# The linn Gounty News 

## SUNDAY BALL GAME AND - STATE RANGERS.

$\qquad$ wingle with ululicensed freceion
with others there is the inevitable
results-the retelling of the fable
of Tray and Tray has to suffer. judged by the class of company h much the same way. A rumor is afloat that many of the party which
accompanied the Plainview ball accompanied the Plainview ball
team to Amarillo on last Suuday in some way became intoxicated
and very boisterous, so Much that when the train had got out as $f$ as four miles ou its return trip, was backed into town and the ser nos of the state ranger brough rty of the train and to keep down the many vicious acts of lawlessness of which many of the
terous roosters were guility.
There are three counts in the sents on this subject:

Sunday ball games are norality. The abstract propo tion of a Sunday ball game may not be wrong, but the influence
with which one is thrown in con tact are often of a mest pernicious type.

The absence of parental authority over the young who are games leaves those of tender years exposed to temptations which are very apt to become habits ents cannot be too careful traming the habits of the bouts of their going a.d coming and the character of the company they keep. ed of last Sunday will mak bad and lasting impression on wery who are only observers. Strang ers are apt to judge a communit when abroad, and there is and can witnesses to the disgraceful proceedings on that train wred laryegnd the unthinking will size the acts of those whom they and also pass judgement on our sister city Amarillo for permittivg intoxicants as to make it neces sary to send an armed force to de liver the cartoons containing is finishing products.-Plainvie

## An exchange tells the experienc

 of a merchant who didtise in these tew words:
A nervous looking man went into a store the other day and sat for half an hour or so, when the clerk asked him if there was anything he could do for him. He The , stranger sat an hour or so longer when the proprietor went to him and asked if he didn't want to shown anything.
said the nervous little man; "I just wanted to sit around My physician has recommended quigto me and says above all
things I should avoid a crowd Noticing that you do not advertise in the home paper, I thought this would be as quiet a place as
could find, so I just dropped i for ₹ंfew hours.

## The professional card of Judges

 Bean and Klett, of Lubbock, ap pears in this issue of the Newfor the first time. These gentlemen are two of the brightest lega lights in this part of the countr and we wish them all success.
Althougb it has threatened ra had our District Court rain.

Musical Recital Monday night the Methodis
Church was the scene of a briliant entertainment, when $M$ re ecital by her music class Every avoidable bit of space and eager listeners.
Mrs. Donaldson arrayed
rose colored satin presided the exercises with the grace a queen, and the pnpils the most
willing of subjects responded her slightest wish. The musi played by the tiniest tot to the more advanced pupils with thei classical pieces. Hazel Alley and Liunie Cowan gave recitations, and did credit to their trainer. Lessie Shook, Bernice Well and Lelah Welcher sang motion songs, each of which made a de

The duet played by Lelah We her and Bernice Wells was encored and the little ladies sponded with Dixie in a manne to tickle the hearts of old sol spiring strains, as well as young earts.
Exa Donaldson
Neina Bell Donaldson,
Mrs. Lumsden
Mrs. Ethel Roberson
Lelah Welcher and Bernice Wells and Claud Donaldson also esponded with encores, the judged by the hearers.
Miss Cryte Wright
nedal for the most perfect
Mrs. Ethel Roberson for the mos prompiness was a tie between for nice Wells and Lelah Weicher who the lucky one.
Mrs. Donaldson has proved her self past mistress of her art, both and in the discipline with which he manages her class. We ar sicteacher, with the ability Mrs Donallson displays.
We hope for her $m$ ity cannot have midst, a commu. ity cannot
members.

## DIED.

At the home of his grand mother Mrs. Dora Miliken Fri Mr. and Mrs. Don Hobert son of two weeks.
The little life came like a sunbeam in the morning hours to his parents, and faded with the waring light of departing day. His spirit winged its way to
he golden shore, there to join he golden shore, there to join
the white robed throng, and be folded to the heart of his young mother who had preceeded him only one week.

Maize and kaffir corn heads for ale. One first class cow, brok without calf, fresh one month. Lister and planter, in good condi Dr. J. W. D' Davis.
The Tahoka Base Ball team are wearing their new suits, and have displayed fine tastes in their selection of colors. Dark green and scarlet make an attaactive combiuation, as well as a very serviceable uniform.
Judge James R. Robinson, Lubbock, has been in Tahoka this

A lady fainted at the Tahoka Hardware Company when her fine Queensware for her dining room, and a set of enamel ware for the kitchen.

