## THE MIDLAND REPORTER <br> AND GAZETTE-EXAMINER

VOLUME KXVI

MIDLAND, TEXAS, FRIDAY, FEBRUARY 3, 1922

THE HOLY LAND


OIL NEWS FROM
BIG SPRING FIELD
steadily on the Enders-Cushing well,
on the Cushing ranch south on the Cushing ranch southeast of Big
Spring The drill is now at a depth of
approximately 3,000 feet, approximately 3,000 feet, the forma-
tion alternating between shale and tion alternating between shale and
lime.
H. H. Enders, of Boston, Mass., H. H. Enders, of Boston, Mass.,
president of the Cushing Ranch Drill-
ing Association, and L. R. Sutton, of ing Association, and L. R. Sutton, of
Boston, will arrive Sunday with W. F. Cushing, field manager of the com-
pany, who is returning from a busi-
ness trip to Boston. ness trip to Boston.
It is believed that Mr. Enders will complete arrangements to have work
started on the Sparkman lease, three
miles southeast of Enders-Cushing miles southeast of Enders-Cushing
No. 1 during his visit here. A derrick has already
Sparkman well


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FORMER MIDLAND.

WE WANT TO SERVE YOU IN‘1922
The Best of Merchandise
At the Cheapest Price
DRY GOODS
Everything to Wear

## CONCENTRATION

We have always found it to our interest to concentrate our purchases as much as possible. We believe the consumers will find it to their interest to concentrate their purchases as much as possible. On cash basis. One Price to all. special attention.

## Midland Mercantile Company <br> "The Price Is the Thing"

[^0]CITIZEN DIES
$\qquad$
Prom the Peose Bumpretic
















[^1]| Rand Reported |
| :--- |
| GENERAL TN WEST TEXAS |






Acorratint to an estimate of the
United Statase Bureou of Mines, there

| "The Tide of Business Has Turned'’ <br> So says W. P. G. Harding, Governor of Federal Reserve. <br> And he adds: <br> "Optimism has its uses and so has pessimism; the trouble is they are mostly employed at the wrong times. A few pessimists would have been useful during the closing months of 1919, now they are in the nature of a nuisance. We need, instead, constructive optimists for the tide of business has turned." <br> And the prosperity that is coming makes all the more necessary the need for a permanent connection with a strong, friendly bank. <br> First National Bank <br> Midland, Texas |  |
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| COMMITTEEMEN STUDY THE <br> CAUSE OF SO MUCH POOR <br> TALENT <br> The article given below, we take from "The Billboard," America's leading theatrical journal, published at Cincinnati, Ohio, and written by Fred High, conductor of the lyceum and chautauqua department of this journal. The article follows: <br> Lyceum committeemen are now veing besieged to purchase another batch of home-grown amaeteur trash that money-mad managers are trying to put over under the guise of art. Whe say don't buy this inane junk and sprouting hopes. Buy real talent. <br> Agents are gathered together in schools, and are taught how to sell the particular gift foil claptrap that this and that bureau has gathered together, and in many cases have not even gathered together, but will if there are enough sales made to warrant said manager in going ahead with the organization of such a bunch. In hiring these agents they are told that no previous experience is necessary, must be educated, strong personality, young, usually between the ages of 20 and 30 or 35 . <br> Now, the second point in this diagnosis that we want all committeemen to study is the one of presenting amateurs as professionals. Gilded circulars may decsive, but it is as true today as it was in, the time of Lincoln that you can fool some of the people part of the time, part of the people all of the time, but you can't fool all the people all the time. If you have been stung by buying cheap stuff don't buy again, unless you know what you are buying. <br> Bureaus have constantly reduced the earnings of talent runtil today the old line standard artists are leaving this field in disgust. They say the future is hopeless. <br> As I write this article there sits at my desk a charter member of the $I$. L. C. A. He says: "I am through with the lyceum. I can make more money on my farm than these bureaus are willing to offer me for next year." <br> We know that this lecturer is one of the most stable men on the platform. He has lectured for more than twenty years. It's a sin to allow him quit. We are in receipt of dozens of letters each week from worthy ar- | tists who complain of their inability to negotiate contracts that are finanfially worth filling. If a man were to say: "Here is a diamond. I bought it at Woolworth's 5 and 10 -cent store," is a cinch that his hearers would not be unduly impressed with his judgment and ability to pick out diamonds. The chances would be ten to one that -even the 10 cents was too much for what he did purchase. <br> Bureaus have sold so much cheap talent that they carinot wonder at the attitude that the committeemen are taking when they look at it as a cheap gob of junk, from start to finish. It's too bad that it is so. <br> While lyceum talent is going out of this business and the story of the exodus is being written in figures hurt, there is a glare of illusionary light showing that all is not darkness. <br> "Three hundred actors, for chautauqua work, beginning in April, are wanted by Matt Grau, agent, with offices in the New York Theatre Buildteed ten to twelve weeks' engagement at from $\$ 40$ to $\$ 65$ a week. Rehearsals will begin in March." <br> That is the news sent out from New York City. What does it mean? <br> Fo years we have urged all lyceum and chautauqua people to form their own talent organization. Managers have fought this idea. Talent has said: "It can't be done.' But, we still say, go to it. If you don't, it will be but a few short months before the actors will absorb this movement. They are strong enough to dictate their own terms now. Why do actors get from $\$ 40$ to $\$ 65$ a week in a field do not understand? There is just one answer: "The Actors' Equity AssoWhy do we say that the cheap bureaus are disorganizing this business? one quintet that is We have heard of week and paying board A lecturer who is taking short-term contracts at $\$ 10$ per night and paying his board and standing off nights. People in Oklahoma are paying $\$ 40$ to $\$ 50$ a night for this. <br> It is obvious that the more I would boost the lyceum and chartauqua and the bigger I could tell that the movement is the more important would be who tear dowh a building are never paid more than laborer's wages. If I wanted my own salary raised I would <br> stand a better chance of getting it boosted if I could tell the world next year there would be $\$ 14,000,000$ |
| :---: | :---: |

