

THE OZONA STOCKMAN

The Only Paper In Crockett County—3,000 Square Miles Of Livestock Territory

"Out In The West, Where The Air Is Pure, The Climate Agreeable, And The People Friendly—The Best Place On Earth To Call Home"

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HEAVY RAINS SOAK STOCK RAISING AREA

2 Inch Fall Recorded Here Monday Night; Draws Full

SOAKS SOUTHWEST General Fall Brightens Outlook For Ranching Section

Heavy rains, general over the stock raising section of the southwest, brightened prospects for the ranching industry considerably over the week-end. Starting Friday night with scattered rains, amounting to a half inch fall here, the rain gods got down to business Monday night with heavy downpours covering practically the entire area and relieving what threatened to become a serious drought.

Two and one-tenth inches of moisture was recorded in Monday night's fall here. The fall was preceded by a heavy west wind, which did no damage locally, however.

Both draws through Ozona were filled bank full by the heavy rains to the north and water holes throughout the section were filled. Although the moisture came too late to bring up bountiful feed for the winter, ranchmen are jubilant over the fall, for the few warm days will produce some growth and it will insure good range in the early spring.

Bryan McDonald and two guests, Will S. Kerr and Clay Ridgway, both of Hereford, Texas are on a hunting trip across the Pecos. Mrs. Ridgway is here visiting with Mrs. McDonald.

Dry Cleaning Business Sold

Model Laundry Disposes Of Dept. To Tennessee Men

Sale of the dry cleaning department of the Model Laundry and Dry Cleaners was announced this week by Rob Miller, owner of the business. The purchasers were Hannah and Sons, formerly of Tennessee. They will take charge of the business December 1.

Mr. Hannah and his associates are experienced in the dry cleaning business and with the modern equipment in the plant here, Ozona people are assured of first class service under the new management, Mr. Miller said. On behalf of the Laundry and its management, Mr. Miller expressed his appreciation for the patronage that the business has enjoyed and for the courtesies shown.

Change of ownership of the dry cleaning department will in no wise affect the business of the Model Laundry, Mr. Miller pointed out. The management will concentrate its efforts on improving the service of the laundry, he said. The dry cleaning business under its new management will continue to be operated in the laundry building. Mr. Miller also called attention to the fact that the change in ownership would not alter the announced plan of awarding a \$40 suit of clothes to some patron of the concern on December 8.

Judge and Mrs. Charles E. Davidson returned Tuesday night from a visit of several weeks in Oklahoma, Missouri and Iowa. Judge Davidson and son Charles E. Davidson, Jr., shipped out a number of cattle to market in Oklahoma, where they had been on feed, and while away Judge and Mrs. Davidson visited their daughters, Miss Beth Davidson and Mrs. Dixie Brown, students in Missouri University at Coeur d'Alene. They also visited Judge Davidson's brother, R. P. Davidson in Winfield, Iowa.

BROTHER BATTLES BROTHER ON GRID

Coach Ted White To Match His Lions Against Team Piloted By Brother

It's going to be brother against brother and the devil take the hindmost on the Powell Field gridiron next Saturday afternoon when the Ozona High School Lions mix it with the Pyote High eleven in the last game of the present season the home field for the locals.

Coach Ted White of the Lions will match his proteges against those of his brother, Coach John White of Pyote, in the coming encounter here Saturday, and from all indications it is going to be a family racket the like of which is seldom seen.

In fact, it was a sort of family affair that resulted in the fracas being matched. Brother John of Pyote says to Brother Ted of Ozona, "I've got a good team." And Brother Ted of Ozona says to Brother John of Pyote, "I've got a better one." And there the dispute started that is to be settled on the gridiron next Saturday, beginning at 3 o'clock. All in good fun, of course, but a genuine football battle is no doubt in store, for dope hath it that the Pyotees are considered somewhat tough in their neighborhood.

According to the present schedule, this is the last game of the season for the locals on home territory. They are slated for a match with Iraan on Thanksgiving day. There is a possibility, however, that this game may have to be cancelled on account of a district championship game that may be played in Iraan on that day. If the game is called off, Coach White plans to make an effort to get a game on the local lot for Turkey Day.

W. M. S. CIRCLE MEETS

The A. E. Circle of the Baptist Women's Missionary Society met Wednesday afternoon at the home Mrs. John Pettit. The program was devoted to a study of the book "Signal Fires on the Mountains" by J. W. O'Hara. Refreshments were served at the conclusion of the program to the following: Mesdames W. A. Kay, C. J. Watts, J. W. Whatley, W. S. Willis, J. H. McClure, Beeler Brown, Freeman, and Miss Hickerson.

Cowboy Program Is Club Feature

Chuck Wagon Supper To Be Given By Woman's Club Tuesday

A cowboy program, to be followed by a chuck wagon supper, will be enjoyed by members of the Ozona Woman's Club next Tuesday afternoon at the home of Mrs. N. W. Graham. Assisting hostesses will be Mrs. W. J. Grimmer, Mrs. Paul Perner and Mrs. John Henderson. Mrs. P. L. Childress will be program leader.

Members will answer roll call by quoting a cowboy joke. Mrs. Lee Childress will discuss "Famous Trails," and Mrs. Ira Carson will give an appropriate reading, "The Ranchman's Ride." A quartet composed of Mrs. Bryan McDonald, Mrs. John Bailey, Mrs. Donald, Mrs. John Bailey, Mrs. Joe Pierce and Mrs. B. B. Ingham will sing a number of cowboy songs.

This will be one of the most interesting and enjoyable programs of the year, according to the president, Mrs. W. J. Grimmer, and all members of the club are urged to be present.

A. W. Jones underwent an operation for removal of his tonsils at Dr. McIntire's office here Wednesday morning. At last reports he was doing well.

Ozona Lions Hold Huge Lakeview Eleven To 6-0 Score On Local Gridiron

Hopelessly outweighed but by no means outfought, the Ozona Lions ploughed into a mountain of flesh on the local gridiron last Saturday afternoon and by dogged determination plus no little skill in ground gaining against overwhelming odds, held the huge Lakeview Chiefs to a lone touchdown, for a count of 6 to 0.

Backed to within the shadow of their own goal posts four different occasions, with a 190 pound line to smash and a 210-pound backfield man crashing through, depending on weight and strength alone

to gain the necessary yardage, the Lions set their jaws and rolled huge piles of muscle and bone in a heap and took the merciless weighted pounding standing up, turning back all but one of five threats.

The big fellows' only successful job at the Ozona goal marker came in the fourth quarter after the Lions had fought them to a standstill all over the lot, equalizing the visitors' superior weight with faster footwork and grim determination. Despite their weight advantage, little of the Lakeview yardage was gained through the Ozona line, especially through the first half of the game. Time after time, huge steam roller drives through the line were stopped for no gain and the big boys were forced to resort to passes and end runs for gains.

In the opening frame Ozona kicked off to Borders, who took the ball on his 30 yard line where he was downed. Borders then attempted to kick and missed the ball with his boot, Ozona recovering on the 25 yard line. After the Lions had drawn a 5 yard penalty for off-side, Vic Montgomery lost a yard on an attempt around end and then heaved a pass to Cox that was good for six yards. Failing to gain, Montgomery kicked and the Lakeview receiver signalled for a free catch and Ozona drew a 15 yard penalty for tackling him. Plunging the line for a first down and a total of about 15 yards, the visitors punted over the Ozona goal line (Continued On Page 8)

Thanksgiving is the one truly American holiday. No other nation sets apart a day of Thanksgiving to God. Our Pilgrim fathers began the custom in the fall of 1621 as their hearts welled with thankfulness at the blessings that God had given them in their new found home. It at once became an annual custom and with the setting up of the United States of America the custom was accepted by the nation and continued. In the early days of the Republic the President of the United States set apart the day by proclamation, which custom has been observed annually by every president down to the present. It is a day of remembrance of the blessings of the Lord. Let none of us fail to observe the day in the spirit of true thankfulness. "Let us rejoice and be glad in it."

The offering that shall be taken at the service will be used for relief of local poor.

Game Warden Warns Against Headlight Hunting In Section

A warning to hunters against using a head light or hunting lamp in hunting any kind of wild game was issued here Wednesday by O. Z. Finley, game warden for Crockett and Val Verde Counties, who was here on business. Mr. Finley declared that the statutes make it unlawful for any person at any time of the year to hunt deer or any other animal or bird protected by the game laws of Texas by use of what is commonly known as a head light or hunting lamp. There are a number of ranchmen in this section who have been authorized to assist the game warden in enforcing the law against headlight hunting. Mr. Finley declared, and those who resort to the practice are laying themselves liable to heavy penalties. The game warden also called attention to the fact that the quail season does not open until December 1 and remains open until January 15. Deer and Turkey season opened November 16 and will close December 31.

Texas Composers To Be Study Subject At Music Club Meeting

Texas composers and their works will be the subject of study at the next meeting of the Ozona Music Club to be held this afternoon at the home of Mrs. Lee Childress, with Mrs. G. Miller and Miss Maude Wilmore as assisting hostesses. Mrs. Elton Smith is leader. The program will be as follows: Song—"Bluebonnet Time"—Club. Three Minute Talks—Louise Oram Hill—Mrs. Fred Deaton. Julius Albert Jahn—Mrs. W. S. Willis. Earl J. McCoy—Mrs. George Bean. Piano Solo—Oram Hill—Mrs. George Bean. Vocal Solo—Oram Hill—Mrs. L. B. Townsend. Quartet, "Barcarolle"—Jahn—Mrs. L. B. Cox, Jr., Mrs. Paul Perner, Mrs. B. B. Ingham and Mrs. Roger Dudley. Piano Solo—"Lights Out"—McCoy—Mrs. Strick Harvick. Quartet—"Morning Song"—Jahn—Mrs. John Henderson, Mrs. L. B. Townsend, Mrs. Joe Pierce and Mrs. F. T. McIntire. Choral Practice.

The last meeting of the club, held November 5, was one of the most interesting of the year. The program was devoted to a study of Russian music and one of the features of the day was a Russian dance in costume performed by Betty Dudley, with Miss Norene Allison at the piano. The meeting was at the home of Mrs. Roger Dudley, with Mrs. Vernon Cox and Mrs. Green Mankin as assisting hostesses.

It was announced this week by club leaders that at the December 3rd meeting the year-book program for February 18 would be substituted for the announced program.

ENTERTAIN LIONS Coach Ted White with his violin and Miss Norene Allison at the piano entertained members of the Lions Club at the regular luncheon Monday noon. A. B. Murdock, contractor in charge of the grading and drainage work on the first fifteen miles of the Ozona-Barnhard road out of Ozona, was a guest of the club.

