"Small Profit, Many Sales"



Local First and Second String Teams Victor ious Saturday WOMEN NOT EXTRAVAGANT. A PROBLEM FOR JUSTICE. TWO ATE SEVEN OR EIGHT
 neuncing
ajurer
differenc
dit

 Mor ion the averese wend more Wine wivis. wismish SCORING IS HEAVY Second Squad Wins 21. 6; First, 20-11; Show Goo dForm
 Co. Commissioner

CHAS.E.PERNER IS BURIED HERE 2P. M. TUESDAY

Victim Of Heart Atack At El Paso Sunday Morning MANY ATTEND RITE Business Houses Are Closed One Hour In Tribute


Successful Meet
21 Addition To Church As Result Rev. No
man's Revival


Will Odom Named TWODEADFROM
WOUNDS RESULT
BANK SHOOTING BANK SHOOTING $\underset{\text { Brother Ozona Man, }}{\substack{\text { Winam } \\ \text { Br }}}$ Is One Victim FIVE PERSONS SHOT Karl Word Succumbs To Wounds; Schneeman Buried Sunday


Succeeds $\overline{R a l p h}$ Watson Who Resigned Account Of Private Business

West Texas Cher

## A N N OUNCING

 The Appointment Of M. C. COUCHPhone 154, Ozona, Texas as Distributor of

## S UPERIOR

 Stock and Poultry Feed| Yomitin |
| :---: |
|  |
| $5=$ |

SUPERIOR Feeds Are Manufactured Only By UNIVERSAL MILLS

GAYLORD J. STONE, President
Fort Worth, Texas

TUNE IN ON W B A P

Some folks have the idea that to sell a product and get the
customer's money is all that is necessary in business. We do business from an entire
ly different standpoint. To us SERVICE is the prime factor in business. Our attendants are courteous and trained that they may give $\begin{aligned} & \text { ficient service. }\end{aligned}$.
Our SERVICE as well as the quality of our products must bring you back for more.

Wilson Motor Co. Ozona


Recent Bride Honored With Bridge Luncheon
 We with to expeexs our sinceer
thanks. to our many triends
tion their kint nexur mand vmpathy at th 4eath of our Ulelowed humband, so os.
 We ation wish to thank you

## 

Take this a Radio Christmas by giving the family a Radiola - Product of General Electric Corp. and the last word in perfect reception.

The General Electric Refrigerator, another handsome Christmas present, one she would appreciate for years to come. Guaranteed by General Electric. This refrigerator is the most nearly perfect electrical icing unit ever perfected. See the different models on display in our show room.

## Still Another Gift Suggestion

Give tire mileage-General Tires. They go a long way to make friends.

## Wilson Motor Company

Ozona
Bik L wo

| snow graced the piano and tables. The guesta took their score cards from a beautiful little Christmas tree before taking their places at the tables where a delicious luncheon consiating of turkey with all its accesories was served before beginning the games. | DEPENDABLEE TMEES AND |
| :---: | :---: |
|  |  |
|  | Sure-bearing Peach, Plum, Apple, |
|  |  |
|  |  |
|  |  |
|  | Mrs. Ralph Meinecke was a- |
| flat silver, and Mrs. Davidson, the honor guest was given a lovely sil. |  |
|  |  |
|  |  |
| ver pitcher. |  |
| Those present were: Mesdames |  |
| Charles E. Davidson, Jr., Tommy |  |
| Hunter, Albert Bailey, Tiger. J. W. Renew for your Star TelegramNorth, Ralph Meinecke Warren |  |
|  |  |
| ger, Eariy Bagketh, | Days rates now in effect. |
| Eunger, Early Baggeth, Evar |  |
| e Lynn, Worth Odom, and Miss- |  |
|  |  |
| ers, Willie Sue Montgomery, He |  |
|  |  |
|  |  |

Mome Giffs

$\mathbf{F}_{\text {or the pratical person, for the lover of benty. }} \mathrm{OR}$ For ary of there the home sift is the one titt will wost mpreceiatef.

Give the whole jamily a living room suite, gift of lastinz quality and comfort, $\mathrm{V}_{12}$ e sin:
lir ti, that shoren abore . . . . S27...




