## The Reporter-Telegram

 MIDLAND, TEXAS, SUNDAY, AUGUST 28, 1932.STERLING LEADS FOR GOVERNOR Democratic Nominee Bastinades "Hindsight" of Hoover

Roosevele OPFENS EAST

OPTIMISM SURGES BACK INTO BUSINESS COAST WAR

Ringing Charges
Against GOP

LOOSENING

No Aute Races
Likely Today

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## Pilots in Cord Race Near Goal

2601-VOTE MARGIN WHEN BUREAU SHUT
OF CREDIT Expect lackey ATTESTED

Pave Two

Sunday, August
Bridge-Luncheon
Entertains BienEntertains Bien-
Amigos Members


Dance Honors Week-end Guest From Iatan







Belmont Bible
Class Has All-
Day Session











Blind dollars! Groping in the dark! Easily lost When a Midland citizen buys merchandise out of town, he puts blind dollars into operation.
He weakens the finances of this city by every

## Why Buy in Midland?

The outright answer is that it is CHEAPER to buy in Midland!

Comparison will prove that statement. Take a mail order catalog with you and go from store o store-compare!

You'll find that you can buy 100 No. 2 cans for canning for $\$ 2.85$ in Midland, whereas 96 simlar cans from one of the world's largest mail order houses cost $\$ 3.50$, plus the postage that it takes to get your letter there, and plus the cost of the money order or government tax on your check.

You'll find that you can buy iron porch chairs in Midland for 69 cents, whereas the identical chair, made by the same manufacturer, sells for 98 cents at the mail order house, plus post-

You'll find that framed pictures can be bought in Midland for 39 cents each, and that similar pictures cost $\$ 1$ each from the mail order house. You will find that a $30 \times 6.00-186$-ply tire costs $\$ 10.33$ each in pairs in Midland, and that the same tire costs $\$ 10.34$ each in pairs, freight paid, from the mail order house, but with no allowance for your old tires and you have to put the new ones on.

Hundreds of similar comparisons can be made and will be made in future advertisements being sponsored by the advertising department of The Reporter-Telegram.

## Schoolifime

We are especially eager for you to make our store your headquarters for purchasing school clothing. We are prepared for it with a large supply of seasonable merchandise that we want you to see.

