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**"I don't know much
about carpeting,
but I know what I like."**



**You'll find exactly what you like
during our big new Sale'n Show of
Evans-Black Carpets**

by **Armstrong**
Doc Cross Carpets & Furniture

518 Ash Street

(806) 293-5404

Plainview, Texas 79072

3rd Anniversary - APPRECIATION Sale

Supplement to THE PLAINVIEW DAILY HERALD—THE MATADOR TRIBUNE—THE TULIA
HERALD—THE HALE CENTER AMERICAN—THE FLOYD COUNTY HESPERIAN

216-1-1

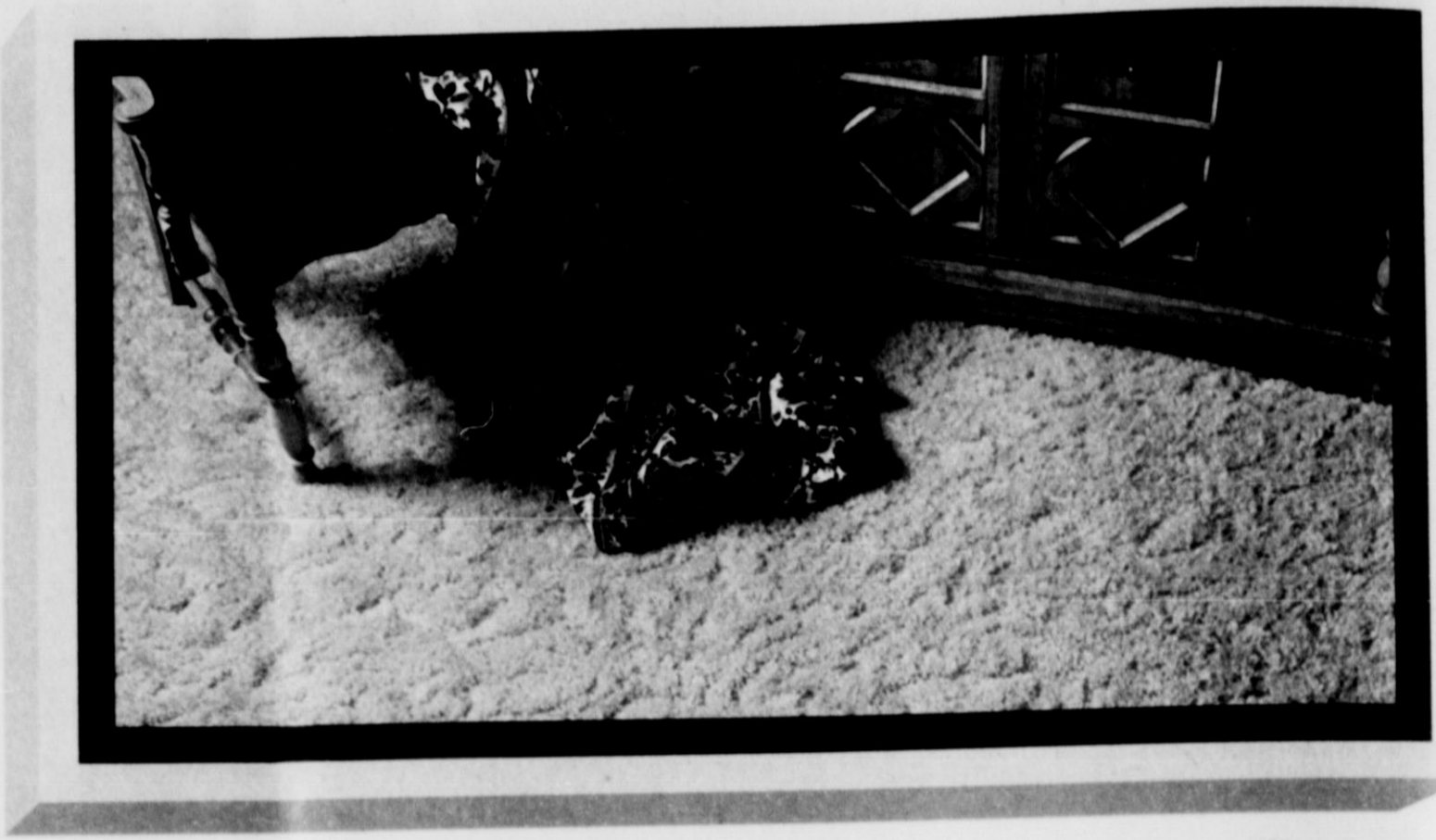
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**You'd like the newest look
in silky soft shag carpets?
This new nylon shag is sculptured!**

You love the casual texture of a dense, thick pile shag. And you've often wondered how it would look sculptured? So did we! And here's the result: an elegant two-level sculptured shag—perfectly today—the newest look in shaggy textures. It's unique, dramatic and distinctively individual. And the 100% Enka nylon pile behaves beautifully with a minimum of attention. So go ahead, establish a new pattern in your decor with, of all things, a sculptured shag!

Sale Priced Now!

