

Therefore every tree which bringeth not forth good fruit is hewn down and cast into the fire.—Matthew 3:10

Matador Tribune

WHEN A MAN ASSUMES A PUBLIC TRUST HE SHOULD CONSIDER HIMSELF AS PUBLIC PROPERTY.—Jefferson.

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

TRIBUNE VOL. 9, NO. 34

Matador, Motley County, Texas, Thursday, Oct. 31st, 1935

MOTLEY COUNTY NEWS VOL. 16, NO. 35

TRAIL DUST

By DOUGLAS MEADOR

Peace is that precious quality which inspires the heart to trudge across the unwatered valleys and brave the phantom mountains of tomorrow, in a quest, that may, perhaps, end when the fenceless boundaries of eternity have been invaded. It is the firm gold in the battered brass jardiniere at the end of each soul's rainbow of dreams. The great exodus yet to find its way through the wide gates of posterity will light candles to hold away the darkness in the formidable corridors of time as the search presses on and lives drain back into the reservoir of soil. Ultimate peace is the supreme goal of life.

Sediments of age may fetter my thoughts and pollute my ideas of justice but it seems unfair that a canary bird, whose wings must ever beat against prison bars, should be taught to sing with the aid of a phonograph record. Surely there is enough of life to spare a few crumbs of companionship for a creature to remain captive forever with no greater purpose than to supply a pinionless animal with a symbol of happiness.

While the conventions of a cattle country are more flexible than is generally accepted, I have been forced to throttle a secret desire to wear spats because of an inherent timidity. I have often measured the personal pleasure which might be achieved through the lighting of long-cooled cigarette lamps, but resigned my desires by the explanation that spats, like glory, must have been created for the chosen, and fit illy on feet of clay.

Beauty clings to the evening twilight as another sunset is arranged against the horizon and specks of hammered gold fall lightly upon the purple hills. A satisfying serenity encompasses the heart with unearthly power, silencing the bitter mockery of fate and cooling the feverish forehead of dreams. The western sky becomes a hinge, closing the written chapter in the book of day, and the writer pauses to look again at his material.

If a man has a few pieces of currency in his pocket it is hardly possible that he will be aware of any great amount of suffering while facing a blizzard for a few hours. He may also achieve the same effect if he is extremely unhappy. Strange blankets for the soul.

When the tide of night receded from the shores of the sky he raised a weary body and grasped the galley-seat near his hands. He never seemed to mind the chains that kept him a slave of ambition and he smiled sometimes when there was much pain in his humble heart. Romance and beauty of youth were high silver clouds above his world of work and dreams. In the shadow of his silence he kept an urn of courage from some deep, cool spring to moisten his dry lips when others laughed.

Time & Company have now made him master of a great ship as compensation for his years of service, and he, with silvered temples, is proud of his place on the bridge. Yet the callouses of the past remain upon his hands and perchance there is a little wistfulness in his wide, clear eyes that saw so little of happiness during his apprenticeship for success.

It used to seem a little foolish when I would pull the petals from a sun flower blossom, or transplant a "love vine" to determine the fidelity of some girl at school who had been the direct cause of my sudden interest in personal appearance. It is possible that I have wasted acres of sun-flowers and a considerable amount of time before finally finding the extra petal of "She loves me." However, as time placed cares instead of flowers in my hands, I have wondered if the custom is surpassed in effectiveness by a more dependable method of learning the truth about love.

COUNTY ASSURED \$37,000 ON WPA PROJECTS

BOX SUPPER FOR BENEFIT CITY LIBRARY ANNOUNCED

Womens' Club Will Sponsor Social Nov. 7th

A box supper for the benefit of the City Library, to be sponsored by the El Progreso Club, the Sorosis Club and the Jr. Sorosis Club has been announced for Wednesday evening, November 7th. Everyone interested in the library is urged to attend and bring a box where a good time is assured with the entire proceeds going to the benefit of one of the city's most worthy causes.

Jr. Boxes Auction
The junior boxes offered will be sold through a separate auction at which no box will sell for more than fifty cents. Coffee and cocoa will be served through the cooperation of the clubs at five cents per tin cup.

Music and other forms of entertainment will be offered to those attending in addition to the auction of the boxes.

The box supper will be held at the High School Gymnasium at 7 o'clock Wednesday evening and everyone is urged to attend and aid the City Library.

Methodist To Hold Church Rally Nov. 6

All members of the Methodist Church and friends of the church are invited and urged to attend a church rally to be held at the local Methodist church Wednesday evening November 6, at 7:15 p. m. Those attending are requested to bring a covered dish and join in the services.

The program arranged this week is as follows: Leader, G. E. Hamilton; songs and special music, arranged by T. B. Edmondson; The Value of the Church to the Community, J. Floyd Jordan; Quartet singing; "What the Church means to Me", Mrs. C. T. Jenkins; "The Spirit of An Active Church Membership", G. E. Hamilton.

FLOYD BOND TO ASSUME OFFICE AT WELLINGTON

West Texas Utilities Manager Is Transferred To Larger Office; New Man To Come Here

Floyd Bond, who has been in charge of the West Texas Utilities Co. office here for some time received information Monday that he had been transferred to Wellington where he will immediately assume charge of a similar position.

Mr. Bond will probably move with his family to their new location this week. Definite announcement of the manager to assume charge here could not be obtained late yesterday.

Mr. Bond has many friends in Matador who regret losing him and his family but wish him much success in his new location. Mr. Bond was an active member and director in the Matador Lions Club.

Bids Opened On Roaring Springs School Building

Many Contractors Vie For Construction Expected To Start Soon

A large number of contractors for the principal points in west Texas were present at Roaring Springs Monday when the bids for constructing the construction of the proposed Roaring Springs school building were opened.

The lowest bid for the building was offered by W. Frank Little Company of Amarillo, the plumbing and heating going to the Bell Construction Company of Lubbock and the electrical work going to the Boone Electric Company of Amarillo.

The contracts will not be awarded for a few days on account of certain business details which must be cleared in advance.

It is believed the actual construction will be started within a short time.

Go To Church Sunday.

Homely Philosopher



Will Rogers, above, homely philosopher and apostle of sunshine, who died August 16, 1935 as the result of an airplane crash in Alaska, will be honored by Texas November 4th. Governor Alfred has issued a proclamation declaring the day officially as Will Rogers Day.

SATURDAY CASH ATTRACTS MORE TO BUYING HERE

With the passing of the second Saturday afternoon in which Matador merchants offered \$25.00 in cash, the trade stimulant plan is declared successful. More people are interested in the values offered by local merchants and the possibility of securing the \$25. in cash which is offered each Saturday afternoon. Merchants predict that next Saturday, November 2nd will show even greater buying in Matador as the working of the plan becomes better understood and advertised.

There is no cost or obligation to the plan. Customers have only to ask for trading tickets when making purchases. The cash for next Saturday's awards has already been secured and is ready for some fortunate person who buys in Matador.

