

# THE REPORTER-TELEGRAM



THE DAILY REPORTER (Consolidated March 10, 1929) THE DAILY TELEGRAM

## VOL. VI

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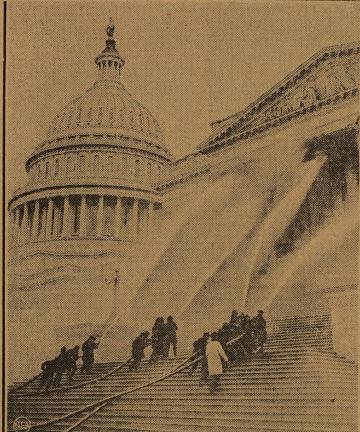
MIDLAND, TEXAS, THURSDAY, NOV. 22, 1934

Number 221

## **MIDLAND TO WEAR FESTIVE LIGHTS DURING HOLIDAYS**

VALIDIIY

Decision Reached at Retailers' Meet This Morning



**Capitol's Face Scrubbed** 

# Stockard Motor Co. to Open TEXAS OIL MEN

## Cowboy Program and Movietone Feature House Opening

Formal opening of the Stockard Motor company, headed by Roy Stockard, one of Midland's younger enterprising business men, has been announced for Friday evening at 7:30 o'clock, at the Wall and Baird street home of the company. General Motors products, includ-ing Buick, Oldsmobile and Pontiac automobiles and GMC trucks, are handled by the new firm. a com-plete line of parts and full service facilities having been installed prior to the opening. A program of entertainment and welcome to the public has been ar-ranged for Friday evening, at which time the public has been extended a welcome by Stockard to visit the show rooms, parts rooms and service Motor company, headed by Roy

a welcome by Stockard to visit the departments and to view the new model automobiles on display. A highly trained personnel has been announced by Stockard who declared that it will be his com-

Program, Friday, 7:30 p. m. Address of welcome, Harry Payne, sales promotion manager of the El Paso zone of General Motors company; cowboy or-chestra specialties, Pittman's Fence Riders; appreciation to Midland citizens, Roy Stockard; "Rancho Grande", vocal special-ty, A. L. and Hal Pittman; Old Time Fiddlers, break down, Jim-mie Nichols; Movietone pic-tures, Harry Payne; popular songs and cowboy songs, Pitt-man's Fence Riders; demon-stration of Fisher Body strength, J. C. Rice; Movietone pictures, Harry Payne. This program has been prepared th r o u g h the courtesy of the General Motors Corp. and has been planned as both entertaining and instruc-tive.



NRA CHALLENGED

Announcement is made today of Midland's newest automobile firm the Stockard Motor company, headed by Roy Stockard and located at Wall and Baird streets. The company handles Buick, Oldsmobile and Pontiac automobiles and GMC trueks and has, prior to making its opening announcement, completely remodeled and revamped the build-ing. A full line of parts for the automobiles handled has been installed, with service facilities brought up to the most modern types, the new manager has announced. A program of entertainment, with open house to the public, has been arranged for Friday evening at 7:30 o'clock, at the company's show rooms. Elsewhere in this issue, the personnel of

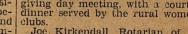
# **FILE BRIEFS TO TEST AUTHORITY**

Production Control Protested in a

Court Appeal WASHINGTON, Nov. 22. (U.P.)-Texas oil producers, challenging the validity of the NRA, filed with the supreme court briefs in an appeal which will be the first test of the NRA before the highest court. The producers will charge that oil The producers will charge that oil production control is not legal.

Early Law Raised DALLAS, Nov. 22. (U.P.—A unique provision in the congressional reso-lution by which Texas was annexed to the Union, was cited today by Jack Blalock, Marshall, before the Cole investigating committee, to support state control of oil produc-tion.

tion. Blalock said that Texas was per-mitted to keep her own lands when annexed. Companies applying for leases in river beds and the Gulf of Mexico in Texas apply to the state government instead of to the Fed-eral government as elsewhere. He says this alone is enough to defeat federal control of oil production.



## Huge Subsidy for Mail Is Charged

WASHINGTON, Nov. 22. (U.P.) The government has paid \$1.719.12 a pound for the transportation of letters from New Orleans to South America via the Mississippi Ship-ping company during the last four years, it was revealed at the Post Office hearing over the question of cancelling the contract. Big ht of Biddin

The second secon

Mayors Asked for

Team Cooperation

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CHICAGO, Nov. 22. (U.P.—Presi-dent Roosevelt told the American conference of mayors that "It is through the team work of all the governmental units that victory may be attained." He predicted action by the next congress to further re-lief of the unemployed and aged. Mayor F. H. LaGuardia of New York delivered the president's mes-sage.

NEW YORK, Nov. 22.—A six-point program of essentials for per-manent NRA legislation, including a new conception of the anti-trust laws, was advanced last night by Donald R. Richberg, director of President Rooseveit's executive Council. Richberg, in an address here, pointed also toward strong admin-istration opposition to organized labor's demands for a national 30 hour week. His statements were considered of unsual significance, despite repeated assertions that he expressed only his own views, which " at thes six points pertaining to a permanent NRA, he did, in an ad-tress before the Associated Grocery Manufacturers, which also was broadcast, lay stress on the follow-me strans of the functions of the anti-trust laws. He said: " There has been, however, no fi-nal determination by the NRA con-cerning the extent to which such the daministration of NRA and the the administration of NRA and the escale to the congress, it (section 7 A, guaranteem labor's collective as sound principle for the mainte-nance of satisfactory labor rela-tions." The preservation of the "flexibility" The preservation of the "flexibility" The preservation of the "flexibility"

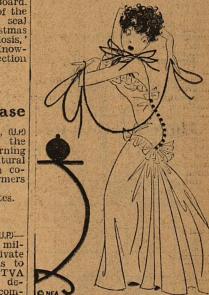
"It seems to me business itself faces the choice as to whether it will advocate and seek to have en-forced regulations, which, in breed-

WASHINGTION, NOV. 22, UP-The government has paid \$2,179-a pound for the transportation of tetres from New Orleans to South America via the Mississippi Ship ping company during the last.
WEAVER AT HOME
Sam R. Weaver, manager of Mid Ind Hardware company, was retrifted a to a bis home here yesterday from a Big Spring hospital, greatly imported.
Weaver, manager of Mid a bis form a severe illness, it was reported.
The severe illness, it was reported.
Condernice of imayors that "it is a poind for the transportation south America via the Mississippi Ship ping company during the last.
The severe illness is a point of drill pipe and box sets to drilling a lead.
The severe illness is a point of drill pipe and box sets to drilling a lead.
The severe integration is a drilling in the sets integration in the sets integration is a drilling in the sets integration

## **Freight Increase**

HARTFORD, Conn., Nov. 22, (U.P) --The National Grange gave the Federal government subtle warning today. It said that agricultural recovery is attainable through co-ouvrative afforts of the formers operative efforts of the farmers

Even with hindsight you can't see your own back.





