

Therefore every tree which  
bringeth not forth good  
fruit is hewn down and cast  
into the fire.—Matthew 3:10

# Matador Tribune

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, Dec. 12th, 1933

MOTLEY COUNTY NEWS VOL. 16, NO. 41

WHEN A MAN ASSUMES  
A PUBLIC TRUST HE  
SHOULD CONSIDER HIM-  
SELF AS PUBLIC PRO-  
PERTY.—Jefferson.

TRIBUNE VOL. 9, NO. 40

## TRAIL DUST

By DOUGLAS MEADOR

Tear fillings from the blade of life, falling as its jagged edge is shaped to cut a destiny from the shaft of time. Unhappy hours are wagons loaded with residue after the polishing and buffeting of a stone, for the heart's palace, is completed, and await the journey to be dumped over the banks into the river of oblivion.

The spirit, tormented by the needle of grief, loses cognizance of transition's peril and the blight of brevity as the swish of a comet's tail across the firmament bears no document of the darkness which is to follow its passing.

For those who would like to keep the thin plastic carvings of youthful memories intact it would be well to wrap each personality in the soft excelsior of dreams and pack carefully for shipment to a remote locality, to be followed in person on one-way passage. By never returning it would be possible to retain a portion of the treasures—and perhaps allow others to keep a more pleasant impression than the one which would receive augmentation that is rarely complimented by time.

The miracle of Christmas comes again as rich mysterious incense caressed on the crest of brittle north winds to find a way into the sick-room of an ailing world. The glorious fume is from the altar of love to arrest once each year the aches of trouble and greed, subdue the chronic bane of selfishness. The heart breathes a new freedom in the pure air of children's laughter.

Marielating at the academy of life with a rope in his hand and courage in his heart, he weighed the knowledge that came through the sieve of experience, storing only that which was sound. He fought for that which he wanted. Soon he learned that success was not difficult so long as the jets of courage and confidences blazed against the crucible of possibility. But the cowboys' rope was too short to reach the things he wanted so he tied it to the pommel of his dried old saddle and stepped from the stirrups.

It was easy for him to find what so many others had overlooked in a building a structure for his ambitions and happiness so he placed the foundation of success on the bed-rock of a congenial home. Here in the silver vases of love he placed fresh flowers each day. Beyond the portal of his abode he discarded the clumbersome and useless burden of excess pride. Even to his enemies there is no mystery regarding his position in the world.

Vehicles propelled by petrol, purring, luxurious and lacquered, to shame the proudest beetle, thread the wrap over the loom of American life. Poverty, despite its legal rights, can not stay a gleaming, stream-lined automobile, so long as credit continues to gasp with life, and the soft wheels glide beside more pleasant surroundings than the drivers habitation. The steering wheel is a crown of self satisfaction.

But beneath the chaff on the winding-floor remains the kernels of facts and groceryman's shop is as close as the drive-way and all neighbors are next door. It would have been difficult, during the era motting into history, to have persuaded some member of the family to leave the living room fire on a winter evening, and harness the stocking-footed mare to the survey, with no greater purpose than drive to town for a dime's worth of bees-wax. The mention of such a chore in the average family now would require the reserves to prevent a riot of volunteers. The success of the automobile is probably due to the ease and dispatch with which it is harnessed and unharnessed.

Gossips are easily classified into two distinct groups. The very good and those who talked about their own to mask the truth about their own lives.

## MATADORS WIN DISTRICT; REGIONAL CONTEST TOMORROW

### FESTIVE SPIRIT LOCAL STORES READY FOR YULE

#### Colorful Shops Bid For Christmas Buying Throughout City

The festive spirit swooped into Matador this week as store after store and window after window changed into the colorful Yuletide decorations presenting one of the most attractive displays of Christmas merchandise ever offered here. Local merchants in every line of merchandise have made heavier purchases than in many years and already much gift-buying is in progress.

**Cash On Saturday**  
The array of gifts, priced surprisingly low, is of such magnitude as to confront the buyer with selection, which provides greater scope for giving this year than ever before. Daily becoming more a trading center, Matador also offers added incentive to the public by giving \$25.00 in cash, through subscription of local merchants and business men, each Saturday. The only obligation to participate in the weekly cash prize, is to "Buy In Matador."

### SHERIFF FREE IN DOPE CASE

#### Charge Against Cato Is Dismissed on Move Of Prosecutor

LUBBOCK, Texas, Dec. 9.—Sheriff W. F. Cato of Post, Monday afternoon was freed on a federal court indictment charging him and four other persons with conspiracy to violate the Harrison anti-narcotic act.

District Attorney Clyde O. Eastus asked dismissal of the indictment, which also named Dr. L. W. Kitchen, Dr. V. A. Hartman, Lena Roberts, and Ed Frazier.

The indictment followed the slaying of Narcotics Agent Spencer Stafford with a machine gun, was acquitted of murder in that case in a trial in federal court here last spring. Kitchen and Hartman previously pleaded guilty of illegal sale of narcotics.

Cases echoing the Stafford slaying remain on the federal court docket here, however. Cases against N. C. Outlaw, for subornation of perjury, and against Outlaw, formerly attorney for Sheriff Cato, and E. R. Braddock for conspiracy to obstruct justice were continued. Outlaw, convicted of a similar offense, drew a 15-month penitentiary sentence at Dallas.

### Freeman-Richards Marriage In Dallas

Friends of Miss Lourena Freeman, formerly of Roaring Springs received announcement of her marriage here last week, to Mr. J. F. Richards at the Forest Avenue Baptist Church in Dallas, Tuesday, December 3rd, 1933 by Rev. W. H. Wynn.

Mrs. Richards is the daughter of Mrs. J. F. Freeman of Roaring Springs and has many friends both in Matador and Roaring Springs who wish for her much happiness in marriage. Mrs. Richards was connected in the insurance business in Roaring Springs for a number of years before she moved to Dallas. She has been connected with the Beth-Mure Cosmetic Company of Dallas for some time.

Mr. Richards is an independent oil operator and his duties embrace a large section of the state.

Mr. and Mrs. Richards are members of the Cliff Temple Baptist Church in Dallas.

The couple will make their home for the remainder of the winter season at the Southland Hotel, Dallas.

### RETURNS HOME

Miss Irene Knight, who has been in Dallas for the past six weeks attending a school of Social Welfare Work, returned home Saturday.

### CHAMPION TEAM OF DISTRICTS 3 AND 4



Starting line-up of the Matador Matadors who will play the Hereford Whiteface, Friday at Plainview Reading: left to right, Will Pritchett, end; Bodie Brown, tackle; Norris Ford, tackle; Forrest Faulkner, guard; R. E. Campbell, center; Albert Willis, guard; Clayton Titus, end. Back field, left to right, Odell Washington, right half; Raby Webb, quarterback; Beryl Blackshear, fullback; Bebe Gates, left half.

### BAN IS PLACED ON FIREWORKS FOR HOLIDAYS

#### City Council To Enforce Law In Business Section This Season

Small boys and large boys who find pleasure in fire-works will be punished if they shoot fire-crackers, Roman candles and other forms of fire-works in the business section of Matador during the holidays according to a decision of the City Council meeting last Monday night. The city of Matador has long had an ordinance which made it a violation of the law to explode fire-works within the city limits, but for some time the law has not been rigidly enforced.

**Special Deputy**  
But the law will be enforced by a special deputy or constable this year, and a general warning is issued by Mayor, Harrison Williams and the City Council, that violators will be fined. While no definite statement was made regarding the use of fire-works on individual property in the residential district, the trend of the enforcement will likely be confined to the business district.

**Fire Hazard**  
The principal purpose of the fire works ban is the fire hazard created, especially during the holiday season. In addition much danger is created by exploding fire works, which may result in physical injury and often death. The special deputy for the patrol was not named late yesterday.

### J. M. Erwin Called By Death Monday

J. M. Erwin, 81, died at his home in the north section of Matador early Monday morning. Mr. Erwin was born in Tennessee, later moving to Arkansas. He moved with his family to Matador about two years ago.

Besides a host of friends, he is survived by his wife, Mrs. J. M. Erwin, one daughter, Sallie, and four sons, Roy, Earnest, Seburn, all of Matador and William of Altus, Oklahoma.

Interment was made in the Roaring Springs cemetery Tuesday afternoon, with Rev. A. L. Jordan, Pastor of the First Baptist Church, Matador, conducting services.

### City Offers To Revoke Interest And Tax Penalty

Announcement is found in this issue of the Tribune to the effect that delinquent city taxes paid before January 1st, 1934, will be freed of interest and penalty charges.

The consideration of the City Council in making this allowance is expected to meet appreciative response from property owners who, in some cases will realize substantial savings.

Tax payments throughout the state are reported to be increasing over the past three or four years and the payments of delinquent taxes appear to be coming forward with surprising response.

The announcement of the revoking of Matador delinquent tax interest and penalty, is signed by Mayor, Harrison Williams.

### BACK FROM FORT WORTH

Sheriff and Mrs. J. E. Skinner returned from Ft. Worth yesterday where they had been since Monday.

### ROAD BONDS TO BE DECIDED BY VOTERS IN JAN.

#### Petition With Over 51 Names Requests Election

Motley county voters who are property owners will decide the issuance of \$14,000, in bonds for the purpose improving lateral roads and furnishing employment to residents now on relief according to a Notice Of Road Bond Election appearing in this issue of the Tribune. The election is being called as a result of a petition bearing over fifty-one names of Motley county voters and property owners which was tendered the Commissioners Court recently, requesting the election be held. The date is fixed for January 11, 1934.

**Relief Measure**  
While the notice does not read to include the relief measure connected with the voting of the bonds the election is an out-growth of a recent meeting of the Commissioners' Court and Tax Payers with regard to the relief problem in Motley county.

The voting of a \$14,000 road bond issue will result in the Federal government spending in the neighborhood of four dollars for each dollar spent by the county to provide labor for relief clients in the improvement of the lateral roads not maintained by state or federal funds.

#### Small Tax Increase

It was pointed out that the cost to tax payers, in event the election carries, will amount to only 3 cents per hundred dollar valuation. Thus a property owner with \$30000 rendition, would pay only 90 cents in additional taxes for the road bonds.

While it is a practice of the Commissioners Court to reduce instead of increase taxes, the relief problem of this county is becoming acute and in event some measure is not taken, the whole burden of relief threatens to be removed from the state and government back onto the county. When the petition was presented to the court no alternative, save granting the election, remained.

#### Projects Approved

Federal WPA projects totaling \$87,459.67 have been approved in event the county is in position to pay its part as a result of the election, and it is expected that the work will be started early in the new year.

The \$14,000 in road bonds will bear interest at the rate not to exceed five and one-half per cent.

### Local Lions Are Guests At Plainview

Five members of the Matador Lions Club, J. R. Whitworth, Dr. A. C. Trawick, Henry Pipkin, Jack Robinson and Coach Harvey Stanford attended a meeting of the Plainview Lions Club at the Hilton Hotel Tuesday evening.

The Plainview Club after a brief program, turned the meeting over to the Matador visitors, where Lion secretary, J. R. Whitworth declared Matador's appreciation of the cooperation given by Plainview in promoting and arranging the Hereford-Matador Regional football game which will be played there Friday afternoon at three o'clock.

