

CHURCHES

Sunday morning mass for English speaking people at 10 o'clock and for Mexicans at 8 o'clock. Daily mass will be held at 7:30.

GOSPEL HALL 402 East Kentucky J. D. Jackson, Pastor 10:00 a. m.—Sunday school 11:00 a. m.—Preaching 8:30 p. m.—Evening service.

FIRST METHODIST CHURCH Kenneth C. Minter, Pastor W. H. Pratt, Supt. Mrs. De Lo Douglas, Choir Director 9:45 a. m.—Sunday school 11:00 a. m.—Morning worship and preaching by the pastor. Subject, "The Guarded Life." At the morning hour the choir will be filled by the Girls' Choral club of 60 voices from the Senior High School which will present two special numbers.

6:00 p. m.—World Friendship club at the church under direction of Mrs. Frank Prothro. 6:30 p. m.—Group meetings of young people.

7:45 p. m.—Special program given by young people of the church.

FIRST BAPTIST CHURCH Winston Borum, Pastor 9:45 a. m.—Sunday school 11:00 a. m.—Morning worship. Preaching by the pastor on the subject, "The Goodness of God." The Boys' Glee club will serve as a choir and give special numbers under the direction of Supt. W. W. Lackey at this service.

6:45 p. m.—Training service. There will be no evening service. The congregation is urged to attend other churches.

Cat Likes Beer, Spurns Milk CLEVELAND, (UP)—Mickey, the plump white cat owned by Mrs. Josephine Bullock, likes beer and hates milk. Although he imbibes freely, he has never, says Mrs. Bullock, been "in his cups."

Crow Outcrows Roosters REGINA, Sask. (UP)—A crow that can "out-crow" the average rooster is owned by Dan Calver, of Bethune. Calver caught the young crow last fall and put it in his chicken coop. The crow spent several months with the hens and roosters, and now can crow with the best of them.

Stopped for Stealing Own Auto LAWRENCE, Mass. (UP)—Samuel Goldstein proudly showed the new automobile he had just purchased to some friends, then went into a restaurant for lunch. The friends, playing a practical joke, pushed the car around a corner from the restaurant. When Goldstein emerged to find the machine gone, he reported the "theft" to the police.

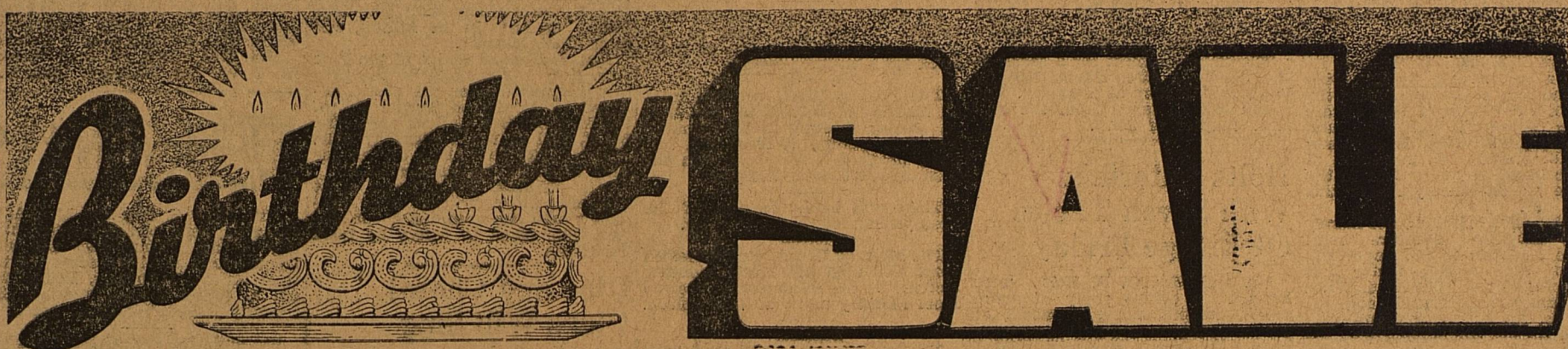
CHURCH OF CHRIST 10:00 a. m.—Bible study 11:00 a. m.—Communion and preaching 7:45 p. m.—Communion and preaching T. H. Bass of Monroe, La., will preach at both morning and evening services.

LUTHERAN CHURCH W. G. Buchsacher Services every second and fourth Sunday afternoon in every month at 7 o'clock at Trinity chapel, corner Colorado and Wall.