Improvement Made Federal Office Of Employment Here

Floydada Bids For Service Of Three County Government Re-Employment

Carpenters were busy in the City Hall building early Monday in providing new quarters for the National Re-Employment Service office after information had been received here that the office might be moved to Floydada in case the improvements were not made.

H. A. Harrison, local representative of the service, who is now in Floydada aiding with road construction employment in Floyd county, notified county and city officials that he had been offered office and complete utilities in Floydada and the office would be moved unless similar service was tendered here.

An agreement was quickly reached between county and city officials whereby the city will furnish office space in the City Hall and also supply lights, while the county will furnish other utilities.

Office Permanent

The Federal Re-Employment Service office will be permanent and the entire salary for Mr. Harrison is paid by the government. The local office will handle labor for Floyd, Motley and Dickens counties. All types of labor is supplied and also placement is sought for types of laborers who require the assistance of the service. The movement is a part of the government's plan to provide better employment facilities throughout the country.

FARMERS VOTE "YES" ON CORN-HOG BALLOT

Corn and hog farmers of Motley County voted 46 to 2 in favor of continuing the Corn-Hog production control program after 1935 in the National Referendum held Saturday. Of the 61 contract signers 42 voted "yes" and 2 voted "no". Four non signers voted "yes" and none voted "no".

Early returns from the whole nation show that a large vote was cast with 402,363 for and 68,195 against.

NEW ARRIVAL

Born to Mr. and Mrs. John P. Foster on October 24, 1935 at the Trawack Hospital, a daughter who has been named Sue Desse.

MATADOR TOPS DISTRICT 4B IN FOOTBALL RACE

MATADOR, Oct. 28.—Floydada's one-sided victory over Paducah last Friday left only Matador, Spur and Floydada with unblemished records in District 4B.

Despite being idle, Coach Stanford's Matador Matadors still head the list with three conference victories and two each for Floydada and Spur.

Led by Captain Malcolm Linder, hard running fullback, the light but scrappy Whirlwinds displayed lots of power in humbling the heavier Paducah eleven, 33-12.

With Co-captain Beryl Black-shear (the Dick Todd of District 4B) out for practice again, the Matadors face a week of heavy work as they prepare for their annual battle with the class A Electra Tigers at Electra Friday night.

Lockney, victorious over Silver-ton 12-6 last week, is expected to deal plenty of misery when they invade Paducah. Floydada's whirl three straight when they meet the light inexperienced Quittaque team at Floydada Friday. The Spur Bulldogs, with two conference victories dangling from their belts are host to the Silver-ton Owls Friday, and are expected to win easily.

District 4B Conference Standing

Teams	Won	Lost	Tied
Matador	3	0	0
Floydada	2	0	0
Spur	2	0	0
Lockney	2	1	0
Quittaque	1	1	0
Paducah	0	2	0
Silver-ton	0	2	1
Turkey	0	2	1
Floyd	0	2	2

Games Last Week

Lockney 12, Silver-ton 6.
Paducah 12, Floydada 33.
Estelline 6, Turkey 0.

Games This Week

Matador at Electra.
Quittaque at Floydada.
Lockney at Paducah.
Silver-ton at Spur.

City Water Tank To Get Cleaning

Water To Be Supplied From Storage In Mains While Work Is Underway

Matador's Water tank will receive a thorough cleaning and painting inside next week according to city secretary, Tom Harris. The work has been contracted and an expert in this line is expected to arrive over the week-end.

A hole will be cut in the high tank through which the cleanings will be deposited and a heavy coat of special paint will be applied.

Mr. Harris wishes to notify water users that the water pressure will be low while the work is underway owing to the fact that the supply will be made through mains direct from the pump. Cooperation by users, in being extra cautious is sought since in the event of fire, the pumps must be started to bring the force up to the required level. It is expected that from a week to ten days will be required to complete the work and allow the paint work to dry sufficiently to be used.

COTTON REPORT

Census report shows that there were 2989 bales of cotton ginned in Motley County from the crop of 1935 prior to Oct. 18 as compared with 896 bales ginned to Oct. 18 crop of 1934.

Horace J. Marler, Special Agent.

The fees in the School of Experience are always paid in advance.

Charlie Morriss Injured In Fall

Charlie Morriss was rendered unconscious for some time received painful injuries when he fell from his automobile while it was on a grease rack at the Red Triangle Filling Station last Thursday.

Mr. Morriss evidently had forgotten the position of his car when he stepped from the door, striking his head against the wall of a nearby building. Immediate medical aid was rendered and Mr. Morriss was removed to his home northeast of Matador, where it is declared he may be confined to his bed for two weeks.

Cotton Assistant Moves To Farwell

M. E. Thompson, who has for the past 16 months been connected with the local county Agent's office in the capacity of Assistant Cotton Adjuster, has been transferred to Farwell, Texas where he will be engaged in similar work.

Mr. Thompson will leave for Farwell today and will assume his new duties tomorrow.

At present no assignment has been made to fill the vacancy created by Mr. Thompson's transfer, however, Frank A. Buckley, Motley County Agricultural Agent declared that the place will be filled in the near future.

Paint Advertising Proves Profitable

Beginning in last week's issue of the Tribune, a new series of cooperative advertising by the Sherwin-Williams Paint Company and Higginbotham-Bartlett Company, local building material firm, was started. This is the third advertising schedule to be placed with the Tribune and has proven highly profitable by increasing paint sales in this territory according to Marvin English, manager of the Higginbotham-Bartlett Co. here.

The extreme values offered Sherwin-Williams Paint Company which is one best known paint manufacturing companies in existence, with the message carried to the homes of users by the county "Paint Headquarters" according to Mr. English.

Miss Knight Will Study Relief Work

Miss Irene Knight, who has been in charge of the Motley County Relief Office since August, left early Saturday morning for Dallas.

The Texas Relief Commission is sending her to the Social Service Institute to take an advanced course in Social Service Work. She is one out of the three in this District that will have this opportunity. Miss Knight plans to be away six weeks. Her duties here will be assumed by Mrs. Ora E. Patterson and Miss Rita Nichols, during her absence.

Local Agency To Show New Chevys

Residents of Matador and vicinity will have their first opportunity, Saturday to inspect and ride in the new 1936 Chevrolet cars, it is announced by Farris Fish of the F. F. F. Chevrolet, whose showroom is being prepared today for the large number of visitors which the event always attracts.

There will be both Master Deluxe and new Standard Chevrolets, not only for display purposes, but for everyone interested in testing the performance and riding qualities of these new lines of cars," said Mr. Fish. "Due to the early start on Chevrolet production, we have cars on hand for immediate delivery, and the assurance of prompt service on orders. However, the earlier the order is on hand, the sooner buyers will get delivery.

Orders received prior to Saturday's announcement will be put on a preferred list for delivery in the next few days. We know it will be greatly to the advantage of every prospective car buyer to see these new Chevrolet lines before buying any car."

With all its draw backs life is still a splendid adventure.

