

# The Tahoka Informer.

VOLUME 1

TAHOKA, LYNN COUNTY, TEXAS, FRIDAY, APRIL, 8 1910.

NUMBER 5

## Romance And Reality

A short, simple but interesting story of Western Evolution:

Long before George Washington by his military achievements made the Declaration of Independence a reality in effect as well as verbage, and also made the Philadelphia municipal scandal and the reign of Uncle Joe Cannon's future possibilities, a band of daring Spaniards crossed the great plains, or Llano Estacada of Texas. Just where they made their trail and struck their camps has never been positively determined, but according to reliable information it was at some point between Saginaw, Michigan and the Isthmus of Panama. Nor is that a matter of material consequence in this connection. Suffice it to state that at that time the country was absolutely without settlers. It was a lonesome, isolated piece of public domain a long ways from telegraphic communications, and the gentleman didn't like the country, and they took revenge by writing some scandalous articles for the newspapers, just as other people with less excuse have done in later days.

Long after the gold crazed out disappointed Spaniards had gone their way a cowman came along. He was looking for a country upon which he could graze his great herds, and immediately upon seeing the country he exclaimed, Eureka and dug a well, and the water therein was of great abundance and excellent quality, and for a brief period of time great was the happiness and prosperity of the cowman. But in the source of not many months more cattlemen came, and likewise some sheepmen, whereupon harmony lost her balance and a struggle for supremacy issued. While the competing herdsmen contended severally, and severally they unanimously sent forth the information that this was a awful bad country, but before this report had been sufficiently circulated and while the war of interests was raging a fellow "from Missouri," and a desire to get four sections dropped in to see about it. This fellow was a farmer by trade, and sometimes he would talk in an insane way about the future towns, railroads, and the final development of the plains a great farming country. By this means he immediately achieved the reputation of being a lunatic and a liar and nobody ever paid any attention to him. The gentleman is now riding around over the country in an automobile and points with pride to his greatness as a prophet.

All of which concludes chapter one of this story. About seven years ago a friend of the gentleman above referred to in connection with the automobile came into Lynn County. He was a farmer too, but according to the cowman's honest view of it was a long ways from the place where a decent farmer ought to be. He was in a country that was unorganized; a country that had no schools, no churches, but insignificant postoffice, no telegraph, and not even a distant prospect of a railroad. A few men people constituted the population of the county, their sole

occupation was ranching and their nearest railroad was eighty miles away.

But more farmers came, and within a few months the population of the county had increased to two or three hundred, the county was organized and the town of Tahoka established as its county seat.

Within a few months the herds of cattle, horses and antelope had disappeared from the prairies or been greatly diminished in numbers, and in their stead farms and farm homes made their appearance. Within five years the town of Tahoka had a population of fully one thousand people, and the total population of the county had increased to more than 2,500. But no other people had ever more forcibly felt the inconvenience disadvantages of no railroad facilities. Hauling their produce a long ways to market was an expensive and time killing proposition, and their was an equal expense and inconvenience in receiving necessary supplies. Without a railroad there was no market or demand for their produce, and in all other matters they could only do the best possible. But they had made their crops, had enjoyed good health, their lands had more than quadrupled in value. They had built their school and churches, all of them had reached financial independence, and to do this most of them had progressed from poverty.

But one thing remained to bring about the fullest realization of their hopes and the greatest possible measure of contentment, and that one thing was a railroad. For five years they had appreciated not only the importance of this, and for five years they had done everything within their combined power to bring it about, not for speculative purposes but as necessary to bring about the full agricultural and industrial development of the town and county.

Less than one year ago a deal was closed with the Santa Fe railroad and within a few weeks this road will be completed and in operation to Tahoka. The road is graded and only twenty-two miles of track remains to be laid, and as this work is now in progress at the rate of one mile per day it requires but little effort to calculate how long it will be until Tahoka and Lynn county will have a railroad.

What about Tahoka and Lynn county, not five years but a few months from today? Tahoka is the county seat of Lynn county, it is in the center of the county, and will naturally and necessarily always be the best town in the county. It certainly has all the advantages necessary to make of it a good town. It is well located, has excellent drainage and plenty of the very finest water, obtained at a depth of about 80 feet.

There are today more farms and more farmers in Lynn county than in any other county on the Plains. Lynn county is the best farming county on the Plains and nowhere is there a greater farming country than the Plains.

It is a great corn country, a

great cotton country, a small grain country, a great milo maize and kafir corn country. It is a good alfalfa country, and nowhere in the world is their greater country for poultry, hog raising and stock-farming. No country has better soil and ninety-five per cent of it is tillable, a better climate, more water or better water, nor has any country a finer class of people.

There has never been a total crop failure in this country. You don't have to irrigate here to make crops, but if you want to irrigate a garden, orchard, truck patch or a big farm, you have an inexhaustible underground water supply with which to do this.

A country with such advantages must become a great country, and a town backed up by such a country must be a great town.

During five years without a railroad facilities the town and the country has undergone wonderful development. The population has increased more than one thousand per cent, land values have gone from one and two dollars per acre to eight, ten and twenty.

With railroad facilities greater things will come to pass during the next few months than have come about during the last five years, and no town or county in the state has done more than Tahoka and Lynn county without railroad facilities.

You may not believe all of these things, but the fellow who does and takes advantage of them will be the one to profit thereby. Watch and see. The man with faith in Tahoka and Lynn county has never yet been deceived or disappointed. It was the fellow who lacked the proper judgement and faith that has been the looser.

If you want a little booklet telling you all about Tahoka and Lynn county write to Secretary Tahoka Commercial Club, Tahoka, Texas.

## DRAW ITEMS

The Draw community was blessed with refreshing showers Friday evening.

The Draw Sunday School organized Sunday April 3, and the first meeting was very promising for a great good being done and may the harvest be great in this work.

A. J. King and family dined with W. L. Hopkins and family Sunday.

J. M. LeMond was at the Capitol Saturday on business.

The Trustee election held Saturday, April 2, resulted in J. N. LeMond being re-elected. Mr. Anthony Edwards, formerly of the Draw community, and Miss Mildred Simpson were married Sunday evening at 8 o'clock, J. N. Lemond officiating.

The singing Sunday night at Mr. and Mrs. Ben Franklin's was well attended and our leaders Bill Priest and Wash Rayburn, were present.

J. W. Rayburn and family took dinner at W. A. Waller's Sunday.

Miss Dora Franklin prepared dinner last Sunday for about fourteen little boys and girls.

W. J. Hopkins spent Saturday in the city.

W. L. Hopkins and T. W. Rayburn entertained W. J. Hopkins and A. J. King in a forty-two game last Friday evening.

Dick.

## Plenty Doing in Old Tahoka

For the past three weeks there has been something doing in the way of street improvements in old Tahoka. As a result their is a great and lasting change in the appearance of the square and the lead streets. They have been graded and guttered so that when it rains they will drain rapidly and thereby eliminate the usual stagnant pools that are often allowed to stand in the streets and on the square of many towns of Tahoka's size.

This would appear to the ordinary citizen or observer that this is a very small matter, but to those who are in a position to know the genuine worth of such improvements, streets in the condition that our Tahoka streets will be in after they have settled and the drainage ditches are in thorough working order are considered most valuable assets to any town, and especially a town that is being watched with the interest that our thriving city is. There has been expended quite a large sum of money up to this time along this line of work, but the end is not yet in sight. Tahoka will not

stop at this point but will force herself still higher up in the column of civic pride by putting in a number of good street crossings and culverts so that their can be no chance for the streets of this otherwise beautiful town to be a draw back or eye sore to the people who reside here or who come here on business or for pleasure. As it is now the square is in good shape and the streets leading out from each corner for a distance of several blocks.

Now lets get the watering tanks on the square in good condition so the stock that belong in town as well as those of our farmers and ranchman and the traveling public will know when they come to Tahoka, that there will be plenty of water here to quench their thirst. It is another valuable asset that any town situated as Tahoka is, can retain and we should by all means have it.

On with the good work. Every cent of money expended in the legitimate civic improvements is money well invested and will return to the investor with interest.

## THREE LAKE

Sunday School at Three Lakes was well attended Sunday. In fact we were all there.

Our school was out last Friday much to the regret of the little folks as well as the patrons. We were very much in need of a longer term and a movement is on foot to raise funds for a longer term for 1910-11.

Miss Sallie Edwards of Tahoka, spent several days visiting relatives and friends at Three Lakes last week.

Messrs Claude Wells, Marcus Edwards and Thurman Wells and Misses Eva Donaldson, Luella Love and Junie Love attended Sunday School at Three Lakes last Sabbath. Come again you are welcome.

Messrs. Darrow and French were in Lubbock on business the first of the week.