10³⁵
sq. yd.
reg. 11.77 sq. yd.
Installed over heavy pad



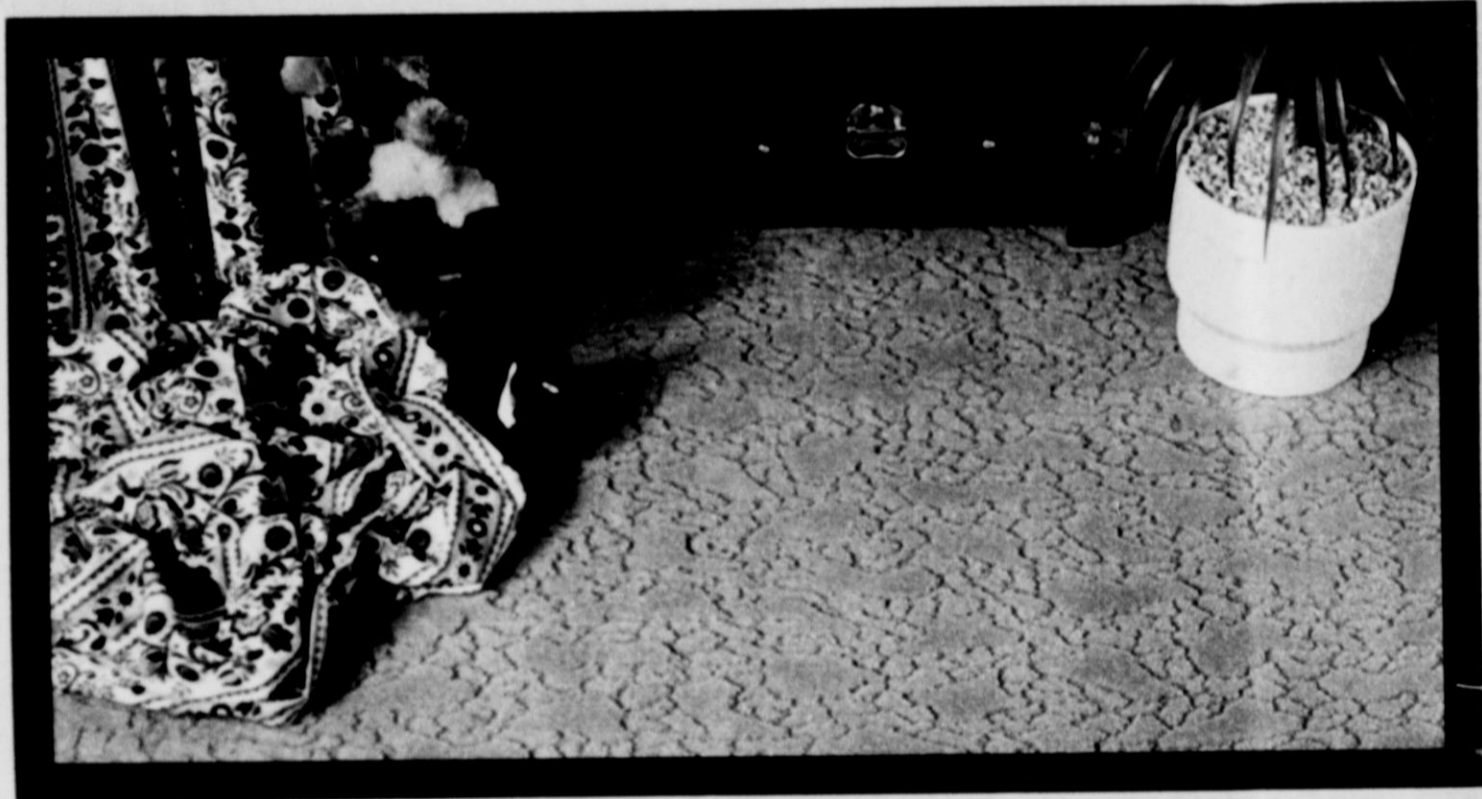
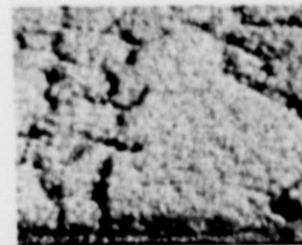
**Save now during
our big sale
Evans-Black
Carpets**
by Armstrong

**You'd like a carpet with
a low price tag?
One that needs no coddling?
Try this sculptured
Du Pont nylon value.**

You dream of a carpeting that can stand up to children, pets, parties and everything else that goes with an active family? Here it is: a 100% Du Pont continuous filament nylon fiber pile, random sheared in a classic cobblestone design. The surface pattern hides soil, minimizes maintenance and is ruggedly durable. And this timeless sculptured look is available in 18 solid tones, making it a natural with virtually any decor. It's the carpeting that coddles you, and your way of life (instead of the other way around).

Sale Priced Now!

