

"A scientific study of the 18th amendment by some of the best minds in the country reveals the fact that it does not curtail or destroy ordered freedom.—Dr. Walter Dexter.

MINISTER DANGLES ON ROPE END

Evetts Haley Damage Suit Goes to Jury This Afternoon

SHADOW OF ELECTRIC CHAIR FALLS OVER 3 CONDEMNED

MIDNIGHT EXECUTION HOUR SET

Governor Denies He Will Take Move To Interfere

HUNTSVILLE, June 18. (UP)—Death was creeping closer today for three Mexicans in death row waiting electrocution at midnight.

Ofilio Herrera was given the penalty for slaying Sheriff A. T. Murray in Mason county. At Austin the governor indicated that he would not act to save Nicandro Munoz and Victor Rodriguez, who sought stays on the grounds that their attorney was not licensed. Both are convicted of killing a customs officer in Hidalgo county.

Sister of Midland Woman Is Buried

The body of Mrs. Jack Shannon, killed by lightning as she opened a wire gate on her farm, a mile north of Hawley Wednesday morning was interred in the Hawley cemetery, following funeral services from the First Methodist church there at 4 p. m. today.

Mrs. Shannon, sister of Mrs. Ann Jinton of Midland, died a minute after her husband, who was plowing in a field nearby, reached her side. Shannon did not see his wife killed. She was in a turn in the row he saw her huddled at the foot of the fence, and ran to her.

The searing flash was followed by detonations of thunder, and short bursts of rain, but no rain was falling when Mrs. Shannon was struck. Mr. Shannon said the weather had been threatening all morning, and he was hastening his plowing. Fearing rain, his wife had left the field and started for the house. As she opened the wire gate the bolt struck a strand of wire.

Dr. W. R. Snow, who was summoned from Abilene, gave directions over the telephone for artificial respiration. When he reached the scene of the accident he found Mr. Shannon with others vainly attempting to resuscitate the victim.

Magnolia School Conducted Here

Conducting a four-day institute on Magnolia Petroleum company products, four district officials of the company have been in Midland this week holding conferences with 25 men from Midland, Stanton and Odessa.

W. I. Kent is instructor of the school and other men here are C. W. Wofford, assistant manager of the sales department of the Fort Worth district, T. D. Butler, Brownwood, and J. L. Bryant, district salesman of Sweetwater.

Wofford stated that the purpose of the school was to acquaint dealers and filling station attendants with the company products, proper operation, cleanliness and service of a station, and proper lubrication. Closing the school tonight, the men will go to Big Spring for a similar school next week.

Crippled Boy Tries To Save Chum's Life

FORT WORTH, June 18. (UP)—George Malmborg, 15, on crutches from a broken leg, failed in an attempt to save his chum, Merle Morrison, 16, high school track star, from drowning in the waters below the Lake Worth spillway here today.

Malmborg saved his own life by clenching to a dead tree when he became exhausted.

Working to Put Al Capone and Gang Behind Bars



College-trained and incorruptible investigators already having obtained the evidence, this group of men face the equally difficult task of prosecuting liquor and income tax fraud charges against Al Capone, No. 1 public enemy of Chicago, and his gang. They are U. S. District Attorney George E. Johnson and four assistants, shown left to right: Dwight Green, George Clawson, Johnson, William J. Froelich and Jacob Grossman. Froelich was sent from Washington for the case. And they did their work well, for Capone has plead guilty of several charges and stands a chance of paying a heavy fine and spending a long term behind the bars.

ARTIST INSISTS VANDERBILT HAS THREATENED HIM

RENO, June 18. (AP)—Chief of Police J. M. Kirkley, told the Associated Press last night that Peter Arno, noted cartoonist, had complained to him yesterday that he had been threatened with "bodily harm" by Cornelius Vanderbilt, Jr., who was reported today to have attempted to shoot Arno for alleged attentions paid his wife.

Kirkley said he had informed Arno that he looked "big enough to take care of yourself. If someone's threatening you, why don't you poke him in the jaw."

The chief said Arno made no mention to him of any attempted shooting by Vanderbilt.

The three principals in the case remained in seclusion tonight while Samuel Platt, Vanderbilt's attorney, issued a statement denying that Vanderbilt had attempted to shoot Arno.

Mrs. Vanderbilt, at the home of friends, refused to talk. Vanderbilt was "out" to reporters. The only authoritative report of the affair was that contained in Platt's statement. It follows:

"Vanderbilt for some time has been incensed over attention that Arno had been paying to Mrs. Vanderbilt. It has been going on for some time and he could not help but notice evidences of affection on the part of Arno.

Started for Arno Home "Sunday night, or early Monday morning, a car drove up in front of the Vanderbilt home in Newlang's Manor, and Mrs. Vanderbilt alighted and started for the house and Arno alighted and walked toward his home, which is in the same vicinity.

For the Old Men Shall Play Games And Cavort Around

Old men will play the Midland fire boys here July 3 at Bizzell park in a funny ball game. Nothing is barred—grease ball, spit ball—today so va.

Ralph Bucy is umpire behind the bat, Bud Estes will call 'em at first and W. J. Moran at third. Bucy will use five silver dollars in calling his decisions.

The game will be called at 5 o'clock July 3. The game was arranged by B. C. Girdley to amuse the crowd who may come to Midland ahead of time for the July 4 celebration.

Following is the line-up for the Old Men's club: Buzz Whitson, of Odessa; "Old Man" Pollart, Stanton; Joe Deering, Andrews; Elmer Bizzell, Bud Osborne, Joe Pynn, Harley Meeks, B. C. Girdley, Lindy Hiett, all of Midland.

But this isn't all—Colorado's crack team will be in Midland for a couple of days, July 4 and 5, for games with the Pleasant View nine. The boys will be put up at Hotel Scharbauer as guests of the Bizzells.

As Elmer says, "A good time will be had by all."

Clerks and Toilers To Be Fed on July 4

Store owners clerks, garage workers, all proprietors and employees of business places in Midland, will be fed under special plans made by the chamber of commerce for July 4. Fred Turner will be in charge of a table at the south side of the pit to serve clerks and business people, who cannot take but a short time from work. This arrangement is made in behalf of employed people in Midland, because stores, garages, filling stations, etc., will remain open July 4.

CALIFORNIA VISITORS Mrs. William Bromlow and family of Highland, Calif., Mrs. I. N. Gregory of Santa Anna, Calif., and Mrs. E. B. George, of San Bernardino, Calif., are guests of Mr. and Mrs. Frank Ingham this week.

RAIL OFFICIAL IS SPEAKER AT ROTARY LUNCHEON

W. R. Lence, general manager of the Abilene-Southern railroad, was the principal speaker at the Rotary club luncheon today, having been invited to come here for the address by J. E. Hill, chairman of today's program.

The speaker outlined recent bus legislation and its effect upon transportation rates, taxation and highway condition. He also outlined the proposed Trinity river navigation project and the effect it would have upon taxes.

Mrs. Foy Proctor sang two numbers, with Mrs. Minnie Cowden playing the accompaniment. Announcement was made today that annual reports of outgoing officers will be made at the next week meeting and that installation of new officers will be held Thursday, July 2.

Arthur G. Jury, secretary-elect, tendered his resignation from the office and requested that another be elected in time to assume the duties July 2. A nominating committee composed of Fred Wemple, Elliott Barron and George D. McCormick was named to select a candidate and other nominations will be in order from the floor at the next meeting.

Farmers Gin Is Donator to Fund

The Farmers Co-Operative gin Thursday morning gave a substantial donation to the July 4 celebration. L. H. McBride, manager, said the Farmers Co-Operative wanted to do its part toward making the celebration a success. Chamber of commerce, American legion and Veterans officials said Thursday the generosity of Midland people and their co-operative spirit in making July 4 a success without parallel in their experience. "Everybody is trying to help, nobody is shirking a task, nor kicking about what it has to do. All are contributing labor, wood, beaves, trucks, tractors, or something else," the leaders declared.

VISITING IN ABILENE

Mrs. W. G. Epley is in Abilene this week, visiting Mrs. J. H. Epley and daughters.

ARGUMENTS REVIEW THE EVIDENCE

Great Crowds Attend Sessions; Come Miles Around

The \$200,000 damage suit against J. Evetts Haley, Midland author, and the Capitol Reservation lands, is expected to go to the jury this afternoon late, telephone conversation with Lubbock at noon indicated.

Arguments in the sensational case were being made, "mostly a review of testimony. Alive with interest throughout the entire session, the case was still drawing large crowds today. "The court house is full and people are standing in the corridors and outside the building, trying to find out what they can," a Lubbock Avalanche-Journal staff writer said. The case grew out of allegations of Fred Spikes that in Haley's book, "The XIT Ranch in Texas," slanderous statements were made about the alleged "Spikes gang."

There are several other associated suits to be brought up later.

Midland People to Optometric Meeting

Mr. and Mrs. J. P. Inman and son, John Phillip, will leave Midland tomorrow noon for San Antonio to attend the 34th annual national convention of the American Optometric association, which opens Sunday at the Gunter hotel and continues through the week.

After the convention, the Inmans plan a brief vacation in Corpus Christi. The convention will be the first of its kind ever held in the south and more than 1,000 delegates are expected from over all the United States, Cuba, Canada and Mexico.

A drive through the city Sunday morning with visits to the Alamo will open the meeting. Mayor Chambers and other city officials will welcome the visitors in the afternoon. Outstanding lectures are on the program every day by nationally known doctors.

Entertainment includes the annual banquet, a stag party, drives and on the closing day, a complimentary tour by all registered optometrists and their families to Nuevo Laredo, Mexico. The exhibits will show all the latest scientific instruments for the measuring of vision and development of muscles to correct all kinds of defects. Special lectures will be given on these new instruments.

Scouts Write of Big Camp Time

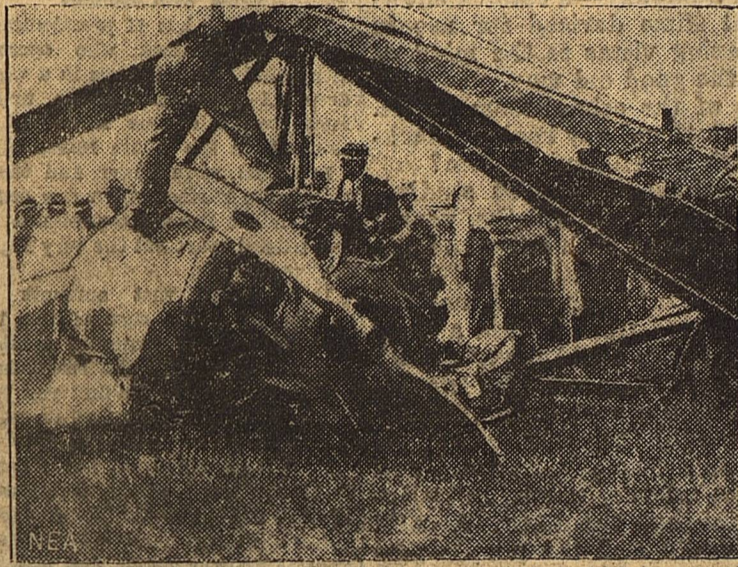
Scouts are having such a great time at Madera canyon they have only a "minute" to write home. The following letter, received here this morning by The Reporter-Telegram, shows just how busy the boys are. There are about 35 of the youngsters encamped from Midland.

"BSA Camp. Tues. eve. 6:40.

"This is no fair on account of I'm in a hurry, but I'll write a line or two to you and let you know how we are doing. Trucks arrived in time for supper yesterday and there was never a bunch of who were more in the humor for such. Tents assigned, and then the camp fire. The Midland scout band made their first appearance and went over in a big way. Flash light pictures and announcements made up the rest of the program. Taps put us all to bed and to sleep as we have never slept before in this wonderful mountain air.

"But we were all ready to arise and be about to look over our homes (See SCOUTS WRITE page 6)

After Amelia's Autogiro Crashed



This picture shows the wreckage of Amelia Earhart's autogiro after the "windmill plane" failed to gain sufficient altitude to clear a line of automobiles at the Abilene, Tex., field, from which she was taking off for Fort Worth on her transcontinental flight. Neither she, nor her mechanic was injured. The accident happened the morning following the witnessing by Midland people of the craft as it lazily floated over.

JULY FOURTH BARBECUE REMINDS OLDTIMERS OF DAYS OF '98, WHEN "LONG HOUSE" HAD TO BE BUILT

The barbecue to be held in Midland July Fourth is different in many ways from those held here in the past, the old timers are saying. Near the old John A. Cowden home, built back in the days when celebrations and "times" are good even if they weren't as good as the present, two parallel ditches run, each 100 yards long. These, the barbecue pits, are four feet deep and three feet wide.

Pits big enough to feed an army. Great barbecues have been held many times in the past, but the one planned for July Fourth dwarfs them all. For one thing, the coming barbecue is to be the result of all-

TO GATHER BEEVES Ranchmen who have donated beeves for the July 4 barbecue here are advised by J. O. Nobles that his committee will start gathering them immediately after July 25.

Each ranchman is asked to have his beef where he can pen it on a day's notice so that the committee can pick up the beeves with a minimum of delay. All should notify Nobles at once where the beeves will be.

most perfect organization. More than 20 committees have been named and all are hard at work. More than 100 men are on the committees. Committees do everything from handle finances to collect pitchforks. Virgil C. Ray, head of the "pitchfork brigade" admits that he may find it difficult to find 16 pitchforks, and decries the lack of hay in Midland county, inasmuch as fewer forks are necessary.