C. F. Holt and family were the guests of Mr. and Mrs. W. B. Edwards last Sunday.

Mr. and Mrs. W. P. French dined at the home of Mr. and Mrs. W. C. Hickerson last Sabbath.

We were very much disappointed in not getting any rain last week after so much threatening weather but everything is going on just the same and the prairies are putting on a spring like look not withstanding the dry weather.

We had some ice Monday night but it was not severe enough to kill the fruit of which we have an abundance.

Junius.

J. V. Dyer was a pleasant caller at our office Monday afternoon, and while here had us place four parties names on our subscription books for three months each. Many thanks Mr. Dyer, We believe that if we can get them to read the Informer for three months that we can count them among our citizens inside the next three months.

Mrs. Hall Robinson is visiting in Dallas and other points in the eastern part of the state.

## EDITH

We are waiting patiently for a rain. The showers we get keep up our patience.

Only a few were present at prayer meeting Sunday evening, on account of the wind. Although we had a good service, the text being "For where two or three are gathered together in my name, there am I in the midst of them."

G. W. Harrison was elected school trustee, at the election Saturday evening.

Mrs. Charlie Brown and little son Frank of Tahoka, spent Sunday with Mrs. Brown's parents, Mr. and Mrs. T. C. Sherrod.

Mozelle Dyer was in Tahoka Friday and Saturday visiting Attie Bell McGonagill.

Miss Beulah Womack visited Miss Lillye Harrison Saturday and Sunday.

Irwin and Miss Horace Shattuck spent Sunday in the Lynn community.

J. B. Reece made a trip to Lubbock this week.

Guy Sherrod spent Sunday with Jim Dyer.

Carl and Joy Sherrod were city visitors Sunday.

Papa's Darling's

## DAVIS-REED

Married, on March 27th, 1910, Mr. Oscar L. Davis and Miss Georgie Reed at the Baptist parsonage, Rev. Miller officiating. The young people were accompanied by the bride's parents and Dr. Hall. The groom is employed by the Jno. P. Lewis & Co., and has a host of friends. The bride is the daughter of Mr. and Mrs. Reed and is a charming young lady. The contracting parties have the best wishes of a host of friends and the Enterprise joins in offering the heartiest of congratulations.—Lubbock Enterprise.

Bigham & Hutto, the market men, have screened their market and put in an ice vault. Busy getting ready for the "good old summer time."



# READ AND REMEMBER

Jack Alley's Advertisement. My Motto: Today is short, yesterday is gone, tomorrow may never come. If you want to buy anything, buy it now. Below you will find a few straws showing you how the wind blows. My time is too valuable to always be waiting on the laggards. First come will be the ones who will make the dough. Come early and avoid the rush at the door.

## THE OPPORTUNITY IS HERE

The Santa Fe Railroad began laying steel Monday April the fourth 1910 on that stretch of road running from the Texaco Cut-Off to the town of Tahoka in Lynn (Considered by Competent Judges the Best All Round County on the Plains.) Although this county is only six years old it has the largest population consisting of actual settlers and bona fide land owners; that is people who own and live on their own lands from a house and lot in town up to two or three sections of land of any county on the Plains. The people who buy and sell their products in their own home town. The people who build churches and schools are what are called the bone and sinew of the United States. The Opportunity is Now Open for you to buy in this Desirable Country to get in on the Ground Floor. DON'T DELAY. BUY NOW.

### NORTH TAHOKA TAHOKA, LYNN CO., TEXAS

#### NORTH TAHOKA LOT

Tahoka is the Best Little City on the Plains and has the Brightest Future. North Tahoka Lots are the best and most desirable lots both for Business and Residence. Buy now while they are cheap. For they Will Double in value by the time the Santa Fe is completed to Tahoka.

I have made arrangements by which I will have the exclusive sale of all lots in North Tahoka. North Tahoka is the best and most desirable business and residence part of the town, and among the few of the many advantages are:

First. Perfect title, good as gold. The title is simple and short, being a patent the State of Texas to the present owner, and from him to you. Can you ask more?

Second. An abundance of shallow, soft, cold water, and perfect drainage, it being a little higher than the old town section, and lying on the north side of the square and west of the railroad, it is free from dust, smoke and soot.

It is the intention of the management of these lots, to put in as soon as practicable, a stand pipe and gasoline engine with plenty of hose, thereby insuring perfect fire protection and reducing insurance rates from fifty to seventy-five per cent, and also furnishing an abundance of water for the purpose of watering the trees that will be planted along the streets, that are to be graded and cement sidewalks laid as fast as the sale of these lots will justify.

Everything that will add to the beauty and comfort of this part of town will be done regardless of trouble and expense.

Already, the people are buying and building on this desirable location, and if you want a home, buy it now. We can suit the most fastidious. The lots will never be cheaper.

I also have some very desirable lots and blocks lying along beside the railroad track, making them very desirable locations for lumber, coal, wagon yards, warehouses, etc. Tahoka needs all these things, and I invite correspondence from parties looking for desirable locations in a thriving first-class railroad town.

#### JUST A FEW BARGAINS

I can sell you thousands of acres of good smooth farming land that will produce 50 bushels corn to the acre, 1-4 to 1 bale cotton, and kafir maize and sorghum without limit. Where one can handle twice the amount of land he can in any other country with better results.

No. 1. 4000 acres of fine cat-claw and mesquite and sand land, wells and wind-mills, house, barns, lots, cross fenced, about 100 acres in cultivation, and fine water a depth of about 80 feet. Price \$11.00 per acre net, 1-3 cash, balance in 1, 2 and 3 years at 8 per cent interest. Will be worth \$30.00 in three years.

No. 2. About 5000 acres of fine chocolate hard sandy land for sale at \$11.00 per acre net. It has well and windmill, house barn, fenced and cross fenced, with about 75 acres in cultivation, lies near a proposed railroad. It will grow anything grown on the Plains, and is about 95 per cent tillable. Terms easy.

No. 3. 1280 acres good patented land 1 1-2 miles from court house in Tahoka, good four room house, 4 miles of fence, 100 acres in fine farm, good well water with windmill, large cistern, plenty of sheds and lots, 90 per cent tillable. This is a snap at \$15.00 per acre, 1-2 cash, balance in 1, 2 and 3 years at 8 per cent interest.

No. 4. Best improved 1-2 section of land in Lynn county. Price \$15.00 per acre.

No. 5. Improved 1-4 section of land in Lynn county, 5 miles from Tahoka. Price \$15.00 per acre.

No. 6. 1-2 section land, 3 room house, some fencing, 2 miles from Tahoka. Price \$15.00 per acre.

No. 7. 2000 acres of tillable land can be put in one farm not 10 acres waste land in tract, \$6000 worth up-to-date improvements, everything in first-class shape. Price \$15.00 per acre.

No. 8. 3 sections land, living water, \$8000 worth of improvements, all fenced and subdivided. Finest place for stock in the state. 200 acres will grow alfalfa. Lays in two miles of switch on railroad. Price \$15.00 an acre. Only 8 miles from Tahoka.

No. 9. 2 improved sections in Terry county, on Tahoka & Roswell R. R. Price \$15.00 per acre.

No. 10. Good 3 room house, 2 lots, cistern, in Tahoka, in good shape. Price \$15.00 per acre.

No. 11. 5 room house, 2 lots, all under good fence, barns, shed chicken house, well of good water, water in the house, conveniently arranged. \$2,000. Terms.

# JACK ALLEY, LAND AND TOWN LOTS

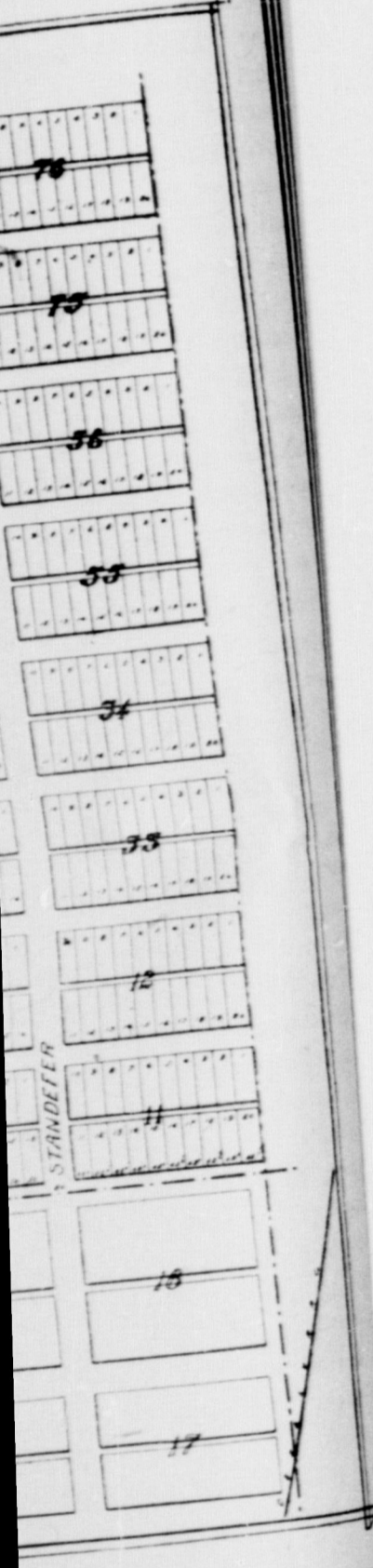
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 ahoka & Roswell R. R. Price \$12.  
 ahoka, in good shape. Price \$1,000.  
 ce, barns, shed chicken house  
 arranged. \$2,000. Terms.