5⁹⁵
sq. yd.
reg. 6.95 sq. yd.
Installed over heavy pad

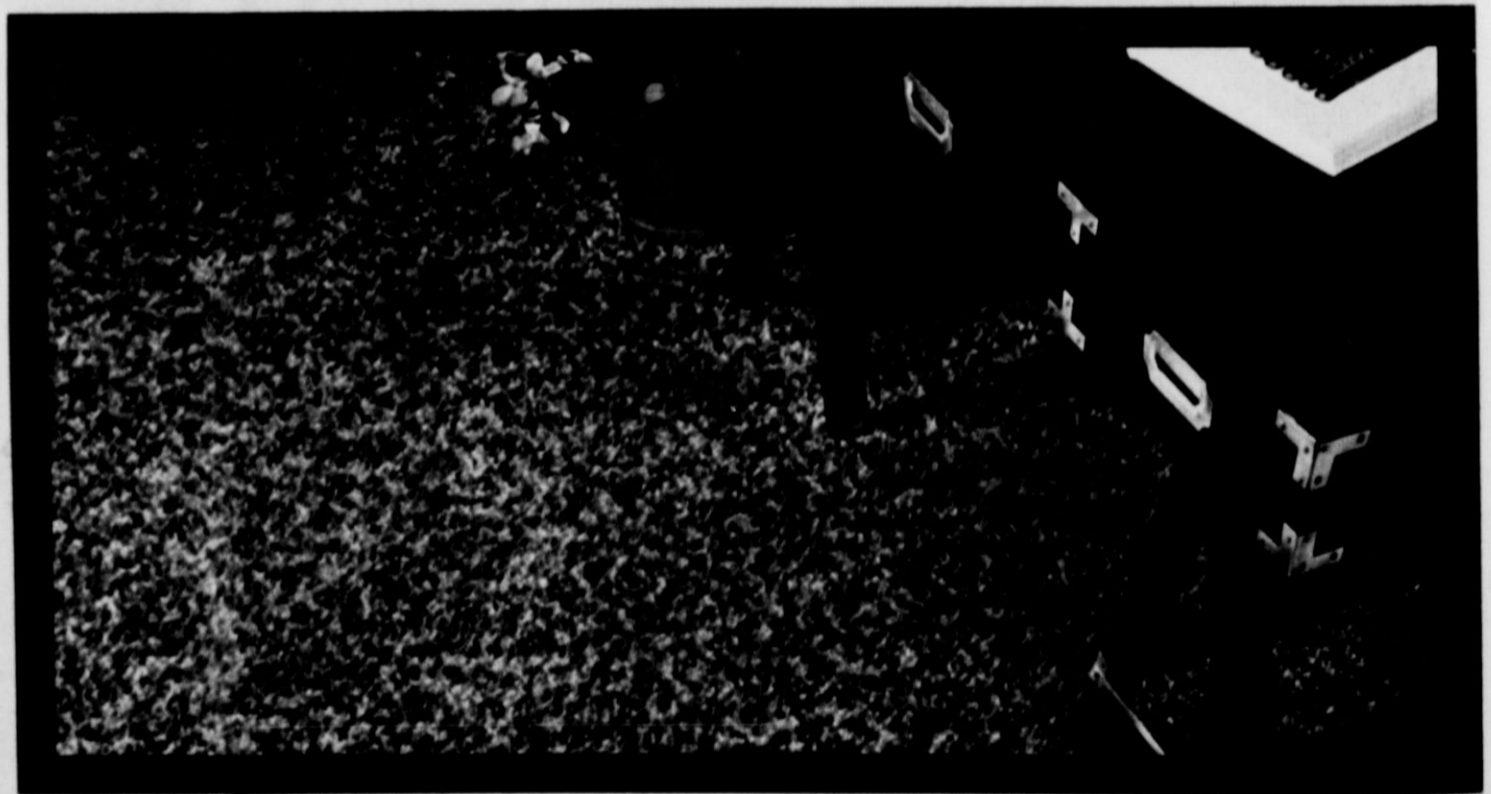
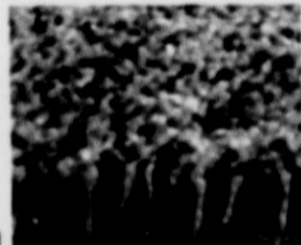


**You'd like today's newest,
brightest, super-luxurious
nylon shag-plush?
This one's a kaleidoscope!**

How do you set the mood for a thoroughly contemporary, low profile shag-plush? Pepper it with seven hues, creating a colorful kaleidoscope underfoot. Sophistication is built right into its extra-dense 100% Du Pont continuous filament nylon pile. Durability, too. And, because it's one of the thickest, shortest shags around, your cleaning time is shortened, too. But we're long on color combinations, with 25 different choices altogether. It's one of today's most spectacular looks . . . and outstanding values!

Sale Priced Now!

11⁷⁵
sq. yd.
reg. 12.90 sq. yd.
Installed over heavy pad



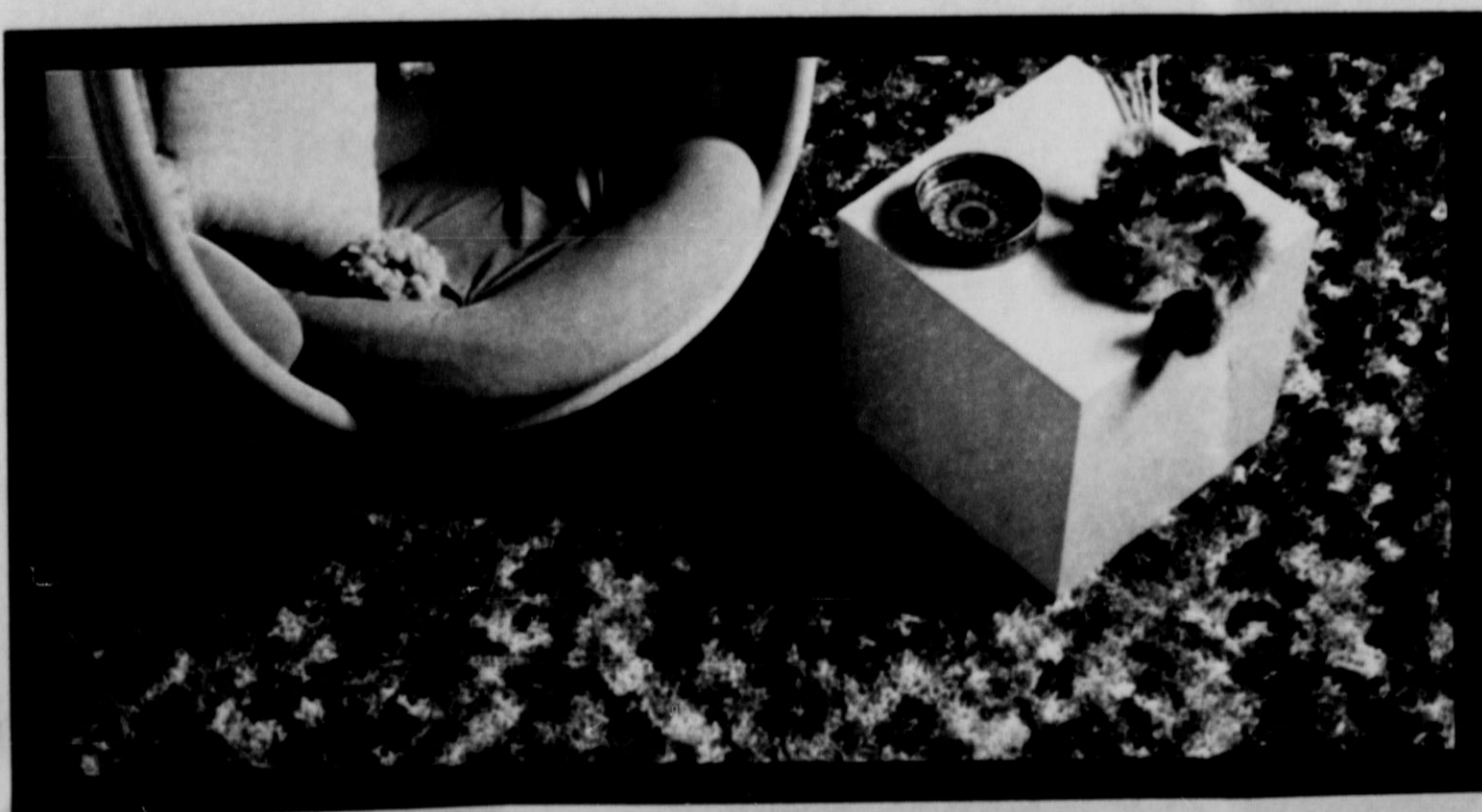
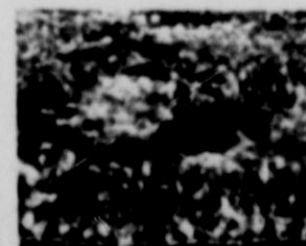
**You like thick, shaggy nylon,
but want something
dramatically different,
excitingly elegant? Then pick
this panorama of pattern.**

