



# THE OZONA STOCKMAN

The Only Paper in Crockett County—3,000 Square Miles Of Livestock Territory



"Out In The West, Where The Air Is Pure, The Climate Agreeable, And The People Friendly—The Best Place On Earth To Call Home"

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OZONA, CROCKETT COUNTY, TEXAS, THURSDAY, OCTOBER 10, 1929.

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No. 26.

## ALL OF WEST TEXAS MOURNS COUCH DEATH

### Hundreds Here To Attend Funeral Services Sunday

## MASONS IN CHARGE

### Friends From All Over The State Pay Tribute To Builder

Hundreds of friends from all over Texas, and especially from this section of West Texas, followed the remains of Stephen Edmond Couch, millionaire Crockett County ranchman and pioneer West Texas builder who was instantly killed about 9 o'clock Friday morning when he was struck by the propeller of his airplane at Marfa to its last resting place in Cedar Hill Cemetery here Sunday afternoon. He was 73 years old at the time of his death.

The procession, one of the longest ever seen here, reached from the cemetery at the edge of town to nearly the downtown section. Hundreds of cars were here from other towns, attesting the popularity of the deceased in every section where he was known. The procession formed at the family residence following funeral services conducted by Rev. Arthur Whittle, rector of the Emmanuel Episcopal Church of San Angelo, assisted by Rev. M. M. Fulmer, Baptist pastor, and Rev. J. H. Meredith, pastor of the Methodist church here, at 2 o'clock Sunday afternoon.

The most profuse array of flowers ever seen here was banked high about the casket containing the remains of Crockett County's most beloved citizen. Mr. Couch was a 32nd degree Mason, Knight Templar and Shriner and held a district office in the Masonic lodge of Texas, Knights of the San Angelo Commandery of the Knights Templar formed a guard of honor at the grave and Masons of the Blue Lodge held Masonic services at the cemetery.

Following is a list of active and honorary pallbearers:

**ACTIVE:**  
Houston Smith, Scott Peters, Collins Coates, Miles O'Daniel, Will Baggett, Chas. E. Davidson, Jr., Vernon Cox and Wayne West.

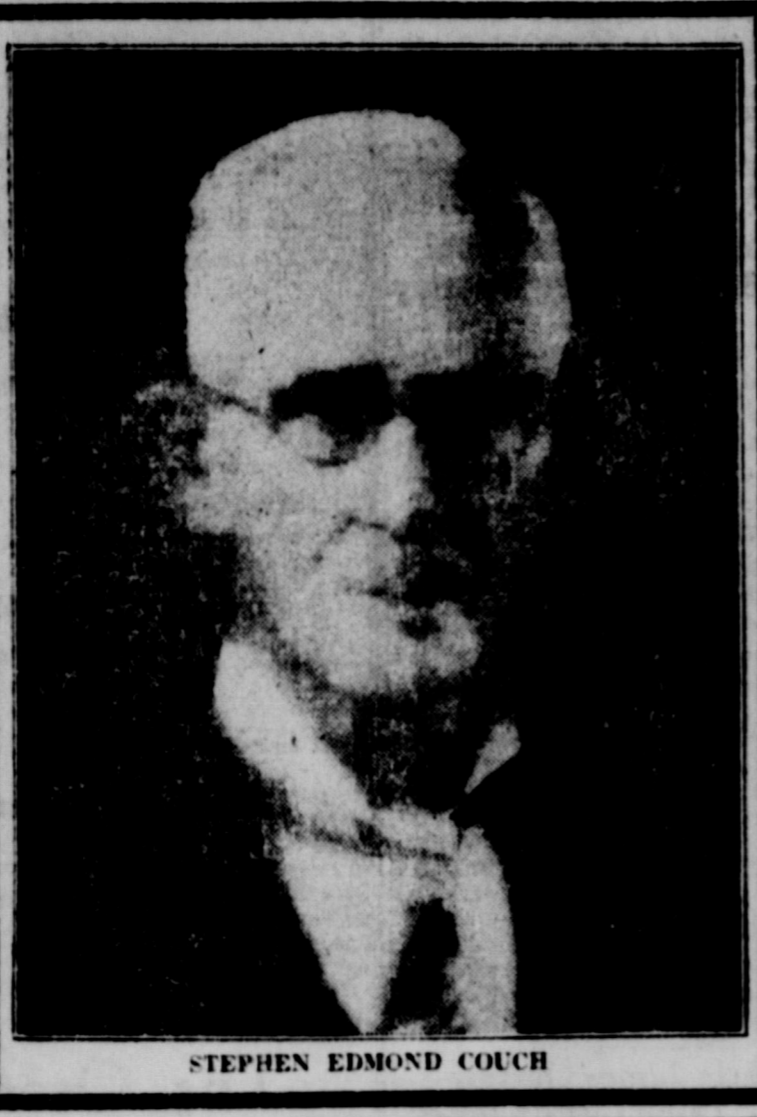
**HONORARY:**

Ozona—Robert Massie, P. L. Childress, J. S. Pierce, Sr., John Young, W. E. West, Roy Henderson, Jones Miller, P. T. Robison, A. F. Nelson, E. B. Baggett, Paul Perner, Chas. E. Davidson, Tom Nolen, C. C. Montgomery, N. W. Graham, T. W. Patrick, Frank Friend, J. O. Secrest, Chris Meinecke, G. L. Bunger, B. B. Ingham, Rob Miller, T. A. Kincaid, J. C. Montgomery, Lee Wilson, J. W. Henderson, Arthur Hoover, Hugh Childress.

San Angelo—Louis Farr, Claude Broome, Roy Hudspeth, J. W. Johnson, Jr., J. S. Allison, W. C. Blanks, John Findlater, Herbert O'Bannon, Wm. Hemphill, Sr., A. W. Clayton, Eldorado—J. A. Whitten, Sonora—W. L. Aldwell, Marfa—J. B. Gillett, Big Lake—R. Theis, San Antonio—P. D. Mathis and James Mitchell, Fort Worth—Elam Dudley.

Ozona was stunned Friday morning when news reached here of Mr. Couch's tragic death. He had flown to Marfa, with Lee Wilson piloting his Ryan brougham monoplane and with Richard Flowers a passenger, to attend the opening of the Highland Fair of which his son-in-law, H. B. Cox, former Crockett County ranchman, is president.

The plane had just landed and Mr. Couch climbed out of the cockpit and walked around the plane and persons at the landing field who witnessed the fatal accident declared he walked directly into the whirling propeller which struck his head. Whether he was a bit dazed from the ride in the plane or was looking over the landing gear and accidentally



STEPHEN EDMOND COUCH

## 4-Year-Old Negro Is Unwitting Means Of His Father's Arrest

The good intentions of a four-year-old negro lad to save his dad from the embarrassment of having officers find a liquor cache in his home helped the officers in locating the cache in short order in a raid at the home of Henry Daugherty, local negro laundryman and truck driver, Tuesday night.

"I sho' hopes you don' find it, Mr. Willis," the little negro told Sheriff W. S. Willis when he and Tom Casbeer invaded the Daugherty home in search of liquor. This statement was made after the boy had stoutly denied that there was liquor hidden in the house.

In searching the premises, Sheriff Willis neared a washing machine in the room and was startled when the tiny negro grabbed his trouser leg and pulled with all the weight his four years had given him and exclaimed in distressed tones, "Don't you look in dat hole, Mr. Willis, don't you look in dat hole."

In a small hole in the dirt floor concealed by the washing machine, the sheriff found a small quantity of liquor and placed Daugherty and another negro man, known as "Dough" under arrest on charges of possessing liquor. They were still in jail Thursday, bonds having been set at \$300, which they failed to make.

Not only had Mr. Couch been actively engaged in the ranching industry during the 40 years he had lived here, but throughout the years he had invested his surplus capital in West Texas institutions which now are listed among the strongest in the state. In doing so he amassed a fortune of more than 44,000 acres of land, and was running 10,000 sheep and 1,500 cattle on his ranches.

He was vice-president of the Ozona National Bank and one of the principal stockholders of the Hotel Ozona. He had been influential in organizing the Crockett County Fair Association. He was one of the organizers of the Wool Growers Central Storage Company of San Angelo, having been a member of the board since it was organized, and in more recent years had served as vice-president and a member of the important sales committee. When West Texans decided that an old-line life insurance company should be organized

(Continued On Last Page)

## 7,870 Head Of Lambs Shipped

### Six Shippers Load Out At Barnhart Recently, All Muttons

A total of 7,870 head of Crockett County mutton lambs have been loaded out at Barnhart in the last few days, according to a list received by The Stockman this week from the weigher at that shipping point.

Following is a list of the shipments:

Arthur Phillips to Jess Elrod, 2,031 head of mutton lambs, 73 pounds, at 10 cents.

Paul Willoughby to Jess Elrod, 1,639 mutton lambs, 50 pounds, at 10 cents.

Theo. Savell to Jess Elrod, 795 head of muttons, 67 pounds, at 11 cents.

Robt. Massie to Jess Elrod, 1,672 muttons, 65 2-3 pounds, at 10 cents.

Sol Kelly to Jess Elrod, 1,280 muttons, 60 pounds, at 11 cents.

Brister to Newell, 274 muttons, 50 1-3 pounds, at 11 cents.

Through an error in the list received by The Stockman last week, the lambs shipped were listed as "mixed" but these should have been given as mutton lambs. This error was called to the attention of the editor this week and we are glad to make this correction.

## Mulroy New Local Utilities Manager; Onstott To Sterling

W. R. Mulroy, until recently appliance salesman in the San Angelo offices of the West Texas Utilities Company, arrived in Ozona this week to become local manager of the Ozona branch of the Utilities Company succeeding Tom Onstott, who has been local manager here since the establishment of the Ozona branch.

Mr. Mulroy will have charge of the local office in the same manner that Mr. Onstott had. Mr. Onstott will likely be transferred to the West Texas Utilities Company branch at Sterling City, according to present information. He has been local manager here for a little more than two years and has made many friends who will regret to see him leave.

Mrs. Lowell Littleton has returned from Amarillo where she has been at the bedside of her father, seriously hurt in an automobile accident recently. Mrs. Littleton reports her father much improved.

## LIONS MEETING A TRIBUTE TO COUCH MEMORY

### Davidson And Graham Eulogize Life Of Ozona Pioneer

## A CIVIC BOOSTER

### Intense Community Patriotism Cited By Speakers

A vacant chair near the head of the banquet table, bedecked with crepe, reminded members and visitors at the regular luncheon of the Lions Club Monday of the spiritual presence of its departed member and director, the late S. E. Couch, whose tragic death in an airplane accident at Marfa Friday cast a pall of sadness over all West Texas.

More than thirty Lions Club members and their guests joined in an earnest tribute to the memory of S. E. Couch, an ardent member of the club, a tireless worker on its board of directors, and the living exemplification of all that the Lions Club stands for in the way of Civic development, community consciousness, patriotic duty and brotherly love.

Tribute to his memory was paid in talks by Judge Chas. E. Davidson and N. W. Graham, both lifelong friends of the departed member.