**OWN LOTS**  
 LYNN COUNTY, TEXAS

**Looking Ahead**

In a West Texas town of less than 2,000 population it was recently estimated that about 100 carloads of corn, oats and other stock feed had been shipped in during the past winter, and many cars more to arrive before local crops relieve the situation.

Looking to other states for so much grain and flour and bacon is bound to keep any section hard run and depressed, even with an average cotton crop. Stock feed is a vital requisite for every county and section, regardless of other products and industries that may bring in money, and no place in an agricultural state can be truly prosperous while importing most of this prime necessity. Other states and sections of the country than Texas, have the same problem, and they are trying to solve it by selection and adoption of the grain and forage crops best suited to climatic conditions and the average season as regards rainfall. The following suggestions regarding milo maize are from a writer in the Denver Post and seem to embody a large amount of practical good sense:

The very strong indorsement given by the Colorado Agricultural College to milo maize as a crop suited to the drier parts of the state encourages hope that perhaps we have in this crop one that shall furnish the continuous production of stock food so necessary to the successful conduct of farming.

The Middle West can hardly be considered without bringing to mind the corn crop. The irrigated West at once conjures up visions of alfalfa, its great staple crop.

The unirrigated West can and does raise a great deal of good corn and also wheat, and will probably continue to do so, but it can hardly yet be said to have settled down to any one great crop as a sheet anchor for the sustenance of its livestock. J. E. Payne, who for five years had charge of the dry land experiment station at Cheyenne Wells and has now been in charge at Akron three years, has for fourteen years studied crops in that section, and he states that in a series of years, some wet and some dry, milo will average twice as much grain per acre as ordinary corn will in that section.

There are few seasons so dry that with proper clean cultivation, having regard to the retention of the dust mulch, milo will not yield a fair crop of grain.

The continuity of production in crops, especially those for feeding farm stock, is of far more importance than occasional heavy yields, and if this crop will furnish a big supply of feed, both grain and fodder, with only those occasional lapses common to all unirrigated countries, there is a solid base for dry farming much surer than occasional yields of wheat or corn.

Conservative farmers have not been only concerned with the light rainfall, the conservation of humus, which in its turn retains moisture, was equally important to them and without some provision for this they found it difficult to foresee success.

With a crop containing, as has been said, both grain and roughage a great deal of stock may be wintered, beef raising or dairying carried on in their most productive form, and the fertility

of the land be well maintained.

Milo grows from two feet to fifteen feet in height, according to the seed and ground employed for its growth. The varieties of from two to six feet in height produce the most grain, which is best fed in the head or ground for horses, as on account of its small size, they do not chew it well merely threshed.—Star-Telegram.

**The Way to Peace**

The outlook: John hires Hans as a gardener. Hans is dissatisfied with his room, his hours, or his wage, and gives notice that he will quit if his demand for improvement is not complied with. For a week John and Hans discuss terms; they can come to no agreement, and Hans quits and seeks another job. John's right to decide whether he will comply with Hans' demands, Hans' right to quit if the demands are not complied with, no one questions. The matter concerns only John and Hans. The public is not interested. Hans may be without a job for months; only Hans and his family are affected: John may be without a gardener for months; only John and his family are affected. This is the famous "right of private contract" of which we hear so much.

But when the employer is a great corporation and when the employe is a thousand workmen united in a labor union, and the job which they jointly carry on is not the cultivation of a private garden but the conduct of a great highway on which the well-being of the entire community depends, this method of leaving the question between them to be adjusted by "private contract" is absurdly inadequate. While the corporation and the labor union haggle about the terms of a new contract the whole community watches with eager interest for the outcome. When they fail to agree, and the employes, exercising "the right of private contract," quit the transportation of a great city, perhaps of a great State, or congeries of States, is thrown into confusion. The public highways of the city in the territory affected cease to be available to the public. If John has no gardener, and consequently no strawberries from his own garden in June, no one suffers but himself and family. If the city railway corporation has no mortormen, thousands of men and children have to walk from their homes to their offices and their schools.

The New York "Tribune" estimated that the threatened Western railway strike would have put out of commission 150,000 miles of railway and cut of employment 125,000 employes besides those who were to participate in the strike, and would have affected disastrously the entire country west of a line drawn from Chicago to New Orleans. How many millions of men, women and children would have been involved in a great inconvenience, some of them in tragic suffering, there are no statistics to show. "Bradstreet's" estimated the loss to the public in the Pullman strike of 1894 at \$80,000,000. In the coal strike of 1902 the railways alone lost about \$47,000,000 in freight rates. To apply to such a condition of affairs the principles of private contract is as absurd as to attempt to drive an old-fashioned coach and four

along a railway track and across its culverts and its trestles.

The railway corporation has been created by the public to serve the public interests; and the public have some rights which the corporation and its employes are bound to respect.

How shall they be protected? There are three rights which are imperiled by labor wars, and which the law should safeguard:

The right of the public to unimpeded transportation.

The right of the corporation to carry on that transportation for the public.

And the right of the employes to fair treatment from their corporate employer.

Protect the last and the rest will be easily protected. At present the community does absolutely nothing to protect the employes' right to fair treatment. We leave the 10,000 employes of a railway to protect themselves by leaving their employment if they have a grievance, as we leave Hans to protect himself by leaving his job if he has a grievance. They have no other remedy; wonder not if they use the one we give them.

The law should allow the employes of any public corporation to present their grievance to a public service commission or its equivalent; should direct the commission to give an immediate and public hearing; should require the railways to accept and act on the finding of the commission; and on its refusal or failure so to do, should put the railway into the hands of a receiver, as it does in case of a failure to pay interest on its bonds. This would provide the employes with a remedy for real or fancied wrongs.

It should then make it a penal offense for the employes of any public service corporation to combine in any attempt to interfere with the regular work of the public service corporation, whether by leaving in a body or by any other method. And it should make it a misdemeanor for any individual to leave the service without adequate previous notice, say four weeks, the misdemeanor being punishment by fine on imprisonment or both. This would protect the right of the public service corporation to render; unhampered by strikes, the service to the public which it was created by the public to render.

These two rights protected, the right of the public to the public service would be sufficiently safeguarded.

Does this make of the employes slaves? Not at all. No more than the soldiers in the army of the sailors in the navy are slaves; for Hans, if hired by the month, can not lawfully quit his employer's service without giving a month's notice. It simply takes the club out of the hands of the interested employes and puts it into the hands of a disinterested tribunal.

Does it deprive the corporation of efficiency in dealing with its corporate problems? Not at all. If the directors prove themselves incapable of so managing the corporation that they can pay interest on the bonds, the law now takes it out of their control and puts it into other hands. If they prove incapable of so managing the corporation that they can not satisfy the just demands of their employes—demands declared to be

just by an impartial tribunal after public investigation—it is not unjust to take the management out of their control and put it into other hands. The rights of employes ought to be as well safeguarded by the law as the rights of bondholders.

Certainly the system which leaves the citizens of Philadelphia for weeks, and threatened to leave the citizens of all the States west of Chicago for weeks, without necessary transportation can not be defended on the ground that it is efficient. If any reader has a better plan than we here propose, we shall be glad to hear from him.

**Planting Peanuts**

There is a good demand for all the peanuts that could be raised in this section of the country and no crop would pay better.

Some interest has been manifested, but it seems that we will not have as much planted to them as would supply even the local demand. Plant peanuts has been the cry for several years and in this section where the cultivation can be carried on successfully, it has paid well. There is no reason why the Lubbock country should not raise several thousand acres of them, and now is the time to get busy.

