

The Tribune Embraces The Bearing Springs News and The Motley County News in One Publication of Complete Circulation

MATADOR TRIBUNE

"Nothing on Earth is so Powerful as the Truth."

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

TRIBUNE VOL. 8, NO. 14

MOTLEY COUNTY NEWS VOL. 15, NO. 46

TRAIL DUST



The smoke clouds from the long-cooled altar of ambition are as remote as the haze of the Milky Way and obscured by the shadows of too many yesterdays...

The small boy whose pockets usually contain everything from live leads to fishing hooks could hardly be criticized by his modern mother if the contents of her hand-bag were quickly emptied on the dressing table.

Life is cruel and relentless, playing slight favorites with man than the lesser animals and the ancient instinct of self-preservation continues to raise its blood-rimmed eyes before the eternal blows of fate.

The greatest idea of this age, perhaps in the history of the world, according to my far from accurate judgement, is the one advanced by a man from Oklahoma, to end war. Like all great thoughts, it is so simple as to seem absurd.

Competition may be the life of business but the radio fails to observe the code according to my wife when she wants to talk to me.

ANNUAL CHAMBER OF COMMERCE BANQUET FEB. 12

Matador School Dist. Has Exceptional Financial Record

Pay Interest and \$14,874 on Bonds In Past 4 Years

An exceptional financial record for the Matador schools was disclosed by Superintendent B. F. Tunnell in an address to the Motley County Chamber of Commerce last Tuesday...

Local Farm Loan Association Has Annual Meeting

Organization Formed 15 Years Ago Has Closed 334 Loans; \$1,170,728 Now in Force.

The regular annual meeting of the stockholders of the Matador National Farm Loan Association, with offices in the First State Bank building here, was held at the courthouse Tuesday morning...

CAFE CHANGES NAME

The name of the former County Cafe, located on Highway 16, east of the Phillips Service Station, has been changed to the Black Cat Cafe.

ACCEPTS POSITION

Miss Idell Jones, daughter of Rev. Jones of Whiteflat, has accepted a position in the City Beauty Shoppe.

Sam D. Hunter of Roaring Springs attended to business here Monday.

Mandamus Suit Delays Roaring Springs School

District Judge, Jack Foley issued a writ of mandamus to the trustees of the Roaring Springs Independent School District directing them to call an election for the purpose of determining whether or not the outstanding bonded issue, involving \$36,940, should be cancelled...

Thieves Get Truck Wheels and Tools in Robbery Here Tues.

Thieves came upon the driveway at the home of Solon Lea, manager of the Lea Ice Company, Tuesday night and removed the two rear wheels from the ice truck which was standing about fifteen feet from the room in which Mr. Lea slept...

Four County Boys Go to CCC Camps

Four boys from Motley county left for Lubbock Monday, to engage in the Federal CCC work.

DICKENS COUNTY CLUB WORK SUMMARIZED

More than 185,000 quarts of canned foods with an estimated value of nearly \$40,000 were preserved in Dickens county during the past year by farm food supply demonstrators, cooperators, and non-club families...

Many Schools Invited

At a meeting held in the directors room of the First State Bank Monday evening by the Athletic Committee of the Lions Club, arrangements for invitations and wide publicity of the tournament were made.

American Legion in Important Meeting Here Monday Night

Banquet and Program to Feature Next Meeting of Veterans; Primary Objective of '35 Achieved.

Communitas Want Marchers

Post Adjutant, M. S. Patton called attention to the warning of the Nation Commander of the Legion, Frank N. Belgrano, against marches on Washington to hasten immediate payment of the Adjusted Service Certificates...

Lions Sponsor 5th Basketball Meet Jan. 25-26

40 Schools Invited To Participate In Annual Event Here

The fourth annual boys' basketball tournament to be sponsored by the Matador Lions Club will be held here January 25th and 26th.

Farm Census Work Begins in County

Enumerating of the farms in Motley county was started this week, after the appointment of Mrs. Charles Harris of Whiteflat, who will have charge of the work in the north half of the county...

New Equipment at Rogue Theatre

After being closed since Monday night, the Rogue Theatre here has installed new sound equipment which will be in operation tomorrow night.

R. E. Campbell Buys Partners Interest

A deal was made last week whereby R. E. Campbell, manager of the Matador Cash Grocery, acquired the interest in the business of his partner, Julian Edmondson.

Former Postmaster Mgr. Paducah Cafe

A deal was completed last week in which T. L. Bryan, former Matador postmaster, assumed the management of the Elks Cafe at Paducah.

