PRODUCTION OF ETEX FIELD IS


RED BLUFF DAM HEARING SET

Late News Employers Here Expecting merchants to Code Blanks Before Tues. MEET AFTER A general parley

BLAIRS LEAVE
MIDLAND SAT
HEARING FOR CITY BANDIT AND COP BUDGET IS FRIDAY KILLED IN DUEL

$\qquad$


|  |  |  |
| :---: | :---: | :---: |
| seam |  | OLL MAN'S SON BLAST VICTIM |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | Publicize Class |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | Stockton Roper |
|  |  | Beats Westfall |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## DEFRAUDPECOS PEOPLE-KERR <br> Representatives Endorse <br> Candidacy of Stubbeman <br>  <br> BUCKET SHOPS



The New Deal in Pictures ---No. 3



EDITORIAL NOTES
 are more golfingly inclined than those of most municipal ities, but since the green fees are expected to take care of civic asset for which the home owner and motorist do not
have to pay through taxes may have something to do with their interest.

If the idea of the Philadelphia interior decorator who suggests that the up-to-date woman must have wall pape
to match the prevailing color of her dresses, is carried out Side Glances
 Tuack Yarns of Col. True



# SHAFL ALONE IS NOT ENOUGH: 

-neither strong enough, nor safe enough, nor quiet enough
for the body of a quality car like CHEVROLET


Ca! yrimi
struction which Chevrolet will permit the chassis of the cars it builds: That's the type which every test-and every experiment-and every experience hias proved to be the safest, strongest, and best. Not steel alone, because steel alone is not enough. But a Fisher body of steel reinforced by hardwood! The same
kind of construction used on practically all the highest-priced cars in America.
Chevrolet well knows that steel alone has one distinct advantage: it's cheaper. Steel also is strong-up to a certain point. BUT-beyond that point, steel alone will bend and crumple under severe stress or shock. And there' where hardwood does its work. Hard

ELDER CHEVROLET COMPANY
7 South Colora
Midland, Texas

## CHEVROLET ${ }^{5455^{\circ}{ }^{5} 565}$

wood reinforcess the steel and is, in turn,
feinforced by the steel. Hardwood reinforced by the stee., Hardwood
absorbs shocks-takes out rattle and rumble. The result: A steel plus hardwood body can withstand concussions that crush a body built of steel alone. If you're thinking of buying a new lowpriced car, better watch this miatter of bodies carefully! Insist on steel reinforced by hardwood! Fortunately, the only low-priced car with this preferred type of body is also the only car with a proven valve-in-head six, with Fisher Ventilation; with Cushion Balanced Power; with a genuine Syncro Mesh gear-shift; and a Starterator. That car is Chevrolet-America's most economical automobile!


## STEEL BODY



MMDMOOD RELEORCEMETI

STRONG, SAFE
BODY BY FISHER
STRONG, SAFE
BODY BY FISHER


Aldridide for the loss of a ghi
droke their engagement whe
leanned he was a divorced ma



1


The Midland (Texas) Reporter-Telegram


## We "Taction mex Rust: $x$ <br> When customers write in, as many are doing these days, stating that hey have found the <br> I say this for the benefit of a Ford dealer who chides me for not aiming all that might be claimed in favor of our car <br> If the people who use our cars every day are not praising them, it itself and the owner who say. The last word must be spoken by the car in actual service is the only effective advertiser <br> That is why we do not stress "talking points" in our car. The Ford -8 is built on principles, not on "points." Most of the "talking points <br> Take weight, for exam <br> a basic principle which we keep constantly in mind when we design a ca <br> Weight has much to do with the cost of the car. It costs us money to <br> remove excess weight. It costs you money if we leave it in. <br> When people talk about the cost of running a car-or, to put it in <br> thought to weight? <br> The more dead weight a car drags around, the more it costs to run. <br> To carry passengers costs very little. It is car weight that runs up <br> the gas bills. If we design an economical engine, and then waste the <br> economy in moving a mass of unnecessary car weight, what has been gained <br> By keeping weight where it belongs-as trainers do with a race-horse <br> an athlete-the horse-power per pound of car remains high. oo bet <br> over-heavy for its purpose. A quick, responsive pick-up and reserve <br> speed-which means reserve power--requires careful attention to car- <br> weight and strength. <br> The ford $V-8$ is not a light car-it is as heavy as its design requires, and in it has no What we offer is a car, built to do certain things, and sure to do them <br> July 28, 1933

## NOTICE <br> To Our Customers

WE ARE 100 PER CENT FOR THE NATIONAL RECOVERY ACT AND WILL DO EVERYTHING IN OUR POWER TO MAKE IT A SUCCESS.