**SOUTH PLAINS WAGON YARD**

GEO. SMALL, Proprietor

Best Accommodation for Travelers

**Wholesale and Retail Feed Dealers**

One Door South of Tahoka Real Estate Office

TAHOKA, - - - TEXAS

**..NIGGER HEAD COAL..**

The Best on the Market and at prices that will interest you. We want the Coal trade of Lynn County. Don't fail to see us when in town. : : :

**Lubbock Lumber & Grain Company**

Lubbock, Texas

**TAHOKA SADDLE SHOP**

We have purchased the Tahoka Saddle Shop and re-opened it in the Cowan Building on the west Side Square. SHOE and HARNESS REPAIRING A SPECIALTY. If you need anything in our line you are cordially invited to call and see us.

**TAHOKA SADDLE SHOP**

G. R. MILLIKEN, Proprietor

**A. G. McADAMS LUMBER CO.**

Lumber, Bois D'Arc, Lath, Sash, Shingles, Doors, Blinds, Moulding and Paint, Lime Cement and Brick. : : : :

**LET US FIGURE YOUR BILL**

TAHOKA, - - - TEXAS

P. B. Hall

W. B. Majors

**Tahoka Livery, Feed And Sale Stable**

HALL & MAJORS, Proprietors

Telephone No. 9

We have Good Teams, Good Rigs and our prices are reasonable

We Sell All Kinds Feed and Deliver it Anywhere in Town

North Side Square

Tahoka, Texas



## THE TAHOKA INFORMER.

Published Every Friday  
By THE INFORMER PUBLISHING CO.

Office of Publication, West Side  
of square, Tahoka, Texas

Application has been made to have  
the Informer entered at the postoffice  
of Tahoka, Texas, as second class  
mail matter.

GEO. M. HILL, EDITOR.

SUBSCRIPTION \$1.00 PER YEAR

Tahoka, Texas, April 8, 1910.

### COUNTRY CORRESPONDENCE.

The three following communications should have gone in last week but was received too late in the week. If possible, get your letters to us by Wednesday at noon. We do not wish to lose a one of you, for we are proud of each one of you, separately and combined. Although only four weeks of age, the Informer has the largest list of correspondents of any weekly paper on the plains. Keep them coming, with your assistance, we are making the Informer a good one, so we are told by many each day.—Editor.

### SOUTHEAST LYNN

Green grass makes everything look good to the farmer.

The Easter hunt at Indian Cowan last Sunday was a success and a good crowd was in attendance.

Messrs. John Jackson and Dock Ashire made a business trip to Fluvanna last week.

Mr. and Mrs. Farris visited at the home of Mr. and Mrs. J. J. Weems Sunday.

Several met at L. T. Riles place last Saturday evening and played ball.

L. T. Riley made a business trip to Big Springs last week.

Anthony Edwards of Snyder, is visiting friends and relatives in this part of the community.

Messrs. Beach and Riggs made a business trip to Fluvanna and Post City last week.

Anthony Edwards and Miss Mildred Simpson visited at the home of J. L. Beach last Tuesday evening.

Miss Minnie Brewer spent last Tuesday night with Miss Dollie Freeman.

Clyde Jones took the photo of the Draw school last Friday.

Mr. and Mrs. A. L. Jones spent Tuesday with M. M. Simpson and family.

Chas. Beach has been on the sick list for the past week.

John Jackson was among the shoppers in Tahoka Monday.

Bright Eyes.

### THREE LAKES

We had a light shower Monday night that will freshen up the grass some, but we need more.

Miss Mary Howell visited home folks at Tahoka Saturday and Sunday.

G. W. King has been right sick the past week, but is better at this writing.

The young people enjoyed a social at the home of C. F. Holt Saturday night.

H. P. French has made some substantial improvements on his bungalow. C. F. Holt, W. B. Edwards, R. L. Darrow, G. W. Hickerson and H. C. Hickerson were the carpenters employed.

G. W. Hickerson sold a cow one day last week for \$92.50, C. E. Brown of Tahoka, being the purchaser. That's the kind of cows to raise.

The Easter egg hunt at the home of Mr. and Mrs. W. A. Yates last Sunday afternoon was a decided success.

Messrs. Marks and Youngblood of Pride, spent last Friday night with H. C. Hickerson. The gen-

tleman were on their way to Tahoka to exhibit some fine stock. These gentlemen will greatly aid in the development of these boundless prairies, for surely he who introduces fine stock into a country is a public benefactor.

Messrs. Otis Cagler and W. A. Yates have been planting their corn for the "first time."

Junius.

### NEW HOME

Here I am again. Easter has come and gone and still we haven't had any rain to speak of.

March came in like a lamb, but is going out like a lion.

Messrs. Depriest and son, and McManis and son, and W. H. Johnson, all went to Lubbock last week.

Messrs. McManis, Grant, Thomas and Leavitt were all viewing the sights in Tahoka last Saturday.

Some of the farmers have begun planting corn.

Sunday School is progressing nicely with Mr. Izzard as Superintendent.

The Easter egg hunt at J. F. McManis Sunday was a most enjoyable affair. Miss Leafy Depriest was the finder of the premium egg.

Mr. Roland formerly of Jones county, but now of Hookley, county, was the guest of Mr. Thomas Sunday.

Miss Leafy Depriest and Ed McManis took dinner with Mr. and Mrs. Ketter Depriest Sunday.

Mr. Gardner of Lubbock county, passed through this neighborhood last week and spent the night with Mr. Izzard.

While here Mr. Gardner had the misfortune of losing a fine mule.

W. H. Johnson is contemplating the erection of a nice house in the near future.

Mr. Izzard has set out a barrel of onion sets. We hope he may gather onions by the car load.

Mrs. McManis, Miss Hattie Smith and Mrs. Izzard are reported on the sick list this week.

The grass is quite green and the trees have nearly all leafed out.

Sunday was an ideal spring day in this neighborhood.

There will be a special election held in this neighborhood Saturday to vote for a special school tax to fix up the school building and grounds.

J. F. McManis is having trouble with his windmill again this week.

Miss Bernice Depriest is improving, but is still unable to attend school.

Sam Smith and family attended the egg hunt Sunday.

Ed Mc's team looked as though it had been driven hard last Sunday.

Well as times are hard and news is scarce, I will hang up and come again next week.

### FOR THE INFORMER

If you wish to take a paper No other can outshine.  
For news and advertising On each and every line, Remember the Informer My friend it is the one, Each week it will inform you Regarding what is done.

Waneta.

Read the first letter on each line downward, beginning with the first word of the poetry and see what the result will be.—Ed.

## FIRST NATIONAL BANK TAHOKA, TEXAS

CAPITAL STOCK, \$25,000.00

We solicit your banking business. Assuring you all the Courtesies and Accommodations Consistent with sound business principals.

### OFFICERS

O. L. SLATON, President, A. L. LOCKWOOD, Vice-President, W. D. NEVELS Cashier  
W. B. SLATON, Assistant Cashier.

### DIRECTORS

S. N. McDaniel, W. B. Slaton, W. D. Nevels, A. L. Lockwood, O. L. Slaton

New newspapers are bobbing up all over the Plains country and it will be only a matter of time until we expect to see the second paper in Crosbyton. Tulia has a brand new one, and she already had one of the best papers on the plains. Tahoka has a new one and it had a good one before. Competition is the thing boys, and if you will play the part of a man you will come through. For God's sake don't fight, don't cut prices, and last but not least don't kick because you have competition. We are glad to see the Plains country receiving the publicity that it is, and without the printer we would be a hundred years behind the times.—Crosbyton Review.

When you get your second paper we only hope you will be as fortunate as Tulia and Tahoka have been. Don't you lose any sleep Bro. White on our account, we are too busy telling the folks of the good things to be had in Tahoka and boosting Lynn county, for the News to see a fight, unless it runs over us, then we'd say "beg pardon" and go right on boosting. Our prices are the good old fashioned kind. A fair price to our customers. We have a printed price list and charge all alike. We have no kick coming except for the chronic kickers, and then we can make a mule ashamed of himself and wonder what he was made for anyway. The only competition we have in Tahoka, is which one of the newspaper forces gets the "tiredest." As for us, we sometimes wish that Sunday was twins. We put our faith in the plains country a good many years ago and have never changed. The hopes of years ago are coming to us as realities and the hand of opportunity is laid upon our beautiful country and the response will be felt in more states than we can count.—Lynn County News.

We thank the News for the commendable way in which they speak of us, and wish to say that we find in them all that could be desired in a competitor. No we do not think that there will be any fighting in our neck of the woods, as we are all so busy trying to keep up with the rapid development of the town and country that we have no time for petty jealousy. Besides we do not believe ourselves nor the Lynn County News is made of that kind of material.

### NOTICE

No hunting or shooting allowed in Tahoka Lake pasture, any one caught will surely be prosecuted, 44 pd.  
J. F. Lofton.

