

Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 27, 1956

PRICE SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



Christmas warmth is like the dance from an open fire that gives a fine measure of courage to the heart and embraces the future with firmer faith.

A gift which attaches any obligation defeats the purpose of giving. A true gift must be as affection.

While some critics have found blame with which to condemn the so-called commercialism of the Christmas season, each may be said to defend the status. In our society there exists a dormant need to express love and appreciation to others. Only on other seasons presents more acceptable event than the birthday of Jesus Christ. People are compelled to give or receive gifts without the experience leaving a life richer and happier. Christmas without gifts might be like a garden of flowers without fragrance.

It is with humility and gratitude that the Tribune expresses its friends and patrons a sincere wish for the happiest Christmas in all the memories of the Yule season.

We are grateful for the many favors which we have received. The patronage and the friendship of the people in the area we serve. Measured by material things it is probable the flickering candle of 1956 may not have been so bright as other years. In the other hand it has been a fruitful year for the harvesting of new friendships and rich experiences. It is wonderful to share the friendships of people like the patrons of this weekly newspaper. Please believe us; your good will is a priceless gift. To each of you we wish the sincerest of life's adventure in 1957.

Sincerely,
Mr. and Mrs. Douglas Meador
Earl McBride
Mrs. Hazel Donovan
Norman Beauchamp
Mrs. Gerald Waybourn.

Many Residents Spend Holidays Out Of County

Many residents of the county left during the week-end to spend Christmas holidays with relatives elsewhere.

Mrs. Gordon Simmons, accompanied by Mrs. Gerald Waybourn and daughter, Barbara, left Friday night to spend the holidays in California. Mrs. Simmons joined her husband, who is in the U. S. Navy, based at Long Beach, for a 5-day leave. Mrs. Waybourn and Barbara are visiting the former's other daughter and family. Mr. and Mrs. Ellis Key and children, at Arizona. Relatives here received word that the group reached their destination Sunday at 7 AM.

Several members of First State Bank personnel are out of town for the holidays. Elmer Stearns left Friday for Omaha, Neb., and is visiting his daughter and family. Mr. and Mrs. B. E. Shaw, Jr.; Mr. and Mrs. J. R. Whitworth left Saturday evening for a holiday visit with her brother and family at Tyler; and Mr. and Mrs. Henry Ford left Monday evening for El Paso, to spend Christmas with her sister, Mrs. Tex Litteral, and the latter's daughter and husband, Mr. and Mrs. Dick Wright.

From Roaring Springs teacher Miss Freda Keashey, who is in the Roaring Springs school, left Saturday to spend Christmas

(continued on back page)

Friends Pay Tribute To 'Kindest Man In Matador'

MAN WHO CAME TO DINNER—J. Randall "Rat" Whitworth, Cashier of the First State Bank in Matador, came to dinner in the Methodist Church basement recently, and before the evening was over, found himself to be guest of honor.

The occasion was a Family Night affair, sponsored by Methodist Men, who took the opportunity to surprise Randall with a birthday cake, celebrating his recent birthday. Motley County's No. 1 citizen was born in northwestern Motley county, December 9, 1896.

Although the church basement was almost full, the crowd represented but a fraction of the people who owe a debt of appreciation to the honored guest. After the meal, Rev. W. B. Vaughn, retired Methodist minister who lives in Matador, and long-time friend of Whitworth, served as master of ceremonies, and the program became a testimonial.

Almost every person present spoke, and testified to his thoughtfulness, acts of kindness and courtesies through the years of his adult life.

A steward in the Methodist church, ministers and church leaders testified to his lifetime of faithful service. His friends in the church said he was the most faithful member and that he was always willing and eager to serve in any capacity where he was needed.

Members of the Matador Lions Club (of which Whitworth is a charter member) said the man to whom tribute was being paid, was in a large measure, responsible for the Matador Club. He served as secretary and treasurer for 17 years and later served as President. He is immediate past President of the Motley County Singing Convention, which his father, the late W. J. Whitworth organized. He is past Commander of the Fleming Post American Legion. He has served as Mayor of Matador, member of the city council, member of the school board, and is a member of the Matador Masonic Lodge.

Randall Whitworth has always been thoughtful of the sick, the lame, the unfortunate, his friends said. He has never been known to refuse to make a donation.

His friends told of his faithful visits every morning to Matador's two hospitals, to see every patient admitting visitors. He is the largest buyer of flowers in Matador, remembering especially the older people. He has appeared on more lists of pallbearers than any other man in Motley county.



J. Randall (Rat) to his friends) Whitworth of Matador, left receiving a large birthday cake from retired Methodist minister, Rev. W. B. Vaughn. The presentation followed a surprise program of testimonials honoring Whitworth on the occasion of his recent birthday. The covered-dish Family Night affair was arranged by Methodist Men, and held in the Methodist Church basement. A few friends arranged for the cake as a tribute and "small payment on a debt which can never be paid" to Motley County's most worthy citizen. With tears in his eyes, Whitworth had listened as friends had followed friend telling of his long lifetime filled with acts of charity, thoughtfulness and sympathy. "The friend to everybody" felt humbled and embarrassed. He would have preferred to have been in the audience, praising the good qualities of someone else.

It was the veterans who praised "Rat" Whitworth the most for his letter writing. It is a well known fact in Matador that he is the best individual patron of the post office. He remembers people everywhere and during the war, wrote thousands of letters to Motley County servicemen in every part of the world. They have never forgotten. For many, his letters were all the mail they received.

Friends testified that "Rat" Whitworth's money has gone freely to every worthy cause. They said he was a friend to everyone and that everyone was his friend.

At the conclusion of the speeches, Rev. Vaughn presented the honored guest with a large birthday cake, which was promptly cut and shared with his friends. Mrs. Whitworth attended the dinner. They have no children.

"Rat" Whitworth tried to tell his friends how much he appreciated their gestures; words

would not come. His eyes filled with tears again and he said, "I wish I could have done more."

Christmas Program Given
A Christmas program included devotional by Mrs. Frank Pohl, who read Luke 2:1-15; and special music arranged by Mrs.

L. D. Wilkerson, as follows: "The Holy City", piano solo by Sandra Stevens, "White Christmas", duet by Ida Fair and Melanie Brown, "Silent Night", piano solo by Sandra Jenkins, and vocal solo by Ann Williams, who sang, "He".

Emergency Feed Grain Program Is Extended

Extension of the emergency feed grain program in Motley and Floyd counties has been announced by Delbert L. Kasahn of Floydada, county supervisor. Farmers and ranchers may now file applications through February 15 for a supply of feed grain necessary to carry their basic livestock through March 15. Previous extension of the program was December 31.

Kasahn said that he had been advised by Walter T. McKay, state director for the Farmers Home Administration that the emergency roughage program will be extended. There will be a delay, however, in accepting applications for roughage until sometime early in January, since the financial aspects of the program are being worked out in Washington.

Committees To Serve
D. I. W. Birnie and C. T. Jenkins will be on duty at the FHA

RECEIVES DISCHARGE
2nd Lt. Herbert N. Seigler, who has been stationed at Ft. Monmouth, New Jersey, has received his discharge, and with his wife and small son, William Max, visited here last week with his parents, Mr. and Mrs. Eldred Seigler.

HOLIDAY VISITORS
Holiday visitors in the home of Mr. and Mrs. A. B. Fulkerson are their daughter, Miss Evelyn Fulkerson and Joe Prochazka, of Sanatorium, Texas.

Mr. and Mrs. Jimmie Worsham and daughter, Sharon of Stinnett are holiday visitors here with her mother, Mrs. Ivy Cooper, and father, J. J. Cooper.

For Those Who Have No Christmas
Christ of all the Christmases there have been, hear my prayer for those who have no Christmas tonight, and all the nights.

For the children in whose homes the candles have been put out these days by war, and pestilence and fear. For boys and girls whose hands press against store windows while their eyes devour the glories they can never touch. For those whose hearts are torn by hate, twisted by prejudice, crippled by narrowness and pride.

For those who have no Christmas this day, Christ of deathless love, let Thy presence come with joy and healing in its wings.

—Percy Hayward

HERE FOR HOLIDAYS
Mrs. Rose Donovan of Midland, is spending the Christmas holidays here in the home of her daughter-in-law, and granddaughter, Mrs. R. E. Donovan and Rose Carolyn.

Highway Slaughter Takes Grim Count

MATADOR TO LOSE DRY GOODS FIRM

Matador is scheduled to lose a business firm, Case Dry Goods which opened here in the summer of 1955, will go out of business as soon as the present stock of merchandise is sold, Jack Case, owner, said this week.

Mr. Case said drought conditions had made it impossible for him to operate the business profitably and that he had decided to sell the stock and return to Turkey. He said he would return to a former position with the People's State Bank in Turkey.

Appearing elsewhere in this issue of the Tribune is the store's announcement of a sale starting Friday. Mr. Case said he would sell the entire stock of quality merchandise without regard for original prices. "We are going to sell everything to the bare walls," he declared. "The people of this area have been very cooperative and we are going to give them the advantage of some of the best bargains ever offered here."

County Still Free Of Yule Tragedies

THE HOLIDAY season is approaching the nation under a grim shadow which reports yesterday said was claiming a life every nine minutes on the traffic burdened highways.

In contrast to last Christmas, Motley county late Sunday, was free of tragedy or accidents of any nature. Last year four members of one family were killed a few days before Christmas in a car accident on the Teepee Creek curve (now eliminated by new highway construction).

Automobile accidents were casting a blight on the holiday season in the South and North Plains areas, however, and Sunday noon reports listed five dead and others seriously injured in the Lubbock and Amarillo areas.

Highway patrolmen, their forces augmented by county peace officers, were exerting all efforts to keep down the speed of motorists on the main avenues of travel.

Weather Fair Here

Adding to the usual deaths from highway accidents on the Christmas holidays was the hazard of fog, rain, sleet and snow on much of the nation's highways.

A dry storm from the Pacific coast struck this area late Saturday and produced some fog and light rain on the Plains, but passed quickly with no more effect than to lower temperatures here. The mercury was below the freezing point Sunday morning and Amarillo reported a low of 25 degrees.

Clouds and a very light fog struck here about dark Saturday but passed quickly. Forecasts were for clear skies in the Panhandle for the next two or three days.

Lighting Decision Pending

Decision of the judges in the Matador Lions Club's annual Christmas lighting contest, was still pending late Sunday.

Forrest Campbell, chairman of the contest committee said he had not received the judges' decision. He said it was probable that the announcement would now be made at the next regular meeting of the Matador Lions Club, scheduled for Tuesday, January 15. Special plaques will be presented the winners.

John Ray Hunter Qualifies As VA Practice Teacher

College titles are confusing to the Tribune's illiterate "farm editor" but it is highly probable that Vocational Agriculture Teacher Bill Moss has arrived at the title of "Dr. Moss." He has just qualified his first vocational agriculture teacher, Motley county's own John Ray Hunter, a student in Texas Tech.

Some time ago Matador's vocational agriculture department (Bill Moss) was approved by the Agriculture Education Department of Tech College for teaching prospective vocational agriculture teachers. The prospective teacher receives six weeks training right in the field of work he has selected as a career.

Hunter was student number one. He has completed his six weeks of work under Moss' supervision, and received the assistance of teacher trainers from Tech's Agricultural Education Department. Hunter has assisted with all vocational agriculture classes and been in charge of Class I for the past five weeks. He has taught soil and water conservation units, a unit on wildlife conservation and management and has assisted in the teaching of butchering and leather work.

The Tribune's comment: Boys studying vocational agriculture, their parents and a lot of other citizens have been aware for a long time that Bill Moss is doing an outstanding job as head of the vocational agriculture department. Tech College also recognizes the quality of his work by appointing him as a teacher of prospective vocational agriculture teachers. Congratulations to teacher and "graduate" No. 1.

Plans Are Made To Sing Out Old Year

A "sing out the old sing in the new" gathering will be held at the Dickens Methodist Church, Monday night, December 31. The announcement was made by B. D. Clifton, president of the Dickens County Singers, sponsors of the watch party.

An invitation is extended to the public to attend, Mr. Clifton said.

Ordination Held For Darwin Scott

An ordination service was held Sunday at 4 p. m. at the First Baptist Church, ordaining Darwin Ray Scott into full ministry of the church.

Deacons of the church formed the presbytery, with Forrest Campbell, chairman of the Board of Deacons, presenting the candidate for questioning by Rev. Ray Manning, Rev. H. T. Harris of Whitefish, delivered the ordination sermon and Rev. Arnold Bickel of Roaring Springs, the ordination prayer.

Presentation of a Bible and certificate of ordination, was made by the young minister's father-in-law, Bill McCaghen, and benediction was by his father, O. B. Scott, of Roaring Springs.

Rev. Scott was recently called as pastor of the Bunyan Baptist Church, near Dublin. He received his license to preach, from the Matador church a year ago, and is presently enrolled at Howard-Payne College in Brownwood. His wife, the former Sue McCaghen is completing her high school work there.

Roaring Springs Rites Sunday For Former Resident

Funeral services were held at Roaring Springs, Sunday at 3 p. m. for a former resident, Mrs. E. M. Johnson, 82, who died at her home in Post, Friday at 8:30 p. m. She had been ill a number of years.

She is survived by five daughters and 3 sons. She lived in this vicinity a number of years, before moving to Post. Services were held at the First Baptist Church in Roaring Springs by Rev. Victor Crabtree of Dickens, and Rev. Arnold Bickel, pastor of the church. Burial was in Roaring Springs cemetery.

4-H CLUB MEETS

Wednesday morning, the Flo-mot 4-H Club members enjoyed a film on "Leathercraft" shown by County Agent Bill Palmeyer. The Junior Leadership camp at Bastrop was discussed by the group, and plans were made concerning the Entomology, shrubbery identification and grass-judging teams. The tractor driving school was also discussed.

COME TO CHURCH SUNDAY

MATADOR BRAND

Green, Editor
Waybourn, Assistant Editor

Thought
There is learning there

Calendar
Girls and boys
sketchball game at Ralls

Birthdays
Leon Hughes
David Rattan

Word
The word for this week

Birthdays
Leon Hughes
David Rattan

Teacher
Mrs. Gilbreath has been

Senior News
Friday afternoon, December

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Friday afternoon, December

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breath has proven to be a very good teacher and is loved by all the students she has taught, as well as by many adults of this community.

Gifts Presented To The Teachers

The teachers of M. H. S. were presented with gifts from the various classes they sponsor. The students find that this is one way we can show our appreciation and thanks for the many things all the teachers have done for all of us.

The members of the Drum and Bugle Corps also presented Mr. Ward Rattan a gift. We would also like to thank Mr. Rattan for his patience and time spent to help us.

Meet A Senior

Charles Renfro, son of Mr. and Mrs. James Renfro, has been chosen as senior of the week.

Charlie is an active member of the many clubs and organizations of M. H. S., and is treasurer of the F. F. A. He has been very active in sports of all kinds while in M. H. S.

Charlie plans to go to college next year, but is undecided as to where he will go.

F. H. A. Girls Wish To Express Thanks

The F. H. A. girls wish to thank the town people for their patience and eagerness in buying their fruit cakes and pastries.

The fruit cakes were made by an assembly line. The sophomores would start the cakes and the juniors would finish them up. The freshmen would clean up the kitchen last and deliver the cakes.

The candied fruit and juices were made by the Home Economics girls. They have made pecan pies and rolls which they are freezing for further use in the home economics department. They also made pecan pies for the lunch room.

Senior News

Friday afternoon, December 21, a Christmas program was

presented by the senior class. A reading was given by Betty Neighbors. The senior boys and girls sang three Christmas carols and LaRece Estes gave "The Night Before Christmas in Texas". Following the program gifts were given out by the seniors.

Delicious refreshments of ice cream Christmas trees and cake were furnished by the room mothers, Mesdames R. E. Donovan, Gerald Waybourn, Robert Darsey and James Renfro, and were served by Mrs. Donovan and Mrs. Waybourn.

An important event for the senior class was the hanging of their group picture in study hall last Thursday, December 20. Each of the seniors also received a small group picture.

GIRLS SING FOR LIONS

Fourteen of the Matador Choral Club girls were guests of the Lions Club, Tuesday, December 18. They were: Carolyn McGee, Karmen Jenkins, Kay Norman, Joanne Darsey, Betty Neighbors, Christene Green, Rosemary Shanks, Peggy Welling, Charlotte Campbell, Jan Barton, Frances McMahan, Raynita Dunning, Carolyn Pohl, and Daphne Lynn.



Nelson McMahan shows some of the fine blowing sand that President Eisenhower will see if he visits Matley County on his tour of the drought area. McMahan is leaving his drought-killed maize crop standing in his field as a protective cover crop.

The girls had lunch and then sang a medley of Christmas songs. The lunch and program was enjoyed by everyone.

F. H. A. Party Is Surprise For Two

Raynita Dunning was announced F. F. A. Sweetheart and Frank Thrasher as F. H. A. Beau, at a Christmas party given by the F. H. A. Friday, December 21, in the VFW Hut. Pictures were taken of the Beau and Sweetheart together.

After the announcement the group began to dance and all had a wonderful time. Mrs. A. L. Fair was the sponsor.

Grade School News

EIGHTH GRADE: (With apologies to Clement Moore and Fred Waring.) "Tis the night after Christmas and all through the house, Not a creature is stirring, not even a mouse. The presents are scattered and broken, I fear. And Saint Nicholas won't come again for a year. The children are nestled all snug in their wee little beds. While memories of sugar plums dance in their wee little heads.

FOURTH GRADE: The entire class enjoyed the Christmas party given by Mrs. Keith and the room mothers. A short program was given by the entire class with Timothy Green acting as program chairman. Each student had a part on the program and the entire class sang some Christmas carols. The gifts from the Christmas tree were then distributed. Attractive favors and delicious refreshments were served to all pupils and guests.

Mama in her kerchief Pappa in his cap Are settled at last for a long winters nap. Wasn't Christmas fun while it lasted? Oh, well, Happy New Year, you all!

SEVENTH GRADE:

The seventh grade had plenty of Christmas spirit and showed their spirit by drawing scenes on the blackboard. The students making the drawings were: Sandra Stevens, Dixie Barton, Judy Hobbs, Vella Ree Edwards, Sue Cross, Cherri Barton, Christina Damron and Melanie Brown. The room mothers gave the students a party, Friday, December 21. Gifts were exchanged by the students.

The entire class enjoyed the Christmas party given by Mrs. Keith and the room mothers. A short program was given by the entire class with Timothy Green acting as program chairman. Each student had a part on the program and the entire class sang some Christmas carols. The gifts from the Christmas tree were then distributed. Attractive favors and delicious refreshments were served to all pupils and guests.

PROGRAM WELL-ATTENDED

The community Christmas program at the First Baptist Church was well attended Wednesday evening. Christmas carols were sung by the choir

FLMOT NEWS

By Mrs. L. B. Turner

Mr. and Mrs. Harley Gunn were overnight guests Monday at Silverton, with their daughter and her husband, Mr. and Mrs. Garland Francis.

Mr. and Mrs. J. H. George went to Bovina, Sunday to visit their daughter and family, Mr. and Mrs. J. B. Barrett, and to celebrate their granddaughter's birthday. The young lady was one year old Dec. 16.

Mr. and Mrs. B. W. Gunn and her mother, Mrs. Pearl Martin of Levelland, visited here Friday.

Mr. and Mrs. Harmon Moseley were called to Radon, Okla., by Mrs. John Dowd. Mr. and Mrs. Odell Washington and children of Florida, are visiting his mother, Mrs. M. C. Washington.

Alfred Martin and son, Eldon, Dean Turner and Rex Johnson attended the Silverton rodeo Sunday.

Mr. and Mrs. James Monk Rosella and Don, and Mr. and Mrs. Henry Pope left Friday morning for El Paso, where they will visit their children, Mr. and Mrs. Gene Pope and Randy during the Christmas holidays.

Mrs. Francis Wise and children are spending the Christmas season with her two sisters, Mrs. J. E. Johnson at El Paso and Mrs. Dorothy Hanny of Las Cruces, N. M.

The community Christmas program at the First Baptist Church was well attended Wednesday evening. Christmas carols were sung by the choir

and congregation, with special vocal numbers by a group of teen-age girls. Sheila Degan Flomot F.H.A. girls and their kirk, the Methodist pastor at Sterley, brought the message.

Community Party Honors Families

A community party was given Thursday evening at the Flomot school gymnasium honoring Mr. and Mrs. Jack Landry and boys and Mr. and Mrs. Barney Martin, who are leaving this community to make their home elsewhere.

Both couples are long-time residents and have contributed greatly to the progress of the community as a whole. The Landrys are moving to Turkey and the Martins will make Levelland their new home.

In charge of the party arrangements were the 4-H club and their sponsors, Mrs. Francis Wise and Mrs. J. M. Schofield, assisted by parents of the girls.

Dominoes, checkers and 42 were enjoyed by the grown-ups and the young people, while various games were conducted for the younger group.

Refreshments of hot chocolate coffee, cake and cookies were served to more than a hundred people.

Christmas Party Given For School

The F. H. A. girls and their sponsor, Mrs. Francis Wise entertained the entire high school Friday afternoon, Dec. 21, with a Christmas party in the Home Ec room.

Gleaming snowmen peeped from each window, while "Merry Christmas" in red and green colors was prominent on the blackboard. A Christmas tree with lights and decorations reflected the ingenuity of the hostesses.

Refreshments were frosted cookies and hot chocolate, made by the girls. About fifty guests were present.



Merry Christmas

It's the season to be joyful... to exchange with family and friends the greetings of the Yuletide. We gladly join in, with happy holiday wishes to each and every one of you.



Cafe will be Closed Christmas Day

Oil Well Cafe

Mr. and Mrs. Bill McCaghren and Personnel
Continental Oil Company
Bill McCaghren, Agent



Just as candy canes and evergreens are symbols of Christmas, let this greeting be a symbol of our appreciation of your good will and patronage. May you enjoy a full measure of good cheer throughout the Holiday Season.

HOUSEHOLD SUPPLY COMPANY

Mr. and Mrs. Frank Pohl & Personnel

It's time to say Merry Christmas and to thank you for your continued patronage.

MATADOR BUILDING SHOP

Church and Society

Christmas Dinner And Social Held By Eternas Club With Husbands As Guests

A "Husband's Night" Christmas dinner was the seasonal observance of Eternas Study Club, Friday night, Dec. 14, at the V. F. W. hut. The buffet included ham, baked beans, potato salad, green salad, deviled eggs, garlic Fench bread, cake and coffee.

The attractive decorations for individual tables, and the serving table were designed by Mrs. Bennie Keltz. They were Angels on golden stairs, surrounded by star-studded clouds. Other Yuletide decorations included a Christmas tree, from which gifts were exchanged.

Games of 42 and bridge were played, and color movies were made. Movies made at the club Christmas parties the past two years were shown.

Those present were, Messrs and Mesdames John Barnhill, Wade Berryman, L. M. Cox, E. A. Day, Weldon Fromm, Marvin Hunt, Bennie Keltz, Quinn Martin, Bill Pallmeyer, Bill Seale, Billy Wason and Ray Manning; Mrs. Bill Moss and Mrs. Frank Price.

Regular Meeting Held
Regular meeting of the club was held Dec. 20, in the home of Mrs. Jack Case, with Mrs. Quinn Martin as co-hostess. A program on "Safe-guarding The Family's Future" was given by Mrs. Bill Pallmeyer, on wills, trust funds and estate planning, from a paper prepared by Mrs. Weldon Fromm; and "What Women Who Handle Finances Should Know," by Mrs. Frank Price. Roll call



Greetings

Many thanks for giving us the opportunity to serve you in 1956. Hope we continue to be so favored in 1957. Happy holidays!

C. W. GIESECKE
FLOYDADA, TEXAS

was, "A Traffic Safety Tip". Refreshments of ice cream and cake were served to eleven members, including those on the program, and Meses. E. A. Day, Marvin Hunt, Ralph Jones, Bill Moss, D. E. Pitts, Jr., C. W. Bradshaw and Ray Manning.

Homes Festive For Garden Club Tour

Many unusual hand-made decorations were in evidence at homes open to the public Monday of last week, for the annual pilgrimage sponsored by Matador Garden Club members.

At the home of Mrs. W. W. Clements, an outstanding arrangement on the TV consisted of greenery sprayed white, with silver straws, and a blue and white ceramic Madonna, made by Mrs. Clements. The styrofoam base was covered with silver mesh and blue Christmas balls. Illumination was concealed behind the arrangement.

A mantel arrangement at the home of Mrs. W. F. Jacobs, included a gold-glittered miniature church, and a gold and pink sugar-plum tree, reflected in a wall mirror which was framed with gold intertwined with B-B lights which twinkled.

Appointments were in pink and gold at the home of Mrs. Forrest Campbell, where interest centered in a gold pine cone tree, flanked by electric gold candles covered with gold mesh.

A silver-prayed revolving tree at the home of Mrs. R. M. Stanley, was decorated with pink and blue ornaments and pink lights, to form a background for other festive room decorations.

Native materials were used by Mrs. Albert Traweck for white and green decorations at her home. Native evergreens and green colored tree ornaments and lights, were combined with whitened driftwood, and gourds painted white, for unusual effects.

At the home of Mrs. Melton Thacker in Roaring Springs, where the tour ended, the buffet arrangement in Christmas red and green was flanked on either side with red hurricane lamps. Table arrangements also reflected red and green in decorations. Here, refreshments of fruit cake, rum-flavored sugar-coated nuts, coffee and mints, were served.

HD Council Has Recent Dinner

Matley County Home Demonstration Council and their husbands were recently entertained in the home of Mr. and Mrs. G. E. Hamilton, at a turkey dinner and Christmas program.

Mrs. Wilson Barton had charge of the program, which included a solo, "White Christmas", by Mrs. Hamilton; game, "Santa Claus Shake", poem, "Kris Krinkle" by Mrs. Fred Simpson; contest, "Yuletide Guess"; skit, "Christmas Woe" by Mesdames Simpson, Barton, L. B. Turner and W. W. Clements; jug-saw puzzle contest, "Holiday Work-out"; a song-fest "Jingling Rhythms"; game, "Pick-St. Nick"; and "Santa Souvenirs", which was the gift exchange, from two boxes, one containing the men's gifts and the other, the women's.

Present were Messrs and Mesdames Sterling Price, Wilson Barton, Fred Simpson and L. B. Turner; Meses. W. W. Clements, Bernice Knight, and three guests, Mesdames Duke Lipscomb, Ada Ford and Vance Gilbreath.

Christmas Party Held By HD Club

The home of Mr. and Mrs. G. E. Hamilton was the scene of a Christmas party on Dec. 12, beginning at 7:30 o'clock for Matador Home Demonstration club, with husbands of the members as guests.

Games of 42, dominoes and scrabble were played, and gifts were exchanged from a decorated tree. Refreshments of fruit cake and coffee were served.

Those present were, Messrs and Mesdames Floyd Henderson, Sterling Price, Ralph Stapleton, and the Hamiltons; Mesdames Fred Simpson, L. D. Wilkerson, Ben Keltz, Tom Darsey, W. L. McWilliams, J. M. Jackson, W. W. Clements, Turner Campbell, Bernice Knight and W. B. Vaughn, and Miss Margaret Wilkerson.

Mr. and Mrs. G. E. Hamilton visited in Childress, Sunday night with her niece, Mrs. Carl Denney and family.

Housewarming For Lewis McDonoughs Given As Surprise

A surprise housewarming Thursday evening was given by friends and relatives for Mr. and Mrs. Lewis McDonough, who recently completed construction of a modern home of concrete blocks on Scotch street.

Card games and 42 were played during the evening, and coffee and homemade cookies were served to the following and their families: Messrs. and Mesdames John Briscoe, Weldon Fromm, Tommie Moore, R. A. Stafford, Wesley Hall, R. L. Brandon, James Meador, Elvin Markham, W. A. Markham and Leo Archer; Mrs. Frank Stafford, Mrs. Alvin Stearns, and Duane Markham, all of Matador; Mr. and Mrs. Frank Ferguson of Roaring Springs; Mr. and Mrs. Rusty Birchfield of Floydada; Mr. and Mrs. Hilery Markham and Judy of Houston; and Mrs. Ula Robinson of Carlsbad, N. M., a sister of Mr. McDonough, who is visiting during the holidays.

Several gifts were sent by

friends who were unable to attend, and those present extended wishes to the McDonoughs for many happy years in their new home.

Brownie Troop Enjoys Party

The 7-year old Brownie Troop enjoyed a Christmas party Monday afternoon in the Wade Berryman home, with Mrs. Berryman and Mrs. Bill Seale, troop leaders as hostesses.

The girls played games, and each received a gift from a decorated tree. Refreshments of cookies, cool-ade, candy and

chewing gum were furnished by Mrs. D. E. Pitts, Jr., and Jack Spray.

Members of the troop are Green, Sharlene Berryman, and Kay Havens, Susan Markham, Connie Bradshaw, Jase King, Leadell King, Frances Martin, Truss Smith, Melba Seale, Judy Pitts, Marsha Seale, Stevens, Helen Taylor, Ann Terry, Charlotte Clark, and Zelma Rigby.

Mr. and Mrs. Charlie Johnson are spending the Christmas days with relatives in Childress and Gruver.

DR. O. R. MCINTOSH
OPTOMETRIST

211 South Main Street
FLOYDADA, TEXAS

YUkon 3-3460

Eyes Examined _____ Glasses Fitted _____

GAS-TOONS

BY
Jeff Daffern




"Watch that hood, Jeff... IT SLIPS"

We watch for the little things that need our attention.

MAGNOLIA
Service Station

PHONE 24
MATADOR, TEXAS



GREETINGS
for the New Year

May the New Year bestow upon you an abundance of all the best things that life has to offer... good health, much happiness, and many good friends.

Geo. R. Cullin
Abstracts - Insurance



Greetings

To our good friends, those whom we have had the privilege of serving in the past, and those whom we'd like to serve in the future, we send this little package of Christmas cheer. It is heavily laden because it carries our most hearty appreciation of your friendships, patronage, and cooperation that you have shown this institution in the past. It also brings you our earnest hopes for a full enjoyment of the Holiday season.

Accept our wishes for a very Merry Christmas and a joyous New Year.

IKE'S FOOD
Mr. and Mrs. Ronnie Rollins and Personnel

Happy New Year

Be happy!

LIVE BETTER - Electrically IN 1957

West Texas Utilities Company

DO SOME FIGURING IN '57
Do a little checking around the house and you will find you will want more Electric Appliances. Plan now, that in 1957 you will provide your home with more Electric Servants. Better still, call us and let one of our representatives help you do your planning.

Christmas Recitals Given Recently Feature Music And Speech Students

L. D. Wilkerson and Mrs. Whitworth presented their Christmas recitals recently. The program, given Dec. 10, follows:
"Christmastown", Johnny Ezell and group; "Christmas Morning", Barbara Bird; "Christmas Dances", Sandra Jenkins; "Waybourn", Charles Hatch and Gary Campbell; "O Night", piano, Pat Cooper;

Matador Tribune

PRINTED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 27, 1956. SECOND CLASS MAIL PERMIT NO. 107, MATADOR, TEXAS. ESTABLISHED IN MATADOR IN 1914. ALL OTHER SUBSEQUENT PUBLICATIONS.

MEMBERS OF THE YOUNGER GROUP PRESENTED A RECITAL ON DEC. 18, BY PUPILS OF MRS. WILKERSON AND MRS. WHITWORTH, FEATURING THEIR YOUNGER STUDENTS, AND INCLUDED THE FOLLOWING NUMBERS:
"How Many Days 'Till Christmas?" Gale Campbell, Jeffrey Thacker, Don Cox, Jimmy Timmons, Mark Hill, Don Pitts; "Christmas Bells", Lorelita Thompson, Dianne Fred, Wanda Matney, Sue Robbins, Ann Priddy, Brenda Wason, Michelle Smith, Patty Edwards, Kate Thompson, Laura Jacobs and Sally Case; "Christmas Stars", group; "Skip Around The Christmas Tree", group; "A

Present For Kitty", Ann Marshall; "Good King Wencelas", piano, Jean Williams; "Important Day", Linda Vinson; "The Mouse's Christmas Gift", Max Barton; "Getting Ready For Santa", James Case; "My Dream", Karol King; "Parade of the Christmas Toys", Ann Marshall, Karol King, Linda Vinson, Max Barton and James Case; "I'm Worried", Harold Meason; "Is Santa Married?", Treva Hicks; "Santa's Little Boy", John Lynn Barnhill; "The Wish", Steve Sims; "A Gift For Santa", Joan Barton; "Away In A Manger", piano Patricia Day; "A Christmas Mix-up", John Lynn Barnhill, Harold Meason, Steve Sims, Kenny Barton; "The Proud Turkey", Brenda Hicks; "A Christmas Visitor", Carolyn Perkins; "Guessing Game", Joan Barton, Carolyn Perkins, Brenda Hicks, Treva Hicks; "Whispering Hope", piano, Gary Campbell.

4-H MEMBERS AT ELECTRIC CLINIC

Jan Barton, Matador, June Ross, Flomot, Bert Green and Gale Stafford of Roaring Springs attended a one-day electric clinic at Quanah, Saturday. Accompanying the group from Matley county were Mrs. C. M. Barton, Matador, and County Agent Bill Palmeyer. Purpose of the clinic was to acquaint 4-H members with uses of electricity on the farm so that work methods could be made more efficient, and to encourage more competition in Electric Contests open to 4-H members. West Texas Utilities and the Texas Extension Service were co-sponsors of the clinic.

ANNOUNCE ARRIVAL

Dr. and Mrs. B. E. Van Meter of Slaton, formerly of Matador, are announcing the birth of a son, on Nov. 27. He was named Mike.

Local Items

Holiday guests of Mr. and Mrs. Elbert Reeves are their children, Mr. and Mrs. Donald Reeves of Amarillo, and Tech student Pat Reeves of Lubbock. Also visiting in their home and with Mrs. W. E. Reeves is the latter's daughter and husband, Mr. and Mrs. R. C. Shilling, of Dallas.

Mr. and Mrs. J. C. McBride left Saturday afternoon for Houston to spend the holidays with her daughter and family. Mr. and Mrs. J. M. Davis.

Mr. and Mrs. George Masterson of Dallas, were visitors from Friday until Sunday in the home of her sister and family. Mr. and Mrs. Forrest Campbell.

Mr. and Mrs. Clarence Jenkins left Friday for El Paso, to spend the holidays with their daughter and family, Mr. and Mrs. L. H. Strain.

Tax-Man Sam Sez:

A lot of ordinary citizens will become conscious of being taxpayers right after Christmas.

Having the Christmas bill probably makes us feel worse over filing an income tax return at this time. The Internal Revenue folks mail a set of instructions and tax returns to every taxpayer on record the day after Christmas. If you've moved from the address they have, you won't get your instructions and tax returns.

A lot of taxpayers would like more information about paying income taxes and Uncle Sam has a booklet called "Your Federal Income Tax - 1956" which you can get from the Superintendent of Documents, US Government Printing Office, Washington, D. C. for 30c. It is my horseback opinion that if every reader of this paper paid 30c for this booklet and carefully studied it, and followed the advice contained in the booklet, it would be worth a hundred times (on the average) the cost.



GREETINGS

As we celebrate the day of His birth, may its inspiration bring you the peace and love He wished for the world... may all the blessings of Christmas dwell in your home and your heart always.

BILL PIPKIN

Insurance Agency

GLAD TIDINGS

May the joyous promise of the first Christmas find fulfillment in your heart... bringing you peace, good will and happiness to brighten all the days of the coming year.



Traweek Hospital

Matador 100F Lodge

Meets every Tuesday night. B. Green, Club Grand. Earl McBride, Secretary. Visiting brothers welcome.

TERMITE & PEST CONTROL

SPRAY JOBS Free Inspections and Estimates. H. O. STANFIELD. Phone 210-J. P. O. Box 4. Matador, Texas.

KIMBLE OPTOMETRIC CLINIC

OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00—5:00 Friday Only
Appointments—Phone 254 Floydada
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

Christmas Greetings
To our many friends we send our sincerest Holiday Greetings. May the meaning of Christmas be deeper—its friendships stronger and its hopes brighter as it comes to you this year.
GABRIEL'S
Department Store

To all of you, whose friendship and loyalty have made this such a happy season for us, we send our warmest Holiday Greetings...and a sincere wish that the New Year may prove memorable for the many joys that it will bring to you and yours.
Greetings
Jameson Machinery Co.

Going Out of Business

SALE

Opens Friday, Dec. 28

EVERYTHING GOES

TO THE BARE WALLS!

Our Fixtures Are For Sale

CIRCUMSTANCES beyond our control have made it necessary that we close out our business in Matador. We believe everyone understands the conditions that make it impossible for us to continue.

This is an honest GOING OUT OF BUSINESS SALE. Everyone knows that all our merchandise is new and of the best quality that money will buy. We want to sell every item and we are forgetting about regular prices and cost. The first customers will receive the best selections but every piece of merchandise in the store is a bargain. We are going out of business and we are going to offer some of the most sensational values you have ever had the opportunity of buying. Nothing is reserved. Everything must go. The store will open at 9 o'clock Friday morning, December 28. We will remain open until the stock is gone.

No matter where you go, regardless of the conditions, you can not find better values than we are offering. When we stocked our store we did not buy price merchandise — we bought quality, famous brands, and that is the merchandise we are offering. May we suggest that you come early because our stock won't last long.

ALL SALES CASH - NO REFUNDS - NO EXCHANGES

NEW MERCHANDISE

FINE, STANDARD BRANDS, CLEAN and NEW

Every Item is New, The Best Money Can Buy

CASE DRY GOODS

Matador, Texas

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Many Residents . . .

(continued from page one)

mas in Wichita Falls with her sister and family, Mr. and Mrs. Cal Montelith.

Other Roaring Springs residents who are out of town for the holidays, include Rev. and Mrs. John Ferguson and children, who went to Merkle; Coach Kirby, who visited in Haskell with his parents; Miss Inez Sloan, who is in Crowell with her parents during Christmas vacation; Mr. and Mrs. Bob Clem and daughter, Cathey, who visited in Portales, N. M. from Saturday through Wednesday with her parents, Mr. and Mrs. Fred Taylor; Miss Susie Osborn who was accompanied to Odessa by her grandmother, Mrs. Hazel Bridges, to spend Christmas with the former's parents, Mr. and Mrs. Howard Osborn; Mr. and Mrs. Bill Bailey, who spent the holidays in Dallas, visiting with their children; and Mr. and Mrs. Joe Duran, who spent the holidays in Amarillo with their children, Mr. and Mrs. Amos Mize and Mr. and Mrs. Hubert Gunter.

HOME ON LEAVE

Wayne Cartwright, son of Mrs. Pearl Simpson is here for a 10-day leave. He is in the Marine Corps and stationed in Los Angeles, Calif. He flew to Amarillo, where he was met by his mother and stepfather.

ARRIVE FOR CHRISTMAS

Col. and Mrs. O. G. Pitz of Yorktown, Va., were among early arrivals in Matador to spend the holidays with relatives. They are guests of Mrs. Margaret Newman, mother of Mrs. Pitz, and her brother and family, the Tom Newmans.

VISITING IN LUBBOCK

Walker Williams is spending the holidays in Lubbock with his sister, Mrs. Edith Sanders and family. Mrs. Sanders and daughter, Margaret, were visitors here Saturday, and Mr. Williams accompanied them home.

RECENT PATIENT

Miss Elwanda Martin was dismissed Friday, from Stanley Hospital, where she was a patient for a week, suffering strep throat. A teacher in the Petersburg school, she is spending the holidays here with her parents, Mr. and Mrs. Bob Martin.

Tribune ads don't cost, they pay

Greetings



To all our patrons . . . our warmest thanks and best wishes for a very festive and happy Holiday season.

WILLIAMS & SON
Service Station

Many Visitors In Roaring Springs

Roaring Springs homes are entertaining many visitors during the holidays. Among those who arrived early for pre-holiday visits, week-end visits, and through the week, were the following:

Mr. and Mrs. Frank Capshaw and children of Lubbock visited her parents, Mr. and Mrs. W. A. Lewis during the week-end.

Mrs. William Graham and daughter, Vickie of Graham, visited here Saturday with her grandparents, Mr. and Mrs. Duff Green.

Mr. and Mrs. Joel Sandoz, of Dallas, were recent visitors here with her parents, Mr. and Mrs. Victor Chalk.

Mr. and Mrs. J. N. Fletcher, J., are holiday visitors with their parents, Mr. and Mrs. Newton Fletcher and Mr. and Mrs. Horace Redd.

Mr. and Mrs. S. D. Hunter had all their children home for Christmas dinner Tuesday: Mr. and Mrs. Turner Hunter and children of McCoy, Mr. and Mrs. Sam Hunter and children of Electra, Mr. and Mrs., Melvin Thacker and children of Lockney, Mr. and Mrs. Jack Chastain and children of Plainview, and John Hunter of Lubbock.

Mr. and Mrs. Don Gipson and children of Colorado City, visited with his parents, Mr. and Mrs. Joe Gipson, from Saturday through Thursday.

Mr. and Mrs. Charles Bactelle and Mrs. Mary Gray of Tulsa, Okla., were visitors from Sunday through Tuesday, with his mother, Mrs. Francis Gunter and Mr. Gunter.

Mr. and Mrs. S. N. Davis had all their children home for the week-end. Pvt. S. N. Davis, Jr., of Camp Gordon, Ga., Mr. and Mrs. Eudell Davis, Mr. and Mrs. Delmer Davis of Dallas, and Mr. and Mrs. Ted Kingery and children of Amarillo.

Mr. and Mrs. Gussie Meador and sons of Brownwood visited with her parents, Mr. and Mrs. Bascom Rape, during the week-end and through the holidays.

Mr. and Mrs. Jewel Lawrence and children of Irving visited with her parents, Mr. and Mrs. Mervin Green during the week-end and the holidays.

RECENT VISITOR

Visitor here during the week-end in the home of Mr. and Mrs. James Price, was his brother, Captain Charles Price, of Fort Hood, who is scheduled for duty in France at the termination of his leave. He went to San Antonio to accompany his wife and their son here, to visit through the holidays.

In the Want Ads

FOR RENT: 3-room house. Call A. L. Curry, Phone 182-M 38-ctfn

LIGHT carpenter work and picture work at home. Raymond Alsop. 40-pt.

KIMBELL'S COTTONSEED CAKE and Range Cubes

Book now for future delivery. Kimbell's quality cottonseed cake (41% protein) and Range Cubes almost certain to advance. Drouth certificates accepted.

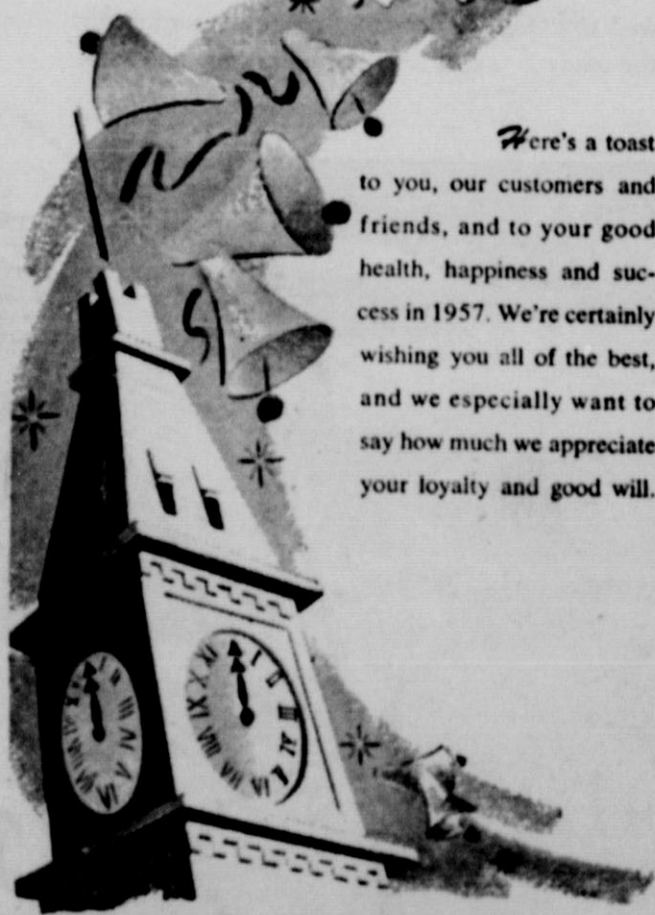
Braselton Implement Co.
Roaring Springs
S. J. Braselton, Mgr. 23-ctfn

666

FIGHTS ALL COLDS SYMPTOMS AT ONE TIME... NO LESS TIME! IT'S THE PROVEN COLDS MEDICINE



Best Wishes for the Coming Year



Here's a toast to you, our customers and friends, and to your good health, happiness and success in 1957. We're certainly wishing you all of the best, and we especially want to say how much we appreciate your loyalty and good will.

COOPER'S VARIETY STORE
Roaring Springs, Texas

CIGARETTES: Regulars \$2.14 per carton; King size \$2.35 per carton. All cigarettes 25c per package. Why pay more? Stanley Pharmacy. 33-ctfn.

NEED MONEY? We are interested in purchasing oil and gas leases, royalties, and minerals. Kindly state the price and give the correct legal description in your first letter to me. Geo. B. Blake, 104 Mackey Bldg., Midland, Texas. 33-p10

OVERSEAS: Regulars \$2.14 per carton; King size \$2.35 per carton. All cigarettes 25c per package. Why pay more? Stanley Pharmacy. 33-ctfn.

NEED TIRES . . . See us for the best tire trade in town. Most all sizes. Campbell Chevrolet Company. 44-ctfn.

FOR SALE or TRADE: Modern Courts on Highway 70, write Box 201 or phone 97. Matador Texas. 41-tfn.

FOR SALE: Corn, Cane and Hogans. Jack Stephens, Matador, Texas. Dial 40-p61.

FOR SALE: Good school cotton. Hickman, Matador, Texas. 40-p61.

CIGARETTES: Regulars \$2.14 per carton; King size \$2.35 per carton. All cigarettes 25c per package. Why pay more? Stanley Pharmacy. 33-ctfn.

WANTED: Ironing to do at home. Mrs. Raymond Stephens. 40-p61.

SPARK PLUGS: standard only 70c each. Peg's Parts. 23-ctfn.

FRESH HIGH SCHOOL: Grade School at home. Time Books furnished. \$1.00 awarded. Start where last school. Write Columbia School, Box 5061, Lubbock, Texas. 27-ctfn.



Just a friendly greeting to wish you and yours all the joys of a Merry Christmas and a New Year full of healthy and happy days.

DEAN'S RED & WHITE GROCERY
Roaring Springs, Texas



Happy holiday wishes to you, our friends and customers, and sincere thanks for the pleasure of serving you. May your Yuletide be bright with all the season's joys.

WILLIAM'S FOOD
Roaring Springs, Texas

Season's Greetings



With all the traditional good will and warmth of the Holiday season, we wish the best of everything to our loyal patrons and thank them most heartily for the opportunity of serving them during the past year.

Thacker Supply Company
Roaring Springs, Texas



MR. AND MRS. BERT ESTES

Mr. and Mrs. Bert Estes Return Here to Celebrate Wedding Anniversary

Mr. and Mrs. Bert Estes, of Prado Springs, Colo., former of Matador, returned here to celebrate their Golden Wedding Anniversary, on Sunday, Dec. 22. The open house was held from 2 to 6 p. m. at the home of a daughter, Mrs. R. E. Campbell, with four other daughters assisting with hospitality. They were assisted by Mrs. W. N. Pipkin, Mesdames W. N. Pipkin, F. Jacobs and Robert Darsey Matador, and Mrs. Homer Matador, and Mrs. Homer Matador, and Mrs. Bob Matador, of Oxnard, Calif., was unable to be here for the occasion. Others in the house party, assisted with registering serving the guests, were daughters of the couple, Vernard Alexander, of Morrell, Misses Charlotte and Carol Campbell and Miss Joanne Darsey Matador. A table of white nylon over a furnished the setting for dining table which was decorated with a gold and white, and gold candles in crystal holders, flanking the emblem. Other appointments included a dirilite coffee service, served with coffee, were cake, decorated in yellow, and white wedding bell mints.

Mr. and Mrs. C. E. Watson, Roaring Springs Celebrate Golden Wedding Anniversary

Mr. and Mrs. C. E. Watson of Roaring Springs, celebrated their golden wedding anniversary with open house, Sunday, Dec. 22. The Watsons were married at Clarksville, Dec. 22, 1907. They have lived in Motley County for years. They have seven children, 17 grandchildren and great-grandchildren. Assisting with the celebration were three sons and a daughter, Red Watson of Whiteflat, Gene and Frazier, of Roaring Springs, and Mrs. Given Crump, Matador. Their other children were unable to attend were, Dewey Morris, of Dallas, Arvil Cantrell, of Bakersfield, Calif., and C. E. (Saylor) Watson, of Houston. Mrs. Crump and Mrs. Alfred Watson presided at the dining table, where a three tiered wedding cake with white and gold, was served with orange punch to a large number of guests and relatives who called in the afternoon.

S. CLASS HAS HOLIDAY PARTY

Among the socials held during the holidays, was a Christmas party in the home of Mrs. Stearns, for the Fidelis School class of the First Baptist Church, taught by Mrs. Campbell Sr. The program included carols by group, with Miss Rachel Patton at the piano; devotional led by Mrs. D. P. Keith; word games by Mrs. C. Warren, and reading of the Christmas Story by George Cullin. Gifts were exchanged from a decorated tree, and included a book from the class, to Mrs. Campbell. Refreshments of tea and cake, were served. In addition to those present, were Mesdames Velma, Leonora Luckett, C. P. Bourn, Floyd Henderson, Patton, Eddie Russell, Reeves and Edna Stanley, and Misses Mary Keith, Reeves, Amy Glenn, and Blankenship.

Roaring Springs NEWS

Mrs. L. E. Cooper, Correspondent
Phone 981, Roaring Springs

J. W. Campbell, of Gunnison, Colo., and Bobby Campbell, of Dimmitt, arrived here Dec. 21 and spent the week end with their parents, Mr. and Mrs. J. K. Campbell. On the following Monday the group left for Palatka, Fla., to visit with another son of the Campbells, and his family, Mr. and Mrs. Eddy Ray Campbell.

Mrs. Aline Allred, of Glenwood, N. M. spent the Christmas holidays here with her mother, Mrs. H. Jackson and Mr. Jackson, and with Mr. and Mrs. Horace Redd.

Holiday guests of Mr. and Mrs. Louis Clifton were their children, Mr. and Mrs. K. J. Clifton and children, Don and Becky, of Clovis, N. M., Mr. and Mrs. Bill Rainbolt and children, Bobby, Brenda and Linda, of Amarillo and Mr. and Mrs. Edward Bartley and children, Myrna and Max, of Tahoka.

Mr. and Mrs. Clayton Perry, of Alexandria, Va., visited here during the holidays with their parents, Mr. and Mrs. Fred P. Dawson, and at Afton with Mr. and Mrs. Cecil Perry.

were holiday guests of her mother, Mrs. J. B. Warren, in Seymour.

Mr. and Mrs. Amos Mize and daughter, Sandra, of Amarillo visited here with her parents, Mr. and Mrs. Joe Duran, Tuesday and Wednesday.

Mrs. S. J. Braselton and son, Sut, visited and looked after business in Lubbock, Friday. Holiday guests of Mr. and Mrs. W. H. Nichols were their son and family Mr. and Mrs. Billy Nichols and children, of Grand Junction, Colo., Mr. and Mrs. Fred Haile, of Amarillo, Miss Ernestine Favor and Louis Nichols, of Dallas.

Mr. and Mrs. W. M. Byrd, of Spur visited here last week with their daughter and family, Mr. and Mrs. Paul Sweatt.

Recent guests of Mr. and Mrs. L. E. Kingery were their children: Mr. and Mrs. H. N. Dickson and Larry; Mr. and Mrs. Leon Kingery and children, Gell and Vickie, of Amarillo; Mr. and Mrs. Ted Kingery and children, Frances and Anthony, of Lubbock and Mr. and Mrs. R. E. Kingery, local residents. Other visitors were, Mrs. J. W. Dye, Mr. and Mrs. Alfred Dye, Barbara, A. J. and Chester, local residents, and Mr. and Mrs. Hamp Dye and sons, Richard and Ray, of East Afton.

Mrs. Joe Duran was a patient in Traweek Hospital for several days last week and during the week end.

Mr. and Mrs. Clyde Mitchell, of Paradox, Colo., and Mr. and Mrs. Billy Nichols and children, of Grand Junction, Colo., Mr. and Mrs. Clifford Lowrance and sons and Mr. and Mrs. Dell Mitchell of Amarillo, were guests Christmas day, in the home of Mr. and Mrs. Joe Thacker.

Recent guests of Mr. and Mrs. C. H. Matney were their children, Mr. and Mrs. Claud Matney and Wanda, of Whiteflat and Mr. and Mrs. Willard Shavor and sons, Sidney and Kenneth, of Chalk.

Mr. and Mrs. Casey Jones spent Wednesday and Thursday in Brownfield as guests of her brother and family, Mr. and Mrs. Hansel Casstevens.

Mrs. Anna Hand of Dumont was a Christmas guest of her son and family, Mr. and Mrs. Billy Hand.

Holiday guests of Mrs. C. D. Wilson and daughters were: C. J. Goodson, Mr. and Mrs. O. J. Wilson and Mrs. Quillian, of Amarillo; Mr. and Mrs. P. I. Roberts Janis and Ken, of Floydada; Mr. and Mrs. Dale Roberts, Lubbock, and Mr. and Mrs. Jinks Wilson of Matador.

Mr. and Mrs. Bobby Hardin, of Midland spent the holidays here with her parents, Mr. and Mrs. W. H. Redd.

Mr. and Mrs. Tom Swim, Mrs. Newton Fletcher and Rogene Swim visited in Fort Worth Thursday and Friday with Mr. and Mrs. S. A. Swim. They also visited in Plano with relatives.

Mr. and Mrs. Jack Davis and Ronnie visited in Hearne with her parents, Mr. and Mrs. Jim Stanley, last week.

Mrs. Myrtle Cottingham visited in Abilene during the holidays with her sister and family, Mr. and Mrs. Charles Mabry.

Holiday and week end visitors in the home of Mrs. Iva Meason were her children: Mr. and Mrs. R. J. Murray of Arlington and their son, Peter, of Lubbock; Mr. and Mrs. Harold Crites of Brownfield; Robert Meason, of Pasadena, Calif., Mr. and Mrs. Melvin Meason and son, Sparky, of Matador and Mr. and Mrs. John Meason, local residents.

Mrs. Hazel Bridges visited in Wichita Falls with her daughter and family, Mr. and Mrs. Odess Dickerson, and in Odessa with another daughter and family, Mr. and Mrs. Howard Osborn during Christmas week. The Osborns accompanied her home and spent the week end.

Children and other relatives were holiday guests of Mr. and Mrs. Duff Green, and included Mr. and Mrs. Quana Macey, Jane and Dianne of Post, Mr. and Mrs. John Kirksey, Jan and Ann, of Lubbock, Mr. and Mrs. (Continued on back page)

CARD OF THANKS

We wish to thank our many friends for their kindness and prayers, for the food and beautiful flowers, during the illness and death of our loved one. We especially want to thank Dr. Martin, the Campbell Funeral Home, Rev. R. D. Hill, and The Bethel Baptist Church choir. May God richly bless each of you, is our prayer.

The Cecil Scott Family

Announcing A New Sales Policy . . .

CONDITIONS ARE CHANGING rapidly throughout the world and right here in West Texas the change is especially evident. The economy of this particular section has changed almost over night, until business methods of a few years ago have become obsolete. Our wholesale food distributors saw the change before we did, and adjusted their policies to meet it. That is the reason they demand their money immediately on the delivery of merchandise.

That is the reason we have changed to cash basis, effective January 1.

The decision was not easy. We tried to find another way but there is no other way to remain in the grocery business. The money must go in the till when the groceries are delivered, unless the grocery merchant is large enough and strong enough to go into the banking business. It is impossible to compromise with facts. We want to remain in business and be able to pay our obligations.

For years the "big chains" have been ahead of the small grocery merchant. They knew it was impossible to profitably sell groceries on a credit and they abolished the charge slip. They could out-merchandise the small merchant because every night when their doors were closed, they either had the money or the groceries. They are our real competitors. Distance is a myth, because people have good automobiles and good roads and they go everywhere.

We have decided that if we can not whip the "chains", we'll join 'em! That is exactly what we are doing. We are going to give our customers more for their food dollars. It won't be a startling amount because the margin on the average food item is very small. The big city stores wax fat and wealthy on a net profit of two, three or four cents on the dollar. They depend on volume, but people buy a heap of groceries and most families go to the grocery store almost every day.

There is only one way to go on a cash basis and that is to do away with all forms of customer credit. That has not been easy but we have no choice. If we make any exceptions the whole purpose is destroyed. If we allow one customer credit, we are not on a cash basis (and we would be making the same mistake so many small merchants have made before us). There will be no exception.

Please do not feel that our cash policy is a reflection on your credit or honesty. It is not. You may be (and probably are) entirely solvent and worth ten times as much as our small enterprise. It is also probable that a dozen stores would extend credit to you. We ask you, however, to consider this one fact: any food store that sells on a credit must charge its losses to the paying customers!

Thus we have brought to you, our friends and customers, our problem, and the only possible solution. We need and appreciate your business and we want to give you a modern store with the finest foods it is possible to buy, at prices that will mean a substantial saving in the period of a year. We want to pay our taxes and our employees and support our community. We want to be able to meet our obligations when they are due.

We are aware that our new policy will be inconvenient to some customers until they become accustomed to it. We ask, however, that you bear with us and accept the sincerity with which this message is presented.

Pay Cash and Save!

Specials for Friday and Saturday, January 3rd and 4th, 1958

IMPERIAL, PURE CANE 10 lbs. SUGAR . . . 98c	FOLGERS, Reg. or Drip POUND COFFEE . . . 89c	SNOWDRIFT 3 POUND TIN SHORTENING 79c
PILLSBURY 25 POUNDS FLOUR . . . \$1.89	OUR DARLING 303 CAN CORN . 2 for 35c	KUNER'S CHAMPION, 303 CAN PEAS . . . 15c
GLADIOLA CAN BISCUITS . . . 10c	Wilson's CRISPRITE Pound BACON . . . 49c	FRESH DRESSED POUND FRYERS . . . 39c
Pillsbury, White, Yel. Orange, Choc. Cake Mixes . . . 29c	OUR VALUE 46 oz. Tomato Juice . 25c	LARGE, FAT POUND HENS . . . 39c
LUCY LEAF No. 2 can Sliced Apples . 19c	Pet or Carnation, TALL 2 CANS Evaporated Milk 29c	KUNER'S 300 Size Can HOMINY . . . 8c
COMO, Bath Room 4 ROLLS TISSUE . . . 29c	KUNER'S 303 CAN KRAUT15c	ROSEDALE No. 2 1/2 Can PEACHES . . . 29c
GLADIOLA 5 POUNDS MEAL 39c	KEITH'S FROZEN 10 oz. FISH STICKS . . . 29c	CHUCK POUND ROAST 49c
\$1.69 Size HELENE CURTIS Crema Rinse . \$1.29	BANQUET, FROZEN EACH Chicken Pot Pie . 25c	YELLOW POUND ONIONS 6c
Reg. \$2.00 HELENE CURTIS Crema Shampoo \$1.29	BETTY JANE, FROZEN 12 oz. STRAWBERRIES 19c	WHITE 10-POUND Mesh Bag POTATOES . . . 39c
IPANA Squeeze bottle, Reg. \$1.19 TOOTH PASTE . 98c	DONALD DUCK, FROZEN 6 oz. Grapefruit Juice . 15c	TEXAS 5 POUNDS ORANGES . . . 33c
ALL BRANDS Reg. \$2.19 Value PERMANENTS \$1.95	KEITH'S FROZEN, 6 oz. 2 CANS LEMONADE . . . 25c	FRESH POUND LETTUCE . . . 12 1/2c
West's, Gloom paste free, 2 Reg. 69c Tooth Brushes . \$1.19	FOREMOST 1/2 GALLON MELLORINE . . . 45c	BANANAS, lb. 12 1/2c
	PANQUIN'S 79c VALUE HAND LOTION . 49c	TOMATOTES, ctn. 23c

RED & WHITE GROCERY

Roaring Springs

Dean McInroe, Manager