

# Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, NOVEMBER 20, 1952

PRICE SEVEN CENTS

## RAIL DUST

By DOUGLAS MEADOR



In the darkness and to the music of cold winds, the white morning sun glimmers on the life with simple courage. Nature whispered to the heart and explained summer had passed; that in the dawn, icy fingers bloomed quickly on a higher little flower, hurriedly, cups of poured by the late sun. Its blooming is the arrival of a diminutive in a ballroom after the who in wintry skies and spring-glory dances alone the night with chilled like tears on small cheeks.

Politicians could be sued for the nation would retire a part of its obligations with the restitution.

Less require constant attention to preserve their vitality. It is not difficult to cultivate a new crop, when I have

may leave a vapor trail in the sky of memory, but like the patient wind, the long windows of dusk. Except that enough of the heart is forgotten, the room for tenderness and

Each time that I am prompted to some man in contempt, I reminded of my own weakness. My obvious inadequacies the long window of failure trace the course of the. Therefore I am prone to instead, his friendship found peace of mind.

When are tangled in their skins and wrapped in sweaters, quiet in the shadows of the past. The sharpness has gone of the tall man's reflection as before the long mirror adjusted his hat like an awaiting his cue. The in his eyes remains and harshness of his voice echoes the cushioned corridors.

Many women may find him but none ever loved him unless it was his early-haired daughter. Of when could mist from the whipped off palm leaves, he to hold the child in his before the living room. When she was asleep the flames had died to, he would carry her up and return to his place before the fire. Mystery still surrounds his disappearance and a steered trunk in which his possessions were returned. The hunger is still in his somewhere on a tropical island, the shadows of a small play across his face. In business and solitude he may pursue the mirage of never hunts many men's

NEW PLYMOUTH IS ANNOUNCED TODAY

Another 1953 automobile, the Plymouth is announced for today. O. V. Johnson, manager of Johnson-Berryman Motor company, local Plymouth agency, said one of the new cars on display was a slightly possibility that delivery to some dealers might be delayed. Johnson declared, "but we have been assured our new Plymouth will be shown in time for the announced showing on November

Announcements declare the car to possess 75 new features with a completely new body, ergonomic flexibility harmonizing color schemes, and to the steering wheel. The public is invited to visit have returned here to occupy the present they are occupying the Buford Hobbs home.

## Service To Commemorate Thanksgiving

With the First State Bank postoffice, schools, and most places of business remaining closed next Thursday in observance of Thanksgiving, special emphasis is being placed on union services at First Baptist Church on Wednesday, Nov. 26 at 7:30 p.m. which will commemorate the first Thanksgiving in special music and an appropriate message by Rev. Walter O'Kelly, pastor of the First Methodist Church.

The service will open with a hymn, after which prayer will be offered by Rev. W. B. Vaughn. A second hymn will be followed by Scripture reading by Rev. Keith McCormick and a solo by Mrs. Hilton Jones will also precede the message by Rev. O'Kelly. Benediction will be by W. F. Jacobs.

The public is invited and urged to participate in the union church service, which affords such a timely opportunity for citizens of this community to pause and offer thanks for blessings received and to invoke the continued mercies of God on a nation peculiarly blessed.

## Talented Group Of Youngsters Appear On Lions Program

Local talent was featured exclusively Tuesday at the regular luncheon program of the Matador Lions club held in the Methodist church basement.

Rethel Hicks (daughter of Mr. and Mrs. Clint Hicks), Mary Jane Hamilton (daughter of Mr. and Mrs. John Hamilton) and Thomas Lee Edmondson (son of Mr. and Mrs. Howard Edmondson) were introduced by program sponsor Joe B. Meador. The youngsters, students of Mrs. J. R. Whitworth's public expression class, gave a good account of themselves and received the Lions membership enthusiastic applause.

Another group of three black-face singers (not identified) were accompanied at the piano by Miss Bette Montgomery and showed unusual talent in their rendition of "Shoeshine Boy."

Announcement was made by Joe B. Meador of plans for the Lions Revue to be presented next week. Lion Meador is directing the show for the second year in succession.

Lions and of the excellent luncheon prepared by the Methodist ladies and Boss Lion Ralph Stapleton declared, "I believe every meal gets better."

## Over 200 Methodists Season Ends In Conference Here

Approximately 225 persons from Plainview District of the Methodist Church were in attendance here Wednesday to attend all-day district conference from 10 a.m. until 4 p.m. The Rev. Marvin Boyd, Plainview district superintendent, presided.

## Carnival Set For Opening

Plans are complete for the Matador school Harvest Carnival, it was announced yesterday by Mrs. Algine Groves, President of the Matador PTA.

## COTTON HARVEST NEAR COMPLETION

Early estimates of a 10,000-bale cotton crop were better than the recent election "political guesses." A survey made Monday by County Agent Rufus Emmons showed a total of 9,163 bales ginned in the county's seven gins. Gainers believe the total may be in the neighborhood of 11,000 bales.

Flomot has ginned 2,862 bales and estimates 90% of the harvest is completed. Matador has ginned 2,124 bales and estimates the harvest 80% completed. Roaring Springs has ginned 2,177 bales and estimated the harvest 85 to 90% completed.

## W.T.U. Employees Win Trip To Game

Jack Norman, manager and Freddie Welling, electrician for the West Texas Utilities Co., won a free trip to Fort Worth last week-end, to attend the T.C. U. Texas U football game, which was played Saturday.

The free trip with all expenses paid, including tickets to the sea, was won by the local men for having met their sales quotas the past three months on Bendix machines and ranges.

Enroute to Ft. Worth they attended the Abilene Lubbock high school football game, at Abilene, Friday night.

Other residents attending the game in Fort Worth included Mr. and Mrs. Gus Bird, J. D. Payne, Elmer Stearns, Henry Ford, Curtis Graham and C. M. Glenn.

## Season Ends In Victory

Writing a storybook finish to their season, the Matador Matadors here Friday afternoon scored two touchdowns in the final quarter to eke out a 20-19 win over the Quitaque Panthers.

The score changed hands several times during the fracas and the outcome was not determined until the final minute of play when Pat Reeves plunged over from the Quitaque two-yard line to tie the game up. Harold Martin supplied the margin of victory with the extra point.

## TRIBUNE BUILDING ADVANCES RAPIDLY

Brickwork on the new Tribune building is nearing completion. Steel roof deck has been unloaded on the site and steel bar-joists are expected to be completed by the last of the week.

Altho the new building may be ready for occupancy before Christmas it is probable the newspaper plant will not be moved before the holidays. In event the office and office supply department can be moved without too much interference an attempt may be made to move these departments in advance of the printing equipment.

December has in the past been the newspaper's busiest month and any attempt to move during this period would disrupt the heavy burden of scheduled production. One piece of equipment, the newspaper press, weighs 10,000 pounds and must be dismantled to get it outside the present location. Many other heavy pieces of equipment will pose moving problems.

Formal dedication of the new building may be held about March 14, which will be the 10th anniversary of the Tribune.

## Instruction Class Is For Blood Bank Volunteer Workers

An orientation class scheduled for Wednesday (yesterday) will be held instead Friday (today) for the blood bank program.

The class of instruction will be held at 9:30 a.m. in the District Court room at the courthouse, and all who plan to help with the work, should attend.

Workers in this worthwhile movement will all be volunteer, and it is important that they know the procedure and quickly work efficiently and quickly.

This community has been requested to donate at least 150 pints of blood, which will require care of between the hours of 9 a.m. and 3 p.m.

Much concern is being expressed in this community about the movement, and attention is called to an article in the December issue of Household magazine, by Kate Holliday, one of the few women correspondents to have visited Korea. The article is titled, "Before we talk about Christmas," and contains interviews which she had with a group of U. S. Marines.

One paragraph stands out as being particularly pertinent at this time, in which a Marine captain declared that those who sent books and magazines to the troops during the last war, and worked in USO's and tried to help servicemen's families, seem to be most unconcerned in the present Korean conflict. "They don't even give blood," he added.

Editor's note: The Tribune regrets that it is unable to reprint the article, which is possible for two reasons: reprinting of published magazine articles can be done only by permission of the publishers, and the lack of space would prohibit using so long an article in the Tribune except in a special edition when larger issues are printed and time copy can be used.

EDITOR ENTERTAINED

Mrs. J. D. Mitchell of Roaring Springs, honored her niece, Mrs. D. W. Davis of New York City, with a coffee at the Hotel Cafe Monday afternoon. Mrs. Davis will be remembered as the former Nita Mitchell. She is enroute to San Francisco, Calif., to make her home.

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## ROARING SPRINGS TO HOLD UNION SERVICE

A Union Thanksgiving service will be held at the Methodist Church, Roaring Springs, November 26, at 7 p.m. it was announced this week.

Sister Ben Dillard, pastor of the Roaring Springs Assembly of God Church, will bring the message, and churches participating will be the two Baptist churches, Assembly of God, First Christian Church and Methodist Church.

Everyone is extended a cordial invitation to attend the service.

## CLUB TO SPONSOR FORTY-TWO PARTY

Whiteflat Home Demonstration club announces that it will sponsor a Forty-two party in the club room, Thursday, Nov. 20 at 7 p.m. This is a free community get-together, and the program will include a guest speaker before the games. Cake and drinks will be served. Everyone is invited.

## IN LUBBOCK HOSPITAL

Mrs. Howe Hines of Dougherty, formerly of Matador, is a patient in St. Mary's Hospital, Lubbock, and her condition is described as serious. Several local residents went to Lubbock Wednesday to have blood types in preparation for transfusions for Mrs. Hines. In the group were Ober Johnson, James Meador, Bernice Keltz, Bert Schweitzer and Freddie Welling.

## WEEK-END VISITOR

Mesdames Charlie Harris and Guy Kimbell attended to business and visited relatives and friends in Lubbock last Friday.

Mrs. Kimbell's daughter, Melba, who is employed at Scroggins-Dickie Buick Motor Co. Miss Kimbell spent the week-end with her parents at Whiteflat and visited with relatives and friends in Matador.



ABUNDANT IRRIGATION well in the newly discovered Afton water field is shown above. Pioneer L. C. Roberts is standing beside his new 500 gallons per minute guarantee to profitable farming. The well is only 54 feet deep. S. J. Braselton, Roaring Springs business man, is aiding in development of the irrigation area. He believes much of the territory below the Cap Rock may possess abundant water sands. Paul Braddock of Afton developed the first irrigation well in that area three years ago. He has five producing wells and is drilling four more.

## Lions Revue Casts Entire Membership

Guest entertainer in the show is all in fun. Some staid business and professional men are going to appear ridiculous and they are going to be embarrassed but they will follow through in the spirit of Lionism. No one will be offended and the audience is going to enjoy a wonderful evening.

## Top Billing Given Girls From Jayton In Pantomimic Act

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## Rites At Floydada For Area Pioneer

Mrs. Lal H. Lewis, 86, pioneer of this area since 1890, died Thursday, Nov. 13 at Floydada, and funeral services were held Friday at the First Baptist Church in Floydada, with the pastor, Rev. Earl Allen, officiating, assisted by Rev. Bob Jameson of Roaring Springs, pioneer Matley County minister.

Mrs. Lewis died after an illness of eight weeks, at the home of a daughter, Mrs. Minnie Smart, with whom she made her home. She was the mother of Mrs. G. B. Bostick, and grandmother of Mrs. Billy Wason, both of Matador.

Miss Annie Eliza Legg was married at her home in Clinton, Mo., January 9, 1890, to L. H. Lewis, who had settled in Motley County, and he brought his bride to Whiteflat, where they lived for a while before moving on the plains in Floyd County. They established the Lewis ranch, where they made their home until Mr. Lewis' death July 24, 1933.

Eight children were born to the union, seven of whom survive. They are, two sons and five daughters: John Fielding Lewis, Charlie Mark Lewis, Mrs. Thurman Swenpater and Mrs. Minnie Smart, all of Floydada; Mrs. G. B. Bostick, Matador; Mrs. Jennie Connor, Lubbock and Mrs. Henry Salyers, Abilene. She is also survived by 15 grandchildren, 14 great-grandchildren, and two sisters, Miss Jennie Legg of Spur, and Mrs. Walter Brownfield, of Clinton, Mo.