## B. L. SHOOK & SON

We are agents for the SHOOK ADDITION. Here, we can sell you lots that will make a beautiful Suburban Home. Get our prices on these lots. We also have some black land farms to trade for Lynn County lands. Let us know your real estate wants. We can make it easy for you. Call on or write us.

## Tahoka Grain and Coal Co.

Wholesale and Retail Dealers in

### GRAIN AND COAL

We will handle all kinds of Feed and Country Produce and pay the highest market prices. Will Compete with Lubbock Prices at Lubbock.

### STRICTLY CASH

East Side Square TAHOKA, TEXAS

## R. D. Morris, Groceryman, Staple & Fancy Groceries

North Side Square

We wish to call to your mind that there is nothing better than something good to eat. We have it. Our line of Staple and Fancy Groceries is complete. Call and see us.

## Chambers Addition

IS NOW ON THE MARKET. THE MOST DESIRABLE RESIDENCE PROPERTY AROUND TAHOKA. WE ALSO HAVE FARMS, RANCHES AND DESIRABLE CITY PROPERTY FOR SALE. SEE OR WRITE US.

## Tahoka Real Estate Company

South Side of the Square

TAHOKA, — — — TEXAS.

## TAHOKA HOTEL

THE RATES AT OUR HOTEL NOW IS FOR BREAKFAST 50 CENTS, MEALS 35 CENTS.

OUR ROOMS AND BEDDING ARE THE NICEST AND WE PUT THE VERY BEST ON THE TABLE. THE MARKET AFFORDS

J. E. STOKES, PROP.

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Build

We carry

WEST SIDE

West

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With every \$1.00 receive a coupon for a full Dinner Set. at 4:00 o'clock. on every set and the contest.

Our Nice

is one of the most c you to call and see

New and up-

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LYNN COUNTY

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HAVE COMPLETE AB AND TOWN LOTS. COM

Office at 1

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NICE CLEAN SHAVE

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We wish to Anno

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North Side Square.

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REPAIR WORK AND SUPPLY OF GASOLINE OILS ALW

Complete Line of MOD



# TAHOKA HARDWARE COMPANY

Builders and Shelf Hardware, Queensware, Crockery, Tinware and Stoves

RACINE VEHICLES ECLIPSE AND STAR WINDMILLS

We carry a full line of windmill piping, casing, wood rod and windmill repairs. We are equipped for doing all kinds of pipe, tin and tank work. Let us figure your hardware bill.

WEST SIDE SQUARE

TAHOKA, TEXAS

## West Side Barber Shop

IRA DOAK Proprietor.

Smooth, Clean Shave and a Neat Smooth and Artistic Hair Cut  
Laundry Basket in Connection.

## 16 China Sets Left

With every \$1.00 CASH PURCHASE at our store you will receive a coupon which entitles you to a chance at a beautiful Dinner Set. One given away every Saturday evening at 4:00 o'clock. Keep these coupons. They take a chance on every set and the \$39.00 China Cabinet given at close of contest.

## Our Nice New Line of Dry Goods

is one of the most complete stocks in Tahoka and we invite you to call and see what we have to offer. Don't forget our

## New and up-to-date Line of Millinery

which we are receiving. It will pay you to inspect this stock before purchasing your spring needs in this line.

**J. E. Ketner, Tahoka, Tex.**

## Socals and Personals

P. P. Brewer was in the city Saturday.

G. W. Hickerson of the Three Lake neighborhood, was in to see us last Thursday.

W. A. Yates one of Lynn counties most prosperous farmers, was in to see us Saturday.

Arthur Black made a business trip to Post City Saturday returning Sunday.

W. E. Edwards was a pleasant caller at our office during last week.

O. T. Bryant was a pleasant caller at the Informer office Saturday afternoon.

E. E. McManis from the New Home neighborhood was a pleasant caller at the Informer office Saturday.

J. F. McManis of the New Home neighborhood was a pleasant caller on us Saturday evening.

W. J. Hopkins was a pleasant caller at the Informer office one day last week.

H. C. Hickerson of the Three Lake neighborhood, was in the city Saturday evening and while here made us a pleasant call.

J. M. Northeross was a pleasant caller at our office Saturday afternoon and had us send the paper to his son in Oklahoma.

G. Mayfield of New Mexico, returned to his home Friday after spending several days here and at Tahoka attending to business matters.—Lubbock Avalanche.

B. H. Black, who had been in Ft. Worth, Dallas and other points on business, returned home Sunday.

B. L. Shook left Sunday for Waco on a business trip.

R. L. Darrow from the south west part of the county, was a business visitor in the city one day last week.

G. Mayfield of Tahoka passed through here Friday for Lake-wood, N. M., where he has located for the summer.—Lubbock Enterprise.

Mr. Marshall one of Lynn counties substantial citizens, was a pleasant caller at our office Saturday evening and had us place the name of his father, N. R. Marshall, of Field Creek, Texas, on our subscription books.

Mrs. T. L. Kerkes, wife of contractor Kerkes, who is associated with O. T. O'Donnell on the Tahoka-Lamesa branch, met with a painful accident last Saturday, in stepping from the porch of her house. Her foot slipped, and in falling, she sustained a badly broken ankle.—Lubbock Avalanche.

The Tahoka Informer comes to our table this week, a brand new paper of Tanoka, Lynn county. After examining it thoroughly our judgment is that it is already a success. Geo. M. Hill, the editor, is an old newspaper man, understands his business, consequently the people of Tahoka are assured of a first-class newspaper.—Rochester Record.

Tom Higgins who lives in the northwest part of the county, was in the city Saturday and informed us that he has eighteen acres of corn and eighteen acres of maize up about six inches high. And say, he promised to bring us in a mess of fresh corn and a water-melon the next time he comes to town. The editors life is not all sorrows more especially where he has for friends such men as Higgins.

M. M. Anthony one of Lynn counties substantial citizens, was a pleasant caller the latter part of last week on us, and while here had us place his name and that of R. H. Anthony, of Cook, Texas, and Jno. Anthony of Gransalene, Texas, on our subscription books. Thanks Mr. Anthony, you are the kind that we like to meet.

## TAKE NOTICE

Ever since the Informer's first issue, we have been giving out sample copies to those we have wanted to read them and to those who wanted to send a few away. We were glad to do this. We wished to help Tahoka and Lynn county in every way that we felt able to do so, but beginning with this issue we feel that we cannot give out any more sample copies or furnish you copies to send to relatives or friends free of charge. Don't misunderstand us. When we say to give out free sample copies, we mean to those who have made it a habit thus far to come each Friday and get a copy and walk out. Of course if you have never seen a copy of the paper we would be only to glad to hand you a copy of same. Beginning with this week, we will sell you, if you want as many as a dozen copies, for fifty cents, anything under that will cost you five cents a copy. Now we do not wish the people to get it into their heads that we are cinchy, or that we wish to do anything that would be wrong but we do wish them to know that it costs a great deal of money to get out every issue of the Informer and that it costs money to mail same out. We are more than willing

to do our part, but we are not willing to do our part and your part too. Come in to see us. If you do not wish to send a paper off for a year's time, buy a single copy and send it to that friend or relative. We are sure that they will appreciate it, if not don't send them any more. We are here for the purpose of upbuilding Tahoka and the further settlement of Lynn county and to make an honest living for ourselves, and we would appreciate anything thrown our way or any favors shown us. We will promise one thing, and that is we will do as much and work as hard or harder for the up building of Tahoka and the settling up of the unsettled areas of Lynn county as any one in the county will.

We know that it is useless for us to tell our readers to read the ads that they see in the columns of the Informer, for we know that the readers of the Informer are intelligent people, and intelligent people are the ones that read the ads. They know that the people who advertise, are the people who want their business, no matter what kind of business it is. They are making a bid for it. Are paying the hard cash to put their business and bargains in front of the public. The people that advertise in the Informer are the people who will appreciate your patronage and will give you a fair square deal. Had you not rather trade with a man or firm that is asking for your business, than with the outfit that does not spend a nickel to ask you for your patronage? We know that you had. That is the reason that we are not going to ask that you read the ads that appear in the Informer, for we know that it is useless, that you will read them without our urging.

**A. C. Hickerson**

Breeder of  
S. C. Rhode Island Red  
Exclusively. Eggs \$1.00 and  
\$1.50 per setting. 24t pd

## Our Cash Store

J. W. D. Davis, Prop.

## The Souths Greatest Newspaper Semi-Weekly Record

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general newspaper.

As a trustworthy family paper. The Semi-Weekly Fort Worth Record has no superior. It isn't for any limited set of people; it's for every member of every family. If you don't find something of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, The Record has special features for each member of the family. The remarkable growth of The Record is the best evidence of its merits.

