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## MACHINE GUN KELLY, WIFE, HELD Fear 5,000 Dead in Terrific Tampico, Mex., Hurricane

TAMPICO UNDER
MARTIAL LAW AS ESTIMATES MADE Loss of Life May Be $\Gamma$

## LEADING THE FIELD:





RIG CONTRACTORS
FORMULATE CODE



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T knew that my elecricic effigerator was saving me money, but I never realized how little it adds to my electric service bill. I have checked over my last few bills and find that my electric refrigerator costs less than a nickel a day."
Owners of new model electric refrigerators soon find that the operating cost is a small item in comparison with the economy and convenience of electric refrigeration. Some families report that their food savings alone amount to more than the slight increase in their electric service bills. Ask your electric refrigerator dealer to tell you more about the new models and new low prices.

## 

TEXAS ELECTRIC Service

Company




YOU ALWAYS HAVE AN OIL RESERVE

Care in maintaining proper oil level is very desirable and necessary for efficient motor operation - yet there are times when a slip of memory may be for given, if you use Conoco Germ Processed (Paraffin Base) Motor Oil. Then the "Hidden Quart" extends its protection to cover the lapse, and gives extra miles to safely reach the next Red Triangle Station.
This exceptional lubrication is brought about by fine selected paraffin base crude oill, adroit and experi enced reflining and the Germ Process-exclusively Conoco's patented formula. By adding extra oilliness and penetrativeness to the very highest quality motor oil, complete protective lubrication is achieved.


With all these qualities, the total cost for this oll is low-one-fifth of a cent per mile!

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