

FOLLOW THE MATADORS TO QUITAQUE FRIDAY FOR THE FIRST CONFERENCE GAME THIS SEASON: GAME CALLED AT 3 P.M.

Therefore every tree which bringeth not forth good fruit is hewn down and cast into the fire.—Matthew 3:10

Matador Tribune

WHEN A MAN ASSUMES A PUBLIC TRUST HE SHOULD CONSIDER HIMSELF AS PUBLIC PROPERTY.—Jefferson.

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934
Matador, Motley County, Texas, Thursday, Oct. 3rd, 1935

TRIBUNE VOL. 9, NO. 30

MOTLEY COUNTY NEWS VOL. 16, NO. 31

TRAIL DUST

By DOUGLAS MEADOR



Under the caption of "Cameos Of Life", excerpts from this column were used to the extent of two pages in the current issue of Column Review, edited by Paul Yawitz and published in New York City. The magazine, which is on sale at most news stands, embraces material from many nationally known columnists.

The candle of another day flutters before the breath of twilight shadows and the stars, like wide-eyed, laughing children, look over the sides of their high hammocks. From a low crescent window in the west the impenitent light, chilled in its passage over a shoreless sea of space, fugitively enters and is filtered through the trellis upon which cling the dreams of men. It sweeps gently over the unweaned and timeless garden of life filled with bursting buds and falling petals, finally to be checked as light snow against the earth's tender face.

All night the men labored as driven, un-dreaming beasts, to fold the tattered tent that the pitiful circus might move on. The stooped man with tired, sad eyes, saw his hopes cut down again by the mighty armies of circumstance. A cold wind moaned in the spliced guy-ropes and the thin, hungry horses shivered—defeat, poverty and helplessness was everywhere yet some magnificent courage remained in that camp ground of ruin. The will to fight when others of less strength would have surrendered, carried the faded banner of splendor to the muzzles of smoking cannon. Only heroes smile and continue to struggle when all is lost, knowing so painfully that jeers can hurt more than bullets.

It may be that love is a plague or the spell of some mad demon whose powers permit pleasure at the anguish of captive souls tossed upon the griddle of this world's wide arena. Combinations of sublime wretchedness are as limitless as the varieties of sound from a great organ submitting to a crazed musician. But you can not pity a heart that does not want to be pitied and the flaming torch of unrequited love is quenched of its burn only by the cataract of time. Paradoxically the victory of freedom is a worthless thing and the agony of youth's gauntlet is glorious in comparison to the barren and silent path beyond.

Man demands his own journey toward Utopianism through his blundering disregard for simplicity. The obvious is masked by complication until nature, the monarch of simplicity, is confused. I have yet to observe any man fastening the second button up the sleeve of his shirt yet, yet shirt manufacturers will probably continue the present style of construction as long as men wear the garments.

There was something symbolical and beautiful about the Indian custom of burying the fallen tribesman's favorite horse and dog, together with other equipment that might be needed in the Happy Hunting Ground, in the same sepulchre. Many men have lived to find the greatest earthly happiness through love of a horse or dog and if the plains beyond that fog-drenched river of eternity are unmarked by trails connecting with the fabled that ended the journey on this side then happiness for the soul must come through complete forgetfulness.

It is impossible for me to enjoy a certain popular radio hour which features amateur performers because I suffer more when a failure receives the gong than I rejoice with those who succeed. Dreams and feverish prayers tempered in the well of hope, drop through as a doomed man falling into the space beneath a scaffold. Perhaps I am haunted by the echo of the gongs sounding in my own life.

CARNIVAL FOR BENEFIT OF CHILD-WELFARE ON OCT. 25

Plans Completed For Annual Community Affair

By B. F. Harbour

One of the greatest events in the annual activities of the community will be staged in the High-school building on the 25th day of October. This Carnival is recognized as an event worth the best support the community can give, and is looked forward to every year with a great deal of pleasure by many people. That is as it should be, for the Association is an organization worth much to the boys and girls of the community.

Committees Completed

The Carnival Committee has practically worked out the details of the big event. The Carnival will be bigger and more interesting than ever before with new side shows and the most interesting auditions program in the history of the local Association. The best and most popular sideshows of the past will be preserved and improved, while some of the events will be discontinued. This year will early mark a new day in school carnivals in Matador, and every one will want to enjoy this Carnival, and be able to join in the talk about the event in years to come when carnivals are talked. Sideshows will feature everything from the "Wild Man of Borneo", the "Quintuplets", antique shop, and razor-blade eating to the most unique musical achievements of recent times in the city. This is no exaggeration—if you don't believe it, just see for yourself!

Deserves Support

The Association deserves the support of the community in this stupendous enterprise because every penny of the receipts will be used on the children of the community, especially the indigent children. Some people of the community do not seem to realize the great amount of good the Association has done for the children here. Just to name a few of the activities of the Association, listen here: the Child Welfare Association has provided clothing and school supplies for a large number of needy children during the last four or five years—some few children of the community could not have attended school without this help; the Association provided immunization for a large number of children last year; it provided a first-aid kit for each school and keeps them equipped; it has donated a large number of books and magazines to the Grade-school library; it has aided materially in the noticeable campus-improvement program of the past few years; the Association furnished and operated at cost a fine school lunchroom in the high-school building—at the present time the lunchroom serves a delicious lunch for 100 to both grade and high school folk and visitors; these are only a few of the many achievements of the Association. The Association holds its regular meeting, Wednesday, Oct. 9, at 3:30.

Good Entertainment

Of course the Association must raise money some way for these many activities. This year it is the plan to raise all of the money possible from the Carnival and not have any more money-raising activities for the entire year. Surely the whole community will be anxious to render all the assistance possible in this worthy undertaking. However, the Carnival is an event where everyone of all ages will really receive an entertaining and wholesome entertainment. It will not be just "donation", as some might think, it will be something "worth the money".

Be sure to save the night of October 25 (Friday) and your money for the Child Welfare Association Carnival. Bring the whole family and your friends, for a great big evening of fun and entertainment.

Fred Simpson made a business trip to Dallas last week.

When the last chuck-wagon falls to move toward the range some spring a precious formula will perish for the want of use. The art of making sour-dough biscuits, crusty and brown against the greased sides of a dutch-oven and flakey white between, will pass with the passing of the cattle country.

FIRE DESTROYS GIN AT FLOMOT EARLY TUESDAY

Flames Of Unknown Origin Threaten Town After Gin Plant And 23 Bales Of Cotton Go Up In Smoke

Fire of unknown origin destroyed the West Texas Gin at Flomot early Tuesday morning and for a time endangered the business section of the town to the extent that fire fighting equipment from Matador, Turkey and Quitaque was summoned.

The fire was discovered about 1:30 Tuesday morning and was at the time beyond the hope of control since the community does not possess any fire-fighting equipment.

To Rebuild Gin

Henry Gilbert, manager of the gin, declared Tuesday that efforts would be made to rebuild the plant immediately and in time to accommodate ginning of the 1935 crop.

The gin was declared to have been partly covered by insurance.

Lions Club Hold Regular Meeting At Luncheon Tues.

Novelty Program Is Featured In First Assembly Of Civic Club This Month

A novelty program under the direction of program sponsor J. H. Sample was the feature of the regular meeting of the Matador Lions Club in the basement of the Methodist Church Tuesday. A number of members were called upon to deliver extemporaneous speeches and sing solos much to the delight and amusement of others present.