MANY HIDES SHIPPED

The local branch of the Texas Hide and Fur Company, whose principal office is located at Coleman, Texas, shipped over 1200 pounds of fur bearing hides...

ATTENDS RELIEF MEETING TUES.

Four members of the local relief office attended the regular meeting held at Lubbock Tuesday.

STATE HEALTH DEPT. WARNS OF RABIES DANGER

AUSTIN, Jan. 8.—Rabies is commonly supposed to prevail only during the hot months, but is in fact more prevalent in cold weather, declared Dr. John W. Brown, State Health Officer.

ATTEND FUNERAL

Mr. and Mrs. Tom King, accompanied by Mr. and Mrs. Harry Carter, attended the funeral of J. T. Simpson at Crosbyton, last Saturday.

BARTON-BURLESON

Miss Mollie Barton and W. E. Burleson were married on Sunday, December 30, 1934, at Silverton, Texas.

NEW ARRIVAL

Mr. and Mrs. C. B. Groves announce the arrival in their home Monday, January 7, 1934, of a 7 1/2 pound girl who has been given the name Anne Luella.

HALF MILLION IN FEDERAL MONEY BY '34 PROGRAM

A total of \$499,015 has been received or is now due Motley county producers in connection with the 1934 programs of the Agricultural Adjustment Administration...

Much of '34 Pay Is Yet to Come

Payments under the corn-hog contracts will total \$11,345. The 521 farmers and ranchmen who sold 12,216 cattle to the government in the emergency drought program received \$159,601 for these cattle.

Value of Advertising Realized by Conoco

Newspaper advertising will again form the backbone of Continental Oil Company's 1935 sales promotion program...

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Committees Named Tuesday

AT M. E. CHURCH Baptist Ladies to Serve

At the regular meeting of the Motley County Chamber of Commerce held at the Texan Cafe, Tuesday, definite arrangements were completed for the Annual Chamber of Commerce Banquet and Harry Willett, president of the civic organization named the committees which will serve for the affair.

Plates at 50 Cents

Prices decided for the plates was set at 50 cents and every member urged to invite at least one or more guests so that the arrangement committee could make the proper arrangements.

Value of Advertising Realized by Conoco

Newspaper advertising will again form the backbone of Continental Oil Company's 1935 sales promotion program, the largest in the history of the company, it was announced here today by L. B. Robertson, Conoco's local manager, who stated that the Tribune has been selected to carry Conoco advertising.

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Care should be exercised in killing a suspected rabid dog, not to injure the brain, for if this is done it is impossible for the Laboratory to make a satisfactory examination.

MATADOR TRIBUNE
Successor to the Roaring Springs News

Combined With the
Motley County News
By Purchase, March 14, 1934

Published Every Thursday
By The
Tribune Publishing Co.
Matador, Texas

Entered as second class matter
at the Post Office, Matador, Texas,
under the Act of Congress,
March 3, 1879.

DOUGLAS MEADOR,
Editor.
HOWARD HAMILTON,
Business Manager.

National Editorial Association
MEMBER 1934

MEMBER
West Texas
Press Association

SUBSCRIPTION RATES:
\$1.00 Per Year, 3 Months 25c
CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon
the character, standing or repu-
tation of any individual, firm,
concern, or corporation that may
appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
fully use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

**"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."**

NOTICE OF TRUSTEE'S SALE
WHEREAS, On the 16th day of
March, 1928, A. B. Smith execut-
ed a deed of trust conveying to
E. H. Small, a trustee, the real
estate herein described, to secure
Annie Clifton Hughes, in the pay-
ment of a debt therein described
said deed of trust being recorded
in Vol. 8, Page 11, in the deed of
trust records of Motley County,
Texas; and
WHEREAS, Default has occur-
ed in the payment of said indebt-
edness and the same is now
wholly due, and the owner and
holder of said debt has requested
the undersigned to sell said prop-
erty to satisfy said indebtedness;
NOW, THEREFORE, Notice is
Hereby Given That on Tuesday,
the 5th day of February, 1935,
between ten o'clock A. M. and
four o'clock P. M. I will sell said
real estate at the door of the
County Court House in Motley
County, Texas, to the highest bid-
der for cash.
Said real estate is described as
follows: In the County of Motley,
State of Texas, 145.14 acres of
land, more or less, out of Survey
Thirteen (13), F. P. Knott Sur-
vey.
Witness my hand this 10th day
of January, 1935.
E. H. Small, Trustee.

