## THE OZONA STOCKMAN <br> The Only Paper In Crockett County-3,000 Square Miles Of Livestock Territory

| Out In The West, Where The Air Is Pure, The Climate Agreeable, And The People Friendly-The Best Place On Earth To Call Home |
| :--- |
| 520.00 Per Year In Texas-s2.50 Elsewhere. |
| ozona, crockett county, texas, thursday, June 23,1952 Cents Per Copy |

ET CONTRACT
FOR TOPPING
SONORA ROAD
Commission Asks Bide On Caliche Base At July 1 Meeting
DZONA TOCO. LINE
roject Withdrawn In May For Lack Of Federal Approval

## 


dhis project was first advertis
Tore the dite for letting on ae
oant of afilure of federal engi.
neers
coant of fiailure of rederal engi-
reers tof finally approve plans and
peecifications. A number of con-
tractorstions. have inspected the the ob
ond it is likely that the contrat
and

## Eyes Burned By

Lime Explosion
Henderson White Suf-
fers Injury In Unusual Accident
Henderonon White, about 17, sur
fered painful initures tob obtheyes
Hendiy morning when an explos
Monday morring when an explos.
ion of unslaked lime ploced in:
wet bucket threw the lime into SONORA- With exception
wo tracts or land ootusid the cit
wit two or three lots within the
ity limits all right-of-why fro



In Area Increase
Fat Lambs Move Out From Barnhart At Fast Clip
BARNHART-Livestock ship,
ments have increased appreciably


Sutton Secures Most
Of Right-Of-Way For Of Right-Of-Way For
OST ToCrockett Line

Jumbo, Huge Bull Of Gist Herd, Shown
Here, Is Slaughtered Here, Is Slaughtered

Mexican Suffers
Fractured Skull In right Sunday Night Tous condition suffering from a
Iractured skull and Jose Perez is in the Croexett County jail await
ing filing of charges in connec-
tion with a fight in the Mexican sion with a fight in the Mexican
suburb of Ozona Sunday night.
Sal
$\qquad$ ${ }^{2} 27$

## the committee in its work of com. par pleting arruangements for the gath Forehand Burns On East Highway

 Giants. Games have not been def- flames before he could check it.
initely mathed with the San An- The body of the car was com-
geto crew, however, and it is pos- pletely destroyed. The motor, how
sible that some other team will op- ever. was not damaged and a new
pose the locals on that day, it was body has been placed on the chas-
declared by the manager of the (is and it has been placed in ser-
lecal club.
A big dance, with music furn-
ished by the Six Red Hot Peppers. Lions To Install
of San Antonio, will be held the
nights of July 4 and 5 on the open-
air pew Officers At
air plation at the fair grounds.
The dances are to be widely ad-
Meet Next Monday Giants. Games have not been def- flames before he could check it.
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nights of July 4 and 5 on the open-
air pew Officers At
air plation at the fair grounds.
The dances are to be widely ad-
Meet Next Monday
 wide get-together will be held in
lieu of the annual Rodeo. Race
Meet and Stock Show and several
hundred persons are expected to be on hand for the fred.
By way of entertainment, a base
ball game will be held in the af-
ternoon at Powell Field, with the
San Angelo Sheepherders as the

 Staged By Baptists At Live Oak June 29
Wednesday, June 29, is the date
that has been fixed for the annual
Baptist Sunday School pienic to be held in the grove on Liv
Oak Creek, it was anounced thi
T

## $\underset{\text { appe }}{\underset{\sim}{A}}$

care of tart of committees to tai care of various details, will b
made at the Sunday School hour manday morning, the pastor said The pienie will be in the natur ily taking a basket, the whole
be aproad on Acownon table. A
proximately Tintwions are procted to attend the plenile.

