

SPORTS REPORTS

A New York baseball writer suggests that the Brooklyn Robins be renamed the Knights. Well, the team certainly was a Knight club last year.

Manager Max Carey of the Brooklyn started out in life to become a minister. Why not call the team the "congregation"?

Judging from the reports of his sudden reform, the guy who is going to become a minister now is Hack Wilson.

"If 'congregation' is too long, how about the 'Flock.' Not only do the Brooklyn boys run the bases like woolly quadrupeds, but there are several well-known black sheep on the roster.

"Max's ministrations to the Flock are not entirely out of line with the duties he would have if he had persisted in his respectable aim to become a preacher.

"Not only will Carey have a chance to preach but he will have to teach some of those pitchers how to pray.

"Most of the Brooklyn boys may be sheep—but Hack Wilson probably will be the goat.

"Or, if you want to, you might call the team the Lamb's club. Some of the boys are actors, I mean bad actors."

Sent Your Letter To Expert Yet?

"Had your handwriting analyzed yet?"

That seems to be fast becoming one of the popular forms of greeting on the streets of Midland now. Well, have you? If you haven't, may we suggest that you clip the coupon in this issue of The Reporter-Telegram and send for your analysis today. Let Lorne A. Milne, The Reporter-Telegram's handwriting expert, examine your handwriting



GOOD APPEARANCE AID POPULARITY

Nothing so good to the good impressions one seeks to gain socially as spic and span appearance

GREENHILL'S TAILOR SHOP

117 S. Main—S. E. Greenhill Phone 190

BRUSHING UP SPORTS . . . By Laufer



THEY ALL LAUGHED WHEN JUMBO JIM ELLIOTT was called out at of the park—that is they all laughed but Jumbo. It was during a 1928 spring training game between Brooklyn regulars and yannigans at Clearwater, Fla. The 250-pound Elliott had hit a mighty blast over the wall and was leisurely lumbering around the bags. Pitcher Doug McWeeney, playing right field, dashed through a door in the wooden fence and, from outside the park, heaved the ball home. When Jumbo rounded third, the catcher had the ball waiting. Jumbo sprinted, but was tagged as he slid across the plate. To cap the climax, old Nap Rucker, who was umpiring, dramatically called him out. It broke up the ball game.

and acquaint you with outstanding traits of character and personality that you possibly didn't know you possessed. Until you've had an analysis of your handwriting, you can't begin to realize what important things it will reveal to you. But before we go any further, let us tell you that if you are looking for a fortune teller, then don't send a sample of your handwriting to Milne. He is not a fortune teller. He will not attempt to tell you anything about your future. The future is only what you make it. All he can do, and does do, is tell you about your traits of character and personality, and then it is up to you to change them, or capitalize upon them, as the case may be, and work out your own future.

A handwriting analysis can be the means of restoring self-confidence. Perhaps Milne's analysis of your handwriting will reveal that you possess hidden ability that even you did not know you had. What better time

— THIS CURIOUS WORLD —

PARASOL ANTS CARRY LEAVES OVER THEIR HEADS LIKE UMBRELLAS.



to find out such information than now, when all the punch you have counts?

Don't you think that information about how you impress others would be valuable knowledge? Certainly it would. And that's what you will find out if you send a sample of your handwriting to Milne for an analysis. Such an analysis, from such a nationally known expert as Milne, would ordinarily cost \$5, but The Reporter-Telegram has made it possible for you to secure yours, in booklet form, for only 10 cents, to cover the cost of handling, plus a stamped, self-addressed envelope in which your analysis will be returned.

All you have to do is clip, fill out and mail the coupon you'll find in this issue of The Reporter-Telegram. Enclose with your coupon the necessary handling charges of 10 cents and the stamped, self-addressed en-

NEWSPAPERS MAGAZINES NOVELTIES SCHOOL SUPPLIES CANDY—TOBACCO

G WYN
News & Novelty Co.
113 W. Texas Phone 108

Hooks and Slides

Murchison, Hussey

After being on the shelf for five years, Loren Murchison declared the other day that Olympic sprint candidates would have to reckon with him. And some of those candidates had not even donned a spiked shoe in the days when Murch was flashing to brilliant victories.

Ben Hedges, former Princeton all-around star, is high-jumping again, after two years out of training.

Frank Hussey, who made the 1924 Olympic team while still in high school, is another hopeful. He ran as a member of the 400-meter relay team that won at Paris, setting a world record. In 1925, before entering college, he won a 100-yard championship at San Francisco, making 9 4-5. But, after that performance, he seemed to fade, and missed qualifying for the sprint squad selected for the 1928 Olympics.

They say of Hussey that he was hummed out by too much competition in high school. Yet he is said to be more physically fit now than he was in the high school days. Could it have been lack of incentive?

Did You Know That—

Cy Williams, after 19 years of major league service, will remain down on the farm this year . . . at Three Lakes, Wis. . . He was manager of the Richmond team of the Eastern League last year . . . but the club blew. . . Connie Mack's philosophy of golf is: "I get a lot of fun out of every stroke . . . so I take a lot of strokes." . . . Jack Hurley, manager of Billy Petrolle and Charley Retzlaff, writes a weekly column of boxing comment for three newspapers. . . The Fargo, N. D. Forum, Duluth, Minn., News-Tribune and LaCrosse, Wis., Tribune. . . Goose Goslin says the gloomiest afternoon he spent in the majors was one in June, 1930, after he was traded by the Nats to the Browns. . . The deal had been made the night before, and according to the terms none of the players involved could play that day. . . He brooded on the bench, he says, and "almost cried a couple of times" . . . but now he is very well satisfied in St. Louis, and would like to spend the rest of his baseball days there.