Page Two

THE REPORTER-TELEGRAM Evenings (except Saturday) and Sunday Morning MIDLAND PUBLISHING COMPANY, PUBLISHERS 112 West Missouri, Midland, Texas T. PAUL BARRON ..... Publisher Entered as second class matter at the postoffice at Midland, Texas, under the Act of March 30, 1879 Subscription Price 
 Price
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word; minimum charge 25¢. Local 50¢ readers, 10¢ per line. Any erroneous reflection upon the character, standing or reputation of

any persons, firm or corporation which may occur in the columns of The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

### NO PART REPRESENTS WHOLE

E. F. Hutton of New York, one of the founders of the American Liberty League, feels that Congress and the world of business must get a better understanding of each other, and that it is up to the businessmen to see to it that that is done.

"If we admit," he says, "that this country is essentially a nation of business people, then it becomes basic-ally sound that they should have something to say in the halls of Congress.

Now while this plea is certainly sensible enough, it contains the kind of misconception which pleaders for special groups are forever making. This country isn't



What Has Happened Before on which reposed champagne and Danilo, handsomest gallant in Marshovia, is ordered by the King glasses a deux? Why should she be uncomfortable or frightened? Wasn't a waiter posted outside the door? Weren't there hundreds of people dancing on the floor below? She certainly had nothing to worry about. Especially since she in-tended to recover her shoe imme-diately. She glared at Danilo. "Give me my slipper," she com-manded. to Paris to woo and win Sonia,

"Put it on please." Her voice was

icy. Danilo was ironically polite as he gestured toward a chair. She sat down and he knelt before her. He lifted her foot to put on her shoe. He bent his head, as if in submis-sion to her command. Suddenly he leaned forward and kissed her root. Sonia caught her breath as the little shivers of delight shot through her at his kiss. She forget to be angry. Then a latent instinct for coquetry came to her rescue. She laughed at him as she drew her feet up on the chair, safely out of his

nore than a Fifi to contend with. She'd go home without the slip-

Danilo watched her intently. He read her willingness to stay in the moment's hesitation which preceded her final artival at the door. As she fingered the door knob he came up behind her. per. She arose from the table with dignity and tried to walk. All eyes turned upon her as she limped across the floor. She sat down for a moment, flushing with embar-rassment. She looked pleadingly in Danilo's direction



Wm. (Bill) Scale, service manager for the new Stockard Motor com-pany, is well known to the au-tomobile public of Midland, lav-ing spent several years here with leading auto firms as repair man and service manager. Scale said that with the splendid equipment and service facilities at his com-mand in the Stockard Motor company he was highly pleased to greet the jublic in his new posi-tion.

Louis Gray has been named man-ager of the paint and body depart-ment of the Stockord Motor com-pany and the plant is able to handle all types of high class body work, it was announced.

any and the plant is able to handle all types of high class body work is an art," said Stockard. "It requires extraordinary skill and technique and an elaborate set of special tools. We have all this, and are able to give high class work at low prices." Stockard said that the department is able to give an estimate on any kind of a wreck and determine accurately what the cost will be. "It is surprising that cars apparently a total wreck can come out looking like new, but that is what happens when our skilled employes work on a wrecked car." he said. Gray, the manager, has trained assistants. The department does fender repair work, soqueaks and ratiles are removed.
"It is really a body hospital," said Gray. "We put new life into dying automobiles."

BOY, 6, KNOWS HIS APPLES

CHARDON, O. (U.P.—Clay Eddy, Jr., six, of Chester, near here, can identify any apple from 25 varie-ties and tell any fruit tree correct-ly, no matter how small. When he was only five he could look at small specks on an apple and tell what insect or moth was responsi-ble. His father is an orchardist.

It was thought the dog had rabies

Seven different kinds of silk can be spun by spiders, but no one spider has ever been found which can spin all seven kinds. one spider has ever been found which can spin all seven kinds. Orb-weavers can spin five of the



SCHARBAUER

BEAUTY SHOP

Phone 807



bale of hay.

Thursday, November 22, 1934

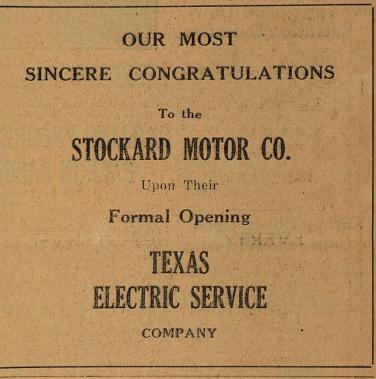
If you put on "dog," many people will bark at you.

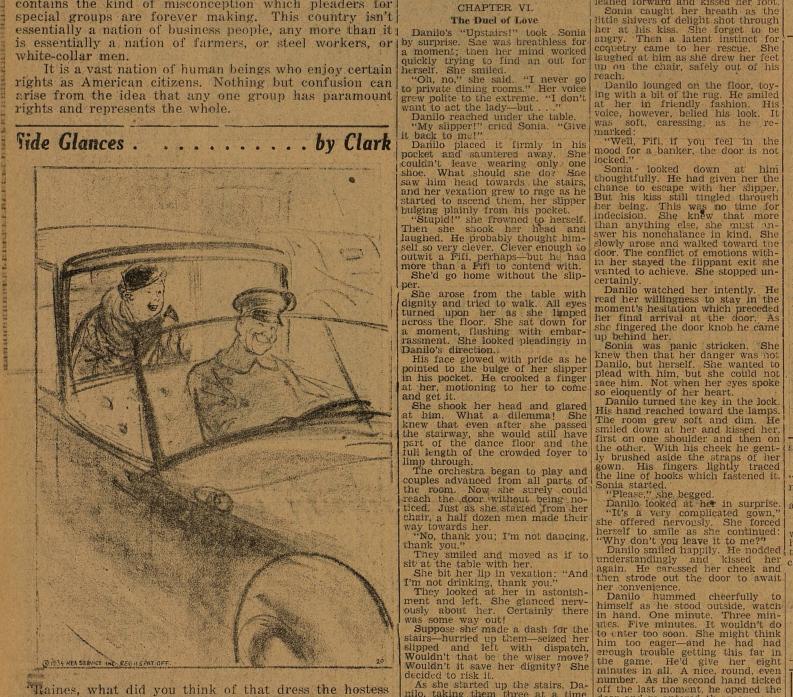
The meanest man I ever heard of was the man who borrowed \$4 from his pastor and bought whiskey with

ed to me this morning that there hever has been a time when we vere not facing a crisis. Think mack and you will fail to remember one sort of a crisis. And it seens one sort of a crisis. And it seens one that we never know when we have passed the crisis. We just caep rocking along, doing better or we way and the crises come and go. A local salesgirl may have been besent minded or she just may have back and you will take to remember any time when there hasn't been some sort of a crisis. And it seems to me that we never know when we have passed the crisis. We just keep rocking along, doing better or worse, and the crises come and go.

