

THE MCLEAN NEWS

Volume XXII.

McLean, Gray County, Texas, Thursday, November 12, 1925.

No. 46.

Individual Prizes Will Be Offered Next McLean Fair

In addition to prizes for community exhibits, prizes will be offered for individual exhibits next year, according to plans made at a meeting of the directors of the McLean Chamber of Commerce, Monday night.

Taking the 1924 catalog, all listings will contend for first, second and third prizes of 75c, 50c and 25c, with possibly larger prizes on some listings.

No individual farm exhibits will be allowed, as all exhibits other than community exhibits will be placed in the general exhibits for individual premiums.

It was also agreed that prizes should be offered for Ladies Home Demonstration exhibits, and a meeting will be called in the near future with the Home Demonstration Agent present to work out a suitable score card and the amount of the prizes to be offered.

The community exhibits prizes will be the same as last year with \$10 for each booth coming under the four big prizes. First, second, third and fourth prizes will be \$100, \$75, \$50 and \$25 respectively.

Ribbons will also be given on all prize-winning exhibits. Changes in the community score card will be in accordance with suggestions made by exhibitors in this year's fair.

A committee was appointed to investigate the probable cost and to ascertain public sentiment as to moving the fair buildings to the city park and making a permanent place to hold the yearly fairs. O. G. Stokely, M. D. Bentley and W. T. Wilson were appointed on this committee.

It was agreed to recommend to the Chamber of Commerce that the retiring president and secretary, each year, be added to the executive board in all matters pertaining to the fair, in order that there may always be someone on the board who has had some experience in fair work.

It was suggested that something should be done toward eradicating coyotes in this community, and County Agent P. E. McMeans mentioned poisoning as the best method. Telling of one case where 27 dead coyotes were found on a half mile of poisoned bait.

TEACHERS TO LOSE JOBS IF THEY SMOKE

Frankfort, Ind., Nov. 5.—Teachers—men and women alike—in this county who smoke are going to get "fried" if J. C. McBride, county school superintendent, has his way about it.

"Cigarette smoking is an example to the younger generation that does immeasurable harm," McBride said. "France is the only dying nation on the face of the earth now, and it is a childless nation largely because of nicotine.

"Addition to cigarette smoking is justifiable cause for removal of men and women school teachers, and I will recommend to the school trustees the dismissal of all teachers who use cigarettes."

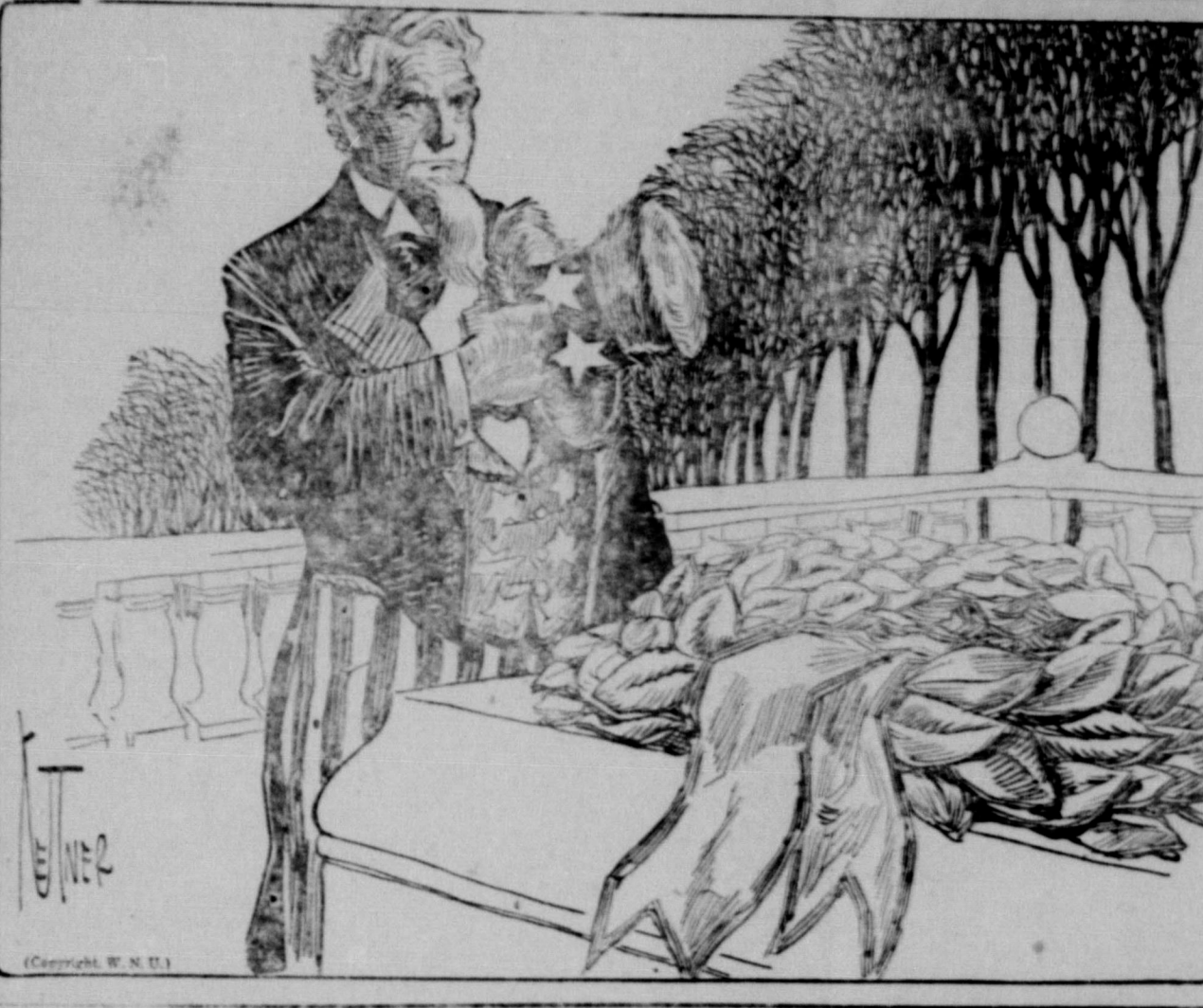
ERWIN RICE LEAVES FOR MATADOR BANK

Erwin M. Rice, city secretary, leaves this week for Matador, where he has accepted a position as assistant cashier of the First National Bank of that city.

