## … The Reporter-Telegram

# VALIDITY OF NRA CHALLENGED 

MIDLAND TO WEAR FESTIVE LIGHTS DURING HOLIDAYS Decision Reached a
Retailers' Meet This Morning


PACE IN BASIN; SENSATION LACKING
Turkey Shcot Open College Lake Today



Visiting Oil Men Say Basin Outlook Is Good Geologists to Hold Luncheon

## France Wants Big

Export Allowance
 Midland Girl to Be Radio Soloist
 Shen has sumg over the radio be rom Midand Hisho s.atrauatee Huge Subsidy for Mail Is Charged

## 



Stockard Motor Co. to Open

TEXAS OIL MEN FILE BRIEFS TO TEST AUTHORITY

Protested in






Blalock said that Texas was
$\qquad$
Past Presidents Speak at Rotary


One Man Is Dead

Claims Government
Has Proved Nothing

Health Book Marks
Praised in Repor


MARKS WAVE HERE LAW HELD INVALID


(tion
340 Cotton Rental


Richberg Outlines Plan for Continued NRA Activities; Has 6-Point Program



Page Two

## THE REPORTER-TELECRAM



Ruler of Two Kingdoms



EAT SEA FOODS ONE MEAL EACH
DAY

## 

If it's from the sea, we have it!

## SCHARBAUER COFFEE SHOP



##  <br> Fex thay



HLTOM HOTELS


The Midland (Texas) Reporter-Telegram

PLACE YOUR ORDER NOW FOR A TURKEY And check our complete stock of "trimmings" that will make your Thanksgiving meal 100 per cent perfect.
$=\mathbf{M S T S T E M}$


OUR MOST SINCERE CONGRATULATIONS

STOCKARD MOTOR CO.

Formal Opening
TEXAS ELECTRIC SERVICE

## King's Jewelry

Brings GOOD NEWS to
GIFT BUYERS
It is sensible and convenient to buy on the lay-away plan. Start right now, and by Xmas you will have already selected a gift for everyone hold any article until Xmas. Prices


Channel Wedding cut. diamond mounted in





An announcement we are proud to make
EFFECTIVE AT ONCE WE BECOME AUTHORIKAD DRALER


Now that we have acquired the franchise as Sales and
Service representative for Pontiac, we cordially invite Service representative for Pontiac, we cordially invite you to pay us a visit and look our establishment over. to display-the big, roomy Pontiacs with the unbeliev ably fast and agile Straight-Eight engine the luxurious Bodies by Fisher . . . with Knee-Action and a host of other importait exclusive features.
hearty congratulations то THE
STOCKARD MOTOR COMPANY
MIDLAND
NATIONAL BANK

## Stockard Motor Co.

119-123 East Wall



"Help me
WITH MY HOMEWORK, Mother
He isn't dull or lazy. But he is handicapped by poor lighting in his home. It's almost as if h smoked glasses to study
Don't let your child strain his eyes. If he holds his book not ably closer than 14 inches he needs better light and possibly glasses. Nearly one-fourth of all grade children suffer from damaged eyesight. In fact, the child of today only has 6 chances out of 10 of escaping wearing glasses


LIGHTING RULES EASY TO FOLLOW! 1. Use lamp bulbs of the correct shade of light colour, wide in wattage. The minimum is $40-\quad$ spread, and open at the top.
watt MAZDA lamps for $3-$ 3. Never read in glaring light, watt MAZDA lamps for 3-
$\begin{aligned} & \text { 3. Never read in glaring light, } \\ & \text { socket lamps, } 60 \text { watt for } 2 \text {. }\end{aligned}$ or in your own shadow. socket lamps, 100-watt for single-socket lamps.
Have all lamp bulbs
shaded. For portables, a of reputable make. In. friar ones burr out and
blacken quickly. blacken quickly.

## Texas Electric Service Company

S

# 2inusociety Meus in m 

Thanksgiving Season Opens with Colorful Party Tuesday

Mmes. Daniel, Corrigan, Donnelly
Hostesses at Bridge on Mezzanine Hostesses at Bridge on Mezzanine;
Seasonal Appointments Are Favored
"Merrily We Roll
Along" Classed As Along" Classed As Detached Narrative

We Send
SINCERE CONGRATULATIONS

## BEST WISHES

TO THE NEW
STOCKARD MOTOR CO.