Jr., six, of Chester, hear is varie-identify any apple from 25 varie-ly, no matter how small. When me vas only five he could look at small specks on an apple and tell what insect or moth was responsi-ble. His father is an orchardist. **FOR RESTORED BUYING POWER** T O L ED O. (U.P.) — The buying power of the people, especially those declares that there is only those declares that sa defective lock on the door. T Exas, told a Democratic rally here. **DOG-HOG COMBAT** A local salesgirl may have been absent minded or she just may have the doclares this actually may. A man who lives at a boarding those declares that there is only the dog as the basis for news was nothing compared to the story about the buil throwing the congressman. **DOG-HOG COMBAT** 

**DOG-HOG COMBAT** TYLER (U.P.—One of the strang-est animal combats' ever reported here occurred when a dog and a hog got into a fight. The dog and the hog were en-gaged in furious struggle when Jesse Ashcroft, farmer, rushed out to the hog lot and killed the dog. It was thought the dog had ra-





to Paris to woo and win Sonia, the country's richest widow. The King fears she will marty a for-eigner and thus deprive Marshovia of the taxes derived from her for-tune. Danilo has never seen Sonia, because Marshovian widows must always cover their faces with vells. Danilo's mission does not prevent him from going first to Maxim's, gayest cafe in Paris, for a night of revelry. Sonia discovers he has gone there—and follows him. He thinks she is a new Maxim's beauty and she tells him her name is Fifi. Intent upon making love to her, he pursues the course he has always found successful at Maxim's—he orders her to go up-stairs with him to the private dining room he has engagea. What does Sonia do, then? Today's in-stallment will tell you. '

CHAPTER VI.



solutely demoralizing.

ther adventures

lovers in the next

cinating chapter.



24.



Gray Manager of Service Manager Paint, Body Shop

had on?'

## Ruler of Two Kingdoms

Answer to Previous Puzzle

HORIZONTAL 1 The last king of Nerway and Sweden. 9 After 1905, he ruled over Sweden --13 Victuals. 14 English coin.

15 Man. 16 Ejects. 18 Tilts. 20 Subsisted 22 To make a

4 Solemn

23 Overlaid with promise. fine wood. 45 To lease. 25 Behold. 46 Red Cross 26 Unit of work. 27 Baseball teams, 48 Snaky fish. 49 Year. 28 Right. 2 Provided. 30 Point of a pen. <sup>50</sup> Wall bed on 3 Negative. a boat. 4 To depart 31 All right. 51 To harvest Natural power. 41 Singing voice 32 Oval dish. 53 Form of "bo Approaching. 36 Derby. 54 Member of a 38 Old woman's 7 Ascend. college of 8 To deprive cap. priests. 40 First man 56 French buffoon. 41 Subject of a 58 He was a taltalk. 43 Novice

12 Prickly pear. 16 To put forth as strength. 17 Yellow finch. 19 He was born in 🔶 20 All. FILA 21 Cotton FLAGG drilling. YOUNG 24 Entrance into society. 29 Wholly absorbed. 1 Booted. 32 He trained for the ---

59 He ----- the 33 Worshiper, separation of

42 To crawl.

45 Law.

47 Fish.

50 Still.

at attention outside it. She closed it quickly. What if this "dining room" claimed a well cushioned couch, a charming dressing table, comfort-able chairs, soft lights, and a de-lightfully small and intimate buffet 34 Cat's foot. his countries. 35 Afternoon VERTICAL 36 Cry of a wild goose 37 Musical note. 39 Ore launder.

ber final arrival at the door. As the fingered the door knob he came up behind her.
Brando's direction.
His face glowed with pride as he pointed to the buye of her slipper in his pocket. He crooked a fingered the han that her danger was not. The notioning to her to come and get it.
She shook her head and glared at him. Wotat a cilemmal 5 he stairway, she would still have part of the dance floor and the his hand reached toward the lamps. The oronestra began to play and couples advanced from all parts of the char, a half dozen mea made their way towards her.
"No, thank you?"
They looked at her in astonish ment and left. She glanced nervi and the stairs -hurried up therm -seized her stairs -hurried up them -seized her stairs. Flve minutes. It wouldn't do at her has the stairs. During the dance floor, we her dignity? She decided to risk it.
As she started up the stairs. Derious some way out!
As she started up the stairs. Derious she was the table with er.
As she started up the stairs. Derious she way out!
As she started up the stairs. Derious and the stars or the balousrade and waved the stairs. Durined up them stairs. Durined up them stairs. Durined up them stairs. Durined up them stairs. Dario, taking them three stairs. Derious started or the balousy surround for the balousy surround for the balousy surround to the balousy ward bar.
As the started up the stairs. Derious the dancer balow.
Sonia trembled as she gestured "Dorn Ttil come guiety." He an swered her with a bow and pointe to a dorn marked "Ttil come guiety." He an swered her with a bow and pointe to a dorn marked "Ttil come guiety." He an swered her with a bow and pointe to a dorn marked "Ttil come guiety." He an swered her with a bow and pointe to a dorn marked "Ttil come guiety." He an swered her with a bow and pointe to a dark to the ballous a dark to the ballous a dark to the ballous a dare trainting there dance ther the ballous a dark to the b Sonia trembled as she gestured: Don't. I'll come quietly." He an-wered her with a bow and pointed b a door marked "7." A waiter carrying champagne and lasses was going through it into

wine sparkled gaily in answer to his spirit. The room suddenly blazed with light. Sonia had turned on the lamps again. He looked toward her sses was going through it into room beyond. Sonia sighed with in surprise

in surprise. The fould be a superior of the s

ad directly behind her. As if my signal, the waiter made his exit at the very same moment. closing the door securely. Sonia looked hurriedly about her. What she saw made her start for the door in haste. This dining room was furnished like a boudoir! She pushed the door and almost Sonia looked hurriedly about her. What she saw made her start for the door in haste. This dining room was furnished like a boudoir! She pushed the door and almost knocked down the waiter who stood at attention outside it. She closed

Danilo's face flushed with annoy-ance and anger. This was really too much. A Fifi in Maxim's at-tempting such tricks! The little baggage—the upstart—the nobody

"Now listen." His tone was that of a man completely fed up. "I don't mind a little teasing—I rather enjoy it sometimes but, this is ab-

(To Be Continued) EAT SEA FOODS ONE MEAL EACH DAY Fresh Daily Sea Foods are healthy. They con-tain all the necessary vitamins of

## If it's from the sea, we have it! Sea foods to satisfy any appetite

SCHARBAUER COFFEE SHOP



SYSTE

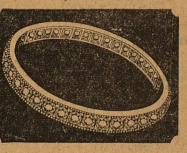
**GROCERY & MARKET** 

## **King's Jewelry** Scharbauer Hotel

Bldg.