John Rochelle left last Saturday for his home in Dallas where he will spend the winter. He expects to return to Ozona in the Spring.

Santa Claus Visits Ozona December 4

St. Nick Coming On His Annual Pre-Christmas Visit To Children

Old Santa Claus in person, the personification of good will and good cheer, is coming to Ozona again to meet his little friends here, to greet them on his annual pre-Christmas visit, to hand them out a few goodies as a harbinger of the better things to come on the Yuletide eve and to assure them that low priced wool and sheep will not dampen the Christmas spirit of 1931.

Through the co-operation of 27 business firms of Ozona, Old Santa Claus will be given a rousing welcome on his annual visit here Friday afternoon, December 4. A decorated automobile parade has been arranged to meet Santa on his arrival and to conduct him over the town in a big whoopee parade. Santa himself has approved the plan and despite reports declares that he is not coming on a burro but in his best bib and tucker and in a conveyance that will be a credit to the other dressed up vehicles in the Santa Claus parade.

As usual Santa will be loaded down with candy, fruit and other goodies which he will pass out to the kids on the downtown streets. Every child in Ozona under the age of 12 years is urged to be on hand at 4 o'clock Friday afternoon, December 4, which is two weeks from tomorrow, to greet Santa and to receive what Santa has for all the kids.

Business firms co-operating in bringing Santa to Ozona this year include the following:

North Motor Company, Lemmons Dry Goods Company, Hancock's Cafe, Piggly Wiggly, Joe Oberkamp, Land Barber Shop, Ideal Barber Shop, Ozona Tailor Shop, San Angelo Telephone Company, Ozona Theatre, Popular Variety Store, Roy Parker, Smith Drug Store, Ozona Drug Store, Joe Patrick Electrical Shop, Flowers Grocery, Crockett Motor Company, Chris Meinecke, Glenn Rutledge, West Texas Lumber Company, Jones Saddlery Company, Ozona Stockman, Ozona Water Works, Ozona Motor Company, West Texas Utilities Company, Ozona National Bank.

Mrs. Scott Peters Missionary Head

Mrs. Hugh Childress, Sr. Retires After Three Years Service

Mrs. Scott Peters was elected president of the Methodist Women's Missionary Society at the annual election of officers held Wednesday afternoon. Mrs. Peters succeeds Mrs. Hugh Childress, Sr. who has served as head of the organization the past three years.

Other officers were elected as follows: Vice president, Mrs. John Bailey; corresponding secretary, Mrs. Joe Pierce; recording secretary, Mrs. Will Baggett; treasurer Mrs. Paul Perner; local treasurer Mrs. B. B. Ingham; superintendent of children's work, Mrs. Charles Williams; superintendent of study, Mrs. Vic Pierce; superintendent of literature and publicity, Mrs. Floyd Henderson; superintendent of social relations, Mrs. N. W. Graham; superintendent of supplies, Mrs. Roger Dudley, and superintendent of social work, Mrs. H. P. Vaughan; and "Voice" agent, Mrs. George Montgomery. The new officers assume their duties January 1.

The regular devotion hour was observed.

Best Hot Tamales—Moore's Cafe.

LET CONTRACT ON OST WEST NOVEMBER 30

Bids Asked On Grading, Drainage From Sheffield To Live Oak

FIRST WORK WEST

Initial Contract Combines Crockett And Pecos Projects

The first contract for work on the Old Spanish Trail west of Ozona will be awarded by the State Highway Department at Austin on November 30, when bids will be opened for grading and drainage of 6.7 miles of the highway from the town of Sheffield to Live Oak Creek, it was announced this week by the department. Notice to contractors seeking bids on the project appears in this issue of The Stockman.

Both Pecos and Crockett Counties having voted bonds for paving the Old Spanish Trail, this first contract on that section of the road will be a combination of projects in the two counties, the part from the Pecos River crossing east to the Live Oak crossing being in this county.

Contracts to be awarded at the November 30, December 1 meeting call for work in 21 counties involving 217 miles of road. The total cost of projects to be let is estimated at \$2,000,000.

This will be the last meeting of contracts for 1931, the Commission has announced. Improvement work to the amount of approximately \$40,000,000, it is estimated, will be done during 1932. This is approximately \$10,000,000 under the contract work awarded this year.

Straighten Bend In Johnson Draw

Cut Made By Road Men Takes Care Of Rise Monday Night

For the double purpose of straightening Johnson's Draw and providing dirt for the highway dump, road crews at work on the Ozona-Barnhart highway north of town have been engaged in cutting a new channel for the draw at the north edge of the city to straighten the sharp bend at that point.

The first trial of the new cut, which is as yet incomplete, came with the big rise in the draw following Monday night's rain. Most of the high water took the new and straight channel and drained off that area quicker.

The cut to straighten the bend will prevent overflow and possible serious damage to the new highway dump, which follows the edge of the old channel near the first point north of town, and will also prevent the frequent overflow of the residential section in the north part of town.

Gordon Brinegar Is Employed As Baker At Mike Couch Bakery

Gordon Brinegar, formerly of El Paso and San Angelo, has been employed as baker at the Mike Couch Bakery, it was announced this week by Mr. Couch. Mr. Brinegar will assume his new duties today.

Mr. Brinegar is not a stranger to Ozona bakery patrons. He was formerly employed at the Flowers Bakery and since that time has spent more than a year as baker at Schaeffers in El Paso. He has gained considerable experience in cake and pastry work as well as in bread making and Mr. Couch says that he will offer a complete line of bread, cakes, hot rolls and pastries daily.

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Notices of church entertainments
 where admission is charged, cards
 of thanks, resolutions of respect
 and all matter not news, will be
 charged for at regular advertising
 rates.

Any erroneous reflection upon the
 character of any person or firm
 appearing in these columns will be
 gladly and promptly corrected upon
 calling the attention of the man-
 agement to the article in question.

THURSDAY, NOV. 19, 1931.

WORK FOR BEGGARS

The annual quota of drifters,
 moochers, professional hitch hikers,
 going no place and coming
 from no where in particular, and
 a few deserving needy will be
 through Ozona this winter, no
 doubt, and there may be some
 over the usual quota. These come
 every year and each separate case
 presents a problem all its own, a
 problem of deciding what aid
 should be given under the cir-
 cumstances, to what extent char-
 ity should be extended and what
 form it should take.

These are the problems whose
 solution is left in the hands of an
 investigating committee, appointed
 last year by the executive com-
 mittee of the Associated Charities
 of Ozona, an organization formed
 a year ago to raise funds and dis-
 pense them in an orderly fashion
 to the needy who might be found
 within its jurisdiction.

This organization raised some-
 thing over \$600 last year and at
 last reports a short time ago there
 was still a balance of nearly \$400
 to the credit of the organization.
 And all demands for aid were met
 during the year, if investigation
 proved the case worthy. All of
 which shows judicious handling
 of the community fund. It is not
 now thought likely that another
 drive will be necessary this fall
 to augment this fund. It is believed
 that the funds now on hand
 will be sufficient to take care of
 local needs during the winter, but
 if the drain is unusually heavy
 this winter, the organization will
 likely resort to a brief solicitation
 for additional funds should the
 need arise. However, heads of the
 association are confident that
 such a procedure will not be neces-
 sary.

No doubt, a lot of professional
 bums will take advantage of recent
 nation-wide agitation for un-
 employment relief to "go on the
 road" this winter for a very pro-
 fitable tour of the country. It is
 cases of this nature that make it
 hard on local charity investiga-
 tors. It is a difficult job to check
 up on their stories, but one who
 has had experience in adminis-
 tering charity funds will in time be
 able to judge pretty accurately
 the merits of each request. This
 is one of the advantages of a cen-
 tral charity organization to dis-
 pense all charity, each case will
 be handled on its merits and only
 deserving cases will be assisted
 and these only to the point of re-
 lieving distress and not to the
 point of handing over a handsome
 profit to the person seeking aid.

In order to conserve the funds
 now on hand in the local charity
 organization's treasury, and at
 the same time to discourage the
 moocher and the professional
 bum, some system should be de-
 vised here this winter for provid-
 ing work for able bodied persons
 who seek charity. This policy is
 in force in many cities and it
 works as a powerful deterrent to
 the professional hobo who wants,
 not employment, but hand-outs.
 And, then, it would lessen the
 drain on the community fund,
 provide cheap labor for household-
 ers and serve to maintain the self-
 respect of worthy persons who are
 temporarily in need of assistance.

As a means of accomplishing

this end. The Stockman suggests
 that the charity organization
 serve as a central bureau for list-
 ing odd jobs about town, such as
 cleaning lawns, trimming trees,
 painting fences, cleaning up back
 yards, raking and burning trash,
 cleaning up vacant lots, shaping
 up flower beds, and dozens of
 other odd jobs that can be done at
 any time. If every person in town
 who has a bit of work of this na-
 ture to be done this winter would
 call some member of the investi-
 gating committee, Rev. J. H.
 Meredith, A. W. Jones, Mrs. Hugh
 Childress, Sr., or Mrs. S. L. But-
 ler, or Rev. M. M. Fulmer, chair-
 man of the general organization,
 officials would have at hand when
 the next able bodied person comes
 seeking aid a ready list of jobs by
 which he could earn the help he
 seeks. Of course, where a person
 is not physically able to perform
 manual labor, these cases are al-
 ways cared for immediately and
 such relief as the organization is
 capable of giving is extended. But
 if a man is honest and is in need
 of assistance to help him over a
 rough spot, he should be more
 than willing to work for what he
 gets if the work is available. And
 listing jobs with members of the
 committee will make them avail-
 able to all who need it.

And, again, Ozona people
 should bear this thought in mind
 through the coming winter—that
 the Associated Charities was
 formed for the purpose of taking
 care of all charity demands, that
 local charity work might be ad-
 ministered in a systematic man-
 ner and that street begging might
 be eliminated. Therefore, should
 you be approached for charity, do
 not contribute individually for it
 is such responses that contribute
 to the growth of the "begging
 racket," which is, by the way, in
 many cases more profitable than
 a lot of legitimate business enter-
 prises. Meet each request for aid
 by directing the person seeking
 aid to some member of the char-
 ity committee or some officer of
 the organization. This will in-
 sure worthy cases being cared for
 and unworthy ones, in most in-
 stances, being refused.

THANKSGIVING

Thanksgiving Day has become
 such a universally observed na-
 tional holiday that few people
 realize that its general observance
 on the last Thursday in Novem-
 ber is quite a recent develop-
 ment. All of the states of New
 England and some of the other
 northern states, had an annual
 day of thanksgiving by the procla-
 mation of the Governor, but while
 this custom came from the ear-
 liest colonial times, it seldom hap-
 pened that more than two or three
 states picked the same day.