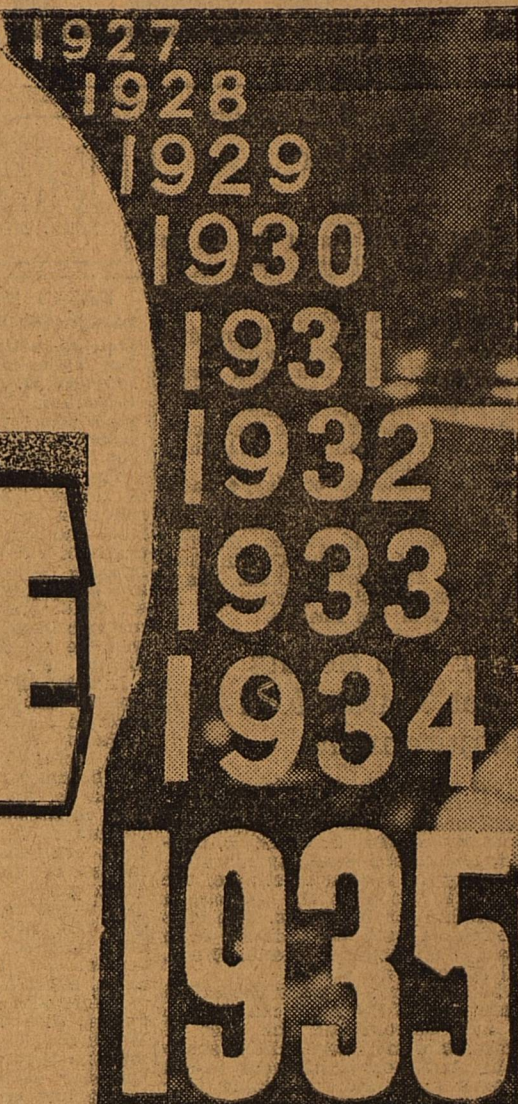
TRINITY CHAPEL E. B. Soper, Supt. 9:45 a. m.—Sunday school 11:00 a. m.—Lay readers service.

ST. GEORGE'S CATHOLIC The Rev. Edw. F. Harrison, O. M. I.

CELEBRATING OUR 8th ANNUAL



With 1/2 Price Event



IN APPRECIATION OF THE WONDERFUL PATRONAGE SHOWN US DURING THE EIGHT YEARS WE HAVE BEEN IN THE DRUG BUSINESS IN MIDLAND, WE ARE GOING TO HAVE A ONE-HALF PRICE SALE MONDAY, TUESDAY AND WEDNESDAY OF THIS WEEK. WE ARE LISTING BELOW THE SPECIAL ITEMS THAT GO ON SALE. NO DELIVERIES CAN BE MADE ON THESE ITEMS AT SPECIAL PRICES, AND EVERY SALE MUST BE FOR CASH ONLY—PLEASE DO NOT ASK US TO CHARGE ANY ITEM AT SALE PRICE.

Here Are Real Money-Saving Values!

HOUSEHOLD DRUGS

- 1-lb. Epsom Salts, 25¢ value for 13¢
8-oz. Bay Rum, 50¢ value for 25¢
4-oz. Olive Oil, 50¢ value for 25¢
2-oz. Olive, Oil 25¢ value for 13¢
1-oz. Olive Oil, 15¢ value for 8¢
1 lb. Sulphur, 35¢ value for 18¢
1/4 lb. Sulphur, 15¢ value for 8¢
100 Aspirin, 5-gr. tablet (St. Joseph), 50¢ value for 25¢
50 Aspirin as above, 25¢ value for 13¢
12 Aspirin as above, 10¢ value for 5¢
Ichthyol Ointment Tincture, 50¢ value for 25¢
5% Ammoniated Mercury Tube, 40¢ value for 20¢
10% as above, 50¢ value for 25¢
Zinc Oxide Ointment, 25¢ tube for 13¢
4-oz. Peroxide, 25¢ value for 13¢
1-oz. Mercurochrome, 2%, 40¢ value for 20¢
Kompo Bile Salt Tablets, \$1 value for 50¢
50¢ size Kompo for 25¢
16-oz. Halitosine, 50¢ value for 25¢
32-oz. Milk of Magnesia, \$1 value for 50¢
16-oz. Milk of Magnesia, 50¢ value for 25¢
8-oz. Milk of Magnesia, 25¢ value for 13¢
5-lb. Epsom Salts, 50¢ value for 25¢

- 1/2-lb. Epsom Salts, 15¢ value for 8¢
1/4-lb. Epsom Salts, 10¢ value for 5¢
32-oz. Mineral Oil, \$1 value for 50¢
16-oz. Mineral Oil, 75¢ value for 38¢
16-oz. Rubbing Alcohol, 50¢ value for 25¢
16-oz. Antiseptic Solution, 50¢ value for 25¢
2-oz. Castor Oil, 15¢ value for 8¢
4-oz. Castor Oil, 25¢ value for 13¢
2-oz. Spirit Turpentine, 15¢ value for 8¢
4-oz. Spirit of Turpentine, 25¢ value for 13¢
4-oz. Astringent Gargle, 50¢ value for 25¢
4-oz. Witch Hazel, 25¢ value for 13¢
Nose Drops with Ephedrine, 35¢ value for 18¢
Corn Remover, 25¢ value for 13¢
Eyemo, 50¢ value for 25¢
Nose Drops and Atomizer, 75¢ value for 38¢
Dental Plate Powder, 50¢ value for 25¢
Burn Ointment, 50¢ value for 25¢
Carbo Witch Hazel Ointment, 35¢ value for 18¢
Analgesic Balm, 50¢ value for 25¢
Shaving Cream, 50¢ value for 25¢
Milk of Magnesia Tooth Paste, 50¢ value for 25¢