Pickles, cakes, coffee, sugar, cream and countless other commodities are being donated each day. "It's certain to be a great success, this barbecue, for the old timers are saying so.

"Midland has had many barbecues in the past, some of them getting almost state wide notice, but there has never been an event of the kind that compares with the organization behind this one," one man said.

"Midland is one of only a few towns this far east that could put over such an event under present conditions," another said. Elmer Bizzell, in charge of the wood hauling committee, said that only one man had turned him down on request for a load of wood. "And everyone who has been asked to haul wood has cranked up his truck and got busy," he said.

Chunky Cowden, in charge of the coffee making, recalls the "Days of '98" when a fair was held in Midland and it suddenly turned cold. Thousands of people were here, even though the town boasted a population of only 500. Subscriptions were

HEMP IS NEW; MAN IS ALIVE

Factional Warfare Is Blamed for Attempt To Hang Man

DALLAS, June 18. (UP). B. P. Brown, supply pastor of the North Dallas Baptist church was kidnapped shortly after midnight, taken to his church and hanged from a ceiling fan.

A new rope, which stretched, was used for the hanging and Brown's toes managed to reach the floor. He was alive when found by police at four a. m.

The hanging was blamed on a factional fight between the church and members of the congregation. Brown was found when his wife notified police that her husband failed to return at the regular hour from the Adolphus hotel where he supplements his ministerial earnings by serving as baggage clerk.

He was stopped by a man with a gun when he got off the street car in front of the church to go to his home nearby and was taken to the church where three other men stripped off his clothes.

"Have you any dying request," one asked. Brown said he received a threatening letter yesterday and others before.

Brown said the kidnapers taped his mouth to prevent an outcry. He thinks the attack was intended, in an indirect way, to hurt the Rev. Homer L. Marler, regular pastor.

"Apparently the hangmen intended my body should be found hanging over the pulpit when Marler came to the church to open a revival service at 10 o'clock this morning," he said.

COWDEN BABY BORN

Word came this morning from El Paso of the birth of a girl to Mr. and Mrs. Allen Cowden of Midland and the Cowden ranch near Jalisco, New Mexico.

Mrs. Cowden and the baby will be in El Paso several weeks before coming to Midland for a visit with Mr. Cowden's parents, Mr. and Mrs. E. B. Cowden.

STAYS HERE TWO DAYS

Jane Taylor, piloting a Stearman plane owned by the Halliburton airlines, left this morning from Amarillo after spending two days in Midland. He came here Tuesday from Carlsbad.

Flapper Fanny Says.

Flapper Fanny Says: Aquaplaning is a well-balanced sport—if you can keep on the level.

MISS LILLIE FLISKA

MISS LILLIE FLISKA, daughter of Mr. and Mrs. John Fliska of Midland, has just completed a year's study in the University of Washington, D. C., and has gone to St. Paul, Minn., to spend the summer.

THE REPORTER-TELEGRAM

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Any erroneous reflection upon the character, standing or reputation of any persons, firm or corporation which may occur in the columns of The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

SCHOOL-ROOM MOVIES

Ever since Shakespeare made his famous remark about the unwilling school boy reluctantly trudging off to his lessons, it has been taken for granted that children, in the very nature of things, are bound to dislike going to school.

Improvements in methods of teaching within the last few decades have probably lessened this old antagonism of childhood toward its education. But the children have not yet been entirely converted. Most of them, even now, would rejoice to see the school house burn down just as their fathers before them would have rejoiced.

Once in a while, though, one gets a glimpse of future possibilities—a glimpse that brings conviction that schools eventually will be different. A long start has been made already. A great deal more undoubtedly will be accomplished during the next generation.

All of this meditation is provoked by a little catalog recently issued by the Eastman Company—a catalog showing a long list of educational films devised for use in schools. The thing opens amazing vistas to the mind of one who goes his "three R's" in the good old way.

Consider the possibilities of the school-room movie. What would not be done with it? Could any book or black-board-talk hope to compete with a well-devised film?

Look back at your own school days. You studied, among other things, geography—for long months, poring over uninteresting books and emerging with only the haziest idea, after all, of the world you live in.

Can you imagine getting geography through movies? Wouldn't a couple of dozen selected films inform a child about this world in a way that books could never equal? Furthermore, the child would remember what he learned—and he would look forward to the next lesson.

Not all lessons could be taught that way, of course. Such bug-bears of childhood as arithmetic, spelling and grammar can never be sugar-coated very much. But plenty of things could be taught through the films. A child could be informed about his world and the people who live in it, and the job could be done quickly and thoroughly.

The very smallness of the film catalog mentioned above is impressive—because it shows that the surface has hardly been scratched. The movie can be one of the greatest allies the school teacher ever had. When it finally gets used to its fullest potentialities, it is a safe bet that the school children won't be half as eager to have vacation time come around.

MORE UNWISE CENSORSHIP

One of the most unpleasant bits of news to come out of Washington in months is the recent disclosure that the Treasury Department has started censoring the radio broadcasts and press releases of the Public Health Service.

Recently a Public Health Service broadcaster suggested that it is wise to eat less meat than usual in the hot days of summer. Instantly a flood of protests poured in from meat packers and live stock associations.

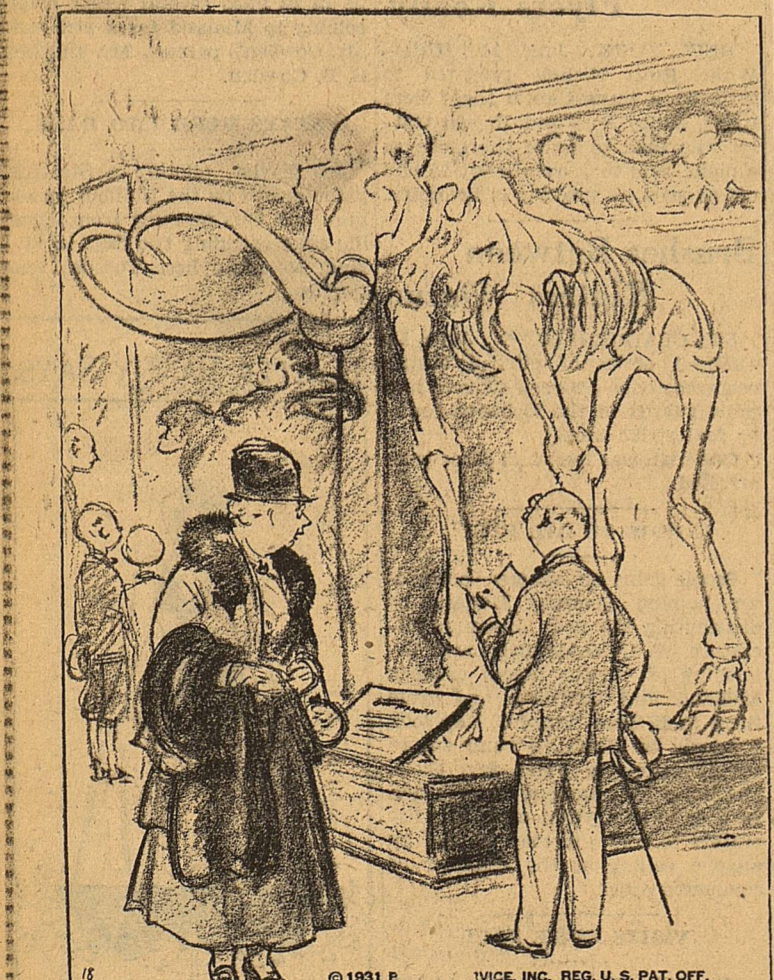
Oddly enough, the government listened to these protests. Now the Public Health Service officials have been notified that all radio broadcasts and press releases hereafter must get the O. K. of the treasury secretary's office before they go to the public.

However this is disguised, it is censorship—and censorship of a peculiarly stupid and dangerous kind. If government health experts cannot speak their minds freely because their official superiors are afraid of offending private business men, the health service might as well go out of business.

ANTI-POWER BACKING

When W. C. Mullendore, vice president of the Southern California Edison Company, told the convention of the National Electric Light Association the other day that Senator Norris of Nebraska and Governor Pinchot of Pennsylvania are leaders of a "self-appointed anti-power group" he erred in one rather important particular.

Side Glances by Clark



"Please, paw, let's go now. You know I'd rather see Maurice Chevalier."

Railroads Plead for Rate Hike; Prosperity Affected

Editor's Note: This is the first of four timely stories about the Interstate Commerce Commission. An understanding of the I. C. C., its powers and its workings is especially valuable now that American railroads are asking for a 15 per cent increase in freight rates.

By RODNEY DUTCHER
NEA Service Writer

(Copyright 1931, NEA Service, Inc.)
WASHINGTON, June 18.—The Interstate Commerce Commission is the most important tribunal in this country except the United States supreme court.

The railroads of America now come before it, insisting that restoration of prosperity hinges largely on its attitude toward their petition for a 15 per cent increase in freight rates. Opponents of the increase argue that the I. C. C., by granting it, would further intensify the depression.

Whole industries and sections have often held that their economic welfare depended on the commission. So it seems obviously worth while to inquire into such a body, its history, its personnel, its problems and its mode of operation. There are these elementary facts:

Deals with Billions
The I. C. C. has 11 presidentially appointed members who operate with about 2000 employees in a wide, deep, 11-story building on upper Pennsylvania avenue a couple of blocks from the White House.

It wields more power and transacts more business than any other independent federal commission or any federal court but the very highest.

It deals with vast amounts of money—as in the case of the 12-billion dollar difference of opinion about the value of the railroads—and it may decide whether you pay a few dollars more or less on your new automobile.

It is the oldest of the federal regulatory commissions, forerunner of such groups as the Tariff Commission, Federal Trade Commission, Federal Reserve Board, and Federal Power Commission.

Today it is empowered to fix both maximum and minimum railroad rates. It controls the issuance of railway securities. It insures adequate service to the country and may either permit or require the abandonment or construction of new railroad mileage. It promulgates and enforces safety regulations on all railroads. Its findings of fact are final and there is no appeal from its decisions except on points of law.

Created in 1887
Creation of the commission by Congress in 1887 followed a period of railroad history marked by stock jobbery, political graft, land grabs, rate discriminations and inequalities, rebates and pooling. The railroads of that day held the prosperity of cities, states and communities in their hands. Favored shippers were enriched at the expense of rivals who were sometimes ruined. "All the traffic will bear" was likely to be the rule of rates.

Rate discrimination caused the most resentment and led to the Granger movement and passage of regulatory laws in states of the West and Northwest. But the supreme court ruled that the states could not, by regulations, taxes or tolls directed at carriers, interfere with interstate commerce. After various attempts at national legislation the I. C. C. was created not to regulate interstate commerce, but to regulate railroads.

The original purpose of this commission was to secure just and reasonable charges, eliminate unjust discrimination in service and undue preferences to corporations or localities, abolish combinations for freight poolings, and in general to equalize rates and service.

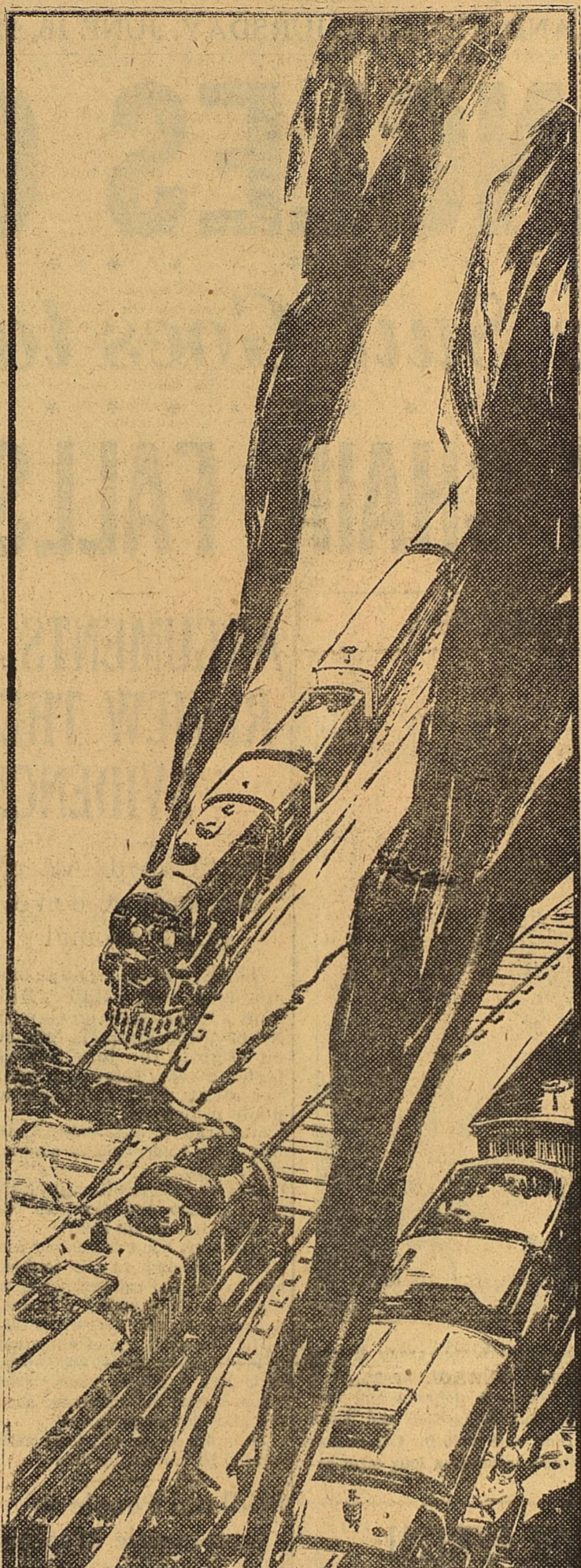
Has New Powers
What power the commission then had was gradually whittled down by the supreme court, which finally killed its regulatory powers in 1897 by deciding that it could not set rates. Gradually, however, the commission has regained its powers by acts of Congress and has been granted many new and more sweeping ones. For many years the railroads fought the commission and any extension of its powers at every turn, lobbying in Congress and holding in the courts, but in the last decade or so they have come to

STICKERS

THROUGH THE THROUGH THE WILES,
SOFTLY COO THE DOWNS,
BUT BLOW THE VERNAL GALES
THAT YOUTHFUL LOVES.