ROGERS BUYS BUILDING SITE

L. L. Rogers bought lots from J. A. Meador and Fred Landers Tuesday for a building site. The lots are located on Main and Sixth streets and is a very desirable location for a residence. Mr. Rogers intends to build a modern stucco house on this property in the near future.

Armistice Day



(Copyright, W. N. U.)

Poultry Expert A. & M. College Speaks Tonight

V. R. Glazner, extension poultry husbandman of Texas A. & M. College, is in McLean today and will speak tonight at the Chamber of Commerce hall.

Prof. Glazner spoke to a few business men this morning on the advisability of putting in a commercial chick hatchery here, stating that the first requisite for a successful hatchery is from 15 to 20 thousand purebred hens in the community, as eggs must be secured in January and February of each year, when production is not over 50% of normal.

A survey of conditions should be taken, and if conditions are found to justify installing such a plant, well-ventilated; if not, better stay out of it.

An experienced man to run the machine is not necessary, but he should know chickens, as many people think they have good hens when the reverse is true. There is more in the care of the chicks after hatching than in hatching.

According to the speaker, \$3 per hundred is the standard price for custom hatching, and 65% a good hatch. A 75% hatch is exceptional. There is more money in hatching from own flock and selling baby chicks than in custom hatching.

The speaker insisted that no one who values their time or peace of mind can afford to hatch chickens at home when a custom hatchery is available.

PREACHER DOES NOT BELIEVE IN FORTUNE TELLING

Pastor Sage does not believe in fortune telling, and believes Oliver October's mind to some extent in today's installment of the new serial printed on page 2 of The News.

The story progresses rapidly today and will be more interesting as the plot unfolds.

JONES FUNERAL TODAY

Funeral services were conducted at 2:30 p. m. for Clinton Jones, oldest son of Mr. and Mrs. Z. T. Jones, who died yesterday following an operation for appendicitis.

CANYON EAGLES VS. McLEAN TIGERS

The local football team played the Canyon Eagles at Canyon Wednesday, Nov. 11th. The final score was 33 to 13 in favor of the Eagles. Canyon scored in the first, second and fourth quarters, while the Tigers crossed their opponents' goal line in the third and fourth quarters.

The Eagles were really good at forward passing. They could complete passes almost any time they wanted to, and they had a cute little way of getting off a pass with two or three men off side, a thing that few teams can get by with.

The first quarter was an easy victory for the Eagles, with two touchdowns to their credit. During the second quarter they made two more touchdowns. In the third quarter the Tigers woke up and began advancing with a series of smashing line bucks and off tackle plays. They showed the Eagles that two could play at the passing game and the ball was carried across for a score of 7 points for the Tigers. The Tigers outclassed the Eagles in every way during the last half of the game, scoring 13 to their 7 points.

Captain Jordan has been playing a decent brand of football all the season, but he was at his best Wednesday. He found the weak spots in his opponents and called them play through them. He hit the line like a veteran back and made repeated long gains. Jackson also played a good game. The quarter for the Eagles was their best man. He outclassed his teammates every down.

Far be it from us to criticize or find fault, but it seems that the referee should have been taught the rudiments of the game at least. He penalized our team for yards that he did not see, simply because a player reported it to him—he even tried to penalize them across the goal line, when the greatest penalty for any offense is half the distance to the goal.

TURKEYS BRING GOOD PRICES

A. H. Smoots was in town Wednesday with three turkeys that he sold for \$16.30. Turkeys at \$5 each on the open market is not at all bad.

Mrs. A. R. Plummer of Peoria, Illinois, who has been visiting in our community for the past few months, was a caller at the News office Monday. Mrs. Plummer wanted to renew her subscription to The News, but found that our books showed her paid up until 1927.

Rev. A. F. Agee to Preach at Baptist Church Wednesday

Rev. A. F. Agee will preach at the First Baptist church next Wednesday night at 7 p. m., at which time it is expected that he will give a definite answer to the pastoral call recently extended to him by the church.

Rev. Agee, former pastor at McLean, is now pastor of the Martha, Okla. Baptist church, where they are just finishing a new \$25,000 brick church building that will be dedicated free of debt just as soon as completed.

The Martha church has about 212 members, which is just 31 people less than the population of the town, most of the members living on small farms near town. One section of land adjoining the town has seven Baptist families living on it. Pastor Agee says they only have one member who owns more than a quarter section of land paid for, yet of the one million dollars worth of cotton marketed in that community last year, Baptists sold \$200,000 worth.

They claim the best country church west of the Mississippi river and they hold the record for support of state-wide denominational causes in Oklahoma.

The Methodists are also building a large brick church in the town, and other denominations are active. The town has voted to incorporate, and several new brick business houses are in prospect.

There does not seem to be a foot of pasture land left for many miles around the town; everything being in cultivation with cotton and alfalfa the principal crops.

SMITH BROS. SELL CHEVROLET AGENCY

Smith Bros. and Bryant Henry have sold their Chevrolet Agency and filling station to a gentleman from Strong City, Okla., who will take charge some time next week. Smith Bros. have also sold their three rental properties in the residence section of town to Ed Watson of Wheeler.

Sam Hodges has sold his half interest in the building occupied by Bundy-Hodges Mercantile Company to Smith Bros., which gives them full title to this building.

Mrs. J. L. Collier is visiting in Groom this week. H. Hunt is a new reader of The News. Mrs. J. H. Crabtree orders The News sent to her father, W. W. Overton, at Lincoln, Ark.

Improvement Made School Grounds; Sheds Are Built

Eighty feet of new sheds for the benefit of pupils who drive to school are being built at the McLean school this week. We are told that the school board is furnishing the material and the patrons are erecting the sheds, donating their work to the district.

This, with the land recently purchased for added grounds, is a much needed improvement for the McLean school.

J. S. Howard is president of the board, taking the place of C. E. Anderson, who resigned as trustee at last Saturday's meeting of the board. Mr. Anderson's successor as trustee will probably be chosen at their next meeting.

NEW STORE IN McLEAN

A new and second hand furniture store has been opened in the Walker building.

W. C. Dunnaway, who has been in this line of business in Amarillo for several years, has moved his stock to McLean, and the building is crowded with goods.

Mr. Dunnaway wants to meet the people of the McLean community, as he expects to be one of us for a long time.

Read his advertisement on another page of this issue of The News.

News from Back

By Special Correspondent.

No, sir! We have not been gone from home, but staying at home, too busy to get enough news to report.

