

MATADOR BRAND

FIRST RALLY IS PEP-FULL

Excitement and school spirit were two essential elements in the first pep rally which preceded the Matador versus Paducah game on September 10. Following the traditional "Matador Boy," "Mister Touchdown," and "Who are the Matadors?" the cheerleaders - Jana Jones, Shariene Berryman, and Olivia Campbell - clad in new red jumpers, led the assembly in "Clap Your Hands."

Other yells whose purpose it was to urge the Matadors on to victory, were "Red Team Fight," "Battle Cry," "What If You Want to Win," "M. H. S. Fight," "Matador Beat Dragons," and "Have Myers Will Coach." A special yell "Who Are the Exes" was done in honor of the exes attending the pep rally.

The speakers, Mr. Myers, head coach, Ronnie Cox and Danny Davis, team captains, and Mr. Byerley, assistant coach, added their comments on the forthcoming game and gave their encouragement to the football squad. Ending with the school song, the pep rally fulfilled its purpose: to encourage the Matadors and to create an interest among the students and other football fans.

The Round Up

M. H. S. is privileged to have two members of the renowned Sourdough Singers in its classes. The two Sourdoughs - Janie Killingsworth, a senior, and Judy Gwinn, a junior - are currently in the admiration of their fellow students as a result of the recent release of their new record. The record features the Sourdoughs singing "Syrup Soppin' Shindig" and "The Lonely Nightingale." The "Lonely Nightingale" was written by one of the group, Gary Campbell.

Basketball managers for the 1965-66 season are Pat Day and Wanda Lapham, according to an announcement by Coach Willie Myers. Pat, the daughter of Mr. and Mrs. E. A. Day and Wanda, the daughter of Mr. and Mrs. Roy Lapham, are both seniors at M. H. S.

One of the new faces around school belongs to Mrs. Maldon Simpson, the new bus driver. Mrs. Simpson is driving the route which Mr. Henry Thompson drove last year.

Although the paper staff is still incomplete two new members have been added. Shelley Stevens, assistant editor of the paper, will be grade school editor. Pat Day, a senior, will assist Shelley with the grade school news. Sports editor for the paper this year is John Barnhill. John, a senior, has served on the paper staff for the past three years.

When Matador High School opens its doors each fall, Exes, who still have a few weeks be-

COW POKES



The best thing about our glamorous little ranch, we ain't bothered much by milchew or kinfolks.

fore they go to their respective schools feel the urge to visit their Alma Mater once again. Students and faculty members alike welcome the familiar faces and wish these former students the best of luck in their new adventures.

Visiting this year were: Sue Stevens, Mary Irwin, Jane Hamblott, Patsy Hankins, Jane Brinnett, Scottie Robbins, Lynda Elliott, Patsy Hankins, Jane Brinnett, Ruthie Lynn, Tim Green, Tommie Green, Tim Sturdivant, Richard Campbell, and Butch Waybourn.

The editor wishes to thank Wanda Lapham, Chip Smith and Sandra Sandefer for helping type this paper.

Joey Meador Is FFA President

Wednesday, September 8, the Matador chapter of the Future Farmers of America held its first meeting in the Ag Building. The purpose of the meeting was to organize and elect officers for the coming year.

Officers elected are as follows: Joey Meador, president; Ronnie Cox, vice president; John Thomas, sentinel; Dick Moss, secretary; Larry Bostick, treasurer; and Jesse Perkins, reporter.

After concluding the business the chapter saw a short film on parliamentary procedure.

Speech Students Emcee On KFLD

Ann Marshall and Linda Vinson, speech students of Mrs. Randall Whitworth, served as guest emcees on KFLD in Floydada Thursday, September 9, from 4:45 to 7:00.

Ann and Linda, both sophomores at M.H.S., will host a program each week at this time. The Floydada station has asked other area high school speech students to emcee the program formerly known as "Whirlwind Tops."

Grade Schoolers Take CSA Tests

Grade schoolers spent two days last week taking CSA tests, better known as achievement

Four MHS Classmates Stationed In Washington Area In Service

Four Matador High School classmates of the class of 1938 are stationed in the area of the nation's capitol, Washington, D. C. and each is making the military his career. Each of the four men is an officer of high rank.