ODESSA NOTES IMPROVEMENT IN BUSINESS

ODESSA, Jan. 27.—The monthly business survey of the Odessa chamber of commerce shows a slight increase in general business conditions in the "Friendly City." The report shows a one per cent increase over December's 17 per cent increase over the previous 60 days. Automobile sales show a net increase of 48 per cent, while there

BACK TO NORMAL!

Just a little accident, but bent fenders and dented body never looks nice. We'll straighten 'em out!

CITY BODY-FENDER WORKS
Painting, Upholstering, Glass
Wrecker, Phone 9540
103 W. Missouri

COBBLING DAYS ARE OVER

We don't cobble
We Rebuild with the
GOODYEAR
Welt Shoe Repairing System

Of particular interest to women is our new process of repairing your smartest shoes. We can do it so no one would know it, with our latest Goodyear metallic stapler, at the same time retaining all the flexibility, style and daintiness the shoes had originally.

Our service is complete and
Our prices are right

BOB'S BOOT SHOP
Bob Mills, Prop.
Six Years in Midland
111 West Texas
(Old Dorsey Location)

Doctor Operates on Self



This remarkable photograph shows Dr. Evan O'Neill Kane, Pa., operating upon himself for inguinal hernia. It is believed that this is the first time this operation has ever been performed on a patient by himself. Dr. Kane startled the medical world 11 years ago when he was the first man to remove his own appendix.

is also an increase of 25 per cent in service. Utilities, including supply houses, power plants, gas and water show an increase in the month of January over 57 per cent. Mercantile houses, hotels, tourist camps, filling stations, show a decided decrease of more than 30 per cent.

According to county and city tax collectors offices, 1931 tax receipts are gaining every day. Car registrations so far this month have not reached last year's level. Business conditions in general in and around the Odessa area have picked up during the past 90 days. Oil activities in this section show quite an increase. In view of the fact that Jan. 31 comes on Sunday, the county and city tax offices will receive payment Monday, without assessing penalty.

Nearly every military term is French.

MIDLAND LODGE
No. 623 A. F. & A. M.
Stated communications
2nd and 4th
Thursday night in each month at 7:30 o'clock. All members and visiting Masons invited.

Henry Butler, W. M.
Claude O. Crane, Secy.

Because it contains vitamin B and G, cottonseed flour is gaining favor as a food.

EL CAMPO CAFE
Now Under
New Management
A. E. KNIGHT
In Charge

OPEN ALL NITE

SPECIAL SUNDAY DINNERS
Chicken Dinners
Mexican Dishes

Sea Foods in Season
Particular Attention Given
Party Dinners
Phone 9543

R. H. Knight
Manager of Camp

When you buy your baby chicks the next thing is feed. Just phone 199 and ask Bill, Perry or Mack and they will tell you the kind to use.

K-B ALLMASH STARTER

FARMER'S CO-OPERATIVE GIN
Phone 199
We Deliver

Your Party

Will Be Complete with
DELICIOUS
Cookies, or Any Pastry Refreshment

Color schemes can be carried out that will add beauty and style to your party.

Phone us, our number is 220, and let us assist you in planning the refreshments for your next social function.

My Bakery

BOND & CARROLL
Midland

SAVE!

YOUR CLOTHES—Give Them Added Life—Keep Them Clean

We handle your garments with the utmost of care
And we are equipped to do the work right

HARRY TOLBERT PHONE 150

It's got to be good to be Advertised

All the king's horses . . . and all the king's men can't make a success out of a bad product. No amount of advertising will create a market for it. The more it's advertised, the more its defects become known.

But a good product well advertised grows as swiftly and naturally as a healthy plant. People try it and like it. They tell others. They like it. Soon that product is found everywhere . . . and its name, spread abroad by advertising, is on every tongue.

When you see something widely and consistently advertised, you can be pretty sure it's well worth having. If it weren't . . . if it didn't represent an honest and worthy value . . . the maker couldn't afford to advertise it.

Look over the advertisements in this paper. Some of these names you know. Others perhaps are newcomers, potential friends bringing some new comfort or convenience. But all are entitled to your trust . . . all are here because they have something real to contribute to your advantage . . . your service . . . your happiness.

CLASSIFIEDS

PHONE 77

CLASSIFIED ADVERTISING RATES AND INFORMATION

CASH must accompany all orders for classified ads, with a specified number of days for CLASSIFIEDS will be accepted until 12 noon on week days and 6 p. m. Saturday for Sunday issues.

each to be inserted.

PROPER classification of advertisements will be done in the office of The Reporter-Telegram.

ERRORS appearing in classified ads will be corrected without charge by notice given immediately after the first insertion.

RATES:

2c a word a day

4c a word two days

5c a word three days

MINIMUM charges:

1 day 25c

2 days 50c

3 days 60c.

FURTHER information will be given gladly by calling—

77

2. For Sale or Trade

GOOD YOUNG mules for sale. Some broke, some unbroke. See them at corral at Holzgraf Feed Store. 280-62

3. Apartments

NICELY furnished large apartment. 513 West Wall Street. 280-3p

PARTLY furnished, 3 rooms and private bath in duplex; garage. Stephens, Llano Hotel. 280-3p

5. Houses

FOR RENT: Five-room furnished brick house, 602 North Marienfield; two-room furnished, 411 West Missouri. Phone 345. 280-3p

WANTED TO RENT: 6- or 7-room furnished house. Apply 521 West Wall. 281-12

FIVE-ROOM furnished house, double garage; \$20. Will Morgan, Llano Hotel. 279-3p

6. Houses

FOUR-ROOM modern house. Garage. 607 West Michigan. 279-3p

8. Poultry

CUSTOM hatching, \$2.00 per tray; baby chicks 5c to 7c, 50c places your order; or hatching on halves. Midland Hatchery. 280-32

