

NEW MARGO'S

Formal Opening Friday October 6th

204 MAIN, FORMER LOCATION OF THE RECORD SHOP

FREE

Play Shoes With Each \$10.00 Purchase

YOU MAY COMBINE YOUR PURCHASE ANY WAY YOU LIKE!

FREE



Purchase \$10.00 Then

Make Your

Choice



FREE



CAPTAIN JOE GLICKMAN

As owner of MARGO'S, I am proud to announce our opening, Oct. 6th of the NEW "MARGO'S" store at 204 Main Street, in Big Spring. Bringing to Big Spring, a new and modern store, featuring a complete new stock and a more complete selection of Ladies' Ready-to-Wear, Shoes, Hosiery and Handbags. In these enlarged quarters we will feature a much larger stock and do everything in our power to merit your support.

Open to 9 P. M.

Friday, Saturday, Monday

FREE



FREE

FREE

All Colors and Sizes. You Make Your Selections. Choice of the Store Free.

Complete New Stock Ladies' Ready-To-Wear Shoes, Hosiery and Handbags

Busy BLOUSES



\$14.95 to \$39.75



BLACK SUEDE \$7.95



Working, going to school, volunteering for war work—these blouses are our smartest accompaniments to your suits and separate skirts.

2.95 to 6.95



All Colors and Sizes.



Alligator and Tan Lizard \$8.95



6.95 to 29.75



19.50 to 29.75



FORMAL
OPENING

NEW MARGO'S

Friday Oct 6th
204 Main St.



BLACK and BROWN
SUEDE
\$7.95



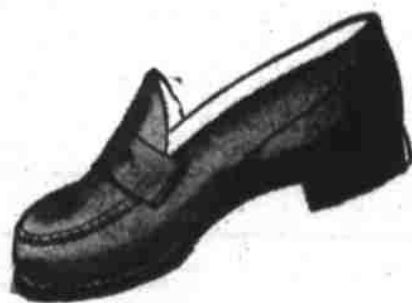
BLACK SUEDE
\$7.95



TAN CALF
\$6.95

Here Are a Few
of the Many Styles
You May Select **FREE**

TAN and WHITE
GREEN, RED
ALL
SIZES



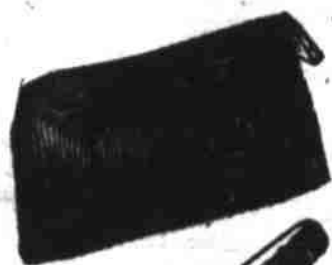
\$4.99



\$4.99



BLACK and BROWN
SUEDE
\$4.99



BLACK
SUEDE
\$4.99



Leg
Flattery

SHEEREST
OF
SHEERS
45
GAUGE

2 thread appearance
3 thread wear

\$1.08



TAN CALF
\$7.95



ALLIGATOR
and
TAN LIZARD
\$6.95

MARGO'S
beautiful shoes

FORMAL OPENING NEW MARGO'S STORE

FEATURING COMPLETE NEW STOCK LADIES READY-TO-WEAR, SHOES, HOSIERY and BAGS,
FRIDAY, OCT. 6th 204 MAIN
(FORMERLY THE RECORD SHOP)

For Three Days, Friday, Saturday and Monday
With Each Purchase of \$10.00 You May Select
Any Play Shoe ---

FREE



White Raincoats\$6.95
Rayon Panties, Elastic Tops89c
Complete Selection Gowns \$2.95 to \$5.95



Here Are a Few
of the Many Styles
You May Select **FREE**

TAN and WHITE
GREEN, RED
ALL
SIZES

You May Combine Your
Purchases Any Way You Like - Ready-to-Wear,
Shoes, or Any Item In Store



Suits

Win the Vote
\$14.95 to \$39.75

Heavenly Comfort

For Your
Night Life



5.95
to
24.50



MARGO'S
beautiful shoes

Margo's New Store

OPENS FRIDAY, OCTOBER 6th

Complete New Stock LADIES' Ready-to-Wear,
Shoes, Hosiery and Handbags



Everybody's In One

See them cribbing and dancing and roller skating:
walking down Lover's Lane and doing a war job!
Jumpers are so wearable, practical and smart—you'll
want more than one of these!

FLANNEL
GABARDINE
SPUN RAYON
WOOL CREPE

4.95
to
10.95



FREE Play Shoes

WITH EACH \$10.00 PURCHASE

Open to 9 P. M. Friday, Saturday, Monday



100% Wool
\$9.95
Tax Included

Black
and
Brown
Suede
\$7.95

Something to Whistle At! In

Sweaters

For Opening Of
204 Main St.

