## VOLUME II.

## MIDLAND HUGHES PLANT ROUNDS OUT DISTRBUUTION CYCLE Great Success of Hughes Tool Company Laid to Service

 SERVIICE Hughes Quality Not Shown CREDO IS Merely by Chemical IestsAN IDEAL core recoviry
AIDED BY NEW
Interlocked With Tool Company
 CORE CATCHER
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MANY ARE SERVICES OFFERED

## THREE MANUFACTURING STEPS

HUGHES TOOL COMPANY GETS IDEAS OF CORING FROM BISCUIT CUTTER

CORE BARREL VENT GIVES RELIEF

CORROSION IS
FOE OF VALVE
SEATS, GATES

## WELCOME!

## HUGHES <br> 

WE ARE GLAD to welcome you to the Industrial Life of Midland. Your expansion program is typical of the great spirit that has permiated West Texas

## The

## Reporter-Telegram

We are firm believers in the future of Midland and its territory. We have invested heavily for that future and feel that our efforts and capital are well spent. Concerted action of the citizens and business establishments of this city has done much to develop Midland into a small metropolis of the Western Plains. We shall all grow through service and diligent labor.

COLLEGE SURVEY SHOWS FOOTBALL IS MOST HAZARDOUS SPORT

Twelve out of Every 100 Athletes Injured On Gridiron During One, Season


Hughes Tool Co.
WE WELCOME YOU
TO MIDLAND


SOUTHERN ICE \& UTILTTIES CO.

A Four-Sided Thrill in a Hot Bike Race


The National Amateur Bieycle Races at Kenosha Wis, gave spectators a thrill they hadn't looked for
when a sroup of riders piled up in a grand smash-up during one of the sprints. Four riders hit the dir when a sroup of riders piled up in a grand smash-up during one of the sprints. Four riders hit the dirt
when this picture was taken-though you may have to look closely to see them all. None of the riders
was seriously hurt. was seriously hurt.


## The Name Of

 Howe and AllenHas come to represent the highest type of Plumbing in Midland.

Quality Plumbing is invariably assigned to us.

We have been plumbing contractors for the Hughes Tool Company Build-ing-and as always demanded by them-they received the best.

We are glad to have had the pleasure of dealing with these GENTLEMEN.

## Howe \& Allen

PLUMBING Midland


# We Welcome <br> The Hughes Tool Co. 

 to MidlandBuilders are of noble lineage. They descend, through the centuries, from makers of the Egyptian pyramids and the Indian mounds, the Grecian Acropolis, and The Roman Forum, the Rheims cathedral and the St. Sophia mosque, to makers of the Great Empire of West Texas . . Their craft is firmly rooted in tradition. They fashion the world's humble dwellings and magnificent palaces, the shrines and amphitheatres . . With complete mastery of their tools, they follow the creature urge that has been passed on from generation to generation, from race to race. They aspire to a utility that will be beautiful. They breathe form into matter. They crystallize dreams. BUILDERS ARE THE HANDS OF HUMANITY

Texas Electric Service Company


## WELCOME

TO MIDLAND
HUGHES TOOL COMPANY

We are mightly glad to have you with us. We know that you will find Midland people the best on earth and we extend you good people every good wish for your new plant here in Midland.

MIDLAND STEAM LAUNDRY PHONE 90


## We Are Glad

to welcome the Hughes Tool Company to Midland and will do our part in making you feel at home.

We want you to enjoy the privileges and benefits of our schools and churches and be our friends-feel as if you are one of us at all times.

## Hokus Pokus

GROCERY AND MARKET

 the National League; Judge Landis, baseball dictator and President E. s . Barnard of the American cir-
 Athieiess, Tom Shibe, president of the
York, president of the Brooklyn Robing





Midland
Pays Its
Tribute
To
Hughes Tool Co-

## Welcome To Midland

It is the wheel within a wheel which drives on. We now consider Hughes Tool Company one of the wheels of Midland.

We are proud to have each and every employee as new citizens and wish you every success financially and physically.

## Hotel Scharbauer

ARTHUR J. JURY, MANAGER MIDLAND


## Hughes Tool Co.

of Midland
IS TOPPED WITH A

## Lydick Roof

as are
these other important
West Texas Buildings:
Scharbauer Hotel-Midland Thomas Office Bldg.-Midland Crawford Hotel-Big Spring Petroleum Bldg.-Big Spring Settles Hotel-Big Spring Midland Court House-Midland

When the roof of a building is placed by

## "LYDICK"

satisfaction through the years is assured its owners.

