

Weather Forecast

West Texas, fair and colder in the Panhandle tonight; Friday fair.

# THE REPORTER-TELEGRAM

THE DAILY REPORTER (Consolidated March 10, 1929.) THE DAILY TELEGRAM  
MIDLAND, TEXAS, THURSDAY, FEB. 6, 1930

Local Temperature

Maximum 56  
Minimum 24

VOLUME 1

Number 286

## HOLDER-BENNETT MATCH FRIDAY

### Austin Citizens Petition Against Location of Prison There Revolution Feared in the Wounding of President Rubio

#### ASSAILANT REFUSES TO GIVE STORY

##### President Is Shot In Cheek During Inauguration

MEXICO CITY, Feb. 6.—(UP)—Police were making a roundup of revolutionary suspects today after President Pascual Ortiz Rubio was shot by an assassin within two hours of his inauguration. Full resources of the government were concentrated against a suspected general assassination plot.

The president's jaw was shattered by a bullet while he was leaving the palace late yesterday, but the wound was not serious. The assailant, Daniel Flores, was held, but refused to talk.

#### RUBIO RESTING EASILY

MEXICO CITY, Feb. 6.—(UP)—In office barely 24 hours, President Ortiz Rubio today was resting easily at his home recovering from effects of an assassin's bullet.

While the government, temporarily without a leader, started investigating the outrage, the first outstanding question to come before the new government, fell to the lot of former President Portes Gil in his new role as secretary of the interior.

Daniel Flores shot the president in the cheek and jaw with a pistol two hours after his inauguration yesterday. It was learned today, that a few hours before his attempt to kill the president, Flores asked his hotel proprietor who would succeed the president if he should die.

#### Commission Hears Bus Application

The application of O. E. House, for the railroad commission's approval of the sale and transfers of certificate of convenience and necessity authorizing the operation of a class A motor carrier service from Crane to Midland via Odessa, and W. M. Howard to purchase, comes up for hearing Friday.

#### Pound Says Crime Is On Increase

WASHINGTON, Feb. 6.—(UP)—Urging that the United States commissioners be given power to try slight or casual violations of dry laws, Roscoe Pound, of the law enforcement commission, asserted today before the house judiciary committee that crime had increased enormously in recent years, and that federal court congestion had resulted.

He testified that "bargain or cafeteria" days where prohibition law violators tried wholesale to clear the federal court dockets impaired the dignity of the courts.

#### Two Minor Fires In Midland Today

Fire prevention through careful watching cannot be stressed too strongly, as was demonstrated this morning, about noon, when a small boy, hunting for something in a dark clothes closet, struck a match and set garments on fire, damaging the wall of the closet. The house, which was on South Fort Worth street, was filled with smoke, but no great damage to the house was done, though the clothes were completely destroyed. The fire department could not supply the name of the property owner.

About eleven o'clock, Mrs. Hugh Corrigan, 703 North Marienfield, was given a scare when her car back-fired as she was preparing to drive it home, and set fire to the carburetor. H. G. Bedford, who lives across the street from the Corrigan home, ran out at about the same time the fire truck arrived, and with the aid of Jerry Phillips, fire chief, put out the fire by throwing dirt on it. No serious damage was done to the car.

#### STREET PAINTING

Curb lines and traffic buttons on Midland streets were given their periodical painting this morning by J. W. Rhoden.

Due to traffic, parking lanes will be painted at night.

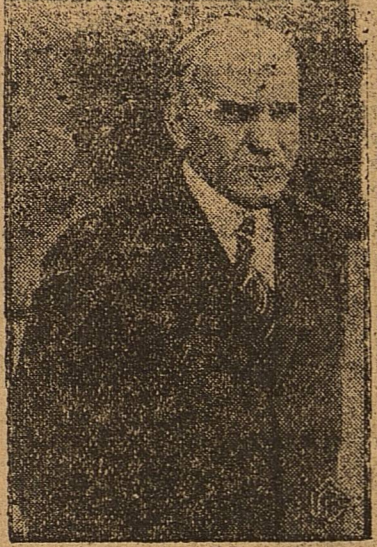
#### BULLETIN

AUSTIN, Feb. 6.—(AP)—Percy Howard, El Paso, scheduled to die Saturday in the electric chair for murder, was given a 90 day stay by Governor Moody today.

Howard was convicted of murdering N. N. Nixon, El Paso chauffeur, who was alleged to have been robbed and killed on a trip taking Howard and a companion across the country.

Howard's wife, who testified against him, recently repudiated her testimony to Moody.

#### Home Brewing Legal



Representative Franklin Fort (Republican) of New Jersey, caused a furor of Congress when, in an apparently carefully prepared speech, he declared that home-brewing, in his opinion, was legal. Representative Fort suggested amendment of the Volstead act to clarify the home brew situation, however. Mr. Fort is the former secretary of the Republican National Committee and campaign manager for President Herbert Hoover.

#### URGES CC TO GET BEHIND MOVE FOR AN OIL TARIFF

George Wallace is today obtaining several additional telegrams from oil men to be sent to Congressman Claude Hudspeth and Senators Sheppard and Connally asking for support on the proposed tariff on imported crude oil.

A wire from Big Spring, from R. F. Scheig, chairman of the oil and gas committee of the chamber of commerce, quoting Ward S. Merrick, representative of independent oil men, stated the need for immediate requests of representatives in Washington for support of the tariff problem.

The chamber of commerce in Midland sent its wire to Washington Tuesday, however.

#### Man Jailed; Wife And Son Wounded

SAN ANTONIO, Feb. 6.—(UP)—Jack Johnson, 44, was held in jail in connection with a shooting affair last night. His wife, who was wounded with a bullet in the breast, and another in the leg, was expected to recover. A son, William, 20, had an arm broken by a bullet.

Johnson did not explain the shooting. The couple had been estranged for several months and living apart.

#### Intelligence Is Sold At Rotary

Rotarians received samples of the product of a salesman of intelligence today when Bill Buckner, of Denver, was introduced by C. Y. Barron, chairman of the program for the day. Buckner gave a number of memory demonstrations wherein he called from memory as many as 54 numbers, names and objects from a blackboard. He also had members of the club to call out their names, and a half hour afterward, with the men changed in locations, proceeded to call the names from memory.

The visitor then made a speech on the value of memory in business and every phase of life, giving valuable pointers on how memory can be improved by the average person.

C. Y. Barron spoke briefly on business etiquette, showing the strides away from the old "skin game" methods of doing business toward the modern way of keeping truth and fair dealing foremost.

#### MORE PLANES LAND CONTINUE DEBATES ON BILLS

##### TWO JURORS MAKE AGREEMENT HARD IN BRADY CASE

AUSTIN, Feb. 6.—(AP)—John W. Brady's jurors were still undecided today as to whether or not he was sane when he stabbed Lehla Highsmith to death, and they seemed to have given up hope of unanimity. For nearly two days they have been alone with the problem.

Argument, as seen from the street had become desultory, and there was nothing to indicate progress toward winning over two jurors reported yesterday to have held out against a stern sentence.

Judge Moore again today said he intended to keep the jurors deliberating a long time, possibly until Saturday, unless they specifically called him.

##### SEVEN ARMY PLANES HERE AND OTHERS COME

Seven army planes had landed at Sloan Field by one o'clock this afternoon, out of a detachment of 14 which took off from the army field at El Paso at 11 this morning. All are expected this afternoon to land, re-fuel and strike a direct line for San Antonio, the cadet base.

The planes make a total of approximately 75 which have landed in Midland from Kelly Field since cadet cross-country flights were initiated last year.

Lieut. Keeler was in charge of today's flight. He said Mexican reconnaissance work had been done across the Rio Grande en route to El Paso.

Eight planes landed in Midland yesterday. A third flight will be directed through here as soon as yesterday's detachment reports at Kelly field.

Luncheon was served the flight of enlisted men and officers.

#### FIVE INDICTMENT BILLS RETURNED BY GRAND JURY

The grand jury will reconvene Friday after its adjournment Tuesday. It returned five bills of indictment two against alleged infringers of the liquor law, one for robbery and two for burglary and theft.

The grand jury was charged Monday by District Judge Charles L. Klapproth.

#### Well Increases When Deepened

The J. L. Cosden No. 1-B, in section 2, block 35, University survey, which came in last week with 1,200 barrels had deepened to 3678 feet and over a 24-hour test ending Tuesday had flowed 1707 barrels, an increase of more than 500 barrels.

The Cosden 1-A well in section 1, block 35, was drilled Wednesday following engine trouble which had required a shut-down. It was below 3,400 feet and had encountered a sulphur gas flow at 3,330 feet.

#### Kidnap Victim Is Back With Family

NEW HAVEN, Feb. 6.—(UP)—Dazed from the abuse of kidnapers, who held him nine days, Max Price, 62, real estate dealer, was reunited with his family today.

Price, who was released near Bridgeport was unable to talk coherently and was scarcely recognized by his family. Detectives awaited his awakening to obtain the story of his confinement. His testimony was expected to be the basis of formal charges against seven held here and two in New York.

#### Bound, Man Calls Aid By Telephone

CALDWELL, Feb. 6.—(UP)—After two holdup men had bound Guy Allen, electrician, and attempted to rob a safe, Allen rung the telephone with his mouth, and informed an operator of his plight. Friends released him.