STAR MAIL AND SCHOOL ROUTES AND FARM ROADS

Treasury Warrant For State-wide Project Countersigned

Motley county is assured of \$37,000 WPA projects money according to a message received here Tuesday by W. R. Cammack, county judge. While information regarding proposed construction was incomplete, it was concluded that the Federal work would include Dumont-Russellville road for which application has been made to widen the right-of-way and general improvement. A letter dated October 28, at Amarillo, Texas on House of Representative letterhead, was received by Judge Cammack.

"Hon. W. R. Cammack, County Judge; Hon. Pat Sheridan, County Chairman; Mr. Douglas Meador, Matador, Texas, Gentlemen: In the absence of Mr. Jones, his office is in receipt of word from Washington that the Treasury warrant has just been countersigned for a state-wide WPA project to improve star mail and school bus routes and to construct farm-to-market roads, and that includes \$37,000 for Motley county. Sincerely yours, A. B. Clark, clerk."

W. E. Burke Is Here

W. E. Burke, District Works superintendent of Lubbock, was in Matador Tuesday and assured Judge Cammack that it was highly probable that all of the projects submitted from this county would be approved. He declared that the work was being rushed forward just as rapidly as possible and that this county could expect other approvals in the immediate future.

County Agents Get Cotton Buyer Form

COLLEGE STATION—Form for the cotton buyer to fill out in the cotton price adjustment program have been sent to the county agents, and application forms for cotton adjustment payments will be available immediately," according to F. E. Lichte, assistant chairman of the State Allotment Board. Applications will be filled out in the office of the county agent and will be forwarded to the office of the State Allotment Board where they will be checked and audited.

On the 1935 crop of cotton, a maximum payment of two cents per pound will be made up to the amount of the Bankhead allotment, provided the producer has a record of sale dated prior to August 1, 1936, and makes his claim prior to August 15, 1936.

Application forms to permit ginning tax free up to 110 pounds of cotton for home use, in accordance with a recent amendment to the Bankhead Act, are also available from the office of the county agent, according to Lichte. Home grown cotton is being utilized at present on many farms in making mattresses at home.

Texas Song Favorite In Radio Broadcast

New York City, Oct. 9.—"The Eyes of Texas" has broken a national record.

The stirring Texas song was sung by a San Antonio quartet on the Major Bowes amateur hour Sunday, Oct. 13, in a program dedicated to the Alamo City. Within less than an hour more than 4500 telephone votes were received, and Major Bowes promptly announced all previous records broken.

The program was the third dedicated to Texas Centennial cities to be broadcast over a nation-wide network during the past month.

B. V. W. C. MEETS

The Baptist Young Women's Circle met Tuesday evening of last week with Mrs. Vernon Doss, at which ten members were present.

Mrs. C. B. Groves led an interesting program on a chapter from the book, "Ministry of Women". Refreshments were served by the hostess, following adjournment of the devotional session.

No one is rich enough to do without a neighbor.

MATADOR TRIBUNE
Successor to the Roaring Springs News

Combined With the
Motley County News
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DOUGLAS HEADOR,
Editor.

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MEMBER

MEMBER
West Texas
Press Association

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CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon
the character, standing or repu-
tation of any individual, firm,
concern, or corporation that may
appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
fully use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

**"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."**

Whiteflat News

By
Mrs. W. L. McWilliams

Miss Nancy G. Morriss of Fort
Worth is visiting her parents, Mr.
and Mrs. J. D. Morriss.

Mrs. A. E. Butterfield left Tues-
day for Dallas, where she will visit
her daughters for several weeks.

Rev. W. L. Tittle of Plainview
preached at the Methodist church
Sunday night and held Quarterly
Conference immediately following
preaching services.

Quite a number from Flomot at-
tended services at the Methodist
Church, Sunday night.

Troy Perkins student at Texas
Tech, Lubbock, spent the week-
end with home folks.

Miss Frances Vickers of Quit-
man, is visiting friends here.

Misses Bernice Garrison and
Pauline Martin of Vernon spent a
recent week-end here with their
respective parents.

Mrs. Cecil Burnam of Lubbock

spent last week visiting her par-
ents, Mr. and Mrs. H. M. Murphy.
Rev. and Mrs. A. C. Jones made
a trip to Plainview Monday.

Boyd Perkins and Varner Mc-
Williams spent Wednesday and
Thursday in Lubbock.

Mr. and Mrs. H. M. Murphy
visited relatives at Paducah Sun.

Sunday, October 27, was the 71st
birthday of Mrs. S. A. Wilkinson,
and was honored with a dinner
given by her children. Those pres-
ent were: Messrs R. S. A. K. Roy
and Theodore Wilkinson, together
with their families, and one
daughter, Mrs. Walter Garrison.
Several other children who live
too great a distance away, were
unable to attend the celebration.

SUDAN SEED FIVE CENTS
(Is Price Set For Growers)

Sudan growers of several Pan-
handle Counties recently met and
organized THE SUDAN SEED
GROWERS ASSOCIATION, with
the purpose of securing fair prices
for their sudan seed.

From a thorough investigation
of conditions, they find the prin-
cipal causes of the ruinously low
prices, evidently due to reports of
large yields of seed in California,
South Texas and other places.

These reports, in every case,
were found to be untrue or greatly
exaggerated and have been put out
evidently, by speculative buyers,
for the purpose of scaring the un-
informed grower into selling his
seed at the present low price.

Sudan seed are used for plant-
ing only; planting time is six to
eight months away and the big
seed buyers do not want to stock
up with seed now unless they can
buy at a very low speculative
price; so a farmer selling his sudan
seed now, is like the merchant
trying to sell his straw hats in
mid-winter.

From our investigation, we be-
lieve there will be very little if
any surplus seed, above the plant-
ing demand in the Spring.

Considering all these facts, we
ask all growers to cooperate and
hold their sudan seed for 5c per
pound.

Conditions justify this price, and
the planters of small grazing
patches (who plant about nine
tenths of all seed sold) can afford
to pay this price, or even higher.

With your cooperation we will
be able to get reasonably accurate
information on amount of seed
held and if there should be more
than will be demanded for plant-
ing, we expect to be able to in-

terest the larger growers in hold-
ing over, until next year, a suf-
ficient percent of their seed, to
take care of such surplus.

There will perhaps be a very
small percent of growers, who will
have to sacrifice something to get
badly needed cash, who will
"dump" their seed for anything
they can get but since practically
all the large growers, have already
stacked their sudan and do not
even intend to thresh it until near
planting time, it seems certain that
the small amount of seed that will
be "dumped" will supply only a
small part of the Spring planting
demand and there is no doubt but
what the large buyers will pay 5c
for enough to finish supplying the
Spring demand, if they cannot get
them for less.

The Association charges no fee
for membership and no one is
getting any money for services and
even for actual expenses.

Your local newspaper is interest-
ed enough in helping you get a
fair price for your farm products,
to print this at its own expense;
so we hope you will duly appre-
ciate his cooperation and will co-
operate yourself and urge your
neighbor growers to IMMEDIATE-
LY write us a postal card, saying
you will associate yourself with us
in this effort, giving your name
and address, amount of seed you
will probably have, and the num-
ber of acres of sudan you had in
last year, and how much you will
expect to plant next year.