A pie eating contest between Lion D. E. Pitts and Lion Homer Sheats provided intense interest while it went under way. Other features of the program included addresses by Dr. Albert Trauek Jr., Dr. J. S. Stanley and Dr. J. F. Hughes of Roaring Springs.

Former Lion Howard Hamilton of Dalhart, as a visitor, was warmly greeted at the luncheon.

The meal provided by the Methodist ladies was greatly enjoyed by the Lions participating.

Meeting Delayed

The next meeting, which was scheduled for Tuesday, October 15, will be held eight days later, Wednesday, October 23, in order to allow District Governor Reynolds an opportunity to address the organization. Lion Reynolds will be in Matador on that date enroute on a tour of the clubs in his district.

SIX TRENCH SILOS BUILT IN COUNTY

Four more trench silos have been constructed in Motley County during the past week which makes a total of six built to date. Two have been filled and two more will be filled this week. The silos being filled this week are on the farms of J. R. Nall and W. G. Wedge of the Folly community. The other two silos were dug by W. L. McWilliams, Whiteflat, and J. J. White, Dumont. Farmers of this county have been quick to take advantage of this new and better method of storing feed.

BIRTHDAY PARTY

Mr. and Mrs. F. M. Jinkins were pleasantly surprised last Thursday evening, when unexpected guests arrived to assist them in a joint celebration of their birthdays, of which Mr. Jinkins occurred on Tuesday, and his wife's on the following Saturday.

Their daughters, Mrs. H. M. Solomon, Mrs. Ethel Payne and Miss Mary Jinkins, assisted by Mrs. C. D. Pipkin, a sister of Mrs. Jinkins, were the joint hostesses of the occasion.

Pink roses and dahlias decorated the dinner table, which was spread for the following guests: Mr. and Mrs. A. D. Beauchamp, Mr. and Mrs. Ransie Moore, Mr. and Mrs. C. D. Pipkin, Mr. and Mrs. Oscar Vinson and the guests of honor.

NEW SENATOR



G. H. Nelson, above, of Tahoka, was elected in a special election last Saturday as Senator of the 30th Senatorial District of Texas to fill the un-expired term of the late Senator Duggan. Senator Nelson was District Attorney of the 106 Judicial District until his election.

Small Vote Is Cast As Nelson Elected Senator

Lynn County Candidate Leads In Special Election Held Over 30th District Saturday

G. H. Nelson, of Tahoka, Lynn County was elected State Senator of the 30th Senatorial District in the special election held Saturday by order of Governor James V. Allred. Mr. Nelson was elected to fill the un-expired term of the late Senator Duggan. Less than a third of Motley county's voting strength was shown in the balloting which tabulated only 210 votes, an average of only 21 for each of the 10 voting boxes in the county.

Parrish Leads Here

Pink L. Parrish of Lubbock led Motley county by five votes, receiving 62 and Nelson receiving 57. Jess Mitchell, Muleshoe editor was third of the five candidates in the race, receiving 46 votes. Bill Evans of Lubbock county received 35 votes and B. Regan of Big Spring received 10 votes.

The voting by boxes in Motley county was as follows: Matador, No. 1, 32; Matador, No. 2, 49; Fairview, 16; Union Corner, 7; Darden Canyon, 11; Whiteflat, 19; Northfield, 6; Roaring Springs, 55; Folly, 5; and Flomot 10.

MIDLAND FAIR BEGINS OCT. 19

Former Resident Of This County Is Chairman Of Racing Committee

In initiation of a new \$40,000 fair grounds equipped with steel grandstand and modern equipment Midland will begin a fair, including racing and rodeo events Saturday, October 19th and continue through Wednesday, October 23rd. The rodeo prizes and purses amount to \$3000 and the racing purses amount to \$3600. At the agricultural show prizes and purses amounting to \$850 will be awarded.

Tom Nance, Chairman

Tom Nance, former resident of Motley county, is chairman of the racing committee. Mr. Nance is also general manager of the races. A \$100 saddle and \$900 in cash will be awarded in the calf roping contests. Bronco riding, steer riding, bull dogging and bare back bronco riding will also feature in the rodeo.

Wild Mare Milking

One of the outstanding events of the rodeo will be the wild mare milking contest to which awards of \$400 and a \$100 saddle will be offered.

Full particulars regarding the fair and rodeo contests may be secured by addressing the Midland Fair, Inc., Midland, Texas or at the Tribune office.

TO BRADY

Mr. and Mrs. Leslie Pipkin left last Thursday for Brady, where they will make their future home. Mr. Pipkin having accepted a position in a tailor shop there.

Those who are careful where they put their confidence are not so apt to lose it.

Matadors Crush Lobos With 59-0 Score Friday

Local Hardware Store Sponsors True Value Week

A large four page, two color circular is now being distributed in this section giving a representative listing of "National True Value Week" which will be conducted by the Matador Hardware and Furniture Co., beginning Saturday, October 5th and continuing through October 12th.

Interesting bargains priced far below the average market price are listed in the circular. The movement and sale is made possible through the cooperation of one of the largest wholesale hardware houses in the world.

While large supplies of the specially priced merchandise have been purchased, the public is urged to make purchases early in order to avoid a possible shortage, which is expected because of the low prices offered.

Dress Making And Sewing Shop Opens

A dress making and sewing service to be known as the City Dress Shop has opened for business in the wooden structure formerly occupied by the Neat Cafe and located across the street from the Matador Hardware Co.

HOWARD HAMILTON OF DALHART VISITS HERE OVER THE WEEK-END

Howard Hamilton, former Matador resident, who now resides at Dalhart, visited friends and relatives here over the week-end. Mr. Hamilton was connected with the Tribune Publishing Company as an active member of the partnership before he accepted a position with the Dalhart Texas last March.

Mr. and Mrs. B. F. Harbour visited friends in Paducah Monday evening.

COUNTY PAROLE BOARDS TO AID PARDONED MEN

Austin, Texas, Sept. 24—Gov. James V. Allred announced today that parole boards had been approved in the first eight counties in Texas through the cooperation of district governors and presidents of local service clubs.

These county parole boards are to be charged with the community service responsibility of rehabilitating paroled or pardoned criminals and making periodical reports to the Governor.

In the past, convicts out of the penitentiary or parole or pardon have been "on their own" and the inclination to return to a life of crime has been ever present. Governor Allred believes that with responsible citizens in each community ready to aid these unfortunate men that the constructive and worthwhile purpose of making honest, law-abiding citizens of them can be accomplished.

It is the Governor's hope that service clubs throughout the State of Texas will respond immediately to the call for board nominations. Governor Allred originated the idea of county parole boards as a means to aid the pardoned or paroled prisoner get a foothold on life again. The idea is completely new and has not been tried out before in any state.

ACCEPTS POSITION HERE

A. V. Milsap and family of Crowell moved to Matador last week where they expect to make their future home. Mr. Milsap has accepted a position in the meat department of Bob's Foodway where he began his duties Monday.

Mr. and Mrs. Milsap and family are former residents of Matador and have many friends here who welcome them back.

Mr. and Mrs. Jack Robinson visited in Paducah Sunday.