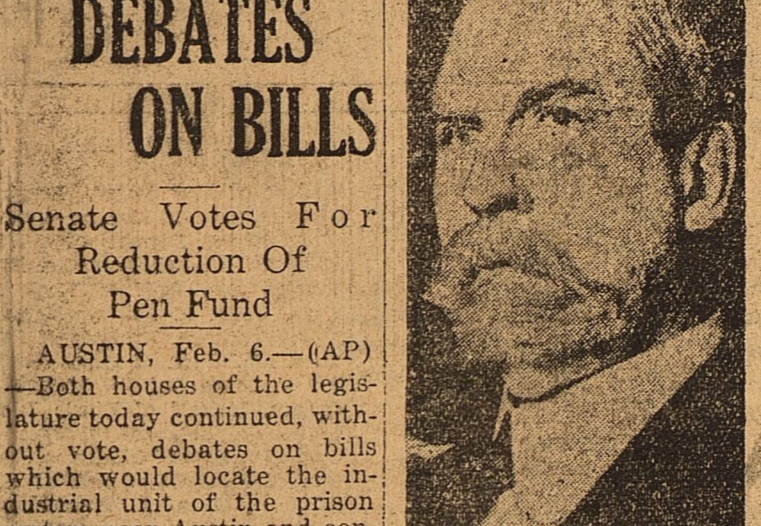
The bandits failed to open the safe, and fled at the approach of rescuers.

#### RESIDENCE SOLD

Sale of a five room stucco house at 904 South Big Spring street for \$3000 was announced as a Wednesday transaction.

H. J. Osborn sold the property to J. H. Adams.

#### New Chief Justice Resigns



William Howard Taft, chief justice of the United States Supreme Court, who tendered his resignation to President Hoover, Taft, in failing health for the last three years, left Washington three weeks ago for a rest cure at Asheville, N. C.

#### Prays For All; Grocer Is Shot

ST. LOUIS, Feb. 6.—(UP)—Broadway's praying grocer has been murdered. For many years Henry Muehlenbeck has offered a prayer for every customer. The custom made him an eccentric character.

Last night he dropped to his knees to invoke divine guidance for a man who bought a five-cent bar of candy. His prayer was cut short by a command of "stick-em-up." He started to run, a shot was fired, and he fell dead.

#### NAVAL PARLEY TO HAVE IMPORTANT DAY ON TUESDAY

LONDON, Feb. 6.—(AP)—French navy conference circles declared flatly today that France would not consider the abolition of submarines as was suggested by United States Secretary of the State Stimson. With that issue before it, next Tuesday's plenary session promised to be one of the most outstanding of the conference.

America and Great Britain were in favor of total abolition; France and Japan insisted on retention, and Italy noncommittal.

#### ANDREWS COUNTY WORKING ITS END OF ROAD TODAY

Work on the Andrews end of the Midland-Andrews road is in progress according to M. A. Thornberry, Andrews county commissioner, who was in Midland this morning.

Difficulty of building through the sand section of the road will be partially combatted through the skill of Bill White, recommended by Crane and Ector counties as the best "sand man" available, Thornberry thought.

#### Floyd to Santone For Polo Jousts

Clearing of San Antonio skies and drying of the polo terrain will allow resumption of play at San Antonio, Jay Floyd said this morning after talking over long distance telephone with G. H. Coyle, former Midland man who has a string of polo ponies there. He had just returned from San Antonio.

Floyd left by automobile again for San Antonio. He will play with a composite Cisco team, composed otherwise of Dick Small, Lt. Howard and Carrell Coyle. There are 16 teams entered, have been entered for a month, but muddy fields and continual rain have allowed for but one game each for the teams. Cisco lost a game to the 16th Division artillery team, after spotting them five goals. The score was 11-5. The team plays the San Antonio Civilians Friday.

#### CROW-CRANE LUNCH HERE

A noon-day revival of the old game "Crane-Crow" was enacted in the restaurant of a local hotel when Claude Crane had Curtis Crow to lunch. The ancient game is played by athletes in order to relax from rigorous training. Crane says the same principle applied to the lunch.

#### FLAPPER FANNY SAYS

The ringing of the phone is just another thing we all have to answer for.

#### BOTH MEN ADEPT AT THE GAME



Hugh Bennett, well known roping, steer bull dogger and college athlete, who hails from a ranch near Plains, Texas, north of here, challenged Holder to meet him in a match wherein each will rope 20 calves for a \$1,500 purse, and Holder has accepted.

#### BUSLINE RUNNING ON OLD SCHEDULE BUT MUST CHANGE

The Southland Bus Lines which had abandoned some of their schedules in West Texas have been ordered to resume their former running time by the railroad commission, Mark Marshall, director of the motor transport division announced in Austin last night.

The former schedules were ordered resumed Wednesday and if our instructions are not complied with we will order a hearing at once," he said.

He declared that until the lines refused or failed to comply with the commission orders there would be no need of a hearing.

#### Has Many Records

Bennett won first in calf roping at Great Falls, Montana, last July 4; first at Kiowa, Kansas; day money at Cheyenne; day money in calf roping and third place in steer roping at Pendleton, Oregon; day money three days at New York in October, also money in bull dogging, a first, two seconds in bull roping and day money in calf roping at Chicago.

Closer home, Bennett won highest average in calf roping at the last rodeos at Pecos and Fort Stockton, averaging 20 1-5 seconds on three calves at Pecos and 22 2-5 on the same number at Fort Stockton.

Hugh Bennett is 23 years old, lives on the ranch at Plains, and for the past three years has attended Abilene Christian college at Abilene. He played end on the football squad of the school, and ran the 100 and 200 yard dashes in track. He did the 100 in 10 flat. Well over six feet. (See ROPING CONTEST page 6)

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# THE REPORTER TELEGRAM

Evenings (except Saturday) and Sunday Morning

Midland Publishing Company, Publishers  
116 West Missouri, Midland, Texas

PAUL BARRON, Editor

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any erroneous reflection upon the character, standing or reputation of any persons, firm or corporation which may occur in the columns of the Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

### A SALUTE TO THE AUTO

This is the season of the year when the automobile show burgeons and flowers. In city after city, from one coast to the other, halls are being filled with shiny, glittering new models, and prospective buyers are sauntering through to inspect them.

We haven't yet quite got used to our automobiles. The annual shows still thrill us. This, after all, is as it should be; the automobile has turned our whole civilization around, and it is no more than right that we should continue to make a big fuss over it.

The automobile began life, some three decades ago, as a toy. Then it became a luxury for the well-to-do man. And then, in no time at all, it became every man's necessity—and the end is not yet. This last stage has come within the last 20 years. It has worked an incredible change on us in that time, and it is still working. Probably it will be another 20 years before the ultimate effects of the automobile are fully apparent.

Twenty years ago America was famous as a country of bad roads. There was a sharp, clear dividing line, then, between the city dweller and the country dweller. The small town was isolated, the farm was often removed from the main currents of life as effectively as if it were enclosed behind the Chinese wall. Among ordinary people of limited means a trip of 100 miles was an event. Probably the majority of all nation-born Americans had never been more than that far away from home in all their lives.

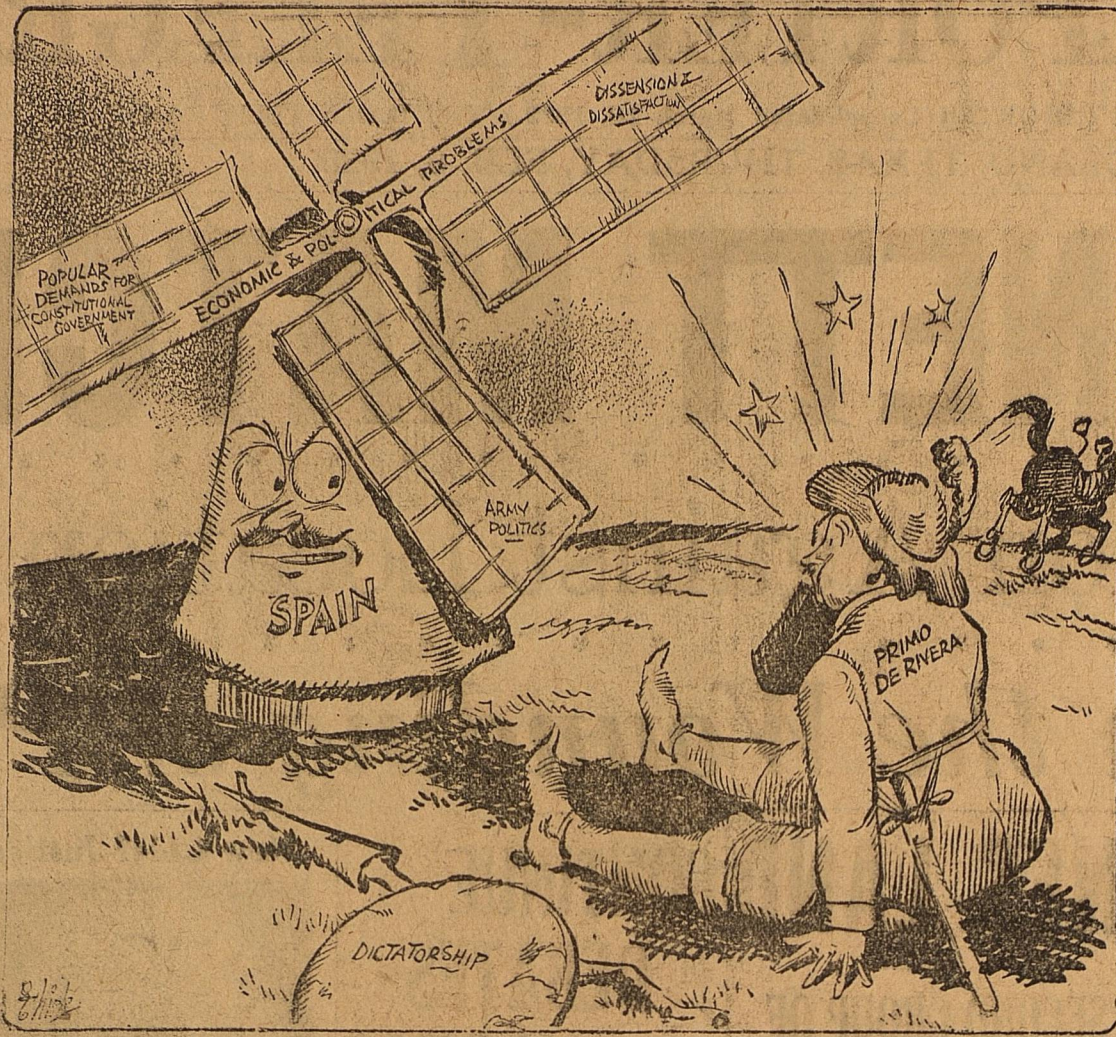
But now look at us!  
From end to end the nation is criss-crossed by wide bands of concrete and macadam. A smooth gravel road that would have been bragged about in 1910 is apologized for now. The city dweller cannot be distinguished from the country dweller—not by his clothing, not by his speech, not by his familiarity with the fads, foibles and slang of the modern world. The small town, losing its isolation, has moved in next to the suburbs. The farmer has forgotten his old imprisonment.