By subscribing through this office you can get The Fort Worth Semi-Weekly Record together with the Tahoka Informer both papers one year for only \$1.50. Accept this remarkable offer today.

## LYNN COUNTY ABSTRACT COMPANY

M. M. HERRING, Manager

HAVE COMPLETE ABSTRACT OF LYNN COUNTY LANDS AND TOWN LOTS. COMPLETE SATISFACTION GUARANTEED

Office at Present in Court House

## THE CITY BARBER SHOP

J. R. HONEA, Prop.

NICE CLEAN SHAVE AND UP-TO-DATE HAIR-CUTS  
HOT AND COLD BATHS

NORTH SIDE SQUARE TAHOKA, TEXAS

## New Blacksmith Shop

We wish to Announce to the public that we have opened up in Tahoka, a NEW BLACKSMITH SHOP. We are located in the South part of the Hall & Majors Livery Barn. Give us a TRIAL and we will please You. No job too difficult for us to handle. We understand the Blacksmith trade.

**CARUTHERS & RAY**

## Tahoka Tailoring Co.

FRED McDANIEL, Manager

WE REPRESENT THE ROYAL TAILORING CO of Chicago, Illinois

Orders taken for LADIES TAILOR MADE SUITS,  
North Side Square, TAHOKA, TEXAS

## TAHOKA AUTO CO.,

TAHOKA, TEXAS.

REPAIR WORK AND AUTO SUPPLIES. FULL SUPPLY OF GASOLINE AND LUBRICATING OILS ALWAYS ON HAND.

Complete Line of MODEL "F" BUICK EXTRAS

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and Accom-

NEVELS Cashier

d. O. L. Slaton

Grain  
Co.

dealers in

COAL

Feed and Country  
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CASH

TAHOKA, TEXAS

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s Addition

MARKET. THE MOST DE-  
PROPERTY AROUND  
HAVE FARMS, RANCH-  
CITY PROPERTY FOR  
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Real Estate  
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of the Square

TEXAS.

A HOTEL

HOTEL NOW IS FOR BEER  
MEALS 35 CENTS.

ING ARE THE NICEST AND  
EST ON THE TABLE THAT

MARKET AFFORDS

OKES, PROP.

that will make a beautifu  
and farms to trade for Lynn  
r you. Call on or write us.







our dignity as a physical and moral demand by justice sound public econ- ranted by the politi- ons, the Constitution nder which we live. for the sins of omis- r fathers in this re- for our own sins, but ct is not irreparable, have announced, as s party platforms and enacted or pending, and ecisions made or certain ade, can announce any- that we shall repair this t and lay broad the found- for effective conservation ure years. Conservation evelopment, educational, ncial, agricultural and indus- , rather than exploitation incidental destruction, are be the watchwords of our new ial democracy, and the politi- l banners on which these atchwords are honestly inscrib- d are the banners under which e young men of the Republic ill enroll themselves.

We have applied these watch- words to physical resources, but it has not escaped attention that there is also a human side to the policy of conservation. Life is more than meat and the body than raiment, and if our food supply and our lumber supply and our coal and iron supply must be conserved and developed instead of exploited, as they must, how much more must the bodies and the lives of our people no longer be exploited, but conserved. The most important part of conservation, merely from the standpoint of dollars and cents, is but the preservation and development of strong, healthy bodies, a decent, dignified status for workmen, and a hopeful outlook into the uncer- tain, but friendly future.

But we must not speak from the standpoint of dollars and cents—save as they symbolize real wealth, genuine welfare, substantial prosperity, of which the test is life and not property. A religious writer insists that the force of the religious spirit should be bent toward asserting the supremacy of life over prop- erty. "Property exists," he says truly, "to maintain and de- velop life. It is unchristian to regard human life as a mere in- strument for the production of wealth." It is not merely un- christian; it is unjewish, unmo- hamedan, unintelligible, and unhuman.

A young lady who was uncer- tain as to her exact age, owing to being agreed on the year of her birth, decided to go to the doc- tor who "attended the case." He examined his old account books and came back and re- ported. "I find your father charged with a girl baby on the 12th of April, 1891, and I observe that he still owes me for you."

According to the authentic re- port there are one hundred and ninety-four insane persons in the county jails of Texas owing to the lack of accommodations in the State Asylum. Of this number there are 27 men, 27 women, 58 white men, 27 white women, 82 negroes. Gov. Campbell announces that within a few days ample room in the asylum will be made for the unfortun- ates.—Sweetwater Reporter.

### Why Is It?

As we passed along the street on a recent Sunday we counted twenty-seven young men, most of them in their teens, just budding into manhood, loitering their time away. As we looked into their faces, many of them lighted up by the beacon rays of a poor cigar or the pernicious cigarette, we recognize them as young men blessed with comfortable homes, indulgent parents and loving sisters. We ask ourselves, why is it? Why do these young men prefer the unclean resorts, comfortless streets and mixed society, to the upholstered chair, the pleasant and comfortable surroundings of the family circle at home? Who can answer? Dare we charge the parents in a degree responsible for this state of affairs? Are these things as they would have them? Do you shut up your homes lest the sun should fade your carpets, and your heart lest a laugh should shake down a few of the musty old cobwebs that are hanging there? If you want to ruin your sons let them think that all social enjoyment must be left at the threshold when they come home. When once a home is regarded as only a suitable place to eat, drink and sleep in, the work is begun that ends in gambling houses and reckless degradation. Better let the fire burn brightful in the winter and the doors be thrown open in summer and make the home- stead delightful with all those little arts that parents so well understand. Half an hour of merriment within doors, and merriment of a home blots out the remembrance of many a care and annoyance during the day, and the best safeguard that can be taken with them into the world is the unseen influence of a bright little home sanctum. Let parents ponder over these few suggestions.—Ex.

### Diversification

This is another subject that has been pretty thoroughly threshed out and yet it has not elicited the response among farmers that one might expect, when results are considered.

In those localities where diversification has been tested it has proven a blessing. There is hardly a community in Texas but that several crops can be successfully grown in the same field. This brings results to each farm for the reason that out of a varied crop some are sure to be good. The old time one crop idea worked a great hardship to Texas, as it meant that great quantities of corn and bacon was shipped in each year to fill the corn cribs and smoke houses of the one crop farmer. Under the old order of things we never had a surplus dollar at home.

As matters now stand, in some parts of the state, the bank deposits show a healthy condition in spite of a short crop last year. This is proof sufficient that a variety of crops is the farmers' only hope for independence.

As has been said before in these columns, the plains country is possibly without a peer in the diversified lines. Just as soon as we have the benefit of one or more crops there is reason to hope for the converting of practically all the sod lands of this section into farms.

When that good day arrives the glory of west Texas will reflect its shining rays throughout the length and breadth of the land. Come to the plains. Plant diversified crops and prosper.

### Relation of Advertiser and Press

Fort Worth, Tex., March 30.—The feature of the weekly luncheon of the Fort Worth Ad Club today was the address of James Kirkland, for thirty years a department store advertiser, who had for his topic "Department Store Dynamics." The speaker during the course of his remarks paid a tribute to the press and pointed out the relationship between the advertiser and the press. "One can not live without the other," he said. He stated that \$2,200 worth of goods had been sold in one day by Sanger Bros. of Dallas as the result of an ad placed by him in The News and an afternoon paper; one time. Without the ad, not more than \$200 worth of the goods would have been sold, he said.

He quoted figures of mercantile concerns which set aside from 2 to 7 per cent of their gross receipts each year for the next year's advertising. Thirteen New York stores paying \$250,000 per month in the aggregate for space were cited. Some of Mr. Kirkland's statements were as follows:

"The department is the meeting place of supply and demand, the place where is enacted the drama of distribution."

"I never could understand why a man will run a store six days in the week and advertise but three."

"Advertising to the eye is the most simple and direct. I believe in cuts and the best that can be had."

"Some of the jokes about department store departments are as stale as the mother-in-law joke."

"The law of advertising is the same as the law of life—it is growth."

"If a business grows, its trinity of forces is merchandise, service and advertising, and the last of these is the dynamic force."

"The newspaper columns are the pulpit and the platform of the merchant."

"Advertising is not an expense; it is an investment."

"Advertising is salesmanship plus publicity."—Dallas News.

### Bigger Crops

There is a silver lining to the high cost of living cloud. All through West Texas and the Panhandle farmers, encouraged by the high prices being paid for all products of the farm, are planting larger crops than ever before. Deaf Smith county has 7,000 acres of oats in place of 4,000 last year; the milo maize acreage has increased from 7,000 to 12,000; this year the acreage of alfalfa is 2,500, increasing from 1,800; the wheat acreage, fall sown, is 60,000, and this has been increased by 15,000 acres of spring sown.

