

Therefore every tree which bringeth not forth good fruit is hewn down and cast into the fire.—Matthew 3:10

Matador Tribune

WHEN A MAN ASSUMES A PUBLIC TRUST HE SHOULD CONSIDER HIMSELF AS PUBLIC PROPERTY.—Jefferson.

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934
Matador, Motley County, Texas, Thursday, Nov. 7th, 1935

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MOTLEY COUNTY NEWS VOL. 16, NO. 36

TRAIL DUST



By DOUGLAS MEADOR
Possibly the romantic atmosphere created about the picturesque calling of the men who follow the cattle camps has been forced to abolish the open vest of the cowboy. It seems to have dropped from the swaying shoulders of the characters depicted in fiction and on the screen, like the hobble rope belt and the bell horse in the remuda. The open vest, catching the wind, was the cowboy's cape, and his mantle for the worship of labor in the cathedral of creation. He kept it open so that the greatness of his heart might have ample quarters. It has been packed in the trunk of yesterday, beneath a sweat-soaked hat and two rusty spurs, silenced of their chiming except when shaken on the frail boots of tradition.

A fog blows across the earth as smoke from the burning forests of men's dreams. Somewhere high in the dark heavens a silver fountain of moonlight sprays cold light into the clouds clinging to the ancient hills and washes away the warmth of remote flames. The eyes tire of looking into the bleakness of that soggy future, flanked on either side by eerie shadows, and never an oasis with the friendly trees of reality nodding in the breeze. The fog-laden night is cut too close to the pattern of life where each step into the future may find no footing except the thin air of oblivion. And the moon, like the lantern of hope in each human heart, swings so far away when it is needed to light the pathway.

Love is the crimson sails against the sunset when the crystal river of youth washes the soul's little craft from its secure harbor into turquoise sea. The winds of understanding press against the cloth woven strong in the loom of years and the loosened anchor seeks unfamiliar depths for a hold before the ship goes too far from the shore.

Clutching the strange twig of death, the straw-like claws of a sparrow refuse to release their grasp as if in fear that the closed eyes might open and behold again the world left behind when its stricken wings could no longer beat. Or perhaps the small feet found no resting place from weariness and the spirit in its hurried transit to eternity, forgot to release the thumb-screws of living Mercy, that a soul to be accounted for, will not need to hurry.

Meeting the mother of my first sweetheart a few days ago, I was surprised to learn that she was well aware of my interest in her daughter and that she even knew the principal purpose of my visit to her home on the pretext of borrowing a wagon which I did not need. I could not keep back the surge of satisfaction in finding after all these years, that she had not looked upon my flimsy courtship with any marked degree of disfavor. All of which explains but one thing: Youth creates more needless fears than age. I nursed the assumption that most of the mothers in the neighborhood believed me too worldly to make a substantial son-in-law, possibly safe for a romantic flirtation but hardly to be considered as material for the husband of a rural girl.

Every time I arrive at the proper mental attitude to tell some one just what I think of them, it turns out to be a big fellow. One can not remain temperamental indefinitely if the trail is not allowed to have a little exercise now and then.

Sunshine, rain and the trackless wind of many years have continued to scour the wall bearing a sign which contains a man's name long after he has been in need of advertising. Relentless time is not satisfied by erasing his life from the slate of the world and will not rest until the last trace of his hopes, his dreams and his ambitions are gone.

Mr. Jimmie Fulkerson visited in Loydada Thursday evening.

CENTENNIAL MARKER TO BE PLACED AT MATADOR

STATE TO BUILD AND MAINTAIN LOOP ROAD AT ROARING SPRINGS

Commission Passes On Minute To Cover Work

According to information received recently by County Judge W. R. Cammack, from the Texas Highway Department, Roaring Springs will soon receive a completely paved street over the former location of Highway 18, to be paid for and maintained by the state. The road is known as the Roaring Springs loop and appropriation for the additional base material was approved by the Commission on October 22.

State To Maintain

Below is the Minute quoted, as passed by the State Highway Commission:

"In Motley county, it is ordered by the Commission that appropriation of \$2,365.60 be made to cover the cost of placing additional base material on the loop for Highway No. 18 through Roaring Springs. It is further ordered by the Commission that this loop be taken over for maintenance and that a surface be placed at the same time that surface is placed on Highway No. 18 North and South of Roaring Springs. The additional base material hereby authorized is to be done under the direction of the State Highway Engineer through the Maintenance Division." (Minute No. 11443)

Result Of Efforts

The action of the Highway Department on the Roaring Springs loop has resulted from much effort of the part of county officials, especially through the effort of Judge Cammack, who has kept the need of the appropriation constantly before the Commission.

West Texas U. Co. Manager Assumes Place In Matador

Cameron Beam, formerly of Rotan, Texas, moved his family to Matador last Friday where he will make his future home as local manager for the West Texas Utilities Company. Mr. Beam assumed the position vacated by Floyd Bond when he was transferred to Wellington, Texas last week. Mr. Beam has been connected with the West Texas Utilities Company for a number of years. He declared that he was well impressed with Matador and that he believed it to be one of the best smaller cities in this section of the state.

JOHNSTON GRASS ROOT IN POTATO

W. R. Tilson of the Whiteflat community brought to the Tribune office, last Saturday, mute evidence of the power of Johnston grass. A medium size sweet potato had been pierced by a Johnston grass root which had grown completely through the potato, and reached the soil on the other side. Both potato and Johnston grass were in excellent condition.

Plans were made to send the oddity to the well-known Ripley, when it was learned from sweet potato growers that the feat of the hardy grass is not unusual. One Tribune reader, declaring that he has seen many similar instances in one potato harvest.

ACCEPTS POSITION

Mrs. A. P. Hodges formerly connected with the City Beauty Shoppe here has accepted similar position with the DeLuxe Beauty Shoppe here and will begin her duties there Friday.

RETURNS FROM HOSPITAL

Mrs. Pearl Moorman returned home Saturday from the hospital at Quanah where she underwent a major operation. Mrs. Moorman's condition is reported to be greatly improved.