## The Big 2 Truck Line <br> Phone 26-J <br> Midland, Texas

Three one-ton Ford Trucks at your service. We haul anything anywhere and at a reasonable price.

## WILBUR WIMBERLY

## that was spent when the census was tast taken last taken. But I m

 But I must tell the tritworks me out of a job.
Ralph Ralph Parlette says needed is to get together a school of poor, little, lyceum oratorical fish and
have a man like Babson stuff 'em full have a man like Babson stuff 'em full
of facts, much as a butcher stuffs
sausage sausage into what might have been a
violin string if bein string if commercialism had not
beaten art to it and sent it to the
icates icatessens hook instead of the concert
stage stage. $\left.\begin{array}{l}\text { This foolish }\end{array}\right)$. amateur lecturers with Babsonian
facts to be spilled over a iences promiscuously has a couple of
drawhad drawbadis. First, if these lecturers
were once started out with these facts were once started out with these facks
there would be no stopping them. We
took several years to tyy to took several years to try to enlighten one speaker who thought he had a
ghilosophy when he only had a simple philosophy when he only had a simple
working of the laws of gravitation stored up in a glass jar, where he
would vigorously shake the contents to prove that the beans went to the
bottom and that the nuts went to the
top. It has tal top. It has taken one lecturer twenty
years to find out that it in the realm of ethics that causes the
Missisippi Missisippi River to fow south, but is
again the law of again the law of gravitaion at work.
Another thing crops up here that Another thing crops up here tand
makes this a dangerous proposition.
Suppose some good Suppose some good, bright thinker
were to ask one of these were to ask one of these Babsonian-
stuffed birds a question. Ye gods what would happen?
In the meantime all committees
should study all attractions that are
offered for their approval offered for their approval. Buy only
the right kind Inquire about the atthe right kind Inquire about the at
tractions you have bought. Report on the attractions that are appearing on
thations your course this season.
The lyceum is not The lyceum is not dying, it is only
shedding its much commercialized managerial skin. A number of finan-
cial failures would help a lot to clear cial failures would help a lot to clear
the way for a return to the Golden Age that is yet to come.

WOMAN IN LEGION POLITICS Miss Ivy Ann Fuller of Kansas Did
Clever Work at Recent Na. Clever Work at Recent N
tional Convention. has

## 



One of the most bitterly waged
fights of the conventlon centered over
the eleection of a national chapinin for the election of a national chaplain for
1922. The East. West. North and
South had chathatides in the field with
Strong bactiol strong backing. Kansas put forth the
name of a Hightity parson" and Miss
Fuller, In speeches. caucuses and 1 inFuller, in speeches, caucuses and un-
Ing up of uelegates, put him across by
a narrow margin. Miss Fuller


in behalf of insane men Test Suit Filed in Providence, R.
May Affect Numerous

Are former solaiers whose minds
were wrecked by sthell-sho and gas. temporarily or pormanently
insane? The question is to be decided
in a in a suit against the goverrment to
compel payment of owar-rick insurance,
filed in Providence The action has been taken in behalif
of three soldiers, Adam Mlywwlez
Gulsse Gusseppe vitullo and James Mcceee.
It is alleged by the Legion atrney
that the three are totally oisabled as
a result of insanity
at




## Sixteen New Spring Styles Are Here Now!!

Six New Oxfords in tan, black and brown. Ten New Pumps in black, brown and tan.