Every grower who refuses, neg-
lects or puts off doing this makes
the efforts of the association less
effective, this is the least you can
do to help yourself get better prices.
Address Sudan Growers Assn.
T. E. Lovelace Sec.
Farwell, Texas

NAN GIBSON MORRIS
HOME FOR VACATION

Nan Gibson Morriss, daughter
of Mr. and Mrs. J. D. Morriss, of
Whiteflat, Texas, arrived Sunday
for a two month's vacation. Miss
Morriss is a registered nurse, hav-
ing graduated from City-County
hospital at Fort Worth in 1934. She
has been employed at City-County
hospital as night O. B. Supervisor
until recently, having to give up
her position due to illness.

She will return to accept a
position in Dallas the first of the
year.

Men have a lot of characteristics
that we may dislike, but we can
overlook most of them in a man
who shows gratitude.

**Mrs. Housewife
of Matador**

**YOU, TOO WILL
BE PLEASED
WITH OUR SER-
VICE, OUR
PRICES AND
THE QUALITY
OF OUR WORK.**

We are certain that you will be pleased
with the quality of work, the prompt ser-
vice and the moderate prices of our laun-
dry. We are positive that you will be sur-
prised at the saving in time, money and
worry to be realized by calling our driver
for your laundry bundle.

Start now by making a trial of our
service.

**Floydada
Steam Laundry**



**We Move
Anything
Any Place**
LET US HELP
YOU WITH
YOUR HAULING
PROBLEM
MODERATE
RATES
Call
Bill Pharis

**PROCLAMATION
By The
Governor Of The State Of Texas**

To All To Whom These Presents Shall Come:
On Friday, August 16, 1935, Will Rogers died. Idol of A-
merica, beloved by all who knew him, his untimely passing
brought a greater sense of individual loss and sorrow to every
American citizen than any man who has ever commanded the
attention or affection of the people.

In the words of Reverend J. Whitcomb Brouger, Sr., who
officialled at the Will Rogers memorial services in Glendale,
California:

"There are many hills, but only here and there a great tower-
ing Mt. Shasta;
There are many streams, but only here and there a great
Mississippi;
There are many trees, but only here and there a great
Sequoia gigantea;
There are many echoes, but only now and then an original
voice;
There are many musicians, but only now and then a Men-
delsohn or a Mozart;
There are many politicians, but only now and then a great
statesman;
There are many people, but only now and then an outstand-
ing individual."

The nation still is stunned and sorrowful. It is impossible
to realize that Will Rogers is really gone from us.
Will Rogers needs no monument. He built his own monument.
He wrote his own epitaph in the hearts and affections of people
from every walk of life. He was the greatest apostle of sunshine,
of joyous humor, of fellowship, the world has ever known. He
still lives because his work lives. "To live in mankind is far, far
more than to live in a name."

To perpetuate his memory, to fittingly attest a nation's love
for the ideals Will Rogers represented, a nation-wide movement
is under way. It is headed by outstanding citizens everywhere
who have agreed to give unselfishly of their time and means,
in order that a proper foundation for service to human-kind
may be permanently established. Every man, woman and child,
from the highest to the lowest walks of life, will be given an
opportunity to participate.

As but a small part of the program, on Monday November
4th, every bank in the nation will open special "Will Rogers
Memorial" accounts. Every man, woman or child who has ever
chuckled at the homely philosophy of Will Rogers, whose life
has been made happier, who has been inspired by the clean-
liness of his example, who has seen him on the screen, who has
pressed forward in surging crowds for a personal glimpse of
him, will be given an opportunity to make a deposit, quietly,
without publicity of any kind, from a single dime to the limit
of their means.

I think Will Rogers, if he knew that all who loved him are
determined to establish a permanent foundation to his memory,
would prefer contributions of twenty-five cents from fifteen
million people to a few larger sized donations.

NOW, THEREFORE, I, JAMES V. ALLRED, Governor of the
State of Texas, do hereby set aside and dedicate

MONDAY NOVEMBER 4th

AS
WILL ROGERS DAY

I urge all Texans on this day to reflect upon the fine, clean
manhood of Will Rogers, the life of service he lived, the good
he did. I suggest that all of our schools and civic clubs conduct
suitable programs and exercises in memory of our great philoso-
pher humorist.

I especially urge that all of us contribute of our bit to the
Will Rogers Memorial Fund.

WITNESS MY HAND under the Great Seal of the State of
Texas, this 28th day of October, A. D. 1935.
JAMES V. ALLRED,
Governor Of Texas



THE gold and silver coins fa-
miliar to all of us, made at the
United States Mint, shown here,
were important in the establish-
ment of a national currency and
are important in the continuation
of it. But their function, that of
facilitating commerce and trade,
is today much more progressively
served by the credit system which
the individual banks of America
have established. It is in this way
by making more convenient the
transaction of all forms of busi-
ness, that you are served by the
First State Bank.

First State Bank

Matador, Texas

DEPOSITS INSURED
BY
The Federal Deposit Insurance Corporation
WASHINGTON, D. C.
\$5000 MAXIMUM INSURANCE
FOR EACH DEPOSITOR \$5000

**Pageant Of History
Is Sent To Schools**

Dallas, Oct. 29.—Depicting var-
ious dramatic episodes in the life
of Stephen F. Austin, and sum-
marizing his contribution toward
the founding of Texas, a pageant
commemorating his birth, Nov-

ember 3, 1793, is being sent to
Texas schools by the public sch-
ool division of the state publicity de-
partment for Texas Centennial
celebrations.

The pageant is in five episodes
and is based on historical facts. It
begins with Stephen Austin's ac-
ceptance of the proposal to found
a colony in Texas and portrays its
growth until after the revolution.

**LET'S GO WITH
CONOCO**
MOHON SERVICE STATION
DOBBS CITY MERC. CO
DALTON & ASHFORD
BOB'S OIL WELL
YORK'S SERVICE STATION
WHITEFLAT S. S. AND GARAGE
HIGHWAY SERVICE STA.—Flomot
FAIRVIEW SERVICE STATION

L. B. Robertson
Commission Agent
Matador, Texas

If Your
**Grocery Bill
Is a "Simon Legree"**



Let us come to your rescue
with lower prices

If you are forced to meet a "Simon Legree" grocery
bill each month, you will be interested in our lower prices.
You will be surprised at the saving it is possible to realize
when you buy your food supplies at the Diamond J Food
Store. You will always be pleased with the large variety
of fresh, fine groceries to be found on our shelves. Try
buying all your needs from our store for one month and
find how easy it is to escape "Simon Legree."