Two More Issues Cotton Tags Are Here For Growers

Total 14,125 Bales Go Tax-Free In County

Two additional issues of Cotton Tax-Exemption Certificates were received last week in the office of Frank A. Buckley, county agent. From the ten percent reserve, 920 certificates were received, totaling 1,473 bales of 500 certificates replacing those held over from last year were received in the amount of 1,746 bales. A few more will come later. None of the unsold poundage from the 1934 Certificate Pool has been received, but is expected soon.

The certificates received this week together with the 10,906 bales previously received from the 1935 regular issue makes a total of 14,125 bales received to date. When the 2,144 bales to be returned from the 1934 pool are received the total certificates available for this year's crop will be 16,269 bales of 500 lbs. It is expected that the 1935 production will be considerably less than that amount.

The Division of Cotton, A. A. A., report that all 1935 pool certificates have been sold. They therefore urgently request that producers turn in their surplus certificates for sale as soon as it is reasonably certain they will not be needed.

Dressed Turkey Show Next Month

December 4, 5, and 6 are the dates for the second annual Southwestern Dressed Turkey Show at the City Auditorium at Plainview. More than \$400 in premiums are offered, including a cash prize of five dollars for the heaviest dressed bird in the show.

The only show of its kind in the Southwest, the Plainview event is sponsored by the Hi-Plains Turkey Improvement Association and the Plainview Board of City Development. Last year more than 1,600 entries were made by exhibitors throughout the Southwest.

ELECTRA WHIPS MATADORS WITH SCORE OF 32 TO 0

Electra Tiger, rolled up a 32 to 0 victory there Friday night in defeating the fighting Matador Matadors in the most decisive game the teams have played in the four years they have been matched.

PROGRESS SHOWN OVER '34 BUSINESS

Austin, Texas, Nov. 4.—Practically all phases of business activity have registered further progress toward recovery during the past month and there are good grounds for expecting that the present trend will continue, at least during the remainder of the year and the early months of the new year, it is pointed out by Dr. F. A. Buechel, assistant director of the University of Texas Bureau of Business Research.

Spud Growers Must Make Applications

An Irish potato adjustment program has been instituted by the Agricultural Adjustment Administration which provides payments to contract signers and imposes a tax of 34 cents per pound on all sales in excess of the farm allotment. It is necessary, therefore, for everyone who grows potatoes for sale to make application for allotment. All potato producers of Motley county should make application immediately at the county agent's office.

CHILD WELFARE

The Child Welfare meets Wednesday November 13, at 3:30 in the High School Auditorium. An interesting program will be given. All parents are urged to attend.

One-Arm Driving Belongs To Horse And Buggy Days, Says Judge Of Kansas City Police

Kansas City, Nov. 5.—One-arm driving belongs to the horse and buggy days, Police Judge Thomas V. Holland ruled today.

Officers testified Earl Dunbar, 39, ignored a red traffic light—with one arm on the steering wheel and the other around a girl.

"I thought it was yellow," said Dunbar.

"Isn't it likely the only light you saw was in the girl's eyes?" asked City Counselor Tom Gershon.

"We can't go back to horse and buggy days in these times of speedy motor cars and expect to drive efficiently," said the judge.

He fined Dunbar \$15 and suspended his license for 15 days.

Firemen To Sponsor Motion Picture Show

The Matador Volunteer Fire Department will sponsor a motion picture show at the Rogue Theatre Tuesday and Wednesday night November 15 and 20. The picture to be shown will be "Public Hero No. 1"—featuring Chester Morris, Gene Arthur, Lionel Barrymore and other famous names.

GRAND JURY LIST

The following names have been selected as Grand Jurymen for District Court, November 11, 1935, at 10 o'clock, a. m.

C. M. McDonald, R. H. Tanner, C. B. Jones, W. L. McWilliams, Willie Rattan, W. A. Campbell, John Turner, A. D. Williams, E. E. Long, C. D. Bird, J. C. Burleson, H. H. Campbell, T. W. Turner, A. L. Fryar, Martin Smith and J. A. Holler.

Low Cost To Build And Fill Dug Silo

A good example of the small amount of time and expense necessary to dig and fill a trench silo is that of W. M. Graham and Curtis Graham on their farm north of Four Corners.

The trench is six feet wide, five feet deep and 80 feet long and holds about 26 tons of feed. It took two men one day to dig the trench. Four men worked one and one-half days to fill and cover the silo. Only seven and one-half days of hired labor was used of \$1.50 per day of a total of \$11.25. The teams regularly used on the farm were used in digging and filling the silo. The actual outlay of cash amounted to only 43 cents per ton of silage.

TEXAS CORN-HOG RAISERS FAVOR NEW PROGRAM

COLLEGE STATION—Texas corn and hog producers clearly favored a continuance of the corn-hog adjustment program as was shown by 33,373 producers voting "yes" against a small minority of 6,417 "no's" in the corn-hog referendum held October 26, E. M. Regenbrecht, chairman of the State Corn-Hog Review Board, announced.

"One of the most significant angles of the referendum was the increased interest Texas corn and hog producers had in voting over last year," Regenbrecht commented. "A total of 39,790 votes was cast this year which was more than double the number of votes cast last year. Approximately 18,000 votes were cast in 1934."

According to final tabulations, 83.3 percent of the voting producers were in favor of continuing the corn-hog program. Of the total votes cast 20,358 were by contract signers and 19,432 were by non-contract signers. Contract signers voted 92.4 percent in favor of continued adjustment, the final report showing 18,785 for and 1,356 against. Non-signers also favored the program by voting 75 percent in favor of continued adjustment as shown by 14,572 voting "yes" and 4,860 voting "no". More than 50 percent of the contract signers cast votes.

Fannin county turned out the largest number of votes with 1,190 voting for the corn-hog program and 110 against it, for a total of 1,300.

The referendum was held after discussion meetings in all of the 209 Texas counties in which the program is operative. At these meetings, producers discussed the past, present and future corn-hog situation. The balloting in the referendum was in charge of the local community corn-hog association committees.