### HAIR SUPERSTITIONS RECEIVE BLOW

According to a scalp specialist: Singeing doesn't make the hair healthier. Shaving the scalp or cutting doesn't cause faster growth. Worry or shock cannot turn the hair white. When a white hair is pulled out two will not grow in its place. Baldness is not hereditary. Brain work is not a cause of baldness. Blonds are more apt to become bald. Cases of people being "scared baldheaded" are mythical. Hats do not cause hair loss. Red hair doesn't indicate quick temper. The hair doesn't grow after death. A hair cut will not weaken a small child. The hair is entirely dependent on the scalp for growth and health.

### Sorosis Club To Sponsor Picture

The Sorosis Club, through the cooperation of the management of the Rogue Theatre, will sponsor the showing of "Freckles". Gene Stratton Porter's most popular novel, which leads the list of best-sellers for the last sixty years, when it is presented at the local theatre next Tuesday and Wednesday, December 17 and 18.

Intensely human drama, delightful romance and a boy's unswerving devotion to an ideal are gloriously epitomized against a background of Indiana forests in the film production, which brings Tom Brown to the screen in the title role.

#### Stirring Drama

"Freckles" is a story of a boy's love for a girl and his gallant sacrifice and epic courage in the face of desperate odds. The story in its transition to the talking screen retains all the charm and appeal of the book as the beloved characters of Freckles, Mary, the "swamp angle" and the mischievous Laurie Lou step out from the written page robed in added glamour and attractiveness.

Carol Stone, daughter of the noted stage star, Fred Stone, makes her screen debut in "Freckles" in the feminine lead. Virginia Weidner, the eight-year-old child who won national acclaim for her portrayal of Little Sister in "Laddie" is seen as the adorable chatter-box Laurie Lou.

This picture, to be shown at the Rogue Theatre, Tuesday and Wednesday, December 17 and 18, is expected to attract a large crowd.

### Makes Bond On Gambling Charge

John Lemmons, arrested last week by sheriff Koonsman of Dickens county on charges of operating a gambling house declared to be connected with charges arising from investigation by the grand jury following the murder of J. B. Speagle on Nov. 22, was delivered to Motley county officers Friday. Bond of \$1000 was made and Lemmons was released.

### THE BAPTIST YOUNG WOMEN'S CIRCLE

The B. Y. W. C. met Tuesday, December 10, at 3:30 o'clock with Mrs. Jordan.

Mrs. McCaghen discussed the chapter "Friendship is the Bible" from the book "The Ministry of Women". Refreshments were served to the eight members present.

### COUNTY LEAGUE VOTES OFFICERS DURING MEETING

#### Flomot Sup't Will Be Head Of School Organization

Following a call by Judge and County Superintendent, W. R. Cammack, a meeting of Motley county school teachers was held in the District court room here Saturday, December 7, for the purpose of organizing Interscholastic League work among the schools of the county during the winter.

It was voted to decide the county championship in basketball by tournaments for both junior and senior boys and girls and to award trophies for first and second place winners in these events. The time and place for holding the tournaments, as well as the county meet, were left to the executive committee.

**County Music Director**  
Miss Lorene Fryar of Matador was elected director of the county music program which looks forward to preparation for the Texas Centennial.

A sincere effort will be made to arouse renewed interest in interscholastic work in the county and a real movement has been started to induce each school to actively participate in the various contests.

#### Directors Are Named

The following directors were elected at the meeting to serve through the season: Director General, S. D. Rattan, Flomot; declamation, W. E. Ballard, Fairview; debate, B. F. Harbour, Matador; extemporaneous speaking, Miss Bess Medlen, Roaring Springs; spelling, A. B. Henderson, Northfield; ready screen retains all the charm and appeal of the book as the beloved characters of Freckles, Mary, the "swamp angle" and the mischievous Laurie Lou step out from the written page robed in added glamour and attractiveness.

### BEER SALE HERE TO END TONIGHT

The sale of 3.2 beer will end in Matador tonight according to notice delivered dealers by County Attorney John Hamilton Monday. The sale of beer in dry counties becomes unlawful because of a decision of the Supreme Court of Texas on November 27th, when it was declared that each precinct holds an election which favors the sale of beer, it remains unlawful if the county in which the precinct is located is dry.

Tom King, manager of the Texan Cafe, declared that he would discontinue the sale of beer in accordance with notice, at closing time tonight.

### El Paso To Stage Centennial Event

El Paso, Texas, Dec. 9.—Brilliant festivity will feature the gay Sun Carnival, New Year's day celebration at El Paso which will open 1934 with an official Centennial year event.

Refreshments were served to the eight members present.

### Local Blade Tossers To Meet Whitefaces In Plainview Arena

### McLEAN FALLS IN FRIDAY TRY

#### Highest Honors For Coach And Team In Scoring Of 13 and 7

A fighting Matador eleven which refused to give up, won the bi-district championship last Friday with a fourth quarter passing attack that netted one touchdown and a 13 to 7 victory over the McLean Tigers.

#### Matador Scores First

After threatening twice in the initial period the Matadors pushed over a touchdown in the second half after a forty yard drive down the field, Blackshear going over from the 7. Washington's kick for the extra point was wide.

The Matadors kicked off to the Tigers who advanced the ball to mid-field here Stratton, Tiger full-back faked back and passed 30 yards to Brawley who outdistanced Webb for a score. Christian plunged the line for the extra point.

The winning touchdown came about the middle of the fourth quarter. Taking the ball on their own 20 the Matadors unleashed a passing attack that carried the ball past midfield, here fullback Blackshear heaved the ball 45 yards to Titus who was standing behind the Tigers goal line. Washington passed to Pritchett for the extra point.

After kicking to the McLean eleven. The Tigers opened a passing attack, but to no avail and the Matadors took possession of the ball on the McLean 35 and advanced the ball into scoring distance as the game ended.

#### Summary

First downs: Matador 24; McLean 7. Passes: McLean passed 8 times, completed 2 for a gain of 85 yards and had 1 intercepted. Matador passed 9 times, completed 7 for a gain of 114 yards and had none intercepted.

Kicks: McLean kicked 7 times for an average of 28 yards per try. Matador kicked 3 times for an average of 41 yards per try. Penalties: McLean was penalized 3 times for 15 yards. Matador was penalized 10 times for 50 yards. Matador made 3-20 yard penetrations to 1 for McLean.

**Matador To Meet Hereford**  
The victory sends Coach Stratton's scrappers against the Hereford Whiteface, champions of district's 1 and 2. The Whiteface scored a touchdown in the last few minutes of play in their game with the Panhandle team to advance to the finals.

Officials of the two schools met at Plainview Saturday afternoon and selected the neutral field as site for the game.

The Whiteface have scored 100 points this season and allowed their opponents to score only 46.

Tickets to the game are on sale at both Drug Stores, and the admission is 50 cents for adults and 25 cents for student tickets.

#### To End High School Game

Friday championship game with the Hereford Whiteface will end the football careers of 14 members of the local squad.

The players that will play their final high school game: Co-Capt.

(Continued on Back Page)

### New Auto Plates For County Here

Auto license plates for Motley county have been received by Sheriff J. E. Skinner's office but cannot be used by motor vehicle owners before March 1, 1934.

The figures and letters of the new plates are blue with a background of cream or light yellow. Besides the number there appears the words "Texas", the date 1934 and word "Centennial", at the bottom of the plate, commemorating the Texas Centennial of next year. The 1935 plates will be used on all registrations through January and February, but beginning March 1st, every motor vehicle is required to display the 1936 number plates.

Delivery of the plates was made by trustees of the state penitentiary where the tags are manufactured.

Go To Church Sunday.

NEW QUOTA FOR REHABILITATION IN THIS COUNTY

The quota of rehabilitation clients for this county has been increased to where every farm family in distress will have an opportunity of working back to independence...

43 families in this county were accepted for the program this spring, and most of them started at that time on standard farm plans...

MISSIONARY SOCIETY

A general meeting of the Methodist Woman's Missionary Society was held at the church on Dec. 3. The meeting was opened with a prayer by Mrs. C. D. Pipkin...

Notice to Taxpayers

Notice is hereby given that penalty and interest will be remitted on all delinquent taxes paid between now and January 31, 1936.

HARRISON WILLIAMS, Mayor City of Matador

Woman's Circle will have charge of a World Outlook program at the church at 7:15. A number of Matador ladies attended the District Meeting of the Missionary Society and Laymen's meeting at Plainview Tuesday of this week.

Those attending: Bro. D. D. Denison, Mesdames D. D. Denison, G. E. Hamilton, Ed Williams, L. F. Davis, Roy Bishop, Elmer Jameson F. A. Buckley, Ethel Payne, Fred Simpson.

Old Age Pensions Promised By July If Funds Provided

Austin, Texas, Dec. 11.—State Auditor Orville S. Carpenter, recently named Executive Director of the Old Age Assistance Commission effective February 14, declared this week that no one, regardless of race or color, would be discriminated against, and stated that old people will be able to get pensions without assistance from agents.

"Many inquiries regarding our policy toward negroes and mexicans have been received. Inquirers have asked whether or not members of these races would receive the same amount of pension as members of other races. We want it clearly understood that there will be no discrimination against anyone because of race or color."

"Pensions will be given those who are entitled to them if and when funds have been provided. The new law does not go into effect until February 14."

Letters To Santa

Roaring Springs, Texas Dec. 6, 1935

Dear Santa Claus: Here comes a few words from a little boy ten years old. I have been pulling bolls. I have pulled 401 lbs. in one day.

Santa please bring me an airgun, some candy, apples, oranges and nuts.

I have a little baby brother. Bring him something too. K. J. Clifton

Matador, Texas Dec. 9, 1935

Dear Santa Claus: Please bring Donzell and Dan Calvin each a tricycle. Also, remember my little cousin Mable Sue George. I would like a wagon.

Please make this a Merry Christmas for all little boys and girls. A little friend, Kenneth Brook Baldwin

Roaring Springs, Texas Dec. 7, 1935

Dear Santa Claus: I am a little girl 8 years old. Please bring me a little washing machine and a little doll.

I have a little sister three years old. She wants a doll and a little wagon. Drop some fruit, candy and some nuts in our stockings. Bessie Dean Clifton.

Matador, Texas Dec. 5, 1935

Dear Santa Claus: I am a little boy 5 years old. I try to be good now that it is nearly Christmas, and I am good when I am asleep.

I would also like to have some nuts and candy and a big dump truck.

Goodbye till Christmas, Bobbie English

Matador, Texas Dec. 5, 1935

Dear Santa: I have been a good little girl and have studied hard. Will you please bring me a wrist watch and some fruit, candy and nuts for Christmas?

Yours truly, Leona Martin

Matador, Texas Dec. 5, 1935

Dear Santa: I have been a good little boy and got my lessons and helped daddy. Will you please bring me a bicycle, some fruit, candy and nuts for Christmas?

Yours truly, Curtis Ewell Martin

Whiteflat, Texas Dec. 10, 1935

Dear Santa Claus, I want you to please bring me a doll, candy and nuts and a pencil box. Please bring my little sister a set of Quinplets, some fruit candy and nuts. Bring her and also me a set of dishes to play with together.

Don't forget my mother, father and big sister. Merry Christmas to everyone. Your friend, Dorothy Jean Casey

Whiteflat, Texas Dec. 10, 1935

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Whiteflat, Texas Dec. 10, 1935

Waco, Texas Dec. 5, 1935

Dear Santa Claus: I want a telephone and a fireman that goes up a ladder and some tin dishes with some cooking things. And please bring me a bath robe and house slippers. I want a purse and a doll buggy. I want a doll dress. Please some nuts, candy and fruit.

