll be pleased with them.

Get our prices on harness and see the quality and workmanship before you buy. Cal and Bill. adv.

Miss Winnie Floyd came home from Canyon, where she has been attending school, the first of the week on account of a spell of illness.

Spring is coming. Get your annual bath at Troy West's Barber shop.

Last Monday was St. Patrick's Day and many were the citizens who celebrated the occasion by the wearing of the green. Very little, if any, orange was in evidence.

For further particulars contact local agent, or write.

G. S. Pustocost, C. F. A. J. Wort

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D. BENTLEY

"Your hair is falling out," said the barber.
 "Yes," replied the crusty customer
 "You see my skull is so hard that it can't fall in."

TO PREVENT BLOOD POISONING
 Apply at once the wonderful old reliable DR. PINKHAM'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. A trial will convince you that it is an infallible remedy for Wounds, Old Sores, Burns, Granulated Syphilis, Skin and Scalp Diseases, etc. No. 100, N. Y. C.

Its Kind.
 "Is this a tentative arrangement?"
 "Nothin' like that. It's jest to try it out for awhile."

Constipation causes and seriously aggravates many diseases. It is thoroughly cured by Dr. Pierce's Peppermint. Tiny sugar-coated granules. Adv.

Figuratively speaking, a man and his wife are one, but the figures on the grocery bill are apt to disprove it.

Only One "BRONCH QUININE"
 That is LAXATIVE BRONCH QUININE. Look for the signature of S. W. GILLEY. Cures a Cough in One Day. Cures Grip in Two Days. See.

Pay compliments if you will, but pay your bills first.

HUSBAND TIRED OF SEEING HER SUFFER

Procured Lydia E. Pinkham's Vegetable Compound, which made His Wife a Well Woman.

Middletown, Pa.—"I had headache, backache and such awful bearing down pains that I could not be on my feet at times and I had organic inflammation so badly that I was not able to do my work. I could not get a good meal for my husband and one child. My neighbors said they thought my suffering was terrible.

"My husband got tired of seeing me suffer and one night went to the drug store and got me a bottle of Lydia E. Pinkham's Vegetable Compound and told me I must take it. I can't tell you all I suffered and I can't tell you all that your medicine has done for me. I was greatly benefited from the first and it has made me a well woman. I can do all my housework and even helped some of my friends as well. I think it is a wonderful help to all suffering women. I have got several to take it after seeing what it has done for me."—Mrs. EMMA ESPENSHADE, 219 East Main St., Middletown, Pa.

The Pinkham record is a proud and honorable one. It is a record of constant victory over the obstinate ills of woman—ills that deal out despair. It is an established fact that Lydia E. Pinkham's Vegetable Compound has restored health to thousands of such suffering women. Why don't you try it if you need such a medicine?

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

Cough, Cold Sore Throat

Sloan's Liniment gives quick relief for cough, cold, hoarseness, sore throat, croup, asthma, hay fever and bronchitis.

HERE'S PROOF.
 MR. ALBERT W. FRICK, of Fredonia, Kan., writes: "We use Sloan's Liniment in the family and find it an excellent relief for colds and hay fever attacks. It stops coughing and sneezing almost instantly."

SLOAN'S LINIMENT

RELIEVED SORE THROAT.
 Mrs. L. BREWER, of Modesto, Fla., writes: "I bought one bottle of Sloan's Liniment and it did me all the good in the world. My throat was very sore, and it cured me of my trouble."

GOOD FOR COLD AND CROUP.
 MR. W. H. STRANGE, 271 Elmwood Avenue, Chicago, Ill., writes: "A little boy next door had croup. I gave the mother Sloan's Liniment to try. She gave him three drops on sugar before going to bed, and he got up without the croup in the morning."



READERS

of this paper desiring to buy anything advertised in its columns should insist upon having what they ask for, refusing all substitutes or imitations.

Simplicity and Smartness in Two Up-to-Date Garments



Velveteen Dress. Walking Costume.

VELVETEEN DRESS.—Very simple yet at the same time smart is the dress we show here; it is in tobacco brown velveteen. The skirt is plain; the bodice is Magyar, with cross-over fronts and plain basque; it fastens in front; the vest of tuck net being fixed at left side by press studs; a lace collar finishes the bodice, the elbow sleeves being edged with a band of fur. Hat of velvet to match the dress; it is trimmed with pale blue ostrich feathers. A large stole of black fox completes the costume.

Materials required for the dress: Seven yards velveteen twenty-four inches wide, one-half yard tuck net, five-eighths yard fur.

Walking Costume.—This costume is in champagne-colored Venetian cloth. The skirt has a wrapped seam down the center of front, with the over edges cut sharply off, leaving a "V" shaped opening, which is filled in with material on which are sewn rows and rows of black satin ribbon; this also trims the coat on the revers and at the wrists. For the collar, black satin is used. Hat of black-satin, trimmed with a champagne-colored feather uche.

