

THE REPORTER-TELEGRAM

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BEHIND THE SCENES

- IN -

WASHINGTON

By RODNEY DUTCHER

Reporter-Telegram Washington Correspondent

WASHINGTON, May 21—Recent conferences between President Roosevelt and some of the outstanding big business men of the nation are among the most interesting and most mysterious of recent political developments.

Liberals among the President's advisers whisper that industrial-financial leaders, convinced that Roosevelt's re-election is inevitable, have sought these conferences, with the hope of obtaining a rapprochement with the New Deal which would result in various compromises.

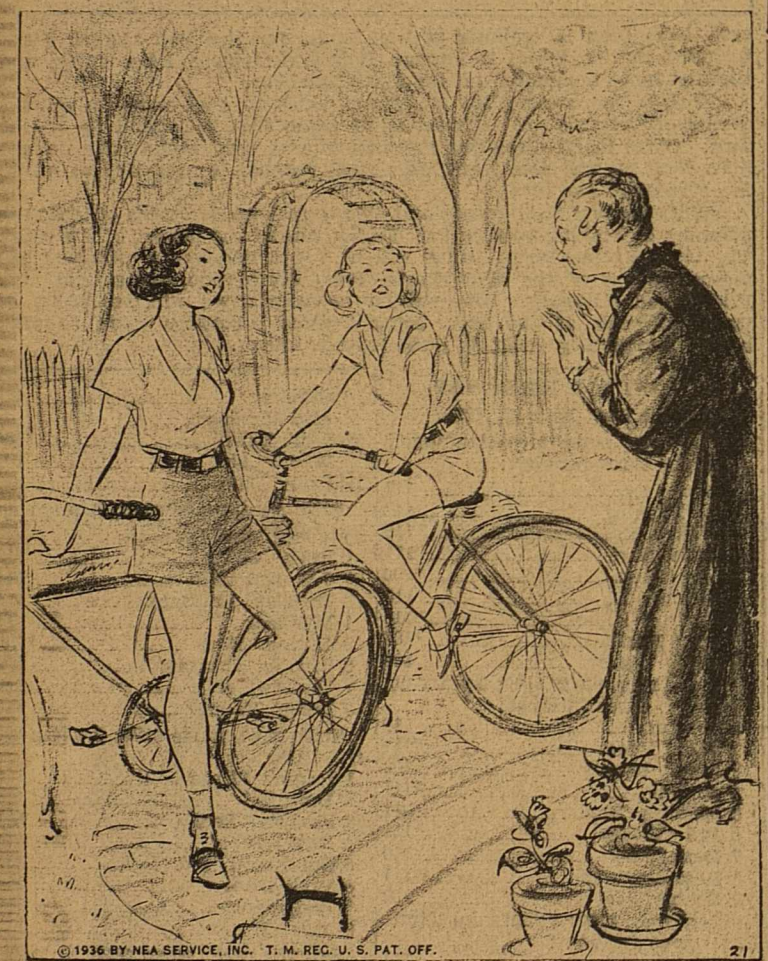
This viewpoint would tend to put the big boys more or less in the position of supplicants eager to make their peace and the liberals usually add that Roosevelt isn't likely to make any concessions. Conservatives, on the other hand, are sure that Roosevelt took the initiative in issuing invitations and

RICHBERG ON THE JOB

Further light is not yet to be had, although it may be significant that word began to trickle in from Wall Street weeks ago that big business moguls were reconciling themselves to the desirability of making certain "trades" with the White House, if possible. Behind the scenes, operating with

SIDE GLANCES

By George Clark



But, grandma, didn't you used to ride a bicycle when you were a girl?"

Italy Faces Task in Ethiopia Far More Difficult Than The Conquest

Great Army Must Be Kept in Africa to Maintain Order

BY MILTON BRONNER
NEA Service Staff Correspondent

LONDON—Military victory is just the beginning, not the end, of making Ethiopia really Italian, in the opinion of many who are versed in colonial government.

There is in Britain considerable expert knowledge of what the Roman legions are up against in Ethiopia, even if the fighting is over. Such experts in colonialization feel that "Italy has won the game. The hard part is to collect the prize."

One distinguished British general put it to me this way: "After all, we (the British) were in Ethiopia in 1868. Napier's column, which had none of the motorized, bombing-plane, poison gas equipment of a modern army, and hence less advantage over the natives, defeated the Emperor Theodore and took Magdala, then the capital.

"The country was at our mercy then, as it is at Badoglio's today. If we had thought it worth keeping in 1868, we would have kept it."

UNPLEASANT FACTS TO FACE
Military control by Italy in Ethiopia is a fact. But from it follow other facts, less pleasant:

Italy now has about 500,000 soldiers in Ethiopia. This is an expensive force to maintain 3000 miles from home. The rainy season comes soon. Then with equipment gradually deteriorating, the problem of maintaining adequate supplies for this spread out army will be difficult. And expensive.

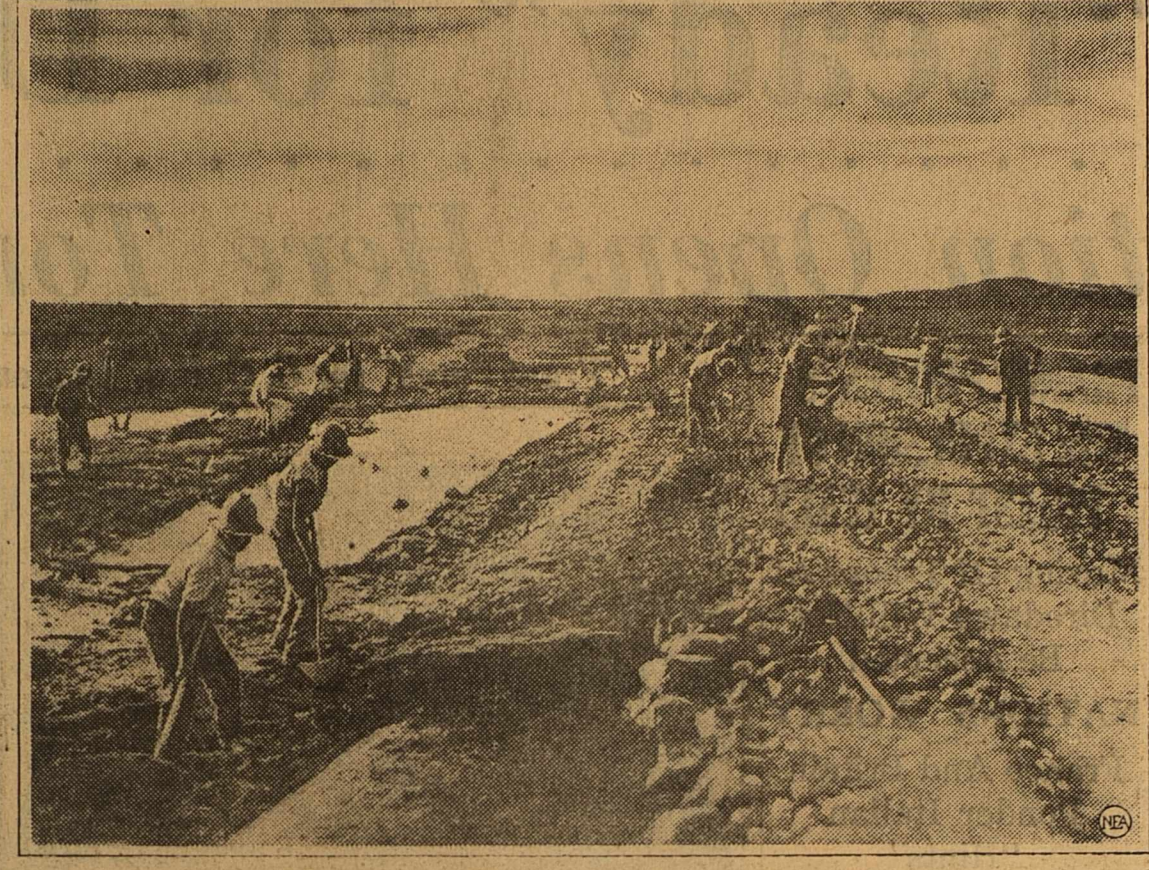
It is unlikely that any appreciable number of troops will be sent back to Italy for months, perhaps years. Possibly some of the soldiers who embarked so gaily for Ethiopian conquest, with thoughts of a triumphant return to Rome, may not like to sit down there indefinitely, even when told the news that their

great secrecy, is Donald R. Richberg, former "assistant president," who may be considered No. 1 man among those few liaisons the chief executive has had with industry lately. Rumors say Richberg engineered much of the recent parade from New York to the White House and there is no question that he again has become one of the President's trusted counselors.

On the other hand, there are innumerable smaller fry whose ambition is to act as intermediaries between Washington and downtown New York. Recent White House visitors have included Myron Taylor of U. S. Steel, Owen D. Young of General Electric, Walter C. Teagle of Standard Oil, Walter P. Chrysler of the automobile industry, William L. Clayton, cotton magnate, and Bernard M. Baruch, the financier.

BIG BUSINESS SEES LIGHT

A relatively neutral observer who gets around in Wall Street a lot was in Washington the other day and reported on two current trends there which most impressed him: 1. Big business men, usually to their surprise, find that profits continue to roll in, in mounting ratio. As they become more prosperous, they realize that it is somewhat incongruous to rave at Roosevelt and the New Deal with the blind fury which has characterized so many of their attacks.