Thank you Santa Claus, love and kisses from Julia Marie Sams

Whiteflat, Texas Dec. 10, 1935

Dear Santa Claus, I want you to please bring me a football and a "22" rifle and a box of "22" shorts and a fiddle or banjo, ukulele or guitar.

I also want a basket ball and some goals with the basket ball for Christmas. Don't forget mother and brother.

Your friend, Horace Roy Jameson

Whiteflat, Texas Dec. 10, 1935

Dear Santa Claus, I want you to please bring me a Shirley Temple doll, rain-coat, fruit, nuts and candy. My sister wants you to bring her some nuts, candy, fruit and a tricycle. Please remember mother and daddy. I hope all the other children have a happy Christmas and New Year.

With love, Laverna Murphy

Whiteflat, Texas Dec. 10, 1935

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Dear Santa Claus, I want you to please bring me a Shirley Temple Doll for Christmas. Bring my sister a doll too. My mother and daddy want a bedroom suit for Christmas, and my brother wants a tractor.

Merry Christmas to you, Santa Claus. Your friend Frances Marie Bostick

Whiteflat, Texas Dec. 10, 1935

Dear Santa Claus, I want you to please bring me a little wagon and an airgun and shells for Christmas. Bring my sister a typewriter, my brother wants an airgun and shells for Christmas. Remember my mother and daddy. Be sure to bring some fruit and candy and nuts for Christmas.

Merry Christmas to you, Santa Claus. Your friend C. D. Garrison

Whiteflat, Texas Dec. 10, 1935

Dear Santa Claus, I want you to please bring me a Banjo Ukulele, a football and an airgun. My brother wants a little train and a sparkler. Merry Christmas to you Santa Claus. Your friend, Orval Wayne Wallace

Whiteflat, Texas Dec. 10, 1935

Dear Santa Claus, I hope you will bring be a bicycle and a pair of boots. Bring my mother a set of dishes and my father a big car. Bring my brother

ple doll, a pair of skates and some fruit, candy and nuts.

Merry Christmas to you, Santa. With love, Gladys Cook

Whiteflat, Texas Dec. 10, 1935

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**HOLLYWOOD**  
By Marshall Fiske



**Publisher's note:** This column is written especially for the Matador Tribune, and represents accurate information from the world's film capital.

Two stools are fastened to a wooden platform, he has his inamorata seat themselves on the aforementioned stools, a man on his hands and knees—out of camera range of course—pushes the wooden platform now this way and then that, and the result looks as if they were both the smoothest of all dancers. It has another advantage too, in this manner, no toes are ever stepped upon.

To those who are familiar with Victor Hugo's "Toilers of the Sea" there will appear something in "China Seas" starring Clark Gable and Jean Harlow, that will recall an incident in Hugo's great tale. In both cases there is a great storm at sea, and in both cases something on deck becomes loosened and creates havoc. Victor Hugo sent a cannon on its wild rampage, while the Hollywood scenarists let loose a giant stone crusher upon an unsuspecting public.

A certain wealthy star in Hollywood, who could never be accused of emulating the modest propensities of a shrinking violet, ordered a large consignment of merchandise from a local merchant. In time a bill was sent her—but she refused to pay a cent—said she: "Why the publicity I give your store in buying there is worth every bit of what I get there". But the management had entirely different views on this subject, so now all goods she orders are sent C. O. D. People in business hardly ever appreciate great art, they are so terribly prosaic.

When Stuart Irwin recently went to buy some Xmas toys for his wee ones, the clerks thought he wanted them for himself—so engrossed did he appear with them. Many grown people get more of a "kick" out of toys than do their youngsters.

All salespeople enjoy waiting on Edward G. Robinson, he is always so friendly and so considerate. But not so when a certain third class young actress comes in. She takes in the whole store with a disdainful sweep and makes the clerks all feel they are so much dirt under her feet. Little people are always the snob—the bigger, the simpler.

When Shirley Temple comes in to see Santa Clause, she is immediately followed by all the youngsters in the store who spy her. To hear little Syble Jason talk you would think you were in the presence of mature woman—an old soul as it were. No one knows how old they really are in a broad sense of the term.

Dolores Costello Barrymore is a great favorite with the salespeople. She is always so gracious and sweet. Everyone comments on her beautiful complexion—fragile and dainty like Dresden china.

And Harold Lloyd goes in for puppets this year. He purchased a puppet stage and the whole cast of Cinderella for his youngsters. A buyer in one of the most exclusive department stores once told me—"We never read Movie Magazines, we know it's all publicity, we judge the stars by the way they act when we come in intimate contact with them, when they come here to do their buying. In this way we have learned to love some, who on the screen never particularly interested us."

**KNIGHT—BERRY**  
Deward Knight of Matador and Miss Thelma Berry of Northfield, were united in marriage Saturday,

December 7, with Rev. C. D. Pipkin officiating.  
Mr. Knight is the son of Mrs. P. E. Knight of this city. He was reared in this community, and his honesty and integrity have won for him the admiration of those with whom he comes in contact.  
The bride is the daughter of Mr. and Mrs. J. J. Berry of Northfield, where she has lived most of her life. She is an attractive young lady and has many friends in that community.  
The Tribune joins in extending best wishes to this young couple.

**FAIRVIEW CHATTERBOX**  
Vol. 2, No. 10 Dec. 9, 1935  
Edited by the English students of Fairview School.  
Editor-in-chief, Hulan Phillips  
Assistant Editor, Estell Stafford  
Feature Editor, E. D. Lawrence  
Reporters, Nellie Ray, Beatrice Smallwood.

**EDITORIALS**  
"Why We Should Have a Gymnasium."

We should have a gymnasium so that we would not have to play outside and expose ourselves in the winter time, and would not have to go off and play in other gymnasiums. And so schools could come visit and play with us.

**"Cleaning The School Yard"**  
I think the school yard should be cleaned once every two weeks and dragged once a month, because the paper cup's which are used, are usually thrown on the ground, together with other trash.

**General News**  
School was dismissed Friday afternoon for the football game between Matador and McLean, which was played at Paducah. L. B. Archer Jr. visited the primary room last week.  
The seventh grade is decorating its room for Christmas. All the rooms are drawing names and planning programs for Christmas.

**Funny Bone**  
Dud: I know a girl whose first name is Chloey, and her initials are C. F. What is her name?  
R. A.: Chloey Form, I guess.

Mrs. B. F. Tunnell visited in Lubbock last Saturday.

**SEES INFLATION A SLOW PROCESS**

A Real Danger for the Future, Col. Ayres Tells Banking Groups.

NEW BRUNSWICK, N. J.—Present prospects do not indicate that inflation severe enough to cause further dollar devaluation will come soon in this country, but as an ultimate development it seems to be a very real danger, Leonard P. Ayres, Vice President Cleveland Trust Company, said here tonight in an address before the Graduate School of Banking. He believed this statement to be true "unless the government enters frankly upon a policy of issuing fiat money with which to meet its expenses." At present that does not seem to be in sight, he said.

The Graduate School is operated jointly by the American Institute of Banking Section of the American Bankers Association and Rutgers University to offer advanced studies for bank officers.

"We have so enormously increased the capacity of our banking system for credit expansion that it is difficult to see how we could have a vigorous business revival without having it develop into a credit inflation," Colonel Ayres declared.

**Inflation a Slow Process**  
If inflation does come it will be a slow process, he said, pointing out that in Germany, France, Belgium and Italy it took about five years to develop from the time when the governments entered upon policies of financing large peace-time deficits by bank credit up to the time when the public generally began to spend money rapidly because of fear that it would still further depreciate.

"If we are to go through such a period here it would seem likely that it might last rather longer than the corresponding periods did abroad," he said. "Its beginning would date from the spring of 1933 when we left the old gold basis for our money and entered upon the policy of financing large governmental deficits by the sale of Federal securities mainly to banks rather than to private investors.

"The method that we are following is the one that proved disastrous in Europe for in all those countries including Germany, the increasing issues of money that caused the inflations were not mere printing press issues of fiat currency, but were secured by government bonds and notes discounted at the banks."

Among the clearest lessons taught by the European experience, Colonel Ayres asserted, is that there are "no good hedges against inflation." He added:

**Did Not Lighten Debt Burden**  
"One of the strange facts about these inflations is that while they destroyed the value of most existing debts, they did not succeed in lightening the debt burdens of either the people as a whole, or of the corporations.

"Inflation destroys the value of bonds and mortgages and so confiscates the property of these holders of obligations and hands it over to the shareholders and the equity owners. However, it introduces so many new economic difficulties that these share and equity holders are at once forced to incur new indebtedness so that when stabilization comes the problems of debt are about as troublesome as they were before, or even more so."

The five requisites of inflation were listed by Colonel Ayres as first, a period of sustained active business; second, a rising stock market; third, real credit expansion; fourth, greater out-flow of gold "than we can tolerate which would force us to cut our currency entirely free from gold"; and fifth, continued large budget deficits in government operation.

**TWO QUESTIONS ANSWERED**

Why is it that one farmer raises 100 bushels of corn to the acre, and the other one, on the other side of the fence, raises 25 bushels to the acre? Why is it that one farmer produces 100 pounds of pork on five bushels of corn, and another uses 25 bushels? Not until power machinery, scientific principles of soil fertilization and restoration, rotation of crops, diversification of crops and economical feeding are applied to the farm, will the farmer's problem be solved, says an authority.

Significant economic developments to be expected in the next decade are listed by a prominent business writer as follows: (1) Higher standard of living. (2) Continued advances in technical processes of production. (3) Factory built houses, better and cheaper than hand made houses. (4) Some what cheaper money. (5) Faster travel. (6) News printed by radio. (7) Mechanical cotton picker, revolutionizing the South. (8) Cheaper electric power. (9) Better distribution of goods, more chain stores. (10) Another depression five or six years hence, preceded by an inflationary boom.

**BANKING READY**

NEW YORK—There is abundant evidence that banks are in an unusually favorable position to finance a period of industrial growth, says the June issue of "Banking" published by the American Bankers Association.

**For Merry Christmas Shopping**

the prompt services of our laundries you will be surmise, money and alling our driver

Our store is will bring ple toy departmeg a trial of our offered at r ment you will ing you will f veniently and Everyone.

Miss Anna Hensarling accepted a position in the Beauty Shoppe.

Mr. G. G. Miller who is visiting in Spur, is here for tended visit with relatives.

Mrs. Arla Carpenter of who has been visiting her Mrs. R. Medlen, returned home Thursday.

Mr. and Mrs. Garlin Murph and Mrs. Owen Williams, M D. Freeman, Herman Havi J. K. Green, were Floydada Saturday.

Mrs. G. B. Thacker visited in Lubbock Sunday.

**CHRISTMAS CARDS AND GREETINGS**  
Gift Boxes, Holiday Wrapping Paper and Ribbons, Seals  
Christmas Decorations for Every Purpose.