## School Shoes and Boots



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Children's Star Brand oxfords and straps, blacks, browns, and
two-tone combinations; sizes \(81 / 2\) to 2 . Misses' School Shoes in oxfords, straps and pumps; low and mili tary heels; plain blacks and browns, also spor
\(\$ 1.98-\$ 2.50\) and \(\$ 3.85\)
Children's Slip-on and Cowboy Boots. Plain brown, brown and
beige combinations and black with brown trim cowboy styles, plain slip-ons and military styles; sizes from baby
\(\$ 2.25-\$ 2.50-\$ 295\)
``` BOYS' LONGIES AND KNICKERS
Boy's wool longies, assorted colors blues, greys and browns; all wool
worsteds; sizes 12 to 17 Also same, in little gents' sizes, 4 to 10 \$1.95 Boys' cotton longies, grey gamble stripes and dark blue cotton serges;
in the Hawk Brand. Sizes 7 to 17 , each
 One big assortment of boys' wool mixed knickers, in greys, browns,
and tweed mixture; sizes 7 to 12 Boys' all wool knickers, good selection of colors, fizes 7 to \(12 \quad \$ 1.95\)
Boys' Hawk Brand overalls, blues and stripes; sizes 3 to \(11 \quad\) __ 59c
\(\qquad\) One lot Children's Hawk Brand coveralls, sizes 3 to 8, made of blue
covert trimmed in red, a regular 69c value, each

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Boys' two-piece underwear, fancy broadcloth trunks with elastic backs
and swiss ribbed shirts to match. Sizes 8 to 16. Priced the garment, 25 c Children's socks, anklets and three-quarter lengths; in both light and
dark shades One lot children's anklets, mostly light colors, sizes 4 to 8 , including
values to 25 c. Priced to sell at 10 c, or three pair for \(-25 c\) Little gents' socks, made just like dad's, to be worn with longies, in as-
sorted fancy patterns, in medium and light weight rayons -.. \(15 \mathrm{c} \& 25 \mathrm{c}\) Girls' rayon panties and bloomers, made of a good quality rayon with
flat lock seams, in elastic bottoms or knit cuff, flesh only. Sizes 1 to 14. Each , 25 c Young ladies' rayon and mesh panties and stepins, in plain colors, fesh
and peach or with fancy trim, each Rayon weave slips, in flesh color only, cut bias, sizes 36 to 44; an ex-
tra value at EXTRA VALUE IN LADIES' HOSE
A 42 -gauge, pure thread silk, full-fashioned hose. Colors, sun beige,
fawn, brown, sandee and dawn glo. The pair PRINTS- 36 -in. wide, 80 -square, fast colors and pre-shrunk; a beauti-
ful sollection of all new patterns, in both light and dark. Yd. \(121 / 2 \mathrm{c}\) Tennis Shoes for boys and girls, all sizes in white or tan. Pair__ 49c


Wilson Dry Goods Co.

\section*{MY BAKERY}

My Bakery Bread plays an important part in the life of your child. It keeps him robust and helps make his schocl days happy and healthful.
and tasty as the most mod
rn methods can produce
MADEINMIDLAND
PIES
CAKES
COOKIES

TELEPHONE BOYS DRUB TEXAS ELECTRIC IN EXCITING 11 INNING GAME Colarado, Toughest of Sand Belt Golf Association, Is Here Today

LAST HALF OF THE
LEAGUE OVER SEPT. 2
\begin{tabular}{|c|c|}
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Her hubsand has just told her he was soing
 chen wory for once.
SCHARBAUER COFFEE SHOP
\begin{tabular}{|l|} 
Barbara Stanwyck Sings for the First \\
Time on Screen in Her Role in Sunday \\
And Monday Offering, "Purchase Price"
\end{tabular}

\begin{tabular}{|c|c|}
\hline Trotter Raced & , \\
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\section*{A SIX IS MORE ECONOMICAL}


\section*{SAVE WITH SIX CYLINDERS}


STILL GOOD AFTER 15,000 MILES And the Chevrolet Six stays young for
\(-10,000,15,000,20,000\) miles and more -carries on-smoothly, dependably, economically. Moreover it has every modern feature
you're entitled to: Free Wheeling, no you're entitled to: Free Wheeling, no
car is up-to-date without it. And genuine Syncro-Mesh as originated by General Motors. And big, luxurious
Fisher bodies. And four parallel Fisher bodies.
mounted springs
Remember that you can switch to a
1932 Chevrolet for very little money.
In fact, you'll probably find it more conomical to buy a new Chevrolet Six


\section*{SIX CYLINDERS No More - No Less}

\section*{CHEVROLET '445 \\ AND UP
F. O. B
FLIN
MICH}

ELDER CHEVROLET COMPANY


Returns to 3 O'clock







 Hot ree-election war
FOUGHI BY CANDOLALES



GRAND \begin{tabular}{c} 
Today and \\
Monday \\
\hline
\end{tabular}

\section*{}

Tonight or never-Love!
That was his challenge to her
uncertain whims
hat was his challenge to her
uncertain whimst Remain in his
arms a slave to the magic spell
of their strange romance-or--
close the door on paradise! Re-
main anil live-or-leave and

Late news events
late news events - - -
---- two reex comedy

Business



CONFIDENCE
makes driving easier and more


A faulty motor or a squeaky body
steals from the pleasure of motoring that is righelfully yours. Your car can
be put in first class condition for only be put in first class condition
a small amount of money.
GOOD BRAKES ADD COMFORT AND AVOID Expert Mechanics - Fair
ELDER CHEVROLET CO.

Old Rail Employe
Tells How He Was


FOOT COMFORT EXPERT-from Chicago will be at this store all day
Thursday, September 1. - You are cordially invited to avail yourself of his


Knits
- \(=-=\) used. One, two and three-piece frocks are much in vogue. The skirts of these models are more or
less plain, with interest centered above the waist line in chic little low collars and varied sleeve effects. They are all here and open for your inspection. We'll be glad to show you.
FEAATURED-We have just received 12 new knit dresses in a beautiful, assortment of styling and weaves.-These dresses would sell re
which permits this very low price,
\(\$ 3.95\)
Petroleum Building
Telephone 436


TODAY AND MONDAY



Vickers Studio

Expression and Dancing
Now open for enrollment.
Special rates for term.
Class Stars Monday, September
(2,

FALL ARRIVALS

That there is an upparat turn is munuestioned, and wanted mer-
chandse

 Do take arre of the customerss neas.
 Ribbo crepes and reints, as well as a few solids.
They are unusual at
\(\$ 5.95\)
\begin{tabular}{|c|c|}
\hline \begin{tabular}{l}
and then... \\
FOOTWEAR \\
With more attention focused on the feet
\end{tabular} &  \\
\hline  &  \\
\hline  & -with perky little hand manipulated brims, much higher priced hats. Felts are outstanding with velvet and wool crepe co larity.
Mod Moderately priceá
\(\qquad\) \\
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\end{tabular}

ADDISON WADLEY CO.```


[^0]:    Midland Canning
    For Oil Distric