SAGA OF THE PRAIRIE

ALLIE FAYE WILLIAMS, Editor MATADOR HIGH SCHOOL January 10, 1935

Senior Report
The senior class is planning
their assembly program which
will be given the following week
after the Junior assembly. Don't
miss the program.

Junior Report
Don't miss the assembly pro-
gram Friday 11. The Junior class
is giving a play, "Two Crooks and
a Lady." The remainder of the
program is to be a surprise. The
characters for the play are: Mil-
ler, the Hawk, Albert Willis, Luc-
ille, his accomplice, Dorothy Wil-
lett; Mrs. Simms-Vane, Allie Faye
Williams; Miss Jones, her com-
panion, Geneva Cooper; Police
Inspector, Beryl Blackshear; Gar-
rity, a policeman, Harold Camp-
bell.

One of the members of the Jun-
ior class, J. D. Allen, had the
misfortune of loosing his house
in a fire.
In History III Monday of this
week, interesting national and in-
ternational events of 1934 were
reviewed.

Sophomore Report
The Sophomores welcome Dor-
othy Hamer from White Star into
their class.
The Sophomore class is sorry
to report that Mary Jane Briggs
and Clefa Mae McCain have left
school.
Miss Ouita Dobbs visited school
Tuesday and Wednesday of last
week.

General News
Supt. Tunnell, chairman of
District 4, Class B football, at-
tended a high school and com-
munity assembly at Memphis,
Monday from 10:00 to 11:00
o'clock a. m., representing this
football conference. He present-
ed to the Memphis High School
Cyclones the District 4 champi-
onship trophy. The trophy is a
natural sized, mounted, silver
football.
Miss Mary Hamilton, teacher of
the fourth grade, has been se-
lected to coach the senior girls bas-
ket ball team. This is the first
time for the girls to have an ap-
pointed coach. R. E. Campbell,
Jr., had helped the girls some be-
fore Christmas.
Boyd Perkins, a member of the
Senior class, is out of school for
an extended time.
All of the students are prepar-
ing for mid-term examinations
next week. Examinations are
hard but that is when the stud-
ents are rewarded for good work
by exemptions.
Tuesday, January 8, the Mata-

Don't Experiment
If you have an itching skin, get a
bottle of BROWN'S LOTION from
your druggist today; a liquid rem-
edy for ITCH, ECZEMA, IMPETI-
GO, (sores on children) ATH-
LETE'S FOOT, TETTER, POISON
IVY, BARBER'S ITCH, MOS-
QUITO or CHIGGER BITES.
Itching and infection are checked
by the first application. Don't
use messy salves and bandages.
BROWN'S LOTION is sold by
SIMPSON DRUG STORE, 60c
and \$1.00 bottles. First bottle
sold with MONEY BACK GUAR-
ANTEE. (1)

dor Junior boys will play the
Whiteflat team in basket ball.
Roaring Springs Junior boys will
meet and play White Star, here,
also.

It seems that 1934 was the year
for marriage for recent graduates.
It is reported that W. E. Burtson,
a graduate of '34, and Mollie Bar-
ton, a graduate of '33, were mar-
ried Christmas.

Girls Sports Report
The basket ball girls have a
coach at last. Miss Mary Hamil-
ton, who teaches the fourth grade,
has consented to be the coach.
The following girls are coming
out: Helen Simpson, Helen Ed-
mondson, Katy Lynn Humphries,
Camella Wilkerson, Eloise Mar-
tin, Bonnie Mae Willis, Velma
Willis, Nancy Morris, Julia Davis,
Ruth McBride, Elmerine Russell,
Lucretia Estes, Virginia Edmond-
son, Mable Turner, Louise Ed-
mondson, Frances Carlson, Ger-
aldine Lebow, Virginia Vinson
and Sibyl Daffern.

MISSIONARY SOCIETY MEETS
The Irene Eldridge Missionary
Society held its first general
meeting of the year Tuesday
afternoon at the Methodist par-
sonage with Bro. and Mrs. Den-
ison as host and hostess.

The meeting was called to order
by the president, Mrs. Floyd Bond.
Mrs. James Neblett led in a beau-
tiful consecration and pledge ser-
vice. Mrs. Bond read an interest-
ing letter from our council pres-
ident, Mr. J. W. Perry.
Mrs. Houston Schweitzer was
enrolled as a regular member
bringing our membership up to
twenty.
Mrs. Whitworth distributed the
new year books and Mrs. U. L.
Willie was appointed chairman of
the year book committee. Sev-
eral items of business were at-
tended to and some interesting
games were enjoyed after which
refreshments were passed.
Next Tuesday the meeting will
be at the church and we will be-
gin the new mission study book,
"Orientals in American Life," to
be taught by Mrs. Harry Willett.