Three six-letter words, all composed of the same letters, are missing from the above verse. Can you supply them?

sylvania are leaders of a "self-appointed anti-power group" he erred in one rather important particular. These two men are, to be sure, leaders in an anti-power group; but they were not exactly self-appointed. The voters of Nebraska and Pennsylvania, respectively, appointed them—by thumping good majorities, too. The majority of the voters of these two states seem to look on the power question precisely as Messrs. Norris and Pinchot look on it. If that constitutes a "self-appointed" group it is an uncommonly large one.



Nearly everything you wear, you eat, you use, travels at least part of the distance from production to market by railroad—and thus the freight rates of railroads, employing hundreds of thousands of wage earners, play an important part in prosperity or the lack of it.

The railroads insist that a 15 per cent rate increase will restore prosperity; opponents of the move say it will only intensify the present depression.

The Interstate Commerce Commission, America's most powerful tribunal with the sole exception of the supreme court of the United States, will decide.

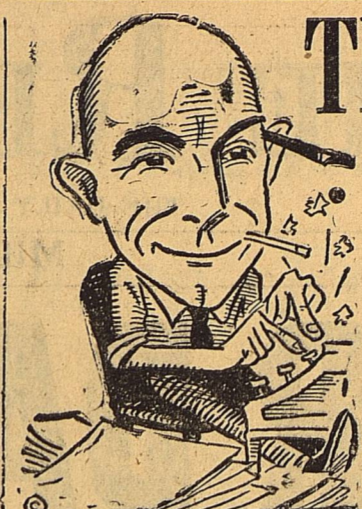
agree that it is a necessary institution and furnishes them much needed protection.

The Hepburn Act of 1906 and the Mann-Elkins amendment of 1910, which strengthened it gave the I. C. C. power to prescribe maximum rates and charges as well as regulations and practices and the penalty for violation of orders was put at \$5000 a day. Backed by these provisions and raised from its original membership of five to seven, the commission plowed into its task and showed that it meant business. After the war and the period of government control, the Transportation Act of 1920 gave the I. C. C. its power to fix minimum as well as maximum rates—designed to avoid rate wars and wasteful competition, its control over security issues and the construction or abandonment of lines, its supervision over interlocking directorates and its instructions to recapture half of railroad earnings over 6 per cent. Last year the I. C. C. collected \$200,000 in fines and sent several men to prison for various offenses.

Drastic Safety Acts
The commission has been given jurisdiction, meanwhile, over pipelines, express companies and wire communications, but its control in these fields is very limited and has been exerted to no great extent. Safety acts, however, have become increasingly drastic and their enforcement by the I. C. C. has been followed by a tremendous reduction in railroad accidents. Automatic train control devices and elimination of defective locomotives have been important steps. In five years the number of defective locomotives by commission inspectors has decreased from 32,000 to 16,000 and the number of accidents due to locomotive faults has dropped from 690 to 295.

One of nature's curiosities is the difference in size between a mother kangaroo and her young. The mother stands four or more feet high and weighs in the neighborhood of 200 pounds. The young, when first born, are only a little longer than one inch and weigh less than a mouse.

C. Y. BARRON
Mgr. Magnolia Service Station, Number 478, East Wall, Front & Ft. Worth Streets.



The Town Quack

(Reserves the right to "quack" about everything without taking a stand on anything.)

I have just completed reading a brief history of the world war. In fact it was so brief and to the point that I have decided to reproduce it in this column today. Now don't stop reading, thinking I am about to let you in for a lot of dry war talk, because the history is really brief and it is correct. Here it is:

Preparations.
Rations.
Reparations.

I looked in two dictionaries and finally consulted Hankins before I learned the definition of gigolo. Maybe you haven't had to bother about the meaning of the word, but maybe you have known its meaning all along. I have been reading advertisements in some of the city papers where a well known movie actor was playing in "Just a Gigolo" and I formed all sorts of ideas as to what a gigolo was before I took the time and trouble to get straightened out.

I looked in our handy dictionary which we keep in the news office and the word didn't appear. I had the same luck with the big Webster's and it wasn't even in the list of new words.

The first man I asked said he thought it was some sort of a two-wheeled horse-drawn vehicle, probably getting this idea from the word gig.

The next person I asked was a woman who said she was not quite sure but thought a gigolo was some sort of wearing apparel used by French women. In which case it wouldn't have been much.

One of the boys in the shop said it was some sort of a boat used in Italy, where a boatman stood on the back and took people for a ride for pay. He is thinking of a gondolier or the vulgar boatman.

Try as I would, I could get nothing on the word until I asked Hankins. He is well read, especially in literature where such words would appear. He told me instantly that a gigolo is a professional escort, or one who furnishes himself as a heavy date for women who are not fortunate in having escorts to attend social functions, cabarets, night clubs and the like.

Being a gigolo is not a bad idea, but where I fail to take in the situation is to find the necessity for gigolos. I thought all the time that there were plenty of men and that the difficulty was to find enough women for such dates. Anyway, if there is any demand for gigolos around here it should go a long way toward solving the employment situation.

Just to get something before the house, I make this proposition. Wo-

MIDLAND LODGE
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Stated communications 2nd and 4th Thursday night in each month. All members and visiting Masons invited.
Harry Tolbert, W. M.
Claude O. Crane, Secy.

Reduced Summer Tourists Rates

2 Persons - per Room \$3.00
3 Persons - per Room \$4.00
4 Persons - per Room \$5.00
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Special Summer Weekly and Monthly Rates
\$5.00 per Month for 2 Persons
Coffee Shop Cooled, with Water Washed Air
Only Hotel in El Paso using Soft Water

HOTEL HUSSMANN
"On the Plaza"
EL PASO, TEXAS

"El Paso's Finest"
It Adds Distinction and Prestige to Stay
"in Stopping at the HUSSMANN"

men desiring to employ gigolos for regular or special occasions may send me their names and I will furnish them with names of the first applicants. Likewise, all men desiring to be gigolos may file their names or phone numbers with me and I will furnish them with a list of prospective employers. This is on the level and I don't want anyone making a monkey out of me like A. Bach did last summer when he was trying to look after all of the visiting girls that came to town.

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Let us Show you Majestic

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AUTOMATIC ELECTRIC

Let us show you the country's greatest refrigerator value, incorporating the 30 essential features suggested by 10,000 housewives.

30 AMAZING FEATURES

3 YEAR GUARANTEE

Majestic's hermetically sealed great new rotary pump and motor are free of noise, free of vibration, and guaranteed for 3 years. Liberal terms make purchase easy.

TEXAS MUSIC CO.

FRIGIDAIRE Cooled Ice Water

Is not merely drinking water—but cold, sparkling, refreshing water which really quenches thirst.

FRIGIDAIRE cooled water is clean and sanitary.

FRIGIDAIRE cooled water is healthful and promotes efficiency.

FRIGIDAIRE cooled water can always be furnished at proper temperature.

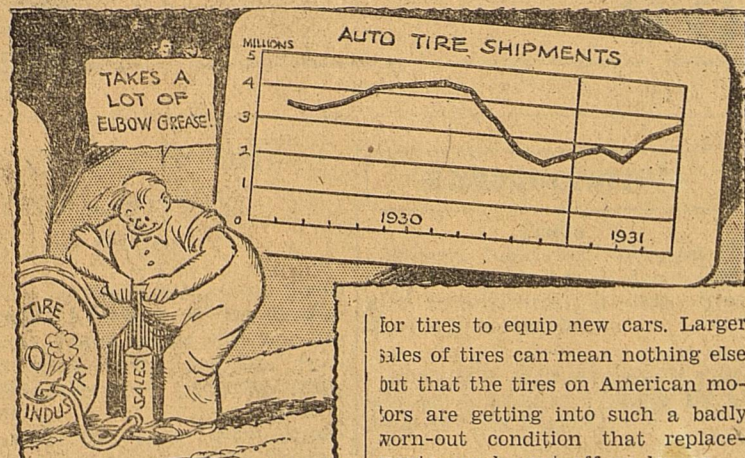
No office or public building is thoroughly up-to-date without an AUTOMATIC WATER COOLER.

FRIGIDAIRE cooled water can be found at the following places:

Addison Wadley Co.
Midland Mercantile
Piggly-Wiggly Gro.
Midland Hdw Co.
Camp Broadway
Llano Barber Shop
Thomas Building
First National Bank
"M" System No. 1
Hokus-Pokus Gro.
Midland Hotel
Scruggs-Buick Co.
Court House
Midland Hospital-Clinic

Furnished by
MIDLAND HARDWARE CO.
FRIGIDAIRE DEALERS

MORE TIRE SALES POINT TO IMPROVED BUSINESS



BY ALLARD SMITH
Executive Vice President, The Union Trust Co., Cleveland, O.

One of the most significant developments of the current year has been the increasing demand for automobile tires. In April, the last month for which figures are available, shipments of casings of 3,946,000 tires increased nearly 20 per cent over March.

This gain was larger than that for automobile output and it is only partly explained by greater demand

for tires to equip new cars. Larger sales of tires can mean nothing else but that the tires on American motors are getting into such a badly worn-out condition that replacements can be put off no longer.

In 1930 the replacement demand for tires was subnormal. Tires were in fairly good condition and they were made to serve. The average replacement demand in 1930 was about 1.4 tires per car compared with a normal of 2.6 tires.

Although tire sales fell last year throughout the country did not decline. Actually, as measured by the amount of gasoline used, there was a small gain in auto mileage in 1930 over 1929. That explains the worn condition of tires this year.

With the increase in tire sales, stocks of tires have been declining and now are at the lowest level for this season of the year since 1925. What is true of tires very likely is true of many other kinds of merchandise—old things are being worn out and stocks are being reduced. All this is bringing steadily nearer the day of inevitable recovery in industry.

Personals

W. W. Brunson was in Midland this morning from his ranch near Odessa.

Thalbert Thomas was here today from the Thomas ranch in Fector county.

Henry Rhodes of Odessa was a business visitor here this morning.

Mrs. Charles Gibbs and mother, Mrs. I. E. Harmon, and son, Charles Jr., arrived this morning from their home in San Angelo for a few days visit. Charles will spend several days visiting C. A. Goldsmith.

A. J. Florey has returned from a trip to Mineral Wells where he visited Mrs. Florey, who is spending several weeks with her parents, Mr. Florey also made a business visit in Dallas and College Station before returning here.

Mrs. W. P. Knight and daughter, Bêlva Jo, and Mrs. Hayden Miles and children, Margaret, Jay and Dorothy Sue, are leaving tomorrow morning for a several weeks visit with relatives. Mrs. Miles and children will visit in Oklahoma and in Missouri. Mrs. Knight and daughter will go on from Oklahoma to spend a few weeks with relatives in Memphis, Brownsville, and Erin, Tenn. She will return within about four weeks.

All fresh-water eels found in America and Europe no matter how remote from the coast, are hatched from eggs deposited in the Atlantic ocean in the neighborhood of Bermuda.

Spring beds, shower baths and radio sets are fitted to a fleet of automobiles in which an expedition intends to cross Asia from Syria, through Persia and Pamir to China, returning through India.

The Konarak or "Black Pagoda" of the Orissa district of India, is one of the world's strangest and most ornate buildings. On it are carved figures of animals and human images shown in the act of committing every sin known to mankind.

PERSONAL LETTER TO NED WATSON RELATIVE TO MELODY SAXOPHONE.

Dallas, Texas, June 18, 1931.

Mr. Ned Watson, Midland, Texas.

Dear Mr. Watson:

We regret very much to hear that information is being spread around Midland that the C Melody is not a saxophone for band use. Quite to the contrary, the C Melody Saxophone is very frequently used in the band, and plays the Oboe part. Many bands use not only one of these instruments, but several of them, so we see no occasion whatsoever for the news being spread about that it is not a band instrument.

We might say that the C Melody Saxophone has the double advantage of being in tune with the piano, and can be used as a solo instrument for individual or church work. This feature, together with its use in the band, gives it a preference over the other members of the saxophone family, and for this reason it is preferred by many individuals as well as teachers and band masters.

We sincerely hope that you can take proper steps to deny these statements. As a bandmaster of highest reputation, and a teacher in one of the best schools in the western part of the state, we feel that your word should be authority. Quite evidently those who are belittling the C Melody Saxophone are uninformed, and simply do not know the difference.

Very truly yours,
D. L. WHITTLE MUSIC CO.,
(signed) Valdemar T. Fears,
Manager Band Department.
—Adv.