Real Farm Relief at Last—

By Albert T. Reid



The real "mother of Thanksgiv-
 ing Day" was Mrs. Sarah Josepha
 Hale, who was the editor of the
 first magazine published especial-
 ly for women, Godey's Lady's
 Book, Mrs. Hale, before 1850,
 tried to get the President of the
 United States to issue a proclama-
 tion for a national Thanksgiving
 Day. Mrs. Ruth E. Finley, in her
 new book, "The Lady of Godey's,"
 tells how she bombarded presi-
 dent after president with her de-
 mand until, in 1863, President
 Lincoln issued the first national
 thanksgiving proclamation, nam-
 ing the last Thursday in Novem-
 ber as its date. From that time
 on every President has issued
 such a proclamation, and since
 1870's the Governor of every state
 has also proclaimed the last
 Thursday in November as Thank-
 giving Day. Since there has never
 been an act of Congress on the
 subject, Thanksgiving Day is not
 technically a national holiday,
 but it would be difficult to keep
 the people of any state from ob-
 serving it, even if the Governor
 forgot to issue his proclamation.
 In recent years there has been
 a tendency to take Thanksgiving

Day lightly. We are all too much
 inclined, in good times, to take
 credit to ourselves for our bless-
 ings, whatever they may be, while
 in times of distress it is a very
 human inclination to ask "what
 have I got to be thankful for?"
 We hear lots of people asking that
 question this year, but in our op-
 inion one of the best cures for

(Continued On Page 3)

SCANDALS

By The Town Gossip

"SEES ALL—HEARS ALL"

"That's our little one he's talk-

ing about," exclaimed one of Oz-
 ona's fond mothers last week
 when she read in Scandals about
 the mother who sent a note to the
 teacher asking her not whip her
 Tommy because he wasn't used to
 it and because "We never strike
 him at home except in self-defen-
 se."

"No, that's not yours he's talk-
 ing about," replied grandmother.
 "It says they never strike him ex-
 cept in self-defense. You don't
 strike yours in self-defense, you
 run."

Heretofore hunting season has
 been a sporting event, but have
 you noticed the look of grim de-
 termination on the faces of hunt-
 ers nowadays?

The trouble is that those who
 can afford to buy ammunition
 don't need the meat, while us poor
 devils who can't even throw a
 rock straight.

Old Town Gossip is still hoping,
 though, that some of his friends
 will prove a lucky hunter and that
 he'll get one or more taste of fresh
 meat.

The week's gleanings brings up
 the one about the Scotchman who
 was arguing with the conductor
 as to whether the fare was
 five or ten cents. Finally the con-
 ductor became disgusted and grab-
 bing up the Scot's suitcase heaved
 it overboard just as they were
 passing over a bridge. As the case
 landed with a splash, the Scotch-
 man screamed.

"Mon, ye no' only rob me but
 now ye are drowning my young-
 est son."

It was reported some time ago
 that our town "bad man" came
 down one morning with his six
 gun stuffed in his belt in antici-
 pation of an argument with a
 neighbor.

As Gossip understands it he
 was taking an awful chance, be-
 cause other would-be bad men
 have told us that these modern
 smokesticks are the very deuce to
 eat.

Just a word of consolation to
 the football boys on their expe-
 rience last Saturday. It might
 have been much worse—you
 might have been killed, you know.
 If one of those big fellows had
 ever stepped on anybody it would
 have been just a matter of blot-
 ting up the stain.

If one of those Lakeview giants
 had been club-footed, Gossip
 would have sworn he was an ele-
 phant.

As one sideline wise-cracker re-
 marked, we hope they render out
 about 900 pounds of lard before
 they bring that herd of pachy-
 derms back here.

And will somebody, please, give
 Hugh Childress, Jr., the Spanish
 word for "safety pin." The boy
 really seeks knowledge.

Fresh Hot Tamales—Moore's Cafe

CARDS



Our full selection of greeting cards for Christmas
 is on display. Avoid a repetition of last year's em-
 barrassment—when you had to take what was left for
 those last minute additions to your list. Order now—
 and order sufficient amounts. Name engraved at
 small additional cost.

We offer individual designs for those who wish to
 have distinctive cards of their own. They can be made
 up to your order in ample time for Christmas mailing
 —if you order now.

Printed or engraved cards—only one order of each
 design sold. Get your pick early—lowest prices in
 years.



The Ozona Stockman

Phone 14 or 210 for Sample Books

Ozona National Bank
 Ozona, Texas

Capital, Surplus & Profits
\$240,000.00

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SIGHT UNSEEN

by MARY ROBERTS RINEHART



Six people, Horace Johnson (who tells the story), his wife, old Mrs. Dane, Herbert Robinson and his sister, Alice, and Dr. Sperry, friends and neighbors, are in the habit of holding weekly meetings. At one of them, Mrs. Dane, who is hostess, varies the program by unexpectedly arranging a spiritualistic seance with Miss Jeremy, a friend of Dr. Sperry and not a professional, as the medium.

At the first sitting the medium tells the details of a murder as it is occurring. Later that night Sperry learns that a neighbor, Arthur Wells, has been shot mysteriously. With Johnson he goes to the Wells residence and they find confirmation of the medium's account. Mrs. Wells tells them her husband shot himself in a fit of depression.

At a second seance, Miss Jeremy adds details about a summer resort where Charles Ellingham was known to have been at the same time that Mrs. Wells was there. She also speaks of a pocketbook being lost which contained some important car tickets and letters. Mrs. Dane, alone of the women, seems thrilled by the investigation.

Johnson goes alone and investigates the deserted house. He is frightened by strange noise, as of an intruder in the house, but completes his investigation.

THE STORY

I know, as it happens, very little of firearms, but I did realize that a shot from a .45 Colt automatic would have considerable penetrative power. To be exact, that the bullet had probably either lodged itself in a joist, or had penetrated through the flooring and might be somewhere over my head.

But my candle was inadequate for more than one most superficial examination of the ceiling, which presented so far as I could see an unbroken surface. I turned my attention, therefore, to the floor. It was when I was turning the rug back that I recognized the origin of the sound which had so startled me. It had been the soft movement of the carpet across the floor boards.

Some one, then, had been there before me—some one who knew what I knew, had reasoned as I reasoned. Some one who, in all probability, still lurked on the upper floor.

Obediently an impulse, I stood erect and called out sharply, "Sperry!" I said, "Sperry."

There was no answer. I tried again, calling Herbert. But only my own voice came back to me, and the whistling of the wind through the windows I had opened.

My fears, never long in abeyance that night, roused again. I had instantly a conviction that some human figure, sinister and dangerous, was lurking in the shadows of that empty floor, and I remember backing away from the door and standing in the center of the room, prepared for some stealthy, murderous assault. When none came I looked about for a weapon, and finally took the only thing in sight, coal-tongs from the fireplace. Armed with that, I made a cursory round of the near-by rooms but there was no one hiding in them.

I went back to the rug and examined the floor beneath it. I was right. Some one had been there before me. Bits of splintered wood lay about. The second bullet had been fired, had buried itself in the floor, and had, some five minutes before been dug out.

The extraordinary thing about the Arthur Wells story was not his killing. For killing it was. It was the way it was solved.

Here was a young woman, Miss Jeremy who had not known young Wells, had not known his wife had until that first meeting at Mrs. Dane's, never met any member of the Neighborhood Club. Yet, but for her, Arthur Wells would have gone to his grave bearing the stigma of moral cowardice, of suicide.

The solution, when it came, was amazing, but remarkably simple. Like most mysteries. I have in my own house, for instance, an example of a great mystery, founded on mere absentmindedness.

This is what my wife terms the mystery of the fire-tongs.

I had left the Wells house as soon as I had made the discovery in the night nursery. I carried the candle and the fire-tongs downstairs. I was apparently, calm but watchful. I would have said that I had never been more calm in my life. I knew quite well that I had the fire-tongs in my hand. Just when I ceased to be cognizant of them was probably when, on entering the library, I found that my overcoat had disappeared, and that my stiff hat, badly broken, lay on the floor. However, as I say, I was still extraordinarily composed. I picked up my hat, and moving to the rear door, went out and closed it. When I reached the street, however, I had only gone a few yards when I discovered

"Fire-tongs?" I repeated. "Why, that's so. They are fire-tongs."

"I am not a curious woman," she put in incisively, "but when my husband spends an evening out, and returns minus his overcoat, with his hat mashed, a lump the size of an egg over his ear, and puts a pair of fire-tongs in the umbrella stand under the impression that it is an umbrella, I have a right to ask at least if he intends to continue his life of debauchery."

I made a mistake then. I should have told her. Instead, I took my broken hat and jammed it on my head with a force that made the bump she had noticed jump like a toothache, and went out.

When at noon and luncheon, I tried to tell her the truth, she listened to the end: Then: "I should think you could have done better than that," she said. "You have had all morning to think it out."

However, if things were in a state of armed neutrality at home, I had a certain compensation for them when I told my story to Sperry that afternoon.

"You see how it is," I finished. "You can stay out of this, or come in, Sperry, but I cannot stop now. He was murdered beyond a doubt, and there is an intelligent effort being made to eliminate every particle of evidence."

He nodded. "It looks like it. And this man who was there last night—"

"Why a man?" "He took your overcoat, instead of his own, didn't he? It may have been—it's curious, isn't it, that we've had no suggestion of Ellingham in all the rest of the material."

Like the other members of the Neighborhood Club, he had a copy of the proceedings at the two seances, and now he brought them out and fell to studying them.

"She was right about the bullet in the ceiling," he reflected. "I suppose you didn't look for the box of shells for the revolver?"

"I meant to, but it slipped my mind."

He shuffled the loose pages of the record. "Cane—washed away by the water—a knee that is hurt—the curtain would have been safer—Hawkins—the drawing room furniture is all over the house. That last, Horace isn't pertinent. It refers clearly to the room we were in. Of course, the point is, how much of the rest is also extraneous matter?" He re-read one of the sheets. "Of course that belongs, about Hawk-

ins. And probably this: "It will be terrible if the letters are found. They were in the pocket book, presumably."

He folded up the papers and replaced them in a drawer.

"We'd better go back to the house," he said. "Whoever took your overcoat by mistake probably left one. The difficulty is, of course, that he probably discovered his error and went back again last night. Confound it, man, if you had thought of that at the time, we would have something to go on today."

"If I had thought of a number of things, I'd have stayed out of the place altogether," I retorted tartly. "I wish you could help me about the fire-tongs, Sperry. I don't seem able to think of any explanation that Mrs. Johnson would be willing to accept."

"Tell her the truth."