**Announcing...
Change of
Ownership
IN MATADOR CASH GROCERY**

Julian Edmondson, who has been as-
sociated with me for the past year as a
partner has decided to quit the grocery
business. I have purchased his interest
in the store and am hoping you will give
me a chance to serve you with the best of
staple and fancy groceries at the lowest
prices.


Julian Edmondson will continue with
the store.

We have a motto we shall strive to live
up to—


**One Price---The Lowest
Specials For
Saturday Jan. 12**

FLOUR	To Close Out 48 Lbs.	\$1.49
Crackers	2 Lb. Box	22c
Corn Flakes	15c Box	10c
SOAP	Toilet-Skillet Free. 5 For	23c
SYRUP	Tyler Maid or Lasses Time. Gal.	55c
SYRUP	Ribbon Cane, Gal. Pure E. Tex. 1/2 Gal.	59c 30c
COCOA	2 Pound Box	23c
MELO	Makes all Water Rain Water, Can	5c
EXTRACT	\$1.00 Bottle	39c
LINIT	Starch, Pkg. 3 For	7c 20c
K. C.	Baking Powder 50c Can	35c
CAKES	Fancy Cream Filled, 1 Lb.	15c

ICE
Costs Less Than
Spoiled Food---



Count the food you throw away as doubly
expensive. It's a loss you can prevent by
keeping your ice box properly filled. Ice
preserves all foods perfectly and at small
cost.



Reliable, regular deliveries
of pure ice will keep a con-
stant protective tempera-
ture in your ice chest.
Call us today.

Foods will spoil in a warm kitchen dur-
ing cool weather the same as in summer.
Protect your food with ice.

LEA ICE CO.
Independent Manufacturer of Ice
PHONE 67 PROMPT DELIVERY

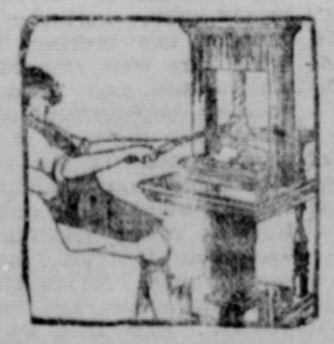


**ADVERTISING
IS NEWS!**

FROM A NEWS ANGLE ADVERTISING IS AS
IMPORTANT AS ANY READING MATTER THAT
APPEARS IN A NEWSPAPER. ADVERTISING IS
NEWS—NEWS OF MERCHANDISE AND SERVICE
THAT RANKS HIGH IN THE SCHEME OF READING
VALUES. PEOPLE LOOK FOR AND READ AD-
VERTISING JUST AS THEY DO THEIR FAVORITE
SECTION OF THE PAPER.

TO BE CONSISTENT THEN, ADVERTISING
MUST BE NEWS AND APPEAR IN A NEWSPAPER.
IT MUST BE IN COMPANY WITH MATERIAL THAT
AIDS AND SUPPORTS ITS PURPOSE. IT MUST
EMPLOY NEWS AND OTHER ADVERTISING AS
ALLIES—NOT OPPONENTS. THAT IS EXACTLY
THE TYPE OF MEDIUM WE TRY TO PLACE AT
YOUR DISPOSAL IN THE PRESENTATION OF
YOUR MERCHANDISE AND YOUR SERVICE. WE
ARE PRODUCING A NEWSPAPER THAT HONEST-
LY DISPENSES THE NEWS—NEWS THAT IS READ
—NEWS THAT IS BELIEVED. AND THAT, TOO, IS
THE TYPE OF ADVERTISING WE MAKE AVAIL-
ABLE. ADVERTISING THAT IS READ AND BE-
LIEVED—NOT ONLY BECAUSE IT IS GOOD AD-
VERTISING, BUT BECAUSE IT APPEARS IN GOOD
COMPANY. THAT IS AN UNBEATABLE COM-
BINATION IF YOU SEEK PROFITS IN BUSINESS.

HOW ARE THOSE RESULTS ACHIEVED? SIMP-
LY BY PUBLISHING A PAPER THAT IS MODERN,
FAIR, ALERT AND READABLE. A NEWSPAPER
WITH A GOAL OF SERVICE TO ITS READERS, ITS
TOWN AND ADVERTISERS. A NEWSPAPER
THAT FULFILLS EVERY DUTY TOWARD ITS
PUBLIC.