One thing of much interest last week was the very interesting Halloween program at the school house by Miss Uim and her pupils. A good crowd was present and after the program all enjoyed a real social get-together party in which everyone took part in the many games and amusements.

Louis Morse and family are moving in a new Ford.

L. F. Stewart and little daughter, Miss L. F., visited in Hedley Thursday and Friday.

Jesse Cobb spent Saturday and Sunday with home folks in McLean.

C. M. Carpenter was buying supplies in McLean Saturday. Misses Leila and Beatrice Back attended church in McLean Sunday. R. H. Corum spent the week end with his family in McLean.

Home Dem. Agent Retained by Co. Commissioners

At a meeting of the Commissioners Court, Monday, the office of County Home Demonstration Agent was retained, the commissioners voting as a unit on the proposition.

In the matter of retaining the County Agent, the court voted unfavorably.

A number of McLean citizens appeared before the court in behalf of the agents, and talks were made by W. S. White, M. D. Bentley, D. N. Massay and O. G. Stokely favoring these officers on the record made the past year.

Mr. White thanked the commissioners in behalf of the McLean Chamber of Commerce for their cooperation in the matter of fair exhibits, and County Agent McMeans made a very interesting report of the prizes won at the Amarillo and Dallas fairs.

It is understood that the present county agent's contract does not expire until the first of March, next, and as it is the opinion of many citizens of the county that it is decidedly a backward step to dispense with the services of a county agent, some concerted action is contemplated toward having the court reconsider its action before Mr. McMeans' contract expires.

AUTO TOP REPAIR SHOP OPENED

G. J. Huff, who has recently moved to McLean from Tucuman, N. M., has opened an Auto Top Shop in our town.

Mr. Huff is an expert top and curtain man, having operated a top and shoe repair shop for a number of years. He has a new machine installed and will add other equipment as needed.

Until further notice, Mr. Huff will be located at the Eshe Shoe Shop and will be glad to meet anyone interested in his line of work. Read his advertisement on another page.

News from Liberty

By Special Correspondent.

Mr. and Mrs. A. L. Morgan and children visited in the R. O. Cunningham home Friday night.

The box supper Saturday night brought over \$23. Miss Alta Lee won the box of candy given for the prettiest girl.

Bro. Reuben Woodley filled his appointment here Sunday. Mr. and Mrs. Howard Hardin and baby, and Mrs. I. G. Hardin visited in the Homer Abbott home south of McLean Friday afternoon.

Clinton Jones, son of Z. T. Jones, was operated on for appendicitis Saturday and died Wednesday afternoon.

Miss Mariene Dorsey visited Miss Ola Robinson in the Hardin home Sunday night. J. B. Pettit and family of north of McLean visited in this community Sunday. Mr. and Mrs. Vester Smith, Reuel Smith and Miss Gladys Holloway of McLean attended the box supper here Saturday night.

LEGION THEATRE HAS NEW SCREEN

W. L. Haynes, manager of the Legion Theatre, informs us that he has purchased a new gold fibre screen for the theatre that will mean much better pictures.

Mr. Haynes is showing "The Ten Commandments" this week. Read his advertisement on another page of The News.

BRYANT HENRY SELLS RESIDENCE

Bryant Henry has sold his residence on Second street to R. L. Appling.

Mr. Appling carries the mail on Rural Route No. 1, and is moving to town to be near his work.

Fred and T. A. Landers made a trip to Mangum, Okla., Tuesday.

Lee Cason is in Clarendon at Wallace & Company's store.

Miss Verna Rice is visiting in Canyon.

Daught Upham, Misses Thelma Gatin and Lena Sparks attended the football game at Canyon Wednesday.

Mr. and Mrs. L. F. Coffey are in Amarillo this week.

Service Truck. Call Riley Scott. Phone 16. Advertisement tfe

Groceries are cheaper at Puckett's Cash Store. Advertisement tfe

You can save money by buying your flour at the Feed Store. Advertisement tfe

Chrysler cars. Everything you want in a car at a price you can afford to pay. Ask for demonstration. W. B. Upham, agent. Advertisement nt 46-2c

You can get the real Michigan salt at the Feed Store. Advertisement tfe

Wanted

NOTICE OF SALE.—Ford truck known as C. C. Campbell No. 1, motor No. 5572884, will be sold at public auction to the highest bidder, Saturday, November 14, 1925, at 2 p. m., for storage and labor lens. Cousins Motor Co. 43-4p

LOST.—Red suitcase, on north road between McLean and Alnreed, containing gentlemen's clothing, oil map and tobacco. Liberal reward. Tom Simpson, Hindman Hotel, McLean, Texas. 1p

PURE Ribbon Cane Sugar Syrup for sale at Searcy Produce. tfe

MATRESSES renovated and recovered. Will call for and deliver at McLean once each week. Leave orders at News office or write Economy Mattress Co., P. O. Box 111, Shamrock, Texas. 40-9p-tfe

GROCERIES ARE cheaper at Puckett's Cash Store. tfe

STRAYED from my place, a team of mules, one iron gray, one mouse color. Finder please notify A. L. Hibler. 1c

THESE little ads bring results. Try one. 25 words for 25c.

MATRESSES renovated and recovered. Will call for and deliver at McLean once each week. Leave orders at News office or write Economy Mattress Co., P. O. Box 111, Shamrock, Texas. 40-9p-tfe

BARGAIN DAYS on The News and Star-Telegram are here. \$8.45 for The McLean News and the Fort Worth Star-Telegram one year, with the Star-Telegram from now until December 1st, free. Subscribe now.

RHODE Island red cockerels. I have 24 fine cockerels for sale at \$1.50 each. Will have some of them in McLean Saturday. I want to buy a gasoline lamp. F. P. Wilson. 45-2c

FOR SALE or trade. Good used Chevrolet car. Would trade for livestock. Six miles east of McLean, on highway. E. McDonald. 45-2p

CHRISTMAS will soon be here. Better order your Christmas cards now. Exclusive selections, printed to order, at the News office.

HANDS WANTED.—White or colored. 500 acres of feed and cotton to gather. Houses and milch cows furnished and conveyance to the ranch. Standard prices. C. W. Sitter. Phone 39. 1p

STORAGE.—Clean dry storage under daily supervision. Inquire at News office.

FOUND.—Suitcase, between my place and Alnreed. Owner can have same by proving property and paying for this advertisement. Mrs. L. W. Wilson. 1c

BOOKKEEPING supplies, ledger sheets, journal and cash book sheets for high school commercial class at News office.