CROCKETT CO. TO HAVE
RUH-OFF PRIMARY: BALOT
DRAWN FOR VOTE HULY 23 A second primary for Crockett County was determined upon by afternoon, when the order of names on the official ballot and cost of election were determined and election officials named. The first primary will be held July 23 and the second, or run-off primary August

## Giants Mop Up

 On Ft. StocktonSteers Are Victims Of

ion adopted by the state Demo cratic executive committee to sub-
mit the prohibition referendum uestion for an expression of the voters, the Crockett County committee decided to follow the example of many other counties of
the state in carring out the in-
tent of the party heads by submitting the question in the first primary. The balloting will be only
an expression of the voters on the


Giss, will be formaliy inducted in-
Gissuints for a little over one inning. Gor County and District Clerk:


Putnam Heads Ticket the official ballot in this county,
Frank Putnam of Harris County
drew first position in the guberna drew first position in the guberna
torial derty. Other candidates in

heck Tax To Be
To Charge Depositors $\begin{aligned} & \text { priviege of writing the name of } \\ & \text { teir choice for the office on the }\end{aligned}$ Monthly; Postage Increase July 6

On J. S. Todd Ranch In Crockett County
$\qquad$ vonaw


## cood business

1 good business man is always Broadway in New York extends Ad in high esteem because he from the Batiery to Yonkers and ill not violate any law that de- is said to be the longest street in ts the chief aim in life-that the wortd.
the lived in \&reateat abundance.
The man who acquires a for-
une and dies in early life is not The man who acecuires a for- Ne
ne and dies in early life not
good business man, he has fail- hours
d in life's most important end.
te has not had the business sense
take care of the most precious
ting to him-his health. What is $o$ take care of the most precious
hing to him-his health. What is
fe worth to you if you are dead. fe worth half dead?
Sometimes 1 have to hammer it
nto the heads of my most intelli-
ent patrons, that their activities thto the heads of the activities
tent patrons, that tut certain sul-
mount to slow but
ide! Some take the warning: of ide! Some take the warning: of
ourse some do not.
Here are some serious faults Here are some serious faults
hat many so-called business men
ndulue in daily: Rushing from ndulge in daily: Rushing from
ome mornings, with insufficient reakfast to fit the body properly
or the day's work. Dining downor the day's work. Dining down-
own, at "luncheon- to save time:
hese two principal meals of the sy are aimost innored in the in-
lerest of "business." Going home
it the close of hours, tired, wor$t$ the close of hours, tired, wor-
fied often exhaused in mind and
ody, to swallow a heavy dinner ody, to swallow a heavy dinner.
asty, retiring late, in the belief astly, retiring late, in the belief
hat the gorge will be digested at
odtime. edtime.
The function of healthy sleep i The function of healthy sleep is
0 repair the nervous and mental
cear of the day. This wear is not
epaired in a sleep that is simply ear or the day. This wear is not
epared in a slepp that is simply
tupor - unconsciousness - the tupor produced by the bludgeone.
he knockout, It is not healthy,
Henderson. Wanda Watson, Melen ith more tire than was felt on
tiring.
Such conduct takes its toll in
eaths before death should
eaths before death should orcur
he "heart-failure" of the news
he "heart-failure" of the news
aper diagnosis; the cerebra
emorrhage on men aged befor

## INUTTIE OLD <br> 

 "HAR

THOUSAND YEARS AGO
las amigas clue
Las amigas C

A papyrus handbill, Mrs. Clifton Brooks entertained \begin{tabular}{l|l|l|}
\hline Memphis, Ekypt, 3068 \& B. C. . \& members of Las Amigas Club at <br>
ber raneh home Friday afternoon.

 thought by some to be significant. There were two tables of guests. A free translation is: $\quad$ Miss Mary Childress was given a 

"A few lawless men are depriv- \& $\begin{array}{l}\text { purse Mar high socere prize. Miss } \\
\text { pur }\end{array}$ <br>
ing the land of sovereignty. The \& Fhora Wagner of Dallas, guest
\end{tabular} ng the land of sovereignty. The

laws are defied and men tread Wagner of Dallas, suest
of Miss Ethel Childress, was also them under foot. The lawbreaker of presented with a gift. Other

then \begin{tabular}{l}
is the possessor of wealth, while <br>
the rich man has lost everything. <br>
guests were Mith. Mu. Hugh Childress, <br>
\hline

 