J
Food Store
J. Floyd Jordan
We pay highest prices for
CREAM

CAPITOL HOTEL STEAK HOUSE

The FAMOUS
Grand
Champion
STEAKS
SPECIAL

GRAND CHAMPION
TENDERSTEAK
Only 60c

A Toast TO THE
"Grand Champion Tendersteak"

CAPITOL HOTEL
AMARILLO
Texas

Fireproof
-200 Rooms
with Bath \$200
UP

ROARING SPRINGS NEWS

By Mrs. J. D. Mitchell
RETURNS FROM LUBBOCK
 Betty Jean Hinson returned from Lubbock, Thursday, where she underwent an operation for the removal of her tonsils, she was accompanied by her parents, Mr. and Mrs. Vurl Hinson and Mrs. L. C. Davis.

SPECIAL TO FLOYDADA
 A large number of Roaring Springs football fans boarded the special train enroute to Floydada from Paducah Friday evening to attend the game played there, more than 300 passengers occupied the coaches on the trip.

HELPY-SELF LAUNDRY HERE
 A new business opened for business Monday morning when Mr. and Mrs. Tommy Graves of Canyon began a Helpy-Self laundry in the Bigham Mill Building. Two up to date new maytag washers have been installed. Every convenience for wash day costumers are pro-

vided and a moderate price is to be charged. The town has been in need of this enterprise for a good many years and Mr. and Mrs. Graves are sure to receive an overwhelming business.

BARN DESTROYED BY FIRE
 The large barn owned by Mayor D. S. Cargile was completely destroyed by fire Friday evening. The blaze started from an explosion which happened when the grandson of Mr. Cargile went to draw gasoline from a car. A new Farmall tractor and a Willys Knight car recently purchased were among the articles destroyed. The loss was estimated at more than \$2000. No fire insurance was carried on the barn or contents.

RAGLAND-KENDRICKS
 Miss Nellie Ragland and Charles Kendrick were united in marriage Saturday evening, at Matador, with Rev. A. L. Jordan, pastor of the Baptist Church there performing the ceremony. Mrs. Kendrick is the daughter

of Mr. and Mrs. W. F. Ragland and was reared in the Duncan Flat community. Mr. Kendrick is the son of Mrs. M. H. Hardin and is well known in this section.

These young people have many friends in this and adjoining communities who wish them much happiness through life together.

Mr. Geo. V. Hensoring, Miss Amma Hensoring and Mrs. C. W. Pate made a business trip to Lubbock Saturday.

Miss Ruth Goodwin of East Afton spent the week-end visiting relatives here.
 Miss Bess Ferguson visited relatives and friends in Ralls last week-end.
 Mrs. J. F. Hall is visiting her parents in Eldorado, Okla. this week.
 Mr. and Mrs. Lem Miller with their daughter Wanda and Marion Alice Mitchell visited relatives in Spur Sunday.
 Mr. and Mrs. M. S. Thacker with their children visited in Lubbock Sunday.
 Misses Anna Hensaring and Velma Perry visited in Floydada Sunday.
 Mr. and Mrs. W. J. Keys, with their son Elton attended the Sunday School Rally in Whitestart Sunday.
 Mr. and Mrs. W. J. Whitaker are spending the week visiting relatives in Floydada.
 Miss Dan Long spent the week-end visiting relatives in Crosbyton. Claudius and Rita Nichols visited friends near Coleman during the week-end.
 Mr. and Mrs. L. C. Campbell and Mr. and Mrs. R. E. Campbell and were Roaring Springs Baptist church visitors Sunday evening.

Will Rogers
 Everybody likes Will Rogers and everybody likes Will Rogers pictures, so come out and see Will Rogers in "Doubting Thomas" Sunday and Monday at the Rogue.

NEW ARRIVAL
 Word has been received here of the birth of an 8 pound boy in the home of Mr. and Mrs. J. C. Hutto at Amarillo on October 29. Mr. and Mrs. Hutto are former Matador residents.

Farm Families May Be Eligible For Other Works
 Stillwater, Okla., Oct. 31.—Thousands of new farm families to be enrolled within the next few weeks in the rural rehabilitation program might be made available for work on local roads, school building, and recreation grounds, it was announced today by D. P. Trent, Director of Rural Resettlement in Texas and Oklahoma.

"These families may not be adapted to a regular farming program. Even if they are, it may take months to work out plans," Trent said. "In the meanwhile they will be drawing subsistence from Resettlement, and we will endeavor to provide employment for them."

The rehabilitation program, he said, is under control of advisory committees now being completed in each county. "These committees have the authority and responsibility of saying what families are to be accepted, and what program they be laid down for them," Trent said. "If these committees live up to their opportunities, they may be able to build projects of service to the whole community, in addition to rehabilitating their destitute neighbors." Each committee consists of three men and two women chosen from the county's leading farmers and farm workers.

men. The county Extension Service workers are ex-officio members. The new families to be enrolled are among 175,000 which will be taken from relief rolls throughout the nation, according to announcement made earlier this week.

Central Applications Bureaus will be organized to assign relief clients to Resettlement, WPA, and other federal agencies. Farm families not accepted for rehabilitation will continue under care of other state and federal agencies. Relief directors have been requested to begin an immediate examination, through their county case supervisors, to select the families which will be certified for acceptance by Resettlement.
 The Texas-Oklahoma region now has 35,000 farm families under rehabilitation, receiving loans for capital goods and subsistence. They have been at work since last spring on supervised farming operations through which they are now repaying the loans. The national quota for new families represents an increase of fifty percent above the 350,000 cases previously accepted in the nation. Trent said that even after the fifty percent increase, still more than that number of relief rolls. The number of farm families now on relief, exclusive of those previously accepted for rehabilitation, is estimated for the nation at 410,000.

STATE AUDIT IS BIG SAVING FOR THE TAX PAYERS
 AUSTIN, Oct. 30.—"More than a million and a half dollars has been saved the State of Texas by an investigation of deficiency certificates held by local officers for felony case fees," said State Auditor Orville S. Carpenter about a report completed this week.

Four years ago the audit was started by the Senate Investigating Committee in conjunction with the State Auditor and the State Comptroller. At that time a number of sheriffs were indicted and two other officials committed suicide. "Local officers receive fees from the State for felony cases and for the legal procedure necessary in prosecution. Deficiency certificates (promises of the State to pay

when the Legislature makes an appropriation) are given these local officials. When the Legislature appropriates the money, local officers bring their certificates in and receive payment. Our audit was to determine whether or not these claims were just," Mr. Carpenter explained.

"Forgeries and other irregularities were discovered, but the principal reason for refusing payment on a fee account is that the official has already been paid fees in excess of the amount to which he is legally entitled," the State Auditor said.
 "Claims totalling \$574,255.53 have been set up against fee officers, and of this amount \$119,489.13 in cash has been collected. At present the greatest part of the balance of these claims is in the hands of the Attorney General for collection. Of the deficiency certificates audited, \$306,850.99 was refused as representing invalid claims for payment against the State. By elimination of practices heretofore existing, \$831,714.51 in fees was cut from the judiciary appropriation," he continued.
 "Actual saving to the taxpayer made possible by this audit was \$1,712,821," Mr. Carpenter declared.