FOR SALE at a bargain my 1000 sq. ft. shop and tools, building 100 feet, 3 bns. Will sell separate. Terms if desired. A. F. Brown. 1p-tfe

CARDAGE and trash hauled from any part of the city at reasonable rates. Phone 40, E. Frank Hayes.

and Mrs. J. G. Thomas are attending the Methodist conference at Canyon this week.

Mesdames Geo. M. Reid and Phyllis at Clarendon were McLean visitors Wednesday.

Scott Johnston went to Arlington Tuesday in response to a message that his father was very ill.

Buy Woodmanze steel wheel, foot proof windmills from McLean Hardware Company. Advertisement 46-2

Plenty of lard cans for hog killing time at McLean Hardware Co. Advertisement 46-2c

Kitchen Kook gasoline stove, safe as a gasoline lamp. See them at McLean Hardware Company. Advertisement 46-2c

CONCEALED PROPAGANDA IMPOSITION ON PEOPLE

We see by the Sunday papers that Sam Hellman, which for all we know is his real name, is against prohibition. That is Sam's privilege, of course. But Sam supplies alleged humor to the Sunday paper and in this case he gets off his pro-liquor arguments under cover of the remarks of a fiction character by the name of Higgins. All told Higgins supplies the people with about a foot and a half of argument against the W. C. T. U., the Anti-Saloon League, the churches and all the other dregs and in favor of the nullification of the prohibition amendment.

Then W. B. Rogers has taken to writing advertisements for a tobacco company. Will is something of a national institution and a real honest-to-goodness humorist. A few years ago the tobacco people were suffering hysteria and hydrophobia for fear that the prohibition which had descended on the liquor industry would hit them next. Possibly by way of keeping the prohibitionists soothed, Will fills his tobacco advertising with anti-prohibition argument. Of course it is humor and no one is supposed to take it

seriously, nevertheless it creates a false impression and it is amazing how many voters depend for information on just such matter. Essentially, Mr. Rogers is perhaps very much wealthier than he would have been but for prohibition, inasmuch as prohibition has benefitted the theatre to an amazing degree.

A best seller of the type for which we have a weakness is the next offender. The hero is one of these handsome chaps out of a color advertisement who can lick a mob with one hand and always winds up by marrying a princess who is disguised by such amazing beauty that no one would ever suspect her of being a princess. It is a highly interesting story, but is considerably less interesting because the hero stops by the wayside to take a few side swipes at the prohibition law.

The prohibition law suffers from this kind of unfair opposition continually. When anti-prohibition argument is put into the mouths of fiction characters, vaudeville actors, "humor" writers, etc., it is fool tactics. Of course the usual argument is that this stuff has no effect one way or the other, but it wouldn't do to tell that to a newspaper man, an advertising expert, or a "propagandist." It is effective with a certain class of people and it is unfair. The people have a right when they purchase a novel not to find it sprinkled with propaganda, when they go to a show to find it inoffensive, and when they read "humor" to find it humorous and nothing else.

RELIGIOUS

Membership in a church means nothing, professing a creed means nothing, paying the preacher means less than nothing unless there is a true spirit of christian love manifested throughout the daily routine of life.—Uvade Leader-News.

But if you don't belong to a church, if you don't profess a creed, if you don't pay the preacher, you are not very likely to become saturated with the "true spirit of christianity," are you? You are not. The core of religion, any religion, ancient, modern, pagan or enlightened, is self-restraint. Jesus taught nothing more definitely than he taught self-restraint. Those immoderate moderns who insist upon the interpretation of religion and a new genesis for faith, are inclined to ignore the most fundamental function of piety. The worldly man, the sensualist, the materialist, cannot find in carnal diversions fertility for spiritual growth, because without self-denial there is no merit in religion. That one cannot serve both God and Mammon means that one cannot carry his soul in his purse and have a great soul. By the same token, one cannot shape his religion to suit his carnal appetites without subtracting from his religion the very element that differentiates it from hypocrisy. The trouble with all the modern religions is that they make their appeal to futile reasoning rather than to conscious self-restraint. The burglar, the bandit, the debauchee, is a victim of non-restraint. Having no religion, he restrains himself only to the extent his fear of the police imposes. Under it all is this shyness: Decay of religion means decay of civilization, for both are systems of restraint.—State Press in Dallas News.

TWO BUSINESS SYSTEMS

Old time business was built on the "Come and take it" idea. A man opened a shop and waited for customers to come. If he waited many years and he gave faithful service, they got used to his presence and did come. But it took too long a time for the present hustling days.

Modern business is built on the "Get it" or soliciting system. The retail dealer buys of the wholesale concern that solicits his trade. He rarely bothers with people who don't care enough about his patronage to come around and ask for it. This method is so out of line with the modern tendency that they are not likely to be up-to-date and enterprising.

The public feel much the same way. They usually wait to see what will solicit their trade before deciding where to buy. If a concern does not ask for their business they are likely to conclude that it is out of the game, or at least they forget its existence.

Soliciting business for a retail store from house to house might be all right if it did not cost so much. Newspaper advertising talks to a thousand or many thousands of people, while the solicitor is conversing with only one. Also advertising is studied by the people in their leisure time when they sit down to read a newspaper, so it approaches them at the psychological moment when they can be interested.

BUYING AWAY FROM HOME BAD HABIT

Buying away from home is a habit which usually does nobody any good but the mail order house. Buying at home is a habit which does a world of good to the buyer, the merchant and the home town. Why cultivate a bad habit when it is just as easy to acquire a good one, and why continue a bad habit when there is a good habit which can easily be substituted.

Before the Littlefield stores became so numerous and so abundantly stocked, there was some definite for the mail order concern with their diversified stocks. There was a time when the mail order house was the only place where the resident of the small town and country could supply all of his needs. But today your home town stores can furnish all of man's needs and without delay, misunderstandings and uncertainty of satisfaction. Four essentials in buying are quan-

FAILED TO REGULATE



Victor: I see you have a new hot monitor, Uncle Mose, so you can regulate the heat.
Uncle Mose: Yes, sah, but do they monitor them regulate nothin'! Ef we don't keep piling wood on dat fire we don't get no heat at all!

ity, quality, favorable price and service and the realization of responsibility which characterize the local stores.

Big business buys its raw materials from the nearest source of supply. Every individual is a business in himself or herself. Thrifty buyers figure in the time, labor, transportation and market costs and buy accordingly.—Lamb County Leader.

