FIRST FLASHES OF FAVORED FALL FASHIONS

VOLUME VIII

No.

[(P) MEANS ASSOCIATED PRESS !

MIDLAND, TEXAS, SUNDAY, SEPTEMBER 20, 1936

this

THE REPORTER-TELEGRAM

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[(U.P.) MEANS UNITED PRESS]

egance

FOR THOSE WHO

CHOOSE TO BE

FASHION-WISE

No. 167

With the graciousness of a queen . . . with the poise of a screen star . . . and the dignity of a prima donna . . . greet this new season of courtly fashions . . . Fall, 1936.

Make every little party a grand occasion! Surround yourself with dignity in your home, and the poise that must come with the wearing of elegant fashions.

Mold your waistline until it's as tiny as the Empress Josephine's! Puff out your shoulders and let your skirts sweep grandly, so that your waistline looks even tinier. This fall, it's Elegance you'll be striving for; in fabrics with sheen and eloquent texture; in colors that make every fashion setting a pageant of subtle brilliance; in styles that make you feel so regal, you'll carry your head a little higher, walk in shorter, more feminine steps. This fall, it's Elegance you'll achieve, and bid a cheery goodbye to the hoydenism of yesterday!

Elegence is, largely, a state of mind. But mostly, it is the intrin-·sic value, the hidden importance of qualiity. Don't let a shoddy fabric come near you. Don't let a jagged hemline go by. Be critical . . . fussy . . . cautious . . . when you buy your clothes, and you'll have nothing to think of but your elegant appearance when you wear them!

PAGE TWO

Everything is New in Fall Dresses; Empire of Directoire Influence Seen simple as to trimming, with just

There can be no complaints this tions of it are also wearable for year on the score of "not enough newness in fashion" because from types. And the tunic is probably every angle, from basic lines to color the most gratifying of all fashions, because its variety of versions makes from the trends of last season, and it wearable by the woman who wants last year. The silhouette itself, to conceal bust fullness or to exa creature of many moods, giving s not one predominating fashion, give them greater breadth. Whether put rather a few important types very full and flared at the skirt, or om which we will select on a slenderly flaring from a fitted bois of becomingness.

The most obvious thing in dresses | may be open down the front like the fact that Empire or Direc-ire influence is definitely felt, as estrained as its interpretation may e. Effects are gained by means higher waistlines, also giving us

interesting means of using two abrics rather than one. Satins with crepes with velvets, satins with thin wools, and thin wools with iry wools, are interestingly de-

One piece dresses for the most ders. In other instances they sug-part follow these lines, and also give gest a redingote, and in more elabthe Princess silhouette which is orate interpretations they are finger Irmly fitted through bodice and tip-to-full-length coats, which may vaistline, gradually widening to a serve over other dresses as well. lared hemline. Whether belted or unbelted, this is a fashion to be worn by the slender, but adapta-Fabric Favorite Although great pains have been

mediate wear, satins, in shining lacquers and cires, are stunning either alone, or in combination. But most important, are the thin wool crepes which are so exquis

itely colored for very dressy as well as more tailored wear. There are a number of hairy woolens, too, the dice of princess trend, the tunic surface hairs usually rather silvery in tone; and for surface interest in crepes, there's handsome variety of clokeys and of jaquards, which space

pencil slim to do justice to the tunic itself. tiny patterns in the weave of the abric. Among the younger set par-Our third outstanding fashion type ticularly, velveteen will prove the "standby" for wear day in and day is the costume suit, which com-bines a jacket with a one piece out, but social butterflies have a choice of the transparent and silk dress. In many instances the jackets are so short that they just about reach the waistline, and hang velvets which take the season's new colors so richly. straight and boxy from the shoul-

.... Color Guard

taken to make the new season's

fashions faultless as to line, and

a few accents, such as metallic fab-

rics, sophisticated clips and sim-

ple touches of fur, fabric interest itself is ripe, and there's a wide

diversity to choose from. For im-

It is interesting to notice that the costume colors for dresses are not the same in woolens as they are in silks: a fact which may counted for by the fact that it is anticipated that woolens will be worn less formally. There are of course, the true brown and black that are the foundation in every wardrobe. There are rusts, lighter in wool than silk, there's a brilliant blue, a little more electric in wool than in silk, and the wine tone in silk is just a little redder than the crushed grape color in wool. Similarly, the wool green is more vi-brant than the silk green, and woolens also include a copper brown, a battleship gray, peacock blue, a real scarlet red, and a subdued gold lustre. More high fashion colors which you will decide on for your most elegant dresses include coronation red, which is a very pink interpretation of wine, stone blue which is a soft, slate tone, and new

spruce blue, which is a flattering blue-green tone.

When you select your dresses for this fall and the coming winter, do that quality pays you back many times, in self-confidence, admiration from others, and enduring good fit and appearance

Four Japanese Set Out

Everest

To Reach Everest's Peak AUSTIN, Texas. Sept. 11.- Preparatory to opening a new field for experimental work in the field of the manufacture of vacuum tubes, in-SINGAPORE. (U.P.) - Having succeeded in so many other fields formerly monopolized by the Ocicandescent lamps and gaseous tube Guernsey cattle were first brought illumination, the department of into the United States in the early candescent lamps and gaseous tube dental, the Japanese are now turning ambitious eyes toward Mount electrical engineering at the univer- '80's.

Everest. sity of Texas has purchased a com-Four Japanese climbers are enplete laboratory outfit and will this route to the Himalayas to begin an fall offer courses in one of the newattempt on Nanda Kot, the 22,530-foot mountain. They hope that if they succeed in this climb they will

be able to organize an attempt on educational institutions have followed the pioneering footsteps of Massachusetts Institute of Technology in establishing courses in this field of work, but in most cases their equipment has consisted of second-hand urchases or gifts from comm laboratories or has been makeshift equipment devised in their own workshops, according to Dr. J. A. Correll, professor of electrical engineering at the university. Prior to M. I. T.'s entry into this branch of work four years ago, all research and experiment with vacuum tubes and neon tubes were carried on in commercial laboratories. A natural and highly desirable trend has been to expand the laboratory work at educational institutions to include all branches scientific experiment, so that students may have the opportunity to gain actual experience in their professions at the same time they are learning basic fundamentals. Last year, the electrical engineerng department at the university of Texas offered a lecture course in the principles of vacuum and gaseous tubes. This fall, laboratory work to supplement this course will be offered under the direction of E. H. Schulz, new instructor in electrical engineering. Schulz received his bachelor of science degres from the University in 1935 and his master of science degree in June of this ear. This summer he spent at M. I. T. to receive special training in the field of vacuum and gaseous tube manufacture and use. In the university laboratory, stu-dents will learn to blow glass tubes int the shapes they desire, to remove the air from the tubes, and to fix electrodes into the tubes; they will learn what mishaps can occur when tubes are improperl conected and how to correct the defects; and—a matter of great im-portance—they will be able to carry on individual original research that may quite possibly result in some new discovery that will revolutionize or at least prove of tremendou value in the vacuum or gaseous tube field Some fifteen or twenty students can be accommodated in the present laboratory, and additional equipment will be purchased from time to time, principally in duplicating the instruments the department already possesses, to enable more students to work. Equipment already on hand cost approximately \$1,100, and an additional \$500 will be spent this The department of electrical engineering has already firmly established scientific experimental work in the fields of power and commu-nication, largely by means of outright gifts of equipment from com-mercial concerns. Professor Correll estimates the value of the departments laboratory equipment to be approximately \$150,000. There are approximately 200 students in the department, and each year the graduates of the department find their ways into positions that afford them the opportunity to be of great service to scientific progress.

THE MIDLAND (TEXAS) REPORTER-TELEGRAM

Manly Appearance Suits Boys Best

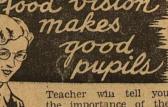
Return to Clothes Rivals Football in Thrills of Autumn

The approach of autumn has more according to Miss Bertha Mc-Grew of the Kaydelle Shop, than football to recommend it. Schools open, of course, and that's exciting -untl teacher dishes out the customary cold water. Palates renew an affectionate acquaintance with pumokin pies, and there's a scuddling o brilliant colors of leaves urged by Jack Frost snapping at their heels. It is the "Return to clothes" that gives fall its real place on the seasonal map.

It is the relief from the reveiling skimp of summer clothes, and a mad dash to veiling clothes again. Apparently out of deference to hips which need no artificial emphasis, houlders are dropped into the pper sleeve. Molded down from this cerfect balance is the natural silhouette-bosom curved but not outlandishly pointed; torso lithe, slender; hips smooth enough for a peplum flare.

um-or in its stead a tunic. Cut properly there is nothing quite so slimmng (always excepting a spinach and carrot diet!) as a whirl of unic above a sung-tight skirt Makes, tco, a symmetrical complement to puched-out shoulders. Black and more black is the early autumn cry. The warm copper tones, forest greens, wine and plum variations and deep browns follow close-

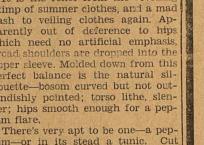
on each of its front wings. Even the eye spots are in the right places.



the importance of the proper eyesight for your child. Ask her whethe: your child doesn't need DR. W. L. SUTTON

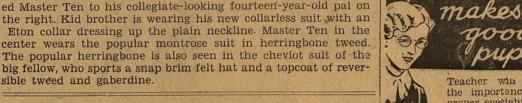
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The dog's head butterfly has an excellent likeness of a dog's head



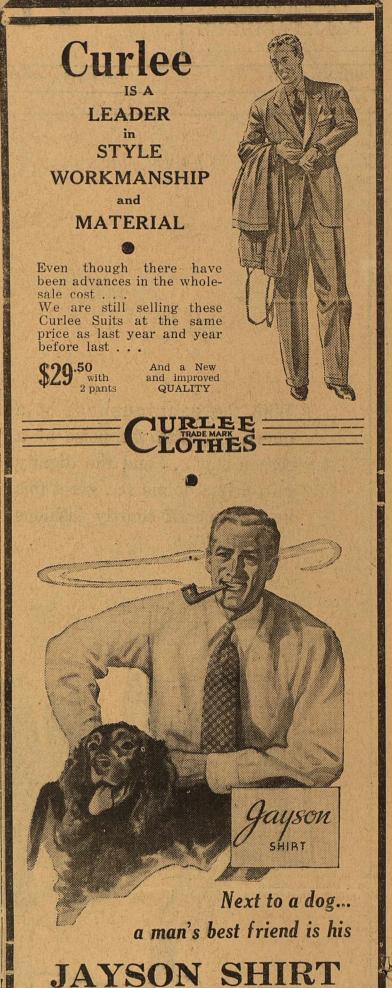


"Meet the kid brother. He's just six today," says smartly dress-

UNIVERSITY SCIENTIFIC RESEARCH WORK

Beavers use their tails to slap out

During the past few years, several MIDLAND, TEX. SUNDAY, SEPTEMBER 20, 1936





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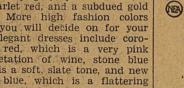
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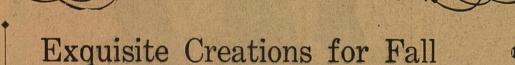
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\$10.00 TO \$35.00

The tunic is very popular—with smocking at the shoulders

Knitted Wear by Lampl

-As Seen In Vogue-

\$10.00 TO \$18.50

** And it's going to be a Season of Knits

Coats & Suits. . .

Both Tailored and Fur Trimmed . . . Fall's Newest Styles and Materials . . . An Excellent Selection at

\$16.75 TO **\$50.00**

Hats. . . . In the decided trend of high and shal-

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Choose your entire Fall Wardrobe during one shopping trip from our carefully selected presentation

Insects never grow old. They die in full vigor, when their work is

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PHONE 1083

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BUY a good hat, and you'll be glad of it all season! Here are the "toppers" that the best dressed men all over the country are buying. They're in shape!

STETSON \$5 and up The LEESTON \$3.50 The LEE WATERBLOCK \$4.95



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IN MIDLAND

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Always faithful is your JAYSON shirt . . . always neat . . . always comfortable . . . thanks to the miracle Jaysonized collar that always feels soft and looks stiff, without starching, through wearings and washings.

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Dry Goods Co.

Dazzing Fall Styles Rivalled Only By the Wealth of New Fall Fabrics

that interests us and will perhaps interest you, are the following: Lovely printed satins, and black

lacquered sating that would be perwinter, or wear to your own home club or hotel dances.

There are also crush-resisting vel- Houston, vets that get along beautifully withgala occasion in progress.

ature. Glace kid gloves are back in fash-ion. These, and the faille suede glov-es, are irresistable in the new dark colors that actually make them lock egg-plant. They are perfect with source of supply. town suits.

Fastest Boats Tuned Up

WASHINGTON. (U.P.)- Many of ed on our Gulf Coast, near Brownsthe most famous boat racers in ville and Corpus Christi, and is America have entered the annual pushing grimly northward. Presidents Cup Regatta to be But there the analogy ends. In-held here Sept. 24, 25, 26, and 27. stead of a mere handful of hearty Melvin Crook of New York will pioneers, defending their home a

plane, has attained a speed of 82 and conduct a mythical defense of miles an hour, a world record. Jack Duhn of Miami, Fla., who has thrilled Gold Cup spectators and Eighth Corps Areas.

with his daring driving, will drive his speedy Jay Dee in an effort to capture the President's Cup. He has worn boots, or rode a pinto pony also entered the 225 hydroplane class when fortunate, according to plans, with his Jay Dee II. the 156,000 men involved in this my-The Snall II, one of the highest thical modern war will be moved by

ranking boats in the 225 hydroplane high-speed trucks, well sheltered and anti-aircraft guns. class, has been entered by its own- well fed. Yes, the method George O'Connor of Rockledge, Smoke signals flashed from a theme remains the same.

This is the month when all the new fabrics are on view says Mrs. Ruth Ramsell at the Wilson Dry Goods Company; and what we see Nothing New For The State, History Shows

FORT SAM HOUSTON, Sept. 18. fect for your winter dance frock to carry on excursions to the city this mand Post Exercise is being conducted this month, near Fort Sam

In fact, its colorful history dates out a lot of bathroom steaming, a back four-hundred- and fifty years velvet that water will runoff of to the landing of the Spanish Conleaving no spot an inspired idea for questiclors, bedecked in armor and evening wraps for this country where jewel-studded robes, attempting to it only rains when you have some subdue the American Indian and reach a fabled "City of Gold." And There is more to write about con-cerning winter coats than there has been for ages. It is true that the voluminous tweed swagger is still the sports coat, and would be the grand thing to wear to our own West Texas high school footbail games and the college bouts this fall. How-ever, the coat that is taking every One's eve is the princess refer. The

one's eye is the princess reefer. The Aud what could be more fitting top is so fitted and the bottom so than that the scene of this military Fibred that the middle looks small enough to be encircled with two hands. And that is the way the Suits are also one of the most im-portant items of dress, and one-that the southern half of the United States, now being conducted by over five hundred command and staff officers of the Regular Army, National Guard and Organized Recomes up at all seasons of the year. serves, should be in the very shad-There is the tunic suit, and the tail- ow of the historic Alamo. "Shrine o ored suit, and the swagger suit. And now, the box-coat suits that are the top in popularity. Suit-like frocks are also very smart, and will continue to be so because suits are its soil by a series of state-wide smart. They are very practical for Centennial Celebrations.

the country where many of our win-ter days are warm and pleasant, but fashion restricts us from coming out in summer weight clothes which would be in accord with the temper-

colors that actually make them look an invasion from the Southern bor-different. The right colors are dark ders of Texas, and both chose San green, wine, navy, rust, brown, and Antonio as headquarters and chief It is assumed in the problem that

General Parker has ararnged to provide training for commanders For Races on Potomac and their staffs, that a mythical "Black" European power has land-

brown rib knit blouse and is lovely for the more formal moments of a co-ed's life. The other outfit drive his Betty V in the American Speed Boat Championship race the course in the Potomas River. The Betty V, a single-engined hydro-with two cavalry divisions attached, omplete Air Corps.

he defense call for the equipment of its forces with modern rifles, aucomatic rifles capable of firing 25

THE MIDLAND (TEXAS) REPORTER-TELEGRAM

Popular Styles For Co-Eds

Hose Tones for Year Are Lighter Shades

It doesn't sound natural to hear 'fall stocking colors will be lighter" -insofar as in the past, the lightest shades have been in the spring and summer and the warmer, deeper shades in the fall and winter. How ever, the coming season is seeing a reversal of so many fashion inclinations that you shouldn't be surpris-ed at this hoisery news. Everything about these new colors has been especially created with the costume colors of the fashion's season's de-finitely in mind. For instance, the more subtle beiges will do admirably with the eggplant and wine tones, the cinnamon shades and some of the browns which look metallic, will prove stunning when worn with bronze leather shoes, which are gaining acceptance rapidly.

Taking the colors one by one, let us consider those which have been sponsored and approved by the Tex-tile Color Card Association, and which we can ask for in any hosiery shop. First in prominence is Leather Tan, quite light and golden, which will be worn with similar browns, in russet tones, as well as with yellowy greens, dark turf colors, and black. A spicier tone is cinnamon Brown, which will be worn with rusts, any of the greens, as a sharp contrast with black, and with the many spicy brown tones which will be seen in spectator fashions. Cafe clair is a third brown, which is considerably lighter, and will be worn with darker costume shades, and with the darker wine, rust, and green tones, as well as with black. Our last smart brown has a bronze cast, and will be smartest with dark brown, green wine and black.

The newest beige tones start with Debonair heading the list in lively tone, and to be worn with rosy, vin-tage tones, blues, grays, and black, as well as with the eggplant shades as mentioned above. Most neutral of all is Jaunty, which can be worn with he same costume colors as can Debonair, but a little warmer in tone is Saunter, definitely a town shade appropriate to wear with browns, greens, grays, and the many multione tweeds which will be worn in tailored themes. Lastly, we have three individual tones-Smoketone, which is a medium gray and quite wintry, Burnt Ochre, particularly good for evening wear, and Burnt Copper, which you may wear with your most vividly, colored tweeds and sport clothes.

Honolulu Zoo Buys 40 Monkeys of Formosa

HONOLULU. (U.P.)- Forty Formoan monkeys soon will reach Honolulu to become new additions to a ed in the bowl October 10, the Okbird park and zoo planned in Wai-Is Very Popular lahoma university Sooners meeting kiki. Gray furred with golden splotches of color, the monkeys will be the University of Texas Longhorns. hcused on a special island, which will be made to resemble their natural habitat as much as possible.

> A STEP AHEAD

> > in a Snyderknit



With an Air of Romance....

PAGE THREE

of distinction. . . By PRINTZESS We have had one of the best coat seasons we have had in many years, attesting to the popularity of Printzess Coats. Even though our sales have been heavy, we have replenished our stocks and you still have the opportunity of selecting your coat from a wide variety. \$27.50 To \$69.75 **GLOVES** Are an important accessory in the fall ensemble . . . and we gave detailed consideration in our purchases. We have an excellent selection in kid and suede at, the pair. \$1.95 and \$2.95 **PURSES** Purses, too, will play an important part in correct attire this season. We are well pleased with our presentation and are sure that you will be delighted with

COATS



INEAU

bowl October 24

82.15-

(right) includes a jacket of vari-colored tweed, lined with needlepoint-knitted wool to match the smart dress in red earth, a new color. the cotton bowl season will be play-

The striking cape costume (left) in soft green, biege and brown tweed knit is teamed up with a

ation that could be furnished by a Satin Lingerie In place of the rusty carbines and muskets that once defended

Texas soil, the Third Army plans for shots a minute, French and English becoming the favored fabric, either 17 in what is expected to be the 75 millimeter field guns; 155 milli-meter Howitzers and three-inch med with deep ecru lace. The de-season. Mississippi State, which lost

Yes, the method changes, but the heme remains the same. Sire for luxuriousness is most fully but one football game last season, which lost which lost which lost which lost for luxuriousness is most fully but one football game last season, which lost season, which lost season, which lost season with the method changes, but the expressed in the nightgown made of the units with the Texas Christian season. crepe-back satin, the satin used in-

Lingerie follows consistently in Vanderbilt university will meet the the trend for more feminine, more Southern Methodist university Muselaborate apparel, and satin is fast tangs in the cotton bowl October

Fla., and Lestor Cloak, of New York, mountain top, and the romantic fig-

Fla., atd Lestor Cloak, of New York, will drive his Lady Gen II in the Class I taces. Of all the millions of birds that cross the Gulf of Mexico every year, only a few swallows take the Florida-Cuta route, Most birds cross the gulf at its widest part. Mountain top, and the romantic fig-ure of a horseman riding oftimes twenty four hours at a stretch to deliver a message to the commander tical exercises to plans for a com-plicated network of telephones, the myriad advantages of communi-the myriad advantages of communi-

These Models "Fashion - Right"

ughly feminine, fine lingerie. In these too, satin is preferred, and many pajama and gown sets are matched for leep and lounge wear, with dark colors introduced most effectively A blush satin set, for instance, is bound with deep wine color, at little high neckline and flaring peplum cutline. Other bright shades used include aqua, coral every con-ceivable pink tint, several blues, and a number of these pastels are printed all over with dark dots. Yoke outlines corked in fagoting and hemstitching, and embroidery are feminine, and when little puffed sleeves aren't used, shoulder bands are very

ofter formed of braided shoe string

need deny herself the joys of thoro-

stips in contrasting colors. With fashions following such interestingly fitted and detailed new silhouettes, the slip becomes a most important garment in the wardrobe and authorities insist that the straight slip is by far the most flattering to the figure, as it_con-ceals bumps and bulges more thoroughly than does a bias which pulls up and clings to the body. Another achievement in slips is the stressing of the high waist line, which is strategically achieved by means of warts, little shirred sec tions, and tucks, so that when high waisted dress is put over the slip it falls more sleekly into the desired body outlines.