THE MIDDLE WEST
 The old pioneer spirit still prevails in that section of the country familiarly known as the Middle West. Within the past twelve months the Middle Westerner faced tremendous odds, even stark tragedy. Drouths, dust storms and floods have visited his part of the world with grim shadows that those more faint of heart would have succumbed to with good grace. There were times when he may not have left like smiling, but at no time did anyone hear the Middle Westerner whine.
 Surely every citizen can find a worth-while example in the conduct of their fellow Americans whose homes were almost blown away, then almost washed away, calamities bad enough in themselves but especially discouraging when they followed closely upon the heels of a drouth that lasted almost two years. But the Middle Western men and women are the kind that "can take it." Their an-

cestors were the hearty followers of the plow who journeyed far into the unknown to establish homes. And once established they were ready to protect them with courage and determination, believing that a little bad luck now and then only adds spice to life. What matters such trivial things as too much dust or water or the lack of it? This game of living is something beyond the quitters. It requires pioneers to win, and the Middle Westerners have it in their blood.
 —Times, Ellicott City, Md.

The Home of COMFORT COURTESY FRIENDLINESS

THE NEW WORTH HOTEL
 FORT WORTH TEX.

JACK FARRELL, Manager
 "Friendly" is the word here. Smiling attendants greet you everywhere. It's a pleasure to stay here. Ask anyone!

18 Floors of Cheerful Guest Rooms All With Bath \$2 and Up

HOME OWNED MATADOR CASH GROCER
 OWNED AND OPERATED BY R. E. CAMPBELL

Specials for Friday and Saturday

Lettuce Head 5c
 Catsup 14 oz bottle 11c
 Steak 1 lb 19c | Roast Rib lb. 9c

Snowdrift 3lb can 57c
 6 lb can 1.09

Coffee Bright & Early 3lb 60c

Yams 10 lb 15c | Spuds 10 lb 18c 15 lb 25c

Prunes 10 lb box 59c DRIED

Flour 48 lb guaranteed \$1.73

Ham Armour's Star Half or Whole lb. 29c

Pecans Shelled 1/4 lb. 14c
 New 1/2 lb. 25c
 Crop 1 lb. 49c

Cracksrs 2 Pound Box 21c

Soap Crystal White or Blue Barrel 6 for 25c

Tomatoes No. 1 Can 5c
 No. 2 Can 3 for 23c

Macaroni box 5c

Bananas doz 19c

Post Toasties 15c pkg 10c

Onions Spanish Sweet lb 2c

Floydada, Texas

25th Anniversary Celebration

Big Values—New Styles—High Fashions—Superior Quality.

Don't Overlook These Specials

Velveteen Dresses \$3.98
 Smart and new. Gay new colors. Each

Childrens Coats \$4.88
 All Wool and all Sizes. Special

Crepe Slips 88c
 Lace Trim. Full Cut. Special Buy. Each

Woolens 68c
 36 In. Wide. Wool Mixtures, or Tweeds. Per Yard.

Woolens 98c
 54 In. Wide. Plaids, and Wool Mixtures. Per Yard.

Silk Crepe 44c
 36 In. Wide. Solids or Prints. Extra Value. Per Yard

Prints 17c
 80x80 Count. Guaranteed Fast Colors. Per Yard.

Sheeting 29c
 Extra quality. 9-4 bleached or Unbleached. Yard

Sheeting 18c
 Unbleached. Full 81 In. Wide. Special. Per Yard

Cleverly STYLED DRESSES "Classy Jean" DRESSES \$16.50
 These dresses are of the very latest styles and best of quality. Another Group of

SILK DRESSES Just arrived this Week. \$4.88

Look What Anniversary Values Part Wool Blankets \$2.39
 Size 70x80, Satin Bound. Double. Heavy Weight.

Double Blankets 98c
 Large Plaids. Large Bed Size. Per Pair

Mens Shirts 94c
 Fast Color Broadcloth. New Starchless Non-Wrinkle Collars

Boys Shirts 49c
 Fancy Broadcloth. Sizes 8 to 14. Each

Leather Jackets \$5.95
 All Leather. Cossack Style Jackets.

Boys Jackets 88c
 Suede Cloth. Button style Special

Work Shirts 88c
 Washington "Dee Cee" Genuine Taxi Cloth. each

Work Shirts 49c
 Full Cut. Coat Style. Grey Covert or Chambray

Overalls \$1.00
 Men's Hawk Brand. Anniversary Special

BRAND NEW COATS "Printess" COATS \$23.00
 New Styles—New colors, new materials. And above all, the Quality.

SPORT STYLES Smart self trimmed. all wool, wonderful value. \$9.88

MEN'S SMART SUITS "Curlee" SUITS \$19.50
 Guaranteed all wool new fancy or plain backs. Sizes 34 to 50

ALL WOOL SUITS Sport or Plain Models. \$16.50

See the New Styles IN Wall Paper

We have just received a new and complete stock of Mayflower Wall Paper

AND URGE YOU TO INSPECT THE PATTERNS BEFORE YOU BUY.

Paper for every room at prices surprisingly low.

BURTON-LINGO CO.
 "PIONEER LUMBER COMPANY OF WEST TEXAS"

BEAUTY

FIRST AID FOR BEAUTY Remember a good Permanent is the foundation for smart hair dressing. Come in and let us acquaint you with our special prices.

We Give Trading Tickets Theatre Building Matador, Texas

DE LUXE BEAUTY SHOP

93, is being sent to all schools by the public school for Texas Centennial.

ant in five episodes and on historical facts. It Stephen Austin's account of the proposal to found Texas and portrays its till after the revolution.

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our rescue

on Legree" grocery in our lower prices. is possible to realize the Diamond J Food with the large variety on our shelves. Try for one month and Legree."

Store
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 prices for

LOCALS

BABY CHICKS—Our Jamesway is hatching twice per week. Chicks for sale Thursday and Monday. Heavy, 8 cents; light, 7 cents. Spur Grain & Coal Co.

DON'T SCRATCH! Get Paracide Ointment the guaranteed itch remedy. Paracide Ointment is guaranteed to relieve itch, eczema, itching piles or skin irritations or money refunded. Large jar 50c at City Drug Store. 16-pd.

SPECIAL OFFER—The Fort Worth Star-Telegram, daily and Sunday and the Matador Tribune both for one year for only \$6.75. You save 85 cents.

We have several large wooden boxes for sale. Matador Variety. Mr. and Mrs. A. L. Fryar made a trip to Memphis Tuesday.

Mr. and Mrs. Oscar Williams and daughter Mary Jean of Quannah visited relatives here Sunday.

Mrs. M. S. Thacker of Roaring Springs was a business visitor in Matador Tuesday.

Mesdames Bill Neatherlin, Ben Meador, A. A. Tipton and Misses Ruth Groves and Mary Ola Tipton drove to Paducah Friday afternoon.

See our new line of blankets and bed spreads. Matador Variety.

I have stored near Matador baby grand piano, small upright and good practice piano will sell for balance against them. For information write G. H. Jackson, 1101 Elm St., Dallas, Texas. 3-1

Mr. and Mrs. E. A. Carlock, of the Paducah Post, Paducah, visited here a short while Tuesday, enroute to New Mexico on a hunting trip.