New Margo's

We Are Proud To Bring To Big Spring, New Fall

NATURAL BRIDGE SHOES

SMARTER SHOES FOR NATURAL WALKING
ALL WIDTHS and SIZES TO 11

\$5.95

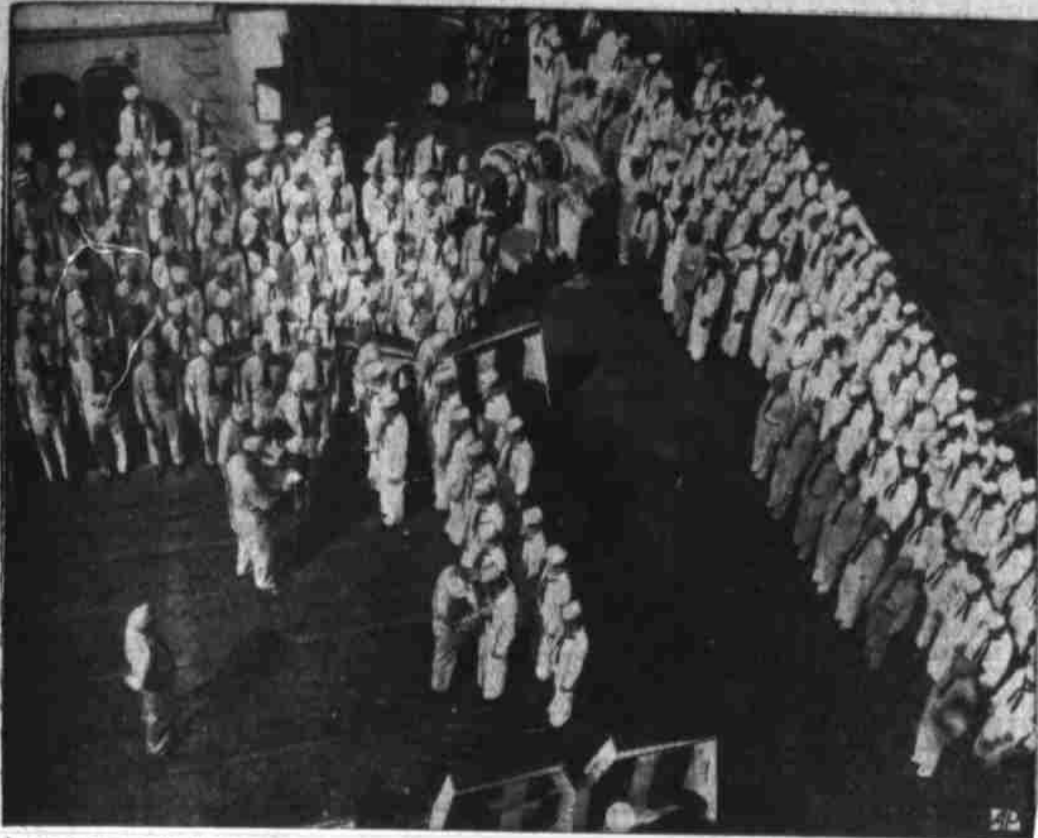


REMEMBER

With Each Purchase of \$10.00
You Get Your Choice of

PLAY SHOES FREE

MARGO'S
beautiful shoes



COAST GUARDSMEN HONORED—Four bronze stars and 14 fleet commendation ribbons are awarded to two Coast Guard officers and 16 enlisted men for heroism on Saipan beach.



WALKING THE DOG—George Sebastian, noted orchestra conductor, enjoys an early morning walk in New York's Central park with his wire-haired terrier, "Muggie."



FEATHERED MESSENGERS—S1/C Robert Howie of Marblehead, Mass., looks over one of a large flock of pigeons trained to fly from aircraft to Coast Guard stations.



CAMPAIGN INTERLUDE—Gov. John W. Bricker, G.O.P. vice presidential candidate, takes a moment at Bangor, Me., to pet Kiska Queen, owned by Perry Greens of Warren, Me.



LOW TIDE ON SAIPAN—While vessels of a convoy lie on the hazy horizon, bulldozers on the Saipan beach pull trucks up a new roadway at low tide. Several LCM's have been caught on coral flats by the receding water.



BY THE SEASHORE—Ellen Drew, motion picture star, who in private life is the wife of Lt. Col. Sy Bartlett, relaxes in informal attire by the California shore.



HEROINE OF STALINGRAD—While admiring neighbors look on, Alexandra Cherkasova (right) stands in front of a war-scarred building in Stalingrad to model an outfit just received from Russian War Relief. Alexandra remained in Stalingrad and served as a nurse throughout the siege and now heads a group of volunteers to help rebuild the city.



PARIS HITCH HIKER—A young Parisian lad uses the universal sign language on a U. S. Army truck driver.



SOUTH SEA MUSIC—Seventh Air Force aviation engineers take advantage of a respite on Saipan to play a hand-cranked phonograph abandoned by the Japanese.



LEADER—Lt. Gen. Courtney H. Hodges (above) commands the U. S. First Army, which broke into the outer defenses of the northern part of the Siegfried line.



BUILDING SHIPS BY NIGHT—Across the Hackensack river lights glare in the U. S. Steel Federal shipyard, where vessels for the Navy are under construction. At the right loom twin 20,000-ton troop ships.



CARDINAL—Canada's Cardinal Villeneuve, archbishop of Quebec, shown as he arrived in London en route to visit Canadian combat troops and see Pope Pius in Rome.



QUEEN HELEN TEACHES VETS—Combat casualties at Birmingham general hospital, Van Nuys, Calif., get tennis pointers from Helen Wills Reark, onetime champion. Left to right, the soldiers are Pvt. Horace Burdan, Sanger, Calif., 1st Sgt. Sam Stan, Los Angeles, Sgt. Art Campbell, Inglewood, Calif., and S/Sgt. Frank Pavlik, Weohawken, N. J.

"One picture is worth a thousand words" and Herald classified ads are just as effective. Call 728. Ask for Classified.