FINE COMMERCIAL PRINT-
ING WILL ADD CHARACTER
TO YOUR BUSINESS AND
MAKE A FAVORABLE IMP-
RESSION WHEREVER IT
GOES...

YOUR PRINTING PROBLEMS
ARE OUR PROBLEMS...

MATADOR TRIBUNE
—A MATADOR INSTITUTION—
ADVERTISING DOES NOT COST—IT PAYS

THE FUNDAMENTAL WEALTH OF ANY LAND IS IN THE SOIL.

ROARING SPRINGS SECTION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, January 10, 1935

G. L. Godfrey Has Operation Monday

G. L. Godfrey underwent an operation for appendicitis in the Lubbock Sanitarium, Monday morning. Mr. Godfrey is a prominent farmer and ranchman in our community and his host of friends are glad to learn that he is doing nicely at this writing.

League Social

Rev. and Mrs. Aubrey Ashley entertained the young people of the Methodist church and several visitors from other churches, in their home Friday evening. About twenty young people enjoyed the occasion and declared the new pastor and his wife as delightful hosts. Refreshments were served by the hostess.

Basket Ball Teams

All divisions of the school's basket ball teams are spending every spare minute practicing for the basket ball season. Mrs. Maude Long is showing great skill coaching the senior girls' team. Prof. Fred Cole is running the senior boys through some strenuous work and hopes to have a winning team this season.

Mr. and Mrs. Lem Miller and daughter, Wanda, visited Spur Sunday. They were accompanied by Marion Alice Mitchell.

Mr. and Mrs. Tom Swim were Matador visitors Saturday. M. S. Thacker made a business trip to Dallas Friday.

Visitors From N. M.

Mr. and Mrs. Herman King from Jal, N. M., are visiting relatives and friends here this week. Mr. King is recuperating from an attack of blood poisoning in his hand caused from a slight injury on his fore finger. His many friends hope for his speedy recovery.

Judge A. E. Payne of Floydada, was a business visitor in our town Thursday.

Mrs. A. J. Meadows was a visitor in Spur Saturday.

Mr. and Mrs. Lee Bell with their sons moved to Baileyboro to make their home. Their many friends here regret to lose this good family.

Mr. and Mrs. Riley Scrivenor visited in Matador Saturday.

Mrs. Ben Lyle Crites of Rusk, is visiting friends here this week.

White Star News

WHITE STAR NEWS
Tuesday of this week Coach Spencer received seven new basket ball suits for his juniors. Their suits are purple and white.

The Matador juniors defeated our juniors by a large margin last week.

Jesse Spencer visited his brother, Jake, here Thursday night. Bull pulling is about over here. Derwood Amontett has been suffering from a cold this week.

STUDY OF GOVERNMENT MOST POPULAR AT TEX. U. AUSTIN, Jan. 8.—Government

proved to be the most popular social science course at the University of Texas last year, according to a comparative study of the number of students enrolled for the various social science courses and the grade records made in each course which has just been made by the registrar's office. Registrants in the social science departments enrolled for 21,101 semester hours of work. With three semester hours required for a particular course, this showed a total of more than seven thousand enrollments. A total of 174 courses are offered in the seven departments, anthropology, economics, government, history, philosophy, psychology and sociology.

Registration by departments were as follows: Anthropology, 1,215 semester hours; economics, 5,016; government, 5,595; history, 2,255; philosophy, 1,779; psychology, 4,407; sociology, 834.

Of the students enrolled in social sciences, 45.5 per cent passed, while 10 per cent failed their courses. The remaining 5.5 per cent were accounted for by withdrawals.

Of the total number of semester hours registered for, 15,315 were accounted for by sophomore students and students who had

completed at least part of their freshman work. This large percentage, 72.6 per cent, is accounted for by the fact that one elementary course in government, one in economics, and one in philosophy or psychology, each of three semester hours, are required for all students who expect to obtain the bachelor of arts degree. Junior students accounted for 19.5 per cent of the registration, senior for 7.0 per cent, and graduate, special and first year

freshman students for 0.9 per cent.

Mrs. Albert Hodges of Roaring Springs was shopping in Matador Monday.

Your Personal Appearance Is Important

Correctly cleaned and pressed clothing is the most effective way to increase your appearance, and the cost is moderate.

You will be surprised how new your clothes will look after we have cleaned and pressed them.

We Solicit a Trial

See our samples of new suit material.