Truly the newest thing in underwear is the introduction of the culotte slip, and culotte panties, which are cut exactly like the divided skirt used for sportswear. With wooler culottes so important in the campu wardrobe, it follows that the correct underwear to be worn underneath will prove far more comfortable, and at the same time eliminate the possibility of "itching" fabrics.

6 High School Teams Play In Cotton Bowl

DALLAS, Sept. 19-Six powerful high school football teams, among them the Greenville High Lions, 1935 state champions, will open their 1935 campaigns in the Cotton Bowl at the Texas Centennial exposition

during the week. The Cotton Bowl's first double-header is scheduled for Saturday night, September 19. South Park of Beaumont and Sunset of Dallas will meet in the evening's first game to be followed by Sherman high and Woodrow Wilson of Dal-

NE

as in the night cap. Greenville's Lions will go into action against the Technical high school team of Dallas Friday night The first major college game of Hats... HAVE HEIGHT and **SMARTNESS** FOR FALL

Your Hat. . .

It can make you a paragon of smartness and style leadership. It can give you a new personality. It can be in one of many moods. We have selected the hats that will stand out on every fashion page . . .

in every smart gather-

\$1.95

TO

\$5.95

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MIDLAND

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and **3** Pieces With Blouse Dresses With 7/8 Length Coats -

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Midland

Ultra Smart

For The Season

in

2-Piece

Suits

There's a double thrill for the thrifty soul and the smart dresser in our selection of fall dresses... al the new shades . . . all the new styles . . . and for all occassions. And sizes: we have them for the trim little miss on up to those who fall into the stout category.

> \$10.95 To \$29.75

When in Midland for the Fair and Race Meet, make it a point to visit our store. We shall be pleased to make your acquaintance.

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MIDLAND

Perfect for the college girl is this lovely boxy swagger coat of soft gray squirrel. Full sleeves which narrow down at the wrists and a pert Johnny Collar are fashion-right details.

Top

Correct for campus, classroom or weekends in town, this smart fall outfit is of flatknit woolen striped in black, wine and gray, The black Astrakhan knit jacket is lined with striped fabric. PAGE FOUR

THE MIDLAND (TEXAS) REPORTER-TELEGRAM

SUNDAY, SEPTEMBER 20, 1936

Black Leads in Fall Wardrobe

Black is important in the fall and a high neck and extended and slight winter wardrobe, according to Mrs. I vagerated shoulders to concen-J. C. Smith of the J. C. Smith trate the attention, thus making the ready-to-wear store, who pointed figure appear to be very slim and out that in the recent Paris opening straight. A dinner dress in black the superiority of black was con-firmed in collection after collection. sleeves and draped with lavish folds Fashion magazines, likewise, put that hide light and reflect it. Only definite emphasis on this signifi- a black dress can show such line cant color. . black alone, and with new color affinities in glittering bronze, in smoky reds and in variout at least one black dress, which colored prints. Black . . in dresses you will live besides being practical, is the smart-in now. Black in a silk crepe with est affect in fashion this year.

Style and Quality Will Be Paramount Over Cost for Fall Buyers, It Is Predicted

Mrs. Norma Patterson at Every- 'Swing' Music Credited body's says, "We believe that buyers will be looking for smarter fashions,

To Ancient Polynesians

Kamehameha School and the Hawa-

As a result of their efforts to re

vive the original Polyonesian swing

music, a boy's club at Kamehameha

School is organizing an orchestra

nose flutes, gourd and bamboo per-

TORONTO, Ont. (U.P.) - Joe Bev

an, Toronto's "millionaire beggar,"

Bevan, who has money in vari-

ous savings banks in the city, and

who always carries a good supply of

cash, has been arrestetd scores of

always paid his fine by check, but

the courts have stopped giving him

Steam Rail Locomotives

in the United States. The boiler of

and other obstructions were remov-

No caffeine is contained in the

through with room to spare.

America Has Largest

To Millionaire Beggar

Toronto Gives 90 Days

cussion instruments.

is in jail again.

three months

and finer quality, rather than price, HONOLULU. (U.P.) - Ancient Poly this season, which is a sure sign nesians had "swing" music centuthat prosperity is on its way. The ries before the present American new fall styles and materials are more beautiful than ever, and our revival, according to Timothy Makshow rooms are brimful of attrac- alei Montgomery and Frederick M. tive fall garments for junior miss- Beckley Kahea, who are preparing es and women.' to revive it with the own instru

They are making a specialty of ments of native materials and after the black costume—because they the ancient native manner. consider it one of the "importants" of the new season. They believe in the future of black with gold and bronze touches, black dashed with ii Products Show. color, black enriched by handsome fur. The fitted tunic costume is beautiful made up in wool and enriched by fur.

Another striking costume in pier-nnial and chic black, and significant drums, conch shells, rattel gourds for the Persian feeling that is Paris, the dress of black Lintin tweed with satin yoke and sleeves. The jacket furred with a minaret peplum of Persian lamb, moulded by a

sloping, satin-draped waistline. Three piece suits are very popular this year, especially attractive are those in tweed and trimmed in fur. Skirts are short but not shorter than last spring, and the coats are all fitted snug over the bust and slim about the waist. There will be dinfull eneving dress in sight and black times for begging during the past 20 ner dresses galore but hardly a wool evening dresses, tweed evening years. Unitil a short time ago Bevan coats, and lace evening gowns. flowing with tunics, scotch plaid suits an alternative to a jail sentence in and skirts, black and then black again, with touches of bright color at the neck. Wool suits and pixie caps twisted into every conceivable shape, and blouses in everything from white ottoman to satin of the most dangerous danger red.



coffee grown on Grand Comoro Is-land, off South Africa. Granite is a finely-formed rock, a million votes. Engines, most dependable for all which has been exposed to great heat and pressure deep in the



ABOVE: Suave black makes the dress on the left with flaring, circular skirt, short sleeves and fitted bodice. Just as smart with no flares at all is the dress on the right, cut on slender, moulded lines. It is also black.

LEFT: Newest version of the shirtwaist dress is this one with Ascot tie, patch pockets and carved wooden buttons. The sleeves, snug at the wrist, are pleated at the shoulder to give the popular squared silhouette

Roosevelt Cuts Landons Lead With More WASHINGTON, (U.P.) - The Asociation of American Railroads re-West-South Returns In Digest Voting he would 'take charge' in neighborports that the largest steam locomoives in the world are in operation

Roosevelt cuts Landon's lead slight-| In Louisiana, Iowa and New York one of these locomotives, if all tubes ly to approximately 3 1/2 to 2 as new the Union candidate gets between returns are reported from three four and five per cent of each state's ed, is large enough to permit any standard automobile to be driven more southern states and one more total and in Ohio he is shown re-

farm state in The Literary Diget's ceiving about 5.5 per cent of the to- polls or in some convenient cloaktal vote. In the other eight states room, or both. national Presidential poll.

a million votes. The new states reported in a copy-righted article in the current issue

his rebellion to his own state of overcoats Louisiana. More than once the halls of Congress rang with his boast that ng Arkansas and Mississippi

"More than once the Kingfish

states gives Landon 153,360 to Roose-velt's 88,815 and Lemke's 10,374 out of a total of more than a quarter of a million votes

23 for Landon.

Paris Favors Checks. Plaids ters last season. And New Square Silhouette BY ROSETTE HARGROVE

NEA Service Staff Correspondent son PARIS .- The new sport ensem-Within five weeks Sutherland les are decidedly gay and comfortmust take his players to Columbus, able. The up-to-the-minute silhou- O., for a Saturday afternoon date

ette is square. No question of stream lining here. Topcoats, usually threelining here. Topcoats, usually three-quarters or seven-eighths in length, Pitt Stadium against Ohio Wesleyare inclined to be excessively full, an. Sutherland figures Wesleyan swinging out about the figure from will be the proper opposition

a yoke back and front, giving a broad-as-long effect that is emphas-games to come. West Virginia Uniized by low, or heel-lees shoes and versity's Mountaineers follow the boots mext Saturday with the important Often these coats are shown over Ohio State game one week later.

Duquesne To Be Strong two-piece suit with the jacket hip-length, semit-fitted ond fasten-ing rather high to carry out the new After the Ohio State game comes Duquesne of Pittsburgh, which will Jeannette, Pa., bearing the brunt of raised waistline effect. Skirts are put on the field one of its most formic uble (teams in years; the straight and slim, with kick-pleats at the front, back, or both for great- Irish of Notre Dame; Fordham;

Penn State; Nebraska and then er walking comfort. city-rival, Carneigie Tech. Culotte skirts are seen rarelyprobably because they have become altogether too popular. The few not-ed in the collections are more like speed and power in the backfield and a light, shifty line whose one wrap-over skirts. In any case, they weakness may be replacements. are confined to the active sports type There are three lettermen for of suit for shooting, golf or bicyevery position except center, where cling and will not be seen elsewhere.

Pleats Are "In" Again

making a bid for favor. Molyneux spurs. uses a good deal of pleatng and a new form of creasing in the all-around effect of only at the back of the regular last season, and William the skirt. A charming red and navy Stapulis, California, Pa. They divipleated tartan skirt has a snug fit- | ded honors last season, giving Pitt ted jacket of navy blue. Another attractive ensemble shows a seven-Bobby LaRize, after eighths topcoat, swinging from the a regular halfback, is back again shoulders but moderately wide, over a pleated skirt of brown, beige and brick checked wool fabric. This is New Martinsville, W. Va., and Leo

topped by a jumper blouse of fine Malatkey, of McDonald, Pa., are brown jersey. A scarf of the same abric as the skirt and a brown felt hat trmmed with brick-colored grosg.ain complete an ensemble suitable for a morning in town as well as

country wear. Lucien Lelong favors monotone twopiece suits under topcoats, blood heck or tarton tweed. A mediumweight rust brown suit with slim skirt, a double-breasted belted jacket with white pique collar and revers and the new cutaway front goes with a comfortable brown and beige mee-length coat with stand-up ollar.

Chanel often combines jersey ith plain fabric for a dress and oat ensemble suitable for the counry and traveling. For the coat, he avors a heavy lainage, something like the pilot cloth used for men's

Godets for Fullness The woman who can afford to wear extremes of fashion will find Alix's collection exactly suited to her taste. She has a sports ensemble

Senator had offered to thrash Joe composed of a seven-eighths coat of Robinson of Arkarsas and Ted Bil-bo of Mississippi—either at the navy persey dress. The coat has two immense godets back and front and the dress has a great deal of the "In 1930, Robinson had carried fullness massed at the front. With

"This week, Arkansas's Poll fig- color combinations to offer in his ures show, 3,391 for Roosevelt; 1,- spectator sports clothes. A long,

shape swiftly for a successful sea-

elosen, Ambridge, Pa., Robert Mc-Clure, Greenville, Pa., and Arnold Greene, Huntingdon, Pa., all lettermen, on hand. Michelosen is considered the better ball carrier and probably the better field general. But McClure and Greene carry plenty of

weight and are ideal for blockingone of the main duties of Pitt quarterbacks.

the other halfbacks who won let-

Quarterbacks Not Lacking

The Panthers are well supplied with quarterbacks, with John Mich-

The Panther wall will have plenty of speed and experience with Frank Souchak, Berwick, Pa., end; tackles, Tony Matisi, Endicott, N. Y., and Averell Daniell, Pittsburgh, and guards, William Glassford, Lancasthe work.

and Dalle Tezze Souchak junior who starred defensively last Wear.

If there are any weak points it The Pitt roster shows Sutherland will be will have a team of lettermen with strength. will be at center and in reserve

> It has been found that better acon is obtained from quickly grown pigs than from those of slower development.

Donald Hensley, Huntington, W. Va. is the only one of five candidate L. M. HEDGES who has worn a letter, and at full-The all-around pleated skirt is back where two men have won their The fullbacks are Frank Patrick,

Portable Arc and Acetylene Welding, Boiler Work Bobby LaRue, after two seasons as

and Garage 406 E. Tennessee Midland, Texas





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"It's a Rothmoor." Women say it with pride. "It's a Rothmoor" - that means traditionally famous quality something like saying it's a Rembrandt or a Rolls Royce,

\$79.50 OTHERS AT \$29.50 UP J. C. SMITH READY-TO-WEAR MIDLAND, TEXAS

ghted article in the current An analysis of how the present the magazine include Arkansas, ! Lemke voters voted in 1932 indicates Jouisiana, Mississippi and Iowa. The southern states give the Pre- that 1,885 were for Hoover four ident whooping pluralities— more years ago and 6,989 were for Roose velt then. than 3 to 1 in Arkansas, nearly 3

"The present standing represents to 1 in Louisiana and almost 9 to 1 only the first three short laps in a in Mississippi. Iowa votes or Landon over 3 to 2 race involving more than ten million ballots which The Literary Din the latest poll returns. o the previous week's returns in- let in the United States," the mag- between the States. reases Landon's lead in Indiana azine states in its current issue.

within a fraction of the previous of one short week. So let prophets beware! week's tabulation. Oklahoma increases its plurality for coosevelt sharply

coosevelt sharply. this week's report bring four new a states into the picture alongside ers voted in 1932 shows that 27,288 last week's nine. Three of those four cal interest is in agricultural, be who voted for Roosevelt, four years ago will vote for Landon and that 13-underneath their "Solid South" lab-there is greater divergence between have touches of fur at the collar, Presidential election will switch this dead man. year to vote for President Roosevelt. On a division in the Electoral Col-lege vote from the ballots received in's bullet ended his amazing poli-returns week by week from Iowa Scarfs are still seen, bu

62 and Lemke none.

largest vote in Minnesota, about 9.5 mocratic Party. per cent of the state total to date. "Nor had he intended to confine Mid-western farm state returns pour

Make your dollars "go the limit"

CRUSADER WORSTED SUITS

Put some idle money to work

-make it pay extra dividends

- select a Kuppenheimer

Crusader suit. It will bring

you new pleasure. These

worsteds lead in value be-

cause their quality means

enduring smartness. Beat

rising prices-come in now.

\$34.50

We also have Varsity Town and Under Grad suits and overcoats for

young men.

J. C. SMITH

Ready-To-Wear-Midland

"Mississippi register 2,163 for the President; 244 for the Governor. "And Louisiana, where Long's the front of which is navy and the ord once was law, gives 2,197 to entire back Etruscan red, with the he New Yorker; 742 to the Kan-

"With the passing of the Kingfish, apparently, these three states drop-ped back into line with the Party The addition of over 150,000 votes gest sent into every county and ham- that was theirs long before the War

"With returns piling up by the Iowa, which gave 14,942 to Landon New Jersey, New York, Ohio and Texas, while the voting in Maine, Minnesota and Pennsylvania is of one short wask So let prophete the space 1,231 to Lemke.

"Four years ago this typical farm new range of browns are the newest state squeezed 58 per cent of its colors for sports clothes. Dark gray "The 254,718 returns tabulated in popular vote into the Roosevelt col-

"Will Iowa, whose chief and logi-

726 who were for Hoover in the last el there is a dramatic story of a platforms for the decision? Will the but the majority are made with neck lines buttoning close to the front or state slip back into its historic role apels that can be fastened across

Scarfs are still seen, but, as nearly so far from thirteen states Landon would receive 166 votes. Roosevelt his forces to defeat the New Deal, not be possible to assess the true role is one of adornment rather

2 and Lemke none. Lemke continues to receive his substituting candidates representa- feelings in this or any other state tive of his own version of the De- until the final count is made. than necessity. Molyneux finishes off the necklines of many of his "Meanwhile, as more and more sports dresses with thick wool ropes complete with tassel.

in, shrewd observers will be watch

ing the Lemke fortunes closely. Will the North Dakotan cause either of the major candidates trouble in critical states'

The total Lemke vote to date is "In 1924 Robert M. La Follette,

United Press Staff Correspondent PITTSBURGH. (U.P.)- The Unidrawing his chief strength from subversity of Pittsurgh's gridiron squad stantially the same states as might is being groomed for one of the be expected to support the Union most difficult schedules yet ar Party candidate, polled 4,822,865 ranged for Coach Jock Sutherland votes-one-sixth of the nation's to conquer. Of the squad of more than 50,

1924 total. "On a percentage basic, Lemke is eighteen are lettermen, eight running far behind the pace. Un- whom were starting regulars last ratio sharply by November, he will squad last year and 21 or sophofinish with something like a million mores moving up to the varsity af and a half

ter one year on the freshman squad There is, however, another aspect to the Union Party vote. Ne fewer than 6,989 of Lemke's backers in this week's tabulations voted for Roose- well aware that they must get into velt in 1932; only 1,885 for Hoover.

that ratio were maintained throughout, the Democrats would cross the finish line to beat Charles lose a million or more votes, as Evans Hughes by a nose in 1916."

against less than half that number for the Republicans. "A specific instance is Minnesota Second tabulations from this state give Landon 13,598; Roosevelt 9,352. and Lemke 2,417. If the latter's votes were 'returned' to the Parties from which he took them, the totals would be: Landon, 13,923; Roosevelt, 11,133 -an entirely different picture. "But there are few voters to be reckoned with, and next week there will be new states, new totals. The challenger is in the lead and riding hard, but experts have agreed that

this will be the most exciting race since Woodrow Wilson flashed a-

cloth is lined with Etruscan red lainage. This is worn over a dress side seams laced in vivid green wool from underarm to hem. A navy hat, trimmed with the red, and red gloves complete this unusual outfit.

Coats Vary In Length Piguet favors bold checks and tarans for simple dresses worn under "But no such tradition binds long or three-quailers redingote coats.

Difficult Schedule

Is Facing Panthers

BY BERNARD J. NILLES

squad last year and 21 or sopho-

Mrs.

Horace Newton

110 E. Dakota

Phone 635-W

MIDLAND, TEXAS

present our Fall Blackberry and a deep bishop's Showing and sug-gest that you ourple, dark green, rust red and a choose early from our selection of and burned coffee-Vera Borea's

dresses, suits, hats color for the coming season-are and the necessary also good, and vivid tweeds in accessories.

The Fall styles are enchanting!

From head to foot

they lend an ele-

gance that pleases

different and yet

not radically dif-

are pleased

ferent

something

We





THE MIDLAND (TEXAS) REPORTER-TELEGRAM

PAGE FIVE

Large Number Entries to Crowd Stable Accommodations

OVER 300 HORSES EXPECTED BEFORE MEET OPENS OCT. 2

\$1,000 Handicap Big Lure to Owners Of Country

Midland Downs will be taxed to take care of the race horses October 2-10, it was learned by Tom Nance, director of racing, in a telephone conversation Friday afternoon with Mason King, director of the Tri-State Fair meet at Amarillo.

The opening day of the Amarillo meet found over 250 horses ready fill the eight races daily there. With hardly an exception, all will be entered at the Midland meet and numerous others also will be sent here. King made reservation for twelve stalls for Bert Graham of Spokane, Wash., who could not reach the Amarillo meet but will race at Midland and Kingsville.

Numerous horses from the north will be in Texas just in time for Midalnd Downs, attracted by the \$1,000 added Merchants Handicap and the other substantial purses. Nance said late in the week that preparations probably will have to be made for as many as 300 horses, guaranteeing plenty of competition for each event of the eight day meet

Besides the \$1,000 added Merchants Handicap, to be run over the mile route on the closing day, Oct. 10, there will be the \$500 handicap Oct. 3 and a full program of races with no purses less than \$100 and no distance less than a half mile. Contributors to the \$1,000 race, to which nomination and starting fees

totalling \$30 per horse will be add-ed, are as follows: Scharbauer Coffee Shop, Hotel Scharbauer, Midland Recreation Club, Addison Wad-Co., J. C. Penney Co., Midland Hardware & Furniture Co.