South Plains Boys Go Down On Local Field

The Matador High School Matadors opened their 1935 home football season last Friday, with a crushing 59-0 victory over the Levelland Lobos, outplaying and outscoring the south plains boys. The Matadors, led by big "George" Washington, scored in every period in rolling up the hefty score. Washington won individual scoring honors, crossing the goal line five times, while Gates, Scaff, Pritchett and Webb scored one each.

Jeff Kirkpatrick, the Lobos highly heralded backfield man, failed to get started because of the stellar defensive work of a charging Matador line. The Lobos made only two first downs, both via the aerial route, while the Matadors chalked up 24.

Starting Lineup			
Matador	Pos.	Levelland	
Titus	LT	G. Kempson	
Ford	LT	Elder	
Willis	LG	Cox	
R. E. Campbell	C	J. B. Kempson	
Faulkner	RG	Jackson	
Brown	RT	Taylor	
Pritchett	RE	Madry	
Webb	QB	Kirkpatrick	
Gates	LH	Crawford	
Scaff	RH	Moore	
Washington	FB	Bolton	

Aid Is Offered To Needy Owners Farms In County

Procedure To Halt Foreclosure Of Homes And Help Worthy Debt-Distressed Farmers

The following statement is issued by the Resettlement Administration and addressed to the distressed farm home owners of Motley county:

"This is to advise you if you are in debt distress, a committee of three men, with whom you are personally acquainted, have been carefully selected because of their known public spirit and worthiness and appointed by the Governor of the state of Texas to assist you as arbitrators or conciliators, call on them for advice and help.

In Motley County they are as follows: L. A. Stearns, Chairman, Jack Robinson and Fred C. Bourland members.

Their office will be with the Rural County Supervisory, Dale C. Campbell of Spur, Texas.

If your case assumes the seriousness of foreclosure and all efforts to settle through the Committee fail, then you should meet this legal action by filing your case with the Conciliation Commissioners, appointed by the Federal Judge for your County.

The Conciliation Commissioner of your County is J. R. Meason, Roaring Springs, Texas.

The objective of the whole procedure is to stop wholesale foreclosure of farm homes and to help worthy debt-distressed farmers. Many hundreds of cases have been settled by the procuring of extension of time and composition agreements, and many worthy farmers now in need of this service do not know how to obtain it or do not know that such service is available.

The Resettlement Administration have set up a Division office in Lubbock, Texas, to which distressed farmers may appeal, if in doubt what to do and this Division office is in charge of what is known as a Regional F. D. A. Specialist, who will maintain an "Advisory Board" to give information to both distressed-debtors and attorneys concerning what is commonly known as the "Frazer-Lemke Act" and the procedure in Conciliation Commissioners' courts.

Letters addressed to the Division Office, Lubbock, Texas, will have immediate attention and the case will be referred to the proper parties for settlement.

A critic asserts that no notable American fiction has been written lately. But just wait until next year's campaign gets going.

Being a college president is easy. All he has to do is to please the board of trustees, the parents, the undergraduates and the alumni.

interesting progressive had in our Reporter
s In and Plans Centennial
Sept. 21.—More varieties of will be planted throughout the background landscaping plan
Exposition devoted to flora
ous parts of the
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exas. The cactus
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and oleanders
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while the Rio
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S BETTER

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Combined With the
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DOUGLAS MEADOR
Editor

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NOTICE TO THE PUBLIC
Any erroneous reflection upon
the character, standing or repu-
tation of any individual, firm,
concern, or corporation that may
appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
fully use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

**"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."**

A Governor Answers

AUSTIN, TEXAS, Sept. 27.—The
following letter, which is self-ex-
planatory, was sent by Gov. James
V. Allred to Chief of Police Will
Lee of Memphis, Tenn., last week.
Its contents are timely in view of
the Governor's state-wide move to
establish county parole boards and
thereby provide a means of re-
habilitating pardoned and paroled
convicts.

Though this story was widely
publicized by the United Press, the
Associated Press and special cap-
ital correspondents, it is consider-
ed of such importance as a docu-
ment of human interest, not only
as a rebuke to the Memphis police
chief, but as a moral lesson to
officers, and individuals every-
where who might hold a view
similar to that of Chief Lee, that
it is hereby handed to the editors
of Texas rural newspapers for
their consideration.

September 24, 1935
Mr. Will D. Lee
Chief of Police
Memphis, Tennessee

Dear Sir:
I am in receipt of your letter of
September 20th returning the copy
of the parole of Carl Mack Thomp-
son, and in which you state:

"We are in receipt of a letter

from your Secretary Edward Clark
under date of the 18th inst. attach-
ing carbon of your proclamation
number 28051, paroling Carl Mack
Thompson, a Texas convict, to me,
without even showing me the
courtesy of asking whether such
an arrangement was satisfactory
or not.

"We have our own criminals to
deal with and do not take kindly
to having them imported from
other states into Tennessee. We are
at a loss to understand why you
should presume, if you did pre-
sume that this convict should be
paroled to me. It is unfair and
without justification.

"Your proclamation is returned
herewith and in the event this
paroled convict shows up at Police
Headquarters he will be immedi-
ately taken into custody as an
undesirable person and charged
with vagrancy, which charge will
be prosecuted vigorously and this
procedure will be followed so
long as he attempts to remain in
Memphis.

"In writing you as I have I beg
to assure you no discourtesy is in-
tended, but I have a duty to per-
form as Chief of Police of this
City and I intend to do this with-
out fear or favor."

The parole to which you refer
is self-explanatory, in that it is
"conditioned upon his" (Thomp-
son) "conducting himself in an
EXEMPLARY MANNER, and con-
ditioned further that he is hereby
paroled to the Chief of Police of
Memphis, Tennessee, to whom he
will be held accountable for his
action and TO WHOM HE SHALL
REPORT AT SUCH TIMES AND
PLACES AS THE SAID CHIEF
OF POLICE OF MEMPHIS,
TENNESSEE, SHALL REQUIRE.
If he is guilty at any time of ANY
MISCONDUCT or violation of the
law, or for any other reason the
Governor may deem sufficient
(including any facts not known to
the Governor at the time of this
clemency), this general parole is
subject to revocation at the Gov-
ernor's discretion, with or without
hearing, as the Governor may
determine, and the said Carl Mack
Thompson may be, by order of
the Governor, returned to and
confined in the penitentiary until
the end of his sentence."

I confess that I was "presump-
tuous" in paroling this man to you.
I presumed the great City of
Memphis had a humanhearted
chief of police who would at least
be fair, who would be interested
in helping rather than kicking down
a man who has been in the peni-
tentiary. You are the first chief
of police to whom I have paroled
a man who has declined the op-
portunity to be of some service.

Frankly, I assumed that the
best evidence of a man's desire to
be a law abiding citizen would be
his willingness (as provided in the
parole) to report to police head-
quarters just as often as the chief
of police might require.

As to his being sent to Memphis
—if you had waited until he re-
ported to you you would have
found that his mother, wife and
child live there. Thompson had
expressed a desire to return to his
family. The district attorney who
prosecuted him and the injured
parties all recommended Thomp-
son's parole because, in their minds,
there was a doubt as to his guilt.
In a recent letter this man's
mother says that she is 63 years old
that her health is bad and this son

is "all we have to depend on for
a living and I believe God will
answer my prayers—never had
any trouble before and I pray my
broken heart will be relieved by
sending my dear son home." I am
sure your statement that he would
be promptly arrested when he re-
ports to you will hardly be God's
answer to anybody's prayer.

