

THE MCLEAN NEWS

Volume XXI.

McLean, Gray County, Texas, Thursday, January 10, 1924.

Number 2.

OF C. ELECTS NEW OFFICERS MONDAY NIGHT

After discussion of committee reports Monday night, the annual election of officers was held at the Commerce meeting. Those elected to serve for the ensuing year are:

T. A. Landers, president.
J. S. Howard, vice president.
W. T. Wilson, secretary.
C. L. Cooke, treasurer.
J. M. Noel, D. M. Graham, M. M. Newman, T. J. Coffey, J. W. Kibler and M. D. Bentley, directors.

The annual financial report showed \$1353.39 had been expended for various purposes last year, with a balance of \$2.90 in the treasury, and an indebtedness of \$12.50. About \$400 worth of permanent improvements have been added to the fair grounds within the last 12 months.

The committee appointed to secure an indoor basketball court reported unable to find a suitable building. The highway committee reported, was continued and given authority to solicit funds to the amount of \$75.00 to employ a supervisor as recommended at the Elk City Highway Convention last fall.

The fact was brought out that the road be continued as a state highway. Commissioner Newman stated that the Gray county part of the road was in good shape with the exception of about three places, and men are at work on the highway now, repairing it.

NEWS WANTAD FINDS LOST SPECTACLES

Last week A. F. Hansen advertised for a lost pair of spectacles and they were returned to him Friday. The finder saw his notice in our want column and returned them at once. Reports of this kind are common among our wantad patrons.

This incident reminds us of a somewhat similar case that occurred last year when a patron lost a pair of spectacles in McLean and they were returned to him from a town in central Oklahoma. A traveler had found them in passing through our town and happened to be a reader of The News. If you have never tried the pulling power of one of these little ads, we invite a trial. It will be a good investment.

News From Alanreed

By Special Correspondent.
Mesdames W. J. Ball, E. B. Hedrick, Vera Slavin and Misses Ione and Neta Ball went to McLean Monday evening.

Buck Glass and Gaylord Pannell of McLean were Alanreed visitors Sunday.

Chas. McMurtry and son, Carroll, of Clarendon were in town Saturday. Carroll left on the afternoon train for Amarillo, where he will visit a few days before returning to school at Roswell, N. M.

T. J. Kelly went to McLean Saturday.
Mr. and Mrs. J. S. Searcy, Jack Steger and son, Jack Jr., of McLean were Alanreed visitors Sunday.

Oscar Anderson of Chickasha, Okla., came in Monday to visit friends in Alanreed.

Champ and Oscar Anderson left Monday night for Erick, Okla.
H. T. Wilkins went to McLean on business Tuesday.

Mrs. E. B. Hall of St. Louis renews her subscription to The News this week. Mrs. Hall says she finds great pleasure in keeping in touch with her home town.

Johnnie R. Back, M. M. and J. E. Kirby went to Amarillo Tuesday.

J. A. Ashby has renewed his subscription to The News.

M. C. Bordine of Alanreed was a McLean visitor Tuesday.

Slippery Going



JANUARY NUMBER CHURCH PAPER ISSUED SATURDAY

On last Saturday The News printed the January number of The Messenger, edited by Pastor Garrett of the First Baptist church.

The Messenger has created quite a bit of favorable comment since its inception, both from members of this church and others.

The subscription price is only 50c a year, and anyone interested would do well to ask the pastor for a sample copy or subscribe for a year.

A THEATRE PARTY

A theatre party was given last Saturday night honoring Miss Agnes Abbott. A section of parquet seats was reserved at the Legion Theatre and the following ladies were present: Mesdames Earle Shell, W. B. Upham, Vigna Stuckey, Willie Boyett, J. E. Cubine, D. A. Davis, L. F. Coffey, Harold Rippey and Buck Cooke; Misses Agnes and Lillian Abbott, Margaret Miller, Mattie Patterson, Frankie Mae Upham, Ruby Cook, Ethel McCurdy, Nona Cousins, Mellie Bird and Ann Richey, Flossie Jordan, Verna Rice, Eunice Floyd and Opal Davis.

DR. HALL, DENTIST, HERE THIS WEEK

Dr. J. A. Hall, dentist, of Shamrock is in McLean this week to fill his regular appointment.

MODERN CHURCHES

The 21-story church building to be built in the heart of Chicago's business district is a far cry from the times when churches were built near the graveyard. The churches are coming to realize that it is their mission to serve the living.—McLean News.

Churches are taking their rightful places in the world. They used to be stuck back in some out-of-the-way place, where a hunt would have to be made by those who did not live in the immediate community. Now they are taking their places among the important commercial institutions of the town. Instead of shacks erected in out of way places they are taking their places in matter of architecture and costly buildings. We endorse the modern way of serving the Master in matter of buildings in keeping with the importance of Christianity to the world. Nothing is too good for the Men of Galilee, since He did so much for the race of man. His house should be the most beautiful of all buildings, and His spirit should never depart therefrom.—Sourry County Times-Signal.

C. S. Rice has our thanks for a subscription renewal this week.

Mr. and Mrs. C. A. Gatlin visited relatives at Pampa Saturday.

Mr. and Mrs. J. T. Wilson of Alanreed were McLean visitors Saturday.

SCHOOL BEGAN MONDAY

After a two weeks' vacation for the holidays, the McLean school opened again with full attendance Monday. Supt. Taggart and Pastor Garrett of the First Baptist church addressed the student body at the morning exercises.

McLEAN GLEE CLUB ORGANIZED

By Club Reporter.
The McLean High School girls met Monday afternoon to reorganize their glee club with the purpose of filling a place for which the school world has recognized a vital need. The following officers were elected: President, Flossie Jordan; secretary-treasurer, Verna Rice; press reporter, Marie Copeland.

After the election of officers, plans were formulated for the remainder of the term.

With Mrs. Boyett, Miss Mellie Bird Richey and Mr. Castleberry as efficient directors, this should be a successful season for the club as a musical organization.

News From Enterprise

By Special Correspondent.
We are enjoying the warm weather this week.

Misses Lillie Williams and Tillie Brannen are getting along fine with their school.

J. P. Watkins and Vernon Rice of McLean spent Saturday and Sunday with Evan Sitter.

Mr. and Mrs. Jack Dorsey visited home folks Saturday and Sunday.

Miss Ruth Grimsley of Hedley visited the Enterprise people Sunday. The people of this community enjoyed a singing in the McIntosh home Sunday night.

Rev. Grigsby filled his appointment here Sunday morning.

The McIntosh family visited at Alanreed Saturday and Sunday.

Miss Carrie Allred visited friends at Alanreed last week.

J. L. Hess and family visited in the W. H. Mathis home Sunday.

Bob James and family were visitors in the C. G. Nicholson home Sunday.

W. W. Breeding and family visited in the W. H. Mathis home Sunday.

Prescott Mathis was a McLean visitor Saturday.

We will have preaching next Sunday.

Miss Louise Orr came in Sunday from spending Xmas with relatives at Panhandle.

Thomas Clark is a new reader of The News.

Miss Myrtle Strong returned Sunday from Dozier, where she spent the holidays with home folks.

Miss Sammie Roach returned Sunday from a visit with relatives at Texhoma.

Misses Leora, Loretta and Beatrice Kinard of Gracey came in Sunday to reenter school.

NEWS HAS SUCCESSFUL CALENDAR BUSINESS

The News' first effort to secure the calendar business of the town has been very successful. We have secured a nice bunch of orders and have had many compliments passed on our nice line of samples.

We can assure our customers that their names will be properly spelled as well as have the proper wording on the printing of their 1925 calendars. This is not always the case when printing is ordered away from home, as a look at some of this year's calendars will prove.

The calendar business was somewhat in the nature of an experiment on the part of The News but working on the theory that home institutions should spend their money with home institutions, we secured this line of high class calendar samples, and we appreciate the way our friends have given us their orders and assure them that whatever money we may make from printing their calendars will be spent right here in McLean.

Our samples must be returned to the factory by next Monday, and if anyone who might like to look over the line has been overlooked, a telephone call will bring a quick response any time between now and Monday.

We are trying to get lined up with another calendar house and also various advertising novelties that might be wanted by our business men. The News does not believe in advertising stunts of this kind to any great extent, but if our friends want them, we will be in position to save them money and give entire satisfaction on all orders, and at the same time you are dealing with home folks who are striving with you to build a bigger and better community.

Mrs. J. E. Kirby, Walter and Earl Evans left Thursday of last week for Granite, Okla., in response to a message that their father was ill.

Miss Mattie Patterson, County Home Demonstration Agent, came in from Pampa last Thursday on business.

Prof. S. M. Castleberry returned Sunday from a visit in Amarillo and Canyon.

Mrs. E. Howard and children left Wednesday for Childress to make their home.

Born Monday, Jan. 7, to Mr. and Mrs. Frank Stockton of Bethany, Okla., a girl, named Lula Jean.

Mr. and Mrs. J. W. Wilkins left Tuesday night for Ft. Worth, where Mr. Wilkins goes for treatment.

Mr. and Mrs. T. J. Coffey and little son left Tuesday for Amarillo to attend the Shriners convention.

J. O. Holloway of Liberty was a McLean visitor Monday.

WINNERS ANNOUNCED IN ATTRACTIVE WINDOW CONTEST

Miss Patterson, Home Demonstration Agent, announces the following winners in the "Most Attractive Window" contest for the month of December: First, T. J. Coffey & Brother; second, Bentley Motor Co.; third, Western Lumber and Hardware Co.