B:oadway Camp, Elder Chevrolet Co., Shipley Wholesale Drug Co., Midland Feed Store, Mackey Motor Co., Wes-Tex Food Market, Texas Electric Service Co

J. C. Smith, Wilson Dry Goods , M System Grocery & Market, Burton Lingo Co., Lowe's Service Station, A & L Housing & Lumber Co., Gulf Oil Corporation, Ever-Ready Auto Service. Magnolia Petroleum Co., Humble

Oil Co., Rockwell Bics. & Co., Continental Service Station No. 1, Silver Grill Cafe, H. B. Dunagan, Minute Inn, Butler Hurley, Phillips Electric, Harvey Conger. Vance One-Stop Service Station,

Flynt-Hubbard Motor Co., El Campo Cafe, Russell Distributing Co., Texan Club, The Reporter-Telegram and Commercial Printing Co., Post-Cafe. Big Ed's Sandwich office

Hotel Pharmacy, Midland Drug Co., City Drug & Petroleum Pharmacy, Ritz and Yucca Theatres,

For Gay Evenings

Knitwear Fashions Are More Detailing

In a season when all fashions are becoming more feminine, more smartly detailed, and more attractively styled, even knitwear dresses up, and this knitted fashion is a wardtobe essential in every price range. Among the interesting things which have been done with this years knitted dresses, are the combination of the knit with woven materials, the addition of fur accents and touches of leather.

In the actual styling of the diverse knitted fashions, we find the flared skirt taking hold, being achieved by gores, and even fan pleated sections are introduced. The straight skirt still persists of course, in the more conservative styles, and will be preferred for wear under tunic length coats which flare at the hemline. Most interesting in knitted fashions, are the culotte dresses, which will be purchased particularly for school and college wardrobes, and by the smarter set to whom summer does not mean the end of week-end vacations and golf.

Sleeves, too, come in for their share of interest, and the puffed shoulder is a dramatic, flattering change. In knitwear the shoulder only is elaborated, and the sleeve itself remains tight-fitted from below the shoulder to the wrist. When the sleeve is not puffed, it is very often padded and is outlined with contrasting rows of stitching. Most high fashion of all knitted clothes, are the suits which have accompanying capes, very often squared at the shoulders, and slightly shirred to suggest a coat cleeve silhouette. More generally wearable, however, are the charming knitted suits with swagger coats, very often with tuxedo revers of contasting color or weave.

The very interesting thing about he new knitwear is that it is not definitely sports in character, but is iressed up for every variety of dayime wear, and even in its most tailored form, is carefully styled with the finest of dressmaker detailing. The tunic occurs very frequently either quite flared, or very straight; and often in coat styling with butons all the way down the front. facket dresses smart enough to wear rom the football game to the tea party, are also seen, and weaves

Lively Lines In Topcoat

Carnival Night At Centennial Sept. 19 Hundreds of persons, humorously

DALLAS, Sept. 19-The night of and dance in exposition avenues-to September 19 has usen designated as the music of Jose Manzanares and Centennial carnival night, and the Ligon Smith. The lady adjudged Texas centennial exposition is ready as wearing the most humorous cos-to make way for hours of merryto make way for hours of merrymaking.

vision will be given a watch. Obber prizes will be awarded. A parade of brilliantly decorated and lighted floats, each of which Star performers of the exposition will be heard in simultaneous and will require enough electricity to service a tawn of 10,000, headed by the Camp Stephen F. Austin military band and military units from the camp, and carrying comely queens will move slowly through the exposition's avenues. Seven of the floats will represent as many nationalities, the other the centennial exposition. Nationalities to be

nial carnival are: American, French, nants and showers of confetti.

continuous shows held on three centrally located stages and bread-cast through the grounds by the Gulf Centennial radio system. The expositom grounds will blaze with color during the carnival nours. Its brilliant lighting, always impressive, will become the predomrepresented by queens who will vie for honors as queen of the centen-colors accentuated by flags and pen-

Italian, Spanish, German, Czecho-

costumed, will compete for prizes

ring. The winner in the man's dir

slovakian and Scandinavian.



We've just unpacked them -and they're stunning! See the new Princess styles, the "swing" skirts, and all the details that

make them outstanding.

Sizes 14 to 20.



As vivacious in detail as its wearer, this lovely topcoat of smooth, dark gray woolen molds the figure flatteringly. It's worn with a gray Persian hat and muff which matches the tailored collar.

hemselves are so interestingly new, There were no Seminole Indians The head of a sperm whale concompletly doing away with any before 1775. They are members of tains an immense tank, in which possibility of stretching, sagging and a band which deserted the Creek whale oil, or spermaceti, floats in trushing. In other words—knits de- tribe and moved to the Florida liquid form. We alemen dip it out in buckets. erve a salute! country.



NEA Colorful and gay is this page's cap by Rose Valois. Of dark brown velvet, it is trimmed with tiny yellow, green and lighter brown feather fancies



S., C. E. Trammell, Llano Bros Hotel, My Bakery.

The United Dry W. P. Foster, Goods Co., Hokus-Pokus Grocery & Market, Barrow Furniture Co., Texaco Station No. 1, Gulf Service Station No. 1, Humble Stataion No. 36, Auto Service, Petroleum Midland Service Station, Jack's Gulf Service Station.

Formality Now Rules at Night

This season's formal fashions are destined to be impressive-from the first moment we see them, until a successful season of social gaiety is completed. Regal splendor seems to have been revived in fashions expressed in rich fabrics, interpreted in the Directoire silhouette which makes every wearer a queen of loveliness. The easiest way to describe these evening gowns is to say that they are picturesque-lending the wearer the grandeur of a portrait. Several influences have combined to make the new formals elegant such as the revival of interest in the Directoire period, the impending coronation in England, and the vivid pageantry of the picture Mary of Scotland. It is influences such as these which herald the return to formal gown with sleeves, and the pourff sleeve is a favorite. However, long sleeved dinner gowns come in for a share of smartness too, and despite their elegance the new gowns are very simply styled, with the newest silhouette inovation that which firmly fits the bodice, and then permits sweeping fulness flare at the hem, gradually increasing from a tiny waistline.

We see glamour, too, in the ubiquitous jacket dress, which appears at its youthful best with a peplum interpretation, whether it matches or contrasts with the frock ise.f. . . whether it is removable, or merely simulated. Increasingly smart is the belts. "bracelets", clips, and applique tunic gown, the tunic being a removable coat, in elaborate brocade or with it much exquistie while lace saic floors of old Roman London other fabric to contrast with the forming collars and cuffs, as well as simple gown beneath it. An elongatis the redingote type, which really bodices, jackets, capes, and scarfs. Maintenance, gives two costumes in one.

rmal gowns are the slenderly fit- neckline to hem. Metallic ribbon oc- as a permanent part of the church al gown with "bras" or wide jew- curs in bandings and bows, jackets The first Toc H Lamp, which which instance the tunic is not re-which instance the tunic is not re-which isstance tunic isstance tunic is not re-which isstance tunic isstance tunic isstance tunic is not re-tunic tunic isstance tunic isstance tunic isstance tunic isstance tunic t movable, and may match or con-trast with the skirt. In both these and sashes time and again. trast with the skirt. In both these and sashes time and again.

fashions, the covered shoulder is In the silhouette, the corseted line lamps of any new branches of Toc frequently seen, making sleeves both as flattering to the woman as they predominates, emphasizing Empire are fashionable for the youthful influence by means of strategically miss.

Notes on Formals

The all-around pleated skirt and scarf of this Molyneux sport suit are made of beige brown and brick plaid. The bodice and topcoat are brown and the brown felt hat is banded with brick red.

some detail in the newest gowns. Roman Mosaic Floors Jewelry occurs repeatedly in straps, motifs. The trend to velvet brings

pockets, norcmus sequins, form pail- at All Hallows by the Tower, the ed interpretation of the jacket dress lettes, while tinier ones form entire shrine of the first Toc H Lamp of Jet bead embroidery has been revi- To show the floors to advantage The two most simple trends in ved, as has the use of buttons from an undercroft has been designed

The underground tuber of the "old man of the earth," a dainty placed seams. And this historical turn of fashion revives lower neck- plant, weighs from 10 to 15 pounds.

lines, camisole effects, and standing As always, it is the detail which collars. You will also find reminis- trains (to be worn only by women makes the fashion, and this winter's cent of grandeur, slashed skirts, with exquisite posture), and po formality has inspired much hand- swishing petticoats, slightly trailing trait-like back fulness.

Uncovered in London LONDON. (U.P.)- Beautiful mo

Midland, Texas

in

10.90 16.50 24.75 We Have Every Important Winter Fashion COATS

Here are the coats you'll need for the coming sport events, for town and dress wear, for country wear! Beautifully made of fine woolens with interesting textures! Self trimmed styles as well as models with lovely.furs! Don't miss seeing these while the assortment is new-and size ranges complete!





PAGE SIX

THE MIDLAND (TEXAS) REPORTER-TELEGRAM

SUNDAY, SEPTEMBER 20, 1936

Furniture Styled for the Family

The American home-still the nation's most important institution-steps into the spotlight in the week of October 10 when the rest of the United States will observe National Furniture Week, dedicated to the 25,000,000 homes in which are centered the activities of the nation's families

One Purpose Furnishings of all kinds—fresh from the industry's factories . . . are ready for the fall season, when America, after a summer of outdoor recreation, returns home for the winter months. From the basement to the attic, from the living room to the kitchen . . . for the farm home and the Park Avenue pent-house . . . for the two-room kitchenette and the forty-room mansion . nothing has been over looked

'National Furniture Week has only one purpose," it was asserted in headquarters at Chicago, "and that is to focus attention everywhere on the importance of the American home and its furnishings." * * *

Factories Busy Cooperating with the four national furniture associations, are thousands of factories producing, literally tens of thousands of items that go into the furnishing of the modern home and the furniture and department stores of the nation, bringing these new creations to every

city and town in the country. $\bullet \bullet \bullet$

Buying Advantages "If you need new furniture, buy it now, but whether you invest a cent in new furnishing, devote some thought to your home this week," the key pieces in a room—cabinets tables, chairs—express the same advised. "Attend the displays arranged by furniture dealers. You will find new ideas, new furniture, Make America's homes both. this fall better places in which to live and in which to rear Americans

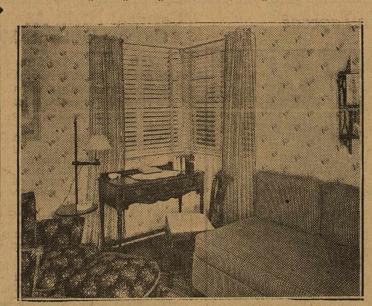
of the future," is the word.

Price Rise Ahead Prices for furniture and related lines have risen little from the de-pression low, it was pointed out, thus affording an opportunity to ac complish much, at relatively small cost, that may not be repeated. By next January, according to fore-casts by authorities in the indus-try, prices will be 10 per cent highdue to steadily increasing costs industry, of NRA wages and hours. ...

Years Bring Changes

The last few years have brought ed wallpapers—a green lattice de-great changes in the home furnish-ings field, leaders have pointed out. ed wallpapers—a green lattice de-sign with white dots, a red toile de jouy pattern—would add life and lace tablecloth and silver candle-

See The Difference



A simple, inviting guest room, with double studio-bed, chaise lounge, writing desk, comfortable chair and a reading lamp.

their originators—Sheraton, Hepple-white, and Duncan Phyle. Besides fitting into either a modest or a sumptuous interior, this type of furniture can be used with modern they had their source.

the

pieces. A detailed knowledge of period style is not necessary to furnish a house correctly and attractively.

What is essential is an eye for harmony-of woods, contours, and textures. It is mportant that all of ideas.

... **Budget** It

Making a list of the furniture required with an estimate of how much she can spend on each piece is a good thing for the bride to do before she starts on her shopping tour. If her budget is strictly limited she would do well to slight accessories a little in order to get quality in

the furniture itself. She can be quite sure of receiving ash travss and possibly a lamp or two, a magazine rack, or a small table as shower and wedding presents. Instead of buying drapes and glass curtains, she can get along well at first with crisp for raw materials and the contin-uation, practically throughout the They would actually contrib They would actually contribute to the effect of informality and cheer at which she is aiming. With

the simple curtains, colorful figur- chest or a "dresser". This kind of

A common and distressing plight ity you can-besides added beauty "The man who has never driven modern motor car doesn't know niture is delivered that one piece ting the durability which will make

