## The McLean News

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SUPT. DEAN
READY FOR
GOOD SCHOOL


BAPTIST
REVIVAL SUNDA MORSE NO. 2
OIL TEST TO
DRILL SEPT. 1




# How We Apples Can Swim 

Two apples were blown from a tree into a lake and floated side by side. The water roughened. The apples bobbed about and plopped up and at a great rate.
"Gracious," said one, "how we apples can swim!" "You bet," replied the other. "When it comes to swimming, nobody has anything on us."

A duck swam swiftly past. A fish darted like a silver streak a few inches below them.

But the apples kept on congratulating themselves on their swimming.

They never noticed the duck or the fish. They never dreamed that their own violent activity was due to the steamboat that plowed along a mile off shore.

Pretty soon the duck was a mile away, the fish two miles and the steamer five miles. But the apples lay right where the wind had blown them.

A lot of us are like the two apples. We splash up and down in the fuss somebody else has started, and think we are swimming.

No man can do our swimming for us.

Every man has to swim for himself.-Walter J. Berg in National Printer-Journalist.

Especially will this apply to the small business man who never advertises. He bobs about in the waves made by the advertiser and manages to exist but his progress is unnoticeable, his business dull and unprofitable. How many home merchants are in that class?

Increase your business by advertising in

## The McLean News

MICKIE, THE PRINTER'S DEVIL
By Curan Sughue
Town Gossib

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