The TIRE SENSATION of 1931

The NEW GOODYEAR ALL-WEATHER

MORE MILES... MORE STYLE... MORE VALUE...

AT LOWER COST

COME IN!—SEE THIS GREAT NEW TIRE. ELEVEN IMPROVEMENTS!

Farm with Farmalls, Haul with Internationals and Ride on Goodyear Tires. McCormick-Deering Implements and Repairs. "We Service What We Sell!"

WILLIS TRUCK & TRACTOR CO.

Phone 899 Corner Loraine and Missouri Sts. Midland

Consider your Adam's Apple!!*

Don't Rasp Your Throat With Harsh Irritants

"Reach for a LUCKY instead"



Place your finger on your Adam's Apple. You are actually touching your larynx—this is your voice box—it contains your vocal chords. When you consider your Adam's Apple, you are considering your throat—your vocal chords. What is the effect of modern Ultra Violet Rays upon tobacco? Dr. E. E. Free, one of America's well-known scientists, who was retained by us to study Lucky Strike's manufacturing process, addressing the Illuminating Engineering Society, said:

"The essential effect of the Ultra Violet is the production of better tobacco and of cigarettes regarded by virtually all smokers who have tested them as milder and with a lesser tendency to cause throat irritation."

Here in America LUCKY STRIKE is the only cigarette that employs Ultra Violet Rays in connection with its exclusive "TOASTING" Process—the only cigarette that brings you the benefits of the exclusive "TOASTING" Process which expels certain harsh irritants present in all raw tobaccos.



LUCKIES are always kind to your throat

Mary Hugel
NEW YORK, N. Y.

"It's toasted"

Including the use of Ultra Violet Rays
Sunshine Mellows—Heat Purifies

Your Throat Protection—against irritation—against cough

TUNE IN—The Lucky Strike Dance Orchestra, every Tuesday and Saturday evening over N. B. C. networks.

LAUNDRY

BROUGHT IN AND CALLED FOR TAKES A 20% DISCOUNT from our regular prices.

DE LUXE LAUNDERERS and CLEANERS

Phone 575
216 South Main

VACATION LAND

Go By Bus This Year

To make every minute of your precious vacation days count—to get the full measure of enjoyment for every vacation dollar, board a luxurious motor coach and travel to vacationland the carefree scenic way.

LOW ROUND TRIPS

Abilene	\$ 5.75
Fort Worth	12.15
Dallas	13.40
El Paso	11.55
One Way Fares	
Los Angeles	\$28.70
Chicago	26.45
New York City	45.45

Terminal
Phone 500
115 South Loraine

SOUTHLAND GREYHOUND LINES

and fifty cents.

"This is the first time in the history of the state fair that the price of admission tickets has been reduced," Hamlett explained. It was authorized for a short time by the state fair directors at Dallas because during the last few years so many features and exhibits have been added that it is difficult for a person to see everything he is interested in in one day or evening. People from out of Dallas have had to go away before they had seen all of the many wonderful things to be seen because there was too much to be crowded into one day.

"The special price of five tickets for one dollar gives everyone a chance to go five different times, or take other people along for less than half price."

Mr. and Mrs. A. R. Taylor of Dallas were visitors here this morning. They are en route to El Paso.

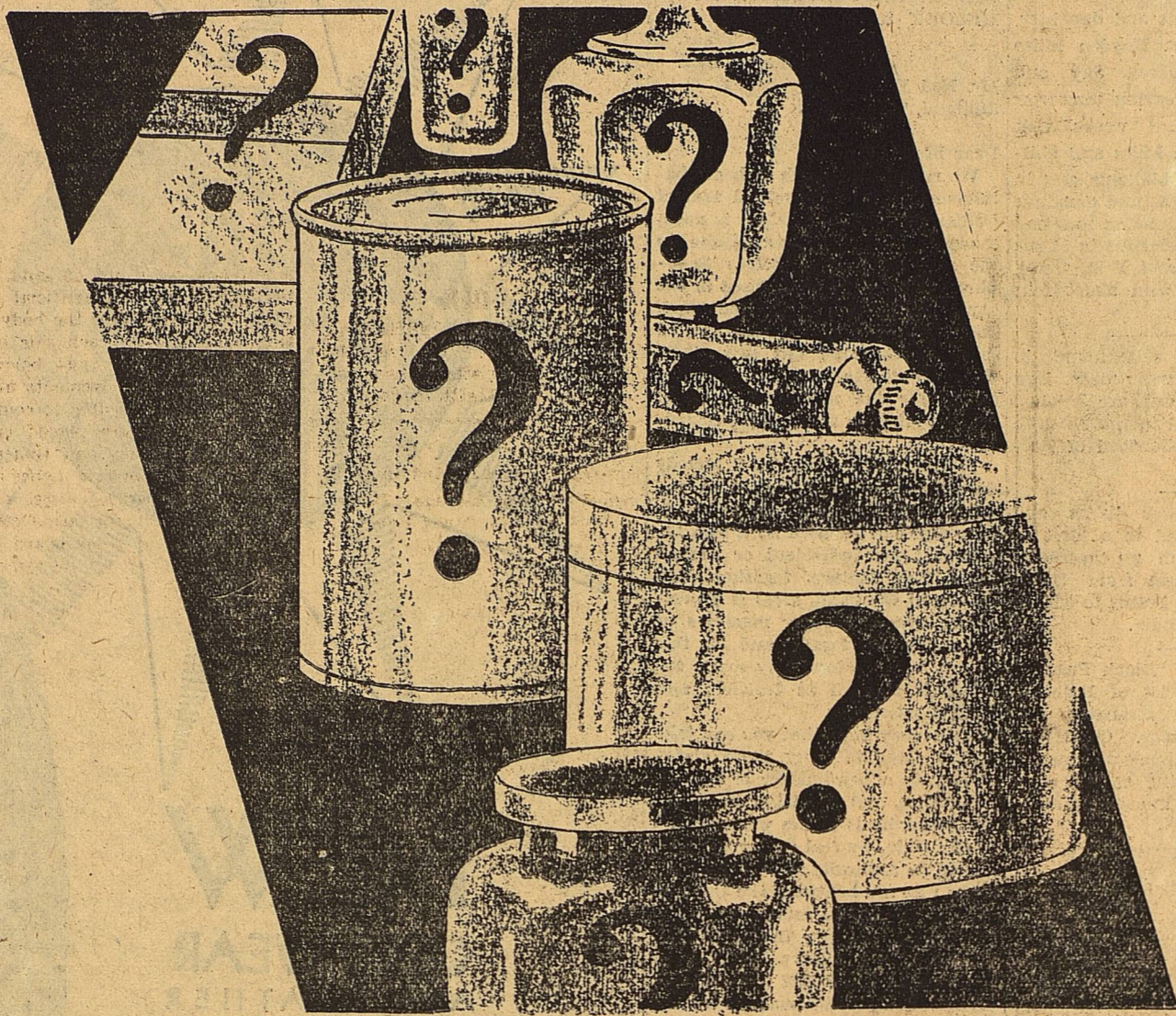
PROTECT AND RELIEVE yourself of many common ills. Use CRAZY CRYSTALS—A Mineral Water Treatment TRE CRAZY MAN 301 E. California St.

LIKE GOOD HEALTH beyond price

Dependable Gas Service, like good health, is seldom considered while we enjoy it, but is appreciated keenly after it disappears. Your gas service is regarded as a good gas service only if it meets your needs 365 days in the year, every minute of the warmest day of Summer or the coldest day in Winter.

Day and night, the members of the West Texas Gas Company work diligently at their task to insure such a service.

West Texas Gas Company



When your dealer urges you to buy an unknown substitute product rather than an advertised brand by telling you.. "It's just as good and cheaper"

ask him this Question . . .

"If that is true why doesn't the maker advertise it to the world and sell more?"

You will ask him that question because you are an intelligent woman who can not be fooled by a little glib talk.

You know that if the manufacturer of that substitute product had discovered a method whereby he could produce equal quality at reduced prices, he would be eager to advertise this fact convincingly and greatly increase his sales.

You know that you could not buy, say your present car, at the price you paid unless it was produced by mass production.

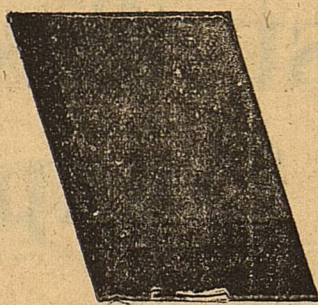
You know that mass production is possible only by advertising the merits of the product to millions. Also that high quality and low cost can be maintained only through continued mass production made possible by continuous advertising.

You know that advertising does not increase, but decreases prices and adds extra

quality never before possible. To illustrate how little advertising costs, a well-known brand of breakfast food costs \$0.15, and the cost of advertising each package is only \$0.003 (one-third of 1c). If an unadvertised substitute contained the same quality it would cost at least \$0.20.

You know that a cake may be baked with cheap ingredients and still be made to look just as good as if only the best of everything had been used. But when such a cake is cut and tasted, the difference is discovered. The catch is that the cake is bought and carried home before that difference is discovered. Just so are all substitutes whose claims are "just as good and cheaper."

Beware of unknown substitutes, for you don't know how they were made nor the quality of their ingredients. Be guided by *known, advertised brands, for they always give you the highest quality at the lowest prices.*



Sponsored by
Texas Daily Press League

SOCIAL NEWS PAGE FOR WOMEN

Delegates Return From Kerrville; Picnic Given

After a week's stay at the Young People's conference of the Presbyterian church at the Kerrville encampment, seven delegates from Midland returned yesterday afternoon.

Bridge Party At Schrock Home For Laf-a-Lot Club

Guests for a pleasant afternoon of bridge at the home of Mrs. W. M. Schrock Wednesday were members of the Laf-a-Lot club.

Dorsey Baby Born

Mr. and Mrs. J. H. Dorsey announce the birth of a 10 pound boy at their home on South Lorraine street Wednesday afternoon at 2:30. The name of the baby is Joe Nolan.

Mrs. Bertha Johnson of Big Spring, mother of Mrs. Dorsey, is here for a few days.

Mr. and Mrs. H. B. Dickinson left Midland today for Hillsboro and Dallas where they will visit relatives Miss Mina Bond, sister of Mrs. Dickinson, is returning with them to her home in Hillsboro.

John Roberts and L. E. Beyer of Midland went to Marfa yesterday to attend the Breeder-Feeder meeting.

Announcements

Friday Belmont Bible class will meet at the home of Mrs. A. W. Lester, 207 East Pennsylvania, at 3:30. The study will be Luke 9.

Community Bible class meets with Mrs. M. J. Allen at 4 o'clock for a study of "The Plagues."

Saturday Children's story hour at the county library at 2:30.

Slumber Party at Long Home After League Socials

Climaxing a social at the First Methodist church lawn for Senior and Hi leagues, a slumber party was given at the home of Linnie Laura Long for twelve of the Hi league girls.

Hi leaguers were winners for the fifth time at the weekly social after prayer meeting.

At midnight at the Long home luncheon were served to the following guests Tiny Smith, Phyllis and Evelyn Haag, Roberta Dunagan, Ella Mae Newland, Alma Lee Hankins, Marie Williams, Lucille Cochran, Annice Johnson, Ray Elizabeth Price and Linnie Laura Long.

Garden Fancies

Questions of Vegetable and Flower Gardens Answered

Editor's Note: This is the time of year when insect pests of all sorts are giving trouble to vegetable and flower gardens. Miss Genaveive Derryberry, county agent, has offered to answer any questions sent in care of the Reporter-Telegram concerning any problem of the garden. Send questions to Garden Department. Here are some questions she answered today.

Question—My potatoes are ready to dig and my onions are matured sufficiently to be harvested. How can I keep them at home?

Answer—It is best to wait until the tops of your Irish potatoes are dead before beginning to dig. The potatoes should be plowed out of the ground, allowed to dry off a few minutes and then picked up promptly and placed in a cool, dark, dry location with ample ventilation. Before placing the potatoes in storage cull out all of those that are damaged. If these are left in with the sound potatoes the chances are that

Society Sharpshooters



They're more than fair archers; they're sharpshooters. When the Metropolitan Archery Association held its open tournament at the Rockaway Hunt Club at Woodmere, Long Island, three of the entrants who appeared were these young society women from Connecticut. Left to right are, Miss Dorothy Duggan, of Greenwich; Mrs. A. Kear, of Bridgeport, and Miss Alice Duggan, of Greenwich.

they will rot quickly and damage the other sound potatoes. Onions should not be harvested until the tops have fallen over. They should then be dug and immediately placed in small piles not over a foot high and not too large in a shady location. After curing for two days the onions can be put into crates or well ventilated boxes and stored in a dark, cool place.

Question—What can I do to keep the blister bugs from damaging my garden? They ate up my best tomato plants last year.

Answer—Barium flusilicate will control these pests. It can be used as a dust, mixing one part of barium flusilicate to five parts of lime. Be sure to dust the plants thoroughly.

Question—What can I plant in my garden that will grow during the hot months?

Choice Cooks' Corner

Rhubarb has the peculiar quality of increasing the bulk of a jelly or conserve without materially changing the flavor. For in spite of its tartness it blends deliciously with other fruits.

The following recipes may suggest other combinations to suit your particular needs.

Rhubarb and Pineapple Marmalade

Two cups finely chopped rhubarb, 2 cups shredded pineapple, 3 cups granulated sugar, 1-2 cup water.