The high fashion look of vivid color and pattern-dyed design make this carpet a natural for formal rooms. The low profile construction and resistance-to-wear qualities make it equally ideal for family rooms and bedrooms. There are enough colors (10 to be exact) to use it in your whole house if you really want the best! Made of 100% Du Pont nylon and featuring the extra "shock resistance" of Brunslon® "anti-stat" yarn, this carpet gives your floors a floral beauty no garden could surpass. It's today's newest look in luxury carpet styling.

*Brunslon® is a TM of the Brunswick Corporation.

Sale Priced Now!

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reg. 12.66 sq. yd.
Installed over heavy pad



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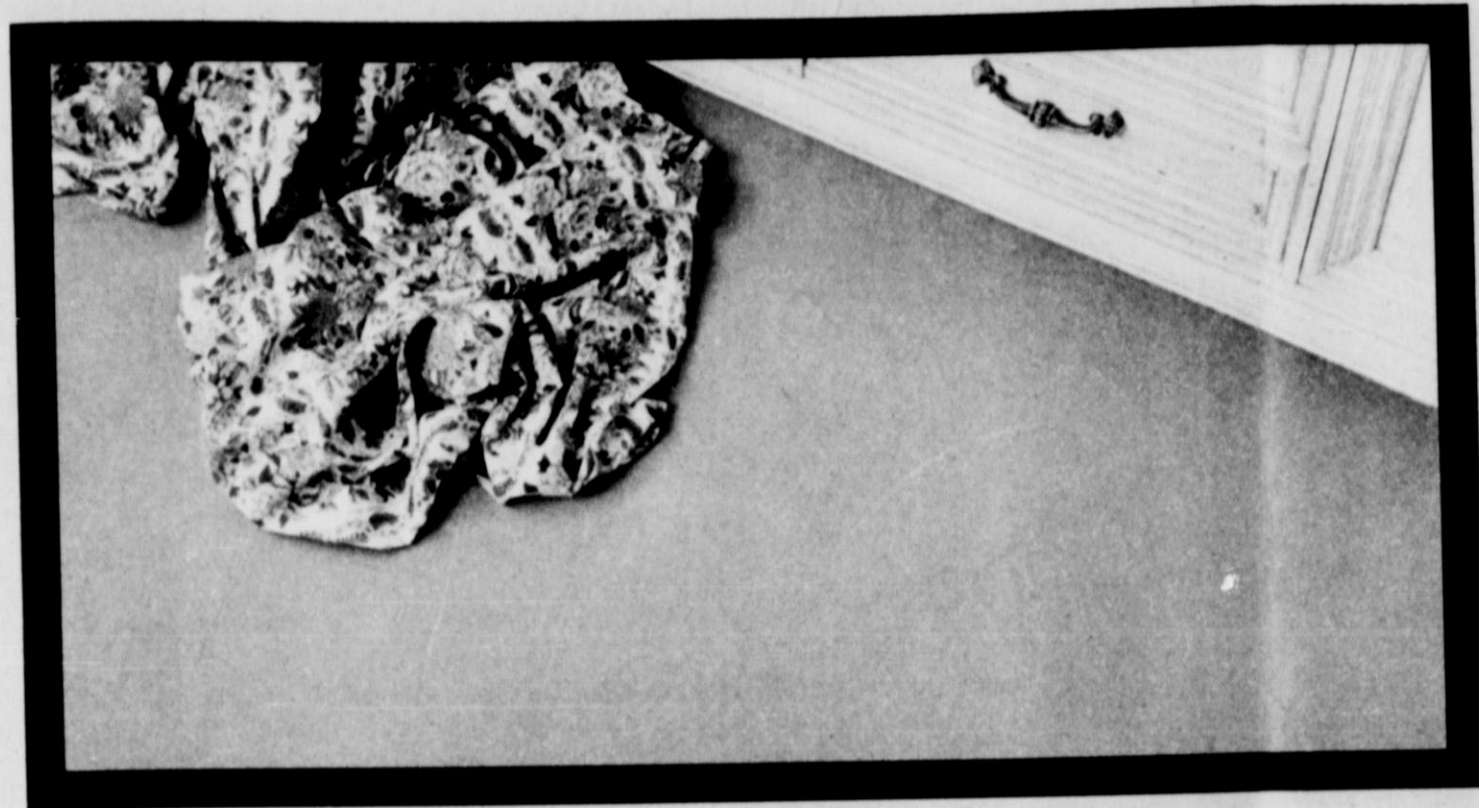
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Velvet-textured luxury is what you like? Opt for an Evans-Black Acrilan® acrylic pile plush.