## Attend Funeral

Attending funeral services were Mr. and Mrs. Billy Wason and Mr. and Mrs. G. B. Bostick and their family, Mr. and Mrs. Eldon Reedy and children of Odessa, Mr. and Mrs. Lewis Bostick and children of Amarillo and Mr. and Mrs. Bill Smallwood of Matador. A number of friends who attended from here were Mr. and Mrs. Curtis Martin, Mr. and Mrs. Bob Martin, Mrs. D. I. W. Birnie, Bobby Echols, C. D. Bird, Doc Burleson, H. H. Schweitzer, Dr. A. C. Tra-week, Sr., and Henry Pipkin.

## ENTERTAIN FRIENDS

Judge and Mrs. C. W. Giesecke had as dinner guests Tuesday night, Mr. and Mrs. L. M. Miller and Mr. and Mrs. Carl Tardy and son, Don of Roaring Springs, and Mr. and Mrs. A. A. Harp of Matador.

Guest entertainer in the show is all in fun. Some staid business and professional men are going to appear ridiculous and they are going to be embarrassed but they will follow through in the spirit of Lionism. No one will be offended and the audience is going to enjoy a wonderful evening.

Costumes will be issued by an "ALL THE WORLD is a stage" — Shakespeare. The Bard of Avon placed some words in agreeable relationship to each other in this line, but they do not apply to the Matador Lions Club "Gay Nineties Revue", scheduled Tuesday evening in the high school auditorium.

The show is out of this world. It is out of tempo, precedent and rehearsal, but it has plenty of side-splitting mirth. Every Lion is a star in the Revue, or at least every member is in the act and on his own. His conduct on the stage is limited solely by the amount of latitude he gives his inhibitions.

Costumes will be issued by an "BIG D" FROM LITTLE L. Guest entertainer in the revue will be one of the outstanding members of the Lubbock Lions Club, Private No. 1, Class Dallas "Big D" Whaley. It was announced late yesterday by Director Joe B. Meador. Whaley is a professional entertainer and famous for his "Briefs of World War I" act which leaves the audience in the aisles. He frequently plays opposite Rex Van who is one of the original "Two Black Crows."

old quartermaster sergeant. The factor of coincidence will be used in achieving a fit. Except in a few special acts, rehearsal will be limited to Monday evening preceding the show. Four ministers, members of the Lions Club, will present a special performance and Lion Roy Smith will appear on the stage with his trained dog act. A Gay Nineties bathing contest will end the ninety minutes of hilarity.

Performance All In Fun

The show is all in fun. Some staid business and professional men are going to appear ridiculous and they are going to be embarrassed but they will follow through in the spirit of Lionism. No one will be offended and the audience is going to enjoy a wonderful evening.

One high point in the show will be the candy sale. Prizes in the neighborhood of \$200 will be offered, including everything from a \$5 bill to a block of stock salt. The candy will sell for 25c per box. A partial display See LIONS REVUE, Back page



## Church and Social Activities

Telephones 123 and 156

### Marriage Vows Exchanged In Church Rite By Miss Marie Rea And Cecil R. Slover

Marriage vows were exchanged Friday, Nov. 14 at 7:30 p.m. in the First Baptist Church by Miss Marie Rea, daughter of Mr. and Mrs. Ernest Rea of Tell, Texas, and Cecil R. Slover, son of Mr. and Mrs. I. L. Slover, of Whiteflat. Rev. Keith McCormick, pastor of the church, officiated in the double-ring service.

Baskets of pink roses flanked the arch under which the couple stood, which was decorated with yellow pompons and greenery. Double tiers of cathedral candles formed the background. Miss Rachel Patton, organist, played a prelude of music including "Indian Love Call," "Wonderful One," "I Love You Truly," and "Always," and accompanied Miss Jimmie Louise Davis of Lamesa, who sang, "Because" and "O Promise Me." Traditional wedding marches were also played by Miss Patton for processional and recessional. For benediction, Miss Davis sang, "The Wedding Prayer."

Given in marriage by her father, the bride wore a gown of ivory slipper satin fashioned with a lace flounce attached to a net yoke, long sleeves, pointed at the wrist, fitted bodice buttoned down the back, and full, floor-length skirt. Her fingertip veil of illusion was attached to a tiara decorated with rhinestones and outlined with seed pearls. She carried a bouquet of pink roses, atop a white Bible.

Miss Ernestine Rea, sister of the bride, was maid of honor.

She wore a gown of orchid lace over taffeta, designed with fitted bodice, lace bolero, and apron-effect net over-skirt. She wore orchid lace mitts and a white gardenia corsage.

The bride's small sister, Nancy Rea, dressed identically like the bride, was ring-bearer. Candlelighters were Miss Geraldine Rea and Miss Emma Slover, sisters of the bridal couple. They wore matching gowns of orchid, gold-shot taffeta.

Gary Slover served his brother as best man. Ushers were Jim Lynch of Whiteflat and Joe Spray, Matador.

**Reception Is Held**  
Following the ceremony, a reception was held at the home of Mr. and Mrs. Forrest Campbell, for relatives and close friends of the families.

The refreshment table was covered with a lace cloth, centered with a large silver wedding bell and pink candles. The four-tiered wedding cake was decorated with pink roses and topped with a miniature bridal couple within a wedding bell.

Reflected in the mantel mirror was an arrangement of pink and gold pompons, flanked by pink tapers.

Miss Jina Dunwoody presided at the punch bowl, and cake was served by Miss Cora Ann Craven.

Mrs. Pete Williams registered the guests in the bride's book, and wedding guests from out-of-town included the bride's mother, her grandmother, Mrs. Jim Stephens, and others from Chil-



MRS. CECIL R. SLOVER

dress, Mrs. J. H. Matheu, Dr. and Mrs. J. P. McConnell and son, Mrs. Kathlene Parker and Jimmy, and Mrs. Ora Burch and daughter, Mrs. R. H. Kimbrough of Sherman; Mrs. Fred Hagler and children, Wichita Falls; Rev. and Mrs. J. L. Cartrite and children, of Tell; Mr. and Mrs. Tim Tyler, Paducah; and Melton Ernest of Lamesa.

For a wedding trip to Austin, the bride chose a blue suit with brown accessories, and wore a corsage of pink rosebuds.

Mr. and Mrs. Slover will be

### Whiteflat HD Club Hears Interesting Program At Meeting

Whiteflat Home Demonstration club had an interesting program at its recent regular meeting, held Friday, Nov. 7 in the club room.

Eight members were present, with one new member, Mrs. Joe Bridges, and three visitors from Flomot.

Mrs. Tom Ross showed pictures on a movie projector, of scenes in foreign countries which her son sent home, and Mrs. Turner gave a talk on Prince Charles of England.

### 52-42 CLUB MEETS WITH MRS. STEPHENS

The 52-42 club met Wednesday afternoon at 2:30 in the ranch home of Mrs. Cliff Stephens. A Thanksgiving motif was carried out with miniature turkeys and autumn leaves.

At the conclusion of the games mince pie, cheese canapés and coffee were served to Mesdames Douglas Pitts, Sr., Clovis Murphy, Kim Wilkinson, Floyd Henderson, A. W. Ford, Seth Sager and V. H. Gilbreth.

### BIBLE AND PRAYER STUDIED BY CIRCLE

Mrs. J. R. Moore taught another chapter from the book, "The Bible and Prayer," at a meeting of Burleson Circle of the Baptist W.M.U. held Monday afternoon in the home of Mrs. R. E. Campbell, Sr.

Others present were Mesdames Alfred Barton, H. S. Watson, Ralph Long, Margaret Newman, T. E. Cammack and A. A. Tipton, and Miss Maggie Bryan.

### Study Club Recesses For Thanksgiving Following Program On American Heritage

El Progreso Study Club has recessed for Thanksgiving after holding its only program for the month Thursday, Nov. 13 at 3:30 p.m. in the home of Mrs. L. B. Campbell of Dougherty.

Topic for the day was "Our American Heritage", with Mrs. Freeman Thacker as leader, and the following parts were given: "Sarah Knight Travels from Boston to New York," Mrs. Ben Keltz; "Give Me Liberty or Give Me Death," Mrs. Jack Norman; "Davy Crockett Runs For The Legislature in Tennessee," Mrs. Fred Simpson; "Grandmother Brown Recalls Her Ohio Home; Grandmother Brown Moves to Iowa," Mrs. A. C. Truweek, Jr.; "School and Play in Old Salem," Miss Amy Glenn.

A devotional by Mrs. Keith McCormick preceded the program. Others present were Mesdames Robert Darsey, G. E. Hamilton, John Hamilton, L. C. Harp, W. F. Jacobs, W. D. Lipscomb, Lenora Luckett, W. N. Pipkin, D. E. Pitts, Sr., Ralph Stapleton, J. R. Whitworth, Harry Willett, J. L. Woodruff, Glenn Woodruff, Varner McWilliams, and Walter O'Kelly, and Miss Amy Glenn.

Frank Pohl and Jud Neighbors attended an R. C. A. Victor television school at Lubbock last week.

### Methodist SS Class Enjoys Recent Party

Mrs. Fred Bourland and Mrs. Annie Tudor were co-hostesses at a party in the latter's home, Thursday night, Nov. 13 for members of their Sunday School class, the L.F.T. class of the Methodist Church.

After a number of contests and games were played, refreshments of pie, coffee and cocoa were served to Mesdames A. J. Daffern, W. M. Russell, Ted Steen, G. E. Hamilton, W. V. O'Kelly, Ethel Payne, C. W. Norrid, Henry Ford, Fred Simpson, H. H. Schweitzer, J. R. Whitworth, and Harry Willett, and a visitor, Mrs. Chas. Gouin of Quitaque.

**Wood Salvage Yard**  
Located at  
A. B. ALDRIDGE  
BLACKSMITH SHOP  
I buy wrecked cars, combines and junk iron.  
**W. C. Wood**

# Real Savings

— THIS WEEK'S SPECIALS —

MEN'S and BOYS	
<b>SPORT SHIRTS</b>	
5.95 Shirts at	4.75
3.95 Shirts at	2.95
2.95 Shirts at	2.25
1.95 Shirts at	1.55
1.50 Shirts at	1.25

Men's	
<b>WESTERN SHIRTS</b>	
6.95 Values	5.95
5.95 Values	4.95
4.95 Values	3.95

EXCELLENT QUALITY  
**PREMIUM SHEETS**  
81 x 99 inches  
**\$2.15**  
(Limit Two)

80 SQUARE, NEW PATTERNS	
<b>PRINTS</b>	
	<b>37c Yard</b>
<b>LADIES' PURSES</b>	
7.95 Purses at	5.95
5.95 Purses at	3.95
3.95 Purses at	2.65

**TOWELS**  
Solids and Pastels  
HEAVY 22 x 44  
**79c**

Men's  
**DRESS SHOES**  
— AT —  
**BIG REDUCTIONS**  
**MANY OTHER ITEMS**  
— AT —  
**REDUCED PRICES**

**Harry Willett & Co**



*Annual*  
half-price  
sale!

*Dorothy Perkins*  
weather lotion

REGULARLY \$1.00  
**50¢** Plus tax  
limited time only



For "soft-touch" hands, thrilling to behold, use famous Dorothy Perkins Weather Lotion. This extra-rich skin lotion soothes... smooths... protects! Soaks in quickly; never sticky or greasy; delicately scented. Buy it now—save half!

**Harry Willett & Co.**

### NORTHFIELD NEWS

Mrs. C. L. Lane

Mr. and Mrs. M. H. Leary left Sunday for Temple, where they will go through Scott and White Clinic. Mr. F. E. Leary accompanied them.

A farewell party given for Mr. and Mrs. Tom Casey last week, was attended by the following: Mr. and Mrs. Bill Bethany, Mr. and Mrs. Nolan Thomas and Raydell, Mr. and Mrs. Ebb Thomas and son, Mr. and

Mrs. M. H. Leary, Mr. and Charley Lane and children and Mrs. Boon Simpson, Red Matlock.

Mr. and Mrs. J. T. Pitt and children of Highpoint the weekend with her and family, Mr. and Mrs. ley Lane.

Mr. and Mrs. Jack and children of Carey, Mr. and Mrs. Tom Casey, day.

Mr. and Mrs. A. C. and sons visited her sister family, Mr. and Mrs. Hughes of Paducah, Sunday.



**A New Star**  
ON THE  
**Horizon**

**Plymouth**  
for 1953

ON DISPLAY TODAY!

**Johnson-Berryman**  
**Motor Company**

Don't Miss This Thrill Of A Lifetime



**Motorists Urged Help Prevent Traffic Accidents**

STEN, Texas — "The only way to avoid the useless waste of time and money due to traffic accidents is to prevent the accident," reads a pamphlet issued by Dr. Geo. W. State Health Officer.

