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We all join in Wishing you a
MERRY CHRISTMAS

VOICE OF THE Foothill Country
Matador Tribune

70TH YEAR—No. 42 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 24, 1964 PRICE SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR

Duty may often seem a seamless drudgery but it is warm, moist earth to an acorn from which an oak will eventually tower into the sky.

Giving is a science which tempers the giver until he believes that to regret generosity is evil.

Two friends who have done extensive research in alcoholism believe they are at the portal of an important discovery. They are dabbling with tests which may prove that some people are allergic to water except for bathing purposes.

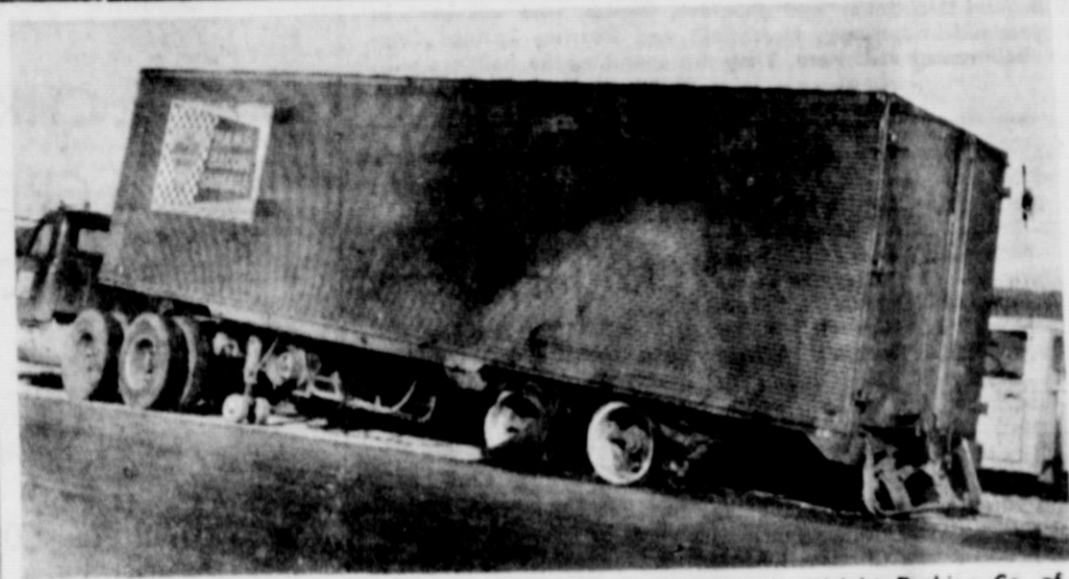
Any residue of hate in the heart will contaminate the sweet floss from which the Spirit of Christmas is spun.

The Internal Revenue Department has no personal interest in the amount of money you spend, if you can produce receipts to the effect that you can afford it.

The father who may have been content with an orange in his stocking at Christmas, has a son who is not happy with less than a winter vacation in Florida where he can personally select the fruit.

Man's desire for mobility advances without sentiment. The railroads tended to follow the routes of pack trains and left trails where heavy-laden horses had plodded. The highways followed the routes of the railroads and left rusting rails.

MERRY CHRISTMAS



SMOKED MEAT— Burning wheels of this big truck belonging to Wright Packing Co. of Vernon caused damage of a reported 19,000 pounds of meat, on U. S. Highway 70 about 15 miles east of Matador early Monday morning. Fire departments from Matador and Paducah answered the call. The company lost a similar truck by fire in the same area in January 1962.

Three Hunters Injured After Skid On Curve

Three Littlefield men were injured, one of them seriously, Saturday morning when their compact four-wheel drive vehicle skidded off an ice-covered curve in the Caprock foothills on U. S. Hwy. 70, about 10 miles west of here, and overturned.

Seriously injured was Cephas Glover, about 48, who was treated here at Stanley Hospital and transferred to Lubbock's Methodist Hospital where his condition was later listed as satisfactory.

Hospitalized here was Dr. Bill D. Murphy, 31, Littlefield physician, who was dismissed Tuesday. Treated and released was E. D. Bingham, 31, who received bruises and lacerations.

Officials said Glover received chest and possible internal injuries, while Murphy suffered bruises, several fractures and a possible concussion.

Motley County deputy sheriff (Continued on back page)

Judge Reeves Names Committee On County Historical Surveys

Announcement is made by County Judge Elbert Reeves of the appointment of the Motley County Historical Survey Committee, for a two-year period, beginning January 1.

The group will serve in recordation, marking, preservation and surveys (RAMPS) of Texas history.

Mrs. Forrest Campbell, President of El Progresso study club will serve as chairman. Other members are Douglas Meador, Ed D. Smith, D. E. Pitts Sr., Mrs. Virginia Wille, J. J. Cooper and Howard Traweck.

Rites Held Monday For Mrs. J. W. Ford

Funeral services for Mrs. J. W. Ford were held at 3 p.m. Monday at the First Methodist Church, with Rev. W. B. Vaughn, retired minister, officiating. She had been a resident of Matador since 1916.

Mrs. Ford died Saturday night, December 19 in Stanley Hospital, after a lengthy illness. Burial was in East Mound cemetery under the direction of Seigler Funeral Home.

Born Florence Elizabeth Abrahams in Echols, Kent County, England, June 11, 1893, she came to this country with her parents in 1909. They lived in New Mexico, and on December 5, 1915 she was married to Jim W. Ford in Albuquerque, and they moved here the following year. Mr. Ford passed away in February 1932.

Mrs. Ford was a retired nurse, and had been in the nursing profession for over fifty years. She was a long-time member of the Methodist Church.

She is survived by one son, Norris Ford of Manchester, New Hampshire, two brothers, Sidney James Abrahams of Prescott, Arizona, and Joseph H. Abrahams of Moriarty, N. M., one sister, Mrs. P. J. Toal of Prescott, and one grandchild, James Henry Ford of Manchester, N. H.

Palbearers were Douglas Pitts Jr., Pete Knight, C. M. Barton Jr., L. B. Campbell, Raby Webb and Billy Wason.

Ed Patton of Shirley, Ark., visited here recently with his mother, Mrs. M. L. Patton and other relatives, as he was en route to Tucson, Arizona.

Matador Lions will present plaques at the Tuesday, Jan. 5 meeting.

Tribune ads don't cost, they pay!

Servicemen Arrive Home For Holidays

Servicemen arriving home or expected home in time for Christmas include two from overseas and one from California.

Sgt. George Kent Gray arrived Monday of last week from Germany, with his discharge, and has joined his wife, the former Melba Hall of Roaring Springs and their small daughter, Tanja.

Sgt. Roger N. Seaff, who has been in Germany the past two years, will have arrived home by the time this issue of the Tribune is in the mail. With his wife, the former Jerry Warren, he will be visiting here with his parents, Mr. and Mrs. Charlie Seaff and other relatives, and with friends. He will also have his discharge from the service.

Cpl. Ed D. Smith Jr., arrived home Friday morning from Jolon, California, and is spending Christmas with his parents, Deputy Sheriff and Mrs. Ed D. Smith. He is an MP at Hunter Laggett Military Reservation, where he was honored in June as the "Soldier of the Month."

Betty Sandefer Injured In Wreck

Betty Sandefer, 18, daughter of Mr. and Mrs. Bob Mitchell, and a student at Clarendon Junior College, received minor injuries in a two-car collision east of Clarendon, Friday morning.

Five others were injured, one fatally, in the accident.

Jail To Get Remodeling

Matador's oldest "business" structure, the county jail, built 72 years ago, is going to receive a remodeling job. The work, which will be done by contractor Kirby Campbell, is not extensive and will not change the general appearance of the old rock building.

A doorway will be constructed where there is now a window on the south side. The doorway will make it possible to take prisoners directly up stairs without taking them through the present kitchen of the jail.

Winners Named For Lighting

Matador and Roaring Springs winners in Christmas lighting and decoration contests were announced Tuesday. Contests are sponsored by the Lions Club in each community.

In Matador, Bob Stanley Pharmacy won 1st place in decorated business firms, West Texas Utilities Co. won 2nd place.

In the residence contest the Bob Stanley home received 1st place, Alvin Stearns home 2nd place and the Dr. J. S. Stanley home received 3rd place.

Roaring Springs Lions offered prizes in home decorations. 1st place went to the M. S. Thacker home, 2nd place to the H. C. Smith home and 3rd place to the C. L. "Corky" Marshall home.

Matador Lions will present plaques at the Tuesday, Jan. 5 meeting.



SHATTERED Post Office safe after burglars hit Flomot...

Safe Shattered in Flomot Post Office

A LOT OF WORK went into a burglary job in the Flomot post office some time after midnight Tuesday. The yeggs spent a lot of time and energy battering open the safe. Their reward was less than \$60 according to Mrs. Clayton Bond, Flomot postmistress.

Deputy Lewis Gordon said he left town at 12 o'clock. The break-in was discovered when Mrs. Bond opened the post office about 7:30 a.m. Tuesday. Entry was gained by prying open a back window near the safe.

Apparently the yeggs cut the heavy metal in the door with a cold chisel after they were unable to pry it open. Extensive work was evidenced by the battered edge which looked like it had been cut with a giant can opener. Apparently only money was taken.

The thieves must have been disappointed in the amount of loot they found in the safe, for all drawers or cabinets were open apparently seeking more money.

Sheriff Jinks Wilson and Deputy Bobby Williams investigated the break-in and summoned Post Office Inspector Al Pfannmiller of Amarillo, who said the work was definitely that of professionals.

A safe was stolen from the Peyton Legg Grocery in Afton Saturday night and has not been found.

Officers said there was some possibility the break-ins might have been the work of the same thieves.

A fire following a break-in in the Flomot post office a year ago, resulted in about \$1500 damage. Nothing of value was taken.

Mass Announced For Christmas

Christmas Mass will be held at 11 a.m. Friday, at the Our Lady of Guadalupe Church in Matador, it was announced this week, by Father James J. Duddy of Spur.



FIRST CHRISTMAS IN MATADOR — Rev. and Mrs. James Hancock and their daughter Jana Ruth, (age 4 months) are spending their first Christmas in Matador. Rev. Hancock assumed pastorate of the First Baptist Church in October.

Church and Society

Tribune, Matador, Matley County, Texas, Thursday, December 24, 1964

Communities Honor Coker Family On Recent Return from Guatemala

Two county communities, Northfield and Roaring Springs honored Mr. and Mrs. Dan Coker and their young daughter, Danise, on their recent return from Guatemala City, Guatemala, where Mr. Coker has been serving as a missionary for Churches of Christ.

While teaching in the Roaring Springs school system for two years, Mr. Coker also served the Northfield Church of Christ as minister.

A supper at the Northfield

Christmas Party Is Held by WSCS

The Methodist parsonage was the scene of the yearly Christmas party held by the Woman's Society of Christian Service.

Mrs. C. T. Jenkins and Mrs. H. T. Jenkins brought the program commemorating the birth of Christ. Opening prayer was by the latter, and Mrs. C. T. Jenkins gave a devotional. Christmas songs were enjoyed by the group, with Mrs. Myrtle Stubblefield as leader and Mrs. Maggie Hamilton at the piano. A reading, "It was the Night Before Christmas," was given by Laura Jacobs. Gifts were distributed from a beautifully decorated tree.

Refreshments of German chocolate cake, dainty candies, cheese roll and hot fruit punch were served from a table covered with a red net cloth, applied with Christmas symbols. The centerpiece was a ceramic Madonna and child, set in a bed of greenery and flanked by tall white tapers.

Others present were Mesdames W. F. Jacobs, Pat Sheridan, F. C. Bourland, Bill Pipkin, Jinks Wilson, Maggie Hamilton, D. E. Pitts, W. B. Vaughn, Walter Russell, W. L. McWilliams, Kim Wilkinson, Henry Ford, Marvin Brotherton, Harry Willett, A. J. Daffren, May Simpson, Vance Gubreath, Morris Parks, John Hamilton, B. M. Eubanks, Olive Russell, U. L. Wille, Sterling Price, C. D. Pipkin, Ethel Payne, J. R. Whitworth, N. B. McMahan, W. D. Lipscomb, Miss Mary Shover, and the hostess, Mrs. W. F. Gaede.

TO ATTEND CONVENTION
CANYON (Special) — Donna Williams, Matador senior, will be one of two West Texas State University students attending the national convention Dec. 28-30 in Chicago of Pi Omega Pi, national business education fraternity. Miss Williams is president of the WTSU chapter of the fraternity. A business education major, she is the daughter of Mrs. Earl Stephens of Matador.

school house on Friday night, Dec. 11, honored the family, after which the group went to the Church of Christ where he showed slides of the work he is doing in Guatemala.

On Sunday, Dec. 13, friends at Roaring Springs held a covered dish luncheon in the high school study hall for the Cokers, and that night at the Church of Christ, he showed his slides.

His mission work in Guatemala takes Mr. Coker and his co-workers to remote mountain areas which are often inaccessible by car, and have to be made by foot.

The natives, most of them descendants of the Mayan Indians, have been very receptive to the teaching of the Gospel, Mr. Coker said. Their dwellings are exceedingly humble, but they are eager to share what they have, with visitors.

Beef is the principal meat eaten, and chickens and eggs are considered as delicacies, when served to guests.

Several from out of town attended the Sunday luncheon in Roaring Springs. These included Minister Richard Williams of McAdoo, pastor of the Roaring Springs Church of Christ, Miss Cheryl Henderson of Chicago, Ill., and Miss Jo Margaret Oldham, Brownwood, both ACC students in Abilene. Miss Oldham being a niece of Mrs. Alfred Dye, Mrs. Delmont Hays and Mr. and Mrs. N. L. Cook and sons, Randy and Eddie of Northfield; Mrs. Jerry Nell Scaff and Bobby Campbell of Lubbock, Mr. and Mrs. Bill Brooks and daughter of Spade; Mr. and Mrs. Kirby Campbell and sons, Billy Paul and Douglas, and M. and Mrs. Douglas Meado, Matador.

Club Christmas Party is Held

The Eternas Study Club held a Christmas party, Thursday evening, Dec. 17, in the home of Mrs. Dean McAnally. Co-hostesses were Mrs. Kirby Campbell and Mrs. Pat Green. A candlelight supper was served, and afterwards gifts were exchanged from the decorated tree. Festive decorations were used throughout the house for the occasion and the approaching holidays.