• traditional form of decoration, it is nevertheless, one which is appropriate with every type of furniture, including the most modern types which have been developed within the past ten years. There is, too, such a wide diversity of woods which may be dhosen, that a suitable back-ground for any type of furniture chan easily be formed. For the most part, these woods, are not costly, includ-ing such simple types as white pine, knötty pine, poplar (you hear this wook called white wood), cypress, chestnit—and oak, whether white cr cherry in color. Other woods which are a little more costly, and less frequently used, include but-ternut, walnut, cherry, redwood, white cedar, and harwood. including the most modern types ternut, walnut, cherry, redwood, white cedar, and harwood.

~~~~~~~~~~~ Both poplar and white pine are splendid woods to use, whether they are going to be stamped, or painted —and both of them take panit smoothly and beautifully, and are flexible enough to lend themselves well where it is desired to have a great deal of delicate carving and elaboration. Oak is of course, one of the finest woods, and lends itself to a more formal type of room, whether it is kept light in tone or made very dark. Although, for a time, there was a strong tendency to the more colorfully painted woods, our aesthetic interest in the natural beauty of the grains themhey had their source. Most interesting is the fact, that interest in the natural wood, with although wood paneling is such a only a stain to lend it color.

### Consider Your Family When Buying Furniture! Satisfy Members, Guests

Since at last the children seem to ! The one departure from the rule be reaching the age of discretion of simplicity was observed in the rather frequent use of elaborate wining to pieces) it is time to refur-nish the dining room. What furni-ture shall you buy?

なからのな The four most popular styles just chintz patterned boldly in grey, now are classic, modern, early Am-elican and enghteenth century. The on a tangerine ground. A five-inch classic style would seem rather too elegant and formal for the average family of growing children. If the yellow piping. Two rows of pleating \*\*\*\* children all vote for modern and joined with the yellow piping consti-you are agreeable, perhaps that is titles the balance. The two glass curchoice you should make. Early tains were white, edged with a five-American has an appealing atmos- inch gathered ruffle and hung phere about it and can make a din- straight, following the lines of the ing room with more variety in its drapes. A white modern chair stood \* furnishing than can the other type, out in relief before one of the drap-Ladder back chairs for example, es.

\*\*\*\*

 $\times$ 

\*\*

\*\*

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You will be delighted with the beauty and sturdiness of these couches.

A delightfully frothy window treat-ment, which could be achieved by anyone without difficulty, had been furniture, however, insists rather evolved in another room from three pairs of ready-made dotted and ings field, leaders have pointed out. The well-furnished home 1936 mod-el, bears as little resemblance to is predecessor of ten years ago as do the modern motor cars com-pared to 1926 models. While certain general styles, favorites for gen-erations, continue in vogue, as al-ways, there have been countless improvements and modifications if she had it in her initial invest-\*\*\*\* erators, continue in vogue, as ar ways, there have been countless improvements and modifications, making furniture more useful, as well as more beautiful. Well as more beautiful. Three tipe-peach it does simplicity with grace and re-finement. A Duncan Phyfe table perhaps, and Sheraton or Hepple-white chairs. And buy the best qual-there is a state of the window. Three tipe-peach drapery cords with moss ball ends were gracefully arianged across the top of the curtains, giving the treat-ment a look of finish.

\* \* \* \* For The Children

In a junior community practically

share a combined sleeping and play

rcom, are arousing much envy. Even

think them a good idea, since they

save so much space, always at a pre-

mium where boys play.

apprenticed to Captain Kidd the bunk beds used by two brothers who



what he is missing," it was said at dwarfs all the rest or that the pieces your furniture investment a sound Furniture Week headquarters, 'and, in the same way, the man or woman who hasn't even been inside a fur-fit. Great pains to keep all the niture store or furniture section furniture in scale with the small what a vast difference there is in the wall spaces and of each and the new furnishings.

Cooperative Cooperating in presenting Na-tional Furniture Week throughout the nation are the National Retail Furniture Association, the National Association of Furniture Manufac turers, the Southern Furniture Manfacturers' Association, the National Wholesale Salesmen's Asso-ciation, and the Institute of Carpet Manuafcturers of America, Inc.

## Bride Looks Forward

Almost every bride confidently seventeenth century woodwork was locks forward to a home of her own very simple, offering practically no as a place of shining perfection Why shouldn't it be? She is starting from scratch and for the first time in her life, perhaps, she is free to follow her own taste, in the things she buys.

Seldom is she aware of the pitfalls which crowd the path toward making her bright dream come true. Too often, with the best of intentions, she is defeated by the ignorance of inexperience.

#### ....

Everything Right To begin with she must be care-

Having decided against ostenta- match the wall boarding, but given tion, the bride's next step is to make a door appearance by means of up her mind to buy furniture and cross members toward the top and rugs of the very best quality she can honestly afford! A contradiction? Not at all, since pretentiousness is almost entirely a matter of style, not quality. The reason for choosing There are other considerations which make it usually the wisest provision for the new family's vast future. If da k days come the beautiful furniture is an even greater joy than in more prosperous times, proclaiming to the children and to the world the family's fundamental standards of quality and integrity. Should the future prove bright, the first furniture, if it be truly good, will fit into the later elegance

Fortunately for the bride, there is a variety of furniture styles ideally problems-styles of simplicity and graceful and charming, there was and are known by the names of at the time of the late-eighteenth rooms.

the depression can't realize rooms, and careful measurement of evry bit of furniture before it is

bought, will prevent these difficulties.

Rich Traditional Beauty

Wood paneled rooms are as old s English history, and soon after Colonial architecture was establishd, wood paneling was adapted to New World homes, because most of the Colony settlers were of English origin, and brought with them, not only their traditions, but in some

instances the very panels that fill-ed their English walls. This first, variety in design, and the lack body. of molding and ornaments is very bvious in the study of this early period. Only the fireplace broke the simplicity of style, and this was often rather crude in detail.

Actually, this early form of woodor sheating, with no particular at-tention paid to the widths of the best. wood which was invariably white

pine, with the edge of each board which of currently popular furnineatly moulded. Although we us- ture styles - eighteenth century ful that in her effort to have every- ually think of a paneled room as classic, or modern-the decorator ly informal and unassuming little house or apartment, however, the in line with this general decorative visitor in his gradual awareness of trend, doors were usually of the bat all its small perfection, is surpised and increasingly delighted. ten style made up of two or three vertical boards moulded to exactly

bottom of the door . Later in the seventeenth century,

rails, which actually form the panelwoodworker gave entirely new spirit to what was originally inspired by his forebears, and from this time on, we find that each generation made more beautiful and more elaborate the wood work in its homes, gradually refining details, and fireplaces were made increasingly decorative, with mantels receiving growing attention and more graceful treatment.

...

Decorative As more attention was paid to the

Dining Hits

**Pleasant Dreams** 

The 1936 bedrooms rate four

A figured rug is a good choice from both the decorative and the the mothers of the student pirates p actical point of view. A diningrcom can stand lots of pattern and color because the furniture is abso-

ed is periect.

lutely or nearly uniform in design. The beds are not built-in, but were For a household where there are bought ready-made. They are cf children an oriental which can be 2 col 18 CONSIDER your family ..... sent away at intervals to be wash- maple and with them came a maple ladder, for the benefit of the felwhose tirn it is to sleep on top. Colored, transparent glass globes filled with ivy and phylodendron Cener notable features of the room plants growing in water can be are the fish nets used as glass curhung in sunny dining room windows tains and the old ship's lantern of a with delightful effect. lamp on the sturdy maple Phylodendron, growing in a trans-parent globe filled with water and white patterened conventionally in set upon a small mirror, makes a black, red, and yellow. Off-white, cretty, fresh centerpiece for everytoo, are the walls with a frieze of . . . .

ややややややややや black, red, and yellow boats, an-chors, and pennants, not too high to be enjoyed by the occupants of the rocm. On one wall hangs a "Dog Map of the World." The ceiling looks

With their lightness and bright- as though someone had sown broadness, the simple grace of their furni- cast over it a handful of red stars work, was not paneling in the truest sense of the word, but rather a sim-ple use of wooden blanks, boarding, this years' bedrooms embody in assorted sizes. The central light-ing fixture is of modern design, in detail, this years' bedrooms embody star shape. Besides the bed on the present-day decorative ideas at their daik green linoleum floor is a hooked rug displaying conventionalized

It does not seem to matter much likenesses of dogs 4 . 4. 4. Junior Boudoir

ful that in her effort to have every-thing just right she does not lean toward pretentiousness. She should realize that whereas simplicity is d'aa ming, pretentiousness invites criticism. Too, evidently studied ef-fects impel the observer to stand back and weigh them. In an obvious-ly informal and unassuming little In a very different spirit is a deof a few years back looks as inept are of chintz with a small pattern of as an outmoded motorcar. flowers in green, ivory, and cherry

\* \* \* \* red. A junior boudoir chair is up-Mcdern Simplicity Modern Simplicity The simplicity of the modern bed-en ivory all-over pattern. Across holstered in cherry red with a brokrcom would approach austerity if one side of the room is a row of it were not for their textures and built-in toy cabinets. multi-colored

heavenly colors. Turquoise and rob- screen, harmonizing with the curin's egg blue and a dulled robin's tains, conceals the "doll corner" egg called "sea blue" are favorites, when it is not in active use.

word panels with moulded stiles and in conjunction with large surfaces the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the current coherense of online to the strongly patterned is the of neutral white, buff, and grey. One Gay amusing nursery papers are best good furniture is not only that it is talls, which actually form the panel-likely to be "cheaper in the end." talls, which actually form the panel-ing. It was here that the American sees again and again that most lus-confined to small patches, to cover cicus of tints, ripe-peach (pinker a screen or a toy chest, for example. and deeper than regular peach). Decided designs in the wall covering The range of colors with which ripe- are deemed too exciting and, peach is combined successfully is sides prevent the hanging of the amazing. It includes besides all the many charming pictures which may neutrais, brown, black, yellow, or- mean so much to childhood and perchid, green, blue and especially the haps remain in the mind always as whole gamut of green blues. a cherished memory.

One lovely room, easy to copy, had ripe-peach, buff modern furniture, Paris' first restaurant, opened in a brown carpet and a single brown silk drape hung across the window above its door: "Come all ye that and looped high at one side. Glass labor with the stomach and I will little fine points that would make curtains were white and the bed- restore you."

spread was simply fashioned of the same sheer fabric over ripe-peach. The quality of sleep we enjoy is strength, yet of grace and refine-ment, too. Most of them have come down from the eighteenth century and ornamental medallions, so that still active.



\*\*\*\*\* 

WE WELCOME YOU TO MIDLAND'S FALL RACE MEET AND FAIR **Midland Hardware Furniture Company** MIDLAN D, TEXAS 

#### THE MIDLAND (TEXAS) BEPORTER-TELEGRAM

#### PAGE SEVEN

### Black is Fashion Winner in Season's Added Style Handicap--Others in Money

Swing is the newest fashion note. There is a new tempo in fashion as well as music! This is the observation of Carl Mayfield, manager of The United Dry Goods.

The apparel creations for the well dressed woman of 1936-1937 is all in the swing. Evening gowns swing wide and low. Street dress with fitted boffices swing below and toward the back. Shoulders swing up and out. Princess dresses also have a swing from a fitted silhouette. Tunic frocks swing at the knees. Tunic ccats swing lower down. Fitted coats swing out from the waist.

In fact, it is evident that fashion is all in the swing, and there is a tendency for choice to swing to black as the favorite shade, with brown, green, and rust running a dead heat for second place, show and also ran position at the finish line of Fashion Winner in the season's added Style Handicap. Silky satins show a strong play along with crepes, daintly trimmed with cire and lacquered satin.

#### Skin Always Needs Thorough Cleaning

By ALICIA HART 1 NEA Service Staff Writer Despite all that is said in favor

of soap and water, many women always clean their faces and throats with cream. Recently I talked to a Washington woman who never since infancy has had soap on her face. Her skin is smooth, clear and unlined. It appears, therefore, that it matters not how you clean your skin if you clean it thoroughly.

To clean properly with cream, neutrality. smooth a thin layer of a quick-melting or an all-purpose variety from the base of your throat up-ward to the hairline. Use rapid rotary strokes to dislodge surface dust and dirt. Then, with cleansing tissues, remove every trace of the cream. Smooth on another coat, patting and slapping this into your skin. Don't stop slapping until your face glows. Remove with tissues, and don't be too gentle while you are doing it. It is important that you remove all of the cream and that you stimulate circulation while you are about it.

your skin is oily and you do not want to use soap, always clean first with cream, then with a greaseless liquid cleanser.

In the morning, use only one layer of cream and remove this with a rough wash cloth which has been dipped in very hot water. Wring out the cloth and repeat two or three times. This removes all of the grease, opens up lazy pores and leaves your skin fresh, glowing and ready to receive foundation and makeup.

Business women ought to keep liquid cleansers in the office. There resent very worthwhile reductions are several greaseless as well as oily for everyone. types, both of which are to be poured on cotton pads, then whisked over the skin before one applies fresh cosmetics.

Air conditioning is the process by which air is heated, dehumidified, eleaned and circulated in winter with shoulder interest, as well as a in winte

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# Fashion Go-Round

Shades of Napoleon-they're going to your head this fall, in the erkiest hats, fashioned after the Attle Emperor's own headgear. Your milliner has done them in felt, velvet, and petersbam, and they com-bine smartly extreme lines with a simplicity that's perfect for afernoon wear with your satins and velvets.

#### \* \* \*

What woman doesn't feel the need for a good dark ground print dress o wear right now? We've completed our search, at your dress shop, where there are numerous wine eggplant, black, brown, and spruce reen dresses with tiny prints of dots, notes, mushrooms, and wee tylized flowers. Tailored or dressy styles to choose, \* \* \*

With college for a background, girl's wardrobe has to be care-ully selected, and since sports lothes form the majority of any ampus outfit, we suggest an imnediate visit to your sportswear top, where we've just been! They lo things with knitted fashions that are different-woven with bright nubs, and newly detailed.  $\diamond \diamond \diamond$ 

If you realize the importance of ccessories in making you a complete fashion picture, you'll waste no time getting to your little shop to select a matching handbag and pair of gloves. We're voting for suede chic first, in black, Marrona brown, spruce green, the subtle new eggplan shade, and gray for smart

\* \* \* Anyone who's planning an October wedding, had better be sure of get-

ing the ring on time! Your jewele has been showing us some exquisite solitaires in stunningly simple mountings, and there's a wedding band to match every engagement ring. These jewels look costly, and are copied from expensive originals—but they are reasonable.  $\blacklozenge \blacklozenge \blacklozenge$ 

It's just a matter of days until you'll be starting back to college, and don't forget that your first apearance from taxi to campus will be met by critical eyes. You'll want to be equipped with smart luggage,

and you can get it most reason-ably at your leathergoods shop. They specialize in lightweight, sturdy pieces you'll like ... Now that you're getting ready to

nove to a new home, you'll want a few smart pieces of furniture to do the place justice. Your furniture American physicist. store is featuring some handsome arm, wing. pillow-back, Charles, and cogswell chairs, as well as smaller occasional chairs, at prices that rep-

You need a little jacket dress to wear right now—and it shold be of

thin wool. Choose it from the large selection at your dress shop, with a variety of styles to select from-

For shipboaord, golf or any outdoor activity this knitted outfit allows the utmost freedom of movement. The extremely full sun-



ray pleated skirt is dark green and the high-collared waistcoat is heavily embroidered in a brighter shade of green and yellow. The waistcoat has an "action back" for additional freedom.

#### **Cabinet Maker Prefers** Stratosphere Flight In Australia Planned Coffin of Own Making Shirtwaist Dresses Still

SYDNEY (U.P.) -Australia probphere

thers.

by a body of scientists, maker, built his own coffin two headed by the famous Picard bro- years ago from three chestnut boards First approaches have been made making furniture. to the Commonwealth government True, an alert, husky man, has no

tralian summer. The men most interested in the stand his plans. He has only disscent are Dr. Jean Picard, Prof. played the casket a few time.

August Picard and Prof. W. F. G. Swann, director of the Bartol Re-The Pony Express was not run by search Foundation, a noted British- ponies, but by the most virils breed

of horses.

**Favorite for School, Office** NEW PHILADELPHIA, O. (U.P.) The shirtwaist dress (left) comes ably will be the site of the next -C. Fremont True, 78, retired New in wine, rust, slate blue and olive attempted flight into the strato- Cumberland farmer and cabinet gree nas well as black and brown. Perfect for college classroom, couhtry weekends and busy days in the he borrowed with the intention of office, this is finished with huge patch pockets, an Ascot, animal but-

for the necessary cooperation. The objections to showing the coffin to flight will be carried out in the Aus- "intimate friends," but he is afraid bit of with a white gardenia and a bit of velvet ribbon. the general public might misunder-

D Brings You

Napoleon nearly was born an Eng-lishman. It was just before his

to closer scrunity by an operator Also of black crown rayon, it molds with a hand detector. the figure, has almost no fullness **Rails Marked for Crews** at the hemline, long, tight sleeves Following a thorough "cross-exand a tailored neckline. College girls amination" in which the area of the or town woman will like pearls or rail crack is accurately charted, a whie china beads with this. The hat maintenance crew replaces the ens a new high-crowned type with tire rail with flawless steel. feather that creates an illusion of Meanwhile the detective car con-tinues its "beat," policing the vast even greater height. network of rails in search of sim-

The other model (right) on the

page of the book is a shining ex-

ample of the slim silhquette for fall.

Simple Frocks, Cut On Slim

MY MARIAN YOUNG

NEW YORK. - Princess dresses

with skirts that swing and sway in

the breeze-trim, straight ones under

ackets with widened shoulders and

flaring backs-tunics galore-your

old friend, the shirt-waister, looking

neat as ever-frocks to wear now

and later, never have been more

Simple black dresses are as im-

portant to a well-groomed woman

as sweaters and skirts are to a col-

lege girl. If you can have an exten-

ine, coronation red, coronation

seve: al sets of accessories, especially at seven miles an hour.

A full-skirted, short-sleeved, sheer travels about five feet, establishing

black woolen frock with a tight to- a magnetic field in that area. Then

dice will flatter your figure and give it leaves the rail through another you a little-girl look. One especially set of brushes. A coil situated be-