\hline the rich man has lost everything. \& Jr., Mrs. Marshall Montgomery, <br>
"There is a scarcity of gold. The \& Mrs. John Curry, Mrs. Richard <br>
\hline

 

skilled craftsman is without works \& Mrs. Sohn Curry, Mrs. Richard <br>
The man who reaps the harvest \& Miss Jessie Insel Childress and <br>
\hline
\end{tabular} The man who reaps the harvest Miss Jessie Ingham, A salad

gets nothing for it and he who xets nothing for it and he who the profit. The land is depleted The pronit. The land is depleted
There are more rulers than ever. I show you a land turned upside

down." shortly thereafter, Egypt | But shortly thereafter, Egypt | Mr. and Mrs. T. A. Kineaid, Jr., |
| :--- | :--- | :--- |
| have returner |  | But shortly thereafter, Egypt

entered upon a period of unprece-

ADVERTISING
Builds Business and Protects the Consumer
$c \mid=10$

# BUDGETING 

the Advertising Appropriation

Business men realize that people today are keener buyers than ever. So they are planning
to offer better values, to render better service, to offer better values, to render better servie.
than they have ever been able to do before.

As a consumer, you will be interested in some of the proved methods by which quality of merchandise and service is improved and

Modern advertising is the most effective
of those methods. This is the way it works-of those methods. This is the way it worksto your advantage as a consumer:

First, you know that consistently advertised products are dependable to suality. Advertising reflects the maker's confidence in his goods. He will not spend good money for advertising something which disappoints buy-
ers. His business dependa upon your soed will. ers. His business dependa upon your gowr wiil
Nothing will more quickly destroy your good will than misleading, untruthful advertising of inferior products.

Second, well-planned advertising nobeens
the price of the product. It doen this by increasing the volume of seles, which, in turn, makes mass production posilible. Automobiles are a familiar example. Just compare the price of an average car of twenty yegrs ago to the
price of today. Mass production did it-and
mass production depend upon a large sales volume. Advertising brings that.

And so, the right kind of advertising is, above all things, beneficial to the consuming public. If it were not, it couldn't succeed-and you know it does succeed.

These things are in the business man's mind as he plans his advertising. Naturally. he wants to build up his business volume-incustomers. Those might be called the objectives of his program.

To reach those objectives-which, as has To reach those objectives-which, as has
been pointed out, bring real benefits in quality and economy to consumers-he budgets an advertising appropriation sufficient to do the job. The daya of "hit or miss" sadvertising have passed. To win a definite share of the public's good will, advertising must be planned in

The business which appropriates an adequate amount of monev for advertising, is a business which protects its own interesta by
protecting the interests of the pullic. Every protecting the interests of the pubic. Every
business, in the final analyais, depends upon the patronage and good will of the consumer.




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 Oor $i$ modat timporant topie． Tor frever your ationd youre sourt， thane servieen i．Pumer，Pato
 40 年 sear

## You May Win a <br> S150 SADDLE <br> To Be Given Away FREE <br> July 4， 1932 <br> 

Somebody is going to get a brand new，hand made，hand carved saddle worth $\$ 150$ on July 4th next．In addition TWELVE other VALUABLE PRIZES are to be given away free．Each dollar＇s worth of merchandise purchased for cash，or each dollar paid on account entitles you to a chance at the capital prize or at one of the 12 other prizes．
Dorette Beauty Shop

## Pay Your Account <br> Now！ <br> Jones Saddiery Company <br> Cowboy Outfitters

CHAS．CHANDLER RANCH dryden road
July 1 and 2
horse races－RODEO EVENTS DANCE EACH NIGHT

Masic By
Jelly Brooks 6－Piece Orchestra Of Big Spring
Three Free Meals Daily ADMISSION－ $\mathbf{~ 1 1}$ a Day
（1）


New Kind $O$ Auto Top Dressing Our Own Formula
the most effective，long－lived and weather－ resisting auto top dressing ever put on the market．Seals up leakes，gives a beautiful． glossy finish，does not crack，break or peel．
short time．Bring your car．One applica tion last a year or more．Your top refinish
 success．


pace six