Attending, in addition to the hostesses, were Mesdames Sut Braselton, Hal Courtney, Vann Frances, Roy Grundy, Pete Knight, Lonnie Lynn, Bill Pallmeyer, Keith Patton, Frank Price, Doyle Rose, Bob Thompson, Kenneth Thompson, Billy Wason, and two new members, Mrs. Pat Seigler and Mrs. Bundy Hal Campbell.



POPULAR YOUNG COUPLE, Elise and Dan Coker and daughter, Danise, who was born in Guatemala City and will be one year old in January. Northfield and Roaring Springs Communities honored the Cokers on their recent visit here. They are spending the holidays with his parents in Arizona. Tribune photo & engraving.

WMU Circles Hold Christmas Parties

Circles of the Baptist Woman's Missionary Union met Tuesday last week in observance of Christmas with an exchange of gifts.

The Jaxie Short Circle met Tuesday morning at the home of Mrs. Stuart Dixon. Coffee and spiced tea were served with coffee cake, designed in the shape of a Christmas tree. Martha Washington candies were also served.

Those attending were Mesdames Lynn McDaniel, James Price, Ronnie Christian, Jerry Noles, Wayland Moore, C. D. Garrison, Bill Dunning, Jackie Smith, Calvin Nimmo, John Barnhill, Clifford Martin and James Hancock. The gift exchange was from "secret pals."

Mrs. Murphy is Hostess
Mrs. Clovis Murphy was hostess for the meeting of the Burleson Circle, held at 3 p.m. Tuesday.

Mrs. Ben Keltz led the program which included singing Christmas hymns and reading of the calendar of prayer for foreign missionaries having birthdays on that day.

Following the exchange of gifts from a decorated tree, refreshments of hot spiced tea and cake were served to Mesdames C. P. Waybourn, H. C. Aulick, Harry Carter, H. T. Robbins, H. D. Marshall, R. E. Campbell Sr., Bertha Campbell, Mrs. Keltz, and Mrs. Murphy.

Meet With Mrs. Stafford
Party for the Dorcas Circle was held at the home of Mrs. Frank Stafford at 3 p.m. An old-fashioned "pump" organ furnished music played by Mrs. F. M. Casey and Mrs. Stafford, as the group sang Christmas carols. The circle chairman, Mrs. Harold Flora was presented with a gift from the members, during the exchange of gifts.

Refreshments were cookies and spiced tea.

Those present were Miss Verlin Reeves and Mmes. G. S. Craven, Cliff Stephens, W. R. Patrick, J. R. Berryman, Bess Patton, Jud Neighbors, Ed Cammack, J. D. Craven, Sallie Huey, Bertha Garrison, Arthur Fulkerson, W. M. Clifton, in addition to the others mentioned.

Newest circle of the W.M.U., the Vada Waldron Circle for the youngest age group met at parsonage with Mrs. Hancock as hostess. Mrs. Charles Renfro and Mrs. Vann Frances attended, and they discussed the membership potential and the future

growth of this particular group. Gifts were exchanged and refreshments served.

Christmas Party Is Gala Affair For Bridge Club

Annual Christmas party for the 1925 Bridge Club, oldest social organization in the community, was a gala affair, held Monday night, Dec. 14 at the home of Mrs. M. S. Thacker in Roaring Springs.

From the front walk which

was bordered with lighted "candy" canes with a life-size Santa at the steps, to the back door chimed which played "Jingle Bell," the house was festive with the holiday spirit.

The windows were decorated with greenery and ornaments, and on end tables were a ceramic angel which played Christmas carols, and hand-made ceramic choir boys surrounding a lamp post. A gold angel fashioned of paper towels by Mrs. J. M. Thacker, was a conversation piece.

A Della Robbia wreath arrangement of greenery surrounding a large candle formed the centerpiece of the dining table, and green felt place mats

further accented the Christmas decor. A turkey dinner was served buffet. Creme sachets were given for favors.

At the conclusion of the session of bridge, gifts were exchanged from a tree, respondent with ornaments.

Those present were Mesdames D. E. Pitts, L. J. Barkley, Vin Stearns, Claude Harp, E. Donovan, Forrest Campbell, W. Clements and U. L. Wille with Mrs. Barkley receiving high score. Mrs. Stearns second, Mrs. Clements consolation and Mrs. Willie bingo.

Mrs. G. E. Hamilton visited relatives and friends in Clifton over the week end.



Town & Country Cleaners

NEW LOCATION

Former Modern Cleaners, Dundee Street, after Christmas



Season's Greetings

In extending our sincerest greetings to our friends at this time we find an ever deeper meaning in the spirit of Christmas. For it is the furthering of friendship and brotherhood with others that brings to us the true joy of living... A Merry Christmas and a Happy New Year to all.



SEIGLER FUNERAL HOME
MATADOR TURKEY



ONE SOLITARY LIFE

HERE IS a young man who was born in an obscure village, the child of a peasant woman. He grew up in another village. He worked in a carpenter shop until he was 30, and then for three years he was an itinerant preacher. He never wrote a book. He never held an office. He never owned a home. He never had a family. He never went to college. He never put his foot inside a big city. He never traveled 200 miles from the place where he was born. He never did one of the things that usually accompany greatness. He had no credentials but himself.

WHILE HE was still a young man, the tide of public opinion turned against him. His friends ran away. He was turned over to his enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. While he was dying, His executioners gambled for the only piece of property He had on earth, and that was His coat. When He was dead, He was laid in a borrowed grave through the pity of a friend.

NINETEEN wide centuries have come and gone, and today He is the central figure of the human race and the leader of the column of progress.

I AM FAR within the mark when I say that all the armies that ever marched, and all the navies that were ever built, and all the parliaments that ever sat, and all the kings that ever reigned, put together, have not affected the life of man upon this earth as has that One Solitary Life.

—Anonymous

Letters to Santa

for Xmas.
Please bring all the children some toys.
Your friend
Mark Alan Price
★
Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
I want a sled and a football suit. I love you.
Charles
★
Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
I want a Johnny Seven One Man Army and a cowboy suit and some guns. Your friend,
Danny Lee Meador
★
Spur, Texas
Dec. 15, 1964

Dear Santa Claus:
I would like a GungHo Commander Set, a leather coat like Matt Dillon wears and a guitar

★
Matador, Texas
Dec. 15, 1964

★
Matador, Texas
Dec. 18, 1964

★
Matador, Texas
Dec. 18, 1964

I would like to have an Allen and Barbie doll and some clothes for them. Also a Tickle Bee game and a rifle that shoots smoke.
Bring Brian everything he wants. He is only two years old, but especially a play box and some trucks.
Also fill our stockings full of candy and things. And also come to see Gina and Janie.
Love,
Gay Killingsworth
and Brian Irwin

★
705 Oak
Dalhart, Texas
January 18, 1964

Dear Santa Claus:
Will you please bring me a home theater and a bicycle. I don't need too much candy because my daddy owns a grocery store and I get all I want out of the store. Please take mine to someone who needs it.

Don't forget my grandmother and granddaddy who live at Roaring Springs, J. L. Farris. We love you Santa. Hope you have a good ride coming to see us. We will leave you something to eat.

Shirley Ann McMurtry

Matador, Texas
Dec. 20, 1964

Dear Santa,
I have tried to be real good, so please bring me a doll. I would like to have the one that has a real hair dryer and rollers for her hair.
Also, I would like a cheerleader costume for Barbie.
Ben has been good too, so don't forget him and all our little friends. Love,
Laura Lynn

★
Roaring Springs, Tex.

Dear Santa:
My name is Jeffery Scott Irwin. I am 3 1/2 years old. I would like to have a doll, vacuum cleaner, a dog, and toy TV set. I love you,
Jeffery Scott Irwin

★
Ingenious mechanical devices were used to animate early Christmas greeting cards, such as they are today. The symbols of Christmas—the robin, Santa Claus, holly, mistletoe and carolers—first became popular on cards of the Victorian era.

Matador Tribune

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET
BY THE
TRIBUNE PUBLISHING COMPANY
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Phone 347-2400

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS FOR TRANSMISSION THROUGH THE MAILS AS SECOND CLASS MATTER, ACCORDING TO AN ACT OF CONGRESS OF MARCH 3, 1879.

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTE, HALL AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE . . . \$3.00
ELSEWHERE, ONE YEAR . . . \$3.00
MATADOR, TEXAS

DOUGLAS MEADOR
EDITOR AND PUBLISHER
MRS. DOUGLAS MEADOR
ASSOCIATE AND SOCIAL EDITOR
MRS. JACK McCALLIE LINDTYPE
SIXTO CASTILLO BACK SHOP

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THE COLUMNS OF THIS NEWSPAPER WILL BE GLADLY AND PROMPTLY CORRECTED WHEN BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS, ESTABLISHED IN MATADOR IN 1892, AND TO ALL SUBSEQUENT COUNTY PUBLICATIONS.

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

Tribune, Matador, Motley County, Texas, Thursday, December 24, 1964



A very big thanks to all our loyal patrons.

TRAIL DUST MOTEL

May the Joy and Peace of
Christmas always be with you



STANLEY HOSPITAL

Dr. and Mrs. J. S. Stanley and Personnel

THE BLESSINGS CHRISTMAS

As we herald the approach of another Christmas season, we count our blessings in good friends and pleasant associations.

It is appropriate, then, that we extend our warmest greetings and add the hope that the coming year will be the best you have ever enjoyed and that from the experiences of the past we may gain strength for the problems of the future.

J. D. SPRAY



SPELL IT OUT—This bevy of pretty high school girls helped present the classic program at the annual Football Banquet here Dec. 5, at the American Legion building. Girls at front are left to right: Pat Day, Shelley Stevens, Judy Pitts, Scottie Robbins, Jana Jones, Ruthie Lynn, Patsy Hankins, Fay Lynn Cook, Sharlene Berryman, Stella Martin, Joanie Barton, Linda Tilson.

The Matador

EDITOR Scottie Robbins
 ASST. EDITOR ... Karen Elliott
 SPORTS EDITOR ... Tim Green
 SPONSOR Mrs. Reece Timmons



OFFICIAL PUBLICATION
 MATADOR SCHOOLS

Mrs. Moore, CJC Representative Speaks to Senior Class Recently

Mrs. Jean Moore, Student Personnel Officer at Clarendon Junior College, visited the senior class December 14, and talked to them about the importance of attending college. Mrs. Moore mentioned several financial aspects of attending college, stating that a college education does not cost, it pays. She told the students that a high school drop-out makes a sixty-four thousand dollar mistake. She said two years of college could add forty-

six thousand dollars and a college degree could add one-hundred-seventy thousand dollars to one's lifetime income. Stressing the word "could", she stated that college was only a beginning, and that the student must be prepared for work. A graduate of Clarendon Junior College and West Texas State University, Mrs. Moore told the students some of the advantages of attending a junior college, and especially Clarendon Junior College, which

is the oldest in the Panhandle and one of the oldest in the state.

Miss Betty Sandefer, a 1964 graduate of MHS, is living with Mrs. Moore in Clarendon, where she attends the college.

—MSB—

Quitaque Cagers Defeat Matadors

by Tim Green

The Quitaque Panthers proved too tough for the Matador cage teams last Tuesday in Quitaque. The boys' A team was defeated 61-48, the girls' team 40-35, and the boys' B team 37-31.

The girls game was a real thriller in which the Pantherettes defeated the Matador squad by tallying several quick baskets in the final seconds of action. Karol King tossed in 14 points, Ruthie Lynn 10, and Shelley Stevens 11. Guards Olivia Campbell, Beverly Brandon, Joannie Barton, and Janie Killingsworth put on a fine defensive performance for the Matadors.

In the boys' game Tim Green scored 16 points, Charles Ezzell 11, Tommie Green 11,

Richard Campbell 6, Gary Campbell 3, and Ronnie Cox 1. The boys trailed only two points at the end of the first quarter, but could never catch the sharp-shooting Panthers.

Quitaque B boys slipped by Matador B boys 37-31. Joey Meador poured in 15 points, followed by Dick Moss with 6, and Charles Meador with 4. Max Barton, Robin McAnally, and Chip Smith played fine defensive games.

The teams will open district play against Estelina at Matador on January 5.

—MSB—

Beta Members to Appear on TV-10

by Janie Killingsworth

The Beta members of MHS have entered five members in a Teenage Panel sponsored by TV 10, KFDA, Amarillo. The five members selected are Tommie Green, Kenneth Pitts, Tim Sturdivant, Patsy Hankins, and Nancy Bond.

These students will be on separate panels along with four other students from other area schools. They will participate

in discussions on teenage problems.

The taping of the discussion will begin in December, but the tapes will not be televised until some time in January.

—MSB—

"Limelight Lassie"

by Kenneth Pitts



A bright and lively girl, Nancy Bond is very well known at MHS, in the community, and on the South Plains.

Born May 8, 1947, in Lubbock, Texas, Nancy Eleanor Bond is the daughter of Mr. and Mrs. Howard Traweek.

An extremely active girl, Nancy has had a hand in almost everything. Some of her more notable activities are three years in the Drum and Bugle Corps and serving on the annual staff as art editor for three years. Nancy has been on the paper staff three years, has belonged to the Beta Club three years and the Math Club two years, and has participated in several U.I.L. events.

Nancy's chief hobbies are playing musical instruments, collecting coins and drawing. Nancy also likes Van Cliburn, Model T Fords, antiques, classical music and plays.

To become a doctor is Nancy's ambition and she hopes to attend Austin College in Sherman, Texas, where she will major in a science and then go on to medical school.

—MSB—

Corps Completes Successful Year

by Sandra Sandefer

This year has been a suc-

cessful one for the Drum and Bugle Corps. Every member looked forward to each football game with new excitement. At half-time as the Corps marched onto the field to perform, each girl felt nervous, but also anxious because each one felt that she was playing a part in spurring the boys to victory. The season was closed as the Corps led the annual Christmas parade held December 12.

Each member of the Drum and Bugle Corps would like to extend her appreciation to Mrs. Karleen Roberts of Playdata for directing the Corps throughout the season.

There Aint Hardly ANY BUSINESS GOT THESE DAYS THAT AINT WENT OUT AFTER...

MERRY CHRISTMAS

Life offers us nothing more precious than the loyalty and understanding of real friends.

So this Christmas greeting is sent with a heart full of gratitude for the blessings of our friendship.