"I don't think you understand," I explained. "She simply wouldn't believe it. And if she did I should have to agree to drop the investigation. As a matter of fact, Sperry, I had resorted to subterfuge in order to remain out last evening, and I am bitterly regretting my mendacity."

But Sperry has, I am afraid, rather loose ideas.

"Every man," he said, "would rather tell the truth, but every woman makes it necessary to lie to her. Forget the fire-tongs, Horace, and forget Mrs. Johnson tonight. He may not have dared to go back in daylight for his overcoat."

"Very well," I agreed. But it was not very well, and I knew it. I felt that, in a way my whole domestic happiness was at stake. My wife is a difficult person to argue with.

She is just as tenacious of an opinion once formed as are all amiable people. However, unfortunately for our investigation, but luckily for me, under the circumstances. Sperry was called to another city that afternoon and did not return for two days.

It was, it will be recalled, on the Thursday night following the second sitting that I had gone alone to the Wells house, and my interview with Sperry was on Friday. It was on Friday afternoon that I received a telephone message from Mrs. Dane, asking me to take tea with her.

"At what time?" I asked her

secretary.

"At four o'clock."

I hesitated. I felt that my wife was waiting at home for further explanation of the coal-tongs, and that the sooner we had it out the better. But, on the other hand, Mrs. Dane's invitations, by reason of her infirmity, took on something of the nature of commands.

"Please say that I will be there at four," I replied.

I bought a new hat that afternoon, and told the clerk to destroy the old one. Then I went to Mrs. Dane's.

She was in the drawing-room, plainly excited. Never have I known a woman who, confined to a wheelchair, lived so hard. She did not allow life to pass her windows, if I may put it that way. She called it in, and set it moving about her chair, herself the nucleus around which were enacted all sorts of small neighborhood dramas and romances. Her secretaries did not marry. She married them.

It is curious to look back and remember how Herbert and Sperry and myself had ignored this quality in her, in the Wells case. She was not to be ignored, as I discovered that afternoon.

"Sit down," she said. "You look half sick, Horace."

Nothing escapes her eyes, so I was careful to place myself with the bump on my head turned away from her. But I fancy she saw it, for her eyes twinkled.

"Horace, Horace!" she said. "How I have detested you all week!"

"I? You detested me?" "Loathed you," she said with unctious. "You are cruel and ungrateful. Herbert has influenza, and does not count. And Sperry is in love—oh yes, I know it. I know a great many things. But you!"

I could only stare at her.

"The strange thing is," she went on, "that I have known you for years, and never suspected your sense of humor. You'll forgive me, I know, if I tell you that your lack of humor was to my mind the only flaw in an otherwise perfect character."

CONTINUED NEXT WEEK

Save money on that Aluminum roaster, special this week at the Ozona Hardware Co.

THANKSGIVING— (Continued From Page 2)

pessimism is to stop thinking of your hard luck and try for one day to think of all the good things that have come your way since last Thanksgiving.

There is, perhaps, small consolation in that for people who have lost their faith in spiritual things. But we believe that the great majority of Americans, by whatever name they may call their religious creeds, still believe that there is a Divine Providence which has guided and still will guide our nation, and when we consider the state of most of the people of the rest of the world, we feel that there is ample ground for a National Thanksgiving Day.

J. M. GIST OF ODESSA GROOMING BULL TO WEIGH 4,000 POUNDS

John M. Gist of Odessa is grooming perhaps the largest bull in the world to be shown at the Fort Worth Fat Stock Show next March. Jumbo, the bull, now weighs 3,605 pounds and Mr. Gist hopes to make him tip the scales at 4,000 pounds for the show. Jumbo measures 14 feet from tip of nose to root of tail and is 6 feet high from high point of shoulder to bottom of hoofs. His head measures 3 feet from nose to top of head. It is understood that Mr. Gist has refused \$1.00 per pound for him.

CONTRACTORS NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 6.754 miles of Grading and Drainage Structures from Sheffield to Live Oak Creek on Highway 27, covered by F. A. P. No. 619A & B in Crockett and Pecos Counties will be received at the State Highway Department, Austin, Texas, until 9 a. m., November 30, 1931, and then publicly opened and read.

Plans and specifications available at offices of P. H. Caldwell, Jr., Resident Engineer, Fort Stockton, Texas and State Highway Department, Austin, Texas. Usual rights reserved. 32-2c

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We don't quote you on "Specials" to get you in our store and then "hook" you on other items that are priced high enough to make up for the cut price "specials." We price our merchandise to you at the lowest market quotation and try to make a reasonable profit on our sales. Our prices are uniformly low—the same margin on every item. Your savings, then, on year 'round purchases amounts to much more than the few pennies you might "save" on "leaders" only to spend them and more on other items.

Food Prices are Lower

Greater savings are possible now than in many years. We take advantage of every market drop and pass the saving along to you—plus a brand of service and accommodation we defy you to beat anywhere.

Free Delivery Service

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THE PIANO TUNER SAYS—

By Fred Wilson

I have no more idea of what I am going to say than the man in the moon so be prepared for the worst.

Did you ever get all broke out with the blues? Well I'm that way now and if you've ever been thusly afflicted, I crave your sympathy. Of course, the stuff is not good to eat but it is sort of comforting and soothing like during a sob fest.

Ever have a friend that was friend enough to stick by you when you were broke? I did, a real pal. We used to fight like brothers and many's the night we've slept "spoon jack" in a straw pile and, next morning, match a cootie fight to see who would get the one partnership cigarette we possessed.

For the benefit of those who are uninformed on the subject, let me say that a cootie is an insect not nearly so flippant, as a butterfly but much more constant and when two are selected from different persons and placed together, they will tear into each other like "Cyclone" Mackey and Jack Gorman, except there is no grand stand stuff and the match goes to a supreme finish.

Poor Joe surely was a good guy perfectly developed in every respect, except having a weak mind and a head as hard as Collins' ram. Never would take advice from a real intelligent person. The night he came home with soul full of hope and head full of hop and announced his intention to splice with a domestic science teacher, I advised him, for his stomach's sake, to sober up and forget it but he went right on and married her and spent every cent she had on a prolonged, two day, honeymoon.

That was five years ago last mating time and I never heard any more from Joe until yesterday the Postman brought me an asbestos letter from him, stating he had died of chronic indigestion in 1928. I was glad to receive the letter and know that he had thrown off the yoke and regained his freedom after two years of bondage but sorry to hear that times were so hard down there. It

Rev. Fulmer Speaker On Program Workers Meeting At McCamey

Rev. M. M. Fulmer, pastor of the Ozona Baptist Church, will speak on the subject "Stewardship of the Gospel," at the monthly worker's Conference of the Pecos Valley Baptist Association to be held with the First Baptist Church of McCamey next Tuesday, November 24. The meeting will begin at 10 o'clock, Tuesday morning and continue until 2:45 p. m. The theme of the meeting is "Stewardship."

Following is the complete program for the day:

Theme—"Stewardship."
10:00 Devotional—Rev. I. N. Burnett.

10:20 "Stewardship of the Gospel"—Rev. M. M. Fulmer.

10:45 Special Music.

10:55 "Time, Talents and Influence"—Rev. M. M. Fulmer.

11:20 Sermon—Rev. Ira Harrison.

12:00 Lunch

1:00 Board Meeting

1:00 W. M. U. Meeting—Mrs. T. Y. Casey in charge.

1:30 Song Service—Rev. Lloyd Miller.

1:35 "Loyalty"—Rev. Buren Sparks.

1:55 "Tidings from the Churches"—Rev. W. J. Rushing.

2:20 "Report on the State Convention"—Rev. S. F. Marsh.

2:45 Adjournment.

Take advantage of the bargains in Aluminum Roasters at Ozona Hardware Co.

Judge Charles E. Davidson and Charles E. Davidson, Jr., are in San Antonio on business.

Arthur Phillips was a business visitor to San Angelo Wednesday.

seems that since the Utilities have taken over the heating plant and are burning cheap Texas crude instead of coal, that a serious cloud of unemployment is hovering over Inferno as well as the U. S. A.

When I think that, even after death, I will never again meet old Joe, my eyes run full of Texas tears.

SUNFLOWER CLUB

Mrs. Warren Clayton entertained the Sunflower Club Saturday afternoon at the home of Mrs. Hugh Childress, Sr. There were four tables of players. High score prize for the club, a cookie jar, was awarded to Mrs. Gertrude Perry, and second high, a picture, to Mrs. Ashby McMullen. Guest high went to Miss Ethel Childress. China novelties were awarded as cut prizes.

Other guests present were Mesdames Massie West, T. A. Kincaid Jr., Arthur Phillips, Frank McMullen, Floyd McMullen, Roy Henderson, Grady Mitchan, Evert White, Charles E. Davidson, Jr., J. W. North, and Misses Mary Childress Willie Sue Montgomery and Hester Bunger.

Mrs. G. F. Noakes and small son are here from Corpus Christi for a visit with her parents, Mr. and Mrs. A. W. Jones.

Mr. and Mrs. Wren Jackson were here the first of the week from Best for a visit with Mrs. Jackson's brother, A. W. Jones and family.

Special bargains on aluminum Roasters this week at Ozona Hardware Co.

Mrs. W. L. Rogers underwent an operation this morning for removal of her tonsils.

Mr. and Mrs. Ross Hufstetter have returned from Lubbock where they attended the funeral of Mr. Hufstetter's brother, Rev. Bill Hufstetter, who died in San Antonio a week ago last Sunday.

SEE THE NEW Christmas Greeting card sample books at the Ozona Stockman. The most economical appreciated Yuletide remembrance. Unusually beautiful cards priced unusually low this year. And we are offering you 20 per cent off on one beautiful line for early orders. Select your cards now from the complete showing.—**PAY FOR THEM IN JANUARY.**

POSTED—All my pastures in Crockett County. Woodhauling, hunting and all trespassing positively forbidden.

J. W. HENDERSON, EST.

Livestock Price Hike Seen With Rise In Retail Meat Demand

Fort Worth, Tex., Nov. 18.—Here's another good indication that Dame Prosperity is staging a real "come-back"—the demand for steaks, chops and cutlets, as well as for lower-priced cuts of meat, is increasing despite protracted summer-like weather throughout most of the nation the past two weeks.

This augury of better times has been discovered through research work of 18 regional co-operative livestock organizations with which the Texas Livestock Marketing Association, with headquarters in Fort Worth, is affiliated.

Meat consumption has a close relationship to varying degrees of prosperity, it is pointed out by John G. Burns, manager of the Texas Livestock Marketing Association.

"When a big automobile factory in Detroit closed down a little more than a year ago," said Mr. Burns, "there was such a big decrease in demand in Detroit butcher shops that heavy supplies of beef which were billed for Detroit were tied up in Chicago."