It's velvety soft, warm and plush. But there's more here than the look of rich opulence. This 100% Acrilan® acrylic pile has extra-thick density, and that means an extra-long life. All 16 solid colors are crisp and vibrant, the result of using the finest yarns available. Taking care of it is pure luxury, too; along with rugged wear, it has excellent resistance to stains and spots. Everything about this carpeting suggests quality, through and through. And, that's what luxury is all about.



Sale Priced Now!

10³⁴

sq. yd.
reg. 11.43 sq. yd.
Installed over heavy pad

now during
big sale of
Evans-Black
Carpets
by Armstrong

You'd like the flair of a shag but in a short, luxurious, easy-care pile? Then choose this dense Dacron® polyester shag.

Imagine cleaning a shag and having your vacuum just glide over it. That's what will happen with this 100% Du Pont Dacron® polyester pile carpet because it has a dense low profile texture. It's high on looks, though, and so luxuriously thick. Choose from 18 multicolorations from Blue Iris to Red Zinnia. Carpet your home with this shag and relax when it comes to cleaning.

Sale Priced Now!

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sq. yd.
reg. 9.37 sq. yd.
Installed over heavy pad



If you like nylon, you'll love what Monsanto's new Cadon® nylon does for this classic sculptured look.



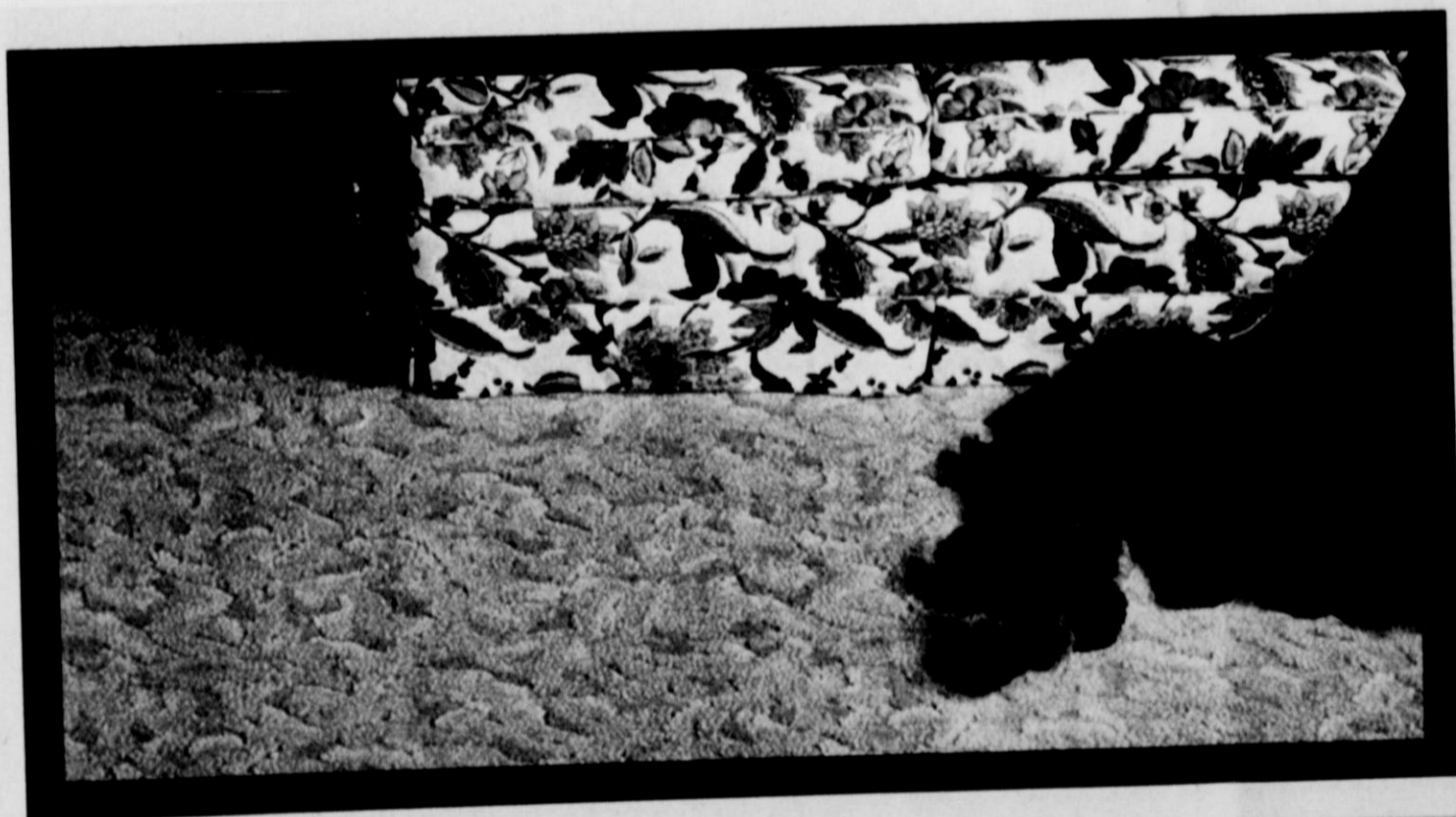
This graceful 3-level, tip-sheared swirl design with its lustrous colorations is rendered in 100% Cadon® continuous filament nylon pile. It's long-wearing, as the finest nylon is, and has many new qualities. Higher bulk, lustrous colors, with greater resistance to soiling and static shock. Have all that, in your choice of 14 vivid tweed colorations. Try Cadon®. Why settle for the ordinary, when you can have something better?



Sale Priced Now!