nice model of this type is shown tween the two brushes meanwhile

here today. Developed in suave black registers the magnetic impulse

crown rayon, it has a swinging cir-cular skirt, rather high waistline, given by the steel. Any flaw in the rail automatically affects the

short sleeves, form-fitting bodice coil and a fluctuation is recorded

and an upstanding collar, edged with by a pen on a paper roll. With discovery of such a clue

blue and other colorful frocks. But

belts and bags, you will lock smart all the time and you won't tire of

varied or more intriguing.

And You Have New Costume

Change Bag and Belt

the sight of yourself.

white pique.

ilar menaces. Last year on Western railroads, according to the Western Associa-

tons of carved wood and narrow kick

between England and France over possession of Corsica was settled in favor of France.



birth, in 1769, that the controversy

Lines, Ideal For Slender Purses NEA Service Staff Correspondent Railroads Rely On A ing younger. New Type Ferret Car

> Labor to dete mine the age distri- escaped with several broken ribs; a they will never win the coveted Car-bation of 238,846 young men between the ages of 17 and 28 who were se-

> > 31, 1936.

ionwide recognition, these "detectives" go quietly about their task it of 17 was set, showed that more of preventing deaths and accidents than cne-half of the men came from the 17 to 18 year age groups. The Unhearlded is the Sperry Detecsurvey also disclosed that 75, per sive wardrobe, It's a fine idea to go tor, an invention of the late Dr. cent were in the 17, 18, 19 and 20. ahead and lay in a supply of rice Elmer A. Speery. It is a gasolineyear age brackets. Not more than powered vehicle carrying electrical "fingers" that "feel" internal weak-17.22 per cent of the applicants were if you haven't-if you are one who nesses in rails. In the rear of the above 21 years of age when selected

must get along with about two— car is a dynamo that shoots 3,000 then know that rather plain black amperes of two-volt current into the A live lobster is green. Due to a models are your best bet. By having rails as the vehicle ambles along chemical change in boiling, the color changes to red.

> A diamond mine in South Afhas been worked to a depth of al-most three-quarters of a mile.



YOUR EYES\_ Have Have had them examined recentv? If not, let Dr. Inman exthem the NEW TWEN-TY-ONE POINT WAY-Then you, too, will under-stand why so many people go there for complete eye service —Inman's specializes in the eye and its errors of refraction-Let Dr. Inman, at his convenient 104 North Main Street location, make a chart

of your visual problem today DR. T. J. INMAN Optometrist-Midland



#### Retired 'Chute Jumper' Lower Age Level Shown Hurt as Paperhanger

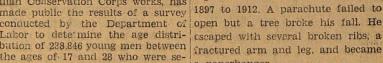
Among Youths in CCC GALVESTON, Tex. (U.P.)- W. C. WASHINGTON. (U.P.) - The New Deals amateur foresters are becom- Baker, 55, thrilled thousands with spectacular parachute jumps dur-

ilian Conservation Corps works, has ing a career of barnstorming from CHICAGO, Sept. 19 (U.P.)-Although they will never win the coveted Car-

ern railroads' detective cars are lected for enrollment in the CCC a paperhanger. aiding in saving lives as they cruise corps between Oct. 1 1935, and July A few days ago, he fell four feet over thousands of miles of rail track. But instead of the familiar and

This survey, covering the selec-tion of all young men enrolled in will not change his vocation again, the CCC since the minimum age lim- he said.

rica, known as the "Kimberly Pipe,"



from a ladder while papering a



accident which will place vou liable for heavy damages. Let us help you work out an insurance program which protects you from every hazard.

> **SPARKS** AND BARRON **General Insurance** Abstracts

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neroic rescue act which brings na-

Pen Records Flaws

Entering the steel tracks through

the electrical detective opens fire

with a paint gun on the enemy of public safety, rendering it easy prey

series of brushes the current

by discovering faulty rails.

number of hiplength peplum jackand cooled, humidified, cleaned and ets, and longer princess types. From circulated in summer. \$12.95.

Don't wait for a frost to set in, and you start shivering—order your **TYPEWRITER** fur coat right now, from your fur-**RIBBONS** rier, who will design a coat especially for you, in Persian lamb or genuine seal, or flat caracul, for \$295. You enjoy the privilege of free stor-age until November 15th, and you Sold by us are delivered and installed free in the business section of Midland. Call us for this added service can be sure of having a glorious garment.

> \*\*\* We have never known a season when suits were so fashionable. Of course you're going to have one, and you'll want an effective var-iety of blouses to make it like a complete wardrobe. Your blouse shop has just received the stunning new metal blouses for afternoon suits, and they have more tailored types as low as \$1.95.

Good light makes for good read-ing, and you'll be able to read or study, sew or knit for hours, without feeling eyestrain. Your lamp shop has the newest designs in lamps scientifically built at a correct height to benefit your eyes. Particularly for the children's homework hours, you'll want one or two of these decorative lamps.

A bride should be naive—but not about the etiquette and correctness of wedding planning! For announcenents and invitations that are really smart, visit your stationer. He has he newest in formal announcement lesigns, quite reasonably priced. And you can have the copper plate of your engraving converted into a jewelry tray.

#### \*\*\*

They're selling autumn by the yard at your fabric shop, in ex-quisite prints for immediate wear, gleaming satins and lustrous vel-vets for the new elegance in fash-ions, and the richest, supplest woolens we have ever seen . . . whose colors are perfectly brilliant. This hop is famous for quality-and inexpensive prices. \*\*\*

Set a beautiful table in your new, nome, this fall, with the wonderful china and glassware you can buy at great savings during your gift shop's sale! You'll want many of their complete sets, and add pieces such as fish dishes and cake plates for yourself, and for gifts. Why not start laying away Christmas Gifts

#### Gov. Cochran Irked; **Dog Wears Sunflower**

LINCOLN, Neb. (U.P.)- Someone played a trick on Stubby, Gov. R. L. Cochran's pet Scotty terrier, and caused the governor to reflect on this matter of lovalty in dogs. Stubby followed a stranger away from the executive mansion and when the canine was returned, a Landon sunflower emblem was attached to his collor. His master is n ardent Democrat.



PAGE EIGHT

# THE MIDLAND (TEXAS) REPORTER-TELEGRAM

## Trim Hips, a Full Chest and Slender Waist Line Flattering in Fall Styles

New fall clothes call for trim hips, a full chest and says Mrs. Ethel| Estes of Addison Wadley Company, a slender waistline. A form-fitting princess gown is not flattering if the figure under it is bulgy in spots. A skirt that molds the hips, then flares outward below them is not for one with fat hips and thighs. This is a season when every dress you own will show every curve of your body.

This is the season for you to be hipped on the subject of your fig-ure. Unless you are in the best form, the glamorous fall modes with their higher waistlines, slim hip-lines and princess dresses and coats simply cannot shape up as flatteringly as they look on the models in the store

It is important to look flat across the stomach and diaphragm, to nip the waistline and give th subtle ac-cent to the bust needed to make the most of the Empire gowns, which are wasted on thick waistlines and flat chests. chests

Naturally, you do not have to be as slender as a reed or a size 12 to 10:00 a.m.-Sunday morning Bible look lovely in new clothes or cld. Provided you hold yourself erect, step lightly and look curved and round instead of lumpy, you can be lovely, though stout. Everyone should recognize the importance of a perfectly fitted foundation garmen! under an expertly tailored dress, especially with the fashion trend as it is this year, and as it will affect the plump woman in this part of the country where silk, which is much P. Walter Henckell, Minister in Chg. more revealing, is worn almost exclusively under fur wraps instead of wcol, as in the north. 11;00 Sunday service will be con-ducted by Rev. E. Gile.

There are practically only two distinct kinds of wolves in America -the large grav timber wolf and the coyote, cr prairie wolf.

The fox wraps his tail about him like a comforter when he goes to sleep.

of B. Leonard annual about the minor first of ANNOUNCEMENT es that nd voice will of October or her home, holds the has had 20 has studied of Texas and ork in the University further information



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**George Friday** 

SECOND DOOR EAST OF MIDLAND DRUG



Sunday morning mass for English speaking people at 10 o'clock and for Mexicans at 8 o'clock. Sunday evening services at 7:30 o'clock. Daily mass will be held at 8 o'clock.

PENTECOSTAL HOLINESS CHURCH

10:00 a. m.-Sunday school. 11:00 a. m.—Preaching 8:15 p. m.-Preaching. Rev. O. W. Roberts is conducting the revival services.

interest in suitings, they don't go in for the garish things they'd been clined to, and we find that stripes

## **CHURCH OF CHRIST**

sermon.

And although not every man can wear a single breasted suit smartly study.

nan can wear the double breasted, 11:00 a. m.-Morning worship and

6:00 p. m.-Sunday evening service. 3:30 p. m. Tuesday Women's Bible class.

**Detail Man** 

shirring, yokes, and tucks used in

very restrained manner. Although

the Duke of Kent jacket was intro-

duced as a very high fashion, and

a very flattering one, its appea

eems to have been limited and de

nonotone fancies are more discreet.

Having sent our scouts around

to find out just what's what in suits.

ve have finally been able to com-

pile our report, and one by one, we

will explain to you the high spots in suits, and even give you a look

ahead at overcoats. In the double breasted suit, the longer jacket with moderate draping through the waist, but with the little front padding is leading. For the man who want

s clothes a little more fitted how

ever, the drape may be emphasized, the shoulders cut a little broader.

and the notched lapels set a little

nigher. It is questionable as to

which are smarter-the flap pockets

with the extra ticket pocket, or the

welt-edge pockets; both are worn by equally well dressed men. An-

other detail often seen in better

clothes, is the rope shoulder con-struction, which builds up the shoul-

der height ,and is always accom-

\*\*\*

Many business men prefer to wear

suits, adding details such as the

slanting flap pocket, or the welt

edge pocket. The most striking dif-

panied by the typical drape.

8:00 p. m. Wednesday-Midweek Bible study and prayer serv-TRINITY CHAPEL **Protestant** Episcopal

Richard E. Gile, Lay Reader

#### MEN'S CLASS

Hotei Scharbauer . The Men's class will meet at 9:45 in the Crystal ballroom. Mayor M. C. Ulmer is teacher. FIRST PRESBYTERIAN CHURCH

W. J. Coleman, Minister "The Friendly Church" L. Kendrick, Church School Supt. Mrs. W. J. Coleman, Minister of

Music 9:45 a. m. Sunday school. 11:00 a. m. Divine worship and ser-mon by the pastor. He will bring the message on "God

Our Refuge." Psalm 9-11. 6:15 Vesper service.

he single breasted suit, and it is in-7:30 Divine worship and sermon by the pastor. He will bring the teresting to see even the three butmessage on "Christ's Concern ton, single breasted suit returning to For His Tempted Followers." favor in some wardrobes. Luke 22 v. 31-32. Although tailors have had a hard

ime introducing the peaked lapel, it FIRST CHRISTIAN CHURCH has taken hold finally, and more and J. E. Pickering, Pastor H. G. Bedford, Supt. Bible School more of the smart shops are showing peaked lapels on single breasted

Mrs. Lee Cornelius, Director Of Music 9:45 a. m.—Bible school. 10:50 a. m. Preparation for Lord's

ference in single breasted suits, how-11:00 a. m. Lord's Supper. Worship ever, is the distance of opening sermon. Subject: Where The from the jacket hemline up to the Devil Hangs Out in Midland. lowest button. In some suits the dis-1:30 p. m. Junior Endeavor. tance is negligible, and in others it 7;00 p. m. Intermediate and Senior is a wide span. From the point of Endeavors. view of appearance the most im-8:00 p. m. Worship. Sermon sub-

ject: Using Our Gifts For God. 3:30 p. m. Monday. Rijnhart cir-ed suit is the fit of the waistline portant thing for a man to consider which should be shapely but not

earn by going to America that the emigration was equal to the entire ncrease of adult population in the rural districts. To stop this emigration, which was draining Denmark of the best of its rural pop-

ulation, a country life commission was apointed in 1894, whose obect, as officially announced, was "to devise a plan by which, on favorable terms, parcels of land can be made available for rural orkers.

come so much less than they could

When the act of 1899 was passed the conservative element in par-liament forced a limitation which than five acres. They feared a labor shortage and desired that the oldings be so small that the hold

ers would still have to obtain work as hired hands in addition to laboring on their own farms. The home steader was required to make a down payment equal to ten per cent of

FORT WORTH Sept. 17-Each ne value of the land, buildings and onth of 1936 continues to show an ivestock. The interest rate was fixincrease in applications for insured ed at three per cent and the maxmortgage loans, according to um loan was 3,000 kroners, equal statement by E. T. Stearns, district o about \$1,000. Five years later, farmers had ministration. "August was the best to about \$1,000.

gained more power in the Danish month of the year," said Sterns. "During the month, the Fort Worth parliament and were able to have the loan maximum increased to office received 92 applications man can wear the double breasted, so that by a happy marriage of style and fabric, you can expect to be well suited in assembling a full wardrobe. Come imperative, just as it is in the United States today. In Den-mark it was so bad that farmers were leaving the country as fast as the country as fast as 5,000 kroners. They gained still more mounting to \$243,850. Over one half this amount is to go into new residential construction; the balance for buying exisiting houses and for the refinancing of old mortgages." they grew to manhood and woman- pose of the act should be to en-The following is a partial list of hood. The wages which they could courage holdings large enough for towns in the northwestern district of

or about \$2,500.

#### DEPENDABLE

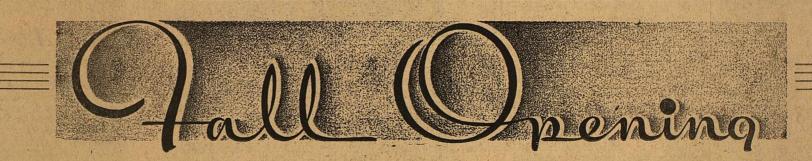
clients to meet their payments was only \$9,085, which amounted to only

35¢ for every \$1,000 which the gov-

Mortgage Loans In

State Increasing

ernment had advanced.



### The Beauties Of Autumn

Describe autumn in eight words . . . brisk, crisp, colorful, gay, buoyant, breezy, bright, fresh. There you have have it . . . this glorious season that brings a new thought in apparel . . . that means the first opportunity in months to dress for splendor alone.

Your Fall Coat

• Let it be one of our smart Furs as created by Herman and Ben Marks or a superbly tailored coat by Hirshmaur. There is a double thrill for the smart dresser in this array of fall coats. Everything about them is new!

**Flared Hemlines** 

A large selection of

casual coat styles

Princess and fitted lines

in dress models

#### SUNDAY, SEPTEMBER 20, 1936

term mortgage.

attractive environments, and in

neighborhoods free from influences impairing their desirability as homes

Another matter of importance to

the borrower, points out Mr. Stearns

is the reasonable interest rate charg-

ed on insured mortgages and the

resulting low monthly payments ex-

tended over a long period of years

thereby making unnecessary the costly renewals every three or five

years under the old style short-

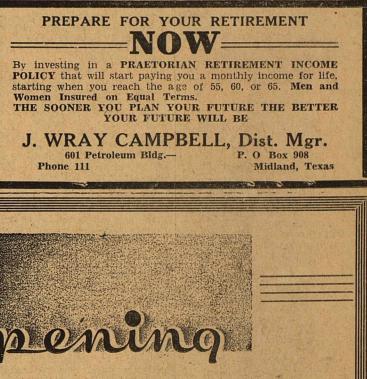
and their value as investments

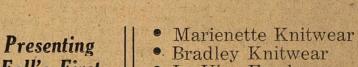
earn as tenants or laborers had be- workers to become self-sustaining Texas from which applications were and well constructed of sound maon their own farms. A few years received: Fort Worth, San Angelo, terials. They must be located in later the maximum loan was again Lubbock, Wichita Falls, El Paso, increased, this time to 8,000 kroners, Floydado, Big Spring, Littlefield, Abilene, Mineral Wells, Cleburne, Roscoe, Midland, Ballinger, Barn-The chief objection raised by the hart, Dalbart, Brownfield, Dublin, conservatives when all this legisand Anton.

lation was being enacted was that "This steady increase in applithe government was undertaking cations for federal housing insurtoo large a financial risk. But this fear proved entirely unfounded. ed mortgage loans is proof to us that the public is fully aware of and appreviative of the advantages During the twenty-five years after passage of the act of 1899, the Dan-ish government financed the purto the borrower offered under the chase of 11,451 farms. During appraisal system of the federal that entire period, the total loss to the government from failure of the housing administration," continued Stearns. "The examination of plans

Cashew and pistachio nuts bespecifications and the property by long to the same family group of plants as poison ivy. our impartial and trained appraisers is the best protection to the

borrower in the most important transaction of his whole life, the A year's collection of refuse from building of a home." houses of London, England, would cover an area of 33 acres to a depth Homes financed with insured cover an are mortgages must be well planned of nine feet.





**Fall's First** • Le Vine Frocks

and

Foremost

Fashions

for Gala

Living

- Nelly Don Dresses
  - I. Miller Shoes
  - I. Miller Bags
  - Kayser Hosiery
  - Dobbs Hats
  - Your entire wardrobe under one roof.





1899,

Many Years to Win Farm Purchase Laws

> (This is the third of three artic'es on what is being done by the Resettlement Administration to assist tenant farmers to become landowners.)

Denmark has been quoted many igners have caught on to the idea imes as an example of a nation of cutting double breasted jackets that changed its farmers from tenso that they may be worn either in the conventional way, or with ants to landowners, and thereby built itself a remarkable prosperonly the very lowest button closed. Even in fabrics we see something ity. Now that the resettlements adof a trend to get away from the very fanciful ones, and although there is still plenty of novelty and the tenant farmers may be enabled to tenant farmers may be enabled to become owners, it is worthwhile to note that the farmers of Denmark had to struggle for many years to cbtain the governmental aid which are subdued in tone, checks and plaids are softened in shading, and brought them to their present fortunate condition When Denmark's present land

policy was initiated by the act of

some sort of change had be-

FIRST METHODIST CHURCH

Clift M. Epps, Pastor W. Ily Pratt, Sunday School Supt. Mrs. DeLo Douglas, Choir Director 9:45 a. m.—Sunday school. 11:00 a. m.—Morning worship and sermon by the pastor. 6:30 p. m .- World Friendship club meets at the church under direction of Mrs. Frank Prothro

ight, and the set of the shoulders. With patterns offering a complete ange in stripes, plaids, and checks herringbones, and chevrons, our inerest now, centers mostly on colors and we find that grays are way in he lead, with the lighter tones better liked than the darker or oxford ones seen in previous autumn seaons. Blues too, are increasingly pop-6:45 p. m. Young People's Feilou-

lar, and even these tend to the more subdued, grayed types. Brown is about as well liked at is was lost year, often lightened by the introduction of yellowish, rust, or redish threads. As for greens however, they seem to be passe, with the exception of those whoch are more blue than green.

### \* \* \*

Coaterie Briefly, there are a number of vercoat styles to choose from, and there are so many individual treatments, that it will probably be difficult to choose. The ulster is increasingly in poplarity, and looks interesting with four sets of buttons, shapely waist, and flap pock ets, invariably with the extra ticket pocket. Wide skirted effects are also interesting in some overcoats, and one smart model has welt edge patch pockets, turned-back cuffs, an the two-piece belted back. Most men like their overcoats very roomy, and this characteristic is achieved in draped coats, as well as in the very sporty types. Fleece fabrics will be as popular as ever, because of the warmth and lightness of weight that they combine, and clever things have been done to dye them rich. lark tones. For formal evening wear, the semi-drape, fly-front model in midnight blue will be predominatngly smart, with black grosgrain forming the lapels, sleeve cuffs and ven the pocket flaps.

ship and League Services. 7:45 p. m. Evening worship and sermon by the pastor.

FIRST BAPTIST CHURCH Winston F. Borum, Pastor 9:45 a. m.—Sunday school. 1:00 a. m. Morning worship by pastor, subject: "Garden of Eden.' 3:0 p. m. Special business session

pertaining to the church's building program. All members urged to attend. 6:45 p. m. Training service. 8:00 p. m. Evening wroship by the 'Graven Images." Also music, congregational singing and

NAOMI CLASS Hotel Scharbauer The Naomi (inter-denomination-) ) class for womep will meet at 45 o'clock in the private dining nom of the Hotel Scharbauer, Mrs. Howard Hodge is teacher Howard Hodge is teacher

ochestra selections.

Princes Silhouettes **Dramatic Sleeves** Shiny Woolens Slub Weaves Belts. Scarfs **Finer Furs** 

In These Colors:

Black Brown Leather Green Wine Grey

Spectator Travel

Sport Styles