This contest will run for twelve months. The merchant holding the most points will be given a banner. A blue ribbon counts 50 points, red 30, and white 20 points.

It is understood that there were so many good windows last month that it was hard for the judges to place all of the numbers.

NEW TRAINS MAY BE RUN

It is rumored that the Rock Island will put on two new trains about the first of February. These trains will take the place of the ones recently discontinued when the special was put on a regular schedule. This will be a welcome change, as the mail service as now run is not at all satisfactory to most of our people.

FIRE AT GIN WEDNESDAY

A number of small fires were discovered at the McLean gin Wednesday. The fires were outside the building in bales of cotton and at one time the whole yard was covered with small fires in the flying lint. A hose cart was run to the gin and the yard well wet down before any material damage was done. Origin of the fire is unknown.

THE WEATHER

Monday and Tuesday of this week saw some of the prettiest weather of the winter, but a norther blew up Wednesday afternoon and it is clear and cold today.

A POT LUCK DINNER

A pot luck dinner was enjoyed at the home of Mr. and Mrs. C. S. Rice last Sunday. About sixty people report a very pleasant day.

IRWIN-STOKES

Married in Amarillo, on Dec. 19, 1923, Mr. Leon Irwin and Miss Mozelle Stokes, both of the Liberty community.

ALANREED SCHOOL NOTES

The following students made the highest average in their respective grades for December:

- Low first grade—Mildred Guill
- High first—Burnet Greenwood.
- Second grade—Juandel Street and Burnese Blakney.
- Third grade—Willie Kennedy.
- Fourth grade—Virgil Elms.
- Fifth grade—Clyde Slavin.
- Sixth grade—Lois Harris.
- Seventh grade—Ione Ball.
- Eighth grade—Reatta Thomas.
- Ninth grade—Louis Calaway.
- Tenth grade—Ernest Jones.

M. D. Bentley, manager of the Bentley Motor Co., has our thanks for two subscriptions this week. One to his brother, J. F. Bentley, of Savannah, Ga.; and the other to his brother-in-law, S. E. Gunn, of Crawfordville, Ga.

W. V. Pettit was in from McClellan Creek Saturday.

R. L. Allston left Sunday for Amarillo to reenter school after the holidays.

Geo. Colebank has renewed his subscription to The News.

Perry Everett of San Bernadino, Calif., came in Monday to make his home. His wife and children will join him later.

H. Longan of Ramsdell was in the city on business Wednesday.

Geo. Cash of Amarillo is in town this week on business.

Mrs. W. E. Freeman of Ramsdell was a McLean visitor Tuesday.

Prescott Mathis of Enterprise was in town Tuesday.

Percy Kinard of Gracey was a McLean visitor Tuesday.

Marvin Hall of Alanreed was a McLean visitor Sunday.

KATCHELHOFFER WELL TO RESUME DRILLING SOON

J. H. Cooley of Chicago, representing the Katcheloffer oil interests, in a conversation with Newsman Monday, stated that they have everything in readiness to resume work on their test east of town, with the exception of finishing the block of leases. Mr. Cooley said that there is plenty of money in the hands of the company to complete the well and they have the machinery and tools in good shape, and just as soon as the required acreage can be secured they will start operations.

The Katcheloffer test is the nearest well to McLean, and should it prove to be a paying proposition, it would mean a great deal to our community.

R. C. PATTY LIKES CALIFORNIA

Oakland Calif., Jan. 4, 1924.

McLean News,

Dear Sirs: After some delay will write you a short letter about California. I have been very busy working since I came here, but have seen quite a bit of the country. It is the garden spot of the earth. It has not been overestimated any; it is far better than I expected. There are thousands of acres of orange groves, English walnuts, apricots, almonds and various other fruits, and as far north as Oakland we have vegetables of all descriptions growing in the open. There is a big garden close to us. Portulacas do most of the gardening here. We have had some frost since I came.

Now, Mr. Editor, you have something there I sure wish we had in California. Southern hospitality is not known here. I get so lonesome some times I don't know what to do. You see we are right in the middle of five or six thousand people, and so will have to get used to them. There are lots of moneyed people here, and lots of business. Hundreds of houses are going up now. Montgomery Ward just finished their large wholesale house here. Henry Ford is talking of a plant here. I think they are going to establish the government naval base here.

Will say in conclusion that I like this country fine, so wishing you all a happy New Year, I will close.

R. C. PATTY.

News From Ramsdell

By Special Correspondent.
Mr. and Mrs. R. L. Jones were visitors in Wheeler Sunday.

Miss Mary Pierce returned Monday from Memphis, where she has been visiting her sister, Mrs. Leon Montgomery.

H. E. Franks was in Shamrock on business Monday.

Mrs. John E. Vannoy spent the week end with home folks at McLean.

Mrs. Wilbourn Pierce and daughter, Miss Mary, were business visitors in Shamrock Monday.

James Exum and Sam Buren visited in the E. Exum home Monday night.

J. H. Grogan and family were shopping in Shamrock Monday.

J. I. Bones, Tom Franks and E. J. Bones were Shamrock visitors Monday.

Mr. and Mrs. W. N. Pharis were shopping in Shamrock Monday.

Charlie Longan was in McLean on business Monday and Tuesday.

Harry Franks returned to school at Shamrock Monday.

A. L. Morgan has renewed his subscription to The News. Mr. Morgan says his family would not try to get along without the home paper.

Mrs. O. G. Stokley returned Sunday from Dallas.

Miss Maybelle Veatch returned Sunday from a visit with her parents at Dallas.

Misses Blanche and Catherine Allston of Gracey were visitors in the A. W. Haynes home Sunday.

Miss Nela Norman returned Saturday from a visit with home folks at Royce City.

Emmett Thompson of Shamrock has renewed his subscription to The News.

Joe Willis was in from the farm Saturday.

The BROWN MOUSE

By HERBERT QUICK

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SYNOPSIS

CHAPTER I.—Jennie Woodruff contemptuously refuses to marry Jim, young farm hand, because of his financial condition and poor prospects. He is intellectually above his station, and has advanced ideas concerning the possibilities of expert school teaching, for which he is ridiculed by many.

CHAPTER II.—More as a joke than otherwise Jim is selected as teacher of the Woodruff district school.

CHAPTER III.—Jim, in his new position, sets out to make staunch friends of his pupils, especially two boys, Newton Bronson and "Buddy" Simms, the latter the son of a shiftless farmer. Colonel Woodruff, Jennie's father, has little faith in Jim's ideas of improving rural educational methods. He nicknamed him the "Brown Mouse," in illustration of an anecdote.

CHAPTER IV.—Jim's conduct of the school, where he endeavors to teach the children the wonders of nature and some of the scientific methods of farming, as well as "book learning," is condemned.

CHAPTER V.—Jennie Woodruff is nominated for the position of county superintendent of schools. The school board grows bitter in its opposition to Jim and his innovations.

CHAPTER VI.—At a public meeting Jim roundly condemns the methods of teaching in the rural schools, and makes no friends thereby.

CHAPTER VII.—A delegation of prominent women condemn Jim's methods of teaching, but he is stoutly defended by his pupils, especially Newton Bronson.

CHAPTER VIII.—Jim has Christmas dinner at Colonel Woodruff's, and listening to him, Jennie begins to do some thinking concerning his ability and his prospects.

CHAPTER IX.—In the evening Jim, as well as he knows how, courts Jennie, without, however, making much progress, though she is quickly losing her poor opinion of him.

CHAPTER X.—Jennie, elected county superintendent of schools, receives so many complaints from people of the district concerning Jim's methods of teaching that she finds herself compelled formally to ask for his resignation. After she has left, Jim is visited by Colonel Woodruff, who strongly urges him to resign, and offers to back him, if Jim agrees to stick for a while at least.

CHAPTER XI.—A meeting of the school board, which had been called to "get" Jim, is confronted by Jennie, who upholds him. He conducts an examination of the pupils at the meeting, to prove that he is not neglecting their "book learning" by the introduction of other subjects which he considers of importance. The splendid showing made by the children converts many, who had doubted, to his views.

CHAPTER XII.—The novel ideas which Jim has introduced have been talked about outside the county, and he is visited by Professor Withers, extension lecturer at the state university, who invites him to deliver an address at the next annual meeting of the Farmers' Institute.

CHAPTER XIII.—Professor Withers is impressed by many of the innovations made by Jim, and so informs Colonel Woodruff and Jennie, somewhat to the astonishment of both. The colonel suggests to Jim that he (the colonel) seek election to the school board, replacing Cornelius Bonner, implacable enemy of Jim Irwin.

CHAPTER XIV.—Feigning sickness Newton Bronson, youngster whom Irwin has redeemed from idleness and folly and set on the right path, and who almost worships the teacher, keeps his father from voting at the school board election. Bronson is a friend of Bonner, and would have voted for him. As it is, Colonel Woodruff is chosen for the position, owing to Bronson's absence.

CHAPTER XV.—Jim convinces the farmers of the district of the advantages to be derived from a co-operative creamery, and it is agreed to establish one. His rise to a position of leadership in the community, and high responsibility, has made a distinct difference in Jennie's feelings toward Jim, which she is forced to acknowledge to herself.

CHAPTER XVI.—In his address at the Farmers' Institute Jim makes a distinctly favorable impression. After the meeting he is offered a position as teacher in another district, with a considerable advance in salary, and agrees to consider it.

CHAPTER XVII.—Jim's friends urge him to remain at his present post, leading citizens of the district assuring him that they are "proud of him."