Plenty of this kind of work remains in Ethiopia, now that the gas has subsided and the machine guns have become quiet. These are road builders at work under the blistering equatorial sun on the roads that made the Italian military triumph possible.

peasant families are being brought along to join them. Organized government, such as it was, having been driven out by the Italian soldiery, it is up to Italy to establish a new government and maintain law and order.

REVOLTS ARE CERTAIN
That is a big job, since Ethiopia is almost as large as Texas and Arizona—combined, partly desert, partly tropical valleys, partly mile-

high plateaus. Small guerrilla outbreaks are practically certain. The 10 million people, Christians, Moslems, pagans and savages, will be hard to rule. Many of them still hold memories of relatives seized by poison gas, cut down by flying shrapnel. They will want revenge.

If Mussolini succeeds in taking to Ethiopia 200,000 families—nearly a million Italian colonists—they will need troops for protection. The army expense goes on. Even if trouble from native raids is less than the Americans met in the Philippines, or in the "wild west" for that matter, there remains the wild beasts, the flies, the native disease-carriers, and the climate, insufferable in many sections.

Suppose that the Italian Commissariat of Internal Immigration is able to get 1,000,000 Italians to go to Ethiopia. Outfitting and transporting them is a tremendous task, tremendously expensive, to begin with.

Once in their new homes, there will be continual expense for military protection, for improving sanitary and housing conditions, for schools, for purifying water supplies, for hospital and medical aid.

EXPENSES WILL PILE UP
Meanwhile, the army expense goes on. If the 500,000 soldiers were taken home immediately, there would be the problem faced by every World War country, of getting them back into civil employment.

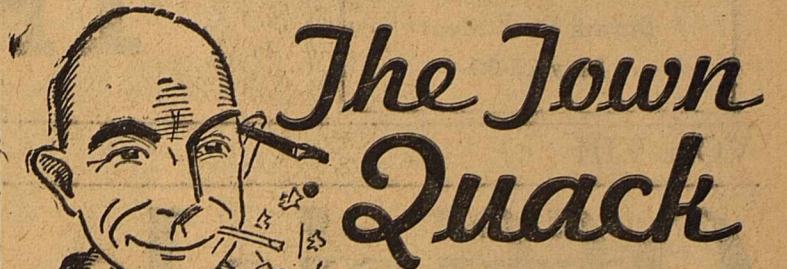
It was largely Italy's failure to solve this problem after the World War that led to Mussolini's rise. Now he has created the same problem for himself again—on a smaller scale, but the same old problem. That is another reason why few of these soldiers may expect to

go home very soon. To handle the troubled Austrian situation, Mussolini has kept at home all his best troops except a few divisions, and all of his best planes and equipment. Another reason why the Ethiopian Expeditionary Force may expect a long African stay.

It may also serve, much of it, as drill-masters for a new army of native allies like the ancient Romans built, or like the British created out of the Indian Sikhs, or the French from the Senegese.

STRAIN WILL BE TERRIFIC
All this expense and trouble must go on for a considerable time before the expected riches, vegetable and mineral, begin to flow back to Italy. It probably will take 10 years or more.

Can the Italian government stand the financial strain? That is what the British experts who know Ethiopia are asking. Proclamation of a new Roman Empire under a new Roman emperor suggests that Mussolini is thinking in terms of the ancient Roman empire whose maps, cut in



The Town Quack

(Reserves the right to "quack" about everything without taking a stand on anything).

Midland will be hosts Friday and Saturday to a bunch of editors, as well as to quacks and other race track hangers on.

These editors are going to spend a little time in convention sessions and the rest of the time at the race track, barbecue grounds, dance hall, etc.

Editors long since found that the most successful conventions were those not having too much program.

A program given in connection with a big feed is not so bad, hence

the feed at Hotel Scharbauer Friday noon held jointly with Lions, Rotarians and their women folks.

The talk to be made by Lowry Martin will be worth the money, as will Mrs. Proctor's songs, even though some of the audience may be sitting on the edge of their chairs to make a break for the pari-mutuel windows.

From what Bob Hill and Martin Elynt said to the public through this paper, I'd judge that anyone wanting in the fair grounds had better have forty cents or the proper credentials.



IF NOT
We shall be glad to explain our many forms of insurance.

SPARKS AND BARRON
General Insurance Abstracts
Phone 79

California Invites People Of U. S. To Eat More Peas

BERKELEY, Calif. (U.P.)—California is hoping that every American will do his duty this year in the consumption of peas.

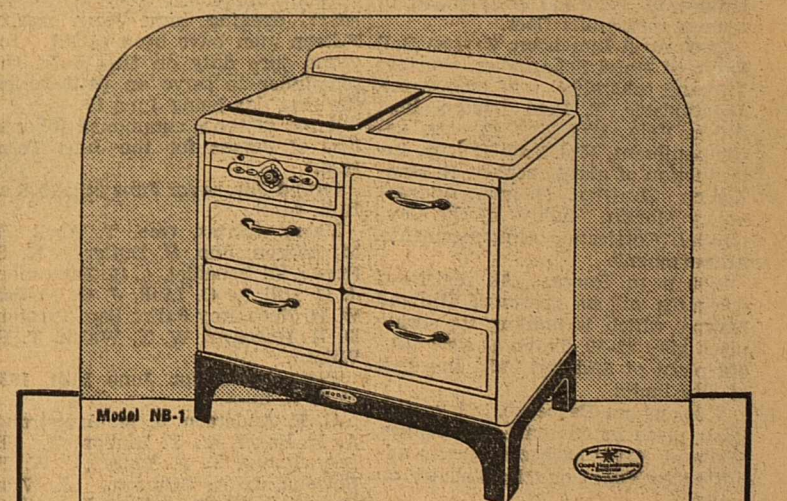
Since 1929 California has furnished more than half the total acreage of peas grown throughout the United States, according to the College of Agriculture of the University of California. This year it expects to do the same.

But in the meantime, reports just received at the college from Florida and Texas indicate that the green pea market there is faced with the overwhelming increase of 720 per cent in production.

Liquor Stores Open Till 11 P. M.

PHILADELPHIA, (U.P.)—The Pennsylvania State Liquor Control Board has announced that all state stores in the city will remain open until 11 o'clock each night during the Democratic National Convention. The stores of course, are closed on Sundays and legal holidays.

ROYAL WORLD'S NO. 1 TYPEWRITER West Texas Office Supply Phone 95



A Cooler Kitchen Proves the REMARKABLE OVEN EFFICIENCY of this NORGE Gas Range

The box-frame construction of the Norge oven permits more complete insulation. With oven registering 200 degrees inside, tests have shown room temperature increases as little as 3 1/2 degrees. You can safely place your hand on oven top.

This heat-saving feature means lower gas consumption, more economical baking. You can turn oven off sooner and finish baking on stored heat—double economy. New convenience is provided by the porcelain, easily-cleaned level-sliding racks and oven bottom. There is a combination heat regulator and oven valve, as well as a safety oven lighter.

Economy and convenience are further increased by the CONCENTRATOR BURNER, exclusive with Norge; automatic top lighter, burner bowl and tray, seamless top, two roller-bearing utility drawers, and adjustable elevating broiler. See the Norge Gas Ranges. Investigate their many advantages. Available in white, as well as green, tan and peach in Mother-of-pearl porcelain.

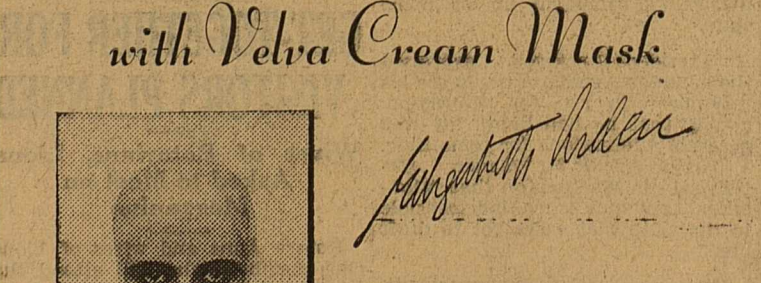
UNIVERSAL APPLIANCE, Inc. 122 North Main St.—Phone 642 Midland, Texas

Airship Commander

Crossword puzzle grid with clues and answers.

Large crossword puzzle grid with a portrait of a man in the center.

Lift away weary lines with Velva Cream Mask



Smooth the mask on in gentle upward strokes. Leave it on for fifteen minutes. Then sponge it off with warm water. It is so light and frothy that it simply melts away without stretching the skin. Then look for those lines fatigue had drawn across your beauty. They're gone! Look closely at the pores. They're invisible—tightened and lifted back into their normal, fine-grained texture. Your skin is pale with a lustrous, semi-transparent finish, and all ready for make-up. Velva Cream Mask, \$5.

HOTEL PHARMACY Phone 385



DO YOU DRY YOUR DISHES WITH UNSANITARY TOWELS?

Don't risk the danger of communicating germs and dirt to the dishes from which you eat! You don't know how your wash-woman handles your wash.

Send your dish towels to us, and they will be washed under scientific conditions with purifying chemicals which assure the better wear of your towels.