# Lydick Roofing Company 

414 W. Texas Ave.

Midlancl, Texas

WELCOME TO THE HUGHES TOOL COMPANY

We extend to the Hughes Tool Company, its officials, its workmen and its prestige a hearty welcome to Midland. . . . We believe in the Vast Empire of West Texas and capital invested in it means prosperity for the investors. . . . We believe that the Hughes Tool Company has made a wise selection in the location of its plant at Midland and we wish to join the citizens in a real West Texas welcome.


## CONGRATULATIONS

 MIDLANNDWE ARE PROUD OF OUR BANKING CONNECTIONS WITH MIDLAND'S BUSINESS FIRMS

FOR
ALMOST HALF A CENTURY OUR REPUTATION
HAS BEEN BUILT UPON
SERVICE AND STRENGTH

## The <br> First National Bank

Midland is proud of its growing cornmercial life and it feels that the Hughes Tool Company is a valuable asset to that life. . . . We congratulate ourselves upon being the home of this company in West Texas together with the many oil companies which it serves. ... Midland is destined to continue its leadership in commercial life of this area and further growth
is assured.

UTMOST CARE TAKEN IN MANUFACTURE AND TESTING OF VALVE CASTINGS OF HUGHES COMPANY; TOUCHNESS SOUGHT

Attractive Distraction!


PUNJAB KILLER

 ture of the killer whose reputation
is surpassed only by that of Turaioaz
who killed 58 people in the Junjaid who killed 58 people in the Junjai
beforte a police bullet ended his lif?


TO
HUGHES TOOL COMPANY EMPLOYEES EXECUTIVES

We welcome you to
Midland,
the best town in West Texas.
United Dry Goods Stores Inc.
George Phillipus, Midland Manager


We welcome the Hughes Tool Company to Midland. It will be our pleasure to serve them efficiently.

West Texas Gas Co.

HUGHES PULL DOWN RIG DESIGNED FOR TRANSMISSION OF THE PROPER WEIGHT TO ROCK BITS IN SHALLOWS

Tungsten Carbide Cutting Face Is Hughes Process

 and resistance to abrason. Applied
to the cutting edges of a bit by
patented process developed by the
Hughes Tool Co., Hughesite forms a patented process developed by
Hughes Tool Co., Hughesite forms a
tough wear resist:ng edge that se-
cures unusual footage of thorma-

tions found adaptable to its use. | tions found adaptable to its use. |
| :--- |
| Hughesite is a Tungsten carbide |
| having a hardness in the same ange |
| as carborundum. On Moin's scale of | having a hardness in the same range

as carborundum. On Mon's scale of
mineral hardness, the ciamond
ranks and anto
 quartz has a rating of 7 . Hughesite,
beceuse of its superior hardness st
quartz reaidy cuts medium hard
santy formations that would soon sandy formations that would
so
dull the ordinary cutting edge.
Massive rocks having a high con
pressive strength such as
隹 cull the ordinary cutting edge.
Massive rocks having a high con
pressive strength such as grani
chert, hard limestone or hard sand
limestone are not readily cut wi chert, hard limestone or hard sand
limestone are not readily cut wi
anything but a roller cutter
diamonds, and for coring such
mations in diamonds, and for coring such
mations in oil wells, the Hughes ro
ert, or hard formation cutter head
recommended

## attached to any oint, preferably the rotary table.

4. It can be a
size and shape of
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| 5. jaws. |

LON CHANEY'S OLD FRIEND MAKING SUCCESSFUL TRIP INTO FIELDS OF CHARACTER ACTING; HE TRIES EASY DELINEATIONS, HOWEVER; HAS BEEN IN MANY DRAMAS


We Welcome Hughes Tool Co. To Midland


## Wilson-Adams Co.

T. R. Wilson

Mrs. C. D. Adams

## Hospitality--

Today, we join other merchants of Midland in extending "Midland hospitality" to the employees of the Hughes Tool Co.

> WELCOME TO OUR CITY.

Mayes-Young Drug Store Phone 148



## WELCOME

HUGHES TOOL COMPANY

We hope you find Midland people to your liking and that you will enjoy a gocd business at your new plant.

PERRY BROS., INC. $5 \mathrm{c}-10 \mathrm{c}-25 \mathrm{c}$ Store Midland

WE ARE NDEED HAPPY TO EXTEND A CORDIAL
welcome
TO THE Hughes Tool Co .