## Brings GOOD NEWS to **GIFT BUYERS**

It is sensible and convenient to buy on the lay-away plan. Start right now, and by Xmas you will have already selected a gift for everyone on your list. A small deposit will hold any article until Xmas. Prices same as for cash.



Channel Wedding Ring . . . . \$95.00 Set solid with fine full cut diamonds mounted in solid platinum.







200 W. Texas

New designs in the famous guaranteed Elgin Watches which, are "All American Made". Also see the new 17 Jewel Hamilton wrist watches.

12 25 4

51 Stream. 9 Exclamation of pleasure. 52 ---- and con. 55 Jumbled type. 10 Quantity. ented 11 To leave out. 57 Bone.



Yes, we know it's a "Big Job" to serve enterprising, wide-awake Texas with the kind of hotels that Texans want, but we are doing it. Scattered throughout the State you will find Hilton-operated Thursday, November 22, 1934

## The Midland (Texas) Reporter-Telegram

**Pontiac Pioneers** 

的资源的 网络拉拉斯 化放射 带 种情 系统 一种

### PUMPS ALL WET XMAS TREE HARVEST BEGUN

## **76 COMPANIES COMPOSE THE VAST ORGANIZATION OF GENERAL MOTORS**

### An idea of the vastness of the | Corp.

General Motors enterprise was given Accessory and Parts Group: A. C General Motors enterprise was given today by officials of Stockard Mo-tor Co., which handles General Motors products. Seventy-six different companics comprise the General Motors Corp., There are 313,117 stockholders. They live in every state of the union and in 65 foreign countries. More than 44 per cent own ten shares or less, officials said. Mo.: than a third are women. On the pjayroll of General Motors is an average of more than 175,000 em-ployes. Accessory and Parts Group: A. C. Spark Plug Co., Armstrong Spring Division, Brown-Lipe-Chapin divi-sion, Delco Products Corp., Guide Lamp Corp., Harison Radiator Corp., Hyatt Bearings Divis Dn. Inland Mfg. Co., The McKinnon Industries, Ltd., Moraine Products Cd., Multice Products division, New Departure Mfg. Co., Saginaw Steering Gear division, United Motors Service Inc. Household Appliances Household Appliance Group: Del-corp.

Wore than 44 per cent own ten shares or less, officials said, Moc than a third are women. On the playroll of General Motors is an average of more than 175,000 em ployes. Thousands of dealers sell and servige the products of General Motors. Here are the different groups of General Motors Corp. Commercial Car Groups Passenger and commercial car group: Buick Motor division, Chevrolet motor division, Oakland motor car division, Odds motor works division, General Motors of Canada, Lidd Yellow Truck & Coach Mg. Co. General Motors Fleet Cales Corp. J. Fisher Body group: Fisher Body Co. of Seattle, Fisher Body Service Ind, Fisher Body Co. of Allania, Fleet wood Body Corp., Ternstedt Mfg. Co. of Seattle, Fisher Body Service Ind, Status, Fleet Cales Corp. Striker Lumber Co. of Allania, Fleet Wood Sody Corp., Ternstedt Mfg. Co. of Seattle, Fisher Body Service Ind, WE Instell, Notors Co. of Allania, Fleet Motors Argentina, General Motors G. m. b. H. Berlin; General Motors G. m. divers, General Motors, Ludon; Cors, Java; General Motors, Ludon; Motors Argentina, General Motors General Motors Co. fisher Body Co. of Seattle, Fisher Body Service Motors Argentina, General Motors, Ludon; Cors, Java; General Motors, Ludon; Matamopen A. G. Gernatal Motors Status, Sao Paulo, General Motors General Motors New Zea-tand, Wellington. General Motors, Ludon; Overseas Motors Stryiec Corp. New York. Financing Work Thancing Unix Matagement Service. The Corp. General Motors Adam Open A. G. General Motors Motors Holding Corp. General Motors Adam Open A. G. General Motors Acceptance Corp. General Motors Adam Open A. G. General Motors Acceptance Corp. Berstol Realty Corp. Batter Body Corp. Bristol Realty Corp. Batter Body Corp. Bristol Realty Corp. Batter Motors Matagement Service. Batter Group. Batter Body Batter Body Corp. Bristol Realty Corp. Batter Body Corp. Bristol Realty Corp. Batter Body Corp. Bristol Realty Co

**STOCKARD** 

**MOTOR CO.** 

TO THE

Commercial Life

of MIDLAND

And Wish for Them

EVERY SUCCESS

HOKUS

ice of Canada. Real Estate group: Argonaut Realty Corp., Bristol Realty Co., General Motors Building Corp., Modern Dwellings, Ltd., Mödern Housing Corp., New Departure Realty Co. Research and training: Generai Motors research laboratories, Gen-eral Motors proving ground, Gen-eral Motors institute of technology. "The products they make and sell indicate the wide diversity of the corporation's activities," offi-cials stated. "By uniting purchas-ing power these companies obtain materials at favorable prices. They exchange engineering talent. They pool manufacturing experience. They combine resources for production of befter values and heater course." combine resources for production better values and better service.

## Frank Black Heads Pontiac Broadcast

Each Sunday evening at 10:30 o'clock, the Pontiac Motor company presents its radio progrom over the NBC red network, from 57 stations. "Frank Black, who probably has been responsible for more unusual and pleasing musical arrangements than aux impressario of the air age than any impressario of the air i given us a beautifully balanced chestral grouping of a highly sy phonic character. Upholding

How it feels to sell your first car | dcaler here for Buick, Oldsmo- | was experienced by Roy Stockard | bile and Pontiac automobiles. scon after his appointment as , The Pontiac four door sedan chown in this picture was sold by Stockard to J. Shaheen of El Paso.

Stockard's First Sale

## Stockard Motor's Staff



Above is pictured the official family of the Stockard Motor company, with the exception of cf C. L. McCook, salesman, who joined the firm shortly after the picture was taken. Left to right, back row: E. F. Adams, assistant manager; Ed Kimsey, front scrvice man; Bill Seale, service man-ager; Ernest Perry, washer and greaser; front row, Roy Stockard, general manager; Louis Gray, manager of paint and body de-partment, and Red Steele, me-chanic.