Co-operative livestock marketing leaders contend that increased demand for retail meat logically should be reflected by still firmer livestock prices. Should this increased retail demand be maintained, and should corn, oats and other feed prices continue to soar as in recent weeks, livestock prices, it is contended, are due for a more substantial rise also.

POSTED—All my pastures in Crockett County. Hunting and trapping and all trespassing positively forbidden. Floyd Henderson. 11-1-32

Joe Oberkamp

Ambulance Service

DAY OR NIGHT

Phone 181

POSTED—All my pastures west of Ozona in Crockett County. Hunting, fishing and all trespassing positively forbidden. LEE CHILDRESS. 1-32

Let The Ozona Stockman send in your renewal for The San Angelo Standard-Times, The Fort Worth Star-Telegram, The Dallas News or the San Antonio Express. Bargain rates now in effect.

Let The Ozona Stockman send in your renewal for The San Angelo Standard-Times, The Fort Worth Star-Telegram, The Dallas News or the San Antonio Express. Bargain rates now in effect.

Best Hot Tamales—Moore's Cafe.

POSTED

All my pastures in Crockett County are posted. Hunting and all trespassing without my permission positively forbidden.

1-32 P. L. CHILDRESS.

POSTED NOTICE

The entire Hoover Estate is posted and any trespassers will be prosecuted to the full extent of the law.

Mrs. Laura Hoover and family. 10-1-32.

NOTICE

Spectacles 1-3 less than other places. Free refitting in year. Oldest eyesight specialist in West Texas. Sundays by appointment. Dr. Fred R. Baker. Ground floor St. Angelus Hotel. Phone 5801-3. 29-3c

Say "I saw it in The Stockman."

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All our pastures in Crockett County are posted. Hunting and all trespassing positively forbidden. W. R. & J. M. Baggett. 89-52c

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There are literally hundreds of efficient *Electrical Servants* which inexpensively will assume the hard and distasteful work in your home. They cost so little, and operate at such slight expense, it is truly "penny wise and pound foolish" to struggle along without them.

Electric Vacuum Cleaners, Ranges, Washers, Refrigerators, Toasters, Waffle Irons and a multitude of other appliances will assume your housecleaning, cooking and laundering worries; electric heating pads, curling irons, teakettles and sewing machines will fill important needs in every home.

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Convenient Terms can be arranged on the purchase of one or more of these essential appliances. Call in at the Merchandise Showroom today.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

West Texas Utilities Company

Announcing Sale of Our Dry Cleaning Dept. To Hannah and Sons of Tennessee

Effective December 1, we will be out of the dry cleaning business, but in the LAUNDRY BUSINESS strong. A deal was completed this week whereby Mr. Hannah and associates have purchased our entire dry cleaning equipment and will take over the business, in its present location, on December 1.

In making this announcement we want to take occasion to express our sincere appreciation for the patronage we have enjoyed in this line and for the kindness and consideration shown us by the people of Ozona. We have tried to serve you to the best of our ability and it is our hope that our relations have been mutually satisfactory.

The new owners of the Model Dry Cleaners are experienced in the business and we bespeak for them the same courteous treatment and liberal patronage we have enjoyed.

Those who are indebted to the present management of the dry cleaning department are urged to come in before the first and make satisfactory arrangements. Prompt action in this matter will facilitate completion of the transfer of the business and we will appreciate your help.

We are going to devote our entire attention to the laundry business and intend to maintain the same high standard of workmanship and service and lowest prices.

Let YOUR Laundry Do It

NOTE—Sale of the dry cleaning business will in no way affect award of the \$40 suit of clothes on December 8. The award will be made as announced recently.

THE MODEL LAUNDRY
MODEL DRY CLEANERS
Phone 164

Story Of Cattle From Longhorn To Hereford Told In Club Paper

Mrs. Joe Davidson Traces Growth Of Cattle Industry From First Importations

EDITORS NOTE—Below is the story of the cattle industry from the Longhorn to the Hereford as told in a paper prepared by Mrs. Joe T. Davidson and read before the woman's club meeting last week.

By Mrs. Joe T. Davidson

From the Longhorn to the Hereford is a long step and a history of fully three centuries. Many writers have written volumes of cattle history and found they must omit many, many things they would like to tell. So it is in this, my attempt to give this interesting and gradual growth from the tall, rangy steer, with its immense horns, to the blocky Hereford.

Much has been said and could be said of the Texas Longhorn. This breed was of noble characteristics—a pair of horns that were well adapted for the purpose of defense or offense; naturally of good size, some growing to immense stature; amazing energy and what might be termed "cow sense." While not included to put on flesh, the Longhorn had many virtues desirable to the ranching conditions of that day. Waterings were not so conveniently arranged and this hardy animal would range fifteen or twenty miles and water only every two or three days. Then no other breed could have stood the thousands of miles they were driven to market, for they were not only splendid travellers, going easily twenty miles daily, but excellent swimmers.

But the Longhorn possessed several qualities that were disadvantages. His wild and roving nature prevented his confinement, so he could not be easily handled after the days of fences. He was slow maturing, taking six or eight years to mature for marketing. And after the days of the "iron horse" his horns were too long to allow accommodation in shipping. So the Longhorn was doomed. Every one would have to admit that docile animals that ran to beef and fat were preferable to those that developed mostly horns and devilment. Although the newcomer might not be so well adapted to the rough and ready life of the plains, the Longhorn had to yield to the demands of commercialism and allow his blood to be mixed with that of the foreigner.

Brought Here In 1690

The Longhorn was descended from the cattle brought to Mexico in the early part of the 16th century. Some of the descendants of these cattle were brought to Eastern Texas in 1690, when the Mission of San Francisco was established. Within three years the mission was abandoned and Spain forgot the land for twenty more. But the frontiersmen left cattle and horses ranging across the sandy red hills of East Texas and cattle have been in Texas since then, figuring largely in economics and history—in Texas' songs and stories.

Ranching, as an industry, dates from the first fourth of the 18th century, about the time of the founding of the San Antonio Mission. For a hundred years, the Spanish riders watched the cattle grow into great herds and established scattering "ranchos" between San Antonio and the Rio Grande. Then the Anglo-American settlers discovered the ease with which these cattle grew, and by 1830, Texas had more than a hundred thousand. In the war with Mexico, the range men from the States caused the Mexican ranchers to flee, leaving their cattle as spoils of war. These Texans rounded up and drove to their own range or to Louisiana to market. Even while Texas was a Republic, cattlemen trailed cattle north to market—some even to the Atlantic. These drives to the North, East, and Northwest brought that type of cattle to those countries and some were left for breeding purposes.

While the cattle industry was developing in the West, it was also progressing in far off England. In the vale of Eborac, high in the Welsh hills, lay the ancestral home of the Hereford. This was in Herefordshire, in the county of Hereford. It was not an extensive area but it was quite celebrated for its well watered pasture lands and the intelligence and character of the people.

The history of the Hereford, like that of the Shorthorn, does not run back much beyond 1200. All before that date, however, an

and was divided into four sections—white face; mottle-face; grey and light grey. There were more mottle face at that time but prominent breeders were waging a great fight to have only those with the white face recorded. One of these was Mr. T. C. Eytton, who published the first record. He was of great foresight and ambition and worked several years gathering data for this first volume and gave much interesting information concerning the early cattle. It was six years before another book was published and this contained 350 more bulls. Numbers of these pioneers were faithful in the work and without compensation. In 1857 the breed society sold these records to a Mr. Thomas Duckman and agreed that he might charge thereafter, an entrance fee of one shilling for each entry and was to publish a volume annually. This put the Hereford business on a solid basis. Soon the color was restricted to red with the white face and both cows and bulls recorded.

incidental references by various pioneer writers or upon local traditions.

Origin of Whiteface

There seems to be a question just how the white face, as a distinct characteristic, made its appearance. The original breed was probably red, as were the types in the neighboring countries. As the oxen were used for motive power and only the superannuated oxen, that had served their ten or twelve years of usefulness, used for beef, the Herefordshire cattle were soon noticeably larger than the others. These people were laying the foundations for the vigor of the modern Hereford by selecting the large, wide chested, most active types of bulls for breeding.

At this time, there also existed, in the mountains of Wales, a white breed of cattle with red ears, and it is likely that the blending of the blood of those two self-colored races would produce broken colors, and this was the formative period of the Hereford type.

There were numerous stories of how the white face type was reached, but it must have been, that with crossing of white and red cattle, the combination of the Hereford either caught the eye or else the first animals so marked happened to be of superior size, form or quality. Be it as it may, the Hereford came to be a recognized fact by its definite markings, just as the roan color revealed the Shorthorn.

There is much of this early history of Herefords; how these pioneers of the industry improved the breed and how they went about it. They accomplished much and in a few years decided there must be some record of the genealogy of the cattle, so the first herd record was compiled. This appeared in 1846 and carried the names of 551 animals, all bulls.

It is estimated that there were between four and five thousand cattle listed in the importations. The history of these is especially interesting, particularly to those who are working with pure bred Herefords, but it would be impossible to discuss them all and I will only be able to bring out the events and animals that were of the most effect on the Western range. It was the demand for that type of cattle in the West that awakened those interested in the breed to the possibilities of the industry. As stated before, the first imported cattle went to Kentucky and to Southern Ohio. Massachusetts soon followed as did New York and all the East. But the most extensive importations, those around 1880, especially, centered in the territory west of the Mississippi River, with headquarters in Iowa. Cows were also brought in and pure bred herds established.

Early day writers commend the qualities of the Hereford as draft animals as well as for breeding and gave them preference over the Shorthorn. These years were full of the activities that tended to increase the popularity of the breed, including numerous shows. An association and herd book were established in 1877. These American pioneers worked as did those in England, to stabilize the industry.

Now to return to the West. During the war with Mexico, a man came to Texas who was to exercise a far-reaching influence upon the industrial development of the new frontier—and this man was Capt. Richard King. He decided to engage in the ranching business and in 1854 established his ranch that is still well known as the King Ranch, buying cattle and horses of the Mexican type. Seeking an outlet for the cattle, he butchered them for their hides and tallow, which he shipped by boat. As there were no markets, the beef they couldn't use was fed to hogs. He soon realized this was quite a waste, so attention was drawn to the building of packing houses, and so began that huge industrial development.

Mr. King was joined in business by Capt. Mifflin Kennedy and together they began to improve the quality of their herds. Little headway could be made for there were no improved herds nearer than Kentucky, where was the very

earliest importations. And too, transportation was tedious and expensive and the Northern cattle almost invariably succumbed to a fever which was not understood then, but what we now know as tick fever. Following the example of these men in South Texas, others began to introduce improved cattle into the Central and Northern parts of the State. They used Shorthorn or Durham bulls and bought them freely and while the death rate was a heavy tax, they were very persistent, gaining results. So we note that the Hereford had no place in the original invasion of the range.