PHONE 90 MIDLAND STEAM LAUNDRY



RACES

WE ARE BETTING ON MIDLAND AND THE SUCCESS OF THE RACES AND YOU CAN BET ON OUR QUALITY MERCHANDISE AND PRICES THAT ARE RIGHT

- | | | | | | |
|-------------------|---------|---------|----------|------------------|-----------------------|
| BUNCH | TURNIPS | BEETS | RADISHES | | |
| | CARROTS | MUSTARD | ONIONS | | |
| VEGETABLES | | | | 2 BUNCHES | 5^c |
| | | | | FOR | |
| FRESH | | | | | |
| TOMATOES | | | | 2 LBS. | 19^c |
| | | | | FOR | |
| | | | | | |
| CRISP | | | | | |
| LETTUCE | | | | 3 HEADS | 10^c |
| | | | | FOR | |
| GREEN | | | | | |
| CUCUMBERS | | | | 2 POUNDS | 5^c |
| | | | | FOR | |
| WHITE OR YELLOW | | | | | |
| ONIONS | | | | 2 POUNDS | 5^c |
| | | | | FOR | |

WELCOME TO MIDLAND! WELCOME TO THE RACES!

AND

WELCOME TO THE WES-TEX FOOD MARKET

MIDLAND

TEXAS

SPECIALS FOR

FRIDAY AND SATURDAY, MAY 22, 23

FRESH FRUITS VEGETABLES

BANANAS

GOLDEN YELLOW
FULL O' VITAMINS



RIPENED IN OUR OWN VAULTS

We have just received a carload and will have plenty of these bananas for the week-end.

DOZEN

7^c

- | | | | | | |
|------------|-----------------|-----------------------|-----------------------------------|--------|-----------------------|
| ORANGES | Large Size DOZ. | 19^c | CORN Well Filled Ears, FRESH | 3 Ears | 10^c |
| GRAPEFRUIT | 6 FOR | 25^c | PEAS Fresh Black-Eyed Peas, POUND | | 4^c |
| APPLES | DOZEN | 9^c | POTATOES NEW WHITES, POUND | | 2½^c |
| | | | BEANS Green or Wax, POUND | | 2½^c |
| | | | SQUASH White or Yellow, POUND | | 2½^c |

- | | |
|---------------------------|-----------------------|
| PRUNES Fresh, Gal. Can | 25^c |
| TOMATOES No. 2 Can, 4- | 27^c |
| SPINACH No. 2 Can 3 FOR | 25^c |
| HOMINY No. 1 CAN | 5^c |
| MUSTARD Ma Brown Quart | 17^c |
| SOAP LIFEBOUY, 3 BARS FOR | 19^c |
| MATCHES Carton | 17^c |
| SALT Pound Package 2 FOR | 15^c |
| PEAS No. 2 Can 3 FOR | 25^c |

SUGAR

Pure Cane

10 Pound Cloth BAGS **51^c**

- | | |
|------------------------------|-----------------------|
| NUCOA 1 Pound Package | 21^c |
| PRESERVES 4 LB. JAR | 74^c |
| MILK MALTED Kraft's, 1 Pound | 31^c |
| COFFEE Folger's 1 POUND CAN | 29^c |
| POST TOASTIES Large Package | 10^c |
| CUTRITE WAX PAPER, 3 For | 25^c |
| WELCH'S GRAPE JUICE QT. | 39^c |

MILK

BORDEN'S

3 LARGE **20^c**
6 SMALL



Market Specials

- | | | |
|-------------|---------------------------|-----------------------|
| ROAST JOWLS | Baby Beef POUND | 13^c |
| BACON | DRY SALT POUND | 16^c |
| SAUSAGE | Good Quality SLICED POUND | 29^c |
| CHEESE | PURE PORK 2 POUNDS | 25^c |
| | FULL CREAM POUND | 18^c |

ALSO PLENTY OF FRESH HENS, FRYERS, FISH AND ASSORTED LUNCH MEATS



- | | |
|--|-----------------------|
| Del Monte Pineapple JUICE, 3 FOR | 25^c |
| Powdered and Brown SUGAR 3 FOR | 25^c |
| KELLOGG'S WHEAT KRISPIES | 14^c |
| EGGS FRESH COUNTRY DOZEN | 17^c |
| Del Monte Tomato JUICE No. 2 Can 3 FOR | 25^c |
| Libby's Crushed PINEAPPLE 9 oz can 3 FOR | 25^c |
| Canada Dry GINGER ALE Large Bottle | 11^c |

SYRUP

Brer Rabbit

- | | |
|---------------------|-----------------------|
| 1 Gallon can | 68^c |
| 1-2 Gallon can | 38^c |
| 2 lb. and 5 oz. can | 21^c |
| 1 lb. and 2 oz. can | 14^c |

- | | |
|--------------------------------|-----------------------|
| RICE COMET 2 LBS. | 18^c |
| JELLY Ma Brown 16 oz. Jar | 17^c |
| CRACKERS Saxet 2 lbs. | 17^c |
| CATSUP Heinz, 14 oz. Bottle | 21^c |
| PICKLES Quart Sour | 13^c |
| CORN No. 2 Can Primrose, 2 for | 25^c |
| RINSO Large Package | 22^c |
| DOG FOOD Ideal, 3 For | 25^c |
| PICKLES DILL Quart | 13^c |

COMPOUND

MRS. TUCKER'S

8 Pound Carton **88^c**

Society and Clubs

Play Readers Club Holds Its Annual "Guest Day"

Members of Play Readers club held their annual "Guest Day" at the home of Mrs. D. C. Hensell, 1001 W. Louisiana, Wednesday afternoon at 3 o'clock. Clusters of roses, larkspurs and poppies were used at vantage points throughout the house.

The hostess and Mrs. J. Howard Hodge, vice president of the club, received the guests.

The reading of the play, "Boy Meets Girl," by Mrs. Fred Wilcox was the feature of the afternoon. This, supposed to be the most hilarious comedy produced on Broadway, is from the pen of Bella and Samuel Spewack and satirizes the moving picture studios of Hollywood.

An informal tea followed Mrs. Wilcox's reading.

In the ringeroom the punchbowl rested on a table laid with Italian cutwork and strewn with pink roses and asparagus fern. Mrs. De Lo Douglas poured. Assisting with the service were Miss Leona McCormick, Miss Stella Maye Lanham, and Mrs. W. R. Hamilton.

Guests were: Mmes. Foy Proctor, Harvey Sloan, Alden Donnelly, Hal Pack, E. C. Hitchcock, W. M. Blevins, Bill Conner, L. G. Lewis, A. N. Hendrickson, Wilson Keyes, Frank Stacey, Joseph Black, L. G. Mackey, Jas. H. Chapple, J. J. Kelly, F. F. Winger, H. B. Prickett, R. L. Miller, W. F. Bailey, Jack Bodkin, Joe Byron, John Dabney, Kopp, Leo Hendricks, Alton Cherry.

Members present were: Mmes. E. W. Anguish, Elliott Barron, De Lo Douglas, Thos. B. Flood, R. W. Hamilton, Wade Heath, J. Howard Hodge, Chas. L. Klapproth, Miss Stella Maye Lanham, Miss Leona McCormick, Mmes. R. D. Scruggs, A. O. Thomas, Fred Wilcox, E. Hazen Woods, and the hostess.

Announcements

Friday
Belmont Bible class will meet with Mrs. W. L. Sutton, 307 W. Florida, Friday afternoon at 3:30 o'clock for a social.

Mesquite troop, Girl Scouts, will meet at Pagoda Pool Friday afternoon at 4:30 o'clock for a swimming party. Each girl will bring her own swimming suit, towel, and admission fee which is 10 cents for children under 12 years and 25 cents for those 12 or over. Rotary Anns will furnish refreshments.

The party scheduled for the Lucky Thirteen club at the home of Mrs. S. P. Hall for Friday evening has been postponed until Friday evening, May 29. The change was made because of conflict with the senior play at the High School.

Saturday
Story hour will be held in the children's room at the county library Saturday morning from 10 o'clock until 11, with Mrs. J. R. Ashley in charge.

North Midland home demonstration club will meet with Mrs. Pat Barber Friday afternoon at 2:30 o'clock.

The Anti club will meet with Mrs. Hayden Wilmoth, 702 S. Lorraine, Friday evening.

CALVARY

By Helen Welshimer

I HAD not thought that Calvary was half so hard to climb— That road Your only Son went up, Dear God, at Easter time.

I HAD supposed the lesser hills Had given me the strength To go unhindered, through the dark, To heights of any length.

BUT, oh, now that the journey's done, It is so good to know, Compared to Calvary's steep ascent, My other hills are low.



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Mrs. Schlosser Is Hostess to Sans Souci

Entertaining for the Sans Souci club and guests, Mrs. Paul A. Schlosser was hostess to three tables of bridge at an afternoon party at her home, 1007 W. Michigan, Wednesday afternoon.

Mrs. Walter Cowden was presented with a prize for high score among club members, Mrs. Rea Sindorf for second high, Mrs. L. L. Payne for cut, and Mrs. Brehm for high score among guests.

Mrs. Monte Warner, Mrs. Erle Payne, Mrs. W. H. Street, and Mrs. Brehm were guests.

