

**MIDLAND PEOPLE
TO EL PASO FOR
WTCC FESTIVITY**

What will perhaps be the largest military parade in the United States since the World War will be staged in El Paso, October 25, during the three-day convention of the West Texas Chamber of Commerce, at which Midland's Chamber of Commerce will be represented. The entire first cavalry division at Fort Bliss, comprising approximately 5,000 officers and men, will parade through the downtown section of the city to the music of a score of West Texas bands.

A review of the First Cavalry Division at Fort Bliss will feature the afternoon program of the opening night of the convention, October 24. Troops from army posts throughout the southwest are expected to be there for the giant spectacle according to Major A. D. Stiles, chief intelligence officer at Fort Bliss, who is in charge of the military part of the convention program.

Sports enthusiasts will be treated at the First Cavalry boxing championship bouts at Fort Bliss on the opening night of the convention; a night football game between two west Texas college teams in the high school stadium, October 25, and bull fights in Juarez both in the afternoon and evening of the final day.

That the program will be so diversified as to provide features of interest to everyone has been one of the main concerns of the committee in charge, according to E. C. Heid, general chairman.

Women visitors at the convention will be honor guests of the women's department of the chamber of commerce at a reception in Liberty Hall on the evening of the opening day, October 24. Wives, sweethearts and friends of the visiting delegates will have an opportunity to meet their hostesses and El Paso leaders in women's club work. Several Midland women plan to be present.

The crowning event of the convention will be a gorgeous Spanish fiesta in Juarez on the closing day. Bull fights in the arena both afternoon and evening will form part of the program, of which Angel Martinez is in charge.

Throughout the convention, exhibits by West Texas communities will be on display at booths in San Jacinto plaza, with band concerts arranged at intervals throughout each afternoon and evening. Between 75 and 100 steel booths will be erected in the plaza to accommodate the exhibits. A large platform in the plaza will be the stage for a number of specialty acts and entertainment stunts. The Midland Chamber of Commerce will have an exhibit.

A flood of visitors are expected to start arriving in the city the day before the convention opens. Del Rio plans to send a motorcade of more than 100 automobiles, while both Fort Worth and Dallas are expected to send delegations of 300 or more by special trains. It is estimated that from 100 to 200 persons from Midland will go.

Dorrance D. Roderick and Wallace Perry will be in charge of entertainment of visiting newspapermen. Hope M. Smith, Lawrence Gardner, E. B. Link and L. N. Shafer will handle community exhibits in the plaza and Sol L. Berg will be in charge of registration and credentials. Harvey Day, Charles Addison and Bob Washburn will form the housing committee, and L. W. Hoffecker will supervise the score or more of bands expected to participate in the convention.

Midland Plans An Exhibit At El Paso

B. M. Whitaker was in Midland Thursday conferring with Midland Chamber of Commerce officials regarding Midland's participation in the West Texas Chamber of Commerce convention to be held in El Paso, October 24, 25 and 26.

Midland plans to have an exhibit on the Plaza, but will likely not participate in the parade, as few towns are doing that this year, and the expense is too great. The parade will be mostly military.

President H. L. Birney of the Broadway of America has asked the secretary of the Midland chamber, who is himself a director of the Broadway, to suggest a plan for the highway association participating in the parade, which the Midland man today did.

Midland hopes to have 50 to 100 people in El Paso for the convention, and all who plan to attend are asked to notify the Midland Chamber of Commerce so that organization may assist them in finding hotel accommodations.

Florida Watchful Of Dread Storms

MIAMI, Sept. 27.—(UP)—Florida was still waiting today for the third tropical hurricane during the past four years, with meteorologists uncertain as to what course the storm was taking. Everything was normal along the coast where all precautionary measures had been taken.

As the day passed, the coast was more relieved with hurricane reports supplanted by northeast storm warnings. Heavy rains were falling in Miami, and the barometer stood high. It was feared the Nassau Bahamas had been hard hit.

FASHIONS for FALL

Our Whole Store Is Bubbling Over With Enthusiasm About the New Fall Fashions That Are Here

This Store Has Been the Fashion Center in Midland for Many Years



AFTER THE MANNER OF PARIS

We take great pride in presenting this collection of new

FALL DRESSES

Featuring the new dress silhouette . . . "waist lines up . . . skirt lengths down"

Stressing the importance of dullflat crepes, satins, prints, light weight new woolsens.

\$9.85 to \$125.00



EXPOSE THE FACE

A single point on which all fall hats seem to agree is to show the face. Other points of fashion importance in new millinery for fall are the up-in-front and down-at-sides and back; crowns follow the contour of the head and turbans have little cuff brims.

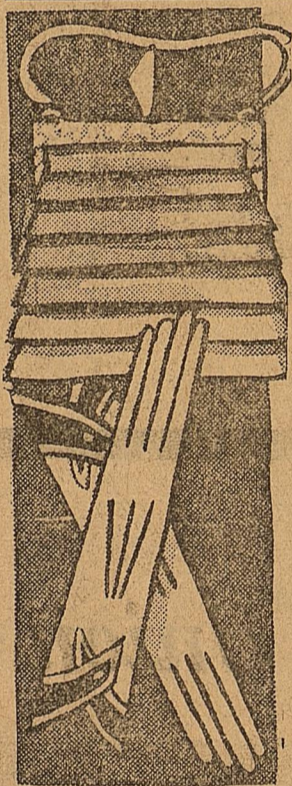
Soleil-Felts-Velvets and Satin Combinations
\$3.85 to \$14.85

THE FALL WARDROBE INCLUDES TWO COATS

The modern woman has at least two coats in her wardrobe not only because she can be appropriately and well dressed at all times, but because it's an economy! Did you ever consider the matter from this angle? It saves a garment, you know, not to have to wear it every day. Princess offers "Coats for the Occasion" in smart, individual styles for street, for dress and for sports. You are cordially invited to view the new things now in our garment section.

\$18.75 to \$159.00

CHILDRENS' COATS \$5.00 to \$18.75



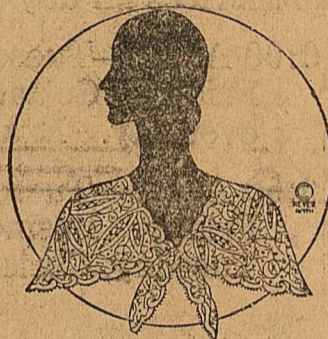
HANDBAGS—

Attaining a high degree of importance as fashions become more and more feminine, handbags too, follow suit as witness the bag of shoe calf in brown. Many shapes and styles to choose from all rightly priced.

COLOR IN GLOVES

The gloves sketched at the left have about them a smart air of the military with cuffs that are smartly cut and smartly tailored. Other cuff and slip-on styles, Chamouette, Suede and Kid.

65c TO \$3.85



BIG CAPE COLLARS

Georgette and Nets with a combination of heavy laces and georgettes. Creams, Flesh and Ecu. Other Styles

\$1.00 to \$3.50



TOM SAWYER WASH SUITS

Have just arrived for the little fellows—Mothers will be proud of this announcement for Tom Sawyer playsuits have won favor with every mother and child.

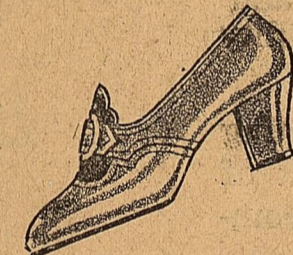
Sizes 1 to 8

Come in and see them

DANIEL GREEN HOUSE SHOES ARE HERE

More beautiful than ever before, and the styles, too, are new including felts, kids, patent and kid combinations, beautiful brocaded and plain silk crepe, and just adorable mules.

\$2.50 to \$7.50



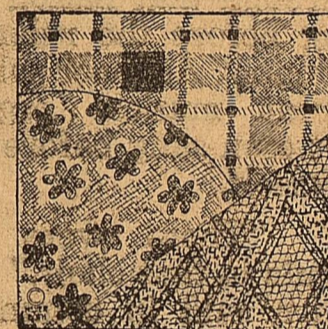
Fall Shoe Smartness

Smart as the new season, appealing in style and color, comes this footwear to the women of this community.

5 NEW SHOES—Dove—Fenway—Belle—Martha—Janice—
\$6.00 to 8.50
Other Styles
\$3.95 to 10.00

QUALITY MERCHANDISE ALWAYS

We want the people of West Texas to know that the same policy exists with the new Grissom-Robertson Store as did in the old Wadley-Wilson establishment as regards the giving of QUALITY merchandise at a fair PRICE and that anything no matter what it is or what you pay for it, if you bought it from this store and it didn't measure up to your idea of a fair VALUE we want it back and it sure won't cost you anything.