You will recall that along in these years came the Civil War with its accompanying trials and set backs. Following that came all the other hindrances that are so well known—rustlers, wars with the remaining Indians, fence wars, and all the pioneer hardships that it is unnecessary to name here.

Following the period of the war there was a great migration to the North and West. Cattle were driven to the vast unoccupied wildernesses, driven along the famous trails. These cattle were mostly of the improved type, showing the Shorthorn strain. The pioneers of the Panhandle were stirred and helped to fill the grassy pastures of Wyoming, Colorado, and soon Nevada and began looking towards the range and Mr. T. L. Miller, who was one of the most prominent Hereford promoters, living in Illinois, was the first one to insist that the Hereford was the ideal range type. It is impossible to fix the date

when the Herefords made their first appearance on the Western range or locate exactly where the first experiments were really staged. However, it is estimated that the time was sometime near 1870 and the place Colorado. Since that State was in direct line with the cornbelt migration and so would naturally receive first the blood of Eastern origin. Since the Texans had bought almost exclusively from Kentucky and that State had no Herefords, it is not difficult to realize, much as we might dislike to admit that Colorado beat Texas to the "white face." Men cautiously approached the experiment, buying very carefully, for they had no assurance that it would be the success that it was. Cowmen pushed their way farther and farther into the interior but in the midst of it all, the great southwest was not forgotten for there were many advantages in the lower latitudes. But the victory was not gained without heavy cost.

As far as we know, Mr. J. F. Brady of Houston was the first Texan to bring in a Hereford bull and this was in 1876. Another early convert to the breed, was Chas. Goodnight. The latter had settled in Palo Pinto County in 1856 and soon set about improving his herd by selection. Later he went to the Panhandle and established his well known ranch.

(Continued On Page 8)

Save money on that Aluminum roaster, special this week at the Ozona Hardware Co. 1c

Let Us Fill Your PRESCRIPTIONS

17 Years of KNOWING HOW

Drink At Our Sanitary Fountain

We Invite Your Inspection At Any Time

OZONA DRUG STORE

A HOME-OWNED DRUG STORE

I. G. Rape, Owner

Flowers Fuels

Dependable Service

Diabolo Coal — Kerosene — Distillate

JOHN ROCHELLE, SALESMAN AND COLLECTOR

Never Mind Whose Fault It Was... You're Liable

And weeks in a hospital, plus damages, runs into thousands. It might cost you your home—everything.

Insurance Is Your Only Protection

Protection up to \$50,000 for most cars costs only \$16.22 a year. At such a ridiculously low price you cannot afford to be without protection.

N. W. GRAHAM

INSURANCE—PHONE 91



Dress Up For

THANKSGIVING

At The Special Low Prices We Are Quoting For The Occasion

Ladies' Silk DRESSES Up to \$21.50 Values SPECIAL

Men's SUITS Up to \$35.00 Values SPECIAL

\$16.50

\$19.50

Lemmons Dry Goods Co.

WEST TEXAS NOTES

Worn out farm livestock will be fattened and sold on the market if the plans of the Howard County Agent, Big Spring, are successful.

Motion pictures of goats near Rock Springs, Texas, were made recently for the use of a large mohair mill.

Pecan growing is being promoted at Menard, Texas.

Seventy-five thousand sheep, and thousands of calves and steers are to be fed out of McCulloch County around Brady this fall from the large variety of grains locally produced.

A fifty thousand dollar ice manufacturing and cold storage plant is under construction in Amarillo.

Plainview, Texas, recently celebrated the completion of the hard surfacing of all of the State Highways in Hale County.

The Carlsbad Cavern Highway, extending from Niagara Falls in New York to El Paso, Texas, is twenty-three hundred and fifty miles long and seventy-eight per cent paved.

Sudan seed growers in the Texas Panhandle-Plains produce approximately seventy-five per cent of the world's supply of the seed.

The Vernon Chamber of Commerce sent out 447 letters urging farmers' mass meeting on the cotton problem recently.

Fort Worth's building permits for 1931 totaled \$3,892,475 on September first.

A large acreage of tomatoes for next season is being promoted at Denton, Texas.

Weatherford, Texas, has averaged shipping a thousand carloads of watermelons annually for the past fifteen years.

The queen of the Colorado City Fair wore a gown of cotton costing five dollars during the coronation ceremonies recently.

A twenty-four hour weather report station is to be established at the Sweetwater municipal airport, stopping place for Transcontinental Airways.

An Ind' an grain crusher in excellent state of preservation has been found near Lamesa.

Churchmen in Midland recently shipped a car of fifty-one beef cattle to an orphans home.

Three hundred thousand cans of home preserved foods are being put up in Lamb County this season.

A home products exhibit features the observance of home products week in Plainview recently participated in by twenty-nine local manufacturing concerns.

Floyd County, Texas has the distinction of having three women who have won the Master Farm Home Makers award.

Over two hundred families are canning a beef each in Dickens County.

The City Council of Dallas, Texas, recently issued a twenty-five year gas franchise to a New York concern.

Coleman, Texas, shipped over two hundred carloads of grain this season.

A natural gas distribution system has been recently completed in Santa Anna.

Streams around Brady recently received fifteen thousand fish from the San Angelo hatchery.

Twelve carloads of machinery were necessary for use in building an earth fill at Lake Brownwood, Brownwood.

The Fort Concho museum, San Angelo, recently celebrated its third anniversary receiving numerous relics.

Eight thousand head of cattle were shipped from Midland during the past few weeks.

From an average of fifteen

milking cows, a Dawson County farmer made thirteen hundred dollars in twelve months.

Big Spring is planning to plant three thousand trees along its streets.

The new commander of the American Legion in Texas, V. Earl Earp, Sweetwater, is a native West Texan, and said to be the first to head the organization.

Twenty-four hour service will be provided at the air-weather station operated by the federal government at Abilene on the airways line.

Tarrant County leads Texas counties in the production of improved varieties of pecans.

Denton boasts one of Texas' largest artificial lakes, 16,000 acres, and costing five million dollars.

Four hundred and forty-five varieties of field crops are under observation at the Texas Experiment Station farm at Chillicothe.

Garza County leads all of West Texas counties in home canning this season.

A Garza County woman made one hundred twenty-six dollars worth of cucumber products from a patch that cost forty cents to seed.

Lampasas, Texas, is to have a new city hall having recently voted the bonds by a five to one majority.

A large number of trench silos are being built in Randall County, Texas for the preservation of the present large silage crop.

His Majesty, King George of England, recently acknowledged an airmail greeting sent by the president of the Wichita Falls Chamber of Commerce on the occasion of the installation of the first airmail route through that city.

Taylor County's new jail at Abilene, costing \$100,000.00 was recently opened with a "housewarming party" given by the sheriff.

Our guessing contest was a great success. Ozona has a bunch of folks who know their beans. The jar contained 3,051 beans. The following proved positively they knew their beans, by guessing—(1) Elmer Graves, (2) Chas. Schauer, (3) Elizabeth Coose, (4) Richard Munoz, (5) Brownie Martinez, (6) J. T. Gideon, (7) Eda Schneemann, (8) Jack Jacobs, (9) Lonesey Vargas, (10) Van Fitz.

Over two hundred people registered and guessed at the number of beans in a quart jar. If you failed to get in on the guessing on this one don't fail to register the next time we have a give away contest.

--THANKSGIVING SPECIALS--

For Friday and Saturday, November 20th & 21st

We Have Some Dandy Specials

- PORK & BEANS, Libby's, 3 cans for 22¢
- CORN, No. 2 Fancy Whole Grain, 6 No. 2 cans for 89¢
- Check the stocks anywhere in town you will find the cheapest every day prices on this corn, 18 cents per can
- CORN, Standard, No. 2 can—6 cans for 59¢
- APPLE BUTTER, Libby's, No. 2 can—per can 12¢
- CRANBERRY SAUCE, 9 oz. cans—regular 15c size, per can 10¢
- Have you ever tried a package of our Special 6 O'clock Blend of Coffee? Regular 25¢ value—per lb. 23¢
- MINCE MEAT, Wilson's, 2 pound jars—per jar 50¢
- One 16 oz. pkg. Angelus Marshmallows & 1 pkg. Cracker Jacks, all for 25¢
- SHORTENING, Swift's Jewel, 8 lbs. 75¢—4 lbs. 40¢
- BACON, Oxford, per lb. 15¢
- SOAP, Crystal White, 10 bars for 35¢
- SOAP, White Eagle, 10 bars for 25¢
- REMEMBER OUR 16 OZ. LOAF BREAD IS 5¢

We have a dandy line of pastry goods, pies and delicious cakes of all kinds priced in line with our bread

Trade At

Mike Couch

"THE STORE THAT LOWERED PRICES IN OZONA"
WATCH FOR OUR 1st. OF DECEMBER SPECIAL CIRCULAR



SANTA CLAUS IS COMING

For His Annual Pre-Christmas Visit With The Children Of Ozona

Friday, December 4th—4 p.m.

Every child in Ozona under 12 years of age is invited to be downtown in the business section at 4 o'clock Friday afternoon, December 4th, to meet Old Saint Nick himself, in person. Santa Claus is just as strong for the kids as he ever was and he is coming on his annual Pre-Christmas visit to Ozona to prove it

Candy For The Kids

Don't think Santa is coming empty handed. On the contrary he will be loaded down, as usual, with candy and other goodies for the children. Be sure and be on hand—see Santa—get a present.

Decorated Auto Parade—20 or More Cars Entered—Everybody Invited

Santa's 1931 Pre-Christmas Visit is Sponsored By the Following Business Firms

- | | | | | |
|----------------------|-----------------------|------------------------|---------------------|---------------------|
| North Motor Co. | Ideal Barber Shop | Ozona Drug Store | W. Texas Lumber Co. | Glenn Rutledge |
| Lemmons Dry Goods Co | Ozona Tailor Shop | Joe Patrick Elec. Shop | Jones Saddlery Co. | Smith Drug Store |
| Hancock's Cafe | S. A. Telephone Co. | Flowers Grocery | Ozona Stockman | Roy Parker |
| Piggly Wiggly | Ozona Theatre | Crockett Motor Co. | Ozona Water Works | W. T. Utilities Co. |
| Joe Oberkamp | Popular Variety Store | Chris Meinecke | Ozona Motor Co. | Moore's Cafe |
| Land Barber Shop | | | | Ozona Natl. Bank |

MAIN STREET LOOKS AT BREAKING BY OBSERVER

A \$4,000 Pane

A few weeks ago an automobile tire acted as a slung shot, throwing a stone through a window pane, thirteen and one-half by seventeen feet belonging to Altman's department store. The huge window went out of business, pronto.