Materials required: Four and one-half yards cloth forty-eight inches wide, about eight yards ribbon, one-quarter yard satin twenty inches wide, two yards silk or satin for lining coat.

WHITE EVENING GOWN



Evening gown of ivory brocade with draped skirt. The corsage is draped with black chiffon.

Linings.
 Green as a trimming, especially an eighteenth century shade of green, will be a feature, particularly as coat linings for velvet and fur. Yellow and orange are also popular for this purpose. Much can be expressed in a coat lining. Many of these linings are works of art in themselves, and a lining denotes proper appreciation of details which augurs well for the essential. A fascinating effect noticed in a alior made coat of chestnut brown wood was a lining of olive green satin with a piping all round inside of natter blue shot ribbon.

Spring Jacket.
 The spring jacket in the making is said to have a length of 37 inches, which is longer in the back than in the front. It will have long sleeves and will button high over the chest or the spring season, but it will probably be lowered as soon as the warm weather sets in.

WRISTBANDS BACK IN FAVOR

Old Style Revived, Though in Much Daintier Fashion Than Those of a Few Years Ago.

Hail the old-fashioned wristband! It's in again. Very much so and you're not strictly up-to-date if you don't possess at least one specimen. These bands, which take the place of bracelets, but are much daintier, consist of strips of inch-wide velvet ribbon long enough to go once about the wrist. On the upper side of the arm, the strip of velvet is secured by a pair of inch-square or inch-long oblong clasps of engraved gold, hammered silver or carved ivory. That is to say, the simpler sort of wristbands are thus clasped. The more expensive kind are made of platinum or of gold and silver thickly encrusted with tiny jewels or gems or set with a single large jewel or gem, surrounded by others of much smaller size. Frequently several kinds of jewels ornament a pair of wristband clasps and again a single diamond or pearl is imbedded in the center of a square of precious metal.

It is possible to have a pair of the large old-fashioned cameo or coral earrings made over into wristband clasps, and, although in former days a single bracelet band of this type was rarely worn, nowadays it is commonly seen. Many women who have inherited a collection of old-fashioned ornaments are having them made over into bracelet clasps and usually the task is neither difficult nor expensive.

Tall Trimmings on Millinery.
 According to the Dry Goods Economist, tall trimmings continue the rage and in some of the imported models this idea is carried almost to the point of absurdity. Among the most effective models now being shown in which the tall trimming idea is employed is a black Milan sailor with the brim gently rolled at the left side. A tiny fringe of black gaura outlines the brim and from the edge of the brim at the left shoots upward a tall black gaura aigrette bent at the top in loop form. The tall trimming idea is also strongly emphasized in this market. Question marks of feathers, ribbons, cords, etc., long pointed sleeves, flat spear-like ornaments of velvet and of various fancy silks, aigrettes of small flowers closely packed together, and long spike-like jet ornaments are all utilized in this fashion.

Metal Coin Purse.
 An attractive novelty in jewelry is the tiny coin purse of perforated metal which holds dimes and nickels. It is strung on a fine neck chain or worn at the end of a narrow black silk ribbon.



Mr. William A. Radford with answer questions and give advice FREE OF COST on all subjects pertaining to the subject of building, for the readers of this paper. On account of his wide experience as Editor, Author and Manufacturer, he is, without doubt, the highest authority on all these subjects. Address all inquiries to William A. Radford, No. 178 West Jackson boulevard, Chicago, Ill., and only enclose two-cent stamp for reply.

Spaciousness and convenience of interior arrangement are among the essentials of an attractive home. A cottage house design, 35 feet wide by 61 feet long, is here illustrated. This length is sufficient to provide for good, large rooms, and to arrange them very nicely.

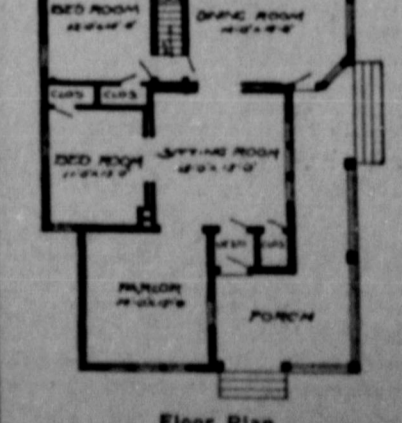
The location of a bathroom in a cottage has always given architects a great deal of trouble. You do not want a bathroom near the parlor or the dining room, and it is not always convenient to have it open off the kitchen. Some house designers in the past have solved the problem by leaving out the bathroom altogether; but most persons need a bath occasionally. A good many jokes have been sprung to illustrate this point, and they may have had some influence. At any rate, the bathroom is no longer a luxury but a recognized necessity, and we never see a good house built nowadays without a bathroom, nor do we ever find a person willing to do without one after having once enjoyed one. The bathroom in this house opens off the kitchen; but there is also a door entering from the back bedroom, so that there are as many advantages with as few disadvantages as possible in this cottage house.