Mr. and Mrs. Orwin Ray and children of Crosbyton, visited here last Sunday in the home of Mrs. Ray's sister and family, Mr. and Mrs. F. M. Jinkins.

Hugh C. Gray, science teacher in the Matador High School, had as his guests last Friday, his mother and brother from Cee Vee.

LOST—Brief case marked G. N. Swarthout, on road to Paducah. No value to finder, but owner will pay \$3.00 reward to secure return of valuable papers. Return to Schweitzer Saddle Shop, Matador.

James M. Williams, of McKinney is visiting Mr. and Mrs. J. D. Morris of Whiteflat this week. Mr. Williams is connected with the Business Mens Insurance Co. of Kansas City, Mo.

THE EL PROGRESSO CLUB A call meeting of The El Progreso Club, October twenty-third, presented the following program:

"Where the bee sucks, there suck I. In a cowslip bell I lie, Where I crouch, when owls do cry on the bats back do I fly"—Shakespeare.

Hostess, Mrs. Stearns; Roll Call; Leader, Mrs. Pitts; Short Story, Mrs. Pitts; Reading (Selected), Frances Stearns; Ghost Story, Mrs. Reilly; Ten Minute Parliamentary Drill, Mrs. Luckett.

The Club voted to sponsor a Box Supper. Look for the date.

Miss Lucile Meador visited friends in Lubbock during the week-end.

Rev. and Mrs. A. L. Jordan had as their guests Sunday, his parents and sister from Floydada.

Good 36 inch outing at 14 cents per yard—Men's winter unions, 98c pair. Matador Variety.

Miss Emma Lesta McKee left Saturday for a visit with her parents at Wilmer, during her vacation from duties as teacher in the Fairview school which has been dismissed for cotton picking. She was accompanied to Dallas by Miss Irene Knight.

Mr. and Mrs. Oscar Fulkerson and daughter Mary Jean of Quannah visited relatives here Sunday.

Mrs. M. S. Thacker of Roaring Springs was a business visitor in Matador Tuesday.

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Honor Roll For First Six Weeks Matador Schools

STAFF Editor-in-Chief—Allie Faye Williams Associate Editor—Ruth Irvin General News Editor—Fred G. Simpson Boys' Sport Editor—R. E. Campbell Girls' Sport Editor—Oma Mae Jameson

Joke Editor—Lyman B. Campbell First Six Weeks' Honor Roll 1935-1936

High School Freshmen Honor Roll: Kara Belle Hunsucker, Jimmie Lee Irby, Mabry McMahan, Houston Schweitzer. Distinguished List: Kitty Jeanette Jinkins.

Sophomores Donald Groves, Frances Carlson, Dorothy Jean Harp, Fred G. Simpson, Curtis Taylor.

Juniors Ruth Irwin, Edith Brown. Seniors Georgia Bourland, Geneva Cooper, Katherine Copeland, Margaret Cornett, Dorothy Echols, Virginia Edmondson, Louise Hall, Clifford Harris, Katy Lynn Humphries, Grace Keltz, Addie Lee Lawrence, Sylvia Nell Patton, Dora Ratcliff, Camella Wilkinson.

Distinguished List: L. V. New, Forrest Faulkner, Dorothy Fulfer, Oma Mae Jameson, Allie Faye Williams.

Lion Luncheon Students (highest in each list has luncheon with the club, 12:30, Nov. 7).

Freshmen—Kitty Jeanette Jinkins 94; Houston Schweitzer 92½; Kara Belle Hunsucker 92½; Jimmie Lee Irby 91; Mabry McMahan 90½.

Sophomores—Fred G. Simpson 92½; Dorothy Jean Harp 91½; Charlie Scaff 91½.

Juniors—Ruth Irwin 89; Willie Crump 85½; Edith Brown 85½.

Seniors—Allie Faye Williams 95¾; Forest Faulkner 95¾ (tie); Dorothy Fulfer 93½; L. V. New 92¾; Oma Mae Jameson 92; Geneva Cooper 91¾; Katy Lynn Humphries 91½; Grace Keltz 91¼; Dorothy Echols 91; Virginia Edmondson 90½.

Students With No Demerits First Six Weeks 1935-1936:

Freshmen Louvaine Barton, J. B. Cooper, Kara Belle Hunsucker, Jimmie Lee Irby, Opal Vivian.

Sophomores Connie Brewer, Dorothy Jean Harp, Ruth McBride, Berdena Nelson, Mable Turner, Virginia Vinson.

Juniors Joeda Berryman, Edith Brown, Dan Browning, Esther Collie, Willie Crump, Rosalie Cummins, Ruth Irwin, Lorene Kingery, Billie Lawrence, Marjoria Moore, Wilma Pool, Tom Tilson, Jr., Clotelle Willie, Clefa Mae McCain.

Seniors J. D. Allen, Geneva Cooper, Julia Davis, Forrest Faulkner.

Dorothy Fulfer, Katy Lynn Humphries, Louise Hall, Oma Mae Jameson, Grace Keltz, Bernice King, Addie Lee Lawrence, Dora Ratcliff, Camella Wilkinson, Allie Faye Williams.

Students with Conduct Grades of 90 or Above: Freshmen Corine Briggs, Bill Eggleston, Virginia Estes, Kitty Jeanette Jinkins, Orva Latimer, Mabry McMahan, Amos Mize, Dillon Mize, Faola Patton.

Sophomores R. L. Brandon, Joe Campbell, Frances Carlson, Buddy Davis, S. M. Guthrie, Thurman Fulkerson, Rhenard McCary, J. C. McMahan, Jack Robinson, Elmerine Russell, Fred G. Simpson, Curtis Taylor, Ray Dow Thompson.

Juniors Tommie Berryman, Etta Elmore, Modena Graves, Fred Lawrence, Malcolm Morris, Inez Pharis, Lawrence Rattan, Cecil Ray, Ava Clyde Smart, Furman Vinson, Louise Wright.

Seniors Clyde Amonett, Georgia Bourland, Margaret Cornett, Sibyl Daffern, Dorothy Echols, Hazel Ellithorp, J. D. Gaines, Clifford Harris, Ruth Merrill, L. V. New, Sylvia Nell Patton, Will Pritchett, Helen Simpson, Burrell Tipton, Aileen Wright.

Students neither absent nor tardy first six weeks 1935-1936:

Freshmen Louvaine Barton, J. B. Cooper, Bill Eggleston, Kara Belle Hunsucker, Opal Vivian.

Sophomores Dan Darsey, Buddy Davis, Russell Graham, Donald Groves, Jet Lewis, Ruth McBride, Elmerine Russell, Fred G. Simpson, Mable Turner.

Juniors Jeda Berryman, Tommie Berryman, Edith Brown, Lyman Bundy Campbell, Modena Graves, L. C. Groves, Ruth Irwin, Billie Lawrence, Joe B. Meador, Marjoria Moore, Carl King, Clotelle Willie.