It is not a question of who is at fault and who is wrong after the accident has occurred," he said, "and automobile accidents never happen merely because of 'bad luck.'—there is a definite cause for everyone of them, although it is not possible to determine the precise origin of every mishap.

"Leaders of the safety movement agree that the most fundamental approach to the solution of our national accident problem lies in the education and training of the individual. Safety education includes the training of individuals to avoid accidents to themselves and to prevent accidents to others. It involves the acquisition of a certain fund of information, the ability to apply this information to concrete situations, and the building up of habits which will make the application of knowledge to situation automatic.

"The dangerous curves and intersections on the highways of this State are distinctly marked, and automobile drivers can assist greatly in the reduction of deaths from automobile accidents by carefully observing these warning signs.

"Many accidents could be avoided if motorists would drive below the legal speed limits when tired, sleepy, in rainy weather, or when ice conditions exist. One should adhere closely to the law regarding the dimming of lights for approaching cars. It is an old saying, but true, that those who drink should not drive.

"The consequences of an automobile accident are so disastrous, that only when we have done everything in our power to avoid such accidents, can we consider ourselves, or expect others to consider us, blameless in the case of an accident.

"When each individual does all that he is able to do toward avoiding an accident of any kind, then, and then only, will our traffic accidents be reduced."

**PROZANOZ BABY SHOES**

THE ORIGINAL "BRON SHOE"

These shoes will be long remembered as the baby's first shoes because they were the original "BRON SHOE" that you can buy at any shoe store. The lasting, heel and toe are made of the finest leather and the lining is made of softest material.

These shoes are constantly rising in popularity. The Bron-Shoe line of shoes is available in sizes 1 to 12. Increase in price. Time under now for Christmas.

**BRON SHOE**

FOR THE FINEST

Unimpaired shoes from \$3.50 to \$10.95 pair. Special frames from \$9.50 to \$18.95.

Size 8 1/2. Ashby \$6.95.

**McCurkin Jewelry**

324 Burlington Street  
SPUR, TEXAS

**BEST DAY TO ORDER NOV. 30**

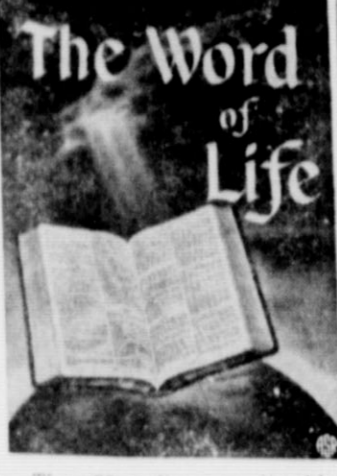
**Recent Accidents Send Several To Local Hospitals**

Accidents sent several people to the hospital for treatment the past week, one of the most unusual cases being that of John Lawrence, who was treated at Stanley Hospital for head injuries received when he was tripped by a rope, and thrown headlong to the ground. The accident occurred on the H. Blevins farm, when Lawrence's foot became entangled in a rope with which Lewis Blevins had roped a steer. It was at first feared that Lawrence had suffered a concussion. However, he recovered quickly and was released the next day.

A. B. Simpson, Jr. of Northfield, Friday received treatment at Traweck Hospital for a broken arm, received while playing basketball in the Matador gymnasium. The grade school teams of the two schools were playing.

Shirley Harrison, also of Northfield, also broke her arm, and it was set at Traweck Hospital.

Herman Havis, manager of Roaring Springs Gin, was an office patient in Traweck Hospital this week, with a severely sprained ankle.



**The Word of Life**

These 29 readings were listed by 1,096 ministers as their favorite selections on this theme.

Nov. 27 Thanksgiving... Psalms 103  
28... Psalms 91  
29... Psalms 121  
30 Sunday... Psalms 1

Dec. 1... Psalms 27  
2... Psalms 46  
3... Psalms 99  
4... Isaiah 40  
5... Isaiah 55  
6... Matthew 5:1-26  
7 Sunday... Matthew 5:27-48  
8... Matthew 6:1-18  
9... Matthew 6:19-34  
10... Matthew 7  
11... John 14  
12... John 15  
13... John 17  
14 Universal Bible... Psalms 23  
15 Sunday... Luke 15  
16... Romans 8  
17... Romans 12  
18... Ephesians 6  
19... Philippians 4  
20... Revelation 21  
21 Sunday... John 1:1-18  
22... Isaiah 53  
23... Hebrews 11  
24... I Corinthians 13  
25 Christmas... Luke 2:1-20

**Marshalls are Hosts at Sunday Dinner**

The home of Mr. and Mrs. H. D. Marshall, Sunday was the scene of a dinner honoring his cousins, Mr. and Mrs. Clay Rash and their daughter and family, Mr. and Mrs. Bill Mullins and daughters of Whittier, Calif. Mrs. Rash is a sister of M. D. Marshall, and they will visit here for several weeks while the Mullins family make a trip to Chicago.

Other guests Sunday in Marshall home were Mr. and Mrs. L. E. Marshall, L. C. Marshall and daughter, Brenda, Mr. and Mrs. Olan Osborn and Ronnie, and Mr. and Mrs. Nolan Osborn, Mr. and Mrs. Virgil Scott and family, McAdoo, Mr. and Mrs. W. H. Marshall and Ruth Ann, Mrs. Lizze Marshall and sons, Mr. and Mrs. Lee Marshall, Mr. and Mrs. Corby Lee Marshall, Mr. and Mrs. M. S. Webb and Marjorie Nell, Mr. and Mrs. John Green and Duffy, Mr. and Mrs. New-

**RECENT VISITORS**

Norman Seigler, accompanied by two friends, Wayne Teague and Earnest Grotte, all Texas Tech, Lubbock, students spent Friday night here with the former's parents, Mr. and Mrs. Eldred Seigler. Saturday they continued to Denton to attend the Tech-N.T.S.C. football game, and then visited at Stephenville with Tarleton College friends before returning here Sunday night.

**IN TRAWECK HOSPITAL**

Mrs. A. D. Beauchamp and Mrs. W. M. Graham are patients

**HERE FROM OREGON**

Mr. and Mrs. Johnny Patton of Medford, Oregon, arrived here Saturday for a visit with his mother, Mrs. M. L. Patton and other relatives.

Personal Stationery, Tribune

**A NEW IDEA IN USED CARS!**

Now you can get New Car Driving Confidence, at a used car price WITH **FORD A-1 USED CARS**

Here's how a new system of selecting and reconditioning used cars gives you the value protection of full dealer backing

When you buy a used car, you want to buy with confidence. When you drive a used car, you want to drive with confidence.

You can do both as a result of your Ford Dealer's new A-1 used car program.

Ford Dealer's A-1 used cars are fully checked for mechanical soundness... fully backed by the name of your Ford Dealer.

See your Ford Dealer about an A-1 car... one that gives you new car driving confidence, at a used car price.

**CAREFUL RECONDITIONING** — Ford A-1 Used Cars are checked from bumper to bumper, and carefully reconditioned where necessary to bring them up to A-1 standards.

**Be Sure! Be A-1 Sure!**  
WITH THE FORD DEALER'S QUALITY CODE

To give you topmost value, Ford Dealers always do these things to every A-1 used car:

1. BRAKE lining is examined for wear. Brake lines and brake fluid checked for safety.
2. CLUTCH is tested for smooth engagement and checked for safety.
3. FRAME is checked for alignment and structural fitness.
4. ENGINE gets a complete tune-up to make sure it's all adjusted.
5. IGNITION system gets a full check-up for reliable starting and efficient operation.
6. EXHAUST is checked to assure road-worthiness of gears and bearings.
7. UPHOLSTERY is checked for wear and appearance, and reconditioned where necessary.
8. STEERING is tested and inspected.
9. UNIVERSAL JOINTS and propeller shaft are checked for alignment.
10. TRANSMISSION is tested for shifting ease.

**SEE YOUR RELIABLE FORD DEALER FOR A-1 USED CARS AND TRUCKS**

**Matador Auto Company**

**Do Your Christmas Shopping Early!**

**Perfume for Christmas**

**FINE JEWELRY and QUALITY SILVERWARE**

Men's and Women's **BULOVA** Watches Priced \$32.50 Up

Costume Jewelry — Swiss Watches

METAL and LEATHER WATCH BANDS

1847 Rogers Silverware

**PANGBURNS FAMOUS Chocolates**

SPECIALLY BOXED FOR Christmas

**GIFT GUIDE**

You will enjoy Christmas more this year if you select your gifts before the rush of holiday shopping... we have the answer to every name on your list... True Gifts of Distinction... Moderately Priced!

BEAUTIFUL CHRISTMAS CARDS



**Sheaffer**  
PEN and PENCIL SETS  
\$7.25 to \$36. Tax Included

RONSON and ZIPPO LIGHTERS  
TABLE LIGHTER  
PENCIL LIGHTERS  
Cigars - Cigarettes  
Tobaccos



FAMOUS Coty Perfumes  
Emerald Dusting Powder  
Old Spice Toiletries  
For Men and Women  
Dorothy Gray Cosmetics

Give A Blue Ribbon  
Hertel Bible  
Family Bibles  
Masonic Bibles

DOLLS! TOYS!  
Children's Games

- TREE LIGHTS and DECORATIONS
- COMPLETE LINE CAMERAS and ACCESSORIES

**ELECTRIC RAZORS**  
New Norelco Imported Razors  
(Made in Holland)  
Schick - Remington  
Sunbeam Shavemaster

**BORDENS**  
Delicious  
ICE CREAM  
For All  
Holiday Meals

Inexpensive - Convenient

Gifts for your Favorite

FROM YOUR FAVORITE CHRISTMAS STORE

**STANLEY PHARMACY**

R. M. STANLEY, OWNER



**THE MATADOR BRAND**

EMMIE LEE CARSON Editor  
 CHARLES KEITH Assistant Editor  
 GARY LAUGHLIN Sports Reporter  
 Carol Gordon, Mickey Steen, Neal Pipkin, Betty Ruth Smalley Class Reporters

**Recent Banquet Is Given By Mothers For Football Team**

Mothers of the Matador Matadors football squad honored the team with a banquet in the American Legion hall, Monday night, Nov. 3, with High School faculty members, and members of the Athletic Committee and their wives, as guests.

Fruit and vegetables decorated the tables with a harvest motif, and the menu included fried chicken, buttered potatoes, green beans, beet relish salad, hot buttered rolls, pie and iced tea.

The meal was served immediately following football practice, with the boys coming directly from the field.

Elbert Reeves served as master of ceremonies for a brief program which included a talk by Rev. L. W. Baker of Whiteflat, and introduction of the Athletic Committee, composed of Bill Seale, R. E. Campbell, Jr., and Alvin Stearns. Rufus Emmons, also a member of the committee, was not present.

Seventy-eight persons attended the banquet.

**Girls Will Play In All-Star Tournament**

The high school girls basketball team has been working out the last two weeks to get in shape to start their season off by entering the all star tournament the first week in December.

The All Star Tournament will take place in the Champion Field House in Lubbock.