This plan is designed for a comfortable home for a small family. It may be built in town or on a farm, and be thoroughly satisfactory for either. There is a good cellar under the whole house. It never pays to do less than this in the cellar line. The old-fashioned way of digging out for a supporting wall to get below frost.



has been out of fashion for a good many years. It is not economical or desirable. It costs very little more to build a wall deep enough for a cellar than to build a supporting wall in a trench deep enough so that the stones will not heave. Even the earth necessary for filling around the new house is best secured from the excavation. Any house is liable to have a furnace for heating, whether it is put in when the house is built or afterwards. It is well enough, at any rate, to provide for it when building.

A very great advantage in a house of this style is the opportunity to build a first-class fruit cellar under the front parlor. A fruit cellar generally means a place to keep apples, a steam or hot-water heating plant. In addition, the term means that the rooms are well arranged for comfort and convenience according to the custom of good society. There is a still further meaning implied, which is that such houses are usually to be found in a neighborhood where one would be satisfied to live and bring up a family of children.



Athletes in After Life.
 There is much significance in the recent report to the secretary of the navy by the head of the bureau of medicine and surgery as to the respective health conditions of the Annapolis graduates who did and who did not gain eminence as athletes. He found that of the men still in the service whose records show present illness of one sort or another, 187 were nonathletes, as against 198 who were eminent in sports and games. Among the maladies or disabilities to which the latter are by 50 per cent more subject than the former are hardening of the arteries, heart disease of four kinds, gastric disturbances, albuminuria, general ill-health, obesity and tuberculosis, and various traumatic lesions as well.

This is especially true in the house faces the north. Not every kind of apple will keep until spring under the best possible conditions; but we have a number of winter varieties any one of which will prove very satisfactory up to February or March in a cellar like this. The unfortunate habit a good many American families have got into of buying a peck of apples or a half-bushel of potatoes at a time, would be corrected if every family had cellar accommodations large enough and of the right kind. A supply on hand is not only cheaper, but it is much better and more satisfactory in every way. It points to thrift almost as surely as a savings bank account.

There is considerable room in the attic of this house, which may be finished off if necessary. There is a good stairway leading up to it, and it may be used partly for sleeping purposes and partly as a "lumber" or "meal" room, or it may be finished up in good style for sleeping rooms with an extra bath room over the bath room below.

A great many new houses have two bathrooms, and it is noticeable that such houses are never vacant. If the owner lives elsewhere, someone is always ready and willing to pay good rent for such a house. Builders in cities are recognizing the fact that two bathrooms make a profitable attraction to renting property. The men who make money are the ones who are quick to recognize the trend of public opinion.

Modern civilization demands certain improvements in a house, which are commonly called "modern conveniences." The term is somewhat elastic, but it always includes a good kitchen fitted with a sanitary sink having taps supplied with both hot and cold water. It includes also a good bathroom, with washbowl, bath and closet; a good cellar, with a cement bottom and hot-air furnace, or

Free Press.

In the Day of the Billions
 A brilliant New York lawyer at a dinner at the Lotus Club of certain trust magnates:
 "Thanks to watered stock-watered stock is criminal abuse of men are indeed rich beyond dreams of avarice."
 "If the watering of stock is to keep on we'll hear our bill talking like this some day."
 "Hullo! There goes Jones' 300 horsepower car. Do you know him?"
 "Do I know him! Do you know Jones! Why, man alive, Jones was struggling young millionaire together!"—New York Times

are rapidly growing in popular favor.

Post Toastie

served either with cream, good milk, or preserved make a most appetizing for breakfast, dinner, or per.

These delicious toasty bits of white corn are a delicate taste that is pleasing at this time of year.

The Memory Lin
 Sold by Grocers every where.

CONSTIPATION



Munyon's Paw-Paw Pills are a tonic to the stomach, nerves. They invigorate instead of they enrich the blood instead of they enable the stomach to get the nourishment from food that it it. Price 25 cents. All Druggists.

Usually when a girl meets she likes on the street by accident isn't an accident at all.

FILES CURED IN 6 TO 14 DAYS
 Your druggist will refund money if Pills don't cure any case of Constipation. Refunding Price 10 to 15 Cents.

Has To.
 "Do you really believe in the rule business?"
 "Of course I do. Ain't I married?"