ABY CHICKS: 15 most popular breeds \$5.90 up; \$1 books your order. Custom hatching \$1.85 per 100 eggs. Logan Hatcheries (104,000 capacity), Big Spring, Texas. 2-29-32

11. Employment

WANTED: Girls for cafe work and also girls for laundry work. Phone 2c. Odessa, Westacre. 281-22

15. Miscellaneous

BUY NOW from the old reliable John S. Kerr Nursery Co., Sherman, Texas. Prices reduced one half for spring delivery. We give same quality and satisfactory service that have sold 50 per cent of total nursery business in Midland. Also landscaping, treating and pruning done by experienced nurseryman. See or write our local agent, Arthur T. McClintock, P. O. Box 1734, Midland, Texas. 2-24-31

MODERN 5-room corner lot; best residential district West End; very attractive price; good for home or investment. See J. N. Wells. 280-3p

LOOK!

Do you know that nursery stock is cheaper than it has been in 25 years and that we have one of the best seasons since the flood? Then why not plant it? We replace all stock at half catalog price. West Texas Nursery, 1201 North Main St., phone 759-J. R. O. Walker. 2-29-32

WILL person who borrowed city directory from Reporter-Telegram return same?

NOTICE

TO READERS OF THE CLASSIFIEDS: You will find a number at the end of practically every classified ad. This number is for the purpose of designating how long the ad is to be printed and does not represent a phone number nor a street address. "268-1p" means that the ad runs one time in issue No. 268. We shall greatly appreciate your co-operation in not confusing these guide numbers with addresses and phone numbers.—Classified Dept.

WASHINGTON PORTRAIT

BOSTON, (UP)—The Stuart portrait of George Washington in the Boston Athenaeum is regarded as the finest likeness of the first President in existence. It is valued at \$250,000. Athenaeum trustees have refused request that it be sent to Washington for exhibition in connection with the Washington bicentennial celebration.

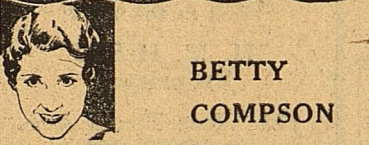
NOW at the GRAND BEST SOUND IN TOWN



IVAN LEBEDEFF

Gallant Cavalier...
Valiant Fighting Man...
Gallant Lover...
Suave Diplomat...
Valiant Fighting Man...
A New Kind of Idol for Women of the World.

GAY DIPLOMAT



Be Our Guest

With every CLASSIFIED ad inserted in The Reporter-Telegram for one day or two days, cash paid in advance, one complimentary ticket to the Grand Theatre will be given, good any time. If the CLASSIFIED ad runs for three, four or five days two free tickets will be given; and for six or more days, three tickets will be given. Special monthly rates and free ticket offers. USE THE CLASSIFIED ADS AND GET THE FREE TICKETS TO THE GRAND THEATRE will be issued at the newspaper office when ad is inserted and paid for.

Political Announcements

Subject to the action of the democratic primary election in July, 1932. Advertising rates: for state and county offices \$15.00; for precinct offices, \$7.50.

For District Attorney: FRANK STUBBEMAN W. R. SMITH, JR. (Re-election) T. D. KIMBROUGH.

For District Clerk: NETTIE C. ROMER.

For County Judge: SAM K. WASAFF C. B. DUNAGAN

For Sheriff: A. C. FRANCIS (Re-election)

For County Attorney: JOSEPH A. SEYMOUR

For County Treasurer: MARY L. QUINN (Re-election)

For County Clerk: SUSIE GRAVES NOBLE (Re-election)

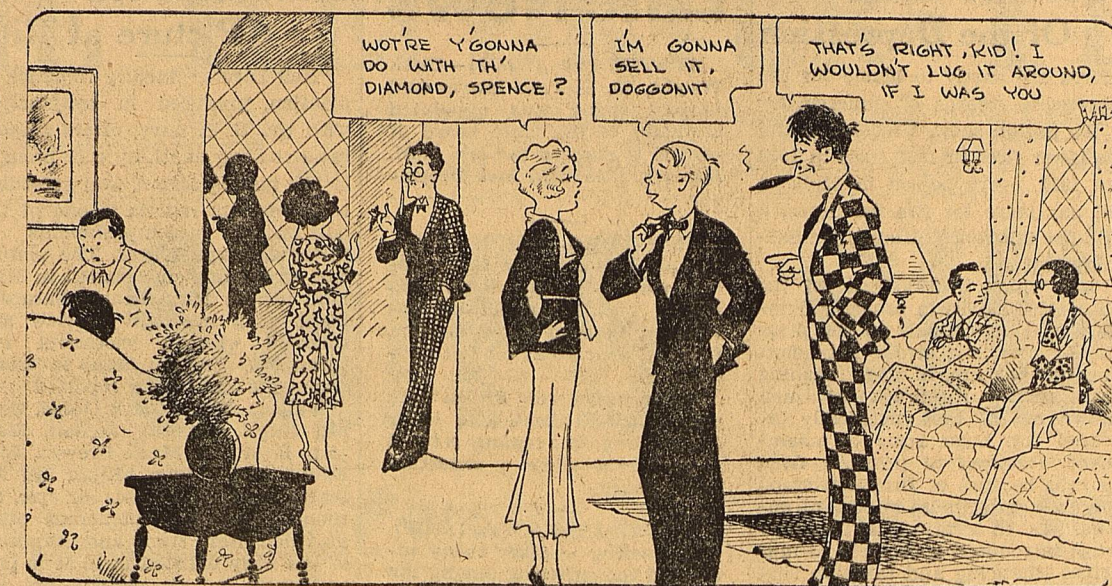
For County Tax Assessor: J. H. FINE NEAL D. STATON (Re-election)

ANDREWS COUNTY
For County Clerk: DORSIE M. PINNELL, JR.