NEW FOR FALL

This first presentation opens with a brilliant collection of beautiful new silks for fall . . . in authentic new prints and plain colors. Crepes, satins, georgettes, chiffons and crepedechines!

JUST ARRIVED

Novelty Pleated Sport Skirts of Very Fancy Woolens

\$4.85

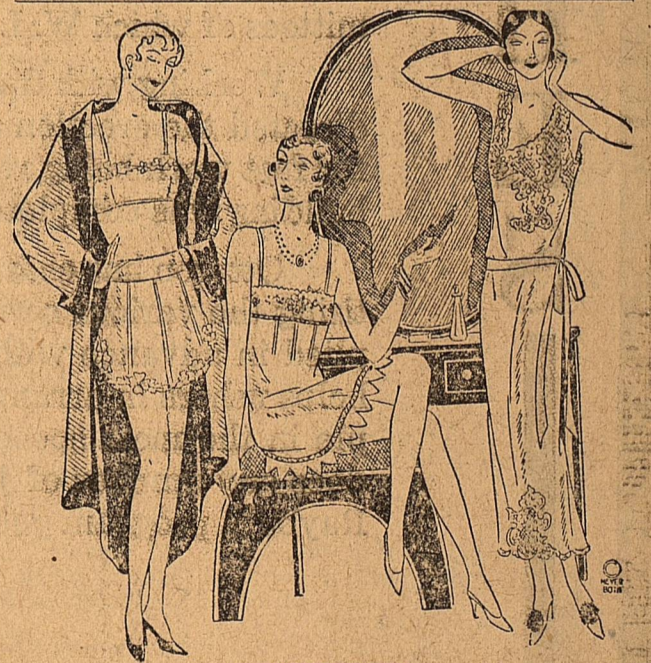
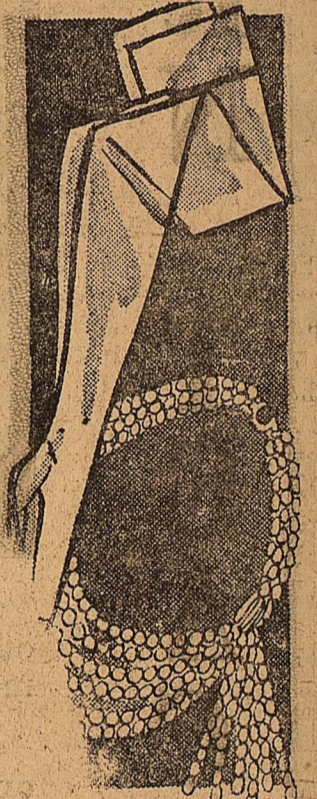
NOVELTY SWEATERS TO MATCH

FLATTERING HOSE

Our fall selection of Hosiery includes all the gorgeous new shades. You may choose now from a complete size and color range. Kayser and Wayne-Knit Hosiery with French Heel, Pointex and Square Heel. In tans, browns, greys, in delicately sheer chiffon and service weight. Service weigh has our unconditional guarantee.

\$1.00 to \$4.00

Fall Jewelry
With all the dramatic changes in the mode for fall . . . accessories become increasingly important. Our collection is one of the finest, and most authentic we have ever shown. All rightly priced.



LINGERIE

Underthings that present new ideas—circular effects put in new places—lace used in new ways—Many of the bodices are fitted to conform with the new princess silhouette. Gowns—Teds—Stepins—Dance Sets—Brassiers and Pajama Ensemble. Dainty pastel shades of crepe de chine and georgette. At prices varied enough to please all.

Grissom-Robertson Stores, Inc.

Quality--Service--Value

Attend the Big City-V

ONLY NINE MO

RAYBURN TEACHES

OTTESON, EVANGELISTIC SINGER, SANG BEFORE KING OF SWEDEN

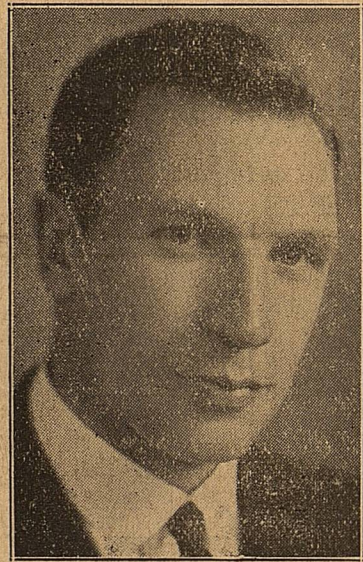
G. W. Otteson, evangelistic singer, choir director and "all-round" assistant to Dr. Rayburn in his program, is one of the outstanding men of his profession of the present time.

He has been with Dr. Rayburn in his evangelistic work for three years, and prior to that time had been with other well known evangelists.

He is a graduate of North Park College and North Park Seminary at Chicago, and has had voice training from some of the nation's best instructors.

Sang Before King

His naturally well modulated tenor voice is especially adapted to the singing of hymns and religious solos. He was a member of the Chicago Covenant Choir which visited Sweden a few years ago, traveling through that nation and singing before the rulers of the country. As tenor soloist of the great musical organization, Otteson sang before the king himself.



"There were not any runts in that choir," Dr. Rayburn said in commenting on Otteson's work.

Is Utility Man

In addition to his solo work and directing a large well organized choir which is composed of the members of various Midland choirs and

other accomplished singers, Mr. Otteson is a utility man for the Rayburn campaign.

He arrived here several days before the meeting opened, and was in charge of preliminary work of making arrangements in cooperation with local committees of which W. I. Pratt is general chairman.

Working with the union carpenters of Midland, he directed the erection of the large tabernacle, a record for fast work being registered in the job here. The building was completed by 4 o'clock of the first day.

Otteson has charge of the printing of cards advertising the various sermons, keeps the newspapers supplied in advance with information about the services, helps ushers in arranging the building to seat the people in the most speedy and systematic manner, and does any number of jobs at the right time, so that the Rayburn program goes ahead without a "hitch."

ATTEND THE

- Today, 10:30 A. M.—The scope of the Kingdom.
- Today, 3:00 P. M.—The great Women's Rally, Mrs. Stover, speaking; at Christian Church.
- Today, 3:00 P. M.—Conference with Church Men, Tabernacle, Rayburn speaking.
- Today, 6:00 P. M.—Young People's Rally. Methodist Church, Otteson, speaking.
- Today, Evening—Quaker Night. Starting as soon as the Tabernacle is filled. Sexes Sit Seperate. Jury on the platform. There will be a sight the last five minutes that will never be forgotten.
- No services all day Monday.
- 10:00 A. M.—Tuesday, Wednesday, Thursday, and Friday. Cottage prayer meetings for Women, all over city. Exact locations to be announced later.
- 10:00 A. M.—Tuesday, Wednesday, Thursday, and Friday. Business Men's Meetings downtown. Tuesday, Christ's Question to Business Men.
- Wednesday:—The Gosp
- Thursday:—The Jack's Heart Disease.
- Friday—The best talk of Memphis, Sweetwat other Texas towns men's meetings.
- Tuesday Night, 7:30 P. M. in the World. Junio
- Tuesday, 2:30 P. M —Bi
- Wednesday, 2:30 P. M.—should try to attend menhood.
- Wednesday, 7:30 P. M.—
- Thursday, 2:30 P. M.—B
- Thursday, 7:30 P. M.—S be a Christian.

7,000 PERSONS A WEEK ATTENDING THE RAYBURN EVANGELISTIC SERVICES HERE

Attendance at the Rayburn Evangelistic campaign, which was begun three weeks ago in the giant tabernacle, indicates that, in ratio, the entire population of Midland attended services four times.

An average of 7,000 persons have been present each week at one of the five meetings held three days a week or at one of the seven meetings held on the three alternate days. (No services are held on Monday).

