



# Food Specials

THAT MEAN REAL SAVINGS ON QUALITY GROCERIES AND MEATS

**FRIDAY & SATURDAY** Sept. 11-12

## School Lunches

Need not be a "Pain-in-the-Neck" to both mothers and children . . . We have many suggestions to offer that will minimize the work involved and still give the children appetizing school lunches. You will find these suggestions in our produce, grocery and market departments.

SHOPPING  
THE  
HOKUS POKUS  
WAY  
Is Pleasant  
AND  
Profitable!

Hundreds of our customers have found out with what pleasure they do their grocery and meat shopping at our store. And they have found out that you can't get away from QUALITY merchandise day in and day out, and the price, that's a great factor in your buying habits. We feature the best produce, groceries and meats obtainable at all times at prices that will mean a substantial saving to you. We invite you to do your shopping the pleasant and profitable way.



## Garden fresh Products!

Fresh Tomatoes, per lb. **6c**

Bell Peppers, *Home Grown* 2 lbs. **15c**

Lemons, *Large Size* per doz. **15c**

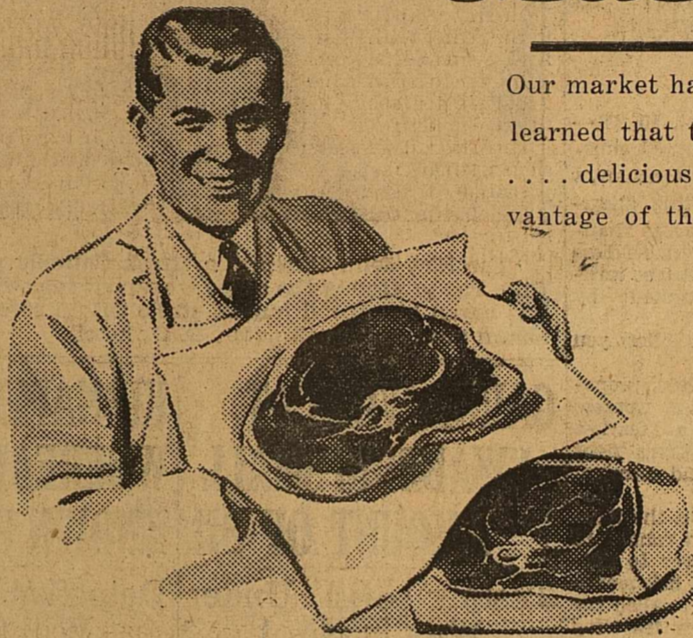
BEANS *Green Stringless home grown, pound* **11c** EGG PLANT *Home grown, lb* **10c**

LIMES *Per dozen* **12c** BLACK PEAS *Fresh, Home Crowned, 3 lbs* **10c**

## Fresh Country Eggs

GUARANTEED, PER DOZEN **32c**

## Market Specials



Our market has had an enviable record in Midland for years. Midland people have learned that they can get the kind of meat they want at the Hokus Pokus market . . . delicious meat . . . sanitary meat . . . and meat priced right. Take advantage of these specials we offer for the week-end.

HAMS *Country style cured, 8 to 10 lb. average, buy the whole ham, pound* **25c**