Midland Lodge No. 145 of KNIGHTS PYTHIAS
Meets every Monday night at Castle Hall over Hokus-Pokus Store.
G. V. Donovan, C. C.
R. D. Lee, K. R. S.

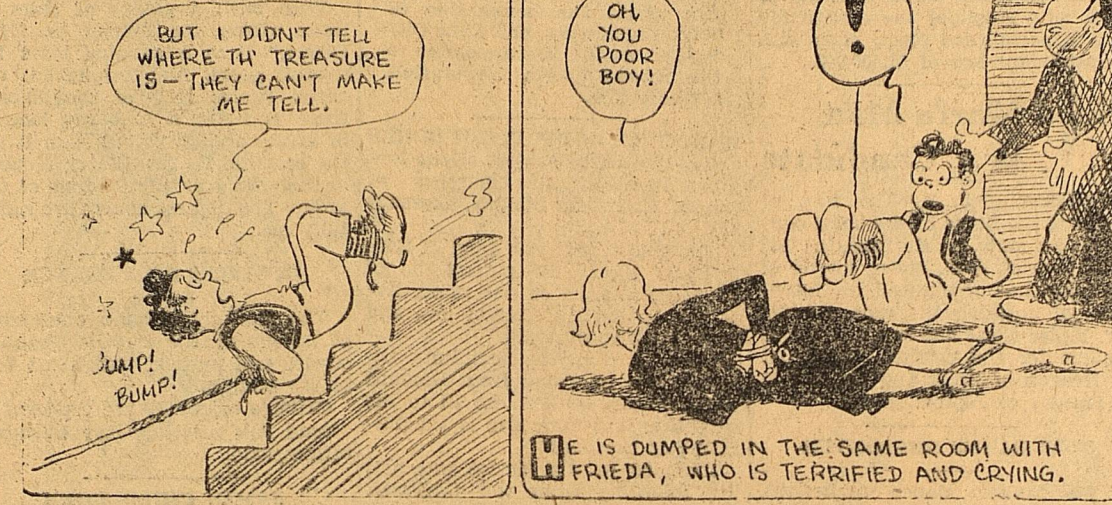
Lowest prices on Used Furniture and Salvage Goods also General Repair Work Upholstering Packing & Shipping STORAGE
Furniture Hospital
615 W. Wall Ph. 451

BOOTS AND HER BUDDIES

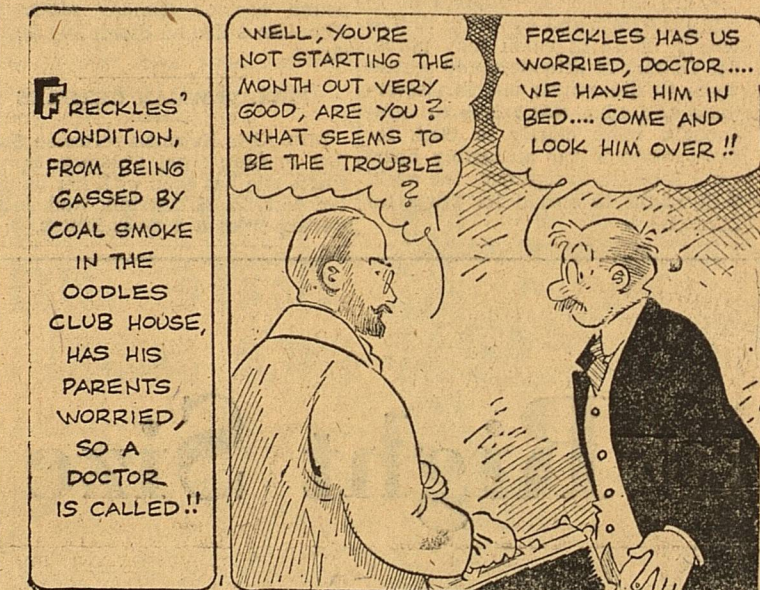


WASH TUBBS

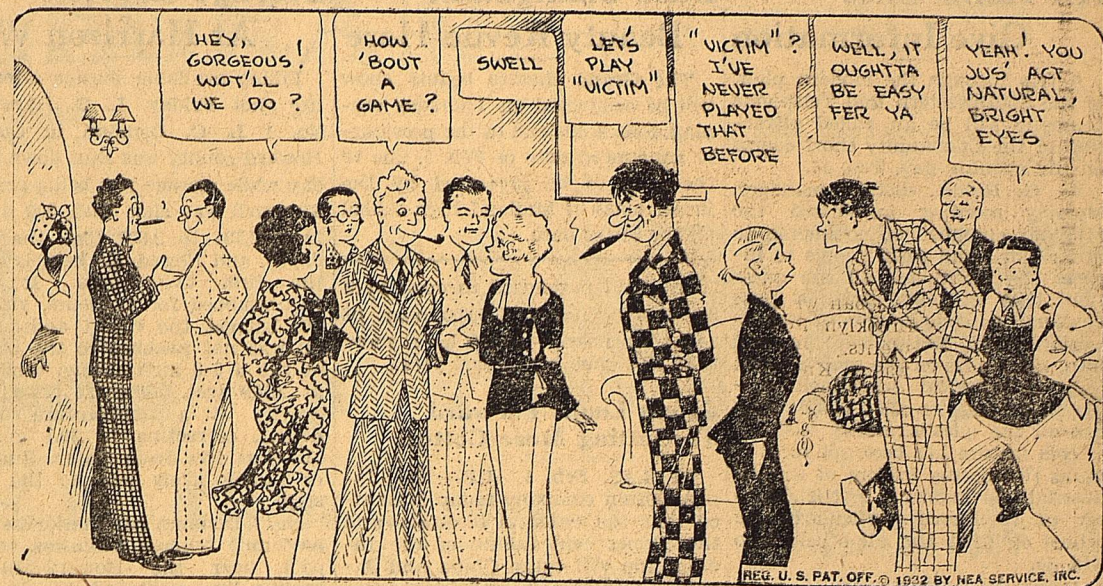
AT LAST, AFTER SUFFERING NUMEROUS MINOR TORTURES, WASH IS DRAGGED DOWN A LONG FLIGHT OF STEPS.