- Milk of Magnesia Tooth Paste, 25¢ value for 13¢
Lavender Shaving Lotion, 50¢ value for 25¢
16-oz. Surgex Shampoo, 75¢ value for 38¢
16-oz. Castile Soap, 59¢ value for 30¢
4-oz. Castile Soap, 15¢ value for 8¢
Hardwater, 60¢ dozen, per dozen 30¢
Enders Razor and 1 Blade 5¢
New Mix Tooth Paste, 50¢ value for 25¢
Oxylene Tooth Paste, 50¢ value for 25¢
1-oz. Tincture of Iodine, 25¢ value for 13¢
1/2-oz. Tincture of Iodine, 15¢ value for 8¢
2-oz. F. E. Cascara Aromatic, 50¢ value for 25¢
Cascara Sagrada Tablets, 50¢ value for 25¢
4-oz. Lilac Vegetal Shaving Lotion, 50¢ value for 25¢
Lotion, 50¢ value for 25¢
4-oz. Hair Oil, 50¢ value for 25¢
COSMETICS
1 asst. Lip Stick, \$1 value for 50¢
1 asst. Lip Stick, 50¢ value for 25¢
Dorothy Perkins Powder, \$1 value for 50¢
Dorothy Perkins Lip Stick, 50¢ value for 25¢
Dorothy Perkins Acne Lotion, 75¢ value for 38¢
Dorothy Perkins Skin Tonic, \$1 value for 50¢
MelloGlo Cleansing Cream, \$1 value for 50¢

- Primrose House Face Powder, \$1 value for 50¢
Hinds Texture Cream, 65¢ value for 33¢
Hinds Texture Cream, 40¢ value for 20¢
16-oz. Rose & Glycerin Lotion, 39¢ value for 20¢
Corday Lip Stick, \$1 value for 50¢
Princess Pat Face Powder, \$1 value for 50¢
1 asst. Face Powder, 50¢ value for 25¢
1 asst. Rouge, 50¢ value for 25¢
SUNDRIES
Bridge Tallies, 25¢ value for (dozen) 13¢
Fountain Syringe, \$1 value for 50¢
Fountain Syringe, \$1.50 value for 75¢
Hot Water Bottle, \$1.50 value for 75¢
Hot Water Bottle, \$1 value for 50¢
Combination Syringe, \$1.50 value for 75¢
Stationery, 72 sheets, 50 envelopes, 75¢ value for 38¢
Shinola Kit, 49¢ value for 25¢
FOUNTAIN SPECIALS
Jumbo Ice Cream Soda, 10¢ value for 5¢
Large Dish Pangburn's Ice Cream, 10¢ value for 5¢
Double Dip Pangburn's Ice Cream Cone, 10¢ value for 5¢
ADDITIONAL SPECIALS
Ipana Tooth Paste 33¢ or 3 for 95¢
Pepsodent Tooth Paste 29¢ or 3 for 85¢ (Limit 3 to customer on each item)

When the Bank Asks for A FINANCIAL STATEMENT
When you ask for a loan, and the banker asks you for a statement, do not resent this as implying doubt of your ability or assets; or as a meddlesome "nosing" into your private affairs.
Your banker, even though he may have known and done business with you for years, must still ask for a statement when you borrow money, because in that way only can he show his directors and the bank examiners that his loans are justified by facts and figures.
When your banker asks for a statement, he is not questioning you; he is following the rules of sound banking and justifying himself as a banker worthy of the name.
The FIRST NATIONAL BANK
Midland, Texas

DELICIOUS BARBECUE!
GOOD COLD BEER!
Bottled and on Tap
FREE DELIVERY
PHONE 496
AND REMEMBER
It's at
THE ALAMO
700 East Wall

ADDITIONAL SPECIALS
KOTEX
KLEENEX
17¢ 3 For 50¢

MIDLAND DRUG CO.
L. A. Arrington, Proprietor
Phone 258

CASH ONLY
DURING THIS EVENT
NO DELIVERIES
AT SALE PRICES

March 31, 1935

SPRING FASHION SECTION

Midland, Texas

FASHIONS *for* SPRING



EACH season we say—"THESE clothes are smarter than any ever shown before!" Each year we look into mirrors and reflecting shop-windows and think "THIS is the style that suits me best! How smart I look! I hope styles never change." Yet deep down inside our fashion-hearts we hope that styles WILL change, and be wonderfully, flatteringly new: just as they are this spring . . . smarter than any ever shown before . . . styles which suit us best. It's good to be wearing frills again . . . to be impeccably tailored for sports . . . to change with the whisk of a jacket from cocktail mood to ballroom décolletage. To have the assurance of flawless cut and master-fit. This is a WONDERFUL season for fashions . . . let's hope they NEVER change!

LINGERIE REFLECTS GAITY OF SPRINGTIME TEMPERAMENT

Everything is gay this spring—so bright your lingerie in the same mood. You'll adore the flattery of the new deep pastels with matching laces. Tinges of rose, electric blue, and gold as deep as buttercup!

With all the talk about Regency and other 18th Century influences in fashion it is only logical that lingerie, too, should become more frilly, more softly feminine than it has been. And for that reason we see much more of lace trimmings, net accents, and appliqued motifs.

