# THE OZONA STOCKMAN 

The Only Paper In Crockett County-3,000 Square Miles Of Livestock Territory
"Out In The West, Where The Air Is Pure, The Climate Agreeable, And The People Friendly-The Best Place On Earth To Call Home"
e

MONEY
There is a little more than for There is a
ty-three million dollars in the
Commonwealth Fund, established Commonwealth Fund, established
a few years ago by Mrs. Stephen
V. Harkness. Nobody knew there was anything like that much mon-
ey in the Harkness family until
she casually announced one day
that she had placed somewhat

Story Of 18 Months Of Sutfering
By Dumb Animal Told In Skull Of Horse Found On Local Ranch
$\left.\begin{gathered}\text { Mute evidence of eighteen } \\ \text { montht of suffering and he tran } \\ \text { tic efforst of of nature to break the the }\end{gathered} \right\rvert\, \begin{aligned} & \text { Director Lauds Cast } \\ & \text { In Characterizations }\end{aligned}$


| $\begin{aligned} & \text { mone efforts of nature to break the } \\ & \text { slowly tightening grip of death } \end{aligned}$ | Of "The Millionaire" |
| :---: | :---: |
|  |  |
| (was revealed with the reeent dis. | By Mrs. W. J |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | leadion |
| necked to a gentle burro. Ranchhands who were driving the hors- |  |
|  |  |
| es found their progress impeded aid |  |
| former trying to answer the callof the wild and the latter respondng to the impulse of his breed |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


| Stockholders Of Hotel To Meet <br> Election Of Officers To Take Place In Meeting March 14 $\qquad$ <br> zona corporation have been called for the annual meeting to be held at the Hotel on Saturday, March at the Hotel on Saturday, March 14 , beginning at 3 o'clock. Election of officers and directors of the corporation for the coming year will be among the most important of the business to be disposed of at this meeting. $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Lions District Meet In Angelo

$$
\begin{aligned}
& \text { Barnhart Residence } \\
& \text { Destroyed Ey Fire } \\
& \text { Of Unknown Origin }
\end{aligned}
$$

## Lions Smother Stockton Nine

Fulmer \& McLeod Rep resent Ozona Club

At Gathering

Locals Pound Out $14-4$
Victory In Season
Opener Saturday

 .....  ..... 
tockton Hiph shool nine on the
Owell Feild diamond here S.atur-
tockton Hiph shool nine on the
Owell Feild diamond here S.atur-
   ..... Devoted T T O Obser
ance Of Holiday ..... Devoted T T O Obser
ance Of Holiday
tuid wien wion
tuid wien wion
tuid wien wion
The strong rope had separated
the bone of the skall just below
the level of the eyes and natureW. E. Caldwell of Sonora, group
chairman, presided at the district
meeting, and responded to the ad-
liaer of bone over the wound The
gap had almost closed over entire-
Iy when the animal died. The ropeat the time. You who appreciate by the Ozona Club was that of or-
Mitzi Green in the takies will be ganizing the Associated Charities
delighted with Blanchette. Irene's and conducting a drive for finan.enthusiasm is contagiouste. and and $h$
$h$
Cleta. Glee Cox in the role o
Aunt Adeline Heath is a dramatiChristmas city, the community
successful play tresentation of a
co-operating with times and
playground equipment for the lo-
George Harrell Kills
Huge Mexican EagleWing Spread 7 Feet
$\underset{\substack{\text { with } \\ \text { inch, }}}{\substack{\text { A } \\ \hline}}$
est sp
est
The
The
The big bird is credited with
having destreed hundreds of of
dollars worth of lambs and kids
in the area in the lat evel

several weeks ago a few minutes
after he had made a kill of a kid
Mr. Harrell was unarmed at atthe time, however. and did not
kill the bird He set traps around
the carass that day and the fol
lowing tay went to the scene and
found the eageie caught by the footJudge and Mrs. Chas. E. David.
son have returned from a visit
big fellow and brought it here Bishop said, and on one 40 mile
Tamily spent the week-end an
holiday in Bertram visiting Mr


 mote expression again.
Joe laughed gruffly, cleared his
throat.
"That's where i am, Dad," he
explained." explained."
"You-!" low, sharp tone. presently said, in a
"Sure," Joe said easily, grinning. "My boy. How did that hap"Oh, well-you remember the

## INFINITE CARE FROM TREE TO CUP

accounts for the unequalled flavor of All Gold Coffee.