EVER-READY AUTO SERVICE



| Mrs. T. B. Flood Reviews Drama For Play Readers Mrs. De Lo Douglas was hostessto the Play Readers club at ihe |  | Buick Honored |
| :---: | :---: | :---: |
|  |  | In Style Check |
|  | by kathleen biland | That tive erick molit is cast in |
|  |  |  |


Anniversary
Dinner Given
At Wilson Home


Entertains With
After Permanent
Take Special Care
Of Locks, Warning Take Special Care
Of Locks, Warning




$\qquad$

## CONGRATULATIONS

## STOCKARD

 MOTOR CO.UPON THE Formal OPENING

Of Their New
BUICK OLDSMOBILE PONTIAC agency

That Good GULF Gasoline

## MOTOR OILS

WILL be featured at their service station
FRED GIRDLEY, Consignee GULF REFINING CO.

New Truck Added By Gen'l Motors




## EVERY COP HIS OWN RADIO ANNOUNCER?

















## The Niilland Publishing

 CompanyJoins the

Citizens of Midland

And this Area

in

## Extending a

## Hearty Welcome

To the

## STOCKARD MOTOR CO.

UPON THE FORMAL OPENING OF THEIR NEW AUTOMOBILE AGENCY HERE . . . FEATURING BUICK-PONTIAC - OLDSMOBILE AND GMC TRUCKS

## The Reporter-Telegram The Commercial Printing Co.

Phones - 7 \& 77



## Announcing The Formal Opening <br> Of the STOCKARD MOTOR CO. Friday \& Saturday <br> November 23 \& 24 <br> And the <br> New Dealership BUICK PONTIAC OLDSMOBILE

PASSENGER CARS AND GENERAL MOTORS TRUCKS

## PROGRAM

OFFICIAL OPENING
Friday Night, November 23, 1934
7:30 P. M. Sharp
Every One Invited to Attend-Admission Free
Address of Welcome
Cowboy Orchestra Specialties
Harry Payne Appreciation to Midland Citizens
Rancho Grande (Vocal Specialty) Old Time Fiddlers (Break-Down)

Mr. Roy Stockard
A. J. \& Hal Pittman Movietone (Talking) Pictures Harry Payne Popular Songs and Cowboy Songs. Pittman's Fence Riders Demonstration (Fisher Body Strength J. C. Rice Movietone Pictures.

Harry Payne
This program has been prepared through the courtesy of the Generais program Corporas been prepared through the courtesy of the
entertaining been planned to not only be very
instrutional. The talent in this program are accusentertaining but instructional. The talent in this program are accus-
tomed to entertaining the public and a fine time is promised all who attend.

$$
\begin{aligned}
& \text { Frida n night, } 7: 300^{\circ} \text { Clock, November 23, in the salessoom of the } \\
& \text { tockard Motor Co. }
\end{aligned}
$$

In addition to the above program, we shall hold ppen house all day Friday and Saturday. We urgently request you to visit our remodeled building. We shall be glad to show you how we are prepared to serve you better.

## STOCKARD MOTOR CO.

$\left\lvert\, \begin{gathered}\text { File Applications } \\ \text { In Hot Oil Combat }\end{gathered}\right.$





## Personals




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| $\substack{\text { risting } \\ \text { Faskg. }}$ |








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 Dis tribution of
$\qquad$






 Auto Owners Not
Barred from Relief


Congratulations Mr. Stockard
and best wishes for success in your new enterprise.


Come in today and see these beautiful new
robes that are now being shown for the first robes that are now being shown for the first
time this season... You will be delighted with the soft silk crepes and luxurious brocades in all of the smartest color combinations that go tion of lounging robes we have ever shown.
Make your selection now . . . we will hold it you until Xmas.
$\qquad$
Wadley's


STOCKARD MOTOR CO.
From the
mployees
and
Management
WILSON DRY GOODS CO.