HATS OF A THOUSAND MOODS AWAIT MILADY'S CHOICE

Sugar and spice, and everything nice—that's what the new hats are made of. First and foremost for general daytime, and knockabout wear, is the felt, and it may be sturdy or flimsy as handkerchief felt.

treatment, that they are most appropriate for the sailor type of hat, which will be worn with your leisure, and very likely for broad-brimmed, or capeline hats more toward summer.

Air Maneuvers to Be San Diego Feature

SAN DIEGO, Cal. — Thrilling air maneuvers will be a feature of the California Pacific International Exposition to be held here beginning May 29. More than 1,000 airplanes from all branches of the service are scheduled to swoop across the sky, forming one of the most brilliant air pageants of all time.

Huge Lemon Grown

NEBRASKA CITY, Neb. (U.P.)—California has nothing on Nebraska when it comes to raising lemons. A 15-year-old lemon tree belonging to Mrs. John Hawbaker, of Nebraska City, recently produced a lemon that weighs over a pound.

State Manual Skeptical

ANNAPOLIS, Md. (U.P.)—Former Governor Albert C. Ritchie of Maryland has turned over his gubernatorial duties to Harry W. Nice, but the new Maryland Manual appears skeptical about it.

Radio Reception May Be Bad

KANSAS CITY, Mo. (U.P.)—Sun spots are giving indication of activity, according to George C. Klakske, photographer for the Yerkes Observatory, and that, he believes, spells trouble for radio.

New Forest Road Nearly Done

DEADWOOD, S. D. (U.P.)—The new White Gates forest road opening one of the wildest and most inaccessible regions of the northern Black Hills, was completed April 15.

Beadwork Collection Sold

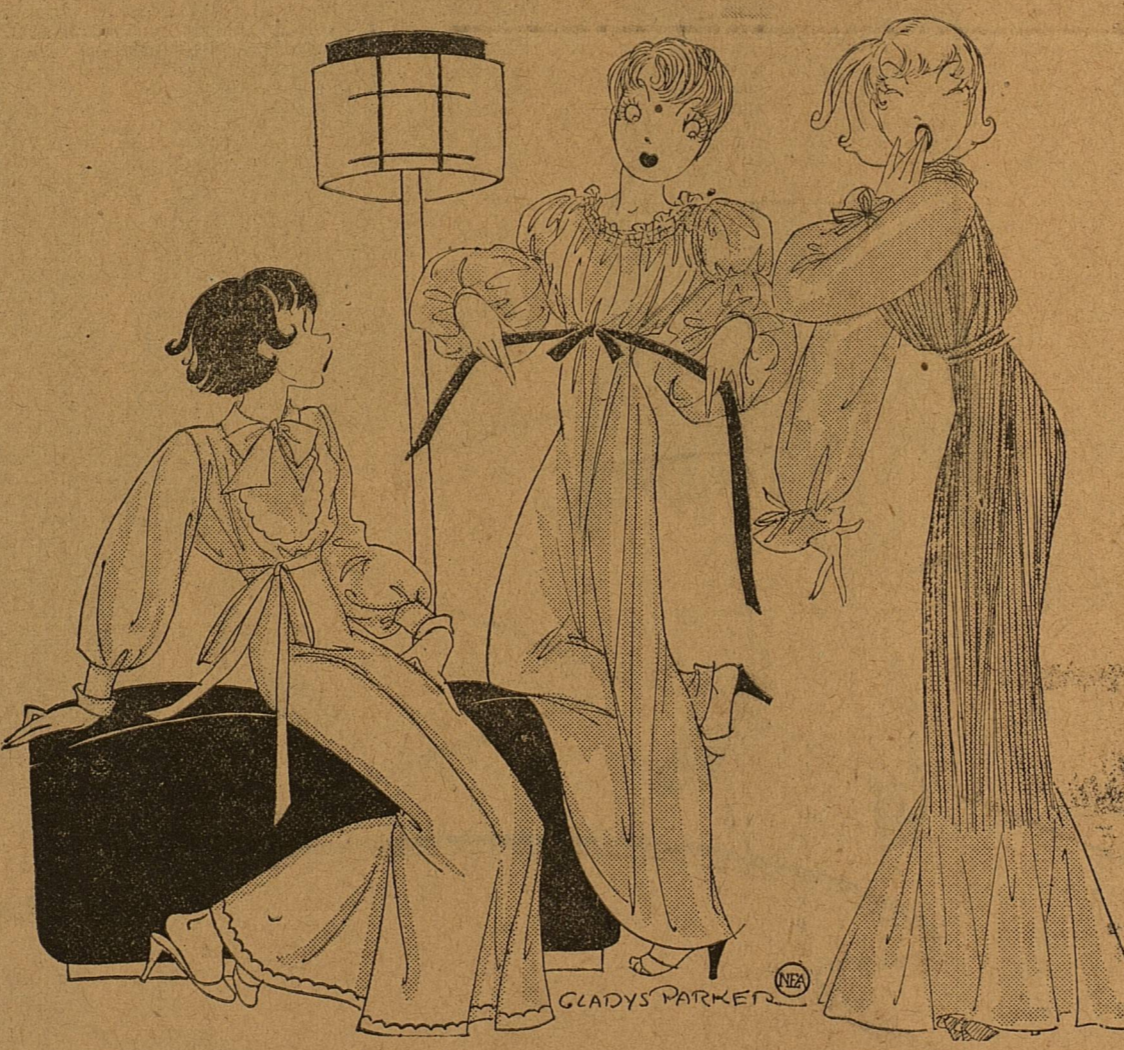
YORK, Neb. (U.P.)—A. G. and Victor Johnson of York, recently sold their collection of Indian beadwork, regarded as one of the finest of its kind in the country and valued at \$2,000.