Cook pineapple in water for 20 minutes. Add rhubarb and cook until very soft. Sift in sugar and cook until thick. It will take about 20 minutes. Turn into sterilized jelly glasses and cover with paraffine when cold.

Rhubarb and strawberry jam is delicious with toast and tea, hot rolls or plain bread and butter.

Rhubarb and Strawberry Jam One pound rhubarb, 2 pounds strawberries, 2 pounds granulated sugar.

Wash and skin rhubarb. Wash and hull berries. Cut rhubarb into small pieces or put through food chopper. If put through food chopper catch the juice that drips from the crank case. Combine rhubarb, juice and sugar. Add berries and let stand until sugar is dissolved. Put over a low fire and bring to a boiling point. Stir frequently to prevent sticking and to crush the fruit. Cook until a spoonful tried on a cold saucer jellies. Turn into sterilized jelly glasses and cover with paraffine when cold.

Harry Payne of El Paso is here on business with the Jackson Chevrolet company.

Mr. and Mrs. J. L. Crump of Marshall are in Midland on a business and pleasure trip this week.

J. L. Ryan of the West Texas Gas company returned to Lubbock this morning after a business visit here.

Mr. and Mrs. A. M. McCorkle of Tulsa are here on business. Mr. McCorkle is vice-president of the Standard Oil company.

Harry McClintic went to Marfa this morning to attend the field trips for cattlemen.

New Face Powder Stays On Longer

If you have large pores use a face powder that will not clog them. A new French process called MELLO-GLO makes the skin look young, stays on longer, furnishes a youthful bloom, does not irritate the skin or make it look pasty or flaky. Spreads smoothly. Try this wonderful Face Powder MELLO-GLO.

Happy Birthday!

TOMORROW Courtney Cowden Mrs. J. A. Tuttle

G. A. Girls Plan Picnic at Weekly Study Lesson

G. A. members met at the home of Beulah Mae Coleman Tuesday afternoon for a weekly study program, this week's study being on "Enlisting New Members."

Parts on the program were discussed by Nelda Jem Hicks, Barbara and Lorene Gann and Beulah Mae Coleman. Mrs. George Haltom, the sponsor, also assisted with the program.

A picnic is to be held next Tuesday evening at Cloverdale park, members meeting at the church at 6 o'clock, going from there to the park.

Miss Swift Here Miss Helen Swift, district home demonstration agent of College Station, arrived this morning for a day's conference with county officials and to inspect work being done by clubs in the county.

W. R. Lance of Abilene is in Midland transacting business today.

Daily Health Talk

By DR. MORRIS FISHBURN Editor, Journal of the American Medical Association, and of Hygiene, the Health Magazine

Middle-Aged Men Prove Easiest Drowning Victims—Modern Methods of Reviving Eliminate Barrel-Rolling and Other Rough Treatments.

Most deaths from drowning occur from May to August, when swimming is popular. The majority of cases of drowning occur in men. Twenty-five per cent of those which occurred in California, in a recent study of the subject by the California State Department of Health, affected people between the ages of 35 and 54. Relatively few cases from drowning occur in people between the ages of 20 and 34, presumably because these people are an age when they swim fairly well and have enough vigor to withstand the rigors of exposure.

Approach of the vacation season makes it important to emphasize again the desirability of having everyone associated with swimming or with work around water understand the elements of resuscitation.

Procedure Is Simple

The procedure is relatively simple. The unconscious person should be placed face down, with the head slightly lower than the feet. Fingers should be put in the mouth to free it of any mud or other material

that may be in it. One arm and hand of the individual may be put under the head so as to keep his mouth and nose out of sand. The persons to perform artificial respiration can kneel over the body, putting one hand on each side of the unconscious person, just below the lower ribs. The movements may be made in time according to count. At one, the hands are placed on the lower ribs, thumbs and fingers together, wrists about six inches apart; at two, the operator arises on the knees and with the arms straight throws the weight downward and a little forward and at the same time slightly squeezing the hands toward each other; at three, the hands are suddenly removed, which permits an expansion of the chest; at a count of four and five, the operator rests and promptly begins again.

Keep Victim Warm The entire procedure takes about five seconds which will permit of approximately 12 artificial respirations a minute. The movement may be kept up for hours. At the same time it is well to keep the drowning person warm, if a blanket is available, and to encourage circulation by rubbing the legs. A physician should be secured as soon as possible. Just as soon as the signs of consciousness return, warmth and stimulation are desirable.

There is no necessity for rolling the drowning person over a barrel, hanging him up by the feet or any other rough treatments that used to be the vogue before modern artificial respiration became established. The two most common criticisms are that the artificial respirations is carried on for too brief a time (it is well

to continue even two hours if there is the slightest possibility of resuscitation) and the application of the movements too rapidly.

Mr. and Mrs. Clyde White of Stanton were in Midland visiting Wednesday night.

How One Woman LOST 47 LBS.

In 3 Months and Feels Years Younger

Mrs. S. A. Solomon of New Bern, N. C. lost 47 lbs. in 3 months with Kruschen Salts. She reduced from 217 to 170 lbs. She feels much stronger, years younger and pains in sides, back and abdomen that bothered her for years are all gone. She says she not only feels better but looks better as all her friends tell her.

"I shall never be without Kruschen Salts, will never cease taking my daily dose and more than glad to highly recommend it for the great good that is in it."

A bottle of Kruschen Salts that lasts 4 weeks costs but 85 cents at City Drug Store and druggists the world over. Take one half teaspoon in a glass of hot water every morning before breakfast.

Attention to diet will help—cut out pastry and fatty meats—go light on potatoes, butter, cream and sugar—the Kruschen way is the safe way to lose fat. Try one bottle and if not joyfully satisfied—money back.

Let an owner's experience guide you in deciding on Electric Refrigeration

Make a small first payment. Get your refrigerator right away... then pay balance of purchase price on easy terms while you enjoy this new convenience.

MILLIONS of Electric Refrigerators in actual use have proved their high efficiency.

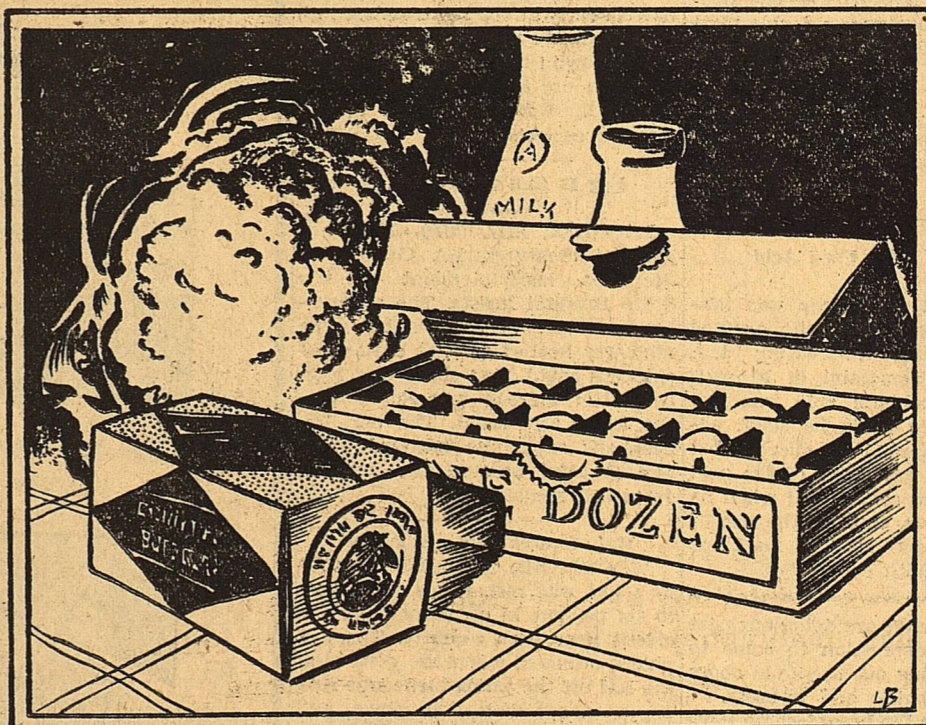
Friends of yours own one. Ask them what it saves, how convenient it is, how delightfully clean, and how easy to keep clean. Also how simple it is to maintain temperature (electrically controlled) at 50 degrees or lower. Learn about ice cubes and new frozen salads and deserts that, perhaps, you've never enjoyed before.

These are the things that count in Electric Refrigeration—the things that are practical and that give you lifelong satisfaction.

But let your friends speak for this method of refrigeration. Decide for yourself on what they say.

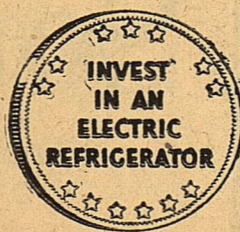
Then ask a dealer to tell you about the small first payment and easy terms that will bring one of these beautiful new refrigerators—the type and size you like—into your home at once on a plan that anyone can afford.

Do it today. Don't miss another week of this food-saving and convenience.



All kept fresh and wholesome—Milk, cream, butter, vegetables, meats, eggs, fruits and other perishable foods stay fresh for days in an Electric Refrigerator. Also makes ice cubes and new frozen salads and desserts.

ELECTRIC REFRIGERATION BUREAU OF MIDLAND



"I know my Baby's Food is Free from Harmful Bacteria"

Most mothers know that fresh, pure milk is one of the essentials in preventing the illness of babies during summer months. They are aware that on many occasions, illness at this time of the year can be traced directly to their food. The first precaution they take is to buy milk that is fresh and pure; and the second precaution is to see that the milk is kept wholesome after it is in the home.

Proper refrigeration is the only means of keeping baby's milk free from harmful bacteria, and the modern mother knows that her electric refrigerator with its automatically controlled temperature—always below 50 degrees—will keep baby's milk and other foods for the family at safe temperatures.

Drop by our office and see the new models of electric refrigerators, a size for every family. Refrigerators may be purchased for a small cash payment and convenient monthly payments.

Texas Electric Service Company

Office Hours 7:30 A. M. to 5 P. M.

MANAGER ABILENE AND SOUTHERN IS IN MIDLAND TODAY

On the eve of the presentation to the ICC by railroads of America a petition for an increase in rates of 15 per cent on many freight articles, W. R. Lence, general manager of the Abilene & Southern railway company, Abilene, said in Midland that a hike in rates must be granted as an emergency action or rail lines throughout the United States will suffer.

He said the railroads, since 1921, when the transportation act was passed and a recapture of excess earnings clause written into it providing that railroads may make a profit of only six per cent over costs, the remaining profit split between the roads and the government, have suffered and that, subsequently, earnings have been further cut down.

As to the bus-rail dispute now being waged in Texas, the president of the road paid tribute to the legislature, saying it had shown rare judgment in placing busses and commercial truck lines under the supervision of the railroad commission. He spoke of the value of limiting trucks to 7,000 pounds load net, also.

Lence was a visitor to Midland for a speech before the Rotary club on the Trinity canalization project. He has belonged to the Rotary club for several years and has a 100 per cent attendance record for the four years he has lived in Texas.

He has been in the railroad game ever since he was 15. Beginning as a call boy, he worked himself through various departments to the clerical end of the business, through which he proceeded to the office of assistant to the president of the Orient lines, W. T. Kemper. He resigned, and for 10 years was president of a bank in Enid, Okla. Then he went with the T. & P., finally taking over the management of the Abilene & Southern, a subsidiary of the T. & P., the last four years.

Recently he was interested in the fight to extend his line into San Angelo. The fourth meeting has been held and it is expected the railroad commission will grant the petition soon.

The line was built by Morgan Jones 22 years ago. It is approximately 100 miles long, extending from Hamlin to Ballinger.

Lence has made 12 radio addresses recently, most of which are directed against the canal project.

July Fourth--

(Continued from page 1)

made up in a hurry and a long house was built and stoves put in. There was not time for building a floor, even, but the visitors from over a wide area parked their mules and horses in various barns of sympathetic neighbors and betook themselves to plenty comfort in the "long house."

The temperature fell to below zero, and, reports say, oxen died of cold, but Midland people had acted in time to prevent suffering in time of a deep snow and a howling blizzard.

At the barbecue grounds, everything is taking on the aspect of completion. Mexicans were doing the last bit of cleaning out of pits, wood was being thrown in the long trenches, a water line was being connected, bushes were being grubbed where they were in the way and a street was being marked off.

At the same time, the moment of preparation was extending to other features of the program. All committees were at work shaping up horse racing cards, dances, etc., and the American legion was putting on the final touches to the July 4 and 5 convention of Legionnaires of the district.

The most successful Fourth of July in the history of the city.

That seems more than speculation.

Parking Lanes

Lanes for parking cars about the July 4 barbecue pit were laid off Wednesday by the J. J. Willis Truck and Tractor company, with a Farmall tractor. These lanes will assist Sheriff Audey C. Francis and his committee and the boy scouts in handling traffic, so that cars may be moved in and out easily. This will help people to get back to town in plenty of time for Trades day events.

Artist Insists--

(Continued from page 1)

shooting) has been made by any one it is absolutely untrue and not founded on fact. No such occurrence took place at any time or place.

Souter further denied that Arno had been showing attention to Vanderbilt's wife.