Also . . . we are happy to have had the pleas-
ure of serving this company with the following ure of serving this company with Sine Trays, Pen. Staffs, Ink Wells, Oak Letter Trays, Columbia Files, Pencil Sharpeners, Stamp Pads, File Folders, Pen-
cil Carbon, Typewriter Carbon, Rubber Bands, cil Carbon, Typewriter Carbon, Rubber Bands,
Clip Boards, Metal Copy Holders, Adding Miachine Paper, Mucilage, Paste, Ink, Bank Pins, Desk Punches, Gem Clips, Erasers, Typewriter Ribbons, Pen Points, Pencils and many other

WEST TEXAS OFFICE SUPPLY
Hotel shantanaer Blas. Phome



## We Are Glad

To take advantage of this opportunity to express our thanks to the Hughes Tool Company for the business given us and further wish them every success here in Midland.

We hope your social life and business connections in Midland will be pleasant.

MAY YOUR BUSINESS PROSPER

Milland Harduare \& Furniture Co.
Quality Mierchandise Priced Right.

## Progress

## and the Bank

WE HEARTILY WELCOME THE

## Hughes

 Tool CompanyTO THE COMMERCIAL LIFE OF
MIDLAND
AND WE
CONGRATULATE OURSELVES UPON

THEIR SELECTION

## The Midland National Bank

# HUGHES PLANT OPENING FRIDAY 

 Woman Altitude-Record Holder Crashes to Death Today lease deals, hobss conpletions, feature oll activity
## LEASES IN ANDREWS, ECTOR SELL

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## VISTIORS <br> TO BE MET <br> AT PLANT

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| In Defense of Her |  |
| Sow, Sertember 18, | DAYS, IT IS |

## MIDLAND SCHOOLS GET DISTINCTION IN NEW BULLETIN

TWO CONVICTS
DIE AS RESULTS
STABBING AFFRAY

Al Capone's Brother In Police Dragnet

THE REPORTER-TELEGRAM






There are at least four mistakes $\begin{aligned} & \text { Grace yourser zo ror tacn or } \\ & \text { in the above picture. They may per- } \\ & \text { mistakes you find, and } 20 \text { for }\end{aligned}$



Daily Washington Letter ${ }_{\text {Rodney }}^{B y}{ }_{D}{ }^{B}$ utcher


WE WELCOME
HUGHES TOOL CO
TO MIDLAND
All electrical work in the new $\$ 250,00^{\circ} 0$ Hughes Tool Co. Bldg. was done by us. Only first class mater WE GUARANTEE OUR WORK

PETROLEUM ALECTRIC CO.
Petroleum Bldg.

BOND PRICE RISE SHOWS DEPRESSION
IS WANING AND GOOD TIMES APPROACH


By allard sumph,
executive Vice President,

$\underset{\text { Yhon Be will }}{\substack{\text { Win }}}$
Today Youn Sny- And The


Saficty amed Eiconomy That Is Not Tuplicateria at Tilese Pibices $\mathrm{T}^{1 \mathrm{H}}$

| Trestome | Tuxestorte | Firestone Super Haman muts |
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|  | $30 \times 31 / 2 . \$ 4.20$ \$4.20 | Limal 59 |
| $\begin{array}{\|ccc} 4.50-21 & 6.35 & 6.35 \\ 4.75-19 & 7.55 & 7.55 \\ 5.00-20 & 8.15 & 8.15 \\ 5.25-18 & 8.98 & 8.98 \end{array}$ | $\begin{array}{lll} 4.40-21 & 4.79 & 4.79 \\ 4.50-21 & 5.35 & 5.35 \end{array}$ | (ex |
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|  | Smind | Gain1 27.a0 32.95 |

CDMPARIE CONSTUEUCTION anel VALUTE

| 4.50-21 | Quar Tire | *Mail Mrater | $\star$ Manin oruier |
| :---: | :---: | :---: | :---: |
| Rubher Volume. | 165 cu. in. | $160 \mathrm{cu} . \mathrm{in}$. | T\%10 cu. in. |
| Weight. | 16.4813 lis. | 15.3818 lbs . |  |
| Width. | 4.75 in . | 4.78 in . | 4.72 i |
| Cords per frech. | 2 \%.0 cords | 21 cords | 24 cord |
| Plies at Tread. | 6 plies | 5 plies | 5 plies |
| Price... | \$ \$13.835 | \$ 83.85 | \%(te.083\% |

## A DNH


WE SELK AND SERVICE the complete -also Gasoline, Oils, and Lubrication. This means we buy higher quality products at lower cost and pass these savings on to you
in lower cost transportation per mile and


Hall Tire Company

Midland - - Phone 586<br>

## SOCIAL NEWS PAGE FOR WOMEN



School Faculty Members Are Honored at
Watermelon Feast Wednesday Afternoon; Messrs. Lackey and Shiflett Are Hosts Outstanding among the early social functions in honor
of the faculty of the Midland public sehools was the anof the faculty of the Midland public schools was the an-
nual watermelon feast given Wednesday afternoon by
tuan nual watermelon feast given Wednesday afternoon by
Superintendent W. W. Lackey, and Principal D. D. Shif-
lett at Cloverdale park at 4o clock. Follo
ers, gu

 at the Southern Ice \& Utili
pany
The guest $\downarrow$ sst follecws:




 school board and ministers
ed watermelons, donated by


There is real foun-
dation for optimism in Midland's future and we wish to convey our best wishes to Hughes Tool Co.