Frankly, Mr. Lee, I am surprised
that a man big enough to be chief
of police of Memphis would make
the astounding statement that
"in the event this paroled con-
vict shows up at Police Headquar-
ters he will be immediately taken
into custody as an undesirable
person and charged with vagrancy,
which charge will be prosecuted
vigorously and this procedure
will be followed so long as he at-
tempts to remain in Memphis."

Evidently you figure that if a
man has ever been in the peniten-
tiary he ought to be there the rest
of his life; and that it is your duty,
as an officer, to make it as hard
on him as possible so that he will
be forced to return to crime, ulti-
mately winding up where you
think he ought to be always—in
the penitentiary.

Frankly, this attitude on the
part of a few police officers
throughout the country is respon-
sible for one of society's greatest
problems—that of rehabilitation
of convicted men. It is too often
true that when a man comes out
of the penitentiary he cannot get
a job; if he conceals it and gets
a job, he is promptly discharged
when people find out about it.
All too frequently he is treated as
you think he ought to be—by being
arrested because he is an ex-
convict.

Society's responsibility does not
end with prosecution of a man for
crime or with his conviction, even
for vagrancy. I hope upon reflection
you will conclude that you ought
not to arrest a man simply
because he has been in the peni-
tentiary in this or any other state.
I am sure if you continue this at-
titude—of arresting and prosecut-
ing a man because he has been in
the penitentiary—you will not only
have failed as a chief of police, but
as a man. In hours when you must
be alone with your conscience, no
great comforts can come to you
from such an inhuman course.

I do not want to be officious, but
you saw fit to lecture the Govern-
or of Texas, who is truly con-
cerned not only with the welfare
of men turned out of the peniten-
tiary but with what he deems to be
the coldly cruel attitude of the
chief of police of Memphis, Ten-
nessee; hence, these statements are
made, not by way of retaliation
but rather as an appeal to you to
be the kind of man the citizens of
Memphis undoubtedly would want
you to be. I am sure the attitude
taken in your letter does not re-
flect the sentiments of the splendid
citizenship of Memphis.

I have prevailed on one of the
greatest Christian organizations in
the world, the Salvation Army, of
Memphis, to undertake this re-
sponsibility—which would have
required but little of your time and
might have paid rich dividends in
the form of a restored manhood.
I trust upon reflection you will
try to present a little more of the
milk of human kindness in your
official attitude.

Sincerely yours,
James V. Allred
Governor of Texas

HOLLYWOOD
By Marshall Fiske



Publisher's note:
This column is
written especial-
ly for the Mata-
dor Tribune, and
represents accu-
rate information
from the world's
film capital.
Comments of
any nature will
be appreciated
by the author
whose address is
1122 N. Edge-
mont Ave., Hol-
lywood, Califor-
nia.

All people who filed past the
casket containing the body of Will
Rogers were not necessarily mourn-
ers to pay their respects. Many,
many of them were morbid
curiosity seekers. This was plainly
evinced when they discovered they
could not get a glimpse of him—
they expected to look upon a
bruised and broken face. As some
of them came out they told others
who had not as yet entered—"You
can't see anything, the coffin is
all closed up." Thereupon many
turned and went home disap-
pointed.

Services were conducted at the
various studios with stars and ex-
ecutives eulogizing the illustrious
dead. At one of these studios the
stars did not allow to slip this
moment when they too might
shine by reflected light. In some
cases you felt a sincerity of grief
and loss, but in others their own
personal egotism outshone every-
thing else.

The most glaring example of bad
taste was shown when the minister
got up to speak. He dwelt more
upon himself and his church than
he did upon the Beloved Man Who
had just passed on. I expected
every minute that he was going
to pass out his business cards to
the vast congregation assembled
and take up a collection for his
church. There were many Jews
in the congregation as they are so
allied to the Motion Picture In-
dustry. This fact however seemed
to have escaped the minister, as
he said "I hope that the great
majority of this vast congregation
are Christians." After that re-
mark I expected all the people
of Hebrew persuasion to leave.

The most thrilling and touching
part of the services however, was
the music. "Nearer My God" and
"Home on the Range" brought
tears into the eyes of this assem-
blage of people—actors and actresses
in strange looking garments, with
their faces covered with make-up,
sat beside workman stripped to
the waist, here and there you
noticed a colored man, over on
one side was a large group of office
workers, then one saw waitresses,
cooks, hairdressers, maids of the
stars, chauffeurs, etcetera.

Christ's dictum—"The universal
brotherhood of mankind" was best
exemplified in the life of Will
Rogers, in his love and under-
standing of more closely the
approach of his fellow man, he
stood out more than any other man
who has lived since the Cruci-
fixion on Golgotha.

Under grief is the sign of self-
ishness, so let us all rejoice in
Will Rogers' gain. He truly mer-
ited his great progression. The fine
example he set for his fellow man
his influence will ever remain his

greatest monument—a monument,
not of stone, but a tender thing
enshrined in our hearts.
No man could ask for more.

Little 'boners' I have observed
recently.

The scene in a recent picture
represented a railway station in
Italy. The types selected were all
consistent and in keeping with the
mise-en-scene. One saw soldiers,
the Italian carabinieri (Italian
policemen) peasants, priests, Red
Cross Nurses, vendors of fruit,
candy and vegetables—all this was
true to life in an Italian railway
station during war times. But the
thing that was wrong was the
clock in the center foreground, it
had a twelve hour dial on it, in-
stead of the twenty-four hour one.
To make this all the more obvi-
ous, near by was shown the departure
of a certain train at 18:24.

Lyle Talbot in one of his latest
pictures says something about
Rosie O'Grady and the captain's
lady being alike under the skin.
It should have been 'Judy' to
quote Kipling correctly.

When the young husband eats
his breakfast in silence and with-
out jumping up after each mouth-
ful and running over to kiss his
new bride, it would seem that the
chilling winds of domesticity had
before the thing itself happens.
Our knowledge comes to us
through more than our five in-
complete senses.

porridge, a stack of waffles, fruit,
and all washed down by many
cups of coffee and all this in ab-
sorbing gastronomic silence, it
worries his young bride more than
ever.

I overheard her discussing her
marital affairs the other day with
a much older and wiser woman.
"Oh, tell me what shall I do to re-
capture his love. He thinks more
of his food than he does of me."
The older woman cogitated but a
moment on the young bride's
dilemma, in a flash she had diag-
nosed his abnormal condition.
"Feed him plenty of pumpkin
seeds" she told the harassed
bride. "That will fix him up. O. K.
My old man had a tape-worm too,
one time."

Will Rogers must have had a
premonition of his tragic end. Al-
though he had made several long
trips by airplane before, yet on
this occasion he made his will.

The day before I learned of
Rogers' death, I was reading O. O.
McIntyre's book "The Big Town".
In it I read—"Will Rogers is as
blue as indigo before going on a
long trip, invariably fearing the
worst". Coming events casting
their shadows before them. Many
people "feel it in their bones" long
before the thing itself happens.
Our knowledge comes to us
through more than our five in-
complete senses.

