# HATaume Urihnte <br> prace tan cents 

 mat ous 3 The agony I experience in lee for my disenchantment of gam-bling. The pleasure of winning perishes when the cubes fall the
other way and I am obliged to
part with what was mine for brief interval. In addititon I hav duced the money which gambler
exchange, and as a matter exchange, and as a matter of
professional policy, a gambler heard the story about the ma who went to Las Vegas in a $\$ 7,000$
Cadillac and returned home in a 870,000
$\star \star$
No man is wealithy enough that
he can afford to lose a friend,
俍 even at the expense of his pride
and the admission of a mistake. Plane travel has many advan-
tages in the conquering of dis-
tance and the salvaging of time in a world that demands more
from each minute. In addition there is the frequent view from
above the clouds which transcends the spirtit to pleasures and frees
the ecstacy of strange, wild beauty. The great
mountain ranges of white vapor
and the deep valleys of shadows changing constantly into new and
fantastic patterns, is like watch ing the fabrics of a dream being
woven into a tapestry of faith. Wealith has the same value as
rocks if it is not used. Beyond a reasonable security, an estate
that remains dormant defeats the
purpose of work which created it The world is filled with opportun-
ities for helping others less fortunate than ourselves, and the world
in which we live offers more
pleasure than any age since the pleasure than any
beginning of time.

If you are good, don't tell m the discovery alone and the plea are of telling others.
$\star \star$
The olements of truth are so
tragie ethat they can be distorted
into another shape through care ess conversation
$\star \star$
Hope
Mrs. A. L. Curry
Dies in Cleburne


DISTRICT WINNERS in the District 3B, the Matador Matadors 1970 football squad is shown above
with the trophy, Members are bottom row, left to right, Mark Parks, Stanley Smith, Ricky Elliott, with the trophy. Members are, Cook. Robert Elliott, Randy Cook. 2nd row: Berry Bostick, Robert Thompson, Bennie Edwards, Dwayne Campbell, Terry Carson, Jimmie Don Hurt, Doug Meador, Morris Timmons, Donnie Jack-
son, Kelly Ketic Hal Martin Rodney Williams, Billy Osborne Eddie Jameson, Mgr. Top Row: Ranson, Kelly Keltz, Hal Martin, Rodney Williams, Bily Osborne, Eddie Jameson, Mgr. Yop Rew, Momas
dall Elliott, Mgr. Steve Smith, Dale Markham, Larry Jameson, Bill Barnhill, Andy Gren, Thomas
Tilson, Stanley Nelms, Jessie Zarate, Bobby Simpson, Gerald Jackson, Troy Smallwood, Mgr. Tilson, Stanley Nelms, Jessie Zarate, Bobby Simpson, Gerald Jackson, Troy Smallwood, Mgr.

## Rites Held for <br> Walker Leonard



## Secure Future Seen For Social Security

## oplin, pastor, officiating. Burial was in East Moun

 Cmetery with Seigler Funeralome directing arrangements.
Mr. Leonard died Sun

Amoneth to Assume Superinimendency of
Wellinglon Schools veluncton - mavec Am Naty peritemen many Nomit cousy meon uprone
 superintendent after Harper an-
nounced his candidacy for the
county school superintendent position. Forester was then
the school board to rep
nett as football coach nett as football coach.
Amonett was athletic directo
and head football coach in Cro well for 18 years and was high school principal for three year
before coming to Wellington. H is in his fourth year as footba
coach and last year also serve
as elementary school principal. as elementary school principal.
He received his bachelor science degree at Texas Tec
University where he was a hal back on the Red Raider team.
He took his Masters of Educa He took his Masters of Educa
tion Degree from Midwestem Un versity at Wichita ralls.
Forrester, who has been coach
ing in Wellington four years, ing in Wellington four years,
a graduate of Eastern New Mex a graduate of Eastern New
ico University at Portales.
Amonett is a native of Flomo and graduated from Flomot Higg School.


| Bible Series to be | $\begin{array}{l}\text { and were accompanied home } \\ \text { Mrs. McDonough, who visited sev- }\end{array}$ |
| :--- | :--- |
| Explored by Pastor |  |
| eral days there. |  | Mrs. Min

eral days there.