Fashion Suits Out for Swinging Into Easter Parade



Paton fashions this successful tailleur of navy serge. The bolero jacket, reaching just over the hip bone, is buttoned all the way down and belted in black patent leather. The blouse combines chiffon and lace and has a yoke worked in the finest smocking effect. The hat is in the new glass fabric in white and opalescent, simply trimmed with navy grosgrain.

Dame Fashion Trundles Out Nighties Lovely as a Dream



In the center, yellow chiffon forms a nightie that might well serve as a tea gown. It has peasant tunic sleeves with full, ruffled bodice. A blue satin sash runs through a band at the waistline and ties in front with long ends.

Parents Responsible For Use of Liquor By HS Students, Told

By OLIVE ROBERTS BARTON Years ago when I was a girl there was no drinking among high school students. True there were fewer students, but working on percentages there still was none.

disciplinary measures adopted. Anything that is done would have to have the cooperation of both schools and parents. But once started, I think it would pay.

No boy or girl going to high school or any private school or pre-college age has any business with a bottle of a whisky bottle. College students, it must be presumed, are responsible for their own actions.

Suit Is Versatile In Ladies' Wardrobe For Spring of 1935

"Follow suit" is a rule of the game not only for milady at bridge but also for milady in search of fashion. And the nice thing about following the suit in this fashion game is that the word "suit" can mean so many different things.

There is nothing in the world as fine as trusting your son or daughter. But there is nothing so weak or silly as being fooled or bulldozed by them. There are thousands of splendid young people who scorn the cheap and the drunken and whose parents can well be proud of them, but that does not refute the fact that others are just the opposite.

Skirt and Blouses Provide Short-cut To Wardrobe Chic

If you seek an inexpensive and convenient short-cut to a well-styled wardrobe, don't forget the separate skirt with a collection of several blouses.

White skirts, of course, for warm days, though the medium colored skirts are good now. And to go with them don't overlook the handkerchief linen blouses in high colors. These offer a variety of styles, including those trimmed with huge wooden buttons, those fastened with iron studs, and those which have contrasting bands of material outlining the sleeve opening.

Fish Bone Pullers to Compete

GLOUSTER, Mass. (U.P.)—New England has two aspirants for the fastest fish bone puller title. Harry Kiebler, manager of the Engineers' Club of Boston, claimed to be the fastest puller—so did Gloria Santos of Gloucester. A contest will settle the dispute.

Sailplane Season Opened

NEWMANSTOWN, Pa. (U.P.)—Lieut. Lewin Barringer of the Pennsylvania National Guard opened the sailing season by remaining aloft in a ship for 40 minutes. He piloted the Albatross II in which Richard duPont, of Wilmington, last year set a world record of 135 miles and soared to an altitude of 6,000 feet. That mark since has been broken.

Presenting the Last Word in SPRING ENSEMBLES For Your Easter Selection



Frocks of the most Captivating Materials and Styles

SUITS and DRESSES \$7.95 to \$14.50



Stunning HAT Styles With a decided trend toward Straws—Roll Brim Sailors—Shovel Brims—Fluttering Picture Hats of Wide and Medium Brims . . . of Rough Cellophane—Ball-buntal—Baku—Sisol—Pedaline . . . in Colors of Navy—Black—Brown—White—And Pastel Felts—