Angelo Furniture Co.

$$
\begin{aligned}
& \text { ant.... } \$ 15.75
\end{aligned}
$$

## BLACKSHEEPI



INTRODUCTION
Archibald Bennett, wealthy bach,
elor, travels constantly in the in-
terest of his health. He, meets 1 Is
abel Perry, who recomiends a
lie of and excitement as a cure for his
nerves. Archie goes to Bailey Harnerves. Archie goes a house for his
bor to investigate a
sister. while there he has a pistol sister. while there he has a pistol
duel with an intruder and the in-
truder is wounded. To evade puttrued is wounded. To evade pub-
lieity he flees across country on foot. He is stopped at dawn by
"The Governor," master-mind crim The Governor," master-mind crim
inal, with whom he joins forces.
At Cornford, N. H. Archie meets At Cornford, N. H. Ant is snubbed.
 on the sidewalk at Bailey Harbor? asked the Governor in his blandest
tones. "When you speak of getting tones. "When you speak of getting
in deep you forget that someone be sides Hoky was shot back yonder. You came to me red-handed from
a deed of violence, and I took you in and became your protector, ask-
ing no questions. It's the basest in gratitude for you to whimper over a small larceny when you have ad-
ded assauth or murder to the liabil
ities ities of our partnership! But don't
forget for a moment forget for a moment that we're
pals and pledged to see each other through." reported by Bailey Harbor police threw Archie back instantly upon
the Governor's mery Complicit the Governor's mercy. Complicity
in the robbery of Sebrook was
nething compared with the hant nethe robbery of seebrook was
ing fear that the man he had shot. in the Congdon hounse had shot died
from his wound. Unable to deter
mine this quest


PRACTICAL GIFTS

"Gifts That Keep On Giving"

Hand Carved Belts
Hand Made Boots
Hand Made Luggage
Hand Made Bits
Hand Made Spurs

Stetson Hats
Navajo Blankets Hand Made Quirts Chaparejos Art Leather Goods

Jones Saddlery Company
"Cowboy Outfitters"
Allen W. Jones, "Cow
 "That will plied seebrook. me perfectly," re tions of nausea that were net
Archie huns
lieved by the grin he detected waiting for the Governor to make hour or two at mose. Within an his farewells to the old lady and tion and robbery would be discov.
her granddat her granddaughters on whom he ered and the country would ring bo
had expended his social talents at with the deman for Archie's catch,
He jumped into the machine and He jumped into the mach ne and
Archie scrambled after him. Ar he's last impression of the inn was the blur of a waving handkerhad expended his social talents at with the demand for their decen. bore yourself marvelously well," the dance. Mr. Congdon was quar- tion. But the Governor was carry-
eling with the Governor testing the gears
ele that little touch of the rose eling with the clerk over the lo- ing off the departure with his us- was worth all our perils; nothing
ation of the room he had reserved nal gaielv tiwasclear that he had


FUR S
Representing Standard Hide \& Fur Co. Dallas

Palace Coffee Shop
 мия (3) 8

## The Robertson ©a.

Our enlarged store, which has given us several hundred more feet of floor space, makes it possible for us to offer you a greater selection of Christmas goods than before in our history

Every department is chuck full of Christmas gifts, from handkerchiefs to expensive furs, cloaks, dresses, men's suits, overcoats, etc. The additional space given by our recent expansion has given us an opportunity to greatly increase our stock and our holiday lines has been bought with a view to making this truly the Christmas store of all West Texas.

Be sure when you are in San Angelo for your Christmas shopping to come in and look over the hundreds of suggestions for practical giving, gifts that are useful and therefore appreciated.


## 1 <br> 



## Hotpoint

Ranges
The ideal gift for the home. Make her happy the whole year through

Frigidaire

Electrical


Appliances


West Texas Utilities Company



Give Something For The HOME This Christmas

Kitchenware - Pyrex - Aluminum Ware Glassware - Chinaware - Silver Full Line of Hardware

Kerogas Oil Stoves - American Gas Heaters Albert-Lea Kitchen Kook Ranges Leader Cool Heaters and Ranges Lumber and Paint

Wishing you the Merriest Christmas and the Most Prosperous New Year.

## Slippery Streets

Slippery streets require careful driving and dependable tires. Goodyears, with the big, diamond blocked All-Weather Tread, are the safest equipment you can use. They wear long, too, and that's why-winter and summer-more people ride on Goodyear Tires than on any other kind.

Our Goodyear Service of APPLICATION, INFLA. TION and INSPECTION accompanies every sale. Bring your tire and tube prollems tous for a money saving solution.

Ozona Garage


# The New FORD 

Will be on display in Ozona in the next few days. Watch for announcement of the definite date.

Thousands of orders for the new Ford are on file with West Texas dealers. Orders will be filled strictly in the order of their receipt. Bonuses of from $\$ 25$ to $\$ 100$ are being offered for positions on order lists held by persons who placed their orders early. Better list with us now - you'll be more than pleased when you see the new car - you'll be astonished.