FRECKLES AND HIS FRIENDS

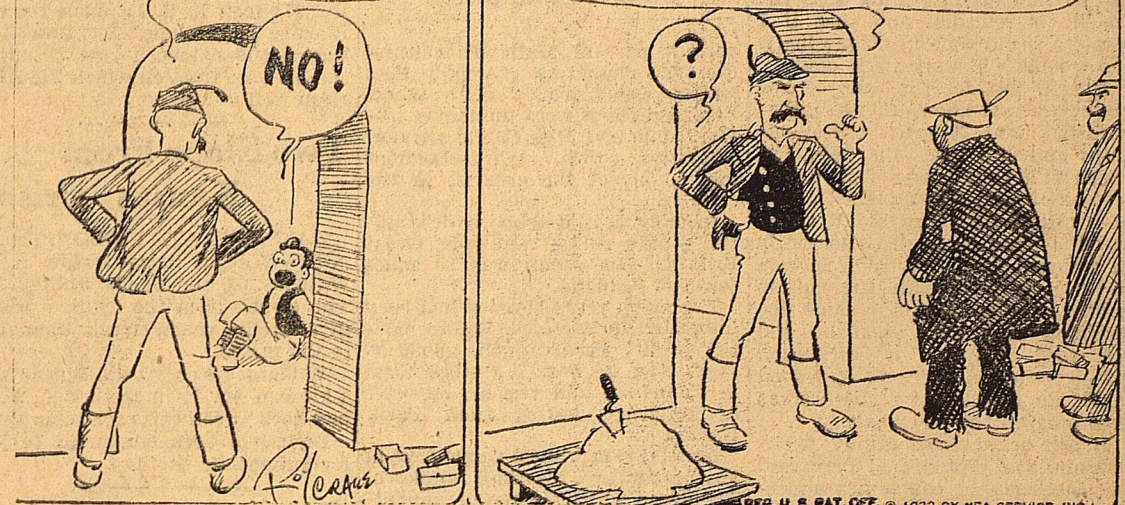


Who Wants to Play?

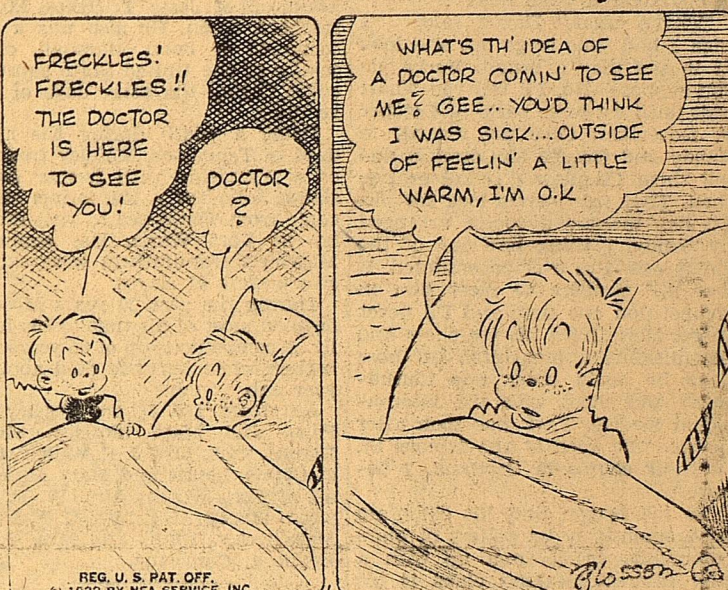
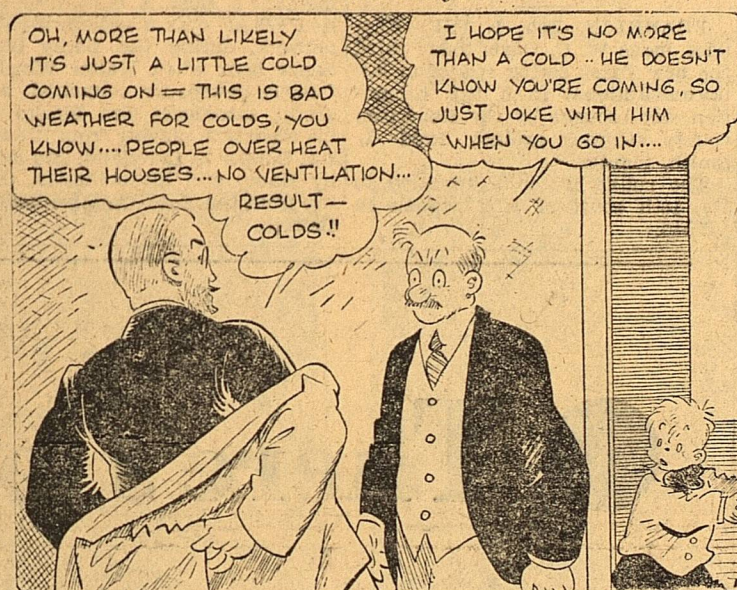


Wash Joins Frieda!