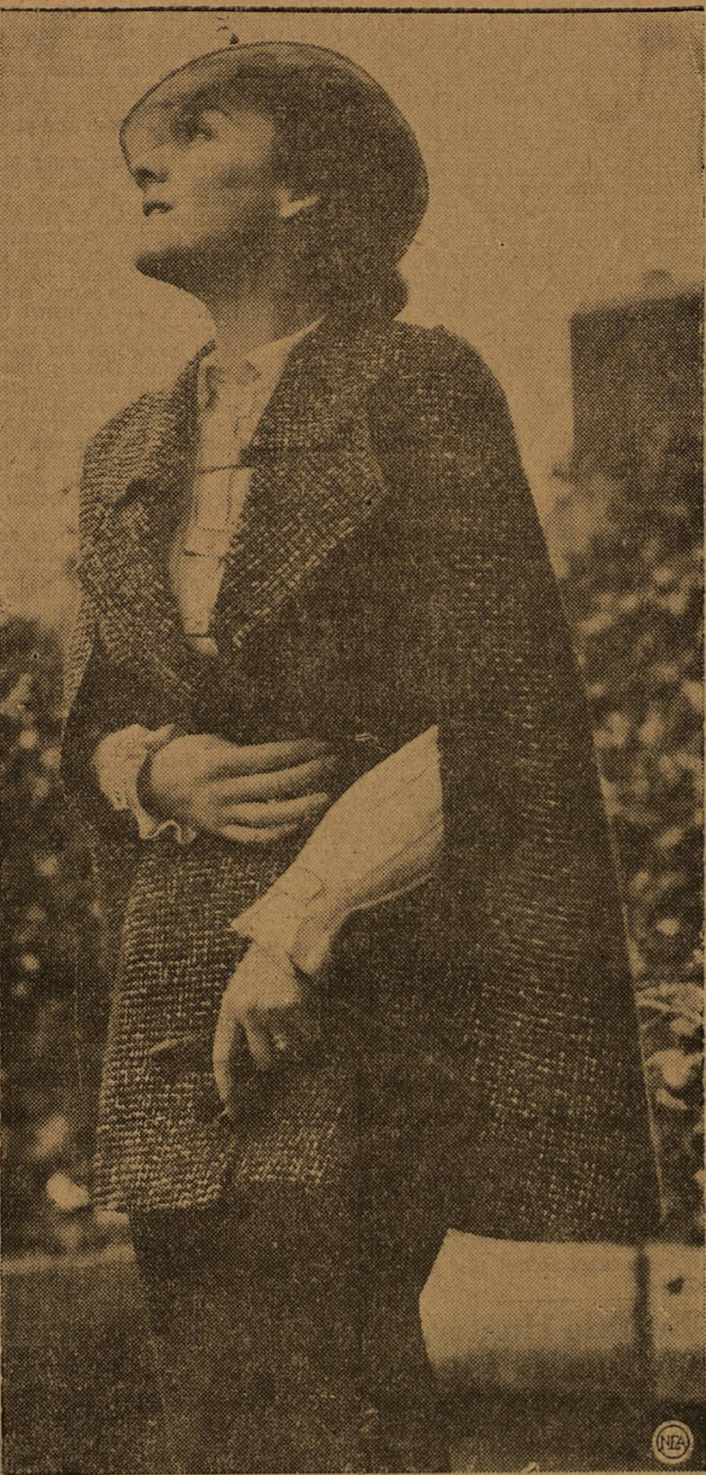
Table with columns for SHOES, BAGS, and KERCHIEFS, listing prices and descriptions.

Wilson Dry Goods Co. Midland

Cape-ability Popular Quality in New Spring Styles

Cape-ability in frocks is becoming a fashionable quality, if we are to believe styles news for this spring. Softness, flattery, and adaptability are characteristics of capes which most women will like. Capes, in the new styles, are used in three chief ways: the cape dress, the cape coat, and the cape ensemble. The short cape worn with a dress, which is complete without it, is a pleasing variation. It may be lined with some bright material such as the new polka-dot prints and have a matching collar. The cape coat advocates at one time flowing lines and a military trimness. Wee buttons outline simple shoulders and figure-slim lines make it hard to distinguish whether this is possibly a dress or really a coat. Some coats show a triple-cape collar. And then there is the cape ensemble. This is actually a redingote combining a fresh print frock with a thin wool coat that stays open down the front. Accents of the print on coat-cuffs, collar, and cape lining are just the added touch of ultra-style that every woman strives for.

Cape-able Tweed in Informal Tailleur



Black and white tweed was used by Patou for the jacket-cape of this informal tailleur, which is worn over a black lamage skirt. The belt passes under the cape at back, to give it a youthful appearance, which is carried out in a white silk blouse. The hat is white panama with grosgrain band.

Hosiery Follows Fashion Trend to Style Plus Comfort

From the days when each new pair of thick, long stockings meant hours and tedious hours of knitting, hosiery has been a problem to wearers. No longer merely one of the necessities of dress, hosiery of today plays an important part in the development of the smart costume. For this spring there is a new neutral shade that goes especially well with the color-favorite, navy blue. Not to be too limited in its usefulness, however, it can also be worn with black or white costumes. All the usual variations of brown and tan are found in the new hose, including a deep sun-tan with red tones. And don't, please, be offended the next time some one calls you a "blue stocking". It won't be a snipe at your "high-hat" intelligence at all, but a compliment to your fashion-sense that has led you to choose those new navy blue hose—quite a departure from the old seven-and-six colors seen so often. Knowing that modern misses (and madames, too) insist on style plus comfort, hosiery manufacturers have put on their thinking caps and evolved a distinctly up-to-now hose. Knee-length and with a lacy top that does away with bungleome garters or disfiguring stocking rolls, the new hose is designed to give the ultimate in beauty and comfort.

Bottle Aided Mother Pig ANACORTES, Wash. (U.P.)—Crop reduction days are over, decided a wondrously hog owned by William Symonds. So she gave birth to 17 youngsters. Symonds supplemented their diet with bottle fare. The sow provided table room for only 13.

Sea Gull Ungrateful SEATTLE (U.P.)—Walter Belshaw saved a sea gull's life, but the bird was ungrateful. Someone caught the bird, tied a bundle of paper to its leg with a long cord, and released it. The gull became entangled in light wires and hung head down until nearly dead. Belshaw climbed a pole and untangled the bird. It bit his finger before he could turn it loose.