PLENTY OF NICE  
HENS AND FRYERS  
Dressed While You Wait

ARMOUR'S STAR  
SLICED BACON  
LB. **35c**

SUGAR CURED  
SLICED BACON  
Lb. Pkg. **27c**

CHOICE BABY BEEF  
ROLLED ROAST  
LB. **18c**

VEAL PATTIES  
Made From Choice Veal

LB. **25c**

GROUND VEAL

No Cereal or Water Added, per pound

CHOICE BABY BEEF  
CHUCK ROAST  
LB. **12c**

CHOICE BABY BEEF  
ROUND STEAK  
LB. **25c**

LARGE  
WEINERS  
LB. **15c**

SWIFT'S PREMIUM  
DRIED BEEF

1-4 lb. pkg. **10c**

**10c**

FRESH FLAME TOKAY GRAPES, POUND **8c**

PURE CANE SUGAR 10 Pounds **53c**

GOLD MEDAL FLOUR 48 pound sack \$1.69 24 pound sack **91c**

MRS. TUCKER'S SHORTENING 8 pound carton 99c 4 pound carton **53c**

SNOWDRIFT, 6-POUND PAIL FOR **99c**

LIPTON'S TEA, QUARTER POUND PACKAGE **22c**

DEL MONTE PEACHES No. 2 1-2 can, halves or sliced, 2 cans for **29c**

KRAFT'S MIRACLE WHIP And Sandwich Spread Quarts 32c, Pints **21c**

SALMON, PINK NO. 1 TALL CANS, EACH **10c**

PUFFED WHEAT OR RICE in Cellulose bags, 3 for **25c**

RANCH STYLE BEANS, 3 CANS FOR **25c**

FOLGERS COFFEE 5 pound can \$1.35; 2 pound can 54c 1 pound can **29c**

OUR DARLING CORN No. 2 can Fancy Country Gentleman, 2 cans **25c**

SUGAR, POWDERED AND BROWN, 1 LB. PKG. **8c**

LONG SHREDDED COCOANUT In Cellulose Bags Each **14c**

CRACKERJACKS, PER PACKAGE **4c**

CIGARETTES, PER CARTON Camel, Chesterfields, Lucky Strike **\$1.45**

We Sell Cigarettes to Customers Only

WELCH'S GRAPE JUICE, PER QUART **38c**

MOTHER'S OATS, LARGE PACKAGE **23c**

COCO COLA, 6 BOTTLES FOR **22c**

MATCHES Six 4c Boxes for 19c; six 5c boxes for **25c**

COCOA, HERSHEY'S Per Package of One pound **12c**

BLACK PEPPER, 9c CAN FOR **5c**

SOAP, P & G OR CRYSTAL WHITE 6 GT. BARS **23c**

SOAP CHIPS, 5 POUND BOX FOR **29c**

WHITE KING WASHING POWDER, LARGE PKG. **29c**

MELO WATER SOFTENER, LARGE SIZE **17c**

OXYDOL, THE LARGE PACKAGE FOR **21c**

LIFE BUOY SOAP, 3 BARS FOR **19c**

PORK & BEANS, 16 OUNCE CAN, EACH FOR **5c**

ASSORTED CANDY, POUND PACKAGE, 2 PKs. **25c**

VANILLA EXTRACT, IMITATION, 8 OZ. BOTTLE **10c**

K C BAKING POWDER, LB. CAN, 2 FOR **25c**

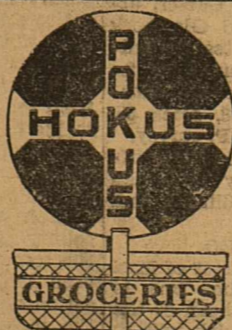
ICE CREAM SALT, 5 LB. PACKAGE **7c**

WE SELL FOR CASH ONLY

WE SELL FOR CASH ONLY

# HOKUS POKUS

BILL & ELLIS CONNER



# GROCERY

MIDLAND, TEXAS

# AND MARKET



# FREE! FREE! FREE!

FOR SATURDAY ONLY

## Basket of Groceries

WITH EACH \$5.00 PURCHASE OF GROCERIES AND MEATS WE WILL GIVE TO YOU

FREE A BASKET OF GROCERIES VALUED AT 70c

### GRAND PRIZE

SATURDAY ONLY

## 2 BIG BARRELS of GROCERIES

These Prizes require no purchase! Register your name in the store. One barrel will be given away Saturday at 11 a. m. and the other Saturday at 8 p. m. Winners will be posted on our windows. These barrels of groceries are valued at \$20.00 a piece.



L. C. RHOADS  
President

## KEEPING P MIDL

By offering to Midland and her trade territory th  
ET AND DELICATESSEN IN WEST TEXAS—