May you enjoy a very Merry Christmas and a Happy New Year.



WE WANT TO WISH YOU ALL
A MERRY CHRISTMAS

AND TO EXPRESS OUR SINCERE GRATITUDE FOR GIVING US THE OPPORTUNITY TO SERVE YOU...

Higginbotham-Bartlett Company
 John Meason, Manager ROARING SPRINGS

RED BALL GIN
 ROARING SPRINGS

H. C. Smith M. S. Thacker

Maverick Corral
By Karen Elliott

BEGINNERS SPOTLIGHT
by Karen Elliott

Paul Price was born Feb. 20, 1958, in Matador. He has spent his first six years in Matador, where his father is employed as an electrician for the West Texas Utility Company. Paul has two brothers, Morris and Scotty, and one sister, Krista.

When questioned about his school, Paul quickly replies, "I like the work best." He says his ambition is to "be a football player."

★
Paul is planning to play "Silent Night"

on the Auto-harp has been both interesting and educational to the THIRD grade students.

Paula Palmeyer and Glenda Stockton report that Kelly Keltz has returned to school after an extended illness. While playing kick ball, another third grader, Mike Berryman, injured his foot.

★
The FIFTH grade students are studying ways to develop their personalities. Each member of the class wrote an essay on the personality of one of his classmates. In addition, each student wrote a theme of the personality of a famous person.

To improve his personality each student is keeping a diary. Entered in this diary is a record

of each time a student was angry, why he was angry and what he did about his anger. This diary enables the student to determine if he is improving in character.

To decorate their room, the fifth grade students each drew a Christmas scene. In addition they built and decorated their unique tinker toy tree. Krista Price, a fifth grade student, wrote this poem:

A Starry Night
One starry night long ago
God looked down to a manger
far below
There in the manger lay a
child,
A tiny baby very tender and
mild
Not far beyond that place
that night,
There were some shepherds
who saw a light.
An angel came to them to
say
"I come to tell you that on this
day
A baby wrapped in swad-
dling clothes
Lies in Bethlehem whom our
God knows."

★
Judy Marrs reports that several EIGHTH grade students will spend their Christmas and New Year's holidays traveling. Among those taking trips are Vicki Jameson, James Hoover, Mark Hill, Steve Bostick, and Billie Stockton.

"Limelight Laddie"
by Kenneth Pliia



Who is the only boy in M.H.S. aspiring to become a mortician? None other than that likable, fun loving red head, Larry Keltz. Born in Matador, Texas, May 17, 1947, Larry Melvin Keltz is the son of Mr. and Mrs. Benjie Keltz.

Larry's chief extracurricular activities, as far as hobbies go, include building models, and playing the piano. He also enjoys school, girls, and cars; though not necessarily in that order.

Very active in school and sports, Larry has played football, baseball, track, and volleyball. He has belonged to the

F.F.A., the M club, and the Math Club, and he participated in the U.I.L. slide rule contest.

Larry plans to attend Gup-ton-Jones College of Mortuary Science for a year and then finish his schooling at Texas Tech.

"The Branding Iron"

The first semester is complete, except for a small matter of SEMESTER TESTS, and all of MHS is out for the Christmas and New Year's holidays. The BRAND staff wishes to wish all of our readers a very merry Christmas and a happy New Year.

The holidays started off with a BANG at MHS Wednesday afternoon at the Christmas Program presented by the senior class. After several minutes of entertainment which included a skit written by Jane Briscoe, the seniors surrendered to the demands of the student body and played Santa, directing the distribution of gifts.

The "College Gang" from over the state are returning for the holidays. One of the first to arrive in Matador was Dink Wilson. Dink, Texas Tech's Red Raider, returned home Saturday

afternoon, accompanied by his horse, Charcoal, who will stay with him until Dec. 26. Charcoal and Dink will travel to El Paso for the Sun Bowl football game between Tech and the University of Georgia, where they will perform the usual pre-game ceremony.

They are visiting with Dink's parents and sister, Sheriff and Mrs. Jinks Wilson and Nelda.

★
Jack McCallie, Jr. surprised his parents and friends when he arrived in Matador a day early, on Friday Jack accompanied Roger Vinson and Bill Tilson home from Tech. The three "Fish" are visiting with their parents, Mr. and Mrs. Furman Vinson, Mr. and W. R. Tilson, and Mr. and Mrs. Jack McCallie.

★
David Rattan and Gary Lancaster drove home together from Tech on Friday. David is visiting with his parents, Mr. and Mrs. Frank Price, and Gary with his, Mr. and Mrs. Luther Lancaster.

★
Johnny Thomas, a student at ACC, visited MHS Thursday afternoon after arriving home on Wednesday. Mary Irwin and Johnny Ezzell, also Abilene Christian College students, returned home Wednesday afternoon. They are visiting their parents, Mr. and Mrs. Allan Thomas of Northfield; Mr. and

Mrs. John Irwin; and Mr. and Mrs. Bert Ezzell and Charles.

★
Miss Sue Stevens and Miss Jane Hamilton, who are both also attending school in Abilene, arrived home on Friday. Sue, a student at Hardin Simmons University, is visiting her parents, Mr. and Mrs. John Stevens and family. Jane is visiting her parents, Mr. and Mrs. John Hamilton and family, while on vacation from her studies at McMurry College.

★
West Texas University students who are home for the holidays are Miss Donna Williams, Robert Brandon, Pete Davis, and Key Vaughn.

★
Donna is visiting her parents, Mr. and Mrs. Earl Stevens; Robert with his parents Mr. and Mrs. C. R. Davis; and Key with his parents, Mr. and Mrs. Marvin Vaughn.

★
Kenny Barton and Jimmy Welling drove home from Tarleton State College last Friday. While in Matador, they are staying with their parents and families, Mr. and Mrs. Alfred Barton, Jr. and Joanie, and Mr. and Mrs. Freddie Welling and family.

★
Guy Campbell also returned home from Tarleton on Friday. Guy is visiting his parents, Mr. and Mrs. Harold Campbell.

★
COME TO CHURCH SUNDAY



Blessed Christmas

Blessed Christmas, time of happy hearts and uplifted spirits, is with us once again. And, at this glad season, our wish is with you... the wish that your Christmas may be rich in happiness, friendship, lasting joy.

CITY BAKERY
Mr. and Mrs. Roy Smith & Personnel

Maverick Basketball Schedule

January 7	Estelline	There
January 14	Lakeview	Here
January 18	Flomot	Here
January 21-23	Matador Jr. Hi.	Tournament
January 28	Turkey	Here
February 4	Quitague	Here
February 8	Estelline	Here
February 16	Lakeview	There
February 22	Flomot	There

BASKETBALL SCHEDULE

MHS 1965		
January 5	Estelline	Here
January 8	Lakeview	Here
January 12	Turkey	There
January 15	Flomot	Here
January 19	Quitague	There
January 22	Estelline	There
January 26	Lakeview	There
January 29	Turkey	Here
February 2	Flomot	There
February 5	Quitague	Here

All games are conference, and there is an open date February 8. Home games will begin at 7:00 p.m. with the girls playing first, and admission will be 50 cents and 25 cents.

The District Tournaments will be held at Quitague. The boys' tournament will be held February 11-13 with the girls' scheduled for the 18-20.



Stanfield's Greenhouse

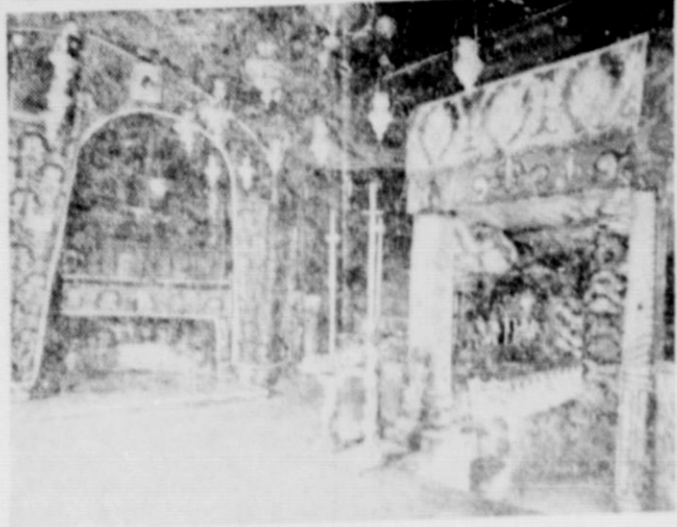
Edna Stanfield ★ Owners ★ H. O. Stanfield
P. O. Box 4 PHONE 347-2338
MATADOR, TEXAS

One of the great joys of life, as we see it, is the friendship we experience through the years. Our firm has been blessed with many of these associations, reflected in the continued growth that has been ours to enjoy. At this glad season of the year we wish to once more express our sincere appreciation of these fine friendships and to invite your continued thoughtfulness and consideration. We like to think that there is a spirit of friendship underlying each business transaction. We value our business friendships as we value our personal friendships.

MERRY CHRISTMAS TO EACH OF YOU

Jameson Machinery Company

Bethlehem At Christmastide



To be in Bethlehem, Jordan, on Christmas Eve is an experience for which many visitors have waited half their lives. Some have traveled farther than the Wise Men of ancient days to pray at the Grotto of the Nativity on Christmas. A special benediction seems to rest on Christmas Eve upon this land so blessed by the presence of Christ.

On Christmas Eve, the faithful gather at Shepherd's Fields before the opening of a great rock cave to sing hymns and to listen to Bible readings of the Christmas story, at a service which has been conducted for years by the Jerusalem Y.M.C.A. At darkness expectancy mounts as many wait to pray at the grotto, to attend Midnight Mass in Saint Catherine's Church, or to worship at the Greek Orthodox or Armenian altars in the Church of the Nativity.

Today the Church of the Nativity looks almost like a medieval fortress firmly planted on a steep hillside, with many appendages, walls and towers. Some of these are churches, some are monasteries, some are schools, all made possible by the devotion and love of pilgrims and worshippers at this important site in Christendom. You must stoop to enter the Church of the Nativity, for its small front door, the Door of Humility, is only four feet high.

The Grotto of the Nativity lies beneath the "tramp" of the Church of the Nativity. The Grotto is 70 feet long and

twelve feet wide and has three shrines, the most important being the place of the Nativity. At this spot is the famous 14-point silver star, with the Latin inscription *Hic de Virgine Maria Jesus Christus Natus Est*. This star was presented to the Church by a Moslem Sultan in 1552. The Chapel of the Manger and the Altar of the Adoration of the Magi are nearby.

Bethlehem's most famous early pilgrim was St. Jerome who came to the Holy Land about 384 and spent many years translating the Old Testament into Latin. Also famous were his two pupils—the Roman ladies, Paula and Eustacia. They followed St. Jerome to Bethlehem at the end of the fourth century and founded four religious houses. Tombs of these three famous pilgrims may be visited beneath the Church of the Nativity. Other pilgrims have come to Bethlehem through the centuries, some following the routes from the East first taken by the Magi, others coming from the West.

One Italian Pilgrim of the year 1335, Fra Jacobo di Verona, tells us of a Sabbath day service at Bethlehem at which "was numbered more than 5000 souls of diverse nations."

This year as in all the years since the birth of Christ, the silent stars of Christmas will shine in the skies above Bethlehem and the faithful pilgrims will be there to see it and to share this experience with all those who have gone before.

The Hanging Church



The Church of the Holy Virgin Mary, called al-Moullaka or the Hanging Church, was built in Cairo about 349 A.D. It was erected between two bastions of a Roman fort called the Fort of Babylon, and in one of these bastions is the baptismal font and chapel.

This church is one of the best examples of Coptic architecture in Egypt, and is famed for the intricate carvings and decoration of its screens of cedar, ivory, ebony, and mother-of-pearl. On these screens are hung icons depicting the Saints of the Christian church.

The large, massive stone pulpit is raised above the heads of the congregation, symbolic of Christ's preaching on the Mount. The pulpit is placed to the left of the altar. The altar is placed in the Eastern wall of the church in order to call to the mind of the worshipper that the beginning of man was in the East, and the Redemption of man at the Crucifixion was also in the East. The baptismal font, of solid marble incised with an ancient Egyptian hieroglyph for water, is placed near the door of the church.

The artistry within the church shows a decided Egyptian origin. All of the wall surface is covered with intricate geometrical design and many details of beautiful workmanship. There are inscriptions in Greek, Arabic and Koche script used as part of this decoration. Some of the portraits of Saints, used as icons, seem to have been influenced directly by the almond eyes and stylized posture of the wall paintings of Ancient Egypt.

Wesleyan Guild Christmas Party Held Recently (Delayed)

The Roaring Springs Wesleyan Service Guild held their annual Christmas party on Wednesday night, Dec. 9, in the home of Mrs. Guy Thacker, with the president, Mrs. J. N. Fletcher, in charge.

Opening prayer was by Mrs. Thacker. Mrs. Clyde Williams was program leader and was assisted by Mrs. Fletcher and Mrs. B. L. Peacock in presenting a Christmas program. Benediction was by Mrs. Williams.

A delicious refreshment plate was served to those mentioned and the following members and guests: Mesdames Curtis Murphy, Clyde Clifton, Hazel Bridges, J. R. Meason, Carl Tardy, M. S. Thacker, Lem Miller, Polk Cooper, Mae Fletcher, R. H. Springer, Roy Bradford, Ruby Burt, Roper Kingery, Joe Collier, Jesse Whittington, and S. Warren, Misses Freda Kealey, Lula Swim and Inez Sloan, and Mrs. Clark Forbis of Afton.

OVER MOTLEY COUNTY, TEXAS.

TO THE RESIDENTS OF MOTLEY COUNTY, TEXAS AND ANY OTHER INTERESTED PARTIES.