Tiger Trainer Picks Pontiac Visitors Increase At Pontiac Plant

GAME CARRIES DISEASE SAN ANTONIO (U.P.)—Here's a new worry for the quail hunter.
 If is tularenia, or "rabbit fey er cent of the gasoline pumps in filing stations near here have been including rabbits, quail and musik-rats, and also by sheep, rats and mice, according to Dr. Harvey G. Beck, professor of clinical médicine at the university of Maryland who at the university of the sessions of the Souther the dead animals.
 Cases of humans being stricken
 Cases of humans being stricken
 Cases of humans being stricken
 ChaPEL HILL, N. C. (J.P.—Over

the federal government has given financial assistance to pecan grow-ers east of the Mississiphi 'rive: while little has been done for the Texas growers. Their complaint is supported by the fact, they say, that the Brazos valley is one of the largest pecan growing sectors in the nation. Drought this year greatly damaged the crop and aid is needed, growers said. bigs

The growers, after their protest and organization meeting here, plan to bombard Washington with re-quests for aid.

Use of "W" Oils

 Is obtained a store of the second of the seco "An oil which does not flow read-ity in cold weather mealis hard speed."

SAN ANTONIO (U.P.)-Here's a new EI PASO (U.P.)-Approximately 60 MENOMINEE, Mich. (U.P.)-With

Page Three

ANCLENT CONE IN LIBRARY Cases of humans being stricken with the diseas- have been recorded in nearly every state, Dr. Beck said. NUT GROWERS AROUSED STEPHEVILLE (U.P)—Indignant pecan growers of the Brazos val-ley are determined to find out if the federal government actually The growers complaint is that the federal government has given Thanicial assistance to pecan grow-

## TAKES THIS OPPORTUNITY TO CONGRATULATE

THE FIRST NATIONAL BANK

THE

# **STOCKARD MOTOR CO.**

Upon Their

**Formal Opening** 

Tomorrow & Saturday

And Wishes for Them the

**Best of Success** 



**POKUS** GROCERY AND MARKET

fection the modern choir and Jane Froman, theenty of the Follies, complete the entertanment features of the program," said A. W. L. Gilpin, general sales manager. "Responses from our dealers have been uniform in their praise, and several call it the best program now on the air. Large numbers of fam letters have been received and ra-dio experts says the percentage of criticism is extraordinarily low."

# **CONGRATULATIONS** TO THE NEW

**STOCKARD MOTOR CO.** 

And

BEST **WISHES** 

# West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

# 90.023 The rhythm and power of the Pontiac engine had the same appeal to Denny Carroll, trainer of Detroit's American

makes it go.



PONTIAC, Nov. 22 .- There has

The management believes that this high percentage of increase in plant visitors is a healthy indica-tion that conditions in general arc mproving

## CANARIES SENT TO BLIND

KANSAS CITY, Kan. (U.P.-League baseball champions, as the long arms of those powerhouse pitchers and nen the nary of cat ate Billy, the pet canary of the children of Kansas School for the Blind, th was great sorrow in the sch News of the tragedy — it was major one in the lives of the t and girls—spread. The result an influx of two score cana from sympathetic persons. the hairtrigger precision of the Tiger's infielding dynamiters. Denny invested some of his World's Series money in this new Pontiac straight eight coupe. The famous trainer's first impulse was to "feel of its muscle" and see what was score canaria

## Auto Industry Has 4,525,000 Workers

The automobile industry employs 4,525,000 workers, directly or incheecly, according to National Au-omobile Chamber of Commerce This is 10 per cent of the "gain-

the workers" in the United States. The number directly employed in auto factories, tire factories, or by dealers, garages, and as drivers and in the financing activities is 3.407.027.

3,407,027. Those employed indirectly-gaso-line station, iron and steel workers, ctc.--i.umber 1,478,000. In 1933 190,027 factory employes received \$233,507,619 in wages. In 1934 the average hourly wage ra'e passed the 75-cent mark, and exceeded the 1929 peak.

Tuberculosis causes most deaths between 15 and 45, the best years of

**HEARTY CONGRATULATIONS** TO THE **STOCKARD MOTOR COMPANY** MIDLAND NATIONAL BANK

- THE -GREAT PROTECTOR For any phase of it consu!t SPARKS

> and BARRON

## EFFECTIVE AT ONCE WE BECOME

# AUTHORIZED DEALER

# PONHHZ: C **AMERICA'S**

**MOST POPULAR** STRAIGHT "8"

Now that we have acquired the franchise as Sales and Service representative for Pontiac, we cordially invite you to pay us a visit and look our establishment over. Come see these General Motors cars we are so proud to display-the big, roomy Pontiacs with the unbelievably fast and agile Straight-Eight engine . . . with the luxurious Bodies by Fisher . . . with Knee-Action smoothness, great economy, famous dependability, and a host of other important exclusive features.

Come see the service department in which we take equal pride, with its complete, modern equipment, its full stock of genuine Pontiac repair and replacement parts, and its competent staff of highly-trained mechanics. Your visit will not obligate you in any way. And it may very well show you exactly what you have been looking for-a place where you can get fast, expert service at low cost, and where you can buy, on easy CMAC terms, America's lowest-priced quality car.



## Page Four

## **Olds** Registrations

For Sale by

RESIN

THAT FAMOUS

Firestone BLOWOUT

PROTECTION

Gum-dipping, the patented

Firestone extra process.

safety locks every

cord and every ply against blow-

3632

same month last year. "Oldsmobile sales have been es-

Same month is typen.
 Oldsmobile sales have been establishing new records during the year," states D. E. Ralston, vice president and general sales manager. "Both the Oldsmobile six and straight eight have received splendid acceptance from the motor buy-ing public. This is best proved by R. L. Polk & Company. Oldsmobile registrations for August were 111% greater than for the motion of the first nine months of the year have doubled sales made during the same period last year," said Mr. Ralston. "Registrations made during the month of August this year make this one of the two largest Augusts in Oldsmobile's history and reports from our dealers indicate that the demand for Oldsmobiles during the month of October will continue at a steady ratz. Oldsnobile's fall business this year," Mr. Ralston said, "promises to be one of the best in Oldsnobile's thirty-seven years of motod ar manufacturing."