In other counties of West Texas and the Panhandle there is a similar increase. Probably a similar increase in acreage is being made in other parts of the country, but it is not in such large proportion as this developing part of Texas where many thousand acres have never been touched by the plow.

For this reason Tuesday's rains were more important than usual, as they placed the ground in excellent condition for spring planting. With an ordinary season this year yields of last season will be doubled and, with Fort Worth as the shipping point, a proportionate increase in local business can be expected.

The high cost of living is worth while if it aids in the development of West Texas.—Fort Worth Telegram.

### Lubbock Old Timers' Association

Lubbock, Tex., April 2.—The old settlers of Lubbock County, Texas, on this day proceeded to organize an Old Settlers' Association and Geo. M. Hunt was chosen temporary chairman, and C. F. Stubbs temporary secretary. On motion the chairman appointed Andy Wilson, J. B. Mobley and Mrs. E. Boyd as a committee to draught and report rules to govern eligibility to membership and the following was adopted as the requirements for membership:

Rule 1. All persons who came to Lubbock or attached counties, during or prior to 1895, continuous residence not required, being at present a resident of either of said counties are eligible to membership.

Rule 2. Any one who has been a resident of the Plains country for fifteen years and who is now a resident of Lubbock county, shall be eligible to membership.

Rule 3. All minor children of members who live in Lubbock or attached counties are eligible to membership.

Rule 4. The husband or wife of a member shall be eligible to membership.

Rule 5. Any person may become a member of this association after fifteen years residence in Lubbock or attached counties, ten years' residence required during the fifteen years.

J. B. Mobley, Mrs. E. Boyd and C. F. Stubbs were appointed a committee to draught and report constitution and by-laws for this association and report at next meeting.

Meeting adjourned to April 16, 1910, at 3 o'clock.

There was a great deal of interest manifested and it is confidently expected that practically all those entitled to membership will be enrolled soon.

Let all come and take part in the work as it will be the cause of much good to the entire country.

### Successful Warfare on Tick

In the laudable, albeit the highly paternalistic, work of eradicating the cattle tick which causes all the Texas fever the Department of Agriculture is able to proclaim one triumph

after another. Secretary Wilson announced, in his last annual report, that 40,798 square miles of territory had been released from quarantine during the preceding fiscal year, making the total for the three years of effort 64,000 square miles. Now he announces that, effective next Friday, an additional area equal to 48,000 square miles will be released from quarantine, most of this released area being in Texas. This makes in all something more than 100,000 square miles of territory from which the embargo has been raised as a result of the department's three years of effort. Since the loss due to the cattle tick has been estimated at something like \$40,000,000 a year, the two or three million dollars that has been spent in this work turns out to have been a fairly profitable investment, and the judgment of those who battled for adoption of this policy against the cry of paternalism has been vindicated.

Results already achieved leave no reason to doubt that the tick can be practically exterminated. Of course the cattle growers will always be liable to a re-appearance of it; but once they have enjoyed the immunity from quarantine, and the profits which that immunity will bring, they may be depended on to exercise that eternal vigilance which will insure them against a recurrence of the plague. Since it seems to be generally agreed that we need to raise more cattle, and since the presence of the cattle tick is a serious obstacle to the effort to do so, the success of the department must be peculiarly gratifying.—Dallas News.

### Some Useful Things

Every growing town has many needs and it behooves the people to keep fully awake to its opportunities. It is essential to issue bonds from time to time and the money thus acquired should be utilized to the best possible advantage. Every dollar spent in civic improvements will add to the value of all property and therefore becomes a good investment. To vote bonds is the only way to advance the town's growth and taking this view of the matter is the only hope for future development. Every property owner of Tahoka should feel a deep personal interest in the

### The Plight of the Liar

Is there any power in cunning, in shrewd, long-headed, deceptive methods that can for a moment compare with the truth, with absolute integrity, asks Orison Swett Marden in Success Magazine. There is no advertisement in the world in the long run, that can compare with that which comes from the reputation of always and everywhere telling the exact truth, of being absolutely reliable. This reputation alone has made the names of some of the great business houses in this country worth millions of dollars.

Every time a man deceives he knows that he has to cover his tracks. He is always on thorns for fear of discovery, for everything in his nature is trying to betray him; but when he tells the truth, because he is built on the truth plan, he has all the universe sustaining, supporting, backing him.

What a difference there is between the power of a man who is telling the truth and is conscious that he is backed by the eternal principle of right and justice, and the man who is lying, and is conscious of it.

One can look the world in the face without wincing, because he feels that he is backed by eternal principle; there is victory in his eye, assurance in his very bearing, while there is something within the other man which says, "I am a liar; I am not a man. I know I am not a man, but a sneak, a make-believe."—Ex.

### The "Billionaire Special"

Santa Fe officials are planning to send a novel train eastward from Pasadena on Friday—the "Billionaire Special" it will be called. It will run direct from Pasadena to New York, with a stopover at the Grand Canyon in Arizona.

Six private cars will be occupied by the Andrew Carnegie party, Mrs. Russell Sage, Major and Mrs. Slocum, Edwin Gould and family, W. Steward Webb and party, and other New York financiers, who have been spending part of the winter in California.

In addition to the private cars there will be a sleeper for servants, an auxiliary refrigerating car, and a car for automobiles.—Canyon News.

# BUGGIES, BUGGIES!!

OUR TWO IN ONE-TWIN AUTO SEAT BUGGIES

IN THE RUBBER TIRES FOR \$135



They have style, finish and are light running. Gears are special long distance axle—swedged and fantail—36 inch soft tempered elliptic spring. 12 inch fifth wheel. We use only Zwick and Greenwalls carefully selected white second growth hickory wheels, thoroughly seasoned. All our wheels have screwed rims and coach felloe plates which prevent the rims from splitting.

All this work guaranteed for one year against any defective material or workmanship. All our buggies, surries, hacks and delivery wagons are fresh stock, just received and we want to show you.

You Know About Our Full Line of Furniture and Hardware

## WRIGHT & PERDUE

West Broadway : : : : Lubbock, Texas



# We Lead But Never Follow

We must have Money, and for the next 30 days we will make you some very interesting Prices in Every Department. Our Liberty and Sidney plaid Shirts. All you want at per yard, 4 1-2 cents. Good selection of Red, Blue, Gray, Black and light Calicoes at per yard 5 cents. The Garabald cloth and Cheverson Foulards. Must be seen to be appreciated, per yard 8 and 8 1-2 cents. A large line of extra good values in Calicoes, Gingham, Percals, Lawns and Summer Dress Goods. Do not wait, but come now and look through our Line of Clothing and Gents Furnishing. Our Shoe Department will soon be complete. Do not forget that our store is Headquarters for Everything in the Grocery and Fruit Line. A Splendid High Patent flour, every sack guaranteed, \$3.75 per hundred.

8 pounds splendid Coffee	\$1.00	6 Packages Borax Washing Powder	25	Van Camps large cans Pork and Beans	15
25 cent can of K. C. Baking Powder	20	3 Cans Best Lye	25	Van Camps Small Pork and Beans	10
50 " " " " " "	40	3 Cans Good Corn	25	1 dozen Search Light Matches	45
25 " " Calumet " "	20	3 Cans Good Tomatoes	25	Armour & Co., White Cloup Lard 10 pound bucket	\$1.35
10 " " " " " "	25	3 Cans Good Pumpkins	25	Our Show Case is full of Fresh Candies at per pound	15
6 Bars Sunday morning soap	25	2 Cans Van Camps Hominy	25		
6 Bars Clariette Soap	25	2 Cans number one good Salons	25		

## The Tahoka Mercantile Co.

The Informer has added some more new material to its office.

J. T. Bullock of Lubbock, was here the first of the week.

Why don't you show yourself and family at Spot Cash at Our Cash Store.

B. L. Hill has accepted a position in the Tonsorial Parlor of Ira Doak.

Don H. Biggers made a business trip to Lubbock the latter part of last week.

When you sit down to eat, you want something good. We have it at Our Cash Store.

Ladies how about some Calling Cards. We print them.

G. C. Buckert, salesman for the Smith Premier Typewriter, was in to see us Monday.

J. W. James of Plainview, who was on his way to his ranch east of Big Springs, was a pleasant caller on us Wednesday.

G. N. Bennett will now read the Informer and the Dallas Semi-Weekly News. Thanks Mr. Bennett.

Just received a full line of fresh Groceries. They are nice. At Our Cash Store.

J. E. Stokes, the Tahoka Hotel man, was a pleasant caller on us Wednesday and had us place two more names on our subscription books.