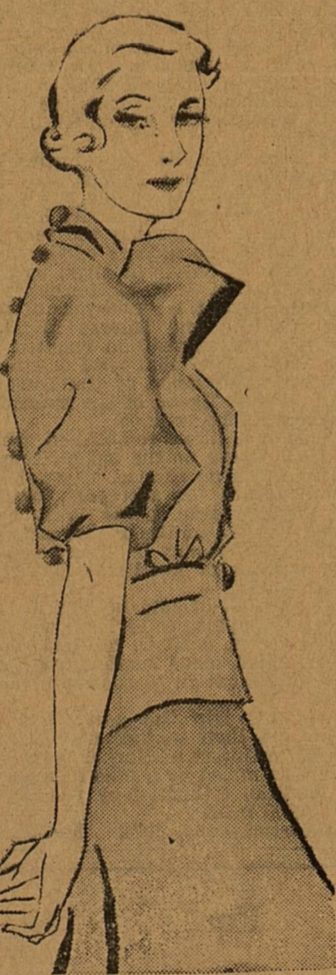
New Zealand started growing tobacco eight years ago; now that has become one of the leading industries of the country.

Oxen Aid Alaska Farmers SEWARD, Alaska. (U.P.)—William Bechtel and Albert Fanning, Homer, Alaska, ranchers, have returned to pioneer methods by using oxen to do their draft work. They claimed the big steers were more satisfactory than horses for work in the north.

Treat Even Skunks AMES, Iowa. (U.P.)—Iowa State College veterinarians really love science. They even treat skunks in their laboratories. More than 2,500 small animals, including skunks, cats, rabbits and monkeys, are brought in from Iowa state parks every year, for students of veterinary medicine to study.

Bees consume 8 to 10 pounds of honey in producing one pound of beeswax.

Rustle Up Taffeta



The old-fashioned favorite, taffeta, is back in style again for blouses, dresses, coats. Marian Young, N.E.A. staff service correspondent, tells how to use it in the extract given below taken from one of her fashion features.

Taffeta rustles into the fashion picture this spring, with intriguing swishes, the fabric that your great-grandmother loved has graduated from the only-for-accessories and formal evening categories. You'll find taffeta dresses for all occasions, taffeta hats and suits and, believe it or not, taffeta coats. Don't be afraid to pick a pert pink taffeta blouse to wear with your gray flannel or navy blue suit. Don't get stage fright when you consider a taffeta jacket costume. The new taffetas rustle, of course, but they don't rattle. Indeed, some of them are so fine and thin that they make you think of that crisp old Chinese silk that fashioned the beffuffed frock you wore to dancing school when you were seven.

Everyone ought to have at least two taffeta blouses—one plain and one plaid or checked. The plain can be in some lovely alluring shade that makes people point you out as a girl who really knows how to choose accessories. The plaid one should be bright and cheerful. Wear it for rainy mornings when you want to give your spirits a lift. Wear it on days when you want to look casual in the British manner. If you get a check instead of a plaid, look at neat gray patterns to wear with black tailleur, tiny blue and white ones with gray or blue or yellow or a white checks.

Goose Creek Likes Elections GOOSE CREEK, Tex. (U.P.)—This city will hold its 72nd election in six years April 2, an average of one a month. Mayor C. R. Myer will make his sixth year in 10 years. Two councilmen also will be elected.

Jacket Dresses Step Out in Front Rank Of Style Revue

If in doubt, get a jacket dress. Jacket dresses are leaders among more dress-up silk frocks for the spring.

Combining beauty and practicality, the jacket dress is a good choice for early spring wear when the added warmth of a jacket is necessary and for later wear when with coat discarded, the dress appears as a cool and summery garment.

White dresses with colored jackets are our personal choice but dark skirts and light jackets are equally as stylish.

Not only in silk but in more inexpensive materials, jackets are finding favor. Dozens of those indispensable cool little dresses which are a complement of hot days—the

batistes, and voiles, and striped wash silks carry this style feature.

Eyeclets are again in favor and these are made with fingertip or hip-length jackets.

A variation is the linen suit with black skirt and natural color jacket of three-quarter length trimmed in black. This unusual color combination is favored this season. These linen suits may be worn as jacket dresses, or with the addition of a blouse, as a conventional suit.

War Started on Plains Against "Dust Storms"

HEREFORD, Tex., Mar. 30. (U.P.)—Plains region farmers have started their own war on drought, sweeping winds and destructive dust storms.

It's a sort of "chiseling" battle born of necessity, in which heavy plows are the aggressors' artillery

and direction of furrows the front line trenches.

E. B. Duckett of Tyrone, in the Oklahoma Panhandle, and Mrs. Ella Barnett of Channing, Texas, started individual revolutions that led to the wide spread war.

The Oklahoma farmer figured out the artillery attacks and the Texas woman, who manages her farm "because she couldn't find suitable tenants," adopted more intricate tactics.

She entrenched against the wind by running all furrows and rows crosswise to prevailing gales and last summer harvested a fair crop of wheat and feed in a section where, it was said, 3-year-old children would have fled in terror had a cloud bobbed up.

Duckett discovered that deep plowing, churning the sub-soil into huge clods, formed a bulwark that withstood the sweeping winds and created a reservoir of moisture.

He invented his own implement and called it the "chisel" plow, a piece of machinery with long, slight-

ly curved prongs bolted to a frame that fits any ordinary breaking plow.

With his chisel he turned up the sub-soil from 12 to 18 inches deep, leaving the ground loose so that all rain would soak in but at the same time throwing up a cover of clods that protected the field until planting time.