## Arctic Storm Hits Low Blow in State

## Mercury Drope

 To 8 Degrees A MASSIVE arctic storm affect. rep ing much of the nation struck the Panhandie of Texas Sunday anddropped the mercury to tts lowest
point tuls winter. The storm, acsompanied by high winds, dumpes
snow in the upper Panhandle and
Eastem New Mexico, tranding motorists and slowing traffic in
many araes.
No moisture fell in this area
mhile anxtous tagmers and stock.

## Ranch Project

Meeting is Set Here Tonight
$\qquad$

men watched the fast-movins<br>louds, hoplng for reliee from The coldest recont condilions. aported by County Agent B

alt Pailmeyer, who maintains the US
Weather Bureau instruments. The
nercury dropped to mercury dropped to 3 degree
above zero Monday night or eart Tuesday morning. The readit
was made at 8 a.m. Tuesday.
pallmeyer recorded a total n1.58 inches of rrinfall for the
antire year of 1970 . The average Tuesday moming. The winter
conditions may worsen betore they get better, according to fore-
casters, who saw possibuluties of ower Panhandle.
Driving winds have intensified
he low temperatures part of the night at El Matador Restaurant
storm. Farmers and rancher
the Panhanale-Plains support
with uliestock responsibilities have
experienced some discomfort
 sity, according to an announce
ment by Dr. Charies M. Small. wood, dean of the Sctisol of aled at 7 p.m.
Agricultural ers from Quikaque, Paducah and Yatador, have been ind
tinner, Smallwood, sald.
Speaking at the dinnes peaking at the dinners will be
James Pots, Amarilo, presiden
Taylor-Evans Feed of Taylor-Evans Feedstores, Car
roll
Doshier, Claude, farmer roll Doshier,
rancher and
Smallwood.
Simillar meetings are being con The purpose of the Nance Ranct he purpose of the Nance Ranch
project is to raise $\$ 100,000$ to f nance the construction and equip ment needed to make the ranch an agricultural research center Included in the budget are allot
ments for the erection of a 300 head capacity experimental feed
lot, the acquisition of 150 head of commercial cows, and purchase
$\$ 45,000$ research equipment TH5,000 research equipment. acquired the famed George Nance
Hereford Ranch from Mrs. Luclile Nance
Nance Jones. The 2,393 -acre ranch, Jones. The 2,393 -acre ranch,
cated 5.5 milles east of the campu cated 5.5 mies east of the campus
boasts many improvements, bu
needs ext ensive remodeling. needs extens
Smallwood said.
.

## January Induction

 List is Released
## Car Healed By <br> Lamp, Gets Hol

A lamp placed under the hood
of antomobile to warm the engine early Monday, got too hot. Gilford Moore, brother of Mrs. Audie Poteet, was unable to start his car, so he placed a light bulb
under the hood to allow it to
The Matador Volunteer Fire Department was called Monday afnorthwest Matador. The car was in flames when firemen arrived, not insured against fire.