Highway Patrol To Be Here Next Week

Special patrolmen of the Texas Highways will be in Matador next week, to make tests of brakes on local motor vehicles according to advice received by Sheriff J. E. Skinner.

H. H. Courtney Now Deputy Sheriff Here

H. H. (SI.) Courtney, who has made his home in the Northfield community for a number of years assumed a place as deputy Sheriff in the department of Sheriff J. E. Skinner on the first of this month.

Cotton Chief At Plainview Nov. 13

C. A. Cobb of Washington, D. C., Director of the Division of Cotton of the Agricultural Adjustment Administration will be at Plainview on Wednesday afternoon, November 13. He will speak at the Municipal Auditorium at 2:00 P. M. All cotton producers are invited to attend.

METHODIST CHURCH

You are invited and urged to attend all of the services at the Methodist church Sunday November 10. The usual hour for each service. This is the last Sunday in the conference year. No one will meet together at God's house for worship.

Granite And Bronze Monument For Hero Of San Jacinto

READY IN 4 MO.

Roaring Springs And Teepee City Also Commemorated

A bronze plaque attached to a granite monument, set in concrete will be ready to be placed in Matador within the next four months to commemorate the memory of Dr. Junious William Motley, who gave his life to the glorious cause of Texas at San Jacinto, according to information received from Walter Woodul, Chairman of the Commission of Control of Texas Centennial, this week.

The plaque, which will be handled by the Texas Highway Department, will also give a history of Motley county.

Permanent History

Two other markers have also been approved for this county. One to commemorate Roaring Springs as an Indian camp ground and the other of Teepee City as a camp of Buffalo hunters and later as a camp of the Texas Rangers. Each of these two marks will cost \$200.

The letter as received by Douglas Meador, member of the Motley county Advisory Committee, is quoted:

"My Dear Mr. Meador: The Centennial Commission of Control has approved the recommendations of the Advisory Board of Historians, composed of Mr. L. W. Kemp, Mr. J. Frank Dobie and Father Paul J. Foik, with respect to markers throughout the various counties in Texas. The principal purpose of these markers is to make permanent the history in the various localities of incidents that happened long ago.

Highway Dept. To Handle

The Board has recommended for your county the markers as shown on memorandum attached hereto. Where reference is made to highway markers this is to inform you that the Highway Commission will handle those markers. The monuments or markers will be made of granite four feet in height, thirty inches in width and twelve inches thick; the stone to be set in concrete. Attached to the monument will be a bronze plaque not exceeding twenty-six inches in width and twenty-eight inches long. On this plaque will be suitable historical data and our Advisory Board of Historians and their assistants are working on these inscriptions at this time.

Ready In Four Months

We expect that within the next four months time these markers will be ready to be placed in the various counties over Texas and the Commission will appreciate very much your interest and assistance in seeing that when they are placed some appropriate ceremony can be had and proper publicity given in the county on the occasion. Also the Advisory Board of Historians will appreciate it if you will write us and give us any historical data with respect to places and events to be commemorated. If you do not have the full history yourself but can get it for us it will be very deeply appreciated. I assure you. Yours very sincerely, Walter F. Woodul, Chairman.

MUSIC CLUB TO ENTERTAIN

The Philharmonic Society will give a special program next Sunday afternoon, November 10 at 4 o'clock at the Methodist Church to which the public is invited. The program is to be on the life and works of our great hymn writer, Fanny J. Crosby. This great writer is the composer of some 4,000 hymns and those who attend the program will find her life and works very interesting.

Come and enjoy the music that and show by your presence that you are interested in the Music Club.

B. Y. W. C. The Baptist Young Women's Circle met Tuesday night, November 5, at 7:30 with Mrs. English. Eight members were present.

MATADOR TRIBUNE
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Combined With the Motley County News
By Purchase, March 14, 1934

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DOUGLAS MEADOR,
Editor.

National Editorial Association
MEMBER

MEMBER
West Texas
Press Association

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CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon
the character, standing or reputation
of any individual, firm,
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appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the intention
of this newspaper to wrongfully
use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."

SANITY ON THE PRAIRIES

It is refreshing to report that at
least one state has managed to
avoid the fallacy that the way to
create prosperity is to spend billions
on credit—credit which must
be based on all the savings and
wealth, all the prosperity, all the
industries, all the earnings and
other resources of the common-
wealth.

The state is Nebraska, which is
described by W. E. Christensen in
an article in the New York Herald
Tribune entitled "Sanity on the
Prairies."

Nebraska has a new \$10,000,000
capitol—without a penny of debt
standing against it.

Nebraska has a splendid high-
way system—without a single out-
standing bond.

Nebraska's state tax, which pro-
vides the funds for supporting the
state university, four normal
schools and all other state activi-
ties, has averaged less than two
mills per year during the last 10
years.

Nebraska has no state income
tax, no sales tax, no nuisance taxes.
The state hasn't one cent of bonded
indebtedness. Total bonded debt
of its 93 counties, in July, 1934
was but \$6,274,000—of which a
single county, Douglas, accounted
for \$4,500,000, leaving the small
sum of \$1,700,000 apportioned
among the 92 remaining county
governments.

"This sounds like taxpayers'
Utopia, which it is. It hasn't been
achieved through magic. Here ac-
cording to Mr. Christensen, is the

four-sided plan Nebraska follows:
1. Pay as you go; issue no state
bonds and few county bonds. 2.
Reject new forms of taxation. 3.
Watch public spending and the
spenders. 4. Remember that even
in these changing times the func-
tions of local government are the
same as they were 15 years ago
and should cost no more.

The plan is simple. It is workable.
It is sound. Nebraska has led the
way toward economic sanity—
other states should fall in line—
Gazette, Cape May Court House,
N. J.

AN ORDINANCE

AN ORDINANCE ENTITLED
AN ORDINANCE LEVYING AN
AD VALOREM TAX FOR THE
YEAR 1935 FOR GENERAL PUR-
POSES.