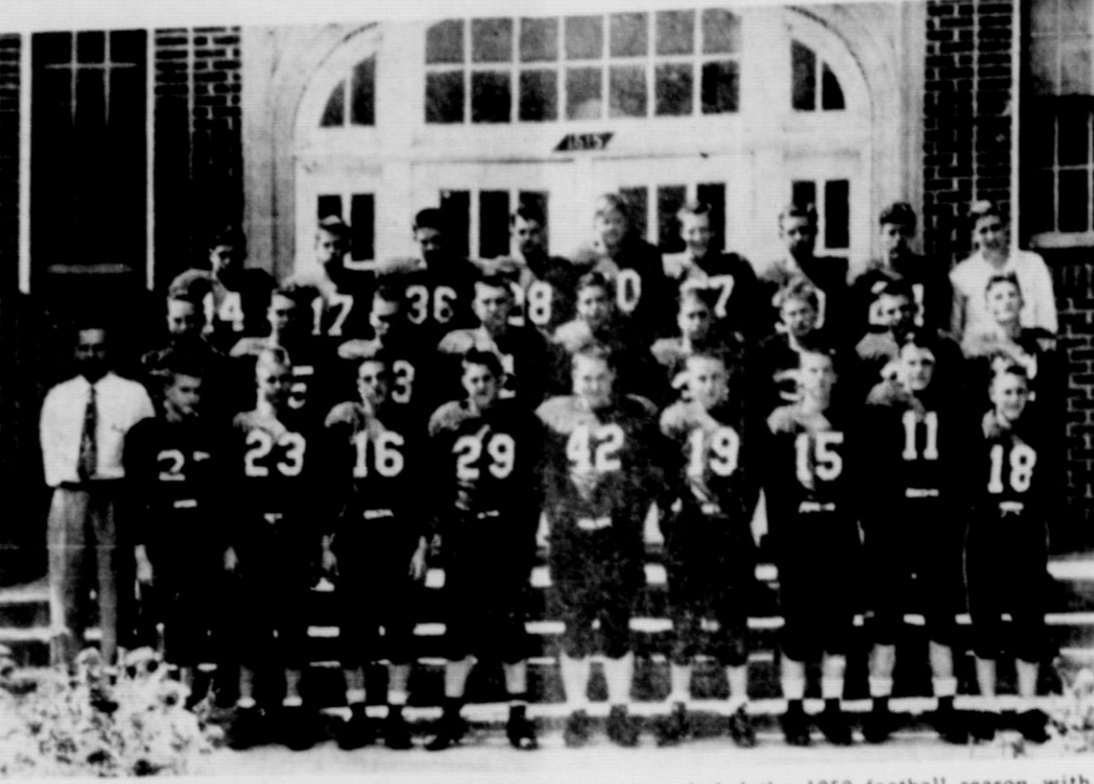
The outstanding teams in the state of Oklahoma and Texas will be entered in this tournament.

**Fifth Grade Class Entertains Students Of Roaring Springs**

Mrs. Emmons fifth grade class gave a chapel program last Wednesday morning, at Roaring Springs.

It was "The Story of Music" and all the children were dressed in costume symbolic of the different periods of American Music. They gave representations and sang songs to show these different periods. Also a minuet representing Pilgrims made the program very impressive.

Seventy-eight persons attended the banquet.



COACH RAY HOPKINS AND THE MATADORS have concluded the 1952 football season with a near balanced ledger. In conference play the Matadors won 2, lost 2 and tied 2 games. In the total ten games played the Matadors won 4 1/2 and lost 5 1/2. At present the Matadors are fourth place in the conference with Wheeler on top, Turkey in second and Esteline and Silverton tied for third. The Matador's position will change after this week's games.

In the above picture, bottom row, left to right are: Coach Hopkins, Frank Traweek, David Keith, Harold Dean Martin, Jerry Swearingen, James Taylor, Jimmie Watson, Stanley Neighbors, Neil Pipkin and Richard Hamilton.

Middle Row: Royce Kirby (mgr.), Kenneth Baker, Richard Baker, Jimmie Graham, Alvin Lynn, Billy Jack Spray, W. E. Russell, Stanley McDonough and Tom Hamilton.

Top row: Dewayne Martin, Pat Reeves, Wayne Cartwright, Cecil Wayne Shelton, Joe Fair, C. H. Murphy, Charles Keith, Lonnie Lynn and Ronald Hobbs.

ter of ceremonies and was dressed like Uncle Sam. The program was presented as a radio program over Station U.S.A.

All the members of the class participated in the program and the music was directed by Mrs. L. D. Wilkerson.

The program was well received and the minuet performed for the P. T. A. again this past week.

Roaring Springs will give a return program at a later date.

**BOYS WORKOUT FOR BASKETBALL SEASON**

The Matador's football team has finished its season and started in on basketball last Monday. They will try to whip up a good team in time to enter the Roaring Springs tournament, which will take place the first week in December and the Lions Club Tournament here in Matador in the second week of December.

The 23 basketball district has been divided in two parts, this year, the South and North. Matador is in the South with Florent, Turkey, Quitaque, and Silverton. The North half will have Esteline, Lakeview, Carey, and Kirkland.

At the end of the season the top two teams out of each half will meet at Silverton for the district tournament and the winner of the tournament will go to the Regional Tournament.

The girls' team is in the same district and they have the same procedure.

**Queen To Be Crowned At Harvest Carnival**

The students of MHS will have their annual harvest carnival Friday, November 21. There will be plenty of fun and food for everyone. The P.T.A. will serve lunches in the Home Economics room.

One of the main events of the carnival is the queen's race. The nominees are Marlene Bailey, Senior; Nancy Vaughn, Junior; Nelda Spray, Sophomore; and Sara Carson, Freshman. The crowning of the queen will take place just after the Amateur Hour, another attraction of amateur school talent.

Other attractions of the carnival will be boxing, bingo, penny pitching, darts, fishing, pie walk, shooting gallery, and fortune telling. We invite everyone to come and will guarantee for each a good time.

**Kampus Klatter**

The M.H.S. rogue's gallery in the front of the study hall has had a new addition lately. The '53 Senior Class has just put up their group picture, which makes a total of ten pictures in the gallery.

M.H.S. now has a radio star

in its midst. Cowboy singer, Harold Dean Martin, has made several appearances lately over KFLD, Floydada, Texas.

The students of MHS are beginning to smile again. Can you guess why? Yes! That's it, the Thanksgiving holidays are just around the corner. School will turn out Thursday and Friday, Nov. 27 and 28 for the first holidays of the year.

The F.H.A. Bake Sale, which the girls sponsored last Friday afternoon, at Charlie's Grocery, turned out to be a great success. The girls made cookies, pies, cakes, and loaf bread for the sale.

We hear Matador-ex Jeanie Hines was elected F.F.A. Sweetheart at Floydada and is now going to attend the Regional F.F.A. Beauty Contest at Plainview. Good luck, Jeanie, we always like to hear from our "exes."

We know R. L. Holt, sophomore at Texas A&M, enjoyed having his parents, Mr. and Mrs. Roscoe Holt, and Emmie Lee Carson visit him last week-end, at Dallas and Fort Worth. They attended the game between A & M and S. M. U. Emmie Lee says she had a wonderful time and thinks Texas A & M is a wonderful school!

The boys and girls really enjoyed the basketball films which were shown to them last Thursday. They showed the fundamentals of basketball and its rules and was very educational. Mr. Rudy Webb, one of our basketball referees, was also with them.

Seemed like old times last week to see Lois Blevins Hughes around MHS again. She was advertising for the Negro Minstrel at Patton Springs this week. Was nice to see her again, we really miss her!

Tension and interest is mounting higher in the Carnival Queen race. All the classes are working hard and may the best gal win!

Another thing which has our interest aroused is the football queen who is to be elected sometime in the next two weeks to be crowned at the football banquet. The queen will be elected by the whole student body through secret ballots.

**NEW CAR DEALER GETS AWARD FOR SAFETY EFFORTS**

Presentation of a Highway Safety Award for contributing to traffic safety has been made to Campbell Chevrolet Company, Matador by the Texas Automotive Dealers Association, the state organization of new

car dealers.

The award is in recognition of the local dealer's lending automobile for high school driver training during the school year to Matador School.

C. B. Smith, Austin, Safety Chairman for the association, described this contribution to safe driving as a significant service to the community state and the nation.

The safety award is jointly by officers of the motive Industry National Committee, and State National new car dealer associations.

In Texas alone last year, more than 250 members of the authorized dealers association loaned cars to school children to help their community where the "wheel" instruction is in high school training.

It was estimated by Kinzel Beaumont, president of the state association, that represents an investment more than \$500,000 which as new car dealers have "revolving" fund device safety education.

**NEW THROAT LOZENGES**

**Quick Relief Minor Throat Irritations**

Associated with cold, smoking and other common irritants

Sensational new NEO-AQUA-DRIN Lozenges work your wonderful throat relief, relieves discomfort of throat irritation almost immediately. Second, a new antibiotic, Neo-Tyrosin, combats Gram-negative germs that may cause minor throat discomfort.

Here's why NEO-AQUA-DRIN is so amazingly effective, it's guaranteed to keep up to twice as much of the pasting local anesthetic or germ-killing ingredients as most other lozenges. Get NEO-AQUA-DRIN now for relief at your nearest drug store.

**NEW CAR DEALER GETS AWARD FOR SAFETY EFFORTS**

Presentation of a Highway Safety Award for contributing to traffic safety has been made to Campbell Chevrolet Company, Matador by the Texas Automotive Dealers Association, the state organization of new

**STANLEY PHARM**

*the most wanted gift of all!*

**Jewelry**

A DIAMOND IS FOREVER

**GIFTS for - HIM for - HER**

We Feature Perfect CARDINAL Quality Bonded Diamonds

(Nationally Advertised) Wedding Duets \$50 up Men's Wedding Bands GIVE ELGIN

"The Beautiful Way To Tell Time" LADY ELGIN LEANNE 14k gold case in trim, tailored detail. Beautiful high dome crystal. \$100

LORD ELGIN ASHLEY 21-jewel watch of distinction. 14k gold filled case. Fine strap. \$71.50

LADY ELGIN DAWN Enchanting 14k gold filled case with bows. Curved crystal. \$71.50

All Prices Include Federal Tax

Complete Stock Of Fine Jewelry

USE OUR LAY-AWAY PLAN

**MARVIN HUNT**

JEWELRY

LOCATED IN VAUGHN DRUG STORE EXPERT WATCH REPAIR

**Special Today and every day**

Special satisfaction with Chevrolet's exclusive advantages.

Special savings with our low prices. Don't buy until you see us!

Be sure you get the deal you deserve!

Stop in and get our deal on a new Chevrolet. See how Chevrolet offers you more. See how much less it costs you. That way, you can be sure of getting the deal you deserve. So come in soon for special satisfaction and special savings on a beautiful new Chevrolet!

**THERE'S NO VALUE LIKE CHEVROLET VALUE!**

**CHEVROLET**

**SEE WHAT YOU GAIN WITH THESE EXCLUSIVE CHEVROLET FEATURES**

More Powerful Valve-in-Head Engine with Powerglide Automatic Transmission (optional on De Luxe models at extra cost) • Body by Fisher • Center-poise Power • Safety Plate Glass all around, with E-Z-Eye plate glass (optional at extra cost) • Largest Brakes in its field • Unitized Knee-Action Rides

**SEE WHAT YOU SAVE WITH THE**

**Lowest-Priced Line in its Field**

**CAMPBELL CHEVROLET CO**

Matador Sales **CHEVROLET** Service Phone 20



### Local Items

**(Delayed)**  
Visitors in the home of Mr. and Mrs. V. A. Rattan during the weekend were a son and family of Amarillo. They were, Mr. and Mrs. Lawrence Rattan and daughter, Laddell, and Mr. and Mrs. Kenneth Meek and daughter, Kathy.

Mr. and Mrs. R. E. Donovan and daughter, Rose Carolyn, visited in Crosbyton during the weekend.

Mrs. W. H. Tittle and granddaughter, Carol Denny, of Childress, visited here from Thursday until Sunday in the home of the former's sister, Mrs. G. E. Hamilton.

Mr. and Mrs. R. R. Holt, accompanied by Miss Emmie Lee Carson, spent the weekend in Dallas, where they were joined by the former's son, R. L. Holt, who is attending A&M College. They attended the A&M-SMU football game there.

**CITATION BY PUBLICATION**  
THE STATE OF TEXAS  
To: Phil Matthews, Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court in and of Motley County at the Court House thereof, in the town of Matador, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 15th day of December, A. D. 1952, then and there by filing a written answer to Plaintiff's Petition filed in said Court, on

make due return as the law directs.  
Issued and given under my hand and the Seal of said Court, at office in Matador, Texas this the 30th day of October, A. D. 1952.  
Attest: Pat Sheridan, Clerk, District Court, Motley County, Texas.  
(SEAL)  
By Roberta Jameson, Deputy.

#### For Flowers That Are:

1. Fresher
2. Better arranged
3. More for your Money

Try the Friendly Service of

## Matador Floral Co.

ELSIE CAMPBELL, Manager  
Day Phone 74 - Night Phone 190 Matador, Texas

Order Your FROSTING CAKE Now!  
**CITY BAKERY**



**CAMPS IN A FEW YEARS** are the future Matador Matadors. (The present Mavericks) who just finished an outstanding season, winning 5 out of 6 games. After losing their first game of the season to Silverton with a score of 7-6, the Mavericks later scalped the same team with a 20-0 victory. During the season they played two games each with Silverton, Turkey and...

J. E. Edwards, Grade School Principal coached the team.  
In the picture above they are, bottom row, left to right: Arvin Ellithorp, Garland Cartwright, Charlie Rentro, Donald Martin, Harold Kindie, Spencer Dixon (mgr.), Clay Jameson, James Jackson, Donald Green and Daton Graham.