TALKS ON ADVERTISING

## VII.-Some Other Things the Ad. Does

## By Henry Herbert Huff

## Ir. Business Man, Y 'm going to do all of the talking myself

I explained to you how advertising will keep your eustomers from घoing to Near City to trade or buying of catalogue howses;
how it will move slow sellers and make a demand for new and beter goods; low it will make Saturday less buyy and slift trade to the other days; how you can get business during the for you and hold trade.
"But this is not all. Advertising is part of the most impor
work in the world-distribution. It has been said truth fully that it costs more to sell the world's products than to make them. Advertising cuts down selling expense. Where the ment does so to hundreds or thousands. It aceomplishes it in less time, in a more effective way and at less cost.

## "Advertising is an investment. Like a certificate of deposit, it

 form of immediately incr eased sales, but this is not all-the prin
cipal is retained as long at the business lasts. Each successive ad.
impresses the advertiser's name and business on the pullic mind impresses the advertiser's name and business on the public mind.
People who never have hato occasion to buy anything in his line will
think of him first when the $\%$ find it necessary to buy such an article. think of him first when the $y$ find it necessary to buy such an article.
It creates confidence. We buy advertised products by preference.
We patronize stores that a. Avertise for the same reason. Business houses that use newspaper mpace have a reputation to support and
must deal fairly. The publifl tnows this and gives them first choice. In a word, we may sum up this mysterious something that advertising creates for a business as isood WILL. Like a good name, it
cannot be bought. It must ibuilt. And there is only one way to cannot be bought. It must weibuilt. And there is only one way to
build it--with honest, persistez advertising. But of what nse is good will to a small local me cha

## "We recognize the store $t$ nat advertises through the individuality of its advertising. We recog size the business that does not use pub

 lost force in business. Thet public is interested in COODS an PRICES. It gives a country store prestige to be looked upon ainstitution-an inpers. "All that advertising will do for a business is impossible to e. The results are cumr bative

Advertising is a marvelo as thing. We are just beginning to ap-

## On The Plains

## the Editior of The Reoord:

 Tahoka, cexas, May fore the county was organized. tad long heard of this vast unin-habited country where tabited country, where the buffal
ance ranged the designated as the Indian's happ
 roaming and fearless nature, 1 West. I landed in Lymn Count with $\$ 80$ in ready cash atid fift head of cows and yearlings. took in the situation and went 1 .
work. I I now have $i$, ooo acres on as ffe land as can be found within the borders of the Lone Star staze. have seen the country in its raw
state, I have watched the country develop, the prairies converted int ooming fields.
Since the organization of the county it has developed into one of
the richest agricultural sections o the richest agricultural sections of
the state, the country is inhabited by honest, thrifty and prosperous Americans, who are building com
fortable homes, modern schoo fortable homes, modern schoo
buildings and churches, thrivin towns and villages.

## owns and villages

I will say in conclusion that that we are not living in the coun-
try that has been picture d to you as the wild and wooly WVest, but where the steam whistle is a more
familiar sound than the howl familiar sound than the howl o
the coyote and the Indian wigwan is only a memory.
H. C. Smith, of Terry Count Hays he can't live in or out
county withorat The News.
ATTENTION! FREICATERS!!
If you viant a new wagon for
that boy of yours, go to the
Tahoka. Hardware Company and
see their new line of express see their new line of expre
wagons, all sizes anp $12^{\text {rices. }}$

## County Site Disputes.

$T$ wo county site fights are on
te west and another of still great il effort is being made to remove He Nolat is county court house from wietwater in the edge of the coun to Maryneal, a new town on the The other is an effort to ove the county site of Fishe county from Roby to Rotan. The ability of an early effort to move tho Taylor connty court house from Abilene to the' new town of Ovalva in the Abilene, Southern railway
in the center of Taylor county Hardly anything disturbs the pop lation more than a court house or local option election and a warn ime may be expected in thes three west Texas counties now for
some time to come, even for a long ime after the matter is settled. tamford News
Yes and on the plains there are wo more towns. Croebyton wil Emma, in Crosby county, and Hale Center, now that they have eceived the Santa Fe , will try same purpose.

A new garage and machine hop is under construction on the lock north of the gin, the buiid
ng is $50 \times 150$ feet and is one of the largest on the Plains. We are in deed an auto town to afford two garages, of the proportions men ioned, one each side of the square. Tahoka continues to improve in site of the dry weather and
best is none to good for her.
G. W. Reed and family left uesday afternoon for Lubbock,
where they will make their where they will make their

Our Marly Training of Girls. MUST HAVE MORE SCHOOL MONEY, AT ONCE.