BE IT ORDAINED BY THE
CITY COUNCIL OF THE CITY
OF MATADOR:

Sec. 1. THAT THERE shall be
levied and collected for the year
1935, to defray the current ex-
penses for the City of Matador,
Texas, a general ad valorem tax
of 15 cents on the \$100 valuation
of all property, both real and per-
sonal, within the City Limits of
the City of Matador, subject to
taxation on the first day of Janu-
ary, 1935.

Sec. 2. That the taxes herein
levied, when collected, shall be
applied to the payment of the
general expenses of the City, and
for such other purposes as the City
Council of Matador may hereafter
order as authorized by law.

Passed the 5th day of Nov. 1935.
(Signed)

Harrison Williams,
Mayor

ATTESTED:
T. B. Harris,
City Secretary

AN ORDINANCE

AN ORDINANCE ENTITLED
AN ORDINANCE LEVYING A
TAX FOR THE PURPOSE OF
PAYING FUNDING WARRANT
AND INTEREST THEREON.

BE IT ORDAINED BY THE
CITY COUNCIL OF THE CITY
OF MATADOR:

Sec. 1. That there shall be levied
and collected for the year 1935, a
special improvement ad valorem
tax of 23 cents on the \$100 valua-
tion of all property, both real and
personal, within the City Limits
of the City of Matador, subject to
taxation on the first day of Janu-
ary, 1935.

Sec. 2. That the tax herein
levied when collected, shall be ap-
plied to the payment of Funding
Warrants and interest thereon.

Passed this the 5th day of Nov-
ember, 1935.
(Signed)

Harrison Williams,
Mayor

ATTESTED:
T. B. Harris,
City Secretary

AN ORDINANCE

AN ORDINANCE ENTITLED
AN ORDINANCE LEVYING A
STREET, BRIDGE, AND ALLEY
TAX FOR THE YEAR 1935.

BE IT ORDAINED BY THE
CITY COUNCIL OF THE CITY
OF MATADOR:

Sec. 1. That there shall be levied
and collected for the year 1935 a
street, bridge, and alley ad val-
orem tax of 12 cents on the \$100

valuation of all property, both real
and personal, within the City
Limits of the City of Matador,
subject to taxation on the first day
of January, 1935.

Sec. 2. That the tax herein levied,
when collected shall be applied
to the upkeep and improvement of
the streets, bridges, and alleys
within the City Limits of the City
of Matador.

Passed this the 5th day of Nov-
ember, 1935.
(Signed)

Harrison Williams,
Mayor

ATTESTED:
T. B. Harris,
City Secretary

Chevrolet Lowers
Prices On De Luxe
Models From 1935

Detroit, Nov. 1.—The Chevrolet
Motor Company today announced
that, effective with the introduction
of its new passenger car
models Saturday, prices of three
of its six Master de luxe models
will be reduced below the levels
of the 1935 prices, the other prices
in this line remaining unchanged.
Master de luxe models will be
available with either conventional
spring suspension or with knee
action at slight additional cost.

Prices for the new line of Chev-
rolet Standard models, which in-
troduce fine car completeness and
luxury to the lowest-priced field,
range from \$495 for the coupe to
\$600 for the sport sedan. Chev-
rolet for the first time offers a sport
sedan and a town sedan in the
Standard line. Like the Master de
luxe Chevrolets the new Standard
have perfected hydraulic brakes
and solid steel turret top Fisher
bodies. They are of longer wheel-
base than the 1935 Standard series,
and there is a full line of models
available.

Prices of the two lines are as
follows:

Master de luxe—Coach, \$580;
sedan, \$640; town sedan, \$605;
sport sedan, \$665; business coupe,
\$560; sport coupe, \$590.
Standard—Coach, \$510; coupe,
\$495; sedan, \$575; town sedan,
\$535; sport sedan, \$600; sedan deliv-
ery, \$535.

First showing of the new models
will be made with the opening of
the automobile shows Saturday
and in dealer salesrooms through-
out the country. Officials of the
company declared that more than
60,000 of the 1936 models were
built and shipped up to the end of
October, and that all the 10,000
Chevrolet dealers have received
new cars for display and delivery.
Production schedules for Novem-
ber and December have been
set at the highest figures for any
corresponding months in the his-
tory of Chevrolet.

Straw Ballots Are
Sent 10 Millions To
Determine Trends

Individual ballots have been
mailed to voters of Matador and
nearby communities in a new
Literary Digest poll of 10,000,000
persons to ascertain the present
popularity of the New Deal and
should be distributed by the Post
Office locally within a few days,
according to advice received to-
day from the magazine's publishers.
The Texas returns in this new

referendum will be tallied as a
unit so they may be compared
with the voting in other States, it
is announced.

The voting of the post-card bal-
lots is secret as no signature or
other identification is required
and the return postage is paid by
the magazine. To guard against
tampering and counterfeiting a
specially manufactured cardboard
is used for printing the ballot, ac-
cording to the sponsors of the poll
and all spurious votes can be
detected immediately and de-
stroyed.

The ballot asks a yes or no an-
swer to the question: Do You NOW
Approve the Acts and Policies of
the Roosevelt 'New Deal' to date?"

A similar poll to the same 10,-
000,000 persons was conducted in
the spring of 1934, following the
first year of the Roosevelt admin-
istration. Final returns then show-
ed a vote of 61.15 per cent for the
New Deal to 38.85 per cent against
it.

Another question on the ballot
in the coming referendum asks
each voter how he voted in 1932
to ascertain if there has been any
shift in political sentiment since
the last Presidential election.

Ballots are reported being mailed
from the magazine's head-
quarters in New York at the rate
of over 500,000 per day and will
continue until every section of the
country has been sent its propor-
tionate share of the total being
mailed.

Publication of the first tabulated
returns is anticipated sometime
in November.

The forthcoming balloting will
be the eleventh national multi-
million vote poll conducted by
The Literary Digest besides sev-
eral localized referendums which
included the 1933 Mayorality contest
in New York City and the 1934
Gubernatorial election in Calif-
ornia.

Seven of the eleven polls were
held in advance of elections and
each of the seven forecast the
official outcome with a small
margin of error, the magazine

reports.