### PROMOT SCHOOL NEWS

#### BASKETBALL GIRLS ATTEND CLINIC

The Flomot girls are going to attend a basketball clinic on Saturday, Nov. 15. Films of the state championship game of last year will be shown, plus a exhibition game in the afternoon.

#### AREA CONFERENCE

Mr. Louis Fudvis, Flomot principal, attended the area conference for Homecoming teachers of Area I, which was held in Lubbock, Saturday, Nov. 15, from 9 a. m. to 4 p. m.

#### FOR CLASS PLAY IS "DELIGHTFULLY YOUNG"

A delightful cast of characters has been selected for "Delightfully Young," the Flomot Junior play, which will be presented tonight at 7:30 p. m. Admission will be 25c and 50c.

#### REUNION IS HELD BY PLYLER FAMILY

A reunion of Mr. and Mrs. Henry Plyler of Whiteflat, and their children was held Nov. 9, with all present except one son, J. C. Plyler of Ozona.

#### DON'T MISS IT

You may win \$5.00 in one of the boxes of candy that will be sold in the 1952 Lions Club Raffle. Be there at certain call—8:00 p. m. Tuesday, November 25.

### REUNION IS HELD BY PLYLER FAMILY

A reunion of Mr. and Mrs. Henry Plyler of Whiteflat, and their children was held Nov. 9, with all present except one son, J. C. Plyler of Ozona.

Those present were: Mr. and Mrs. H. L. Plyler and children, Harold Ray and Joan, of Ozona; Mr. and Mrs. L. D. Plyler and son, Denny, and Mr. and Mrs. Clifford Whitley and daughter, Carolyn, all of Hale Center; Mr. and Mrs. J. W. Barker and son, Mike, of Flomot; and Dorothy Nell and Frank Plyler.

Others who visited in the home during the day were, Mr. and Mrs. L. C. Barker, Matador; Mrs. Ethel Barker and son, Claude, Paducah; and Mrs. D. L. Tilson and daughter, Deborah, of Whiteflat.

Mr. and Mrs. R. M. Dailey and children, Jim Bob and Glenda Kay, of Grapeland, are here for a visit with the former's parents, Mr. and Mrs. J. L. Woodruff.

Mr. Dailey accompanied his family here Friday and returned to his home Monday.

Mr. and Mrs. R. R. Holt, accompanied by Miss Emmie Lee Carson, spent the weekend in Dallas, where they were joined by the former's son, R. L. Holt, who is attending A&M College. They attended the A&M-SMU football game there.

Mrs. W. H. Tittle and granddaughter, Carol Denny, of Childress, visited here from Thursday until Sunday in the home of the former's sister, Mrs. G. E. Hamilton.

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A brief statement of the nature of this suit is as follows, to wit: This is a suit for divorce and the care and custody of Judy Louise Matthews, the only child of the marriage alleged, a girl child about 3 years old, as is more fully shown by Plaintiff's Petition on file in this suit.

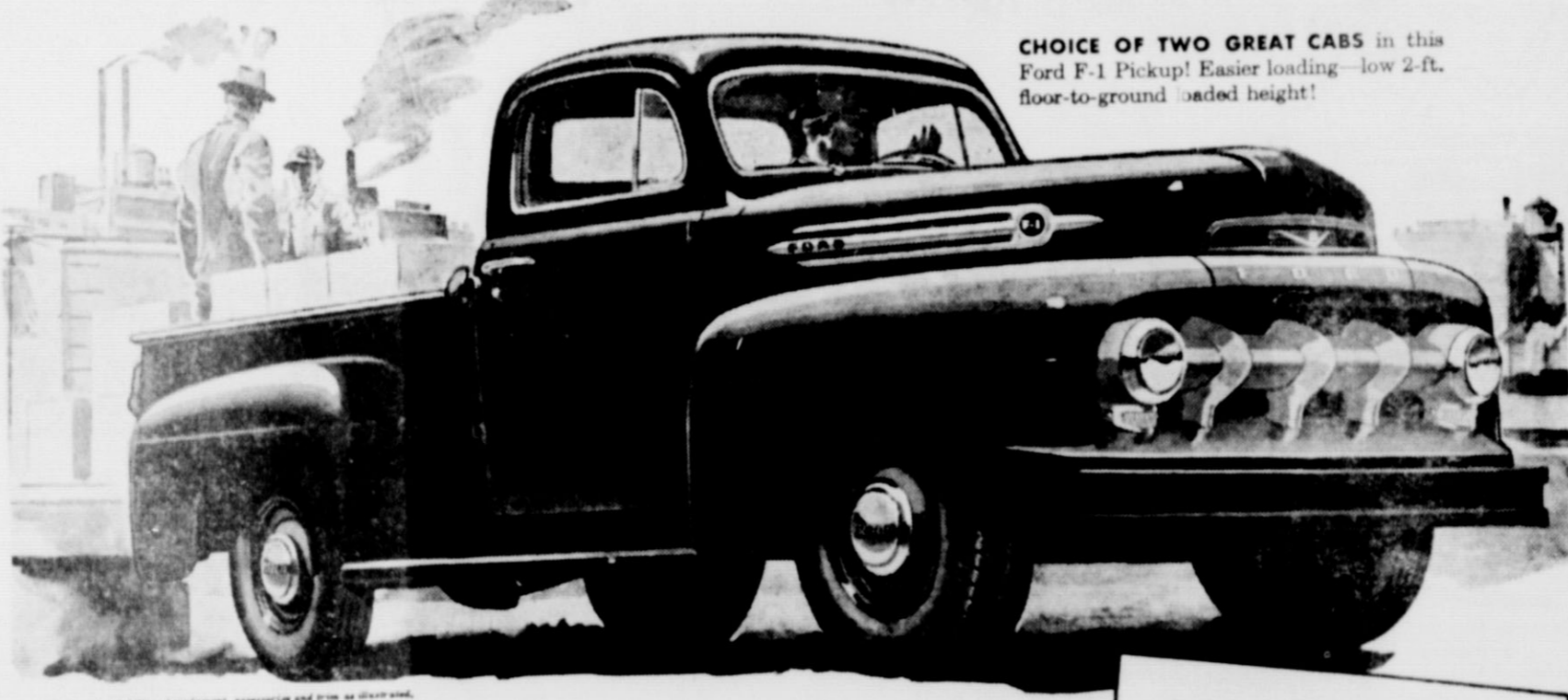
The officer executing this process shall promptly execute the same according to law, and

make due return as the law directs.  
Issued and given under my hand and the Seal of said Court, at office in Matador, Texas this the 30th day of October, A. D. 1952.  
Attest: Pat Sheridan, Clerk, District Court, Motley County, Texas.  
(SEAL)  
By Roberta Jameson, Deputy.

For Flowers That Are:  
1. Fresher  
2. Better arranged  
3. More for your Money  
Try the Friendly Service of  
**Matador Floral Co.**  
ELSIE CAMPBELL, Manager  
Day Phone 74 - Night Phone 190 Matador, Texas

Order Your FROSTING CAKE Now!  
**CITY BAKERY**

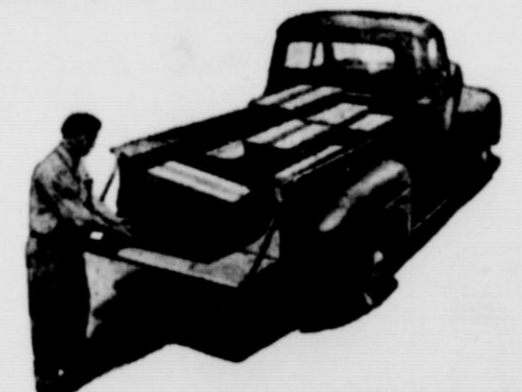
# Now cut your running costs with a new Ford Pickup!



CHOICE OF TWO GREAT CABS in this Ford F-1 Pickup! Easier loading—low 2-ft. floor-to-ground loaded height!

It's a proven fact that 3 out of 4 Ford Pickups run\* for less than 2 1/2¢ a mile!

ONLY FORD shows you nationwide truck running cost figures! The Ford Truck Economy Run Book shows hundreds of running costs on Pickups covering gas, oil and service (\*but not including fixed expenses, such as license, insurance, depreciation, etc.). Come in. Look up your kind of job. See how little it can cost to run a Ford Pickup in your work!



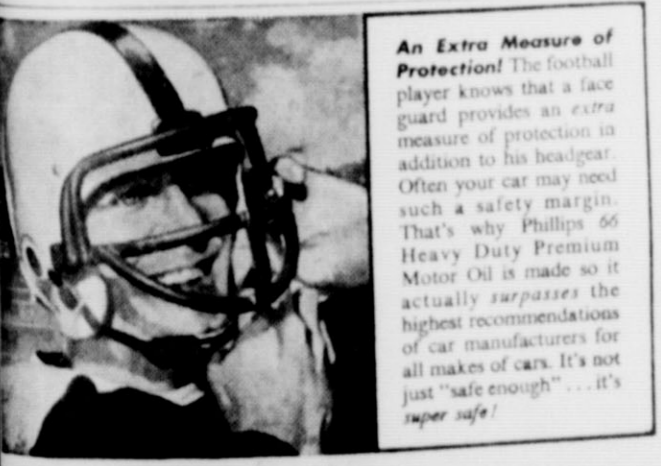
OVER 7 CU. FT. MORE PAYLOAD SPACE and carries a full 1/2-ton load. Supported load capacity of the Ford Pickup is a full 38.8 cu. ft., as compared to 31.6 cu. ft. in the next leading make!

Now up to 14% MORE gas savings!  
Ford's new 101-h.p. COST CLIPPER Six is the only all-new Low-FRICTION engine in any Pickup! Delivers the most net horsepower in the half-ton class, saves up to one gallon of gas in every seven!  
New power in the V-8 leader!  
The famous 239 cu. in. Ford Truck V-8 is now upped to 106-h.p.! Gives economical performance under all operating conditions!  
Only FORD gives you a choice of V-8 or Six!

CASH IN ON THE USED TRUCK VALUES  
Now available at your Ford Dealer's

FORD TRUCKING COSTS LESS ... FORD TRUCKS LAST LONGER!  
Using latest registration data on 8,000,000 trucks, life insurance experts prove Ford Trucks last longer!  
F.C.A.

## Matador Auto Company



**An Extra Measure of Protection!** The football player knows that a face guard provides an extra measure of protection in addition to his helmet. Often your car may need such a safety margin. That's why Phillips 66 Heavy Duty Premium Motor Oil is made so it actually surpasses the highest recommendations of car manufacturers for all makes of cars. It's not just "safe enough" ... it's super safe!

### Surpasses Highest Recommendations of U.S. Car Makers!

It's Guaranteed to Satisfy! Yes, the guarantee is given to you in writing... on a certificate you receive from your Phillips 66 Dealer when he refills your crankcase with this great oil. Use it for ten days, or up to 1,000 miles... and if you aren't completely satisfied... your Phillips 66 Dealer will refill your car's crankcase with any other available oil you want, at Phillips expense!  
How does Phillips dare make such a guarantee? Because Phillips 66 Heavy Duty Premium Motor Oil is so good it actually surpasses manufacturers' recommendations for all makes of cars! Get Phillips 66 Heavy Duty Premium Motor Oil. It's guaranteed to satisfy you!



Get "Lubri-taction"

## Phillips '66'

EDMONDSON & SON, PHILLIPS JOBBERS  
PHONE 66-J. 83-M  
Matador, Texas



## Chili Book Is Hot Off The Press And Hottest Of Year

Pardon our pun, but a chili book is the Hottest Book of the Year, and hot off the press. It is "With or Without Beans"—an informal biography of chili by Joe E. Cooper of Dallas.

Wayne Gard of the Dallas News, in a recent review of the book says, "Joe Cooper should have attached a few cans of chili to each copy of this book. He makes the reader so hungry for this 'pepper with meat' that every few pages he wants to stop for a bowl before going on. Even the jacket of checkered red and white, suggesting the tablecloth of a genuine chili joint, whets the appetite."

"Like Will Rogers, who used to judge a town by the chili it served, Joe Cooper can smell good chili a long way off. He doesn't tolerate pouring on pepper to disguise poor beef, and he frowns on the use of ground meat. But he can smack his lips a long time over a bowl that's rightly made. In Texas, he notes, 'four things temporal are held inviolate—women, States' rights, a cattle brand and chili.'"