**LET'S GO WITH
CONOCO**

- MOHON SERVICE STATION
- DOBBS CITY MERC. CO
- DALTON & ASHFORD
- BOB'S OIL WELL
- YORK'S SERVICE STATION
- WHITEFLAT S. S. AND GARAGE
- HIGHWAY SERVICE STA.—Flomot
- FAIRVIEW SERVICE STATION

L. B. Robertson
Commission Agent
Matador, Texas

**Credit Structure
For a Nation...**



PROVIDING legal tender more con-
venient than metal coins, paper
money is printed by the government
in the building shown here. But paper
money is only the base on which the
banks of America have erected the
marvelous credit structure which
makes business possible on the im-
mense scale we know today. Here in
Matador and Motley County the First
State Bank provides both business
firms and individuals with the ulti-
mate in financial service.

FIRST STATE BANK

MATADOR, TEXAS
DEPOSITS INSURED
BY
The Federal Deposit Insurance Corporation
WASHINGTON, D. C.
\$5000 MAXIMUM INSURANCE
FOR EACH DEPOSITOR \$5000

MAYTAG

**JOHN OK'D THE MAYTAG
MULTI-MOTOR ENGINE!**
I ok'd the washer"

Your husband will admire the sturdy simplicity
of the Maytag Gasoline Multi-Motor, its quiet-
ness and dependability. It is built by Maytag
for a woman to operate.

The owner of a Multi-Motor Maytag thinks
no more about the engine than if she had an
electric Maytag—but she enjoys the conveni-
ence of the roomy, heat-retaining, cast-alumi-
num tub, the Gyrotator washing action, the
marvelous Roller Water Remover and a score of
other Maytag advantages.

MAYTAG PRIZES REPRESENT THE HEIGHT OF CLEAN WASHING
Free demonstrations in cities & counties.

**THACKER
Supply Company**
BOARING SPRINGS, TEXAS

See the Maytag now. Find out
how easy it is to own on our easy
payment plan.

The Maytag Company Manufacturers Founded 1893 Newton, Iowa

**AN OPEN LETTER TO THE
RESIDENTS OF MATADOR**

Have you ever stopped to realize the importance of a
modern bakery to your community? Unexpected com-
pany arrives too late to allow proper preparation for lunch
or dinner and you need bread, cakes, pies and cookies
and you must depend upon your bakery to meet the e-
mergency. You want fresh bread and you want fresh
cakes, pies and cookies. If you buy products made in your
own town you know they are fresh and dependable while
those that are imported from other places may lack the
qualities which you desire for your table.

We pay rent, taxes and labor in Matador and we spend
our money here, buying only the articles which we can
not obtain within the limits of our town, such as yeast,
wrappers and other supplies.

When you buy bakery products made outside of Mata-
dor you aid in sending from ten to fifteen dollars each
day to some other town, none of which can ever return,
which at the end of a year may amount to \$3000 or more.

We make our bread under conditions as sanitary as
humanly possible with all the skill gained in eleven years
experience. Our shop is always open to your inspection.

You need a bakery in Matador and we need your sup-
port in order to maintain the type of plant that will serve
your needs. I will at all times strive to give you the best
possible service and quality products.

I thank you
F. A. PEARSON, Manager
CITY BAKERY

ROARING SPRINGS NEWS

Winner Announced In Sears Contest

Mrs. Guy B. Thacker, Roaring Springs, Texas is the winner of a \$5 cash prize in the nation-wide "Make It Yourself" contest conducted by Sears, Roebuck and Co. Mrs. Thacker was awarded one of ten fifth regional prizes in the senior division class for slip covers curtains and draperies.

More than 47,000 entries from all of the 48 states were received in the Sears contest, it was announced. To provide an opportunity for as many as possible to participate and share the \$15,000 in prize money, Sears divided the contest into six classes, \$10,500 being offered for 1,080 regional awards in the senior division, \$2,700 being reserved for 480 junior winners and \$1,800 going to the ten survivors in the national eliminations.

Church organizations, schools and clubs also were eligible to

enter the contest the same as individuals. Workmanship, color selections, design, neatness, cleanliness and individuality are the qualities by which entries have been appraised by the judges.

Judges of the contest in Sears, Roebuck and Co.'s Dallas region were Alpha Lynn, county home demonstration agent in Dallas, Laura Breihan, art teacher at the College of Industrial Arts in Denton and Mrs. Stone J. Robinson, prominent Dallas club leader.

LOCAL BOYS WIN FOOTBALL GAME

The football boys of Roaring Springs met the Dickens team on the Dickens field Friday afternoon and won by a score of 13-0.

Coach Hill has proven a great influence over the boys and their work is progressing every day. A large crowd of fans, together with the Pep Squad, accompanied the team.

ENTERTAINS SUNDAY SCHOOL CLASS SAT.

Miss Edith Peck, teacher of the

Primary Sunday School Class of the Baptist Church, entertained her group with a picnic Saturday afternoon. Games were enjoyed and a picnic lunch was served.

FOOTBALL BOYS ENTERTAINED SAT.

The football boys were entertained Saturday evening with a party given in the home of Mr. and Mrs. W. F. Taylor three miles west of town. A very enjoyable evening was spent by a large number of young people. Refreshments were served by the hostess.

Geo. Gabriel of Spur, visited relatives here Sunday.

Mr. and Mrs. Ralph Fletcher of Tee Pee Flat moved into town Saturday, Mr. Fletcher having accepted a position with the Red Ball Gin Co.

Aubrey Davis made a business trip to Lubbock Monday.

Mr. and Mrs. Looney Hinson of Lubbock, visited in the home of L. C. Davis, Sunday.

Jim Goodwin, with his daughter, Lois, of Lubbock, were Roaring Springs visitors Sunday.

Mrs. M. S. Thacker, with her children, visited in Lubbock Friday.

Mr. and Mrs. Woodrow Haney of Matador, visited relatives in Duncun Flat.

Rev. R. E. Bost of Plainview, visited here Saturday enroute to the Baptist Association in Dickens, Lewis Davis, who has been visiting relatives in Denver Colorado for several weeks, returned this week.

Miss Helen Perry, teacher in the Flag Springs school is visiting relatives in Nacogdoches during the dismissal of school for cotton picking.

Mrs. K. Jones visited relatives and attended the Lubbock fair last week.

Mr. and Mrs. Johnny Moss with their children of Lubbock, visited relatives here Sunday.

Mr. and Mrs. Riley Scribner spent the week-end visiting relatives in Whiteflat and Flomot.

Mr. and Mrs. G. M. Jones who have been on a two week's vacation in Houston and other south Texas cities, returned home Monday.

Mr. and Mrs. M. E. Long visited in Crosbyton Sunday. They were accompanied home by their daughter, Mrs. R. L. Ormand.

Velma Perry spent the week-end visiting relatives in Atton.

Mrs. Maud Medlen, Mrs. R. Medlen, Mrs. G. B. Thacker and Druseilla Smith visited relatives in Floydada Sunday.

Mr. and Mrs. James Dunlap of Spur, visited relatives and friends here Sunday.

Mr. and Mrs. D. M. Hill of Wolf-worth, visited their son, Prof. Lennon Hill here Friday.

Dale King and Lewis Davis were visitors in Spur Friday.

Miss Bessie Medlen, Mrs. R. Medlen, Mrs. G. B. Thacker and Druseilla Smith visited relatives in Floydada Sunday.