A tea course was served at the conclusion of the games to the

guests and the following club members: Mmes. Jesse Cole, Russell Conkling, Cowden, Roy Downey, J. G. Harper, L. L. Payne, Sindorf, Irby Watson, and the hostess.

New Comedy Team In Picture At The Ritz

A new comedy team takes the screen to play two sleuths already firmly established in the public's favor through former tussles with crime in "Murder on a Bridle Path," RKO Radio adaption of Stuart Palmer's newest mystery yarn, showing today only at the Ritz.

James Gleason continues to shoot crisp Brooklynese out of the corner of his mouth as the Inspector Oscar Piper of "The Penguin Pool Murder" and "Murder on a Honeymoon" fame.

With him is the noted New York comedienne, Helen Broderick. The latter was chosen for the wisecracking spinster-sleuth, Hildegarde Withers, after proving in her first films, "Top Hat," "To Beat the Band" and "Love on a Bet", that she more than justifies the regard Manhattan has for her as a master of

Mmes. Shirey and Peters Are Hostesses Wednesday

Spring shades of pink, green, yellow, and orchid were blended in appointments for the bridge luncheon with which Mrs. Lem Peters and Mrs. A. P. Shirey were hostesses at the home of the former, 406 N. Marienfeld, Wednesday morning at 10 o'clock. Roses in pink and red dominated in decoration of the playing rooms.

Tallies for the eight tables of bridge played were in the shape of baskets filled with roses. In the games, Mrs. W. J. Coleman scored high and Mrs. Harvey Sloan second high and received appropriate awards.

FEMINE FANCIES

BY KATHLEEN EILAND

Some astronomer in Nashville, Tennessee, paid for his residence by discovering new comets. A good example of a heavenly home.

One time when we don't mind getting up early in the morning is on the opening day of a sale. From the number of others who reached town by the time we did this morning, other women must be of the same mind.

We can't help wondering whether all these banners and welcome signs strung up and down main street and adjoining thoroughfares are for the editors or the race horses. The boss says they are for the editors but from remarks we've heard on the street, some people, at least, think they are for the races.

We've made remarks before this concerning the advisability of Midland's choosing a special flower as her very own. Just now we think roses or larkspur would be the logical choice. Surely there must be more rose gardens in town than it is our good fortune to see, considering the profusion of roses that hostesses having been using at parties recently.

Ever and anon, we encounter some individual who means that there is nowhere to go in Midland and nothing to attend. To all such, we advise that they bevic-minded for a week and follow the footsteps of the teachers and pupils through the various operettas, recitals, and programs which climax the school year. We think that they would be worn out with going by the time the school house door closed behind the last departing youngster.

fare and "deadpan" humor. She was last seen on Broadway in "As Thousands Cheer." Both players are to continue as a team in a series of the Palmer stories.

Smoke Screen Mineral Bought

SINGAPORE (U.P.)—Imminent, a material from which smoke-screens used in naval and aerial warfare are derived, is bringing wealth to struggling native miners in Malaya as a result of the turbulent international situation.

Shadows Trouble Japanese

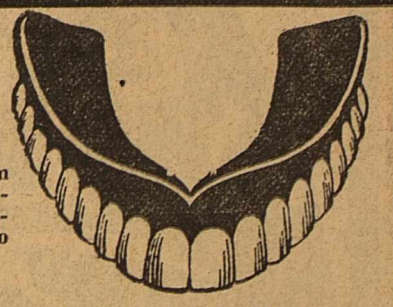
GILROY, Cal. (U.P.)—Japanese with artistic instincts, love twilight shadows, according to Tom Awaya, Japanese motorist. However, four which he struck during an evening's driving proved to be black and white

cows. He said there was no way to distinguish them from shadows.

Slabs of copper in Sweden, tea compressed into bricks in China, tobacco, milk, cattle and salt were all at one time used as coinage.

DR. GREEN Dentist

Extractions \$1, except wisdom teeth. Dr. HARTMAN'S Anesthetic for drilling out cavities used. False teeth \$25 to \$100.



Special prices for a short time. Teeth that make you look younger. Mostly one day service for out-of-town patients. 10 years experience—Registered, licensed. Northwestern University of Chicago, Ill., Graduate. Examination Free.

Teeth Cleaned—\$1.50 up
Gold Crowns & Bridgework—\$7 up
Fillings—\$1.50 up
First Nat'l Bank Bldg. No Phone—No Appointment Needed

GET THIS CHINA CUP AND SAUCER
OF LOVELY CLASSIC DESIGN IN EVERY PACKAGE OF **MOTHER'S OATS**

Order today from your grocer.

DANCE

Hotel Scharbauer

FRIDAY
MAY 22

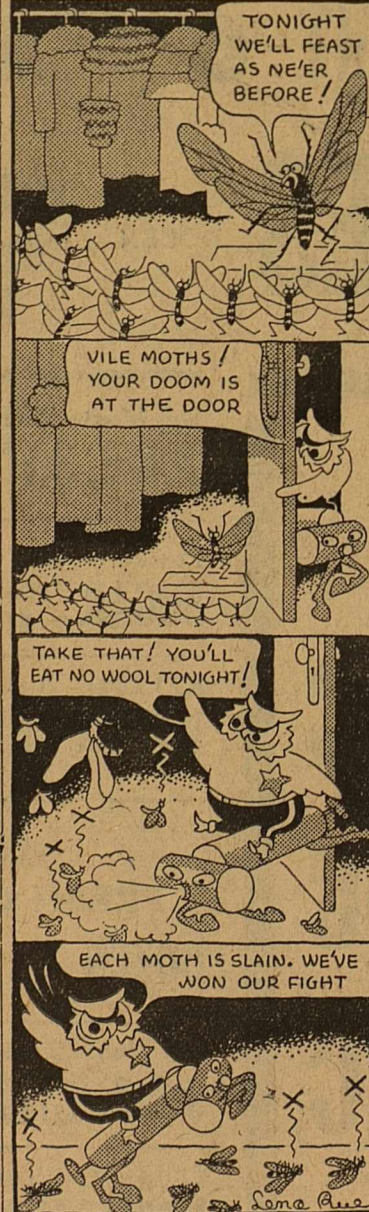
TO THE TUNES OF

HARRISON'S
TEXANS

CRYSTAL BALLROOM

9:30

GUS GULFSPRAY HE ALWAYS GETS HIS BUG!



Gulfspray slays moths and moth larvae—not just stuns 'em. Kills ants, mosquitoes, flies and roaches, too. Stainless. Mild, pleasant odor. 49c a pint at neighborhood and department stores and Good Gulf dealers.

Special FREE OFFER
MOTH BAG with every QUART 85¢
GULFSPRAY INSECT KILLER

a smart package
—it is usually there

IT PAYS TO BUY THE BEST,
use the best and look your best at all times.

A permanent wave or end curls to touch up the old wave will enable you to enjoy the rush and extra guests in for the races.

The hair is cut and thinned according to texture with every permanent.

Why not call at any of the following shops for your appointment:

Our Beauty Shop
Phone 822-306 North Main

Llano Beauty Shop
Phone 273—Ground Floor—Llano Hotel Bldg.

Petroleum Beauty Shop
Phone 970—Ground Floor—Petroleum Bldg.
E. A. Boch, Proprietor

Produce Items

CARROTS, GREEN ONIONS and RADISHES BUNCH

1c

TEXAS TOMATOES	They are Really Good 2 LBS.	15c
YELLOW AND WHITE SQUASH	Garden 2 LBS.	5c
CUCUMBERS	2 LBS.	5c
FRESH BLACKEYED PEAS	LB.	5c
LARGE FRES HPINEAPPLE	EACH....	23c
APPLES	Fancy Winesap, Doz.	10c
DELICIOUS APPLES	Per Doz.	15c

FRESH CORN

ON THE COB
2 FOR

5c

NEW POTATOES	No. 1 RED 2 LBS.	7c
TEXAS SWEET DRY ONIONS	LB.	2c
CALIFORNIA ORANGES	They Are Full of Juice, DOZ.	10c
CLAPP'S BABY FOOD	3 CANS	25c
PORK AND BEANS	Jack Sprat Brand, 16-oz. Can	5c

FLOUR

FAST SELLER

24-LB. 81c 48-LB. \$1.49

COFFEE	Maxwell House 3 LBS.	81c	1 LB.	28c
CORN	Our Darling, No. 2 Can, Each	10c		
SOAP	P & G OR CRYSTAL WHITE, 6 BIG BARS	23c		
POST TOASTIES	AND CORN FLAKES PKG.	10c		

TOMATO JUICE

WELCH'S, HALF GALLON

29c

WELCOME, EDITORS and OTHER VISITORS!