The entire country was combed for a duplicate, without result. Cables to Europe uncovered a plate of the right size in the warehouse of the Union Commerciale des Glaceries in Belgium. It was ordered rushed to New York by the Belgians.

Eighteen men, specially trained in the art of handling glass, watched while the huge pane was swung out of the hold of the Belgians over the special truck waiting on the pier to transport the glass to Altman's. Just as the crane hovered over the truck with its \$4,000 burden, a chain slipped. Altman's spent a lot more money on special cables.

Socialist Cafeteria

There's an expatriated Russian in this town who is a craftsman in wonderful furniture. He sells to Mrs. Payne Whitney and others who do not have to look at the price tag. Few of those who deal with him know whether he is for or against the Soviet.

The other day, however, we happened to drop in on him around the lunch hour and he invited us to his own particular Sovietized cafeteria located on East 46th Street. He explained to us that it was different. That it catered largely to the "middle-class."

It was a revelation. The food was better prepared, of greater variety and the prices were about the same as at most cafeterias above the level of the "one-armed" food places. Most of the patrons had a distinctly artistic look, like painters and artists.

One novel feature of the place was the fact that the customers picked up their trays and litter after eating and carried them to a shelf behind which dish-washers were busy. Just one more step in self-service.

Run On Co-Operative Plan

The socialist cafeteria, we found, is owned by the diners themselves. They pay their checks in the regular way, except that they write their number on it. At the end of the year the profits are distributed among the owners in proportion to the amount of patronage they have given the place.

Business Men

One of the most successful of the street beggars here is a certain blind man. For months he has been accompanied by a friendly little Boston Bull dog. A certain appealing look in the dog's eyes won many a dime.

Lately, however, the blind man found a wonderfully productive stand on steps leading down to the subway. The crowds were herded close to him and many of those forced to jostle him felt obliged to drop something in his hat.

The dog was hidden by the crowd and became more of an asset than a liability. He ceased to earn a profit over his keep. Just recently he saw a legless man on the street, begging from passers-by. With him was the blind man's dog. Apparently a sale had been effected.

Where Fish Are Fish

John Smith was with a party of friends on a fishing trip, and around the fire one evening the talk naturally ran on big fish. When it came to his turn, John began, uncertain as to how he was going to come out.

Said he: "We were fishing one time on the Grand Banks for—er—"

"Whales," somebody suggested. "No," said John, "we were baiting with whales."

Let The Ozona Stockman send in your renewal for The San Angelo Standard-Times, The Fort Worth Star-Telegram, The Dallas News or the San Antonio Express. Bargain rates now in effect. If

Complicated

"Whatchagotna packidge?"
"Babook."
"Wassnaimuvitt?"
"Bodickshunery, fullon a i m e s.
Gonna gottaplecedog angottaget-tansiferim."

FIFTIETH ANNIVERSARY RED CROSS POSTER



A PRETTY, twenty-year-old bank teller of Phoenixville, Pennsylvania—Miss Margaret Wilt—served as the model for the Red Cross poster this year, and thus entered into the halls of everlasting fame.

This particular poster marks the fiftieth birthday of the American Red Cross. The original poster will be preserved in the Red Cross museum in Washington, and the reproductions will undoubtedly be used in 1931—when the one hundredth anniversary is observed—and in 2081 and through the birthdays of the Red Cross in all the future centuries.

Joseph M. Clement is the artist of this effective anniversary poster, which follows out the slogan of the Red Cross birthday—"Fifty years' service to humanity." Mr. Clement has a studio and home on old mill property at Chester Springs, Pennsylvania, and thus looked about the neighborhood for local talent and discovered Miss Wilt—who has posed for several of his works.

Special bargains on aluminum Roasters this week at Ozona Ware Co.

Core tests for potash are to be made soon near Carlsbad, New Mexico.

THE HAPPY MEDIUM

between going there and writing there is telephoning. Quicker and cheaper than going. Friendlier and easier than writing. Try it today.

SAN ANGELO TELEPHONE CO.

Slogan Contest To Select Trade-Mark For Texas Meats

STAMFORD, Nov. 18, Citizens of Ozona are invited to put their thinking caps on, maybe win one hundred dollars, and do a great service to Texas. The West Texas Chamber of Commerce has announced a contest to select a trade-mark for Texas fed meats.

To the man, woman, or child who suggests the best trade-mark for Texas fed meats, which will be used to identify such meats and popularize their use and de-

mand at markets, cafes, and hotels, the West Texas Chamber of Commerce is offering a cash prize of one hundred dollars.

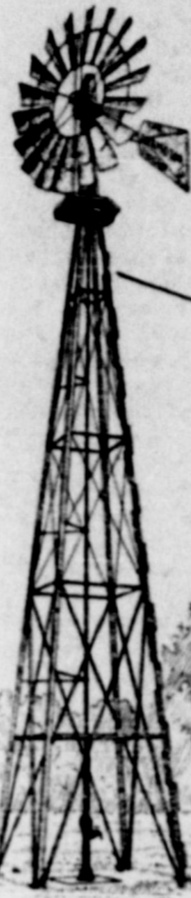
Complete details may be obtained from the local chamber of commerce secretary, but anybody may qualify. A trade-mark may be a mark, a device, a symbol, phrase, slogan or combination of any two or more of these. The entries must be sent to the Stamford office of the West Texas chamber not later than January 15, 1932. Any person may submit as many entries as he desires, but each must be on a separate piece of paper and bearing the contestants

name and address.

Three judges yet to be named will pick the winner. The contest originated with the Livestock Committee of the West Texas Chamber, which is working for increased consumption of Texas meats in Texas, and the promoting of feeding Texas livestock in Texas. John M. Gist of Odessa is chairman of the committee, and Paul T. Vickers, Midland, secretary.

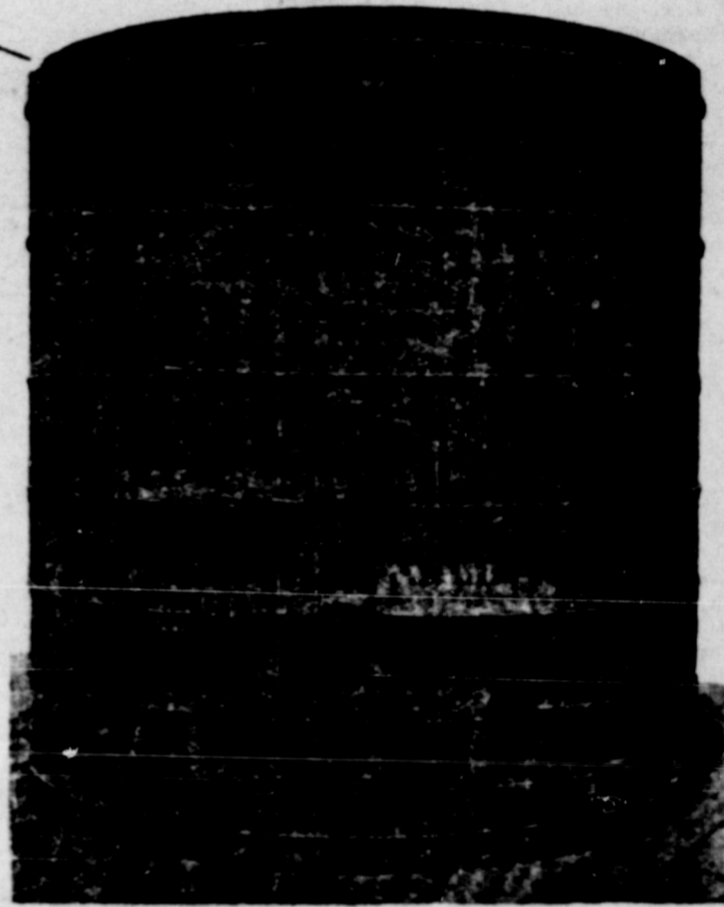
Fresh Hot Tamales—Moore's Cafe
Say "I saw it in The Stockman."

The Ideal Ranch Water System



AUTO-OILED AERMOTOR WINDMILLS STEEL TOWERS

Atlas Redwood Tanks Auto-Oiled Aermotor Windmills STEEL TOWERS



MADE OF GENUINE REDWOOD

These tanks are rot resisting, last longer than galvanized tanks and cost less. Capacity 2x3 to 30x30. Carried in carload lots at San Angelo for immediate delivery.

ASK US FOR PRICES

West Texas Lumber Co.

OZONA

BARNHART

Why do millions more people ride on Goodyear Tires?

Latest Improved GOODYEAR PATHFINDER

Supertwist Cord Tires Let us show you the finer quality that you get because Goodyear builds MILLIONS MORE tires



\$5.69

per pair

Lifetime Guaranteed

Size	Each	Pair
4.00-21 (29x4.00)	\$4.50	\$9.00
4.50-20 (29x4.50)	5.00	10.00
4.75-19 (28x4.75)	4.65	9.30
5.25-21 (31x5.25)	8.57	17.14
50x3 1/2 Reg. Cl.	4.50	9.00

HEAVY DUTY TRUCK TIRES

30x5	\$17.00
32x6	20.00
34x7	25.00
36x8	30.00

a new low price

Guaranteed GOODYEAR the new improved SPEEDWAY

4.00-21 (29x4.00)

Guaranteed Tire Repairing ESTIMATE THE PRICE

New Improved GOODYEAR ALL-WEATHER

Supertwist Cord Tires The last whisper in Style, Mileage, Value. 11 major improvements—not a cent extra!



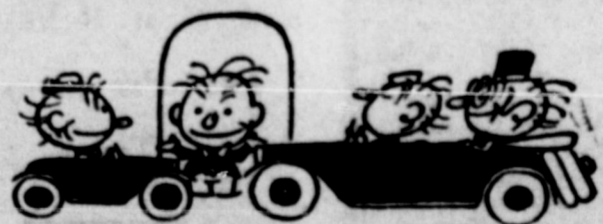
\$8.55

per pair

Trade in old Tires

Size	Price
4.00-21 (29x4.00)	\$ 7.25
4.50-20 (29x4.50)	7.25
4.75-19 (28x4.75)	6.99
5.00-19 (28x5.00)	9.15
5.00-20 (29x5.00)	9.00
5.25-21 (31x5.25)	11.00
5.50-19 (28x5.50)	11.50
5.50-20 (29x5.50)	12.00
6.00-20 (32x6.00)	13.50

... isn't it because the people who buy tires, rather than those who sell them, definitely have settled the question as to whose tires are the best values?