More than that—we have become a nation of rovers. From April to November the rubber-shod wheels of millions of Argonauts roll up and down the country's highways. The Nebraska farmer can talk to you about the beauties of New York's Finger Lake region. The New England bank clerk can tell you how the fishing is in the streams of Michigan. The southern mechanic can describe the marvels of the Yellowstone.

Nor is that all. The city man is finding himself able to leave his cramped quarters close to the factory and find a place far out in the suburbs, where his children can have fresh air and trees and green grass. The joys of the open country are his, now. He is not tied to the immediate neighborhood of his job any longer.

Small wonder, then, that we make big events out of our auto shows! We ought to. The automobile belongs on our national coat of arms. It has started us on a new and exciting pathway.

### A Modern Don Quixote Faws Down and Goes—!!



### WASHINGTON LETTER

Thirty-Four Senate Seats to Be Filled This Year in Election Scheduled for Nov. 4—Heflin Runs as Independent.

By RODNEY DUTCHER  
NEA Service Writer

WASHINGTON, Feb. 6.—Most of those readers who are sick and tired of the Old Guard, the Young Guard, the Progressives, the Democrats or any lesser faction in the Senate will have an opportunity in a few months to seek somebody or other. Just be patient.

First there will be the primaries, beginning early in April and occurring thick and fast thereafter. Primaries, as most people are unaware, are preliminary elections in which the parties choose their candidates for office by popular vote. In at least half the 48 states the result of a senatorial primary of one party may be considered equivalent to election. For instance, in nearly all the southern states the Democratic nominee never has any worthwhile contest from a Republican and in many Republican states such as Pennsylvania, Michigan, Illinois, Idaho, Maine, New Hampshire, Vermont, Kansas and the Dakotas the Republican candidate is reasonably certain of election.

Thus the primaries are of great importance for they also enable the politicians and voters of one party to boot out an incumbent and put another in his place. Many officeholders who had no worry about the November elections have been dumped overboard by their parties in these primaries.

The congressional elections this year, involving the seats of 34 senators and the whole 435 members of the House, fall on Nov. 4. There are 21 Republicans

whose seats will be filled, as follows:

Baird of New Jersey, Borah of Idaho, Capper of Kansas, Couzens of Michigan, Deneen of Illinois, Gillett of Massachusetts, Grundy of Pennsylvania, Goff of West Virginia, Gould of Maine, Keyes of New Hampshire, Hastings of Delaware, McCulloch of Ohio, McMaster of South Dakota, McNary of Oregon, Metcalf of Rhode Island, Norris of Nebraska, Phipps of Colorado, Pine of Oklahoma, Robinson of Kentucky, Schall of Minnesota, Sullivan of Wyoming.

### 12 Democrats Up

There are only 13 Democrats up: Blease of South Carolina, Bratton of New Mexico, Brock of Tennessee, Glas of Virginia, Harris of Georgia, Harrison of Mississippi, Heflin of Alabama, Ransdell of Louisiana, Robinson of Arkansas, Sheppard of Texas, Simmons of North Carolina, Steck of Iowa, Walsh of Montana.

### Heflin an Independent

Most of the 34 probably will be re-nominated and re-elected. All the Democrats will run again, it is believed, including Heflin, who was read out of his party and will campaign as an independent.

Among the Republicans, Gould, Gillett and Sullivan have said they wouldn't be candidates to succeed themselves.

There will be new senatorial faces in the next Congress but the political lineup probably will not be greatly changed. The Democrats presumably will lose Steck of Iowa, but may gain from one to three or four seats in such states as Massachusetts, Kentucky, Rhode Island, Oklahoma, Delaware, and West Virginia.

Piano Sale. Used pianos \$49.50 and up during sale. Texas Music Co.

**Sore throats**  
Quickly relieved by rubbing on  
**VICKS**  
VAPORUB  
OVER 17 MILLION JARS USED YEARLY

### EXPERT CONCRETE WORK

Three Years Concrete Contractor in Midland  
Consult Me on Your Sidewalk Paving  
I will give you concrete work you will always be proud of—At a Reasonable Price

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### COLDS MAY DEVELOP INTO PNEUMONIA

Coughs from colds may lead to serious trouble. You can stop them now with Creomulsion, an emulsified creosote that is pleasant to take. Creomulsion is a medical discovery with two-fold action; it soothes and heals the inflamed membranes and inhibits germ growth.

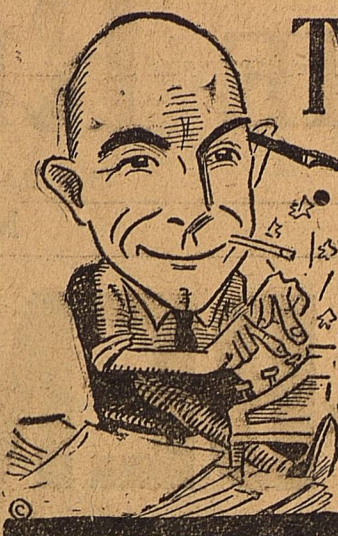
Of all known drugs creosote is recognized by high medical authorities as one of the greatest healing agencies for coughs from colds and bronchial irritations. Creomulsion contains, in addition to creosote, other healing

elements which soothe and heal the inflamed membranes and stop the irritation, while the creosote goes on to the stomach, is absorbed into the blood, attacks the seat of the trouble and checks the growth of the germs. Creomulsion is guaranteed satisfactory in the treatment of coughs from colds, bronchitis and minor forms of bronchial irritations, and is excellent for building up the system after colds or flu. Money refunded if not relieved after taking according to directions. Ask your druggist. (adv.)

### CREOMULSION

FOR THE COUGH FROM COLDS THAT HANG ON

# The Town Quack.



Reserves the right to "quack" about everything without taking a stand on anything.)

Wasn't that awful about those Mallard ducks flying off with White Rock lake at Dallas? One of the S. M. U. band boys told about it. The ducks were swimming on the lake so thick that you couldn't see the water. A freeze came, holding the ducks in the ice by their feet. A man walked up to the edge of the lake, which is 30 miles around, and the ducks became frightened, flying off with the lake hanging to their feet.

The editor says he got a letter from Leon Goodman asking him and 69 other men to be at the Crystal ball room of Hotel Scharbauer Monday night at 7 o'clock. The letter didn't give full particulars so the editor is wondering if there will be a feed, and if so who will pay for it. And yet they lay all of the Scotch jokes onto poor old Paul Vickers.

A man in black fired six shots at President Rubio of Mexico Maybe he is wearing black now to mourn the death he will begin on as soon as Rubio finds out who he was.

I read in the papers that somebody shot off a bomb and that two men were killed in Chicago the other day. That isn't news. What I would consider a good story would be to write about a day when two men were not killed in Chicago, and

Precinct No. 1  
S. R. PRESTON  
Precinct number 3  
D. L. HUTT  
(Re-election.)

For Congress, 16th Congressional District:  
E. E. (PAT) MURPHY,  
San Angelo.

Bus. 870 Phones Res. 862

E. A. Reynolds, Agent

### NIXON QUARRIES

Crushed Stone, Chat and Sands  
for all kinds of Concrete Work

510 Petroleum Bldg.  
Plant 13 miles East

### BUY WHERE RESPONSIBILITY IS RECOGNIZED

We are just as much interested to know that you get satisfaction when you buy a used car here as you are. You want a car that is good value for your money. We want you to be satisfied. That's definite assurance that you will be satisfied.

### JACKSON CHEVROLET CO.

## ONLY 2 DAYS MORE

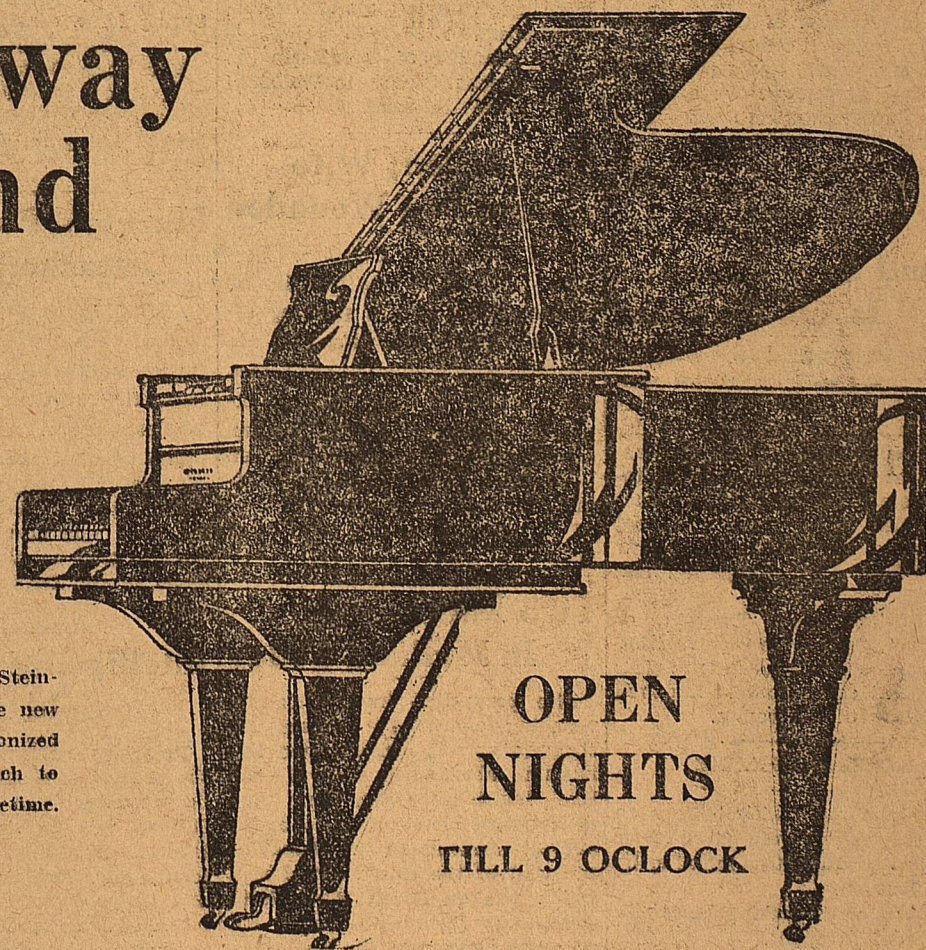
SATURDAY NIGHT OUR INTRODUCTORY SALE POSITIVELY CLOSES SO YOU WILL HAVE TO HURRY IF YOU TAKE ADVANTAGE OF THIS SALE