CHAPTER XVIII.—At a public meeting "Old Man" Simms, Buddy's father, falls of the good by and his family have arrived from Jim's teaching and suggestions, and captures the gathering.

CHAPTER XIX.—Jim tells the meeting the various school improvements he will insist on having if he remains in his present position. Some of the villagers consider them almost revolutionary, but the majority approve. After the meeting, Jennie, for some reason, tells Jim she has been the "biggest little fool in the county."

CHAPTER XX

Theory and Practice.

Superintendent Jennie sat at her desk in no very satisfactory frame of mind. In the first place the court was to convene on the following Monday, so that her one-room office was not to be hers for a few days. To Wilbur Smythe, who did her the honor of calling occasionally, she remarked that if they didn't soon build the new courthouse so as to give her such accommodations as her office really needed, they might take their old office—so there!

"Fair woman," said Wilbur, as he creased his Prince Albert in a parting bow, "should adorn the home!"

"Bosh!" sneered Jennie, rather

pleased, all the same, "suppose she isn't fair, and hasn't any home!"

This question of adorning a home was no nearer settlement with Jennie than it had ever been, though increasingly a matter of speculation. There were two or three men—rather good catches, too—who, if they were encouraged—but what was there to any of them? This is what Jennie asked her paper-weight as she placed it on a pile of unfinished examination papers. And the paper-weight echoed, "not a thing out of the ordinary!" And then, said Jennie, "Well, you little simperton, who and what are you so out of the ordinary that you should sneer at Wilbur Smythe and Beckman Field and such men?" And echo answered, "What?"—and then the mail-carrier came in.

Down near the bottom of the pile she found this letter, signed by a southern state superintendent of schools, but dated at Kirksville, Missouri:

"I am a member of a party of southern educators—state superintendents in the main—en tour of the country to see what we can find of an instructive nature in rural school work. Professor Withers of Ames suggests that we visit your schools, and especially the rural school taught by a young man named Irwin, and I wonder if you will be free on next Monday morning, if we come to your office, to direct us to the place? If you could accompany us on the trip, and perhaps show us some of your other excellent schools, we should be honored and pleased."

And then came the shock—a party of state officials were coming into the county to study Jim Irwin's school! They would never come to study Wilbur Smythe's law practice—never in the world—or her work as county superintendent—never!—and Jim was getting seventy-five dollars a month, and had a mother to support. But there could be no doubt that there was something to Jim—the man was out of the ordinary. And wasn't that just what she had been looking for in her mind?

Jennie wired to her southerner for the number of his party, and secured automobiles for the trip. She sent a note to Jim Irwin telling of the prospective visitation. She would show all concerned that she could do some things, anyhow, and she would impress these people on with a good impression of her county.

She was glad of the automobiles the next Monday morning, when at nine-thirty the train discharged upon her a dozen very alert, very up-to-date, very inquisitive southerners, male and female, most of whom seemed to have left their "r's" in the gulf region. It was eleven when the party parked their machines before the schoolhouse door.

"There are visitors here before us," said Jennie.

"Seems rather like an educational shrine," said Doctor Brathwayt of Mississippi. "How does he accommodate so many visitors in that small edifice?"

"I am not aware," said Jennie

"that he has been in the habit of receiving so very many from outside the district. Well, shall we go in?"

Once inside, Jennie felt a queer return of her old aversion to Jim's methods—the aversion which had caused her to criticize him so sharply on the occasion of her first visit. The reason for the return of the feeling lay in the fact that the work going on was the same sort, but of a more intense character. It was so utterly unlike a school as Jennie understood the word, that she glanced back at the group of educators with a little blush. The school was in a sort of uproar. Not that uproar of boredom and mischievousness which most of us have familiar memories, but a sort of eager uproar, in which every child was intensely interested in the same thing, and did little rustling things because of this interest; something like the hum at a football game or a dog fight.

On one side of the desk stood Jim Irwin, and facing him was a smooth stranger of the old-fashioned lightning rod-ugent type—the shallower and laxer sort of salesman of the kind whose sole business is to get signatures on the dotted line, and let some one else do the rest. In short, he was a "closer."

Standing back of him in evident distress was Mr. Cornelius Bonner, and crouched about were Columbus Brown, B. B. Hamm, Ezra Bronson, A. B. Talcott and two or three others from outside the Woodruff district. With envelopes in their hands and the light of battle in their eyes stood Newton Bronson, Raymond Simms, Bertin Hansen, Mary Smith and Angie Talcott, the boys filled with delight, the girls rather frightened at being engaged in something like a debate with the salesman.

As the latest-comer visitors moved forward, they heard the schoolmaster finishing his passage at arms with the salesman.

"You should not feel exasperated at us, Mr. Carmichael," said he in tone of the most complete respect, "for what our figures show. You are an unfortunate in the business proposition you offer this community. That is all."

Even these children have the facts to prove that the creamery outfit you offer is not worth within two thousand dollars of what you ask for it, and that it is very doubtful if it is the sort of outfit we should need."

"I'll bet you a thousand dollars," began Carmichael hotly, when Jim waved him down.

"Not with me," said Jim. "Your friend, Mr. Bonner, there, knows what chance there is for you to bet even a thousand cents with me. Besides, we know our facts, in this school. We've been working on them for a long time."

"Bet your life we have!" interposed Newton Bronson.

"Before we finish," said Jim. "I want to thank you gentlemen for bringing



"I'll Bet You a Thousand Dollars," Cried Carmichael Hotly.

In Mr. Carmichael. We have been reading up on the literature of the creamery promoter, and it is a very fine thing to have one in the flesh with whom to—to demonstrate, if Mr. Carmichael will allow me to say so."

Carmichael looked at Bonner, made an expressive motion with his head toward the door, and turned as if to leave.

"Well," said he, "I can do plenty of business with real men. If you want to make the deal I offer you, and I can show you from the statistics I've got at the hotel that it's a special deal just to get started in this part of the state, and carries a thousand dollars of cut in price to you—let's leave these children and this he school-ma'am and get something done."

"I can't allow you to depart," said Jim more gently than before, "without thanking you for the very excellent talk you gave us on the advantage of the co-operative creamery over the centralizer. We in this school believe in the co-operative creamery, and if we can get rid of you, Mr. Carmichael, without buying your equipment, I think your work here may be productive of good."

"He's off three or four points on the average overrun in the Wisconsin co-ops," said Newton.

"And we thought," said Mary Smith, "that we'd need more cows than he said to keep up a creamery of our own."

"Oh," replied Jim, "but we mustn't expect Mr. Carmichael to know the subject as well as we do, children. He makes a practice of talking mostly to people who know nothing about it—and he talks very well. All in favor of thanking Mr. Carmichael please say 'Aye.'"

CHAPTER XXI

A New Era Dawns.

There was a rousing chorus of "Aye!" in which Mr. Carmichael, followed closely by Mr. Bonner, made his exit. B. B. Hamm went forward and shook Jim's hand slowly and contemplatively, as if trying to remember just what he should say.

"James E. Irwin," said he, "you've saved us from being skinned by the smoothest grafter that I ever seen."

"Not I," said Jim; "the kind of school I stand for, Mr. Hamm, will save you more than that—and give you the broadest culture any school ever gave. A culture based on life. We've been studying life, in this school—the life we all live here in this district."

"He had a smooth partner, too," said Columbus Brown. Jim looked at Bonner's little boy in one of the front seats and shook his head at Columbus warningly.

"If I hadn't herded 'em in here to ask you a few questions about co-operative creameries," said Mr. Talcott, "we'd have been stuck—they pretty near had our names. And then the whole neighborhood would have been sucked in for about fifty dollars a name."

"I'd have gone in for two hundred," said B. B. Hamm.

"May I call a little meeting here for a minute, Jim?" asked Ezra Bronson.

"Why, where's he gone?"

"They's some other visitors come in," said a little girl, pulling her apron in embarrassment at the teacher's absence.

Jim had, after what seemed to Jennie an interminable while, seen the county superintendent and her distinguished party, and was now engaged in welcoming them and endeavoring to find them seats—quite an impossible thing at that particular moment, by the way.

"Don't mind us, Mr. Irwin," said Doctor Brathwayt. "This is the best thing we've seen on our journey. Please go on with the proceedin's. That gentleman seems to have in mind the perfectin' of some sort of organization. I'm intensely interested."

"I'd like to call a little meetin' here," said Ezra to the teacher. "See in 'we've busted up your program so far, may we take a little while longer?"

"Certainly," said Jim. "The school will please come to order."

The pupils took their seats, straightened their books and papers, and were at attention. Doctor Brathwayt nodded approvingly as if at the answer to some question in his mind.

"Gentlemen," said Mr. Bronson to the remains of Mr. Carmichael's creamery party, "we've been cutting bait in this neighborhood about long enough. I'm in favor of fishing now. How many here favor building a co-operative creamery if we can get the farmers in with cows enough to make it profitable, and the equipment at the right price?"

Each man held up a hand.

"Here's one of our best farmers not voting," said Mr. Bronson, indicating Raymond Simms. "How about you, Raymond?"

"Ah reckon paw'll come in," said Raymond blushing.

"He will if you say so," said Mr. Bronson.

Raymond's hand went up amid a ripple of applause from the pupils, who seemed glad to have a voter in their ranks.

"Unanimous!" said Mr. Bronson. "It is a vote! Now I'd like to hear a motion to perfect a permanent organization to build a creamery. Mr. Irwin will you please act as secretary." Jim sat down at the desk and began making notes. The meeting appointed committees, fixed upon a time for a future meeting, threw a collection of half-dollars on the desk to start a petty cash fund, made the usual joke about putting the secretary under bond, adjourned and dispersed.