## Rites al Paducah

For Tom A. Ausiln
Funeral services for Tom A.
Austin, 7 . of of Paducah were held
I 2 p.m. Wednesday in the First
Baptist Church there.
Rev. Robert Beck, pastor, offi-
ciated, assisted by Rev. Richard
Bolt, a retired pastor. Burial was
in Garden of Memories cemetery in Garden of Memories Cemetery
by Norris Funeral Home. Mr. Austin died at 5 a.m. Mon-
day in the Richards Memorial Hospital. He was born in Greeley. Texas Local Board No. 45,
Plainview, has released the list $\begin{aligned} & \text { Colo., and had been a resident of } \\ & \text { Paducah four years. He had }\end{aligned}$ Plainview, has released the list
of men called for induction on worked as a cowboy on the Mata-
dor Ranch and other area
ranches, and was well known From Motley County, the call ranches,
includes Elbert D. Mitchell, Alvin
locally. Shorter and Kenneth D. Pitts. Survivors include his wife; four Ten were on the list from Hale
daughters, Mrs. Neoma Leslie of
Weed, N.M., Mrs. Lenora Cren$\begin{array}{ll}\text { Sunty, thre from Froyd County } & \text { shaw, of Dumont. Mrs. Betty Jo } \\ \text { no two from Swisher County. }\end{array}$ The local draft board will also
Dearing of Fort Worth, and Mrs.
Lilly Hall of Quitaque; 13 grandphysical examination on the same child
$\qquad$ Mr. and Mrs. Cari Thompson and son, Michael Wayne of Phoe
nix, Arizona visited during the re cent holldays whth his mother and senster, Mrs. Manly Thompson and
Kate. Mrs. Falls last week end with com
ns, Mr. and Mrs. E. D. Dunham Kate. Mrs. Thompson and her
other daughter, Mrs Loretta Ca. nd other rel
Mr. and

 Robert Ellioti. 2 tanding: Dale Martham and Ricky Elliote



Carry your wintertime comfort with you!



and children, Mike Stand Irvine nephew and crystal cousin, and his his. and Mrs. Norris Ford and
returned home Sunday from a Jimmy. They were st randed
vist during Crristas and New
Years
through Monday due to the heavy

Mrs. Ernest Fisher spent Christ.
mas wwh the latters daugters
and their tamilles, Mr. and Mrs.
ribune, Matador, Motley County, Texss, Thurnday, January 7, 10 m DRR. JOHN W. KIMBLEE, O. D.

# HALYS SHOE STORE 

FIOYDADA, IEXAS

ANMOUNCES

Ther Seml-Annual

## Shoe Sale

Slarts Friday, January 8, 8:30 a.m.

## 1971.Youve changed. Weve changed. <br> Caprice. The biggest, most luxurious

Change. Thatishat it all abour by putting you first.

These are uneasy times. There are major concerns. About pollution. About safety. About the
economy. About your hard-earned
dollar. We know economy. About
dollar. We know.
For For the past 10 years Chevrolet
research people have questioned housands of people on every subject rom rising taxes to th.
glovebox in their cars.
We've found that price and maintenance costs, trade-in value and
quality have become tremendously quaiter hav.
Your car has to work. It has to
last. And each new model must have
last. And each new model must hav
more built-in value.
At Chevrolet, we understand.
You want meaningful change. our aim is to give that to you, as you'll
see in the 1971 Chevrolets.

Bigness
A complete change. Bigness in itself is nothing.
But if it allows you to lengthen the distance between the front and rear
wheels (which we did), then you've got wheels (which
something.
You've

You've got a smoother ride.
The idea in the 1971 Caprice was to give you the looks and comfort of a six- or seven-thousand-dollar car,
without asking you to pay anywhere without asking you to pay anywhere near
that much for it. And above all, to build in as much dependability and security
So we changed the body structure
for 1971 , too, We made it stronger for 1971, too, We made it stronger. And
we made it quieter by putting a double
layer of steel in the reat Caprice, as you can see below, is
lot of luxury at a Chevrolet price.


I wasnit changed from anything:
Before building Vega, we read everything we could get our hands on
about little cars. We talked to owners. bout little cars. We talked to owners.
We studied little cars up one side and down the othere and, Literally, tore them
apart. We found out what made them apart. We found out what made them
tick, or why they didn't tick. What ticked were e eas economy and
dependability. What didn't were underpowered engines, cramped quarter and getting blown around in the wind. In our little Vega, everything tick
It's not just another little car. You It's not just another little car. You
didn't want that 1 t's one little car
that does everything well. that does everything well.