### Steinway Grand

Regular Price \$1625

NOW

# \$1245



OPEN NIGHTS

TILL 9 OCLOCK

Think of actually saving \$380.00 on a Steinway Grand. This instrument is just like new and a piano that will last a lifetime. Ebonized case, five feet, 7 inches in length. Bench to match. This is an opportunity of a lifetime. Only one at the price.

### Many Other Wonderful Bargains- Hurry

### Oliver H. Ross Piano Co.

HOME OF THE STEINWAY

111 S. Loraine St.

Midland

Scharbauer Hotel

## ERRORGRAMS



### There's No Ambition

### MIGNERONE

Some people get by on it.

There are at least four mistakes made in the above picture. They may be mistakes you find, and 20 for the gain to grammar, history, etiquette, word if you unscramble it. Today, find word below — and unscramble on page 6, we'll explain the mistake, by switching the letters around, and tell you the word. Then find them. Then look at the scramble. You can see how near a hundred you drawing or whatnot. See if you can beat it.

Telephone Your Parties to Society Desk

WOMEN'S PAGE

VIRGINIA WALTHALL WARREN Society Editor Phone 7

Mother's Culture Club Has Interesting Program

An election of officers was held at the meeting of the Mother's Culture club Wednesday afternoon...

Mrs. Elkin Hostess To Wednesday Club

The Woman's Wednesday Club met in regular session yesterday afternoon with Mrs. Frank Elkin.

Organize Dramatic Club

The Epworth League of the Methodist church organized a dramatic club at its meeting last Sunday.

Small Lad Honored With Birthday Party

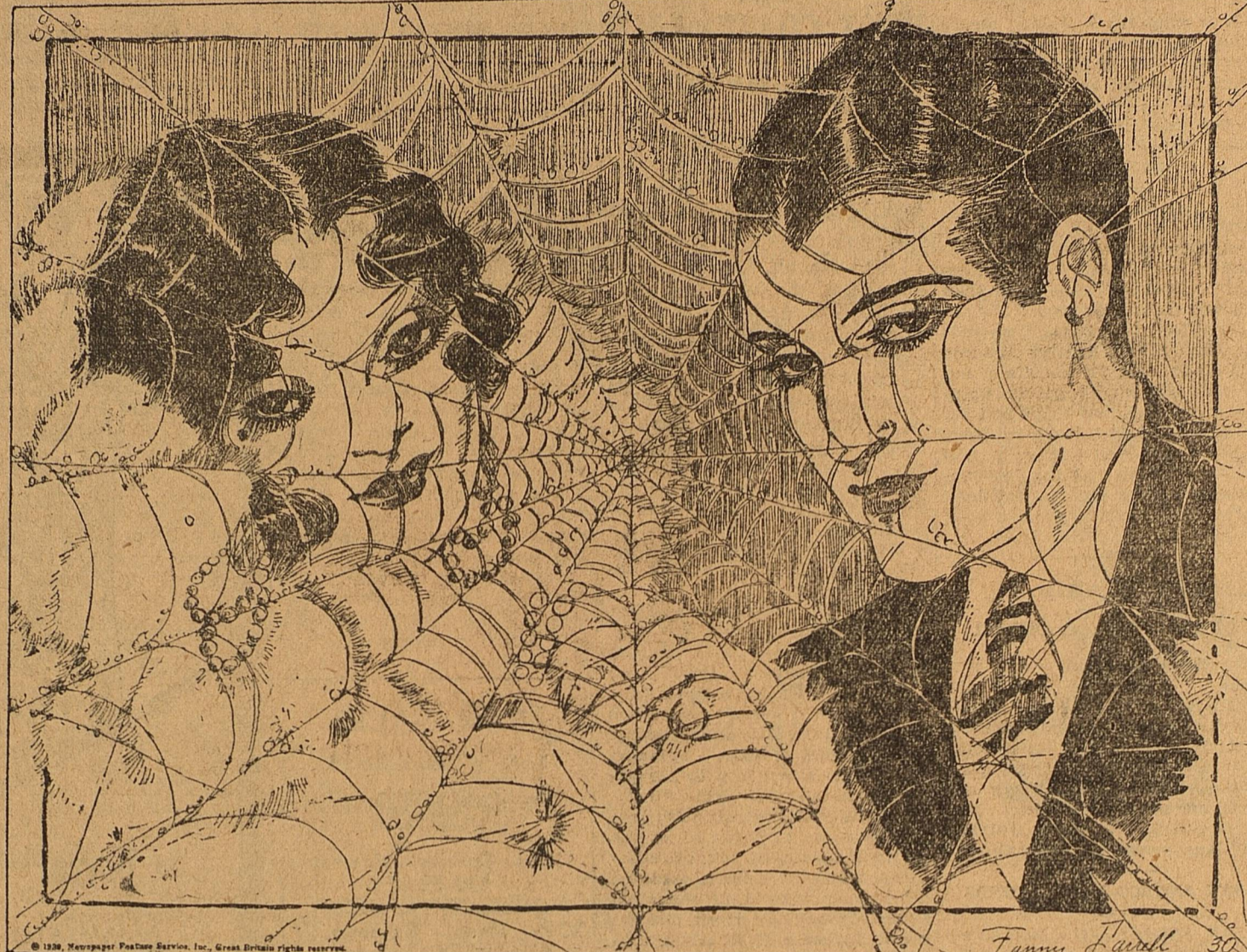
Master Charles Ray Kuykendall was honored on his sixth birthday with a party given him by his mother...

Social Hour For Bible Class

Mrs. George F. Brown's Bible class was delightfully entertained Wednesday afternoon in the home of Mrs. B. H. Blakeney...

'Female of the Species'

By Fanny Darrell



THE Female of the Species! We can all finish the quotation to suit ourselves, for not everybody believes that it is more deadly than the male...

than man. His answer will be a look of tenderness as he glances at the sweet-faced woman who has walked by his side through the tortuous winding paths that make the road of life...

'HELP! HELP!' LLOYD'S FIRST TALKIE WORDS

'Help! Help!'

That's the first line of dialog recited by Harold Lloyd for public entertainment. But it goes back nearly twenty-five years...

Bryan Estes Weds Recently

This office has learned through Mrs. Porter Rankin, brother of Bryan Estes, of Midland...

Mr. Estes is a surveyor and has been doing work for the Douglas Oil company, of Austin. The officials and employees of the company attended the church wedding...

New Class Is Organized

The young married couples and the young men and women near the same age of the Methodist church...

Rev. L. A. Boone is teacher of the class, Miss Genevieve Derryberry, president, C. S. Hereford, vice-president, and Miss Thelma Lee Rippey, secretary-treasurer.

TEN MILLIONS VIEWED PARCE, FIGURES SHOW

How much energy is expended in a hearty laugh? Numerous scientists agree that a five-second laugh requires approximately one-half of one horse-power energy.

Frank Craven, featured player in Radio Pictures' merry farce-comedy, "The Very Idea" who also stage directed the Photophone version of William Le Baron's foot-light success...

Personals

Mr. and Mrs. E. W. Cowden are leaving today for Mineral Wells where they plan to stay several days.

Announcements

Friday Mrs. Roy Parks will be hostess to the Roy De Vie club beginning at 3 o'clock.

Mid-Week Club With Mrs. Wallace

Mrs. W. E. Wallace was hostess to members of the Mid-Week Bridge club Wednesday afternoon when they met in regular session.

Mr. and Mrs. Tuttle Entertain At Bridge

Mr. and Mrs. J. A. Tuttle entertained informally Wednesday evening with four tables of bridge.

Meeting of Kongenial Kard Klub

The Valentine color scheme was favored in house decorations, table appointments, and prize packages, at the meeting of the Kongenial Kard Klub Wednesday afternoon with Mrs. J. A. Tuttle.

W. F. Rollins, with the Gulf Pipe Line company of Fort Worth spent Wednesday night in Midland.

RECORDS-BRAND NEW 2000 records during our sale at 49c each. Texas Music Co.

QUICK AUTOMOBILE LOANS Old notes refinanced or new loans made - Any amount. You drive car and pay in convenient installments. Quick, Courteous, Confidential Service.

Mrs. Marian F. Peters Opens Residence

VOICE STUDIO 409 North Carrizo St. Phone 756M

DeLuxe Launderers and Cleaners PHONE 575 A Service for Every Family Need

Advertisement for Nancy Carroll Thirty-Day Diet featuring a photo of Nancy Carroll and text describing the diet plan.

Table with columns for Breakfast, Lunch, Dinner, and Tea for the 8th, 9th, 10th, and 11th days of the diet.