SPECIALS for the Week End

FRIDAY & SATURDAY MAY 22 AND 23

GALLON PRUNES	WATER PACK	27c
TOMATO SOUP	16-oz. Can Cross and Blackwell	10c
WHITE KING	WASHING POWDER Large Pkg.	31c

Banner Butter

6 Limit to Customer

25c

Pound

SNOWDRIFT	6-Lbs. 99c 3-Lbs.	54c
PANCAKE FLOUR	GOLD CHAIN, Pkg.	10c
GRAPE JUICE	RICHELIEU BRAND QT. 34c - PT.	18c

Country Butter

1b. 19c

NUCOA	1 LB. PKG.	23c
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MELLO	The Round Package, 2 PKGS. FOR	13c
RAISIN BRAND	2 LARGE PKGS.	25c
MELLO	LARGE PACKAGE	17c
SOAP FLAKES	Any Brand, 5 LBS.	34c
S. P. K. FRENCH SALAD DRESSING	EACH....	16c
PHILLIPS TOMATO JUICE	6 Cans FOR	28c
CARNATION MILK	6 Small Cans or 3 Large Cans for	20c
SUNKIST PINEAPPLE	No. 2 1-2 Can Crushed	19c
GULF KING STRINGLESS BEANS	No. 2 Can 3 for	25c

KRAFT'S

MIRACLE WHIP SALAD DRESSING

AND

SANDWICH SPREAD

PTS. 21c

QTS. 32c

... Market Specials ...

SLICED BACON	Armour's Star, LB.	35c	DRY SALT PORK	Per LB.	18c
SLICED BACON	Dold's Niagara Hotel Pack, LB.	35c	CREAM CHEESE	Philadelphia Package	8c
CHUCK ROAST	Choice Corn Fed Baby Beef, LB.	14c	LONG HORN CHEESE	Per Lb.	17c
SWIFT'S DRIED BEEF	Per Pkg.	10c			
PORK SAUSAGE	Our Make 2 LBS.	25c			

Plenty of Nice Milk Fed Fryers and Hens

SKINNER'S QUICK ADE	7 Pkgs.	25c
BAKING POWDER	Dairy Maid 2 lb. 9-oz. Can	25c
	1 CUP AND SAUCER FREE	



KRAFT MALTED MILK
16-OZ. CAN 37c

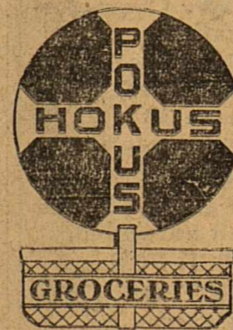
CIGARETTES

CAMEL
LUCKY STRIKE
CHESTERFIELD
PACKAGE

14c

HOKUS

BILL CONNER



POKUS

ELLIS CONNER

AND MARKET

OIL INDUSTRY SPENDS MORE THAN ONE MILLION DOLLARS DAILY IN THE STATE

1935 COST OF DRILLING IN TEXAS		
Area	Wells Drilled	Avg. Cost Per Well
East Texas	4,200	\$17,000.00
North Texas	2,500	25,000.00
Panhandle Texas	700	40,000.00
West Central Texas	400	35,000.00
East Central Texas	250	30,000.00
Southwest Texas	2,000	40,000.00
Texas Gulf Coast	1,100	60,000.00
West Texas	800	48,000.00
All Areas	11,950	\$31,500.00
		\$377,400,000.00

By H. J. Struth
Petroleum Economist
Editor's Note: This is the first



THEY SAY

"This seaport town is the oil capital of the world and we're proud of our public buildings. Our hats are off to Saegertown, Pa., where they make DWIN. We're fighting bugs with it—it's pleasant to use and very effective. No more kerosene odors for us." At your favorite dealer.

DAVID M. ELLIS
Palmer Graduate
CHIROPRACTOR
11 Years in Midland
306 North Main St.
Office Phone 822 Residence Phone 1094

CHEMICALS WITH SERVICE
Constant technical checkup service—no additional cost.
Boilers: correct chemical balance of the treated water means years of service from boiler tubes. No scale—no corrosion.
Summer weather at hand; higher temperature of the cooling water for engines means more scale. Let AMERICAN correct your cooling water, and maintain clean iron for you.
AMERICAN CHEMICAL COMPANY
Phone 247 — Midland, Texas

YOU'LL ENJOY OUR SANDWICHES REAL PIT BARBECUE VEGETABLE LUNCHEES JUICY STEAKS FRIED CHICKEN
With Cream Gravy And Hot Biscuits
Green Gables
CURB SERVICE OPEN ALL NIGHT
1019 West Wall Phone 477

MOVED
To **204 EAST WALL**
Across Street From Midland Hotel
See Us for Adequate and Safe Wiring
PHILLIPS ELECTRIC CO.
Phone 878
Electrical Contracting—Fixtures & Appliances
All work guaranteed to conform to the National Fire Underwriters Code



the Texas oil industry, they also make it apparent that the development of this God-given natural resource is founded upon sound business principles, and far-sighted business judgment. Some misinformed persons have stated that the natural resources of this state are being exploited by interests whose only purpose is to "Get Rich Quick." Yet the facts cited herein prove that the oil industry is re-investing all and more in new, future sources of oil supply than it actually receives for its day-to-day production! This fact undoubtedly proves that the Texas oil industry is not a "Get Rich Quick" venture, but a sound basic industry that is laying a firm foundation which will safeguard the economic welfare of our state for many years to come.

In succeeding articles, the writer will set forth numerous facts which will show the extent to which the Texas oil industry contributes to the welfare of our state. Among these facts will be authoritative information concerning the burdensome tax load now being carried by the oil industry. Many Texans will probably be surprised to learn that the oil industry really contributes to the state. Few realize that there way of taxes, which are now estimated to comprise at least sixty per cent of the entire tax revenues of the state. So wreathe that there are many tax levies on oil in addition to what is popularly known as the severance tax of two per cent, or two cents a barrel on crude production. Oil taxes include franchise tax, gross production tax, regulatory tax, gross receipts tax; state, county, school and city ad valorem taxes; motor vehicle tax, gasoline tax, pipe line transportation tax, distributing and bulk terminal taxes, and numerous other levies assessed by the state and various counties and municipalities. On the whole, oil taxes collected in Texas are now higher than in any other oil-producing state.

Visual Efficiency is Essential For Success
Make Sure You Are Visually Efficient
Dr. W. L. Sutton
OPTOMETRIST
203 Thomas Bldg.
Office Ph. 146—Res. Ph. 810J

BASEBALL
Play-By-Play Reports by Ticker Service OF THE **National American** AND **Texas Leagues** DAY AND NIGHT GAMES
TEXAN CLUB
106 South Main

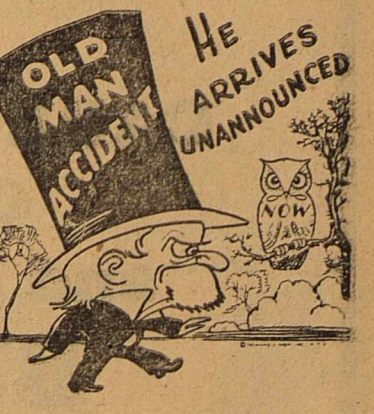
Convention City Will Offer Visitors Many Cradle of Independence Sights

PHILADELPHIA (U.P.)—Visitors to the democratic national convention will have the opportunity of "browsing around" in a section of the United States which is particularly rich in historical tradition. Perhaps in no other definite area of the country, save Boston and environs, are there more shrines than in and around Philadelphia. All of them are places where some momentous experience in American history was undergone. Heading the list is Independence Hall — undoubtedly the greatest shrine of liberty in the world. In its time-hallowed great entrance hall there stands the Liberty Bell. In its high-ceilinged, stately main hall the constitution was signed as was the Declaration of Independence. It would require a good sized book to repeat the history of Independence Hall, but few have been the visitors who have not left it with a new thrill.

Then there are Carpenters Hall, the grave of Benjamin and Deborah Franklin, Old Christ church, the Betsy Ross house, William Penn's house, the Benedict Arnold mansion, Old Swedes' church, Penn Treaty park, a number of old colonial mansions, and countless other scenes of what might be termed "Americana" in the making. Fifteen miles from Philadelphia is historical Valley Forge, where Washington and his frozen hungry troops spent that unforgettable winter while the Tories in Philadelphia dined and supped lavishly and dandied the Mischianza while the men fighting for their freedom suffered so close at hand. For those to whom American history is a living thing there are libraries and archives in Philadelphia which hold priceless treasures of documents and visible evidences of living and breathing men who wrote history with bold strokes of quill pens. These treasure troves are open to scholars and students, and are of particular delight to those who enjoy a close and intimate association with the past of the colonies and the United States.

Oil men at the meeting, commenting unofficially on the resolution, asserted that it may have been prompted by recent legislative proposals to tax fuel oil for the competitive advantage of other power and heating industries. It may also have been inspired by the fact that measures have recently been introduced in congress and in several states which would make blending of alcohol with gasoline compulsory, either directly, or through a tax differential or subsidy. The resolution is as follows: "WHEREAS, restoration of real prosperity in the United States necessitates the early and complete resumption of activity by all industries; and "WHEREAS, progress toward recovery is delayed and recuperative efforts of industry are handicapped by endeavors to promote unsound, uneconomic, and discriminatory policies of taxation and legislation having as their objectives selfish and limited benefits; "NOW, THEREFORE, BE IT RESOLVED by the board of directors of the American Petroleum Institute as an expression of its opinion: "First, that to levy discriminatory taxes or to impose discriminatory legislation upon any industry, or upon its customers, for the selfish benefit of another industry, or other industries, is opposed to the public welfare; "Second, that attempts to eliminate or to equalize competition between domestic industries by uneconomic forms of legislation or taxation constitute indefensible discrimination as between industries and are violative both of business ethics and American tradition; "Third, that free competition among industries, if unhampered by legislation designed to promote the welfare of one industry at the expense of another, alone will assure the public both of its right to enjoy the greatest possible industrial service at the least possible cost, and of its privilege to use and enjoy the benefits of progress in any line of industrial endeavor as soon as they are available."