Chevrolet presents Changing Chevrolet presents Changing
Scenen III with Engebert Humperdinck

- Don Adamso Barbara Eden o and a host
of ther stars o ABC TV of other stars
Consult
ABC-TV, J

Tribune, Matador, Motley County, Texas, Thursday, January 7, 197 COW POKES


This feature sponsored by THE FIRST STATE BANK

play it Safe...BE SURE THAT INSURANCE IS ON THE JOB


## In case of accident, our Auto

Insurance protects against
inancial loss, covers every-
hing from repairs to per-
sonal liability.
Bill Pipkin Insurance Agency
their son and family, Mr. and $\mid$ Mr. and Mrs. P. A. Simpson were
Mrs. Tommy Moore, Mike, Cindy,
their son and family, Mr. and Steve and Bill of Floydada and Mrs. Gayland Simpson and MelisMr. and Mrs. Dean Watson of
Crosbyton. Local visitors widland. Melissa remained
so spend the week with her grandCrosbyton. Local visitors were to spent
Mr. and Mrs. Grady Timmons.
Visiting Mr Visting Mr. and Mrs. Delmont
Hays during the holidays were Hays during the holidays were of South Plains visited Mr. and their daughter and family, Mr Mr . Mrs. Weidon Timmons, Sunday.
and their son, Vaden Hays of Mata-
dor and local friends, Mr. and
Mrs. N. L. CCoek. Mr. 흥 흘를



Prices are for Friday and Saturday

| SHORTENING casco 3 pound an 98C |  |
| :---: | :---: |
| Salad Dressing 49 | Apple Butter ${ }^{\text {"20\% }}$ |
| BIIG DIP "'ss | Tomatosoup 67 |
| Fruit Drink 69 |  |
| Fruit Cocktail 59 | Catsup |
| PINTO BEANS |  |
| FLOUR GLOLMDAL 5lu.bag .- 59c. |  |
| CHILIT 69 | Fresh Greens |
| Tissue ${ }^{\text {anem }}$ | Apples 25 |
|  | Cornon the Cob 470 |
| Pork Roast 45 | Pizza |
| COFFEE pou | 95c |
| BILLY'S GROCERY |  |

COW POKES
By Ace Reid

＂They＇r celebratin＇Wilburs success．He just lost everything

This feature sponsored by THE FIRST STATE BANK



| Representative |
| :---: |
| FOR |
| MONUMENTS |
| and |
| CURBING |
| $\star$ |
| Seigler |
| Funeral Home |
| Tolophone 347．2626 |



Maverick Corra
by Charia wason SECOND GRIDE The second graders have been
experimenting with magnet experimenting with magnets cen－
tered around a a large magnet
brought by Cindy Johnson．

CARD OF Thanks
We wish to thank our friends sions of comfort，the floral offer ings and other kind deeds during
our bereavement．Everyone was so sweet to us，and it helped so much in our time of sorrow．May
God bless each of you who re God bless each of you who
membered us in any way． The Family of
Walker Leonad

## INCOME TAX

 America＇s Largost Tax SorviceW
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\text { for } \$ 1500 . \text { Mileage, } \\
\text { 15,775. } \\
\text { Harp. }
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& \text { 45/ct.ctn }
\end{aligned} \right\rvert\,
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## Bob Stanley Pharmacy



| Shortening 79 | Pork \＆Beans $45^{\circ}$ |
| :---: | :---: |
|  | BEESS 2 for $33^{\circ}$ |
|  | Tomatoes $2: 45^{\circ}$ |
|  | CORN ${ }^{\text {and }}$ |


| TIDE XK Guand Ste |  |
| :---: | :---: |
| COFFEE－MATE | Man－Dian cramer pound lar ． 79 C |
| Cold Cups 79\％ | BANANAS $10^{\circ}$ |
| Spaghetti ${ }^{\text {and }}$ | GRAPEFRUIT $2^{29}$ |
| Beef Roast 50wa |  |
| Biscuits 3 for 290 | TAMALES ${ }^{\text {＂roma }}$ 49cac |
|  | puoud can－．95cl |