TAILOR MADE CLOTHES ARE NOT EXPENSIVE

JACKSON The Tailor Roaring Springs

Stomach Gas

One dose of ADLERIKA quickly relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick, thorough action yet gentle and entirely safe.

ADLERIKA CITY DRUG STORE

Personality



Of ATTRACTIVE HAIR

Amazing personality is developed when the hair is properly arranged in one of the many new styles of hair dressing by a trained operator.

We invite you to try our service with the assurance that you will be pleased.

The full economy of our moderate prices is best appreciated after a trial of our quality service.

Renee BEAUTY SHOP Mrs. Solon Lea, Mgr. Phone 78



WE HOLD IT

true that some powder goes off with a bang but most goes on with a puff.

No need to puff the merits of our Thrift laundry service. Talk can't improve its obvious perfection. You will do well to consider its convenience with cold weather ahead. Why not test its real merit now? The price is designed to save you money.

SPUR LAUNDRY

Economy and Efficiency has made this the wife-saving station

The Best of Fresh and Cured Meats AT MODERATE PRICES

Located in Commercial Grocery

MEADOR MARKET DOUG MEADOR, Mgr.

FURS WANTED

We have opened a branch house in Matador and solicit a chance at your accumulations of furs. Specializing in

WOLF, BADGER, COON

We Also Deal In Cow Hides

TEXAS HIDE & FUR CO.

Matador, Texas Located West of City Bakery

Announcing...

AUTOMOBILE REPAIR SERVICE

I wish to announce to my friends that I have recently taken charge of the automobile repair department at the Mission Gas and Oil Company's station and solicit a part of your patronage. I believe my past record as a mechanic here will justify your confidence in my ability.

I am fully equipped to handle all kinds of automotive repairing and will charge only moderate prices.

T. T. Stringfield AT MISSION GAS & OIL CO.

Second Hand Implements

At Real Bargain Prices—See Us While They Last

- 1 TWO-ROW AVERY LISTER
- 1 TWO-ROW ROCK ISLAND LISTER, DRAG BOX
- 1 THREE-ROW ROCK ISLAND LISTER
- 5 TWO-ROW P. & O. LISTERS, DRAG BOX
- 4 TWO-ROW P. & O. LISTERS, CHAIN DRIVE
- 1 ONE-ROW P. & O. LISTER
- 4 TWO-ROW P. & O. CULTIVATORS
- 4 TWO-ROW P. & O. GO-DEVILS
- 5 ONE-ROW P. & O. CULTIVATORS
- 1 EMERSON TWO-ROW GO-DEVIL
- 2 ONE-ROW OLIVER CULTIVATORS
- 2 ONE-ROW OLIVER LISTERS
- 1 TWO-ROW CASE GO-DEVIL
- 1 TWO-ROW JOHN DEERE LISTER
- 1 ONE-ROW JOHN DEERE LISTER
- 1 TWO-ROW JOHN DEERE CULTIVATOR
- 1 ONE-ROW JOHN DEERE CULTIVATOR
- 1 TWO-ROW JOHN DEERE GO-DEVIL
- 50 SETS OF SECOND HAND HARNESS
- 50 SECOND HAND HORSE COLLARS

STANSELL & COLLINS Floydada, Texas

APPRECIATION



The WEST TEXAS UTILITIES COMPANY is duly appreciative for the patronage and co-operation received from its customers and friends the past year.

Our aim has been to render a superior service at constantly reduced rates. In expression of our gratefulness for the patronage received, we have continued our policy of rate reductions. Our customers are now able to enjoy a dependable electric service at rates below the state's average.

Our hope of reward is in YOUR INCREASED USE of service. Your continued increase in patronage and your co-operative influence in obtaining full information so as to understand your power company's problems will combine our efforts in the future development of West Texas and reduced cost of electric service.

We feel that we have established a foundation by our past experiences and achievements for a greater public service. As we close out the year of 1934 and make our plans for service in the future, we pledge our entire organization—to the 160 towns and communities we serve—in a continued improvement of our service.

West Texas Utilities Company

LOCALS

CUT FLOWERS—For all occasions. Quick delivery. See or call Mrs. Lemmie Day. 4tc-10

MAN WANTED for Rawleigh Route of 800 families. Write today. Rawleigh, Dept. TXA-495-AS, Memphis, Tenn.