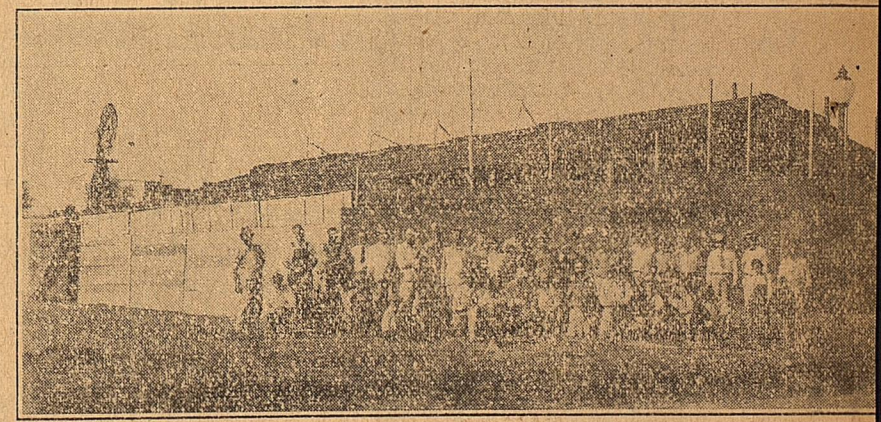
Considering the fact that average attendance for each week has been 7,000 and that this week ends the four week campaign, it is estimated that many persons have attended

much in order to bring the ratio to such a high standard. Midland has approximately 7,000 listed in its population. With the possibility of a total of 28,000 having attended by the close of the revival each representation of each person, numerically, at the revival will have been made four times.

The revival party will go from Midland to Harrington, Kan., after closing the meeting here Monday week. Three persons compose the Rayburn party, the evangelist, his choir leader and a women's worker.

The revival is the greatest ever to have been present at church services.

Union Carpenters B



Above is shown the tabernacle constructed in record time by union carpenters for the Rayburn Evangelistic campaign. A call was issued through A. Harry Anderson, chairman of the building committee of the campaign, for many laborers to be on the ground for beginning of construction, and the carpenters union appeared as a surprise.

Women of the church served lunch to the men at noon. Following is the list of all who contributed to the work:

George Roman, president of the Carpenters Local, who enlisted the carpenters and worked on the job, O. G. Hendricks, C. W. Bailey, J. H. Bailey, Van Griffin, C. W. Broiles, C. F. McCargo, Pearl Parrott, J. D. Ander Cowley, J. M. Paschall, George Cob,

E. J. Snodg Nicho enson Christ Robert, T. byterl the M. Ander M. V.

This Page Made Possible by the Cooperati

TEXAS ELECTRIC SERVICE
THE ACORN STORE
HOTEL PHARMACY
SCHARBAUER COFFEE SHOP

TOLER-CRABBE MOTOR CO.
CITY DRUG STORE
PETROLEUM PHARMACY
Southwestern Bell Telephone Co.

HYATT, MIMS & CRANE
SMITH & STEVENS GROCERY
HOME FURNITURE COMPANY
WEST TEXAS LAND CO.

MIDLA
MIDLAND CHA
MIDLAND
TAYLO

Attend tne Big City-V

Wide Rayburn Revival

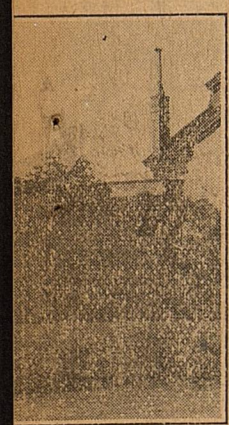
MORE BIG DAYS!

FREE MEETINGS

of Reason.
 Age Story. And the Deadly
 All. The Blackboard Talk.
 Shamrock, Dalhart, and
 ve closed for the last two
 —The Most Natural Thing
 High Night.
 e Study, the Diety of Christ.
 All the women of the city
 is meeting. Subject—Wo-
 subject: Heaven.
 le Study. Divine Healing.
 ject: What it cost Not to

Friday, 2:30 P. M.—Subject: The False Prophet.
 Friday, 7:30 P. M.—The One Word.
 Saturday, 7:30 P. M.—Cofessing Christ.
 Sunday, 10:30 A. M.—The Church. All Lodges are invited to attend in a body.
 Sunday, 2:30 P. M.—The Science of Christian Growth. This meeting for everyone. Followed by a conference with Church Members.
 Sunday, 7:30 P. M.—The last Sunday Night Meeting. The Second Coming of Christ. Thank offering then taken for the Evangelist.
 Monday Night, 7:30 P. M.—Trail Hitter's Night. Last Meeting of the Campaign.
 At 7:00 P. M. Each Night excepting Sunday and Monday Men's Prayer Meeting at Christian Church, and Young People's Meeting at Tabernacle.

Direct Tabernacle



Dodson, W. F. Tedford, Ernest Breedlove, A. D. Koomel, Lydick Roofing company (C. H. Shephard, Mgr.), A. J. Gates, W. A. Morton, Luther Gills, George F. Brown (of the First Baptist church).
 The following women served lunch to the workmen: Mrs. G. H. Butler, chairman, Mrs. Stacy Allen, Mrs. W. W. Wimberly, Mrs. J. G. Gessett, Mrs. A. J. Gates, Mrs. A. B. Coleman, Mrs. M. J. Cox, Mrs. C. B. Ligon, Mrs. G. A. Sundquist, Mrs. C. W. Plumly, Mrs. W. I. Pratt, and Mrs. J. S. Cordill.
 Anderson and Sundquist supplied the lumber for the building. The Lydick Roofing company placed the roof. Black Electric company and Adams Electric company wired the structure. W. I. Pratt is chairman of the evangelistic campaign who worked with the building committee in perfecting plans for the tabernacle. The piano was furnished by the Texas Music company, ice furnished free by the Southern Ice and Utilities company, and free electricity furnished through courtesy of the Texas Electric Service company.

MRS. STOVER IS WORKER AMONG WOMEN AND GIRLS

Mrs. Dena Kray Stover, nationally known as a leader in evangelistic work among women and high school girls, joined the Rayburn party here this week and is proving to be a powerful force in the meeting.

She came here direct from Long Beach where she has been serving as young peoples' activities director for a large Methodist church. She has been working with the Rayburn program in various places for the past two years, and had formerly worked with such evangelists as Billy Sunday, Bob Jones, Lincoln McDonald, Dr. Bulgin, John Brown and other well known workers of the nation.

Mrs. Stover entered evangelistic work 18 years ago. She was educated in Stephens College at Columbia, Mo., is a trained singer, reader, pianist and cornetist.

She is married and has two children, one of high school age and the other a grade school pupil.

She served formerly with a business girls' club in Los Angeles, an organization with thousands of members.

RAYBURN IS ONE OF NATION'S OUTSTANDING EVANGELISTS

Dr. James Rayburn, one of the nation's foremost evangelists, came to Midland, Sunday, September 8, following an invitation from the Laymen's Movement composed of male members of the Methodist, Christian, Presbyterian and Baptist churches, and started the four week revival which is now progressing and which is wielding a powerful influence over the city for the cause of Christianity.

Powerful Results

Feeling the need of a mighty religious revival, to put Midland and surrounding territory on a spiritual standard more in keeping with its physical development, Dr. Rayburn was agreed upon by Midland laymen as being the best fitted evangelist for the enormous task, and his work has met with tremendous results and is continually growing as the last week of the program is entered.

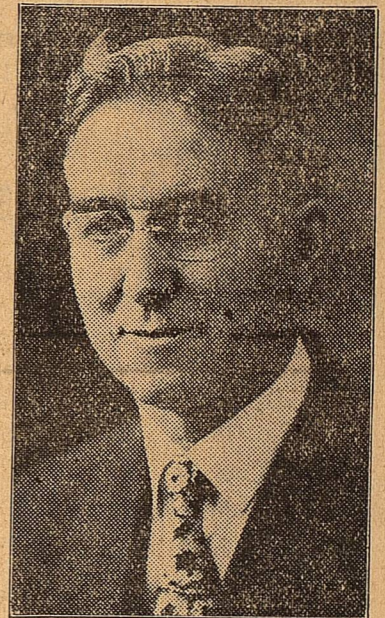
The success of Rayburn revivals is not measured by the number of conversions. What is considered the most beneficial result is that from the genuine work among church members and professed Christians, re-awakening in them a sense of their duty as Christians. This work has carried on in other cities long after the Rayburn program has been completed.

Interesting Career

Dr. Rayburn has had an interesting career, fitting him especially well for his evangelistic work.

Born and reared on a Kansas farm, James Rayburn entered railroad work upon graduation from high school. He engaged in railroad work for several years and resigned to go into pioneer missionary work in Montana and Wyoming.

Twenty-five years ago Rayburn was engaged in missionary work in the mining camps of Montana and it was there he gained much valuable experience and observed incidents which are used to illustrate his sermons today.