Isaac M. Singer was the first successful sewing machine manufacturer.



An auto accident is quite likely to cost you a large sum. Out of 25,000,000 cars now registered in this country but 20 per cent of them carry any PUBLIC LIABILITY. Get a PERSONAL ACCIDENT BEFORE YOU TAKE ANOTHER TRIP.

\$25.00 Reward
Will be paid by the manufacturer for any CORN GREAT CHRISTOPHER GUM CURS cannot remove. Also removes Warts and Calluses. 35c at Red Cross Pharmacy. (Adv.)

LOST: A KEY!
— BUT — ANOTHER CAN BE MADE BY CODE WHILE YOU WAIT!
CALL ON **TIFFIN** AT 95

All fathers and mothers want their children to succeed and as long as they can, mothers and fathers the country over sacrifice and plan to give their boys and girls every advantage, every opportunity, for they want them to have a start which they too often were denied. "We want to send Jim to college if we can afford it," they say. "We plan to give Mary special training in music if we have the money when she has finished high school."

But why should an IF threaten these dreams? A PRAETORIAN EDUCATIONAL POLICY can erase that IF and permit mothers and fathers to say positively: "MY CHILDREN ARE GOING TO COLLEGE." The Praetorians' plans offer a systematic way of saving. A little put away each month makes the education SURE. Investigate the Praetorians' Educational policies for children.
The Praetorians
Texas' Oldest Legal Reserve Life Insurance Institution
Praetorian Building—Dallas, Texas
SEE-PHONE-OR WRITE
J. WRAY CAMPBELL, Dist. Mgr.
601 Petroleum Bldg.—P. O. Box 908
Phone 111 Midland, Texas

GET GULFLUBE—
It's "Stripped for action"!

A boxer clad in full evening dress would be fighting under a bad handicap. Cheap, poorly refined motor oils are just as hampered. They can't fight friction efficiently because they're laden down with excess waste.

When the boxer sheds some of his clothes he's like most 25c oils—free from some hampering waste, but not all. Until Gulf perfected its great Multisol process, no refiner of 25c oils could afford to go beyond this stage.

The boxer stripped for action is like Multi-sol refined GULFLUBE MOTOR OIL. It's stripped of all excess waste—ready to do the finest friction-fighting job of any 25c oil made! The only 25c oil matching premium-priced oils! Try Gulflube—at the Sign of the Orange Disc.

THE PREMIUM-QUALITY MOTOR OIL FOR 25c
SOLD AT SERVICE STATIONS IN SEALED CANS ONLY. . . NOT SOLD IN BULK

LUBRICATE-FOR-SAFETY WEEK MAY 23-30
A well-lubricated car is a safer car. Bring your car to Gulf for an expert lubrication job. Don't take chances.

HARLEY SADLER'S TENT THEATRE
3 BIG DAYS
Starting Monday, May 25
Auspices American Legion
All new plays and vaudeville
13-PIECE ORCHESTRA
Opening Play "The Auction Block"
(See Harley Sadler in His Funniest Toby Characterization)
Reserved Seats on Sale at CITY DRUG STORE Phone 33
Children 35c Adults 55c LADIES FREE
Monday Night with one paid adult admission.
WATCH FOR "THE SIEGE OF THE ALAMO"
Tent located 2 blocks west of court house on Texas Ave.

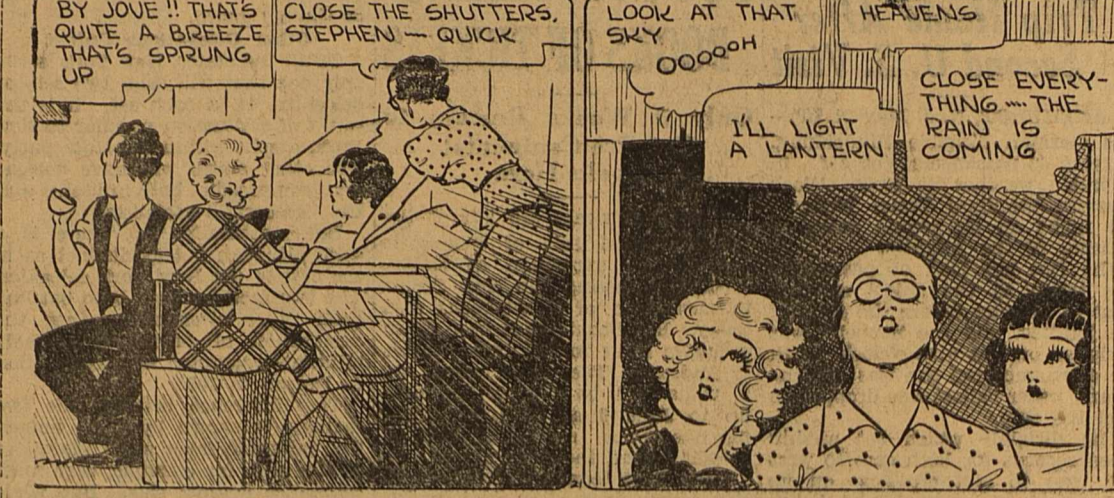
Honor Service Arranged For Heroic U. S. Marine

PHILADELPHIA, (U.P.) — A military memorial service in tribute to Lieut. Presley N. O'Bannon U. S. Marine hero of a century ago, is planned by the Marine Corps here.

States received the famous officer as the "Hero of Derne" on his tour after the battle in which he led a withering attack on Derne and succeeded in raising an American flag over the Old World fortress for the first time.

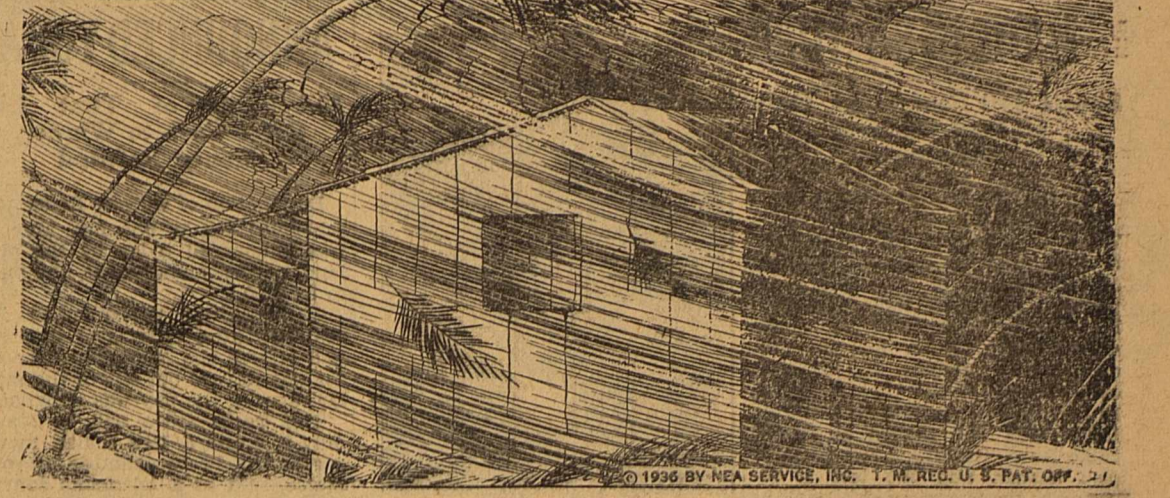
Sportsmen Boost Berries VISALIA Cal. (U.P.) — The local sportsmen's association has devised a new project for assuring sufficient game for hunting. They have offered to supply all ranchmen with blackberry sprouts, which in turn will furnish the ranchers with blackberries and provide a cover for game birds.