A letter this week from Lt. Col. Jack Robinson of Hampton, Va., to Mrs. R. E. Donovan, Secretary of Matador Ex-Students and Teachers Assn. revealed interesting highlights on the subject. He writes: "How I wish that I could be with you on 1 Oct. 1965. I am sure everyone will have a wonderful time."

"I have seen three of my classmates (Class '38) since we arrived in Virginia, July 10. B. F. Tunnell is an Army Lt. Col. and stationed at Fort Eustis, just 20 minutes from us. Colonel Maurice Reilly is stationed in the Pentagon, and it requires about 3 1/2 hours driving time to reach him. G. W. Fuller is a Navy Chaplain and has the rank of Commander (Army and Air Force equivalent of Lt. Colonel) and he lives in Virginia Beach. It requires about 45 minutes to an hour to reach his house."

"We have had nice visits with each family and hope to get them all together one of these days."

"We are very happy here in Virginia. It is a very historic area. Hampton is the oldest continuous English speaking settlement in America. We are just 30 minutes away from Yorktown, Williamsburg, and Jamestown. If ever you have the chance to come up this way, please let us know and we will try to give you a guided tour."

Sincerely, Jack

One former Matador student regrets that she will be unable to return for Homecoming, however she is currently serving in the military.

Jeannette Day, daughter of Mr. and Mrs. E. A. Day and Debbie Smallwood, daughter of Mr. and Mrs. Leon Smallwood, Jeannette and Debbie are seventh grade students.

The 1965 cheerleaders will be wearing red pleated skirts, white blouses and black pullover sweaters. The twirlers, uniforms are short red jumpers with white inset pleats and white majorette boots.

Rosemary Alonzo Starts To School

Rosemary Alonzo, the daughter of Mr. and Mrs. Guadalupe Alonzo, was born June 1, 1959. She has two sisters at home, one is one year old and the other is four years old. There is also a little brother at home who is three years old.

Rosemary enjoyed her first day at school. She liked drawing and painting pictures, but like most people her age, she liked the play periods best of all. Miss Alonzo likes bananas and her favorite song is "A Fellow"

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Public Notice

In compliance with Title VI of the Civil Rights Act of 1964 and paragraph 15.5 (d) of the Rules and Regulations of the Department of Agriculture, the following notice is hereby published.

"Non - Discrimination" Hall County Electric Cooperative, Inc. of Memphis, Texas has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under

any person who believes himself, or any specific class of individuals to be subjected by the organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may himself or a representative, file with the Secretary of Agriculture, the Rural Electrification Administration or this organization, or all, a written complaint, the identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and Regulations.

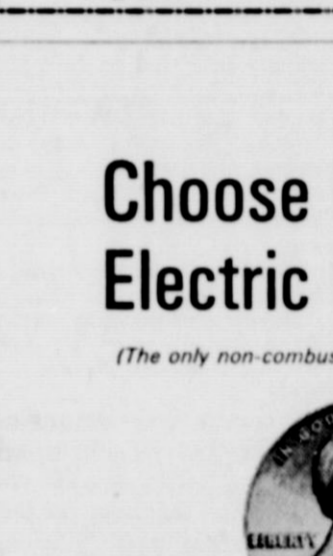
Board of Directors
Hall County Electric Cooperative, Inc.
(S) Sam Ross, President

Bonnie (Cox) Collier of Idalou intimates that she is planning to be here: "I know you will have a good Homecoming. Hope to see you." Another "ex" who is planning to be here for Homecoming is Mrs. Jack Crider (Mary Ola Tipton class of '40) of Odessa, who writes "I hope my class will have a reunion, as this is our 25th year."

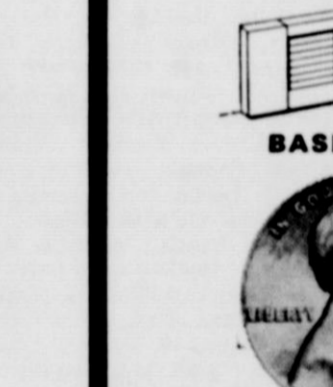
This Assurance this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of the organization.