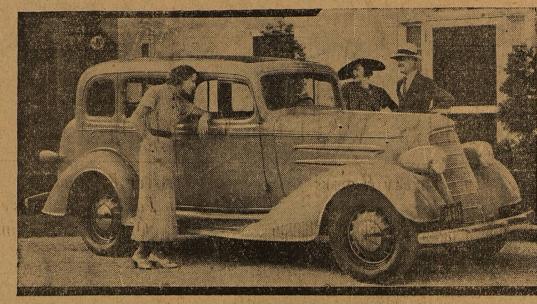
distressing symptoms coming in two minutes by your watch. You must be delighted or it costs you nothing. ADULT SCHOOL GROWS ASPIRONAL EASTLAND (U.P.) - The federal adult education school here is prov-ing exceedingly popular, according to Mrs. Louis Pitcock, director. A total of 125 whites, 25 negroes and City Drug Store, Phone 33 Petroleum Pharmacy, Phone 850 10 Mexicans have enrolled, she said.

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NOW Firestone TIRES GUARANTEED

FOR OUR BUDGET PAYMENT DEPT.

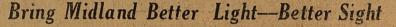
AGAINST ALL ROAD HAZARDS

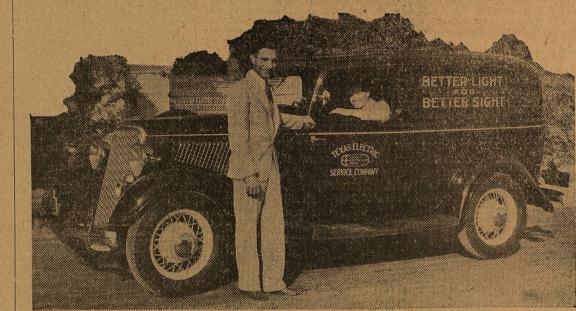


**Oldsmobile Wins Sales Honors** 

The Midland (Texas) Reporter-Telegram

This striking new Oldsmobile Stockard Motor company, an-Eight model for 1934 is one of the products handled by the mobile ranked fourth in sales





The story of better Seeing is man, D. C. Thompson and Fordmethod of improving the lighting being brought to Midland customers of the Texas Electric Service com-ment of lamps that can be set up in pany this week by a crew which is the home and selected to harmonize the function of the description of the home which a the home function of the method of the second to a select of the second to a second to a short bit of the the home function of the second to a second t

bit the Texas Electric Scripts can be home and selected to harmonize the illumination in the home with a sight-meter, a newly developed in the illumination is the home with a sight-meter, a newly developed in the illumination is the home with a sight-meter, a newly developed in the illumination is the manner that a thermometer measures temperatures. The crew consists of Wesley Amer- indications for improved lighting. The crew consists of Wesley Amer- indications for improved lighting. The crew consists of Wesley Amer- indications for improved lighting. The crew consists of Wesley Amer- indications for improved lighting. The crew consists of Wesley Amer- indications for improved lighting. The trew method of displaying indicating the manner that a thermometer measures temperatures. The very few homes is lighting sufficient to prevent eye-strain, especially to those who read and study. While scientific tests have freeded for prolonged reading with less than 5 foot-candies of illumination is needed for prolonged reading with less than 5 foot-candies of illumination in foot-candies.

**PIMPLY SKIN** bygeu, milateu pores.

can be relieved, improved,

and healing aided with

For All Occasions **Phone 1083** 

1200A West Wall

O. M. Pulliam, Mgr.

Resinol

## Thursday, November 22, 1934

Ass't. Manager

E. F. Adams, formerly with the

GET AID ON THE HOOF

### Sales Manager of Olds Enthusiastic

The Oldsmobile' Eight, from the dual standpoint of quality and price, has an overwhelming advantage over all competition, in the opin-ion of M. P. Vorberg, sales promo-tion manager of the Olds Motor Works

tion manager of the Olds Motor Works. "In fact," said Mr. Vorberg, "the Eight is in a class by itself and the closest comparison will prove this point beyond a doubt. To buy what the Oldsmöbile offers at its price, one must go into a considerably higher price class to even equal its beauty, its refinements and its matchless performance. "When the 1934 Eight was put on the market, the public was quick to sense its many values and volume of sales rose rapidly from Janu-ary, through February and into March in which month they reach-ed their highest peak for this year. Salesmen were happy to proclaim its merit, and the public was easer to buy."

### Infantry Regiment Celebrated

ST. LOUIS (U.P.)—The Sixth In-fantry stationed at Jefferson Bar-racks since 1921 celebrated its 122nd birthday this month. Cred-ited with breaking the final hold of the Germans in northern Franc, the "Sixth" came to St. Louis after forming a part of the Army of Oc-cupation in Germany after the World War. Col. Walter C. Short is commander of the "Sixth." Scruggs Motor company, is the assistant manager of the Stockard Motor company. With that duty goes the managership of the office and parts departments, also the sales force. "General flunky," said Adams, in describ-ing his duties with the firm.

### ROOSTER IS WATCH DOG

CENTER (U.P.-Relief clients here will receive some federal aid on the WASHINGTON, N. C. (U.P.)-John WASHINGTON, N. C. (U.P.)—Join Robbins' "watch dog" walks on two feet, flaps his wings, and crows— you're right, it's a rooster. Rob-bins, a veteran travéling salesman, said "Oscar," the rooster, is eight years old. Oscar crows a startling welcome whenever Robbins appears. Recently Oscar crowed repeatedly late at night. Robbins investigat-ed and found a negro sneak thiel. hoof hoof. Three hundred goats are being shipped out of Austin and will be given to the destitute. The goats are to be slaughtered, the hides dried and returned to relief officials to prove that the animal has been used for food.

ed and found a negro sneak thief. MASTADON TOOTH FOUND ASHVILLE, O. (U.P)—The tooth of a mastodon, measuring seven and one-half inches in length, was found recently by William Wean, a farmer. REVOLVER KILLS OWNER SANDUSKY, O. (U.P)—John Hen-nessy, 45, a watchman, was killed here when his revolver slipped out of its holster while he was repair-ing a broken bumper on his auto-mobile. The gun was discharged as it struck the pavement, sending a bullet into Hennessy's abdomen.

CAMBRIDGE, Mass. (U.P.)-CAMBRIDGE, Mass. 10,5--What! Women in the Harvard University swimming pool! That's right. The Athletic Association, following the precedent of open-ing the pool to sons of faculty members, announced that every Monday night the pool will be re-served for use of female members of faculty families.

WOMEN TO USE HARVARD POOL



by

Frequent daily schedules, conveni-ently timed. Modern coaches with deep-cushioned. reclining chairs. Low, money-saving fares. SAMPLE ONE-WAY FARES

 DALLAS
 6.80

 MEMPHIS
 13.70

 KANSAS CITY
 13.75

GREYHOUND TERMINAL Hotel Scharbauer Bldg. Phone 500



STOCKARD MOTOR CO.