Judge Davidson, who spoke first recounted some of the outstanding facts in the history of Mr. Couch's life, recalling his birth in Canada, his migration to Texas and his start in the ranching business as a sheep herder, a modest start which was destined to carry him to financial independence. Judge Davidson compared Mr. Couch's early life on the range to that of Moses, and declared that it was the solitude of the open range, with only his herd for an audience, that he studied and thought out the great principles which he lived.

Mr. Graham discussed the civic activities in which Mr. Couch engaged in his 40 years as a citizen of Ozona and Crockett County. Organization of the Wool Growers Central Storage Company, which had its inception among a group of Crockett County ranchmen with Mr. Couch in place of leadership, the Hotel Ozona of which he was president, the Ozona National Bank, which strong financial institution he assisted in organizing and of which he became president, the Ozona Telephone Company and the Ozona Improvement Company, both of which he helped to organize, were cited as the outstanding monuments to the memory of S. E. Couch.

"In the forty years I have known Mr. Couch, an old timer here told me the day of the funeral," Mr. Graham said, "I have never heard him speak unkindly of a living being. And to that tribute I added that in the twenty-five years I have known him, I had never heard him use one word of profanity or vulgarity."

Mr. Couch was always first on the list for any worthwhile civic improvement and he could always be depended upon to support any project for the good of the community or West Texas in general, the speakers declared.

## FORTY-TWO CLUB

Mrs. Fred Deaton and Mrs. Roy Parker entertained the Thursday Forty-Two Club last week at the home of Mrs. Parker. The refreshments consisted of congealed fruit salad, chicken sandwiches, cake and iced tea. Those present were: Mesdames Ira Carson, Harold Baker, Paul Perner, Max Schneemann, Joe Pierce, Charles Schauer, N. W. Graham, Evert White, F. A. Gray, Roy Henderson, A. E. Deland, George Bean, E. B. Baggett, Jr., Charles Coates, J. C. Montgomery, Bill Mitchell, George Montgomery, J. W. Henderson, Jr., Joe Oberkamp and H. P. Vaughan.

## Ozona Entertains O.S.T. Motorcade

### Eighty Members Treated To Barbecue And Rodeo Program

Eighty members of the Old Spanish Trail Motorcade from St. Augustine, Florida, to San Diego, California, were guests of the people of Ozona for an hour at noon Wednesday and enjoyed a barbecue dinner and a rodeo program given at the fair grounds.

The motorcade arrived at 11:45 Wednesday morning, exactly on schedule time, and a group of Ozona men met them about four miles from the city and conducted them into town, making a loop through the downtown section and back to the fair grounds where the lunch was waiting for them.

The address of welcome to the visitors was delivered by N. W. Graham. In his welcome talk, Mr. Graham took occasion to point out to the Old Spanish Trail boosters the effort that is now being made in Crockett County to put the Trail through this county on a par with the road along the rest of the transcontinental route. He pointed out the handicap of non-taxable University lands in the county and gave some figures on the probable cost of constructing a first class road through the county.

An exhibition of bronc busting was staged for the benefit of the eastern visitors. Charley Davidson and Ted Powers acted as pick-up men and directed the exhibition. Riders included Louis Babb, Ples Dryden and Leon Powers. A group of horses belonging to the fair association and some belonging to T. A. Kincaid were rounded up from the Kincaid pasture adjoining the fair association for use in the riding exhibitions.

The visitors seemed to enjoy the barbecue and the rodeo events thoroughly and several members of the party took pictures of the bucking horses and of the cowboys in the arena. Members of the party were loud in their praise of Ozona's hospitality, and O. H. L. Wernicke, general chairman of the rodeo, expressed the motorcade's gratitude for the entertainment.

## Abandon Sewer Plan Temporarily

### Whitley To Return In Nov. When Rush Of Shipping Is Over

W. F. Whitley, field representative of the Southwestern Sewer Company of Dallas, franchise holder for a sewer system in Ozona, left Saturday for the Rio Grande Valley where his company is installing a system.

Mr. Whitley had signed up a number of patrons of the sewer system here, but the fact that many ranchmen and home owners here are busy at this season of the year and the fall that was cast over Ozona as a result of the tragic death of S. E. Couch Friday morning made it unwise to continue the work of signing up patrons at this time.

Mr. Whitley will be back in Ozona about November 1, he said, and hopes to sign up the necessary number of sewer system users in a few days to insure its installation.

A tentative deal has been made with T. W. Patrick for purchase of a disposal plant site, but this deal can not be closed until the necessary 100 patrons of the system are signed up for one year. No contracts for installation of the system can be made out until this number of subscribers has been secured, and as a consequence the project will be temporarily abandoned until Mr. Whitley's return. Officials of the company, however, are ready to start the work of installing the system as soon as the necessary preliminaries are completed.

Mrs. W. E. West was ill the first of the week.

## VALUATIONS OF COUNTY MAY BE FIVE MILLIONS

### Residents Alone Render Nearly Three Million Dollars

## ROLLS INCOMPLETE

### Oil Property Shows Increase, Poll Taxes Off Thirty-Three

Crockett County residents alone rendered nearly \$3,000,000 worth of property this year or approximately \$160,000 over the total rendered last year, according to a compilation of figures from the tax rolls announced this week from the office of County Tax Assessor O. W. Smith. The total valuation of property rendered by residents of Crockett County is \$2,872,030. The non-resident tax rolls have not yet been completed, but the total renditions for the county are expected to exceed the \$5,000,000 mark this year, Mr. Smith said.

The taxable valuation of oil properties in Crockett County will amount this year to \$1,511,919, according to the tax roll, this figure not being included in the total valuation of property rendered by residents of the county alone. The total tax on oil properties will amount to \$30,416.42, the figures show. The unrendered oil leases, royalties and producers total \$213,685 with a total tax of \$3,726.64, making a total revenue of over \$34,000 from the oil activity in the county. Last year's oil renditions totalled \$1,507,000 with unrendered oil properties amounting to \$177,900.

Livestock in the county, rendered by residents alone, show the following totals, according to the assessor's figures: 1,479 horses, 17,080 cows, 264,318 sheep, 19,960 goats. Six dogs with a total valuation of approximately \$250 are also included on the roll. Automobiles rendered by residents number 325, an increase of 18 over last year. The livestock rendered this year shows an increase of approximately 40,000 head of sheep over the renditions of last year and an increase of approximately 1,000 head of goats. Cows and horses fell off slightly, however.

Poll taxes dropped from 563 last year to 520 this year, the assessors' statement shows.

The valuations for taxation purposes placed on livestock in the county are as follows: Goats, \$1 a head; sheep, \$2.50 a head; cattle, \$8 a head, and horses \$20 a head. Most of the land is rendered at \$1.25 an acre.

Arthur Hoover rendered the largest number of sheep, a total of 10,000 head.

## Junior Missionary Society, Methodist Church, Organized

A Junior Missionary Society composed of the young women of the Methodist Church, was organized Wednesday afternoon at a meeting at the church at the call of Mrs. N. W. Graham, vice-president of the Woman's Missionary Society of that church and organizer. There were seventeen charter members of the new organization enrolled, ten of them being present for the meeting.

Regular meetings will be held on the second and fourth Wednesdays in each month at 3 p.m. at the church.

The following officers were elected at the organization meeting: President, Mrs. Evert White; Vice-President, Mrs. T. A. Kincaid, Jr.; Corresponding Secretary, Mrs. Beulah Baggett; Recording Secretary, Mrs. Vivian Baggett; Treasurer, Mrs. Leta Hawkins; Supt. of Mission Study, Mrs. Bascomb Cox; Supt. of Publicity, Mrs. Chas. E. Davidson, Jr.; Social Service Supt., Mrs. Marbury Morrison; and Supt. of Supplies, Mrs. M. S. Masie West. In addition to the regular

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Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the manager to the article in question.

Notice of church entertainments where admission is charged, card of thanks, resolution of respect and all matters not news, will be charged for at regular advertising rates.



THURSDAY, OCT. 10, 1929

**A Thought**  
 WORTH REMEMBERING

If a man's fortune does not fit him, it is like the shoe in the story; if too large, it trips him up; if too small, it pinches him.  
 —Horace.

It is difficult to comprehend the tragedy that was visited on Ozona last week in the untimely death of its most beloved citizen, S. E. Couch. Citizens of the town, old-timers and newcomers who had been here long enough to know Mr. Couch, walked about in a daze after the sad news came, unable to get the full import of the tragedy

through their minds, unable to realize that the hand of fate had snatched away a great man, a great builder, a firm friend and an earnest citizen.

Forty years he had lived in Crockett County, amassed a fortune of over a million dollars here, and made a staunch friend of every man, woman and child who knew him. And although he had made his home here, centered his business interests here, his circle of friends reached all over the section. Hundreds of friends throughout the state were saddened beyond expression at the news of his tragic death.

No man was held in higher regard, no man spoke an opinion with greater weight of honest conviction, no man was more willing to give of his time, money and influence for any worthwhile community development project, no man took his duty to his community and to his fellow men more seriously, and no man was held in higher universal regard among those who knew him than Stephen Edmond Couch. His wise counsel, his willing heart and hand are already sorely missed in Ozona and will no doubt be missed through all the years to come. S. E. Couch is gone, but his memory will linger long.

A tragic coincidence was cited in the death of S. E. Couch at Marfa last Friday. A year to a day before, almost to an hour, Nelson Hawkins met his death in an automobile accident near San Angelo—on October 4, 1928.

**AN INTERESTING PREDICTION**

C. R. F. Smith, agricultural engineer of Iowa State College, makes an interesting prediction. In fifty years from now, he says, the American farmer will sit in an office before an electric switch-board and control automatic plows, cultivators and harvesters which will produce his crops for him without the aid of a single field laborer.

"The great revolution in agricultural methods of the last fifty years," says Mr. Smith, "will prove small in comparison with the revolution that will take place in the next fifty years.  
 "Automatic farm machinery

which runs without constant human supervision will be widely used. . . the machines will be able to run night and day if necessary . . . the greatest aid to super-farming in the future, and one whose realization is near at hand, will be a soil-tilling machine, which will move over the field, mixing and pulverizing soil, organic material and plant food in a single operation."

The forerunner of these new machines, it may be pointed out to the sceptical, is already in operation and proving successful. It is a manless plow used at Iowa State College, which, after being steered across the field to make the first furrow, guides itself automatically by a guide-wheel, which follows the last furrow plowed until the field is completed.

**Mrs. W. R. Baggett Is Mission President Of**

ELDORADO, Oct. 9.—Officers for the ensuing year were elected at the zone meeting held recently at Eldorado by the Women's Missionary Society of the Methodist church of the surrounding zone territory. Fifty visiting church workers were served lunch by the Sonora women's auxiliary.

Mrs. W. R. Baggett of Ozona was elevated to zone presidency. Other officers named were Mrs. Ben Ingham of Ozona, vice-president; Mrs. Ira Shurley of Sonora, secretary-treasurer; Mrs. S. J. Estes of Christoval, publicity director.