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Matador & Tribune

Thursday, September 16, 1965

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET BY THE TRIBUNE PUBLISHING COMPANY

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS FOR TRANSMISSION THROUGH THE MAILS AS SECOND CLASS MATTER, ADDITIONAL TO AN ACT OF CONGRESS OF MARCH 3, 1879

COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1954, AND WITH THE MORNING SPRINGS REPORTER THROUGH PURCHASE, APRIL 28, 1958.

SUBSCRIPTION RATES: HALL AND DICKENS COUNTY: ONE YEAR, IN ADVANCE - \$5.00; MATADOR, TEXAS: ZIP CODE 79244

EDITOR AND PUBLISHER: MR. DOUBLAS MEADOR; ASSOCIATE AND SOCIAL EDITOR: SIXTO CASTILLO; BACK SHOP: ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THE COLUMNS OF THIS NEWSPAPER WILL BE PROMPTLY AND CORRECTED WHEN BROUGHT TO THE ATTENTION OF THE MANAGER.

THE TRIBUNE IS SUGGESTED TO THE ORIGINAL MOTLEY COUNTY NEWS, ESTABLISHED IN MATADOR IN 1874, AND TO ALL SUBSEQUENT COUNTY PUBLICATIONS.

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

WTU's 1¢ WINTER HEATING RATE IS IN EFFECT

Ask Your Heating Contractor or a WTU Representative

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College Students . . .

(Continued from page 1)
 College, Sherman is Nancy Tra-week.
 Jimmy Don Green chose Angelo State College, San Angelo. Two have gone to Denton, Ruth Lynn, to T. W. U. and Scottie Robbins to North Texas State. Tim Sturdivant will attend Texas University in Austin, on a two-year Interscholastic League scholarship in science and math, and attending West Texas State University. Canyon, will be Johnny Thomas and Pete Davis, for their second terms.
 Attending Abilene Christian College for his freshman year will be Charles Ezzell, and re-enrolled there are Johnny Ezzell and Mary Margaret Irwin. Larry Keltz, who has been employed in Dallas this summer, is now enrolled in the Dallas Institute of Gupton Jones College of Mortuary Science.


Former Teacher . . .

(Continued from page 1)
 He lists many items which a school can use, which may be obtained at only a token of the cost to the government.
 Mr. Harbour holds a bachelor's degree from North Texas State University and a master's degree from the University of Texas. He is a member of the Ft. Hood branch of Mary Hardin-Baylor College education department and is a past member of the TSTA state executive committee. Previously he has been superintendent at Granada, dean of Victoria Junior College and high school principal at Victoria, Weslaco, Olney and Matador.

VISITS MOTHER

Mrs. Louis R. Wilson of Dallas visited from Wednesday until Friday with her mother, Mrs. I. F. Fish. She was accompanied by her son, Louis Wilson Jr., and his twin sons, Leon and Louis Wilson III, of Fort Worth. They also visited Mrs. Wilson's brother and wife, Mr. and Mrs. J. Farris Fish, and with Mrs. Hope Fish and son, Bill.

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AT OLD SETTLERS (Delayed)

Among "old-timers" who attended Old Settlers Reunion last month, in Roaring Springs were Humpy Briggs of Floydada, "Snakes" Griffin of Paducah, Fred Collett of Hereford, Mrs. Maud Vivian of Muleshoe, accompanied by a grandson, Max Horseley, and her daughter, Mrs. Gertrude Reeves of Midland, Mrs. W. N. Graves of Fresno, Calif., (daughter of Mr. and Mrs. A. J. Richey of Dickens); Mrs. M. L. Jones and Mrs. J. B. Morrison of Spur.

VISIT PARENTS

Mrs. Jim Allison and small son, Todd, of McLean were accompanied here Friday by Mrs. Ronald Bailey and small son Lance of Clarendon, for an overnight visit with their respective parents, Mr. and Mrs. R. E. Campbell Jr., and Mr. and Mrs. Frank Price. Mrs. Allison is the former Carroll Campbell and Mrs. Bailey, the former Kay Kattan. They also visited other relatives while here.