Advertisement for Grissom-Robertson Stores, Inc. featuring 'Overheard at the Country Club' and 'Friendly Five Shoes'.

# CARNERA TO FIGHT OWENS IN THE NEWARK ARMORY TONIGHT

## WOP FIGHTER STILL HAS 63 SECONDS TO GO BEFORE COMPLETING A FULL ROUND OF FIGHTING IN AMERICA

### Two Fighters Prostrate Themselves Just as Timekeepers Decide to Ring Bell Again

By A. P. JUSTINIAN

Having persuaded the Illinois authorities that they had wronged him deeply, Primo Carnera, the fe-fi-fo-fum man who won both his American fights in a punch—it may even be that it was the same punch—will go right on with his gungo hitting tonight with a gent by the name of Cowboy Bill Owens as the fungo, fungaie or fungus. The event is scheduled for the Newark Armory and it ought to be a gripping encounter.

Realizing its importance, the authorities should leave no stone unturned or something. Only expert timers, vouched for by the A. A. U., should be at the ringside, and if the American record is broken the fact should be announced in a very firm voice, so that the spectators can compare it with their programs and cheer wildly. The spectators are entitled to this courtesy, if they don't see a prize fight, they ought to be allowed to hear one.

They also are entitled to protection against error and so I protest against the use of the ten-second watch. There is some question as to its absolute accuracy and the International Athletic Federation keeps throwing these records out as fast as the watch can make them. It is very discouraging. All they throw out are the records. Anyhow if the watch can't be depended upon to "catch" a sprinter

# Great Interest Given Coming Relays in Texas Stadium

It is supposed to include, among other things, five fights with Godfrey and five knockouts, none of which happened to Godfrey. They also declare that he went 10 rounds with Elzear Rioux himself, which furnishes criticism for both parties automatically. Anyway, Cowboy Billy is not supposed to be any better than Big Boy or Elzear, and much as I hate to say anything unkind about a prize fighter, I feel that I have grounds for suspecting that the man who is no better than this pair isn't really good.

So the maddened thousands doubtless will see another split-second finish, and, for the life of me, I can't see why I should worry about it, except that Primo still has 63 seconds to go before completing a full round since arriving in America. After he does that, he probably will be all tired out and have to go away somewhere for a good, long rest.

## Greater Beauty For Lovely Women

Beauty's first requisite—skin perfection. Thus, the fairest and smartest use MELLO-GLO Face Powder that spreads more smoothly and produces a youthful bloom. Its new French process makes MELLO-GLO stay on longer and bans the shiny nose. Pure! Prevents pastiness, flakiness, irritation and large pores. Use MELLO-GLO.

## SAN ANGELO VOTES BONDS

SAN ANGELO—The San Angelo city commission has authorized the calling of a school bond election for March 5 or 6 at which time a \$150,000 issue will be voted on.

Of the bonds, \$100,000 would be used to supply additional room requirements of the various schools and \$50,000 applied on physical education facilities, including a gymnasium.

## WEST COAST AND NEBRASKA WILL BE PRESENT

AUSTIN, Feb. 6.—With the naming of John Aubrey (Tiny) Gooch, former Longhorn football and track star, as head announcer for the sixth annual Texas relay games at the University of Texas, plans for the annual sports carnival to be held here March 28 are rapidly being completed. Invitations and information blanks have been sent to every college and university in the land and to some of the leading high schools of the Southwest, and official entry blanks will be mailed within the next few days.

The naming of Gooch as head announcer marks the sixth year that he has been connected with the relays, first as a competitor for Texas and then as assistant announcer to Ted Canty at the Texas relays in 1923 and 1929. During the 1929 season, Gooch appeared as head announcer at several sports attractions over the state. For the first time, the relays are attracting the attention of schools on the Pacific coast, and two California teams have made extensive inquiries in regards to the sixth annual Texas relay games and the second annual S. M. U. relays, with indications that they will enter two or more men in both attractions.

## Frigidaire Gains Says Local Dealer

There are now 1,300,000 Frigidaires in use, more than all other makes of electric refrigerators combined, according to word received from the factory at Dayton, Ohio, by the Midland Hardware and Furniture company, local dealers.

Frigidaire business in 1929 showed an increase of twenty five per cent over the preceding year, according to an optimistic message to dealers everywhere from E. G. Biechler, president and general manager, when contained the above statement. "One year ago," reads Mr. Biechler's message, "you expressed the belief that the country would want more Frigidaire equipment in 1929 than it did the year before. You placed this increased demand at 25 per cent more, in dollar volume. You were right in your opinion for we have achieved this goal. We are optimistic for 1930. We think our business will be still better in the coming year. Sales quotas have been increased. We are going out to make this year the biggest in history. And we are going to do it."

**FOR SALE**

Lots in Townsite of **BADGER**

Ector County's Newest Oil Field

Prices \$50 to \$150

30% Cash. Balance 7 Months. No interest.

Your Real Opportunity

**510 Petroleum Bldg.**

Office Phone 870 Res. Phone 214

Copy No. 57-30

**SAYS! TANLAC WITHOUT EQUAL FOR STOMACH AND LIVER TROUBLES**

Nurse Gives Remarkable Endorsement

Tanlac may seem miraculous in its action to millions who ended stomach, liver and kidney troubles as well as rheumatism, pains in the back, sides, joints and muscles from its use—but the truth is every drop of Tanlac is a strong potent medicine while most other remedies are weak and ineffective. Mrs. B. Picard, a nurse with many years' experience, is one who ought to know. She says, "In 10 years' active nursing have found Tanlac without an equal as a remedy for stomach and liver troubles, and I can certainly promise people wonderful results in view of my long experience with this medicine. I had stomach troubles for years, could eat scarcely anything without suffering, never any appetite, always nervous and run-down. But as soon as I began Tanlac it started to build me right up. All stomach troubles were routed and never any pain, distress or gas since. Now I eat everything with perfect safety." Many "patient testimonials" make glowing promises that may tempt you to buy them but remember Tanlac is a REAL medicine that backs its claims with a guarantee. Do not accept a substitute. At all druggists.

## A Biblical Question

|    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 |
| 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |
| 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 |
| 49 | 50 | 51 | 52 | 53 | 54 | 55 | 56 |
| 57 | 58 | 59 | 60 | 61 | 62 | 63 | 64 |
| 65 | 66 | 67 | 68 | 69 | 70 | 71 | 72 |

- HORIZONTAL**
- 1 Spanish capital.
  - 5 Female warrior.
  - 9 Coin.
  - 10 Snaky fish.
  - 12 Fresh-water fish.
  - 13 Heaven.
  - 14 To abolish.
  - 16 Church bench.
  - 17 Rustic.
  - 18 Set of seven.
  - 22 To rescind.
  - 26 Chestnut horse.
  - 27 Tenth of a cent.
  - 29 Python.
  - 30 Whirled.
  - 32 Devil.
  - 34 Tanner's vessel.
  - 37 To oust.
- VERTICAL**
- 1 Famous law.
  - 2 Chest.
  - 3 Twenty-four hours.
  - 4 Entrance into society.
  - 5 Pulpit block.
  - 6 Sound of a flying bullet.
  - 7 Poem.
  - 8 Stair post.
  - 11 Where is the eustachian tube?
  - 14 Sandy.
  - 15 Component.
  - 19 To make a mistake.
  - 20 Blue grass.
  - 21 Label.
  - 23 Pastry.
  - 24 Measure of cloth.
  - 25 Beer.
  - 28 Whose favorite son was Absalom?
  - 29 Nautical.
  - 30 Speedster.
  - 31 Gloomy.
  - 33 Point.
  - 35 Constellation.
  - 36 Two fives.
  - 38 Moist.
  - 39 Gold quartz.
- YESTERDAY'S ANSWER**
- |         |        |
|---------|--------|
| LEGUME  | SPLASH |
| ORE     | AROMA  |
| CAT     | CLIMA  |
| RENEWAL | ALL    |
| LAGERS  | SALVE  |
| ANIMAL  | LINER  |
| RUGATE  | ATTEND |
| RET     | SEE    |
| LANK    | TOT    |
| AGUE    | ETW    |
| WEND    | RED    |
|         | STOW   |

**COLA-MINT**

DEMAND IT FOR COLDS AND FLU GIVES PROMPT RELIEF

SOLD AT ALL DRUG STORES

**Mayer-Young Drug Store**

Phone 148

Let **G. P. LOVE**

Figure your concrete work

Expert on Sidewalks, Curb, Porch, and Foundation—at a reasonable price

**ALL WORK GUARANTEED**

Ten years experience, three in Midland

Phone 265

316 S. Big Spring St.

**Southland Greyhound Lines, Inc. Daily Schedules**

| East Bound  | West Bound |
|-------------|------------|
| 10:15 A. M. | 8:15 A. M. |
| 1:50 P. M.  | 1:00 P. M. |
| 5:15 P. M.  | 3:45 P. M. |
| 8:15 P. M.  | 7:45 P. M. |

The schedule to Fort Worth and East—12:45 A. M.

The schedule to El Paso and West—4:35 A. M.

Connections west to El Paso and Los Angeles, East to Fort Worth, Dallas, North out of Pecos to Carlsbad, Carlsbad Caverns, Roswell and Denver. North to Lamesa, Lubbock and Amarillo. South to San Angelo and San Antonio. Special buses everywhere at any time. Ten per cent discount on round trip tickets.



**Now,** moist cold and dry cold in the same refrigerator

Frigidaire equipped with the new Hydrator now offers an extra service. Celery comes out of the Hydrator crisp and brittle. Lettuce takes on a new freshness. Tomatoes become firmer. Parsley, cress and other garnishes almost seem to grow again! See a demonstration at our display room—now.

**FRIGIDAIRE** WITH THE HYDRATOR

MIDLAND HARDWARE & FURNITURE CO.