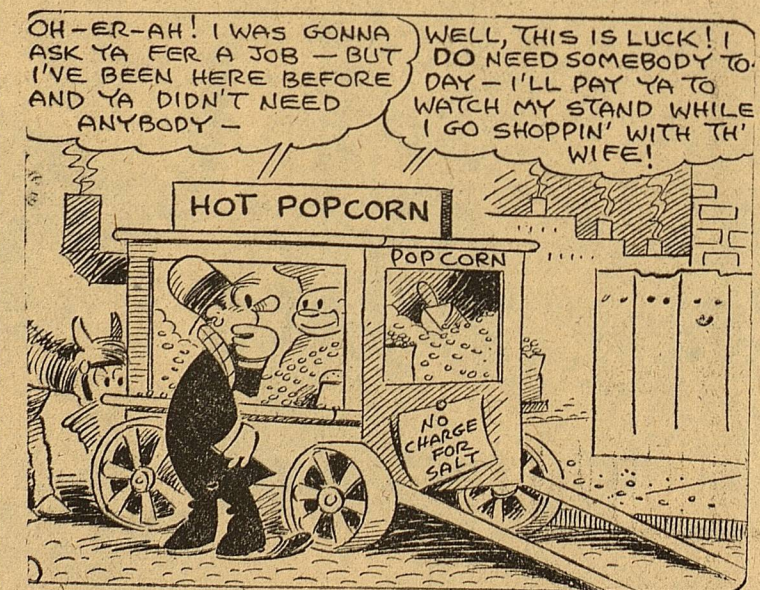
WELL, DO YOU CHANGE YOUR MIND ABOUT DOT TREASURE?



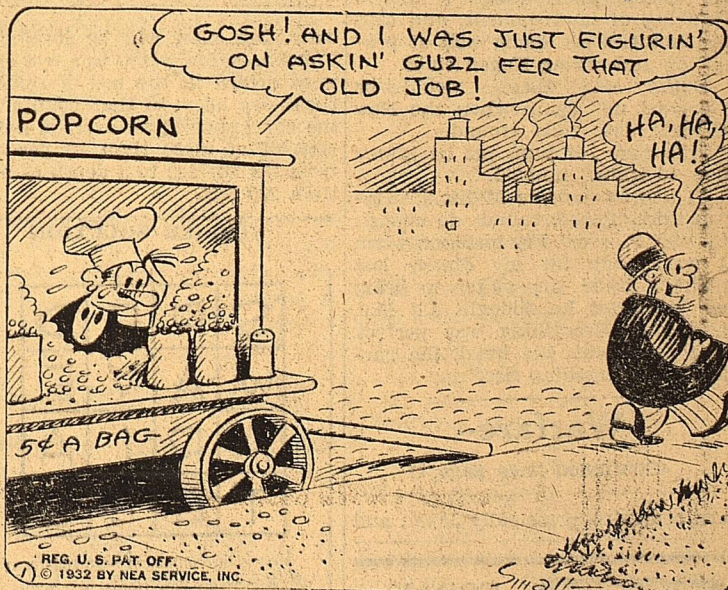
A Sick Boy!