The following program was carried out: Opening song, "I Love to Tell the Story"; Prayer, by the Rev. J. H. Meredith of Ozona; Scripture lesson reading, the Rev. F. M. Jackson of Sonora; Song "Jesus Calls Us O'er the Tumult"; Reading, "A Touch in the Dark," Mrs. Williams of Ozona; "Review of the Life of Belle H. Bennett, Mrs. Ira Shurley; Duet, "Saved by Grace," Miss Nadelle Welch and Mrs. F. C. Van Horn, Sr., of Christoval.

Presidents of the auxiliary organizations made reports on the work accomplished since the last meeting, and told of plans for the future. A vocal solo by Miss Francis with Miss Groom at the piano,

and a reading by Miss Ollie Halbert of Sonora completed the morning program.

Following a splendid luncheon served by the Sonora auxiliary, the afternoon program continued with a song "Footsteps of Jesus"; Prayer, Mrs. L. D. Hardt of Eldorado; An Explanation of Council Credits, by Miss Pearl Smith of Eldorado; special music, double duet composed of Mrs. B. T. Welch, Mrs. F. C. Van Horn, Jr., Mrs. Will Evans and Miss Elva Hill, all of Christoval. An inspiration talk on Romans 12:1-2 continued the program. Mrs. Estes giving the address. A "round-table" discussion completed the program prior to the election of officers for the 1930 period.

The next zone meeting was set for the second Thursday in January, and is to be held again at Eldorado.

**Gordon Bros. Animal Show Coming Monday**

Gordon Bros. Trained Wild Animal show will exhibit in Ozona one day only, next Monday, October 14, with an interesting program to offer of all animal acts, appearing in a large steel arena.

The acts performed by the animals in the Gordon troupe are amazing to many who have not visited the larger shows of this nature. Gordon Bros. have organized this animal show, a small group of expertly trained animals with all the fine performances that are a part of the larger shows, in order that the people in the smaller towns who do not have an opportunity to see the larger shows may see this performance. Popular prices will prevail, 50 cents for adults and 25 cents for children.

The show will pitch its tent on the Adams lot at the corner of Powell Avenue and the Sheffield road.

**Jessie James Outlaw Is Tame Little Co-Ed At Tex. Christian U.**

FORT WORTH, Oct. 9.—"Just because my name is Jessie James

Outlaw, don't get the idea that I'm dangerous, and don't think my parents were trying to play a joke on me when I was christened."

"I was the first child, and as my father's name is Jessie, naturally I was named that. James is another family name. Say anything about me you care to, but don't write my name 'Jessie James, Outlaw.'"

This is the story of her name, as given by Miss Jessie James Outlaw, freshman student in Texas

Christian University, Fort Worth. She is the daughter of Mr. and Mrs. J. H. Outlaw of Houston.

"Of course my unusual name attracts a lot of attention and comment," Miss Outlaw says. "But I get as much fun out of it as anyone. It certainly is a treat to hear a girl around Jarvis Hall shouting, 'Where's Jessie James?'"

Miss Outlaw was an honor student in high school and a leader in journalistic activities. She plans to major in journalism at T. C. U.

**Mon. & Tues.**

Lon Chaney and Phyllis Haver In

**"THUNDER"**

A stirring railroad action picture, with Chaney in a different role, that of a hard-boiled railroad engineer

**Wednesday**

Richard Barthelmess and Betty Compson In

**"WEARY RIVER"**

A super-crook story, the retribution of a music master who fell in with gangland, was imprisoned and played and sang his way to freedom. No advance in prices

**Thursday & Friday**

Mary Philbin In

**"GIRL OVERBOARD"**

An entrancing romance of the docks and hearties of the salt

**Saturday**

Wallace Beery and Florence Vidor In

**"CHINATOWN NIGHTS"**

From the novel "Tong War." Wallace Beery in a serious role, an interesting romance of the mysteries of Chinatown

**The Ozona Theatre**

"Tasty Movie Menus"

**Good Will**

That intangible something which a few of the largest manufacturers set in their Balance Sheet as an asset which runs into six figures. Something which represents an actual value, yet which is hard to sell to a successor on a tangible basis.

Good will is not based on Price Consideration. It is not based on any one man in any establishment. Nor can it be pinned down to any one great quality.

A business house takes on the form of a single unit. The entire personnel, from the stock boy to the check signer, becomes as one, and as one, it is judged.

The house policy can not be set and adhered to by the manager. Every member must coordinate in their attitude toward the firm. Oftimes we are judged by what we think of ourselves.

Ours is not a territory which would care for a six-figure good will asset, but we do claim a four-figure consideration.

Every member of our firm is loyal to the core, and that means they are loyal to YOU, our customers. Because, you see, YOUR best interests become ours. There is not a "clock watcher" in the house. That indicates their interest in You. They are willing to stay as long as you need them.

For that reason we ask no more of them than they can do well. Seven days a week would wear them out utterly, and a worn-out body cannot be over zealous to your interests.

"Business goes where it is wanted"—We want your business if your good will goes with it—"And stays where it is well treated"—We Go The Limit To Please You.

Phone 3

**Flowers Cash Grocery Bakery**

"We Go The Limit To Please"

**If you should lift the body of every car**

in Buick's field — and compare the chassis — then you too would choose

**The New BUICK**

... you were to lift the body from the chassis of any one of a hundred cars—and compare the vitally important details of chassis design and construction—you would find Buick so outstandingly superior in all phases of fine car engineering that you would almost inevitably make Buick your choice. Here is what you would see in this famous chassis:

**Buick's great new Valve-in-Head engine**—developing 59 horsepower in the 124- and 132-inch models, and 80½ horsepower in the 118-inch models. Unapproached in sturdiness, all-round performance—ability, reliability and economy as well.

**Buick's new Controlled Servo Enclosed Mechanical Brakes**—providing smooth, positive, silent braking, with minimum pedal pressure. And—because fully protected against dust, dirt and water—operating at maximum efficiency in any weather.

**Buick's new frictionless steering gear and new Road Shock Eliminator**—twin advancements introduced by Buick. The Buick wheel offering effortless control throughout its entire turning range—and the new Road Shock Eliminator assuring complete freedom from annoying jolts and jars.

**Buick's new, longer rear springs, and new**

**Lever Dualramic Shock Absorbers**—front and rear. Combining to check both bound and rebound, and providing a degree of riding ease without parallel anywhere. And, finally, such established Buick superiorities as the famous double-drop frame of toughest steel . . . the massive side and cross members reinforced at points of stress to insure greatest long life . . . the celebrated torque tube drive, Buick multiple-disc clutch, self-lubricating differential, and numerous other features.

When the list of Buick's chassis features—entirely aside from the irresistible appeal of Buick's new Fisher Bodies—reads like a roll-call of all that is soundest and best in fine car engineering . . . and when, in addition, you can buy a Buick for as little as \$1225, f. o. b. factory . . . what wonder that all comparisons lead to Buick! What wonder that more than 2,000,000 people have invested their money in Buicks—and that from two to five times as many are purchasing this new Buick as any other automobile priced above \$1200!

BUICK MOTOR COMPANY, FLINT, MICH. Division of General Motors Corporation Canadian Factories: McLaughlin-Buick, Ottawa, Ont. Builders of Buick and Marquette Motor Cars

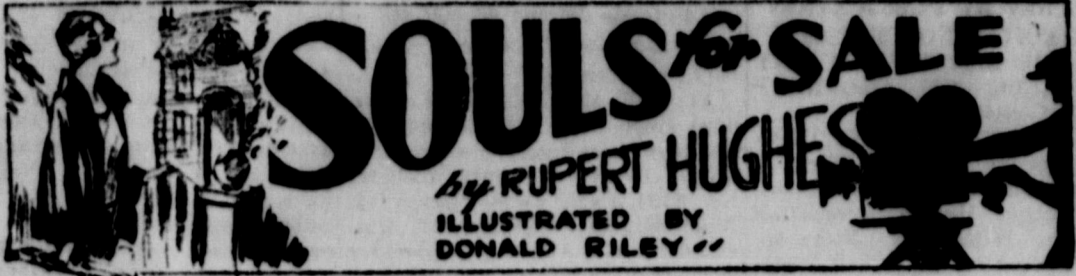
118" Wheelbase Models, \$1225 to \$1295 124" Wheelbase Models, \$1465 to \$1495 132" Wheelbase Models, \$1525 to \$1995

Excludes factory. Special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Can be arranged on the liberal G. M. A. C. Time Payment Plan. Consider the delivered price as well as the list price when comparing automobile values.

**Wilson Motor Co.**

LEE WILSON, Prop. Big Labs





Remember Steddon, a pretty, unsophisticated daughter of a narrow-minded minister.

Rev. Doctor Steddon, violently opposed to "worldly things," denounces the movies.

Dr. Bretherick, an elderly physician, and a friend of the Steddon family, is astonished at Remember's condition as the result of an unfortunate affair with

Elwood Farnaby, a poor boy and son of the town sot. They have been in love since childhood but Doctor Steddon is opposed.

Remember is persuaded by Dr. Bretherick to go West after Elwood is killed in an accident, using a bad cough as an excuse.

On the train going to the West Mem meets Tom Holby and Robina Teale, movie stars. The train stops, narrowly escaping a wreck.

At Tucson Mem is met by Dr. Galbraith. Later she writes that she has married "Mr. Woodville" and leaves Tucson for Yuma.

Mem does a small part in a movie with Tom Holby and Robina Teale, then goes to Palm Springs to work for a storekeeper.

"But if it has, you can still find something to do in the movies. I've given up trying to be an actress and taken a position in the laboratory projection room, correcting films. It's cool and dark and interesting. I think I can get you a place, if you'll come up. There's no excuse for a woman of your education and charm wasting your sweetness on the desert air. Do come! I've sent my three children to their uncle's ranch. You could live here with me and my friends."

The thought of working in the dark and the cool was a hint of Paradise to Mem.

She told Mrs. Dack and Mrs. Reddick that she had received a

call to go to Los Angeles at once. Terry was out of danger, but his arms around Mem's neck were wither she could hardly break. The soft hands, the dewy cheeks, the lonely eyes of the child were fetters cruelly tyrannous, but a few days later a taxi deposited her before a tiny place of four or five rooms. This was Leva's house. A servant who opened the door said that "she would not get back from the studio before six or happy."

She was glad to relieve Mem's loneliness with chatter. She explained that Miss Lemaire lived there with three other ladies, all of them in the movies, but none of them getting their pictures taken.

They lived here with no more thought of chaperonage than a crowd of bachelors.

When Leva and her friends came in at dinner time they came like young business men home from offices, tired of shop, yet full of its talk; eager for amusement, knowing no law except their own self-respect for health or reputation or efficiency.

The next morning Mem acquired on tick the brief trousseau of a little business bride. Then she went to the studio with Leva and was assigned to the laboratory projection room at twenty-five dollars a week.

A hundred pretty actresses get no jobs at all, for they were seeking glory and wealth.