Mr. and Mrs. Lee Hanna spent Sunday with relatives at Tulla.

Fred C. Bourland Jr., spent last week-end with Morris and David Campbell at Roaring Springs.

Miss Ocie Humphries returned to Lubbock last week after spending a week here with her parents, Mr. and Mrs. E. P. Humphries.

Mrs. Givens Lawrence, all of Fairview.

Messrs G. A. Ray, Clyde Ray and Virgil Cooper spent last Sunday in the home of a former resident of this community, W. M. Hill of Barton.

Marvin Lawrence is driving a new 1935 Chevrolet Sedan.

Misses Hope Clements and Ruth Simpson made a trip to Paducah last Friday.

Fairview School was dismissed Monday for a cotton-picking recess of a few weeks.

Ben Houston Clements returned Sunday from a visit with his grandparents, Mr. and Mrs. B. F. Turner of Flomot.

Whiteflat News

Miss Eunice Vickers of Quitman is visiting friends here.

Cotton picking is in progress now and cotton pickers are in demand in our community.

Several from our community attended the Lubbock County Singing Convention, which met at Shallowade Sunday.

Miss Bernice Garrison left Monday of last week for Vernon where she has accepted a position.

Mr. and Mrs. W. A. McWilliams and Mr. and Mrs. G. W. Dalton of Plainview were guests in the W. L. McWilliams home Thursday and Friday.

A number of Whiteflat residents attended the 5th Sunday Singing at Flomot last Sunday afternoon.

Mrs. Maud Medlen, Mrs. R. Medlen, Mrs. G. B. Thacker and Druseilla Smith visited relatives in Floydada Sunday.

Fairview News

Miss Ruth Simpson BIRTHDAY CELEBRATION

A birthday celebration in honor of his seventy-fourth birthday which was given Mr. T. G. Crump at his home at Whiteflat, was attended by a number of Fairview citizens.

The delicious dinner, served buffet style, was planned and given by his children, grandchildren and friends, and was followed by several hotly-contested games of forty-two.

The guest of honor received many lovely gifts from those attending, among whom were, Paul Givens and Nonnie Crump, and Mr. and Mrs. S. M. McCary and children of Whiteflat; Mr. and Mrs. Emmitt Lawrence and sons; Mr. and Mrs. E. L. Wolf and daughter, Mr. and Mrs. Frank Stafford and daughter, Mr. and Mrs. Delavin Wolf, Mr. and Mrs. J. D. Lawrence, Mr. and Mrs. Luther Lancaster, and Mr. and

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SCHOOL TALK

By B. F. Tunnell Supt. Matador Schools

This week's column of the Tribune is to be used in giving some measure of my appreciation for the support the public schools receive from particular sources.

There is no institution in any community that involves the personal interests of as many people as the public school, hence the task of maintaining a smooth, effective, and progressive system is intricate and difficult. Yet, there are multiplied evidences which signify that the people of Matador are genuinely appreciative of their public

school system, that they have given it every bit of loyal support it has needed, and that they are at all times ready to assert their active interest. A deep sense of gratitude upon my part for this most excellent civic condition is the reason for this open letter.

No better evidence of this fine civic interest is needed than a glimpse at the comparatively small delinquent tax list of this school district. People have paid their school taxes, and as a result, the school program has not been crippled, all financial obligations of the district have been met, and the district has maintained a sound financial rating, and at the same time tax values have been lowered repeatedly.

The Matador Child Welfare Association has been the right-hand man of the school. It has bought library books, furnished the first aid kits with materials at all times, bought pictures, furnished free school supplies to children whose families were unable to buy them, given literally hundreds of free lunches, paid for serums and vaccines in the immunizing for diphtheria, typhoid, and small pox, bought shade trees, play ground equipment. There is not a day which passes that this worthy organization does not do something worth while for the school.

The Lions' Club has done many invaluable turns for the schools. One of the most important is their practice of having to luncheon as honor guests the students who make the highest scholastic average each six weeks term. This means that from six to ten students are honored after the close of each six weeks term. This has been an eminent contribution to the scholastic achievement of our student body. The Lions have bought shade trees, paid their share in the immunization campaigns, and actively sponsored wholesome athletics of all kinds.

The Board of Trustees, has in every instance been for the school, willing and glad to give of their individual and collective thinking for its well-being. The community has been and is now ably represented in the personnel of its board, and to them for their fine, unselfish service a generous portion of the community's appreciation should go.

Parents of the children have been cooperative to a degree that inspires both teachers and students. Another outstanding contribution to the achievement of the schools have been able to make has come from the generous attitude of publicity by the management of the Matador Tribune. People are entitled to know what their schools are doing and the Tribune has been enthusiastically active in carrying the school news to the people.

But not least among the many factors of importance is the loyal support given the school policies by the teachers and students. A school system may be most perfect at all other points and yet fail in its purposes if it fails at either of these two points. For all this support, I feel deeply grateful, and inspired to continue giving the schools of Matador the best of which I am capable.

AS A MAN THINKS

Observance of certain notable days should remind us of the obligations which those days suggest. Nothing is more important than the focusing of attention on the important that people think, think seriously, think aright, and think their thinking shall prompt actions and give color to their days.

The popular form of government that in which people do their own thinking, elect their own officials and crystallize the sentiment that makes the laws. But we too much and too often emphasize thinking en-masse. It is splendid if we can have the majorities for ushering in every needed reform. But many a reform is obtained through an invincible personality—one person doing and saying what he thinks is right and standing by his guns though the heavens fall.

Martin Dry Goods Co. Floydada, Texas

25th ANNIVERSARY CELEBRATION

Think of It! Starting Friday October 4th

Our Silver Anniversary

The 25th Year has been added to the history of our business... To bring you merchandise of quality and style... For months and months we have been preparing for this grand event... And now on our 25th Anniversary we want to show our gratitude by offering a grand selection of merchandise at savings we know you will appreciate!

LADIES SILK Dresses

THREE GREAT GROUPS

\$7.39

\$10.88

\$16.50

We've gathered together every material you could possibly want... crepes, sheers, satins, combinations. In every important shade!

CURLEE Suits

\$19.50

The reason for this low price is to sell suits during this 25th Anniversary. New shirred back, plain backs. In single or double breasted models.

Other Smart Suits

All wool new backs, plain backs for men or young men.

\$16.50



A few of the many Anniversary prices you cannot afford to miss

LADIES COATS

Smart styles in sport coats solids or wool mixtures.

9.88

WOOLENS

34 in. wide, beautiful plaids and woolen mixtures. Per Yard

98c

OVERCOATS

Smart new pleated backs. Extra good quality. "Curlee"

23.00

GIRLS COATS

Extra special at this Anniversary. Price

4.88

SILK CREPE

Solid flat crepes or printed designs, 39 in. wide. Per yd.

44c

MENS DRESS SHIRTS

New non-wrinkle starchless collars. Fancy Broadcloth. Each

94c

PHOENIX Ringless Hose

Guaranteed ringless, new fall colors, chiffon or service weight.