7⁷⁵

sq. yd.
reg. 8.95 sq. yd.
Installed over heavy pad



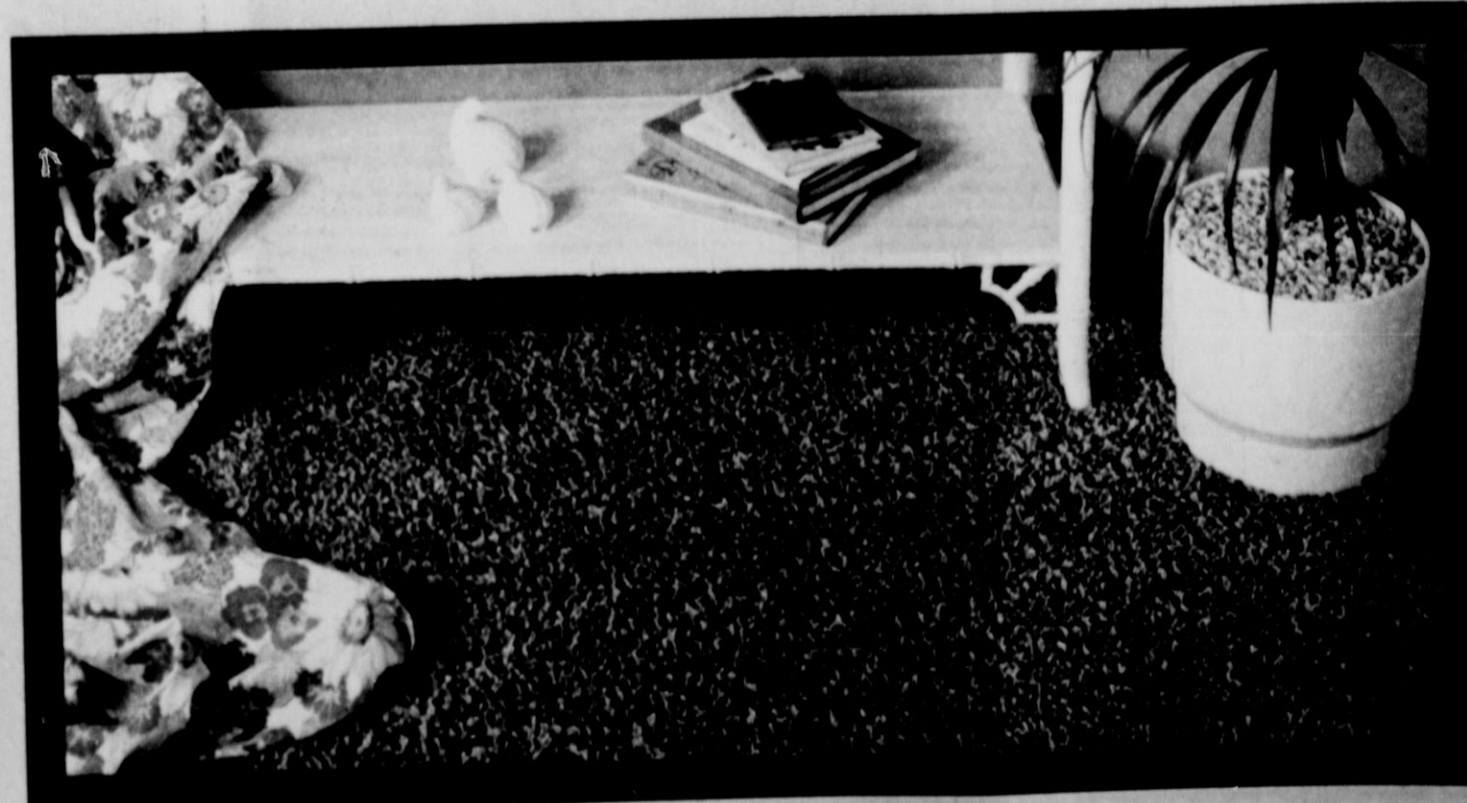
You'd like an inexpensive shag that's easier to clean and keeps its good looks longer? This nylon shag is the answer.

Being short has certain advantages, especially for shag carpeting. This stylish, low pile, 100% nylon shag stays bright and new looking with minimum attention. Short as it may be, though, its construction is bulky and springy, temptingly soft and luxurious. Colors are superbright and lustrous, with extra sparkle and zest. And because the twisted pile is heat-set, it keeps its shape, remaining soft, rich and resilient. Remember, no matter what, it'll always come clean.

Sale Priced Now!

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reg. 8.10 sq. yd.
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"Before you pull the rug out from under us..."

Check our selection (that will take a while!)

Looking for *variety*? You'll find it here! We feature hundreds of combinations of today's most popular colors, patterns, textures, and fibers. And price ranges to suit every budget. From shags to sculptured effects, to patterns, to level loops, to cut pile plush textures . . . whatever you prefer, we have the designs and color selections to coordinate beautifully with every decor and color scheme in your home.

Check our service

What is selection without service? On most of the carpets you select *immediate* installation is available because a large warehouse stock of full rolls is always at your service. Not sure what you want? Just give us a call and one of our professional consultants will come to your home with samples, so you can match your decor perfectly. While there, he will measure your rooms exactly and expertly, so you won't spend a penny more than necessary. And remember, we make it our business to see that you're completely satisfied. We want you to come back!

Check our reputation

At some stores, carpet shopping can be frustrating. But we've built our reputation on taking the confusion *out* of carpet. On listening, learning, and understanding your own individual needs . . . on offering sound, professional carpet advice. For extra assurance, we feature the brand names you know best, trust most, for quality, value and dependability. Choose your carpet *store* as carefully as your *carpet* (we think you'll like our style!).

Check our credit plans

We want to make life easy for you not only through easy-care carpeting but with easily-affordable methods of payment as well. That's why we offer convenient ways to buy. Come in and talk it over; we have a credit plan to suit every budget.

Check our low prices

That's what it's all about—our Sale 'n Show is on right now to save you money. Look at all the designs, select the perfect colors. Then add up the savings, yard by yard, and you'll find you come out way ahead by buying now. Come see us today!