All day she sat in a dark room and ran a little projecting machine that poured forth moving pictures before her on a private screen. She watched out for typographical errors, a "to" for a "too", a slip of grammar, a mistake in an actor's or character's name.

Her common-school education was good enough for this, though

it was by no means so marvelous as Leva had told her employers it was.

The artistic beauties of the pictures made her inarticulately happy. For a time she was in a heaven of tumultuous ecstasies. But gradually the delight turned to torture and torture to envy.

She was young and she had been told that she was beautiful. If God made her pretty it was because He delighted in beauty and wanted it known. He did not grow flowers in cellars. He was not afraid to squander sunshine.

If the art of mimicry was a God-given gift, it must be meant for use. She had acted once before a camera, there in the desert. She had brought tears to the eyes of strangers. She was an actress by divine intention.

She sat in a dark room and watched other people's pictures go by. It seemed wrong, wicked, cruel. She was mad to act.

On the lot Mem saw children, and they were always happy. The mothers were with the little ones. Going to work was going to play. They lived an eternal fairy story.

She was told that five-year-old Jackie Coogan had made his mother a present of a big touring car costing seven thousand dollars; that he had a salary of seventeen hundred and fifty dollars a week!

She thought of little Terry Dack and his second-hand express wagon, helping his mother to pack her bundled wash home to bitter toil. She wrote Terry's mother urging her to come to Los Angeles without delay; to beg, borrow or steal the necessary funds; to seize the chance to rescue the divine child from poverty and oblivion, and to earn luxury by giving the world the sunshine of his irresistible charm.

And the day after she mailed the letter she lost her job.

The tide of hard times had entered the studio where she was employed. All but two or three companies were laid off. The laboratory force was reduced to a skeleton.

And now the dark room that had come to be a prison cell was as dear a home as the shut cage of a canary that cannot get out again.

Pay day came around no more. She had debts to absolve for clothes no longer fresh. She had tomorrow's and next week's hunger dread. The girls at her house were equally idle and their hospitality lost its warmth for lack of fuel.

They tried to make the best of idleness. They wore the records to shreds and danced together all day long to pass the time away.

Young men who had no money to spend on excursions came to the house of evenings and helped to dance away the tedium.

It became a commonplace for Mem to jig about in young men's arms. She learned to dance. She learned to play a little golf, a little tennis. She went on her first beach party. And a little later Mem might have been seen in a bathing suit of popular brevity, substituting a general coat of tan for forty blusher she had abandoned.

Her soul and her body were her own now. No, they had gone beyond even that. Her soul and body were the public's. Beauty was community property. She was committed to their fullest development into such joyous acrobatic ability and power that they should give joy and a delightful sorrow to the public. For which the grateful public would pay with gratitude and fame and much money.

One day in Westlake Park she sat down on a bench and by and by was hailed by a sturdy mid-Western voice.

"Well, as I live and breathe! If it ain't Miss Steddon!"

"Why, how do you do, Mrs. Sturges?"

It was a mid-aged woman who had been a member of her father's church and had come West because of her husband's lungs.

Mem's first impulse was to welcome anyone from home. Her sec-

ond was to fear anyone from home. Mrs. Sturges' life in this Babylon had not changed her small-town soul, body, or prejudices.

Mem's wits scurried in vain to bring up protecting lies. Mrs. Sturges was too full of her own opinions and adventures to ask embarrassing questions beyond a hasty take-off for her own biography: "And how's your father and your mother and your whole family? Well, as I was sayin' yest'day, everybody on earth gets to Los Angeles sooner or later. It's a nice city, too, full of good, honest, plain—o' course those awful moving-picture people have given the town a—"

"Such stories as they do tell about their—Why, that Hollywood is just a plague spot on the earth! And the women—little pink ninies that don't know enough to come in when it—they get fortunes for just making eyes at the camera, and they rent nice respectablomes and hold—well, or-gies is the only word—orgies is just what they are."

"It's a sin and a shame, and if something isn't done about it—Why, young girls flock there in droves, and sell their souls for—It's simply terrible. Every one of 'em has to pay the Price to get there at all."

"I declare it makes my blood run cold just to—don't it yours?"

"I don't believe it," said Mem.

She had heard a vast amount of gossip, but she had not heard of anybody paying such an initiation fee. She had seen no vice at all.

"Don't believe it? Why, it's true as gospel! They sell their souls for bread. Any girl that's too honest to pay the Price don't get engaged

—that's all—she just don't get engaged. Oh, dear! That's my car."

Next day the mail brought her a shock in a letter from Mrs. Dack. It said:

Dear Mrs. Woodville: I was awful glad to get your letter. Been meaning to answer it but trying to fix up my affairs so I and Terry could come to Los Angeles. Yesterday I was to Mrs. Reddick's and she said she had a telegram for you but had no address and so could not forward it. It said your mother was so worried not having had an answer to her letters she was coming out on the first train and would reach Palm Springs day after tomorrow. Hopping to see you soon either there or here.

Mrs. P. Dack.  
P. S. Both I and Terry send you lots of love.

Mem was petrified. Nothing could stop her mother from coming. The first blaze of joy at the thought of the reunion was quenched in the flood of impossible situations her presence would create!

Old Steddon had raised a family and been habituated to a mother's slumber, light and broken with frequent dashes to bed-sides troubled by bad dreams or imagined burglars or mere thirst or cough. If her hasty feet found both her slippers or one or neither, she hastened as she was. She would not have paused for a wolf, an Indian, a murderer, a fire or an earthquake.

Mem was still her baby in the dark, and it did not matter wheth-

(Continued on page 7)

**I HAVE A BARGAIN FOR YOU**

In Two Houses and 70 Lots, all in Opana. Write me at Barnhart, Texas, or Phone 20, or I will be in Ozona Saturday of each week. For details see Houston Smith, at Davidson and Smith office.

F. M. JOSLIN,  
Barnhart, Texas.



**TO BETTER SERVE YOU**

We have consolidated our two stores again under one roof—our original No. 1 Stand. Our stock has been enlarged as well as our building and we are now in position to serve you better than ever before.

The most complete stock of Groceries, Dry Goods, and Hardware in the city will be carried in our enlarged store—now the largest store in West Texas from a standpoint of floor space.

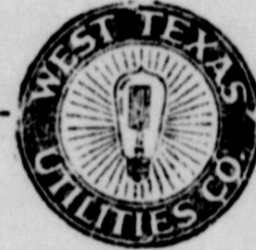
Just phone your orders, No. 50, and get the promptest delivery service in town.

Groceries—Dry Goods—Hardware

**CHRIS MEINECKE**

Phone

30 & 50



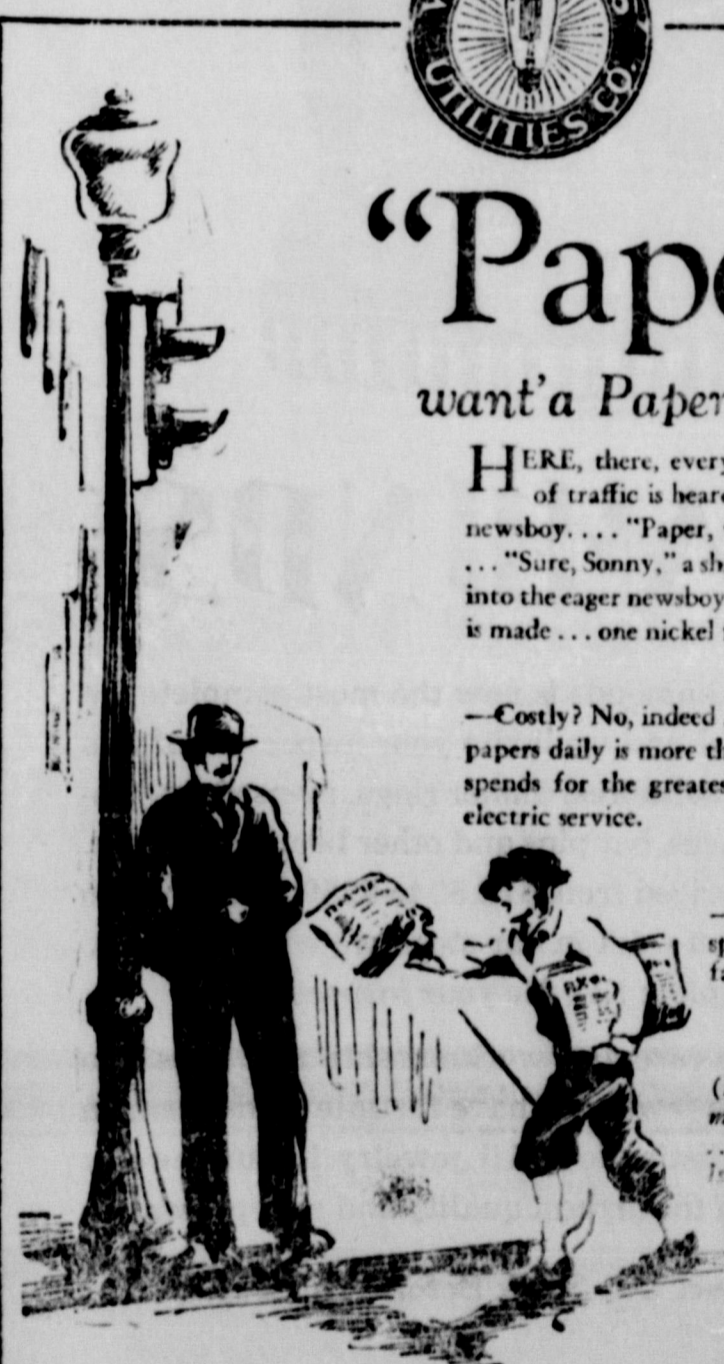
**"Paper... want'a Paper Mister?"**

HERE, there, everywhere, above the dir. of traffic is heard the shrill cries of the newsboy... "Paper, wanta paper, Mister?" ... "Sure, Sonny," a shining nickel is dropped into the eager newsboy's hand... the transfer is made... one nickel for one paper.

—Costly? No, indeed... yet the cost of two papers daily is more than the average family spends for the greatest necessity of all... electric service.

—Approximately \$28.98 is spent each year by the average family for lighting.

(Enjoy the many advantages made possible by Electricity... Use more of it... The Cost Is So Little!)



**West Texas Utilities Company**





Preening and brushing and combing her hair—  
It wonders me not she remains very fair!

—Warendolph.

Your hair probably has not profited by the summer vacation—unless you are unusually fortunate—and requires special attention at this season of the year. The sun, salt water and careless, hasty shampooing as well as complete neglect in the matter of massage and brushing, are likely to have robbed the hair of its smooth sheen and lustre.

Let us begin at the beginning. Good circulation is the prime essential for a healthy scalp and healthy lustrous hair. The blood supply in the scalp must be kept active in order to nourish the hair roots and to keep the tiny glands in good working condition. This means that the scalp must be stimulated. Hair tonics should fulfill two functions. First, they should be stimulating to bring up the circulation. Second, they should be corrective in their effects upon the oil glands. For the dry scalp a tonic should be oily. For an oily scalp the proper tonic should have astringent drying qualities. Simple massage when used in connection with an efficient hair tonic will frequently correct the common scalp troubles of dandruff and falling hair. Massage brings up the blood to the scalp, and tones up the tiny muscles at the root of each hair, thus permitting the nutrition and general good health of the hair.