This is not a cook book, although it contains recipes and chili making methods of scores of great men who brighten the American, yes the World scene. This is a book of wit, philosophy by "philosophers," humor, history and whimsy, and yet "a Bowl of Red" is the dominant and sober overtone.

A word portrait of chili (con carne, if you prefer) in which more than 100 eminent citizens collaborate in a whimsical compilation of facts, fiction, anecdotes, recipes, and opinions about the Magnificent Comestible.

"Especially enlightening" Mr. Gard says, "is the essay of Charles Ramsdell of San Antonio on the origin of the bowl that sears. He shows that chili rarely is found in Mexico, though the Aztecs used to serve hunks of human flesh basted with pepper sauce. Chili as we know it seems to have made its debut in San Antonio in the 1870's."

Among the men and women of distinction who contributed to the book, one finds such names as Allan Shivers, Price Daniel, J. Frank Dobie, Boyce House, Harry James, Lyndon Johnson, Mary Martin, Ken McClure, James J. Metcalfe, Chester W. Nimitz, Frank Reeves, Herbert Gambrell

and dozens of others including Douglas Meador, who dishes it up A la Trail Dust.

In addition to the literary contributions, one finds comic drawings by Chic (Blondie) Young, Bill McClanahan, Jack Patton, Ned Riddle and Tex Henson, most of whom are Dallas News artists.

A MUST for your library and for a NATURAL as a gift for your friends everywhere—with Christmas drawing night, "With or Without Beans" will be on sale at the Tribune. Price is \$4.

**WE WISH TO EXPRESS**  
Our sincere appreciation to our friends who visited me while I was in the hospital, and for cards, and flowers and other expressions of thoughtfulness. The kindness of Dr. Stanley and nurses at the hospital, is also deeply appreciated by us.  
Mr. and Mrs. Scott Bolton  
Quitaque, Texas.

**WORDS CAN NOT EXPRESS**  
How much I appreciate all the acts of kindness and thoughtfulness extended me by friends and neighbors while I was in Stanley Hospital. Your cards, flowers, visits and gifts meant so much to me and were such a great comfort. The kindnesses of the doctor and nurses also are deeply appreciated.  
Mrs. Raymond Steffey

**OUR RECENT SAD LOSS**  
Leaves us with grateful hearts toward neighbors and friends. Your comforting expressions of sympathy and thoughtfulness in cards, letters, visits, food, and beautiful floral offerings will always be remembered. May God's richest blessing rest on each of you, is our earnest prayer.  
Mrs. G. T. Edwards and Family



**WHEN DISASTER CALLS**—Something goes wrong. There is a fire, a flood, a tornado, an explosion—among the first to arrive on the scene, whether it be a tiny town in some far corner of Texas, or one of our metropolitan cities; our disaster-trained Salvation Army Officers are ready to lead a helping hand where ever it is needed. Here at a hospital fire, the Salvation Army has arrived with one of its mobile canteens and has "set up shop" to give aid to the stricken and to serve coffee and sandwiches to firemen and rescue workers.

**Pied 'Pinions**  
BY MRS. M.

We had no idea this prattle about our recent trip to Mineral Wells (when Mr. M. spoke to the Texas Women's Press Association) would be of interest to anyone but ourselves. However, since two of our "fans" have said they enjoyed the first installment and were looking forward to the "continuation," we follow-up herewith.

We forgot to mention that the little gifts we received included a package of Crazy mineral crystals, made by the Crazy Co. there in Mineral Wells.

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The members brought pretty packages containing gifts which they intended to exchange, but instead, auctioned off. Mr. M. bid on and bought a Tyler rose bush; and also a package which contained a handsome scrapbook of historical articles made by elementary school children of Killen. Keeping a couple of the arrowheads contained in the volume, and an oil painting which is very good, he then presented the book to T.W.P.A. for their collection.

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It was such an enthusiastic group that before we could say "Pied Pinions," we had signed a membership blank and was voted in as a member. This entitles us to attend next year's convention which will be held in Corpus Christi, and among the attractions will be beach-combing on Padre Island. We've never engaged, and think it would be great sport!

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Miss Laura V. Hamner of Amarillo, well-known and loved in this section, was present and took first place in the daily paper column section.

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From where I sit... by Joe Marsh



### Going... Going... Almost Gone

Granny Robinson put on quite a show the other night at the annual White Elephant auction held at the Women's Club.

Towards the end of the evening, she had the ladies battling for anything she put up. "What am I bid for this woman's lovely black coat here—good as new? Who'll say ten dollars?" she asked.

Granny held the coat up, and commenced describing the coat's lining, sleeves, buttons—really "selling hard." Then, suddenly, she took a close look and blurted out "Land sakes, no more bidding

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please—this is my own coat! From where I sit, what happened to Granny was good a laugh, but sometimes when people "get carried away" with their own talk it's not so funny. I pre a glass of temperate beer while listening to my favorite radio program—you may like soda pop or cider. I suggest we hold on our personal opinions—and live in them—but take a close look at them before we try "sell" them to our neighbor!



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**GOOD MATERIALS**  
and good workmanship are essential in building a new home. We invite you to use the facilities of our firm when you build your new home. It is always a pleasure to render service whether you need a few nails to repair a gate or materials for your new home.

Everything For The Home, Farm and Ranch  
**HIGGINBOTHAM-BARTLETT COMPANY**  
LUMBER, BUILDING SUPPLIES AND HARDWARE

Authorized Dealer  
**FRANKLIN**  
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
STANLEY PHARMACY

Come In Now!  
See Our Big Showing!  
**FRIGIDAIRE**  
KITCHEN AND LAUNDRY APPLIANCES

Cyclo-matic Imperial Model IR-106 (illustrated)  
There's a FRIGIDAIRE to fit your needs!

Complete Line of Frigidaire ELECTRIC RANGES Two-Oven Model RO-70 (illustrated)  
There's a FRIGIDAIRE to fit your needs!

All-Porcelain AUTOMATIC WASHER — with Live Water Action.

12 Cu. Ft. FOOD FREEZER (illustrated)  
There's a FRIGIDAIRE to fit your needs!

Ask about Easy Terms — Liberal Trade-in Allowances  
**West Texas Utilities Company**

When You Consider Plans . . .

FOR A NEW HOME . . . REMODEL REPAIR OR REBUILDING

We Will Appreciate The Opportunity Of Serving You

**BURTON-LINGO COMPANY**  
LUMBER & BUILDING MATERIAL

**GMC TRUCKS**

1952 GMC TRUCK

GASOLINE 4,000 CWT to 16,000 CWT  
DIESEL 11,000 CWT to 16,000 CWT  
Amarillo General Motors Sales

**ANSWER TO A LOADED QUESTION**

THIS revolutionary new GMC Model 472-30A gasoline-powered highway tractor will haul more payload within the 45,000 lb. GCW limit than any other truck ever built—by as much as 1,200 extra pounds in some cases!

That can mean as much as \$1,200 per year extra profit.

Come in and let us tell you the full story of GMC engineering advances that make this possible. You'll find the price the biggest surprise of all.

Be sure to see this  
**NEW GMC 145 H.P. HIGHWAY TRACTOR MODEL 472-30A**

Gross Capacity . . . . . 45,000 pounds  
Tractor Weight . . . . . 5,000 pounds  
(Packed and ready for the road!)

Gasoline-powered by the standard GMC "302" valve-in-head engine — joined for good the night in truck history.

Standard equipment includes full air brake, and heavy rear axle rated to accommodate 10,000 lb. axle load.

Watch the TV Football Game of the Week Every Sunday on NBC Television

**Hughs-Cook Implement Company**

Enter General Motors \$194,000.00 better highways contest. See your GMC dealer for complete blank and full information.



**Roaring Springs NEWS**

L. E. Cooper, Correspondent  
Box 361, Roaring Springs

Bette Henson is a patient in Stanley Hospital, for medical treatment. Mrs. Jackie Andrews and her family, Mr. and Mrs. Billy Pierce.

Ed Whitaker and daughter, Mrs. Carl Chambers of Matador, visited here Friday and Saturday with their parents and grandparents, Mr. and Mrs. Charlie Brooks.

Mr. and Mrs. Leo Purvis and Mrs. Robert were here Saturday looking after business and visiting with Mrs. C. E. Watson.

Mrs. C. E. Watson, daughter, Gayle of Colorado City, were here Saturday. Watson drove on to Tulsa, on business and his family remained here for a visit. Mrs. Watson's mother, Mrs. Hodgins.

Mr. and Mrs. Bob Cooper, Robert made a business trip to Plainview, Saturday.

Beno Wilson made a business trip to Floydada, Monday. She was accompanied by her sister-in-law, Mrs. Jinks Wilcox of Matador.

C. Mitchell of Indian Gap, here Monday visiting with Mrs. J. D. Mitchell and Mrs. Mitchell.

Mr. and Mrs. Ben Dillard and Mrs. D. returned Sunday from Farmington, N.M. where they had visited with her son, Mr. and Mrs. J. W. Smith. They also visited with Mrs. Otis Smith.

Harold Crites returned from a visit in Corpus Christi with Mr. and Mrs. Tarp.

Mr. and Mrs. Louis Davis, of Matador were Sunday guests of Mrs. Clyde Davis, Mrs. Odel Sanders and children, of Lubbock visited here Friday night with her mother, Mrs. Mae Fletcher, who accompanied them to Wichita Falls Saturday, where they spent the week-end with other relatives.

Clyde Mitchell and Mrs. Del Mitchell, children, and Mrs. Clifford and children of Amarillo, visited here Monday with Mrs. Sallie Phipps and other relatives.

Tribune, Matador, Matley County, Texas, Thursday, November 20, 1952

**Roaring Springs Yellow Jacket News**

Mr. and Mrs. Marion Simpson and daughter, of Lubbock, were guests of his parents, Mr. and Mrs. R. F. Simpson, Sunday.

Rev. and Mrs. C. L. Mathis made a trip to Stamford, Monday.

Rev. and Mrs. R. L. Jameson attended funeral services in Floydada, Friday for Mrs. Lal Lewis.

Mrs. Iva Meason returned Monday from a visit in Arlington with her daughter and son-in-law, Mr. and Mrs. R. J. Murray. She was accompanied by her daughter-in-law, Mrs. Melvin Meason and son, Sparky, of Matador.

**CHECK THE DATE** Junior Play, Nov. 21, 1952

**MRS. HICKS HONORED**  
Mrs. L. E. Kingery of Roaring Springs entertained Friday afternoon with a gift tea, honoring Mrs. Rufus Hicks, a recent bride. She received many useful and lovely gifts. Many sent gifts who were unable to attend.

Fifteen guests were served cake, coffee and cocoa.

**BIRTHDAY DINNER HONORS HUSBAND-GRANDDAUGHTER**  
Mrs. J. D. Green of Roaring Springs honored her husband, J. D. Green and a granddaughter, Jan Kirksey, of Lubbock, Sunday with a birthday dinner. Mr. Green was 78 and Jan was 5 years old.

A turkey dinner with all the trimmings, plus birthday cake, was served to the following guests: (Children of the Greens) Mr. and Mrs. Quannah Maxey and daughters, of Post; Mr. and Mrs. John Kirksey and daughters, Lubbock; Mr. and Mrs. Louis Sinclair and children, Abilene; Mr. and Mrs. John Green and son; and Mr. and Mrs. Mervin Green and sons, of Roaring Springs; a granddaughter and family, Mr. and Mrs. Jewel Lawrence and children of Matador; Mrs. Fannie Forbes of Afton and Mrs. Nellie Davis of Spur sisters of Mr. Green.

Other guests were nephews and their families Mr. and Mrs. Frank Forbes and children, Mr. and Mrs. Clark Forbes, all of Afton; Louis Green of Spur, and Miss Fannie Kelly.

The honorees received many gifts and cards.

Mrs. Hazel Bridges assisted Mrs. Green in serving the dinner.

**Roaring Springs Yellow Jacket News**

A doubleheader football game on the Roaring Springs field last Thursday night, Nov. 13, closed the '52 season for the Yellow Jackets.

The High School defeated Dickens with a score of 30-19, while the Grade School defeated their opponents from Clairmont, 27-13.

In a game the previous Friday (Nov. 7) the Roaring Springs Yellow Jackets defeated the Peacock Peafowls, 49-7. The Peafowls scored their only tally in the closing minutes of the game.