C. H. Rowe is a new reader of The News.

Join!
The American Red Cross

SOME CLOSE PRICES

Men's cheap lined coats, good ones, \$8.75.
Men's flannel shirts, warm and nice, \$2.00.
Children's all wool sweaters, \$2.00 to \$2.50.
Many other bargains.

Cobb's Variety Store
Welcome

BREAD AND PASTRY

Buy your bread and pies at the bakery. Baked fresh every day.

We strive to make every sale satisfactory to the customer.

McLEAN BAKERY
Herman Lee, Mgr.

The McLean News

RED CROSS CALL NOV. 11 TO NOV. 26

Special Sale

For the Next Ten Days on
Men's Suits, Men's Sweaters, Women's Sweaters
Women's Silk Hose, Children's Sweaters

MEN'S SWEATERS		MEN'S DRESS SHIRTS	
\$1.50 value for.....	\$.95	\$1.50 value for.....	\$1.19
2.00 value for.....	1.59	1.75 value for.....	1.39
2.50 value for.....	1.95	2.00 value for.....	1.59
4.75 value for.....	3.59	2.50 value for.....	1.95
5.00 value for.....	3.95	2.75 value for.....	2.15
5.50 value for.....	4.45	3.00 value for.....	2.39
6.75 value for.....	5.35		
7.95 value for.....	6.45		
8.75 value for.....	8.95		
MEN'S SUITS		BOYS' AND GIRLS' SWEATERS	
\$17.50 value for.....	\$13.95	\$1.95 value for.....	\$1.45
20.00 value for.....	15.95	2.45 value for.....	1.95
26.50 value for.....	19.75	2.95 value for.....	2.39
32.50 value for.....	24.95	3.00 value for.....	2.39
33.00 value for.....	24.95	3.95 value for.....	2.79
35.00 value for.....	26.75		
38.50 value for.....	28.75		
WOMEN'S SILK HOSE		WOMEN'S SWEATERS	
\$1.00 value for.....	\$.69 per pair	\$2.95 value for.....	\$2.39
		6.75 value for.....	4.95
		8.75 value for.....	6.95

JOHN MERTEL
McLean, Texas

The Tigerette

LeRoy Landers Editor-in-Chief
 Vera Wilson Assistant Editor
 Miss Blair Sponsor

Kittens to Play Shamrock
 The McLean high school Kittens will play the Shamrock high school girls Friday night, Nov. 13, at Shamrock. The Kittens are in good condition and are hoping to win the game. Although the Kittens have not been practicing on an indoor court, they are expected to be victorious. A large crowd of boosters is expected to attend the game.

El Dudoso
 El Dudoso enjoyed a pleasant time at the home of Miss Floye Rowe last meeting night. The guests were entertained with various games, and a Spanish fandango by Miss Jane and Lucile Ray Campbell. Refreshments of tamales and crackers were served to the members and a few invited guests.

Game with Wheeler Friday
 Owing to the heavy rains and the disagreeable weather last Friday, the game which was to have been played with Wheeler was postponed. This game will be played Friday, Nov. 13th.

Wheeler defeated McLean some time ago on their home grid, and it is up to the Tigers to defeat them with a vengeance here Friday. The team is working together now and practicing hard for a chance to show Wheeler that they were really lucky to have been able to score on the Tigers in the previous game.

The pep squad met last Thursday night and showed more real loyalty and more enthusiasm than they have displayed this year. Some lively yells were given and a few songs practiced. The meeting was notable for its pep speeches. All the football squad and many of the visitors made speeches that showed that everyone was going to do his best to win the game, whether he was actually playing or on the sideline.

Sophomore Class Organized
 The Sophomore class has been so busy with their studies that they have not had the opportunity of organizing until last week. The following officers were elected: President—S. A. Cousins Jr. Vice president—Elgin Shell. Secretary—Clara Anderson. Treasurer—John B. Rice. Yell leaders—Elton Johnston and Beatrice Cash. Pianist—Floye Landers. Reporter—Mildred Landers. Sergeant at arms—Glenn Wolfe. Chairman of social committee—Frances Noel.

Pep Meeting
 A pep meeting was held Tuesday night at the school auditorium at seven o'clock.

As the yell leaders were not present, the following were appointed to carry on the meeting: LeRoy Landers, Lena Sparks, Miss Blair and Mr. Ratterree. Several peppy yells were given, after which some songs were sung. Everyone seemed to be full of pep and showed the Tigers they were behind them, whether they win or lose.

Tom Clark was seen in front of the school building Monday morning trying to crank his car. Oran Robinson, who was passing by at the time, asked: "What are you trying to do, crank it?" Tom—"Naw, just shaking the ashes out of 'er."

Owing to cold weather, the eighth grade girls are forced to keep their arms around each other.

Ned—"See that man over there? He's a famous sculptor." Ernie—"But he has only one arm."

Ned—"Sure—he holds the chisel in his mouth and hits himself on the back of the head."

Floye—"They had to shoot poor little Fido today."

"Was he mad?" Floye—"Well, he wasn't any too well pleased."

LeRoy—"We had a mind reader at our house today."

Boodie—"What a flat time he

must have had."

Soph—"Men are like trees. The football player is like an oak. The dancing fools are like willows. The "

Fresh—"How about the freshmen?"

Soph—"They're evergreens."

Prof. Davis (after the last football game) "Boodie, where did all these grapes come from that are scattered around here?"

Boodie—"Why, Mr. Davis, them's not grapes—their eyeballs!"—Town Talk.

NOTICE OF FINAL ACCOUNT
 No. 138.
 THE STATE OF TEXAS.
 To the Sheriff or any Constable of Gray county, GREETING:
 J. W. Agee, administrator of the estate of Elier Marie Agee, deceased, having filed in our County Court his FINAL ACCOUNT of the condition of the estate of said Elier Marie Agee, deceased, together with an application to be discharged from said administration;

YOU ARE HEREBY COMMANDED, That by publication of this notice for twenty days in a newspaper regularly published in the county of Gray, you give due notice to all persons interested in the account for final settlement of said estate, to file their objections thereto, if any they have, on or before the November term, 1925, of said County Court, commencing and to be held at the Courthouse of said County, in the town of Lefors, Texas, on the 3rd Monday in November, A. D. 1925, when said account and application will be considered by said court.