## ine Figgleston in Woman's Home To Patrons of Tahoka School.

\section*{| average girl, from the minute she | No |
| :--- | :--- | :--- |
| leaves her dolls to go to kinder- | for |
| garten, till she matriculates at |  |
| college, is told about men and |  |
| men's work- er |  |} . the purpose of for the ensuing term of school. pon investigation of the scho-位位, we find that four teach-

 ill only admit of the employment f three teachers.
Our present special tax is only 5 cents and we recommend that election be held to raise the tax at least 30 cents. We deserve in order to have a nine months erm, with four teachers, we must have more money, than is in sight will agitate this matter, talk with ach other and with the trustes, and that all may see the necessity of a higher tax, that we may have longer term of school and be ble to pay all teachers a decent salary.
teachers elected
Prof. O. T. Bryant, Principle of orth Ward School, Abilene, Tex. Graduate of Sam Houston Normal -Superintendant.
Miss LaLa Fulton, of Mart, exas, Primary Department, who olds ist Grade certificate from Sam Houston Normal, and who has ught in West, Public School. Miss Ethel McCarly, intermedie work, one of our teachers of ast term, whose qualifications are ell known by patrons of school. Tahoka School Board.

## Per H. M. Larkin, Secretary

The special tax proposed by the chool board should receive the earty endorsement of every citien town and surrounding ountry A longer schooi term is necessity, which no community an afford to over look.
Nothing but well directed efforts on the part of the school board. nd co-operations on the part of hich will be a credit to the town and a benefit to the children.

## Don't wait till the fire; insure

 Tonight at a meeting of the See McMill Claytoncommittee will make its railroad
on the Santa Fe cut off in connec tion with which a committee just returned from Chicago, Thi committee is composed of This Henry Sale Ir I. M. Radford, J Menry Sale Jr., J. M. Radford, J The gentlemen of the committee The gentlemen of the committee who have been absent trom Abilene home Sunday morning, and while no member of the committee has given the Reporter an authorized interview, feeling that it was right to first make their report to the porter has learned so fart, the Re porter has learned so far as Abilen securing the Santa Fe cut off ther is absolutely no hope. The roa
will be built at an early date, in fact work is now progressing on Buffalo, but it will go throug Buffalo Gap and on south of Mer and one-half worthis and wo and one-half uorth of Sweetwater
In the language of the cowboy Abilene is strictly up against th real thing and it behooves ever loyal citizen to be present at the
meeting of the club tonight at $8: 3^{\circ}$ when some suggestion will be made for future work. No man who has the fire of Abilene blood i him will lay down. If the Sazta
Fe could have been brought to Abilene it would have made us city sooner, but build a city w
must and will. - Abilene Reporter

Judge W. R. Spencer, of Brown field, is in Tahoka this week

The city Bakery las fresh bread very day, hot rolls may be had


# JACK ALLEY GOMIPANY <br> DEALELESMN General Merchandise. 




## LUMBER ON HAND

is always provided by the wise and thrifty householder. it h a stock of lumber ready for use many small repairs can be made at little expense. which mount up intodollars if allowed to go unfixed.

## WE HAVE LUMBER

for all purposes. small repairs or entire rebuilding. h 1: do you need, and how much of it? Better buy a little freely if you have the room. You'll save money just now if you do.

CONNIELILUMBER CO.
BIG SPRINGS, - - - - TEXAS.

## Everything Nice, Fresh and Up to Date.

- It will pay you to come into our store and look around and do some priceing: whether you mean to buy anything or not. We now have a good big lot of nice, new, fresh, clean, goods. They were bought with a view to giving entire satisfaction to the discriminating customers we have to deal with. We are making a special effort to get hold of the customer who is hard to please. Our Spring and Summer Clothing for Ladies, Children and Men, is up to the standard in every respect.

The large stcck of Groceries and Implements we carry, is an inducement to farmers as well as town folks to trade with us. Now is the time to buy fence posts and barbed wire if you mean to do any property improving this year; we have plenty of it on hand, and those who order now will not have to wait for it. Call around and see us or ring Phone 17.

## The House that has it First

## We are still overstocked with seasonable merchandise. We must sell these goods, and they are going at <br> DRY WEATHER PRICES <br> If you are not enjoying this feast of bargains, you have an invatation visit us, inspect our stock, get prices, and good goods for less money <br> We have left a number of beautiful pictures that we are giving away with each purchase as quoted before. <br> It is our object to sell our surplus of dry goods regardless of profit. The carving knife is being used on prices of every thing, and men's and boys' suits are going at cut prices. <br> Slaughtered Prices on Odd Pants <br> Ladies', Misses, Men's and Boys' Shoes and Slippers: Ladies' Skirts and Skirt Goods: Ladies' Underwear: Colored Lawns: Embroideries: Laces, Ribbons, Men's and Boys' Hats, Boys' Knee Pants, and many other bargains that are tipe for you. Make hay while the sun shines. <br> The Idea is this, buy goods when you can get them cheaper and while you have an opportuhity of buying while ever thing goes at <br> Dry Weather Prices W. E. PQRTERFIELD.