All coffee beans are not alike, any more than all apples are alike. Nor are all coffee planters
any more alike than are all far any mo

Some grow coffee beans of the very best, and use utmost care in their handling. Others don't. Therefore, the selection of is a task demanding tireless pais a task and utmost expert knowledge.

Every sack of coffee beans that goes into All Gold blend is selected as the result of careful testing and sampling. It must
be in every respect up to the be in every resp
highest standard.

For All Gold Coffee never varies. It is always the epitome of excellence...the best made from the best.

Your nearest grocer sells All Gold coffee. Order a can from


Have Plenty!

## Low Priced Foods

This is the buyer's year. Prices are low and quality is high. You can get the best at the lowest prices in years. The time to buy is now while prices are down.

When we find an opportunity on the present advantageous wholesale markets we snap it up and pass along the saving to our customers-and we are finding many of them. You can live higher at less cost-our prices prove it.

Your trade at a home-owned store with a neighbor and friend is appreciated. We treat you like a friend and neighbor and when you trade with us you may be sure of a square deal-a fair price, a friendly interest and the convenience of modern service. You can get it at Meinecke's.


PHONE YOUR ORDERS: cous clerks, careful se ection. Just phone 278

## Chris Meinecke

## PHONES

278-279-280

## When You Say <br> 'I will buy only the leading make of tire!'’ <br> here's proof why goodyear is the leading tire <br> See these demonstrations of superiority. 'Then consider the fact, true for 16 years, that more people ride on Goodyear Tires than on any other kind. The public has made Goodyear THE leading tire! The public buys millions more Goodyears annually and enables Goodyear to give the greatest value. We have the latest types <br> . all sizes . . . all prices. Trade in your old tires! <br> The famous Goodyear All- Weather Tread is suluerior Weather Tread is superior in traction. Note how the and blocks are placed in the center of the tread, where they belong. Press the palm of your hand upon this tread and feel how the blocks rrip fand phinct the flesh, This illustrates holdfast action on pave- ment or road. <br> You Get More for your money



## End



## 

Let us demonstrate the new model Fords. You will be astonished at its remarkable performance, its smooth riding comfort, its stamina, its low operating cost and its new low prices.

And don't overlook the fact that our modern, fully equipped service department is manned by expert mechanics who are not only masters of the Ford motor but capable of performing the most intricate service on any make of automobile.

Washing - Greasing - Duco Painting Tire Repairing - Body and Fender Repairing Texaco Gas and Oils - Storage

FIRESTONE - FEDERAL and LEE Puncture Proof Tires and Tubes

## Crockett Motor Co.

W. J. GRIMMER, Manager

## Again We Repeat



Compare the values, prices and service we give you with those of any other tire dealer or distributor of special brands.

The low prices of rubber and cotton give Firestone unusual advantages due to their world-wide faciitites in securing these raw materials and their eff.cient manubranches, warehouses and service stores, we can secure a complete line of fresih Firestone tires, tubes, batteries, brake lining, rims and accessories within a few minutes' to a few hours' time and give our customers values and service that are not duplicated.



## COMPARE <br> PRICES

| Forestome |
| :---: |
|  |
|  |
|  |
| \%ism |


|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |


|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

Double Guaramee.-Every tire we sell bears the Firestone name for the protec
tion of our customers. Every tire carries the unlimited Firestone guarantee and ours.