Regular, vigorous brushing is another important beauty aid in developing healthy, lustrous hair. It is an excellent thing to remember at this time of the year that if you massage your scalp and brush your hair frequently as you eat your meals or brush your teeth you will not have to spend time

and money later in curing unhealthy scalp and hair conditions.

Shampoos are important, too, but as I have recently gone into this matter so thoroughly and completely, I shall not take it up again.

I shall mention one caution, however. When it is possible, avoid the drying machine for your hair. After it has received its final rinsing, wring it out thoroughly and wrap a warm towel around your head, rubbing the hair until most of the moisture is absorbed. Then divide the hair into sections and rub each section with a second towel. This is a good time to use your hair tonic, if you need one. Massage it well into the sections of the scalp. Shake your hair well, and if convenient finish the drying process with a sunbath.

**New Crockett Well In Powell Makes 200 Barrels On Pump**

Taylor-Link Oil Company's No. 3 L. P. Powell, which has shortened by 1,000 feet the two-mile gap between the Powell pool in Crockett county and the recent two-mile south extension effected by Dr. J. D. Young's No. 1 Shannon estate, rated 200 barrels on the pump late in the week. A full twenty-four gauge was not obtained owing to equipment not working smoothly, but a sufficient feature was the absence of water, it was announced at the Taylor-Link offices here.

The well is 2,643 feet deep, seven feet in the pay, and will not be deepened at present. Location is in section 52, block BB, E.L.S.R.R. Ry. Co. survey.

Dr. J. D. Young's No. 1 Shannon estate, in the southwest corner of the southwest quarter of the south east quarter of section 42, block BB, G.C.S.F. Ry. Co. survey, was shut down to repair engine during twenty-four ending Saturday morn-

ing. During the preceding twenty-four hours it pumped 250 barrels of oil and 15 barrels of water, being shut down two hours. From 9 a.m. Wednesday until 9 a.m. Thursday, the well pumped 250 barrels of oil and 50 barrels of water. It had been shut down for about a week for Humble Pipe Line connections. Total depth is 2,556 feet, ten feet in pay.

Mrs. J. Marshall Brown is here from Midland for a visit with her parents, Judge and Mrs. Chas. E. Davidson. Mr. and Mrs. Brown are moving to San Angelo where they will be until the middle of November when they will make their home in Amarillo. Mr. Brown is geologist for one of the major oil companies.

Miss Mildred Davis, who is attending Simmons University, spent the week-end here visiting her parents.

Mr. and Mrs. Max Schneemann are having their home refinished on the inside. They are making their home with Mrs. Mary Perner while the work is being done.

**HURRY—**

The new Christmas greeting card sample books are here. You will want to get first choice from the book. There is a card for every purse and for every taste. Engraved or printed cards of the better sort at less money. Call at the Ozona Stockman or phone 210 and ask that the book be sent to you for

examination in your home.—Adv.

**CITATION BY PUBLICATION**  
THE STATE OF TEXAS  
TO THE SHERIFF OR ANY  
CONSTABLE OF CROCKETT  
COUNTY—GREETING:

YOU ARE HEREBY COMMANDED To Summon Mary A. Gliddon, Amaziah Hughson, Sr., John Robert Hughson, Amaziah Hughson, William J. Hughson, Martha M. Allen and Cecil Fleming, their heirs, assigns and their unknown heirs and assigns, executors, administrators and legal representatives of each of them by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Crockett County, to be holden at the Court House thereof, in Ozona, Texas, on the 3rd Monday in October A. D. 1929, the same being the 21st day of October A. D. 1929, then and there to answer a petition filed in said Court on the 16th day of September A. D. 1929, in a suit, numbered on the docket of said Court No. 497, wherein Chas. E. Davidson is Plaintiff, and Mary A. Gliddon, Amaziah Hughson, Sr., John Robert Hughson, Amaziah Hughson, William Hughson, Martha M. Allen and Cecil Fleming, their heirs, assigns and the unknown heirs and assigns,

executors, administrators and legal representatives of each of them are Defendants, and a brief statement of plaintiff's cause of action being as follows:

Plaintiff alleges that on or about September 1, 1929, he was lawfully seized and possessed of all of Crockett County abstract No. 3124, Cert. 4893, Survey 17, Block KL, G.C.S.F.Ry. Co., Patented to Cecil Fleming, September 28th, 1882, in Patent No. 480, Volume 70, for 640 acres; that on the date last aforesaid Defendants entered on said land unlawfully and ejected Plaintiff therefrom and unlawfully withhold from him the possession thereof to his damage \$5000.00; that the annual rental value of said land is \$400.00; that for more than ten years last past Plaintiff has held adverse and peaceable possession of said land cultivating, using and enjoying the same continuously; that for more than five years last past Plaintiff has had and held possession of said land peaceable and adverse, using and enjoying the same, rendering and paying taxes thereon each year as they accrued, and claiming the same under deeds

duly registered; that for more than three years last past Plaintiff has had and held peaceable and adverse possession of said land under title or color of title.

Wherefore, Plaintiff prays judgment of the Court that Defendants be cited to appear and answer this petition, and that Plaintiff have judgment for the title and possession of the above described premises and that the Writ of Restitution issue, and for rents, damages and costs of suit, and for such other and further relief, special and general, in law and in equity, that he may be justly entitled to.

Herein Fail Not but have before said Court, at its next regular term this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Ozona, Texas, on this the 16th day of September A. D. 1929.

(SEAL) George Russell, Clerk, District Court, Crockett County, Texas.

Issued this 16th day of September A. D. 1929.

George Russell, Clerk, 23-4tc.

General Building Contractor  
Any Kind of Building Anywhere  
Estimates Cheerfully Given  
**L. L. Bewley**  
Phone 130

**THEO PATRA FACIALS**—\$1.50, 2.00 & 2.50

Permanent Wave — \$10.00	Hair Dying — 7.50
Permanent Wave Set — 5.00	Retouch — 2.50
Water Wave — 75 & 1.00	Eyebrow and Lash Dye — 2.50
Finger Wave — 75 & 1.00	Wave with solution — .50
Wave with solution — .25 extra	Arching — .50
Marcel — 1.00	Hair Cut — .50
Round Curl — 1.00	Neck Clip — .25
Henna Pack — 1.00	Hair Dress — 50 & 1.00
Brightening Rinse — 1.00	Manicure — .75
	Shampoo — 50, 75, 1.00

**THEO PATRA PARLOR**  
MRS. W. R. WALLACE—Phone 262—Over Ozona Drug Co.

**DIAMONDS**

Our stock of diamonds is now the most complete we have ever carried and we invite your inspection of this exquisite line of solitaires, dinner rings, mens rings, diamond set necklaces, bar pins and other beautiful pieces. Stones in stock priced from \$12.50 to \$250, but if you do not find what you want in our stock we will be glad to order out a complete line for your inspection.

The exquisite care and workmanship that goes into fashioning of the jewels we have for sale lends them an air of genuine distinction. All jewelry in our jewelry department is of the highest quality and as represented.

Inspect Our Stock Before You Buy

**Smith Drug Store No. 1**  
JEWELRY DEPARTMENT

**You Can Do Better**

**QUALITY BREAD**

Mike's 100 Percent Pure Bread is Good For You

The three factors which recommend one merchant over another—QUALITY, SERVICE and PRICE—we have attempted to incorporate in all our dealings. You may examine our shelves and bins at any time and you will find none but highest QUALITY merchandise. We stock no other kind. If you have tried our SERVICE you are convinced that our claim here is well founded. And we invite you to make comparison of our PRICES—and judge for yourself.

Fresh vegetables daily. Fresh meats of all kinds. Cooked dishes, Sandwiches and hot Tamales in our Sandwich shop.

Get it all at Mike's.

Have you tried Mike's Delicious Cakes?

**YOU CAN DO BETTER AT MIKE'S**  
Phone 154  
**Mike Couch**



**CHURCH OF CHRIST**  
 We should condemn sin, as God condemns it, the moment we see it. It is in ourselves, though sometimes it may be hidden from us. It may be some hidden sin that keeps God from using us more.

Hear the morning sermon subject, "Man's Bad Beginning in Eden."  
 10 a.m. Bible Study.  
 11 a.m. Morning sermon and worship.  
 3 p.m. Song Drill. Everyone invited.

7:30 p.m. Evening discourse. Subject, "Man's Great Recovery at Calvary."  
 8 p.m. Wednesday, Ladies Bible Study.  
 7:30 p.m. Wednesday, Mid-week Services.  
 W. R. Swinney, Minister.

Young lady bookkeeper with the West Texas Utilities desires room and board in private home. Congenial and of little trouble. Please call Gracia Swanson, West Texas Utilities Co. 25-11p.

Rev. and Mrs. M. M. Fulmer are in Big Spring this week attending a Baptist convention.

**Dr. Ruby Otoupalik, D.C. Ph.C.**

(Lady Chiropractor)

OFFICE OVER OZONA DRUG CO.

For Appointment Phone 262

Hours 9-12 a.m. - 1-5 p.m. - Sunday by Appointment

**Ideal Barber Shop**

John W. Pettit, Prop.

COURTEOUS SERVICE — EXPERT WORKMEN

**Hall Bros. Grain Co.**

Barnhart San Angelo Sterling City

A MODERN SALT PLANT

We have recently started operating one of the best and most modern Mineral Salt Plants in the South. We are mixing this mineral salt under the direction of Dr. D. H. Bennett, San Angelo Veterinarian, and a man well known throughout West Texas.

Every ingredient that goes into this mixture is the purest that can be bought. We ask that you try it and be convinced.