### FORMAL OPENI

SATURDAY,

AT

## WES-TEX FO

**Attention**

**SUGAR**  
10 POUNDS  
Pure Cane  
**53c**

Armour's Star  
**CORNED BEEF**  
HASH 15 Ounce Can **15c**

Armour's Star  
**CORNED BEEF HASH**  
CAN **17c**

**BUTTER**  
Falfurrins Sweet Cream  
POUND **38c**

**POLAR BEAR**

6 Pounds **26c** 24 Lbs. **84c**  
12 Lbs. **45c** 48 Lbs. **\$1.71**

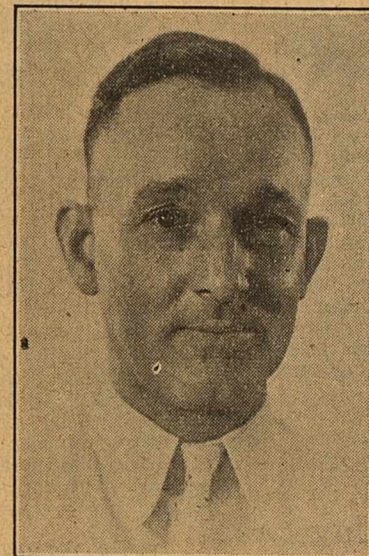
**COFFEE**  
FOLGERS

1 Pound Can **29c** 5 Pound Can **\$1.40**  
12 2-Pound Cans for **\$6.69**

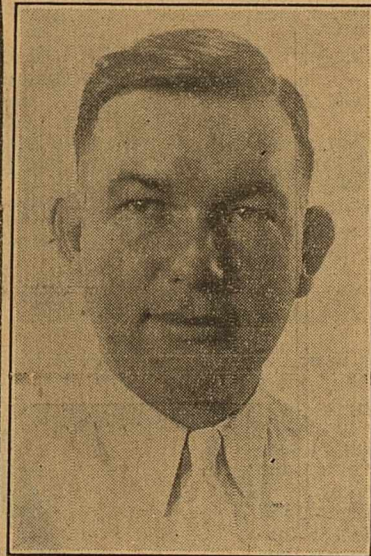
### Introducing The Personnel



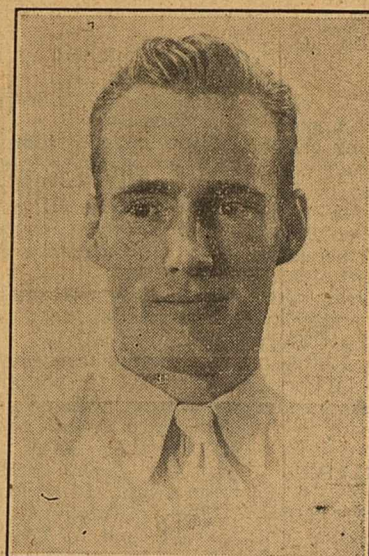
JOHN CASSELMAN  
Manager and Buyer



JOE L. NORMAN  
Auditor and Bookkeeper



HIRAM GLOVER  
Shipping Clerk



J. C. BREWER, JR.  
Advertising and Produce

## Watch TOMO

FOR PICTUR

Super M

**GIANT SIZE**  
Quicker Suds  
Easy on the hands

**PG**  
THE 3-NAPHTHA SOAP

**6 Bars**  
**19c**

**It's Texturated!**

**VEGETOLE**

**COMPOUND**  
Armour's Vegetole  
Or Mrs. Tucker's  
8 Pound Carton **94c**

**Kraft's Miracle Whip**  
**SALAD DRESSING**

QUARTS **32c**  
PINTS **18c**

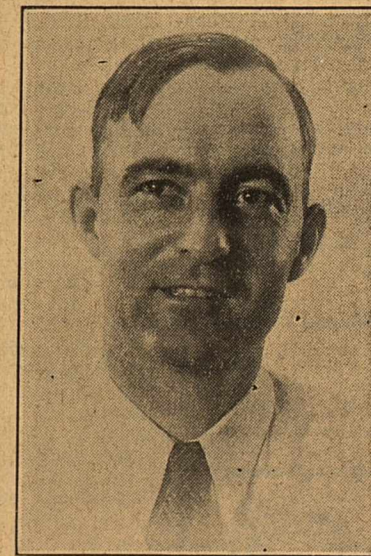


## BUNCH VEGETABLES

Carrots, Turnips, Radishes, Onions, Beets, Mustard

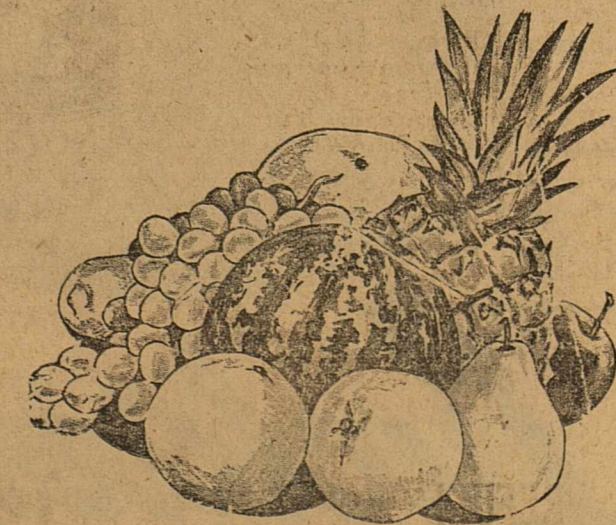
**3 BUNCHES FOR 10c**

This is the finest assortment of vegetables we have had in months.



HIRAM HARRIS  
Stocker and Display

<b>ORANGES</b>	California Sunset, small but full of juice	Each	<b>1c</b>
<b>LIMES</b>	Fresh from Old Mexico	Each	<b>1c</b>
<b>ORANGES</b>	Large Size California Sun-Kist	Dozen	<b>21c</b>
<b>GRAPES</b>	Flame Tokays, The Finest Grown	Pound	<b>9c</b>
<b>ONIONS</b>	Sweet Yellow Granos, A Good Buy	3 Pounds for	<b>10c</b>
<b>LEMONS</b>	California Sunkist, Large Size	Dozen	<b>19c</b>
<b>BELL PEPPERS</b>		Pound	<b>5c</b>



All of our produce has been selected with extreme care this week. We wish to have only the very best for our customers. We are proud of our new market and delicatessen and we are just as proud of our quality produce and groceries. So welcome to a complete food market where you can buy the best.

### ASSORTED

## Lunch Meats

PICKLED LOAF	POUND	<b>27c</b>
ITALIAN LOAF	POUND	<b>27c</b>
VEAL LOAF	POUND	<b>27c</b>
MINCED HAM	POUND	<b>27c</b>

ALSO

SPRING LAMB; BRAINS;  
SWEET BREADS; TONGUES; HEARTS  
FRYERS; FISH

### MARKET SPECIALS FO

IMPORTED  
SWISS CHEESE; FANCY AGED  
SWISS CHEESE; SWISS KNIFE  
BABY GOUDA CHEESE BALLS  
CHEESE. BLACK COATED DAIS  
CHEESE; IMPORTED ROQUEFO  
CHEESE NEW YORK CREAM,  
CHEESE IMPORTED ITALIAN  
Package

SLICED BACON DELICIOUS FLA  
Per Pound  
ROLLED RIB ROAST OF VEAL  
VEAL CUTLETS THE BEST YET  
EXTRA FANCY ROAST BRANDE  
FRANKFRUTERS; POUND  
ARMOUR'S STAR BACON IN B  
PICNIC HAMS, 6 TO 12 POUND A  
ARMOUR'S SAUSAGE; LINKS ARMO  
SMALL T-BONE STEAKS ARMO  
FILLET MIGNONS; POUND  
FRESH GROUND MEAT, 2 POUN  
WILSON'S HAMS; TENDER MAD  
We have many other tiems ready

# FACE WITH AND Largest modern sanitary SUPER MEAT MARK- GIG OF MARKET SEPT. 12TH HE OD MARKET



MRS. L. C. RHOADS  
Secretary and Treasurer

## FREE! FREE! FREE! COFFEE and DOUGHNUTS

WILL BE SERVED ALL DAY SATURDAY, SEPT. 12TH

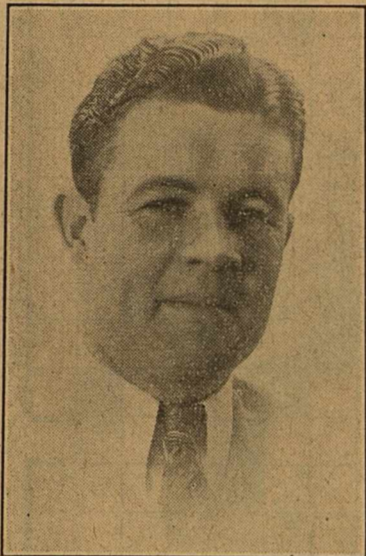
### FREE HAM

ARMOUR'S STAR

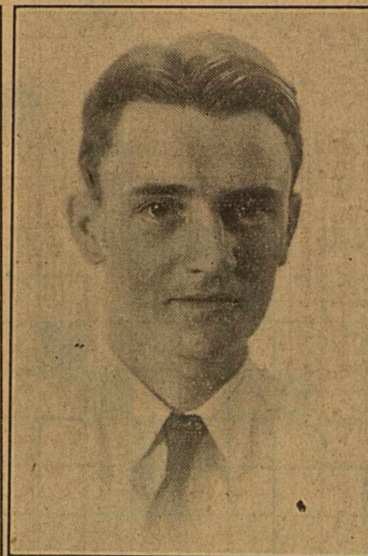
WITH EACH \$1.00 PURCHASE OF MEAT YOU WILL RECEIVE A FREE CHANCE ON THIS BIG ARMOUR'S STAR HAM. WILL BE GIVEN AWAY SATURDAY, AT 8 P. M.