PLEASE TAKE NOTICE, that after due publication hereof, the undersigned intend to apply to the Texas Legislature at its Regular Session in 1965 for the passage of an Act creating a Hospital District over Motley County under the authority granted by Section 9 of Article IX of the Texas Constitution, the general purposes and nature of such Act being expressed as follows:

AN ACT authorizing creation of a county-wide hospital district in MOTLEY COUNTY, to be known as MOTLEY COUNTY HOSPITAL DISTRICT, providing for an election in Motley County to create a county-wide hospital district and making certain findings in connection with the establishment of the District; providing for the levy of a tax for the District for the purpose of maintaining and operating the District, paying any bonds issued by the District; providing for the issuance of bonds by the District for the purpose of the purchase, construction, acquisition, repair or renovation of buildings and improvements and equipping same for hospital purposes and for any and all such purposes and for refunding bonds and prescribing limitations on such power; providing that the District may execute an operating or management contract under certain terms and conditions and that the District may lease all or part of the hospital facilities under certain

conditions; providing bonds issued or assumed by a District shall be lawful investments and collateral for certain funds; providing for the selection of a governing body of such hospital district and tenure of office and powers and duties of such governing body in carrying out the provisions of the Act, prescribing a procedure for the adoption of a budget, the selection of a depository and the power of eminent domain which power is conferred upon the District; prescribing a fiscal year; withdrawing authority for the sale of bonds for hospital

purposes by a city located within the District established or the County, prohibiting the levy of taxes by a city for hospital purposes and reserving the powers of Motley County wherein the District established to levy taxes for the care of indigents in certain circumstances; providing severability and declaring an emergency.

DATED December 21, 1964
 Elbert Reeves
 Clyde Gilbert
 Malcolm Turner
 T. B. Simpson
 Chas Long
 Dec. 24-31, Jan. 7-14

Letter to Santa

Matador, Texas
 Dec. 18, 1964

Dear Santa Claus:

I want a B-B gun. I also want a combat hat. I have been a good boy. I hope you will remember the other boys and girls.

Love,

Mark Wason

Legal Notice

NOTICE OF INTENTION TO APPLY FOR AN ACT CREATING HOSPITAL DISTRICT



Leo's Truck Stop & Cafe

Warm Wishes for Christmas



May your home be filled with boundless happiness.

CAMPBELL CHEVROLET CO.

R. E. CAMPBELL Sr.
 F. F. CAMPBELL
 R. E. CAMPBELL Jr.
 JOHN IRWIN
 C. R. DAVIS
 JACK SIMPSON
 JACKIE SMITH

The Christmas Story

While shepherds watched their flocks, and angels sang, Christ was born in Bethlehem. May the inspiration of the Christmas story give you long-lasting happiness.

MR. AND MRS. MELVIN MEASON
 CHARLIE MEADOR
 WESLEY HALL
 JOHN BRISCOE
 JIMMY HAWLEY



Spot Cash Grocery



SHE KNOWS SANTA CLAUS—The pretty girl at the right is Patsy Hankins, and is Matador Lions Club Queen for 1964. She, like other girls, likes to be on friendly terms with Santa at this time of the year. She says Santa reminds her of some regular person she knows. Picture was made with Santa during the parade in Matador, December 19.

Quiz on Bible is Program Feature Of Predicta Club

A Biblical quiz led by Mrs. Charles Long, Chairman for the Christmas program, was a highlight of the evening when Predicta Study Club of Roaring Springs met at 7:30 p.m. Thursday, Dec. 17.

Christmas setting for the holiday program and party was the home of Mrs. M. S. Thacker. Mrs. C. L. Marshall, president, opened the meeting and read the Nativity story from the Bible. Christmas carols were sung by a quartet composed of Mesdames Max Thacker, Jim Lewis, Dick Carpenter and Marshall, accompanied by Mrs. M. S. Thacker.

It was announced that the club was joining the Roaring Springs Lions Club in sponsoring the Christmas lighting contest.

Predicta Club is also sponsoring Miss Shirley Stafford, daughter of Mr. and Mrs. Loyd Stafford as an entry in the South Plains Maid of Cotton contest, it was announced.

Gifts were exchanged from the Christmas tree, and refreshments served to the following, in addition to those named: Mesdames F. E. Brandon, J. M. Carpenter, R. C. Clem, Claude Lewis, Lem Miller, E. J. McKnight, John Scott, H. C. Smith, Carl Tardy, J. M. Thacker, Jesse Whittington, Lester Driver, Bobby Williams, Opal Murphy, and C. E. Boatman, Miss Lala Swim and Miss Freda Keahay.

THOMAS E. HAMILTON IS CLASS PRESIDENT

WACO - (Special) - Thomas E. Hamilton, son of Mr. and Mrs. John A. Hamilton of Matador, is serving as president of the mid-law class at Baylor University School of Law.

Hamilton received his bachelor of science degree in engineering from Texas Technological College and is scheduled to receive his law degree from Baylor in June 1966.

He is a member of Phi Delta law fraternity.

True Miracle of Christmas Often Obscured with Modern Observance

(Editors note: The following article by Eleanor Tra-week, was prepared for the First Methodist Church, as a reminder that Christmas is, primarily, a Christian observance and should be regarded as such.)

It is the reminder that with the birth of the baby in Bethlehem, all humanity was given a pattern to follow — a way of life which, although we call ourselves Christian, none of us has explored fully.

The old message, "For unto you is born this day in the city of David, a Savior which is Christ the Lord" was a herald not only to the shepherds, but to all humanity for all time.

This is the heart of Christmas and may each of us remember it.

can be bought from a store or poured from a bottle. And the import of it is so simple that many of us overlook it. Yet it is a miracle — for the meaning of Christmas is the beginning of Christianity.

My special thanks are extended to Mr. Bill Moss for his encouragement, advice, and example. My teachers at Texas Tech said that the following factors would determine the success or failure of a Vocational Agriculture Teacher: (1) Ability to get along with people, (2) Willingness to work, (3) Ability to teach, and (4) knowledge of agriculture. Mr. Moss ranks high in all of the above factors and is in my estimation one of the most successful teachers I have ever known.

I would also like to thank

Several Attend Lubbock Coffee

Several Matador and Roaring Springs friends attended a Christmas coffee in Lubbock, Thursday, at the home of Mrs. James Moss, the former Frances Schweitzer of Matador.

The group included Mesdames M. S. Thacker, Caldwell Smith, J. M. Thacker, Bob Clem and Carl Tardy, Roaring Springs and Mesdames W. N. Pipkin, Robert Darsey, R. E. Campbell Jr., W. F. Jacobs, J. M. Hill Jr., and Furman Vinson of Matador.

In Appreciation

During the past six weeks, I have had the privilege of doing my student teaching at Matador High School. During that time many friends gave me helpful information and advice that helped me with my teaching. I would like to take this opportunity to extend to you my heartfelt thanks.

I would first like to thank the student body for your cooperation, attention, and willingness to work. If I do become a teacher, I hope that my students will be similar to those of MHS. I would also like to thank the Matador High School faculty for their patience, cooperation and advice.

Without all your help, I could not have gained so much from my student teaching.

Thanks again,
Hal Hines

Letters to Santa

Debbie and Ray Cullin, of Woodland Hills, California, are visiting their grandparents Mr. and Mrs. George Cullin for Christmas. They mailed their letters to Santa here to be forwarded to Santa Claus.

Dear Santa,
This year I am at Matador for Christmas. I would like a Johnny Seven OMA gun, a king of the Hill, a Jimmy Jet and an aircraft carrier which launches airplanes and helicopters. Also bring my little sister and I both a light, horn and a basket for our bicycles.

Please fill our stockings with fruits, nuts and candy. I promise to be a very good boy next year. Also please be good to all of the little children in the world. Love,
Ray Cullin

Dear Santa,
This year I am in Matador for Christmas. I would like another

Choosing The Log

Because they believed that the Christ Child had been washed and dressed at Bethlehem beside an ash wood fire, early English people always had Yule logs of ash wood. The log was kept burning during the 12 days of Christmas.

Oak, pine, olive were Yule log sources in other European countries. In Scotland, the choice was birch.

Debbie Cullin

May

the spirit of
Christmas be
everywhere, and
brighten every
heart and home.



SMITH'S STEAK HOUSE

Loads of Good Wishes
To Our Many Friends At
CHRISTMAS

Red's Fina Station
MR. AND MRS. MARION NORRIS



Wishing
you a
joyous Christmas

Pete Williams Texaco Service
PETE LONNIE



BADGETT
Paint & Body Shop
Mr. and Mrs. David Badgett



GREETINGS
of the
CHRISTMAS
Season

Panhandle Compress & Warehouse Co.

L. E. Davis, Superintendent

Charlie L. Long, Asst. Supt.

Three Hunters

(Continued from page 1)
Bobby Williams said the three men left Littlefield Saturday morning on a bird hunting trip. With them were two bird dogs, one of which was still being sought late Saturday.

Highway Patrolman F. E. Johnson investigated the accident with Deputy Williams.

Officers said all three of the men were thrown from the vehicle when it skidded on the ice-covered curve at the foot of the Caprock about 10 a.m.

A. K. Williams Rites Are Held

A. K. Williams, 81, long-time Negro resident, died at his home here on December 9. He had made Matador his home for 38 years.

He was born in Texas, Sept. 4, 1883. Funeral services were held on Saturday, Dec. 12 at 3 p.m. at the St. John's Baptist Church, with Rev. W. B. Johnson, pastor officiating. Burial was in East Mound Cemetery under direction of Seigler Funeral Home.

Pallbearers were Walter Jones, James Thompson, Freddie Pitts, Ruben Williams, J. W. Johnson and Turk Anderson.

White Christmas Gifts Light Tree

The Christmas Tree lights were unlighted on the decorated tree for the special Christmas program, held Sunday night in the First Methodist Church, and as the children or adults brought their "White Christ-

mas Gifts" and placed them under the tree, they screwed one of the bulbs, and soon the tree was aglow with lights.

The program opened with the Primary children singing "O Come, All Ye Faithful," led by Mrs. Charlie Johnson, and a very impressive Candlelight Service followed, with Rev. W. B. Vaughn reading the scriptures and the congregation and choir singing Carols.

Along with most other places of business in Matador, the Post Office will observe a two-day holiday Friday and Saturday.

Postmaster Charlie Scaff said Monday that he had received official authority to close both Friday and Saturday. The post office here closes on Saturday afternoon on regular schedule, so the windows will be closed only a few more extra hours.

Mr. and Mrs. D. E. Dunn of Pioneer, Calif., accompanied by her sister, Mrs. Marvin Gwinn who have been visiting in Dickens with Mrs. E. H. Cabot, mother of the two women, visited in Matador last week with friends. They are former residents of the county.

BOOKS FOR CHRISTMAS

The Tribune has just received a shipment of Ace Reid's comic western cartoon books, priced \$1 each plus tax. The stock includes his entire published works of 5 books.

Other books are "If I Can Do It Horseback" by John Hendrix, and Harry H. Campbell's "The Early History of Motley County" (only a few copies are on hand and no more will be published).

Books on order are Ed Syers' "Off The Beaten Trail" Vol. 1 and Vol. 2. Appearing in the second volume is the feature on Matador which Mr. Syers wrote last summer for his column, "Off The Beaten Trail" which appears weekly in over thirty Texas newspapers.

HERE FROM CALIFORNIA

Arriving here a few days ago were Mr. and Mrs. Ray Cullin and their children, Debbie and Ray, from Woodland Hills, California.

Mr. Cullin, former Amarillo radio announcer, is now employed by the National Broadcasting Company of Southern California.

STANLEY HOSPITAL

Patients admitted to the hospital this week were Mrs. E. J. Nichols of Dumont, H. N. Powell, Dougherty, Bill Wedge, Quitaque, Carroll Johnson and Frank Ferguson, Roaring

Springs, and Mrs. Nora Hammark of Lubbock, who became ill while visiting in Flomot. She still hospitalized in Mrs. J. Lisenby.

Dr. Bill D. Murphy of Littlefield was transferred to Methodist Hospital, Lubbock, Tuesday.

A. L. Curry was dismissed Monday and is convalescing at his home. Other recent patients since the first of the month who have been dismissed include J. P. Moore, Mrs. I. W. D. fevre and Mrs. S. J. Brashear of Roaring Springs, Mrs. Bess Patton, Matador, Mrs. Jennie Higgins and Mrs. Custine Law of Turkey, Mrs. Maude Haddock and Mrs. A. E. Gunnells of Dickens.

TO OUR FRIENDS

It is with profound gratitude in our hearts that we express our appreciation for the many acts of kindness performed for us during the long illness and at the death of our loved one. We especially appreciate the many cards, flowers, gifts and visits to her bedside during her illness. May God bless each of you who remembered us in any way.

The Family Of Mrs. J. W. Ford

For **COLDS** take **666**

We Want to Wish Our Friends and Customers



RICHARD TURNER

DEAN McNALLY

BILLY WASON

ODELL MEYER

A Very Merry Christmas!

BILLY'S GROCERY

WE GIVE S&H GREEN STAMPS

We Wish You a MERRY CHRISTMAS
Matador Floral Co.

In The Want Ads

FOR SALE — 55-gallon barrels. W. R. Tilson 41/ctfn

FOR RENT — Furnished apartment. Mrs. T. E. Cammack. 41/ctfn

PAPER SHELL PECANS For sale at Peg's Tractor & Implement 40/ctfn

FOR SALE — Registered Angus bulls and heifers: 5 two yr. old bulls \$200. ea.; 4 yearling past bulls \$150. ea.; 4 yearling past heifers \$150. ea. See Saturdays or Sundays. James E. Long, 8 miles North of Crowell on Quannah highway. Phone Medicine Mound TE9 2520 40/ctfn

HEADQUARTERS FOR LEVIS: We have a large and complete stock of famous Levis for men and boys, regular blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15/ctfn

BEAUTIFUL Wurlitzer spinet organ, used for demonstration purposes only. Price reduced. Monthly payments of only \$17.35. For details write or call collect Wichita Music Co., 821 10th Wichita Falls, Phone 787-0212 42/ctfn

BUY OR TRADE For junk tractors, combines, cars, trucks, scrap iron, etc. W. R. Tilson, Phone 469-5244 40/ctfn

WANT person with good credit to take up payments on Singer Slant-O-Matic. Call 347-2480. 32/ctfn

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co., Ph. CR2-4371, Spur. 29/ctfn

FOR RENT — Four room furnished apartment; two bedrooms. Mrs. J. L. Woodruff, Phone 347-2266 38/ctfn

WATCH AND CLOCK repairing at my home in North Matador. Work guaranteed. Guy Kimbell. 6/ctfn

B. F. GOODRICH TIRES, 600x16 for \$11.45 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48/ctfn

FOR SALE — Baled Feed, Dick Mayfield, Silvertown, Texas. Phone 4550 REan. c/4t

B. F. GOODRICH TIRES, 670x15 for \$14.45 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48/ctfn

IRRIGATION HEADQUARTERS since 1949. Complete Engineering Service for all types sprinkler systems, wheel move systems, underground pipe, asbestos cement, plastic, steel, wrapped aluminum, aluminum welding. Free estimates. Braselton Implement Co. Phone 411 or 481 Roaring Springs. 39/c12t

MATADOR LODGE, No. 824 Stated Meetings 2nd Thursday Lewis Bostick, W. M. Algie Groves, Secy. Master Masons cordially invited.