HANDS ITCHED AND BURNED

Warrenton, Va.—"My little girl was troubled with eczema for three weeks. Her hands burned and itched so bad as if they were scalded. She could not sleep at night; I had to keep her up night to keep her hands from rubbing. She rubbed her hands with Cuticura Soap and white blisters came full of yellow matter. Then sores came and yellow matter eruption formed. She could not hold of anything with her hands. I used an ointment and tried to get her to sleep, but nothing did her any good. So I got some Cuticura Soap and Ointment. After bathing her hands with Cuticura Soap and Ointment she was able to see the great relief, and she was able to hold of anything with her hands in three weeks."—Mrs. John W. Wines, Mar. 1910. Cuticura Soap and Ointment has been found free, with 32-p. Skin Book, by post-card "Cuticura, Dept. L, Lowell, Mass. Adv.

Dangerous Talk.
 "Mother, I wish you wouldn't wash when George is in the kitchen." "Why not, indeed?" "I don't like it. It sounds mon." "Common, eh? We have to wash when George is in the kitchen." "Of course." "And George knows we use dishes?" "That's very true." "And George also knows dishes have to be washed." "But, mother—" "If you keep on talking George may discover that the same thing is coming to he should propose to me." Free Press.

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Ready Cooked Meats

are rapidly growing in popular favor.

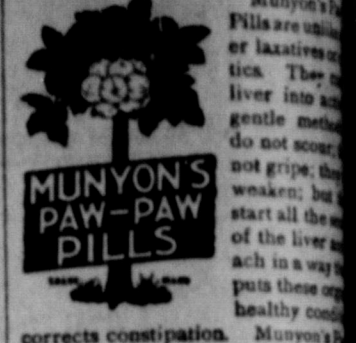
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Usually when a girl meets a man on the street, she isn't an accident at all.

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"Of course I do. Ain't I man?"

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After bathing her hands with the Cuticura Soap and applying the Cuticura Ointment I was surprised to find the eczema had disappeared. She is now as healthy as a horse."

Dangerous Talk.
"Mother, I wish you wouldn't dishwash when George is on me!"
"Why not, indeed?"
"I don't like it. It smells like a man."

"Common, eh? We have done it for years."
"Of course."
"And George knows we do it?"
"That's very true."
"And George also knows we do it?"
"But, mother—"
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—New York Times

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in house build... has a number of putting together materials is such a weatherproof a small detail of side issues all of portant bearing on house is built for water it will not meet any more than a will make a dining of aggressive re-learning more all more we learn the tested in the fund-good living.

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Soil for Roses... The soil best adapted to roses is one which contains 5 to 12 per cent clay and is well supplied with silt and the finest grades of sand. The proportion of these three classes of material should exceed 75 per cent.

Queen Victoria Detested Tobacco... The number of smoking rooms now distributed over Windsor castle would considerably astonish Queen Victoria could she but see them. Her late majesty could never bring herself to do more than tolerate the weed in any form, and the smoking room was always relegated to a very distant part of her various residences. Nor were the guests permitted to solace themselves with a quiet smoke in their own apartments, as on their arrival they were specially warned not to do so.

Loyal to Her Teacher... Sunday School Teacher—Yes, children, the Lord made everybody. Small Girl—Did he make you, teacher? Teacher—Yes, he made me, too. Small Girl—And he's got nothin' to be ashamed of, either.

LADIES CAN WEAR SHOES... one size smaller after using Allen's Post-Eme. The Antiseptic powder to be shaken into the shoe. It makes tight or new shoes feel easy. Gives rest and comfort. Refreshes feet. For FREE trial package, address Allen S. Christy, Le Roy, N. Y. Adv.

Every man thinks he knows a lot about women until he marries one. Any man who shaves himself is apt to cut his best friend.

Delicate Point... They are a happy couple. They haven't been married very long. In fact, the honeymoon has barely waned. Says the Pittsburgh Post. An elderly friend met the bridegroom downtown yesterday and slapped him on the back.

"Well, happy as a lark, I suppose?"
"Oh, yes."
"How's the cooking?"
"My wife has one trouble. It's just this—my wife has been preparing angel food every day for dinner."
"You must be getting tired of it."
"I am. Yet I feel a hesitancy about saying anything. How soon after the honeymoon would it be proper to ask for beefsteak and onions?"

Automobile Aroma... Farmer Hiram was mending the front fence when an automobile whizzed past, emitting a trail of blue smoke from its oil-choked engine. Farmer Hiram's hand went to his nose. When the car had disappeared far down the lane and the smell had died away he ventured to address the hired man.

"Sam," he said, "they may be swell city fellers an' all that; but they certainly was smokin' some vile segars."

Its Style... "The child actress in that piece has a part which fits her like a glove."
"Yes, so to speak, a kid glove."