79c

GINGHAM

36 in. wide, worth 25c Beautiful plaids. Anniversary price Per Yard

13c

BOYS DRESS SHIRTS

Fancy Broadcloth, fast colors Sizes 8 to 14 1/2. Each

49c

WOOLYNUR DRESSES

Genuine Woolynub dresses that are warm. Each

2.88

TOWELS

Double thread, white with Fancy Border. Anniversary special. Each

9c

MENS Pull-On Sweaters

All wool \$2.95 value. Bright colors. High or low necks. Each

1.88

WASH FROCKS

Guaranteed fast colors. All sizes, 14 to 32, extra value. Each

49c

BLANKETS

Double. Plaids, Double Bed size, special price, pair

98c

MENS HAWK BRAND OVERALLS

Liberty stripe or Heavy white back denim. High or low back.

1.00

See Our 4 Page Circular For Farther Details And Prices

Call Us Collect

SEALE & McDONALD

General Auctioneers

W. H. SEALE, Floydada, Texas, Phone 120

JNO. W. McDONALD, Plainview, Texas, Phone 1143

ANNOUNCING . . .

MERIT Egg Mash

In keeping with our policy to always give you the best in feeds, we announce:

MERIT EGG MASH

Composed of Wheat Gray Shorts, Yellow Corn Meal, 50 percent Meat and Bone Scraps, Alfalfa Leaf Meal, 41 percent Protein Soy Bean Oil Meal, Dried Buttermilk, Ground Oyster Shells, Charcoal Corn Gluten Feed, Salt, Cod Liver Oil.

An Egg Producing Feed—A Health and Energy Producing Feed—A Profit Producing Feed.

START NOW ON MERIT WINTER MASH

Manufactured By **HARDEMAN-KING CO.** Amarillo, Texas

For Sale By **L. R. Bishop Feed Store**

ON OUR WAY AT LAST!

Perhaps the best reason for confidence in America's return to prosperity is summed up in the current monthly review issued by the National City Bank of New York. This review emphasizes that the present upswing in business has lasted longer and showed more steadiness than any other upswing since the depression began; and it continues.

"None of the previous upswings during the depression has extended as widely into the durable goods industry; doubtless, for that reason none has shown such staying power. This supplies an encouraging contrast to the sharp recession which has followed every other upward movement.

"Moreover, business has had to overcome the disturbing influence of the NRA, AAA, and other court decisions, continuous apprehensions as to the treasury deficit, and the effects of a series of important legislative enactments, all creating difficulties and new uncertainties."

Maybe we ought to touch wood—but it does look as if we were on our way, at last, back to good times.—Wichita Record News.

Today is the tomorrow you worried about yesterday—and all is well.

Just when you think you can make both ends meet, somebody moves the end.

An expression of appreciation is more satisfying than a sack of gold if you already have a sack of gold.

WERE SO SORRY

that we have to spring this chestnut on you: A local boy asked his sweetie whether she'd let him kiss her hand. "Sure, kid, hop to it," she said, "but don't burn your nose on my cigarette."

Regrets are unknown when you bundle up your wash each week for our Thrift Service. Here's a service that is truly convenient and satisfying. You are relieved of all wash day labor at a cost that is decidedly reasonable considering the service you receive.

SPUR LAUNDRY

SUBSCRIBE For Your Favorite MAGAZINE Agency For Every Magazine Published

Edith W. Sanders

LOCALS

LOST—Between Matador and Whiteflat, dark grey Curlee coat. Leave at Tribune office or return to Lealand Hart, Whitestart. 1-pd

Rev. A. L. Jordan attended a Baptist Rally of District 9, which was held in Lubbock last Wednesday.

Mr. and Mrs. Tom Speers returned home last week from New Orleans, La., where Mr. Speers arrived via ship from South America. Mrs. Speers met him there and accompanied him home.

Mr. and Mrs. Noble Groves drove to Lubbock last Wednesday where the latter attended a Beauty lecture. While there they attended the fair.

Miss Pearl Cammack visited in Spur last week. Frank Eiring of Plainview was a business visitor in Matador Monday.

Mr. and Mrs. R. E. Donovan visited relatives in Corsicana last week. Mr. Donovan's mother, Mrs. Rose Donovan accompanied them home for a visit here.

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tones mahogany. Terms if desired. Might take live stock or poultry as part payment. Address at once. BROOKS MAYS & CO., The Reliable Piano House, Dallas, Texas.

BABY CHICKS—Our Jamesway is hatching twice per week. Chicks for sale Thursday and Monday. Heavy, 8 cents; light, 7 cents. Spur Grain & Coal Co.

Mrs. H. G. Stanford and son Jerry, accompanied by Mrs. B. F. Harbour, made a trip to Paducah Saturday.

Mr. and Mrs. W. C. Hagan visited relatives in Childress last Friday evening.

Mrs. Ora E. Patterson, Miss Rita Nichols and Miss Irene Knight attended a District meeting of officers and county staffs of the Texas Relief Commission held at Turkey last Wednesday evening.

Mr. and Mrs. Hal Drace of Floydada, visited the former's parents, Mr. and Mrs. W. J. Drace here Sunday.

Mr. and Mrs. Tom Speers made a business trip to Lubbock Tuesday.

Mr. and Mrs. John Russell made a business trip to Plainview last Friday morning.

Mrs. Dorothy Thomas, teacher in the Paducah schools, accompanied friends here Saturday on a brief business trip.

FOR SALE—Silver-Marshall 690 Amplifier. See Hart Harris at the Mission Service Station.

Emerson up to date: If you can produce better claptrap, the world will beat a path to your door.

DR. W. E. HARRISON DENTIST Office Over Paducah Pharmacy Paducah, Texas

B. Y. W. C. IN MEETING TUES.

The Baptist Young Women's Circle met Tuesday afternoon, October 2, at Mrs. Frank Brian's with eleven present. Mrs. Morris Gates was welcomed as a new member.

Following the business meeting, Mrs. Springer, the chairman, read the scripture, after which Mrs. Bolton gave an interesting discussion of the Ministry of Prayer, from the book, "Ministry of Women".

The circle voted to change the meetings from Tuesday afternoon to Tuesday night, the next meeting to be Tuesday night week, October 15, at 7:30 with Mrs. H. G. Stanford.

Refreshments of chocolate and cookies were served at the close of the program.

Service Station Changes Owners

A deal was culminated late Monday whereby Loyd Stafford and A. L. Berryman assumed management of the Sinclair Service Station located on Highway 28.

The station has been operated for some time by Jake Spencer and Ira Haskins who sold their entire interests in the enterprise to the new ownership of Stafford and Berryman.

The station will continue the same policies and will handle the same line of petroleum products. Messrs Stafford and Berryman solicit a visit of their friends and the public to their newly acquired place of business.

NATIONAL BANKING SYSTEM RECOVERY

The most trying conditions that have ever confronted a Comptroller of the Currency, confronted J. F. T. O'Connor when he took office in March, 1935, according to an address made by Hon. Ad-

olph J. Sabath of Illinois in the House of Representatives on Thursday August 22, 1935.

The following interesting figures and data are from the Congressional Record on Hon. Sabath's remarks:

"The press release issued by the Comptroller of the Currency, on August 17, 1935, reveals deposits in 5,431 active national banks aggregating \$22,518,541,000, as of June 29, 1935. This represents an increase since June 30, 1933, of \$5,744,426,000 and establishes a record which has never been approached in the history of the national banking system. The total deposits in active national banks is now fast approaching the total reported for December 31, 1928, on which date 7,635 active national banks reported deposits aggregating \$24,347,380,000. This was the highest total reported in the history of the system and exceeds the present figures by only \$1,828,839.