He found upon checking his yield that the deep plowing gave a substantial victory over attacks of wind and drought.

The plow which is inexpensive and can be made in a blacksmith shop, immediately found favor with many farmers and won praise from agricultural experiment stations.

The chisels were used extensively in fall and spring preparation for this year's crop in a wide section of the Panhandle. Mrs. Barnett found deep plowing profitable, declaring that it seemed to draw moisture from deep in the ground to the soil level.

By effecting the protection plowing crosswise to prevailing winds,

gave, in addition to deep breaking, she raised crops in the drought-stricken region that attracted much attention.

Furnishes Cedar Chest Wood NORFOLK, Va. (U.P.)—Cedar pencil slates are shipped from Virginia to various European countries. The beautiful red cedar from which polished mothproof household chests are made is taken from the Great Dismal Swamp where it reaches its finest growth.

Lemon Pie Was Pigeon Pie SOMERVILLE, Mass. (U.P.)—When Mrs. Walter L. Hovey went to get her lemon meringue pie from the window sill where it was cooling, she found a pigeon sleeping in the center. The bird apparently had been warming itself and finding it a soft place went to sleep.

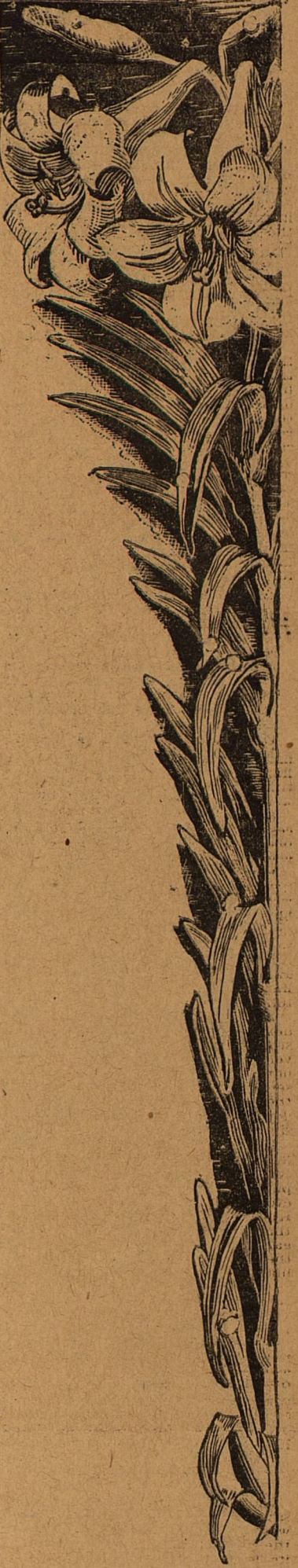
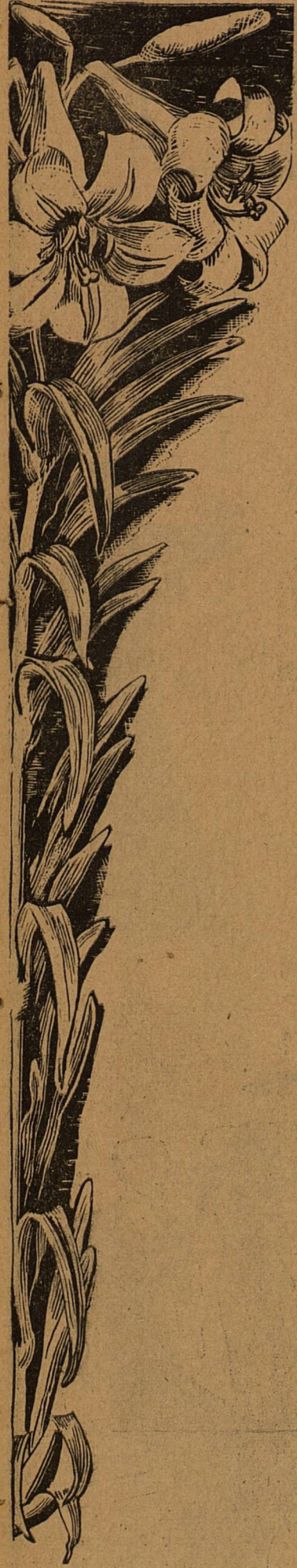
Use the classifieds!

DRESS UP FOR EASTER IN FLORSHEIM SHOES

Men have always turned to Florsheim for the finest in new footwear. They're youthful shoes that seem to belong with Spring clothes—aristocratic in their style and quality—democratic in their comfort and economy. Florsheims will more than fulfill their promise of long wear, give you many extra days of satisfaction for your shoe dollars.

Most Styles \$8.75 Some Styles \$10

Wadley's
"A Better Department Store"



For EASTER

Midland merchants are proud to display and advertise their merchandise for Spring and the Easter Season . . . You'll find no better array of fashionable styles in West Texas than you can find in Midland . . . You'll find no smarter merchants in West Texas than you can find in Midland—the same is true of Midland clerks—of prices—of service.

Midland
Merchants
are
Progressive
and
Active

They have as much to offer as you can find in West Texas and in many cities ten-times the size of Midland. It will be wise for you to shop in Midland.