Scouts Write--

(Continued from page 1)

for the week. And it is a most wonderful home. Here in the middle of the beautiful Madera canyon where mother nature certainly did a work of art. The beautiful and rough cliffs on the north and south make one want to say with Daniel Boone, 'Let's see what is on the other side,' but we found it was farther to the other side than we thought. But it is

Ritz Offers Dorothy Mackaill Today; One of Famous Boy Stories Written By Booth Tarkington Comes Friday

James Rennie, who appears in "Party Husband," the First National comedy-drama starring Dorothy Mackaill, now at the Ritz theatre, considers the two years of the World War in which he was a member of the Royal Flying Corps to have been excellent training for the make-believe required in the acting profession.

"One had to act all the time, for one's own good and for the effect on others," says Mr. Rennie. "One had to be nonchalant under danger, and gay when quarters weren't all they might have been, when letters from home didn't come, and the good old war seems to be going on to the end of time. We were all pretending. We tried to play the part well whether we liked it or not!"

AT RITZ FRIDAY

America's most famous author of boys' stories is responsible for "Father's Son" which will be the First National attraction at the Ritz theatre Friday and Saturday. This gorgeous evening of screen entertainment was made from "Boy of Mine" by Booth Tarkington.

Everybody wonders how Tarkington manages to enter the thought-world of the young as he does. When asked about it, he replied, "Be recalling my own boyhood."

A writer who knows Mr. Tarkington well has said of him, "Mr. Tarkington's interpretation of childhood has a weird quality and one has an uncanny feeling his studies in boy psychology call for some sort of pathological explanation. In effect, his analysis of the utterly mad workings of the boy's mind and the throbbing of his inflamed nerves is as if a boy himself had suddenly become endowed with the faculty of thinking it out loud."

"That is, the author's interpretation of the boy, moving about in what is to him the cataclysm of life, does not so much seem to be the work of a mind observing him from without, as it appears to be a voice from within explaining the matter, the voice of a boy, uniquely gifted with the power of self-analysis."

"It is as if the author had a device in his head like the plumbing giving hot and cold water to a bathtub, and as if he could at will turn off the stream of man-thinking and turn on the boy-thinking."

"And the joke of this mystery is that Mr. Tarkington says boy stories are the easiest things to write. He can do any of them in a day and a half and he thinks that anybody could do it."

Leon Janney, Lewis Stone, Irene Rich, and John Halliday have the leading roles in this story of an American home.

GOVERNMENT MAY HAVE DIFFICULTY IN CAPONE CASE

CHICAGO, June 18. (UP)—The government discovered today that it may have difficulty in collecting \$215,000 from Al Capone who admits he owes back income taxes, since all Capone's property is listed in either his wife's or his mother's name.

Phoenix Population Increases

PHOENIX, Ariz. (UP)—The population of Phoenix may double most any time within a year, according to city officials, who are working out an elaborate annexation program under which 13,345 acres of contiguous suburban territory would be added to the city's present area of 4,112 acres.

Charge Wife Used Acid

ROME. (UP)—Revenge was taken by a jealous wife who accused her husband of ill-treating her, when Lucia Tomassini of Frascati poured hydrochloric acid into her husband's eyes while he slept, according to police. It is alleged that she poured a few drops of the acid over the closed eyelids and when he opened his eyes, emptied the rest of the phial into them. The man lost the sight of both eyes.

all wonderful. We are doing our part to help the depression to come to a close; wearing out these old shoes and ripping shirts and trousers.

"Then after the breakfast we have the daily assignments and then up the canyon for a swim that makes you move about. If it were in March it would seem ok, but it is rather cold for a bunch of city folk like us who don't get about much. And this belt row: after the meal it is the most interesting part of all. Lost articles are put in the box and the owner has to receive a certain number of swats to redeem his lost article. And if the article is not claimed it is sold at auction. Bob White is running the bids high for some of these. Midland troops are well organized and are bound to take away some of the honors. Personal inspection is going on at present and duty calls me. More will follow tomorrow. "Turn this upside down and make a good story out of these few hints."

BEAUTY PLANNED SUICIDE, DOCTOR TELLS OFFICERS

NEW YORK, June 18. (UP)—A letter from Dr. James Carr, the ship doctor of the steamer Franconia, received from Starr Faithfull, dated June 4, indicated that she had fully premeditated suicide 24 hours, according to information given officials of Nassau county today.

Carr is on his way here aboard the steamer Laconia.

MOST DOWNTOWN GROCERIES WILL CLOSE EARLIER

Most of the downtown grocery stores and meat markets of Midland will close promptly at 7 o'clock starting Saturday.

Store owners and meat market proprietors adopted the 7 o'clock closing hour out of consideration for their employees, they declared, saying humanitarian reasons warranted them in urging Midland housewives and all purchasers of groceries to do their buying early so better working hours can be given clerks and all workers.

The proprietors said their employees were entitled to shorter working hours so they might have some time to spend with their families, and also from the standpoint of their health.

Those stores and markets agreeing to close at 7 p. m. are: Hokus-Pokus, Midland Mercantile, M System No. 1, Clarence Saunders, Stanley's Self Serve, M System No. 2, Clint Gann's Clarence Saunders market, Midland Mercantile market, Piggly-Wiggly, City Dry Goods and Grocery company, Connor Bros. markets, M System markets, and Smith & Stevens.

If at any time any other merchants, downtown or suburban wish to join this movement, they will be given due consideration by notifying any of the participating grocers.

SPECIAL SESSION NEARER, STERLING ANNOUNCES TODAY

AUSTIN, June 18. (UP)—A special session of the legislature is nearer, Governor Sterling said today on his return from Houston.

The governor expressed doubt that the Cranfill plan can or will work but he approved it and said the plan should be given a trial.

TYLER, June 18. (AP)—Voluntary pinching by operators in the East Texas field as surcease for over-production after efforts of the railroad commission to enforce production apparently had failed, had been resorted to Wednesday and the outcome was watched by the oil world, made wobbly by what the industry claimed was the new pool's disregard for orderly marketing.

Should the latest plan work, production in the field was expected to be cut to from 200,000 to 250,000 barrels daily at the start. Latest figures available showed average daily production in the field about 330,000 barrels, more than twice the 160,000 barrels limit fixed by order of the railroad commission.

Egg Is Hen's "Thank You"

PHOENIX, Ariz. (UP)—Hens are grateful creatures, Dr. George W. Stephens, superintendent of the State Hospital insists. The superintendent recently transplanted some mulberry bushes so that a flock of chickens could have shade and soon thereafter an egg was found with the letter "H" on it. The egg, Dr. Stephens says, was branded by a hen grateful because the hospital furnished shade.

Hat Causes Auto Accident WOODLAND, IT., (UP)—A woman's hat was responsible for injury to six persons in an automobile accident near here recently. The accident occurred when the wind blew the hat off the woman who was riding in a car with five others, and into the face of the driver. His vision temporarily obscured the driver lost control of the machine and it crashed into a culvert.

There are now more than 400 rubber parts to the average automobile.

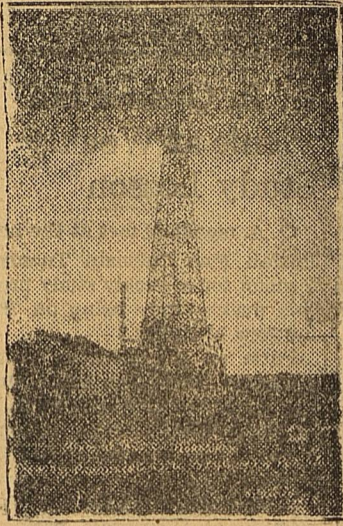
STICKER SOLUTION

THROUGH THE FOREST THROUGH THE VALES, SOFTLY COO THE DOVES; BUT SOFTER BLOW THE VERNAL GALES THAT FOSTER YOUTHFUL LOVES.

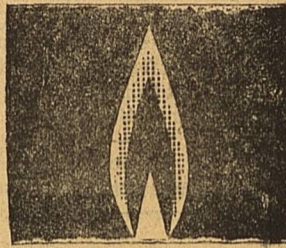
The three missing six-letter words, all composed of the same letters, are shown above in the large letters.

"SERVICE"

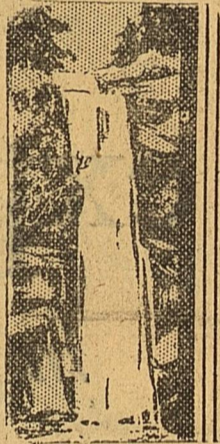
The Reason for the Difference



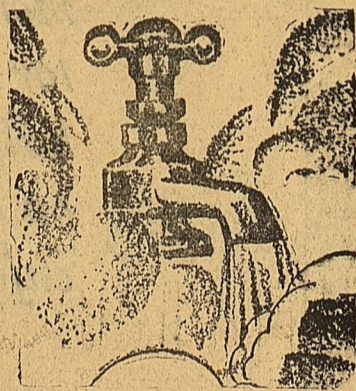
The average price of gas at the well is 4 1/2 cents



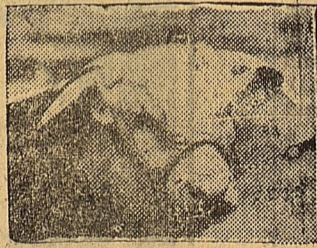
The average price of domestic and industrial natural gas service is thirty-five cents



Water at the source of supply is FREE



... it is the service—delivering water to your home that you pay for



The product—6c per pound



... \$1.00 for serving

WHEN YOU LIGHT THE BURNER of your gas appliance and the flame springs to life instantly, you see results—comfort—convenience—not causes.

Seldom, if ever, do you see the Service agencies that make this ideal fuel supply possible. Pipe lines, gas wells and manpower, Service!—the combination of efforts that brings natural gas to your burner and which plays a major part in the cost of your fuel supply.

The average price of gas at the well is four and one-half cents per 1,000 cubic feet while the average price of NATURAL GAS SERVICE delivered to the customer's burner for domestic and industrial purposes is 35 cents per 1,000 cubic feet. The former is fuel, the latter, a fuel Service that provides heat at the burner automatically, when and as you want it, without ashes, smoke or soot, or the need for extra labor, or storage. Back of the flame of your burner stands the Service of your gas company with its skilled employees and its facilities for delivering the gas. Service must be maintained! Service is what you are paying for!

The fact that your gas company must maintain the year round, at great expense, a pipe line of capacity to supply sufficient Natural Gas the coldest day of the year—even though this peak capacity is not required except on a few cold days in winter—is merely one of the items of this responsibility called Service. A large number of employees and large capital resources are continually engaged in maintaining this dependable fuel supply. Drilling, the laying of pipe lines, telegraph lines, production, transmission and distribution activities represent a large investment in materials, equipment and personnel.

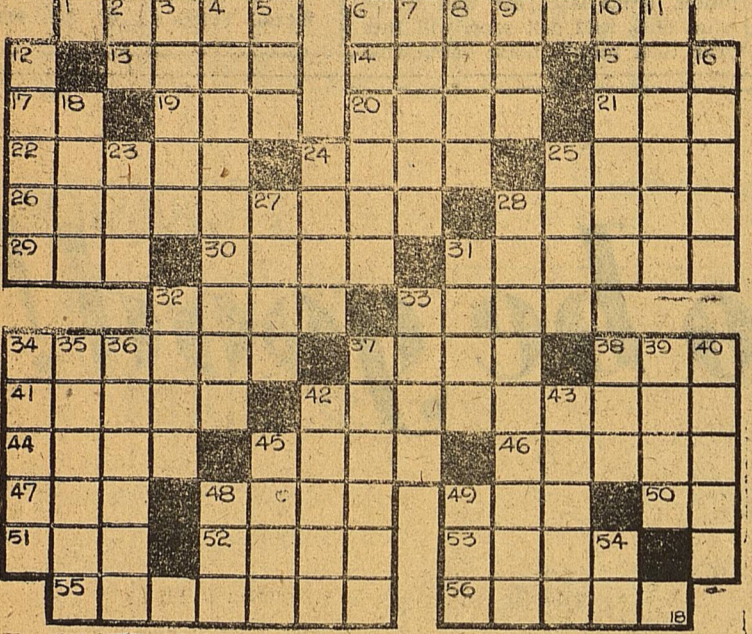
Your Gas Company takes pride in the fact that it pioneered the production and transportation, in this section, of the only available fuel that can be utilized by the consumer without special handling or the use of costly mechanical accessories. Realizing our responsibility, we take the utmost precaution to assure you permanent fuel satisfaction by providing a dependable flow of gas—regardless of the weather.

South Plains Pipe Line Co.