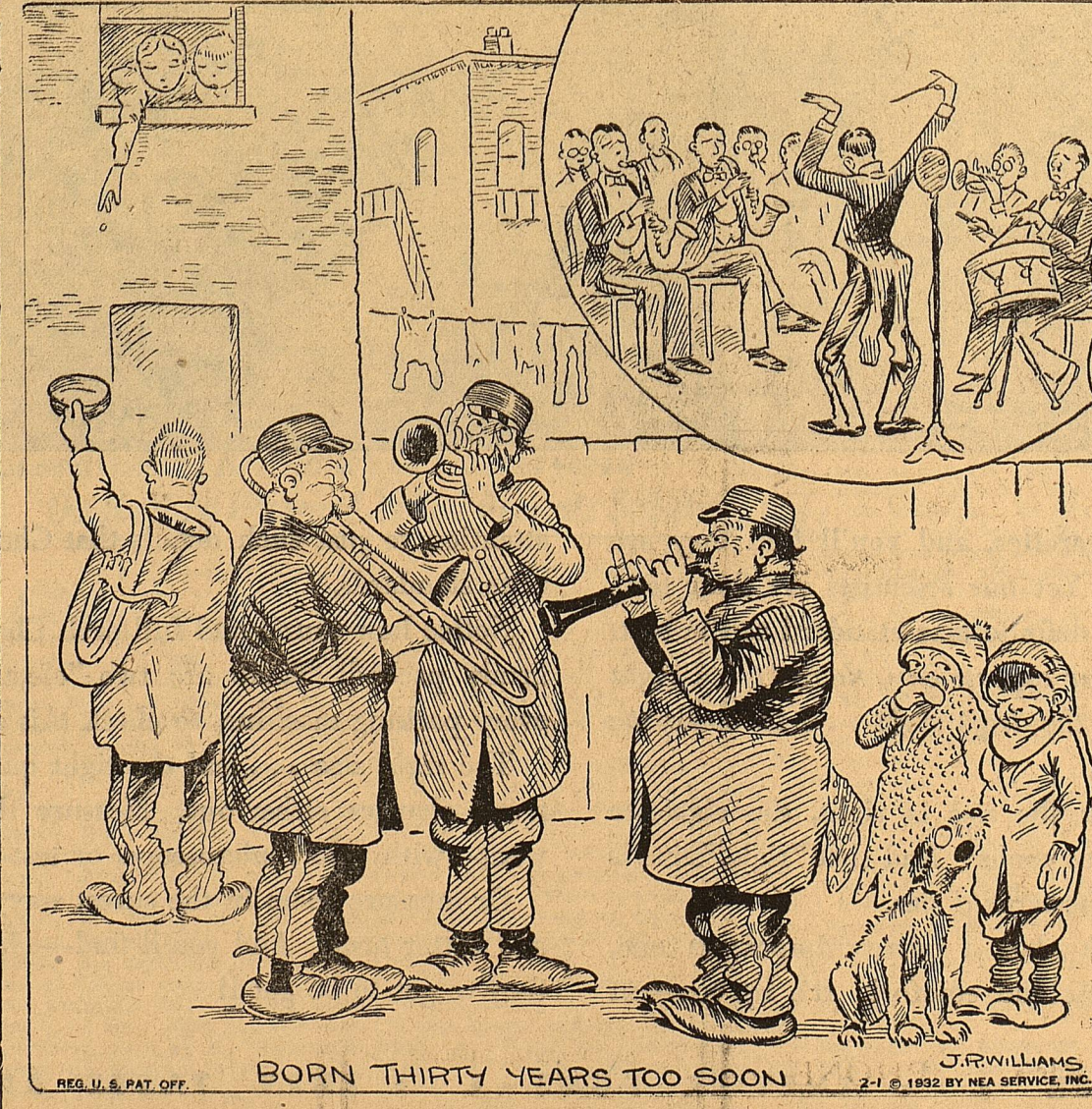
SALESMAN SAM



Spiting Himself!



OUT OUR WAY



By Williams

OUR BOARDING HOUSE



By Aheru

REG. U. S. PAT. OFF. 1932 BY NEA SERVICE, INC.

All Hello Girls Give Information

A trip through the modern plant of the Southwestern Bell Telephone company will be an added attraction of the Community short course on the opening day, Feb. 15.

Walter Hagen--

and am not troubled when my putts fail to ram down. I know that the trouble is remedial and that if I want to spend time in diagnosing it the trouble will work itself out.

To tell Hagen that his clubs are used extensively by golfers of one's community brings him up with a new interest. Making clubs is his hobby, and he takes great pride in hearing anyone testify to cutting down scores through use of his clubs.

"I like to come to Midland," Hagen said. "People cannot do enough for one, it seems. For instance, when I was ready for my dinner last night I asked the waiter to bring me whatever he thought I'd like, and say! Everything was perfect. The same with the hotel, the garage and everything else."

Warfare--

ern countries, principally Japan and

Date Changed in Beauty Revue Here

The Grand theatre beauty show will be conducted on Thursday evening, Feb. 4, instead of the previously announced date of Feb. 5, due to the play to be presented by the junior class of Midland high school on the latter date.

Japan Looks Forward To Getting More Cotton

DALLAS, Feb. 1. (UP)—The Japan Cotton company today estimated that the Oriental disorders and the 50 per cent failure of the Indian crop will cause China and Japan to import a million bales more cotton from the United States than last year.

Edwin Archer--

portant part of Midland's cultural life. The daughters, especially Miss Louise, established a girl's school here and there were numerous students. She and Miss Carrie are now connected with Ward-Belmont school, one of the greatest in the country.

Survivors are Jessie Moseley, El Paso, and Matt Moseley, Sierra Blanca, sons; Mrs. J. E. Willis, Misses Carrie, Louise and Mary Moseley, all of Fort Worth; Mrs. W. E. Alwood, Macon, Ga.; Mrs. C. E. Price, Manchester, Tenn., and Mrs. O. M. Boynton, Corsicana.

Potash--

extraction plan will be located at Tahoka. A few years ago test holes were drilled in the bed of some of these dry lakes in that county and the cores showed an average potash content of more than 12 per cent from the surface to a depth of more than 200 feet.

STICKER SOLUTION

SPED WAVE ARIA TELL

Here is the completed word square, in which there are nine words, four across, four down and the original diagonal word, set.

VODVIL and STAGE BAND at Special Midnite Preview THURS. NITE 11:15 Picture John Gilbert in "West of Broadway" RITZ

Super Special At Regular Prices

That AUTOMOBILE Of Yours— Is it fully protected? Let us advise you on complete coverage in any of your insurance problems. Sparks & Barron General Insurance & Abstracts 107 W. Wall Phone 79

Storage Erected At Harrison Well

Filling available storage after being shot Friday, L. C. Harrison's No. 1 L. C. Denman in eastern Howard county was shut down Sunday while storage was being erected. The well was shot with 300 quarts from 2,731 to 2,807 feet, the total depth, and flowed 100 barrels of oil the first two hours. It then was swabbed for 14 hours, yielding 300 barrels, the report added.

Two Elope From Kansas Prison

KANSAS STATE PRISON, Feb. 1. (UP)—Officers today sought A. J. Williams, 36, and Bobbie Phillips, 22, who eloped from the Kansas prison in a bright yellow truck belonging to the prison.

Cotton Law Ruled Unconstitutional

FRANKLIN, Feb. 1. (UP)—District Judge W. C. Davis today ruled the new Texas cotton reduction law unconstitutional in a test injunction suit brought by the Robertson county attorney against Fred L. Smith, planter.

Fires Also Cause Of the Depression

Fires are partly to blame for the depression, records of underwriters of the nation show. Unless Midland has fewer fires in 1932 than in 1930 and 1931, every person in Midland will pay more for fire insurance, a state fire insurance official here Saturday warned.

No. 1 Denman has marked a one-half mile western extension of the pool near the Howard-Mitchell county line indicated in the fall of 1930 by Sinclair Oil & Gas Co.'s No. 1 Dodge estate. It is 2-3/4 to 310 feet from the south line and 330 feet from the east line of section 10, block 30, township 1 south, T. & P. Ry. Co. survey.