The Literary Digest states that
just prior to the 1932 election it
predicted Roosevelt would get
59.86 per cent of the popular vote
in his campaign against Hoover.
The official returns showed that
the President received 59.14 per
cent of the Roosevelt-Hoover vote
revealing an error of 0.72 per cent
in the magazine's forecast.

In the spring of 1932 a poll of
the national sentiment on Pro-
hibition forecast a popular vote of
75.05 per cent for repeal. Returns
from the States' elections which
brought about the demise of the
Eighteenth Amendment in 1933
showed a combined percentage of
73.41 for repeal, evidencing a de-
viation of 1.64 per cent error in
the magazine's balloting on the
Prohibition question.

A staff of more than 3,000 ad-
ditional employees is reported to
have been engaged by The Liter-

ary Digest for the mailing of the
ballots and the tallying of the re-
turns in the forthcoming New
Deal poll.

MEASURING TO DETERMINE
WEIGHT OF LIVESTOCK

CATTLE—For cattle 5 to 7 feet
in girth. Girth just behind the
shoulder-blade and find the num-
ber of inches; then measure from
root of tail along the back, just
front of the shoulder-blade, and
find the number of inches; multi-
ply the two together, divide the

product by 144, multiply that pro-
duct by 23 and you will have the
weight.

For cattle girthing over 7 feet,
multiply by 31 instead of 23. If the
girth is less than 5 feet, multiply
by 16. If the cattle are very fat,
add five per cent, or, if very poor
deduct five per cent.

HOGS AND SHEEP—Measure
the same as for cattle. Multiply
the two measurements together,
and divide by 144, and multiply
that product by 11, and you have
the weight.

We Move
Anything
Any Place
LET US HELP
YOU WITH
YOUR HAULING
PROBLEM
MODERATE
RATES
Call
Bill Pharis
PHONE 61-M

NOW YOU CAN HAVE
Air Conditioned
REFRIGERATION
Fresh, pure air... constantly
circulated at just the right tem-
perature and humidity to keep
your food in perfect condition.
That's modern air-conditioned
refrigeration with ice!
Odorless, Tasteless Refrigeration!
Use ICE for Air Conditioned Refrigeration.
LEA ICE CO.
Independent Manufacturer of Ice
Ice is the Only Conditioned Air Refrigeration
MATADOR, TEXAS
PHONE 67 PROMPT DELIVERY

Now on display
THE NEW
CHEVROLET FOR 1936
The only complete low-priced car
NEW PERFECTED
HYDRAULIC BRAKES
IMPROVED GLIDING
KNEE-ACTION RIDE
SOLID STEEL one-piece
TURRET TOP
ALL THESE FEATURES AT \$495 CHEVROLET'S LOW PRICES
AND UP. List price of New Standard Coupe
at Flint Michigan. With bumpers, spare tire
and tire lock, the list price is \$20 additional.
*Knee-Action on Master Models only, \$20
additional. Prices quoted in this advertise-
ment are list at Flint, Michigan, and sub-
ject to change without notice.
F. F. F. CHEVROLET COMPANY
MATADOR, TEXAS

The Home of
COMFORT
COURTESY
FRIENDLINESS
12
Floors of
Cheerful
Guest
Rooms
All With
Bath
And Up

SALE OF SHERWIN-WILLIAMS
ROOF PAINTS
SW Liquid Roof Cement 1.95
Elastic Roof Cement 65c
Ebonol Roof Paint 85c
OTHER MONEY SAVING VALUES
S-W FURNITURE POLISH 19c
S-W ALUMINUM PAINT 47c
S-W VARNISH STAIN 43c
S-W STOVE PIPE ENAMEL 32c
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DANGER ON HIGHWAYS

Pointed Out By Highway Patrolman

The following article is printed through the special permission of officials in the office of the State Highway Department in Austin, and was given exclusively to the Childress Index by O. K. Huddleston, state highway patrolman.

More than half of the automobile accidents on the highways are caused by motorists trying to make up the other drivers' mind for them," said O. K. Huddleston, state highway patrolman for Chil-

dress and surrounding counties in this part of the state.

"If people would wait to see what the other fellow is going to do before they try anything themselves, thousands of traffic accidents would be averted every year."

For the past 11 years O. K. Huddleston has been on the open road with his motorcycle, and in other forms of work, policing the highways and watching the mistakes the average motorist makes.

He has seen hundreds of automobile wrecks, he has seen hundreds of examples of poor judgment resulting in wrecks, and with his contact with the driving problem has made a study of the cause of automobile accidents which last

year took 36,099 lives in the United States.

High Speed Dangerous
Next to trying to guess what the other motorist is going to do, driving at too high a rate of speed accounts for a large percentage of the wrecks, Mr. Huddleston said.

"Drunkenness on the highway is an abomination. I would rather face a man with a gun than a drunken driver at the wheel of a high-speed car. A man whose mind is befuddled by liquor has no business on the highway where other people's lives are at stake.

"If you get shot with a bullet you have a fair chance to get over it. If you are driving on the highway and get hit by another car going 70 miles an hour, your chances to live are very slim. Your chances of escaping without being maimed for life are slimmer.

In discussing the reasons for automobile accidents the highway patrolman started to enumerate the common cause for wrecks. They formed an even dozen.

Cause Listed

- 1. Passing or overtaking a car at a street or road intersection.
2. Overtaking a car on a hill.
3. Overtaking another car when a third automobile is coming the opposite direction too close in front.
4. Driving with one or more faulty lights.
5. Driving at a high speed after dark when visibility is always bad despite the power of the headlights.
6. Racing.
7. Cutting in too quick after passing another car.
8. Driving slowly in the middle of the road.
9. Failing to pull to the right when a driver behind sounds his horn.
10. Stopping or turning without giving signals.
11. Passing school buses, trams, or other vehicles when unloading passengers.
12. Insurance statistics prove that

one person out of every 120 is either killed or injured in an automobile wreck every year," Mr. Huddleston said. "It pays to drive cautiously."