WITNESS Charlie Thut, Clerk of the County Court of Gray County. Given under my hand and seal of said Court, at my office in the town of Lefors, Texas, this 10th day of October, A. D. 1925.
 CHARLIE THUT, Clerk County Court, Gray County, Texas.
 (SEAL) CCC-48-4c

NOTICE FOR BIDS

THE STATE OF TEXAS, COUNTY OF GRAY.
 Notice is hereby given that bids for the construction of a vault at the Courthouse at Lefors, Texas, will be received by the Commissioners Court of Gray County, Texas, on the 9th day of November, A. D. 1925, at Lefors, Texas. Plans and specifications may be obtained at the Courthouse at Lefors, Texas.
 T. M. WOLFE, County Judge 43-4c of Gray County, Texas.

Meat scraps and tankage at the Feed Store. Advertisement 1fc

Yukons Best and Southern Star flour is better and cheaper at Feed Store. Advertisement 1fc

Groceries are cheaper at Puckett's Cash Store. Advertisement 1fc

W. Sherman White
 Attorney-at-Law
 McLean
 Texas

INSURANCE
 LIFE FIRE HAIL
 I represent some of the strongest companies in the world. I insure anything. No prohibited list.
 Money to loan on farms.
 Reliable Insurance
T. N. HOLLOWAY
 Reliable Insurance

DR. J. A. HALL
 Dentist
 Of Shamrock, Tex.
 Will be in McLean on Thursday and Friday after the first Monday in each month.

MIS-ADVERTISING
 If there is anything in the "psychology" of advertising—and there must be, because the advertising experts all agree there is—then a great many advertisers sin egregiously both against good taste and the success of their own cause in the matter of indiscriminately applied "stickers." There can be no doubt that advertising that arouses resentment through the manner of its presentation is bad advertising. Consider therefore the puzzling case of the advertiser who seeks to gain friends for his product by daubing stickers over the windshields of automobiles.

If there is anything calculated to arouse the resentment of a motorist, it is to return to his parked car to find a sign advertising somebody's pills or plasters, or whatnot, plastered upon the windshield, requiring a temper-fraying washing to remove it. What is there in the situation to make him more inclined to rush out and buy the article whose promotion is responsible for the disfigurement of his car?

Rather does he resolve to do everything in his power to hinder the sale of the article in question and proclaim an individual boycott of the person or firm seeking to promote sales by such methods. True, it is likely that most of them forget their anger in a short time, and do not carry out their resolves, but it is just as true that some of them, after repeated affronts of this sort, do refrain from buying the articles they otherwise would have purchased.

When it is considered further that the stickers so placed are usually obliterated by the car owner at the earliest possible moment, it is obvious that no sales are gained by such advertising. The only possible result for the windshield sticker advertiser is a loss of business.

—Star-Telegram.

CO-OPERATION PAYS
 If a man started out to manufacture a watch all by his own efforts and at his own expense, digging in the mines for the jewels and metal, melting for the jewels glass, and fashioning the cogs and springs by his own handwork, it has been estimated that the materials labor and tools for the making of an ordinary twenty-dollar watch would amount to \$2,000,000. If, therefore, alone and unaided, one should try to develop his community or his private business without the support and organization of his fellow citizens, he would foolishly waste a lifetime of effort at the job. Banded down, civilization is co-operation in all good works.—Claude News.

PATRONIZE THE ADVERTISERS

EYE HELP
 Dr. Montgomery will be in McLean every two weeks on Friday.
 If you have trouble with your eyes or need glasses see him at the Erwin Drug store.
 Drs. Montgomery & Croft
 515 Polk St.
 Amarillo, Texas

Cold Cough Cather Helps

The best thing to keep out the cold weather is to use metal laths and stucco your residence. Not only does it conserve coal, but it is a permanent investment in appearance as well. The necessity of painting the building every few years is done away with. Get our figures on the cost of this work.
 We have a few heating stoves that can be bought worth the money.
 Think of us when you need anything in the hardware and builders line.

Western Lumber & Hardware Company
 H. F. WINGO, Manager

C. OF C. MAKES MISTAKE
 We have before us a letter from the secretary of the Chamber of Commerce of a certain Panhandle town which requests that we submit bids on ten and fifteen thousand small booklets advertising their company, that they are desiring that number printed and would like to have our closest figures. Frankly, we do not believe in that way of doing. As it happens, the town from which the request comes is well equipped to handle the job and do it at as reasonable a figure as any of us, and we are not sending any bid. When it comes to competitive bidding on job work locally, we will stay in there till the last, but if a Chamber of Commerce cannot patronize their local print shops when they are capable of doing the work at a fair price, it would seem that there is little need for the organization. Surely an organization composed of the business men of the town know that they cannot build a prosperous community when they encourage the mail order business in any such manner. A newspaper editor lets an issue pass without some rap at this "destroyer of a town" and it would seem that they would have the co-operation of civic organizations such as their local Chamber of Commerce.—Plainview News.

INCOMPETENT OFFICERS
 We are always squawking about incompetents in office—but the reason they are there is because about 30,000 others put them there—half by not voting and the other half by not.—Longhorn Logic.

NEW USED CAR
 When a Friona man goes to buy a car, the one thing he can't understand is why it is a new car as long as the salesman is driving it and a used car after he has bought it and driven it a mile.—Friona Star.

INSURANCE
 Fire, Hail, Tornado
 Health, Accident
 You are fully protected when insured in the strong companies we represent.
Haynes & Ledbetter
 Office Theatre Building

Ora Oliver Gooch
 Graduate Optometrist
 Glasses Correctly Fitted
 All work first class and guaranteed.
 First National Bank Building
 Shamrock, Texas

Can You Afford
 to carry insurance on your house, barn or automobile? If not, how can you afford to stand the entire loss if not insured? Better let my companies stand that loss.
Harold C. Rippey

ADVERTISING
 Pastor—"I was so sorry for your wife during the sermon this morning, doctor. She had such a dreadful fit of coughing that the eyes of the whole congregation were fixed upon her."
 Doctor—"Don't be unduly alarmed. She was wearing her new hat for the first time."

"P. A."
 Neighbor—"I understand that your son got his B. A. and M. A."
 Father—"That is so; but it is still his P. A. that supports him."