Third Marfa Man Is a Candidate

OLESSA, Feb. 1.—The city of Marfa is the home of the third candidate for state senate from the Big Bend district. J. C. Fuller, lawyer of that city has announced his intentions of entering the race.

NEW BANDS PRESENTED

Two famous dance orchestras, playing from two different cities, will be featured of the dance program to be presented Tuesday evening at 10 o'clock, E. S. T., from Station WEAZ over a nationwide NBC network, during the Lucky Strike dance hour when Walter Winchell, famous newspaper columnist and gossip, introduces Ted Fiorito and his orchestra, playing from the Crystal Slipper in Cleveland, and Johnny Hamp and his orchestra, playing from the Book-Cadillac hotel in Detroit.

Late News

AUSTIN, Feb. 1. (UP)—Clark Wright, 39, El Paso lawyer and farmer, today was appointed secretary of the state board of conduct to succeed the late S. M. Ramsey, who died last December.

NEW YORK, Feb. 1. (UP)—Rioting began in the Bronx today when City Marshal Louis Novick and 100 policemen attempted to evict three families from an apartment for not paying rent.

NEW ORLEANS, Feb. 1. (UP)—Sub-freezing weather today increased the suffering among the 25,000 flood refugees in central Mississippi, eastern Arkansas and northern Louisiana. Many were sleeping in tents.

WASHINGTON, Feb. 1. (UP)—President Hoover today sent to the senate the nomination of Wilson McCarthy, Salt Lake City banker, as the last appointee to the reconstruction corporation directorate.

CHRISTIAN SCIENCE CHURCHES

"Love" was the subject of the lesson-sermon in all Churches of Christ, Scientist, Sunday, January 31. The golden text was from II Corinthians 13:11. "Be perfect, be of good comfort, be of one mind, live in peace; and the God of love and peace shall be with you."

BUSINESS CONFERENCE

The monthly business conference of unions of the Baptist Training service will be held tonight at 7:30 at the church. Officers especially are expected to attend this meeting, Ray Coleman, officer, said.

JAMES CHILD BORN

Mr. and Mrs. M. L. James have announced the birth of an eight-pound boy on Sunday afternoon. The James live on South Big Spring street.

MRS. NEWMAN RETURNS

Mrs. Alsie Newman returned Sunday evening from Colorado Springs where she has been with her daughter, Mrs. R. H. Morton, who is improving from a serious illness.

Sensational Air Picture at Ritz

"Hell Divers," mighty romance of aviation, produced in conjunction with the U. S. navy, offers a spectacle rivaling anything ever brought to the talking screen, and according to previewers reports is one of the outstanding accomplishments of Metro-Goldwyn-Mayer. The picture had its opening engagement in Midland at the Ritz theatre Saturday night at a midnight preview and followed with a successful run throughout Sunday.

Wallace Beery, Clark Gable, Conrad Nagel, Dorothy Jordan, Marjorie Rameau, Marie Prevost, Cliff Edwards and John Miljan are the featured players in this air epic, although there are numerous other seasoned film stars and hundreds of the navy enlisted men. It is pre-eminently an air picture, but romance sways some of its mightiest dramatic scenes as well as humor tend to season its trend. There are many hearty laughs, several touching dramatic scenes and thrills aplenty.

With such a galaxy of stars as those vying for honors in "Hell Divers," it is a genuine treat for theatre goers. And throughout the entire twelve reels of the picture, there is never a sequence lacking in acting ability, yet through it all, the carefree Wallace Beery remains distinguished as the veteran of the group. The highest honors are rightfully his.

THAT'S RIGHT, TOO

LINDY'S DRY CLEANING "Best in the West" H. M. HIETT Proprietor 111 West Texas Ave. PHONE 575

Men's Class Enjoys Excellent Program

By Harry L. Haight The Men's class in the Scharbauer Sunday had an actual attendance of 84 which was something over the previous Sunday. There were two special musical numbers that delighted the members. A quartette made up of Jimmie Harrison, Percy Mims, the Rev. Winston F. Borum, and Ray Hyatt sang a beautiful classical selection and Mr. Levinson gave a violin solo that was enthusiastically received.

Paul T. Vickers gave a beautiful discourse on the incident of the loaves and fishes in the life of Christ that made a deep impression. It is doubtful if he has ever been heard to greater advantage. He fully deserved the spontaneous applause he received at the end of his talk.

HARD JOB FOR JUDGES

SEATTLE, (UP)—Critical judges had a hard job here selecting the winner in the annual Queen City Roller Canary contest. One hundred and fifty-four birds were entered in the contest.

Image of a woman and text for Lindy's Dry Cleaning advertisement.

Christ that made a deep impression. It is doubtful if he has ever been heard to greater advantage. He fully deserved the spontaneous applause he received at the end of his talk.

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Advertisement for Grand Today Big 4 Unit Program featuring Ivan Lebedeff, Toby, and Gay Diplomats. Includes text about drama, high romance, and beauty contest.

There's one Right Size for Cigarettes



● Examine various cigarettes, and you'll find they are not all alike in size. Yet our scientists say their tests and research fix one definite size standard as the best. For a given length, our experts say, there is one right diameter . . . to make the draft right . . . to make the cigarette burn right.

● Attention to just such details that Chesterfield sets cigarette standards. Notice how round and full each Chesterfield is—how firmly packed. There are two "electric detectives" on every packing machine, to check this detail also!

THEY'RE MILDER • THEY'RE PURE • THEY TASTE BETTER • They Satisfy



● WRAPPED IN DU PONT NO. 300 MOISTURE-PROOF CELLOPHANE . . . THE BEST AND MOST EXPENSIVE MADE