BOOTS AND HER BUDDIES



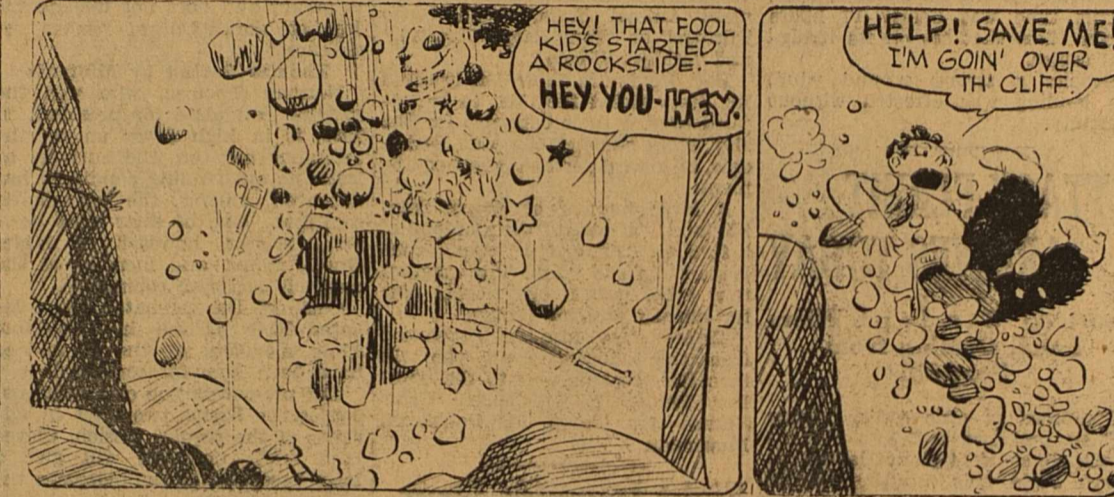
Hold Everything

By MARTIN



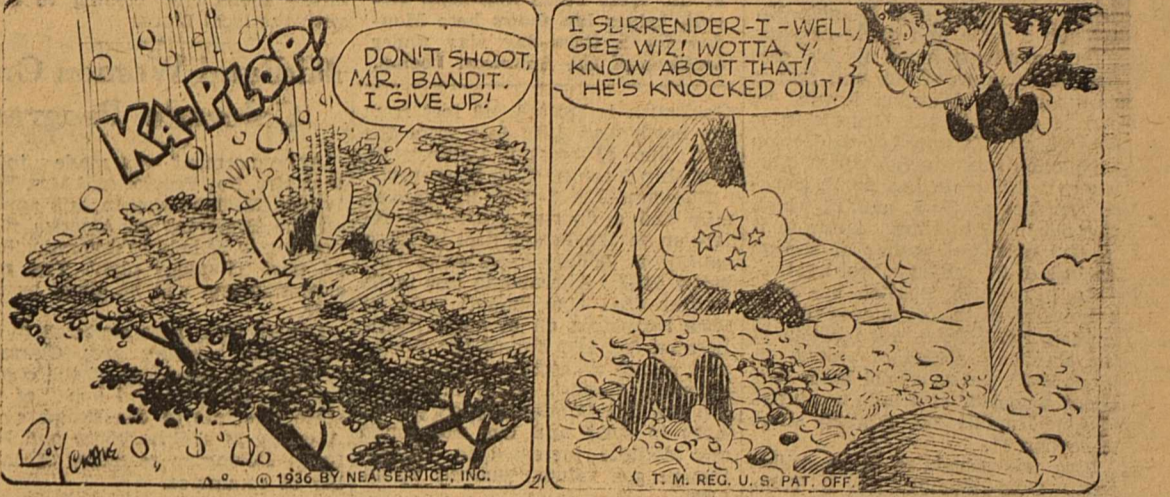
SANDERS FURNITURE & PAINT SHOP. REFINISHING SLIP COVERS. FURNITURE UPHOLSTERING. REPAIRS OF ALL KINDS. Open Both Ends. 206 N. Marienfield 411 W. Illinois Phone 752

WASH TUBBS



Rocked to Sleep

By CRANE



CLASSIFIED ADVERTISING

RATES AND INFORMATION CASH must accompany all orders for classified ads, with a specified number of days for each to be inserted.

CLASSIFIEDS will be accepted until 12 noon on week days and 6 p. m., Saturday for Sunday issues.

PROPER classification of advertisements will be done in the office of The Reporter-Telegram.

ERRORS appearing in classified ads will be corrected without charge by notice given immediately after the first insertion.

RATES: 2¢ a word a day. 4¢ a word two days. 5¢ a word three days. MINIMUM charges: 1 day 25¢. 2 days 50¢. 3 days 60¢.

FURTHER information will be given gladly by calling 7 or 8.

1—Lost and Found

LOST: Solid black setter bird dog; female; good reward for information leading to whereabouts; no prosecution; just want dog back; pet. Wire or write M. H. Westmoreland, Odessa, Texas. 61-3

2—For Sale

Feed Roses Regularly with this complete, balanced diet VIGORO Complete plant food

Why let the leaf rollers defoliate your rose bushes? Let us spray them. Barron's Tree & Rose Service Phone 884

FOR SALE: Cotton seed, sudan and pigs, F. C. Dale. 63-3

Buddy's FLOWERS PHONE 1083 MIDLAND, TEX. 1200 W. Wall

Vacuum Cleaner-- Sales & Service After 12 years of service on cleaners, I recommend the Eureka, because it cleans hair and lint instantly, as well as embedded dirt.

UPHAM FURNITURE COMPANY 615 West Wall Phone 451 New and Used Furniture at Reasonable Prices

POLITICAL ANNOUNCEMENTS

Subject to the action of the Democratic Primary Election July 25, 1936. Advertising rates: for State, District and County Offices, \$15.00; for Precinct Offices, \$7.50. Cash with order.

For State Senator: (29th District of Texas) H. L. WINFIELD (Pecos County) ENJAMIN F. BERKELEY (Brewster County) For District Attorney: (70th Judicial District) OECIL C. COLLINGS (Re-Election) For District Clerk: NETTIE C. ROMER (Re-Election) MRS. E. E. STEVENS For County Judge: E. H. BARRON (Re-Election) For Sheriff, Tax Assessor and Collector: A. C. FRANCIS (Re-Election) For County Attorney: MERRITT P. HINES For County Clerk: SUSIE G. NOBLE (Re-Election) J. H. PINE

10—Bedrooms FOR RENT: bedroom; 207 North Weatherford. 63-3

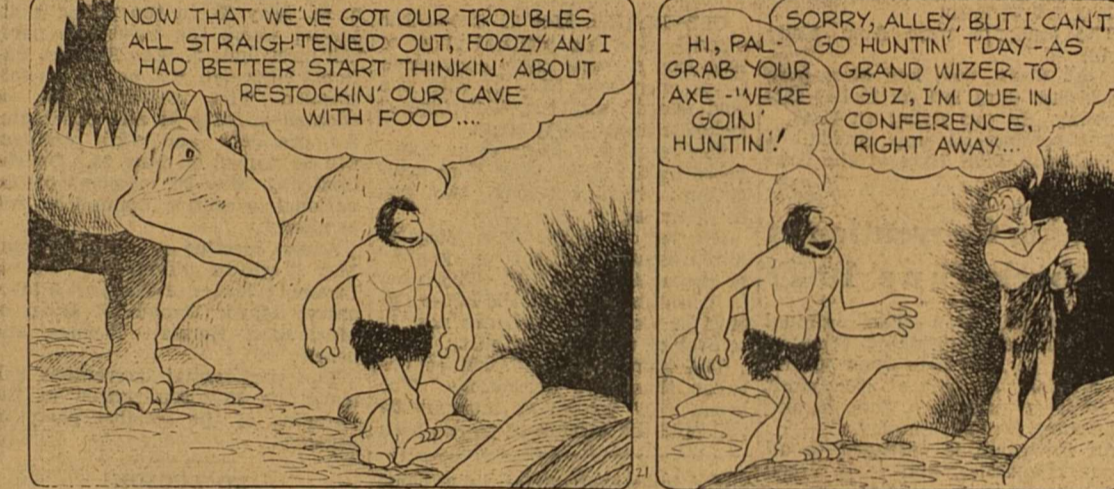
14—Personal MADAM LAVVONE, noted psychologist and spiritualist, will tell you all without asking questions. Room 241, Scharbauer Hotel. 63-6

IRA PROCTOR Makes old floors look new and finishes new floors. Painting and paper hanging contractor. 12 Years Experience Phone 48

For That GOOD SCRUGGS DAIRY MILK PHONE 9000

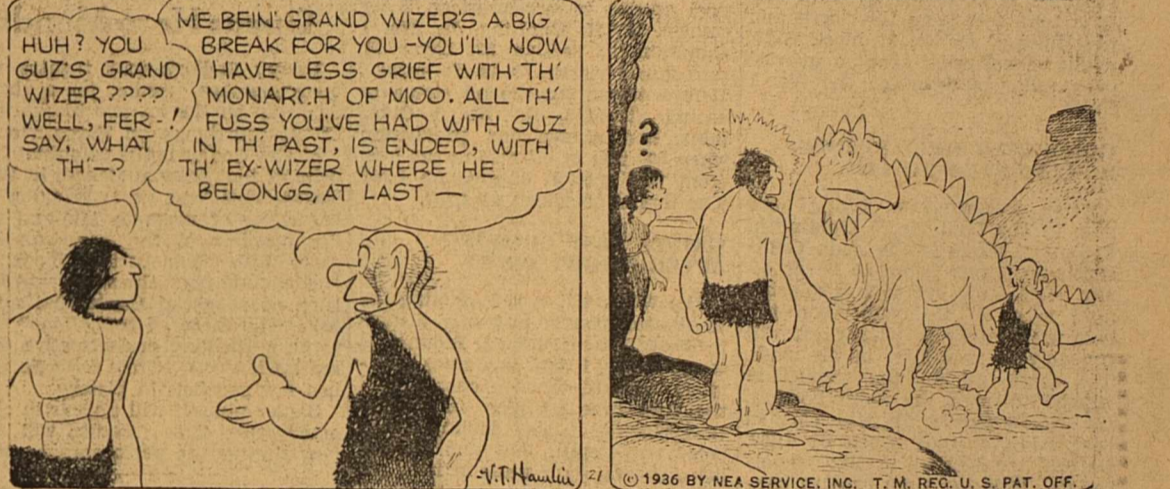
Vacuum Cleaner-- Sales & Service After 12 years of service on cleaners, I recommend the Eureka, because it cleans hair and lint instantly, as well as embedded dirt.