ROSES CAUSE HEAVY LOSS OF SHEEP



Shropshires Exhibited at the New York State Fair in 1911.

Mr. W. R. GILBERT... the matter of parasitism the last year compare badly even with the high-water mark of the invasion was reached and the loss of sheep in many sections was serious. In many flocks the loss has amounted to 30 and 40 per cent.

The plague of tapeworm is so common an experience to all sheep raisers that it is not to be expected that the shepherd will recognize the symptoms of tapeworm infestation as early as his master, Mr. John W. Wines, Mar. 1, 1911, has been deceived by the Cuticura Soap and Ointment.

As to the best means of applying this substance to the land, convenience and economy of labor suggest the spreading of crushed rock salt at the rate of about half a ton to the acre.

The past year has brought to my notice many deaths from what has been thought was anthrax, but post-mortem examinations have shown that tapeworm in the hydatid or intermediate form was the direct cause of death.

All pasture lands in the vicinity of towns suffer in this respect, as something like 70 per cent of dogs are infected with tapeworm.

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MORE ATLANTIC LINERS REQUIRED

CONGESTION ON EXISTING STEAMSHIPS ON ACCOUNT OF CANADIAN IMMIGRATION.

It is reported that eight new Trans-Atlantic liners are under construction for the exclusive use of the Canadian Trade. These are being built by the White Star, Canadian Pacific and Cunard Companies.

The liners to be built for the White Star are to be of the same type as the Laurentic and Majestic, and will replace the Canada and Teutonic. The Cunard Line's new steamer, Ascania, has already completed successfully her maiden voyage from England to Montreal, and her sister ship will be launched early next year.

It is predicted that the Canadian Northern will not be slow in following the example of the other big concerns, as it is a matter of common belief that Canada, more than any other in the world, will be the country of the future, and the best field for investment by shipping interests.

An official of one of the companies already building steamers for this trade told the American yesterday that the ideal steamer for this service is the two-cabin boat, having accommodation for second-class and steerage passengers only.

"We do not expect that the \$5,000 cabin de luxe class will travel between Canada and England very extensively," he said, "but the business that is to be obtained there will be immensely lucrative, and for the next ten years the eyes of the shipping world will be riveted on Canada. The Panama Canal, undoubtedly, will receive a lot of attention, but the business in that route will be nothing compared with the Canadian trade for the immediate future. Panama will develop and become bigger in the years to come, but at the present we are most concerned with the tremendous tide of immigration that is being diverted from the United States to the Dominion.

"The farm land of the vast North West is the attraction, and while this food of immigration is at its height, the Canadian Government exercises a strict censorship over the class of immigrants admitted. In this way they are drawing their future citizens from the Northern countries and have shown an unwelcome face to the people of Southern Europe."—Advertisement.

Up-to-Date Finance... Thomas W. Lawson said the other day of a scandalous financial deal.

"These people traded on popular ignorance. They were like Calhoun Clay, who opened a bank in Nola Chucky.

"All the colored people around Nola Chucky deposited their savings in Calhoun's bank, and Cal soon began to wear, instead of cowhide boots and jeans, patent leathers and broadcloth.

"Then one day, Wash White called at the bank and said:
"I'd like for you to draw out my money, sah."
"You money?" said the banker, lighting a ten-cent cigar.

"Yes, sah; my \$10."
"Your \$10?"
"Yes, my \$10 what I 'posited last summer."
"Why, man alive!" shouted Banker Calhoun angrily, "don't you know the interest done at that up three months ago?"

Had None to Spare... There was a miners' picnic at Butte one Sunday. One of the features was a tug-of-war between a team of Irish miners and a team of Slovaks.

The Slovaks were winning and the Irishmen dropped the rope and began to fight. It was a good fight. One brawny Irishman had an opponent down and was pounding him at his leisure, when a friend came along.

"C'mme a belt at him," said the friend.

"Gwan," replied the other; "go and get one for yourself."

Queen Victoria Detested Tobacco... The number of smoking rooms now distributed over Windsor castle would considerably astonish Queen Victoria could she but see them. Her late majesty could never bring herself to do more than tolerate the weed in any form, and the smoking room was always relegated to a very distant part of her various residences. Nor were the guests permitted to solace themselves with a quiet smoke in their own apartments, as on their arrival they were specially warned not to do so.

Loyal to Her Teacher... Sunday School Teacher—Yes, children, the Lord made everybody. Small Girl—Did he make you, teacher? Teacher—Yes, he made me, too. Small Girl—And he's got nothin' to be ashamed of, either.

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"You must be getting tired of it."
"I am. Yet I feel a hesitancy about saying anything. How soon after the honeymoon would it be proper to ask for beefsteak and onions?"