**Churchill Visits U. S.**



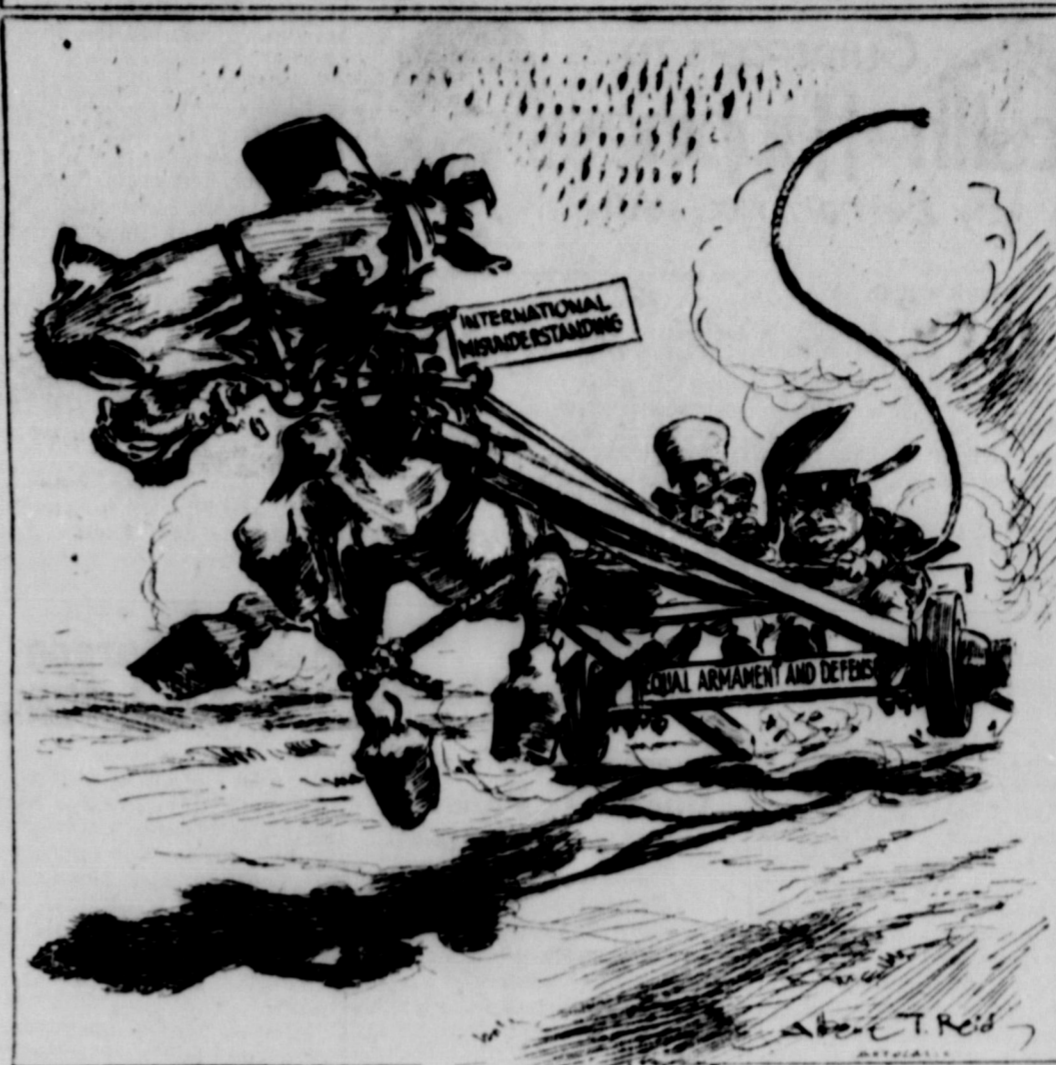
Hon. Winston Churchill, former British Chancellor of the Exchequer, who is visiting San Francisco.

**Spans Desert**



Newton Newsmith, graduate of Northwestern University, who with Andrew Juvinall of Quincy, Ill., crossed the roadless Sinai Desert or practically the entire length of Transjordan on a motorcycle.

**The Old Fashioned Breaking Cart** — By Albert T. Reid



a more serious handicap—Winter—in invading Russia.

Why was it impossible for Napoleon to be as wise as the barbarian Asoka, who, after becoming satiated with victory and power, chose to try for still greater glory as a just and intelligent ruler? St. Helena is a good story, but an unnecessary tragedy: I regret Napoleon's history is not an inspiration to all men that honesty is the best policy. Had Napoleon adopted Asoka's plan as late as Austerlitz, he would have not only his present fame, but a great deal more, and of a better kind.

Little Harold Deaton celebrated his eighth birthday Wednesday with a party to which a number of his friends were invited.

Herbert Kittle has leased the new Humble Filling station on the lot adjoining the local Humble wholesale station, taking charge the first of the week. Mr. Kittle invites all his friends to pay him a visit.

**R. E. WINDHAM, M.D. F.A.C.S.**  
 Specialist In

Eye, Ear, Nose and Throat  
 Announces his association with  
**The Rush, Schulkey and Wall  
 Clinic Hospital**  
 234 West Beaugard,  
 San Angelo, Texas.—26-4tc.

The regular meeting of the Ozona chapter of the Eastern Star will take place on the 3rd Tuesday night of each month.

**POSTED**  
 All my pastures in Crockett County are posted. Hunting and all trespassing without my permission positively forbidden.  
 50-1f. P. L. CHILDRESS

**ROBERT MASSIE COMPANY**  
 Funeral Directors & Embalmers  
 Superior Ambulance Service  
 Phone 4444 Day or Night  
 San Angelo, Texas

**POSTED**  
 All our pastures in Crockett County are posted. Hunting and all trespassing positively forbidden. W. R. & J. M. Baggett. 39-52tc

**POSTED**—My ranches lying in Crockett and Val Verde Counties. Trespassing positively forbidden. T. A. Kincaid. —2f

**Dr. G. Miller, M. D.**  
 Office over Smith Drug Store No. 1  
 Office Phone 243 — Res. Phone 49  
 8-1-30.

**POSTED**—My ranch lands lying in Crockett County. Trespassing without my consent positively forbidden. S. E. Couch. —29-4tc

**Here's How**  
 BY E. W. HOWE  
 "The Sake of Polkato Hin"



**ASOKA, BARBARIAN  
 A SUGGESTION  
 UNWISE NAPOLEON**

I have not been able to find an account of a man who was entirely intelligent, or of one who was entirely honest. The best example of an honest and intelligent man was possibly Asoka, a barbarian. It is told of him that though he conquered in battle as easily as did Napoleon, he grew to have a horror of war, and would have no more of it. Asoka had victory to his credit in full measure. No one could say he was a coward, or that he was not the best of commanders. He was rich, and regal in splendor of palaces, robes, jewels and obedience from his subjects. So the man chose to thereafter court fame by becoming a just and intelligent ruler, and this course met with so much success that he is at this distant day, best known and respected of the notables of his time.

Any page devoted to a summary of a thousand years of history,

gives brief mention of rulers much alike; so many victories, so many defeats, and through it all about the same thievery and oppression. But instead of the usual line given an ancient ruler in the necessary brief summary of history, Asoka gets a star in front of his name, and a footnote recording distinction no other king, president or chief has.

The history of Asoka is shadowy, and I somewhat distrust it, but it at least persists, and is a suggestion a modern ruler might have made reality.

Why should not a ruler acquire fame with honesty rather than with the roguery that has distinguished his class almost without variance? Napoleon was a rarely intelligent man. In the Russian campaign, which wrecked him, he took a chance that was surely unnecessary. He appreciated he could not successfully invade England because of the channel separating Calais and Dover, but overlooked

**Coming...  
 GORDON BROS.**

Trained Wild Animal Show

**OZONA, MONDAY OCT. 14.**

THE PROGRAM OFFERED consists of animal acts in a large steel cage arena twenty-five feet in circumference.

**Lions, Tigers, Panthers, Leopards,  
 Monkeys, Bears, Goats, Dogs and  
 Ponies**

Every Act an Animal Act, and every Animal an Actor.

11:00 A.M. THE BAND CONCERT AT NOON

Adults 50, Kids 25 cents

**Baker-Hemphill's**

San Angelo, Texas

A New Shopping Innovation  
 To West Texans

**Baker-Hemphill's**

Downstairs Store

Dependable Merchandise — Fair Prices

Baker-Hemphill Service

It is a complete department store within itself. Every type of wearing apparel is sold Downstairs. Nothing except popular and low priced merchandise will be offered, but quality will not be sacrificed to make that low price.


For months we have searched the world's market for unusual values, and we sincerely believe that nowhere will you be able to find such good quality at the low price one can buy things for.

Do not fail to visit the Downstairs store the first time you are in San Angelo. Remember Baker-Hemphill has now moved to its new home... just one block west... Beaugard at Irving.



# GUIDEPOSTS TO Health and Happiness

By Bernarr Macfadden



## PITY POOR GRANDMA

Have you ever stopped to think why women stay young longer nowadays than they did in our grandmother's time?

Haven't you often heard how dear Grandma was married at fifteen and bore her first baby at sixteen; at twenty she was a dignified matron, at thirty a middle-aged woman, and at forty she was just as good as dead? Also she was delicate, subject to weak spells and heart attacks. And if by any chance a girl wasn't married by the time she was eighteen she was a hopeless old maid!

Why is it? I'll tell you why.

Young girls in our grandmother's time grew old long before their time because they lived contrary to all the laws of nature. In grandmother's day a sixteen year old girl was scrawny and of poor physique; cumbersome clothes, long skirts, corsets and constant admonitions not to be "tomboy" all tended to retard her physical development. Rarely was she sufficiently matured for marital relations at the time of marriage. And having been kept in ignorance of the facts of life and the necessity for prenatal care, child-birth was a death-bed agony instead of a normal bodily function. "Female weakness" became a byword because nobody had heard of such a thing as corrective exercise and proper diet.

So through neglect and ignorance and abuse of health, is it any wonder that a woman was passed at thirty and a chronic invalid at forty?

Now take a look at our sixteen year old girls today. Beautifully formed, well developed, competing with men in all branches of sports, bubbling over with exuberance, teeming with vitality... Truly they

are fit to be the mothers and wives of men!

And to whom does the credit belong? To athletics of course, which are now a part of our educational and social life.

Every girl who desires to be a splendid representative of her sex and to preserve her youth should adopt some form of physical exercise.

## Bronchs-Lions In 0-0 Tie Saturday

## Ozona-Sonora Team Unable To Push Over A Counter

The Ozona Lions met their first reversal of the present season last Saturday afternoon when they were battled to a scoreless tie by the Sonora Bronchs on the latter's field in the second District 12 championship tilt.

The tie game marred an otherwise flawless record of the locals, a decisive victory over Eldorado and a 7-0 win over Rankin, a non-district team, being previously credited.

A bit of spice was added to the afternoon's entertainment when the sidelines were treated to a fisty encounter, the signs of which were brought back to Ozona by a participant. The row is said to have started when a trio of Sonora "drunks" persisted in the use of unbecoming language in the presence of visiting ladies and emphasized their kind by tripping on one Ozona lad who resented their conduct. Several Sonora citizens made public apology for the conduct of these men after the en-

counter had ended.

The line-up for the two teams was as follows:

Ozona:  
Left end, Chandler; right end, Bunger; right tackle, North; left tackle, Swinney; right guard, Schwalbe; left guard, Baggett; center, Robison; quarterback, Wilson; right half, Lee (Capt.); left half, Patrick; fullback, Kyle.

Sonora:  
Left half, Trainer; quarterback, Taylor; right guard, Adams; center, Brown; fullback, Red Hill; right half, Norris; right end, Kidd; left tackle, Whidden; left end, Logan; left guard, Pfister; right tackle, Pharis.

Mr. and Mrs. Early Baggett were visitors to San Angelo the first part of the week.

## Sales Of Sargon Total Millions

If you were told that literally thousands of well known men and women had stated publicly that a single medicine had relieved them of health troubles after all other medicines and treatments had apparently failed—it would sound impossible, wouldn't it?

Yet, that is Sargon's wonderful record.