APARTMENTS FOR RENT: Unfurnished, \$35; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp 43/ctfn

FOR SALE — New 12 gauge double barrel shotgun. Full and modified choke. Odis Killingsworth, Matador. 37/ctfn

FOR SALE — Ten Angus bulls, 12 to 16 months of age, subject to register, but not registered. Boyd Perkins, Whiteflat. 40/p8t

FOR SALE — 3400 bales feed, \$20 ton. Jack Harris, Rt. 1, Box 36 Silvertown, Tex. Phone REan 7-4522. 41/p2t

HUGE STOCK of new and used spinet pianos and organs substantially reduced in price. Will accept any reasonable offer. Write or call collect Wichita Music Co., 821 10th, Wichita Falls, Phone 787-0212. 42/ctfn

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spur. 29/ctfn

FOR SALE — New 55-gallon barrels. W. R. Tilson 41/ctfn

Representative FOR MONUMENTS and CURBING * Seigler Funeral Home Telephone 347-2626

ROARING SPRINGS, No. 1171 A.F. & A.M. Stated Meetings 2nd Tuesday Night at 8 p.m. Practice every Monday night. John Stokes W. M. Corky Marshall, Secty.

all types Body Repair & Paint Work BADGETT

Paint & Body Shop FREE ESTIMATES PHONE: 347-2611 NIGHT: 347-2318

To wish you all the joys and blessings of Christmas

AS WAS OUR CUSTOM LAST YEAR WE TAKE THIS MEANS OF SENDING HOLIDAY GREETINGS TO OUR MANY FRIENDS IN VIEW OF THE FACT WE ARE MAKING A SUBSTANTIAL CONTRIBUTION TO BOYS RANCH.

Jewell and Elbert Reeves

DR. O. R. McINTOSH

Optometrist

211 South Main Street Yukon 3-3460
Floydada Texas

Merry Christmas

To Our Friends
and Customers . . .



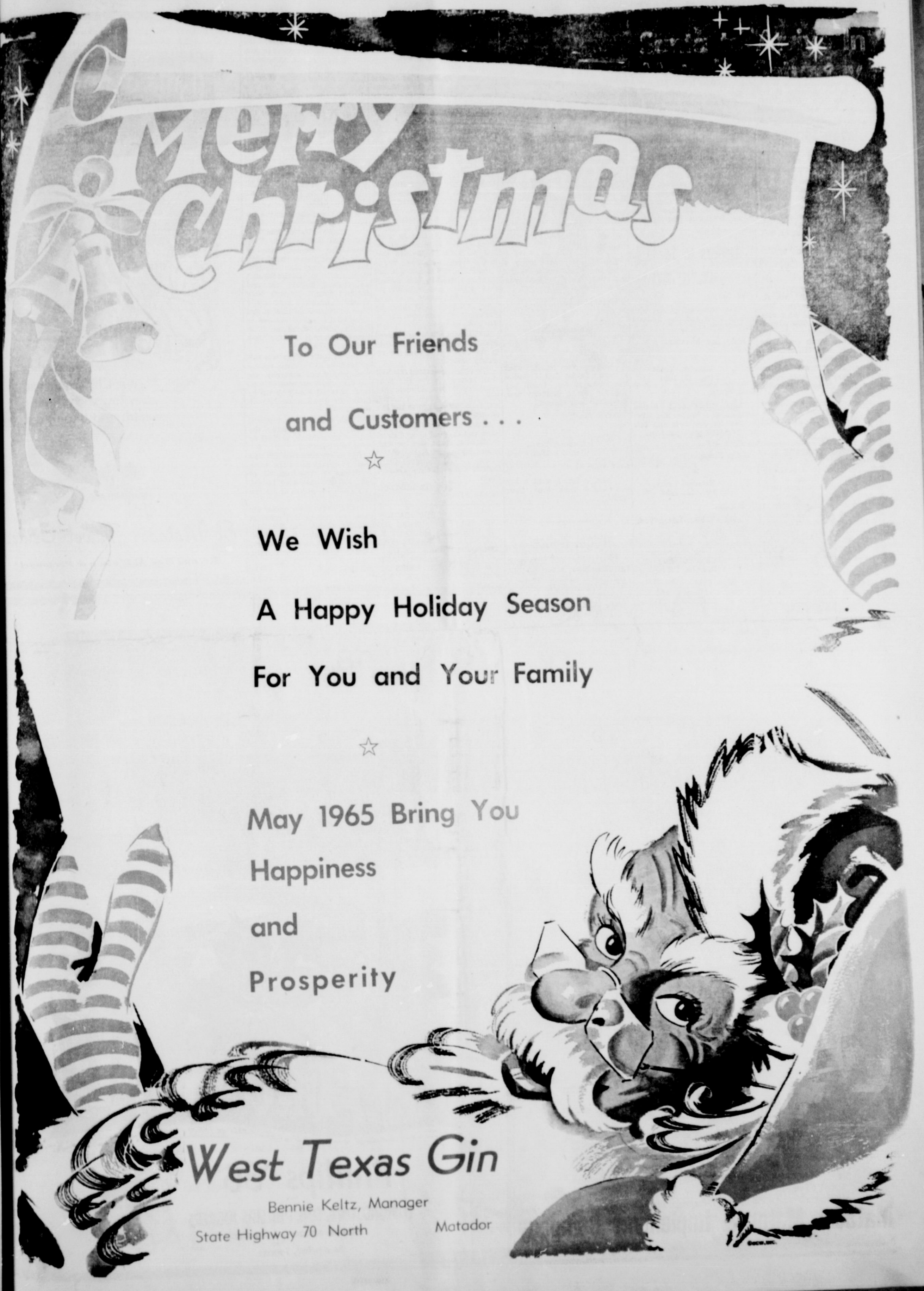
We Wish
A Happy Holiday Season
For You and Your Family



May 1965 Bring You
Happiness
and
Prosperity

West Texas Gin

Bennie Keltz, Manager
State Highway 70 North Matador



Mrs. Nora H...
lock, who bea...
g in Flomok, Al...
ed is Mrs. J...
Murphy of Litt...
ferred to Met...
Lubbock, Tex...
ry was dismis...
is convalescing...
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en dismissed...
ore, Mrs. I. W. L...
J. Braselton...
Mrs. Bess Pa...
Mrs. Tennie E...
Custine Law...
Maude Hadd...
E. Gunnels...
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long illness...
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flowers, gifts...
bedside durin...
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NCH.

Afton Couple Makes Contribution To Methodist Home as Memorial

In behalf of the children at the Methodist Home in Waco, and in loving memory of her mother, the late Mrs. Annie Johnson, Mr. and Mrs. Paul Straddock, Afton have contributed \$1000.00 to the home.

Patton Springs NEWS

J. Derrick Ragland, small son of Mr. and Mrs. Ronnie Ragland of Meadow, has been seriously ill and was transferred last week from Crosbyton to Lubbock, where various family members have been at his bedside.

Mrs. Pink Robertson of Haskell visited several days last week with her sister, Mrs. Peyton Legg.

Mr. and Mrs. Clarence Alexander of Rhyne, Calif. are visiting here with his mother, Mrs. Flora Alexander and other relatives and friends. The Alexanders and his mother also visited in Fort Worth during the week end with Mr. and Mrs. Howard Alexander.

Dorr Blasingame is reported doing fine since recent surgery at Methodist Hospital, Lubbock.

Others recently hospitalized have been Valdee Goodwin, Neal Hawley and Mrs. Loyd Jones.

BAND HAS CONCERT

Patton Springs Rangers Band presented its annual concert, Monday evening of last week, in the auditorium, with a good attendance. The band marched in the Santa parade in Matador, on Saturday, Dec. 12. A Christmas program was presented in the school gymnasium, Wednesday, after which, school was dismissed for the holidays and will resume on January 4.

METHODIST CHURCH OBSERVES CHRISTMAS

Christmas was observed Sunday, Dec. 20 at the Afton Methodist Church with a tree and program during the regular Sunday School and worship hours.

Mrs. Johnson, who was 96 years of age when she died last year, joined the Methodist Church at the age of 18, her daughter said.

She came later, with her family to Dickens County, in 1906 and was a member of the Afton Methodist Church until her death. She was a generous supporter of the orphans home throughout her lifetime. Annual Methodist Church offerings were collected at the Afton Methodist Church, Sunday.

Letters to Santa

Matador, Texas
Dec. 15, 1964

Dear Santa:
Please bring me a doll with a blue snow suit and a Barbie doll. Thank you.

Betty Sue Markham
Matador, Texas
Dec. 15, 1964

Dear Santa:
I love you very much I want a Penny Bright doll. I love a Penny Bright doll. I will pay you for her. I must go now. Good-by. Your friend,

Jackie Smith
Matador, Texas
Dec. 15, 1964

Dear Santa:
I want a toy I want a toy gun, and I want three. Your friend,

Joe
Matador, Texas
Dec. 15, 1964

Dear Santa:
I want a Walkie-Talkie. Your friend,

Jim
Matador, Texas
Dec. 15, 1964

Dear Santa:
I want a BB gun and five packs of BBs, and a Vroom motor, and two tubes and tires. Your friend,

Barry Meffert
Matador, Texas
Dec. 15, 1964

Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
I want some boxing robots and I want a bow and arrow. I want a vroom to go on my bike and I want a football suit. Your friend,

Harvey
Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
Did you get my letter, Santa? I want to have a Vroom motor. And I want to have a BB gun. I like the things that you brought me. Your friend,

Billy
Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
I want a Vroom motor, a bike, and a Johnny Seven and gun and watch. Thank you. Your friend,

Steve Stevens
Matador, Texas
Dec. 15, 1964

Dear Santa:
I love you very much I want a Penny Bright doll. I love a Penny Bright doll. I will pay you for her. I must go now. Good-by. Your friend,

Jackie Smith
Matador, Texas
Dec. 15, 1964

Dear Santa:
I want a toy I want a toy gun, and I want three. Your friend,

Joe
Matador, Texas
Dec. 15, 1964

Dear Santa:
I want a Walkie-Talkie. Your friend,

Jim
Matador, Texas
Dec. 15, 1964

Dear Santa:
I want a BB gun and five packs of BBs, and a Vroom motor, and two tubes and tires. Your friend,

Barry Meffert
Matador, Texas
Dec. 15, 1964

Legal Notice

CITATION BY PUBLICATION THE STATE OF TEXAS TO THE UNKNOWN HEIRS OF E. T. O'NEAL, DECEASED, THE UNKNOWN HEIRS OF W. T. SAVAGE, DECEASED, AND THE UNKNOWN HEIRS OF MONTE H. BOMER, DECEASED, Defendants, Greeting: YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Motley County at the Courthouse thereof, in Matador, Texas, by

filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 18th day of January A. D. 1965, to Plaintiff's Petition filed in said court, on the 23rd day of November A. D. 1964, in this cause, numbered 1654 on the docket of said court and styled L. A. CARLISLE, Plaintiff, vs S. P. BRITT ET AL, Defendants.

A brief statement of the nature of this suit is as follows: Suit is by L. A. Carlisle, petitioner in Trespass to Try Title as provided by Rule 783 of the Rules of Civil Procedure for the District Courts of Texas and the Statutes appertaining thereto, the said Plaintiff L. A. Carlisle specially pleading 5 Year and 10 Year Statutes of Limitation and alleging that he is entitled to Lot Number nineteen (19) in Block Eighty-five (85) in the Town of Matador, Texas. And Plaintiff brings this suit in Trespass to Try Title against you, jointly and severally, for the title and possession of such land, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Matador, Texas, this 30th day of November A. D. 1964.

Attest: Pat Sheridan, Clerk District Court, Motley County, Texas.

(12-3-10-17-24)

(SEAL)

CITATION BY PUBLICATION THE STATE OF TEXAS TO THE UNKNOWN HEIRS OF E. T. O'NEAL, DECEASED, THE UNKNOWN HEIRS OF W. T. SAVAGE, DECEASED, AND THE UNKNOWN HEIRS OF MONTE H. BOMER, DE-

CEASED. Also Known as M. H. Bomer, Defendants, Greeting: YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Motley County at the Courthouse thereof, in Matador, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 18th day of January A. D. 1965, to Plaintiff's Petition filed in said court, on the 23rd day of November A. D. 1964, in this cause, numbered 1655 on the docket of said court and styled VIRGINIA WALTON WILIE, Plaintiff, vs E. T. O'NEAL ET AL, Defendants.

A brief statement of the nature of this suit is as follows, to-wit: Suit is by Virginia Walton Wilie, Petitioner in Trespass to Try Title as provided by Rule 783 of the Rules of Civil Procedure for the District Courts of Texas, and the Statutes appertaining thereto, the said Plaintiff Virginia Walton Wilie specially pleading 5 Year and 10 Year Statutes of Limitation and alleging that she is entitled to Lots Numbers 28, 29 and 30 in Block Number 107, in the Town of Matador, Texas.

And Plaintiff brings this suit in Trespass to Try Title against you, jointly and severally, for the title and possession of such land, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and seal of said court at Matador, Texas, this 30th day of November A. D. 1964.

Attest: Pat Sheridan, Clerk District Court Motley County, Texas.

(12-3-10-17-24)



We pray that your Christmas will overflow with health, wealth and happiness,



El Matador Travel Center

Mr. and Mrs. Al Watson & Personnel



Matador Motor & Implement Company



Phillips '66'

EDMONDSON & SON, PHILLIPS JOBBERS

PHONES: 347-2346 ★ 347-2272

Matador, Texas



**Many Sentiments
Are Expressed in
Greeting Cards**

Friendly, merry, reverent, sentimental — Christmas sentiments find expression in greeting cards at the holiday season.

Just when the sending of greeting cards first began is a question that may never be settled, especially since it is always possible that early examples of printed Christmas greetings are waiting to be found among private books and papers.

The Cole-Horsley card is considered by many to be the first published Christmas card. It was designed in Britain in 1843 by John Calcott Horsley, a well-known artist of the period, for Sir Henry Cole, director of the Victoria and Albert museum.