Automobile Aroma... Farmer Hiram was mending the front fence when an automobile whizzed past, emitting a trail of blue smoke from its oil-choked engine. Farmer Hiram's hand went to his nose. When the car had disappeared far down the lane and the smell had died away he ventured to address the hired man.

"Sam," he said, "they may be swell city fellers an' all that; but they certainly was smokin' some vile segars."

Its Style... "The child actress in that piece has a part which fits her like a glove."
"Yes, so to speak, a kid glove."

When the Sun Will Die... It may be said unqualifiedly that the sun, like every other thing connected with the present order, will finally cease to be what it is today. The time will most surely come when the sun will have ceased to throw off light and heat. Long before that happens, however, the earth and other planets will have become "dead worlds," like the moon—no life of any sort upon them. It has been calculated that the sun will cease to throw out its heat somewhere about seven million of years from now.

Plants Need Nourishment... A German investigator has discovered that plants resist cold best when they are given special nourishment to keep them warm. For instance, to feed a plant sugar stimulates its power of resisting low temperature, much as like food acts upon animals, though in less marked degree.

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He is Still Single... "You are the first girl I have ever loved."
"And you'd be the last man I'd ever love."

It is far worse for a woman to marry a man she can't love than it is for a man to love a woman he can't marry.

MRS. BENNETT SAYS "PUBLISH"

Thinks Her Letter Made Public, Might Result in Some Good. All Ladies Should Read.

Henderson, Tex.—In a letter from this place, Mrs. T. V. Bennett says: "Last November I was taken very sick, and had two doctors. They doctor me for most everything that could be thought of, and at last they told me it would be necessary to have an operation. I couldn't give in to this, although I was suffering great pain.

Finally, I decided to try Cardui, the woman's tonic, and I hadn't used it but a short time before I was up, feeling good, and able to do my work. I am still getting along fine, and can recommend Cardui, the woman's tonic, to all suffering women. I shall always praise this great medicine.

If you think my experience would be of any benefit to any suffering woman, you are at liberty to publish it. Cardui, the woman's tonic, is strictly a woman's medicine, made up of pure, harmless, vegetable ingredients which act directly on the womanly constitution.

It stimulates the weakened organs, and helps build them up to health and strength. We receive numerous letters, every day, similar to the one above. If it has benefited so many thousands of other women, why shouldn't it do the same for you? Give Cardui a trial.

N. B.—Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for *Special Instructions* on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. Adv.

His Limit... Bridegroom—My darling, I feel now I will be the better man.
Bride—But you can't be the best man.

The more a man knows the easier it is to keep his face shut.

Many a great man has exclusive knowledge of the fact.

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No, indeed. "Ladies are beginning to smoke cigarettes, aren't they?"
"No, indeed."
"But I am sure I saw a woman smoking one yesterday!"
"But you said ladies."

"What's the Use"

waiting for Nature, alone, to bring back your appetite, to make the liver active and the bowels regular? Some assistance is needed and

Do You Need Any

| | |
|----------------|--------|
| Coal | Paint |
| Lumber | Sash |
| Building Paper | Doors |
| Shingles | Wire |
| Posts | Lime |
| Glass | Cement |

Or anything we handle? If so don't put it off--do it now! We want your business. How can we get? Drop around and tell us.

Western Lumber Company

Open Your Sack

An exchange is telling the story of a boy who went to town with a sack of rabbits to sell. He strolled about the streets all day and when dark overtook him trudged wearily home without having made a sale. When his mother asked him why he did not sell his rabbits he said that no one had asked him what he had in the sack.

There merchants and business men who virtually do the same thing. They have the goods to sell but wait calmly for someone to ask them what they have in the sack. "Everybody knows we are here," they will tell the advertising solicitor. Everybody knew the boy was in town, but no one knew that he wanted to sell them rabbits. They all know you are in business of some kind, but they are apt to forget just what particular line of merchandise you are handling.

The mail order houses keep their sack open and are continually explaining to the buying public that they have everything the citizen could wish to buy—and the citizens are patronizing them. Open up your sack and let the world know that you are in business and will appreciate their patronage.

Honesty In Advertising

The Holy Bible, the hub around which the entire civilized world revolves, is founded on "The Truth, the whole Truth and nothing but the Truth."

From babyhood, from the minute we begin to understand anything, we are taught to tell the truth, and we are constantly reminded of that most important lesson of "George and the cherry tree."

Advertising is undoubtedly the most important factor in the business of the world; what steam is to the boiler advertising is to business. No business can possibly grow to be great without advertising.