If you know and have worn Marks Furs or Hirshmauer Coats, you know of the exceptional care that goes into their manufacture even the little things like seams and buttons, finishing and trimming, have been made with unusual perfection, which assures you that their beauty and high styling lies not only on the surface. If you haven't worn one, do yourself a favor and see them soon. You will find it to be most advantageous to purchase your coat

> Fur Coats \$39.00 то \$139.00

Hirshmauer Coats \$19.85 TO \$22.50

**ADDISON WADLEY CO.** "A Better Department Store" Midland, Texas

DEPENDABLE





transferred to Houston where he will become chief geologist of the Gulf Coast division of the Humble Company. Milward Miller and Wil-liam E. Cox, geologists, were moved to Hobbs where Miller will serve as district geologist, with Cox acting as geological scout. Weldon Cartwright, microscopic geologist, and Miss Flovd Hassell, secretary, have been transferred to the Midland office. J. S. Griffith, land man, will remain in Roswell.

#### Jax Cowden Home Is **Damaged By Waters**

Jax M. Cowden, San Angelo citizen whose riverside mansion was a- Legio ncommittee, composed been home to ascertain his total ran.

or five feet up in the lower floor, and Mrs. Wright. damaging waals and floors. Practically all of the furniture was moved to the upstairs floors and was saved from damage.

Mrs. W. E. Ryan left Saturday for Abilene where she will visit with relatives for a short time.

Miss Jessie Lou Armstrong is spending the week end with her aunts in Big Spring.

> Salesman Sam Is **Out:** Nurse Subs

Hereafter, "Salesman Sam" one of the daily comic features of the Reporter-Telegram, will be discontinued and the cartoon "Myra North, Special Nurse" will be substituted. Also, Flapper Fanny, daily feature picture on the front page of the paper will be discon-tinued. The changes were made necessary by the NEA service, firm from which we procure the features, discontinuing them.

operations. Guards are patrolling the ards. A strike of the employees of the transportation department of the Louisiana-Arkansas railroad system started Saturday morning, according to a report from Shreveport, com pany headquarters.

All trains are operating on schedule, however, and the number of employes going out has not been ascertained. New Orleans also reported a train

**AMERICAN LEGION** 

**MEETING SLATED** an form of government. Stephen Early, secretary to the president, said "the articles were J.

Irpinia, Italy.

**Committees Named To Go** To Van Horn Session October 2-3

American Legion and Legion Auxiliary committees have been appoint ed by Woods W. Lynch post com-

mander, Jas. H. Goodman, to at-tend the sixteenth district meeting of the Legion in Van Horn Octobe 2-3, Goodman announced Satur-

Earl Moran is chairman of the mong those damaged by the floods Horace Newton. O. Kelly, I. C. Wat-late in the week, was here Saturday son, Fred Middlton, Percy Mims. morning and said he had not yet Goodman, I. G. Prager, and Mo-

damage. Family members reported, however, that the water rose four posed of Mrs. Watson, Mrs. Kelley

**JAP POLICEMAN** SHOT IN HANKOW

**Complications** Are New Aroused By Crime In China

train

in about a week.



The newspaper was not named.

give a false impression.

Wilson, county health nurse. At the present, a house to house National bank.

urvey is being carried on by Annie Maie Mathes, Itenerant nurse Sunday afternoon, September 20th, 25 Planes at Port a reorganization of the colored Health Committee will be held at the Colored First Baptist church at

o'clock. Better health conditions for the benefit of the community will be discussed Other programs to follow will be

mass meeting at the courthouse September 27th. **Business Session Of** 

**Church Is Postponed** The business session at the First

HANKOW. Sept. 19. (P)-A mem- Baptist church, called for 3 o'colck ber of the Japanese consular police Sunday afternoon will be postponat Hankow was shot to death by an ed until further notice, due to the unidentified Chinese today. fact that the committee wishes more A native of Korea was also re- time to complete the data for the anti-Japanese demonstration on a Motions were passed last Sunday

Japanese naval forces anchored and remodel the interior of the here in connection with the slaying church building for present and fuof the consular policeman and es- ture needs. The time for the busitablished emergency patrols in the ness meeing will be announced at national concession where the killing a later date. occured.

who has been visiting in Homer, land hospital. Louisiana, for the past two weeks. They will attend the Centennial

Mrs. R. G. Kelley of Hobbs, New Roy McKee left Saturday for Dallas where he will meet his wife Pearl Currie, who is ill in a Mid-Books are sent 3,000 miles w

expositions and return to Midland Saturday. He is connected win the to Fanning Island cable station, al-in about a week. So by steamer. So by steamer. Fields and Cherry No. 1 Lum Daugherty, wildcat north of the Federal Housing Bureau.

of his home. Terrance Bramlett, admitted lover of Mrs. Childs, charged jointly in the White House Says laying, will go on trial Monday. The state charged that the two plotted the killing and asked the Notorious Editor leath penalty for the woman. **Backs False Talks** 

**BUTLER TO HEAD** WASHINGTON. Sept. 19. (P)-A statement from the White House Saturday said that it had been learn **CAMPAIGN COMM.** ed a "planned attempt, led by certain notorious newspaper owner,'

maneuvers at

had been made to give the impres-sion that President Roosevelt "pas-**County Designated** sively accepts the support of alien rganizations hostile to the Ameri-

At \$416 It was announced Saturday that P. Butler had been appointed Robinson found an it crease in oil as awards. County Agricultural

shot to death while in the kitchen

in malice and framed to chairman of the finance committee by drilling below its old total depth Agent S. A. Debnam predicted that tralization of the government to of the democratic party in Midland, of 4,965. The latest samples from 100 calves, on feed since early in the give workers a direct share in puband that he will accept all donations the well are described as a very

> this county. been set at \$416 as a part of the thought possibly coming from bot-state quota of \$250,000 to be raised tom-hole formation was exhausted

The heaith work among the ne-gro population of Midland and Mid-in the state by leaders of the party. by bailing. An analysis of the water All persons desiring to donate to had shown that it was saline, with All persons desiring to donate to had shown that it was saline, with the campaign fund of the party in only a slight trace of sulphur gas. Martin, Borden, Fisher and Midland The Midland chamber of com-

Health Board and Miss Elizabeth money to Butler. He can be con- sufficient proportions to be a com- an appropriation of \$250 in the

Friday, Saturday

A total of 25 planes landed at the is being moved to the W. L. Pick- cultural Agent Debnam at Midland. Midland airport Friday and Satur-day, members of a flight of 14 army the northeast corner of section 1,

planes spending last night here. Two A-17 model ships were here Two A-17 model ships were here overnight Friday. They were being county, Gulf No. 9-A Daugherty inlown by army officers Blackburn dicated a large potential when

An O-38 flown by Major Post and one flown by Major Douglas were a-mong those stopping at the port. depth at 3,000. Location is 990 feet from the north and 2,310 feet from head the port. Post was on a flight from El Paso to | the east line of section 13, block 26, Dallas while Douglas was enroute from San Antonio to El Paso. Two from San Antonio to El Paso. Two navy planes enroute from San Diego new Winkler sand discovery east standing. The well topped solid lime to Dallas were at the port Friday of the Hendrick pool and between at 3,930 feet. It is in section 42,

Hawaii Library Sends

ular schedule over a greater dis- was increased to an estimated 20,- hydrite. tance than any other institution of 000,000 feet. On the last test before

so by steamer.

Status Heard In City The Dawson county well of Ray Albaugh No. 1 Robinson was the

chief topic of discussion among oil men as the week closed, with varied into Midland. The consensus was that the well had 1750 feet of oil standing in the hole, with no water present. It was shut down at 4,978 feet

because of heavy rains in the area. Democratic Quota In The A later report said that the well was drilling ahead below 4,981 with 2,800 feet of oil in the hole, but this had not been confirmed. Many are agreed that the No. 1 and possibly a dozen Midland calves

year, will be shown. to the national campaign party for sandy lime showing considerable saturation. The prospect of the test 850 pounds, calves under 850 and The Midland county quota has brightened when water at first possibly a group under 750. Coun-

pervision of the Midland County the country are asked to give the Whether the Albaugh well is of merce at a recent meeting, voted

tacted during the day at the First mercial oil well remains to be seen, event officials of Midland Fair Inc., but its showing has stimulated much should decide to sponsor the show. activity in the area. It is located in Several cattlemen voiced a willing-

ness to donate a good calf each, to b the center of the northwest quarter of section 46, block M, E. L. R. R. distributed to winners from various survey. Ten miles to the northwest, counties having a stipulated number in southern Terry county, location of calves. Those interested were ask has been made for and material ed to get in touch with County Agri-

bombers and four army observation block C-37, public school land. Big Sayre Well flowed 643 barrels of oil the first 12 feet from the west line of section 3,

hours of test. It was shot with 380 block C-23, public school land. quarts of nitro from 2,807 to total Sinclair-Prairie No. 1-A Johnson. closely-watched Ector wildcat five

niles north of the Foster pool, set 7-inch casing on bottom at 3.970 Bert Fields No. 1 Pure-Cowden,

the Brown-Altman and Emperor block 42, township 1 south, T. & P. pools, is shut in to change separator after high gas resulting from a ni-In the Foster pool, York & Harp-

Books Over 3,000 Miles to shot prevented a gauge. The well was shot with 320 quarts from 2,770 of cil and is drilling at 4,245 feet in HONOLULU. (U.P.) - The Library to 3,000, the total depth, and natu- lime. The same operator's No. of Hawaii circulates books on reg- ral gas volume of 2,000,000 cubic feet Foster is drilling at 3,785 feet in an-

> First brown lime stringers were shot, it flowed 35 barrels of oil in logged at 3,583 to 3,592 in York & Powell.

Books are sent 3,000 miles west by Clipper to the Wake Islands air-base; 1,500 miles northwest by steam base; 1,500 miles northwest by steam vey. The stringers are said to have

Sets Casing

Fields and Cherry No. 1 Lum come in higher than was expected. on the bar X ranch north of Stan-See OIL NEWS, Page 2 ton.



MADRID. Sept. 19. (49)-Spanish FAMED AVIATOR Four-H club calves from at least ten counties are expected to be Socialists and Communists turned shown in competition here October down a syndicalist ultimatum , the same dates as the feeder calf recognize the government into a show and sale, with prizes of \$250 region committee independent the Madrid administration Saturday. The ultimatum called for decen-

Tom Campbell Black Dies When Plane Hits lic shares and compulsory conscrip Classes will include calves over tion of all able-bodied men in the

country of the England to Australia air race Meanwhile, Fascists accused the ties which probably are to be repseveral years ago, was killed Saturpanish government forces of killing resented include Tom Green. Daw-800 hostages at Ronda. An insurgent general said that over 500 bodies had son, Taylor, Crane, Ector, Andrews been identified.

Scott in the famed derby. Government troops continued to assault Toledo's leazar where mine Mrs. James H. Chappel and small explosions Friday killed 1,250 of the daughter, Victoria, have gone to Los Angeles for a two week's visit ,700 defenders of the besieged fort. Two blasts of one fon of TNT each were set off Friday after de-TNT with relatives. fenders of the fort had refused to vacuate the women and children aiding in its defense.

FLAPPER FANNY SAYS: A. & M. STUDENTS LEAVE

Bill Pratt, who will be enrolled as Leck pool in Winkler and south of a second term sophomore in Texas A. & M. this fall, left for College the Eaves area in Lea county, N. M., rigged up blowout preventer and is Station Friday morning. He is madrilling ahead below 2,240 feet in joring in pre-law, and is enlisted in salt and anhydrite. Its location is the field artillary, battery B. 2,970 feet from the south and 330 Murray Fasken, who will be a

junior this year, is majoring in prelaw also, and he left Friday night accompanied by F. H. Lanham, who

ham will be enrolled as a junior business administration major. Fasken is in the Calvary, company C. Two freshmen students, Milton Johnston and James Connor. 1936 Midland high school graduates, left for College Station Saturday night. J. H. Rhoden has gone to Texas

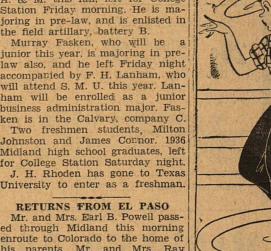
> **RETURNS FROM EL PASO** Mr. and Mrs. Earl B. Powell passed through Midland this morning enroute to Colorado to the home of his parents, Mr. and Mrs. Ray

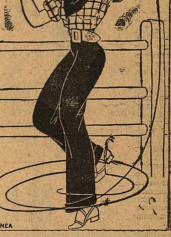
They have been in El Paso six weeks where Mr. Powell has been in the Masonic hospital with celulitus of the right arm. They live

roped in on is dull you're fit to be tied.

University to enter as a freshman

When the party you've been





Meanwhile, San Angelo residents

started rehabilitation work in the

city, much of it under water for

two days due to the Concho river

bursting its bounds, flooding streets and property. The damage in San

Angelo alone was estimated to be

ushing waters swept homes down-

**KILLED IN CRASH** 

Another

LIVERPOOL. Sept. 19. (P)-Tom Campbell Black, one of the winners

day when his plane collided with

Black was teamed with C. W. A.

stream.

another here.



night.

R. E. Sikes left for Fort Worth er to Midway ... and 1,300 miles south public school land.

morning for the programs to repair

Baptist church, called for 3 o'colck

PAGE TWO

THE MIDLAND (TEXAS) REPORTER-TELEGRAM

**Race Purses Exceed \$8,000 for 8-Day** 

Fall Meet at Midland Downs, Oct. 2-10

SUNDAY, SEPTEMBER 20, 1936

Jhe Jown

#### THE REPORTER-TELEGRAM ngs (except Saturday) and Sunday Morning MIDLAND PUBLISHING COMPANY, PUBLISHERS 112 West Missouri, Midland, Texas

#### Owner and Publisher T. PAUL BARRON

# Entered as second class matter at the postoffice at Midland, Texas, under the Act of March 30, 1879

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| Per                | Year                 | \$5.00 |  |
| Don                | Monith               | 504    |  |

Any erroneous reflection upon the character, standing or reputation of persons, firm or corporation which may occur in The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

6,003 feet

# **Oil** News--

(Continued from, Page 1) The test drills below 3,706 feet

Water Increase

THIS YEAR more students than ever.

are using Royal Portables, using

them because they know that the boy

or girl with the New Royal Portable

far more spare time!

variably wins better marks and bas

others, Ordovician test in section 18, quantity to make a producer, alpublic school land, though it was acidized. block B-21, Crane county, is coring at 6,784 feet The Texas Co. No. 1 Bob Slaugh-



"To WIN and HOLD

Honor Grades ... I recommend a

**ROYAL PORTABLE!"** 

barrels per day it had been carry- salt at 1,865. Location is in section ing and a slight oil showing were 111, block P, scrap file 10,443. logged in Gulf No. 2 McKnight, west-H. Eubanks, wildcat test in section will be used and C. H. McMillan, of the book as well as those un-the big stell gate will be starter familier with the starter ern Crane Tubb area wildcat. It is 6, block AX, public school land, is with his stall gate will be starter.

now drilling at 3,525 in hard gray plugging to abandon. It reached a to- Other officials include Foy Proctor, Gulf No. 2 W. N. Waddell and failed to encounter oil in sufficient Homer Epley, pari-mutuel manager; venture side by side for the coun-

in hard gray lime. The test topped ter, southwest Hockley wildcat in



**Drilling** Salt

At Advantage On Race

the Simpson, middle Ordovician, at 2-10, inclusive.

R. H. Henderson et ai No. 1 Parker, three-quarters of a mile from Fuhrman pool production in Andrews comfortably seats 5,500 spectators.

The pari-mutuel system, supervis-ed by the Texas racing commission, cinema list of the millions of lovers tal depth ci 6,192 feet in lime and president of Midland Fair, Inc., J. death and danger and glorious ad-Tom Nance, director of racing; Steve try they both loved. Brodie, paddock judge; Nance, Fred Turner Jr., and A. C. Francis, rac-

ng committee. In addition to the regular mutuel

be used at the meet No races will be less than a half mile in length and no purse will be

ess than \$100. The \$1,000 added Merchants' Handicap, with nomination fee of \$10 and starting fee of and 10 per cent for win, place and

show, except for the Merchants Handicap which will be \$600 plus dded fees to winner, \$300 place and \$100 show.

#### FIRST BAPTIST CHURCH Winston F. Borum, Pastor

9:45 a. m.-Sunday school. 11;00 a. m. Morning worship by pastor, subject: "Garden of

Eden.' 3:0 p. m. Special business session

building program. All members urged to attend. 6:45 p. m. Training service.

8:00 p. m. Evening wroship by the pastor, "Graven Images." Also music, congregational singing and

ochestra selections.

labour 83, league 38, Zavalla county school land, is fishing for bit at 2,-910 feet in salt and anhydrite.

**Plugs Back** North Central Glasscock county's new pool opener, Dodson and Duffey No. 1 Carter, section 8, block 33, ownship 3 south, T. & P. survey, is eported to have shut off water by

hugging back two feet from total high schools of the state reveals re- Longview lepth of 2,669. Delivery of 7-inch markable scholastic rating for the Big Spring asing was expected at the rig Sat- Midland institution, reference to the Plainview rday, and it will be run today. Lat- bulletin of the state department of Corsicana

Showing At Yucca Theater for 3 Days Headed by the \$1,000 added Mer-chants' Handicap race October 10; tures have chosen to bring to the Binnie Barnes, who is ideally cast as The producers of Reliance Pic- | whom Cooper made his hero; lovely, chants' Handicap race October 10, tures have chosen to bring to the Alice Munro the British Colonel's closing day, the \$500 Handicap Oc-screen with a magnificent cast, "The daugater, who loves him; Henry Wiltober 3, purses exceeding \$8,000 have been posted for the eight days of racing at Midland Downs, October

yet unborn and have turned out an- who with shaved scalp and scalplock It will be the third meet held since other unforgettable picture which makes a perfect Magua, the reneis topnotch entertainment as well as gade Indian spy; pretty Heather Anplant of Midland Far, Inc., and all a film of truly epic proportions. The audience at the Yucca Theatre quarter mile track, regarded as the where it had its local premiere last er's Cliff is one of the big thrills of county, is drilling at 1,900 feet in best of its size in the southwest, in night, thrilled to a glorious experi-An increase in water above the 13 salt. It topped anhydrite at 1,760 and front of the steel grandstard which ence, and, in the opinion of this reviewer, the picture cannot fail to **Unforgettable Moments** 

Unforgettable moments in this un-forgettable picture are the canoecinema list of the millions of lovers chase, with Uncas guilding Cora to familiar with the stirring story of safety through a shower of enemy pioncer men and women who faced arrows; the French attack on Fort William Henry, last stronghold of the Britsh and Americans; and the war-dance of the Huron savage

tribe As depicted by one of the greatest "The Last of the Mohicans" is one casts in the memory of this review- of the great epics of the screen. To er, Cooper's colorful characters come miss it is to skip a glowing and gloriindows, the daily double again will to a warm and pulsating life on the ous page in film history—and to

cheat yourself of a memorable eve-Brilliant performances are turned ning's entertainment. in by Randolph Scott as Hawkeye, the primitive man of the forest, Tue day at the Yucca Theatre.

# 22 per horse, will be over the mile Dynamic Drama, "White Angel," Now At **Ritz Theatre Here for Two-Day Stay**

What is heralded as one of the Brigade rode "into the jaws of

outstanding productions of the death." screen, "The White Angel," a First No more powerful nor romantic National Picture portraying the life theme could have been selected by story of the immortal nurse, Flor- First National than that of the life Nightingale is showing today of the great nurse who gave her all and tomorrow at the Ritz Theatre. to humanity by revolutionizing the with Kay Francis in the stellar role. hospitalization system of the world.

The picture paints in fiery dra- and whose efforts laid the groundna the fight of Florence Nightin- work for the establishment of the pertaining to the church's gale, a wealthy English society girl, Red Cross.

to remedy conditions in army field The picture is enacted by an exhospitals and the neglect of dying ceptionally talented cast of prinsoldiers. All the tragedy and pathos cipals, with more than one thousand of the battlefield is pictured in the persons in extra roles. Ian Huntfilm, as well as the beauty of the er, famous on the London stage and life of sacrfices of Florence Nightin- in films, and Donald Woods have the gale and her specially picked nurs- two leading masculine holes.