 Continues Study Of Women


Good tobaccos speak for themselves

## better taste

| $\|$Loal Housewives |
| :--- |
| Choice Recipes |$|$


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## Demonstration Days

Come in and look at the merchandise first - then note the price-you will be convinced.

> FRIDAY AND SATURDAY
are the first days of a merchandising campaign on $F$ a 11 merchandise at NEW LOW PRICES.


RAYON BLOOMERS


NEW SILKS
 After Ten Year Iliness, Re-
lief Comes Promptly With





Silk and Leather Purses Moires and Plain Crepes

New odd shapes and fastenings.
Colors to harmonize with fall dress
$\begin{array}{llll}\$ 2.95 & \$ 3.50 & \$ 3.95\end{array}$


NEW FALL GLOVES Slipon styles-Six button length. Washable suede in the wanted light $\$ 2.50$ Imported Kid Gloves i
cuff styles. Pair$\$ 1.95$

## Come in and let us demonstrate to you in quality and at NEW LOW PRICES.

COME FRIDAY AND SATURDAY
HASSEN COMPANY

THREE AMERICAN LEAGUE PITCHERS ON ALLSTAR MAJOR TEAY Midland and Texon Teams Engage in "Battle of Wits"; Io Meet Again
 $\operatorname{NiNFLLD}^{\text {In }}$ OF



## You can read

 between the lines
## mild <br> ( not strong or harsh)

## better taste <br> ( good tobaccos

## the STANDINGS

It is likely that Monday, Wed-
nesday and Friday will be the dates
of the Middand-Texon piay.


## No More Stock After Sept. 29

This Date Marks the End of the Present Sale of Texas Electric Service Co. Preferred Stock

> Several days ago we announced that we had only a limited number of shares of stock unsold and that we could accept subscriptions only with the understanding that orders would be filled so long as there was stock available for sale.

> The volume of subscriptions now coming in clearly indicates that all the stock available at the present time will be sold by September 29 .

Therefore, after this date and until such time as we may have more shares to offer, no further subscriptions can be accepted.
A. J. Duncan

Fort Worth

THE REPORTER-TELEGRAM
Side Glances
by Clark BOOTS AND HER BUDDIES $^{\text {BOT }}$
Out-of-Door Girls:


WASH TUBBS


Fate
By Crane


MOM'N POP
Some Chef
By Cowan


FORE!

OUT OUR WAY
By Williams


OUR BOARDING HOUSE
By Ahern

|  |
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REPUBLICANS SEEM OPTIMISTIC AT THEIR CHANCES OF WINNING TEXAS COMING GUBERNATORIAL CAMPAIGN


AIRMAIL CONTRACT LET TO AVIATION CORPORATION AND SAFEWAY AIRLINE; MIDLAND HOPES TO GET ONE OF STOPS

Hughes Plant

Bill Roller
Shop Foreman.
years in Midland.
Henry Horst
15 years a mechanic.
ears with Automotive
Grinding $\mathrm{C}_{0}$.
only competent and e
-
station between El Pase nd Ft. Worth.

VANCE \& COX
23 East Wall St.

## "A SIGNIFICANT EXAMPLE"



SAMUEL
HARDEN
CHURCH

## Carnegie Institute

that great enterprise founded by Andrew
Carnegie at Pittsburgh for the promotion of
$t$ t, science and literature. Known throughout science and literature. Known throughout
world as a student of current problems. hairmaty of the Board Carnegie Institute of
technology, Director American National
$\qquad$

Perhaps the most vital influence in the American business or da e tendency of industrial leaders to join hands with science. No more significant example of this trend exists than your moderr use of the Ultra Violet Ray in the 'Toasting' of the LUCKY TRIKE tobaccos. The great access of your experiments dem. nitrates the wisdom of this science."
Someltander Shun

LUCKY STRIKE - the finest cigarette you ever smoked, made of the finest tobaccos -the Cream of the Crop-THEN-"IT'S TOASTED." Everyone knows that heat puriflies and so TOASTING removes harmful irritants that cause throat irritation and coughing. No wonder 20,679 physicians have stated LUCKIES to be less irritating! Everyone knows that sunshine mellowsthat's why TOASTING includes the use of the Ultra Violet Ray.

## "It's toasted"

Your Throat Protection -against irritation-against cough