Evans-Black Carpets

by **Armstrong**

- We want to say a sincere THANK YOU to the fine people in our trade area for making it possible for us to have this 3rd Anniversary-APPRECIATION Sale.
- Of course our own guarantee backs every product and installation.
- Don't forget—Doc makes house calls! (P.S. So do Ken and Mary Helen!)
- Hurry—Our 3rd Anniversary-APPRECIATION Sale is throughout the entire month of October.
- We're open from 8 AM 'til 6 PM for your convenience. But if that's not good enough—make an appointment for another time.

Doc Cross Carpets & Furniture

518 Ash Street (806) 293-5404
Plainview, Texas 79072



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Roaring Springs

NEWS

by Mrs. Jimmie McCleskey
Phone 348-2491

Mrs. Elizabeth Fletcher and Miss Lula Swim visited in Levelland Sunday, with their brother and wife, Mr. and Mrs. J. T. Swim.

Visiting Mr. and Mrs. Bill Palmer and family during the week end were Mrs. Larry Burkes and Angie of Amherst, and Mr. and Mrs. Chris McCaully and sons of Moss Ranch.

Mr. and Mrs. Tommy Palmer enplaned at Lubbock Airport, Sunday for Ft. Leonardwood, Missouri, where he is stationed in the U.S. Army. They were accompanied to the airport by their parents, Mr. and Mrs. Vernon Higginbotham of Whiteflat and Mr. and Mrs. Bill Palmer.

Herman Havis of Southland, former pioneer resident of Motley County, has been a patient in Mercy Hospital, Slaton, for two weeks. At last reports he was slightly improved and had returned

home.

Mr. and Mrs. Raymond Rice accompanied his sister and husband, Rev. and Mrs. L. Stonecipher, to Lubbock last Wednesday for Rev. Stonecipher to receive medical treatment.

Visiting Mrs. Bea Sedgwick during the week end and attending the wedding of Tommy Palmer and Nancy Higginbotham Friday night, were Mr. and Mrs. Jack Jones and Pam of Lubbock. Visiting Saturday and Sunday were Mr. and Mrs. Jerry Brown, Tim, Tonya, Kelly and Connie of Wichita Falls.

Visiting Mr. and Mrs. L. A. Mullins during the week end were, Mrs. Billie Odell of Carrollton and Mr. and Mrs. Doug Darrow and April, of Shamrock. Billy Hand returned home from Central Plains General Hospital, Plainview, Saturday.

RESIDENTS NIECE DIES IN NEVADA

Mrs. M. D. Freeman received a message last week of the death of her niece, Elzina Green Cothran of Las Vegas, Nevada. Services were held Saturday

in Las Vegas, with burial in Garden of Memories Cemetery.

Mrs. Cothran was the youngest daughter of the late Mr. and Mrs. G. W. Green, former Roaring Springs residents.

FLOMOT NEWS

NOTICE OF MEETING

The Community Meeting will be September 29, at 8 o'clock at the Community Center. Every one is urged to come.

Visiting Mrs. Doyle Calvert recently were her sisters, Mrs. Clyde Jameson and Mrs. Boyd Lane of Turkey. John Wesley Hatley, son of Coach and Mrs. Kirby Hatley, spent Friday night with his grandparents, Mr. and Mrs. J. W. Hatley.

WHITEFLAT NEWS

Mrs. Stella Tilson

Glen Rattan of Lubbock visited Tuesday night and Wednesday with his parents, Mr. and Mrs. D. E. Rattan and with an uncle and aunt, Mr. and Mrs. Jay Browning of Jacksboro, who were visiting his sister and husband, the Rattans.

Mrs. Janice Dixon visited Thursday in Spur with her brother and family, the Stanley Whitefields. Sunday night of the 16th her brother and family, Mr. and Mrs. Jim Whitefield and Paula visited Mrs. Dixon and Spencer.

Mrs. Ralph Stapleton attended the funeral service at Quitaque for Ace Monk and afterward the interment in the Flomot cemetery, Saturday.

Mr. and Mrs. Newell Todd of Sylmar, Calif. visited with

her sister and husband, Mr. and Mrs. W. R. Tilson, from

Wednesday evening until Monday morning. They left early Monday morning accompanied by Mrs. Tilson (Naomi) for Houston where they will visit Mr. and Mrs. Bill Tilson. From there they will drive on to Sarasoto, Florida where they will visit Mrs. Tilson's daughter and husband, Mr. and Mrs. Jim Roberts. Mr. and Mrs. Todd are on a two months trip to various places in the States so they will continue from Sarasoto on their tour while Naomi remains with her daughter and husband for a further visit before returning home. Sunday while the Todds were still visiting the Tilsons, Mr. and Mrs. Chas. Hickman of Hot Springs, Arkansas arrived to spend the night before driving on to Phoenix, Arizona, Monday.

Visiting in the Vernon Higginbotham home before the wedding of their daughter, Nancy, were his parents and brothers, Rev. and Mrs. W. E. Higginbotham and Walter of Lubbock and Glen of Tulsa; Mr. and Mrs. Jack Willis of Des Moines, Iowa; and Mr. and Mrs. Reggie Anderson and Cindy of Lovington, N.M. who spent the night and visited until Saturday evening; and after the wedding their daughter and husband, Mr. and Mrs. Terry Keltz, remained to visit.

Lance Jameson, a student at McMurry College, Abilene, visited his parents and brother, Mr. and Mrs. H. R. Jameson and Shannon Friday night and Saturday. His parents drove to Abilene to accompany him home, and also accompanied him back to school. He was a member of the Higginbotham-Palmer wedding party.

Mr. and Mrs. H. L. Martin drove to Sundown last week end (Sept. 14) and visited their daughter, Carol, who teaches there, and attended

the football game between Matador and Sundown. They returned home on Sunday.

AFTON NEWS

Capitol City HD Club Meets

(Delayed)

The Capitol City Home Demonstration Club of Dickens County resumed meetings, Tuesday, September 11, after having been dismissed for the summer. Thirteen members were present.

A program on "Convenience Foods" was presented by Rebecca Baker, and plans to enter the South Plains Fair were discussed.