FOR SALE—15,000 heavy bundles of 1933 feed and 20 tons of heads. Priced reasonable. Also good used farm implements. Located 4 miles east of Flomot. R. O. Ross. 2t-p-17

LUBBOCK AVALANCHE—Delivered at your door about 7:30 a. m. Price 80c per month, or 15c per week. Leave orders at Simpson's Drug Store. 2t-c-17

Jack Robinson made a business trip to Paducah last Friday.

Mr. and Mrs. Frank A. Buckley drove to Quanah Saturday.

Mrs. K. Jones and Misses Sadie and Ramza Gabriel of Roaring Springs were Matador visitors Monday.

Miss Vera Shepherd of Spur visited friends here Sunday.

Miss Lucille Meador visited friends in Lubbock this week-end.

W. E. Thomas of Northfield was transacting business in Matador Tuesday.

W. L. McWilliams of Whiteflat transacted business here Tuesday.

Leonard Crowell of Flomot was looking after business in Matador Tuesday.

Mr. and Mrs. M. E. Thompson drove to Paducah Sunday.

H. L. Smith of Roaring Springs transacted business here Tuesday.

B. F. Turner of Flomot was in Matador Wednesday.

W. W. Bain of Northfield was transacting business in Matador Wednesday.

Owen Williams of Roaring Springs attended to business here Monday.

Mrs. Harry Campbell, who went to Wichita Falls Monday, for medical treatment, is expected home today.

MOVIE CHATTER

By A Rogue

Man Trailer

For Friday and Saturday we have a real treat in store for you—especially for the western fans. Columbia presents Buck Jones in "Man Trailer," with Cecilia Parker. A very thrilling story of the west; the outlaw gang who rob the Wells-Fargo safe; the battle against the outlaws, and last, the right man wins out and finds love waiting.

Here Comes the Navy

Join the world and see "Here Comes the Navy" with James Cagney and Pat O'Brien. Here is a team that is sure to win your heart; a story full of wit, humor and romance. Those who have seen it say "swell," or "I'd like

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to see it again." If you liked "Son of a Sailor," "Come on Marines" and "She Learned About Sailors," I'm sure you will like this one.

The Rogue has been closed down the last several days for the purpose of installing new sound equipment. Much improvement is in progress at this writing, and by Friday night the complete equipment is expected to be installed—thus giving Matador a real show house, as good as the best.

Flomot News

The Flomot school has resumed its work after a brief holiday.

The average daily attendance is now running well above 200 and school work in general is showing improvement. The school lunch room is proud of its new cabinet and the primary room has some new desks. A new set of see-saws has been added to the play-grounds.

Joe Speer, who has been on the sick list for some time is able to be up and about the place again.

Mr. and Mrs. R. H. Tanner, accompanied Miss Lois Tanner to Ft. Worth Saturday, where the latter will re-enter school.

We are sorry to report Junior Thomas on the sick list this week with pneumonia.

Mrs. Davidson has been on the sick list this week.

On Friday afternoon the Flomot senior boys playing without the services of Bebe Gates, stellar forward and scoring ace of the team, defeated Gasoline 24-19 on the Flomot grounds. Bond of Gasoline and Titus of Flomot were the leading scorers. At the same time the Flomot senior girls were beating South Plains on the latter court by a one-sided score.

On Monday afternoon the Flomot senior boys defeated the Edgy team 42-16. Gilbert, Flomot forward, had a great day scoring fourteen field goals for his team. These teams hope to meet again on the Quitaque gym in the near future.

Rev. Mall Harter and wife of Ralls, visited in the Flomot community this week and Rev. Harter preached at the Baptist church on Monday night. Considering the bad weather the services were well attended.

Messrs. and Mesdames R. B. and A. M. Paces and children of Bowie were recent visitors with Mr. and Mrs. Frank Edwards.

Earl Higginbotham was on the

vises were well attended. A large number of Flomot Baptists attended the workers meeting at Quitaque Tuesday. Our pastor, Rev. J. E. Eldridge had a part on the program.

Mrs. W. H. Rattan visited in Turkey Saturday.

Prof. S. M. Williams attended the meeting of the executive council of the interscholastic league in Matador, Saturday.

Prof. Merriot of Fairmont was a Flomot visitor Monday.

Earnest Wayne Barbee is very ill with pneumonia in the Turkey sanitarium.

Mrs. Gerhart, who has been on the sick list for some time is greatly improved.

The Stamps Quartet concert at the school auditorium Saturday night was well attended.

Mr. and Mrs. Glen Brock of Turkey visited relatives in Flomot Sunday.

Vivian Pyron returned from a visit to South Plains Sunday.