List of Letters Remaining nneallod for in this office Lidies. Clifton, Mrs. Ophelia Cleburn, Mrs. Maud. Jones, Miss Lula. Kay, Miss Eulah. Lane, Miss Eula.
Millhollen, Mrs. Millhollen, Mrs. Eva Polk, Mrs. Beulah Poik, Miss Selic. Trambell, Mrs. Lona gentlemen.
Hastings, Luther. Myers, Mr. B. F.
These letters will be sent to the dead letter office June ist 1 goo if not delivered
hefore, Ia calling for the above tease hefore. In calling for the above. please
say "Advertised". giving date of list. v. B. McLoud, P. M.
W. M. Meaeham attended court this week.


Draw Locals.
Rev. Watkins preached at this place Saturday night, Sunday and Sunday night.
Mrs. D. N. Glass has been quite ill for the past few days, but is some better now.
Quite a number of the Draw people attended all day singing at the Berry school house Sunday.
Misses Edna and Nealy Squires and Mande White and Messers. Bob and Miller White, of Fluvanna, visited at Mr. LeMond's Saturday and Sunday.
School closed at this place Frilay the 28 th after a very successful term.
Miss Dee and Mr. Guy LeMond attended the unveiling ceremonies at Tahoka Sunday. Little Truman and Lillia McNiel spent a pleasant afternoon at the home of their grandparents, Mr. and Mrs. Waller Monday.
Rev. Izard and family, of Midway, attended church at Draw Sunday.
Mr. and Mrs. Raburn entertained the young people with a party and fruit supper Monday night in honor of Prof. present and all had a jolly time. Mr. Ben Franklin attended the unveiling Sunday.
Mr. Milton Murrah spent Saturday night and Sunday in our community.
Mr. and Mrs. Albert Vassar were in town Tuesday.


## R. A. Chanbers

J. R. Dillard,

TAHOKA REAL ESTATECO.
 wants a homes. Bur a home where you can malke a good living and your We want to increase our list of bargains; if you have any thing to sell;
Hist it with us.

Mr. Ed Davis has recently returned to his home in Colorado,
Prof. and Mrs. R.A.Duck worth and little son, Earl. arrived at the home of Mr. W. A. Waller Tuesday evening. They are enroute for their home in New Mexico. Several of their friends here had the pleasure of seeing hem, and all regret very much that they should leave so soon. Miss Willie Waller spent the day Tuesday with her sister, Mrs. Myrtle McNiel.

Sunbeam.
Glad to see your ag in, SunBeam.


Mrs. Tefteller, of Ft Wooth Mrs. Tefteller, of Ft. Worth,
sent a basket of cape jessamin and ferns to be placed on the grave of her baby Decoration Day. He mother, Mrs. EcLoud took charge of them.
Mr. and Mrs. Gay McGlaun, of nnyder, were in Tahoka this week. Yrs. McClaun was visiting an Ir. McGlaun attending court.

## STEVENS

 ARMSare for sale by all progre, sive fcr sale by all progre sive
Hardware and Sportiog Goods Merchants. ${ }^{\text {and }}$
 "Guns and gunnvg"-

 ${ }^{2} \frac{1}{5}$

 send 30 cents.

## YOU CAN EXCHANGE

Your old Sewing Machine For a

## NEW SINGER MAGHINE

And pay the balance in small monthly payments on two years time, Leave your orders with Thomas Bros
E. W. Hancock, Agent, Lamesa, Texas.

## SUFFOLK PRIDE.

P. B. Hail, G. W. Reed, Jack Alley, W. D. Nevels, Jim Cowim, C. W, Slover, Jim Elliott, J. D. Singleton, E. C. Dosh, A. I.. Lockwood, and F. Becker, have formed a stock company and bought the English Hack ney Stallion Suffolk Pride who will stand the season at Hall \& Reed's Livery Stable.

## Su'ffolk Pride

is a bright Chesn ut. He is registered in England Stud Book at London aild the American Stud Book at New York. The Depart tuent of Agriculture in Iowa has looked into the record of this horse and certify his registation to be O. K. and his pea igree perfect. The Purcease price of this handsome horse was $\$ 3,300.00$. EREELERS WILL DO WELL TO SEE HIM BEFORE YOU PLACE YOUR MARES ELSEWITERE.

Season \$25,00 Insured.