The phenomenal recovery of the national banks may be attributed to the splendid work of rehabilitation instituted by the President immediately upon his assuming office. The master stroke of the Chief Executive in cleaning up the wreckage at the outset and the measures enacted by the Congress made possible the establishment of the banks on a sound basis and the restoration of the confidence of the public in their solvency.

The man directly responsible for this most remarkable record of recovery was the able, efficient, and energetic Comptroller of the Currency from California. Under his forceful direction seemingly impossible results were accomplished reflecting credit not only upon himself and his Bureau but upon the administration and the Nation as well.

At the end of the banking holidays in March 1933 three major problems confronted the Comptroller of the Currency. The first of these was that of reopening 1,417 closed banks which had de-

posits aggregating approximately \$2,900,000,000. The Comptroller now reports that all of these banks have been reopened or otherwise disposed of and that there is not a single national bank in conservatorship today. There were reopened under old or new charters or absorbed by other national banks, 1,096 of these unlicensed banks, with deposits at closing aggregating \$1,808,060,000; 31, with deposits of \$11,513,000 either went into voluntary liquidation for the purpose of discontinuing operations or left the System; and 290, with deposits of \$152,387,000, were placed in receivership after plans for reopening had been discontinued. The results of the work of the program of reopening unlicensed banks by the Comptroller of the Currency may be summarized by the statement that on March 31 of this year all but 25.6 percent of the total deposits involved in these 1,417 banks at closing had been returned to depositors.

The second problem confronting Mr. O'Connor following the banking holidays was that of returning to depositors of national banks in receivership every dollar possible with a minimum of delay. The results accomplished with the aid of the Reconstruction Finance Corporation has been remarkable. Distributions to depositors in receivership banks since March 16, 1933, aggregate \$674,332,605. There are now in receivership, under the supervision of the Comptroller of the Currency, 1,467 banks which includes those banks placed in receivership prior to March 16, 1933, as well as those placed in receivership since that date. Deposits in these banks at closing aggregated \$1,855,232,900, while \$1,052,163,159 or more than 56 percent of the amount involved at closing, has been returned to depositors.

The Comptroller had as a third problem the task of rehabilitating and strengthening the capital structure of the banks under his supervision. Since March 16, 1933, 2,216 national banks have issued

\$542,296,800 in preferred stock and 273 have issued \$43,357,500 in common stock for the purpose of repairing and strengthening their capital structure.

BUSINESS IMPROVES

Is business improving? Is there reason for believing that permanent improvement is actually under way? We are not attempting to answer those questions to your satisfaction. You probably wouldn't pay much attention to our opinion on those points than we would to yours so we are leaving the answers to an institution that commands attention because it is qualified to speak with authority.

The institution referred to is the National City Bank of New York, one of the country's greatest financial institutions. Like all other great institutions, the National City Bank is conservative in its statements, and when it permits a note of optimism to get in, it means something, means a great deal, in fact. Here, in own words, is what it has to say in its monthly review of economic conditions released recently:

"The persistence and spread of the business improvement over the past nine to ten months, despite both political and economic handicaps, have made a strong impression upon all observers.

"None of the previous upswings during the depression has extended

as widely into the durable goods industry; also, and doubtless for that reason, none has shown such staying power. From the peak of the rise, reached in late winter, subsequent reaction amounted to only four per cent in terms of the Federal Reserve Board's index of industrial production, and now another rise is apparently under way.

"This supplies an encouraging contrast to the shary recession that followed every other upward movement. Moreover, business has had to overcome the disturbing influence of the NRA, the AAA, and other court decisions; the continuous apprehension as to the treasury deficit, and the effects of a series of important legislative enactments, all creating difficulties and new uncertainties."

That last paragraph enumerates some of the "political and economic handicaps" mentioned in the review, but "despite" those handicaps, the National City Bank of New York presents what is, for it, a right optimistic view of both present and future business conditions.—Tribune, Blackwell, Okla.

Marriage is a funny thing. The ceremony is of the least importance, but more fuss is made about it.

Some folks object to following the footsteps of others, because they want to make bigger footsteps themselves.

Program

Friday and Saturday "The Arizonian" WITH RICHARD DIX

Sunday and Monday SHIRLEY TEMPLE IN "Bright Eyes"

Sunday Matinee 2:30 P. M. Nights 7:15 P. M.

ROGUE THEATRE

Matador, Texas

NOW YOU CAN HAVE Air Conditioned REFRIGERATION

Fresh, pure air... constantly circulated at just the right temperature and humidity to keep your food in perfect condition. That's modern air-conditioned refrigeration with ice!

Odorless, Tasteless Refrigeration!

Odorless... because the constantly changing air freshens the interior of the modern ice refrigerator, thus removing strong odors. This air-conditioning process makes it possible to place, in open cabinets, butter or milk, in the same storage space with onions, cabbage, or other foods with a distinctive odor. The air-washing effect of the melting ice carries all odors out of your refrigerator. Each food retains its own individual flavor. Ask your ice dealer to demonstrate this new method of refrigeration to you.



Use ICE for Air Conditioned Refrigeration

LEA ICE CO.

Independent Manufacturer of Ice Ice is the Only Conditioned Air Refrigeration MATADOR, TEXAS

PHONE 67

PROMPT DELIVERY

New Location . . .

OF

Cream Station

FOR

LUBBOCK POULTRY & EGG CO.

PIONEERS OF THE CREAM INDUSTRY ON THE SOUTH PLAINS

We wish to announce a new location and management of the Lubbock Poultry & Egg Company.

WE PAY THE HIGHEST POSSIBLE PRICE FOR

Cream - Poultry - Eggs - Hides

GIVE US A TRIAL

L. R. Bishop Feed Store

EAST SIDE OF SQUARE

L. R. Bishop, Manager

COAL - FEED - SEED - GRINDING

Don't jump out . . .

AND BUY



Your Groceries

until you have compared our prices

We concede the fact that our store is small but our prices are small also. Let us suggest that you visit our store and compare our prices before you purchase your groceries. We believe that you will agree after one visit that quality and price to be found at the Diamond J Food Store will warrant your continued patronage.

CREAM MARKET

Beginning Saturday October 14th (one week from next Saturday) we will be in position to pay

HIGHEST MARKET PRICES

For Your Cream

Diamond J Food Store J. Floyd Jordan

Announcing . . . True Value Week

"TRUE VALUE" MEANS MORE FOR YOUR MONEY

October 5 to 12 Inclusive

Beginning, October 5 and lasting through October 12, will be "True Value Week" and we urge our friends and customers to read the big circular which they will receive.

When we say "True Value" we mean that the article purchased is a true value and that it

MEETS ALL COMPETITION

Check our circular closely and by all means visit our store and you will agree that we are offering nothing but "True Values".

LOOK FOR OUR 4-PAGE CIRCULAR

Matador Hardware and Furniture Company

"WE HAVE IT. WILL GET IT. OR IT IS NOT MADE"

CAPITOL HOTEL STEAK HOUSE

The FAMOUS "Grand Champion" STEAKS SPECIAL TENDERSTEAK Only 60¢

TENDERSTEAK Only 60¢

A Toast TO THE "Grand Champion Tendersteak"



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Fireproof - 200 Rooms with Bath \$2.00 UP