"BUSINESS GOES WHERE IT IS INVITED AND STAYS WHERE IT IS WELL TREATED"

WE INVITE YOU TO JOIN OUR THrong OF SATISFIED CUSTOMERS AND OFFER YOU:

**Midland's Most Convenient Location**

**Fastest and Best Auto Service**

**Highest Quality Gas, Oils, Tires Etc.**

**Competitive Prices**

MAY WE PROVE THE ABOVE TO YOU?

**EVER-READY AUTO SERVICE**

FRED WEMPLE, Prop.

Supporting 30 Midland People and All Worthy Midland Activities



New Spring Wash Dresses

25 Doz.—(300)—Just Received

Special Starting Friday

**2 Dresses For \$1.88**

ONE FOR \$1.19

Positively the biggest Special Selling of House Dresses of the year

Guaranteed Fast Colors

Prints—Dimities—Voiles—Batistes—Ginghams

Styles and Colors for Young and Old

SIXES 16 TO 52

Bring Your Friends—Buy A Good Supply

**HASSEN CO.**

W. I. PRATT, Mgr. Midland, Texas

Side Glances . . . . . by Clark



"That reminds me. I've got to get some woolen under-shirts for Junior."

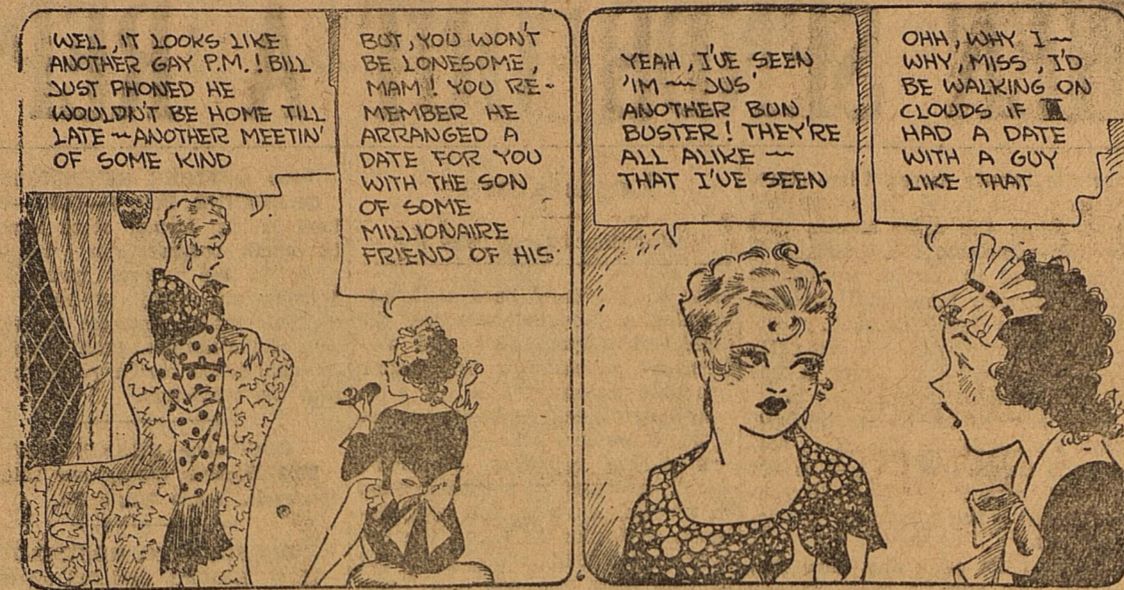
BARBS

We read that Atlas supported the earth. But it wasn't quite so heavy with reformers in those days. A dentist's office is a place where you begin reading the first installment of a serial and then discover that the magazine is dated February, 1925. Excavators in Siam have dug up 40 volumes of forgotten laws. But you can go to Washington and dig up that many.

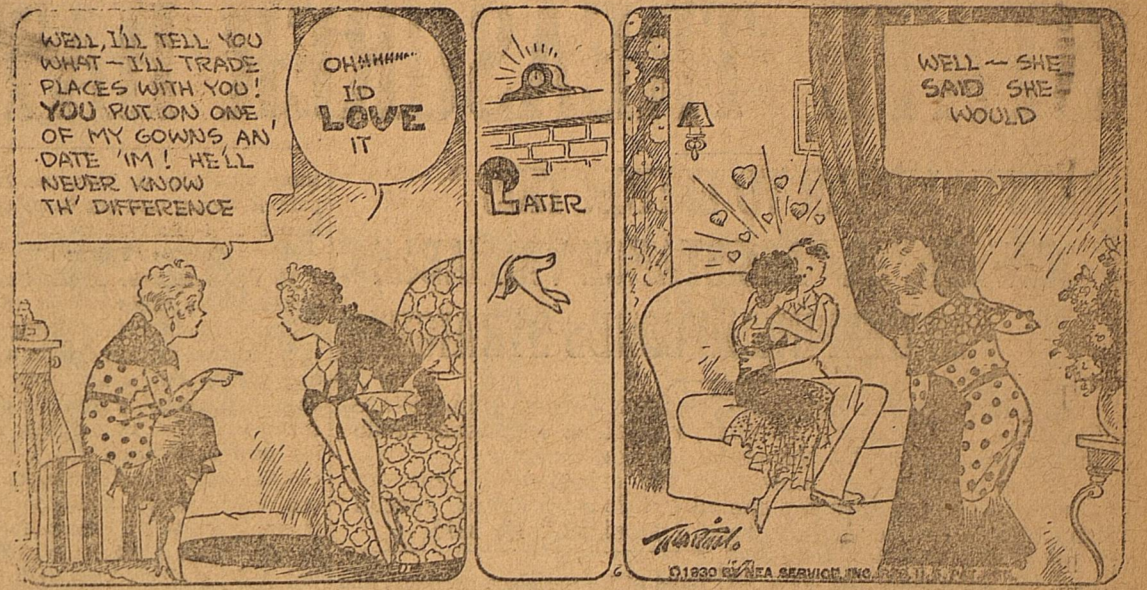
CLASSIFIED

- 1 Lost and Found: LOST-Brown Persian cat, male. If found phone 751 or 770. Reward, 285-3c. LOST-White gold Illinois watch, with chain but no charm, \$10 reward for return to Reporter-Telegram. 284-5p. LOST-Lady's wrist watch with "Pat" engraved on back. Return to Bert Ross, First National Bank. Reward, 284-3c. 2 For Sale or Trade: FOR SALE-Lots 1, 2 and 3 in block 26 in high school addition. Will take \$650, cash for the three. R. Q. Edzell, Lometa, Texas. 284-3p. FOR SALE-One washing machine, cheap. Call No. 5, Southern Inc. 284-3c. WANTED TO TRADE: Late model Vitrola in good condition for good Singer sewing machine. Box Y, Reporter-Telegram. 278-tfc. 3 Furnished Apartments: FOR RENT-Two furnished rooms, 504 West Tennessee. 286-3p. TWO ROOMS, joining bath, also one bedroom, in duplex. Inquire 121 North Big Spring St. 285-3p. SMALL APARTMENT, close in on south side. Inquire at 610 North Main. Phone 327. 284-3p. FOR RENT-Two nicely furnished light housekeeping rooms, 206 North Marienfield. Phone 31. 284-3c. REAL NICE modern furnished apartment, private bath and garage. Adults only. Phone 70. 284-3c. 6 Furnished Houses: FOR RENT-4 room modern house on South Weatherford. Rent cheap. Call J. O. Vance, 702. 284-3c. 5-ROOM house with bath. Call L. B. Pemberton. 282-tfc. FOR RENT-Two four room frame houses, unfurnished. South Lorraine. Close in. Rent reasonable. Phone 102. 283-tfc. 7 Houses for Sale: STILL HAVE a few houses to rent and any kind for sale. B. F. Stanley. 286-1p. 8 Miscellaneous: FOR RENT-Store building, 412 W. Texas. Vacant Feb. 10th. See Lydick Roofing Co., or call 460. 270-tfc. 222 South Colorado. Mrs. R. H. Ashroom or room and board. Close in. more. 286-3p.

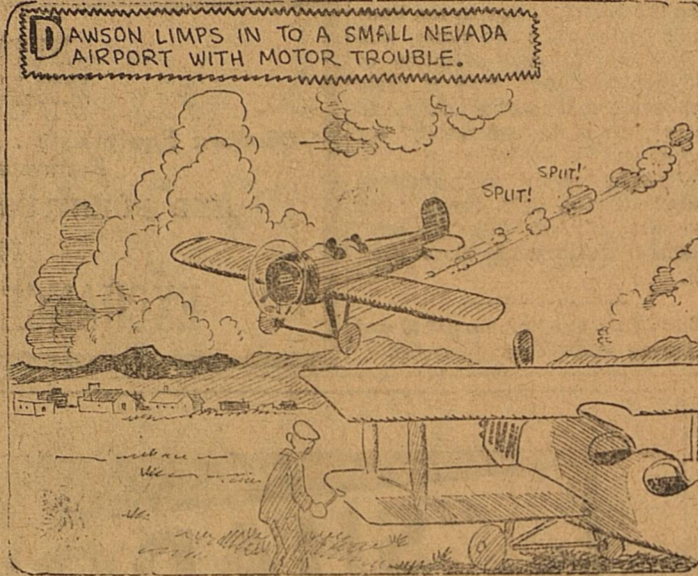
BOOTS AND HER BUDDIES



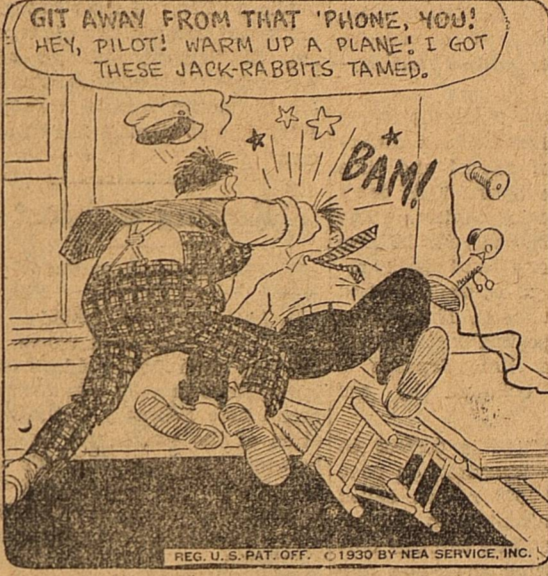
Keeping Her Word!