"It's a go this time!" said Newton to Jim.

"I think so," said Jim, "with those men interested. Well, our study of creameries has given a great deal of language work, a good deal of arithmetic, some geography, and finally saved the people from a swindle. Rather good work, Raymond!"

"My mother has a delayed luncheon ready for the party," said Jennie to Jim. "Please come with us—please!"

But Jim demurred. Getting off at this time of day was really out of the question if he was to be ready to show the real work of the school in the afternoon session.

"This has been rather extraordinary," said Jim, "but I am very glad you were here. It shows the utility of the right sort of work in letter-writing, language, geography and arithmetic—in learning things about farming."

"It certainly does," said Doctor Brathwayt. "I wouldn't have missed it under any consideration; but I'm certainly sorry for that creamery shark and his accomplice—to be routed by the Fifth Reader grade in farming!"

The luncheon was rather a wonderful affair—and its success was unqualified after everybody discovered that the majority of those in attendance felt much more at home when calling it dinner.

"What d'ye think of our schools?" asked the colonel.

"Well," said Professor Gray, "it's not fair to judge. Colonel, on what must have been rather an extraordinary moment in the school's history. I take it that you don't put on a representation of 'The Knave Unmasked' every morning."

"It was more like a caucus than I've ever seen it, daddy," said Jennie, "and less like a school."

"Don't you think," said Doctor Brathwayt, "that it was less like a school because it was more like life? It was life. If I am not mistaken, history of this community was making in that schoolroom as we entered."

"You're perfectly right, Doctor," said the colonel. "Jim's got too big for the district, and so we're going to enlarge the district, and the schoolhouse, and the teaching force, and the means of educational grace generally. That's as sure as can be—after what took place this morning."

"He's rather a wonderful person, to be found in such a position," said Professor Gray, "or would be in any region I have visited."

Held in Trust

BY GEORGE KIBBE TURNER

Author of "Autobiography of a Million Dollars" "White Shoulders," etc.

Here is a fascinating story of a girl caught in the web of money. Almost any girl would have welcomed her experience, for she went to her home one night after her work as a clerk in a department store, and next morning found herself her not only to the store, but to many millions of dollars besides.

Did the experience bring happiness? It did not. It almost brought a charge of murder and a commitment for insanity. It brought death to several people and threatened to wreck the life of the girl and others. How did Adelaide Rutherford extricate herself from the amazing situation into which she was led? There is a surprise in it. We have never printed a more original story than this.

It Is Our New Serial Starting January 24

EPWORTH LEAGUE
Subject—The Angel of the Epworth League.
Leader—Pearl Johnson.
Scripture reading, Rev. 2:1, 8, 12—Leader.
Prayer.
A Psalm of Nature in Which Angels Appear, Ps. 104:1-35—Floresie Jordan.
Angel Visitors Unrecognized, Gen. 18:1-15—Lena Marlair.
Vocal duet—Lola Peters and Jewel Shaw.
Angel Ministers of Warning, Gen. 19:1-14—S. A. Cousins Jr.
The Greatest Announcement Ever Made by Angels or by Men, Luke 2:1-15—Inez Shaw.
The Greatest Ministry Ever Given by Angels, Luke 22:39-46—Bennie Newman.
Piano solo—Opal Davis.
A Great Apostle's Guardian Angel, Acts 27:14-25—John B. Rice.
The Angel and the Gospel, Rev. 14:1-7—Robbie Howard.
Benediction.

Will Harlan of White Deer visited in the J. W. Kibler home Saturday and Sunday.
H. C. Nelson, prominent farmer of the Liberty community, has our thanks for a subscription renewal this week.
Born, January 2, to Prof. and Mrs. S. M. Castleberry, a girl.
Mr. and Mrs. E. R. Tucker of Jericho, were McLean visitors Sunday.
Mr. and Mrs. Harold Rippe visited relatives at Groom Sunday.

Mrs. T. J. Roby left Monday for Amarillo on business.
J. R. G. Bird of Pampa came over Monday to bring his son, Buck, to enter our school.
Miss Gladys Hicks returned last week from Amarillo.

Life Insurance
Insure your life in the Kansas City Life Insurance Company
The Successful Western Company
E. M. Rice
Agent, McLean, Texas
Life Accident Health

Coal Feed Salt Cake Meal
W. C. Cheney

Men, Notice

Our Semi-Annual Clearance Sale begins Saturday, Jan. 12th, and will continue two full weeks. Don't wait until you hear some fellow telling about the wonderful values we are offering, come at once and get yours while the selection is good.

If you are here before Saturday we will give you the benefit of the reductions.

Blackburn Brothers

Clothiers, Amarillo, Texas

The Long and Short of It

Is that you want fresh groceries of standard grade, coupled with the best of service. We handle only standard brands and our service is second to none.

Telephone 23 for your next order.

Haynes Grocery Company

Phone 23
We Make the Price—Others try to Follow

THE McLEAN NEWS

Published Every Thursday

A. Landers Fred Landers
LANDERS & LANDERS
Editors and Owners

Entered as second class mail mat-
May 8, 1905, at the post office at
Leban, Texas, under act of Con-
gress.

Subscription Price
Year.....\$1.50
Six months......75
Three months......40

Four issues make an advertising
month. When five issues occur in
a calendar month, charge will be
made for the extra edition.

With \$25,000 already spent on the
miles of highway in our precinct,
it would be disastrous to lose the
highway designation. It is up to
us to see that the road is in proper
shape to hold the designation by
the time the inspector reviews the
highways.

The News is in receipt of a so-
called report on the desirability of
light wines and beer, that might
carry more weight with us if it was
not for the fact that it is prepared
by a former brewing concern. The
quorum business dies hard, but there
is not the shadow of a chance for
the business to be revived in the
United States.

The new officers of the Chamber
of Commerce can be fully efficient
only with the co-operation of every
member. A Chamber of Commerce
is a co-operative organization and
each member should be fully alive
to his individual responsibility.
Everyone will admit the necessity
of a good Chamber of Commerce,
and we can have one second to none
if everyone will help.

In a conversation with a peddler
one day last week, he stated that
the towns that patronized the home
merchants received very little at-
tention from peddlers, and in his
opinion were poor towns; while on
the other hand it was easy for ped-
dlers to sell goods in towns that
have no loyalty to home institu-
tions. The gentleman was very
frank in the matter and named
several nearby towns, giving the
characteristics of each. It was
amusing to have the gentleman's
viewpoint. He measured every town
by the success he had with his par-
ticular line of goods. We had
rather have knocks from men of
this stripe than boasts, when we
understand their viewpoint. This
game man claimed that he usually
made his first sales in a town to
bankers, doctors and lawyers. We
are a little inclined to doubt his
statement in this regard, but when
asked how many newspaper men he
could claim as customers, he said he
could recall none, although he works
a large territory from Denver to
Port Worth. The newspaper men
are all boosters for the home town.
They may not always get a square
deal from their brother business
men, but a stranger does not get
their money, and they put the com-
munity's interests first when there
is any question in the matter.

ELECTRICITY TO AID FARMERS

The first completely electrified
rural community in the United
States will soon come into existence
as an experiment to determine to
what extent the comforts and con-
veniences of city life can be made
economically practicable on the farm
and in the farm home.

The equipment will be furnished
free of charge through the National
Electric Light Association, and the
farm owners will have to pay only
for the current used.

The extent of the experiment will
be limited only by the character of
farming done and by the variety of
equipment now on the market.

Complete records of costs, savings
and returns will be kept and this
data will then be compiled in the
most detailed study of rural elec-
trification that has ever been at-
tempted.

C. H. Biegel of Aurora, Ill., was
a pleasant caller at the News office
Thursday morning. Mr. Biegel has
land holding here and is interested
in the oil developments of our coun-
try. While here Mr. Biegel gave us
\$1.50 to renew his subscription to
The News another year. He says
he can't do without The McLean
News.

Mrs. E. H. Kramer has our thanks
for a subscription to The News.

A. S. Parker of Heald was in the
city Saturday.

S. B. Fast has renewed his sub-
scription to The News.

THE DRUNKEN DRIVER

It is high time the legislative and
judicial authorities began to con-
sider the crime (the word is used
advisedly) of drunkenness when driv-
ing a motor car as something in-
finitely more serious than is drunk-
ness under ordinary circumstances.
Prohibition is as yet too new for the
world old opinion of the drunken
man, as one to be laughed at, pitied,
perhaps, put to bed to sober up,
fined a small sum as a public nui-
sance, to change, at least overnight.

But drunkenness which can harm
no one but the inebriated man is
one thing; drunkenness which is a
menace to all who use the streets
and roads, and which, via the car,
converts the otherwise innocuous
victim of his appetite to a poten-
tially wholesale murderer, is entire-
ly something else.

Sentiment is swinging over to re-
garding the drunken driver as one
who commits more than a misde-
meanor; but it should swing faster
and go further. The man who,
though drunk, drives a car or truck,
is a madman; a man without sense,
without reasonability, without judg-
ment. He puts in jeopardy the lives
of men, women and children. He
endangers property. He may cause
frightful loss of life, hideous maim-
ings, terrible accidents. No maniac
with a gun is allowed upon the
streets; the man who deliberately
makes himself a maniac and fits
himself out with a car loaded with
potential death for many, should be
dealt with with the utmost severity.