After an interesting career in missionary work in mining and railroad camps of Montana and Wyoming, Rayburn attended the Presbyterian Seminary at Omaha, Nebraska. After graduation from the seminary he took the pastorate of a Presbyterian church at Marshalltown, Iowa, where he became a dynamic force in the life of the community. He led an unrelenting campaign against the open saloon, which resulted in Marshalltown being voted dry. Rayburn was known then as a "go-getter" and that quality has grown with the years and his accumulated experiences.

His record as a pastor in Marshalltown attracted the attention of other churches and he received many calls for evangelistic work, resulting in an invitation from his presbytery to devote all his life to evangelism.

Eighteen years ago Rayburn entered the evangelistic field. It was only a short time until calls began being made upon him to conduct union revivals and for almost eighteen years he has devoted his time exclusively to union meetings.

Rayburn has conducted union revivals in Oklahoma, Kansas, Iowa, Wisconsin, Missouri, Texas, Nebraska, New Mexico and California. The Mangum revival will be his twenty-second in Oklahoma.

Most of the larger cities of Oklahoma have had Rayburn union revivals. More than 900 conversions resulted in Sapulpa, 700 in Tonkawa, 600 in Elk City. Very successful meetings were held in Enid, Guthrie and Shawnee.

Rather than playing to the emotional sensibilities of his audience, Dr. Rayburn appeals to the logical thinking. Midland people have described his sermons as being filled with "horse sense."

His Bible teachings are portrayed in every day life of this age in a manner which brings the truths forcibly to every sinner, showing the error of his way and pointing out the logical course of Salvation.

The utter folly of not heeding the call of Christ is brought home to everyone who hears Rayburn, and the hearers are allowed to do their own thinking rather than to have preachings forced upon them.

of the Following Midland Business Firms

D DRUG CO.
 BER OF COMMERCE
 MERCANTILE CO.
 DRUG STORE

SOUTHERN ICE & UTILITIES
 COWDEN-EPLY MOTOR CO.
 HOTEL SCHARBAUER
 NOBLES & TOLBERT HARDWARE

SUPER-SERVICE STATION
 PIGGY-WIGGY GROCERY
 HOWE & ALLEN
 PRIDEAUX LUMBER CO.

MAYES-YOUNG DRUG STORE
 THE GRAND THEATER

Wide Rayburn Revival

RAYBURN TEACHES

CLUBS
MUSIC
DRAMA

WOMEN'S PAGE

CHURCHES
THEATRES
FASHIONS

Prayer Meetings Resumed Tuesday

Cottage prayer meetings, as announced for Tuesday, will be as follows:

District No. 1: Mrs. Williamson, superintendent. Meetings at the home of Mrs. Everett Giles on South Kentucky.

District No. 2: Mrs. Midkiff, superintendent. Meetings at the home of Mrs. Thomas Holcomb, 423 W. Dakota, Mrs. C. S. McKege, 1204 S. Main.

District No. 3: Mrs. Butler, superintendent. Meetings at the homes of Mrs. Brown, 937 N. Baird; Mrs. M. W. Whitmire, 819 N. Baird; Mrs. J. H. Barron, 417 N. Lorraine, and Mrs. Stanley Haver, North Baird.

District No. 4: Mrs. J. L. Nobles, superintendent. Meetings at the home of Mrs. W. C. Cochran, 513 N. Wall; Rhea Cottage, S. Big Spring, and Mrs. Sundquist, S. Martinefield.

District No. 5: Mrs. H. G. Bedford, superintendent. Meetings at the home of Mrs. Voliva, 302 N. Marlenfield; Mrs. Montith, 615 W. Michigan; Mrs. H. S. Haight, 413 N. Marlenfield, and Mrs. J. B. Wilker-

son, 618 N. Lorraine.
District No. 6: Mrs. M. D. Johnson, superintendent. Meetings at the home of Mrs. O. B. Holt, 102 N. B. Street; Mrs. S. B. Cragin, B and Estes.

District No. 7: Mrs. J. D. Young, superintendent. Meetings at the homes of Mrs. James Speed, 112 S. A.; Mrs. J. C. Dumagan, 1910 W. Wall; Mrs. R. V. Hyatt, 1417 W. Holloway.

The study for Tuesday morning's meetings is John 17.

Midland Auxiliary To Big Spring

The Episcopal Auxiliary of Big Spring will entertain the Auxiliary from Midland at a luncheon Monday. Members of the Midland organization accepted as a group, and will go in a body.

CHRISTIAN SCIENCE CHURCH

Christian Science services Sunday morning at 11 o'clock at the Midland County Library. Sunday school at 9:45.

Personals

Mrs. R. L. Frye, who has taken a position with the Dorothy Perkins Co., has gone to Hereford to begin her work. She will have Texas as her territory.

Mrs. R. B. Franklin, representative of the Modart Corset Co., was in Midland Saturday.

Mr. and Mrs. O. N. Anderson and daughter, Ruth, were shopping here Saturday.

Dr. J. J. Young and family are in Big Lake for the week-end.

Miss Muriel Livingstone and Miss Mildred Street of Ft. Stockton spent Friday night in Midland enroute to Lubbock, where they are spending the week-end.

Mr. and Mrs. W. H. Williams returned Saturday from a several days business trip to Dallas.

Master Duffy Stanley, small son of Mr. and Mrs. Ben Stanley, will sing "Little Pal," the theme song of the motion picture "Say It With Songs" at the Ritz Sunday night.

Mr. and Mrs. John E. Adams and Mr. and Mrs. H. R. Christian are spending the week-end in Abilene.

Mr. and Mrs. C. H. Kadane, owners of the Scharbauer Beauty Shoppe are here from Wichita Falls. They are remodeling the beauty shoppe while here.

Mrs. Nelson, operator of the Scharbauer Beauty Shoppe, is spending the several days visiting in Ballinger and Abilene. She will return Wednesday.

C. W. Greenwood of McAllen is visiting his daughter, Mrs. J. L. Greenwood and Mr. Greenwood.

Miss Dora Evans has returned to her home in Ballinger, after spending four weeks visiting with Mrs. Nelson here.

Mr. and Mrs. R. E. Gile are in Midland from Tulsa to spend several days.

T. S. Sealey of McCamey, superintendent of the Humble Oil and Refining Co., is in Midland for the week-end.

Mr. and Mrs. Frank L. McNeny of Dallas were here Friday.

Mrs. Belle Jaquits, mother of Mrs. B. C. Grafa, who has been visiting in Midland the past two weeks, left Friday night for her home in Los Angeles.

Miss Sybil Newman has gone to Dallas, where she has accepted a position.

ANNOUNCEMENTS

Monday
Baptist Women's Missionary Society social meeting at the home of Mrs. Homer Rowe, with the following assisting hostesses: Mesdames Clarence Scharbauer, D. H. Blakely, Carroll Hill, Paul Barron, Tom Nance.

Wednesday
Mother's Culture Club at 4 o'clock, at the home of Mrs. R. V. Hyatt with Mrs. Roy Parks as leader.

Pearls are not stones, but diseased growths or warts on the insides of some oysters.

WELCOME RETURN OF Jolson and "Sonny Boy"

With a new story and All New Songs

RITZ

It pleases us to please you

TODAY, MONDAY AND TUESDAY

Warner Bros., present

AL JOLSON

In

"SAY IT WITH SONGS"

With

DAVEY LEE AND MARIAN NIXON

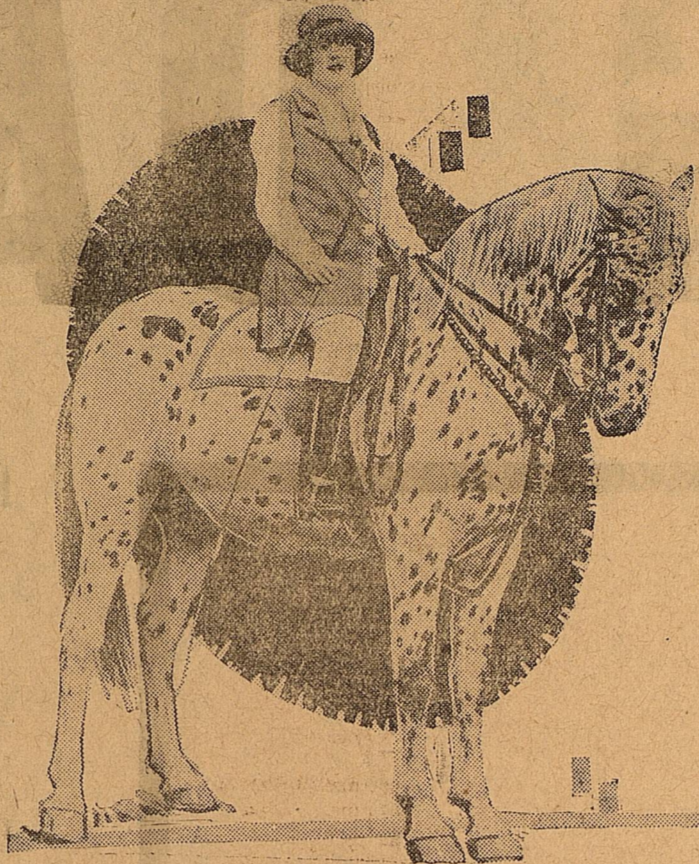
You loved Jolson's "Sonny Boy" in the "Singing Fool"—You will adore the same child as Jolson's "Little Pal" and heart's love.