Small cars, big cars—they all wear more Goodyear Tires than any other kind. The measure of value in a product may accurately be gauged by its volume of sales. You owe it to yourself to know the reasons why Goodyear Tires lead all others so greatly. We can show you!

North Motor Co.

OZONA, TEXAS

Lakeview Beats Ozona 6 to 0

(Continued From Page 1)

and the ball was in possession of the locals on their 20 yard line. Taking to the air to get away from beef, the locals tossed one into the arms of a Lakeview player on the Ozona 30 yard line, whereupon the visitors passed for 20 yards to put the ball on Ozona's 10 yard line. Line bucks put the ball on Ozona's 5 yard line as the quarter ended.

Opening the second period, Ewald picked up a yard thru the line, but successive bucks failed to push the ball over and Ozona kicked to the 50 yard line, the ball being returned to the 40 yard marker. Failing to gain through the line, the visitors kicked to Montgomery who returned the ball to the 22 yard stripe. Montgomery gained 7 yards thru center and Cox made it a first down off tackle. But a few moments later it was necessary to kick and Montgomery booted it to the 50 yard line, the ball rolling backward to the 45 yard line. Borders made 5 yards around end, failed to gain thru the line and made it a first down around end. A pass was good for 12 yards and another was good for 11 yards. As the half ended, Lakeview was attempting to pass for a touchdown but it was knocked down.

Ozona kicked off to open the second half, Borders taking the ball on his own 10 yard line and returning it to the 20 yard marker. Lakeview drew an off-side penalty and kicked out of bounds on their own 32 yard line. Ozona lost a yard in four successive downs and the ball went over on the 33 yard line. A line plunge was good for a first down on Lakeview's 45 yard line. Borders crashed the line for a gain of 17 yards and successive first downs carried the ball to Ozona's 2 yard line where the locals smothered every attack and a pass over the goal line brought the ball out to the 30 yard line. Three downs netted nine yards for the locals and Montgomery kicked, the ball being downed on Lakeview's 25 yard line. Montgomery intercepted a Lakeview pass on the 40 yard line and ran five yards. Two line plays netting but two yards, the locals attempted to pass for a marker but the ball went over on the 33 yard line.

McAfee, huge captain and full-back for the visitors then went into the game and he and Borders soon brought the clouds down low for local fans. McAfee was good for 10 yards, and 3 yards and 7 yards through the line, then Borders got off for a 20 yard gain around end. McAfee's bulky line plunges and a 10 yard pass put the ball on Ozona's 8 yard line as the third quarter ended.

McAfee crashed the line for seven more yards and went over the goal line on the next buck for a touchdown. A fake similar to the Lions' place kick formation was worked by the visitors in their try for point, but the receiver dropped the pass after apparently tucking it safely away over the goal line.

The Chiefs kicked off and the ball rolled out of bounds on the 10 yard line. Montgomery kicked to the 35 yard line. The visitors lost four yards in their next three downs and kicked, again over the goal line. Passes again failing to work, the locals kicked to the 42 yard line. Again the Borders. McAfee combination went to work and the visitors marched the ball to the 12 yard line where they were stopped. Ozona kicked to the 50 yard line and with only a few seconds to play, the visitors made a desperate attempt to score again passing and bucking the line to put the ball on the 15 yard line. Chandler then intercepted a pass on his own goal line and stepped out to the 5 yard line. Two more passing attempts on the part of the locals ended the game.

Mrs. Mattie Ellen York of Van Court is the guest of her daughter Mrs. N. W. Graham and family.

Superintendent and Mrs. John L. Bishop returned Wednesday night from Ladonia, Texas, where they were called the first of the week to the bedside of Mr. Bishop's father, who was reported critically ill. He was considerably improved, however, when they left and hope is now held out for his recovery.

W. B. Smith and Mrs. J. B. Short were San Angelo visitors Saturday.

Story Of Cattle Is Told In Paper

(Continued From Page 5)

In 1879, Chas. Gudgell held the first Hereford sale in the West, at Kansas City, selling twenty-five young bulls, some of which came to Texas. I feel that since this man had such a great influence on the Hereford industry, it is necessary to go more into detail concerning his activities. Gudgell was one of the great importers, but in 1881, with his partner, Gov. Simpson of Missouri, he made the most important importation, that, I suppose, was ever made. This was a shipment of one hundred head, mostly cows, but in it were two yearling bulls, North Pole and Anxiety 4th. The former was not a successful sire of bulls but his heifers were of more than ordinary merit. But the latter proved to be not only the greatest bull imported, but the most outstanding individual of Hereforddom, and also an outstanding sire. He was sired by Anxiety by Longhorns who was mentioned earlier.

Those cattle that trace their ancestry to this bull are considered nearer the ideal type and demand the highest prices today. He was mated to the best cows available at that time, most of which were imported and thus started the practice of line-breeding which is so popular in Hereford circles. As there were not so many pure bred herds some of the best sons of this noted sire were sent to the range and several of them came to Texas.

Ranching began now to assume a more settled character but, even then herd improvement faced many obstacles. As the ranges were not all fenced, some cowmen would not buy the better bulls but get the benefit from those belonging to his neighbor. Soon those who were making the most effort, fenced small pastures where they could hold cows for breeding and have a place to keep the bulls at other times so they could better care for them. The death loss was huge and the rangy Longhorns would often leave the Herefords behind. But these true spirited cowmen kept fighting and soon large ranches were permanently established, many of which are still operating intact and others that have been divided. In the 90's these men began delivering "white face" calves to cornbelt feeders and this has grown into one of Texas' main industries.

Some Local History
A natural expansion to the Western and Southwestern part

of Texas came in the late 70's and the hills and plains of this extensive country proved to be valuable cattle land. We have many pioneers in this locality, and most of you have heard the story of the cattle industry from fathers or grandfathers. But it seems there are very few definite dates here as there are in other localities. Also it seems that the Shorthorn and Red Polled bulls made the first invasion here as they did other places. Mr. and Mrs. W. P. Hoover, as far as I can find, brought the first cattle here and while the cows were Longhorns, they brought several Shorthorn bulls but one Red Polled costing \$1100, which will show that the improved type was still very expensive at that time, which was in '81.

The Leedale Farms, near San Angelo, must have had the first herd of pure bred Herefords in this part of the State. The Davidson herd was the first in this County and was established in 1915.

But with this gradual growth, the Hereford has become to be recognized as the ideal range type and few others can be found in Texas today; and the Texas cattle are recognized the nation over as of high quality and splendid feeders. Of course, in South Texas, we find some Brahma cattle and mixed breeds, but this is because that part of the State is still tick infested.

That the Longhorn is almost extinct was proven when, three years ago the government searched all through Texas and part of Mexico to find some of the breed to be placed in a National park near Lawton, Oklahoma. Rancher Uncle Sam found only thirty head that were considered true to type. Twenty of these were cows and the others bulls, steers and calves. One of these steers was considered the finest type of Longhorn in the United States and as he is now growing old, he is to be brought back to Texas to be mounted and placed in a museum at Houston.

While the breed is practically gone, the Texas Longhorn will likely live forever as an emblem of Texas as will the Lone Star. And the successful struggle of the pioneer cowman will ever be a source of pride to Texans—but our hearts are ever tender for our very own—the Texas Longhorn.

And so I close, with this little poem of John A. Lomax.
An ancient long-horned bovine
Lay dying by the river;
There was lack of vegetation
And the cold winds made him shiver;
A cowboy sat beside him
With sadness in his face,
To see his final passing—
The last of a noble race.

The ancient enmuch struggled
And raised his shaking head,
Saying, "I care not to linger
When all my friends are dead.
These Jerseys and these Holsteins
They are no friends of mine;
They belong to the nobility
Who lives across the brine.

Tell the Durhams and the Herefords
When they come grazing round
And see me laying stark and still
Upon the frozen ground,
I don't want them to bellow
When they see that I am dead,
For I was born in Texas
Near the river that is Red.

Tell the coyotes, when they come
at night,
A-hunting for their prey,
They might as well go farther
For they'll find it will not pay.
If they attempt to eat me,
They very soon will see
That my bones and hide are petrified—
They'll find no beef on me.

I remember back in the '70's,
Full many summers past,
There was grass and water plenty,
But it was too good to last.
I little dreamed what would happen
Some twenty summers hence,
When the nester came with his
wife, his kids,
His dogs and his barbedwire
fence."

His voice sank to a murmur,
His breath came short and quick;
The cowboy tried to skin him
When he saw he couldn't kick;
He rubbed his knife upon his boot
Until he made it shine,
But he never skinned old longhorn,
Cause he couldn't cut his rine.

And the cowboy riz up sadly
And mounted his cayuse,
Saying, "the time has come when
longhorns
And their cowboys ain't no use"
And while gazing sadly backward
Upon the dead bovine
His bronc stepped in a dog hole
And fell and broke his spine.
The cowboys and the longhorns,
Who partnered in '84,
Have gone to their last roundup
Over on the other shore;
They answered well their purpose
But their glory must fade and go.

Because men say there's better things
In this modern cattle show,
Take advantage of the bargains
in Aluminum Roasters at Ozona Hardware Co.

Glym Cates, J. H. McClure and Leslie Harrell spent the week-end in San Angelo.
J. P. Pogue and Miss Margaret Deland were visitors to San Angelo Sunday.

**Ready To Serve You
In Our New Home**

Clean — Comfortable — Sanitary
Expert Service

L. E. LAND BARBER SHOP
In The Adams Building

Do You Know the Value of Sanitation?

Every Drink You Buy At
Smith Drug Store
Will Be Served From a Clean, Dry,
Sterile Glass

Do Not Flirt With Germs

American Beauty Flour

The Best Money Can Buy
Thirty-Seven Consecutive
Years—You Can't Go
Wrong When You Buy
The Best

Purina Chows

A Feed for Every Animal
Properly Balanced. Made by the Oldest
and Most Reliable Commercial Mixed
Feed Producers in
Texas

Let Us Quote Prices
Delivered

LUTHER AND NEWBERRY
Ozona and Barnhart
PHONE 257

THANKSCIVING Specials!

**For That Dinner
Which Always Accompanies**

California Celery—Texas Yellow Yams
Cape Cod Cranberries—Hawaiian Pineapple
South American Cocoa Nuts—Stuffed Dates
California Almonds—Buttered Biscuits
Layer Cakes (Made at Home)—Lettuce
Olives from the Mediterranean Area—Mayonnaise
French Dressing—Sweet & Sour Gherkins
Jell-O (All Flavors)
Or Anything Else You Might Fancy

**Flowers
Grocery & Bakery**

"We Go The Limit To Please"
Phone 8

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