A year ago we determined that our customers would not be forcéd to wait until March or April for the new Spring shoes, and planned to have these early, and here they are.

The heels, the styles, the leathers are correct and the range of sizes and widths are such that you can be properly fitted.

The quality in each and every one of these is all to be desired and the prices are very reasonable.

## At $\$ 4.50$ the Pair

brown calf, six eyelet Oxford, with low rubber heels. A low heel, brown calf, one strap At $\$ 5.75$

A thace patent, low heel, one strap pump, perforated strap and tip, extension strap for tigh At $\$ 5.85$

A sott, bhack kid, low heel, rubber tip, one strap pump. $A$ soft black kid, one strap p pump,
with juior LLous heel.
At $\$ 6.00$

At $\$ 6.85$
A one strap, junior Louis heel, black satin pump. A low military heel, brown kid, one strap
pump. A junior Louis heel, black kid, saddle strap, one strap pump. A black kid, rubber pump. A junior Louis At $\$ 7.50$

A beautiful quality, soft brown kid, six eyelet Oxford, with rubber tip military heel.
A soft, choice quality, brown kid, two strap, junior Louis heel pump. A nice quality, black
A beautiful quality, soft brown kid, six eyelet Oxford, with rubber tip military heel.
A soft, choice quality, brown kid, two strap, junior Louis heel pump. A nice quality, black.
kid, low military heel, rubber tip, with inbuilt arch support. At $\$ 8.50$

$$
\begin{aligned}
& \text { A beautiful low hell, black calf pump, one strap, with buckle and maroon stitching. } \\
& \text { light tan willow calf brogue Oxford, low walking heel. }
\end{aligned}
$$

At $\$ 9.00$

In addition to the above, we have three Spring numbers in Ye Old Time Comfort Shoes, all hand turn soles, one plain toe Comfort Oxtord and tivo plain toe strap Pumps, at $-e^{-}$. $\$ 3.00, \$ 3.50$ and $\$ 4.00$
We believe that at no time has there ever been so choice a selection of seasonable shoes as you will find here.
This little cash store has grown every month since it started until it has become necessary to have
more room to properly serve its customers, so within the next two weeks we expect to move into larger more room to properly serve its customers, so within the next two weeks we expect to move into larger
quarters, just three doors north of our present location. quarters, just three doors north of our present location.
A bigger business in 1922. Yes, we are going to try for a still bigger business and promise you the
choicest stock of spring merchandise that we have ever shown. As to price, we leave you to be the judge; we guarantee the quality and tell you plainly that if you can
buy for less elsewhere, no matter where, to do so, BUT this store has alwawys sold dependable merbuy for less elsewhere, no matter where, to
chandise for less and will continue to do so.

WE W.ANT YOUR BUSINESS MORE THAN EVER And We Shall Work Harder Than Ever to Merit It

## Wadley - Wilson Company

Scientifically Fitted Glasses
TWO GLASSY FEATURES COMING TO RIALTO
 the electrical storm, which wrecks the
airplane in which Eve and Caron com-
mence their honeymoon, and the sen-
sational fall of the players -one into the ocean, a thousand feet below, and
Eve into the trees on Trumpet Island From this point the strory soars to
new heights and touches spots neve before shown in motion pictures
"Trumpet Tsland" is different. It is new. It is an artistic production an
owe. that will start ycu thinking,
Tonight Friday, the theatre will be open and a large crowd is ver
much desired by the management.
gives it out as the A Now York broker who has made
$\$ 2,000,000$ has handed his business He says he has made enough mon-
ey And besides he wants to rum small newspaper he has purchased.He
describes this last as "playing with
, 1 , up money doesnt do you