119 - 123 EAST WALL

Innouncing-

## as Oldsmobile Dealer in this community

Oldsmobile takes pleasure in announc- that prompt, efficient service which is

**EVER-READY AUTO SERVICE** Help me

Mother

MY HOMEWORK,

11

He isn't dull or lazy. But he is handicapped by poor lighting in his home. It's almost as if he wore smoked glasses to study!

Don't let your child strain his eyes. If he holds his book noticeably closer than 14 inches he needs better light and possibly glasses. Nearly one-fourth of all grade children suffer from damaged eyesight. In fact, the child of today only has 6 chances out of 10 of escaping wearing glasses by the time he finishes college.



Here's the lamp your boy or girl and every school child needs. It is he new Reading and Study Lamp. the new Reading and Study Lamp, built to exacting specifications to provide just the kind of light young eyes need for study or close read-ing. Proper intensity of light, com-plete absence of glare and no shad-ows to make harmful contrast be-tween light and darkness are the main features of this lamp. You can order one by phone if you wish-prices are low and terms are very liberal. Price, \$6.95. Terms, \$7.15-\$1.15 down, \$1 a month.



## LIGHTING RULES EASY TO FOLLOW!

1. Use lamp bulbs of the correct wattage. The minimum is 40socket lamps, 60-watt for 2socket lamps, 100-watt

for single-socket lamps. 2. Have all lamp bulbs 🚆 shaded. For portables, a 😵

TEXAS ELECTRIC SERVICE COMPANY

R. L. MILLER, Manager

shade of light color, wide in spread, and open at the top. watt MAZDA lamps for 3- 3. Never read in glaring light, or in your own shadow.

4. Always use lamp bulbs of reputable make. Inferior ones burn out and blacken quickly.



35¢ Special Permanent

\$1.50 LLANO BEAUTY SHOP

Phone 273

Oklahoma Egg Coal

Seasoned Oak Block

WOOD

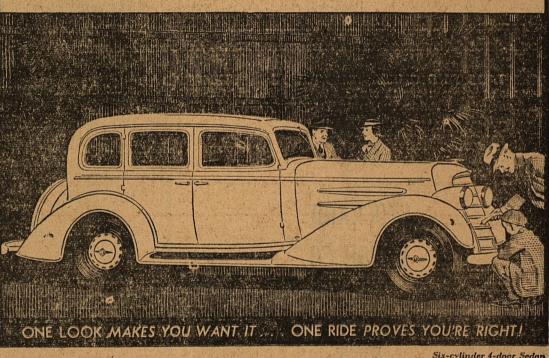
Will Deliver

See

SPECIAL MONDAY-TUESDAY-WEDNESDAY-THURSDAY Shampoo & Set

ing this new member of the Oldsmobile dealer organization. Up-to-theminute facilities make this new Oldsmobile Sales and Service establishment one of the most modern in this community-providing motorists with

one of the reasons for the satisfaction of owning an Oldsmobile. The service department, with its personnel of factory-trained mechanics, is completely stocked with genuine factory parts and equipment.



You are cordially invited to visit this new dealer's showroom and see the beautiful new Oldsmobiles now on display. See the big All-Feature Six you are hearing so much about-the Style Leader of the low-price field! See the luxurious Straight Eight, roomier, finer, more beautiful than ever, with all the refinements of higher priced cars.

### NOW 9-OUT-OF-10 CAN AFFORD AN OLDSMOBILE

Drive these cars. Enjoy the smooth, gliding ride you get with Oldsmobile Knee-Action wheels . . . the safe touchof-toe stopping with Oldsmobile selfenergizing Super-Hydraulic Brakes ... the effortless handling with Center-Control Steering . . . the steadiness assured by the Ride Stabilizer-the luxurious comfort of roomy Fisher Bodics, with No Draft Ventilation . . . all the features a 1934 car must have to give you full value for your money. Oldsmobile offers all these features in precision-built cars priced to fit the pocketbooks of 9-out-of-10 families that will buy new cars this year!

Sixes, \$650 and up, Eights \$885 and up, list prices at Lansing. Spare tire with lock, metal tire cover, bumpers front and rear, and rear spring covers built in all cars at extra list price.





Mmes. Daniel, Corrigan, Donnelly Hostesses at Bridge on Mezzanine; Seasonal Appointments Are Favored

## "Merrily We Roll Along" Classed As **Detached** Narrative

EDITOR'S NOTE: The fol-lowing review of the play "Mer-rily We Roll Along" by Kauf-man and Hart was given by Mrs. Flood at the Play Readers club Wednesday afternoon.

BY MRS. T. B. FLOOD

This play had its New York open-ng on September 29th, 1934. One ride has said it had better been

DEALER ADVERTISENEN

OAK BLUFFS, Mass. (U.P.)—Al-hough Mrs. Edmund Symonds is 5, she still takes her daily swim t the beach here.

Opening the Thanksgiving season with a brilliant bridge party on the Mezzanine floor of the hotel Scharbauer, Mrs. I. E. Daniel, Mrs. Hugh Corrigan, and Mrs. Alden Donnelly entertained Tuesday afternoon.

A yellow and orange color motif was carried throughout. Gilded autumn leaves and yellow chrysan-themums were placed at vantage points throughout the rooms. Orange and yellow score pads and tallies bore black turkeys. Playing tables were laid with yellow cloths, and the central table was heaped with autumn fruit, flowers, and pumpkins

with autumn frace, pumpkins. At tea time tables were laid with white cloths and lighted with yellow candles in huge yellow chrysanthe-mums. The Thanksgiving theme

Cary Butcher. Tea guests included: Mmes. Harry Tolbert, Fred Fuhrman, Bob Porter-iield, Harry Johnson, and Miss Ma-bel Gamble.





SINCERE

We Send

CONGRATULATIONS

And

**BEST WISHES** 

TO THE NEW

## STOCKARD MOTOR CO.

**EVER-READY AUTO SERVICE** 

# announces

# the appointment of

# **Stockard Motor Co.**

119-123 East Wall

as authorized Buick dealer for Midland and Vicinity

• Buick takes pleasure in announcing this appointment, assuring, as it does, the very highest standards of sales and service to motorists in this community. With wide experience and numerous friends, this new dealership starts off with every prospect of a sound, progressive business future.

A cordial invitation is extended to everyone to visit the blue and white Authorized Buick Service sign. this new Buick dealer, and to inspect the 1934 Buicks which are on display. They are indeed the most beautiful Buicks ever built-and the smoothest to ride in,

too, with Knee-Action wheels, the new Buick Ride Stabilizer, Center Point Steering, Air-Cushion Tires, and scores of other new and improved features.