## This Space MORROW E OF OUR NEW eat Market

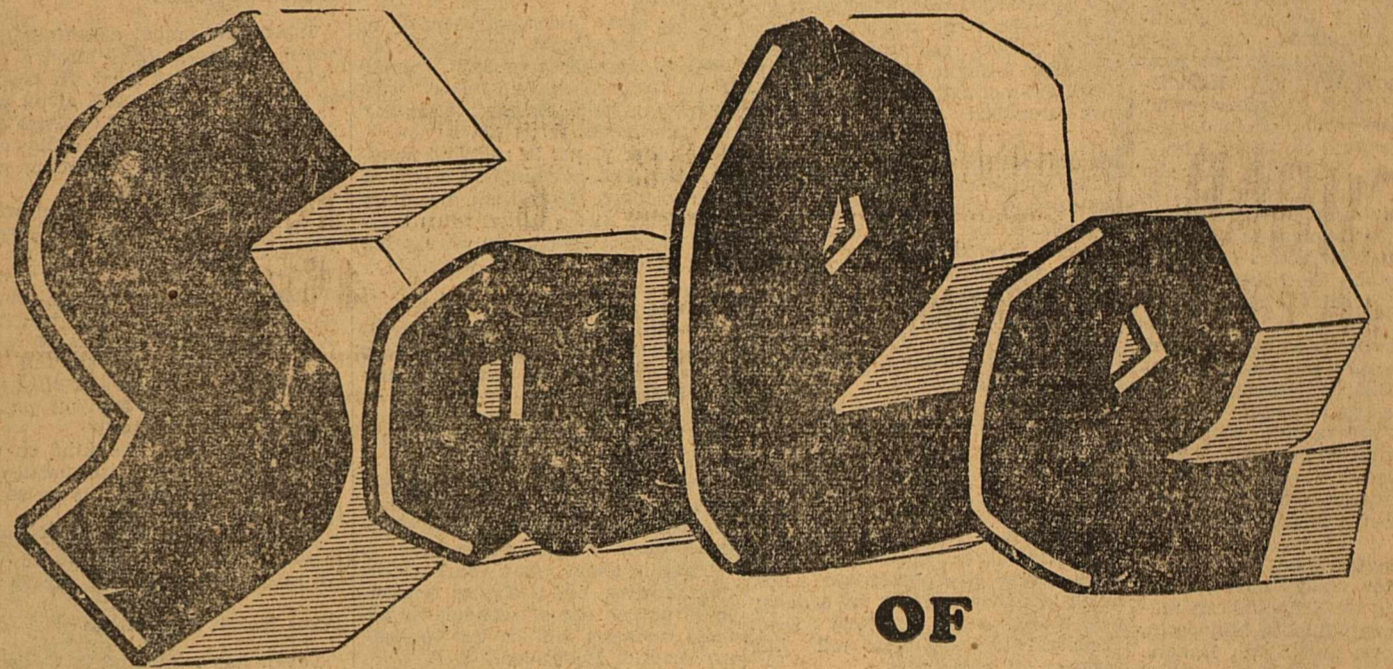
### Introducing The Personnel



L. D. SIPES  
Checker



LEONARD SKAGGS  
Checker



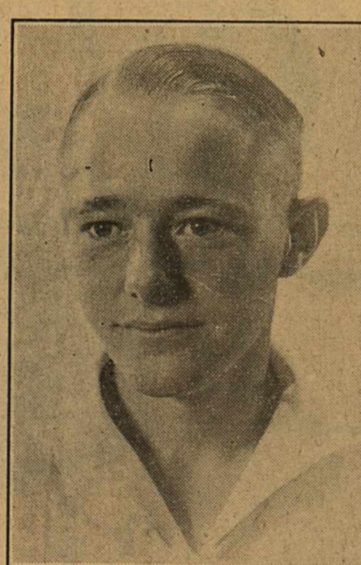
## Del Monte PRODUCTS

We have just received an entire carload of Delmonte items and are now offering them to you at reduced prices

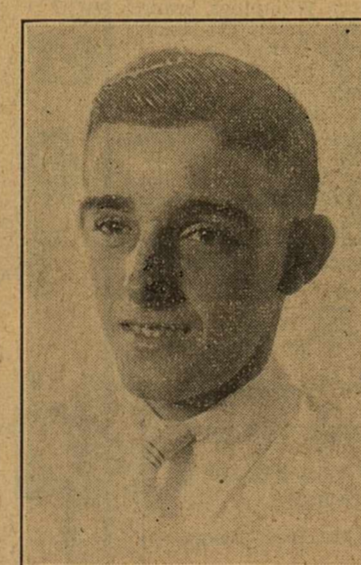
SPECIALS FOR FRIDAY AND SATURDAY, SEPTEMBER 11 AND 12

### !Buy In Dozen Lots and Save!

FRIDAY AND SATURDAY	
CHEESES	
IMPORTED, POUND . . .	75c
	28c
PER BALL	
Now	50c
ES, POUND . . .	40c
RT, POUND . . .	60c
YEARS OLD	55c
GRATED	15c
MEATS	
OR	
Pound	27c
	20c
Pound	32c
BABY BEEF	15c
	17c
OXES, UNTOUCHED BY HAND	37c
ERAGE Per Pound	25c
D PATTIES, PER POUND	30c
R'S BRANDED BEEF	30c
	35c
S FOR	23c
IN CANS PER POUND	58c
For your inspection and selection—	



JACK WALTON  
Ice Cream Dept.