So great has become the demand for Sargon and Sargon Soft Mass Pills that the Sargon Laboratory has been forced to increase its capacity from 8,000 to 45,000 bottles daily.

"Phenomenal and bewildering," is the way one of the big drug jobbers of the country describes the marvelous demand.

One big New York firm, with wholesale branches in leading cities, is selling at the rate of more than one million bottles a year—or to be exact, 968,184 bottles in the past eight months.

Introduced in California in April of this year, the people of this State alone are now using it at the rate of more than one million bottles per year, or an average of one bottle for every family in the State; and so it is everywhere.

Why this enormous and ever-increasing demand for Sargon?

The answer is this: Sargon is a new kind of medicine. It is different from any other medicine you have ever taken be-

cause it is based on new and remarkable discoveries in the field of modern medicine which have completely overturned many old moss-grown theories we have known for a life-time.

That is why people everywhere are looking on Sargon as the one outstanding health-giving remedy of the age. No wonder it is called the medicine with a million friends Ozona Drug Company, Agents.

# TEXAS WOOL & MOHAIR CO.

SAN ANGELO, TEXAS

WILLEKE BROTHERS WAREHOUSE ON SANTA FE TRACKS

CAPITAL \$100,000.00

## Liberal Advances On Sheep and Goats, Wool and Mohair

### WE HAVE WOOL BAGS, SEWING TWINE, FLEECE TWINE, BRANDING FLUID, ETC.

ON SALE AT MIKE COWCH'S IN OZONA

### OFFICERS

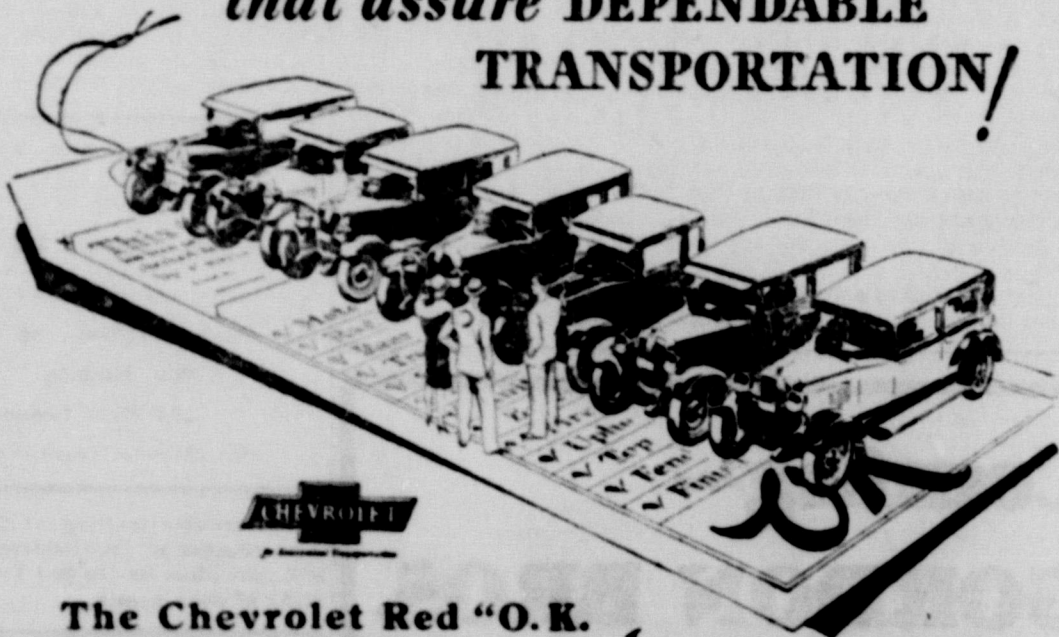
VICTOR PIERCE, President ROY HUDSPETH, Vice-President  
SOL MAYER, Vice-President W. W. WEST, Vice-President

### DIRECTORS

Victor Pierce W. W. West R. A. Halbert  
Roy Hudspeth J. R. Mims Dan Cauthorn  
Sol Mayer H. Schneemann Early Baggett

# Honest Values

that assure **DEPENDABLE TRANSPORTATION!**



## The Chevrolet Red "O.K. That Counts" Tag Protects Your Used Car Purchase.

Every reconditioned car we offer for sale is identified by means of the Chevrolet red "O.K. that Counts" tag. This tag is the purchaser's assurance that the car to which it is attached has been gone over carefully by expert mechanics—that it has been thoroughly reconditioned—and that the price is based on the car's actual ability to render service.

Due to the overwhelming popularity of the new Chevrolet Six, we have on hand at this time an unusually large group of these "O.K.'d" cars. Come in! You are certain to find the car you want—at a price that will save you money. Make a small down payment and drive your car away!

## LOOK

at these Outstanding Used Car Values

- 1928 Chevrolet Coupe, good tires, and good mechanical condition. \$375.
- 1928 Chevrolet Coupe. \$350
- 1927 Chevrolet Coupe, new paint \$250.
- 1927 Chevrolet Coupe, new paint, \$275.
- 1928 Chevrolet Roadster, \$75.
- 1928 Chevrolet Roadster, \$100.

# NORTH MOTOR CO.

OZONA

TEXAS

**USED CARS** with an *O.K.* that counts



## A New Ford Tudor Sedan FREE!

Call for your tickets at every purchase and every month when you pay your bill. Your chance is as good as your neighbor's. Bills must be paid by the tenth to entitle customer to tickets.

**GIVEN AWAY DECEMBER 23, 1929**

# TEXACO

GASOLINE

## 25c

LET US DEMONSTRATE A NEW FORD

## McLeod Motor Company

Successors To Grimmer Motor Co.  
AUTHORIZED FORD DEALERS



**"SOULS FOR SALE"**

(Continued from page 3)

er she lay terrified in the next room or beyond the deserts or the seven seas. The mother's one business was to get to her. Her telegram was her old night cry: "I'm coming, honey. Don't worry. Mamma's coming to her baby." She shot this cry across the continent and called Mem "baby" although Mem felt as old as night.

When Remember learned that her mother was already on the train, she could devise no plan for turning her back. Somehow she had to be met and provided for.

Every one of the women of her Hollywood household was out of work. She who had savings was lending them to her who had not. And now her mother!

With a few dollars from Leva's waning resources Mem took the train to Palm Springs.

With Mrs. Dack beside her she stood on the platform of the little desert town waiting for the up train, and when Mrs. Steddon dropped off the steps Mem put her right back on again.

Mrs. Steddon had been prepared to find a scared and sickly child in a shack in Palm Springs. She had come as a rescuing angel. She found that her wings and halo were old-fashioned!

When they reached Los Angeles they left Mrs. Dack and Terry at the home of a cousin, then sped on to the bungalow, where Leva made Mrs. Steddon welcome.

And now Mem recalled Mrs. Sturges and her statement (so glibly did she substitute faith facts) that "everyone of them has to pay the Price!"

Mem grew grim as she meditated. "The Price"—it was only a vague phrase. But she was ready to pay it, whatever it was! The question was, to whom?

She brooded a long while before she thought of a shop to visit. She smiled sardonically as she remembered The Woman's Exchange at home where women sold what they made—painted china, hammered brass, knit goods, cakes and candies.

(Continued Next Week)

**Lions Journey To Menard Saturday; Idle For Two Weeks**

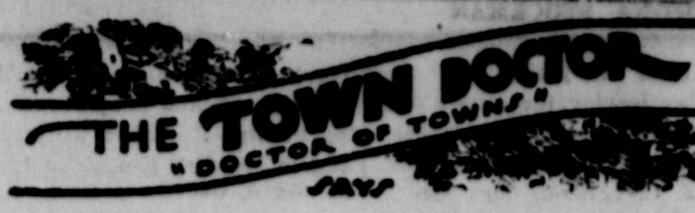
The Ozona High School Lions will journey to Menard next Saturday for the fourth encounter of the present season for the locals. The Lions go into the Menard fracas with two wins and a tie to their credit and are confident of a victory.

After Saturday's game, the locals will be idle two weeks, no further games having been scheduled until November 2, unless it is possible to arrange a game next week with Rocksprings, which is also understood to have an open date then.

**SHEEPMEN IN MEETING**  
Members of the executive committee of the Sheep and Goat Raisers Association of Texas are in session Thursday in Fort Stockton. Among the important matters up for discussion is that of perfecting plans for the National Wool Growers Association convention in San Angelo Nov. 20-22. President T. A. Kincaid and Secretary E. B. Baggett, Jr., are among the Ozonans attending the meeting.

**FRIENDSHIP**  
"Friendship is the golden charm. Of endless love the token,"  
Through all the years of smiles and tears,  
Not one link can be broken. Though cares may come and doubts may lash,  
Through years of want and sorrow,  
They cannot break true friendship's bond,  
All will be well tomorrow. All will be well where friendship is,  
That friendship tried and tested true,  
Purged of all dross, it is the tie, That binds me ever, friend to you.  
Though doubts may come and tears may dim,  
Not one link can they sever, Because through joy and suffering, Friends once are friends forever!  
—Mrs. Howard Burket, Tucson, Ariz.

**WANTED**—Job on ranch by experienced 18-year-old boy. Call Manager Telephone Co., at Maryneal or write Box 12. 24-3tc.



**To The Merchants Of Ozona**

A few years ago the people of Ozona and surrounding territory HAD to buy from you, or go without. As you know only too well, that is not now the case. Good roads and motor cars, magazines, metropolitan papers and radios, plus free mail delivery, has changed all that.

Today people can get anything they need or want, from whom and whence they please—not only CAN but DO. They CAN get it from you, but whether they do or not depends on you.

In practically every community we hear: "Outside advertising is enticing our people"—"Competition of combines is taking our business." Maybe this is true, but what are YOU doing to counteract it?

As an excuse and alibi for lack of business, thousands of merchants say, "People don't buy like they used to." That is absolutely true—people don't buy as they used to.

But how about you—do you still sell "like you used to?" Why should people stick to the old, hum drum, weekly "tradin'", when shopping and buying are now made such a pleasure? Why go to a funeral when a festival is on?

If other stores invite the people and give them a reason why they should buy from them, of course your customers are going to accept the invitation at least once. Then, if those extending the invitation sell and serve as today's buyers like to be sold and served, they will continue to accept the repeated invitation. You would do it yourself under similar circumstances.

Still, the average man and woman, by far the majority of the people in Ozona, would rather do business with you, and they will do business with you if you will profit by the experiences of others. That is not idle talk, but a fact based on human nature, backed up by actual proof obtained from the people themselves in every section of the country. But, you must have a "reason why" and that reason must be kept before all of the people all of the time.

Say to yourself, "Why do people buy elsewhere?" Ask yourself, "Why should the people of Ozona buy from me what I have to sell, in preference to my competitor?" Answer both of these questions

—they must be answered not only to yourself, but to your customers if you are going to continue in business and keep out of the red.

Business goes to the place where it is invited—you can't expect business if you don't ask for it.

Business stays at the place where it is well treated, backed up with an invitation to continue the pleasure of such treatment.