Sound News—Vitaphone

Acts—Organ

(NOTE)—Little Duffy Stanley will sing "Little Pal" during engagement of the picture.

California Girls And Horses In Al G. Barnes Novel Offering



Everybody loves a horse and when the horse is ridden by a pretty girl, smartly garbed, it's a dull eye, indeed, that doesn't sparkle at the sight. With the Al G. Barnes Wild Animal Circus coming to Midland, Thursday, Oct. 3, beautiful high school horses, with pretty girls to ride them, present an equine ballet—one hundred horses—dancing to the throb and swell of the big show band, with superb grace and in perfect unison. Now and then the young woman dismount and dance in step with the forefeet of their steeds. The splendidly trained horses in this act are valued at \$50,000, and the girls—well, they're mostly sun kist beauties of Southern California, and the total of the German reparations wouldn't buy a lock of their hair.

You'll see many of 'em take part in the biggest and most gorgeous of all big top spectacles "Alladin and the Parade of Gold," edition of 1929, which opens the show, and you'll agree that both the girls and horses are wondrously fair.

GRAND VAUDEVILLE SUCCESS HELD OVER

"Fast Steppers," the vaudeville attraction which opened at the Grand Friday night for a two-day engagement has been held over for a third day, and will appear on the program today, matinee and night.

This four people act, doubtless ranking among the most artistic of any stage presentations coming to the city for many months, was received with such favor as to justify the Grand management in holding the show over for a third day. Manager Bonner in commenting on it said that patrons had so thoroughly enjoyed the engagement that he felt it would be a pleasing courtesy to many who had not yet had the privilege of seeing the show, to hold it over for a third day.

The opening is a surprising leap from a ten-foot pedestal by Miss Flo Belle into the arms of her partner Charlie Whittenberg, who present a series of acrobatic poses with rapid-fire changes that will rank with the finest performances in any

theater or city. The song and dance numbers include an Adagio of rare grace and beauty presented by Flo Belle and Charlie. Eccentric interpretative song and dance numbers by Claude Sanger, several single numbers and a finale of rapid-fire action. Joe Hanlin presides at the piano and received much applause on his piano solo number. Every number on the bill was received with hearty applause during the past two days engagement, which included four performances during Saturday. Today will be the last opportunity for local patrons to see the act.

Bandits Get \$8,500 Ship Firm Payroll

NEW ORLEANS, Sept. 28.—(P)—Three hooded bandits, brandishing pistols and saved off shotguns, robbed the cashier of the Todd Shipbuilding Company of its weekly payroll of \$8,500 today. Scores of workmen in the office section were unaware that Raymond Kirkpatrick was being robbed. The trio escaped in a stolen automobile.

London has more than 20,000 bobbies—English policemen.

LUMBER

We Sell Lumber from One Stick To a Carload—
All Kinds of Building Material

WE WILL FURNISH PLANS FOR YOUR HOME, FINANCE BUILDING YOUR HOME SUPERINTEND BUILDING OF YOUR HOME.

Let us figure with you before you close your contract to build, and we will save you money.

ANDERSON-SUNDQUIST LBR. CO.

Incorporated
523 Marlenfield Street

Subscribe now for The Reporter-Telegram.

H. J. OSBORN PLUMBING CO
Plumbing-Gas Fitting
Phone 766
314 No. Baird Street

Gotham Gold Stripe Hose \$1.65 to \$2.50

Fall Modes

Have you seen the new fall modes? If you haven't—then—there is a treat in store for you at the Kaydelle—The most brilliant collection of smart fall dresses display charm that is refreshing.

Crepes
Satin
Tuck-in-Satins
Black-Brown-Navy-Wine
Light Weight Woolens and Tweeds.
Sport Dresses and Tweed Ensembles

\$16.00 to \$69.75

SPECIAL—Values for this week
23 new fall dresses—valued up to \$39.75. This week only
\$25.00

HATS AND COSTUME JEWELRY to match your fall apparel
The famous DOBBS and MEADOWBROOK Hats

KAYDELLE SHOP

116 Wall Street Midland, Texas

MODERNITY and the BATHROOM

The bathroom is as much a part of the home as any other room. And so modern plumbers have devised innovations that should find their way into every house. Modern motifs in tiling; bowls, tubs, and washstands in soft pastel tones; and new elements of mechanical perfection are now available at prices that add to the appeal. Let Howe & Allen modernize your bathroom.

Howe & Allen

Licensed and Bonded Plumbers
Phone 232 Midland, Texas

Notice

Beginning Tuesday, October 1st, we will close our respective places of business at 5:30 P. M.

HIGGINGBOTHAM
BARTLETT COMPANY

T. R. PRIDEAUX
LUMBER COMPANY

BURTON LINGO
COMPANY

ROCKWELL BROS., &
COMPANY

CRAGIN & SON., INC.

WM. CAMERON &
COMPANY, INC.

Here All Next Week

Miss Gaines

A special Krank's beauty aid representative will be in our store. She will give free facials and explain her products

Mayes-Young DRUG STORE

Phone 148 Llano Hotel Bldg.
"ALWAYS IN THE LEAD"

There Is No Obligation Attached to this Offer
Visit Our Current Literature Department

IN STEP WITH FASHION

Luggage

That Is Strongly Built—Heavily Hinged—Protected Corners—Substantially Strapped—Luggage for every purpose—In many unusual distinctive designs.

WARDROBE TRUNKS PRICED \$29.75 AND UP
SUIT CASES PRICED 98c AND UP
GLADSTONE CASES PRICED \$14.75 AND UP
OVERNIGHT CASES PRICED \$11.75 AND UP

We carry a full line of luggage and offer you exceptional values—not only in those shown above but on many others.

Colors—Sizes—Shapes
Priced Moderately

United Dry Goods Stores Inc.

MIDLAND

PATERSON BAKE SHOP IS MAKING MUCH PROGRESS

Four pages of today's Reporter-Telegram are devoted almost exclusively to the Paterson Baking Company. This Midland firm which has been here only eight weeks have made vast strides in building for Midland a thoroughly modern and well equipped baking plant. James S. Paterson who for years has held responsible positions both in the United States and in Western Europe is in charge of the actual baking department, while his brother Alec M. Paterson is the head of the business department.

With the coming of the new firm, and the introduction of Big Dandy Bread, a new special product, many Midland people will take advantage of the opportunity of buying a home product of real merit.

Two-tone steamboat whistles for the kiddies will be wrapped in the bread beginning Monday. Sample loaves of Paterson's Big Dandy Bread will also be given the housewives who call at the store the first part of the week. A full and complete line of standard and special pastries are baked fresh daily, and new machinery and added facilities for baking on a large scale are on hand and ready for use.

MAYOR SAYS PEOPLE OF MIDLAND LUCKY

People of Midland are fortunate and the city is fortunate that they can now buy bread made in Midland that is as good as any bread that can be bought in the country, declared Mayor Leon Goodman, Saturday. The bread obtainable in Midland now is as good as any I ever ate. It is made by an expert, and I hope Midland people will eat it. To eat Midland bread, not only means the people are eating better bread, but it means a new industry for Midland, and it means a fair sized payroll for our city. It means Midland money will be kept here and not sent to some other town.

"I now eat Midland bread exclusively," the mayor concluded, "because I find it is the best bread I can buy in Midland."

GRAND DUKE ATE MIDLAND TYPE BREAD

Grand Duke Nicholas, cousin of the Czar of Russia while an exile in Paris, France sent every day to Claridge's of London for special rolls. These were made by a man who is now a Midland baker. The man is James S. Paterson of the Paterson Baking Company. Mr. Paterson was then chef baker for Claridge's, the famous London Hotel.

History Of Bread Making Prepared Locally By Baker Who Studied Art All Over Europe

By ALEC M. PATERSON. Bread has aptly been termed the "staff of life" and is also an indelible barometer of civilization. It has advanced side by side with progress. Every advanced civilization has had to depend greatly on bread and the baker's ability, on this its chief means of sustenance.