ENTERS 53RD YEAR

The Christian Home Orphanage, Council Bluffs, Iowa, has entered its Fifty-third year of continuous service in behalf of homeless, destitute children and dependent aged women.

During this more than half a century, its doors have never been closed, day or night. It has been a refuge for thousands of little children from all parts of the country, who have been tenderly cared for, trained and educated, placed in fine private families, and who have become useful, honorable citizens. Such works as this are greatly needed in days like these, and their value to mankind cannot be estimated.

The Christian Home Orphanage, during all these years, has been carried on and built up to its present great size, by the voluntary contributions of good people from all sections of the country.

It has not been easy the past several years, although the appeals for help during these trying times have been more numerous and more urgent than ever before.

Now, with times and conditions growing better, the Home is earnestly and necessarily appealing to its work during the winter months, and especially for gifts as liberal as possible for the Thanksgiving and Christmas offerings to the Home.

The work is really in great need of help and whatever you can do will be appreciated.

Please send all contributions to the Christian Home Orphanage, Council Bluffs, Iowa. The same will be duly acknowledged and credited in the official publication

of the Institution, a copy of which will be mailed to you.

SCHOOL TALK

By B. F. Tunnell

Supt. Matador Schools

This week's column will be used in a discussion of what I consider to be outstanding needs of our high school course of study.

The need of first importance is that of Home Economics for our high school girls.

There are in Texas 191 high schools which rank sufficiently high in their physical equipment, qualifications of faculty members, and the quality of work done, to have membership in the Southern Association of High Schools and Colleges. This is the highest ranking institution to which a high school in the Southern States can belong. Matador High School has maintained membership in that Association since 1929. This organization has nothing to do with the courses of study of the various schools, but concerns itself only with the three things mentioned above.

Of these 191 Texas High Schools in the Southern Association, 179 of them offer from 1 1/2 to 4 units work in Home Economics. In other words, 12 of these 191 Texas High Schools do not offer this most valuable work to the girls. Matador is one of the twelve. There are 968 fully accredited high schools in Texas, including the Southern Association members. (High Schools which have 15 or more units of affiliation accredited by our own State Department of Education.) Of this total number of fully accredited high schools, I find from a careful check of Bulletin No. 347, issued by the State Department of Education at Austin, that 82 per cent of the 968 are teaching Home Economics.

As this course is taught in the modern high school it involves both class instruction and laboratory practice in the following arts: study of foods and food materials, cooking, preserving, serving, making balanced food diets for individuals, for families, and larger groupings.

These are made for the family for varying periods of time; and in the light of prevailing food prices, family food budgets are made by the girl in these courses, different budgets being worked out for families with various incomes. In the cooking laboratories, girls are not only taught the selection and preparation of right foods, but are taught the WHY of it, the best way, the cheapest way, the surest way, the most economic way. In the clothing work, young ladies are taught color schemes, in dress, home decoration; tasteful harmonies in both. They are taught intricate distinctions in quality of fabrics, what makes a tasteful attire, how to select it, and how to make it. Both hand work and machine work is taught through extensive laboratory practice. Throughout all this work, the high school girl is thoroughly grounded in the principles of economy, how to take a definite income and budget it appropriately to the various needs of a home. Home hygiene, home nursing and

W. O. W. Head Honored



D. E. BRADSHAW, president of the Woodmen of the World, wearing the robes in which he was installed as King Ak-Sar-Ben XII, amidst impressive pageantry, at the annual coronation ceremonies held in Omaha, Ak-Sar-Ben (Nebraska backwards) is a unique statewide civic organization. Selection as king is considered the highest civic honor bestowed within the state.

hundreds of practical, every day experiences are given scientific treatment in the Home Economics Laboratories of the modern high school.

Paducah, Spur, Floydada, Lockney, Silverton, Childress, Crowell, all have modern Home Economics Departments. Matador has the facilities for a first class department in that the high school building was constructed with a view to install the work. We have two large rooms and one small one which were made for the purpose.

The matter of adding this work has been postponed from year to year because of the financial conditions of the country, but we must keep in mind the fact that our schools are a part of a State School system, that we can never make up for neglected opportunity that our young people should be having and are not getting. Think it over and read next week's column for another course of study suggestion.

TODAY

With the setting sun, your hopes of yesterday died out. All right. That was yesterday. Things didn't materialize the way you dreamed they would. All right again. Now—the present hour—it Today. Yesterday bears no relation to it, except perhaps, the relation that a nightmare bears to the morning after. Forget all about yesterday. It is dead and buried in the cemetery of Time.

Today is alive. Are you? Well then, get busy! Fling from your

shoulders the depressing weight of those hopes that haven't come true. Stand erect. Man, the world is yours! You have just as much claim on its good things—as the things you've longed for and prayed for and worked for—as the other fellow has.

This hour has been handed to you as a gift from the overflowing storehouse of Eternity. What are you doing with it? Answer that. Moping? Growling? Despairing? For shame!

God has favored you with another chance to make good. He has given you Today. Prove your appreciation by making it a stepping stone to happier, worthier tomorrows!—Exchange.

PLEASE, MR. ALLRED

An appeal has been made to you to submit a drivers' license bill to the legislature. If you will ask the law-makers to pass such a law it is possible that they will grant your request, although similar measures have been voted down in the past.

The situation is different now from what it was when the issue was before the legislature in previous sessions. It is far more serious than ever before; the public has become aroused to a much greater degree over the appalling and frightful fatality list of the highways. The public is ready to back you up in a demand for rigid supervision of traffic, through the licensing of all drivers.

You know, of course, Governor Allred, that 36,000 American citizens met death in automobile accidents last year, that 105,000 other men, women and children were permanently disabled and, 1,150,000 others suffered injuries. This toll of death and injuries is equivalent to the combined population of four western states, namely: Nevada, Wyoming, Idaho and Montana.

The most graphic comparison, however, is this:

In all the wars of American history less than 250,000 soldiers were killed or died of wounds; in the past 15 years, there have been 389,000 men, women and children crushed to death in highway accidents.