The card bears the now-universal greeting, "A Merry Christmas and a Happy New Year to You." It shows a joyous family seated at Christmas dinner.

A copy of the card, discovered in England in recent years by a representative of the Hallmark Historic Collection, housed at the greeting card company's headquarters in Kansas City, Mo.

Louis Prang of Boston, an art-loving lithographer, published the best known early Christmas greetings in the U. S. He conducted art and literary competitions for greeting card material, and published cards of outstandingly high quality.

Australians go in for outdoor picnics at Christmas time since it's summertime "down under" then.

**Only St. Matthew
Reports Visit of
Three Wise Men**

Familiar to all is the visit of the Magi to Bethlehem — and yet little is known about it. In the books of the New Testament, only St. Matthew reports the visit.

St. Matthew called them "wise men from the East." In the legends that have developed, they are sometimes called "Magi," because this word, meaning "august," was the name given the priests of the ancient Medes and Persians.

Tradition says they had heard that a bright new star would announce the coming of a Saviour to the world. After years of watching, they saw the star and set out from Babylon to find Him.

In Bethlehem, they gave the Christ Child gold in a shrine-shaped casket, a sign that they accepted Him as their King; frankincense, a symbol of His deity; and myrrh in a golden horn, a prophecy of His death.

Norway Prepares

In Norway preparations for Christmas traditionally start six months before December 24. The Christmas celebration itself lasts three weeks. The period, according to Book of Knowledge researchers, is known as the Julafred, or the Peace of Christmas.

Statues Honored

In Italy the Presepio, or crib as characteristic of Christmas as is the tree in other countries. To the Presepio, people bring gifts of nuts and apples, which they place in the hands of life-sized figures.

**Local Items Delayed
From Last Week**

ATTEND GRADUATION

Mr. and Mrs. Peyton L. Legg of Afton attended the graduation of their son, Troy M. Legg in ceremonies at the Officers' Candidate School, Fort Sill, Okla., on Dec. 8. They were accompanied by their son, Gene and daughter-in-law, Mrs. Jimmy Legg and children, Joe and Beverly. The young officer received his commission as a second lieutenant, and pinning his bars were his mother and his sister-in-law. He will go to Fort Benning Ga., for training in paratroop school, and later to Fort Lee, Va.

VISIT RELATIVES

Mr. and Mrs. Clovis Murphy returned Thursday from a visit with relatives, including their son and family, Rev. and Mrs. C. H. Murphy of Weatherford, and in Fort Worth with Mr. and Mrs. Tom Spray, and in Lydia, with other relatives.

HOME FROM LUBBOCK

George Cullin returned home Wednesday from Lubbock, where he has been receiving treatment at Methodist Hospital. His son, Charles Cullin of Lubbock accompanied him home. They were also here for the week end, and were joined by Mrs. Charles Cullin and daughters, Charise and Charyn, who visited her parents and brother, Mr. and Mrs. R. E. Campbell Jr., and Richard.

Mr. and Mrs. J. E. Edwards

and daughter, Patty visited in Lubbock Sunday with their son and brother, Thomas, Texas Tech student, and also with Mr. Edwards' brother, Ben Edwards who was a patient in West Texas Hospital.

In Massachusetts, Christmas didn't become a lawful holiday until 1856. The Pilgrims in New England had disapproved of Christmas celebrations, and a law prohibiting them was passed in 1659.

Bringing gifts to the Christ Child, the Magi also brought with them a reputation of wisdom. They were renowned, legend says, as philosophers, scholars, diviners and astrologists.

The French traditionally exchange gifts on New Year's Day, but the burning of the Yule log at Christmas is an honored custom in many parts of the country. After carols are sung, wine is poured on the log by the youngest child.

In Finland, just before Christmas Day, the whole family must take a Finnish bath (Sauna). This is the traditional steam bath taken in a hut with a stone oven.



GREETINGS

What better time than the merry Yuletide to express deep appreciation to our customers for their loyal patronage throughout the year . . . We greet you one and all!

Matador Variety

MRS. W. F. JACOBS, LAURA, and PERSONNEL



In the happy spirit of the Christmas season, we send sincerest greetings to our loyal friends and customers, with hearty thanks for their patronage.

Bob Stanley Pharmacy

ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS

- ★ MR. and MRS. BOB STANLEY
- ★ MRS. RUBY HOBBS
- ★ MRS. AUDIE POTEET
- ★ JAMES STANLEY
- ★ MRS. JAMES RENPRO
- ★ MRS. MARY McMAHAN
- ★ MRS. OLA STOKES
- ★ SANDRA SANDEFER
- ★ STEPHEN GWINN



For all our friends we wish this to be a season of significance. A holiday when peace mingles with merriment, love with good fellowship, good works with good will. And may the spirit of Christmas abide with you and those dear to you, now and always.

SALEM'S

Letters to Santa

Matador, Texas
Box 82
December 8, 1964

Dear Santa:

My sister, Kelly wants Barbie's sister, Skipper, a suit for Ken, two dresses, one for Barbie and one for Skipper. If you have a spare Midge and dress, send it too. Also a pattern for Barbie, Ken, Midge and Skipper.

I want a lever action BB gun and three packs of BB's too. I want a cowhide football and a tee. If you have a football pump, I want it too.

Your friends,
Kelly and John Nimmo

★

Roaring Springs, Texas
December 14, 1964

Dear Santa:

I love you and Mrs. Santa. I would like to have a magic wand and a little English racer bicycle and also a drum.

I appreciate all you do for us Santa. I will have a present for you.

We have a lot of pictures of you in our schoolroom.

Tell all your helpers I love them, too.

Jerry Todd Williams

★

Roaring Springs, Texas
December 14, 1964

Dear Santa:

I hope you come to my house Christmas. I love you and Miss Santa. I want a basketball, a car and an English racer bicycle.

I will have a bowl of soup for you.

Love,

Pepper Nichols

★

Roaring Springs, Texas
December 14, 1964

Dear Santa:

I am a good girl and hope you will bring me a doll with clothes, and some dishes. Please find my house in Roaring Springs. Love,

Janie Valdez

★

Roaring Springs, Texas
December 14, 1964

Dear Santa:

I want a doll for Christmas. Please come to my house and remember my brothers and sisters with good things. Love,

Nora Garcia

★

Roaring Springs, Texas
December 14, 1964

Dear Santa:

I love you. Please bring me a basketball. I have been a good boy. Please come to our house.

Roy Hernandez

★

Roaring Springs, Texas
December 14, 1964

Dear Santa:

I like you very much. I have been a nice girl. Please bring me a Penny Brite and Barbie wallet. Love,

Linda Mendoza

★

Roaring Springs, Texas
December 14, 1964

Dear Santa:

I am an 8-year-old girl. I want a doll for Christmas and please bring some toys for my brothers and sisters.

Esther Munguia

★

Roaring Springs, Texas
December 14, 1964

Dear Santa:

I love you. Can you get me a bicycle and drum, please. I want a doll with clothes, too,

and some dishes. I am a good girl. Love,

Susie Escobar

★

Matador, Texas
Dec 15, 1964

Dear Santa:
I am three years old. I have been a good girl.

I would like to have a Patterburp Baby, chatter telephone, and a radio. I love you.

Norma Kay Philips

Matador, Texas
Dec 15, 1964

Dear Santa:

Please bring me a Kim and snow-cone maker. Thank you Charlotte Johnson

★

Matador, Texas
Dec 15, 1964

Dear Santa:

Please bring me a holster, two guns and a bicycle. Love,

Paul Price

Matador, Texas
Dec 15, 1964

Dear Santa:

Please bring me a football suit. Love,

Larry Townsend

★

Matador, Texas
Dec 15 1964

Dear Santa:

Please bring me a football suit. Thank you.

Dannie Gwinn

Matador, Texas
Dec 15, 1964

Dear Santa:

Please bring me some toys, some candy and nuts. Thank you.

Victor Gonzales

Matador, Texas
Dec 15, 1964

Dear Santa:

Please bring me a football suit and a gun holster. Thank you.

Tony Rose

DR. JOHN W. KIMBLE, O. D.
Contact Lenses * Visual Analysis
OPEN ALL DAY SATURDAY
AS FOR THE PAST 48 YEARS.
Floydada, Texas YU 3-2406



The Spirit of CHRISTMAS

To love one another as a brother... to have good will among men... to bring peace to every heart — this is the Spirit of Christmas. We pray that it will enter your home at this Holy season giving to you and your loved ones the greatest happiness.

It is with genuine appreciation of your friendship and patronage that we extend this heartfelt good wish.



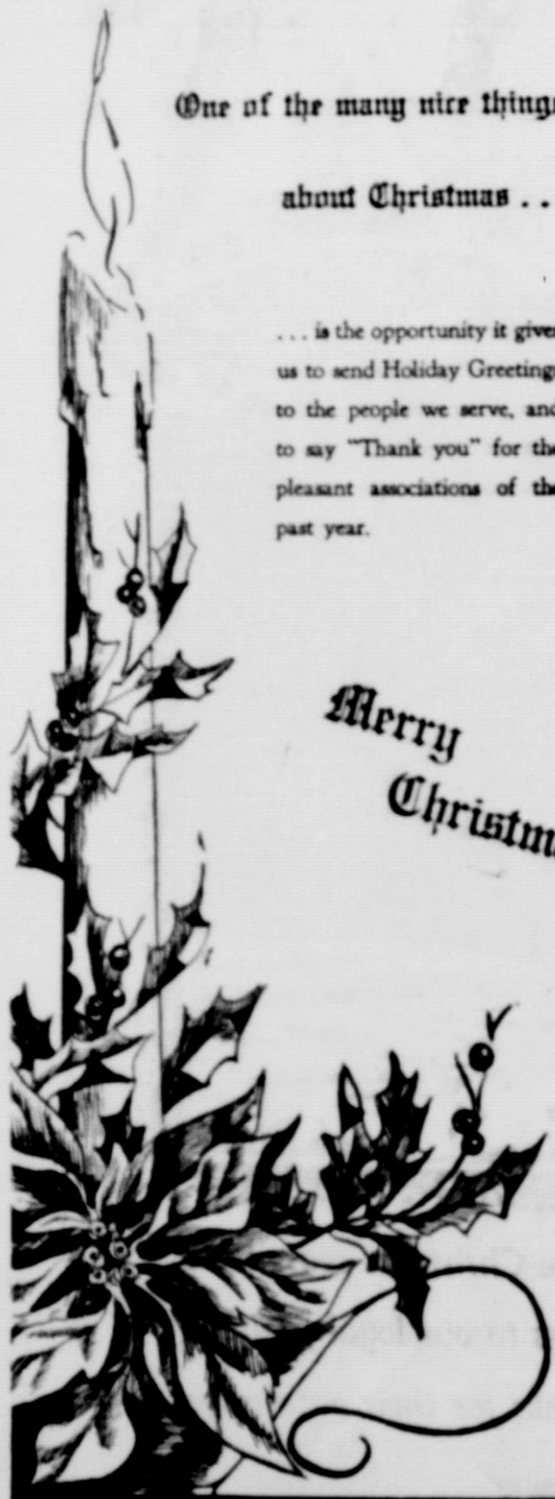
Freeman Thacker Gas Company

MR. AND MRS. FREEMAN THACKER AND PERSONNEL

One of the many nice things
about Christmas...

... is the opportunity it gives us to send Holiday Greetings to the people we serve, and to say "Thank you" for the pleasant associations of the past year.

Merry
Christmas



**Bill Pipkin
Insurance Agency**

State Bank Building Phone 347-2747

Matador, Texas
Dec. 15, 1964

O. D.
Analysis
RS.
7 3-2406

Matador, Matley County, Texas, Thursday, December 24, 1964

*fear not:
for behold.*

I bring you good tidings of great joy which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord. And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger. . . . And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth peace, good will towards men. ST. LUKE

Letters to Santa

Matador, Texas
Dec. 15, 1964

Dear Santa:
Please bring me a combat set and a rocket. Thank you.
Steve Moore

★

Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
I like you to come Christmas to my house. I have a Christmas tree. Your friend,
Castulo Gonzales

★

Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
I want a Baby Doll and her clothes. And I want a set of luggage. Your friend,
Naomi Ruth Simpson

★

Matador, Texas
Dec. 15, 1964

Dear Santa:
Please bring me a Midge doll and a doll suit case. Thank you.
Ronda Williams.

Matador, Texas
Dec. 15, 1964

Dear Santa:
Please bring me a doll. Love,
Patty Zarate

★

Matador, Texas
Dec. 15, 1964

Dear Santa:
Please bring me a football and a football suit. Thank you.
Steve Smith

★

Matador, Texas
Dec. 15, 1964

Dear Santa:
Please bring me a snow-cone machine, a bicycle and a boxing set. Thank you.
Ben Charles Grundy

★

Matador, Texas
Dec. 15, 1965

Dear Santa Claus:
I want a Johnny 7 One Man Army and a Vroom motor and a Vroom bike. Your friend,
Quinn

★

Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
I like you, and I want a toy farm for Christmas. Your friend,
Andy

Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
I want a Barbie doll. We want to have a good Christmas and we want to have a Merry, Merry Christmas. Your friend,
Tresia Marie Smith

★

Matador, Texas
Dec. 15, 1964

Dear Santa:
Please bring me an electric train and some trucks. Thank you.
Jimmy Stockton

Matador, Texas
Dec. 15, 1965

Dear Santa Claus:
I want a Baby Bright for Christmas and I want some shoes. Will you please get them for me? And I want some clothes for my Timmy doll, please. Your friend,
Lisa Smallwood

★

Matador, Texas
Dec. 15, 1964

Dear Santa Claus:
I love you very much. I

Matador, Texas
Dec. 15, 1965

Santa Claus I want a Johnny 70MA, a one man Army gun, it has 7 guns in one, and I want a guitar under the Christmas tree. Your friend,
Rickey

★

Matador, Texas
Dec. 15, 1965

Dear Santa Claus:
I want a Walkie-Talkie. Your friend,
Frank

Matador, Texas
Dec. 15, 1964

Dear Santa:
Please bring me a Johnny 70MA, a rocket, a football suit and a bicycle. Thank you.
Darrell Moore

★

Matador, Texas
Dec. 15, 1965

Dear Santa:
Please bring me a cowgirl doll and some boots. Thank you.
Kelly Nichols.