In the United States great masses of the people are just beginning to appreciate the extreme importance of bread as a food, but only very few are aware of its significance in marking the development of the human race.

History shows repeatedly that the humble loaf of bread, which is taken in to the home in the most matter-of-fact manner, has been the hand maid of civilization through the ages.

Bread-making is the most ancient of human arts. It marked man's first efforts to obtain a diet of prepared foods, a step which signaled his departure from the lower animal stage of eating far back in the Stone Age.

There were no bakeries making bread for Mrs. Stonewife. She did not even have the opportunity of buying bread making material in meal form. To obtain her "daily bread" she was compelled to crush grains between some hard surface.

Then came the baking—baking without ovens. This was accomplished by laying the dough in a convex shaped stone which was heated, and covering it with hot ashes. This method still remains in Mesopotamia and other countries where civilization has been retarded.

It is also almost certain that white bread made its initial appearance in Egypt, being a food that only the very wealthy were able to obtain. Loaves of bread in those days were small and round, resembling to some extent the shape of the present day muffins.

Egypt became the wheat growing center of the world and the biggest bread consuming nation during the golden age of the Pharaohs. When this once powerful nation ceased to progress it was quickly reduced to the present stage, where it grows less wheat and possibly consumes less bread than scores of different states in this country.

When the tide of civilization swung westward to Greece and Italy, bread went with it, becoming a big factor in the diet of the classical Greek and the fast growing Romans.

When the Romans became the progressive race of the world they turned more and more to bread as a daily diet. But it was not until 171 B. C. after the war with Perseus, that they were first introduced to the public baker, who today plays

an important role in furnishing bread.

Records of the Royal Household of England are full of interesting facts about bread. "Manchet" or "Pain-damayn" we find was the highest class of bread. It is of interest that modern bread is better bread, lower in price, and is available for everyone, while in those old days only the nobles enjoyed the good bread.

Bread Street in London was the regular bread market and in 1302 the bakers of London were forbidden to sell elsewhere. In 1307 the Bakers' Guild was formed, showing that the fourteenth century baking was a recognized craft. All through Europe, too, for centuries the bread supply has come from bakeries.

Civilization and bread, hand in hand, continued westward through the middle ages when England, Scotland, Germany, France and other countries in Western Europe began to lead the progress of man. France today is the greatest bread eating nation of the world, and as it has often been said, an army fights on

its stomach; remember this and Verdun.

Still on its westward flight, civilization and likewise bread eating, reached to America. In this continent, both civilization and bread made their greatest development, particularly during the last twenty-five years and especially the last ten.

Recent inventions and scientific discoveries brought bread to its present high state of perfection, and the baking of bread in the United States is now absolutely an American business. Up until the period just stated the baking business was largely in the hands of the foreign peoples and the origin of our baking was predominantly German with the finer theories coming from the Scotch.

As I have said before, the United States, like all other nations which led world progress, is rapidly growing into a bread eating country. Persons are awakening to the importance of bread as a food, which was so forcibly emphasized during war, when wheat and wheat flour had to be conserved to feed the world. Since the war, more bread is being consumed by Americans than ever before.

Whereas the bakeries of European countries for centuries have made all the bread for their peoples, we observe that bakeries in the United States are just beginning to assume the role of supplying all of America's bread. People are being educated in bread, it's nutrition, it's economy, it's deliciousness. They are beginning to give bread a more important place on their tables daily.

The yearly per capita consumption of flour in the United States approximates a barrel and a third. In the eastern states the baker bakes about 90 per cent of this amount but in the southern states the average is considerably lower. Biscuits and corn bread are still a considerable portion of the diet of the south, but every year the baking trade is making advances there also.

One of the hard jobs for the baker to do is to convey to the average individual that his product is better and superior, especially if one gets

(Continued on page 10)



WICHITA FALLS, TEXAS.

SENDS THEIR CONGRATULATIONS AND BEST WISHES TO THE

Paterson Baking Company



Our sign

on a wiring job is as good as a guarantee that all materials are made by General Electric—that the workmanship is of the finest—and the planning complete. Let us install



BLACK ELECTRIC CO. "Anything Electrical"

WE ARE FURNISHING THE ELECTRIC POWER SO NECESSARY FOR THE OPERATION OF THE MACHINERY OF THE PATERSON BAKING CO.

Texas Electric Service 'YOUR ELECTRICAL SERVANT'

We have been pleased to co-operate in the opening of the new bakery of the Paterson Baking Company with our service for the introduction of its products to the consuming public of Midland.

The advent of an industrial institution is always a circumstance for congratulation, but doubly so when the institution is one like the Paterson Baking Company, built upon an ideal of human service where the manufacturing of such an essential food product as bread is destined to touch intimately the lives of every man, woman and child in this community.

We congratulate the people of this community on this sanitary, progressive bakery and extend our best wishes for public recognition of their efforts by a continually increasing patronage.

SCHULZE ADVERTISING SERVICE

344 West Sixty-Third Street Chicago, Ills.

Scientific Service for Bakers

ADVERTISING—LABORATORY—SALES COUNSELLORS

Best Wishes To Paterson Baking Co. For A Successful Business From A Friend

AMERICAN LEGION CONVENTION AT LOUISVILLE TODAY

LEGIONNAIRES TO ASSEMBLE FOR PROGRAMS

SAM K. WASAFF, commander of the Lynch W. Woods post of the local American Legion, and Jim Shelburne, county and district clerk, decided at the last minute that they could not represent the Midland post at the American Legion's annual convention at Louisville.

LOUISVILLE, Ky., Sept. 28.—(UP)—The annual convention of the American Legion, opening here tomorrow, is expected to attract approximately 100,000 visitors from all parts of the country.

With more than 60,000 already assigned quarters and last minute requests for reservations still coming in, officials in charge are unanimous in the belief that the 1929 sessions will be by far the greatest gathering of war veterans in history.

Advance indications were that the demand for rooms would exceed the hotel supply, but hearty co-operation on the part of numerous civic and outside organizations, assured the housing committee of sufficient accommodation facilities. Falls City hotels turned over every available bit of space to the National Convention Association, while railroads, offering special low rate round-trip fares, plan to park 560 pullman cars in the various yards, thus caring for 16,000 additional guests who will take up their temporary abode on wheels.

50,000 Expected
It is estimated that more than 50,000 will remain in the city for the full five days, so as to take advantage of the entertainment program. Among the distinguished guests who have accepted the invitation of National Legion Commander Paul V. McNutt, are Gen. Charles P. Summerall, United States army chief of staff, who will address the convention on October 2; Assistant Secretary of the Navy David S. Ingalls, in charge of aeronautics; Assistant Secretary of War F. Trabee Davison, in charge of aviation; Gen. Frank T. Hines, director of the United States Veterans' Bureau, and Judge Kene-saw Mountain Landis, baseball's czar.

Registration Tomorrow
Opening tomorrow with registration and tours of the city and vicinity, festivities do not begin officially until the following day, by which time all delegates will have been registered.

In addition to business sessions when officers will be selected and the 1930 convention city named, the convention will concentrate on merrymaking.

Listed as outstanding events on the amusement program are the American Legion Handicap at Churchill Downs, Golden Jubilee of Light with an elaborate electrical display, the spectacular Victory Spectacle and the concert by a 1,000 piece massed band under the direction of Caesar La Monaca, of Miami's championship drum and bugle corps. A football game between University of Louisville and University of Cincinnati also will attract considerable attention, but the mammoth ten-mile long parade heads the list. The entire day of Tuesday, October 1, is to be devoted to the parade, which forms in the morning.

A carnival night, with the downtown section of the city blocked for street dancing, shows and fireworks, should, likewise be a big drawing card. Nearly 200 bands and musical organizations have registered to compete for the \$5,000 in cash prizes offered for winners of the various contests.

HISTORY OF BAKING

(Continued from page 9)

into a discussion about biscuits or corn bread that Mother made, versus the baker's product. It is natural for every one to feel that Mother's work was the acme of perfection but in the face of past history, in the face of the vast sums that have gone to scientific research and in the baking business as it is today; to the intelligent it should not be as hard a task as it is for the baker to substantiate his views, and prove that in spending his life as that of a baker, he is able to manufacture a superior, more healthful and cheaper product than the pioneer mother.

Bread is the food for muscle, bone and brain. Scientists have ascertained that it is the most wholesome, nutritious and economical of all foods. Its exponents now say "Eat Bread—More Bread."