**For Him**  
Ties and Handkerchiefs

**SANTA RECOMMENDS Lingerie!**

**FINEST ALL-SILK LACE TRIMMED LINGERIE**  
Panties and Panties Sets, trimmed with hand made lace, in rose, blue and white pure silk crepe, 50c and \$1.00  
Slips and Gowns, tailored and trimmed types. All sizes and colors Guaranteed pure all silk crepe and satin, \$1.95

**SILK and RAYON GOWNS, SLIPS & PAJAMAS**  
Gowns and Slips. Bias cut, carefully tailored. Garments like these ordinarily sell for much more. All sizes at 98c  
New Pajamas. Several styles, some lace trimmed, others with contrasting colors. One and two piece styles only \$1.19 to \$3.95

**Real Values in Fine New Rayon Garment**  
Pantie Sets and Step-Ins, carefully made. Some are lace trimmed... all are unusual values! Special at 29c to \$1.00  
Pajamas, Slips and Gowns. Easy to laundry, extremely smart in appearance. Popular colors, all sizes \$1.00 to \$1.25

**MEN'S SOX**  
No man has too many socks—Priced low so you can give several pair 10c to 35c pair



**Toys!**

If you haven't been in to see the gigantic Toyland at Matador Variety you've missed the thrill of your life, whatever your age! Hurry down and see this marvelous display of games and toys. Low prices.

**MUFFLERS**  
In beautiful new designs—See them 98c Each

**SUSPENDERS**  
Newest designs. A practical gift 49c

**UNDERWEAR**  
Inexpensive and a fine practical gift that will be appreciated 25c and 50c

**PAJAMAS**  
For Men. An appreciated gift Attractive Colors \$1.19

**Shaving Kits**  
Always an acceptable gift. We have a nice selection of Woodbury's, Colgate or Palmolive, each 98c

**BILL FOLDS**  
Solid leather—Made to last... They are of the newest styles. A fine gift 29c to \$1.25

**FINE SHIRTS**  
Our line of dress shirts makes an ideal place to buy. An appreciated gift \$1.19 and \$1.49

**Matador Variety**  
The Store of a Thousand Gifts

**MATADOR TRIBUNE**  
Successor to the Roaring Springs News

Combined with the  
**Motley County News**  
By Purchase, March 14, 1934

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By The  
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Editor.

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MEMBER

**MEMBER**  
**West Texas**  
Press Association

**SUBSCRIPTION RATES:**  
\$1.00 Per Year. 3 Months 25c  
CASH IN ADVANCE

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon  
the character, standing or reputa-  
tion of any individual, firm,  
concern, or corporation that may  
appear in the columns of The  
Tribune will be gladly corrected  
when called to the attention of  
the editor. It is not the inten-  
tion of this newspaper to wrong-  
ly use or injure any individual,  
firm, concern or corporation and  
corrections will be made when  
warranted as prominently as was  
the wrong published, reference  
or article.

**THERE IS GLORY ENOUGH  
FOR ANY MAN TO LIVE AND  
DIE A TEXAN.**

**Government Accepts  
Texas U. Director's  
Cotton Suggestions**

Austin, Texas, Dec. 9.—Three of  
the five points suggested a year ago  
for the well-being of the cotton  
industry by Dr. A. B. Cox, director  
of the University of Texas Bureau  
of Business Research and an in-  
ternationally known authority on  
cotton marketing, have already  
been placed in operation by the  
Federal Government, Dr. Cox has  
pointed out.

It was exactly a year ago that  
Dr. Cox, writing for the Texas  
Business Review, monthly periodi-  
cal published by the University  
Bureau of Business Research, pre-  
sented his "emergency cotton pro-  
gram."

In brief it was: "The cotton in-  
dustry of the South is facing an  
emergency, and drastic measures  
will be necessary to avoid serious  
impairment of standards of living  
of practically the entire popula-  
tion. The emergency cotton pro-  
gram must: Provide means for re-  
storing export markets for Ameri-  
can cotton; eliminate the process-  
ing tax to restore the domestic  
market for cotton goods on a basis  
of fair competition with other tex-  
tiles; relieve the unbearable tariff  
burden now being carried by cot-  
ton growers; restore hundreds of  
thousands of farm families to  
homes on farms with a prospect of  
making a decent living; bring about  
better farm management  
practices on cotton farms to pre-  
vent overproduction and provide

**MATADOR HIGH SCHOOL BASKET BALL TEAM FOR 1934 - 1935 TERM**



additional cash enterprises."

In his most recent analysis of the  
cotton industry for the Review,  
Dr. Cox said:

"Since that program was outlin-  
ed the Government has taken steps  
to put in operation, wholly or in  
part, three of the five points men-  
tioned. In the first place, the Gov-  
ernment has removed the greatest  
immediate obstacle to the free flow  
of American cotton into world  
markets; that is, loan to farmers  
above world price. That corrects  
a great mistake, but make not the  
error that this move alone will  
regain foreign markets. It will be  
necessary to do more than that. It  
will be necessary to encourage  
rather than restrict production.

This fact has become so obvious  
that the important question now is  
one of method. A bonus on pro-  
duction based on some form of  
domestic allotment seems prefer-  
able under existing circumstances.  
In addition to this, vigorous ef-  
forts must be made to improve  
farm management practices, to  
lower costs of production, improve  
the quality of American cotton and  
strengthen our marketing agencies.

"Nothing as yet has been done  
about removal of the injustices  
from the processing tax on cotton,  
which continues indirectly to sub-  
sidize competing textiles and to  
dry up the American outlet for  
cotton goods.

"The Government followed close-  
ly my recommendation as to the  
relief of the tariff burden on the  
cotton farmer. I suggested: 'Tariff  
burdens must be equalized. This  
could be done by taking sufficient  
cash from current tariff revenues  
to pay cotton farmers a bonus suf-  
ficient to give cotton a buying  
power comparable at least with  
the 1909-14 level. Reduction in  
benefit payments should be made  
over a period from three to five  
years and tariff duties over the  
same time should be reduced pro-  
portionately to a revenue basis  
only.'

"Considerable money and effort  
is being put into an attempt on the  
part of the Government to restore  
farm families to homes on farms.  
However, it should be obvious by

now that any attempt to restore an  
appreciable number of farm fami-  
lies to profitable employment on  
farms under a drastic crop re-  
striction program is utterly futile.

The substitution of a plan to en-  
courage production such as a prop-  
erly worked out domestic allot-  
ment plan would go a long way  
toward the accomplishment of the  
fourth provision.

"The fifth provision is extremely  
complicated and will require ef-  
fective planning for a long-time  
program. Experience of the past  
two years should at least suggest  
an effective line of approach.

"The road of cotton is rough.  
September and October showed  
very satisfactory market opera-  
tions. American cotton moved  
rapidly into domestic consumption  
and export, and this, with a cer-  
tain amount of crop depreciation,  
due to weather and insect damage,  
brought about a substantial rise in  
the price of cotton. Beginning  
shortly after November 1, there  
developed a strong 'short' interest  
in near month future positions  
which has forced heavy premiums  
in near-month positions and will  
most certainly be detrimental to  
the entire cotton industry and  
especially farmers and manufac-  
turers if the condition is not cor-  
rected."

**Four Year Cotton  
Contract Offered**

College Station, Dec. 9.—Cotton  
officials at College Station, Texas,  
announced recently that the new  
four-year cotton adjustment con-  
tract approved by Secretary Wal-  
lace will be offered to cotton pro-  
ducers at the end of 1935.

"The new contract and program  
followed the general plan of ad-  
justment in 1934 and 1935 but  
there are a number of important  
changes," A. L. Smith, Chairman  
of the State Cotton Allotment  
Board, said. "There were made in  
an effort to simplify the program,  
to make it more flexible, to de-  
centralize administration back into  
the states and increase grower res-  
ponsibility, and to eliminate in-

equalities in the previous program.  
The major changes in the new  
cotton contracts:

1. They cover four years in-  
stead of one.
2. National base acreage is re-  
duced from 45,500,000 to 44,500,000  
acres.
3. The reduced production for  
1936 must be 30 to 45 percent of  
the base, compared with 25 to 35  
percent in 1935, and 35 to 45 per-  
cent in 1934.
4. Benefits equal to five cents a  
pound, or \$8.60 an acre, will be  
paid in one check for the reductions.
5. Share croppers will receive 25  
percent of the payments instead of  
the 15 percent they now get; non-

**Program**

Friday and Saturday  
**Powder Smoke Range**  
WITH  
**HOOT GIBSON, HARRY CAREY**  
**BOOTS MALLORY and 10 others**

Sunday, Monday and Tuesday  
**"China Seas"**  
WITH  
**CLARK GABLE, JEAN HARLOW,**  
**WALLACE BERRY**

Tuesday and Wednesday  
**GENE STRATTON PORTER'S**  
**"Freckles"**  
WITH  
**TOM BROWN, CAROL STONE,**  
**VIRGINIA WEIDLER**  
Sunday Matinee 2:30 P. M.  
Nights 6:45 P. M.

**ROGUE**  
**THEATRE**  
Matador, Texas

managing share tenants 50 per-  
cent instead of 57½ percent.

The announcement of the cotton  
program by the AAA from Wash-  
ington said that despite a reduction  
of 8,500,000 bales through the  
"plowup" campaign and current  
reduction program, the world carry-  
over of American cotton last Aug-  
ust 1 was around 9,000,000 bales—  
3,000,000 bales larger than the  
average annual carry-over in the  
10-year period ending in 1932-33,  
but 4,000,000 bales less than the  
record 130,000,000 bale carry-over  
in 1932.

"We have taken into account  
the unique position which cotton  
holds in our national life," said  
Administrator Chester C. Davis in  
announcing the contracts. "Our  
primary concern is the welfare of  
the producer. We believe that  
while benefiting him primarily, the  
program will also be of great bene-  
fit to the South and the country  
as a whole."

"We feel also that we have in  
the last three years passed well  
beyond the emergency which  
necessitated the plow-up campaign  
in 1933. Our policy consequently  
aims at the adjustment of the sup-  
ply of cotton through, as the AAA  
expresses it, a 'gradual correction  
of the present inequalities'."

Cully A. Cobb, director of the  
Division of Cotton, pointed out  
that unless adjustment is continued  
a further addition to the over-  
abundant accumulation of supplies  
will follow. The result would be a

lower income from cotton and a  
return toward depression con-  
ditions."

**Constipation**

If constipation causes you Gas,  
Indigestion, Headaches, Bad  
Sleep, Pimply Skin, get quick  
relief with ADLERIKA. Thoro-  
ugh action, yet gentle, safe.

**ADLERIKA**

**ROY BURLESON**

General Insurance

First State Bank Building  
Matador, Texas

**DR. E. W. MCKENZIE**

DENTIST

OFFICE AT RESIDENCE

Matador, Texas

LET'S GO WITH  
**CONOCO**  
Whiteflat, Texas  
Dec. 10, 1935

Whiteflat, Texas  
Dec. 10, 1935

laus,  
will bring be a bi-  
pair of boots. Bring  
set of dishes and my  
car. Bring my brother

**Commission Agent**  
Matador, Texas

**We Move  
Anything  
Any Place  
LET US HELP  
YOU WITH  
YOUR HAULING  
PROBLEM  
MODERATE  
RATES**

Call  
**61-M**

**Bill Pharis**

**Choose Electrical  
Gifts for Xmas**

**AUTOMATIC WAFFLE IRON**

Look! An Automatic Waffle Iron. A red light  
at the top glows until the waffle is finished.  
No more "spoiled" waffles. And no more  
mess. This waffle has a special rim to catch  
batter overflow.

**BUFFET SERVICE**

You can not go wrong if you choose this  
beautiful Buffet Service. It will simplify and  
add charm to your service. An excellent gift  
that will please the par-  
ticular person.