More deaths, by 139,000 to be exact, have resulted from the automobile in 15 years than in American wars of 150 years. The figures are from the War Department and the Census Bureau. They are not idle statements.

It is a proven fact that adequate regulations through state drivers' laws will in a large measure reduce this terrible traffic toll.

The National Safety Council reports that states with standard license laws have reduced their motor vehicle death rate more than 20 per cent since 1926, whereas the states without such laws have experienced increases ranging from 11 per cent to 40 per cent.

Texas is in the latter group. Texas needs and must have a drivers' license law if the terrible toll of highway deaths is to be controlled.

Did it ever occur to you that the best way of climbing higher on the ladder of success is to resign ON THE LEVEL?

Consistent advertising is the merchant's pledge of quality; it is visible proof that he has the goods enough in his goods to back them up with his name—Stanton.

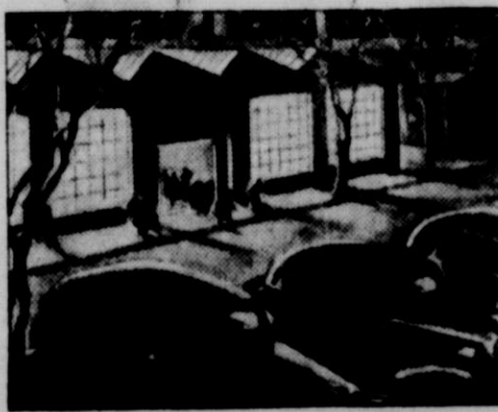
LET'S GO WITH CONOCO MOHON SERVICE STATION DOBBS CITY MERC. CO DALTON & ASHFORD BOB'S OIL WELL YORK'S SERVICE STATION WHITEFLAT S. S. AND GARAGE HIGHWAY SERVICE STA.—Flomot FAIRVIEW SERVICE STATION

L. B. Robertson Commission Agent Matador, Texas



8 1/2 chilly hours since he parked BUT NO CHANCE OF DAMAGE... HIS ENGINE

stays oiled



Today you can use a winter oil which builds itself right into the "innards" of your engine. That is, a certain portion of Conoco Germ Processed Oil really forms a BOND with metals, and stays on continuous duty where all the worst friction used to come.

This uncanny action, created by the patented Conoco Germ Process, automatically wipes out the costliest winter wear...

"Dry," unlubricated, wracking starts? ... Not with the oil that's Germ Processed to stay up on the job every minute, every hour, every day that you park—"whatever the weather"... Not when Germ Processed Oil has become

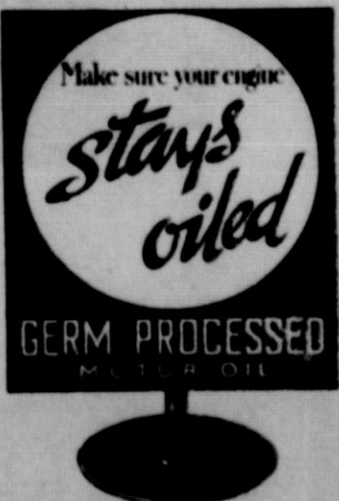
a part of all metal surfaces... Not with the Hidden Quart, which has enabled many an engine to run with the crankcase absolutely empty—in verified show-down tests.

And this same patented Germ Process means extra protection not only for the conventional babbit bearings, but for the newest bearings—whether copper-lead, high-lead or cadmium-alloy. Germ Processing also creates the high-durability oil film... hence a light, free-flowing winter oil that's tougher too, for the toughest going of all the year. You and your Conoco man can make this whole Winter "act gentle" to your motor, beginning today. Drive in.

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GOOD ONLY IN TEXAS AND OKLAHOMA

Southwest at Head of Prosperity Parade As Farm Income Doubles, Business Soars



With the biggest crop since 1930 and improved livestock markets, the Southwest is at the head of America's 1935 prosperity parade. Cities and rural areas alike are benefiting according to retail buyers from the Southwest who are flocking to wholesale markets in record numbers. Above, the Merchandise Mart, America's greatest wholesale center which reports an increase of 47 percent in retail buyer registration for September. Below, fat, sleek cattle, and right, prize yield of Kansas corn, important factors in the Southwest's recovery.

CHICAGO.—Bumper crops and better livestock markets are the Southwest's 1935 answer to America's five years of lean times.

Farmers in the Southwest have been bringing to market the biggest harvest since 1930. Last year's drought is forgotten. Smiling business men in farm centers report sales rocketing skyward and a building boom is already under way in sections of the area.

News from Texas, Oklahoma, Kansas, Missouri, Colorado, Arkansas, Arizona and New Mexico is uniformly optimistic. Estimates from Missouri, Oklahoma and Kansas indicate that crop incomes there will be double those of 1934. Throughout the area fewer farm families are on relief and former dust-stricken regions in several states are on the upswing.

To date, Colorado's livestock income is up 25 percent over the same period of 1934. Eastern

Oklahoma reports the best crops since 1931. The state's Tax Commission adds to the chorus of good tidings with word of a 39 percent increase in collections for July and August, a jump of more than \$2,000,000 over the same period last year.

Crop income in Texas for the year will reach an estimated peak of \$500,000,000 or more. Cattle are selling at \$2 a hundred-weight more than last year, hogs are up \$5, lambs \$2.

Already filling the farmers' financial skies with sunshine, the Southwest's agricultural prosperity is also bringing a renewed optimism to city areas as the ruralists, with real money to spend, share their bounty with the rest of the country.

Indicative of the trend in the Southwest are the orders retailers from the area are placing at the Merchandise Mart here, wholesale buying center of the nation. Statistics compiled by

T. J. Reed, general manager of the Mart, show registrations from the Southwest for one mid-summer market alone totalled more than \$50, with all buyers making purchases far in excess of their 1934 schedules. Total buyer registration at the Mart for September, a record month, was 47 percent ahead of the same time last year. Manufacturers exhibiting in the building report increases in business of as much as 95 percent over last year, and they predict that better times will carry over into the new year, finding their biggest inspiration in Texas. Dallas is expected to lead the way with its 1936 Texas Centennial Central Exposition.