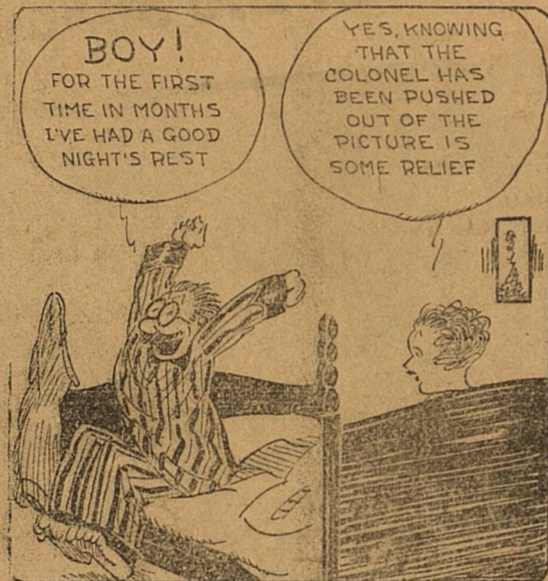
WASH TUBBS



A Holdup



MOM'N POP



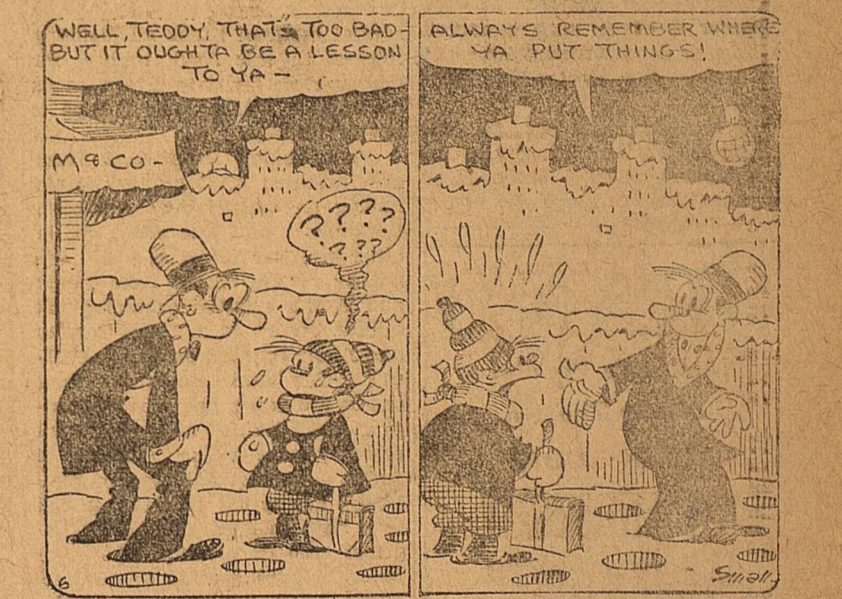
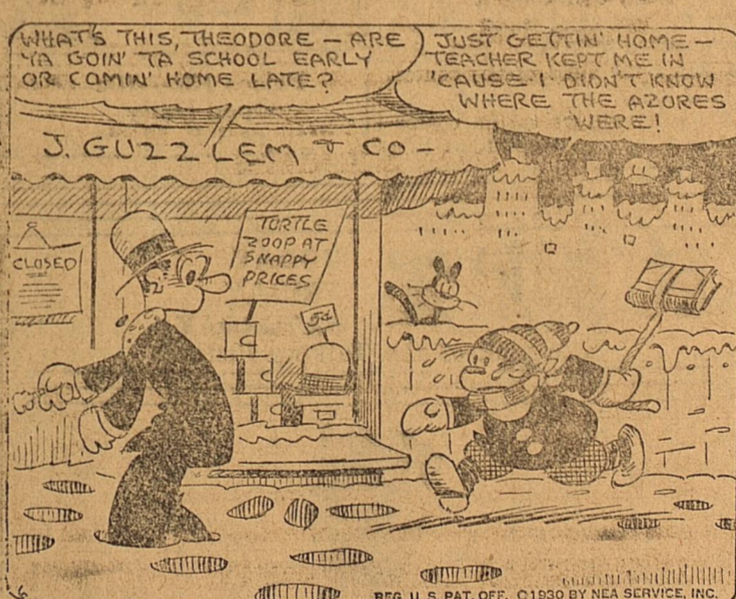
Fruits of Victory



SALESMAN SAM



Good Advice

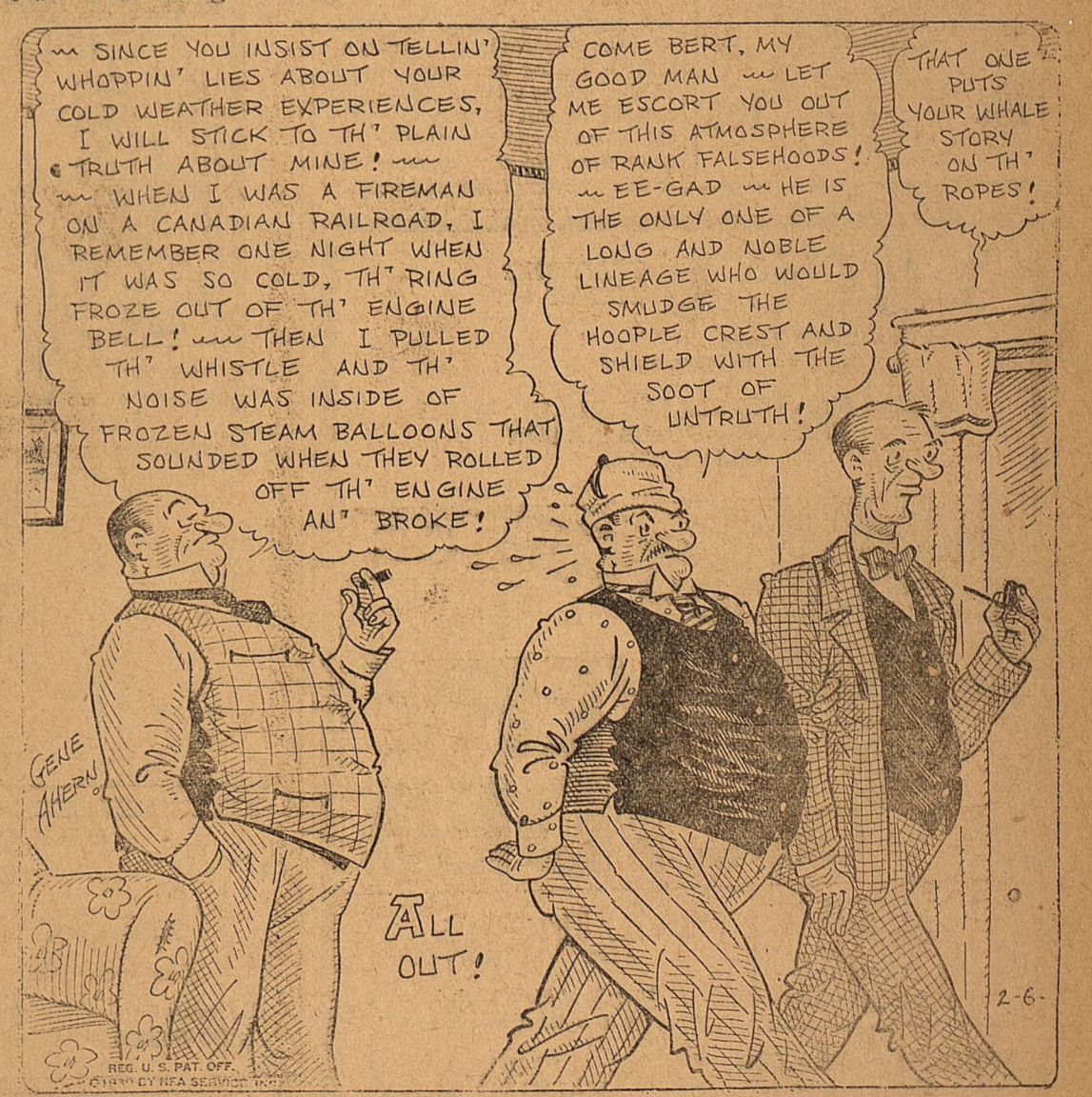


Out Our Way



By Williams

Our Boarding House



Ahern

# STATE TREASURER HATCHER SENDS OUT A REPLY TO CRITICISM

## SAYS IN LETTER TO EDITOR THIS NEWSPAPER "ASSISTANCE VALUABLE IN KEEPING RECORDS STRAIGHT"

In a letter to the Reporter-Telegram this morning, State Treasurer W. Gregory Hatcher, replied to criticisms made of his department by the state auditor recently.

"I am enclosing an answer to the criticism of this department and am sure you consider this answer of special importance in keeping the record straight," he said.

"Every statement has been filed with the legislature," he went on to say.

Briefly summarized the report contained the following:

"The Treasurer has kept and does keep every record, book and account which the law requires him to keep (referred to by Auditor), Chap. 3, Title 70, R. V. S."

"At the close of each day's business, this office can and does give to all requesting same, the exact cash balance in each and all funds, the estimated outstanding warrants drawn against such funds; and the estimated net balances in each and all of such funds and these balances agree with those arrived at in the State Comptroller's office in every instance, as applied to recent transactions, and reports showing these facts, are furnished to the Comptroller monthly. The seeming discrepancy alluded to by the Auditor, respecting the changes at different times in the differences between the two departments, is due to the fact that both this office and the Comptroller's office has been checking to ascertain the old outstanding warrants, and a part of my records being destroyed by fire or lost years before my administration, causes the results from this checking to be different in the two departments."