A few dollars' fine, a few days in
jail, the loss of a license, are not
enough. The man who runs amuck
with a gun, killing and maiming,
gets years behind the bars. The
man who runs amuck with a car
while drunk is even more culpable.

Let judges once get it through
their precedent bound legal minds
that it is not the drunkenness, but
the drunken driving which is the
crime, and our already crowded hard
roads will be safer for us all; our
children, our women drivers, as
well as our sober citizens protected,
as they have a right to be, from a
menace which has no excuse, legal
or social, for existing.

J. H. Cooley of Chicago came in
Saturday on business.

Owen Neill and family left Sun-
day for Hereford to make their
home.

Lvman Ashby left Saturday for
Lawrence, Kans., where he is at-
tending school.

Groceries are cheaper at Snel-
Cash Store.

Vester Smith returned Friday
from the sanitarium at Amarillo.

Wm. Crawford of Amarillo left
Sunday after a visit in the W. M.
Allston home.

Mr and Mrs. J. E. Cubine motored
to Clarendon last Thursday to take
their son, Sammie, who was return-
ing to Austin to school.

Mrs. Bunk Stubbs and Mrs. Crisp
of Alameda were McLean visitors
Friday.

**Hall's Catarrh
Medicine** will do what we
claim for it—
rid your system of Catarrh or Deafness
caused by Catarrh.
Sold by druggists for over 40 years
F. J. CHENEY & CO., Toledo, Ohio

THE FACE AT FORTY

Edwin M. Stanton was President
Lincoln's Secretary of War. One
day a man applied to Stanton for a
position and Stanton rejected him
immediately. "Why did you do
that?" asked a friend who stood by.
"I do not like his face," said the
secretary. "But he is not respon-
sible for his face." "Every man
over 40 is responsible for his face,"
was Stanton's sharp answer.

It seems a hard saying, but it is
worth a little reflection. Neither
Stanton nor anyone else could main-
tain that the fundamental features
of the face can be altered at will, or
that any method of living or feeling
can make the nose longer or the
chin stronger, or turn blue eyes to
black. But, after all, we judge a
face by the expression even more
than by the permanent features,
and there can be no doubt that the
expression of any face is greatly
affected by the life that goes on
behind it. Even direct, conscious
effort can do something in the
matter. "William's mouth was weak,
but he has made it firm," said a
lady of her husband, who was and
is a person of importance in the
world.

CONVINCING EVIDENCE

"Those eggs you sent me were
very ripe."
"How do you know?" asked the
grocer.
"A little bird told me"—Judge.

NAMING THEM

When Rufus Steel and Dick Ho-
taling met recently they compared
domes. "It seems to me," said Steel,
that the last time I saw you there
was a hair still standing over toward
the southwest section. What has
become of it?"

"Ah, yes," said Hotaling, "that
was Helen. Helen is dead. You'll
notice I'm naming them now instead
of numbering them. It seems more
affectionate."

A. A. LEDBETTER
Attorney-at-Law
McLean, Texas

DR. J. A. HALL
Dentist
Of Shamrock, Tex.

Will be in McLean
on Thursday, Fri-
day and Saturday
after the first Mon-
day in each month.

CLARENDON NURSERY COMPANY

A. L. Bruce & Sons
Clarendon, Texas

We wish to thank our friends and customers for their liberal
patronage in the past. Here's hoping you will start the New
Year right by planting more of our hardy trees and shrubbery.

Rev. S. A. Cobb, McLean Agent

THE CITIZENS STATE BANK

Official Statement of the Financial Condition of
at McLean, State of Texas, at the close of business on the 31st
day of December, 1923, published in The McLean News, a news-
paper printed and published at McLean, State of Texas, on the
10th day of January, 1924.

RESOURCES	
Loans and Discounts, personal or collateral	\$101,703.63
Overdrafts	1,489.86
Bonds and Stocks and Warrants	6,631.50
Real Estate (banking house)	2,654.40
Other Real Estate	13,830.09
Furniture and Fixtures	2,420.00
Due from other Banks and Bankers, and cash on hand	15,038.03
Interest in Depositors' Guaranty Fund	3,881.00
Assessment Depositors' Guaranty Fund	5,544.28
Acceptances and Bills of Exchange	10,907.18
Cash Collections	488.14
Other Resources	909.81
Total	\$165,477.92

LIABILITIES	
Capital Stock paid in	\$ 25,000.00
Surplus Fund	8,750.00
Due to Banks and Bankers, subject to check	1,414.37
Individual Deposits, subject to check	100,831.13
Time Certificates of Deposit	17,332.25
Cashier's Checks	75.00
Bills Payable and Rediscounts	12,000.00
Other Liabilities	55.17
Total	\$165,477.92

State of Texas, County of Gray.
We, J. S. MORSE, as president, and Donald Beall, as assistant
cashier of said bank, each of us, do solemnly swear that the
above statement is true to the best of our knowledge and belief.
J. S. MORSE, President.
DONALD BEALL, Asst. Cashier.
Subscribed and sworn to before me this 7th day of January,
A. D. 1924. C. C. BOGAN, Notary Public, Gray
County, Texas.
Correct—Attest: W. E. BALLARD, M. L. J. M. NOEL,
J. S. MORSE, CLAY THOMPSON, Directors.

HOME TOWN FEELING

During the war people learned to
co-operate, and they accomplish
things that anyone would have said
were impossible.

Having learned what can be done
by co-operation, alert minded peo-
ple naturally turn to their home
town. "If we accomplished such
marvels in the war work," they
say, "why can't we take hold now
and do equally amazing things right
at home? Why can't we realize
the dreams we have always cherish-
ed for our community?" And then
a lot of them just go right ahead
and do things that five years ago
would have been regarded as be-
yond the range of possibility.

Here in Lubbock equally won-
derful things could be accomplished
if people only thought so and
would take hold and work together.
And if the people do not acquire

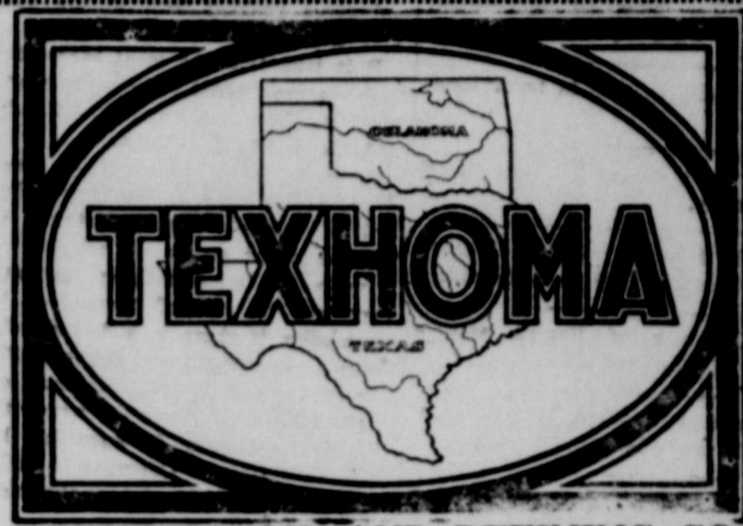
this Home Town Feeling and act
on it, other towns that gained it
will take the lead in the building
of community life on a higher plane.
—Lubbock Plains Journal.

Johnnie Back

Cleaning and Pressing

Always Leading in Style
Service and Quality

HIGH GRADE CLOTHES
TAILORED TO MEASURE



TEXHOMA OIL AND REFINING CO.
W. D. WILES, Agent
McLEAN, TEXAS



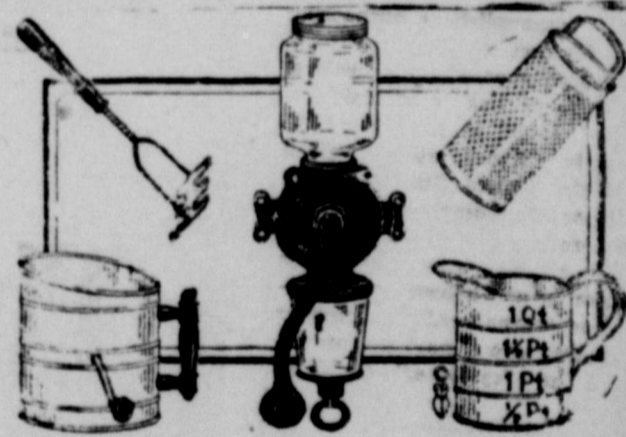
Magazines

You can buy your favorite magazine here, in many cases
several days earlier in the month than usual, as we have an
arrangement with the publishers that allows us better mailing
service.

Regardless of your taste in reading matter, whether you read
for instruction or entertainment, or both, you can find a maga-
zine here to suit you.

You will be pleased with buying your magazines of us.

SHELL'S CASH PHARMACY



Household Hardware

The housewife, like anyone else, needs
proper tools if she is to do her work ef-
ficiently and well.

No use making housework a drudgery
when you can buy time-saving utensils at
our store.

Pay us a visit and see what we have to
offer in these items.

McLean Hdw. Co.