To our many friends
and customers. a
VERY MERRY

Christmas



This is the season of the year when gladness and joy prevails — and most especially for us, when we look back over the past and realize how much you have contributed to our success. To our many good friends and good customers . . .

OUR BEST HOLIDAY WISHES

Higginbotham-Bartlett Company

Raby Webb Clinton Hobbs L. H. Dirickson Dorothy Turner

They're all good at

USE YOUR CREDIT CARD AT DEEP ROCK We accept all approved credit cards. If yours isn't a Deep Rock card, we'll be glad to help you get one. It's easy. Meanwhile, back at the station: Get Natural Power with Deep Rock Premium with DR-2 or Deep Rock Regular. Get Neighborly Service for every car . . . everytime. Get Nature's finest Motor Oil . . . Deep Rock Special HD All-Season or Deep Rock HD.

Wylie Petroleum Company
EL MATADOR TRAVEL CENTER
MR. and MRS. AL WATSON, Managers

Products by
KERR-McGEE
OIL INDUSTRIES, Inc.

YULE RIDDLE LINKS SANTA, PAWN SHOPS

What is the connection between Santa Claus, the custom of hanging up Christmas stockings, and a pawnbroker's sign of three gold-colored balls?

A Scrooge might say that the answer to the Yuletide riddle is that Santa Claus would need help from a pawnbroker, to pay for filling all the stockings—but Scrooge would be wrong.

Both Christmas stockings and pawnbroker's signs are traditions that come from legends about the first "Santa Claus" — St. Nicholas, bishop of Myra, in Asia Minor — according to the Encyclopedia Americana.

This early Santa was known far and wide for his generosity. And, so the story goes, he wanted to help a merchant who had lost all his money and had no way to provide dowries for the marriages of his three daughters.

Like Santa today, St. Nicholas wanted to be a generous but secret giver. When the oldest daughter was old enough to marry, he went at night to the merchant's house, with a bag of gold.

Some legends say he threw it through the window, and others that he threw it down the chimney. At any rate, the oldest daughter had her dowry and was able to marry.

St. Nicholas repeated the process for the second, and then the third, daughter. The third time, the merchant watched to see who brought the gold and told the story of the good saint's generosity.

According to legend, one bag of gold fell into a stocking hung up by the chimney to dry and thus began the custom of hanging up stockings to be filled with gifts.

Pictures of the saint show him with the three bags of gold.

Bankers in Northern Italy took him as their patron and used the sign of three gold balls. Because bankers lent money, the sign later became associated with pawnbrokers and today this custom still continues.

According to story, the first Christmas in England was celebrated at the famous Round Table of King Arthur.

SHARING IDEAS CREATES SEAL

That familiar Christmas seal appearing on so many packages and letters during the holiday season owes its origin to an American physician, a Danish postal worker and a kind-hearted lady from Delaware.

The doctor, Edward Livingston Trudeau was stricken with TB shortly after graduation from medical school, says The Encyclopedia Americana.

To help other people with the disease — both his brother and his daughter had it — and to test his own ideas, Dr. Trudeau set up the first successful tuberculosis hospital at Saranac Lake, New York.

When the National Tuberculosis Association was founded in 1904, its first president was Dr. Trudeau.

About the same time, far across the sea in Denmark, a Danish postal worker, Einar Holboell, had the idea of selling penny seals to put on packages at Christmas, to remind people to help sick and needy children suffering from tuberculosis.

The King of Denmark approved the idea and the world's first Christmas seal sale took place in 1904.

Meanwhile, on the banks of the Brandywine River in Delaware, a group of doctors had built a small hospital to be used for treating tuberculosis.

When it became apparent that the project would die for lack of funds, a cousin of one of the doctors came to the rescue. Miss Emily Bissell, a Red Cross worker, had read a magazine article about the successful Christmas seal idea in Denmark.

Miss Bissell set to work and drew the design for the first American Christmas seal. Around Christmas time of 1907, the first stamps went on sale in the Wilmington, Del., post office.

LEGENDS TELL ABOUT HYMN

Stories and legends surround most of the modern ways of celebrating Christmas — and sometimes there is more than one version of a story — such as the story of "Silent Night" and how the song came to be written.

Joseph Mohr, village priest of Hallein, Austria, wrote the words, and his organist wrote the music, probably adapted

from a melody by Michael Haydn. On this point, most sources seem to be agreed.

What inspired Father Mohr to write the words is another story — or another two stories.

One version, say researchers for The Book of Knowledge, is that Father Mohr was called out into the snow on Christmas Eve of 1818, to bless a newly born baby in the home of one of the poorest parishioners.

He was so filled with the spirit of the season and the simple beauty of the mother and infant that when he returned to his study he wrote the poem, "Silent Night." Before Christmas Day was over, his organist had written the music.

Other versions have it that the church organ had broken down (impaired by mice, one story says), and the people were saddened because there would be no music for Christmas Day. Shortly before Christmas, Father Mohr wrote his poem and Organist Gruber the music.

At midnight mass, the people sang "Silent Night" — with a guitar accompaniment.

Towns Named in Spirit of Yule Get Mail Deluge

Among the busiest of Santa's helpers at the Yuletide season are the postoffices in towns with Christmas names.

In Noel, Mo.; Christmas, Fla.; Santa Claus, Ind.; Bethlehem, Ind.; and Bethlehem, Pa., many thousands of packages and cards are received around Christmas time, to be postmarked with the Yule town's name and re-mailed to other states and countries.

The towns also play host to many visitors during the Christmas season. In Bethlehem and Nazareth, Pa., there are permanent displays and festivals of light, emphasizing the religious meaning and beauty of Christmas.

The people of Ireland originated the tradition of burning a candle in the window at Christmas time. Legend said that the Christ Child might be wandering alone in the dark and cold, and they lit a candle to light him on his way.

Theatre in England began with Christmas plays. The first British comedy was written for a Yule Celebration, and the earliest tragedy, "Gorbuduc," was performed at Christmas, 1561.

In The Holy Land

Jerusalem and the Holy Land at this time of the year attract thousands of Christians from throughout the world. In Bethlehem they find the Church of the Nativity, traditional scene of the birth of Christ.

From the Mount of Olives, where Jesus prayed and wept over Jerusalem, visitors can see the great beauty of the Holy City.

Near Jerusalem is the Garden of Gethsemane where Jesus prayed the night before he was killed. The tomb of Mary, mother of Christ, is close by. In Jerusalem is the Church of the Holy Sepulchre, erected over the place where Christ was crucified and buried. And these are but a few of the many shrines and Holy places to be visited.



Pinata Scramble

In Mexico and other Latin American countries, the breaking of the pinata is a traditional Christmas custom. Earthen jars are filled with toys and sweets, covered with colored paper-mache figures and hung in an open space.

Blindfolded children take turns at trying to break the pinata with a stick. When it is smashed, there's a merry scramble for its contents.

Housewives in Northern Europe, who had their chimneys cleaned for better heating during the Yule season, told children the work was done to clear the way for St. Nicholas to come down the chimney with gifts for them.

Clearing The Way

To St. Nicholas, a bishop of the early Christian Church, goes credit for the custom of holiday giving to children.

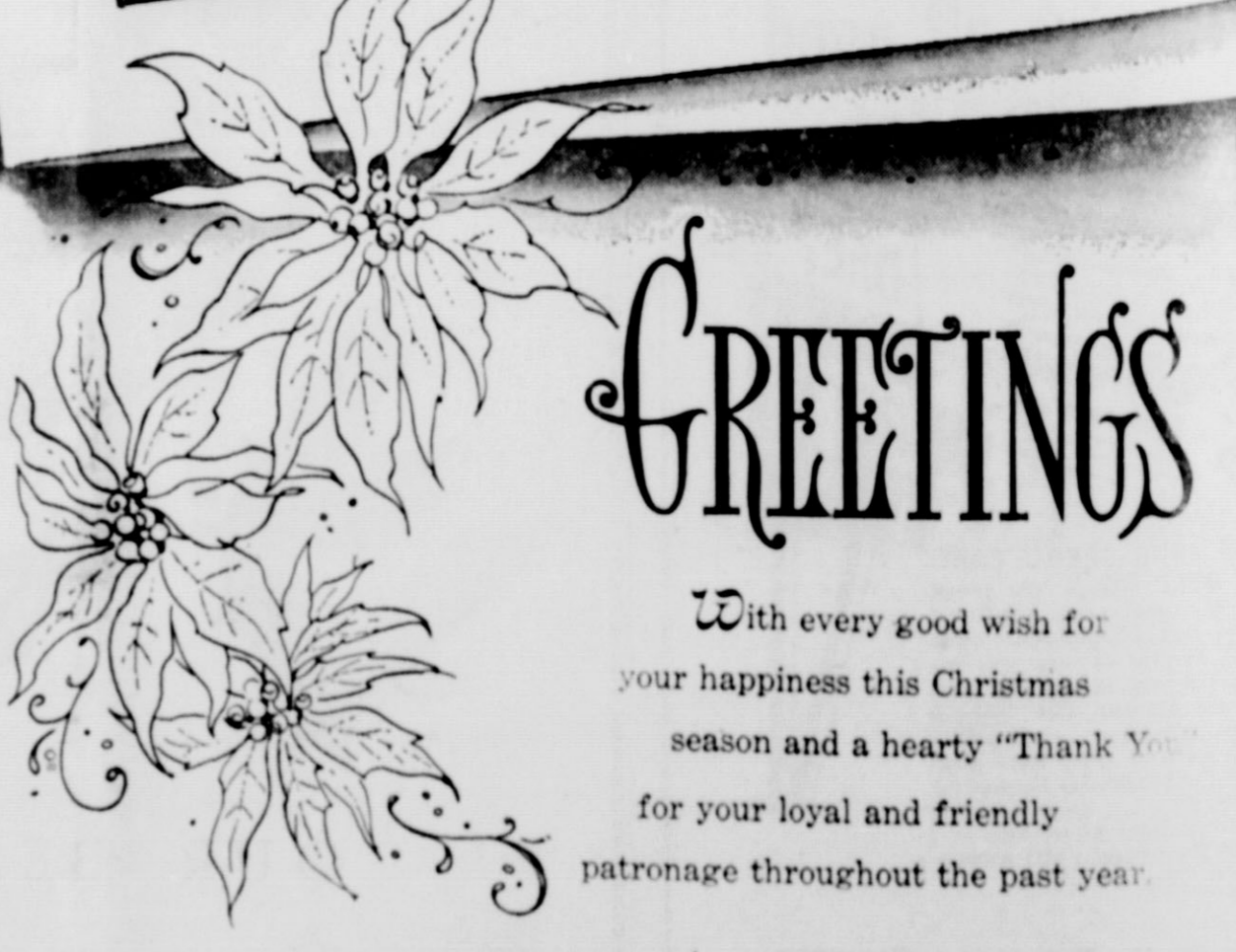
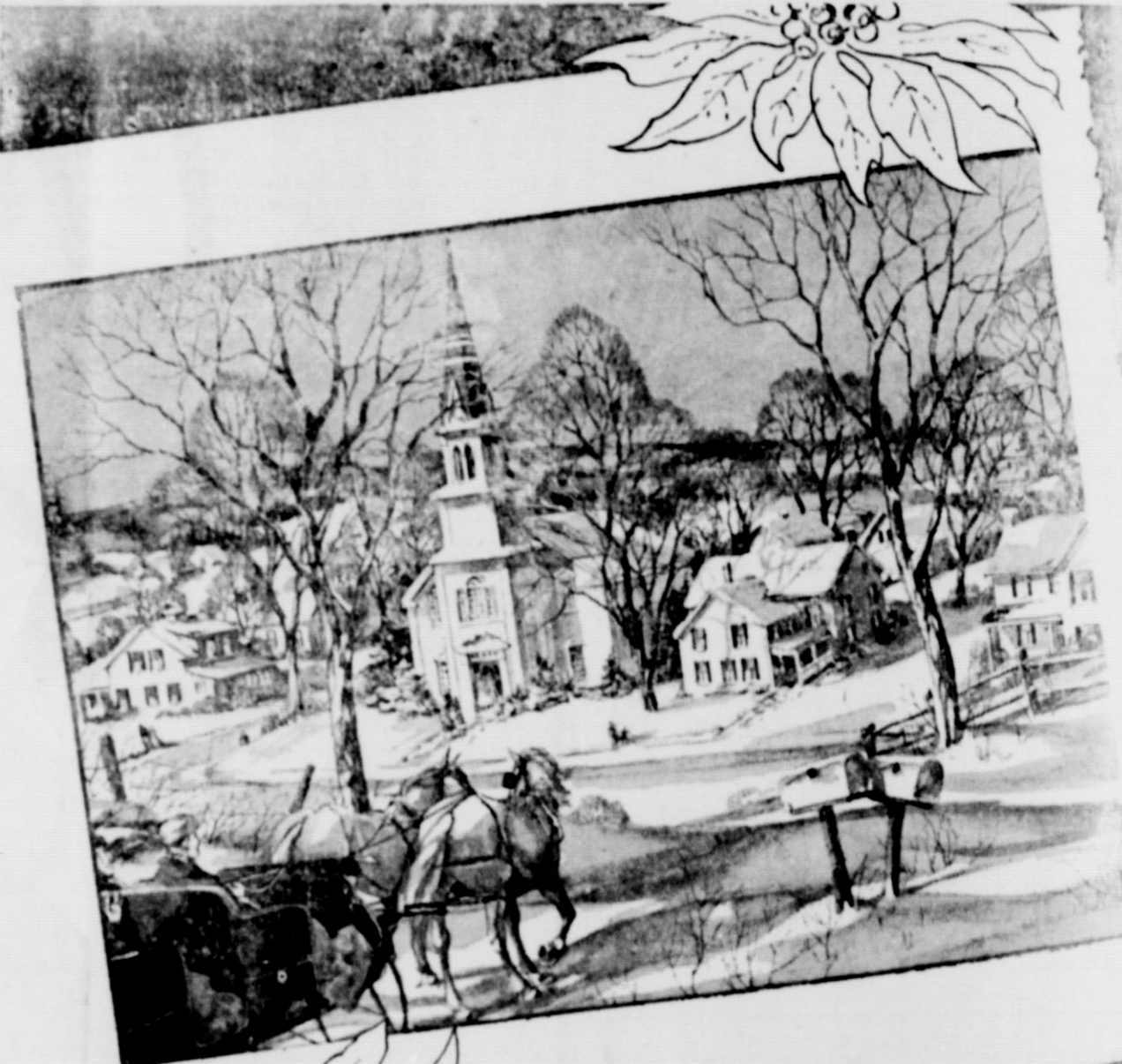
Old Customs Live

Christmas in the United States reflects a heritage of customs from many lands and times. Trees, candles, balls, carols and other well-loved traditions came, like the people of the U. S. from other countries. In many communities, people still celebrate Christmas as their ancestors did.