It makes no difference how long a man has been in business or how good a reputation he may have, he must keep his name and business before the public with advertising that is absolutely truthful, if he is going to continue to succeed. A new generation is constantly

Thomas B. Lee

Director of Music in the

McLEAN PUBLIC SCHOOLS

Instructor of

Piano, Violin, Mandolin and Guitar

TERMS REASONABLE

coming to the front, and must be made acquainted with the old firms and the merchandise they handle.

The plain unvarnished truth stated in simple understandable English, is the kind of advertising that will build a confidence in the minds of the buying public as strong as Gibraltar.

Mr. Hebert N. Casson, one of our greatest advertising experts, conducts an advertising agency in New York. In his talk before the Oklahoma City Ad Club several months ago, he said: "My copy writers have positive orders to use, if possible, words of only one and never more than three syllables, in writing an advertisement. Many ad writers are often thinking more of their own brilliancy than they are of the reading public which they want to reach and the best methods of doing it. The steady and careful worker is more apt to get there than the brilliant genius."

"He who telleth the public of his wares in a truthful manner gains their confidence and lasting patronage, but he that adviseth falsely stores up ill will and his advertising appropriation becometh like chaff before the wind."—Judicious Advertising.

Even to this day, when honest advertising has been proven beyond a doubt to be the principle factor in the growth of any business, you'll find some men in the merchantile business (I don't call them merchants, because they are not) who still work on the theory of that foolish statement of Mr. Barnum, "The American people like to be humbugged."

Before the Saturday Evening Post, and several other well-known and reliable National Magazines, will accept an advertisement, the advertiser must prove to them that the article is just exactly what he says it is and that it is actually worth the price asked for it, and Mr. R. H. Waldo, advertising manager for "Good Housekeeping," a magazine with more than a quarter of a million circulation, has the following to say regarding advertising censorship: "Beginning with the February issue of Good Housekeeping and continuing thereafter, no advertisement of anything for toilet use will be printed unless the product has been exhaustively tested and analyzed by the Good Housekeeping Bureau of Foods, Sanitation and Health at Washington, of which Dr. Harvey W. Wiley is director. Every such article without exception, may be bought with the assurance that it has received the scrutiny and the tests of science presided over by Honesty."

The women of Boston have organized an association for the prevention of dishonest advertising. They study the ads of the various stores, go to the stores and examine the goods advertised, and if they find a store misrepresenting any article, the buying public is immediately notified. Right here let me say that whenever you think a woman can't tell values and quality, you are badly mistaken.

Does this look like advertising must be truthful to win and hold confidence of patrons?

Just enumerate in your own mind the stores in any town you've ever lived in, see if this isn't the conclusion at which you arrive. That the stores that have become a power in their community and have grown larger and larger each year, are the ones whose advertising has always been truthful to the letter and whose methods have always been honorable and above board.

Also, that the stores that are either standing still or going backwards are those who "beat around the bush" in their advertising, and misrepresent values, prices, etc., but believe me the

life of this sort of fellows is very short now, as the Advertising Clubs over the whole United States are organizing vigilance committees whose business is to stop untruthful advertising—and some of the states have already passed laws under which fraudulent advertisers can be prosecuted.

Advertising has come to be as strong as any news in the paper and should be as truthful.—Ex.

WANT A DRAY

See W. D. Sims when you want anything moved. Careful handling of everything entrusted to our care.

PHONE 126

DR. W. P. PILLANS

Painless operation for piles and their removal guaranteed. Eczema (tetter) cured.

OFFICE AT

Palace Drug Store

McLean, Texas

W. R. PATTERSON

ABSTRACTER AND CONVEYANCER

Fire and Tornado Insurance

McLean, Texas

Citation.

The State of Texas. To the Sheriff or any Constable of Gray County

GREETING: You are hereby commended to summon C. E. Pettit by making publication of this citation each week for four successive weeks previous to the return day hereof, in the McLean News, a weekly newspaper published at McLean, Gray County, Texas; to appear at the next regular term of the District Court of Gray County, Texas, to be holden at the court house thereof in LeFors, Texas, on the fourth Monday in March, A. D. 1913, the same being the 31st day of March, A. D. 1913; then and there to answer a petition filed in said court on the 5th day of March, A. D. 1913, in a suit numbered on the civil docket of said court No. 159, wherein D. N. Massay is plaintiff and J. W. Davidson, A. B. Gardenhire, William Farren, V. B. Farren, S. A. Biggers and C. E. Pettit are defendants; said petition alleging that on October 1st 1908, Davidson and Gardenhire bought of Thomas H. White, Jr., Section No. 13, in Block 24, Certificate No. 12-2476, H. & G. N. Ry. Co., in Wheeler County, Texas, Original Grantee; and gave in part payment for said land and premises their five promissory notes in the sum of \$282.00, with interest from date at eight per cent per annum maturing October first 1907, 1908, 1909, 1910 and 1911, and providing for ten per cent on past due amounts and ten per cent attorneys fees. August the 10th, 1907, Davidson and Gardenhire sold this land to William Farren, who assumed the payment of the above notes as a part of the consideration for said land, and in addition executed six of his promissory notes aggregating \$3490.00 and bearing interest at eight per cent and providing for ten per cent attorneys fees. Plaintiff alleges that in the above deeds a lien was retained against said land and premises to secure the payment of all the notes. That he is the owner and holder of all the notes. That on the 11th of July, 1912, Farren sold said land and premises to C. E. Pettit who assumed the payment of said notes. Plaintiff sues on both sets of notes and to have his lien foreclosed reserving to secure the payment of said notes as one lien and for a personal judgment for such amount as said sale of land shall leave remaining unpaid. Plaintiff alleges that he is owner and holder of the first series of notes from the assignees of Thomas H. White, Jr., and the second set from S. A. Biggers and Gardenhire, who is used as an indorser to plaintiff, also for general and special relief both legal and equitable, interest, attorneys fees and costs of suit.