OPEN HOUSE TO HONOR MR. AND MRS. DAVIS

Mr. and Mrs. C. R. Davis will be honored Sunday, Sept. 19, with open house from 3 until 5 o'clock in the afternoon, at their home on the occasion of their 25th wedding anniversary. Hosts will be their children, and all friends of the family are invited.

RECENT VISITOR

Johnny Webb, who is a student in the University of Texas Medical School in Galveston, visited here last week with his father and step-mother Mr. and Mrs. Raby Webb, and his grandmother, Mrs. Bob Echols. He also visited in Flomot with his paternal grandfather, W. H. Webb. He had spent the summer in Bethesda, Maryland, attending medical school on a fellowship.

Attend Rites for Mrs. V. L. Martin

Attending funeral services for Mrs. V. L. Martin, 80, at the First Baptist Church in Anson, at 2:30 Sunday afternoon, were Mrs. Fred Simpson, Fred G. Simpson, and Mr. and Mrs. J. D. Craven.
 Mrs. Martin was the mother of former resident Don T. Martin of Hereford, son-in-law of Mrs. Simpson. She died Wednesday, the apparent victim of a heart attack or stroke. Her body was found Friday, following a search by a son living in Anson, aided by neighbors. She had driven out of town for several miles, and when found, the car was stuck in a sand bed.
 Mrs. Martin was related to the Dave Stokes family of Dickens County. She was a niece of Miss Petey Stokes and a sister of Miss Maybelle Thornton. Survivors include four sons and two daughters.

CARD OF THANKS

We are very grateful for your many deeds of friendship during the illness and at the passing of our loved one, and we wish to take this means of expressing our appreciation for your cards and messages of condolence, beautiful flowers, and food prepared for us, and for helping in any way. May God bless each of you.

The Family of
 Mrs. Harvey Webb

IN APPRECIATION

To my many, many good friends and neighbors in Matador and Lubbock, I wish to express my deepest gratitude for kindnesses while I was in the hospital. To Bro. Jim Hancock for standing by during my surgery, to each stranger in Lubbock who visited me, and to all who sent cards, flowers and gifts, made phone calls, and brought such wonderful food since my return home. I wish to say "Thank You" with all my heart and may God bless each of you.

Mrs. Cliff Stephens (1)

In The Want Ads

- WILL do baby sitting in your home. Rosa Stafford, phone 347-2435. 28 ctn
- HOUSE FOR RENT - 5 rooms with bath and garage. Call lumber yard or Raby Webb. \$40. 28 ctn
- HOUSE FOR SALE - completely carpeted, garage, 5 lots. J. E. Cook, phone 347-2391. 28 ctn
- FOR SALE - 5 room house; 2 bed rooms, bathroom fixtures included. Located corner of Virginia and Scotch streets, 2 blocks from school. Priced to sell. Varner McWilliams, 4204 43rd St. Lubbock, Tex. See Tom Hamilton for inspection. 28 ctn
- FOR SALE: Two houses with lots. Cafe fixtures by the item, include icemaker, booths, stove, air conditioner, exhaust fan, counters and stools. In Roaring Springs. Mrs. Algie Groves, Matador. 28 ctn
- S.T.P. only 90c can; 12 month Battery \$8.95 at Peg's Tractor & Implement Co. 28 ctn
- WANTED - Fry cook and waitress. Man and wife preferred. Bell's Cafe, Spur, Tex. Phone Crestwood 2-3713. 27 ctn
- FOR SALE - Shotguns; 12 gauge pump or double barrel. Odus Killingsworth. 27 ctn
- FOR SALE - In Roaring Springs, 2-bedroom home; basement; carpet, 1-acre, with irrigation well. See S. J. Braselton, or call 411. 17 ctn
- FOR SALE - Smith Corona cash register. Good condition. Algie Groves. 26 ctn
- FOR RENT - Small furnished house. See Mrs. J. P. Neighbors. 26 ctn
- I BUY JUNK and scrap metal. W. R. Tilson 18 ctn
- IF YOUR CLOTHES aren't becoming to you, they should be coming to us. Day by Day Cleaners 27, 5tc