The U. S. has made its contributions to Christmas customs around the world. Santa Claus, bearded and robed, was first personified as "The Night Before Christmas" by Dr. Clement Moore. Street decorations, Santas in stores, and special store displays of gifts are U. S. ideas that have been adopted on a global scale.

Saint is Reality

Swedish Yuletide ceremonies begin officially on December 13, St. Lucy's Day. According to legend, St. Lucy went about carrying food and drink to the needy. The Swedes give the legend reality by choosing one of the girls in the family to represent St. Lucy. St. Lucy rises early and wakes each member of the family, serves them coffee and baked buns.



GREETINGS

With every good wish for your happiness this Christmas season and a hearty "Thank You" for your loyal and friendly patronage throughout the past year.

Television Signal Service Co.

Throughout the year just closing, a portion of WTU advertising has been devoted to some of the basic community development elements which are widely considered essential in local growth and improvement. The response from our growth-conscious communities has been good . . . so much so that we are encouraged to continue along the same general lines in the new year of 1965. The true spirit of the Holiday Season is to be found in this pleasant relationship with communities in our service area. That is why all of the folks here at West Texas Utilities join together in sending greetings and best wishes for a very —

Merry Christmas



West Texas Utilities Company

Christmas Week Movie Entertainment

December 27-28-29-30

DON'T MISS the wonderful week
of entertainment!

"What A Way to Go"

Dec. 25-26: Time 6:45 — 50c-25c



**THE NO. 1 ATTRACTION OF ALL TIME
AT SPECIAL POPULAR PRICES!**



December 27-28-29-30

Admission 90c-40c; Time 6:45



**DECEMBER 31st
New Year's Eve Preview**

"A Summer Place"

At 10 p.m. Admission 50c-25c



**We want to wish everyone
A MERRY CHRISTMAS**

and a

HAPPY NEW YEAR

**Mr. & Mrs. Wade Berryman
Sharlene, Jeff, Mike**

**Jud Neighbors, Francis Mitchell,
Sandra, Glenda & June**

Matador Drive-In

COUNTY AGENT PALLMEYER SAYS:

With cooler weather already here, many homeowners can winterize their homes for increased winter comfort and economy. A good place to start is with the doors and windows. If they fit loosely, tighten with weather stripping. Storm sashes can be helpful in reducing heat loss from the house. Addition of storm windows, doors and weather stripping can reduce the fuel bill considerably. Proper insulation in the unheated attic will also cut fuel bills. Place the insulation between the attic floor joists to help reduce the heat loss from the rooms below. With this insulation, there should be ventilation in the attic. Vents placed in the gable ends of the house, under the eaves or installed in the roof will be adequate. Four square feet of clear openings are needed for each 1,000 square feet attic floor.

Next summer the installation in the attic will help keep the house cooler.

Tommy Green, Matador was the 2nd place winner in the State Fire Prevention contest sponsored by the Texas Association of Mutual Fire and Storm Insurance Companies. The \$25 bond and certificate was presented at the regular meeting of the Matador Lions Club. Mary Jane Hamilton, Matador, was 1st place state winner in 1963 in the contest open to 4-H Club members.

Additional members are receiving training in fire prevention, and people wishing a check made of their premises are urged to notify me so that assignments can be made to members working on this project.

With green grazing becoming limited, beef cattle producers need to give special consideration to supplying phosphorus for their herds.

This mineral is deficient at times in all sections of Texas, with late summer, fall and winter being critical periods. Cows fed phosphorus supplements where the deficiency occurs may average as much as 200 lb. heavier than those not receiving the supplement. Calves may weigh 50-70 lbs. more at weaning age and calf crops increased as much as 30%. Cows conceive earlier after calving. Practical methods of supply-

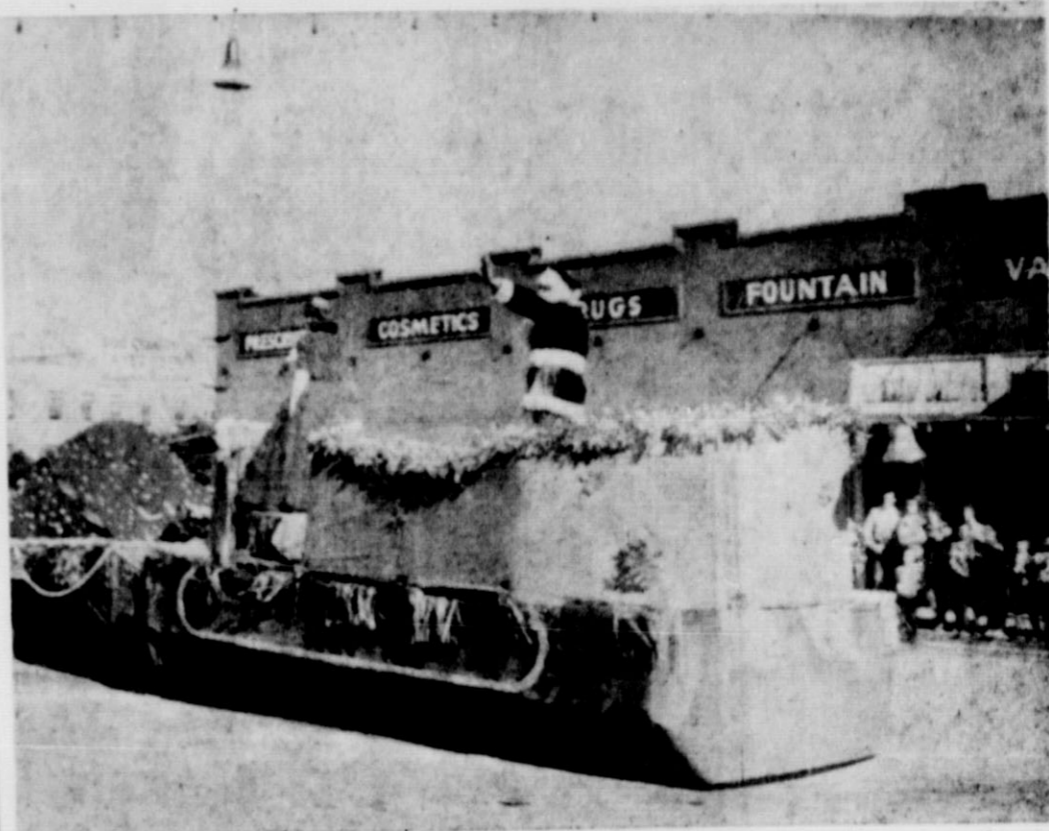
ing phosphorus to range cattle include supplements in mineral feeders and placing soluble phosphorus in drinking water where the water supply can be controlled. Where mineral is added by hand, 1 ounce of monosodium phosphate is added per 32 gallons of water. Automatic dispensers are available also.

A mixture of one part salt and two parts steamed bonemeal by weight is recommended. Where salt is fed to control protein supplement intake, feed the bonemeal alone. Sheltered mineral feeders will reduce waste.

Proper maintenance can extend the useful life of sprinkler irrigation equipment. Check engines and have repairs made now. Pumping units left in the field should be covered with a waterproof cover, with special care taken to prevent moisture from entering the exhaust pipes of internal combustion engines. Impellers and seal rings on centrifugal pumps require checking. Remove sprinkler heads and check for excessive wear and repair if needed. Remove all gaskets and store them flat in a dry cool location out of sunlight.

Store pipes on inclined racks well above the ground to provide drainage, air circulation and resistance to wind damage. Pipe left in the field during freezing weather should be completely drained and secured from wind damage. If fertilizer is applied through sprinkler systems, all equipment should be flushed thoroughly and cleaned before storage. Should corrosion be detected in any part of the system, contact the supplier immediately as steps can be taken to minimize damage.

A sprinkler system represents a sizeable investment.



SANTA IN MATADOR—Arrival of Santa Claus in Matador, Dec. 19, gladdened the hearts of little folks, who met and talked to him. He promised to bring gifts to good little boys and girls all over the world tonight.

—Tribune photo and engraving

CALLED FOR PHYSICALS

(Delayed)
Sammie Dean Swim and Billy Wayne Davis were registrants from Motley County who were called for Armed Forces physical examinations in Amarillo, on Dec. 14. The call included ten from Hale County and one from Swisher County.

RETURNS HOME

Mrs. B. F. Jackson returned home Sunday from a visit in Odessa with her daughter, Mrs. Joe Shirley and family, and in

Wichita Falls and Vernon with other children. She was accompanied to Odessa by her son and wife, Mr. and Mrs. John Jackson of Wichita Falls, and on her return home, was accompanied by a daughter and family, Mr. and Mrs. Randal Hawk and daughter, Carolyn, of Vernon, who spent the week end here.

Tradition Helped As Washington Crossed the River

During the American Revolution, George Washington used his knowledge of Christmas celebrations to take an im-

portant step toward peace. Puritan settlers in the New World disapproved of Christmas festivities, but Washington knew that the Hessian soldiers, employed by George III to fight the colonists, would observe Christmas as they had done at home.

On December 25-26, 1776, he crossed the Delaware, attacked and put to rout the surprised Hessians who had been obliviously sleeping off the effects of their holiday festivities.

Ace Reid's famous cowboy cartoons in books, only \$1 at the Tribune.

Greetings



There is no better way than the good old-fashioned way of extending our sincere good wishes at this joyous holiday than to say: Hope you and yours have a very Merry Christmas Day!

Matador Auto Company

MR. and MRS. GLENN WOODRUFF and PERSONNEL

FORD

MERCURY



Merry Christmas

OUR SINCEREST WISH TO ALL OUR FRIENDS

WE WILL BE CLOSED CHRISTMAS DAY

WAYBOURN'S CAFE

BILL AND MILDRED WAYBOURN

Greetings

"away in the manger no crib for His bed—"

That was the humble beginning of God's son, our Lord Jesus

and with His birth came faith, hope and the

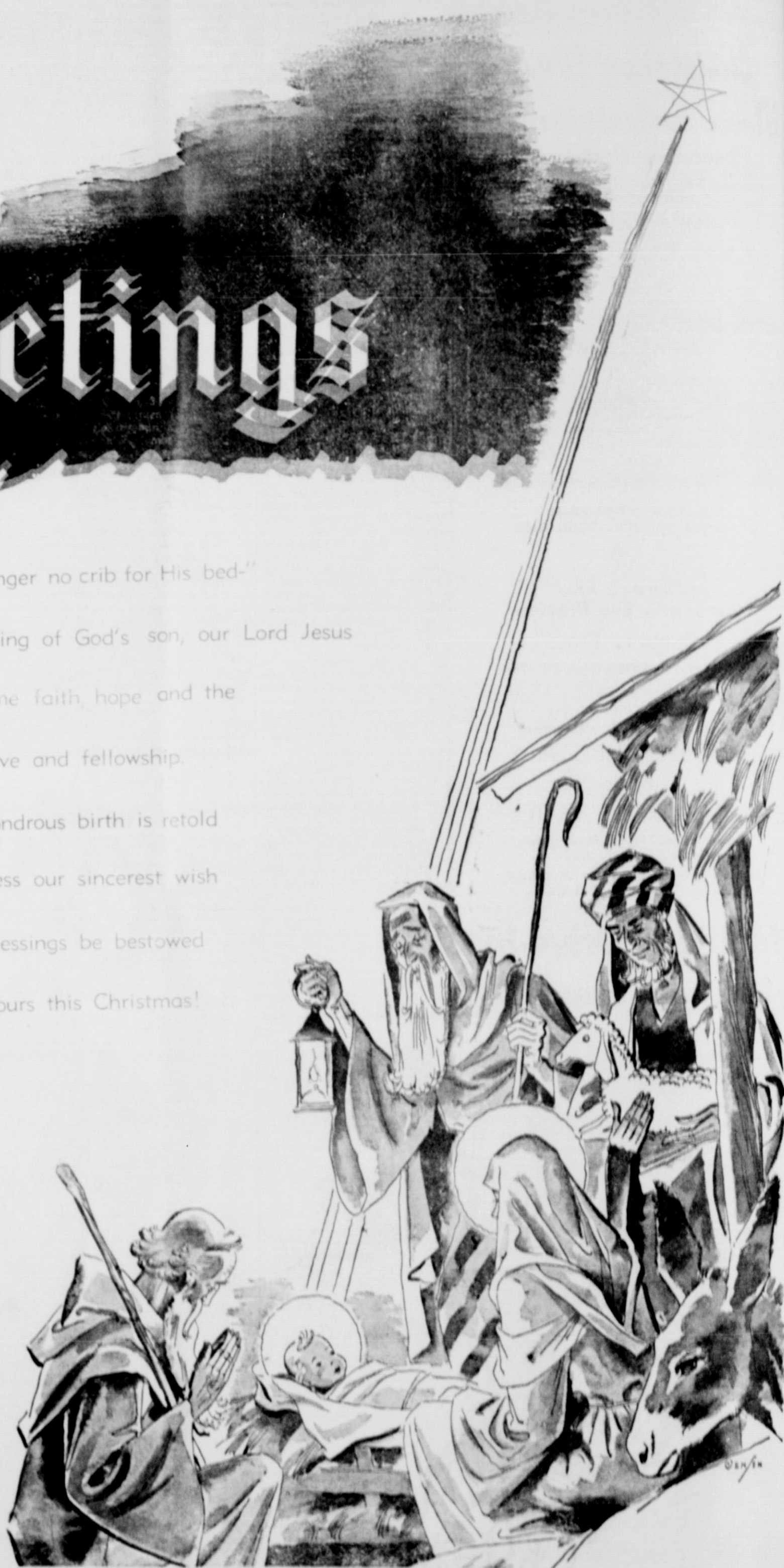
spirit of love and fellowship.

As this story of His wondrous birth is retold

may we express our sincerest wish

that all the rich blessings be bestowed

upon you and yours this Christmas!



FIRST STATE BANK

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HARRY H. CAMPBELL, President
 JOHN L. BARNHILL, Vice-President
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