Herein fail not, but have before said court on the said first day of the next term thereof, this writ, with your return thereon showing how you have executed the same.

Witness C. L. Upham Clerk of the District Court of Gray County, Texas. Given under my hand and the seal of said court in LeFors, Texas, this 5th day of March, A. D. 1913. C. L. UPHAM, Clerk of the District Court of Gray County, Texas.

I hereby certify that the foregoing is a true and correct copy of the original. J. S. Dawson, front room, open, and keep apples.

Everything is New

I wish to direct the attention of the public to the fact that I have purchased and opened for business the old Vogel livery barn, opposite the depot. I have new buggies, good teams and invite the patronage of the public, assuring you of courteous and efficient service. Phone 141

C. A. Watkins

HOTEL HINDMAN

Rates \$2.00 Per Day

Best Accommodations in the City

Special Rates Weekly Board

All Meals 50c—Children 25c

J. R. Hindman, Proprietor

\$25.00 REWARD

I will pay a twenty-five dollar reward for the arrest and conviction of any party guilty of tying down any telephone wire or in any other manner tampering with the lines. The state law on the subject is as follows:

Penal Code, Art. 784: If any person shall intentionally break, cut, pull or tear down, misplace, or in any other manner injure or pertenance to any telegraph or telephone line, or in any way willfully obstruct or interfere with the transmission of any messages along such telegraph or telephone line, he shall be punished by confinement in the penitentiary not less than two nor more than five years, or by fine not less than one hundred nor more than two thousand dollars.

McLEAN TELEPHONE EXCHANGE

\$10,000 in Gold Prizes

ABSOLUTELY FREE TO FARMERS

For best crop yields produced in Texas this year. Boys and girls are especially invited to join the TEXAS CORN AND COTTON CLUBS. Cut out and mail this coupon today to the TEXAS INDUSTRIAL CONGRESS, DALLAS, TEXAS, for full particulars.

Name _____
R. F. D. _____ P. O. _____
Write name of this paper on above line.

Elite Barber Shop

W. M. MASSAY, Prop.

EVERYTHING NEW But The Barbers

Agents for that GOOD Laundry--Panhandle Steam Next Door To The Postoffice

Insure Your Horse!

I have secured the agency for the Atlantic Horse Insurance Co., which is strong and reliable. Don't take long chances—when a horse dies it's a total loss unless you have insurance. Let me write your policy today.

Frank Pleasant

You Want a Home?



In the great McLean country—the land of plenty?

I am in a position to describe with you whatever your wants may be—from a twenty-foot town lot to a twenty-foot section ranch.

J. L. Crabtree

READ THIS

McLean Texas August 14-12, We the undersigned Druggist of McLean are selling Hall's Texas Wonder and recommend it to be the best Kidney Bladder and Rheumatic remedy we have ever sold,

ARTHUR ERWIN T. M. WOLFE.

A TEXAS WONDER

The Texas Wonder cures kidney and bladder troubles, removes gravel, cures diabetes, weak and lame backs, rheumatism and irregularities in both men and women; regulates bladder trouble in children. If not sold by your druggist it will be sent by mail on receipt of \$1.00. One small bottle is two months treatment and seldom fails to perfect a cure. Dr. E. W. Hall, 2926 Olive street, St. Louis, Mo. Send for testimonials. Sold by druggists.

Posted.

All parties are hereby warned not to hunt, fish or otherwise trespass on the property of the undersigned. Violation of this notice will be vigorously prosecuted.

Henry Thut, George Thut, Clem Davis, W. H. Bates & Son, J. E. Williams, C. A. Price, G. H. Saunders.

W. L. Olive

BLACKSMITH

All classes of work in wood and iron.

OLD GUTHRIE STAND