Transporting That Clean And Economical Fuel "Natural Gas" Through 1,000 Miles of Pipe Line on the Great South Plains

Questions on Sites

- HORIZONTAL**
- 1 Assists.
 - 6 Where is the Empire State Building?
 - 13 Mud.
 - 14 Hautboy.
 - 15 Social insect.
 - 17 Behold!
 - 19 Quantify.
 - 20 Civil wrong.
 - 21 Sailor.
 - 22 Assumed name.
 - 24 Money house.
 - 25 To dwell.
 - 26 Honesty of mind and intention.
 - 28 Goddesses of destiny.
 - 29 2,000 pounds.
 - 30 To entice.
 - 31 To fondle.
 - 32 Colored, as fabric.
 - 33 Loving.
 - 34 Gem weights.
 - 37 Saucy.
 - 38 Eccentric.
- VERTICAL**
- 7 Black.
 - 8 Labor.
 - 9 Still.
 - 10 Unkempt.
 - 11 Rascais.
 - 12 Wind.
 - 16 Ringlet.
 - 18 Hodgepodge.
 - 23 Roadhouse.
 - 24 Swallow.
 - 25 Fat.
 - 27 Regrets.
 - 28 Imaginary.
 - 31 Maize.
 - 32 Valley.
 - 33 Pedes.
 - 34 Billiard shot.
 - 35 Houses.
 - 36 To feel contrition.
 - 37 To select.
 - 38 Hint.
 - 39 Region.
 - 40 Jolly.
 - 42 Stop.
 - 43 Essay.
 - 45 Sliding.
 - 48 To permit.
 - 49 Wing.
 - 54 Pair.
- YESTERDAY'S ANSWER**
- 1. Admits.
 - 6. New York.
 - 13. Mire.
 - 14. Clarinet.
 - 15. Bee.
 - 17. Behold!
 - 19. Measure.
 - 20. Tort.
 - 21. Sloop.
 - 22. Alias.
 - 24. Bank.
 - 25. Dwell.
 - 26. Integrity.
 - 28. Fates.
 - 29. Pounds.
 - 30. Lure.
 - 31. Fondle.
 - 32. Dye.
 - 33. Love.
 - 34. Carats.
 - 37. Saucy.
 - 38. Quirky.
 - 7. Black.
 - 8. Labor.
 - 9. Still.
 - 10. Unkempt.
 - 11. Rascais.
 - 12. Wind.
 - 16. Ringlet.
 - 18. Hodgepodge.
 - 23. Roadhouse.
 - 24. Swallow.
 - 25. Fat.
 - 27. Regrets.
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 - 43. Essay.
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 - 49. Wing.
 - 54. Pair.



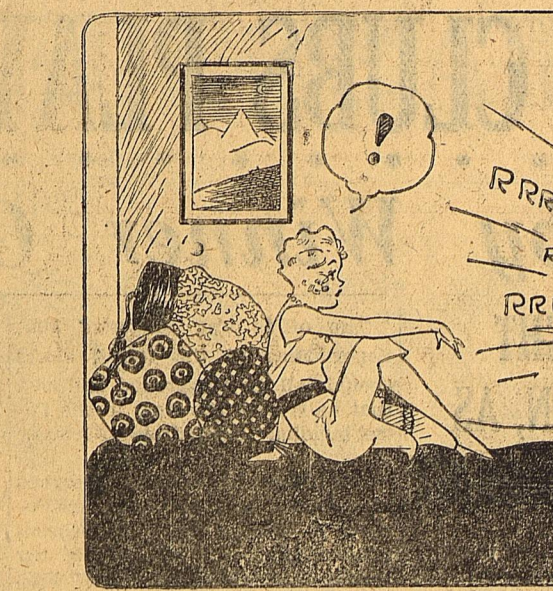
BOOTS AND HER BUDDIES



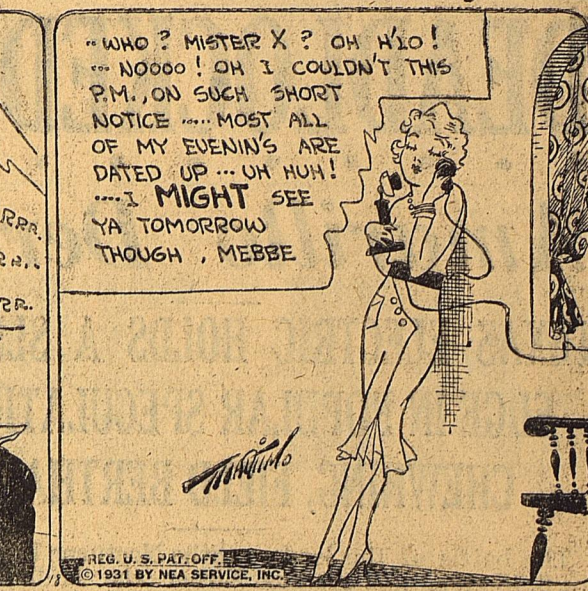
The Old Racket!



By Martin



By Martin



WASH TUBBS



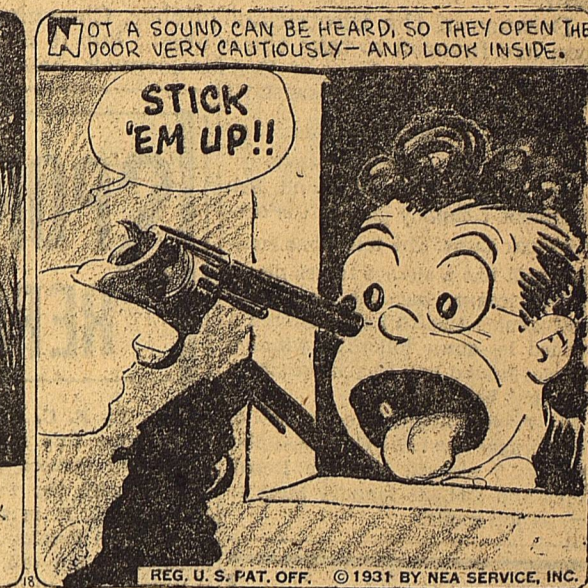
Wash Gets a Surprise!



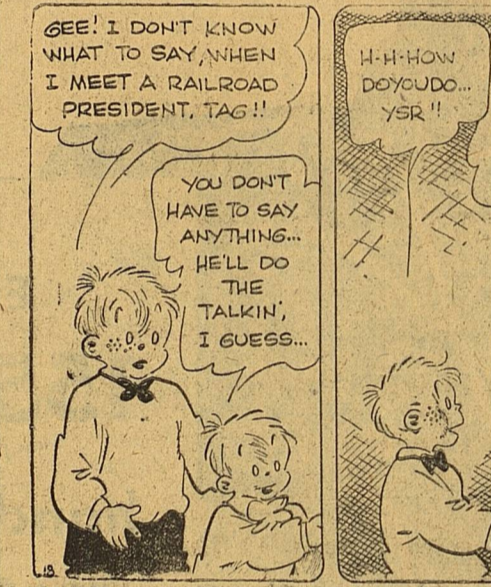
By Crane



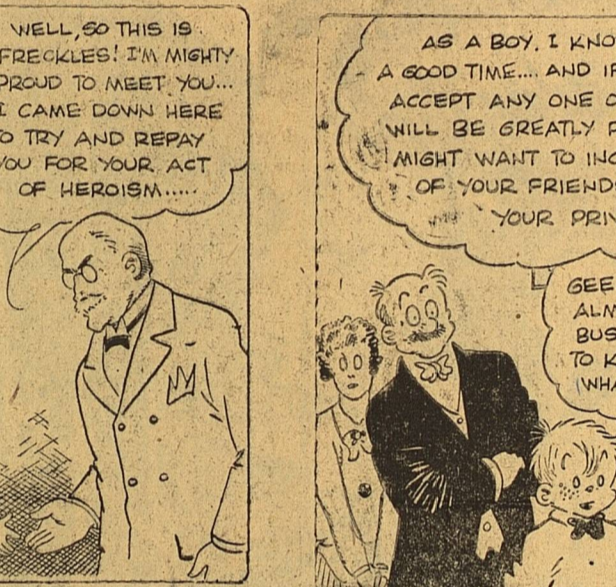
By Crane



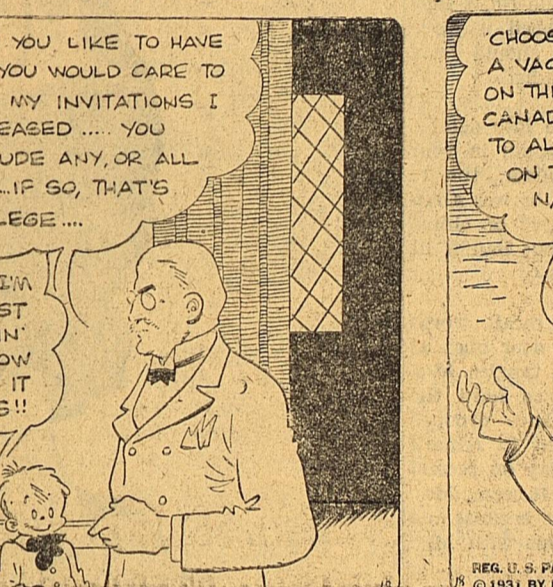
FRECKLES AND HIS FRIENDS



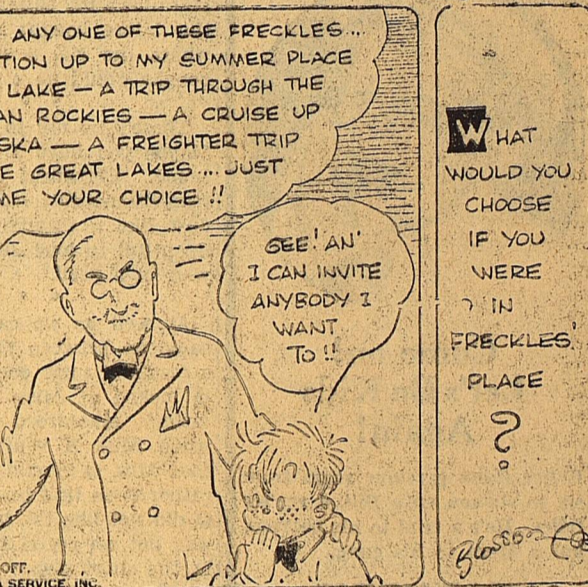
Take Your Choice, Freckles!



By Blosser



By Blosser



Want Ads

CLASSIFIED ADVERTISING RATES AND INFORMATION

Cash must accompany all orders for classified ads, with a specified number of days for each to be inserted.

CLASSIFIEDS will be accepted until 12 at noon on week days and 6 p. m. Saturday for Sunday issues.

PROPER classification of advertisements will be done in the office of The Reporter-Telegram. ERRORS appearing in classified ads will be corrected without charge by notice given immediately after the first insertion.

RATES:
2c a word a day
4c a word two days
5c a word three days.

MINIMUM CHARGES:
1 Day 25c
1 Days 50c
3 Days 60c.

FURTHER information will be given gladly by calling— 77

1. Lost and Found

FOUND—Three keys on ring. Call Reporter-Telegram for same and pay for this ad. 83-12

2. For Sale or Trade

FOR SALE: White Wyandotte fryers. Call at 207 East New York St. 85-32

3. Apartments

One four-room, one two-room apartment. Small house, reasonable. 407 North Colorado. 84-37

NICELY FURNISHED 3-room apartment in home. Close in. Summer rates. Mrs. J. H. Barron. Phone 40.

COOL apartments. Close in and reasonable. 501 North Colorado. Phone 327. 86-37

6. Houses

ONE 5-room and one 6-room house—unfurnished. McClintic Bros Phone 345. 84-99

FIVE ROOM stucco house; modern; east front; double garage; south Colorado; also one side brick duplex, W. Missouri. Phil Scarbauer. 82-32

15 Miscellaneous

WANTED: Good second-hand baby bed, screened. Call 813. 85-12

WE WILL drain your crank case and refill your engine for 12 1-2 cents a quart for the next 30 days to introduce our oils. Tripoli Process Co., W. H. Spaulding, Mgr. 1204 North Main St. 86-37

The first female aeronaut was one Madam Tibe or Thible. She joined the painter Fleurant aboard a balloon called the Gustave which ascended at Lyons, France, on June 4, 1784, in the presence of the royal family of France and the King of Sweden.

Keep Your Chickens on Good Feed

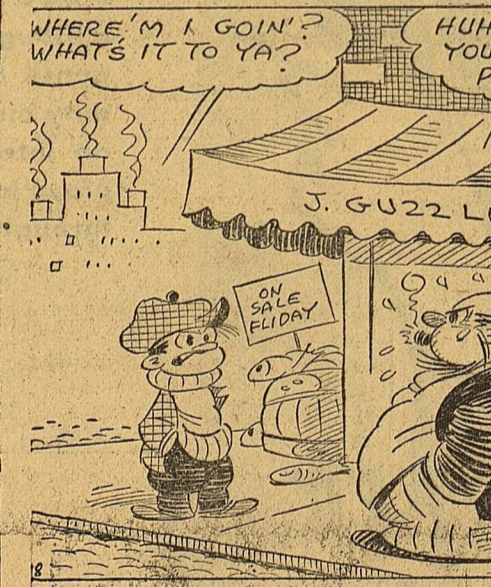
We guarantee our feed to be as good as you can buy at any price. If you have not tried it call us your next order. We always have a complete line of fresh feeds.