W. B. UPHAM, Manager

Big Cut Price Offer
You Get ALL FOUR of These
Magazines and—
OUR NEWSPAPER
All 5 For One Year for \$2.05
Order now
THIS EXCEPTIONAL OFFER IS GOOD FOR A SHORT TIME ONLY

News From Heald

By Special Correspondent.
Lee Gun was here on business Monday. Luke and Travis Armstrong returned home with him.
Mr. and Mrs. E. B. Grove of Crona, N. M., came in Wednesday to visit Mr. and Mrs. A. S. Parker.
Miss Foster was on the sick list last week but we are glad to report her better this week.
Mr. and Mrs. Elmo Phillips, Mr. and Mrs. Henshaw visited Mr. and Mrs. T. F. Phillips Sunday.
The young folks enjoyed a party at the Richerson home Friday night.
G. L. Armstrong and sons, Joyce and Barton, went to Hedley Friday.
The young folks spent Sunday afternoon with Pete and Miss Fay Chilton.
Erwin Rice attended the Shrine meeting in Amarillo Tuesday.
Luther Johnson was in town Tuesday.
J. O. Clark of Heald was in the city Monday.
W. M. Hinton returned Monday from a business trip to Stamford.
O. T. Smith of Pampa was a McLean visitor Tuesday.
Mr. and Mrs. Temple Atkins of Ramsdell were in town Tuesday.
J. A. Haynes of Heald was a McLean visitor Tuesday.

DIFFERENCE BETWEEN A CYCLONE AND TORNADO

A vast system of winds blowing around a center of low atmospheric pressure is called by meteorologists "cyclone." Atmospheric disturbances of this character pass in endless procession across the United States, at intervals of a few days, in a general direction from west to east. They are usually several hundred thousand square miles in area, and they move, on an average at a rate of 600 to 700 miles a day. They are by far the most important factor in controlling the weather of the country. As a cyclone approaches us, the temperature usually rises, clouds gather, and we are likely to have rain or snow. Stormy winds are not necessarily a feature of a cyclone. In short, a cyclone is an exceedingly commonplace event in the life of an American citizen.
There is no funnel-shaped cloud in a cyclone. Neither does the coming of one of the disturbances usually make it expedient to take refuge in a "cyclone cellar."
The most violent storms known anywhere occur in the interior of the North American continent, especially in the Middle Western United States, and most frequently in late spring and summer. Their most conspicuous feature is a whirling black cloud hanging from a mass of dark storm clouds. This cloud may be funnel shaped, or balloon shaped, or like the trunk of a huge elephant. It is really a waterspout on land, though larger than the marine waterspout. It sweeps over a path averaging a quarter of a mile in width and about 25 miles in length. Wherever it touches earth it accomplishes surprising feats of destruction. In comparison with the area covered by a cyclone, one of these storms is of insignificant size. It is, in fact, a purely local affair. Hence, at any given place in the United States, such a storm is an exceedingly rare event though throughout the country, several such storms occur every year. These storms are known to meteorologists as "tornadoes." In popular parlance they are almost universally described as "cyclones."—Childress Index.

Mrs. Arthur Collins returned Saturday from an extended visit with relatives at Arlington and other points.

J. N. Phillips of Clarendon was a McLean visitor Wednesday.

THE McLEAN ECONOMICS CLUB

will meet next Tuesday afternoon, Jan. 17, at the home of Mrs. Clayborne Cash. All please come.
REPORTER.
Ulysses Hinton of Heald was a McLean visitor Monday.
W. O. Todd of Gracey was a McLean visitor Monday.

A COMMUNITY BOOSTER

The fellow who tries to do the most for his community is usually the one who gets the hardest knock from his fellow citizens.
If he is somewhat of a success in business, he must be a crook, in the sight of too many good people, and therefore, a person from whom the community takes all he has to offer and gives nothing back in the way of business.
It is true that the most successful business men avoid community work because they realize that it will cost them actual business.
A man may give half or two-thirds of his time to his community, and if the city has something to buy, or other public or private enterprises have something to buy, they will go out of town for the commodity if there is a dollar's difference in the price between the community builder and the man or against the very thing for which the community builder is spending his time and money. Community building is a hard job, and a thankless job.
Does it pay a business man to take time from his business and devote it to community work—being a member of the school board, or the city council, or director in the Commercial Club or other enterprises coming within the bounds of community work? It does not pay in

dollars and cents. In fact it costs the man real money who does this kind of work.
The only pay connected with such a job is the realization that the one so devoting his time to this work is putting over a good job for the community, a job that must be done if the community is to grow as it should, and having the feeling of satisfaction that he is doing his best under a most trying situation.
From a standpoint of dollars and cents, any man is a fool for accepting a place in a community program. It costs him money to do it.
He must get his pay only from the praise of the very, very few who will grant that he is sincere in his efforts, and from his own feeling of satisfaction.—Randall County News.
Charlie Webb of Mobeetie was a McLean visitor Wednesday.
Harry Gordon of Ramsdell was a McLean visitor Wednesday.
C. M. Carpenter of Back was a McLean visitor Wednesday.
W. L. Hancock of Enterprise was in town Tuesday.
Evan Sitter of Enterprise was a McLean visitor Wednesday.
Hubert Bentley of Shamrock was in town Tuesday.
H. C. Nelson of Liberty was a McLean visitor Tuesday.
Jim Balthrop of Pampa was a McLean visitor Tuesday.
J. W. Skidmore of Shamrock was a McLean visitor Tuesday.

Hubert Wilkins of Alanreed was a McLean visitor Tuesday.

READ THE ADS

Wants

WANTED.—To rent a good farm. Would like about 140 acres in cultivation; grain or cash. Vester Smith, Phone 82 and 188. 1-2p
FOR SALE.—Household goods, farm tools and team of 4-year-old black mare mules. O. K. Murphy, 1-2p
Groceries are cheaper at Snell's Cash Store. 1p
FOR SERVICE. Big boned Poland China boar. Son of Jayhawk. Fee \$2.50. G. J. Abbott and Son. 1-3p
THRIFTY 10-weeks old shoats, good ones, \$4.00 each. W. L. Campbell, Phone 28 14. 1-2p
FOR SALE.—One 5 room house in north part of town. This is good property and must be sold. J. S. Howard. 1p
I HAVE in charge for sale a player piano, \$325.00 at \$10.00 per month, or 10% discount for cash will buy it. Clay Thompson. 2-2c
FULL BLOOD Buff Orpington roosters, \$1.25 each. Mrs. T. M. Wolfe. 1p
FOR TRADE.—Ford truck for good mules. F. E. Robinson. 1p

Charter No. 10957 Reserve District No. 11
Report of Condition of
THE AMERICAN NATIONAL BANK
at McLean, in the State of Texas, at the close of business on December 31st, 1923.

RESOURCES	
Loans and discounts, including rediscounts acceptances of other banks, and foreign bills of exchange or drafts sold with endorsement of this bank (except those shown in b and c)	\$105,620.56
Customers' liability account of acceptances of this bank purchased or discounted by it	50,122.93
Total loans	\$155,743.49
Overdrafts, secured, none; unsecured	1,563.62
Other funds, stocks, securities, etc.	6,915.89
Banking House, \$7,500.00; Furniture and Fixtures, \$	7,500.00
Real estate owned other than banking house	10,968.63
Lawful reserve with Federal Reserve Bank	9,835.17
Cash in vault and amount due from national banks	8,147.98
Checks on other banks in same city or town as reporting bank (other than item 12)	2,324.45
Total of items 9, 10, 11, 12 and 13	10,372.45
Other assets, cash collections	1,165.75
Total	\$204,064.78
LIABILITIES	
Capital stock paid in	\$ 25,000.00
Surplus fund	5,000.00
Less current expenses, interest and taxes paid	1,237.16
Cashier's checks outstanding	847.20
Total of items 21, 22, 23, 24 and 25	847.20
Individual deposits subject to check	107,214.92
Total of demand deposits (other than bank deposits) subject to Reserve, Items 26, 27, 28, 29, 30 and 31	107,214.92
Certificates of deposit (other than for money borrowed)	39,101.05
Total of time deposits subject to Reserve, items 32, 33, 34 and 35	39,101.05
Bills payable (including all obligations representing money borrowed other than rediscounts)	34,664.45
Total	\$204,064.78

State of Texas, County of Gray, ss:
I, C. L. Cooke, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
C. L. COOKE, Cashier.
Subscribed and sworn to before me this 10th day of January, 1924.
(SEAL) E. M. RICE, Notary Public.
Correct—Attest: Geo. W. SITTER, W. C. CHENEY, J. L. HESS, Directors.



How Much Business Do You Expect In 1924?

Just how much business you will have this year will be largely determined by your advertising. If you do "spasmodic" advertising on the "hit or miss" plan you cannot expect to get the same results that a definite, well planned advertising campaign will bring. If you will set aside a certain per cent of your approximate gross sales and see that your advertisement is before the people each week during 1924, you may confidently expect to get definite results. You do not allow "makeshift" methods to enter into your sales or bookkeeping departments, and your advertising is just as important, if you expect to succeed, as any other department of your business. If you will put business methods into your advertising The News will be glad to grant you reduced rates on a yearly contract and assist you in every way possible. Let us help you make 1924 a successful year.



The McLean News

AW, WHAT'S THE USE
By L. F. Van Zelm
© Western Newspaper Union

The Suspense Was Awful

WIGS - ALL PRICES

WELL, DON'T YOU ADMIRE MY NEW WIG?

IT LOOKS JUST LIKE YOUR OLD HAIR — I DIDN'T EVEN KNOW YOU HAD ONE

YOU WILL WHEN YOU BALANCE UP YOUR CHECK BOOK?

HOW MUCH? HOW MUCH?

GAY TOM—TELL ME SOMETHIN', BUT BREAK IT TO ME EASY HOW MUCH DO WIGS COST?

GOSH — I HAVEN'T A GHOST OF AN IDEA!

I WONDER WHICH? I WONDER WHICH?