Others in the cast include actors NAOMI CLASS Hotel Scharbauer The Naomi dinter-denomination-l) class for women will meet at i45 o'clock in the private dining oom of the Hotel Scharbauer. Mrs. Howard Hodge is teacher. the last century during the Ori-mean war, and the most thrilling being Nigel Bruce, Donald Crisp, porus, and at Balaclave, where the Halliwell, Hobbes, Eily Malyon, Lil-

immortal six hundred of the Light lian Cooper and Egon Brecher.

### Midland High School Ranks High In Scholastic Standing, Survey Reveals

Comparison with representative | Kilgore 1936 shows.

Yucca-Ritz Calendar YUCCA

Today thru Tuesday "Last of The Mohicans" With Randolph Scott, Binne Barnes

Wed. & Thurs. "The King Steps Out" With Grace Moore, Franchot Tone.

Fri. & Sat. Gene Raymond, Ann -Southern in

"Walking On Air" RITZ Today and Tomorrow Kay Francis in "The White Angel' Tues. & Wed.

"Three Married Men" with Roscoe Karns, Lynn Overman. Thursday

"Don't Turn 'Em Loose" with Bruce Cabot Fri. & Sat. Gene Autry in

"The Singing Cowboy"

FIRST METHODIST CHURCH Clift M. Epps, Pastor W. Ily Pratt, Sunday School Supt. Mrs. DeLo Douglas, Choir Director

11:00 a. m .- Morning worship and

6:30 p. m.-World Friendship club meets at the church under direction of Mrs. Frank Prothro.

ship and League Services. 7:45 p, m. Evening worship and ser-

CHURC

### 10:00 a. m.-

11:00 a. m.sermon. 6:00 p. m.-Sunday evening service. as a back house. 3:30 p. m. Tuesday Women's Bible class. 8:00 p. m. Wednesday-Midweek Bible study and prayer serv-

| in Harris I allow the second            | And the state of the                 | 1911                 | Loondoiggiei.                       |       |
|-----------------------------------------|--------------------------------------|----------------------|-------------------------------------|-------|
| and share and a special second and      | and and and and                      |                      | * * *                               |       |
| /axahachie                              | 33                                   | 517                  | A Panhandle farmer said the         | - PAR |
| leburne                                 |                                      | 821                  | drouth made his wheat so short that |       |
| IcCamey                                 |                                      | 194                  | he had to lather it to mow it.      |       |
| eatherford                              | 31                                   | 534                  | * * *                               |       |
| alestine                                |                                      | 712                  | I don't know which kind of          |       |
| link                                    |                                      | 142                  | weather makes you think more of     |       |
| rane                                    |                                      | 113                  | paved streets, dry weather or wet.  |       |
| astland                                 |                                      | 274                  | When it's dry the dust and rough-   |       |
| ig Lake                                 |                                      | 140                  | ness get your goat and when it's    |       |
| larfa                                   |                                      | 125                  | wet you get stuck or drown out      | 1     |
| ecos                                    |                                      |                      | your car. Favement costs money but  |       |
| ankin                                   |                                      | 70                   | look at what you get.               |       |
| onahans                                 |                                      | 156                  | * * *                               | 10    |
| tanton                                  |                                      | 112                  | Some of the things going on at      | 18    |
| AND | ALL THE OF SHALL THE TOTAL OF STREET | Country of the party |                                     | 1000  |

Reserves the right to "quack" about everything without taking a stand on anything).

Midland-federal building under construction-streets being paveda score of houses under construction costing from \$3,500 to maybe a hundred grand a piece-stores being brightened up-quarter of a mil-lion dollar's worth of new fall merchandise for sale-things fiixing to cunlating this newspaper in a num- pop open out at the race trackber of Permian Basin and New Mex- First National almost ready to move into new home, one or the most ico towns. We feel like we have just attractive banks in the state-school cause for this additional circulation. enrollment held down only by short-Our merchants are telling about age of houses to take care of the their wares, which are not to be would-be citizens.

meezed at. Our fair and race meet will soon be started and we draw J. W. McMillan went to Dallas heavily in attendance from the towns and Fort Worth Saturday.

we are visiting today. Midland is a neighborly town and wants to play host to the people of other neigh-borly and neighboring towns. Come VISIT and see us neighbors. Be sure to come and see the races. The rains which fell over this

country the past few days have been wor h millions of dollars to cowmen and farmers, and indirectly to all the rest of us. Oil men don't get much out of rain except to make their work heavier, but most them are an agreeable bunch who like to see the cow folks and agriculturalists get a few breaks.

We are branching out today, cir-

Ralph Shuffler got the jump on us and circulated a part of his Odessa News-Times on our streets Friday afternoon, but you'll notice I said a part." He gave us only half of Will Be Open his paper. And now I'm wondering ther half. However, DAY hat even after I've and



**RIGHT PRICES** 118 So. Main Midland, Texas

Stanton

813

.381/2 971

.381/2. 705

.381/2 648

39

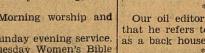
.38

9:45 a. m.-Sunday school. sermon by the pastor.

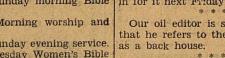
6:45 p. m. Young People's Fellow-

mon by t

study.



| he pastor.                                         | what was in the o                                               |
|----------------------------------------------------|-----------------------------------------------------------------|
| he pastor.<br>CH OF CHRIST<br>Sunday morning Bible | I often wonder the<br>read the whole the<br>in for it next Frid |
| Morning worship and                                | Our oil editor i                                                |



thing. (Boy, am I day?) is so old fashioned that he refers to the new press box

A first grader at north ward was asked what he expects to be when he grows up and he replied: "A

Firestone is the place

if you've never typed a single word. COSTS NO MORE TO OWN A ROYAL With all its amazing advances in design and construction, the New Royal is priced the same as other portables. And the New Special Educa-

# screen.

Great Cast



THE MIDLAND (TEXAS) REPORTER-TELEGRAM

PAGE THREE

# Mrs. Billy Smith Honored By Mesdames Parks and Peck

#### Tea Shower Saturday Afternoon Is Compliment To Recent Midland Bride

The home of Mrs. Roy Parks was the scene of a lovely tea shower Saturday afternoon at 4 o'clock when Mrs. Hal Peck and Mrs. Roy Parks, as co-hosstess, honored Mrs. W. C. Smith, formerly Miss Eddie Blanche Cowden, who was married to Mr. Bill Smith of Odessa over a week ago in Carlsbad, New Mexico.

the lovely silver tea service.

big pack.'

gown, embroidered in yellow, poured. She was assisted by Misses Eve-

ger, Hugh Corrigan, Clyde Cowden, Elliott Cowden, Frank Cowden, R. B. Cowden, Chunky Cowden, J. Crump, John Dublin, C. C. Duffey, Hayden Miles, Terry Elkin, Andrew Fasken, J. Fitzgerald, Fred H. Fur-hman, B. C. Girdley, C. M. Gold-smith, Fred Girdley, George Glass,

Suzie G. Nobles, O. B. Holt, Barron Kidd, George McEntire, J. O. Nob-les, Ben Black, George Phillips, Foy Proctor, Holt Jowell, Ida Rogers,

Clarence Scharbauer, J. M. Speed

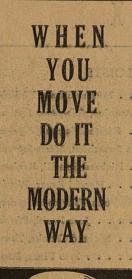
Barbre, J. Tippett, Allen Tolbert, Harry Tolbert, Marvin Ulmer, Fred

Wilcox, R. S. York, Joe Youngblood

Thomas Lee Speed, Earl Ticknor, Bill

yn Phillips and Margaret Miles. The invitation list included Mmes. Fount Armstrong Sr., B. H. Blake-ney, Jessa Mae Cole, Harvey Con-

The house was beautifully decorated in a profusion of cut flowers. cate pink rose buds, babies breath, Roses of various hues and pink dah- and fern. The dining table, with its lias predominated the floral setting embroidered Venetian lace cloth, was for the table with its vases of deli- an exquisite setting with the crystal





JUST PHONE 400Midland, Texas For One Of J. B. ROCKY FORD'S **MODERN** VANS

BONDED

#### Miss McCormick Is North Ward P. T. A. Named Leader At **Elects New Officers**

Story Hour The Story Hour met at 10 o'clock zation and business meeting of the Saturday morning in the Junior Library of the County Court House,

under the supervision of Miss Leona McCormick, who is succeeding Mrs. J. R. Ashley, who has moved from president; Mrs. J. P. Butler, vice-Midland

Dan L. Del Homme told a story, urer Betty Ruth Pickering played a Mrs. Hamilton, the new president candelabra holding long, white tappiano solo and told a story, and opened the program, and expressed Charles Giles and Kathryn Carolyn appreciation for the services that ers whose lights were reflected in Sensibaugh both told stories. As the bride entered, Mrs. Holt As the pride entered, Mis. Those who attended were raise the problem of traffic in front of Ann Riley, Betty Jean Painter, Jane dency. Lohengrin's "Bridal March." Mrs. McCain, Fauline Wyrick, Billie Joy-Foy Proctor sang "Love's Old Sweet Song," and "I Love You Truly." The bride was charming in a black princess silhouette afternoon frock ornamented with rhinstone ornamented with rhinstone

gy Sue Riley. And there you may find a great,

After the gifts had been viewed, bea was served to the guests. Miss accompanied by Bugger Byant, who Ida Beth Cowden, who was dressed remained in Dallas. in an orange crash linen evening

frock ornamented with rhinstone drops at the neck. Her accessories were black. Little Jerelen Jowell, dressed like a minature bride in trailing satin with a long veil and a bridal bou-quet, presented the bride with a bolt of white ribbon, saying: "Follow the ribbon and go to the back.

year.

Membership: Mrs. J. J. Kelley. Publication and Publicity: Mrs. T

The North Ward P. T. A. met Fri-

day afternoon for their first organi-

The following officers were elected

for this year: Mrs. R. W. Hamilton,

president; Mrs. Earl Moran, Secre-

tary; and Mrs. Ralph Barron, treas-

Mrs. Harvey Hardison rendered dur-

D. Kimbrough. Hospitality: Mrs. Don Sivalls. Finance: Mrs. Bob Tucker.

Miss Leona McCormick Teacher of Expression. Specializing in Pre-School Children Studio 217 West Tennessee **Telephone 271** 

**DELICIOUS DELICATESSEN** MENU

FOR

#### Monday, September 21

| Addison Wadley, Henry Wolcott,<br>Mamie Stokes, Donald Hutt, Charles    | All and second With State State           |       |
|-------------------------------------------------------------------------|-------------------------------------------|-------|
| Klapproth, Walter Cowden, A. C.<br>Francis, Ralph Barron, Jay Magee,    | BARBECUE, Boneless, delicious flavor, lb. | 30¢   |
| Glen Allen, Nash Tucker, and Mrs.<br>Ellis Cowden, mother of the bride, | SHORT RIBS, Per pound                     | _25¢  |
| and Mrs. Cal Smith, mother of the groom.                                | MACARONI & CHEESE, Carton                 | 159   |
| Misses Jean Bruer, Edna Mae El-<br>kin, Jenny Elkin, Jessie Lou Arm-    | BAKED APPLES, Cinnamon flavored, each     | 5¢    |
| strong, Elma Graves, Fannie Bess<br>Taylor, Cordelia Taylor, Annabelle, | STUFFED PEPPERS, Baked a golden brown, lb | . 20¢ |
| Youngblood, Lotta Williams, Leona<br>McCormick, Mary Sue Cowden, Ida    | GREAT NORTHERN BEANS, Pint                | 159   |
| Beth Cowden, Margaret Miles and                                         | PIOME MADE CHILI, Mexican style, pound    | _23¢  |
| Evelyn Phillips.                                                        | FRESH GREEN BEANS, Pint                   | 150   |

# 325 Rooms

# --- Dedicated To Your Pleasure



# The NUECES ....

Largest and finest of hotels in South Texas. This beautiful hotel is ideally located in the heart of the city and right on the edge of Corpus Christi Bay. It is the center

of civic and commercial activities, unrivalled in ap-

pointments and with a standard of excellance in ac-

commodations that has met with the approval of the

public for many years ... WEST TEXAS VISITORS,



Dining and Dancing **Best Wishes** for Midland's Fall Fair **Race Meet** and Feeder Calf Show

WE WELCOME YOU ...

every night at the Nueces Hotel to the Music of Dub Stewart's Nueces Hotel Orchestra. The far famed culinary department of this hotel is known from coast to coast . . . and you need pay no more for the enjoyment of dancing to the sweet music of this excellent dance band while you enjoy a fine meal, charmingly served. Adjacent to the hotel is the ever famous Tropical Garden where your evening meal is served out on the lawn 'neath a canopy of moon and stars amid the tropical plants.

# NUECES HOTEL

**CORPUS CHRISTI, TEXAS** 

"Your Host on the Coast"

Arthur G. Jury, Manager

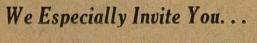
PAGE FOUR

PROFITS through CREDIT...

MANY individuals and firms are finding that they can use bank credit profitably today to finance their seasonal requirements, to discount their bills, or to take care of other legitimate needs.

This Bank has money to lend and is actively seeking loans in accordance with sound banking principles that consider the safety for the depositor foremostbut also the welfare of the community, profits for the borrower and earnings for the bank, each in its proper light. Why not discuss your requirements with us-we may be able to make some useful suggestions.





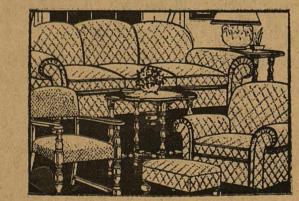
TO COME TO THE

**FAIR & RACE MEET** 

October 2-10

And while in Midland, we extend a most cordial welcome to you to visit our board room . . . our high-speed ticker brings you the latest market quotations . . . our statistical information supplies you with the latest markets . . . we shall be glad to give you advice and recommendations.

H. O. BEDFORD & CO. EDW. P. LAMAR, Resident Manager 302 Petroleum Boldg. Phone 408



SUNDAY, SEPTEMBER 20, 1936 THE MIDLAND (TEXAS) REPORTER-TELEGRAM CHURCH OF CHRIST **FORTUNE PLACES** Society and Clubs 10:00 a. m. Sunday morning Bible **CITY IN MIDDLE** study. 11:00 a. m. Morning worship and **TONIGHT!** sermon Junior League Has **OF ALL ACTIVITY** 7:30 p. m. Sunday evening service. Announcement 3:30 p. m. Tuesday Women's Bib-THE FORD SUNDAY Program Sunday Monday The Presbyterian Auxiliary Bible le class. Only 23 Miles From 8:00 p. m. Wednesday, Midweek Bible Study and prayer service. EVENING HOUR The Junior League of the First Methodist church will meet at 6 church at 3:30 Monday afternoon **Production In** church at 3:30 Monday afternoon. It is said that two-thirds of all known kinds of creatures can glide o'clock at the church Sunday ev-Mrs. O. L. Wood will be the teacher. Ector ening for their weekly program. JOHN CHARLES THOMAS, BARITONE or fly through the air. The leader of the program for this week will be Kenneth Taylor. The Mary Scharbuer circle of Geographically located practical-**GUEST ARTIST** The program will begin with a psalm, No. 229, scripture, 23 and in the center of the West Texas the First Methodist church will meet Great fires sometimes create clouds and enough rain to extin-guish themselves. and Southeast New Mexico Permian Monday afternoon at 3 o'clock for 23 pslam and prayer Noreen Barber will tell a story, Basin oil fields, the City of Midland Watson. accordingly enjoys the distinction of Louise Pitman will read a poem and Juanita Boyette will tell a story SYMPHONY ORCHESTRA OF 70 being the headquarters for oil oper-The Belle Bennett circle of the First Methodist church will meet at ations in this region, in area the largest oil-producing district in the James H. Goodman The program will close with a song on page 25, the roll call, and bene-**FRITZ REINER**, Conductor the home of Mrs. J. H. Rhoden, 1402 Attorney-At-Law world. W. Ohio Monday afternoon at 3 Twenty-three miles from the near-512 Petroleum Bldg. Phone 620 o'clock for Mission Study lesson. est producing oil wells, those in the TALK BY W. J. CAMERON **Evangle Class Meets** Midland, Texas Foster pool near Odessa in Ector All circles of the W. M. U. will county, Midland has attracted pro-For Business Lunch meet at the First Baptist church essional workers in all branches of 7 to 8 o'clock, C. S. T. Monday afternoon ata 3 o'clock for the oil industry with the exception Min The nine officers of the Evangel the regular business session and of the drillers and helpers em-ployed on drilling wells. The Mid-KMOX election of officers for the year. The class of the First Baptist church time is changed from 3:30 to 3 land telephone directory lists more met with Mrs. Leggett at her home 6000 o'clock in order that those ladies that fifty oil companies, including for a luncheon and a business meeting Friday. The discussed the plans who wish to attend the lecture at almost every major company operating in West Texas as well as a numthe Christian church may do so. for the coming year. ber of independent oil operators. The COMING SOLOISTS Tuesday Petroleum Building and the Thomthe Midland tank farm of the Mag-nolia Pipe Line Co. had the greatest The Delphian Study club will meet at 9 o'clock Tuesday morning in the as Building rent the great majority of their office space to oil compan-September 27 IIIIIIIII Mischa Elman, Violinist storage space of any in the world. private dining room of the hotel ies. The major companies operating October 4 : : : : Josephine Antoine, Coloratura Soprano Among the many businesses dir-Scharbauer. out of Midland and many of the ectly connected with the oil industry October 11 . . . . . . . . . Kirsten Flagstad, Soprano smaller ones, maintain complete staffs here in their land, geological, in Midland may be found the fol-The Lucky 13 club will meet at the October 18 . . . . . Gladys Swarthout, Mezzo-Soprano lowing: Abstractors, oil well acidhome of Mrs. H. S. Collins Tuespaduction and scouting departtreating companies, oil lease attorday evening at eight o'clock. They October 25 1 1 1 1 1 1 1 1 1 Richard Bonelli, Baritone neys, blue-printing and map comwill entertain their husbands at this A favorite gathering place for panies, drilling-contractors, nitro-November 1 : : : : : : : : : : : : Harold Bauer, Pianist POINTING OUT THE social. raders and lease men, the lobby of glycerin and torpedo companies, oil-November 8 : : : : : : : : Lily Pons, Coloratura Sobrano he Scharbauer Hotel is the scene well supply companies, tool compan-TROUBLE Wednesday of oil deals involving millions of ies, derrick companies and tank Mrs. Joe Ballanfonte will enter-tain the Bien Amigos club in the private dining room of the Hotel dollars annually. At almost any hour companies. Delays are dangerous to the eyes of the day or night, the Scharbauer With its tremendous proven reand to your health. Our examination is one that is dependable because November 22 IIIIIIII Richard Crooks, Tenor obby may be found crowded with serves and many oil pools yet to be Scharbauer at 2:30 p. m. November 29 IIIIIIIIIIIIE ELEIIIE Ezio Pinza, Basse oil men-and their compatriots, the discovered, the Permian Basin will it is scientific and analytical. cattlemen Saturday continue, according to observers The Story Hour will meet in the As one approaches Midland from for years as one of the major oil Dr. W. L. Sutton Junior Library at 10 o'clock Saturthe east, he is impressed by the provinces of the world. Recent dis Coast to Coast Columbia Broadcasting System rows of oil tanks maintained in coveries have indicated that the area OPTOMETRIST day morning. ank farms by three of the major will continue to undergo develop 203 Thomas Bldg. pipe-line companies. At one time, ment as intense as any in its history Collared lizards can run on their Office Ph. 146-Res. Ph. 810-J nind legs for a distance of 30 yards or more. 15252525252525252525252525252525252 **BUILDING PERMITS IN CITY DURING** YEAR RIVAL 'BOOM DAY' ERA HERE BIG Radios 25 Issued In Less Than Month Sends Total SALE **Refrigerators** Soaring to New High Building permits in Midland have One company in the city is con-**NEW AND REPOSSESSED** probably been higher in the last templating the erection of 30 resiyear than any town approximating dences at an approximate cost of ELECTROLUX - G. E. - STEWART WARNER REFRIGERATORS t in size in the state. \$90,000, thereby bringing the total Business houses and residences for the year to one of the highest Stewart Warner -- R. C. A. -- Victor Radios have acquired permits for rebuild- yet recorded. ing or remodeling at a rate that has Permits have yet to be recorded Big Sale Begins Monday Morning, September 21 reached one a day at times. on the new postoffice, a \$60,000 Within the past 34 days 25 con- structure, and on the new school **RADIO SALES & SERVICE** struction permits have been issued building. While work has not yet otaling \$63,750. And many more begun on the school building, it is uildings now under construction expected to be a \$75,000 structure as 111 South Main St. Midland, Texas have yet to file for their permits. bends for that amount were voted The permits are not a necessity by Midland county voters. intil registering for utility installa-Prices on the various houses beions and many persons wait until ing constructed in the various parts Welcome hat time ere demanding the per- of town range from \$500 "shacks" mits. to \$30,000. Several "show place" residences The general cost of the many