New Recording by
"THE SOURDOUGH SINGERS from Matador" now on sale at **THE TRIBUNE**
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FOR SALE - 400 Acres in cultivation; 1100 A. grass, 8 miles N. E. of Paducah. Will carry up to 80% of loan. A. A. Payne, Box 816 Paducah, Tex. 27 ctn

FOR SALE: Farm of 320 acres west of Roaring Springs. Herman Havis, Box 124, Southland, Texas, Phone 996-2331. 23 ctn

REPOSSESSED spinet piano. Full keyboard. \$425. Small monthly payments. Free delivery. Call collect 767-6721. Clark Music Studios. Southmoor Center, 3702 Jacksboro Highway, Wichita Falls. 28 ctn

FURNISHED Apartment For Rent. Mrs. J. L. Woodruff. 21 ctn

MATADOR LODGE, No. 824. Stated Meetings 2nd Thursday. F. H. Welling, W. M. Algie Groves, Secy. Master Masons cordially invited.

B. F. GOODRICH TIRES, 600x16 for \$11.45 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 ctn

SELECT SEED FOR SALE - Kaw, Triumph and Wichita Wheat. Bronco and Cimaron oats, rye, Rogers barley. H. H. Fish Grain Co. Paducah, Texas. 26 cct

SALE: Entire stock of mens Western straw hats. Some values up to \$3. While they last only \$1 each. Matador Variety. 27 4tc

WESTERN BOOKS - Available at Tribune: The Wire that Fenced the West, (Henry and Frances McCallum) - the story of barbed wire, Campfire Stories, (Tanner Laine) legends of this area, The Matador Land and Cattle Co., (Pearce), records of the Matador Ranch; If I Can - Do It Horseback (Hendrix) about cowboys; Life in the Saddle, (Collinson, by Mary Clarke) stories of the Old West; Off The Beaten Trail, (Ed Syers) off-beat stories of Texas - its lore, its legend, its people. Sorry - Harry Campbell's history of Motley County not available.

WATCH BANDS - Watch and clock repairing at my home in North Matador. Guy Kimbell. 5 ctn

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spur. 29 ctn

FOR SALE: Used electric Kelvinator dryer. \$20. Call after Byerley, Phone 347-2335 after 4:30 week days. 27 p2t

FOR SALE - Small graden tractor with lister and cultivator. D. H. Giddens 28 p2t

HEADQUARTERS FOR LEVITS: We have a large and complete stock of famous Levis for men and boys, regular blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15 ctn

B. F. GOODRICH TIRES, 670x15 for \$14.45 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 ctn

BOYS AND GIRLS - Buy your PF Flyers at Matador Variety. 4 ctn

FOR SALE - Trash Barrel. See W. R. Tilson. 8 ctn

FOR SALE: Beef and hogs to your locker or home. Fresh. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co. Ph. CR2-4371, Spur. 28 ctn

APARTMENTS FOR RENT: furnished, \$35. Furnished \$50. Hot water included. pay water and sewer. Call 2756, Mrs. L. C. Harp 41 ctn

ROARING SPRINGS, No. 117. A. F. & A. M. Stated Meetings 2nd Tuesday Night at 8 p.m. Practice every Monday night. Roger Kingery W. M. Corky Marshall, Secy.

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ALABAM GIRL WHOLE	22 OZ. JAR	39c
OUR DARLING, CREAM STYLE	NO. 303 CAN	2 FOR 39c
Coffee	FOLGER'S pound	79c
Detergent	NEW GENTLE LIQUID quart bottle	39c
DEL MONTE	1/2 FLAT	TUNA 2 for 49c
SOFLIN FACIAL	200 COUNT	Tissue 2 for 35c
HOME-KILLED BEEF, ENGLISH CUT	POUND	Steak 59c
FRESH LEAN	POUND	Pork Chops 59c
Ice Cream	BORDEN'S, De Luxe 1/2 gallon	59c
BILLY'S GROCERY		
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