JOE L. NORMAN JR.  
Grocery Dept.

DELICATESSEN ITEMS	
For Your Menu	
Cooked and Ready to Serve	
ROAST BEEF & BROWN	Gravy Pound 40c
BARBECUE	Boneless With Flavor, Pound 30c
Stuffed PEPPERS	Baked Golden Green 5c
POTATOES AU GRATIN	Pint 20c
MACARONI WITH CHEESE	Pint 15c
GREEN BEANS	Pint 15c
CHICKEN AND NOODLES	Pint 15c
POTATO SALAD	Pound 15c
FRUIT SALAD WITH JELLO	Pt. 20c

Del Monte *Early Garden* NATURAL GREEN SPINACH NO. 2 1/2 CAN 14c

Del Monte *Tomato Juice* NO. 1 TALL CAN 3 FOR 25c

Del Monte *Cream Style* COUNTRY GENTLEMAN NO. 2 CAN 2 FOR 25c

Del Monte PEARS NO. 2 1/2 CAN 21c

Special price will be made on all of these items

DEL MONTE  
Ripe Olives,  
Royal Anne Cherries  
Ripe Figs  
Asparagus,  
Apricots  
Red Sockeye Salmon,  
Sardines,  
Tuna Fish,  
Buy Now and SAVE!

DEL MONTE GREEN LIMA BEANS No. 1 can 2 for 19c

DEL MONTE REFUGE BEANS No. 2 Can 19c

Del Monte *Early Garden* NO. 2 CAN 2 FOR 33c PEAS

Del Monte *Fruit Cocktail* NO. 1 TALL CAN 2 FOR 31c

Del Monte CORN 12 OZ. CAN 2 for 29c GOLDEN BANTAM WHOLE KERNEL

DEL MONTE Mission Peas No. 2 can 14c

DEL MONTE PRESERVES 5 Pound Can 61c

DEL MONTE CATSUP 14 oz. bottle 14c

DEL MONTE PINEAPPLE No. 2 1/2 crushed or Sliced, can 21c

DEL MONTE PINEAPPLE JUICE No. 1 can 3 for 25c

SAVE WITH THESE SPECIALS



JUVENILE CHARITY

DALLAS, Tex. Sept. 10—Juvenile riders will be offered in stellar attractions at the Dallas Charity Horse Show this year...

pony and horse classes for girls and boys. For children who are residents of Texas there will be two championship events...

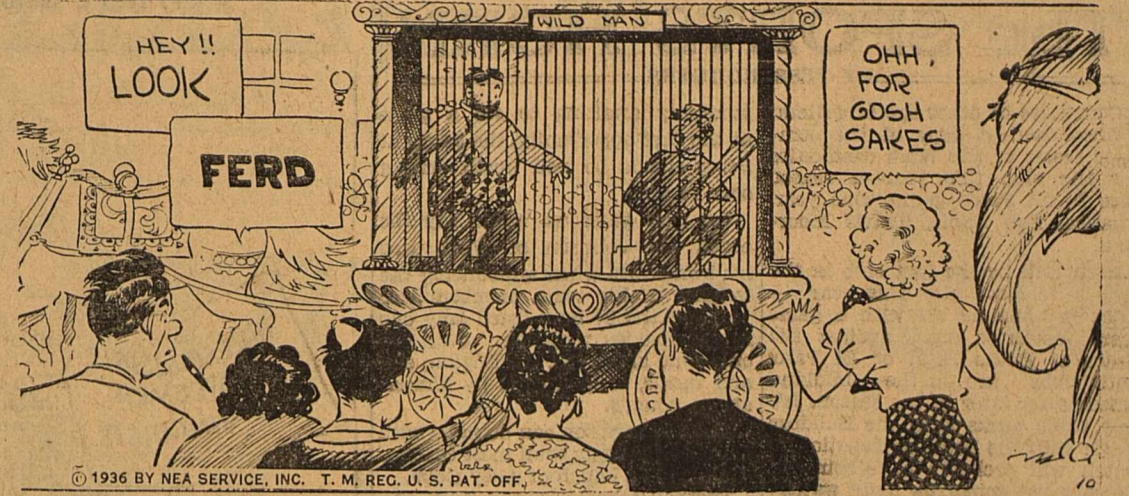
The world's largest carnivorous animal is the Kodiak bear, found in the pure species only on Kodiak Island, Alaska...

A new migratory bird refuge has been established in Sacramento valley, California.

BOOTS AND HER BUDDIES



Oh, Oh!



By MARTIN

L. M. HEDGES Portable Arc and Acetylene Welding, Boiler Work and Garage 406 E. Tennessee Midland, Texas

DAVID M. ELLIS Palmer Graduate CHIROPRACTOR 11 Years in Midland 306 North Main St.

WANTED: Agents, men or women to sell life insurance in West Texas...

FOR SALE: CHAT and crushed rock for driveways; garage floors, tennis courts.

FURNISHED APTS. 3: FOR RENT: Small furnished garage house, 1104 North Main.

SEE ME FOR CAST-CRETE PRODUCTS AND TILE CONTRACTING. L. M. CASTOR 19 East Ave. D—San Angelo

POULTRY: WANTED: HATCHING EGGS. Custom hatching; fryers and baby chicks for sale.