**THE AUTOMATIC MIXMASTER**

The new Automatic Mixmaster has ten speeds  
and 60 per cent more power. Every speed has  
full power automatically maintained. Here's a  
gift that will be a remembrance for years to  
come. This marvelous mixer will relieve many  
hours of ana-tiring labor. See it on display!

**West Texas Utilities  
Company**

**UP  
THE  
HOLIDAYS**

**Enjoy Them More**

Put yourself in a rejuvenated  
suit, and put yourself in a re-  
juvenated frame of mind. Be  
practical and get a perfect  
Jackson job at low cost. Then  
you'll enjoy being sentimental  
about the Holiday spirit. Have  
fun. Dress up! Just time to  
order a new suit.

**JACKSON**  
The Tailor  
ROARING SPRINGS

**PERFECT**  
For the Holidays

Give your Coiffure Added Permanency With a  
New Wave

Self Setting  
Amber Oil Wave, only \$1.50  
Other Waves up to \$5.00  
Also Spiral Waves  
All Work Guaranteed

**Sanitary Beauty Shoppe**  
MRS. J. S. LEA, Manager  
Phone 5J for Appointment

ROARING SPRINGS NEWS

By Mrs. J. D. Mitchell
PROF. W. A. LEWIS IMPROVING FROM INJURIES

W. A. Lewis, Supt. of Roaring Springs schools, who was seriously injured when struck by a car Tuesday evening, is improving rapidly and will probably be able to resume his school duties in a few days.

Mr. Lewis suffered a broken arm and shoulder dislocation, in addition to other bruises. Mrs. Lewis, teacher in Texas Tech, Lubbock, is spending this week with Mr. Lewis.

ROARING SPRINGS WINS TROPHY
The Roaring Springs Basket Ball

girls went to Dickens Friday and Saturday to attend an invitation tournament at that place, and returned bearing the trophy of honor. Our girls were victorious in every game they played, and the community is justly proud of their expert playing.

Mrs. M. E. Long is the coach of this excellent team and deserves much credit for her untiring efforts.

Mrs. O. O. Love, with her son, Brian Love, of Cisco, visited here during the week-end. On their return home they were accompanied by Mrs. Brian Love, who has been visiting here.

Mr. and Mrs. M. H. Costolow, with their sons, spent Sunday in

SERVICE IS COMMENDED



Mrs. A. D. (Mother) Burleson who was honored at a tea at the home of Mrs. J. R. Moore, Monday afternoon, where a new cook book prepared by members of the Baptist Women's Missionary Union and dedicated to Mrs. Burleson, was presented.

the home of Mr. and Mrs. Lem Miller here.

Mr. and Mrs. C. C. Hall visited in Lorenzo Sunday.

Miss Anna Hensarling has accepted a position in the Orchid Beauty Shoppe.

Mr. G. G. Miller who has been visiting in Spc., is here for an extended visit with relatives.

Mrs. Arla Carpenter of LaFors, who has been visiting her mother, Mrs. R. Medlen, returned to her home Thursday.

Mr. and Mrs. Garlin Murphy, Mr. and Mrs. Owen Williams, Mrs. M. D. Freeman, Herman Havis and J. K. Green, were Floydada visitors Saturday.

Mrs. G. B. Thacker visited friends in Lubbock Sunday.

Mrs. D. A. Davis of Lubbock, visited her sister, Mrs. Martin Smith during the week-end.

Miss Bessie Medlen was a business visitor in Matador Friday.

CELEBRATES BIRTHDAY

Miss Nona Helen Kingery daughter of Mr. and Mrs. Homer Kingery entertained several of her little friends with a birthday dinner Sunday, celebrating her 9th birthday.

Among those who enjoyed the delightful occasion were: Dorris Stewart, Doris McDorman, Nita Garnett, Marian Alice Mitchell, Dorothy and Betty Joe Kingery of Matador, and the little hostess.

Mr. and Mrs. C. H. Norton, E. C. Spray and Miss Gladys Spray returned last week from Kansas City, Kansas where they visited Mr. Herman Norton's mother, who is ill.

Locking the store and with Miss Adelaide Perkins' gift in the hollow of her arm, the tired girl started off on her errand.

Jane and her widowed mother had lived in Edgebrook on a small income. She attended Miss Edmonds' School for Girls as a day student and received a very thorough education. In the evenings Jane worked in the town library. Her mother passed away and Jane had gone to the city. This was her first Christmas to be alone.

At the Perkins address the door was opened by an elderly lady. "My goodness, child! A package for me! Do step in." But before she could close the door a boy called out:

"Telegram for Perkins."

"Yes, yes," she said, all bewildered.

"Mercy me, where are my glasses?" she fumbled around in her pocket.

"I'll sign for you, if I may," said Jane.

"Yes, please do—dear, dear, where are my glasses! Oh, here they are," and Miss Perkins' fine patient hands trembled as she opened the envelope.

"It is from my nieces, the Bosworth girls. They are driving down from Hartland tomorrow afternoon and will be here for tea with me around five."

"Your nieces the Bosworth girls!" exclaimed Jane; "not Emilie and Susan! Why, they were my best friends at Miss Edmonds' school," and thoughts of Edgebrook dashed through her mind.

The June commencement—Richard Bosworth, the tall brother, up from the city for the festivities.

"And don't forget, tomorrow at five," called Miss Perkins as Jane was departing.

The next afternoon Jane helped Miss Perkins put the finishing touches to a table set in blue china of willow pattern. There was the sound of a motor, then merry voices in the hall. Emilie, Susan, Richard, Uncle Carroll, the elderly gentleman who had sent the books, were greeting Miss Perkins.

"Why, Jane Harrison!" gasped the Bosworth girls in one breath. Then followed such excited exclamations; the bliss of renewed friendship.

With a rustle of her silken skirts Miss Perkins led the way to the dining room. Jane sat opposite Richard. She liked the strength in his broad shoulders, his well modulated voice and his clear honest eyes.

Richard was beaming across the table at the young woman in the blue frock; her quaint charm, rippling laughter, the glance of her brown eyes and the lift of her pretty shoulders.

As the happy gathering moved into the sitting room Jane felt the warmth of a large hand gripping her own slim one. Looking up, she smiled into Richard's firm and understanding face.

Uncle Carroll, with an approving nod, stroked his beard like a prophet, and reflected upon the words of the poet:

Charm strikes the sight
But merit wins the soul.
© Western Newspaper Union.

PUBLIC CONFIDENCE RESTORED BY BANKS

American Bankers Association Describes Its Activities to Aid Better Understanding

NEW YORK — Eight different lines of activity through which the American Bankers Association is constantly aiming to promote better public understanding and opinion in regard to banking and the attitude of bankers toward legislation are described in detail in a state-

ment made public here by R. S. Hecht, president of the association. The aim, he says, is "to strengthen the real basis for good opinion in regard to the banks" through fostering informative bank advertising in the newspapers and in other ways. The statement was issued in reply to suggestions received urging a nationwide public educational program in regard to "the business of banking and its place in the economic life of our country."

Mr. Hecht declares that "we have tried very hard to convince the public that the banking fraternity has truly profited by the lessons of the past, is determined to approach all questions of banking policy from the broad viewpoint of public welfare and is prepared to carry its full share of the burden in connection with all efforts to restore sound prosperity in this country."

The Means Employed

In describing the various measures of the association "to exert a beneficial influence on public opinion regarding the functions, methods and operations of banks," Mr. Hecht enumerated the following activities: published a booklet dealing with the conservation of soil resources as a pressing national problem.

"Careful estimates indicate that 750,000,000 tons of soil, suspended and dissolved, are carried off to the sea each year by running water," the commission's book declares. "An equal amount removed from its source is left en route. This means a total of 1,500,000,000 tons, equal to approximately one ton for each acre of land in this country. The Soil Conservation Service estimates that already 35,000,000 acres have been practically ruined."

"There are 125,000,000 more acres that have lost the valuable topsoil, and it is estimated that still another 100 million acres are being converted into marginal or sub-marginal land, bringing disaster to those trying to eek out a living from erosion-embellied soil, and threatening ruin to the next generation, since these destructive forces are going on at an ever increasing rate."

In a chapter devoted to control and preventive measures for soil losses it describes terracing, strip cropping, wind erosion control, gully

Mrs. Housewife of Matador YOU, TOO WILL BE PLEASED WITH OUR SERVICE, OUR PRICES AND THE QUALITY OF OUR WORK. We are certain that you will be pleased with the quality of work, the prompt service and the moderate prices of our laundry. We are positive that you will be surprised at the saving in time, money and worry to be realized by calling our driver for your laundry bundle. Start now by making a trial of our service. Floydada Steam Laundry

"tell daddy I'd like a MAYTAG for Christmas" Helpful, practical gifts are preferred nowadays, so all Daddy will need is a hint. He will be glad to make it a Maytag. You might also remind him about the easy payments that help a Maytag to pay for itself out of what it saves. Maytag's many exclusive advantages and its quality construction make it a gift that will bring joy, helpfulness, and economy for years and years to come. THACKER SUPPLY CO. ROARING SPRINGS, TEXAS

Merit Wins The Soul A Christmas Story By Agnes Myers. I T WAS Christmas eve and Jane Harrison was preparing to close the Book and Gift shop after a busy day. The door opened and an elderly man wearing spectacles and a white muffler entered hurriedly. Setting aside his gloves and cane, and hastily scanning the shelves, he said: "I have but a few moments to make a selection; perhaps you could assist me. Something for an elderly lady."

"Here are some delightful gift books," she remarked. The gentleman raised a pair of surprised eyes and wonderingly surveyed the girl, rather than the books. Drawing a wallet from his inner coat he replied. "My dear young lady, your excellent choice has tempted me to take all three." Handing Jane a card he continued, "please have them sent over to Miss Adelaide Perkins, Burton street, number 78." "Thanking her he dashed out to his cab and was gone. "Seventy-eight Burton street!" gasped Jane, "and the delivery boy gone for the night on his last round!"

While you sleep tonight WILL YOU BE SURE YOUR CAR IS OK? You're ready for all kinds of weather with Magnolia's famous WINTER-PROOF SERVICE

MAGNOLIA T. J. DAFFERN Magnolia Agent MATADOR, TEXAS

REGIONAL CHAMPIONSHIP GAME Matador Matadors Champions Bi-Districts 3 and 4 Hereford Whitefaces Champions Bi-Districts 1 and 2 SEASON'S RECORD Matadors 333 Points; Opponents 71 Points Hereford Whitefaces 195 Points Opponents 44 Points See the Question Settled at PLAINVIEW, TEXAS Friday, Dec. 13, 3 p. m.

CAPITOL HOTEL STEAK HOUSE The FAMOUS "Grand Champion" STEAKS SPECIAL TENDERSTEAK Only 60¢ A Toast to the "Grand Champion Tendersteak" CAPITOL HOTEL AMARILLO Texas Fireproof - 200 Rooms \$2.00 UP with Bath

# Saga of the Prairie

Edited By Students of the MATADOR SCHOOLS  
STAFF  
Editor-in-Chief—Allie Faye Williams  
Associate Editor—Ruth Irvin  
General News Editor—Fred G. Simpson  
Boys' Sport Editor—R. E. Campbell  
Girls' Sport Editor—Oma Mae Jameson  
Joke Editor—Lyman B. Campbell

**GENERAL NEWS**  
The high school had a pep assembly Friday morning, December 6, to get everyone keyed for the game. Several songs were sung and enjoyed by the student body, especially the negro spirituals. Coach said to forget they were white folks. That seemed to add to the negro songs. Mr. Tunnell gave a short talk, and then the pep squad showed off their new suits and also their pep.  
The whole school is proud of the progress the football squad is making. The whole school turned out for the game. It has been told that there were 2,500 people at the game.