# **FURNITURE AT "NEAR FACTORY PRICES"**

Special arrangements have been made whereby Sample Suites and Odd Pieces from several factories and wholesale houses may be shown on our floors and sold as "Factory Samples" at prices which will mean a saving to you from 20 to .40 per cent.

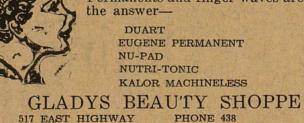
• Every piece of furniture shown is of the very latest pattern and only by seeing this display can you appreciate the great saving you can make. Here are a few items . . .

| BED ROOM SUITE, consisting of Vanity, Bench, Chest<br>and Bed. A heavy well-made suite finished in walnut, ar-<br>tistically designed and a suite that usually sells for around<br>\$40.00. Our "Factory Sample" \$29.95<br>PRICE |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LIVING ROOM SUITE, Divan and Club Chair in very good<br>grade Mohair all over except Jacquard reverses on cush-<br>ions, an \$87.50 value. Our "Factory Sample" \$49.75<br>PRICE                                                  |
| SIMMONS INNERSPRING MATTRESS, heavy blue and white stripe ticking, both full size and \$14.95 Half size                                                                                                                           |
| OCCASIONAL CHAIRS, both sag seats and spring seats<br>in nice assortment of covers. \$4.95<br>Three groups, \$6.95, \$5.95 and                                                                                                    |
| DINETTE SUITES, extension table and 4 chairs in wal-<br>nuts, Oaks and Maples<br>Priced at \$20.75, \$21.50, \$19.75 and \$14.95                                                                                                  |
| LINOLEUM RUGS,<br>9x12 size (Other room sizes in proportion) \$5.95                                                                                                                                                               |
| LINOLEUM BY THE YARD,<br>Both 6 feet, and 9 feet width 49c                                                                                                                                                                        |
| BREAKFAST ROOM SUITES, Table and \$8.95                                                                                                                                                                                           |

Perfection Ranges and Heaters, Boone Kitchen Cabinets, Lawson Gas Heaters, and many other well known brands of Merchandise at Bargain prices. Come, see and be convinced.











Livestock, poultry, 8 races daily-\$10,000.00 agricultural, in purses - 400 fine horses. Post time, 2 P. chandise, machinery, domestic art M. Legalized wagering. Admission to grand-stand, 50c.

BIGGER AND

GENE HOWE, Pres.

and school dis-

THAN EVER

O. L. TAYLOR, Secy.-Mgr

# TO Midland **OCTOBER 2-10**



# \$8,000.00 Purses

FEEDER CALF SALE

IT WILL BE THE BIGGEST MEET EVER HELD IN WEST TEXAS

# WHEN YOU ARE IN MIDLAND

We shall appreciate it very much if you will come into our store ... We want to make your acquaintance and show you in particular cur ultra-modern Market ...

# Wes-Tex Food Market

MIDLAND, TEXAS

THE MIDLAND (TEXAS) REPORTER-TELEGRAM

# Cattlemen to Hold Sway October 7-8 at Fair Here

inspect additional herds.

# **THOUSAND HEAD CALVES GO THE AUCTION ROUTE**

Executive Committee Of Cattle Ass'n. To Meet Here

**AWARDS LISTED** 

Races, Dance, Chuck Wagon Feed to Be Entertainment

Approximately 1,000 head of feeder cattle, mostly steer calves, from leading range herds of the Midland section, will be shown and sold in car load lots at the annual feeder calf sale of Midland Fair, Inc., October 7. Twenty loads or more of choice calves will be in the sale, auctioneer.

The cattle will be typical of 20,000 two loads; calves, W. W. Brunson

ucca

ALREADY HAILED AS TH



Coupled with the sale will be

race meet. The meet begins October

2, with eight days of racing through

Thursday, October 8: 9 a. m., Meeting of executive committee Texas & Southwestern Cattle Raisers' Association, Hotel Scharbauer; 12 noon, chuck wagon dinner, honoring visiting cattlemen, Roy Parks ranch; 2 p. m., horse races.

It was expected that all calves for with Earl Gartin serving as the sale would be signed up this week. Those already entered follow: Steer calves, Scharbauer Cattle Co.

THROUGH

TUESDAY



mill given by The Axtell Co., Ft. Worth. Heifer calves-first, \$75 watch given by First National Bank, Ft. Worth; second, 5-x Beaver Stetson hat.

Steer Yearlings-first, 1,000 doses of Globe blackleg serum, given by Globe Laboratories, Fort Worth; second, first quality Gladstone bag.

ets were

THE SPORTS HORN **BY JESS RODGERS** 

SPORTS FODDER

can newspaper for years and years -New York sports scribes back from Berlin, Germany, where they "covered" the recent Olympic Games, seem to have caught the "black head which are available on ranches one load; Roy Parks, one shirt" craze over there-Water golf of the Midland area and cattlemen Ratliff and Bedford, one load; Midhave announced that they will be land Farms Co., one load; Foy Procplayed from tiny boats was first introduced in the swimming pool of glad to drive visitors to any ranch to tor, one load; Free Bird, one load; the Miami Biltmore Country Club George W. Glass, one load; O. B. in the Coral Gables. Fla.-The Cubs Holt, one load; and H. H. Wilkinson have won 14 games on Thursday this 'Cattlemen's Days'' at the fair's fall Fort Worth, one load from his ranch season—Johnny Wood, Pittsburgh's between Midland and Big Spring. "pinch-kicking" back, can outkick Heifer calves, Donald Hutt, one most of the other booters on Jock load; E. B. Dickenson, one load.

espective school teams- Harold

(Speed) Johnson, whose "Who's Who in Baseball" books are well known to every fan, was "top" base-

ball scribe for the Chicago Ameri-

Sutherland's squad bare-footed! -Italian sporting fans in this country can get leady to cheer another star from Italy this fall-Tazio Nuvolari, racing driver who will compete in the 400-mile Vanderbilt cup race at the new Roosevelt Raceway here

Columbus Day—George Jacobus, president of the P. G. A., in 1925 held the unofficial world's record for long driving, a 392-yard poke made just after a heavy rain storm -In a recent article Coach Charles Trusty) Tallman, of West Virginia University, and Charles Atlas, noted 🗓 authority on care and physical de-velopment of the body, urged more

stringent and extensive tests of the physical qualifications of high school boys as football candidates to reduce deaths and injury tolls-Henry Picard is pro at four separate golf courses at Hershey, Pa., one of which is exclusively for boys and girls, the only one of its kind in the

country.\_\_ New York department stores are reported to have purchas-

ed \$1,000,000 in equipment with expectations of a boom in the ski sport—Jack Dempsey's taking up golf and his tutor is Babe Ruth!-Pop Warner starts his forty-sec-

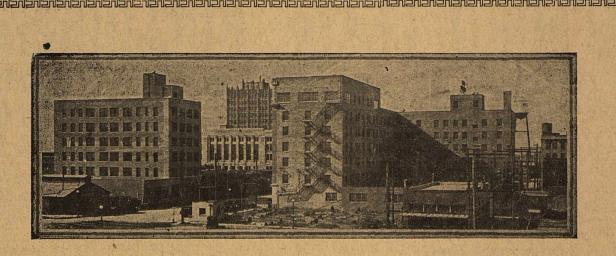
ond season mailing out calls to Tem-"King Football" is about to take ple girdiron regulars.-Bob Wilson throne again!-In a poll of S. M. U. All-American halfback, ha stern gridiron tutors and almost been signed by the Brooklyn Dodg nimous opinion was found that ers pro eleven—Racegoers wagered coming season will see a decid- \$580,436 on the final days at Arlingnovement toward more deceptive ton Fark-Johnny Buckley, mana s, more spread formations, and ger of Jack Sharkey, says that the e forward and lateral passes— Boston Gob grossed almost \$3,000,-season more than 45,000,000 000 in the ring—For the first time sold for college and in Temple's football history a gridh school games and there are rea- der will sport No. 13 this fall-And to believe this figure will be the jersey goes to Pete Smith, leadassed in the coming season- ing candidate for the left halfback amy Armour and Bobby Cruick- position.

nk, who have made golfing his-The London directory contains in this country, were boyhood als in Scotland and met fre- the names of about 250 dealers in ently as the No. 1 boys of their catmeat.



COCKTAIL CELERY AND MIXED OLIVES **ENTREES** 

MID-TEX SPECIAL STEAK BROILED HALF SPRING CHICKEN FRIED Mama Hand Style)



# THE City of Midland Chamber of Commerce **Extends Cordial Invitation** To You **TO COME TO MIDLAND OCTOBER 2-10**

FOR THE Feeder Calf Sale

PAGE FIVE





VEGEIABLES GARDEN PEAS IN BUTTER DEMA FRENCH POTATOES HOT ROLLS SALAD LETTUCE AND TOMATO-1000 ISLE DRESSING DRINKS COFFEE TEA MILK DESSERT JELLO **ROQUEFORT, CAMENBERRY and SWISS CHEESE** WATER CRACKERS

# Fall Dry Cleaning Fair Prices

**Cash and Carry Prices** 

| Plain Dresses Cleaned and Pressed          |          |
|--------------------------------------------|----------|
| Ladies' Plain O'Coats, Cleaned and Pressed |          |
| Bath Robes, Cleaned and Pressed            |          |
| Plain Skirts, Cleaned and Pressed          |          |
| Swagger Suits, Cleaned and Pressed         |          |
| Fur Trimmed Coats, Cleaned and Pressed     | R. S. S. |
| and Fur Oiled and Glazed                   | \$1.00   |
| Suede Jackets, Cleaned and Pressed         |          |
| Men's Suits, Cleaned and Pressed           |          |
| Trousers, Cleaned and Pressed              |          |
| Top Coats, Cleaned and Pressed             |          |
| Heavyweight Overcosts Cleaned and Press    | ed 75¢   |

All other prices in proportion

Take advantage of these Low Prices and give your wardrobe a thorough cleaning. Sheen-Glo Quality.

PETROLEUM DRY CLEANER First Door North of Yucca Theater

**PHONE 1010** 

# AND Fall Race Meet

THE WORLD'S FINEST HEREFORD CALVES WILL BE SOLD AT AUCTION IN CARLOAD LOTS

# **8 DAYS OF RACING** \$8,000.00 IN PURSES \$1,000.00 Added Merchants' Handicap SATURDAY; OCTOBER 10

**MIDLAND AFFORDS YOU** 

The Very Best Hotel and Restaurant Accommodations for Your Visit During The Fair!

PAGE SIX

THE MIDLAND (TEXAS) REPORTER-TELEGRAM

SUNDAY, SEPTEMBER 20, 1936



Good Schools, Churches and Mercantile Stores. Let us Build it for You.

A. & L. HOUSING AND LUMBER CO.

Phone 149

**Corner Texas & Carrizo Streets** 

BUILDERS AND BELIEVERS IN MIDLAND!

> WE WELCOME YOU TO THE MIDLAND FAIR & RACE MEET OCTOBER 2 TO 10

Let's Go Forward!

Burton-Lingo Co.

MIDLAND, TEXAS

their anxiety to roll up the score drawing no less than six 15 yard penalties and five for five yards. Bulldog ball carriers did not often have the blocking needed after reaching the opposing secondary, but the line was opening large holes for the kachts almost on every play. Lack of experience was demonstrated by the linemen and back but all indications point to their deve-

all indications point to their developing into one of the best clubs Midland has had in several years. Several substitutes rushed into the game at various periods by Baumgarten showed just as much stuff as did the so-called regulars; and no 6.

particularly weak spots on the club were noticeable. Wafford was wild with his passes several times but that is a matter that time will straighten out. On all Penalties—Midland 10 for 125

attempts he received perfect block- yards; Big Lake five for 35 yards.

# Banks Believe

**ELCAMPO** 

CAFE

**Revel & McBride** 

Howard Revel, Mgr.

-in finding reasons for trusting people.

THE banks of this country are now lending some seven billion dollars to borrowers in what are generally classed as "unsecured loans" for business purposes.

This means that no tangible form of wealth such as real estate, stocks, bonds, or commodities have been pledged by the borrowers to secure repayment of these loans. They are, however, secured by a far more valuable pledge than tangible wealth. Back of each loan is the proven integrity, the good faith and determination of the borrowers to carry through to a successful conclusion the purposes for which they made these loans.

This bank is always seeking new business friendships with men whose character and abilities entitle them to credit.



### DEVELOPMENT

. . . Has been unusually rapid. This reflects the progressive spirit of its citizens.

Since the first of the year your Gas Company has installed many extensions of gas lines in this city to keep in step with Midland's growth.

There is nothing like good Natural Gas, free from hydrogen sulphide, for cooking, refrigeration, water heating and house heating. Gas cooks faster, better and cheaper.

No city in Texas has as low a gas rate as Midland at even one-third the distance Natural Gas is transported. The rate fixed by the Railroad Commision, and put in effect by the Company, is lower than the rate in 591 other towns and cities of Texas having gas service.

> Forward With Midland Since 1928

West Texas Gas Co.

Good Gas With Dependable Service

#### THE MIDLAND (TEXAS) REPORTER-TELEGRAM SUNDAY, SEPTEMBER 20, 1936 By MARTIN It's Ferdy's Off Day, Too **BOOTS AND HER BUDDIES EMPLOYMENT** 11 11 SURE ... SO JIMMY IS TAKIN' BOOTS I THOUGHT YOUR YEAH! YEAH, 'S MATTER, GENERAL ? HAAAAA FUMBLED A DATE WITH TO TH' DANCE !!!! I DUNNO ..... MEBBE MAN wanted to handle distribution EXPEDITION INTO TH THAT'S BOOTS FOR TH' P.M. PHOODEY TSK of famous Watkins Products in FOREST PRIMEUAL IT'S MY OFF DAY ... I JUST DON'T RIGHT ..... AN Midland, selling and serving hun-dreds of satisfied customers. Ex-cellent opportunity for right party. TSK WAS T'PROVE, AMONG I PROVED SEEM T'CATCH ON OTHER THINGS, YOUR IT. TOO . BY AW WWW RESOURCEFULNESS GUMMY RATES AND INFORMATION No investment. Write J. R. Watkins Company, 70-76 W. Iowa Ave. RATES: 2c a word a day; 4c a word two days. 5c a word three days. MINIMUM charges: 1 day 25c. 2 days 50c. 3 days 60c. CASH must accompany Memphis, Tenn. (167-1 12 Situations Wanted 12 EXPERIENCED stenographer, ten years abstract, insurance and 3 days 60c. CASH must accompany all or-ders for classified ads, with a specified number of days for each to be inserted. CLASSIFTEDS will be accepted un-til 12 noon on week days and 6 p. m., Saturday for Sunday is-sues. bookkeeping wants employment; excellent references. Write classified Box E, Reporter-Telegram (167-3) 15 MISCELLANEOUS 15 PROPER classification of adver-tisements will be done in the of-fice of The Reporter-Telegram. ERRORS appearing in classified ads will be corrected without charge by notice given imme-diately after the first insertion. FURTHER information will be given gladly by calling 7 or 8. STOP in and see my beautiful new 1936 BY NEA SERVICE, INC. T. M. REG. U. S. PAT. OFF. fall yarns. Instructions free: 407 North A. (167-4) WASH TUBBS Gangway for Junior Simon Bolivar is called the fath-OH, MY PET! SURELY YOU WOULDN'T SEND MY OWN SON-YOUR SON - TO A COMMON HOSTELRY, AND, BESIDES, er of five countries; Bolivia, Colom-NO, SIREE! THERE AINT ROOM ENOUGH TO SLING A CAT IN HERE, EVEN NOW, AND I AINT GUNNER HAVE MY OFFICE CLUTTERED BUT, MY DEAR ?) 0 GOT IT ? YOU SAID, YOUR bia, Ecuador, Peru, and Venzeula. A KIN BUY ME A BED THEN 2 FOR SALE HE KIN AND T'LL SLEEP The music of "America" also is UP WITH NO BED FER JUNIOR. SELF, THAT THERE YOU'RE OVERDRAWN AT FOR SALE: 900 two-weeks old A BED. NO ROOM FOR N THE the music of the national anthem chicks; 12¢ each. 504 N. Weather-HIM AT HOME, HOTEL. THE BANK. of the British Empire, Denmark and SHERIFF'S OFFICE. ford. (163-5) EVEN IN THE Switzerland. LILDIE BATHTUB. To Be But to The Ander Ander Miller Me Mail In Mail In Martin Martin JUST A STORIES IN **FEW LEFT**

and **General Electric Electric Refrigerators** 

**Kelvinators** 

33 1-3 to 50 Percent Off

Demonstrators Slightly Used Easy Terms

Lowe's Service STATION Phone 700

(164-4)TWO-piece overstuffed living room suite, 5-piece mahogany breakfas suite. 902 South Loraine. (166-3)

2-a FOR TRADE WILL trade good used car for de-sirable Midland lots. Phone 20.

(167-3) WILL trade white enamaled gas range in good condition for young milch cow; also sell breakfast set. 810 South Baird.

**3 FURNISHED APTS. 3** 

. 1-ROOM furnished garage apartment; also south bedroom for gentlemen. 305 East Kentucky (167-1)

SMALL 2-room apartment; modern conveniences; close in; couple only. 315 North Baird. (167-3)

7 HOUSES FOR SALE 7 FOR SALE: Modern 5-room stucco

ive edifice, nearly a quarter mile long, was built, its oldest portions by the feudal kings of some 4000 years ago, and newest, the front 2-a wall, by the Greek kings, the Ptolemies, who ruled about the third century B. C. This temple of Karnak contains the greatest colonnaded hall ever erected by man. The columns of the central aisle are 69 feet high, and atop each column there is room enough for 100 men. (165-3) Temples like this, connected by avenues of imposing sphinxes, were erected in the glorious days

By I. S. Klein

The Pharaohs

ON the aging stone walls and

the story of the feudal nobles and the Pharaohs of perhaps the great-

est empire in ancient times. It is the huge temple of Karnak in Thebes, ancient Nile city of Egypt.

For nearly 2000 years this mass-

columns of a massive temple in Egypt, archeologists today read

Temple 9

of the Pharaohs, and Thebes be came the first great "monumental city" ever built by man. A picture of the huge gateway to this temple city is

shown on

an



FANNED BY A STIFF BREEZE, THE FLAMES MARCHED STRAIGHT AT SAWALLA - AND AHEAD OF THE FLAMES CAME TERROR

WAY

moun

#### SALESMAN SAM

is up

LIFF TOPS, TO WATCH THE DISTANT

FIRE RAGING IN THE SWAMPLAND

ALLEY OOP

C'MIN, MR. SUP'RINTENDENT! FINE, MISTER! I DISMISSED TH' KIDS EARLY LIKE YA SAID! BUT SOME OF 'EM HOWDY! NOW WE'LL START SHOULDA STAVED AFTER SCHOOL ON YOUR FER BOOTIN' THEIR LESSONS! MONTHLY REPORT

How high KUTT CORNERS DISTRICT down is SCHOO LOSED FOR THE

DAY

Naughty Teacher



By SMALL SO HE MADE ME STAY! AFTER SCHOOL!

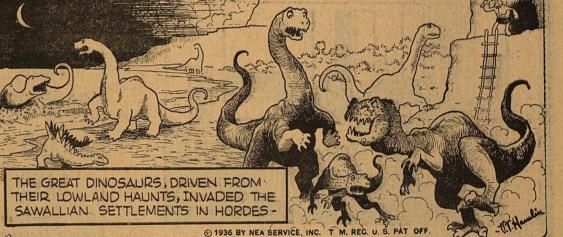




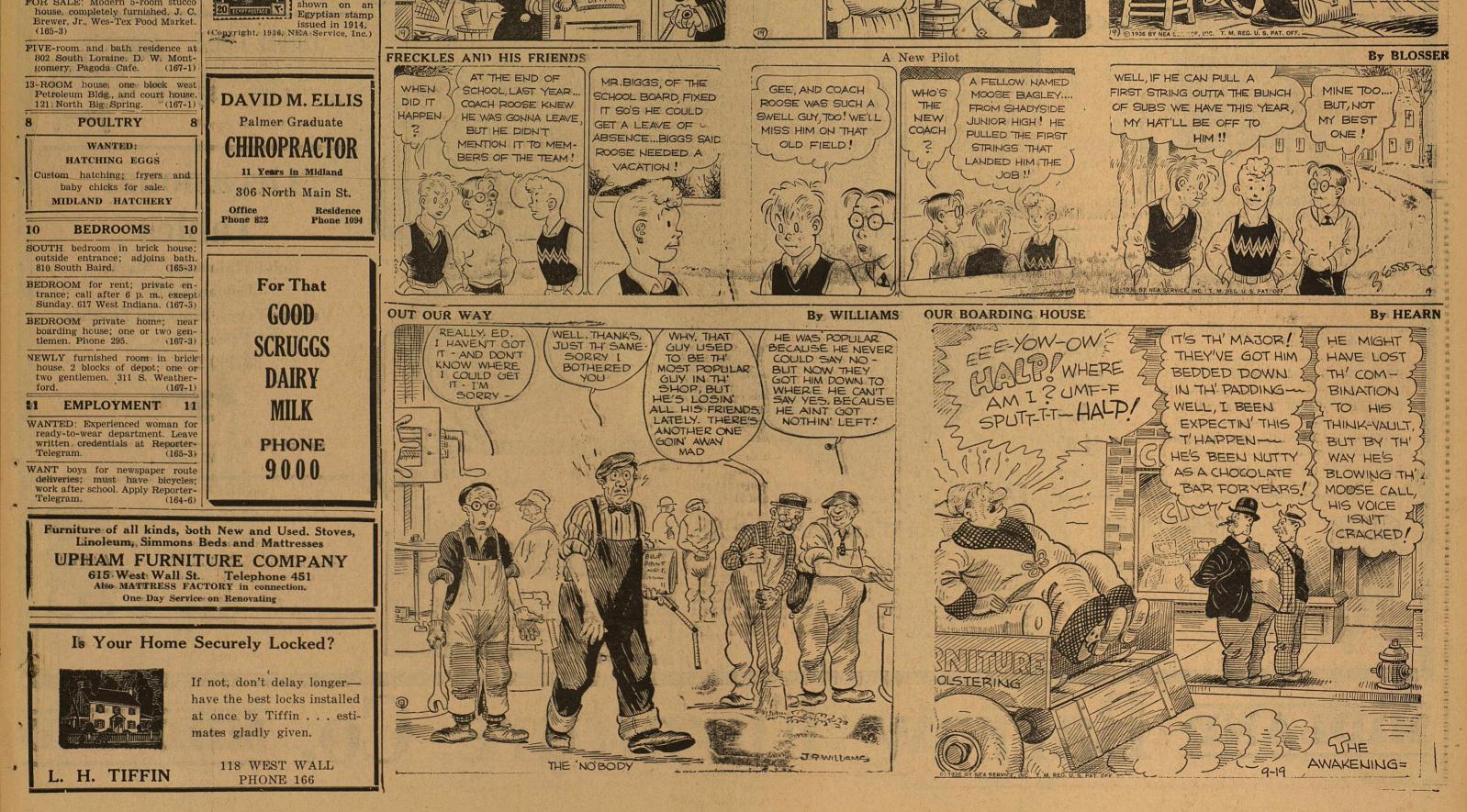


By " MLIN

Chaos



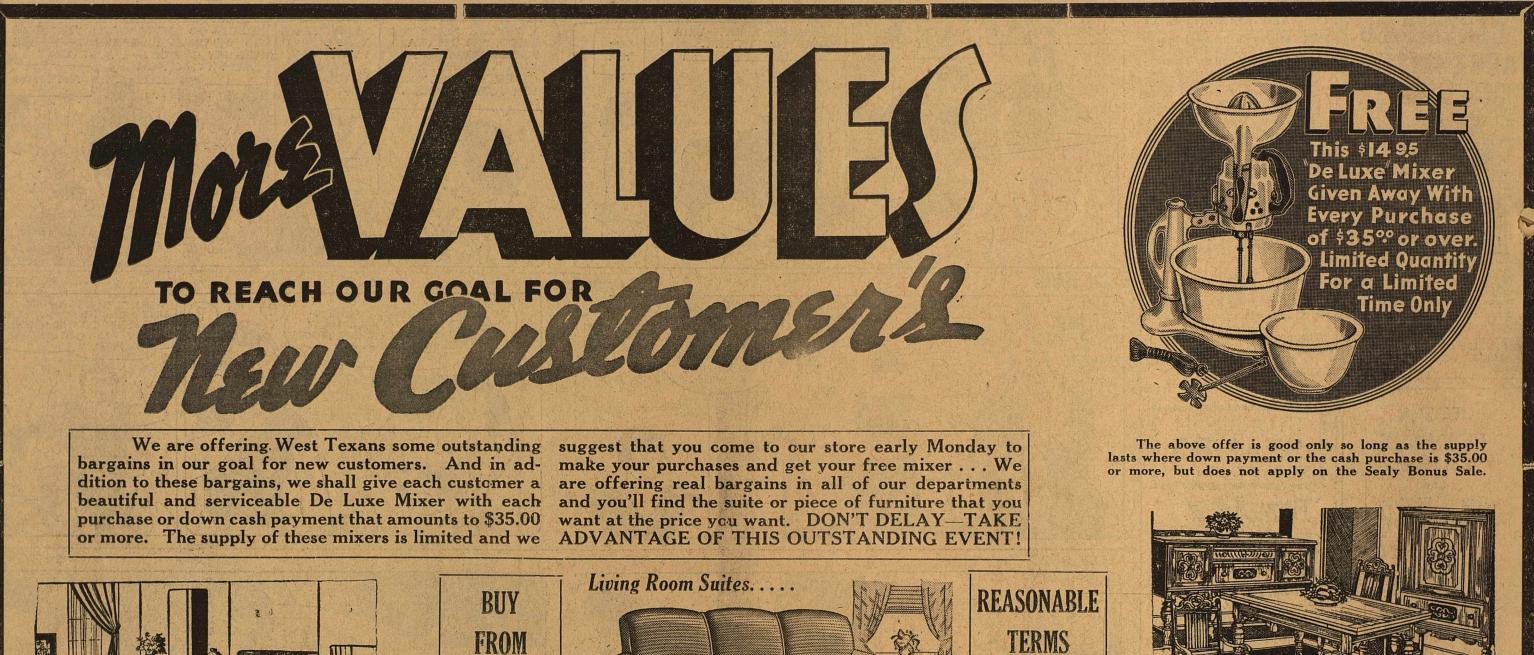
#### PAGE SEVEN

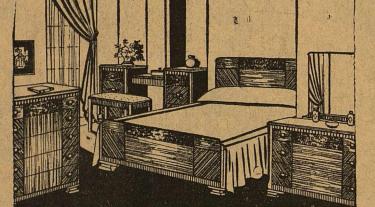


PAGE EIGHT

#### THE MIDLAND (TEXAS) REPORTER-TELEGRAM

SUNDAY, SEPTEMBER 20, 1936





# Bedroom Suites....

An assortment of honest-to-goodness

Other Suites priced from \$225.00

real values priced at

to go at

down to

| We are showing the best assortment that y ever seen. | ou have        |
|------------------------------------------------------|----------------|
| 100 per cent Solid Mahogany Suite<br>priced at       | <b>149.</b> 50 |
| One group of values priced to \$129.50<br>to go at   | \$94.50        |
| Another group of real values priced to \$89.50       | \$60 50        |

vice at econom-\$39.50 ical prices. \$69.50 \$52.50 \$29.95

**BARROW'S** 

AND

SAVE!

Our purchasing

power for seven

West Texas fur-

niture stores en-

ables us to give

you a better ser-

TERMS **TRADE IN YOUR OLD FURNITURE** FREE DELIVERY

KARPEN, KROEHLER, PULLMAN and others.

Fifty patterns from

which to choose. Latest

**Priced From** 

\$325.00 Down to

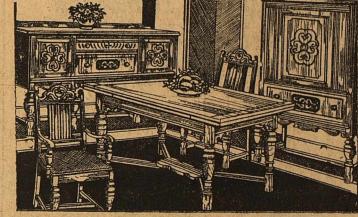
INNER-SPRING MATTRESS

SENSATIONAL MATTRESS SALE BY THE VETERAN MATTRESS MAKER

BUY YOUR MATTRESS NOW .... AND

fabrics and frames.

AN ACTUAL \$ 80 BONUS WITH THIS



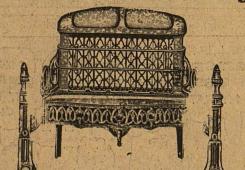
Dining Room and Dinette Suites....

Modern and period styles in oak, mahogany, maple and walnut . . . We have the suite for your particular room at prices you are willing to pay. **Priced From** 

\$325.00 Down to S59.50

VISIT OUR USED FURNITURE DEPARTMENT You Might Find Just The Thing You Are Locking For

# Gas Heaters and Ranges..



**BRASS, MAPLE AND WALNUT FINISHES** We are showing 48 samples from two of the best known factories . . . Now is the time to select your heater for the winter . . . Choose while our stock is complete and be prepared.

ALL PRICES—ALL SIZES—ALL TYPES

| MPS—Close out of odds and ends to make room<br>new shipments; values to \$10.00<br>for\$1.00 |     |
|----------------------------------------------------------------------------------------------|-----|
| RNAMENTAL WALL MIRRORS and a beautiful sortment of pictures, each                            |     |
| HAT-NOTS—2-shelf wall, \$1.2                                                                 | 25  |
| SHELF CORNER, hand carved 9                                                                  | 5c  |
| OTTON YARN RUGS, 3x6 feet; good quality; <b>\$1.</b><br>washable, each                       | 95  |
| EMNANTS OF LINEOLEUM and Congoleum; prid                                                     | ced |

by the piece. Bring your measure and save.

# **LOUNGE CHAIRS**

You are entitled to the comforts afforded by one of our lounge chairs with ottoman. An excellent assortment of fabrics and frames. There are 25 from which to choose. Priced from \$75.00 \$29.95 down to .



Hensewives, June Brides. Old customers and New ... are eligible to share in these bonus savings right along with the Veterans. SEALY, the veteran mattress maker of America, has declared a bonus. For one umzring week, you can buy the famous Sealy \$39.50 mattress protector as an actual \$18.00 bonus. See the mattress, see the springs, see the protector ... see the mattress to the world famous Sealy Tuftless all conton mattress protector as an actual \$18.00 bonus. See the mattress, see the springs, see the protector ... see the mattress to the world famous Sealy Tuftless all conton mattress protector as an actual \$18.00 bonus. See the mattress protector ... see the mattress to the world famous Sealy Tuftless all conton ful comfort. same quality construction. same wonder-ful comfort. same lasting service built in ... the only difference is that this is Sealy's finest type INNER SPRING construction ... Built so perfectly that in meds no the needs no tufts.



REGULAR \$300 MATTRESS PROTECTOR

GET THIS ACTUAL

: Q00

BONUS

REGULAR \$15 SEALY DOUBLE-DECK SPRING





Solid Walnut and Maple **Roman Gold** Various Types, Sizes and Finishes **Priced From** \$37.50 Down To



One of the Best Assortments Ever Shown In Midland.

#### **Occasional Chairs**

We have a group of beautiful occasional chairs very similar to the illustration to the right. Solid birch frames, 9-coil spring seats and made by the world's foremost chair factory. A \$15.00 \$11.4 value for Others from \$49.50 down to \$5.95



MIDLAND Barrow Furniture Co. MIDLAND



BOTH

INCLUDED

AT NO EXTRA COST