Out In The West, Where The Air Is Pure, The Climate Agreeable, And The People Friendly-The Best Place On Earth To Call Home"



## Good Will

That intangible something which a few of the largest manufacturers set in their Balance Sheet as an asset which runs into six figures. Something which represents an actual value, yet which is hard to sell to a successor on a tangible basis.

Good will is not based on Price Consideration. It is not based on any one man in any establishment. Nor can it be pinned down to any one great quality A business house takes on the form of a single anit. The ontire personel from the stock boy to the check signer, becomes as one, and as one, it it judged. The house policy can not be set and adhered to by the manager. Every fudred by what we think of ourselves.

Ours is not a territory which would care for a six-rigue good will assot, but we do claim a four-figure consideration.

Every member of our firm is loyal to the core, and that means they are loyal to YOU, our customers. Beeause, you see, YOUR best interests become ours. There is not a "elock wateher" in the house. That indicates their interest in You. They are willing to stay as long an you need them.

For that reason we ask no more of them than they can do well. Seven days a week would wear them out utterly, and a worn-out body cannot be over zealous to your interests.
"Business goes where it is wanted"-We want your business if your good will goes with it-"And stays where it is well treated"-We Go The Limit To Please You.

Phone 3<br>Flowers Cash Grocery Bakery<br>"We Go The Limit To Please"



## Wednesday

COlleken moore h "WHY BE GOOD"
Colleesn's greatest picture since "Flaming Youth." She wanted
to be fast and sophisticated until HE believed it

## Thureday \& Friday

Richard Talmadge and-Barbara Bedford In "THE CAVALIER"

## Saturday

clara bow in 'WILD PARTY'

The Ozona Theatre

'Tasty Movie Menus"

## CHI Rofiri

## Millions of Miles of Constant Testing

to maintain the outstanding quality and dependability of The Chevrolet Six

| not |  |
| :---: | :---: |
|  |  |
|  |  |
| comolet Mouct come | 1 t |
|  | to |
|  |  |
|  |  |






## Hall Bros. GrainCo.

Barnhart San Arizelo Sterling City A MODERN SALT PLANT
We have recently started operating one of the best and most modern Mineral Salt Plants in the South. We are mixing this mineral salt under the direction of Dr. D. H. Bennett, San Angelo Veterinarian, and a man well known throughout West Texas.
Every ingredient that goes into this mixture is the purest that can be bought. We ask that you try it and be convinced.



MRS: J. E GREEN
$\qquad$
"SOULS FOR SALE" (Continued from page 3) ith Bermond's. The Bermond Company, when
her picture was finished, agreed o "rent" Mem to a new company that was to make Tom Holby a and this meant that he and Robina cele would part company-at When Mem reed of this flattering plan in an evening paper her
heart gave a hop. She was not sure eart gave a hop. She was not sure
ust what the excitement meant within her there.
She did not want Tom Holby for
herself; yet' she did not want to herself, yet she did not want to Claymore obtruded upon her
meditations. She wax meditations: She was under obli-
sations ipuposed by his devotion. gations imposed by his devotion.
He tried to be particularly aloof
professienal, and directorial in his professional, and directorial in his
conduct with Mem, lest the company dissover his infatuation. But
his tove was less and less content with eourtery alone. The very ef-
fort. emphasized what he sought fort, emphasized what he sought
to hide, and the whisper went ato hide, and the whisper went a-
but that Claymore and Steddon
were thigker than thieves vere thigker than thieves.
He persuaded her now and then
o. stroil-tanything to get her a. io stroll-tanthing to get her a-
way from the eyes and ears of her way tron he hat her housemates.
mother ant tad rheumatic pains in my lim HinkY -
The new Christmas greeting The new Christmas greeting
card sample books are here. You will want-t oget first choice from
the book. There is a card for evgraved or printed cards of the bet-
ter surt at less money. Call at the ter surt at less money. Call at the
Ozona Stockman or phone 210 and
ask that the book be sent to you for ask that the book be sent to you for
examination in your home.-Adv, Mr. and Mrs, E. M. Fulmer, Sr,
and Mr. and Mrs. E. M. Fulmer, of their son and brother, Rev. M. Miss Lrene Vicks and John Car-
ta were married last Thursday morning at 10 oclock at the Bap-
tist cheureh parsonaze, the Rev.
I. M. Fulmer officiating. The Mr. and Mrs. J. W. North re-
turned Tuesday from San Angelo.

## Ambulance Service

day or night
Joe Oberkampf Phone 181
R. E. WINDHAM, M.D. f.A.C.S.

Eye, Ear, Nose and Thr nnounces his association with Clinic Hospital 234 West Beauregard San Angelo, Texas.-26-4tc. The regular meeting of the $\mathbf{O}$
zona chapter of the Eastern Star will take plhce on the 3rd Tuesday wight of each month.
nil

POSTED
All my pastures
County are posted. Hunting anc County are posted. Hunting and
all tréspassing without my permission positively
sotit
sorbidden.
P. L. CHILDREss
ROBERT MASSIE COMPANY Funeral Directors \& Embalmera
Superior Ambulance Service Phone 444 Day or Night
San Angelo, Texas San Angelo, Texas
 Alt our pastures in Crockott
County are posted. Hunting and
 POSTED-My ranches lying is Treapanaing ppaitively torbidden.