BEDROOMS 10: FURNISHED rooms for rent; 404 East Kentucky.

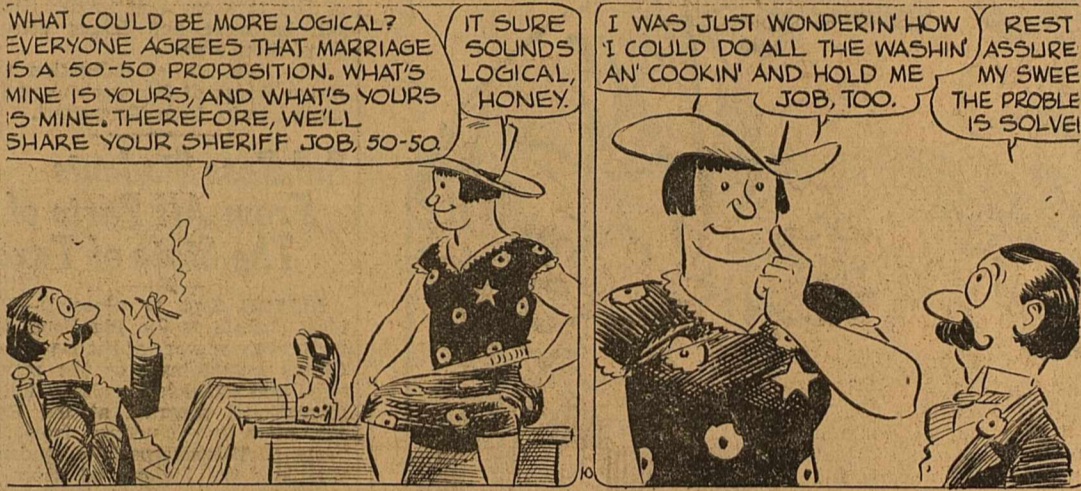
EMPLOYMENT 11: \$26 weekly income, commission on two excellent food routes...

Buddy's FLOWERS: PHONE 1083. MIDLAND, TEX. W. Wall

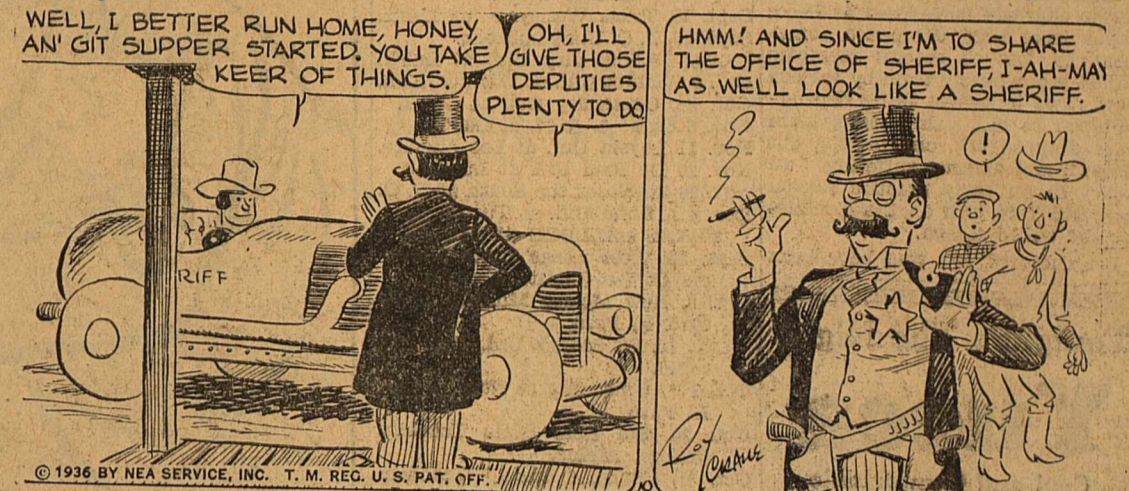
Furniture of all kinds, both New and Used. Stoves, Linoleum, Simmons Beds and Mattresses. UPHAM FURNITURE COMPANY

Is Your Home Securely Locked? If not, don't delay longer—have the best locks installed at once by Tiffin... L. H. TIFFIN 118 WEST WALL PHONE 166