## Grimmer Motor Co.




## Amazing Values And Easy Terms

Cometooursalesroomandinspect ourO.K.'d reconditioned cars. We have the car you want at a price that will please you-and our rerms are unusually reasonable with the lowest finarcing charges available through the General Motors Acceptance Corporation The red "O.K." tag is attached to the radiator of every one of our reconditioned cars. It meansthat the car has been gone over completely by expert mechanics, using genune parts for all replacements ne parts for all replacements. confidence.


"Don't put things off put them over."

DONT FORGET
$\qquad$ phone pad.
Unless you believe that woman should be a household drudge, you, need our servic-
es.

Thursday, December 15, we stapt our 37th Anniversary Sale, continuing until Christmas Evening. Owing to the extreme warm weather during the early Fall, the sale of Winter Merchandise had a tendency to slow up. Therefore, our Anniversary caught us heavily loaded on merchandise wanted by the public today. But being our policy for years to celebrate our anniversary during December, we are offering our Entire stock at a great sacrifice. We realize to reduce such stock to its normal size, we must take drastic
reductions in all departments. Seriously and thoughtfully this Sale is not to make profit but a determined effort to move goods, make new friends, and show our appreciation of your patronage in the past. One of the greatest advantages of this sale is that it comes just in time to do your Christmas shopping, which means a great saving to all, for all of our Holiday merchandise is included.
Remember after 37 years of successful merchandising, we have al ways had one view in mind andthat is in buying our goods, first consider quality and then theprice. Therefore you have this pr otection in trading with us.

QUALITY HAS AND WILL REIGN SUPREME ALWAYS AT MARCH BROTHERS

Our buyers have not searched the markets for merchandise to offer at a price during this sale because we are well aware of the fact that quality remains long after the price is forgotten. Remember the date December 15th to 24th inclusive. Attend our Greatest Sale early and buy your Winter Merchandise also do your Christmas shopping while our stock is complete.
March Brothers

No Exchanges
Cash
Opposite St. Angelus Hotel
No Refunds
Cash


## 唐男 <br> Christmas Cifts Or Quality

You will have to core into our store and atudv our line of Christmas goods before you can realice just what a wonderful selection we have assembled for ,ou this year. Positively the noost complete and the highest class holiday merchandise ever brought to Ozona. We searched the markets in four of the great centers of Texas and topped out each with the highest quality merchandise offered, and what', more we are offering them to you at prices you can not
beat and in most cases can not equal in Dallas or Fort Worth. That sounds like beat and in most cases can not equal in Dallas or Fort Worth. Th
an idle boast but we invite you to come in and see for yourself.

We have a full line of Christmas goods for every member of the family. to fit every purse and every taste. One of the moot complete, though necessarily limited, stocks of jeweiry in West Texas: a full line of Community Plate sitserware (everything Conmunity make in all patterns): handbags, hatloves and travelling bags of zenuine cowhide, the best that money can buy the newest glawware and chinaware on the market; giff - of every deecription the newest glawware and chinaware on the market: gifts of every description for men, wozen, boys and girls-real gifts practical gifts, quality gifts, giftthat keep on giving. These are a few surface suggestions of the kind of line we are offering Ozona peole this Christmas. There is no need to go out of
town this year for any giff you may want to make. You'll find it here, but you town this year for any giff you may want to make. You'll find it here, but you
will have to come in and study our stock before you can fully appreciate it

Smith's Drug Sore
NO. $1 \& 2$



We have eye sparklers in every aisle for the kiddies. A maze of toys of every description to thrill both the boy and the girl. There are velocipedes, pedal cars, steel coaster wagons, footballs, airplanes, electric trains, wagons, books, sport goods, building sets, knives, dolls, sewing machines, doll carriages, desk and chair, and no end of unique and clever novelties which must be seen if one is to appreciate the cleverness of the ideas.

Gifts for the Home and for Every Member of the Family


TO THE MLsil - Give him a new hunting outfit. We bave one of the most complete tooks.
of guns, ammunition and humting paraphernalof guns, ammunition of there pleces will pliake


Christmas records-The enjoyment of musie is not confined to the yuletide especial ly if you are fortunate enough to have a Vic trola in your home. A Victrola or some ne

L. GGAGE, The All-Year-Round Gift.

There is no more acceptable gift than fine lugzage. It is the
Eft that is used the while year thru. Handhags of genuine cowhide, hatboxes, wardrobe trunks, suitcases, week-end bays


DOLLS-Mama dells, Baby dells, Walking duls, Lady dolls, Boy dolls,--Dolls of every description and style. Oberkampf's Toyland is a paradise for the little girls

## JOE OBERKAMPF <br> Headquuarters For Santa Claus