Platinum at one time was worth only one-third the value of gold in Russia.

WINNER OF MEDAL IS RESIDENT OF MIDLAND

James S. Paterson of Midland was awarded a medal in London, England in 1914 from the Institute of Technology as a first class baker. Mr. Paterson was born in Scotland and worked in the best bakeries in Great Britain and France.

He came to New York, where he was consultant baker for the National Biscuit Co. and was one of the demonstrators for the Fleischman Yeast Co. Mr. Richters of San Antonio brought Mr. Paterson to Texas.

The famous Scotch baker decided he wanted to go into business for himself, so, with his brother they bought the bakery on Main St., opposite the First National Bank, and completely equipped it with new modern machinery making it as up-to-date as any bakery in Texas.

The Midland baker was also chef baker for the Savoy Hotel in London and made a trip on the famous Cunard Steam Ship Aquitania to teach his baking methods to the ships bakers. He formerly baked in

London for the Grand Duke Nicholas, cousin of the deposed Czar of Russia and he has had wide experience in baking special cakes for high social functions.

Since Paterson Baking Co. opened in Midland the people here have largely stopped buying out of town bread.

NEW BAKER IN CITY WAS SON OF BAKER

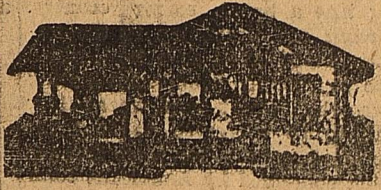
Baking is an art often handed down from father to son as are other arts. James S. Paterson of the Paterson Baking Co., of Midland is the son of the late Robert S. Paterson, well known Scotch baker. James S. Paterson left his fine job in London as chef baker for the Savoy Hotel at the close of the war, because he wished to come to greater opportunities in America. He has come to Midland to spend the remainder of his life.

NEW MIDLAND FACTORY QUADRUPLES BUSINESS

Eight weeks ago James S. and

Alec M. Paterson bought the former Good Hats Bakery. They completely changed the bakery, installing several thousand dollars worth of new machinery. In eight weeks time the business grew to four times its former volume. Many Midland women are now buying the Paterson Midland Bread exclusively because it is actually the best bread, they say, ever bought.

BUILDERS



Consult Burton Lingo when you want builders' material, or want figures on any kind of building. We are prepared to serve you.

Burton-Lingo Company

Wm. Cameron & Co. Inc.

SUPPLIED ALL THE MATERIAL

TO MAKE

THE

PATERSON BAKING CO.

Rat Proof & Sanitary

We Wish Them Much Success

YOU CAN BUY
PATERSON'S
BIG DANDY BREAD

At The

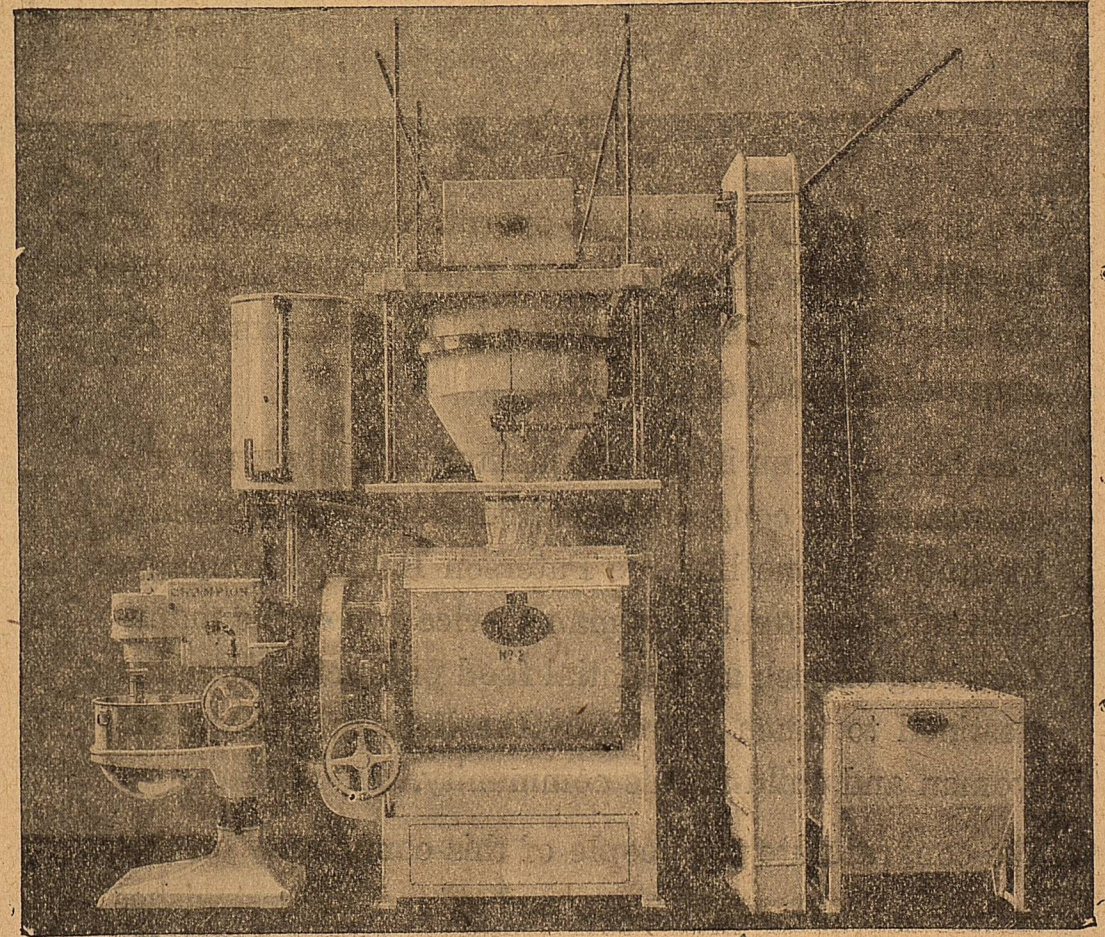
SOUTHERN ICE AND UTILITIES
COMPANY

We furnish ice for the refrigeration and bread making at the

PATERSON BAKING CO.
at your service every day in the week

We Congratulate THE Paterson Baking Co.

For their splendid success in building such a creditable bakery.



We feel happy in having played an important part in the progress of this fine bakery by their selecting

Champion Machinery

TO MAKE A QUALITY LINE OF PRODUCTS—

Champion Machinery Co.

JOLIET, ILLINOIS

Congratulations to Paterson Baking Co.

They practice what they preach when they say, "Support Midland Institutions."

This also has its variant and the flour purchases are made entirely in Texas.

OVEN KING and EVERLITE-CRUST FLOURS are made by the Harvest Queen Mills of Plainview, Texas from the finest high protein wheat raised on the plains of Texas which according to authorities, and the Paterson Baking Company, is the finest wheat raised in America.

Harvest Queen Mills Plainview, Texas

DAVEY LEE AGAIN
LITTLE PAL TO JOLSON,
IN "SAY IT WITH SONGS"

Four-year-old Davey Lee was the first player to be chosen for Al Jolson's second super-special, "The Singing Fool," and it was his astonishingly natural work as the tiny tragic figure, "Sonny Boy," that caused Warners to elevate him to stardom—and to present him in the delightful comedy, "Sonny Boy," Al Jolson's selection of Master Davey as the "Sonny Boy" of the "Singing Fool" meant a triumph for the lad over one hundred and eighty screen children who were being considered by the Warner Bros. casting office.

And it was a personal triumph for Davey, for he won out all by himself.

While Joe Marks, casting director, was interviewing the tot's mother, Davey wandered out on the lot and was later discovered by his frantic mother riding pick-a-back on the shoulders of the star, Al Jolson. The two had already decided between themselves that Davey was to have the part.

After seeing a screen test of Davey Lee, Jack Warner, production manager, expressed the belief that the child was ideal, having much of the charm that Jackie Coogan showed in earlier screen roles, together with utter lack of self-consciousness. The child has an elfin twinkle, a

shy humor and a way of playing his part that is quite irresistible. At Jolson again chose Davey as his "Little Pal" in "Say It With Songs," Warner Bros. latest all-talking, all-singing Vitaphone picture now showing at the Ritz Theatre. The child gives a most amazing performance as "Little Pal."

A desert snail of Egypt was fixed to a tablet in the British Museum in 1846. Four years after, the snail showed signs of life, was removed from the tablet, and lived for a considerable time.

Silk is considered unclean by the Mohammedans because it is the product of a worm.