**PEP SQUAD**  
The pep squad suits are here and are they beautiful! Are the girls proud of them? Everyone else seems to like them too. The pep squad gave a drill at Paducah. Every girl is doing her best for her new suit.

**SPORT NEWS**  
The Matadors showed true form to District 4 in defeating the McLean Tigers Friday 13 to 7. The game was full of thrills, and the outcome was doubtful until the final gun ending the game. The Matadors displayed an unbelievable air attack and an equally as good a running attack to swamp the Tigers 23 to 5 in first downs.  
After winning their first District and Bi-District championship the Matadors are making preparations to show District 4's superiority and win for themselves a Regional Championship. The Matadors meet the Hereford Whitefaces Friday at Plainview to determine the Regional I Champs.

**Probable line-ups are:**

Matadors	Pos.	Whitefaces
Prickett	R.E.	Jowell
Ford	R.T.	Hogar
Willis	R.G.	Dean
Campbell	C	Hicks
Faulkner	L.G.	Barber
Brown	L.T.	Willet
Titus	L.E.	Posey
Webb	Q.B.	Hastings
Washington	R.H.	Daniel
Flackshear	F.B.	Benge
Cat	L.H.	Clayton

**HE WAS RIGHT**  
Found on Freshman H. Schweitzer's registration card.  
Question: Give your parents' names.

Answer: Mama and Pop.  
But we might manage with "A Moon and You". "It was Granddad's ambition to have a 'gig and a gal'. "Yes, and Dad wanted to have a flivver and a flapper." "And the son will probably want a plane and a Jane."

**NO AUTHORITY**  
L. V.: "Do you believe kissing is unhealthy?"  
Grace K.: "I couldn't say—I've never—"  
L. V.: "You've never been kissed?"  
Grace: "I've never been sick."

**Blurred Focus**  
Mrs. Stanford (showing portrait of herself in her mother's arms): "This is how I looked thirty years ago."  
Dumb-bell-Will P.: "Wonderful! And who is the baby on your arm?"

**Future Dumb-bell**  
"Harold," said Mrs. Stanford, reprovingly, "you misspelled most of the words in your composition."  
"Yes, m," explained Harold: "I'm going to be a dialect writer."  
Corch in study hall: "I want every living soul in here to get busy, and all who isn't to be still!"

**Obvious Answer**  
During a Civics lesson Mr. Harbor pointed out to the class that a surname often indicated the trade of the ancestors of those who bore the name. He gave the obviously obvious examples of Smith, Taylor, Baker, and others.  
Then he questioned Bebe: "What are your ancestors, Webb?"  
"Spiders, sir!"

**High School Honor Roll, 2nd Six Weeks 1935-1936**  
Freshmen: Louvaine Barton, Kara Belle Hunsucker, Virginia Estes, Mabry McMahan.  
Distinguished List: Jimmie Lee Irby, Kitty Jeanette Jinkins, Houston Schweitzer.

**Sophomores:** Donald Groves, B. F. Tunnell, Jr., Dorothy Jean Harp, Fred G. Simpson, Jr.  
**Juniors:** Edith Brown, Ruth Irvin  
**Seniors:** Georgia Bourland, R. E. Campbell, Jr., Kathryn Humphries, Virginia Edmondson, Dorothy Fulfer, Louise Hall, Clifford Harris, Grace Keltz, Bernice King, Sylvia Nell Patton, Dora Ratcliff.

**Distinguished List:** Geneva Cooper, Forrest Faulkner, Oma Mae Jameson, L. V. New, Allie Faye Williams.  
**Perfect Attendance, 2nd Six Weeks**  
Freshmen: Louvaine Barton, Bill Eggleston, Kara Belle Hunsucker, Mabry McMahan, Houston Schweitzer.  
**Sophomores:** Joe Campbell, Dan Darsey, Russell Graham, Jean Harp, Ruth McBride, J. C. McMahan, Bernadine Nelson, Maurice Reilly, Jack Robinson, Fred G. Simpson, Curtis Taylor, B. F. Tunnell, Jr.  
**Juniors:** L. C. Groves, Clotelle Willie.

**Seniors:** Alfred Barton, Geneva Cooper, Forrest Faulkner, Aleen Wright, Will Pritchett, Dora Ratcliff.

**Lions Club Honor Students**  
The highest in each class will have luncheon with the Lions Club Dec. 17, 1935, Baptist Church.  
**Freshmen:** Kitty Jeanette Jinkins 93½, Houston Schweitzer 93, Kara Belle Hunsucker 91½, Jimmie Lee Irby 90½, Mabry McMahan 90½.  
**Sophomores:** Fred G. Simpson, Jr. 93½, Dorothy Jean Harp 92½, Charlie Scaff 91½.  
**Juniors:** Ruth Irvin 91½, Edith Brown 89½.  
**Seniors:** Forrest Faulkner 97 1-3, Allie Faye Williams 96½, Oma Mae Jameson 93½, Kathryn Humphries 93½, Geneva Cooper 93, Grace Keltz, L. V. New, tied with 92 each; Dorothy Fulfer 91½, Dora Ratcliff 90½.

**Perfect Conduct, 2nd Six Weeks**  
Freshmen: Louvaine Barton, J. B. Cooper, Kara Belle Hunsucker, Jimmie Lee Irby, Kitty Jeanette Jinkins, Opal Vivian.  
**Sophomores:** Frances Carlson, S. M. Guthrie, Jean Harper, Bernadine Nelson, Mable Turner, Virginia Vinson.  
**Juniors:** Joeda Berryman, Dan Browning, Esther Collie, Willie

Crump, Etta Elmore, Modena Graves, Ruth Irwin, L. C. Groves, Inez Pharis, Wilma Pool, Clotelle Willie.  
**Seniors:** J. D. Allen, Geneva Cooper, Julia Davis, Forrest Faulkner, Louise Hall, Kathryn Humphries, Grace Keltz, Bernice King, Addie Lee Lawrence, Ruth Merrill, L. V. New, Sylvia Nell Patton, Will Pritchett, Dora Ratcliff, Aleen Wright.

**Conduct Grades From 90 to 99**  
Freshmen: Frances Barton, Orva Latimer, Corine Briggs, Viola Floyd, Mabry McMahan, Amos Mize, Dillon Mize, Paola Patton, Houston Schweitzer, Betty Jo Simpson.  
**Sophomores:** R. L. Brandon, Joe Campbell, Buddy Davis, Thurman Faulkerson, Ruth McBride, J. C. McMahan, Jack Robinson, Elmer Russell, Charlie Scaff.  
**Juniors:** Tommie Berryman, Joe B. Meador, Lorene Kingery, Billie Lawrence, Fred Lawrence, Marshall Moore, Malcolm Morris, Cecil Ray, Ava Clyde Smart, Tom Tilson, Jr., Furman Vinson, Bonnie Mae Willie, Louise Wright.  
**Seniors:** Alfred Barton, Margaret

Cornett, Sibyl Daffern, Hazel Ellithorp, Dorothy Fulfer, J. D. Gaines, Clifford Harris, Oma Mae Jameson, Marie Ross, Camella Wilkinson, Allie Faye Williams.  
**Whiteflat News**  
By Mrs. W. L. McWilliams  
J. T. Hamilton of Seminole, Oklahoma, visited relatives here last week.  
Truett Allen returned Monday to Prescott, Arizona where he is stationed in the C. C. C., after spending two weeks here with relatives.  
Mrs. Henry Hughes of Quitaque was a visitor here Monday.  
Mr. and Mrs. Bob Martin and children visited in Bowfield recently.  
A number of members of the Singing Class attended singing at South Hill in Floyd county last Sunday.  
Weldon McAlester was a business visitor in Lubbock Monday.

ness visitor in Lubbock Monday.  
Mrs. A. J. Phillips left Sunday to join her husband at Hobbs, New Mexico.  
Mrs. L. A. Stafford is visiting in the home of her son, Frank Stafford.  
Mr. and Mrs. John Lawrence and daughter Billie, Mr. and Mrs. A. D. Beauchamp, Miss Emma Lesta McKee, V. A. Rattan and sons, Fred, Addie Lee and E. D. Lawrence, Mr. and Mrs. W. E. Ballard and children and Hulon Phillips were among those who attended the football game at Paducah Friday afternoon.  
Messrs. Marvin Bloodworth, W. E. Ballard, Wiley McCown and Frank Stafford went hunting Sunday.  
J. K. Crews of Plainview, was a business visitor in Matador Wednesday.  
Lamar Guthrie of Tipton, Okla., was a business visitor in Matador the first of the week.

Mr. and Mrs. C. H. Norton, E. C. Spray and Miss Gladys Spray returned last week from Kansas City, Kansas where they visited Mr. Herman Norton's mother, who is ill.  
Mrs. J. D. Perkins visited relatives in Quanah last week.  
Mr. and Mrs. Bruce Browning were Spur visitors Sunday.  
Ed. C. Hart of Plainview was a visitor here Sunday.  
Miss Sudie Lee Faust spent last week-end with relatives in Silverton.  
Several members of the Methodist Church attended a district meeting in Plainview, Tuesday.  
**Fairview News**  
(By Mrs. Arthur Cooper)  
Mr. and Mrs. E. L. Smallwood, Lillie Mae and Billie Dean Smallwood and Mr. J. F. Ray made a

business trip to Turkey Monday.

# Our First Christmas SALE

IS

## Santa's Headquarters

It is natural that a store glowing with beautiful, practical gifts would be Santa's first choice as headquarters. As our festive Christmas Sale enters its second week you will find the answer to your shopping problem inside our doors. Follow Santa's choice.







### HOSE ARE ALWAYS APPRECIATED

Women and girls are always glad when a thoughtful friend gives hose. Special gift boxes with Humming Bird Hose.

**GENUINE HUMMING BIRD HOSE**

\$1.25 Per Pair  
2 Pair For \$2.19  
\$1.00 Per Pair  
2 Pair For \$175

DO NOT OVER LOOK THESE Better Made Hose EXCEPTIONAL VALUE 69c Pair



### SOFT, WARM BLANKETS

Our blanket stock is complete in grade and prices. Here you will find an ideal Christmas gift that will keep on giving after Christmas has passed.

25 PERCENT WOOL, SIZE 72x84  
Was \$3.95, NOW \$3.39

SATEEN BOUND \$2.95 Value at **\$2.39**

### Men Always Appreciate Fine Shirts

No man ever has too many shirts, especially when they are well made and cut to fit. Take advantage of this special price while the sizes are complete.

One lot of Dress Shirts, in value up to \$1.98

Sale Price **98c**



### Children's Boots

SIZES 4 TO 8  
INEXPENSIVE FOOTWEAR FOR BUSY LITTLE FEET

\$1.79 values for \$1.39; \$1.98 values for \$1.69  
Made like regular cowboy boots; Sizes 8 to 11, regular \$2.98 values for \$2.49; Sizes 11½ to 2, values of \$3.49 at \$2.98.