WIGS & TRANSFORMATIONS

\$85, \$125, \$200, \$250

HOME ECONOMICS CLUB

Special Reporter.
The McLean Home Economics Club with Mrs. Rish Phillips on Jan. 7. The meeting was called to order by Mrs. Hibler. Mrs. Allen Wilson was elected secretary. The year book was read and adopted by the club. A report of home work was given by members.
Miss Patterson gave an interesting demonstration on the proper fitting and lacing of corsets. Also a demonstration on bound button holes, and pockets and working of arrow heads. Formulas for setting colors were given by Miss Patterson.
To set colored cotton fabrics: Pink, red, pink—1½ cups salt to 1 gallon water. Green and purple—1 teaspoon alum to gal. water. Blue, brown, tan, lavender—1 tablespoon of lead to gal. water.
To prevent red from fading—1 teaspoon borax to gal. water. Soak material about 3 hours.
To freshen any color—soak in lukewarm water.
To freshen blues—use strong blue dye to water.
To freshen yellows and tans—add lemon juice to water.
A discussion on short cuts in sewing was led by Mrs. Overton.
The club will meet with Mrs. C. Cash the afternoon of Jan. 24.
Miss Patterson extends an invitation to McLean ladies to attend a sewing school at Pampa on Jan. 14 and 15, to be conducted by Mrs. J. H. Andrews, home economics specialist of A. & M. College. The program follows:
The program begins at 2 p. m., on Jan. 14.
Song—America.
Invocation—Mrs. S. L. Anderson.
Address—Mayor F. P. Reid.
A demonstration of the following: Cakes and milk dishes will then be given by Mrs. Edith Andrews: Cottage cheese, custards (plain and chocolate), baked (plain chocolate), bread pudding, bread and butter pudding, creamed vegetables, poached eggs, poached eggs, egg in omelet, plain omelet, delicate eggs, egg salad.
Program for Jan. 15 begins at 10 a. m.
Address, "Club Work"—Mrs. A. B. Lafée.
Piano solo—Mrs. Tom Rose.
Reading—Miss Settles.
Demonstration of plain and fancy breads by Mrs. Edith Andrews, including white loaf, rye loaf, whole wheat loaf and rolls, cocoa bread, plain buns, Parker house rolls, over leaf rolls, 4H club rolls, coffee bread, Swedish tea ring, cinnamon rolls.
Beginning at 2:30 p. m. deserts and salads will be demonstrated by Mrs. Andrews.
W. L. Haynes and J. M. Carpenter are Shamrock visitors Monday.

AT THE METHODIST CHURCH

J. S. Huckabee, Pastor
Large and very attentive audiences greeted us at all our services last Sunday.
The theme for consideration next Sunday morning is "Prayer and World Redemption." We plan an evangelistic service at the evening hour.
We appreciate very much your presence and co-operation.
INTERMEDIATE B. Y. P. U.
Leader—Naomi Hunt.
A Pen Picture—Tommie Mae Bird. Carrying on the Work of Jesus—Lorae Kinard.
The Lame Man—Margaret Boyd.
Peter and John—Elizabeth Bird.
Jesus the Great Physician—Versie Savage.
Our Source of Power—Leader.
Sword drill.

FIRST PRESBYTERIAN CHURCH

There will be preaching at the First Presbyterian church next Sunday morning and evening. Everybody invited.
Fred O'Dell left Monday for Hagerman, N. M., after a business visit in this city.
Mrs. A. Stanfield and daughter, Miss Lola Ruth, returned Sunday from a visit with relatives at Amarillo.
Miss Agnes Abbott returned to Oklahoma City Saturday night after spending the holidays with home folks.
Misses Ruby Cook and Ethel Close went to Amarillo Monday.
Miss Estelle Cooper returned Sunday night from White Deer, where she spent the holidays with home folks.
Roy Robinson left Monday for Lawton, Okla., to re-enter school.
Tom Massay and mother, Mrs. D. N. Massay, returned Sunday from Greenville.

HOW THE BILLBOARDS FAIL

The same principles apply in selling a cake of soap, a phonograph or a sewing machine as apply in selling the League of Nations or any idea calculated to affect foreign or domestic legislation. The people must be told about the article, they must be convinced that it is worthy, they must be stimulated to interest and moved to a determination to buy or to demand action.
In these days the recognized principal factor in selling is advertising. It is the only means of reaching the people. All of which brings us to the question of the kind of advertising that is most effective. Of course, there always will be some difference of opinion, but it is enlightening to note that the strong advocates of billboard appeal run to cover quickly when they have a desire actually to sell.
Quite apart from the unsightly aspect of the billboard, it seems strange that when its supporters wish to sell the people an idea with a view to bringing about beneficial legislation they see at a glance the billboard is a failure. When the large corporations want to really sell an idea they proceed as a rule to engage a press agent, or a "director of public relations." Then a drive is made to get their story before the public through the news columns of the newspapers. This is not always attempted because the corporation likes to get advertising without paying for it. The policy often is adopted because the corporation realizes that only newspaper advertising has a definite selling power. The people to whom the corpora-

tions wish to sell their ideas are the same people to whom the corporations wish to sell their merchandise, and the same selling principles apply. Is it not strange that thinking men should in such circumstances adopt rules of advertising so diametrically opposed as the newspaper and the billboard?
The more thoughtfully conducted corporations tell their stories over their signatures in paid advertising appeal, recognizing the force of frank and open statement that can stand the light of public investigation. There are enough of the others left, however, who still cling to the old time poster idea of advertising, just as there are homes today that resent the installation of modern plumbing and hang on to the old time pump and bucket.
The billboard is an economic waste. It is thrust under the nose of a suffering public with its garish designs and half finished message. Instead of being taken into the home as a friend, it is resented as an intrusion on public privacy and a menace to the public landscape.

STAR SERVICE STATION
Best grades gasoline, oils, greases, tires, tubes and accessories
W. O. HOMMEL
Proprietor
McLean, Texas

Newspaper advertising will stand the acid test as against the billboards any day in the week, for any purpose.—Quannah Tribune-Chief.
Ted Glass left Sunday for Canyon to enter the college.
Curley Crockett left Sunday for Smackover, Ark., on business.
O. G. Stokley orders The News sent to his daughter, Martha, at Dallas.
Attorney H. B. Hill of Shamrock was a McLean visitor Monday.

H. B. HILL
Attorney-at-Law
Shamrock, Texas
Will practice in all courts
HAVE IT PRINTED AT HOME

The Safer Way
To know the dangers to which you, your family and your business interests are exposed—to protect yourself from the effects of these dangers through insurance, secured through an agency such as this, that will carefully serve your interests and placed in companies noted for prompt settlements and with financial resources sufficient to weather any storm—that is THE SAFER WAY.
C. C. BOGAN
Insurance that Protects

Why do we sneeze?
—because the coming on of a cold in the head irritates the delicate membrane lining the nose. This induces a local nervous convulsion, which extends to the lungs and causes a violent expulsion of air. Follow up that sneeze with
PURETEST
ASPIRIN TABLETS and let them help expel the dangers that lurk in a cold or the grippe.
Absolutely true aspirin, tablets so skillfully made that their beneficial action begins in 15 seconds. Highest purity, never irritate or burn.
One of 200 Puretest preparations. Every item the best that skill and conscience can produce.

Erwin Drug Co.
The Rexall Store

For BIG Money for Your Furs
"Trapper Bill" "He smiles because he ships to SHUBERT"
Ship to SHUBERT
Are YOU getting your share of the big money "SHUBERT" is paying for furs? If you're not, that's your fault. Wake up! Get "SHUBERT" prices for your furs from now on—just take a look at the prices quoted below for Texas Furs! That's what "SHUBERT" will pay on an honest and liberal grading. Our shippers right in your own neighborhood are reaping a golden harvest. Get in on this big money!
COME ON WITH YOUR FURS

	Nº1 EXTRA LARGE EXTRA TO AVERAGE	Nº1 LARGE EXTRA TO AVERAGE	Nº1 MEDIUM EXTRA TO AVERAGE	Nº1 SMALL EXTRA TO AVERAGE	Nº2 AS TO SIZE & QUALITY
COYOTE					
Heavy Furred, Silby	12.00 to 10.00	9.50 to 8.75	8.25 to 6.25	5.25 to 4.00	5.25 to 2.75
Ordinary, Open or Headless	9.50 to 8.25	7.75 to 6.75	6.00 to 5.00	3.75 to 3.00	3.75 to 1.75
OPOSSUM					
	1.65 to 1.30	1.25 to .90	.80 to .55	.45 to .30	.45 to .20
SKUNK					
	Nº1 EXTRA LARGE EXTRA TO AVERAGE	Nº1 LARGE EXTRA TO AVERAGE	Nº1 MEDIUM EXTRA TO AVERAGE	Nº1 SMALL EXTRA TO AVERAGE	GOOD UNPAID AS TO SIZE & QUALITY
Slack	3.50 to 3.00	2.60 to 2.10	2.00 to 1.65	1.50 to 1.15	1.35 to 1.00
Short	2.35 to 2.00	1.85 to 1.50	1.40 to 1.15	1.10 to .85	1.00
Narrow	1.75 to 1.40	1.35 to 1.10	1.00 to .80	.75 to .50	
Broad	1.15 to .90	.85 to .60	.55 to .40	.35 to .25	