FOOLS CHICKENS BUT NOT HER

MODESTO, Cal., Sept. 28.—(UP) The old adage about the early birds may work out all right for the birds but it's tough on the neighbors. Modesto's city council was informed here by a letter from Mrs. R. T. Williams, 109 Elm street.

Mrs. Williams complained because she said, a neighbor seeking big egg returns from "several thousand" chickens, turns on electric lights in the chicken pens "at 2 o'clock every morning."

"Do you realize what it is like to have that many birds try to express their morning joy at that time of night?" her letter asked plaintively. She also declared the poultry-

man "fooled" his birds regularly every day by keeping electric lights on in the evening until 10 o'clock.

"I am not angry," Mrs. Williams wrote. "I am hurt, to think that the officials of Modesto would permit such a condition."

Mrs. Williams further declared that she and her family were moving away from Modesto and such modern poultry-raising ideas, and that anyone who is a lover of chicken melodies in the bulk could purchase her home at a fair price.

Houston policemen claim to have the best feet of any police force. Our "office stenog." suggests that an examination be made of their horses' feet.

ONE ON LOCAL SCOTCHMAN

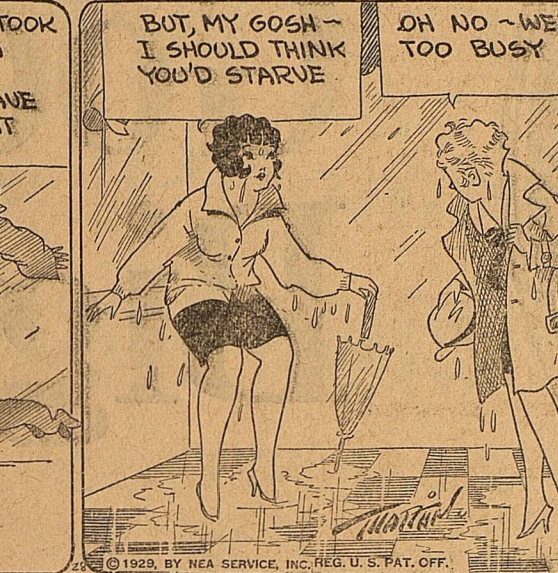
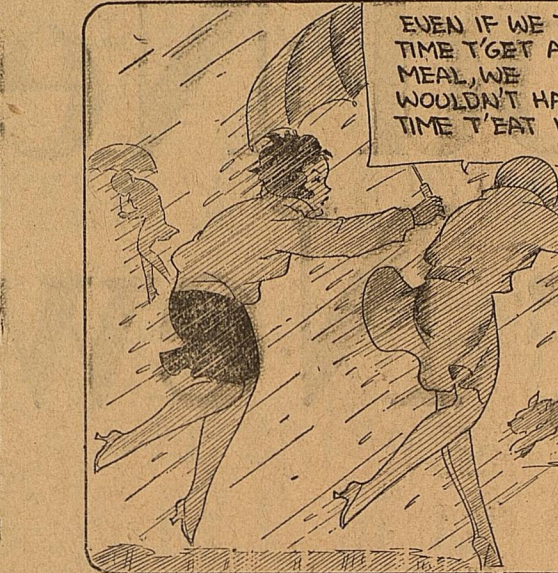
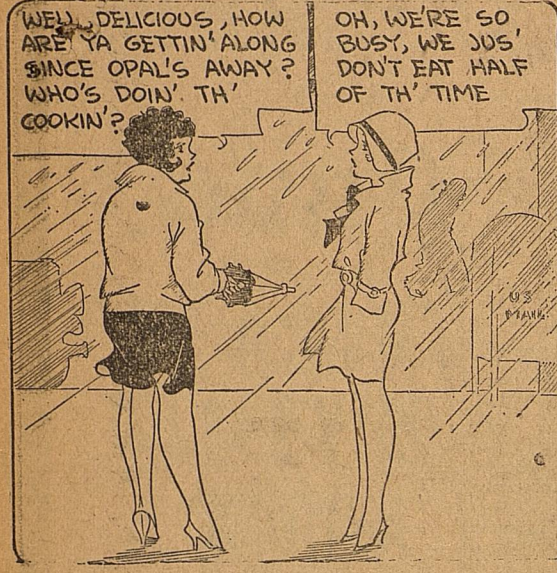
One week ago Friday Alec M. Paterson, invited to a Scotch supper a few of his close friends and neighbors. Among those present were Mr. Sam Weinstein, Will Daiches, and Hymie, Weinstein's premier salesman. Anticipating the nationality of his guests, the Scotchman procured for them a Morris ham. Much to his surprise upon placing the ham upon the table, his guests partook freely according to Paterson that meat will be the last ever served at a Scotch-Jewish banquet with him as host.

Yoakum—Bill's Cafe changed hands.

BOOTS AND HER BUDDIES

All Wet!

By Martin



FRECKLES AND HIS FRIENDS

He and Who Else?

By Blosser





Beginning Monday
Good News!
Big News!

A Pure Food Triumph

PATERSON'S
BIG-DANDY BREAD

Just out—the best news for lovers of good bread that ever happened to the citizens of this city. An entirely new and different loaf of bread. A loaf so full of wonderful rich taste and flavor, so full of real satisfying nourishment, that you'll be the first to say—"Here's something new in bread."

Here is the new loaf that is going to give you and your family a new feeling towards bread.

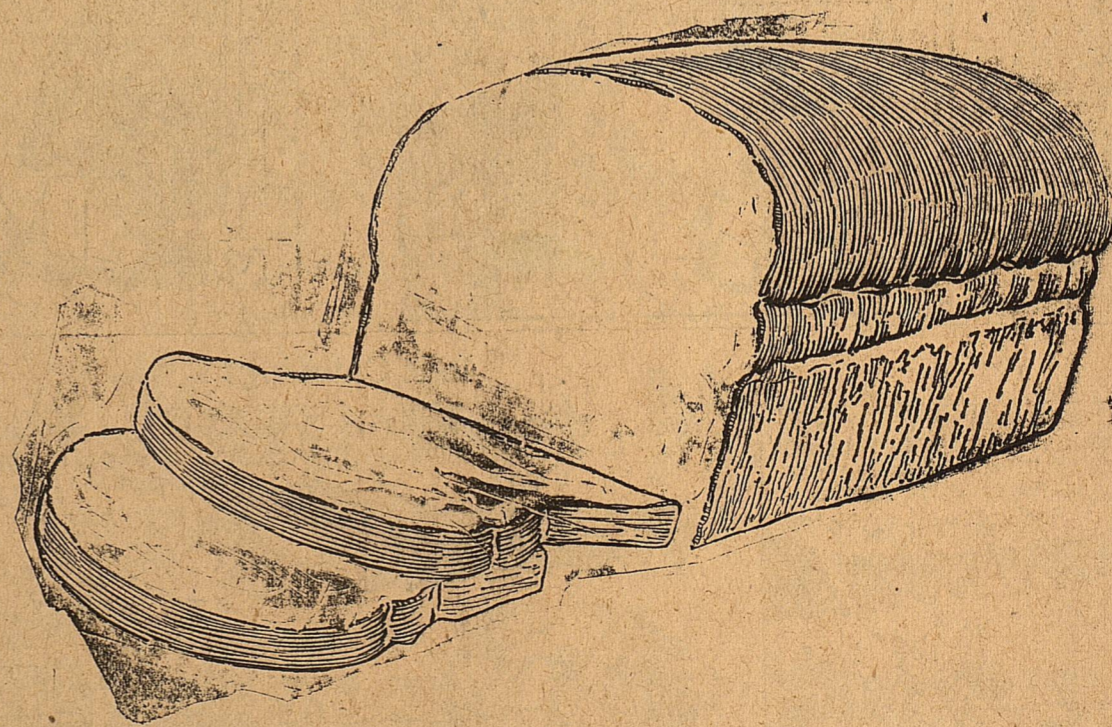
You and your family are going to take a new delight in bread when you have used Paterson's BIG-DANDY. Eat it as plain bread and butter. Make sandwiches of it. Toast it. Use it for everything you use bread for.

Paterson's
BIG-DANDY BREAD

Is the greatest loaf ever baked—more milk, sugar and shortening. Therefore, richer in taste and more nourishing.

Great for Kiddies—they'll love it. Great for grown-ups too. Don't put off your joys. Get Paterson's BIG-DANDY bread today at your grocer's and get a square deal in bread value.

PATERSON
BAKING
CO.



103 SO. MAIN PHONE 321