WASH TUBBS



All Dressed Up

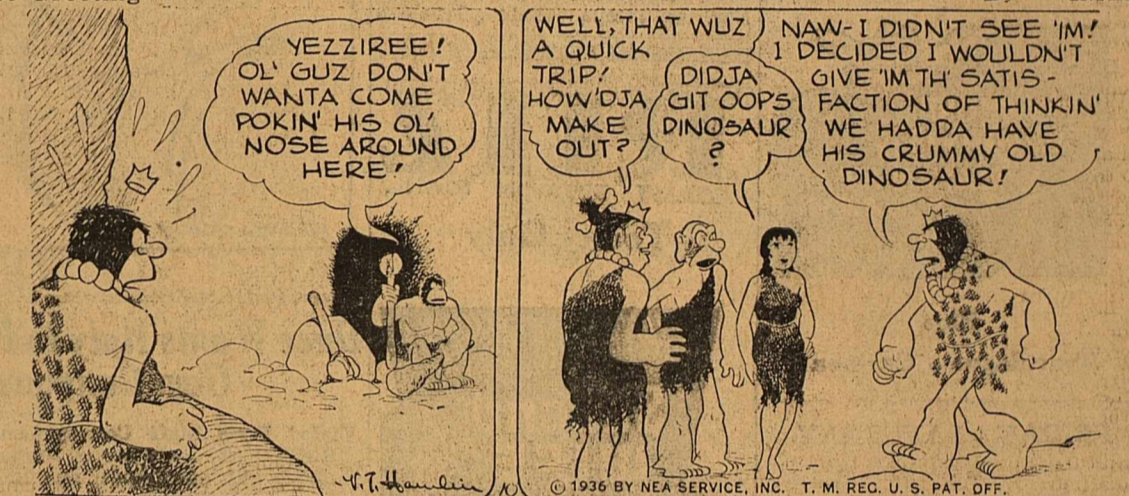


By CRANE

ALLEY OOP

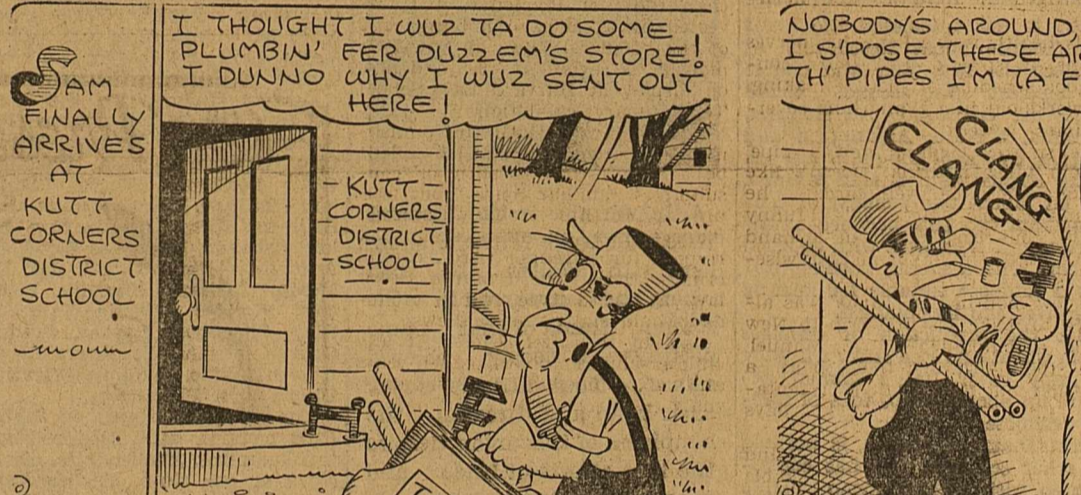


A Surprise Greeting

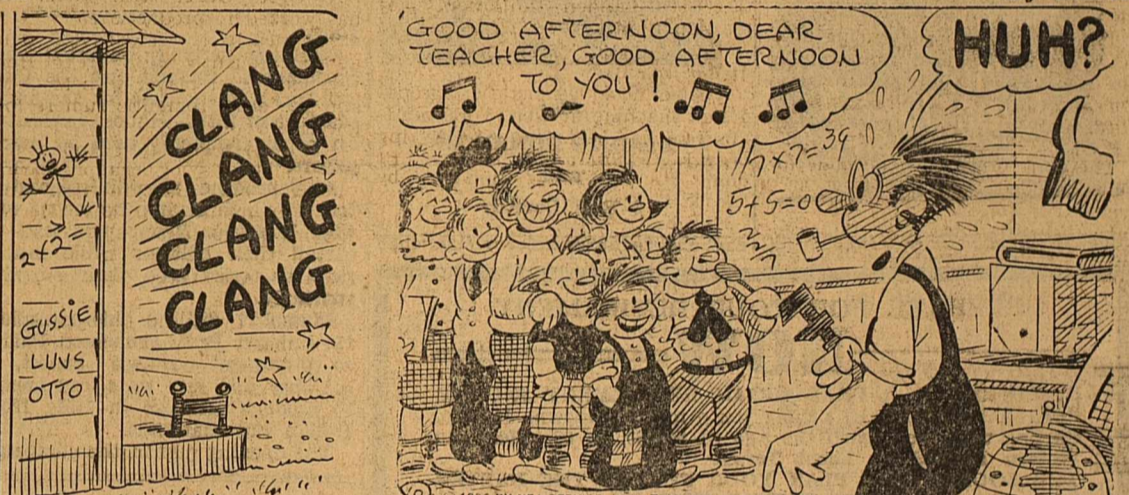


By MLIN

SALESMAN SAM