Remember, too, that expert service is a part of the value you get when you invest in a Buick-and that is what this new dealer is prepared to render under There is also a complete stock of genuine Buick parts on hand. See also the large assortment of attractively priced used cars in the adjoining used car quarters.

BUICK MOTOR COMPANY WHEN · BETTER · AUTOMOBILES · ARE · BUILT · BUICK · WILL · BUILD · THEM



BUICK **OLDSMOBILE** AND PONTIAC AGENCY

**That Good GULF Gasoline** And **MOTOR OILS** WILL BE FEATURED AT THEIR SERVICE STATION

**FRED GIRDLEY**, Consignee **GULF REFINING CO.** 

## Page Six

The Midland (Texas) Reporter-Telegram

Thursday, November 22, 1934

Ser.

## New Truck Added By Gen'l Motors

General Motors Truck Co. an-ounces another addition to its line f, trucks. The new truck is desig-ated as T-46 and it is in the 5-memory The model is on the 5at the Stockard Motor Co. dis-

rice of \$2135 has This is the lowest by the company for a truc been added to the medium this year.

F-46 is powered with GMC's engine, which develops 94 th 2500 r. p. m. (governed and 230 ft. lbs. torque at 1400 r. p. m., which assures wer, commensue. Engine is load capacity. Engine include dual V-pump and the seats for the ex-stellite seats for the excommensurate with or an underdrive type

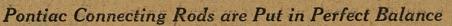
length has been built into of the truck-designed and construction. Cab equip-this line is the same as ne T-43, which attracted Comment when it was in-Gasoline tank has a ca--hour capacity, is pro with a safety over.

aised through th used to pro better health by en and adults in the way by living and by helping early cases of tuberculosis.

# **Clean Out Kidney Poisons**

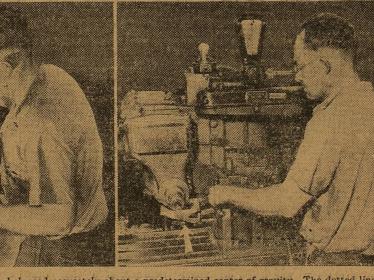
Wash Out Your 15 Miles Of Kidney Tubes OAN'S PILLS

rading in brass buttons on some lonely beat



It won't be long now. Running accounts of gang wars, red hot trails of kidnappers, the crack of pistols, coming direct to your own radio receiving set from one of those new two-way radio police cars. Well, maybe it won't be quite that bad, but anyway, the two-way radio police set is here to stay. Police radio experts say so. Some 50 of 60 cities in the country already have them. Every city, big and little, is experimenting with them. Here is a 1934 Pontiac car equipped by the police of Kansas City, Kansas, with the latest available two-way radio set. The radio dispatcher gets replies to his instructions instantly. Kansas with the latest available two-way radio set. Radio chains and the big broadcasting stations better get their scouts out. There may be another Graham McNamee masquerading in brass buttons on some lonely beat.

EVERY COP HIS OWN RADIO ANNOUNCER?



Pontiac connecting rod is balanced accurately about a predetermined center of gravity which the operator is pointing, at the left, indicates the axis of the center of gravity. The pointer of the the amount of metal that must be machined off the bottom end of the rod to put it in perfect balance. inter of the scale registers in the machine on the right, it is moved up to a cutting wheel whose teeth just show above the small pan to which the arrow points. The weight on the beam of the scale above is moved out to balance the exact amount of the machined off. The little pan catches the machining chips and tips the beam when the correct weight The little pan catches the machining chips and tips the beam when the correct weight has been

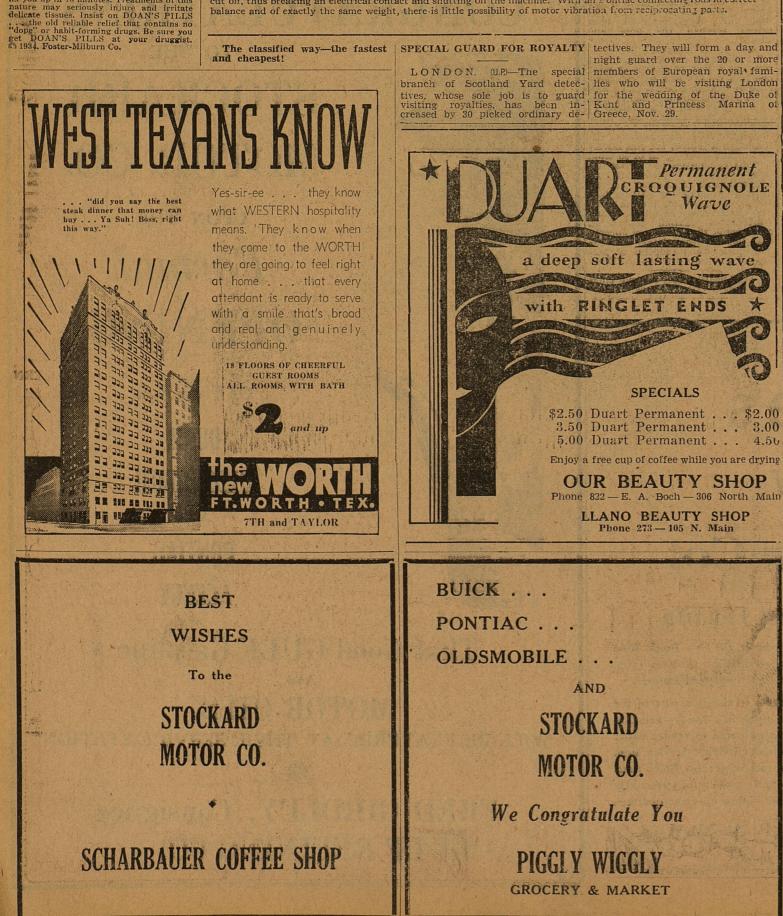
The Midland Publishing Company

# Joins the **Citizens of Midland**

And this Area

in

Extending a Hearty Welcome



# STOCKARD MOTOR CO.

To the

UPON THE FORMAL OPENING OF THEIR NEW AUTOMOBILE AGENCY HERE ... FEATURING BUICK-PONTIAC-OLDSMOBILE AND GMC TRUCKS

# The Reporter-Telegram The Commercial Printing Co.

Phones - 7 & 77

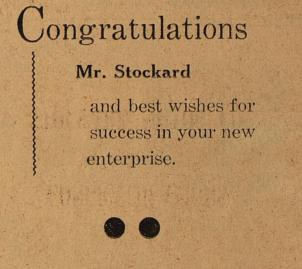


Page Eight

The Midland (Texas) Reporter-Telegram

Thursday, November 22, 1934









of

WILSON DRY GOODS CO.

119-123 East Wall

Roy Stockard

Mudfand (Le

Use the classifieds!