Present were Mesdames Clarence Alexander, Arthur Avara, Ray Bateman, C. W. Cannon, William Davis, Bert Hash, Rowland Murchison, Edgar Robertson, Ronnie Sessel, Buck Scott, Dean Shaw, Edith Steele and Guy Thompson.

The club met Tuesday, Sept. 25, at the Civic Building in Dickens.

Mr. and Mrs. M. L. Kelly recently returned from a 15-day trip that covered 3500 miles. Besides vacationing and sightseeing, they were gathering genealogical information to compile a family history. They traveled through seven states, Oklahoma, Kansas, Missouri, Illinois, Indiana, Kentucky and Arkansas, and visited relatives along the way, including an aunt in Indiana. In Somerset, Ky., they visited the grave of Mr. Kelly's great-great-grandfather. Highlights of the trip included crossing the Mississippi River on a small tugboat ferry, and also seeing the various crops of corn, soybeans and tobacco.

They were guests in Isabel, Kansas, of Rev. and Mrs. John Fitzgerald, formerly of Matador and Afton, where Rev. Fitzgerald served as pastor of the Methodist churches.

Mr. and Mrs. Sam Porter have returned from a recent 15-day vacation trip that covered about 4500 miles and took them through several states and into Canada, where they traveled through two Provinces and spent one night there. They enjoyed visiting several National Parks, among other places of interest.

Mr. and Mrs. Doyle Cagle visited in Loop, Sunday with her sister and family, Mr. and Mrs. Doyle Floyd. Also visiting were the Floyd's children and grandchildren.

Mr. and Mrs. Rowland Murchison have returned from Piedras Negras, Mexico, where they consulted at the clinic.

Recent visitors of Mr. and Mrs. B. F. Burt were his nieces, Mrs. Evelyn Reeves of Plainview and Mrs. Madeline Clark of Quitaque. Johnny Wilson of Odessa visited recently with his sister and family, Mr. and Mrs. Charlie Gage. Mrs. Evelyn yeates and children, Scott and Andrea of Floydada, spent Saturday night with her parents, Mr. and Mrs. Gage.

Mr. and Mrs. Son Gage of Dallas recently visited here with members of the Gage family and also in McAdoo with her parents, Mr. and Mrs. Tom Harvey.

Mr. and Mrs. Ted McInroe met their daughter, Mrs. Margie Heinen, and her daughter and family, Mr. and Mrs. Sid Harlee and children, Christy and MaLinda, all of San Antonio, in Coleman recently for a visit. Mr. and Mrs. Bobby Moore and children, Kathy and Kerry of Odessa, were recent

week end visitors of Mr. and Mrs. Harmon Moseley. Also visiting were Mr. and Mrs. A. D. Moseley of Flomot.

Mr. and Mrs. Harmon Moseley visited Mr. and Mrs. O. R. Moore of Kamay, last week. Mrs. Moore, Mrs. Moseley's twin sister, is

doing very well following recent hospitalization. The Moseleys also visited in Wichita Falls with Mr. and Mrs. Kyle Shelton. On Thursday evening, relatives met in the home of Mrs. Moseley's niece, Mr. and Mrs. Don Seal.

H & H SPRAYERS
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Contact Ray Hart
Have your cotton in the wagon instead of on the ground.
ACID AND PAUQUAIT
Acid available now
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and Good Hot Coffee

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COTTON DEFOLIATION WORK GUARANTEED

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October 3rd

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Extra Charge for GROUPS

GET PICTURES MADE OF GRANDMA, GRANDPA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

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MARLOW 20% BREEDER CUBES --\$140.00 ton

CHISHOLM TRAIL 20% CATTLE CUBES --\$126.00 ton

VERNON 20% CATTLE CUBES --\$112.00 ton

Triple "F"

20% RANGE CUBES --\$148.00 ton

38% BLOCK BUSTER --\$189.00 ton

38% PARA CON BLOCK \$312.00 ton

20% BLOCK BUSTER --\$156.00 ton

RIVERSIDE 100% PROTEIN BLOCK --\$320.00 ton

LIQUID PROTEIN MOLASSES 32% \$95.00 ton

Feeder furnished and we deliver at this price

Custom made protein compounds to your specification.
PORTABLE FEEDERS* CHUTE GATES* AND SQUEEZE CHUTES.

Contact us for personal service by our Triple "F" Nationwide Consultants:

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L. J. Hanson Percy Burk night

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STATEMENT OF NON-DISCRIMINATION

" Cap Rock Telephone Company, Inc. has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color, or national origin in its policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization."

" Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, the Rural Electrification Administration or this organization, or all, a written complaint. Identity of complainants will be kept confidential except to the extent necessary to carry out the purpose of the Rules and Regulations."

Auction Sale

Saturday,
October 6 at 1:30 p.m.

**Hilltop Station
Fixtures & Real Estate**

Roaring Springs, Motley County, Texas
Located on Hwy. 70 and Loop 42 across from school.

Real Estate consists of 22 lots, store bldg. 36x60; 2 story apt. 28x30 ft. All bldgs. are masonry and rock constructed and are in excellent condition. Good well of water and family orchard.

TERMS: 10% down. Additional 19% at close of escrow. Owner will carry balance for 10 years 6% interest monthly payments.
Immediate possession will be given on Real Estate

STORE FIXTURES

6x8 ft. walk in box, 3 reach in doors. [Motor like new]
Weber meat display
All American Meat & Bone Band Saw
Hobart Tenderizer 3 Islands & wall shelving
Stimpson Grinder Meat Block
American Slicer 5 Steel Grocery Carts
2 Stimpson Calculator Scales [1 Meat & 1 Vegetable]
R. C. Allen Adding Machine Steel Display Rack
National Cash Register [like new] 2 Coca Cola Boxes

R. C. Irwin Estate -- Owner
TERMS: Cash
TO SEE Property call 806/ 348-2446

Quinton Jenkins, Auctioneer

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