Dr. G. Miller, M. D. office over Smith Drug Store No. 1 Office Phonc 213 - Res. Pheme 49 $-\frac{8-1-30}{\square}$


## The Towa Dector Says

(Continued from Page 2)
ket for or can be sold a ser ket for or can be sold a new loca-
tion. The publicity value obtainable from the average factory that day designated. can be secured is nothing com-1 If your town is not getting its This Town Doctor Article is parect to the pubieieity and good
will that can be obtained throuzh the motori.is:
 and towns have offered all sorts
of concessiona and inducements to gou and
coing after it.
obtaincessions new factories and no no doubt there will be many towns that will continue to do so. There are many
communities who lay claim to the fact that they will not offer concessions, but in most cases, the
emptation emptation is too great, it seems
and when it comes to the point that some other town in the im. mediate locality offers a bonus to
secure a new industry, other towns secure a new industry, other towns
do likewise: in some towns it in the purchase of stock, others furaishing of a free factory site. free
light. water or power, but in prac tically all cases, there is some in ducement of a bonus nature that $T$ offered.
There is a town in one of the $\$ 100,000$ and donated it to raised nanufacturer as a bonus for the ocating in their town of a factor cears. Fagure the $\$ 1,000,000$ in tea years. Figure the percentage paid
for the business, with no guaran or the business, with no guaran-
tee that the business of this particular concern would not slump the factory thereby being closed or that any of a dozen other thiag might and could happen.
This same town had a traffic the value of which, on comparative basis, exceeded this en-year pay roll every year. Yet
here never had been any attempt to capitalize on it-business which was at their very door-a virtua itiative and exercise of the mind to be turned into a reality. Every city and town in the coun try has diligently worked, con roads, but after getting them many are sitting back with thei parently blind to the "acres of
diamonds" that these roads have made possible. This may be liken
-


In The New Edison and Crosley

Receiving Sets

We have taken the local agency for the new EDISON and CROSLEY Electric Radios and CROSLEY Battery sets. We have selected these radio sets for local distribution in the belief that they are unexcelled in the field in tone quality, power and economic operation.

Ranchmen, let us install one of the new Crosley Battery sets on your ranch. Enjoy perfect radio reception this winter at a minimum operating cost.

RADIO SUPPLIES
We will also handle a complete line of radio supplies, ncluding tubes, batteries, aerials, and other supplies We also service any make of Radio.

Your radio purchases entitle you to chances at the NEW FORD TUDOR SEDAN

To Be Given Away December 23, 1929 Let us demonstrate these new Radios

## McLeod Motor Company

[^0] AUTHORIZED FORD DEALERS peration with the Lions Club.

## Screened Hospital

 For Sheep and Goats Aids Worm Fight Pearsail-A screened hospita Vearsail-A screened hospitalrith a capacity of 15 to 20 sheep goats at one time is part of the equipment on the ranch of C. L. Frio County. It is used to aid in
Sart curing cases of screw worms, E

HIortensen, county akent explains. | half even one-fourth of 25,000 | By keeping the animals in this hos- |
| :---: | :--- | :--- |
| ars. is traffic enough to make it | pital during daylight | rell worth your while to do some- ${ }^{\text {preatment }}$ fo daylight hours one ing to get it. Get sold on the ficient. The hospital is 12 by 20

QUEENSWARE-CLLASSWARE

## HARDWARE

Ozona Hardware Company W. D. Barton, Manager
et in size and high enough tol with you this morning for a load who would call and said it was tand in. It is screened on the sides of wood"" asked a young lady of Mr. Zell."
ed on top to keep out the hot a well-knowa planing mill man. "Yes, thank you" she said "I斯 "I don't know miss," he replied, Gladys Zell," she replied.
Did my father leave an order eaid to delivet a tod bid my father leave an order maid to delivet a load to a driver "aom is yes, of course, he replied

## TEXAS WOOL \& MOHAIR CO.

SAN ANGELO, TEXAS
willeke brothers warehouse on santa fe tracks
CAPITAL $\$ 100,000.00$

Liberal Advances $\mathrm{On}_{\mathrm{n}}$ Sheep and Goats, Wool and Mohair

WE HAVE WOOL BAGS, SEWING TWINE, FLEECE TWINE, BRANDING FLLUID, ETC.
on sale at mike cobch's in ozona

OFFICERS

| VICTOR PIERCE, President SOL. MAYER. Vice-President | ROY HUDSPETH, Vice-President |  |
| :---: | :---: | :---: |
|  | w. w. | c.President |
| DIRECTORS |  |  |
| Victor Pierce | w. W. West | R. A. Halbert |
| Roy Hudspeth | J. R. Mimes | Dan Cauthorn |
| Sol Mayer | H. Schneemann | Early Baggett |


Its Extra Deep Extra Tough

"Cleats" of Rubber
dig in, grip, and permit safe stops

GOODTEAR
DOUBLE EAGLE - The Tire of Tires
Like great "cieats" or "xpines" on the noien of a mountain-ciamer's nioes, those big sharp-pointed, sharp-edged and extra deep-cut crows-blocks of tough rubber DOWN THE CENTER of a Goodyear DOUBLE EAGLE tire, dig in and take hold on the slipperiest pavemeats or the worst roads.
Here is THE tire for you who cannot always "pick" your roads-who MUST GET THROUGH. A SUPER-edition of the famoun Goodyear All-Weather Tread Her Chor more "the "eled-runner" ribs of shallow in Compare hes dep IMY CPNTEPS of aher treade
entations you see IN T.I. CQNTBIS of ofler treads.
Come in and examine a DOUBL EEAGLE. Let us show you the one and only fire on the market that in built 100 of without a cost limitation of any kind

Trade Your Tires That Slip For Tires That Grip




[^0]:    Successors To Grimmer Motor Co