These extremely high prices are based on the "SHUBERT" STANDARD GRADING for immediate shipment. No. 3's, No. 4's, No. 5's, No. 6's, No. 7's, No. 8's, No. 9's, No. 10's, No. 11's, No. 12's, No. 13's, No. 14's, No. 15's, No. 16's, No. 17's, No. 18's, No. 19's, No. 20's, No. 21's, No. 22's, No. 23's, No. 24's, No. 25's, No. 26's, No. 27's, No. 28's, No. 29's, No. 30's, No. 31's, No. 32's, No. 33's, No. 34's, No. 35's, No. 36's, No. 37's, No. 38's, No. 39's, No. 40's, No. 41's, No. 42's, No. 43's, No. 44's, No. 45's, No. 46's, No. 47's, No. 48's, No. 49's, No. 50's, No. 51's, No. 52's, No. 53's, No. 54's, No. 55's, No. 56's, No. 57's, No. 58's, No. 59's, No. 60's, No. 61's, No. 62's, No. 63's, No. 64's, No. 65's, No. 66's, No. 67's, No. 68's, No. 69's, No. 70's, No. 71's, No. 72's, No. 73's, No. 74's, No. 75's, No. 76's, No. 77's, No. 78's, No. 79's, No. 80's, No. 81's, No. 82's, No. 83's, No. 84's, No. 85's, No. 86's, No. 87's, No. 88's, No. 89's, No. 90's, No. 91's, No. 92's, No. 93's, No. 94's, No. 95's, No. 96's, No. 97's, No. 98's, No. 99's, No. 100's, No. 101's, No. 102's, No. 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News From Back

By Special Correspondent.

Ice skates would have been more appreciated the past week than ice cream cones.

Owen Neal and family, who have been living on the John Carpenter ranch the past year, have moved to Hereford to make their home.

Louis Morse was supplying in McLean Thursday.

C. M. Carpenter had business in McLean Thursday.

Misses Lelia and Beatrice Back entertained their friends Saturday night. All enjoyed the various games until a late hour, when delicious cake, candy and peanuts were served.

The Misses Penland of McLean attended the party in the Chas. Back home Saturday night.

Chas. Mars, Harvey Hudgins and Clifford Cash of Peterson Creek attended the party in the Back home Saturday night.

Miss Patterson met the club ladies at the home of Mrs. C. M. Carpenter Saturday. All report a most interesting meeting. Miss Lena Sparks of McLean accompanied Miss Patterson.

W. I. Bacon was a visitor at the Texas oil well near Lefors Sunday.

Ode Holloway and family of Liberty visited in the Chas. Back home Saturday night and Sunday.

Many friends and relatives enjoyed a most sumptuous birthday dinner in the Chas. Back home Sunday, the occasion being in honor of Mrs. Back's birthday.

Miss Agnes Roberts spent the week end with Miss Lockie Norman.

Louis Morse and family visited in the C. M. Carpenter home Sunday.

Miss Birdie Norman and Mr. Raymond Morris were married in Vernon last week. Mr. Morris is a prominent young business man of that city. The bride is a daughter of Mr. and Mrs. J. E. Norman of this community. The young couple will make their home in Vernon.

SENIOR B. Y. P. U.

Subject—Bible Study, Great Psalms Ps. 37:1-11, 30-40—Wait on the Lord Introduction by leader—Eunice Stratton.

A Look at Life's Seeming Inequalities—Leaman Andrews.

The Character of the Wicked—Ann Richey.

Comfort for the Christian and "Walk and not Faint"—Mr. Bentley.

Two Great Tendencies of Today—LeRoy Landers.

Manhood or Money—Which? and "But By My Spirit"—Sammie Roach.

ENJOY YOURSELF

Don't look on the bright side of anything. Don't permit yourself to see any good in anyone. Don't have any charity for your erring brother or sister. If you have any of the milk of human kindness in your heart, curdle it in some way. Believe that all men, and women, too, are liars, and the truth is not in them. Find fault with your fellows man. Say mean things about your neighbor; envy her, hate her; seek your own way, scrap if you don't get it; think evil; rejoice in iniquity; endure nothing; believe nothing, and if you are not completely miserable and unhappy, it is because you have not quenched the last vital spark of love in your being.—Sayre (Okla.) Star.

J. G. Davidson and family of Ramsdell were McLean visitors Sunday. Miss Lena remained to reenter school.



ALVA ALEXANDER
Cleaning and Pressing
Telephone 173

INSURANCE
FIRE HAIL
of the No
WIGS - ALL PRICES

NOTICE TO TAXPAYERS OF McLEAN IND. SCHOOL DIST.

All taxes unpaid by the first day of February, 1924, become delinquent and penalty will be added and placed in the hands of the county attorney for collection. You will find the collector at the Citizens State Bank. J. A. ASHBY, Sec. Board. 1c

THE COUNTRY EDITOR

The man who edits the average country newspaper cannot well avoid treading on somebody's toes continually; must expect to be censured often for unintentionally failures; must expect hard work and little thanks; must expect to be called a coward because he does not "pitch into" everything that somebody thinks is wrong, and a fool if he speaks out too plainly on public evils; he must expect to grind other people's axes—and turn the grind-

stone himself. Still, we think it is one of the noblest professions on earth; the one in which the earnest man can do the most good to his fellow man, and in which an honorable man can wield influence for good.—Leedy Times.

THE MEANEST MAN

The meanest man in the world has been located. It is the man who lives in a community, receives educational and governmental advantages afforded, and then refuses to lend moral and financial co-operation in the development of that community. In addition to these shortcomings, he knocks the people who are working for the upbuilding of the community.—West Texas Today.

Earl Prock of Alanreed was a McLean visitor Sunday.

CUNNINGHAM FLOWER SHOP
Plants, Cut Flowers, Designs, Flower and Garden Seeds
Mail or Phone Orders Filled Promptly
AMARILLO, TEXAS
1909-11 Van Buren St. Phone 1061

Do You Value Friendship In Banking?

We realize that GOODWILL is the foundation of this bank. Its employees are never too busy to confer with you or advise with you in any matter. This is first of all in a friendly bank. All we ask is a chance to prove to you that we desire your Goodwill.

The Citizens State Bank
A Guaranty Fund Bank
CAPITAL AND SURPLUS \$33,750.00
J. S. MORSE, President CLAY THOMPSON, Cashier

Clubbing Rates

We can save you money on a club order. We have clubbing arrangements with the following papers that if ordered at the same time you subscribe for The News, gives you a substantial saving.

THE McLEAN NEWS.....\$1.50	The Progressive Farmer.....1.00	Today's Housewife.....1.00	Good Stories......25	Total value at regular prices.....\$3.75	Combination Price \$2.95			
THE McLEAN NEWS.....\$1.50	The Progressive Farmer.....1.00	McCall's Magazine.....1.00	People's Popular Monthly......35	Total value at regular prices.....\$3.85	Combination Price \$3.05			
THE McLEAN NEWS.....\$1.50	The Progressive Farmer.....1.00	Household Guest......25	Home Friend......35	Capper's Weekly.....1.00	Total value at regular prices.....\$4.10	Combination Price \$3.25		
THE McLEAN NEWS.....\$1.50	The Progressive Farmer.....1.00	Woman's World......50	Good Stories......25	American Poultry Advocate......50	Home Friend......35	The Household......25	Total value at regular prices.....\$4.35	Combination Price \$3.35
THE McLEAN NEWS.....\$1.50	The Dallas Farm News.....1.00	Total value at regular prices.....\$2.50			Combination Price \$2.25			
THE McLEAN NEWS.....\$1.50	The Progressive Farmer.....1.00	Total value at regular prices.....\$2.50			Combination Price \$2.25			

If you want any other paper, ask about our rates. We can save you money.

The McLean News
McLean, Texas

CONSISTENT ADVERTISING WINS

Plan a definite advertising campaign through 1924. The newspaper advertising is the only advertising that will bring direct results. The fact that 95% of all advertising money is invested in newspaper advertising ought to convince every business man that the newspaper advertising is the only advertising that is worth its cost. The average business man wastes his advertising money by buying calendars and novelties. This same money, if invested in judicious and well planned newspaper advertising, would bring the advertiser good returns. The average business man credulous spends a lot of money in calendars and novelties, realizing that no direct benefits will result. But if he puts a dollar in newspaper ad-

vertising, he expects to sell all the goods on his shelves in one day. The business firm that invests regularly and consistently in newspaper advertising is the one that wins.—Randall County News.

John Scott has renewed his sub-

scriptions to The News and Dallas News.

Horace Wofford made a business trip to Shamrock Monday.

Sam Hodges left Sunday night for Hollis, Okla., in response to a message that his mother was ill.

Day Before The Day Before Yesterday

You said you would do it day before yesterday.

DAY BEFORE YESTERDAY—

You said you would do it yesterday.

YESTERDAY—

You said you would do it today.

TODAY—

You are thinking of doing it

TOMORROW.

You see how easy it is to put it off.

DON'T PUT IT OFF!

Start a bank account **TODAY.**

Start it **HERE**, because you can't find a better place.

McLean Filling Station
Oils, Gas and Accessories
FLOYD PHILLIPS, Mgr.

DON'T
let your eyes undermine your health.
Come have them tested.
John B. Vannoy
Optometrist and Jeweler

REAL DRAY SERVICE
We excel in Service because we have more experience and better equipment, so our customers say.
KUNKEL BROS

The American National Bank

YOU MEN AND YOUNG MEN

Come in and let us show you our line of Florsheim Shoes, new Ties, Hats, Caps, Etc. This merchandise just arrived this week.

Frank Wofford
McLean, Texas

THE STORE THAT APPRECIATES TRADE YOUR

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