Seniors Clyde Amonett, Harold Campbell, Geneva Cooper, Dorothy Echols, Virginia Edmondson, Hazel Ellithorp, Forrest Faulkner, Dorothy Fulfer, L. V. New, Dora Ratcliff, Marie Ross, Allie Faye Williams.

GRADE SCHOOL NEWS First Grade, (Miss Nixon)

Distinguished list: Betty Price, Honor Roll: Frances Schweitzer, Wanda Marshall, Martha Ray Cudd, Dorothy Woodruff, Wilda Marr, Bobbie Jo Jordan, Shirley Harrison, Jay Harris, James Cliett, John Farris Fish, Gordon Russell.

Perfect Attendance: Gordon Russell, James Cliett, R. D. Clement, Dorothy Woodruff, Evelyn Shelton, Annie Lois Henderson, Bobbie Jo Jordan, Joy Harris, Martha Ray Cudd, New Pupils: Lenora and Cecil Floyd.

Second Grade, (Mrs. Harbour)

Honor Roll: Bobby Harp, Charles Payne, Frances Duncan, Frances Marshall, Leona Martin, Gladys Marie Springer, Ruby Vivian.

Perfect Attendance: Murrel Lat-

timer, Curtis E. Martin, James Meador, Leona Martin, Mary Joyce McMahan, Gladys Marie Springer.

Third Grade, (Miss Luckett)

Distinguished list: Don Paul Keith, Dorothy Harrison.

Honor Roll: Math Barkley, Geo. Doss, Thurman Irvin, Ruby Burton, Margie Marshall, Elwanda Martin, Glenda Nelson, Mary Price, Barbara Springer.

Third Grade, (Miss Glenn)

Distinguished list: Jane Bishop.

Honor Roll: Paula Patton, Betty Jo Kingery, June Bishop, Dorothy Nelson, Norma Plumlee, Frances Seigler, Bernice Ruth Patton, G. W. Hogland, Marie Hogland.

Perfect Attendance: Sam Irby, Raldo James, June Bishop, Jane Bishop, Dorothy Jean Henderson, Betty Jo Kingery, Bernice Ruth Patton, Paula Patton, Norma Plumlee.

Fourth Grade, (Miss Reeves)

Distinguished list: Norman Merl Pitts, Bill Rushing, Rose Mary Milsap, Sylvia Cross.

Honor Roll: Tom Edd Jameson, J. L. Lea, Betty Green, James Dickey, Denison, Wanda Zane Crumber.

Perfect Attendance: June Barton, Sylvia Cross, Faustena Fulfer, Catherine Daffern, Betty Green, Ruth Evelyn Keith, Reathe Rayne, Robertson, Cleita Whitaker, L. Wanda Marr, Clyde Bartlett, Tom Edd Jameson, Aline Marshall, Estel Mize, Kenneth Patton, John Russell.

Fifth Grade, (Miss Hamilton)

Honor Roll: Johnnie Griffin, Jimmie Lee Guthrie, Dorothy Kingery, Bennie Marshall, Wanda Nelson, Manie Russell, James

Turner.

Distinguished list: Dorothy Was-

on, Douglas Pitts Jr.

Sixth Grade

Distinguished list: Pearl Hart, Lee Day, Frank Price, James Frances Stearns, Frances Carpenter.

Honor Roll: Ruth Rushing, James Rufus Fish, Bobby Jones, Edna Jackson.

Perfect Attendance: Frenchie Brandon, Frances Carpenter, Pearl Hart, Joyce Irby, Wade Berryman, James Edmondson, James Rufus Fish, Bobby Jones, Byron Knight, Stanley Level.

Seventh Grade, (Miss Casstevens)

Distinguished list: Myrnavae Barkley, Wandell Berryman, Lela Carpenter, Elmer Gene Jameson, Keith Patton, Lena Mae Cudd.

Honor Roll: Marion Clements, Juandell Davis, Marie Hunsucker, Zona Ruth Scaff, Jonita Smarth, Amos Jones, Kenneth Simpson.

Perfect Attendance: Willey Fulfer, Norman Harp, Elmer Gene Jameson, Amos Jones, W. T. Marshall, Keith Patton, J. D. Payne, A. J. Perkins, G. W. Ratcliff, James E. Russell, Kenneth Simpson, Ellis Terry, Harding Wilcher, Glenn Woodruff, Myrnavae Barkley, Lela Carpenter, Marion Clements, Lena Mae Cudd, Juandell Davis, Bonnie Duncan, Mary Gaines, Maurine Hall, Marie Hunsucker, Aileen Russell, Zona Ruth Scaff, Mary Ola Tipton.

The seventh grade will present a program Friday, November 1, at one o'clock. Everyone is welcome.

Let changes come. Without changes there is no progress.

The other evening we heard a woman ask what in the world would become of the younger generation. That's an easy one. They'll fall in love, get married, have children and trouble and all that sort of thing, and as they get older they will worry about what's to become of the younger generation. If you know what you want the salesman will be less likely to sell you something you don't want.

EYES TESTED And GLASSES CORRECTLY FITTED By DR. C. HOWARD, Optometrist Paducah, Texas New or Repair Work Office At Matador Hotel NOVEMBER 1st. TO 15th.

Program Friday and Saturday GEORGE O'BRIEN IN "Cowboy Millionaire" Sunday and Monday WILL ROGERS IN "Doubting Thomas" ROGUE THEATRE Matador, Texas

ANNOUNCING... WES-TEX LAYING MASH With Charcoal Composed of wheat gray shorts, milo meal, karfi meal, meat and bone scraps, ground whole barley alfalfa meal 6 per cent, corn feed meal, 32 per cent protein linseed meal, 43 per cent protein cotton seed meal, charcoal 1 per cent and salt 3-10 of 1 per cent. Manufactured By WES-TEX GRAIN AND MILLING CO. Plainview, Texas Guaranteed Analysis: Portein over 21 per cent. For Sale By L. R. Bishop Feed Store

Illustration of a woman and a man. Text: ITS HARD TO UNDERSTAND What the first national hook-up was until we are told that it was the old fashioned dress that hook-up the back. It's not hard to understand why modern housewives utilize our thrift laundry service. Its convenience, promptness and efficiency removes the wash day bogey and replaces it with economical and dependable service. You are relieved of all concern, all work and all worry. Prompt call and delivery service. SPUR LAUNDRY

NOW YOU CAN HAVE Air Conditioned REFRIGERATION Fresh, pure air... constantly circulated at just the right temperature and humidity to keep your food in perfect condition. That's modern air-conditioned refrigeration with ice! Odorless, Tasteless Refrigeration! Use ICE for Air Conditioned Refrigeration. LEA ICE CO. Independent Manufacturer of Ice Ice is the Only Conditioned Air Refrigeration MATADOR, TEXAS PHONE 67 PROMPT DELIVERY

Illustration of a woman in a dark dress with a white collar and a pack of Chesterfield cigarettes. Text: Outstanding for Mildness for Better Taste