Texhoma Oil & Refining Co.
 For Value and Service Use
TEXHOMA PRODUCTS
 Amabile Motor Oils 100 per cent Pure Pennsylvania.
L. L. ROGERS
 Agent
 Phone 121 McLean, Texas

Groceries are cheaper at Puckett's Cash Store. Advertisement 1fc
 Get meat scraps preparation for your hens at the Feed Store. Advertisement 1fc

Patronize Advertisers

There's a Vast Difference
 BETWEEN "CAN'T SAVE" AND "WON'T SAVE"
 Any man in our community who has any income at all CAN save some of it. The majority (80 per cent) WONT.
 American National services commend themselves to men who want to save but think they can't.
 Start an account at our bank today.
The American National Bank

Honey
 New crop, guaranteed pure, Alfalfa and Sweet Clover Honey, fresh from the apiaries. This honey is of the best flavor and will please you. Order a pail on our recommendation.

Pickles
 Pickles in bulk, keg and bottles. This is the time of year when good pickles can be appreciated. We have them in both sour and sweet. Whatever your taste in pickles, you will find them here.
 Telephone us your grocery order. You will be pleased with the service.

McLean Supply Co.
 CHAS. LESTER, Manager

DOZEN FARM BUSINESS RULES

Every farmer should know his real financial condition at least once a year, and there is only one way to determine accurately our financial condition and that is to take inventory. The inventory should usually be taken the last of the year. A detailed list of all property should be made and a fair valuation put on each item.

When each subsequent inventory is made the depreciation, breakage and loss of property should be carefully estimated. All property should be valued as before and the assets and liabilities compared with the assets and liabilities at the beginning of the year.

By all means have a bank account and pay all bills with checks. Money makes tracks into the bank and out of the bank. The records on the stubs of the checks and the cancelled checks are very valuable records.

It's a good idea to carry little blank books in the pocket at all times in which to make numerous notations.

[Misunderstandings] between farmers and between farmers and other classes of people are frequent. Verbal contracts are dangerous, as they often feed the courts. Personal agreements without some kind of writing to back them up are always dangerous.

It is possible that you may be justified in accommodating a close friend by endorsing a note, but never sign a note for Tom, Dick or Harry. In fact, it is foolish to even give a note to a stranger for anything or for any purpose.

Never send money by mail to pay debts or to friends. Money may be safely forwarded by check, draft, express money order, post-office orders and telegraph. Bankers, postmasters, express agents and telegraph managers will gladly furnish such information as you may require.

Never make an investment of any importance or engage in any new enterprise without first consulting at least one good banker. Bankers always gladly assist me in business. Of course, bankers are not infallible and they do not know everything, but their experiences and opportunities enable them to nearly always offer valuable suggestions.

The most important document in ordinary business transactions is the deed by which we acquire title to real estate. Deeds should always be submitted to a lawyer for his examination and approval.

All contracts should be reduced to writing and subscribed to by all parties to the agreement. It may be written upon a scrap of paper, but it should always be reduced to writing and properly signed.

A will is a very important document. Wherever possible, a lawyer should draw the will and see that it is properly signed.

Property is liable for any taxes which have been assessed against it which are unpaid. This is true, every man before purchasing a piece of property should be sure to see that all taxes have been paid up to date.

Line fences cause much hard feeling and every farmer should know the law and obey it. The line fence question is regulated by law and not by what any individual considers to be justice.—G. H. Alford in The Progressive Farmer.

You can now get your favorite 8-page comic paper with Jiggs and Maggie, Jeff and Mutt and 6 other comics, every Saturday at Shell's Pharmacy. Advertisement 1c

Groceries are cheaper at Puckett's Cash Store. Advertisement 1c

A TRIFLING OVERSIGHT
"Why so glum?"
"The doctor has just prescribed rest and change for me."
"Well?"
"He advised me where to get the rest, but he didn't tell me where to get the change."

REAL PATRIOTISM
I'm for my country against any country, my state against any state in my country, my county against any county in my state, my town against any other town in my county, my street against any other street in my town, and for my side of the street against the other side.—P. Watt.

You can now get your favorite 8-page comic paper with Jiggs and Maggie, Jeff and Mutt and 6 other comics, every Saturday at Shell's Pharmacy. Advertisement 1c

ADVERTISING PAYS FARMER

Why advertise? Advertising has assumed tremendous proportions in the affairs of the city business man. It is estimated that one billion dollars is spent annually for commercial advertising. This large amount is invested in advertising because it pays. It has been proved repeatedly that by increasing the number of sales, the cost of selling is decreased. Farmers know that by increasing the acre yield of cotton by fertilizers or other means, the cost of growing a pound of cotton can be reduced.

What many of them have not learned is that advertising has the same effect on the cost of selling a product that increased acre-yields have on the cost of growing a product. Good advertising will bring the farmer dividends just as it has brought dividends to the men in the industrial world. It will enable him in reason to set his own price on the goods he produces—a thing that he has longed to do ever since farmers began to produce beyond their needs.

There is no mystery in advertising. Investigation and practical results have proved it to be a safe investment where the buyer is familiar with the fundamental principles. An advertisement should do things: (1) Attract attention; (2) Arouse interest; (3) Create desire; (4) Effect a sale.

As a rule, people prefer products that have had a reputation built up for them through advertising. The public is willing to pay more, as a rule, for a product backed by consistent advertising than it is for an unknown one. The first advertisement may have little effect on the reader, but an impression is usually made that, while faint at first, may be developed into decided desire for that particular class of goods as the advertising message is repeated.—Eugene Butler, in The Progressive Farmer.

NEWSPAPER CRITICS

If folks who severely criticize newspapers for getting things twisted occasionally could only relieve the printshop force for about a week they would be thoroughly prepared or an operation to remove the stings from their wagging tongues. If there is any doubt about this statement, just count the types in one issue of the paper and then estimate how many of them you would get in the wrong place were you to do the job. If that does not sound like a fair test, just write up the news items that concern your household for the next month and send them in for publication.

Why do we call them X-Rays?

—because, when Roentgen discovered these rays, he did not understand what they were. Therefore he called them "X," which in science means the unknown. The great demand for

Puretest
RUBBING ALCOHOL

is easily understood by anyone who has used it on sluggish skin or tired, aching muscles. Puretest Rubbing Alcohol belongs in every athlete's locker, every nursery and sick room, every list of toilet requisites for men and women.

One of 200 Puretest preparations for health and hygiene. Every item the best that skill and care can produce.

Erwin Drug Co.
The Retail Drug Store

We offer to make quite a substantial wagon that you will conclude that you were placed on earth for some other purpose than to criticize the papers for always getting things wrong.—Pampa News.