ALLEY OOP

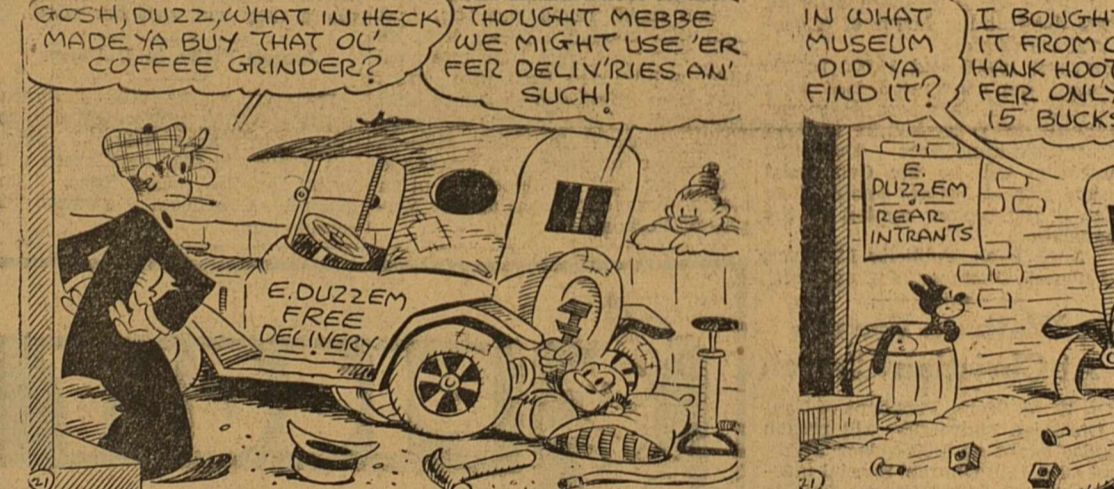


Foosy Goes Royal

By J. MLIN

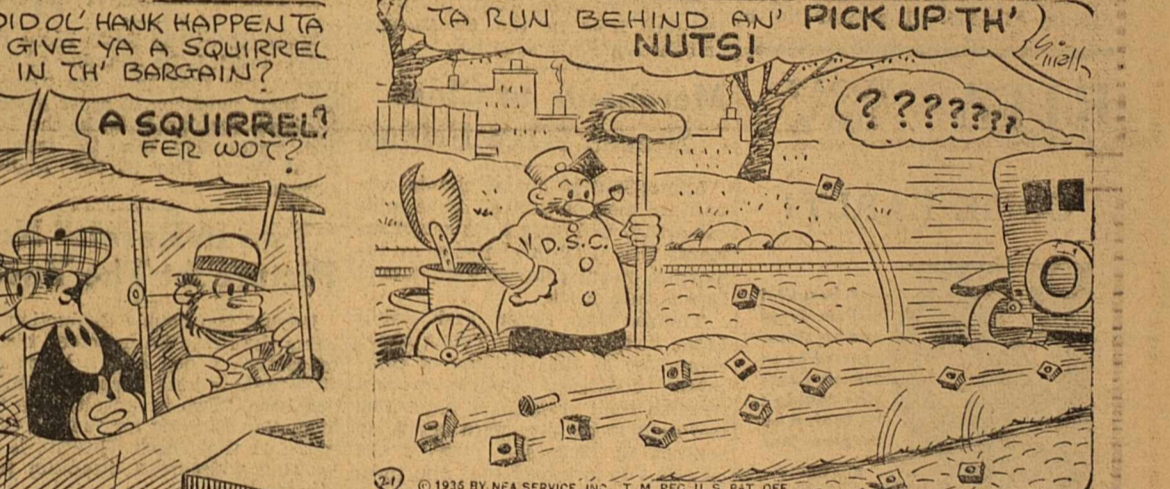


SALESMAN SAM

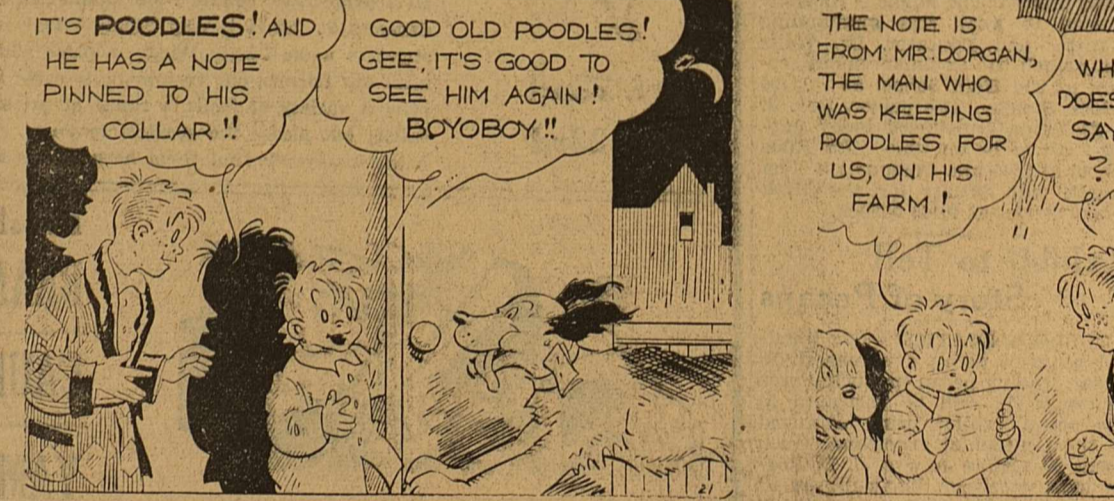


It Would Keep One Busy

By SMALL



FRECKLES AND HIS FRIENDS

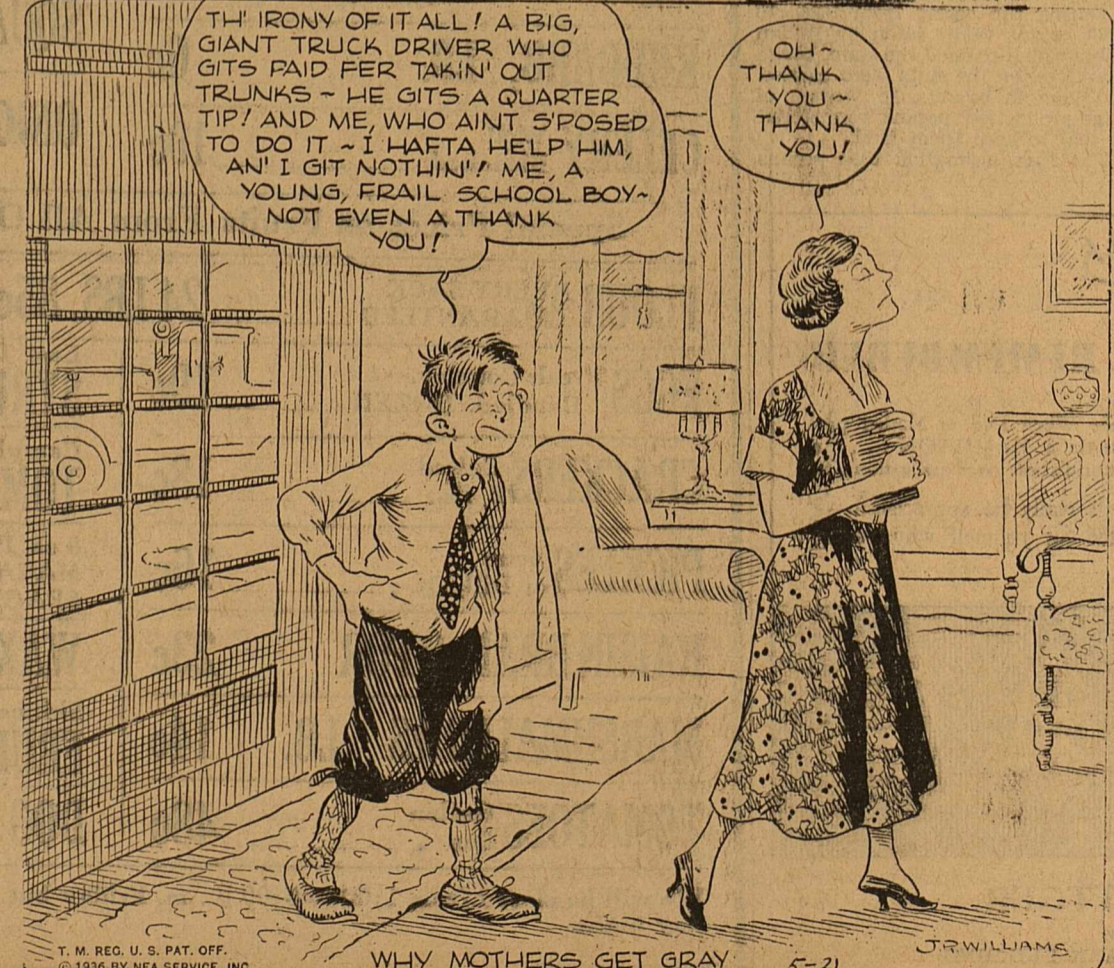


He Means It

By BLOSSER



OUT OUR WAY



By WILLIAMS OUR BOARDING HOUSE

By HEARN