### PILLOW CASES

For Christmas Gifts

SIZE 42x36 at **19c**

### Fine ROBES MAKE DESIRABLE GIFTS

These new robes not only make beautiful gifts, but also practical gifts. Make your selection while the stock and sizes are complete.

Wool at \$5.95  
Silk at \$5.95



Corduroy Robes **\$3.95**



### These Values Will Go in a Hurry DRESSES of the Newest Styles

Women who enjoy good dresses will be amazed at the bargains we are offering during this Christmas Sale. The newest designs, materials and colors are offered. We have most sizes.

\$5.95, \$7.95, \$9.95, \$12.95



Men and Boys Dress Hats

There is snap and style in these hats. Well made and on the most fashionable lines and all the newest colors. You will appreciate the value of these hats after you have seen them.

Also included in the special price of this sale, we offer men's staple hats: \$2.95 values at \$2.69; \$3.95 values at \$3.49 and \$4.95 values at \$4.29.  
Regular \$1.95 values to go at \$1.69; regular \$2.49 values to go at \$1.98; regular \$3.49 values priced at \$2.98; regular \$3.95 values at \$3.39.

### Warmth, Style And Comfort In These Mens Jackets

Everyone is wearing jackets now. They are more practical than an overcoat for driving and they are snug and warm. We have every grade material, size and priced to save you money.

Men's Blue Melton Cloth Jackets, regular \$3.95 values at \$3.29.  
Corduroy Jackets, \$2.95 val. at \$2.69. Corduroy Pants to match, \$2.95 value at \$2.69.  
Solid Leather Jackets, \$6.95 values at \$5.78; \$7.95 values at \$6.58; \$8.95 values at \$7.48; \$9.95 value at \$8.38.  
Boys Blue Melton Cloth Jackets, \$3.49 values at \$2.89.



**NOTICE OF ROAD BOND ELECTION**

STATE OF TEXAS  
COUNTY OF MOTLEY  
TO THE RESIDENT PROPERTY TAXPAYING VOTERS OF MOTLEY COUNTY, TEXAS:  
TAKE NOTICE that an election will be held on the 11 day of Jan-

uary 1936, within Motley County, Texas, to determine if said County shall issue bonds and if a tax shall be levied in payment thereof in obedience to an election order entered by the Commissioners' Court on the 9 day of December, 1935, which is as follows:  
"On this the 9 day of December, 1935, the Commissioners' Court of

Motley County, Texas, convened in regular session in the regular meeting place thereof in the Court-house at Matador, Texas, with the following members of the Court, to-wit:  
W. R. Cammack, County Judge.  
J. S. Lambert, Commissioner, Precinct No. 1.  
A. K. Wilkinson, Commissioner, Precinct No. 2.  
T. E. Long, Commissioner, Precinct No. 4.  
Jack Robinson, County Clerk and Ex-Officio Clerk Commissioners' Court, being present.

There came on to be considered the petition of U. L. Willie and fifty other persons praying that bonds be issued by Motley County, Texas, in the sum of Fourteen Thousand Dollars (\$14,000.00) bearing interest at a rate not to exceed five and one half per centum (5½ per centum) per annum, and maturing serially, not to exceed thirty years from their date (rate of interest and maturity to be fixed by the Commissioners' Court) for the purpose of the construction, maintenance and operation of macadamized, graveled or paved roads and

turnpikes or in aid thereof, being lateral roads of said County, and whether or not a tax shall be levied upon the property of said County subject to taxation for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity; and  
It appearing to the Court that said petition is signed by more than fifty of the resident property tax-paying voters of said Motley County, Texas; and  
It further appearing to the Court that the amount of bonds to be issued will not exceed one-fourth of the assessed valuation of the real property of said Motley County, Texas.

IT IS THEREFORE, CONSIDERED AND ORDERED BY THE COMMISSIONERS' COURT OF MOTLEY COUNTY, TEXAS:  
That an election be held in said County on the 11 day of January, 1936, which is not less than thirty days from the date of this order to determine whether or not the bonds of said County shall be issued in the amount of Fourteen Thousand Dollars (\$14,000.00) bearing interest at a rate not to

exceed Five and one-half per cent (5½ percent) per annum, maturing serially One Thousand Dollars each year 1938 to 1951 inclusive; and whether or not a tax shall be levied upon the property of said County subject to taxation for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity.

That said election shall be held under the provisions of Chapter 3, Title 22 Revised Statutes of Texas, 1925, and the general laws of the State of Texas.

All persons who are legally qualified voters of the State of Texas and who own taxable property in the County of Motley and who have duly rendered the same for taxation, shall be entitled to vote at said election.

The ballots for said election shall have written or printed thereon the following:

"FOR THE ISSUANCE OF THE BONDS AND THE LEVY OF THE TAX IN PAYMENT THEREOF."  
"AGAINST THE ISSUANCE OF THE BONDS AND THE LEVY OF THE TAX IN PAYMENT THEREOF."

OF."  
The voter shall mark out with black ink or with black pencil one of said expressions, thus leaving the other as indicating his vote on the proposition.

The polling places and the presiding officers of said election shall be respectively as follows:

At Courthouse in Matador, with G. M. Birchfield as Presiding Officer.

At City Hall in Matador, with Henry K. Ford, as Presiding Officer.

At Fairview School House, with E. D. Lawrence as Presiding Officer.

At Union-Cor. in res. of A. B. Hamilton, with A. B. Hamilton as Presiding Officer.

At Darden Canyon Schoolhouse, with L. E. Kingery as Presiding Officer.

At Whiteflat Schoolhouse, with T. M. Dixon as Presiding Officer.

At Flomot Schoolhouse, with R. H. Tanner as Presiding Officer.

At Northfield Schoolhouse, with W. T. Moore as Presiding Officer.

At Roaring Springs, Bank Building, with H. W. Kealey as Presiding Officer.

At Folly Schoolhouse, with J. F. Montgomery as Presiding Officer.

The manner of holding said election shall be governed by the General Laws of the State of Texas, regulating general elections, when not in conflict with the provisions of the Statutes hereinabove referred to.

Notice of said election shall be given by publication of a copy of this order in the Matador Tribune, a newspaper published in said County for three successive weeks before the date of said election, and in addition thereto there shall be posted by the County Clerk a copy of such notice at four public places within the county, one of which shall be at the courthouse door, for three weeks prior to said election.

The County Judge is hereby directed to cause said notices to be published and posted and the County Clerk is hereby directed to publish and post the same, as hereinabove directed; and further orders are reserved until the returns of said election are made by the duly authorized election officer.

ers and received by this Court. GIVEN under my hand with the seal of the Commissioners' Court affixed, this the 9 day of December 1935.  
W. R. Cammack,  
County Judge

**Anniversary Of Siege Observed**

San Antonio, Texas, Dec. 11.—The scene of historic Centennial celebrations shifted last week to San Antonio where the 100th anniversary of the siege of Bexar and the capture of San Antonio by the Texans was commemorated with a three-day observance sponsored by the State Association of Texas Pioneers.

A pilgrimage to Ben Milam's grave, December 7, introduced the program of commemorative events participated in by descendants of men who fought in the historic battle. Religious services in local churches were conducted Sunday and the program was closed with a luncheon Monday.

**ORVILLE S. 'DICK' CARPENTER**

Dallas businessman and State Auditor, was named executive director of the old-age assistance commission by the new three-member board November 26. As State Auditor, Carpenter made a survey in September and reported to the Legislature on the "Cost and General Plan for Old Age Pensions." The pension law reflects his report in many ways.

Carpenter came to Austin when Alford appointed him August 1 to reorganize the Office of the State Auditor. Surveys on pensions, liquor, and fees were presented the Legislature. Other reports have been on taxation, bank deposit insurance, and a number of minor subjects.

At present the State Auditor is conducting audits of the Banking Department and State Treasury. Mr. Carpenter will resign as State Auditor and take the pension directorship when the new law goes into effect next February.



*Exquisite GIFTS FOR THE EXQUISITE GIRL*

FOR that most important person on your list, you'll naturally not want anything but the finest! And the finest gift of all awaits your inspection here. Never before have we been able to offer such values in fine gifts.

**Diamond Rings**

The grandest gift of all! Sparkling, blue-white stones in the loveliest rings, from

\$5.00 up



**Ring and Pendant Sets**

Beautiful workmanship and fine stones make these sets ideal for any gift! Special, from

\$5.00 up

**New Dresser Sets**

Smartly patterned, in enamel and silver finish. 3 to 21 pieces, a number as low as...

\$5.00 up



We'll be happy to suggest other gifts, equally lovely and reasonable, at any time.

**LADIES' & MEN'S Watches**

The largest selection in the city! Nationally known makes, in styles for men and women. Beautiful cases and dependable operation make each of them unusual at mail order prices!



**Miscellaneous Items**

Lovely things for the home, as well as beautiful pieces of personal jewelry make it possible to solve all of your gift problems at this gift shop!

50c up

**John Bradshaw Jeweler**

MATADOR, TEXAS



**Christmas FOOD Guide**

**BUY YOUR HOLIDAY FOODS Now!**

Save Time and Worry

**BUY YOUR CHRISTMAS FOODS NOW!**

—It's just like getting all your gift shopping finished by December 10th. Buy Christmas foods now, get the choice of the best, avoid the biggest crowds, and make substantial money savings! Stock up on the staples you're bound to need. Then spend the rest of the time between now and December 25th in just planning long, and elaborately for the big feast, without having to run out at the last minute for something you have purchased, but forgot about in the press of time.

Here Are Some "Headline" Values

Spuds	10 LBS.	19c	Yams	10 LBS.	15c
Fandy Mixed Candy	LB.	19c	2 Pounds for	35c	
Shelled Pecans			Lettuce		
NEW CROP			NEW, CRISP HEAD		
1 lb.		39c			
No. 2 Can Tomatoes					
No. 2 Can Corn					
No. 2 Can Turnip Greens					
Jello or Royal					
20 BOXES					
Oranges					
Buy now—we will save them for you.					
30 BOXES					
Apples					
Box Price on Request					
Post Toasties and Kelloggs					
Corn Flakes	2 Packages				21c
Pickles, Quart Jar					17c
Sour or Dill					
Special price on all fruit, cocktail, mayonnaise, pineapple.					
Chocolates	5 lb. Assorted				98c
Fancy Xmas Wrap	1 lb. Cherry				33c

**Matador Cash Grocery**  
ONE PRICE — THE LOWEST

**WANTED!**

**Sand and Gravel Proposals**

Proposals to deliver in the city of Matador, 15 cubic yards of gravel, size ¼ to 1½ inch, and 7½ yards of sand, will be received until December 28. All material must meet State Highway specifications for making concrete.

Mail proposals to  
**Joe R. Meador**  
Box 834, Paducah, Texas

**So FRESH and CLEAN**



**You'll Be Proud of your Linens if you use**

**SPUR LAUNDRY SERVICE**

You will enjoy the luxurious cleanliness and freshness of your linens if you use our service. Why not call our driver today and become convinced of the economy and satisfaction of Spur Laundry service?  
Laundry Truck in Matador three days weekly.

**Spur Laundry**

**LOCALS**

**DON'T SCRATCH!** Get Paracide Ointment the guaranteed itch remedy. Paracide Ointment is guaranteed to relieve itch, eczema, itching piles or skin irritations or money refunded. Large jar 50c at City Drug Store.