Mr. and Mrs. Harrison George have moved into the Kuykendall house in North Flomot and Mr. George will be connected with the Kuykendall Grocery Co.

Mr. Scott has moved into his home in Flomot from the Robt. Thomas farm.

We are sorry to have Aunt Molly Gunn and Aunt Lizzie Martin on the sick list this week.

Al Clements was in Quitaque Monday.

Frank Cunningham was in Turkey Monday.

Odis Crowell left Sunday for Amarillo to resume his studies in Amarillo Junior College.

Cheston Franks and wife, who were injured in a car wreck Christmas Eve have sufficiently recovered to be able to return home.

Robert Thomas was transacting business in Amarillo Friday.

Chester Hawkins, accompanied the girl's basket ball team to South Plains Friday.

Flomot merchants report that business activity is better than it has been for the corresponding month in a number of years.

Whiteflat Flashes

Messrs. and Mesdames R. B. and A. M. Paces and children of Bowie were recent visitors with Mr. and Mrs. Frank Edwards.

Earl Higginbotham was on the

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sick list last week. The post office was moved on January 1st to the Baker building.

C. D. Willingham is operating the Phillips filling station which has been operated formerly by W. M. Clifton.

Rev. A. C. Jones and family returned Friday of last week from Comanche, where they attended the funeral of Mrs. Jones' mother.

Flomot basket ball team (girls) defeated Whiteflat team in a game here Thursday afternoon of last week.

Mr. and Mrs. Roy McCary and children of Chattanooga, Okla., visited in the home of S. M. McCary Christmas.

Mr. and Mrs. J. N. McWilliams of Plainview visited in the W. L. McWilliams home last week-end.

A Stamps quartet from Lubbock rendered a very enjoyable musical program at the auditorium Friday night of last week.

Mr. and Mrs. Verne Austin entertained the young people, members of the B. S. U. on New Year's eve.

A house on the farm of Miss Ada Shands, occupied by J. C. Allen, was burned, together with all the household goods of Mr. Allen, Friday afternoon of last week.

The members of the Epworth League met with members of other leagues at Quitaque, Sunday afternoon.

Mr. and Mrs. Hamp McCary and son visited relatives at Olney during the holidays.

Mrs. Guy Kimbell and children were recent visitors with relatives at Mansfield, Ark.

Mrs. Mary Merrill of Wichita Falls came Sunday to spend the winter with her mother, Mrs. E.

B. Kimbell. Mrs. Benjamin Price is suffering from an attack of influenza.

Peter Humphries of Littlefield visited relatives here last week.

R. L. Elms of Stratford visited in the home of F. M. Casey last week.

Mr. and Mrs. Scot Robbins of Amarillo are visiting relatives here.

Mrs. Cliff Johnson of East Texas is visiting her parents, Mr. and Mrs. Ed Hutson.

Mr. and Mrs. Tom Tilson were Dallas visitors last week.

Mrs. Kelly of Quitaque visited her parents, Mr. and Mrs. Montgomery this week.

B. Y. P. U. MEETS The Baptist Young Women's Circle met Tuesday, January 8, at

3:30, with Mrs. A. L. Jordan. Nine members were present.

Mrs. Bill-Pipkin discussed the chapter of "Judging the Evidences of Conversion."

Mrs. E. F. Springer will be leader next week.

The meeting next week will meet with Mrs. Alvin Stearns.

Refreshments were served to the following: Mesdames Earle, McCaghren, Jordan, Dub Drace, Springer, Pipkin, Harbour and Miss Grace Barton.—Reporter.

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There is hungry loc who have twilight. with the ocean abo of their liv from the stars, brea darkness a spite its p tiny, is the shrine of their worl association passes with audible la For year nant with squanderec fortunes. of fear n only conta wealth, is but I wi has given phant day ors and boots for same ban ten dollar tears in hi draw my palaces th kings and built moto day in t sought by the single wished fo hags die difference dream. Nature grows a side. By convinced where m plentiful Texas in beautiful ual consist men. Strippe bewilder someone emy pass favor. caustic re hide. Th walls of to rinse exception a man w shame. With a burial g chancec tion of White sh of paint ward ag crib. A being m flame of twisted cringing and a ru from the gloryless empty sl Pegasus a long c only silv She h much in life, for the salt her tho complain ery and worn bl shoulder fore ce crepe d of dreat lens of shifted thought Then the pat she ran one ren very pe joy it forever soul, c blue cr flowers, time is eulogy is quite Miss the AU end he W. H. I