LADYLIKE GEOMETRY

1. A straight line is the shortest distance between two millinery openings.

2. A straight line determined by two bargain tables is considered as prolonged both ways until the store closes.

3. A broken line is a series of successive straight lines described by a woman alighting from a treet car.

4. A mixed line is a line composed of the reception committee of a club's presidential candidate.

5. A plain figure is one all points of which have been neglected by the dressmaker.

6. Figures of the same shape do not always have the same style.

7. Figures of the same size never consider themselves equivalent.

8. Women equal to the same thing are not always equal to each other.—Nellie Parker Jones, in the Chicago Record-Herald.

BROWNFIELD FOOTBALL TEAM DISBANDED

We understand that our football team has been disbanded. This is just as well, in fact better. This is no longer a game of sport, but a game of trying to see how many men can be permanently crippled or killed, and unless a reformation can be instituted, we believe the game should be entirely banned. We understand the last game our boys played, one of them was knocked unconscious and remained that way for some time. We have a young man in a sanitarium now recovering from an operation for rupture caused from this game last year.

INSURANCE

Everyone should carry life insurance. Life is uncertain. Are your loved ones protected? Better let me write you a policy today.

EUNICE FLOYD
Life Insurance

Only recently a young man was sent from Tech College back to his home in Haskell in a coffin. Sean your dailies and see how many are disabled every day and maybe so disabled as to handicap them in after life. There are hundreds of other splendid games in which all may take part that give vigorous exercise, with a small hazard to life or limb. When a school or college goes batty over football, some dozen or two boys get all the advantages of physical training and the balance, including both boys and girls, shiver around on the lines, developing flat chests and flabby muscles. All the development they get is in their lungs giving the school yell.—Terry County Herald.

MODERN KIDS

The faculty of Baylor University passed a ruling prohibiting car riding at night by students. Not to be outdone, the guilty ones appeared a few nights later escorted in buggies drawn by horses of unknown origin and age. We suppose that when this medieval method of travel is ruled illegal, double seated bicycles will be the last resort of the students in shaking the urban dust from their feet.—Canyon Normal Prairie.

But these students are not near as modern as the girl who attended classes a whole day in her pajamas in one of the northern universities, or the class of sophomore girls who entertained with a smoker.—Jayton Chronicle.

Kids are very smart these days and if any loopholes appear they'll find 'em. It is related that a prominent eastern school also forbade autoing, but nothing was said about visiting bridge parties. Therefore when the co-eds went out with their jelly beans, they were always careful to cross a bridge during the drive and report they had been out "bridging."—Terry County Herald.

REPAIRING

Shoe and Harness Repairing
Modern Machinery
Modern Methods
Reasonable Prices

Bible Shoe Shop
Shoe and Harness Repairing

Warranted 5 Years
Red Bottom Tanks
Built and protected to outlive their guarantee. Patent tube top, double lock seam bottom, and deep corrugations give them their strength. A heavy coat of special rust-resisting Red Bottom Paint protects them inside and out. Mfd. by Columbian Steel Tank Co., Kansas City, Mo.
Sole Tanks at HAMILTON-MCGOWEN HDWE. & FURN. CO. McLean, Texas

CAR TROUBLES

If your car gives you trouble, better let us fix it. Don't wait for a breakdown that will mean a big expense. A repair in time saves lots of trouble.

GRIGSBY'S AUTO SHOP
"A Square Deal Always"

A, B, C's of Banking

A full use of this bank
Becomes an aid to your success and a
Credit to your financial standing.

The Citizens State Bank
CAPITAL AND SURPLUS \$25,750.00
J. S. MORSE, President C. C. BOGAN, Cashier

EDITORS DISCUSS FAKE ADVERTISING

At a recent meeting the editors of the valley discussed fake advertising, according to the McAllen Monitor.

There is much said about the amount of money taken from the people in the sale of oil stocks, but the sums of which people of the nation have been defrauded by various fake promotion schemes is but a trifle compared to the amount the business men of the nation have been fleeced out of through fake advertising schemes. It is not contended by the newspapers that they are the only legitimate medium of advertising, and one reason why the newspapers say so little about fake advertising promoters and promotions is because of the misconception that is usually put upon a newspaper's motives in its criticism of advertising, that may not be found in their columns.

DRESSING

Miss— "I must dress at once, dear; the Browns are coming here this evening. Should I put on the percolator?"
Mr.— "Oh, don't bother; you're dressed good enough the way you are."

OH, JEALOUSY

Bank Cashier—"This check is all right, but as you are a stranger to me, you must be introduced. Can't you bring in your husband?"
Young Lady—"What! Frank? Say, if Frank thought you wanted an introduction to me he would knock your block off."

A. A. LEDBETTER
Attorney-at-Law
McLean, Texas

STAR FILLING STATION

"Headquarters for Service"
L. L. ROGERS, Prop.
Phone 131

The Ten Commandments
Showing this week, Thursday, Friday and Saturday nights.
This is the picture you have been waiting for. Don't fail to see it.
Matinee Saturday, 3 p. m.
We have just finished installing a new gold fibre screen at a cost of \$125, for the benefit of our patrons. A better screen for better pictures.
Legion Theatre
W. L. HAYNES, Mgr. McLEAN, TEXAS

The Modern Way to Write

ANY user will tell you of the debt which he owes to this time and labor saving machine.
Call in and let us show you this wonderful little typewriter—the smallest, lightest and most compact of all standard keyboard portables. One demonstration will convince you that here is the personal writing machine you have always needed.
Provides the longest writing line of any portable; takes the regular long envelope; does beautiful work; and all the writing is always visible.
Price, complete with case, \$60
THE McLEAN NEWS
Remington Portable

Volu
Rev. S. Wil
M
Rev. J. C. G. J. C. G. J. C. G.
for the
gin was
year and
the Sharr
to McLean
preacher o
Rev. J. C.
field, with
Rev. Th
only one y
lished muc
erected a
pastorate,
have many
they are g
a better
Other a
conference
W. E. H.
E. Wallace
White to
J. Osborn
New
By Speci
Mr. and
child C. A. M.
Eddie
week.
Mr. an
children
here Th
Mr. an
children
son hon
Frank
the A.
termoon.
John
Dr. H.
led the
Mrs. L.
Mr.
called.
Thursda
Mrs.
Vies a
church
A. I
just is
to run
GEO. Y
Geo.
his la?
and C
was er
tempti
machin
Med
involv
though
will i
attide
finger
PRI
We
nothin
terian
churd
ment
cial r
arran
It
winte
start
By
The
Club
ho
the
he
dies
M
man
wee
T
Too
are
day