## MIKE COUCH



## End

Newspaper Advertising Held As Most Productive Media
Leading Department Store Sales Executives Tell National Dry Goods Ass'n. Members Newspapers Are Backbone of Business
$\underset{\substack{\text { New York, Feb. 18, } \\ \text { more extensive use of ne. } \\ \text { newspaper }}}{\text { N.The }}$
 advertinink by department storen
throunhout the United states in
ispl 1931 as a menans to combat depres.
sion was insisted sion was insisted upon by the
principal speakerss addressing the princs promotion session of the Na -
sales sales pomoy Goods Ascociation.
tional Dry
which held itso twentieth annual whithal held its twentieth annual
convention at the Pennayvivania convention at
Hotel this week.
Int his address before the sales promotion group, Arthur O. Price,
sales manager of the proles manager of the Namm
satores, of Brooklyn, advised pub Stores, of Brooklyn, advised pub-
licity managers of department
 stores against making further in-
roads on their advertising budgets and to divert expenditures
from unproductive media of pubfrom unproductive media of pub-
licity to the newspapers, which he characterized as the "back bone" of department store adver
${ }^{\text {tising. }}$ In 1931 , more than ever before stores must finecomb their adver-
tising expenditures, not necesean tising expenditures, not necessar
ily to save money, but to direct into the most productive media. It is my suggestion that 5 per cent
can and should be eliminated from can and should be eliminated from
unjuatified publicity items upon which we are wasting money and
should be added to our newsper should be added to our newspaper
advertising. thus giving this med. advertising, thus giving this med
ium at least 75 per cent of our
total publicity expenditure.
\& Conneth Collins, of Rugg. H. Macs $\&$ Co.. suggested the "exploita.
tion" in advertising of hitherto neglected wares usually consider
ed necessary but unimportan "gadgets."
represent." Mr. Collins said. "you if you do not concern yoursel
yreatly during the year 1931 with the promotion through newspape
advertising of every item that plenty of money in the banks and jobs." of people still have goor Mr. Collins warned. however advertisements.
Although newspaper advertis ing by department storen should
be increased, Mr. Price said, muct of it today is injudicious and is
wasted. After discussing the "fads and frills of publicity" he said that not more than 2 or 3 per
cent of the total advertising budg et should be spent for advertis
et ing media other than the newspa pers. Alan A. Wells, sales manager of James Rotto, of the Hecht Stores of Washington, both urged increased appropriation to the ad
vertising departments. In contra dietion to the accepted axiom of concentration of newer faper ad-
vertising on certain days only, Mr.

Ambulance Service

## Joe Oberkampf



MODERN
Eye-Sight and Eye Glasses Established OTIS OPTICAL CO. Western Reserve Life Bldg.
103 W. Beauregard - San Ange

## RANCHMEN

 Not On A Power LineINESTIGATE THE NEW Brunswick Battery Radio
Plays 1,000 hours. No recharging
The new "No Wir-Cell" Battery elimi nates all the annoyances of the
old dry or wet cell batteries Is more economical and fully a more economical and
satisfactory as an electrically operated radio
new wonder in radio
GEO. ALLEN MUSIC HOUSE
5 Distributors
Ave. - Phone 339
SAN angelo. texas

## W. L. ROGERS

CONRACTOR AND BULLDER
Plans and Estimates Purnished
PHONE 199 Loans Secured

LOUIŚ W. PIERPOINT AND CO. TAX SERVICE 706 Western Reserve Building
SAN ANGELO, TEXAS

## DONAHO \& QUIST SERVICE STATION <br> Formerly

Drennan Service Station
HUMBLE GAS \& OILS---STAR TIRES TUBES - REPAIRING
Expert Mechanical Service On Any Make of Automobile
Washing, Greasing, Crank Case Service

## A NEW SERVICE

Ask us for prices delivered to your ranches on all kind of Grain, Mixed Feeds, Salt and Cotton Seed Products

Hall Feed \& Grain Co. Inc.
Barnhart
Texas
$\left|\begin{array}{l}\text { of his collar-button and neveral } \\ \text { women wanting to }\end{array}\right|$ WHAT IS WRONG women wanting to know why theoir
silk stockings had been cleaned silk stockin
with acid.
Those dulect-voiced radio announcers who speak to you night-
$1 y$ on one of the networks will line up twice a month to receive instruction in pronunciation and grammar, we hear.
Their teacher will Their teacher will be Dr. Frank
Vizetelly, the man who edits dic-
tional tionaries and is said to know more about words than anyone living.
He likes words and dislikes to see $\left|\begin{array}{l}\text { He likes words and dislikes to see } \\ \text { them abused. He's going to try } \\ \text { to teach the announcers to speak }\end{array}\right|$ to teach the announcers to speak
English as it is spoken by the dicionary makers.
One of his first