"The Treasurer receives millions of dollars worth of securities pledged by the banks for the securing of State's funds without the Comptroller's having 'record of knowledge' of the same, as the law provides that he shall do."

**Proper Disbursement**

"The Treasurer does not release the securities pledged with him under provisions of law by insurance companies and others without the knowledge and consent of the departments administering these laws.

"The Treasurer releases securities pledged with him by the banks to secure state's funds without the Comptroller's having 'record or knowledge' of the same under implied authority of the Depository Law Article 2530 R. C. S. of 1925."

"Every dollar received by the treasurer is either upon a deposit warrant or deposit receipt issued by the Comptroller as the law provides.

"Every dollar paid out by the treasury is on the authority of the Comptroller's warrant, except small amounts, refunds made out of the

these amounts, or have me take a pair of shears and cut these checks into 8 or 1 piece?"

### Violates "Fairness"

"I, the Treasurer of the State of Texas (three times elected to that office by its citizens) receiving nearly a hundred million dollars a year, and paying out a like sum, have been, and am being partially denied the privilege of re-auditing, under my own supervision (as I should do) the work of my employees with out respect to any audits to be afterwards made by others, forsooth to have \$1,800 a year (the salary of one Auditor allowed me by the legislature and vetoed by the governor), and a State Auditor is employed and allowed \$25,000 to make public criticism of me (through the press, and before filing his report to me) in flagrant violation of the law creating his position and defining his duties, and in violation of every rule of fairness known among men."

### Roping Contest—

(Continued from Page 1)

tail, he weighs 207 pounds.

### Has Wonderful Horse

When Coon Dog, Holder's famous horse, steps proudly into the roping arena here February 7, the admiration of the stands will be divided between him and Bennett's horse, Hazel Eyes. The animal is a three-quarter Thoroughbred, raised by Wayne Dolan on the Mashed O ranch near Benjamin.

Whereas Holder's Coon Dog is clipped and trimmed up so that he would look good in any horse show, Bennett prefers to keep Hazel Eyes in his natural range condition, with full growth of mane and tail. A dun-paint, slightly more golden than Coon Dog, Hazel Eyes is the sort of horse that will draw the admiration of any horse lover.

Tom Nance, friend of the two contestants, will probably be one of the officials, Bennett said today. Tom acted as time keeper in a 5-calf match between Bennett and E. Pardee at Calgary, Canada, last summer. Bennett won the match by 13 seconds, with an average of 23 1-5 seconds.

There will be three time keepers, one tie judge and a foul man or starter in the match here February 7.

Holder lost by a slight margin a roping contest against Bob Crosby, world champion cowboy, a few weeks ago in Abilene. Holder's time for 19 calves was slightly more than Crosby's for 20. Holder failed to get his last calf.

### Rules of the Sport

For the benefit of those who are unacquainted with the sport, Bennett stated the rules of the contest in brief today.

The prize will go to the contestant making the lowest total time

for the twenty calves. Time starts when a calf leaves the chute and ends when the roper signals that he has completed the roping.

A fine of 10 seconds is imposed if the roper's horse starts before the starter's flag is dropped.

The loop must pass over the calf's head. For any other catch a fine of 10 seconds is imposed.

The roper must throw the calf with his hands. A fine of 15 seconds is imposed if the calf is not allowed to regain its feet after being jerked to the ground by the roper's horse.

Roper must cross any three feet of the calf and tie them. If any calf comes untied before the tie judge has finished passing on it, a fine of 20 seconds is imposed.

In event of the calf's escaping from the arena the time is caught and added as the roper is given a fresh animal.

### Refinishing Work Can Now Be Done

The Exchange Furniture company, since moving into new quarters at 311 West Texas Avenue, has installed furniture refinishing equipment of the latest type.

R. H. Ashmore, manager for the company, says refinishing of all classes of furniture and repairing can be done promptly and efficiently.

This marks another service adopted by the company which is now in the building recently constructed by the Home Furniture company.

No need to be without music now. Good phonographs on sale, \$19.00 and up, Texas Music Co.

### PALACE THE PICK OF THE SILENT PICTURES

TODAY AND FRIDAY

GARY COOPER

in

"THE WOLF SONG"

Bobby Vernon

in "STOP KIDDING"

Prices 15c—10c Open Daily at 1 P. M.

### Legislature—

(Continued from Page 1)

after several days' hard work assembled a proposed measure, the municipal lawyers blew cold and from all appearances the matter has been dropped.

Appropriations for emergency use of State teachers' colleges and other institutions, including summer school expenses, and consideration of the compact proposed by Oklahoma as a plan to retain the approximately 28,500 acres lifted out of that state and put into Texas by the findings of the supreme court commissioner authorized to locate and mark the 100th Meridian as the boundary line in the Panhandle between the two states, will, of necessity, demand attention of the legislature. But, even if those matters are not acted on they will hardly present an "emergency" for another special session.

Submission of the state auditor's report caused a light flurry and there was talk of "investigations," but this speculation has blown over, even.

Piano Sale. Used pianos \$49.50 and up during sale, Texas Music Co.

**PRO OFFICER SENTENCED CHEYENNE, Feb. 6.—(UP)—**William Irving, former state law-enforcement commissioner was enroute to the federal prison at Leavenworth today to begin an eighteen month sentence for violation of the national prohibition act. He abandoned earlier plans to appeal the conviction.

**TAFT IMPROVING**  
WASHINGTON, Feb. 6.—(AP)—The condition of William Howard Taft was described today as slightly improved. His sons, Charles and Robert, were expected today.

### Errorgrams—

- (1) The ruby is a precious, not a semi-precious stone.
- (2) Pendants in the man's conversation, is spelled incorrectly.
- (3) The clock is upside down.
- (4) A sapphire is blue, not red.
- (5) The scrambled word is INFLUENCE.

**RECORDS—BRAND NEW**  
2000 Records during our sale at 49c each, Texas Music Co.

**BEDFORD TO ROSWELL**  
E. G. Bedford, Midland oil man, has gone to Roswell to spend the week-end with his son.

**IN PERSON**  
Hear the Hawaiian Players in person today and tomorrow. Texas Music Co. 2c

**FURNITURE RE-FINISHING**  
Modern Equipment . . . Experienced Workmen  
Estimates Gladly Given  
USED FURNITURE BOUGHT AND SOLD  
Phone 435  
**EXCHANGE FURNITURE CO.**

**BUY THE BEST USED CARS THE MARKET AFFORDS and get THE GREATEST VALUES**

1929 Chevrolet 6-Coach  
1929 Chevrolet 6-Coupe  
1928 Chevrolet Coupe  
1928 St. 6 Buick Sedan  
1928 St. 6 Buick Coupe  
1929 Buick Brougham  
1929 St. Buick Coupe  
and several other makes not listed.

**SCRUGGS BUICK CO.**  
Midland

**GRAND**  
Midland's Popular Family Theatre  
AGAIN TODAY  
"A MIDNIGHT ADVENTURE"  
Also Comedy  
10c AND 15c

**RITZ** TODAY FRIDAY SATURDAY  
The pick of the Talking Pictures

THE LAUGH OF AGES!  
**HAROLD LLOYD**  
"Welcome Danger"  
NOW HEAR HIM TALK THE THRILL OF A LIFETIME!

OPEN DAILY AT 1 P. M.  
ADMISSION

|                         |   |
|-------------------------|---|
| Adults 50c              | Bargain Balcony daily, except Sunday and Holidays |
| Children 10c            | Any Seat 35c                                      |
| Balcony (300 Seats) 35c |   |

**YUCCA** STARTING TODAY  
West Texas' Finest IN THE CAST  
ALLEN KEARNS—SALLY BLANE—HUGH TREVOR—DORIS EATON OLIVE TELL

100% DIALOG  
**The VERY IDEA**

with **FRANK CRAVEN**

LAUGHS! THRILLS! LAUGHS!  
ONE LITTLE TEAR

They Speak **The Very Words**  
They kept New York Roaring for a solid hilarious year!

"RECORD BREAKER All Talking Comedy"  
"SOUND AND TALKING NEWS"

"SHADOWS HUGER than the shapes that cast them"  
*(Alfred, Lord Tennyson, 1809-1892)*

AVOID THAT **FUTURE SHADOW\***  
By refraining from **over-indulgence**

Men who would keep that trim, proper figure, women who prize the modern figure with its subtle, seductive curves—eat healthfully but not immoderately. Banish excessiveness—eliminate abuses. Be moderate—Be moderate in all things, even in smoking. When tempted to excess, when your eyes are bigger than your stomach, reach for a **Lucky** instead. Coming events cast their shadows before. Avoid that future shadow by avoiding over-indulgence if you would maintain that lithic, youthful figure.

**Lucky Strike**, the finest Cigarette a man ever smoked, made of the finest tobacco—The Cream of the Crop—"IT'S TOASTED." Everyone knows that heat purifies and so "TOASTING" not only removes impurities but adds to the flavor and improves the taste.

**"It's toasted"**  
Your Throat Protection—against irritation—against cough.

\*Be Moderate! . . . Don't jeopardize the modern form by drastic diets, harmful reducing girdles, fake reducing tablets or other quack "anti-fat" remedies condemned by the Medical profession! Millions of dollars each year are wasted on these ridiculous and dangerous nostrums. Be Sensible! Be Moderate! We do not represent that smoking **Lucky Strike** Cigarettes will bring modern figures or cause the reduction of flesh. We do declare that when tempted to do yourself too well, if you will "Reach for a **Lucky**" instead, you will thus avoid over-indulgence in things that cause excess weight and, by avoiding over-indulgence, maintain a modern, graceful form.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N. B. C.  
© 1929, The American Tobacco Co., Mfrs.