## WILSON

Dry Goods Company

We recently announced that we were going to give a free trip to the Chi cargo World's Fair and that the win nee would be given the award Satur day, October 7, about 3:30 P. M.

Since that announcement was made we have been apprised of the fact that our plan of the free trip to Chi cago is in violation of the proposed code of ethics of the National Retail Dry Goods Association. Consequentby, we are withdrawing our offer of the free trip

If the code, when officially adopted, does not contain the clause referred to above, we shall continue with our plan of giving the free trip. If it does contain the clause, our plan will be definitely abandoned

Midland, Tex
.

## ASSEMBLY OF GOD 505 South Weatherfor L

 Sunday school at a:45.Morning service at 11
Evening service at $8: 15$ clock. Evening service at 8:15. . . .
Pratt on
Presser meeting
tuesday and Friday bevenings a PENTECOSTAL HOLINESS
O. W. Roberts. Pastor Sunday. school at 10 a. m . Evening worship it at $8 \mathrm{p} . \mathrm{m}$.
Weekly
prayer meting on FIRST METHODIST CHURCH
Kenneth C. Minter, Pastor
W. My Pratt, Supt. Irs. De Lo Douglas, Choir Director
9:45 a. . Sunday shool
it :on. m. Preaching by the pas ${ }_{7}$


FIRST BAPTIST CHURCH
Winston $\mathbf{F}$. Borum, Pastor


FIRST CHRiSTIAN CHURCH
E. B. Chancellor,
Castor Sunday school at 9 9.45. Supt.
Worship
 Evening service." at $8: 15$. Sermon
subject. Why People Are Lost."
A cordial welcome for aided minister




ICEMEN GAIN GAME AS THEY BEAT OLLMEN
"Hell Below," Panorama of Submarine Warfare Brings Good Cast to the Yucca What Below", the sensational sub-- names as Madee Evans, the worla


## Muzzle-Loader American Visitors <br> Found by Mine In France Are Hit

 By Dollar Status$\qquad$

$\qquad$
Marisis gibery

## r

IT WAS A "BARGAIN" WHEN SHE BOUGHT IT


These days, many a product that looked like a bargain at the store becomes only a disappointment at home.

It is easy to account for such mistakes in buying. Just as easy to avoid them, if you know why they are made.

## When families have little money to

 spend, all manufacturers try to reduce the price of their merchandise. Those who have built a reputation for quality guard it jealously, lowering the prices of their products as far as they can without sacrificing any of the quality you always look for.Other manufacturers go too far in their efforts to sell goods. To make a low price still lower, they sometimes reduce
quality. Or bring out entirely new products of lower grade.
You may be told these products are "just as good" as the brands you know by experience, by their advertising, or the reputations of their makers. But all too frequently, they are urged upon you only because they pay maker and dealer a higher margin of profit
Remember these facts when you shop, and you will look for genuine bargains among brands you recognize. Many of these brands now cost less than they have in years.

When you buy them you pay a low price, but an honest one that assures highest quality, complete satisfaction.



## CLASSIFIED ADVERTISING


 CUR BOARDING HOUSE


> Phone 9000 Scruggs Dairy


DRIVE IN FOR SERVICE
If you're going away on a trip, here's just the spot to begin it. Let us inspect your car, grease it, change
the oil and fill your gas tank--and then you'll have the satisfaction of knowing your car is really ready.
Our experts guarantee extra careful checking of all parts-a thorough job of the kind you'd do yourself. Let's help you make your trip a success.
And That

## 1-STOP

Service is a feature not to be overlooked. Everything for your car under one roof. And remember-

## YOU MUST BE SATISFIED B <br> YOU MUST BE SATISFIED <br> YOU MUST BE SATISFIED <br> YOU MUST BE SATISFIED <br> VANCE

Take a Tip from
Joe; Don't Expect Tip from Tom Mix

RITZ

$\underset{\text { Monay }}{\text { Toñ }}$



Laugh with him - Laugh at him - Laugh like him
Paramount News - Added -
News - Rambling Around Radio Row

## NRA

WERE $100 \%$ N. R. A.

This means shorter working hours, possibly
from $8: 30$ a. m . to 5 p . m . These hours will be
announced later.

THE PROCESSING TAX on all warehouse
rchandise goes into effect August 1 and on
stock merchandise September 1.
be required to
per pound on a
household lin
rove a saving
Overalls, work shirts, cotton underwear,
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Odessa Ball Club Golden Rule is

YUCCA


Jimmy Durante
Robert Young
and 1,000 others
NEVER SUCH
noomed Attack of submarine
on mine layer! Submarine
planes!

AND 1,000 OTHERS:

