

# Second Wildcat Oil Test Well Is Spudded-in

Second wildcat oil test well in Motley county within 30 days was spudded-in Tuesday by A. Gutowsky, Inc., of McAllen, on a 20-acre tract owned by the late Mrs. W. H. W. Scoble and managed by C. P. Wayland.

The well is located on 10 acres, about 8 miles north of Matador and six miles east of Whitefall.

Drilling is by E. B. Madden of Wichita Falls, contractor-operator. Harold L. Finley of East Prairie, Missouri, field manager and secretary for the Gutowsky firm, said, a contract was signed with Madden last week and that the rig was moved in the same day.

The new location is 9 miles east of the Amerado test on the Birnie ranch which was started about September 15, and has now reached a reported depth of about 3,500 feet.

"We are going to test the reef" is the colorful independent operator who developed the famous Oklahoma East Edmond field in 1943 and according to the petroleum magazine, "The Link," (April 1944) is "by admission and proclamation, a disciple of doodlebug exploration . . . his method of exploration is not regarded as orthodox by most oil men, but in spite of that fact he has gained recognition as one of the prominent figures in Oklahoma's present day petroleum industry."

Mr. Finley said the drilling would progress on 24-hour basis with three 8-hour crews. He said his company has equipment capable of drilling 8,000 feet. The well is reported by daily newspapers to be 4,000 feet.

# Matador Tribune

VOL. 56, NO. 30 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, OCTOBER 12, 1950 PRICE FIVE CENTS

### Singers To Meet Here

Motley County Singing Convention will meet at Matador school Sunday, October 15, for the second 1950 semi-annual meeting.

### W. E. Webb Dies Of Heart Attack

W. E. Webb, 80, Motley county resident for the past 34 years, died of a heart attack Tuesday evening at his home in Roaring Springs, and funeral services were held Wednesday afternoon at 2:30 at the First Baptist church of Roaring Springs.

Mr. Webb was born in Roaring Springs, Texas, December 29, 1869, and died October 11, 1950. He was married to Talula Pearl Simmons, February 22, 1891, and eight children were born to this union, five of whom survive.

### Human Groves Is Injured In Wreck

Human Groves, 19-year-old high school student at Lubbock, died of wounds sustained in an automobile accident Sunday night. He was driving on a business trip to Lubbock, where his grandparents and Mrs. A. B. Groves and her husband, Dick Groves, were with him.

### Liberal Employee Called To Service

One Cameron, employed in the telephone mechanical department for the past 15 months, has been called back into military duty.

### Dismissed From Clinic

C. A. Martin was dismissed from Stanley Clinic, where he has been a patient for several weeks, and has returned to his home on north street.

### TRAIL DUST



**By DOUGLAS MEADOR**

Fingers of destiny pinch the fabric of our souls and the chariots of life race through valleys of strange moods, their wheels stirring dust of forgotten decades.

For the second time I have stood in the magnificent Hall of State at Dallas and for the second time its beauty has brought tears to mine eyes and now I know I shall never desire a greater title than "Texan". A youth touched the keyboard of an organ and the hall was filled with music that seemed to rise from the black marble floor of the great bronze star, and fall from the majestic beam of the ceiling. It was everywhere, reaching into the lost years and the unwritten history of Texans who created a fabulous empire with the strength of their hands and the faith of their hearts. It reached the unmarked grave where my grandfather sleeps, a bare seventy miles away; it touched his oxen teams, his widow and orphan children moving westward.

My brother has a friend who has been lightly accused of not being patriotic in his failure to see eye to eye with the administration in regard to the present war emergency. "It is untrue," he declares, "I have four brothers-in-law whom I would gladly sacrifice to the military."

Patriotism is never more devastating to the puny resistance of man than in that moment when he beholds a woman possessing the sublime charm that soap and water alone can impart.

### MATADOR SOLDIER AND BUDDIES GUARD TUNNEL



Department of Defense Photo (Engraving courtesy Amarillo Daily News). **THERE WERE ENEMIES** in "Them that hills" when this photograph was taken. The picture reveals what David Rasco, Amarillo Globe-News war correspondent, was describing as "rugged terrain". Soldier at center is Cpl. Raymond F. Thomas of Matador. At his left is Pfc. James T. Galloway of Los Angeles and at his right, Pfc. Don Powell of St. Louis. They are protecting the north entrance of a railroad tunnel. "Somewhere in Korea". Thomas is the son of Mrs. Ruby Thomas of Matador, and is in an M. P. battalion attached to Company B 519. Last letter Mrs. Thomas received from her son was postmarked September 20, in which he stated that on a recent assignment they were under enemy fire for three hours. Mrs. Thomas has another son in service, S. Sgt. Lee Thomas, in the Air Force, stationed at Shreveport, La., who recently advised his mother of his marriage on Sept. 14, to a Miss Sarah Clayton of Shreveport.

### Garden Club Makes Flower Show Plans

Plans and arrangements were discussed last Thursday by a committee from Matador Garden Club, for a flower show to be held Thursday, October 19, in the Legion hut from 2 until 5 p. m. o'clock.

Five classes of flowers arrangements will be judged as follows: roses, dahlias, chrysanthemum, unusual, and miniature. The miniature arrangement should not be higher than 6 inches, the committee said.

Every member of the club will be required to enter an arrangement for the show, and an invitation is extended anyone else interested to enter an arrangement. Flowers must be grown in Motley county, to be eligible for showing.

The arrangement committee is composed of Mesdames W. W. Clements, Claude Harp, Freddie Welling, Fred Bourland and Freeman Thacker.

Mrs. Alfred Barton visited at Wellington, Monday with her daughter and family, Mr. and Mrs. Claude Groves.

### Election Saturday

A bond issue vital to the future of Roaring Springs is scheduled for Saturday, October 14, in which the voters will decide on the issuance of \$75,000 in bonds to purchase the present water system and install a sewer system.

Two-thirds of the issue (\$50,000) will be revenue bonds, to be paid for out of revenue from water and sewer service. The election will be held at the Roaring Springs city hall.

### PLAN ANNOUNCED TO BUILD HOUSES

A group of new rent houses may be built in Matador by private capital in the near future, W. L. McWilliams told a Tribune reporter this week that he and J. M. Jackson had purchased the Gene Perkins residence and adjoining lots with plans to develop the property into modern rent units.

European club women serving as hostesses.

The group visited Queen Juliana of Holland at the summer palace near Amsterdam, where she received the members informally. An audience with Pope Pius XII was held at Castel Gandolfo, the summer palace, eighteen miles from Rome on Albano Lake.

### AMARILLO YOUTH ARRESTED ON TWO TRAFFIC CHARGES

Cecil Harris of Amarillo spent Tuesday night in Motley county jail as the result of an unusual circumstance which played him into the hands of the law.

Tuesday afternoon Deputy Jinks Wilson received a telephone message from Paducah officers to apprehend a maroon convertible automobile believed to have New Mexico or California license plates. Three men were in the car.

In the meantime State Highway Patrolman T. E. Springer was with County Attorney Howard Trawick, test-driving Mr. Trawick's new automobile. Near the Ballard creek bridge east of town they witnessed an accident in which an automobile entered the bridge while Jess Perkins was attempting to get a wheat drill across. There was not sufficient room for the car and drill to pass. Patrolman Springer entered the picture and asked to see the driver's license. He had none, so the officer brought him to town with his two companions.

Deputy Wilson questioned the three boys regarding a hit-and-run accident in Paducah. They denied the charge. Deputy Wilson called the Paducah officers and asked them to bring a witness who could identify the boys in the hit-and-run accident. The three boys were identified.

Since Harris could not pay his fine for driving without a license he was placed in jail and remained overnight. His two companions returned yesterday and paid his fine but he was immediately taken into custody by Paducah officers who charged him with the hit-and-run offense in the neighboring county seat.

### Minstrel Chorus Feature Will Be Twenty-Six Girls

Twenty-six attractive girls will compose the chorus of black face minstrel singers for "Land of Cotton", minstrel show to be given by the Matador High School girls chorus, Tuesday, October 17, at 7:30 p. m., at the school auditorium, according to the director, Mrs. L. D. Wilkerson, who is assisted by Mrs. J. R. Whitworth.

Admission will be 50 cents for adults and 25 cents for children. Betty Ruth Smalley will be Master of Ceremonies, with Frances Trawick, Bette Fran Montgomery, Susie Hughes, Barbara Ann Spray, Marlene Bailey and Lois Blevins as "End Men". Vocalists will be Dorothy Rattan, LaNelle Rattan and Georgia Martin.

Jokes, novelty numbers, vocal solos quartettes and full chorus numbers will make the evening one of enjoyable entertainment.

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### Interest Is High In TB X-ray Tests

Interest is mounting daily in the forthcoming free x-ray tests for tuberculosis scheduled here October 26, 27 and 28, according to County Agent Rufus Emmons who is general chairman of the work.

The tests will be conducted daily between the hours of 9 a. m. and 5:30 p. m., in the Fleming Post-American Legion building. The x-ray tests are without any cost or obligation, being operated by the Texas State Department of Health and paid for by tax money.

Pictures are made in a standing position (of the chest area) and only about 2 minutes of time is required. It is not necessary to remove any clothing, except possibly a heavy overcoat.

### Cotton Prospect Improved by Sun

Continuous wind and hot bright days are improving the cotton outlook in Motley county. Gins are beginning to hum and more cotton-pickers are arriving. A total of 258 bales from the 1950 crop had been ginned in the county at a late hour yesterday, according to a survey made by County Agent J. Rufus Emmons. Matador ginned 182 bales, Flomot 1 and Roaring Springs 75.

To further brighten the cotton growers' outlook is a report by Lorenzo Savillor, Jr., representative of the Texas Employment commission, located at present in the Cottle hotel, Paducah. He told Emmons that plenty of help is in sight to gather the current crop and that no cause of alarm is justified. Mr. Emmons said most farmers are paying \$1.50 per 100 pounds of "snaps" in the field and \$1.75 at the gin.

A recently released report by the local PMA office declares the county has 31,557 acres in cotton this year after deductions from grasshoppers, hail and rain storms and blow-ups. Last year the county had 70,000 acres in cotton and produced an all-time record crop of 35,000 bales.

### Motley Boys Are Up For Physicals

Several Motley county boys have received notice to report to the Armed Forces physical examination on Oct. 18 by Local Board No. 45, Plainview which serves Floyd, Hale, Motley and Swisher counties.

This is call No. 10 for Armed Forces physicals and the call is for 78 men. The list as received by the Tribune contains additional names of men who are registered with other Boards and are living in this local board area, having requested transfer to this board for examination.

They will travel by chartered bus to Amarillo for the examination. Going from Motley county will be the following: Kirby Nichols Campbell, Lewis Blevins, Robert Lee Campbell, James Henry Smith and Lucious Thompson, of Matador; Carlton Wayne Timmons, Eddie J. Leary and Hal Herbert Courtney of Northfield; Lonnie Alvin Hughes and Frank G. E. Reed, of Flomot; and Felix Ramirez, Roaring Springs.

### Grand Master To Visit IOOF Lodge

The Honorable T. E. Jasperson of Edinburg, Grand Master of Independent Order of Odd Fellows, will pay an official visit with Matador Lodge No. 495, Friday evening, October 20, local officials have announced.

This will be the second time since the organization of the local lodge fifty years ago, that a Grand Master has visited here.

Degree work will be put on at the meeting and refreshments served. The lodge will meet at 7:30, and all members are urged to be present.

### Pharmacy To Hold Party On Birthday

Stanley Pharmacy will hold a birthday party Monday evening, October 16, between the hours of 7 p. m. and 9 p. m., celebrating the anniversary of the firm's fifth year of business in Matador. The public is invited to attend.

Fountain soda drinks and ice cream cones will be served. A prize will be awarded the oldest and youngest visitor registering during the party. Gifts will be presented during the two hours the party is in progress.

### Bascom Murphy Is With 1st Marines

Mr. and Mrs. H. M. Murphy have received recent letters dated Sept. 19 and Sept. 25 from their son, Cpl. Bascom H. Murphy of the 1st Marine tank division, advising that he landed September 15 at Incheon, in Korea.

Cpl. Murphy, who served overseas in World War II, was called back into active duty July 30, and left San Diego on Aug. 17, accompanied them on the trip.

### WEEK-END AT CRISTOVAL

Mrs. M. S. Patton drove to Plainview Friday evening where she was over-guest of Mrs. A. L. Fryar and accompanied her Saturday, to Cristoval, where they spent the week-end. They were joined at Big Spring by Mrs. Patton's son, Keith, who accompanied them on the trip.

**MATADOR TRIBUNE**

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**DOUGLAS MEADOR, EDITOR**  
**MRS. DOUGLAS MEADOR, MANAGER AND ASSOCIATE EDITOR**  
**EARL MORRIS, EDITOR**  
**MEDICAL SUPERINTENDENT**  
**DON CAMERON, SPORTS**  
**SHOP APPRENTICE**

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ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE GLADLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF MANAGEMENT.

**MEMBERS OF THE PANHANDLE PRESS ASSOCIATION**

THIS IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

**Pied Pipers**  
BY MRS. J. M.

When at Dallas the past week and we received a most pleasant surprise, an event which we had anticipated so long that it seemed it would never happen. We have told our friends many things about J. W. Reid, treasurer of the Mergenthaler Linotype Co., of Brooklyn, N. Y. who on several occasions, has sent us nice quart cans of genuine Vermont maple syrup, and with whom we have corresponded for something like seventeen years, but had never met. Imagine our pleasure when we were informed that he, too was in Dallas, and later our delight at meeting him.

Our correspondence with Mr. Reid began way back in drought years, around 1933-34, when Mr. M. wrote the company a 3-page (very unbusinesslike) letter, explaining why we were so far behind with the linotype payments, and Mr. Reid replied, offering a plan of finance that seemed unbelievable to a bankrupt, but determined-to-be newspaper publisher. He became our "angel" so to speak, and ever since, we've been undecided (personally) whether to be grateful or otherwise.

Seriously, we have been grateful, and it was like meeting Santa Claus in person, when we breakfasted with Mr. Reid Sunday morning in the Baker Hotel coffee shop. Our hosts were Mr. Karl Ponath, manager of the new branch of the linotype company which has moved to Dallas from New Orleans, and his charming wife.

One of the first people we saw at the open house and buffet supper Friday night given by Dallas professional chapter of Sigma Delta Chi for the press and radio, was charming Ann (Mrs. Carl) England of Morton. Ann exclaimed at our looking so well after our accident, and said, "... Doug should send you to the hospital every week so that you could write another column as cute as the one you wrote that week." Ann authors a

clever column she calls "anagrams" in the Morton Tribune, which is widely read, and we are complimented to know she reads our 'pinions'. Had also the unexpected pleasure of meeting Mr. and Mrs. C. E. Yeager—he is manager of State Fair this year and is responsible for all the nice courtesies extended the press, including a nice chicken picnic lunch. We were sitting outside on the balcony at the picnic pavilion, waiting for Mr. M. to sign up for our passes and tickets, when this very pleasant woman sat down beside us, and after an exchange of a few words, she told us she was Mrs. Yeager, and when Mr. Yeager came along in a little while, she introduced us to him.



**MOMENT OF REFLECTION** in the brief address by Republican Congressman Ben Guill, before a roomful of worried farmers, ginners and businessmen, concerned with the recent change in the Child Labor law which affects children of cotton-pickers under the age of 16. The Congressman said he did not favor child labor but that in many cases the law would create a hardship on families depending on the cotton harvest to obtain money to send their children to school. He said the school amendment to the law was probably affixed by some member of the "labor pressure" group and his statement was later confirmed. The Republican made many friends during the period of his brief visit in Matador and it is believed he will sway a heavy vote in the November general election. The above picture was made in the new Motley county District Court room, while Congressman Guill paused before his interested audience.—(Photo by Douglas Meador).

Phil Steen and his cute wife of Floydada, the Deskins Wells of Wellington, Mr. and Mrs. Van Stewart of Perryton, Mr. and Mrs. Marshall Formby of Hereford (and Snyder), Mr. and Mrs.

Vern Sanford of Austin (He is TPA's manager, and helped us get our hotel reservation at the zero hour), Mr. and Mrs. L. B. Smith of Brady with their cute daughter and son, and Mr. and Mrs. Forrest Weimhold of Leveland were among others whom we saw at the Fair. The Weimholds gave us a ride back to Vernon, where we had stored our car and caught the bus going down.

We didn't see the Elbert Reeves' in Dallas, but back in Matador Monday, Elbert and Mr. M. were comparing notes; both were bored with "South Pacific" (Mr. M. slept through most of it); Elbert told that he

was standing in front of Sally Rand's show, when someone took him by the ear and led him away (guess who). Most enjoyable entertainment to us was The Diamond Garter, new theatre-restaurant featuring "The Drunkard's Daughter", oldtime melodrama, where the audience could eat and drink during the performance, and boo and hiss the villain. Might say in passing that this was no bawdy show... no vulgar jokes and no chorus of Flora-dora girls flashing "diamond garters"; as one might be led to believe. The singers were men, attired in checked suits of the '90's who sang old Irish ballads and just old-time favorite songs. "Little Nell", the drunk-

ard's daughter had a beautiful operatic voice and polished off the performance with "Ah Sweet Mystery of Life".

Attendance figure for the first two days of its Mid-Century Exposition was set by State Fair officials at 321,082, of whom, 92,000 were farm boys and girls who were guests for Rural Youth Day, Saturday.

**RETURNS HOME**  
Mrs. J. S. Lambert has returned here from El Paso, where she spent the summer with a daughter and son-in-law, Mr. and Mrs. Tex Litteral. Her other daughter and husband, Mr. and Mrs. Henry Ford, drove to Robert Lee, Sunday to meet and accompany Mrs. Lambert home.

**HAS CHECK-UP**  
Ed Whitaker made a trip to Dallas, Wednesday of last week for a check-up at Shaw's Clinic. He returned home Saturday, after visiting at Denton with his daughter and family, Mr. and Mrs. James Russell Neblett.

**RETURNS FROM HOSPITAL**  
Mrs. Melvin Meason returned home Tuesday from Lubbock, where she underwent surgery at West Texas Hospital, Tuesday of last week. Mr. Meason drove to Lubbock to accompany his wife home.

Mr. and Mrs. Joe Hall and children, Martha Joe and John Curtis of Paducah visited in the Curtis Graham home Thursday night.

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**BEN GULL**  
**Can Serve The Panhandle BEST**  
**Because**  
BEN GULL is NOW a member of the House Agriculture Committee. Only through his re-election can the Panhandle retain this important committee assignment.  
BEN GULL has gone to the people of the Panhandle to find out what they want and expect from their congressman.  
BEN GULL has introduced legislation which would give the farmer a chance to write his own farm program.  
BEN GULL has supported legislation to outlaw Communism in this country.  
BEN GULL, according to Bascom Timmons, veteran Washington newspaper correspondent, "HAS GOT OFF TO THE BEST START OF ANYONE I HAVE EVER SEEN."  
BEN GULL has VOTED PANHANDLE! His vote will never be dictated by a party boss or an individual boss.  
**Let's Re-Elect**  
**BEN GULL**  
**To CONGRESS**  
**Tuesday, November 7**  
(Paid for by Democrats for Ben Gull; Mickey Ledrick, Chairman.)

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*in you—  
in ourselves—  
in America—*  
**We believe**  
**that** most Americans are capable of paying their own bills, planning their own budgets and mapping their own futures.  
**that** most Americans resent having politicians or bureaucrats tell them *what* they need, *where* to get it and *how* to pay for it.  
**that** most Americans prefer to solve their problems—medical or otherwise—by means of self-reliance, free choice and voluntary methods.  
**that** most Americans will work and fight to preserve freedom, both at home and abroad.  
The menace from abroad is Communist tyranny.  
The menace at home is creeping Socialism.  
  
**STANLEY CLINIC-HOSPITAL**  
Matador, Texas

# The Matador Brand

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ASSISTANT EDITOR JERRY WARREN  
CHIEF REPORTER GARY LAUGHLIN  
GRADE SCHOOL REPORTER TOM HAMILTON  
SPONSOR BETH JOHNSON

## Matador FFA Boys At Lubbock Fair

The Matador Chapter of the Future Farmers of America attended the South Plains Fair at Lubbock, Monday, October 2. The boys, accompanied by Mr. Bill Moss, their agriculture

teacher and sponsor, went to the livestock show and the judging of the Hereford calves. The students also watched the big parade consisting of eight bands, new cars, tractors and farm implements, and Round-up Clubs and Sheriff's Poses from Terry, Lynn, Lamb and Lubbock counties.

## Matador Mavericks Defeated By Crowell

The Matador Grade School Mavericks lost to Crowell 35-0 Tuesday evening, Oct. 3. Although Crowell out-weighted the Mavericks, the Grade School team showed up remarkably well.

Whilly, Knox, and Garys crossed the goal line for touchdowns in the first quarter. The tries for extra points were good. Elliott scored in the second quarter with the extra point good. The Mavericks played heads-up football the last half and held Crowell to one touchdown which was made by Knox in the fourth quarter with the extra point good.

To date the Mavericks have won one game and lost two. —M. H. S.—

## Meet A Senior

Name—Kenneth Thompson  
Age—17; Height—5' 8"  
Weight—140  
Color of Hair—Brown  
Color of Eyes—Green  
Favorite Food—Fried Chicken  
Favorite Book—The Virginian  
Favorite Movie—Red River  
Favorite Movie Star—Ran-dolph Scott  
Favorite Sport—Basketball  
Favorite Song—Just a Closer Walk With Thee  
Favorite Color—Blue  
Favorite Study—Chemistry  
Favorite Comis Strip—Mutt and Jeff  
Pet Like—Running around  
Pet Dislike—Studying  
Pastime—Roping  
Hobbies—None  
Ambition—Undecided  
Going to College—Yes  
Where—Texas Tech  
When Joined Class of '51—'40. —M. H. S.—

## Future Homemakers Visit Lubbock Fair

The Matador Chapter of Future Homemakers of America attended the Panhandle-South Plains Fair at Lubbock, Wednesday, October 4. The girls ate dinner in Floyd-ada, and arrived at the fair and saw all of the exhibits and then went down town. Most of the girls enjoyed the escalator in

Hemphill Wells. After that they went out to the College to see the Campus. That night a few of the girls went to the "Panorama of The Plains" while the others took in the midway of the fair. The girls arrived home between the hours of 9 and 11.30. The girls who went were Carlene Lynn, Tresa McDonough, Ruby Phillips, Dorothy Rattan, Margie Timmons, Marie Timmons, Rita Wilkinson, Marlene Bailey, Beatrice Brogden, Betty Hughes, Georgia Martin, Susie Smalley, Barbara Spray, Francis Traweck, Lois Blevins Earline Jones, Martha Hall, Martha Carman, Bette Montgomery, Barbara Neighbors, LaNelle Rattan, Betty Webb and Betty Littleton.

The girls visited the exhibits with chaperons taking them. The Club Mothers who went were Mrs. Wilkinson, Mrs. Timmons, Mrs. Smalley and Mrs. Bailey. —M. H. S.—

## Campus Chatter

What's this we hear about Bette Fran riding in the floor-board going down town Lubbock last Wednesday. I hear Marlene and Frances went to see everything at the fair. Girls where did you get all the money? Letress who was that good looking boy you were with last Thursday night after the pep rally bonfire. Could it have been B. F. Yates? Talk about two senior boys that really get around. Jody and Watson sure have. Of course it is with the same girls from Roaring Springs each time. Tresa what's this we hear about you going to every store in Lubbock and trying on some shoes. I hope you found what you wanted. Don't you all forget that the first payment on the annual is due the first of next month. Be sure and pay up. Peck who was that sophomore girl you were with last Saturday night? I bet we all can guess. R. L. just why did you jump in civics class last Friday. Your boot wasn't getting hot was it? That will teach you to go to sleep in class. Well folks I guess we had better quit and get some gossip for next week. Next week maybe the regular Campus Clatter reporter will be on duty instead of your editor. —M. H. S.—

## Snow White To Be Sponsored By Parent-Teachers

Snow White and the Seven Dwarfs, sponsored by the P.T.A. will be given in the high school auditorium by a professional cast from New York. Real

Dwarfs and Fairyland scenery will be used in the play.

"Comedy for children of all ages coupled with the sweet sentiment of the time honored story of Princess Snow White's love for her Prince Charming."

Snow White will be presented Friday night, October 13. Admission will be \$1.20 for adults and 60¢ for students. Time will be 8 o'clock p. m. —M. H. S.—

## M. H. S. Goes South For Minstrel Show

The Girl's High School Chorus will present "Land O' Cotton", Negro Minstrel Stage Show, on Tuesday evening, October 17, at the High School Auditorium at 7:30. Admission will be 25 and 50 cents. Proceeds of this show will go to buy a new tape recording machine for the school. The public is invited to attend and enjoy an evening of black-face comedy and songs. —M. H. S.—

## Pep Rally Bonfire Is Bang-Up Success

The pep rally and bonfire in the city park Thursday evening was a great success and was well attended by the town's people. Mr. Gilbreath acted as emcee for the occasion and the bonfire was touched off by Captains Dean Stotts and Jody Graham, who carried giant flaming torches. A number of yells were given and a speech by Rev. Marvin Brotherton followed. Quote: "The boys are going out to win, not just to win the game but to win the victory of sportsmanship. They are out to win for the city of Matador. The coach is doing all he can. The boys are not just training on Thursday and Friday, but they are in training all week. They are not just playing for the game but playing so they will be able to face the oppositions of life. We are all expecting to see Turkey hung on the low end of the score." After the speech by Rev. Brotherton, the pep squad leaders were introduced. Next to make a speech was

Forrest Campbell, President of the Lions Club. "We have the best coach in West Texas. We started out with a losing streak and all we need is a taste of victory. If you boys will get in there and fight you can win this game."

"We know the town people are behind us and we are going out there and beat Turkey." "We know the school faculty and students and the town people are behind us. We are going out there to win." These were quotes from speeches made by Captains Jody Graham and Dean Stotts.

Coach Ray Hopkins' speech was as follows: "The first three games all we could hope for was to hold the score down. We are not going out there to hold the score down with Turkey. We are going out there to beat them." After the victory song Supt.

Bert Ezzell threw an effigy of Turkey filled with fire crackers in the bonfire. To close the rally Barbara Spray, majority of the pep squad, led them down town in a snake dance. —M. H. S.—

## NOTICE FROM YOUR EDITOR

In explanation to the article Meet a Senior. I thought that I would write about a senior each week so that everyone might learn a little about the senior class. When all the seniors have been written about I plan to write about the new pupils that joined Matador High. Anyone having any objection to the above please come and see your editor. Feel free to bring any complaint to your editor. Thank you.

# Prepare for Winter with "Lubri-tection!"

## LUBRICATION PLUS ENGINE PROTECTION

That's what your car needs for the cold weather ahead. And that's what it gets when you choose new Phillips 66 Premium Motor Oil. It's improved four ways to help your car stand up better under severe driving conditions.



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Wheel Packing	Radiator and Antifreeze
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Windshield Wipers	Hose and Fan Belt



Hear Rex Allen and the Sons of the Pioneers Every Friday Night over C. B. S.

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Authorized Dealer  
**FRANKLIN**  
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
STANLEY PHARMACY

BE THRIFTY IN '50  
COOK ELECTRICALLY  
... it's ECONOMICAL  
Cool, Clean, Fast and Automatic!



**THE ECONOMY** of the new electric ranges will appeal to any woman who watches her pennies. It's a real money-saver! Heavy insulation on all six sides of the oven keeps the heat in so you use only the heat needed without waste. Surface units, too, save by cooking faster; by putting heat directly into utensils and pans, allowing no waste heat to escape around the pots and pans to heat up the kitchen.

Electric cooking requires less water; foods cook in natural juices retaining the garden-fresh flavor and food values so often lost in flame type cooking. The moist heat of an electric range reduces meat grizzling to a minimum. (With today's meat prices that's a most important saving.) Even the cheaper cuts come out tender and juicy!

Don't overlook the penny-saving deep well cookers that cook entire meals, soups, pot roasts and vegetables with so little electricity. Clean and fast (just like electric light—and just as economical), an electric range will save you time, work, and money.

**Some day you will cook ELECTRICALLY. Why not NOW?**

SEE YOUR ELECTRIC RANGE DEALER NOW!

West Texas Utilities Company  
It's the best!

All freedoms stand or fall together. That's why we take our stand together with the doctors of America for the voluntary system. At home or abroad, it's worth defending!

Judge it on **POWER and PERFORMANCE**

**CHEVROLET**  
Your Best Buy—by All Odds

**AMERICA'S BEST SELLER!** **CHEVROLET** **AMERICA'S BEST BUY!**

**CAMPBELL CHEVROLET CO.**  
Matador Sales Service Phone 20M

**It offers more for less—throughout**  
All these features at lowest cost: Center-Point Steering; Curved Windshield with Panoramic Visibility; Fisher Unisteel Body-Construction.

**It operates more economically**  
Owners know that Chevrolet brings them an unequalled combination of thrills and thrift, because it's powered by a Valve-in-Head Engine... exclusive to Chevrolet in its field. Come in and see it!

**It's better looking—all around**  
Yes, it's the best looking of all low-priced cars, as a recent independent nationwide survey shows—and, in addition, it's the longest, widest, heaviest car in its field.

**It drives more easily**  
Finest no-shift driving at lowest cost with Chevrolet's Powerglide Automatic Transmission\*... or finest standard driving at lowest cost with Chevrolet's Silent Synchro-Mesh Transmission.

**It lasts longer, too**  
Chevrolet cars are extra-sturdy, extra-rugged, extra-durable. That's one reason why there are over a million more Chevrolets on the road than any other make.

**It rides more smoothly**  
So smooth—so steady—so safe... the easiest riding car in its field... thanks to the famous Unitized Knee-Action Ride combined with airplane-type shock absorbers all around!

\*Combination of Powerglide Automatic Transmission and 103-h.p. Engines optional on Oldsmobile models at extra cost.

## Ten Motley County Families Are Invited To Attend Achievement Day At State Fair

Ten families from Motley county have been invited to attend Achievement Day ceremonies at the State Fair of Texas in Dallas, October 17, according to S. W. Weatherall, County Supervisor of Farmers Home Administration.

Two families are eligible to receive achievement certificates, having paid their land debt in full from farm income. Weatherall said.

House Speaker Sam Rayburn, who farms and raises livestock in his Fannin county home near Graham, will be the chief speaker on Achievement Day, and his address will be a salute to more than three hundred farm families who will receive certificates of achievement for having paid their tenant purchase loans in full or more years before due.

Farmers Home Administration State Director L. J. Cappelman said the requirement for an achievement certificate is that land debt must have been paid from agricultural income from the farm. Among other requirements will be present at the ceremonies at Fair Park auditorium on the State Fair grounds, will be Dillard B. Lester, National Administrator of

the government agency, who will introduce the speaker.

Dallas office of the Farmers Home Administration has been informed that farm families are coming from all parts of Texas for the ceremonies, which start at 1 p. m.

Of the six thousand tenant purchase loans made in Texas since the program began in 1937, two thousand loans have been paid in full.

The ceremonies will include a radio interview of successful farm families. Among them will be Merrill J. Stewart, Lamar county, an FO borrower who was recently selected as the champion soil conservation farmer of Texas, another will be Harold J. Dozier, Navarro county, and a third, Douglas D. Duty of Falls county. Radio farm program directors, Layne Beaty of WBAP, Fort Worth, and Murry Cox, WFAA, Dallas, will conduct the interviews in an effort to develop better farming methods followed.

The interview with Stewart will feature his fifteen sources of farm income. Dozier has a varied type of program and the interview will be slanted to the

Tribune, Matador, Motley County, Texas, Thursday, October 12, 1950



FORMAL OPENING AT McMURRY COLLEGE of the Radford Memorial Student Life Center was held during the Dedication program October 10 and 11. Result of a \$600,000 gift by Mrs. J. M. Radford of Abilene, the building, with its 110-ft. tower, is already a part of the Abilene sky-line. A 1,300-capacity auditorium will be used for both religious services and entertainments. A smaller auditorium, game rooms, and meeting rooms are provided for social events. President Harold G. Cooke anticipated 10,000 persons from West Texas and New Mexico in Abilene for the program.

home side of living. In the interview with Duty particular attention will be paid to cotton production and insect control, in which he has been unusually successful.

### Atomic Radiation Detection Plans Set Up In Texas

At least four different types of radioactive detection instruments and computers are available for measuring radiation particles if and when an atomic bomb is ever exploded over a Texas community.

This encouraging bit of information was revealed by the state's chief health official, Dr. Geo. W. Cox. He's state director of health and emergency medical services, part of the Texas civil defense setup.

Radiation is one of three principal harmful effects of atomic explosions. Others are blast damage and burns. Using RAD-IAC instruments, it is possible to know what areas are safe from the tasteless, odorless, colorless radioactive particles.

All RAD-IAC instruments are designed for use by radiation monitoring squads. Squad members might be soldiers, or they could be civilians trained by the State Health Department's radiological division. In either

case they would be trained for immediate action in atomic disasters.

"Planning emergency medical and health services in an atomic disaster has been one big mess of confusion," Dr. Cox admitted. "But we're beginning to see light now. Our radiology division is going to go right to work, now that we have it set up."

Radiac instruments got this official explanation:

Film badges can be pinned onto the lapel, strapped onto the wrist, worn in a ring etc. They consist of a piece of photographic film, and are used to show the amount of radiation to which the monitor has been exposed. Radiation particles affect the film like light. Dozens of "tracks" are visible when the film comes in contact with heavy concentrations of radiation.

Film badges are a permanent record of the exposure to which the monitors have been subjected. Dr. Cox says they show whether or not the wearer has received the "maximum allow-

#### Matador IOOF Lodge

Meets every Friday night  
H. K. Jameson, Noble Grand  
Ralph Nichols, Secretary  
All visitors and brothers welcome.

able lifetime dosage." Pocket dosimeters, like the film badges are for the protection of the monitors. They look like fountain pens, and gauge on-the-spot amounts of radiation.

Geiger counters and ionization chambers actually count the number of radiation particles—gamma rays, and alpha and beta particles present in an area. So sensitive is the Geiger counter that if it could be wired to a fly his footsteps could be heard distinctly.

### FAIR TO HOLD SALE OF STARS

More than 50 head of the finest Jersey cattle in the United States have been consigned for the Sale of Stars which will be held Oct. 20, in connection with the All-American Jersey Show at the Mid-Century Exposition of the 1950 State Fair of Texas. Laurence B. Gardiner, Memphis, Tenn., sales manager, has announced.

"Cattle that will be sold have been carefully selected and represent many of the best bloodlines in the country," he said. "This makes the sale at the Mid-Century Exposition the best place to buy foundation stock."

In the past, the Sale of Stars

has been one of the top Jersey sales in the nation. Average price paid per head for the years of 1944, 1946, 1947, 1948, and 1949 was \$1684.50. A total of 242 animals were sold in these five sales. In 1946, a Jersey cow sold for \$21,000, which is the highest price ever paid at public auction. The top animals in these five sales sold for an average of \$10,500.

The All-American Sale of Stars at the 1950 State Fair will be held in the Grandstand Tent Arena on Friday, Oct. 20. The sale will begin at 12:30 p. m.

Misses Chareen and Barbara Ketchersid of Lubbock, visited their parents, Dr. and Mrs. J. G. Ketchersid here during the week-end.

### World Mission Team Makes Summer Tour

PLAINVIEW—The World Mission team consisting of four Wayland College students toured 22 states during the summer, speaking at Baptist encampments and churches over the South, President J. W. Marshall said here today.

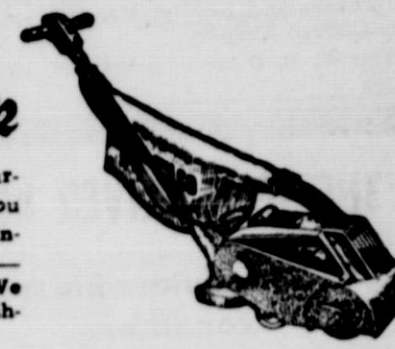
On the team are Mori Hiratani and Muriel Okamoto of Hawaii, Julia Molnar of Brazil and Stanley Wang of China. Traveling in Mori's car, the team covered 16,000 miles.

Mori is now attending Southern Baptist Seminary in Louisville, Ky., and the others are attending Wayland.

COME TO CHURCH SUNDAY

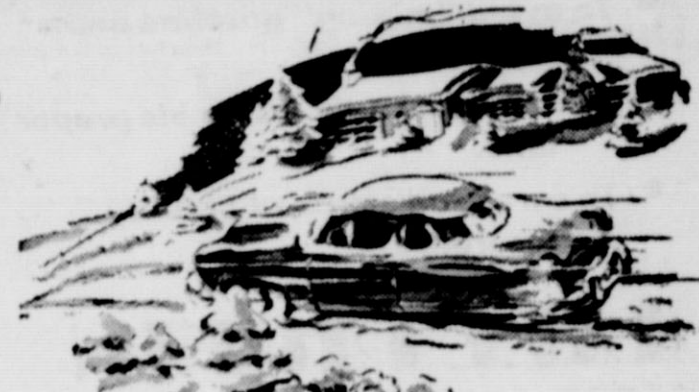
### It's Duck Soup

It's THAT EASY to resurface your floors when you rent our Hilco floor sander. Anyone can operate—do it yourself! Dustless. We have complete floor finishing supplies.



BURTON-LINGO COMPANY

### Get Your Car READY FOR WINTER!



WE REPAIR ALL MAKES....

NEW BATTERIES SEAT COVERS  
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## PEG'S GARAGE

On U. S. Highway 70 — Block East of Main

DEPOSITS NOW INSURED UP TO \$10,000

### 3 SAFEGUARDS FOR YOUR BANK ACCOUNT

Good bank management... sound bank supervision... and the security of deposit insurance work together to safeguard your deposits with us.

Federal Deposit Insurance has been increased from \$5,000 to a maximum of \$10,000. Each depositor of this bank is insured up to this new maximum for all deposits held in the same right and capacity.

WE INVITE YOUR ACCOUNT

The First State Bank

MEMBER F. D. I. C.



STORK DATER... A truly beautiful suit for the youthful mother to be. Coat fully lined, in light weight rayon and wool, in shades of grey. Other styles in jumper, 2-piece cottons and fallies.

Priced from \$5.95 to \$19.95

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## YOU CAN AFFORD The Best Medical Care IN THE WORLD!

Protection for your entire family . . . . can be yours for as little as the cost of a package of cigarettes a day or a price comparable to that of a weekly family movie.

If serious illness came to your family next week — if your wife needed an operation — if one of the children were badly hurt in an accident—would you be prepared financially for the emergency?

It's a wonderful feeling to know that the major costs of doctors' services and hospital

care have been paid in advance. More than 70 million Americans have that peace of mind.

If you value the health of your family—you can't afford to be without such security.

Write, telephone or call at our office—without obligation. We'll be glad to show you how we can work out a plan that will fit your needs and your pocketbook.

You'll be surprised how easy it is—and how economical!



## MOTLEY COUNTY FARM BUREAU

# Report Shows New Law Aids Schools Here In Many Ways

Terminating the first fiscal year under the Gilmer-Aiken law, Matador schools have received many benefits through the new educational plan, according to a report received by the Tribune from Superintendent Bert Ezzell. Bumper crops last season and almost 100% collection of taxes was a factor in the success of the school year, the report declared.

Under the Gilmer-Aiken law the school district for the first time in history received enough money to operate buses without digging into tax money. Including a new carry-all for students living west of town, total expense of bus operation was \$8,181. Total income from transportation payments amounted to \$7,971. In past years the district has had to pay approximately \$2,000 out of tax funds in support of bus transportation.

The district received \$19,213 in salary and maintenance aid under the Gilmer-Aiken law last year, while it had previously received \$10 to \$14 thousands annually. State per capita apportionment amounted to \$19,204 and county funds added 2,125. Taxes paid for local maintenance

amounted to \$37,693.52, plus taxes in the amount of \$9,427.36 to apply on bonded indebtedness. Vocational Education reimbursement sources of agriculture and home economics brought in \$1,081 and miscellaneous collections amounted to \$179.30.

Tax discounts (October, November and December) amounted to \$1,082.79. Cost of tax assessing and collection amounted to \$471.91. Business administration expense was \$3,213.92 and educational administration was \$3,281.99. These figures include all salaries, expenses and supplies.

Instructional expense of principals was \$756 while teachers received \$46,105.88, plus \$6,102 for two teachers in the colored school. Teaching supplies amounted to \$973.73 and the bill for substitute teachers totaled \$458.25. Vocational agriculture expense accounts were \$954.42 and home economics expense totaled \$344.34.

Building custodial salaries amounted to \$3,650, while the bill for fuel, water, lights, sewerage, drayage and freight came to \$3,479.78. Janitor and building supplies cost \$918.70, while building, grounds and school plant maintenance needed \$4,090.17. Items listed under this heading included renovation of the colored school building and many repair jobs on the high school, grade school and barracks buildings.

Playground equipment and physical education equipment totaled \$569.48. Expenditures in the library amounted to \$665.61. Insurance bill was \$904.78, which included raising insurance values on the two school plants from \$30,000 to \$50,000. Interest for short-term loans amounted to \$56 (this item is usually necessary for the school to meet its first payroll in September since no taxes are collected until October).

New equipment cost \$2,154.30. Items under this heading included a new 16MM movie projector for the grade school, 12 chairs in the primary department, a power lawn mower, seven new typewriters, some hand tools for the colored school woodworking department, loudspeakers for the auditorium and 41-inch sander, with which all students' desks in the grade school were sanded (and varnished) during the summer.

Other items included were a kitchen mixer, butane stove, a table-top water heater for the home economics department, saw parts, lighting fixtures, plumbing parts and door checks.

**Kimble Optometric Clinic**  
DR. J. W. KIMBLE  
DR. O. R. MCINTOSH  
Optometrists  
Floydada, Texas

## Dorothy Gray Showed Her



### How to Look Younger...

This woman is over 30—though you'd never guess it! She is just one of thousands who have proved that Dorothy Gray Collagen Cream can help take years off your looks!

Now you have a chance to learn the facts! For one month only, you can get a special trial jar of this famous cream, containing 10,000 International Units of natural estrogenic hormones per ounce.

Accept this trial offer made especially for women over 30. One jar will—we think—convince you that beauty need not live by the calendar. 1-oz. trial jar \$1.25, plus tax. Limited Time Only

Stanley Pharmacy



**AWAY with PAIN at the POINT of PAIN**

Try **Surin** It's Brand New!

**NO INTERNAL DOSING—SIMPLY SMOOTH IT ON!**

**SURIN** the amazing new pain-relief ointment, attacks pain 2 ways fast. Containing a powerful modern research drug—methacholine chloride it (1) rapidly dilates blood vessels where applied and (2) allows the selected local, analgesic and relaxing agents to penetrate fast! Thus **SURIN** does double-duty in relieving superficial pain of arthritis, rheumatism, neuritis, bursitis, sciatica, lumbago\* and muscular aches and pains of simple colds and fatigue. In just a few

minutes you feel a glorious soothing warmth—a glowing sensation of relief that lasts for three or more hours. **SURIN** is so easy to use and you can apply it without fear! **SURIN** is creamy-white—washes off easily and will not stain washable fabrics. Money back guarantee at your druggist's if not satisfied.

\***SURIN** is not intended as a cure or treatment of the above diseases. It is to be used only for temporary relief of local superficial pain.

Get Pain Relief! Get Surin! Now!

**STANLEY PHARMACY**  
R. M. STANLEY, OWNER

Bonded indebtedness was reduced by \$5,500, interest on serial bonds amounted to \$4,041.04 and \$680.17 was paid on old vouchers. School officials declared that most of the supplies needed for the new year have been bought and paid for, instead of the former custom of buying in the summer and paying in the fall.

**Uncle Takes A Slice**  
Uncle Sam took a large slice out of the salaries of teachers for withholding taxes, amounting to \$5,398.20 during the year. Teachers' retirement fund took a total of \$2,693.80 out of salary checks.

With the 10% reduction in county taxes effective this year the school will lose \$4,700 in tax revenue, the report declared. Taxpayers will find their school taxes 10% lower this year. The 3% discount for taxes paid in October, which is taken by about 75% of the property-owners, amounts to an interest rate of approximately 12% (discount of 2% is allowed in November and 1% in December).

Income from state sources is expected to be about the same as last year with the exception of the gain of a teacher's salary through average daily attendance (\$2,885) earned last season.

Officials urge patrons to keep children in school every possible day during the school year. It is entirely possible, they declare, that attendance could improve to the point of earning the salary of another teacher for the district next year.

## Births And Deaths Must Be Recorded

AUSTIN, Texas, Oct. 12.—It is the statutory duty of the Texas State Department of Health, through its Bureau of Vital Statistics, to provide for the registration of the births and deaths occurring in Texas.

On the statistics made from the vital records much of the planning for the welfare of the people of Texas is done. The number of births credited to the county or city of the residence of the mother can be used in planning hospitals and medical care. The medical certification of the birth record furnishes the Division of Maternal and Child Health, with a list of children who may need additional care, because of prematurity, congenital malformations or birth injuries. The birth certificates are used in establishing dependency benefits for veterans or members of the armed forces. They are also used in proving relationship in settlement of insurance claims and inheritance matters.

The statistics made from causes of death as gathered from medical certifications on death records are used in the prevention of disease, for control of epidemics and immunization programs for children of pre-school and school ages. Leading causes of death statistics furnish data for study and research which will lengthen life expectancy

and improve health during the expected time. Mortality statistics and the expected length of life are considered when determining insurance premium rates.

A rise in the number of deaths from diseases bred of filth can institute immediate action by the Bureau of Sanitary Engineers. Nutritional diseases can indicate a needed improvement in diet, and school lunch programs can help guard the health of Texas' school children.

## No Allotments For Cotton Next Year According to PMA

The local PMA office has received the official announcement that farm cotton acreage allotments and marketing quotas will not be established for the 1951 cotton crop. This means that every farmer may plant and harvest any amount of cotton. However, this does not in any way affect the 1950 cotton regulations. The 1951 cotton will be supported by at least 80% of parity, and possibly higher.

To Relieve Misery of **COLDS** take 666  
LIQUID OR TABLETS—SAME FAST RELIEF

Although the 1951 cotton will be lifted in order to build up depleted reserves, it is pointed out that the present condition does not warrant all-out production and sacrificing sound soil conservation management. The lifting of all controls was due to our foreign situation, world need for American cotton, and the small 1950 crop.

The USDA says that the wheat outlook is good, but peanuts will probably be tight again next year.

## 4-H CLUB GIRLS TO BE ENTERTAINED BY WHITEFLAT HD CLUB

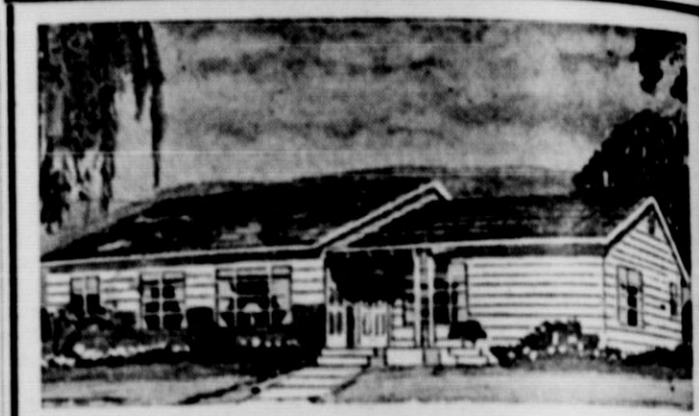
Whiteflat Home Demonstration club met Friday, Oct. 6 in

the club room at the school house with fourteen present.

An interesting program was given, and the club voted to hold a "42" tournament Thursday night October 12, with an admission price of 25¢ per person.

The club will also be invited to all 4-H Club girls in the county, on Friday, October 20, at 6 o'clock, in the club room.

Refreshments of cake and punch were served to the following: Mesdames L. A. Carlisle, Z. Martin, Bill Smith, Mary Dixon, Tom Tilson, Mable Jameson, Fred Bourland, W. McWilliams, H. S. Watson, W. son Barton, J. W. Pritchett, Mitchell and Alfred Watson, Miss Melba Jameson.



**T. W. CAMPBELL & SON**  
GENERAL CONTRACTORS  
MATADOR PHONE 35 W

# Who Runs America?



**RUNNING AMERICA** is the joint job of 150,000,000 people. It's the biggest job in the world today—keeping it running for liberty and for freedom. And the whole world's watching to see whether Americans can do it!

**IN MUCH OF THE WORLD** today, the people have resigned from running their own countries. Others have been quick to step in—first with promises of "security"—and then with whips and guns—to run things their way. The evidence is on every front page in the world, every day.

**FREEDOM COMES UNDER ATTACK.** The reality of war has made every American think hard about the things he's willing to work and fight for—and freedom leads the list.

But that freedom has been attacked here recently—just as it has been attacked in other parts of the world. One of the most serious threats to individual freedom has been the threat of Government-dominated Compulsory Health Insurance, falsely presented as a new guarantee of health "security" for everybody.

**THE PEOPLE WEIGH THE FACTS.** In the American manner, the people studied the case for Socialized Medicine—and the case against it.

They found that Government domination of the people's medical affairs under Compulsory Health Insurance means lower standards of medical care, higher payroll taxes, loss of incentive, damage to research, penalties for the provident, rewards for the improvident.

They found that no country on earth can surpass America's leadership in medical care and progress. They found that able doctors, teachers, nurses and scientists—working in laboratories where Science, not Politics, is master—are blazing dramatic new trails to health for Americans—and for the world.

**THE "GRASS ROOTS" SIGNALS CONGRESS.** In every community in the Nation, people stood up to be counted on this important issue. Thousands of local women's clubs, civic groups, farm, business, religious, taxpayer, medical, educational and patriotic organizations

spoke out—giving the great United States Congress its unmistakable Grass Roots signal from home!

And ever watchful, ever sensitive to an alert people, The Congress saw that signal, and heard the people speak out, loud and plain. That's democracy in action. That's the American way!

Today among the 10,000 great organizations on militant public record against "Compulsory Health Insurance" are:

- General Federation of Women's Clubs
- American Farm Bureau Federation
- National Grange
- Veterans of Foreign Wars
- National Conference of Catholic Charities
- American Protestant Hospital Association
- American Legion
- National Association of Small Business Men
- United States Chamber of Commerce
- National Association of Retail Grocers
- National Retail Dry Goods Association
- American Bar Association

Doctors of this Nation are grateful that the people refused to be wooed by the fantastic promises of this un-American excursion into State Socialism. Doctors of America are dedicated to serve their fellow citizens at home and their comrades in uniform, wherever service to this Nation may take them. And the thing they stand ready to fight for—to sacrifice for—to die for—is not the alien way of life of Socialism, but the prideful security of a free and self-reliant people!

## THE VOLUNTARY WAY IS THE AMERICAN WAY!

Throughout the Nation, free men and women, working and planning together, are finding the American answer to every question of medical service, care and cost. Hundreds of Voluntary Health Insurance Plans are in healthy competition—sponsored by doctors, insurance companies, hospitals, fraternal organizations—by industry, agriculture and labor. Today

in America—70 million people are protected by Voluntary Health Insurance! Throughout the Nation, families are insuring themselves against the major costs of illness—at reasonable, budget-basis prices. Voluntary Health Insurance takes the economic shock out of illness. Protect your family now. For information, ask your doctor—or your insurance man.

An American's greatest heritage is the right to learn the facts—and to speak his mind. Maintained with honor and used with sincerity—that right will guarantee forever that

# You and Your Neighbor Run America!

PHYSICIANS OF THIS COMMUNITY PARTICIPATED IN PAYING FOR THIS SPACE  
AMERICAN MEDICAL ASSOCIATION • NATIONAL EDUCATION CAMPAIGN  
ONE NORTH LA SALLE STREET, CHICAGO, ILLINOIS

# We Invite You To Our 5th Anniversary Party

Monday Evening, October 16, 7 p.m.-9 p.m.

FREE COKES-COFFEE

Treats On The House

FREE ICE CREAM CONES

## Free Gifts

We want our friends and customers to register and will give a special gift to the oldest and youngest registrant.

We are going to have a birthday party, our fifth, and we want you to attend. We want all our friends and customers to visit us on Monday evening, October 16, between the hours of 7 p. m. and 9 p. m. We are going to serve soda drinks, coffee and ice cream cones. We are going to give many gifts and everyone will receive a worthwhile gift. We are grateful for the friends and customers who have made it possible for us to continue expanding our services, stock and equipment. We want to express in a small measure, our gratitude for your many favors during the five years we have been a part of this community.

Mr. and Mrs. R. M. Stanley

## FREE GIFTS



Stock Your

MEDICINE CHEST  
now!

THESE ARE EVERY DAY PRICES!

75¢ Size  
PHILLIPS MILK of MAGNESIA . . . 65c

50¢ Size  
PHILLIPS MILK of MAGNESIA . . . 39c  
\$1.49 Value

JERGENS LOTION . . . . . 89c  
WITH CREME SHAMPOO (plus tax)

50¢ Size  
JERGENS LOTION . . . . . 45c  
WITH DISPENSER (plus tax)

75¢ Size and Nylon Hair Brush  
JERIS HAIR TONIC . . . . . 99c  
\$2.00 Value (plus tax)

75¢ Value  
LISTERINE ANTISEPTIC . . . . . 69c

Two 39¢  
VETO DEODORANT . . . . . 39c

COMETTE NYLONS . . . \$1.75 & \$2.25

49¢ Size  
McKESSON ASPIRIN, 2 for . . . . 49c

Complete Stock, All Popular  
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- COTY ● SOLON PALMER
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FOR  
Gifts For Every Occasion

BIRTHDAYS — ANNIVERSARIES AND HOLIDAYS

VISIT OUR FOUNTAIN

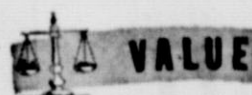
**Borden's**  
RICH, DELICIOUS  
**Ice Cream**

SODAS SUNDAES

PRESCRIPTIONS



PURITY



VALUE

BABY DEPARTMENT

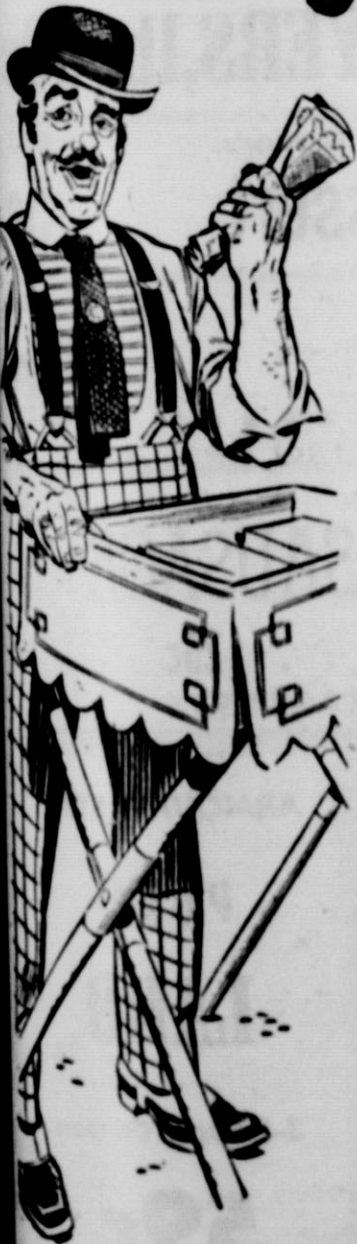
DRUGS — TOILETRIES  
SUNDRIES  
FINEST STANDARD BRANDS

COMPLETE LINE OF  
SMOKERS' NEEDS

CIGARS — TOBACCOS — PIPES

COMPLETE STOCK OF  
**Franklin Vaccines**  
AND LIVESTOCK SUPPLIES

## Nothing FOR Something



It's an old trick of the curbstome pitchman to offer you Something for Nothing

"Tell you what I'm going to do, Ladies and Gentlemen, I am going to give you, absolutely free..."

Yes, it's an old trick. But it's still a popular one. Salesmen of Socialism use it the world over. Yet when analyzed, their Something for Nothing always turns out to be—NOTHING FOR SOMETHING!

That isn't the way America became the greatest, healthiest Nation in the world. American business has reached its present stature because it believes in giving the customer his money's worth.

Through healthy competition, and the will to serve, American medicine has created the finest system of medical care in the world.

Through ingenuity and free enterprise, American citizens have higher incomes, better education, better health and more freedom than citizens of any other great Nation on earth.

Freedom is America's heritage, and Americans cherish it deeply—for themselves and for the entire world. In exchange for this good way of life, the political pitchman offers us the quick remedy of Something for Nothing...of "free" medical care, doled out by politicians.

AMERICA JUST CAN'T BUY THAT!



**STANLEY PHARMACY**

R. M. STANLEY, OWNER



We Offer

A Complete Stock Of  
DRUG SUNDRIES



### Roaring Springs NEWS

By Mrs. L. E. Cooper)

Mrs. Harold Jones is visiting in Lubbock this week. John Hunter spent the week in Wichita Falls with relatives and friends.

Mr. and Mrs. J. C. Smiley, sr., and Mr. and Mrs. Bud Smiley visited Sunday at Merkle, with Mr. and Mrs. H. Riney. Mrs. Riney is a sister of the Messrs. Smiley.

Mr. and Mrs. John Huffsteadler of Lubbock, spent the week-end here with his sister and family, Mr. and Mrs. Martin Smith.

Mesdames J. P. Cooper and R. W. Hill of Lubbock, were called to Hillsboro, Monday by the illness of their sister, Mrs. C. D. Pharris.

Mr. and Mrs. S. D. Hunter visited in Lockney, Sunday with his brother and family, Mr. and Mrs. George Turner.

Mrs. W. E. Bowen spent last

week in Portales, N. M., visiting with her brother and family, Mr. and Mrs. Walter Clifton.

Mr. and Mrs. Quannah Maxey and daughters of Post, spent the week-end here with her parents, Mr. and Mrs. Duff Green.

Mr. and Mrs. Kenneth Street of Levelland, visited here Sunday with her grandparents, Mr. and Mrs. E. W. Basham.

Mr. and Mrs. W. E. Brown and daughter, Shirley, and Mrs. Johnnie Lee spent the week-end in Fort Worth with relatives and friends.

Grant and Kern Cooper of Matador spent the week-end here with their grandfather, J. W. Cooper.

Rev. and Mrs. W. J. Knop attended the dedication ceremonies of McMurry College at Abilene, Monday and Tuesday.

Mr. and Mrs. Ramon Kingery of Plainview, were recent visitors with his parents, Mr. and Mrs. L. E. Kingery and other relatives.

Mrs. Mary Cranston of Abilene, visited her sister, Miss

Bessie Medlin, recently. Mr. and Mrs. J. P. Moss and daughters, Judith and Margaret, and Janet Loyd of Floydada visited relatives here Sunday.

Mr. and Mrs. Junior Bearden have moved to Floydada, where he will farm with his father, Omer Bearden.

Mr. and Mrs. Henry Sprengel and children, spent the week-end in Denton, with relatives and friends.

Mr. and Mrs. T. J. Johnson of Post, have moved here to make their home. He has employment at West Texas Gin.

Dr. and Mrs. Joe Meadow and daughter, Jo Ann, are here visiting her mother, Mrs. Ruby Cooper. They are enroute to Amarillo, where they will reside.

Mrs. E. E. Moss is visiting in Abilene with her son and daughter-in-law, Mr. and Mrs. Hoyte J. Moss, who are announcing the birth of a son, on October 6.

Mrs. Studie Jones of Lubbock is here visiting with her son, Casey Jones.

of friends Tuesday in the ladies lounge at Hotel Cafe, with an art display.

The exhibit was very interesting and was admired by the following guests: Mesdames Herman Havis, S. J. Braselton, Duff Green, Ennis Moss, Lige Cooper, Lem Miller, Dean McEnroe, Carl Tardy, Ralph Long, James Moss, Buzz Thacker, Colwell Smith and W. E. Bowen and Miss Freda Keahey of Roaring Springs, and Mrs. Mike Hoyle of Matador.

Refreshments of cookies, coffee and tea were served.

Several Residents Attend State Fair

Local residents who attended State Fair at Dallas, during the week-end were Mr. and Mrs. Elbert Reeves and son, Pat, who also visited Mr. Reeves' sister and husband, Mr. and Mrs. R. C. Shilling.

Also attending the fair were Mr. and Mrs. Douglas Meador, who with other newspaper publishers, were guests for Press Radio day Saturday, and of Dallas professional chapter of Sigma Delta Chi, for a buffet supper and open house affair Friday night.

Others attending the fair this

week will be Mrs. W. W. Clements and Mrs. J. S. Stanley, who left Wednesday morning for Dallas.

### Trip By Train To Fair Is Event For Motley 4-H Girls

(By Myra Nan Whitaker)

The girls who made dresses for the dress review last spring, left for Childress, October 6 to meet the train there to Dallas to attend the Dallas Fair. This was our first train trip and we were all thrilled.

We arrived in Dallas at 9:00 a. m. Friday, October 6, had breakfast and went down town. We checked in at our hotel at 2:30, rested awhile, and then dressed for dinner. After dinner we divided into two groups, one went to Buckners Home and the other went sight seeing. We were all back at the hotel by 10 for a good night's rest.

Saturday morning, October 7, we were up at 6:00 a. m. for a busy day at the fair. Made all the exhibits. Had lunch, with the 4-H Clubs, which was served by the City of Dallas. After seeing all the exhibits, we made our way to the Midway for fun and thrills. We then went back to the hotel and dressed for dinner. After dinner we went to a drive-in theatre.

Sunday morning, October 8, we were up at 6:30. Had breakfast, packed and got all ready for our return trip. We then went to the zoo for about two hours. Had lunch in Union Station. By that time our train had been called so we got on. We had the time of our lives on the train. We had dinner in the diner. Our families met us in Childress at 7:20 Sunday night.

Those making the trip were: Miss Marie Rea, County Home Demonstration Agent, Mrs. Harry Folly, Club Mother, Mrs. W. T. McGann and Mrs. Ben Tanner, Leaders; and Mrs. Ike Reed, Mr. W. T. McGann and Mr. Harry Folly went to Dallas in their cars so that we might have transportation in Dallas. The 4-H Club Girls that went to Dallas were: Carolyn McGann, Waydelta Martin, Alma Reed, Betty Lou Kimble, Ray Nell Tanner, Patricia Hines, Myra Nan Whitaker, Mary Folly, Benjie Tanner, Anna Beth Tanner, Mary Ann Calvert, Buettone

Cramer, Cathryn Kimble, and Virginia McGann and our mascot, Buzz Folley.

### Childress Couple Have Anniversary Celebration Sunday

Mr. and Mrs. J. L. Williams, parents of Mrs. Colquett Warren of Matador, celebrated their Golden wedding anniversary Sunday at their home in Childress, where they have resided for the past 35 years.

The couple's seven children, with their families, were joined by a host of friends in attending the anniversary celebration. The children are: Mrs. D. C. Powell of Turkey, Mrs. Colquett Warren of Matador, Mrs. B. V. Brummett of Pampa, Mrs. Monroe Scroggins of Longview, Mrs. Charley Foster of Giles, Johnny Williams of Childress, and Rayburn Williams of Cleburne. There are 13 grandchildren and five great-grandchildren.

Mr. and Mrs. Warren and their children, Jerry Warren, Mr. and

Mrs. John Warren and Mr. Mrs. Euman Lyles and baby, attended from Matador and were joined at Childress by other two daughters and families, Mrs. Jake Edwards and children of Parnell, and Mr. and Mrs. Jimmie Joe Latimer and children of Amarillo.

### VISIT PARENTS

Week-end visitors in the home of Mr. and Mrs. F. Z. Martin were two daughters and their families, Mr. and Mrs. R. Mayfield of Ropesville and Mrs. Coy Morehead and children, Billie and Gale, of Amarillo; also a granddaughter and her family, Dr. and Mrs. Holman Knoy and son Bobby of Breckenridge. Mrs. Martin returned to Amarillo with the Moreheads and visited on Tuesday.

Mr. and Mrs. Henry Ford and Elmer Stearns made a business trip to Lubbock Friday.

### Ranch Owners

I want to buy a stock farm or small ranch. Send complete information to RICHARD BIRD, 2404 2nd Place, Lubbock, Phone 3-6367

### THE SAFE DRIVER KNOWS ENOUGH

- To regulate his speed to driving conditions.
- To use hand signals.
- To yield to the motorist on the right.
- To avoid "mixing" gasoline and liquor.
- To drive carefully inside his proper lane.
- To carry collision and liability insurance.

## BILL DIPKIN

KNOW YOUR INSURANCE MAN  
HE KNOWS YOUR NEEDS!

### ART DISPLAY HELD AT ROARING SPRINGS

Mesdames M. S. Thacker and M. D. Freeman, assisted by Mrs. Ed Smith, entertained a group

## GRAIN STORAGE!

We have plenty of grain storage for Government loan grain Sorghums, including both Red and White.

We Appreciate Your Patronage

## SETLIFF ELEVATOR

TURKEY, TEXAS

### Fresh FROM OUR OVEN!

TRY OUR PIES

Fruit and cream pies fresh from our oven . . . cheaper and better than making them yourself.

Home-Baked Cakes

Delicious, rich cakes, ready for your table. Special cakes made for birthdays and other occasions.

## City Bakery

## Patriot's Pledge

- I BELIEVE that my personal liberty is in danger.
- I BELIEVE that the time has come for a personal rededication to unselfish citizenship.
- I BELIEVE that we as citizens are being bought and seduced by Federal government funds and favors.
- I BELIEVE that politicians who promise the people doles for votes are false prophets and enemies of freedom.
- I BELIEVE that those who corrupt self-reliance with government gifts are our most dangerous friends.
- I BELIEVE that opportunity is more important than security.
- I BELIEVE that the "welfare state" will lead us into Socialism and maybe Communism.
- I BELIEVE that the nation's first line of defense is a sound, solvent economy at home.
- I BELIEVE that Federal Government spending, if continued at the present rate, will bring political chaos through bankruptcy.
- I BELIEVE that you cannot accept government money without government dictation.
- I BELIEVE that accepting government aid is like taking drugs - pleasant at first, habit-forming later, and damning at last.
- I BELIEVE that the expression, "it's going to be spent, so I might as well get mine," is unpatriotic.
- I BELIEVE that the only way to stop government extravagance is for each one of us to give up his own pet project for government aid.
- I BELIEVE that it is my personal duty to oppose any man who tries to prostitute patriotism with government gifts.
- I BELIEVE that I owe it to myself to determine the effect of each new government proposal upon my personal freedom.

July 4th, 1950  
Longview, Texas

THE VOLUNTARY WAY IS THE AMERICAN WAY

in East Texas Magazine.  
Hubert M. Harrison

THROUGH HEALTHY COMPETITION, AND THE WILL TO SERVE, AMERICAN MEDICINE HAS CREATED THE FINEST SYSTEM OF MEDICAL CARE IN THE WORLD

## TRAWEEK HOSPITAL

DR. A. C. TRAWEEK. MATADOR, TEXAS. DR. A. C. TRAWEEK, JR.

### What's Wrong with FREEDOM?

All freedoms stand or fall together. That's why we take our stand today, with the doctors of America, for the Voluntary System. At home and abroad, it's worth defending!

We all know that in times of emergency, temporary controls sometimes become necessary—and are loyally accepted. But State Socialism is not for us!

We don't want Government operation of our business. We are equally opposed to Government control of medicine or other fields of private endeavor.

That is why today we salute the doctors of America, who have proved that Americans will fight just as hard to preserve freedom at home as they do to protect it from forces of aggression overseas.

THE VOLUNTARY WAY IS THE AMERICAN WAY

## First State Bank

CAPITAL \$50,000.00 MEMBER FDIC SURPLUS \$50,000.00



REAL DWARFS appear in the company of "Snow White and Seven Dwarfs" which will be given tomorrow (Friday) night at the High School auditorium, sponsored by Matador Parent-Teacher Association. Children and adult audiences all over the country have been delighted with their hilarious comedy antics, personal charm, and skillful acrobatics. The play starts at 8:00 o'clock and admission will be \$1.20 for adults and 60 cents for children.

### SPRING THEATRE

ROARING SPRINGS, TEXAS  
THURSDAY and FRIDAY  
October 12 and 13  
"THE OUTLAW" — Jane Russell, Jack Buetel — Cartoon and World News.

SATURDAY, OCT. 14  
Gene Autry, Gail Davis — "SONS OF NEW MEXICO" — Groan and Grunt.

SUNDAY and MONDAY  
October 15 and 16  
Randolph Scott — "THE DOOLINS OF OKLAHOMA" — Two Lasy Crows.

TUESDAY and WEDNESDAY  
October 17 and 18  
George Raft, Ella Raines, Pat O'Brien — "A DANGEROUS PROFESSION" — Cartoon

THURSDAY and FRIDAY  
October 19 and 20  
"ROUGHSHOD" starring Robert Sterling — Cartoon — World News.

### 42 Tournament To Be Given By Club

Whiteflat Home Demonstration club will hold a "42" tournament in the club room at the school house, Thursday, October 19 at 7:30 p. m. according to an announcement made this week.

The public is extended a cordial invitation to attend. Admission will be 35 cents each, and the proceeds will be used to help pay the debt on the club room.

"Everyone come, and bring someone with you", is the invitation extended by the club members.

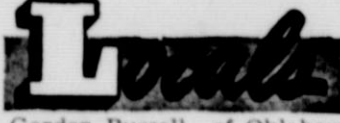
### VISITORS RETURN HERE FROM ARABIA

Dr. and Mrs. Lyndon Carlisle, who returned to the states recently from Dhahran, Saudi Arabia for a three-months vacation, visited this week at Roaring Springs in the home of Mrs. Iva Meason, and at Matador in the home of Mr. and Mrs. Melvin Meason.

They were accompanied from

Los Angeles, Calif., by Dr. Carlisle's mother, Mrs. Pearl Carlisle, a cousin of Mrs. Iva Meason, and by his wife's mother, Mrs. N. L. Phillips of Oklahoma City.

Dr. Carlisle is an administrative officer in the Standard Oil Company hospital at Dhahran.



Gordon Russell of Oklahoma University, Oklahoma City, spent the week-end here visiting his parents, Mr. and Mrs. Eddie Russell.

Mr. and Mrs. Pat Sheridan, Jr. of Lubbock visited his parents here during the week-end.

Mr. and Mrs. U. L. Willie and daughter, Clotele, also Lewis Sample were among residents who attended the Texas Tech-W. T. S. C. game at Lubbock Saturday night.

Mr. and Mrs. Bobby Horton of Lawn, Texas visited here last week with his brother and family, Mr. and Mrs. Ralph Horton.

Mrs. Harold Crites of Brownfield spent the week here in the home of her brother and family.

Mr. and Mrs. Melvin Meason.

Mrs. Leonora Luckett left last week for Waco, where she is visiting her daughter and family. Mr. and Mrs. Sam Rowe. She was accompanied from Spur by her other daughter, Mrs. Cecil Godfrey.

Mrs. P. J. Baron and son Larry of Seagraves, and Mrs. Frank Cole and son, Dick of Houston, visited relatives and friends here Friday and Saturday. Messdames Baron and Cole are daughters of the late W. R. Cammack.

Misses Elwanda Martin and Sarah Springer, Texas Tech students who spent the week-end with their respective parents, were accompanied back to Lubbock Sunday by the latter's mother, Mrs. E. F. Springer and Nell Webb.

### Turkey Wins Over Matador 41-15 In 2-B Conference Tilt

The Turkey Turks whipped the Matador Matadors, 41-15, here Friday night in a District 2-B conference game before approximately 700 foot fans.

The Turks went on a scoring tear early, having 27 points at the halftime, while the Matadors didn't start to click until the third frame.

J. B. Barnhill scored three of the Turks touchdowns, Harold Wheeler two and Van Wiley one. Wiley passed twice and kicked once for extra points and Barnhill booted two.

Ray Taylor and W. Townsend of the Matadors put in good performances.

The Matadors collected two points on a safety in the last minutes of play.

### in the Want-Ads

USED and rebuilt Maytag washers. Priced worth the money. Thacker Supply Co., Roaring Springs. 2tc

SEAT COVERS: Most all models cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

12-Months Guarantee Battery, \$8.95 at Peg's Garage.

PRESTONE, \$3.50-gal. Matador Auto Co., Your Ford Dealer.

FOR SALE or TRADE: Maple bedroom suite with twin beds. Mrs. D. L. (Dood) Dameron.

FOR SALE: Four-room frame house, to be moved. W. F. Jacobs. ctn.

FURNITURE UPHOLSTERING. Many patterns to choose from. Nice and substantial work guaranteed. Ed Williams. ctn.

SUN VISORS, \$10.95 installed at Peg's Garage.

SEE US for butane gas ranges at bargain prices. Thacker Supply Co., Roaring Springs.

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemico Company, Highway 70 East, Floydada, Texas.

AIR-CONDITIONER COVERS: Good water-proof, dust-proof material. Ed Williams.

FLOOR SANDING and finishing. Jiggs Green, Phone 173-J.

PLASTIC Seat Covers, \$19.95 at Peg's Garage.

BABY SHOES, GLOVES, ETC., bronzed. Single shoe \$2.95; per pair \$5.75; silver, \$6.75 per pair, \$7.75; Electroplated, \$9.95. Mounting extra. Slow process, order now for Christmas. Mrs. Tutt Garnett.

USED FORD TRACTORS. Several to choose from; one used M with 4-row equipment, overhauled, painted. Guaranteed. BRASELTON IMPLEMENT CO., Roaring Springs.

FOR SALE: Stocker cattle. All kinds. Steers, cows and calves, milk cows, bulls, baby calves. The right kind at the right price. Will sell one or a truck load. See Melvin Adams or Jack Lewis at Farmall lots, Spur, Texas. c4t.

WANTED: Lady between ages of 50 to 65, to stay with me. Room and board furnished. Mrs. M. D. Calvert, Rt. 1, Box 136, Flomot, Texas. 2tc

FOR SALE: Four-room house, 3 miles north of Afton, Texas. Hubert Goolsby. p3t

SEED WHEAT, seed oats and

Tribune, Matador, Matley County, Texas, Thursday, October 12, 1934

Austrian Winter peas. Cotton sacks, gloves and binder twine. Farmers Coop Gin. tnc.

TAILORED-TO-FIT seat covers. Better material, better fit, better installed, better and cheaper in the long run. Ed Williams. ctn.

FOR SALE or RENT: My shop property on Highway west. Ed Williams, Matador. ctn

BEAUTIFUL lithographed Christmas letters, envelopes lithographed to match. Prepared sentiments for your own wording. Order now and avoid last-minute Christmas rush. At the Tribune, Phone 123.

RECONDITIONED organs and pianos for sale. Will buy your old organs and pianos. John E. Berry, Jr., Spur, Texas.



HOUSES:

Frame 5 room and bath; 2 lots, on pavement. \$3500.00

5-room and bath; double garage, 2 lots \$6,500.00

### New Management!

LUNCHES DAILY

BREAKFAST

STEAKES — SHORT ORDERS

### CITY CAFE

L. A. and ODESSA MULLINS ROARING SPRINGS

# BIG NEWS

For The Thrifty!

PORK CHOPS lb. 65c

WHITE SWAN 13 oz. Boxes  
Corn Flakes 2 bxs. 25c

LIBBY'S No. 300 Can  
Tomato Juice 11c

SUN SPUN No. 300 Can  
PORK and BEANS 10c

FRESH FRYERS, lb. 69c

ROYAL, Assorted Flavors  
Gelatin Dessert 5c

SOAP FLAKES 21 oz. Box  
Nola ..... 15c

DEL VALLE  
VIENNA SAUSAGE  
2 FOR . . . . .25c  
CASE OF 48 CANS \$5.75

TOKAY  
GRAPES 2 Pounds 25c

WHITE SWAN 14 oz. Box  
Bran Flakes 2 bxs. 25c

WHITE SWAN 2-Pound Jar  
HONEY . . . . .55c

We Salute...  
AMERICAN MEDICAL PROGRESS  
The Voluntary Way is the American Way

ARMOUR'S STAR  
PURE LARD  
3-Pound Carton 59c

# CHARLIE'S GROCERY

I. O. O. F. BUILDING MATADOR, TEXAS

Now Under  
NEW MANAGEMENT ...

## Bob's Oil Well

SERVICE STATION  
HOMER STARKEY, Operator and Manager

# TEXACO PRODUCTS

WE HAVE RECENTLY LEASED  
BOB'S OIL WELL STATION AND WE  
WANT YOUR BUSINESS!

FLATS FIXED — ODD JOBS  
COURTESY CARDS HONORED