**BARBARA HAVIS HONORED AS FOOTBALL SWEETHEART**  
In ceremonies at half-time of the Peacock Roaring Springs game, Nov. 7, Miss Barbara Havis daughter of Mr. and Mrs. Herman Havis was honored as football sweetheart by the Yellow Jackets, captains, Stanley Kingery and Dick Carpenter.

The pep squad marched onto the field and formed the letter "P" and gave a yell for the Peafowls, then made an "R" for the Yellow Jackets, and sang the school song. They formed a heart and at this time the sweetheart, escorted by the captains, came onto the field in a convertible driven by Bill Hodgins. The car was driven to the head of the heart, and Miss Havis and her escorts walked to the center, where they stood while the pep squad sang "Let Me Call You Sweetheart." She was presented with roses and a kiss from each of the captains, who then escorted her from the field.

**SOPHOMORE CLASS ENJOYS HAY-RIDE WEINER ROAST**  
The sophomores of Roaring Springs High School enjoyed a weiner roast and hay-ride recently, using for their ride, a trailer belonging to Chas. Long, pulled by a tractor borrowed from Buzz Thacker, and driven by John Ray Hunter. Mr. and Mrs. Posey and Mr. and Mrs. Sudderth were our chaperons. We went to the cattle guard, on the road to the springs, where we built a fire and roasted weiners and marshmallows.

Returning from the ride at nine o'clock, we stopped at Alvarene's house and played cards and monopoly. We called our outing a hay ride, although we had nothing in the trailer with us except quilts and blankets.



*a Lingerie Christmas*

**MOJUD'S FABULOUS** nylon tricot gown value wide gathered shoulder straps and full bodice flounce of nylon net... fitted midriff, full skirt. Sizes 32-38

**\$6.95**

**AN ENCHANTING** nylon tricot slip with a sheer nylon trim... the divine fit of Mojud. Size 32-38

**\$3.98**

**FINE GIFTS** of nylon tricot panties... plain or lace trim... for the little girl or mother... popular prices



**LOAFER SOCKS** for every name on your list... colorful, cozy and easy to buy... we have a full range of sizes from the little tot to dad.



**For The Men In Your Life...**

**WEMBLY TIES** as advertised in Esquire... the largest selection we have ever offered... for your gift selections

**\$1.50 - \$2**

**VAN HEUSEN HANDKERCHIEFS** in fancy, colored and whites... also the Sniffly-Easza that is lint free... especially for hay fever... always an appreciated gift

**SOFT LEATHER HOUSE SHOES** fur-lined leather and comfortable felt... every man enjoys house shoes that are attractive and easy to wear. Sizes 6 to 12

**MEN'S DRESSING ROBES** that are a pleasure to give and wonderful to receive... authentic Mr. "T" as advertised in Esquire. Made from a Dan River fabric

**\$10.95**



**GIVE WITH PLEASURE**... Van Heusen dress shirts... Resistol hats, Curlee suits and many other famous brands gift items.



**GIVE NYLONS** and know your gift will be appreciated... we offer the finest the most beautiful hose ever designed... famous Mojud... all the popular shades

**Gabriels DEPARTMENT STORE**



**It's here and you may win one FREE!**

**the new '53 Plymouth**

It's in our showroom now—the brilliant new 1953 Plymouth! The car that's truly balanced to give you the smoothest, steadiest ride you've ever known! The car that's truly balanced to give you new comfort, new roominess, new visibility! With luxurious styling never before offered in a low-priced car!

**YOU MAY WIN A NEW 1953 PLYMOUTH FREE!**

See it now, and enter the big \$25,000 "Meet the new Plymouth" Contest! Just tell us in 50 words or less what you like most about the new Plymouth. Sparkling new Plymouths—hundreds of cash prizes—will be given away! Contest closes Monday, Nov. 24.

Get complete contest details at our showroom NOW!

**Johnson-Berryman Motor Co.**

MATADOR, TEXAS



**HOME FROM ALASKA**  
Truman Groves, who has been with a construction Battalion of the Navy, reached home Wednesday to spend Thanksgiving with his father and family. Mr. and Mrs. Algie Groves, and his grandmother, Mrs. A. B. Groves. He will remain here for an indefinite visit.

**TO OKLAHOMA**  
Rev. and Mrs. Keith McCormick and sons, Larry and Terry, left this morning for Shawnee, Okla. where they are spending Thanksgiving with Mrs. McCormick's parents.

**WE WISH TO EXPRESS**  
Our sincere appreciation to our friends for the cards, flowers and other expressions of thoughtfulness while R. D. is convalescing. We also wish to thank Dr. Stanley and the staff at Stanley Clinic for the kindness shown us while he was hospitalized. The Clements.

in the Want-Ads

**Notice Ranchers**

As we have no distributor in this county we are in a position to offer our Arrow Wes-Tex Range cubes at a very attractive price. Write

**Wes-Tex Grain & Milling Co.**  
Plainview, Texas

**POLIO INSURANCE:** The Best or we wouldn't write. National Educators. The Gieseckes.

**FOR SALE:** two - room house and large wash-house, 8 lots, \$2,300. Contact Clint Hicks. p3t

**FOR SALE:** Used Clay Backed Butane heaters. Household Supply Co. tfn

**FOR RENT:** Bed room with two beds—A. L. Curry. 2tp

**FOR SALE:** Shetland pony. Bud Davis, Matador, Texas. tfn

**WANTED: DEALERS** — Hard water will make you money and save your customer's money!! \$50.00 complete will buy for them, from you, the "EJAX Water Turbulator". Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water, write for information on dealership. "EJAX" Box 37, 1006 Burnett Street, Fort Worth, Texas. tfn

**USED EQUIPMENT**

1-1950 model W9; good tires (1900 hrs) \$1850  
1-D John Deere; engine overhauled \$600  
1-1948 U.T.U. Lister Planter Cultivator; engine overhauled \$2400  
1-1951 Ford, 283 hrs. \$1250  
1-1949 Ford with equipment \$850  
2-2 bale cotton trailers, ea. \$140  
1-11 ft. Hoeme plow \$275  
1-F30; Good shape \$325  
1-1 ton 1947 model Dodge pickup, 1950 engine \$650  
1-12 ft. Philco freezer; slightly used \$295  
One-way—any price  
8 calves from 400 lbs. to 600 lbs. Worth the money. Matador Implement Co. tfn

**CARS FINANCED:** 1949, 1950, 1951, 1952 models. C. W. Giesecke, Jr., Insurance. etfn

**FREE RENTAL SERVICE:** If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. tfn

**WANTED to rent** as much as 26 acres. Landmark Baptist Church. tfn

**NOTICE:** Our Toy Balcony is now open to parents. A small deposit will hold any gift until Christmas. Household Supply Co. tfn

**CONCRETE BLOCKS:** Light weight, supplied in all sizes, for all types of building. Secure prices and information from E. E. Markham, Matador. Phone 303. tfn

**NEED TIRES?** New Goodrich, Firestone, and U. S. Royal 6.70x15 tire and tube for \$22.95. A \$27. value Campbell Chevrolet Co.

**BARGAIN PRICES**  
Five cases Presto at \$17 per case.  
One set V8 1 ton overload springs \$22.50  
Four sets Piston rings, sleeves and pins, for Ford tractor. \$24 per set. See  
**PEG SPRAY** tfn

**NOTICE:** If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

**CAR HEATING?** Radiators and blocks cleaned with reverse flushing "Pressure Purger." Campbell Chevrolet Co.

**AT LAST**—A concrete trough the Rancher can afford. New, Rot-proof — For feed or salt and minerals. Everlasting. Versatile. Easy to move about the ranch. These troughs are light and strong, precast of reinforced, lightweight concrete. Size: 10 ft. long, 2 ft. wide and 8 inches deep. The price is only \$15. Phone 303, E. E. Markham, Matador.

**WANTED: DEALERS**  
Hard water in your area will make you money and save your customer's money!! \$50.00 complete will buy for them, from you, the "EJAX Water Turbulator". Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water, write for information on dealership.  
**"EJAX"**  
Box 37, 1006 Burnett Street, Fort Worth, Texas.

**Antibiotic Dealer**



**FRANKLIN**  
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
STANLEY PHARMACY

**FOR SALE:** Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemical Company, Highway 70 East, Floydada, Texas.

**USED FARM EQUIPMENT:**  
**FOR SALE:** 1—1949 Dodge 3/4 Ton pickup.  
1—1949 Ford 2-door OD, heater.  
1—1947 4-door Chevrolet.  
1—1947 1 1/2-ton Ford truck, S.W.B.  
1—1945 1 1/2-ton Ford Truck, L.W.B.  
**BRASELTON IMPLEMENT CO.**  
Roaring Springs, Texas

**BE SAFE, BE SANE, BE SURE WANTED:** Man with car, to sell TO INSURE with C. W. Giesecke Agency.

**BARGAIN:** Used Servel refrigerator. Household Supply Co. tfn

**NOTICE:** No quail or other hunting will be permitted on any of the lands owned by the late U. L. Willie, either in Motley or Cottle Counties. Any trespassing will be prosecuted to the full extent of the law. Signed: Mrs. U. L. Willie, Administratrix of Estate. 4tc

**FOR SALE:** One 1952, four door, power glide Chevrolet \$2050.00. Matador Implement Co. tfn

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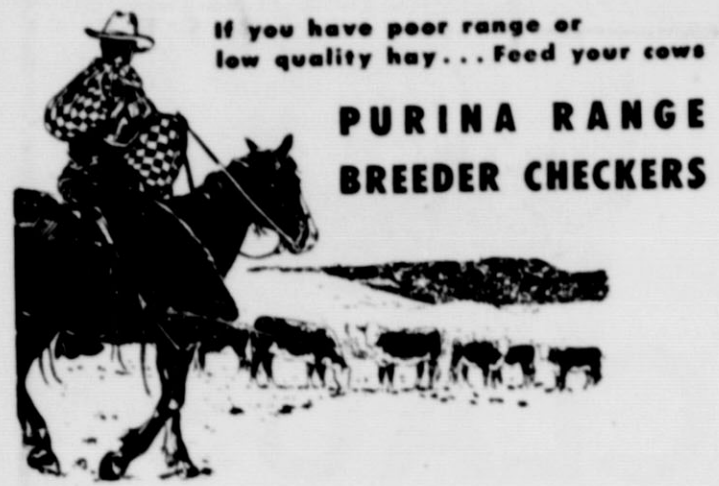
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If you have poor range or low quality hay... Feed your cows

**PURINA RANGE BREEDER CHECKERS**

**King Feed & Seed**

CURTIS KING, Manager PHONE 114-J

**BUILD for Happiness BUILD a NEW HOME**



**GOOD MATERIALS**  
and good workmanship are essential in building a new home. We invite you to use the facilities of our firm when you build your new home. It is always a pleasure to render service whether you need a few nails to repair a gate or materials for your new home.

Everything For The Home, Farm and Ranch  
**HIGGINBOTHAM-BARTLETT COMPANY**  
LUMBER, BUILDING SUPPLIES AND HARDWARE



**I'll buy you a new house, mummy!**  
(A true story based on Company File No. WA1-EH-9679)

The house represented everything her husband had left her... as well as the savings of her parents. All their eggs were in one basket — a \$20,000 basket. But they tried to get by on \$6,000 worth of insurance.

Heed this Hartford warning now appearing in leading magazines. Make sure YOUR insurance is adequate!