Luke Riley was in to see us one day this week and had us place his name on our subscription books. Thanks Mr. Riley.

Our Cash Store wants good hams and bacon from the country in exchange for Groceries and Dry Goods.

B. L. Hill and little son Glenn, arrived in Tahoka Tuesday evening and will make this their future home. Mr. Hill is a brother to the editor.

J. L. Dow editor of the Lubbock Avalanche, was a pleasant business visitor here for a day or so this week.

Miss Ruth Ray has accepted a position with Our Cash Store, and entered upon her duties at that house the first of the month. Miss Ruth was lucky to have picked such a house of business to enter into and Dr. Davis was lucky to have captured such a prize for a clerk.

A crowd of our young people went up to the junction Sunday. They say things looks like business up in that part of the neighborhood.

See Henderson & Milliken for all kinds of Windmill work at Milliken's Tin Shop, Tahoka, Texas.

LOST—One bay mare, black points, 15 1-4 hands high, weight 850 pounds, branded J (inside a square) on left shoulder. Reward for information. J. Wade James, Plainview, Texas.

G. P. Womack one of Lynn counties most prosperous farmers, was in to see us Wednesday. Mr. Womack asked us what the merchants were doing toward the trade day proposition and we had to tell him the truth, and that was, not a single merchant in the town had ever even mentioned it to us. You business men of Tahoka, this is a business proposition from beginning to end and if you let it go by, you are letting one one of the best things for your own good go by that has ever been tried to be landed in Tahoka. Get busy and set that Trade Day.

### Card of Thanks

We wish to thank our friends, neighbors and the W. O. W's., who were so kind to come and assist us during our loved ones illness. May God's Blessings ever rest upon you all is our prayer. Mrs. Beulah Shaw and Children.

From Terry County Herald: While on their way to Tahoka John Brown and wife, spent Monday and Monday night with their old friend Uncle Billie Howard.

Mr. Cowan and family, of Tahoka, spent Saturday night with his brother, Mr. Lee Cowan of this community.

There was an old time Easter egg hunt pulled off at Geo. Rose's Sunday. Some twenty children indulged in the sport. Master Lee Cowan was the lucky one, having found the most eggs. After the hunt was over they enjoyed a few games of 42, after which Mr. Cowan treated us to some real fine music on the organ. Yes we all enjoyed ourselves.

W. T. Stocking of Lubbock, passed through Wednesday enroute to Stanton.

J. A. Pent of Plainview, was here Saturday.

Will Morrison of Colorado, was in the city Monday.

Pres Carley of Dallas, had business here Monday.

C. F. Bennett of O'Donnell, was in the city Tuesday.

G. S. Garrett of Lubbock, was here Tuesday.

E. E. Bendert of Denver, Colo., had business here the first of the week.

J. L. Brown of Denison, was here Tuesday on business.

W. R. Spencer of Brownfield, had business in the city Tuesday.

S. H. Kelsey of Snyder, was here Wednesday.

G. B. Charleston of Plains was in the city the latter part of last week.

No. 8597.  
Report of the condition of THE FIRST NATIONAL BANK at Tahoka, in the State of Texas, at the close of business, March, 29, 1910.

RESOURCES	
Loans and discounts	\$65,411.50
Overdrafts secured and unsecured	5,344.11
U. S. bonds to secure circulation	7,500.00
Premiums on U. S. bonds	375.00
Banking house, furniture, and fixtures	3,167.30
Due from National Banks (not reserve agents)	420.41
Due from State and Private Banks and Bankers, Trust Companies, and Savings Banks	1,212.47
Due from approved reserve agents	14,451.48
Notes of other National Banks	285.00
Fractional paper currency, nickels, and cents	66.15
Lawful money reserved in bank; viz:	
Specie	4,296.75
Redemption fund with U. S. Treasurer (5 per cent circulation)	375.00
Total	\$102,885.26
LIABILITIES	
Capital stock paid in	25,000.00
Surplus fund	3,000.00
Undivided profits, less expenses and taxes paid	584.97
National Bank notes outstanding	7,500.00
Due to other National Banks	103.36
Individual deposits subject to check	56,696.83
Bills payable, including certificates of deposit for money borrowed	10,000.00
Total	\$102,885.26

The Tahoka Informer is the name of the newspaper that sprung up in Tahoka on the 11th inst. Geo. M. Hill is the editor thereof and is a newspaperman of considerable experience. Put us on your X Bro. Hill we like the way you started off, and may your stay in Tahoka be one continual round of pleasure and profit.—Seminole Sentinel.

### BADLY INJURED

What came near being a serious accident happened Friday night about nine o'clock when the auto of Mr. Kirkes ran into a barbed wire fence and severely cut E. M. Hicks' right knee. The auto and party was making the trip from Gail to Tahoka and dark came on them and the auto lights would not burn, so left them to guess the road. When within two miles of town they sweerved from the road and ran into the fence with the above results. Mr. Hicks a traveling man, out of Ft. Worth, and was accompanied by Mr. Kelsey, and another drummer. The party walked into town, dressed the man's injured limb and he was able to get about by the aid of a crutch. He left Wednesday evening for Post City.

P. H. Northcross returned Monday from Lubbock, Tahoka and other points on the plains. He met his father, J. M. Northcross, at Lubbock and accompanied him to Tahoka where he located. Mr. Northcross stated that the Lubbock country received a fine rain some two weeks ago and everything was looking fine up there. He also stated that steel laying had begun on the Tahoka-Lamesa branch of the Santa Fe railroad. The Hurley track laying machine which was used on the Plainview and Floyada branch is being moved to the Tahoka-Lamesa branch. This machine, it is one of the most successful track laying machines in existence. It lays the steel and ties at the same time and can cover from two to four miles per day. At this rate it should not be long before trains are running into Tahoka and Lamesa.—Seminole Sentinel.

The Tahoka Informer is the name of the newspaper that sprung up in Tahoka on the 11th inst. Geo. M. Hill is the editor thereof and is a newspaperman of considerable experience. Put us on your X Bro. Hill we like the way you started off, and may your stay in Tahoka be one continual round of pleasure and profit.—Seminole Sentinel.

### FOR AUTOIST

1. When the engine breaks down, begin operations by lighting a cigarette. Take your time about it. This impresses the bystander with your skill and coolness.  
2. Lift the bonnet and peer into the engine for a few minutes, whistling in the meantime. Walk

3. Do not drive away at once that would be inartistic. The neuber with the clutch until crowd grows joyous in expectation of another failure, and then off smartly.—Ex.

We have a client, who has \$1000 in cash and a nice residence located in a western county. Will trade for Lynn County. 5 tf Texas Land Co.

S. H. WINDHAM, M.D.  
PHYSICIAN AND SURGEON  
Office: Howell & McGHEE  
Drug Store  
TAHOKA, TEXAS

W. A. WOMACK  
PHYSICIAN AND SURGEON  
Office:  
Thomas Bros. & Co's., Drug  
Residence, Phone No. 4

Announcements  
We are authorized to make following announcements, to the action of the Democratic Primary, to be held Saturday, July 23, 1910.

For District Attorney  
REUBEN M. ELLERD

For County Judge  
GEO. W. PERRYMAN  
(Re-election)  
JNO. P. MARRS

For County Clerk  
O. B. SHOOK  
JESSE P. HATCHETT

For Sheriff and Tax Collector  
W. H. MILLER  
J. H. EDWARDS

OUR TAILOR MADE  
ALWAYS FIT  
Cleaning and Pressing Done  
ANSON COUGHNOUR  
West of Square, Tahoka



M. A. Henderson of Lynn, was a pleasant business visitor here on Monday.  
F. L. King is a new associated subscriber to the Informer.  
Commissioner H. S. from Lynn, was a pleasant caller on us Monday.  
Farmers list your hams and Black, The Re Davis & Black, The Re Hustlers, Tahoka, Texas.  
B. L. Shook has returned a business trip to Waco.  
Commissioner J. K. Mil the northwest part of the was a pleasant caller at our Monday evening. Before Mr. Milwee had us place 1 on our subscription books  
A new real estate firm has to life in Tahoka. The name is Davis & Black, composed of J. W. D. Davis and Ar Black. Both of these gentlemen are well known in Tahoka and are good business men. We predict for them a good success.

## MAKE IT A POINT

To list your wants with the Texas Land Co. It makes no difference whether you want to buy, SELL or TRADE, you will get the desired results. We are in touch with the PEOPLE. We expect the Speculator to make the same investigation as the HOME SEEKER. MAKE IT A POINT to see us. We have 1000 town lots at a bargain. Patented Lands North of Town \$10.00 per acre, easy terms.

Texas Land Company

First Door North of Tahoka Hotel.