Business comes back to the place where it is served best and where the invitation to profit from such service is kept constantly in the forefront.

Your newspaper is your ally—use it.

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This Town Doctor Article is published by The Stockman in cooperation with the Lions Club.

**Champion Farm Girl**



Miss Dorothy Marshall, whose ability to milk cows, pitch hay and do farm chores quickly and efficiently won her the title of America's champion farm girl in the finals of the novel contest held at the Los Angeles county fair at Pomona, California.

**Ambulance Service**

DAY OR NIGHT

Joe Oberkamp

Phone 181

**For Cattle and Sheep Feed Our**

Mineral compound especially prepared for Southwest Texas. Salt, Screw Worm Killer, Fly Repellent and Fly Bait.

Call or Write Us For Prices

**TEXAS STOCKMEN'S SUPPLY CO.**  
SAN ANGELO, TEXAS

**Odorless Dry Cleaning**

Our modern cleaning process takes every particle of dust and grease out of your clothing—nothing but clean gasoline touches them—and when they are finally delivered to you they are free of gasoline odor as well as dirt and grease.

PLAY SAFE—Let us do your cleaning and Pressing.

**Ozona Tailor Shop**

Jake Young, Prop.

PHONE \_\_\_\_\_ 60

**Mohair Co-Op Assn. To Make Nationwide Membership Canvass**

The Directors of the American Mohair Producers Co-operative Marketing Corporation met Saturday, September 28th and completed all the details in connection with covering the State of Texas and all other sections of the Nation soliciting membership of the entire goat fraternity.

"Encouragement has come from all sections and parties interested and we are glad to announce to the Nation that we hope to be able by Spring 1930 to have a co-operative organization second to none rendering assistance to one of the basic farmer industries of the Nation," the announcement said.

"The law passed by the last congress known as Federal Farm act has made our success possible."

**Former Editor Here Writes Of Longing For The Open Spaces**

The following letter from a former Ozona Editor, Austin Callan, now with the Kirby Petroleum Co. of Houston, has just been received by The Stockman and will doubtless be of interest to many old-timers.

Houston, Texas,  
October 3, 1929.

Publisher Stockman,  
Ozona, Texas.

Dear Sir:  
I just cannot call your name at this time although I remember very well meeting you at poor Bill Easterling's funeral.

Under separate cover I am sending you a little volume I got up of the Peach Tree Village reunion given by John Henry Kirby in honor of his old school teacher of fifty years ago. It is unusual for a man who has reached the top of the financial ladder to go back down and play with those unable to climb it. But Mr. Kirby is very human; he is very lovable. . . .

Mr. Kirby and Mr. Kincaid of your city are very good friends. I lived in Ozona in the old days. Worked on the Kicker and the Southwest Texan. That was before

the Stockman came into existence. Claude Hudspeth hired me to go there in about 1902. I loved the little place and had many good friends there. I suppose Judge Davidson is still among the survivors. But so many have passed on that it makes me sad to think of it. L. E. Cox was a good friend of mine, and old Albert Kincaid, bless his heart, was one of the best

in those long-past days when we were all young and happy and enjoyed the wide open spaces. Sometimes I long for the prairies and hills and roving herds. You know, it gets mighty lonesome in the city where you can go for days and days and never see a friendly face. With every good wish, I am  
Yours fraternally,  
Austin Callan.

**Jones Saddlery Co.**

"Cowboy Outfitters"

BOOTS—SADDLES—SPURS—CHAPS—LUGGAGE

ART LEATHER GOODS

OZONA - - - TEXAS

**QUEENSWARE — GLASSWARE**

**HARDWARE**

**Ozona Hardware Company**

W. D. Barton, Manager



Master of them  
All for  
Winter Driving

31st Anniversary Achievement of the World's Largest Rubber Company

LIKE the teeth of a powerful bull-dog, those big, deep, sharp blocks of tough rubber cut in and engage on slippery roads, bringing your car to a sure, safe stop. NOTE how these blocks or "teeth" are placed IN THE CENTER of the tread. NOTE how the "teeth" also extend UP THE SIDES—to prevent skids on turns—to take hold in ruts—to pull out when tires sink deeply into mud, sand, slush or snow. MORE than 20 winters have proved the All-Weather the safest and best of all non-skid treads. Now comes this extra-deep-cut, extra tough, super-edition of that same famous tread to master the very worst driving conditions. It is one of many super features, exclusive to the

**GOODYEAR**

DOUBLE EAGLE — The Tire of Tires

Trade Your Tires That Slip For Tires That Grip

**NORTH MOTOR COMPANY**

Ozona, Texas



### Hundreds Mourn S. E. Couch Death

(Continued from page 1.)

in San Angelo, Mr. Couch was one of the first to back such a move, becoming one of the original stockholders of the Western Reserve Life Insurance Company and a vice-president and director of the San Angelo institution. He was a stockholder in the Central National Bank of San Angelo.

He purchased the Ryan monoplane early in the summer, believing that by using aviation he would still be able to live in Ozona and fly around to his various business interests in West Texas without losing any time. It provided an opportunity to make long trips with little fatigue and at a saving of time, preventing his age of 73 years from hampering his travel. Landing fields had been cleared on his ranch so that he might make aerial inspections over his herds. He had never attempted to pilot the plane himself.

Survivors include his widow, one son, Bert Couch of Ozona; one daughter, Mrs. A. Helbing of Barnhart; two step-children, Mrs. Cox of Marfa and C. W. Meadows of Waco; a brother-in-law, M. E. Pulliam of San Angelo; and a sister-in-law, Mrs. J. Willis Johnson, Sr., of San Angelo.

### Junior Missionary

(Continued from page 1.)  
ed a membership committee comar officers the president appointed of Miss Mary Kincaid and Miss Mary Augustine.

Public installation of officers will take place at the morning services at the church Sunday.

### Perner-Doty Wedding Date Set For Oct. 20, Announced At Party

ELDORADO, Oct. 4.—An announcement of the engagement and approaching marriage of Miss Marie Doty of Eldorado to Stephen Perner of Ozona was made here this week at a beautifully appointed bridge party at the home of Mr.

**CHRISTMAS CARDS**—Beautiful samples on display. Get your pick early this year. You will get a worry off your mind and have a wide choice of cards, too. See the 1929 samples at The Ozona Stockman. —Adv.

and Mrs. C. C. West. The wedding is to be on Oct. 20.

Miss Doty is the daughter of Mr. and Mrs. C. C. Doty of Eldorado and a former teacher in the Eldorado and Ozona schools.

Joint hostesses at the announcement party were Mrs. J. Ed Hill, Joe Edene, R. D. Holt, and Miss Cora Lee West.

Mrs. William Swearingen of Lockhart is visiting her mother, Mrs. Scott Peters.

Mrs. John Pettit is ill at her home here from an attack of the flu.

Mr. and Mrs. Chas. E. Davidson, Jr., and Mrs. T. A. Kincaid, Jr., were in San Angelo Monday to see the Al G. Barnes circus.

Mr. and Mrs. Clay Adams were here a few days this week from their Pecos County ranch.

Mr. and Mrs. Clay Adams and Arthur Phillips went to Del Rio Wednesday for a visit with Mrs. Arthur Phillips.

J. V. Taylor, former Crockett County rancher, now of Alpine, spent Monday night here as the guest of Mr. and Mrs. W. A. Kay.

Mrs. W. A. Kay is in Big Spring this week attending the Baptist convention there.

Mr. and Mrs. C. C. Luther have moved into their handsome new brick home across the draw.

The Lemmons Dry Goods Company will be closed all day Monday in observance of Yom Kippur, Jewish holiday.

### A. & M. Mothers In Meeting Here At T. A. Kincaid Home

Mrs. T. A. Kincaid entertained

the A. & M. Mothers Club Friday, her home being beautifully decorated with pink roses for the occasion. After the guests arrived at 12 they were served a delightful two-course luncheon.

The meeting was called to order by the president, Mrs. J. C. Landon. Plans were made for another rummage sale, which will be held about the middle of October. With the proceeds made from these sales last year the club was able to keep six boys in college. The club plans

to do more this year. Before leaving the guests were served pink and white brick cream and cake. Those attending were: Mrs. J. C. Landon, Mrs. George Bond, Jr., Mrs. Dor Brown, Mrs. J. C. Weddell and daughter, Miss Margaret Weddell, Mrs. W. E. Alberts, Mrs. W. H. Williams and daughter, Lucy Lee Williams, Mrs. R. A. Linderman, Mrs. E. B. Whitehurst, Mrs. Carl Liedecker, Mrs. C. A. Stone, Mrs. J. T. Kelly, Mrs. Ben Stites, Mrs. Elmer Gunter and

daughter, Elmer June Gunter, Mrs. L. Anderson and daughter, Dorothy Pauline Anderson, all of San Angelo, and Mrs. Kincaid and Mrs. Cal Word, Ozona.

Some of the Mothers' sons have graduated from A. & M. College and hold important positions in different parts of Texas and some are yet in school.

Is Your  
**P-L-U-M-B-I-N-G**  
In Shape For Winter?  
Let Us Inspect It


**KEETON'S SHOP**  
J. T. KEETON, Prop.

Choice Meats  
**Expertly Slaughtered and Cut**  
Barbecued Beef, Mutton, Goat  
Barbecued Bologna

**OZONA MEAT MARKET**  
Phone 29

**Blacksmith and Machine Shop**  
— Wagon and Wood Work —


**O. W. Smith**  
Blacksmith & Machine Shop



Consult with Us  
about your  
**Banking Matters**

One of the functions of this bank is to supply you with money when you need it.

If you have problems that seem too big for you to swing financially, come to us. Possibly we can help you.



**Ozona National Bank**



**POOL'S "SWETPRUF"**  
*Shirts and Pants*  
Year 'Round Suits for Work or Play




**For Every Kind of Work**

These Suits were Originated by Pool to combine a Dressy Appearance with the Hardest Wearing Qualities.

Select the Color to Suit Your Work or Taste—  
Pool's Blue - Pool's Sand - Pool's Olive - Pool's Tan - Pool's Grey.

**SHIRTS \$2.25 PANTS \$2.50**

**LEMMONS DRY GOODS Co.**

WILL NOT FADE, STREAK, NOR SPOT

**Announcing**  
**Mr. I. G. RAPE**  
New Manager Of  
**The Ozona Drug Co.**  
The Orange Cross Store

JUST A LITTLE BETTER SERVICE

Mr. Rape, who has already made a wide acquaintance among Ozona people in the short time he has been here in charge of the prescription department, will take charge of the local store, Monday, Oct. 16, Mr. Raymond Gant being transferred to the San Angelo Orange Cross store.

Mr. Rape is a graduate and registered pharmacist and has had years of experience in the drug business. He has been connected with the Orange Cross stores for several years and will continue the modern, liberal merchandising policies of that concern in the Ozona store.

**We Invite Your Patronage**

NOTICE—We would appreciate prompt settlement of all outstanding accounts due us in order that the books of the company might be closed before the change in management takes place.