**BILL DIPKIN**  
Insurance Agency

First State Bank Bldg. Telephone 300

**SPRING THEATRE**

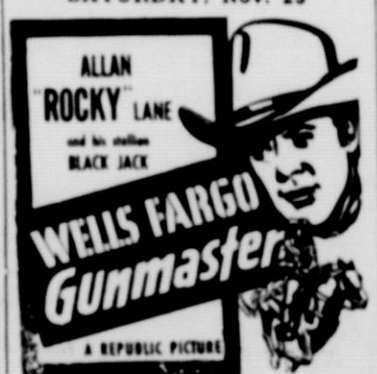


ROARING SPRINGS, TEXAS

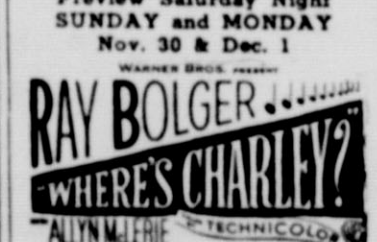
THURSDAY & FRIDAY  
November 27 & 28



THURSDAY, Nov. 29



Preview Saturday Night  
SUNDAY and MONDAY  
Nov. 30 & Dec. 1



TUESDAY & WEDNESDAY  
December 2 & 3

**"Phone Call From A Stranger"**  
Starring Bette Davis

THURSDAY, DECEMBER 4th  
Richard Basehart-Gary Merrill

**"Decision Before Dawn"**

FRIDAY, DECEMBER 5th  
Stanley Clements  
in  
**"Jet Job"**



Delite, Pure Pork	Pound	White Swan	Pound
<b>Sausage 29c</b>		<b>Coffee .. 83c</b>	
Aunt Jemima	10-Lb. Bag	Panhandle	Pound
<b>Flour 95c</b>		<b>Block Chili 57c</b>	
Kimbell's Grapefruit	46 Oz.	Bestyett	Pint
<b>Juice . . . 22c</b>		<b>Salad Dressing 29c</b>	
Delite	3-Lb. Carton	Church's, Grape-Apple	24 Oz.
<b>Pure Lard .. 39c</b>		<b>BLEND 33c</b>	
Large Size	Box	Diamond	Tall Can
<b>Tide - - 30c</b>		<b>Pork &amp; Beans 9c</b>	

**CHARLIE'S GROCERY**  
I. O. O. F. BUILDING MATADOR, TEXAS

**ROQUE**

MATADOR, TEXAS  
THURSDAY AND FRIDAY  
November 27 & 28

**HAS ANYBODY SEEN MY GAL**  
Paper LAURIE - ROCK HUDSON  
Charles COBURN - GUY PEROUX  
with 1950 B&W WILLIAM HENNER  
A MURDER MYSTERY

SATURDAY, Nov. 29  
George Montgomery  
in  
**"Davy Crockett Indian Scout"**

Preview Saturday Night  
SUNDAY and MONDAY  
Nov. 30 & Dec. 1

**WHAT PRICE GLORY**  
JAMES CAGNEY  
CORINNE CALVERT  
DAN DALEY

TUESDAY and WEDNESDAY  
December 2 & 3  
**"Here Come The Marines"**  
Starring  
The Bowery Boys

THURSDAY and FRIDAY  
December 4 & 5

**HOWARD HAWKS' THE BIG SKY**  
KIRK DOUGLAS-DEWEY MARTIN  
ELIZABETH THERAULT  
ARTHUR HUNNICUTT



**FORMER RESIDENT IS BURIED RECENTLY AT ROARING SPRINGS**

Funeral services were held on Nov. 9 at the Flag Springs Baptist Church in Roaring Springs, for Jackson L. Spears, 76, a resident of Matador a number of years ago, and brother of the late J. T. Spears.

Rev. L. Stonecipher of Wellington, Texas, conducted the service, assisted by Rev. Berry Watson, pastor of the Landmark Baptist Church of Matador. Interment was in the Roaring Springs cemetery by the side of the deceased's wife, who died in 1932.

Mr. Spears was ordained to the Baptist ministry in 1925. Survivors are two sons and four daughters: O. D. and A. R. Spears of Levelland; Mrs. Ola Few of Stigler, Okla.; Mrs. Audric Bell of Shafter, Calif.; Mrs. Bertha Mitchell and Mrs. Arvell Eidson, both of Albu-

querque, N. M. Sixteen grandchildren, 3 sisters and one brother also survive.

Mrs. Quinn Martin and Mrs. James Ed Russell visited in Abilene Saturday and attended Hardin - Simmons Homecoming activities.

Mr. and Mrs. Herbert Castleberry of Plainview, visited here Sunday night with his sister and family. Mr. and Mrs. Elbert Reeves.

Mr. and Mrs. R. C. Shilling of Dallas, visited here Saturday night with her mother and sister. Mrs. W. E. Reeves and Miss Verlin Reeves. They were enroute to El Paso, and left Sunday for that place.

Mr. and Mrs. Bill Moss and children spent the week-end in Elk City, Okla., visiting relatives.

**Lions Revue-**

Continued from Page 1 of the prizes may be seen in West Texas Utilities Company office window. No claim is made for the candy but the prizes are tops.

**Talented Girls In Act**  
To insure cash customers of receiving more than their money's worth (Admission is \$1 adults and 50c children) the three talented Jayton girls and their instructor, will present their outstanding pantomime act. This part of the show alone is worth the price of admission.

All net proceeds of the Revue will be used to augment the Lions general fund and will be released in the city and county through the many activities sponsored by the Lions. Curtain is at 7:30. Date: November 25.

**SPRING THEATRE**



ROARING SPRINGS, TEXAS

THURSDAY & FRIDAY  
November 20 & 21



A Universal International Picture

SATURDAY, Nov. 22



Preview Saturday Night SUNDAY and MONDAY November 23 & 24



TUESDAY & WEDNESDAY November 25 & 26



THURSDAY & FRIDAY November 27 & 28



THURSDAY and FRIDAY November 27 & 28



King Feed & Seed

CURTIS KING, Manager PHONE 114-J

**AT LAST - A concrete trough the Rancher can afford. New, Rot-proof - For feed or salt and minerals. Everlasting; Versatile; Easy to move about the ranch. These troughs are light and strong, precast of reinforced, lightweight concrete. Size: 19 ft. long, 2 ft. wide and 8 inches deep. The price is only \$15. Phone 303, E. E. Markham, Matador.**

**Notice Ranchers**  
As we have no distributor in this county we are in a position to offer our Arrow Wes-Tex Range cubes at a very attractive price. Write **Wes-Tex Grain & Milling Co.** Plainview, Texas

**USED EQUIPMENT**  
1-1950 model W9; good tires (1900 hrs) \$1850  
1-D John Deere; engine overhauled \$600  
1-1948 UTU Lister Planter Cultivator; engine overhauled \$2400  
1-1951 Ford, 283 hrs \$1250  
1-1949 Ford with equipment \$850  
2-2 bale cotton trailers, ea \$140  
1-11 ft. Hoeme plow \$275  
1-F30; Good shape \$325  
1-1 ton 1947 model Dodge pickup; 1950 engine \$650  
1-12 ft. Philco freezer, slightly used \$295  
One-way-any price.  
8 calves from 400 lbs. to 600 lbs. Worth the money.  
**Matador Implement Co.** tfn

**FOR RENT:** 3-room furnished apartment, and 2-room house with electric lights. A. L. Curry, 1 mile east of town. pd2t

**BARGAIN PRICES**  
Five cases Presto e at \$17 per case  
One set V8 1/2 ton overload springs \$22.50  
Four sets Piston rings, sleeves and pins, for Ford tractor \$24 per set. See  
**PEG SPRAY** tfn

**NOTICE:** If you want to sell, trade or buy—See H. D. Marshall for Real Estate, Matador.

**ROGUE**

MATADOR, TEXAS  
THURSDAY and FRIDAY  
November 20 & 21  
WALD-KEASNA Productions present

**SUSAN HAYWARD  
ROBERT MITCHUM  
ARTHUR KENNEDY  
ARTHUR HUNNICUTT**



SATURDAY, Nov. 22  
MICKEY ROONEY-WANDA HENDRIX  
ROBERT PRESTON - ROBERT STACK

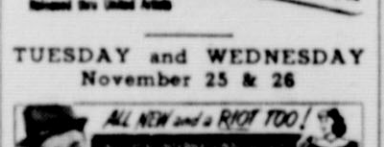


Preview Saturday Night SUNDAY and MONDAY  
November 23 & 24  
The Greatest Adventure of Them All!

**MUMPHREY KATHARINE  
BOGART HEPBURN**



TUESDAY and WEDNESDAY  
November 25 & 26



THURSDAY and FRIDAY  
November 27 & 28



with LYNN BARD - WILLIAM REYNOLDS  
A UNIVERSAL INTERNATIONAL PICTURE

**USED FARM EQUIPMENT:**

**FOR SALE:** 1-1949 Dodge 3/4 Ton pickup.  
1-1949 Ford 2-door OD, heater. 1-1948 4-door Chevrolet.  
1-1947 1 1/2-ton Ford Truck, S.W.B. 1-1945 1 1/2-ton Ford Truck, L.W.B.

**BRASELTON IMPLEMENT CO.**  
Roaring Springs, Texas

**BE SAFE, BE SANE, BE SURE TO INSURE** with C. W. Giesecke Agency.

**CONCRETE BLOCKS:** Light weight, supplied in all sizes, for all types of building. Secure prices and information from E. E. Markham, Matador. Phone 303. tfn.

**WANTED:** Man with car, to sell Rawleigh products. Good counties open. See H. D. Marshall. 4tp.

**FOR SALE:** General Mercantile Store. Consists of about \$25,000 in stock and fixtures. Elido, New Mexico. Phone 30 or write Geo. W. Lee, P. O. Box 277. 2t

**BARGAIN:** Used Serval refrigerator. Household Supply Co. tfn

**Stop Taking Harsh Drugs for Constipation**

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!  
Taking harsh drugs for constipation can punish you brutally! They cramp and griping disrupt normal bowel action, make you feel in need of repeated dosing. When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Peppin. It's mild, brings thorough relief comfortably. Helps you get regular, end chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 2 1/2 oz. size. Money back if not satisfied. See bottle for Box 257, N. Y. 18, N. Y.

**DR. CALDWELL'S SENNA LAXATIVE**

Contained in pleasant-tasting Syrup Peppin

**CARS FINANCED:** 1949, 1950, 1951, 1952 models. C. W. Giesecke, Jr., Insurance. ctn

**FREE RENTAL SERVICE:** If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company Phone 56 tfn.

**WANTED:** rent as much as 25 acres. Landmark Baptist Church. tfn.

**NOTICE:** Our Toy Balcony is now open to parents. A small deposit will hold any gift until Christmas. Household Supply Co. tfn

**Dr. D. I. Haynes CHIROPRACTOR**

TURKEY, TEXAS  
"Health is your Most Priceless Possession"  
Office Phone 61  
Residence 107-J

**Kimble Optometric Clinic**  
DR. J. W. KIMBLE  
DR. O. R. McINTOSH  
Optometrists  
Floydada, Texas

**Matador IOOF Lodge**  
Meets every Friday night  
V. A. Rattan,  
Noble Grand  
Bruce Martin,  
Secretary  
All visitors and brothers welcome.

To Relieve Misery of **COLDS** take **666**  
LIQUID OR TABLETS - SAME FAST RELIEF



**Insurance Starts Here**

Any well-rounded insurance program must start at your home. And every home-owner should be adequately insured against fire, windstorm, hail, explosion, burglary AND LIABILITY! Let us plan an insurance program tailored to your own needs and budget.

**BILL DIPKIN**

KNOW YOUR INSURANCE MAN HE KNOWS YOUR NEEDS!

**Thanksgiving dinner Specials**

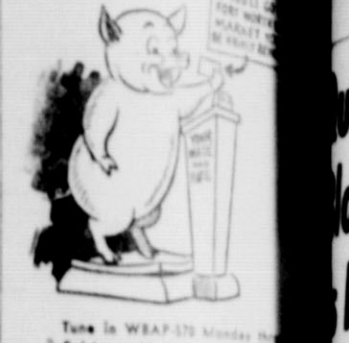
**Fresh, Tender Hams for Thanksgiving**

3 Pounds	Can	Kounty Kist,	12 Oz. Gold
<b>Bake-Rite . . . 79c</b>		<b>CORN.. 15c</b>	
Cal Top	2 1/2 Can	Sweet, Juicy	5-Lb. B
<b>Peaches 29c</b>		<b>Oranges . . . 45c</b>	
	Pound	Maxwell House	Pou
<b>Pork Steak 59c</b>		<b>Coffee .. 83c</b>	
<b>CHILI, Armour's, 1-Lb. Can . . . 43c</b>		<b>TENDER, YOUNG TURKEYS</b>	
<b>CATSUP, Del Monte, 14-Oz. . . 19c</b>		<b>RAISED LOCALLY</b>	
<b>Kraft Velveeta</b>	2-Lb. Box	<b>Sold by Order On</b>	
<b>CHEESE 99c</b>		<b>65c pou</b>	
<b>TIDE, Large Size . . . . . 30c</b>			

**CHARLIE'S GROCERY**

I. O. O. F. BUILDING MATADOR, TEXAS

**FORT WORTH Your Logical Livestock Market**



Time to WEAP-ON Monday  
Friday - 12:15 for Market  
actual sales by 1:00 P.M.

**WICKIE'S BROTHERS**



**MY OUTLAW BROTHER**

SATURDAY  
November 22nd  
ROGUE THEATRE