CARDUI HELPED
REGAN STRENGTH

Alabama Lady Was Sick For Three Years, Suffering Pain, Nervous and Depressed-Read Her. Own Story of Recovery



tegall, Hit



 "HOBOED" TO GET POINTERS






with a blacksnake whip, police said
today. Moore said he asked the mem.
bers of ter bers of the band why they had seized
him, according to the police, and was
told it was necaus ing radical editorials, advocating over-
throw of the city, county and State
government The meeting of the Worlds Dairy
Congress in the United Stase, Shich
was originall shedulled for this year








VETERANS SUFFER FROM COLD Measuro ofterod to Provide Shivoring
Men Witr ciothing Now Being
Eaten by Mothe.

 by the miltary arrairs committee is
passed.
The bill authorizes the serietary or or
war to co-perate with the surrgen




 ooo tor starying Russins, it ought to to
he ant to to tht hrough $h$ simple bill to to
help cold service men.


Ing rank one to two nothes higher
than they or onder the army organt.
zation before the Would



 mey are new wising are a part or the
huge maso of war materint ouvht
trom the ammy by the rrench govern.
ment. When American Legion represeita
tives met the army transport Cantignu.
$\qquad$
 Harvard university sent 11,398 men
into the World war.
Of the number




Courter (equce staility:

## 4

Make 1922 a Better Year
This populars sogan might well be a atopted by every ambitious person.

Business should continue its progress toward "normalcy." Those with money ahead will be in the best position to take advantage of opportunities.

Build up your bank account, while keeping an eye open for your chance. Make the start today--we welcome small account

## Midland National Bank

Midland, Texas


For Busy People FIVE Hundred and Ninety Five Doi-
lars-Can you conceive of such a low price for such a high class enclosed The Ford Coupe has always been a pop ular car for the man or woman keeping appointments, whether social, business or professional, because it is always ready for use and gets there on time with com is even more popular now at the price of $\$ 595.00$

Order today for reasonably prompt delivery. Terms if desired.

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## 'Eskimo Pie' The most delicious of Ice Cream confec tions, chocolate covered, and foil wrapped. At our fountain <br> 10c <br> City Drug Store <br> Phone 33 maserall sime Phone 33

THE MIDLAND REPORTER JURY LISTS OF
Oficicial Organ of Both Midand
County and the City of Midland
C. C. WATSON, Editor and Propr.
C. C. WATSON, Editor and Propr. Entered at the Post Office at Mid-
and, Texas, as second class matter One Year - $\$ 2.00$ Six Months - $\$ 1.25$ $\frac{\text { FRIDAY, FEBRUARY 3, } 1921}{\text { ANNOUNCEMENTS }}$ The following announcements are
made subject to the atcion of the
Democratie Primary
held Saturday, Suly For Associate Justice Court Civil Ap-
pealls, Eighth
Supreme Judicial E. F. HIGGINS, El Paso, Texas. For District A
$\qquad$
or Sherif and Tax Co
WILL MANNING
AUDIE FRANGIS
For County and District Clerk
C. B. DUNAGAN
C. B. DUNAGA
W. J. SPARKS
F. M. DeARMOND
CHAS. L. KLAPPROTH

For Tax Assessor:
NEWNIE W. ELLIS For County Treasure
BROOKS LEE


## EASILY WON THE NOMINATION HELPS MEN FIND POSITIONS




OURT




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General Auto Repairs, Acetylene Welding, Accessories, Carbon Removing, etc. We also charge, overhaul, and make your old Battery like new.

Agentsfor Pennsylvanla Diamond Grid Battery. Two Year Guarantitee. A full line of the Gates Super Tread Tires. Give our experts a trial.
Good Seryice and Guaranteed Satisfaction.

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SHE LOOKS AFTER THE WOMEN


HOME TOWA






Ten Days Beginning Sat. Feb. 5th Only $\underline{\underline{\text { Closing Wednes. Feb. 15th }}}$

Ten Days Only

This Sale will give your $\$$ a stretching. The price of each article, in a full stock of Queensware,
Racket Goods, Shelf Hardware, Paints,
Varnishes, etc., will be marked in
plain figures.

## PRICES TALK

We will not quote prices here for space forbids, but if you are interested in SAVING MONEY by buying goods CHEAPER than you ever bought them ANYWHERE before the war or since the war

## Come to This Sale

Everything will be marked in plain figures COME AND SEE FOR YOURSELF

## Midland Variety Store

Where Quality Counts and Price Sells

MIDLAND, TEXAS
Mail orders filled promptly if accompanied by P. O. money order


[^0]:    Grocery Phone No. 6
    Dry Goods Phone No. 284

[^1]:    Llaht rants reformed