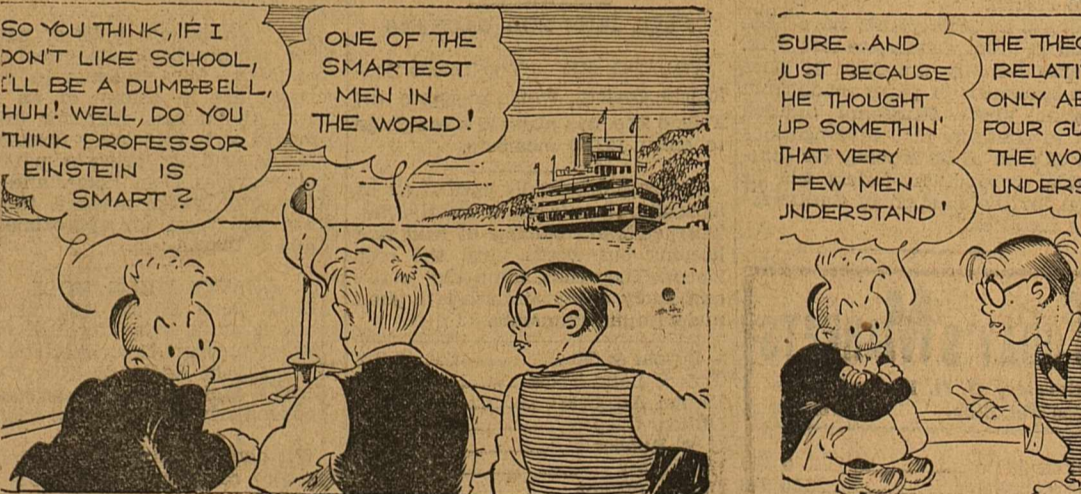


Oh, Well—

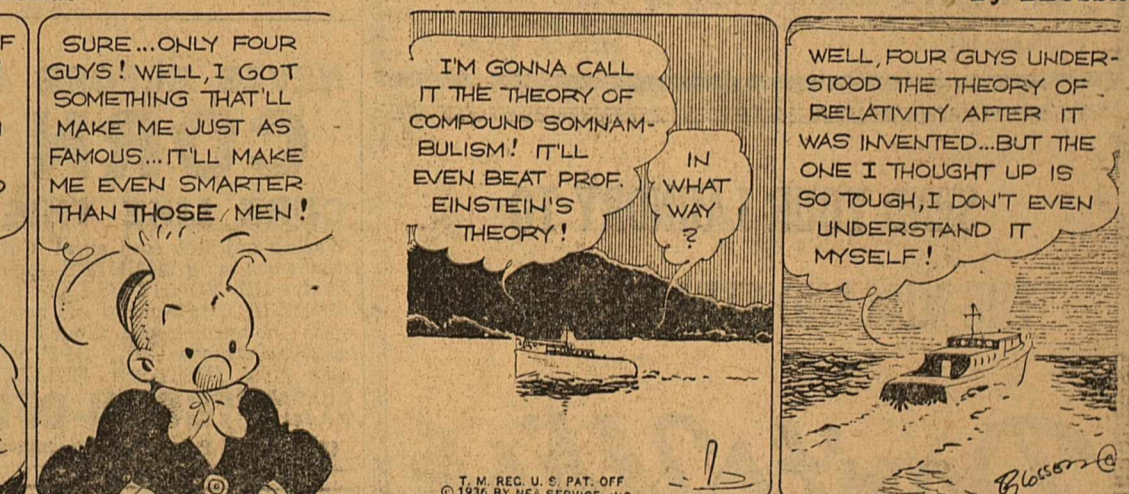


By SMALL

FRECKLES AND HIS FRIENDS



Great Minds



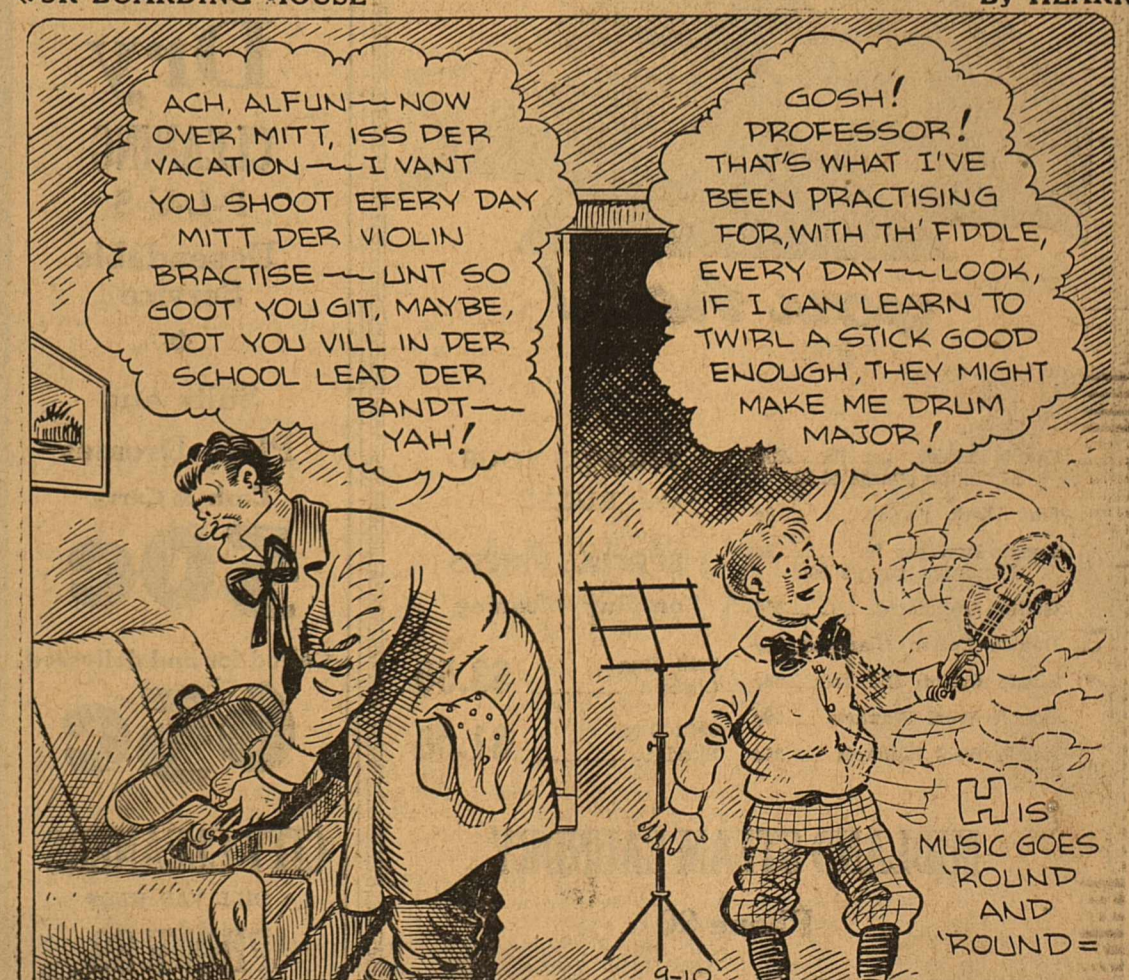
By BLOSSER

OUT OUR WAY



By WILLIAMS

OUR BOARDING HOUSE



By HEARN