## he of his first lessons is that <br> pronounced "Nieu York,"

 not "Noo York." A cat, he say, mews. So why should radio an nouncers be allowed to "noo" into the microphone when the
$\qquad$
WITH TEXAS
Nothing's wrong with Texas, ex-
Nothing's wrong with Texas, ex
cept too many of us get up in the norning at the alarm of a Connecticut clock, button a pair of
Ohio suspenders to a pair of Ch cago pants, put on a pair of Mas
chat achusetts shoes, wash in a Pitts urgh tin basin, using Cincinnat ap, and a cotton towel made i
ew Mampshire, sit down to rand Rapids table, eat pancake nade from Minneapolis flour spread with Vermont maple syruy Louis stonse. Bay fruit put up in in an Coulif stove. Buy fruit put up in
California. seasoned with Rhode Island spices, and sweetened with
lorado sugar. Put on a hat math
Philadelphia, hitch a Detroit microphone when the word an ahio plow and work all day on is "meu?"' He also says that lowa England mortgage a wexd a New should be pronounced "Ioway.". England mortgage, send our mon- to Ohio for tires, wondering
Being a native son of that state, I why Texas taxe Jersey blanket to be kept awake by a bull dog, the only home pro-
duct on the place, wondering all duct on the place, wondering all he time, where in the hell all the
money went in this wonderful money went
state of ours.
If we all
If we all would buy more home manufactured products, patronize ome owned stores and cut out
buying from foreign owned Chain buying from foreign owned Chain home and be prosperous.-EIdorado Success.

A SNAPPY COMEBACK
An American walked up to a treet fruit-seller's barrow in elon. and picked "lon.
"Plows can grow over here?" "Put that grape down!" snap POSTED All my pastures in Crocket
County are posted. Hunting and all trespassing without my permission positively forbidden.
$\begin{array}{ll}0-\mathrm{tf} \text {. } & \text { P. L. CHILDRESS }\end{array}$ $\begin{array}{lllll}\text { that it sounds better "lowah.". Or tax and drive on paved roads, and mission positively orbidden. } \\ \text { don't you care } & \text { W. E. K } & \text { to night we crawl under a New } & \text { 50-tf. } & \text { P. L. CHILDRESS }\end{array}$


Performance, too, proves Chevrolet the Great American Value
 $\begin{array}{ll}\text { casy-working engine speed. Its } 50-h o r s e- & \text { Coupe, } 8535 \text {; Coach or Standard Five- } \\ \text { power engine operates with unsurpasert } & \text { Window Coupe, } 855 \text {; Sport Goupe, } 5575,\end{array}$ $\begin{array}{ll}\text { economy. Sis eylinders enable you tocrecp } & \text { Fine-Pasnenger Coupe. } \$ 595 \text {; Convertible } \\ \text { along, accelerate, climb hill-, go faxt-and } & \text { Cabriolet. \$615; Standard Sedan, }\end{array}$ do it all smoothly, quietly-with little Special Sedan or Convertible Landau shifting of eears. Step into a Chevrolet Phaeton, \$650. Prices f. o. b. Flint, Mich.
and drive. Let performance, too, prove
Special equipment extra. Low delivered NEW CHEVIROLET SIX

## NORTH MOTOR COMPANY

## TEXAS WOOL \& MOHAIR CO.

SAN ANGELO, TEXAS
CAPITAL, $\$ 100,000.00$
Liberal Advances on Sheep, Goats Wool and Mohair

WE HAVE WOOL BAGS, SEWING TWINE FLEECE TWINE, BRANDING FLUIDS, ETC.
WILLEKE BROTHERS' WAREHOUSE ON SANTA FE TRACKS
Our new addition to our warehouse gives us 40.000 square feet of additional floor space with a
sample and show room, which enables us to sive even better service than before. OFFICERS
VICTOR PIERCE, President
SOL MAYER, Vice-President
Y HUDSPETH, Vice-Presiden
DIRECTORS
Victor Pierce
Roy Hudspet
RSI Mayer
W. W. West
J. R. Mims
H. Schneemann

Dan Cauthorn
EFirly
R. . . . .hagetbert