Call us — We deliver

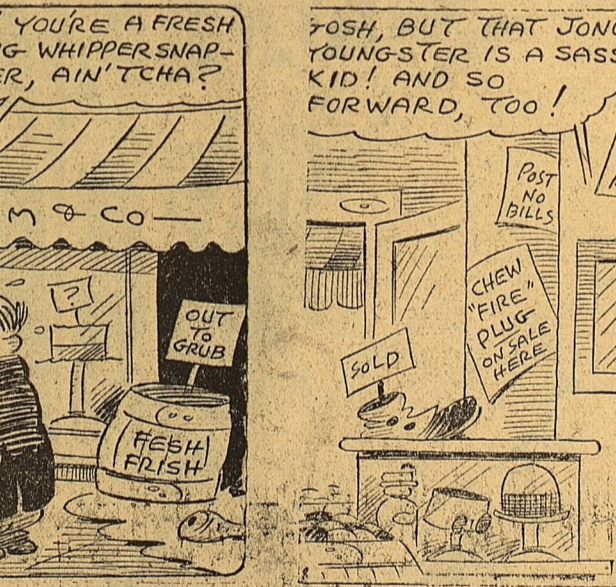
FARMERS' COOPERATIVE GIN

Phone 199 Midland

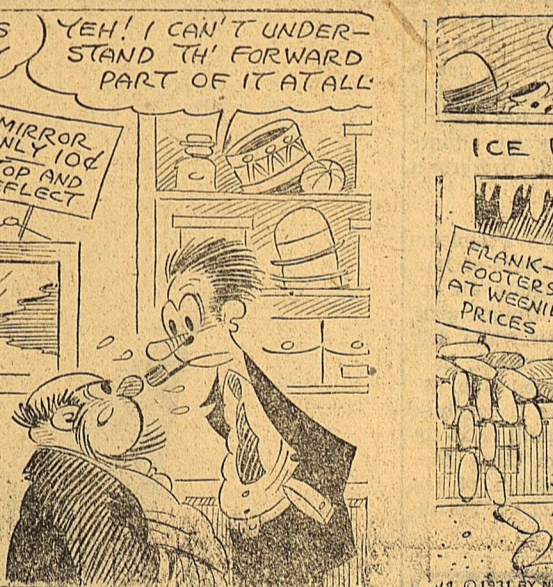
SALESMAN SAM



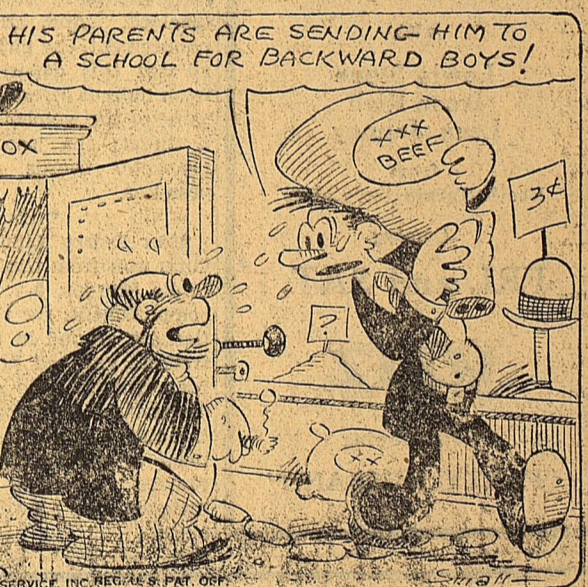
An Unusual Case!!



By Small



By Small



OUT OUR WAY



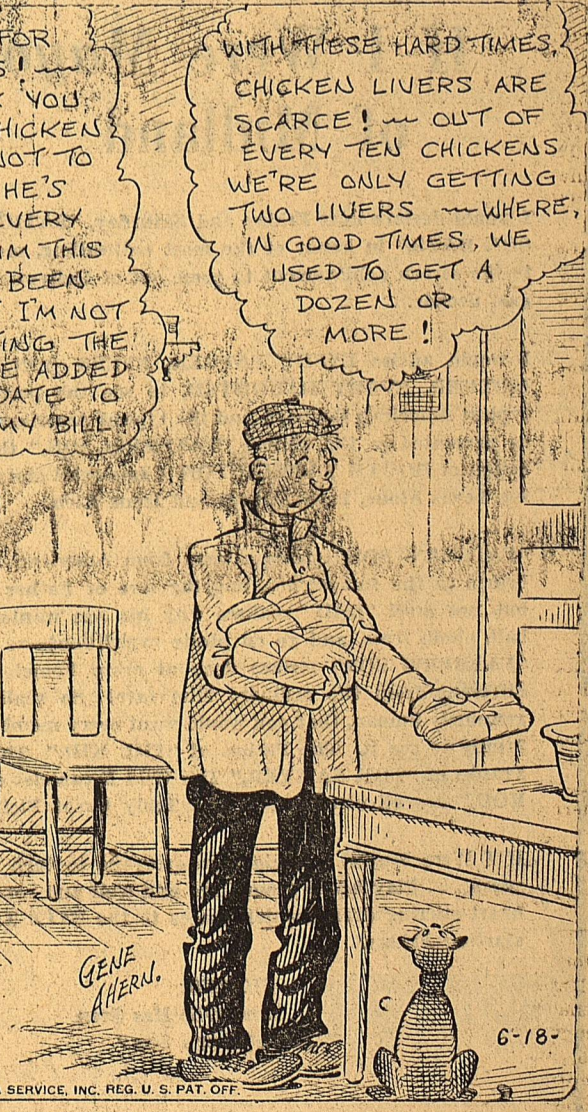
By Williams



OUR BOARDING HOUSE



By Ahern



SOUTHLAND GREYHOUND LINES, INC. DAILY SCHEDULES

East Bound	West Bound
1:50 A.M.	4:45 A.M.
10:45 A.M.	10:55 A.M.
2:00 P.M.	8:20 P.M.
6:30 P.M.	

The schedule to Ft. Worth and East—1:50 A.M.
The schedule to El Paso and West—4:45 A.M.

Special busses anywhere at any time.

Round trip tickets to any point on our lines for 1-1-3 times the regular one way fare. 180 day return limit.

DEADLOCKED CLUBS PLAY ON NOCTURNE DIAMOND FOR 1ST PLACE

Amarillo Derby Winner Groomed for Distance Race Here July 3 - 4

TEXAS ELECTRIC HOLDS A SLIGHT EDGE IN POPULAR SPECULATION, AS CHEWNING, FIELD BERTHA, IS RIGHT

The battle of the leaders in the Nocturne league comes in the 8:15 game this evening. Either the Midland Hardware or the Texas Electric Service company will have to fall by the wayside in the grim march to a playground ball pennant.

Because of the Electricians' pitcher, Chewning, the Leggmen are favored to take the contest; but it is remembered that the Nail Sackers of Dee McCormick have come from behind a lot of grief and slow starts

this season to take the place they hold at the head of the league.

The Reporter-Telegram and Bell Telephone company play in the seven o'clock game. The telephone company still has a chance to get places in the league, but the newspaper contingent seems to have suffered a decided let-down following winning the playground ball league preceding the night ball season.

On Friday night, the Buicks of Bob Scruggs meet the Cowden-Epley team at 7 o'clock, and the Rexall stores and DeLuxe laundry meet in the second game.

The office was suggested that Senor Paag of the Rexall stores should call his playground ball club that halls from the store in the Petrol building "The Petroleum Jellies."

Good times are coming. Everyone will wash everybody else's back, or words to that effect. So believes Louis Wraga, new manager of the Busher-Colts. Manager "Doc" Ellis has given up the job and taken to pitching for the telephone company in the candle light league. Fred Girdley will be field captain of the B-C aggregation. A meeting was held Wednesday in the rear of the Red Cross Pharmacy. All the boys came out grinning at something Wraga had said and we finally found out what it was. It seems Louis said his

piece well, something like this: "Well boys, I'm taking over this club, buying a dozen bats and various other bits of equipment. We will have a field worked up near the Rainwater apartments, infield oiled, etc. Now if any of you birds don't want to settle down to some old-fashioned, honest-to-goodness work and cut out the foolishness—well, it's time for you to sneak out right now. I'm head of this club and intend to run it. Any dissenting votes?"

We didn't hear any rumbling as the fellows came out. All at once they seem to believe they will play together and beat the rest of the clubs. Well, maybe so. An interesting conjecture, to say the least.

GEORGE KEITH TO BE ENTERED HERE IN FIVE-EIGHTHS

While Doc Bloss, of the Bloss-Buchanan stables, is swinging across the country from a successful appearance with Foreign Relations in the Kansas City races to the fast track at Agua Caliente, expecting the Midland distance runner to take off the money again, Gerald Bloss is grooming George Keith for the five-eighths race here July 3 and 4.

George Keith, handsome five-year-old brown owned by Clarence Scharbauer, was in the string of ponies taken by Doc Bloss for the Labor day races at Amarillo last year and won the principal event, the Amarillo Derby of three quarters, for horses four years old and up, with time of 79 1/2.

Runs Longest Race
The five-eighths race is the longest booked for the July 4 and 5 races here and George Keith is looked on as a favorite. It is likely that he will be ridden by Gerald Bloss.

In the same stables with the Scharbauer horse is Tomcat, winner of his maiden race a year ago, the three-eighths race for two-year-old half breeds. On the second day he took second place, being outrun by

second place the first day and third place the next.

Rivalry Is Keen

Intense rivalry is being engendered by fans who support horses from the Floyd stables and those who are watching the Scharbauer and Dublin favorites of Booger Bryant's Piccolo Pete. Somewhere in those three stables lies the bulk of the race money, according to hotel lobby talk.

The three-year-old race bids fair to go to one of the last year winners, Tomcat, Four Mile or Piccolo Pete. The ponies have grown since their entries almost as colts, and their owners have put them in condition. What last year was somewhat of a wild colt race, will this year turn into a horse race, with

Floyd's Four Mile, Booger Bryant's long-legged dun, Piccolo Pete, won competition the keener because the ponies have been pitted against each other before.

More than 80,000 radio receiving sets are licensed in Belgium.

STANDING OF CLUBS		
	W.	L.
Mid. Hdw. Co.	3	0
TESCO	3	0
Bell Telephone	2	1
Cowden-Epley	2	1
DeLuxe Ldry	1	2
Scruggs Buick	1	2
Rep.-Tel.	0	2
Rexall Stores	0	3

SPORTS REPORTS

By R. C. HANKINS

We trust this is not gossip, but there are rumors floating around that concern the women and their ball league. It is said there have been verbal tweaks, not serious, you understand, but—oh, you know, Jane is trying to get to first base. She gets there but, through accident or a wee bit of carelessness, she steps on Mathilda's toe where the No. 4 shoe the latter bought, rubbed a place where the No. 6 she should have bought would have cradled.

There's no use to go into details. Maybe you have a woman in your home. Certainly, Boliver, they're temperamentally more or less alike. Just like a fragile piece of china. Beautiful to look at—but handle at your own peril.

As well as we can recall, words came up between the dear ones as a result of some queer tangles. Mrs. Q looked at Miss X so hard the latter's mascaraed lashes drooped when Miss X ventured to remark that Mrs. Q should play on second rather than first base. It seems Mrs. Q did not like the base because she was not on social terms with Mrs. D. The short stop.

While we're at it, be understood these initials have nothing to do with the issue, or with characters involved. And, another brief announcement, the girl who called and advised this department to get a fresh haircut before going to another game of the women was not making a threat; she just doesn't admire prophetic beards and overgrown premises.

Miss Daisy Lindsey's Petroleum Girls won from the Uniques of Miss Leslie Stevens, 9-7. Quite an accomplishment, for the Unique girls, flashing around in their white drill trousers and red head pieces, have been whipped into a good club. We understand Jess Rogers is coaching the outfit. Scotty Gemmill is at the helm of the Petroleum Girls. Mrs. Stevens is playing captain of the Uniques, Miss Lindsey of the Petroleum.



Come on! Let's Be Kids Again!

Relive those precious years from six to sixteen with Bill, a reg'ler feller. He's a trial to his parents, but a Hero to his gang.

"FATHER'S SON"

with

Lewis Stone
Irene Rich
Leon Janney

from Booth Tarkington's story

Coming

FRI. and SAT.

RITZ

COLLEST 5007 IN TOWN

Now Showing

"PARTY HUSBAND"

If I Were Mayor of Midland!

I would declare next Friday and Saturday, "FATHER AND SON DAYS," in honor of the most enthralling, most true-to-life screen achievement to come out of Hollywood in the past decade.

I would advise EVERY FATHER, EVERY SON, EVERY MOTHER, EVERY DAUGHTER, to see the portrayal of typical American Boyhood and the typical American "DAD" as presented in the picture "FATHER'S SON," the adaptation of BOOTH TARKINGTON'S immortal story featuring Lewis Stone, Leon Janney and Irene Rich.

"FATHER'S SON" steals a page from American Life and brings to the surface the undying love of Father for Son but not until "DAD" realizes why his son wants to play ball, climb trees, and go on pirate expeditions—as boys do. "FATHER'S SON" strikes deep at every home! It is so different from the ordinary film fare! So realistic! So genuinely human, that you would want every member of the family to see it. The Pathos of "THE KID," The Boyish Franks of "TOM SAWYER," The Wild Escapades of "PEN-ROD," are all combined in one Truly Great Picture.

If I Were Mayor, I would urge everyone to turn back the years... Play hooky from Care and Toil and revel in this heart-stirring drama which comes to the RITZ THEATRE starting Friday.

SIGNED:
One Who Has Seen
"Father's Son."

Good - they've got to be good!



Every 24 hours,
155,000 Central Office
OPERATORS
[IN THE U. S. A.]

handle 65,067,000 calls!

"Hello, San Francisco—New York speaking." And a voice as clear as a bell leaps 3,000 miles! But how often do you give a thought to the girl whose quick intelligence and whole-hearted attention to duty makes this miracle possible? What an interesting, yes, exciting part she plays in this game of putting your call through!



"Here's your party!"

Put in a call for the cigarette that's made to smoke milder and taste better! And you get CHESTERFIELD!

For Better Taste and CHESTERFIELD are the same number.

They're milder—smoke as many

as you like! And they taste better—that proves itself the minute you light up!

It doesn't take a long distance call to "get" Milder Better Taste. Here's your party—CHESTERFIELD!

Chesterfield

SMOKED BY MORE MEN AND WOMEN EVERY DAY.