**SPECIAL OFFER**—The Fort Worth Star-Telegram, daily and Sunday and the Matador Tribune both for one year for only \$6.75. You save 85 cents.

**SORE THROAT—TONSILITIS!** Nothing equals a good mop and instant relief is afforded by Anathesia-Mop, the wonderful new sore throat remedy. Positive relief guaranteed or purchase price refunded at Simpson's Drug Store.

**For Sale or Trade**—Good automobile, perfect mechanical condition, new battery. Bargain price. See Harrison Williams.

**For Sale or Trade**—\$200.00 equity in new Ford car to be delivered in Detroit. Expenses paid to and from Detroit. See J. R. McWilliams, Whiteflat, Texas.

Men like pipes, tobacco, leather bill-folds, cigars, shaving kits and other desirable gifts which may be found at Simpson's Drug Store.

**FOR SALE OR TRADE**—Farm and ranch located in New Mexico valley, 680 acres deeded and 800 acres state lease. New Santa Fe railroad, mail service, fine water, consolidated school—two sets of buildings—in sight of the pine and cedar. Write: W. A. Gould, Greenville, New Mexico.

For registered Duroc male pigs, two months old. See Fay Tipton, Northfield, Texas.

Candy makes the ideal Christmas gift for mother, wife, sister or sweetheart. We have a large stock of Pangburns and Gales box chocolates. Simpson's Drug Store.

**FOR SALE**—100 acres improved farming land located 3 miles west of Whiteflat, known as Kimbell Estate. Write Mrs. Anna Hughes, Quitaque, Texas.

Harrison Williams, Mrs. Hattie Springer and Mrs. George Springer visited in Plainview Tuesday.

Shirley Temple dolls with soft yellow curls, bright dresses and baby shoes, and other dolls so perfect and well-dressed that you almost expect them to speak like little girls, will be found at moderate prices at Simpson's Drug Store.

Perfume, vanities, dresser sets and manicure sets are only a few of the fine gift suggestions which you will find at our store. Before you buy for HER see this quality merchandise. Simpson's Drug Store.

Mrs. J. R. Whitworth and Mrs. Henry Ford were visitors in Lubbock Wednesday.

If you wish to give an appreciated gift you are certain to find what you want at the price you want to pay—five cents up, at Simpson's Drug Store.

**The Home of COMFORT COURTESY FRIENDLINESS**

**THE WORTH HOTEL**  
FORT WORTH, TEX.

Jack Farrell, Manager  
"Friendly" is the word here. Smiling attendants greet you everywhere. It's a pleasure to stay here. Ask anyone!

12 Floors of Cheerful Guest Rooms with Bath



Mr. and Mrs. Arlie Carpenter of LaFors visited relatives here last week.

Christmas cards in new and beautiful designs. Buy them early and avoid the rush and last minute disappointment. Simpson's Drug Store.

Mrs. Frank Eiring and Mrs. J. K. Crews of Plainview, former Matador residents, were visitors here Tuesday.

Our stock comprises gifts that may be purchased for as little as 5 cents as well as the more expensive and higher quality presents. Inspect our stock of inexpensive gifts. Simpson's Drug Store.

Mrs. M. P. Leaming of Panhandle who formerly resided here is the guest of Mrs. M. J. Reilly this week. M. S. Patton made a business trip to Spur Tuesday.

Christmas gifts for the home that will please mother, wife of sweetheart. Simpson's Drug Store.

**MOVIE CHATTER**

(By A. Rogue)

**13 WESTERN STARS**  
Friday and Saturday the Rogue with thirteen stars, including: Hoot Gibson, Harry Carey, Bob Steele, Tom Tyler, Buffalo Bill Jr., Buzz Barton, Boots Mallory, William Farnum and others. This picture brings back the whole host of old time stars in their latest big all-star talker.

**"CHINA SEAS"**  
Clark Gable, Jean Harlow, Wallace Beery, Ivan Lebedeff, Lewis Stone and a host of others in Metro Goldwyn-Meyer's biggest picture of the year, at the Rogue Sunday and Monday. Also Saturday night preview.

It's bandits and typhoons on the high seas off the China coast. Mystery, piracy, with Beery as the man everybody knows, yet no one knows anything of; Gable as the ship captain, and Jean as the "China Doll". Don't miss it!

**"FRECKLES"**  
Tuesday and Wednesday comes Gene Stratton Porter's immortal novel, "Freckles", with Tom Brown, Virginia Weidler, (the little girl who stole the show in "Laddie") and Carol Stone. This is a plenty good picture folks. The Rogue recommends it.

**COMING PICTURES**  
Will Rogers in "Old Kentucky" and "Judge Priest"; Ginger Rogers and Fred Astaire in "Top Hat"; Wallace Beery and Jackie Cooper in "O'Shaughnessy's Boy"; Norma Shearer and Fredric March in "Smiling Thru"; Clark Gable and Chas. Laughton in "Mutiny on The Bounty"; Wallace Beery in "Ah, Wilderness"; Shirley Temple in "The Littlest Rebel"; Ginger Rogers in "In Person" and "Broadway Melody of 1936"—(A whale of a show).

**Farm Boys Plan For Centennial**

Dallas, Texas, Dec. 10.—Texas farm youth groups are planning their project work as a Centennial year activity which will reach its climax in two great livestock shows to be held at the Central exposition in Dallas next November.

Thousands of young farmers will attend each of the two shows and many will exhibit in the various livestock divisions, showing results of project work now underway throughout the state. A 4-H club livestock show will be held from Nov. 14 to 20 and a Future Farmer of America livestock show will be

from Nov. 21 to 27. Separate commissions now are directing activities of the two groups.

**Dedicated Booklet Presented Monday At Afternoon Tea**

Mrs. J. R. Moore was hostess Monday afternoon to a group of Baptist ladies and visitors, with a tea for the purpose of introducing the new cook-book which the Baptist Missionary Union has just completed.

A complimentary copy of the little book, was presented to Mrs. A. D. Burleson, to whom it was dedicated, for her many years of service in the W. M. U. work.

A program, consisting of duet singing by Mrs. B. F. Tunnell and Miss Minnie Nixon; a reading by Mrs. Tunnell, and a piano solo by Mrs. A. L. Jordan, was enjoyed by the assembly.

About thirty ladies were present, including Circle Chairmen from

the Methodist Ladies Missionary Society, being Mrs. H. M. Solomon and Mrs. Ed. Williams.

A lovely refreshment plate was served by the hostess, assisted by her daughters, Mrs. Farris Fish and Mrs. Lottie Hunsucker.

(Continued From Page One)  
**FOOTBALL . . .**

Albert Willie, Will Pritchett, Raby Webb, Clayton Titus, R. E. Campbell, Forrest Faulkner, Norris Ford, Odell Washington, Bebe Gates, Beryl Blackshear, C. M. Barton, Alfred Barton, Clyde Ammonett and Lawrence Ratton.

The Sun Carnival will carry Centennial year interest to the far southwestern corner of Texas, being planned to depict in parade and pageant the seicuous thrilling history which is recorded back to the days of the cliff dwellers. Fifteen cities of West Texas, Southern New Mexico, and Southwestern Arizona will join El Paso in the carnival.

Mrs. Ora Patterson received word of her brother-in-law, J. A. Terry, Monday, advising her of the death at his home in Flagstaff, Arizona. Mrs. Terry visited Mrs. Patterson here several years ago.



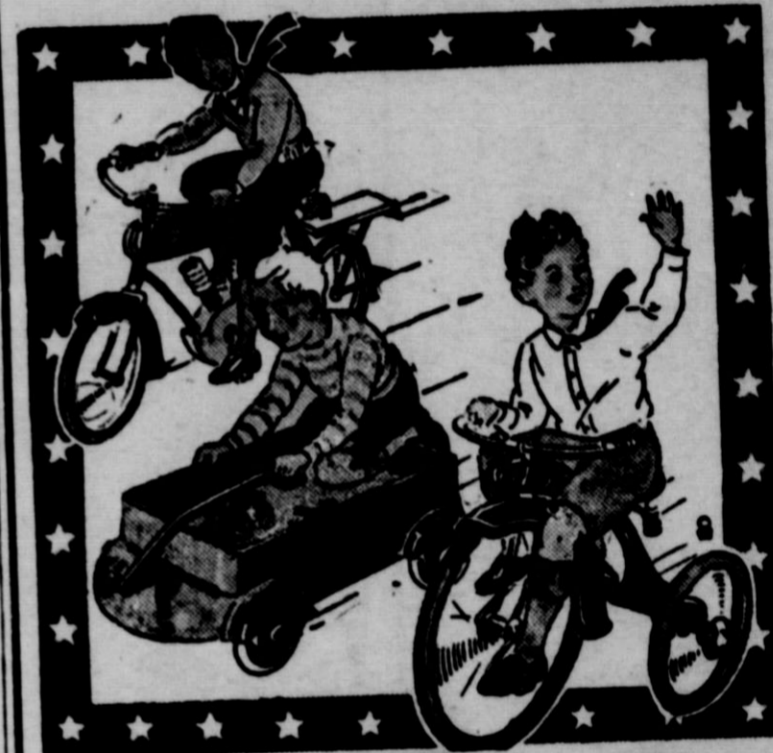
EVER pay a bill twice? Lots of people do. But you never will if you pay by check. Your cancelled check is proof against forgetfulness—and a positive receipt for payment made. Paying by check is safer, too; there's no risk of losing money sending sums of cash through the mail.

**WE SOLICIT YOUR BANK ACCOUNT**

**WE APPRECIATE THE OPPORTUNITY OF BEING OF SERVICE TO OUR CUSTOMERS**



Our store is packed and overflowing with toys for youngsters and practical gifts for grown-ups. Never before have we been able to offer such values to our customers at Christmas time. We invite you to visit our store first when you start your holiday shopping. Remember: Only 10 more days until Christmas.



**Wheel Toys**

- Coasetr Wagon 98c (Streamlined)
- Bikes \$27.50
- Tricycles 98c up
- Roller Skates
- Air Rifles
- Foot Balls
- Guns-Cap Pistols
- Fire Wagons
- Chemical Sets
- Black Board Charts
- Painting Sets
- Pocket Watches
- Pocket Knives

**Dolls and Doll Houses From 5c up**

TOY PIANOS—LITTLE DISNES—PRINTING SETS  
All Kinds of Mechanical Toys and Games

**REMEMBER** THE BED ROOM SUIT GIVEN AWAY ON SATURDAY, DECEMBER, 28th—ASK FOR TICKETS.

**Gifts for Every Member of the Family**

- Cedar Chests, Living Room Suites, Rugs, Radios, Bed-Room Suits, Super-Flex Oil Burning Heaters, New Perfection Oil Cook Stoves — Rocking Chairs,
- Silverware
- Glassware
- China-ware
- Electrical Appliances
- Lamps
- Pyrex-ware
- Oven-ware
- Aluminum

We Will be Glad to Hold Your Purchases Until Christmas

**MATADOR HARDWARE and FURNITURE CO.**

"We Have It, Will Get It, Or It Is Not Made"

ONLY 10 MORE DAYS UNTIL CHRISTMAS



Buy For Yourself a Christmas Present That Will Last All Year

**CLUB SPECIAL**

Fort Worth Star-Telegram, Daily and Sunday, 1 yr. \$6.60  
MATADOR TRIBUNE, One Year \$1.00

Special Club Price Both For

**\$6 75**

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