Texas say that their state is also benefitting from a building boom which by early fall brought construction permits for Texas cities to a total of nearly \$2,500,000 as contrasted with only \$546,000 for the same period a year ago.

AUSTIN

(By Senator G. H. Nelson)

I hope the people of my district will forgive me for the delay in expressing my appreciation of their support. Immediately following the election I came to Austin to take my seat in the Senate. Suffice it to say I have stayed busy since arriving here, in an attempt to prepare myself for an intelligent vote on pending legislation. I do appreciate deeply this opportunity to be of service to the people of the 30th Senatorial District.

Though I have served only ten days as your State Senator, I am aware that I will be unable to have everything go my way.

The State Monopoly System of sale of whiskey favored by me was defeated in the Senate by four votes. It was likewise defeated in the house by about five votes. None of the wets favor this system for the reason that it takes vast profits from the liquor dealer. A few dries, enough to defeat the bill, hesitate for sentimental reasons to put the State in the liquor business. I doubt that any law based on the old license system will give proper protection to dry territories. Such a system has heretofore been tried. In order to secure any appreciable amount of revenue the license must be reasonably high; high prices of liquor has and will, in my opinion, encourage bootlegging.

The main trouble with passage of an Old Age Pension Law is that no one wants to be taxed to get the money. All special interests favor a General Sales Tax, because from this source ample revenue can be raised and the consumer will pay the whole bill. I have not supported the Sales Tax because I know there are sources not yet touched from which revenue can be drawn. I feel there is no necessity for making the tax heavier on the masses. I believe it is safe to say that an Old Age Pension will be provided for within the next thirty days.

As to Officers' Salaries, may I say that each precinct, county, district and section of Texas presents a different problem? Each member of the legislature has his idea of what each of the various classes of officers should pay and

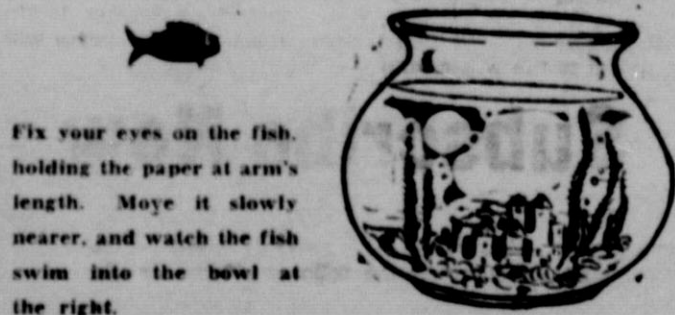
how the money shall be handled. It is a difficult matter to work out a satisfactory bill governing officers' salaries in so short a time, more especially when you have on the same calendar the other problems herein mentioned.

I shall at all times welcome ideas and views of my constituents in regard to any legislation pending

before the Senate and shall be glad to help you with your personal problems at any time I may be able to serve you.

The book "Why We Behave Like Human Beings" had a big sale in spite of the fact that most of us don't.

Put The Fish Back Into The Bowl!



Fix your eyes on the fish, holding the paper at arm's length. Move it slowly nearer, and watch the fish swim into the bowl at the right.

It's An Optical Illusion!

Normal eyes often mislead you in things like this . . . but defective eyesight plays far more dangerous tricks! The embarrassment that incorrect eyesight can cause you . . . the often expensive mistakes . . . the fatigue and headaches, all can often be relieved by properly fitted glasses. Examination by a qualified Optometrist will usually find the cause, and make corrective measures possible.

WILL BE AT SIMPSON'S DRUG STORE
WEDNESDAY, NOVEMBER 13th.

Call 23 at any time to make appointment

Dr. W. A. Pettey
Abbeok

REACH... AND GET THIS MONEY



\$25.00 IN CASH, FREE AT MATADOR EVERY SATURDAY

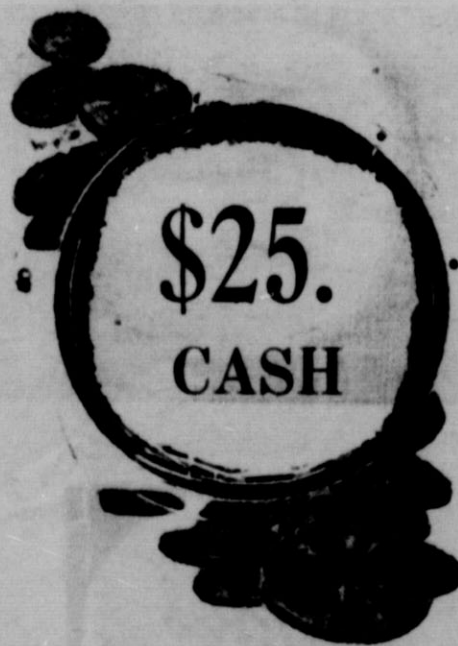
You can use the money—\$25.00 in cash that Matador merchants are giving away each SATURDAY—everyone needs money, especially when there is no effort or obligation necessary to secure it.

If you trade in Matador, you or some of your neighbors will receive \$25. in cash next Saturday, November 9th. All you need to do in order to participate in this attraction is to keep the trading tickets which every merchant gives with each purchase made, and bring the tickets when you come to town next Saturday.

There is no cost or obligation in any way. Local merchants and business men reach into their pockets each week and raise this money to be given away. The more you buy, the better your opportunity of receiving the money. You will find that trading in Matador is profitable and that you will receive better values than elsewhere. Buy everything you need here next Saturday and be on hand when the \$25. is given away.

Ask For Trading Tickets From These Merchants

- | | |
|--------------------------|---------------------------|
| Bob's Oil Well | Phillips 66 Station |
| Sinclair Service Station | Oasis Bar |
| Hamburger King | Schweitzer Saddle Co. |
| Matador Tribune | Lea Ice Company |
| Matador Auto Co. | Matador Variety |
| Texan Cafe | West Texas Utilities |
| Jameson & Son Gro. | Matador Hotel |
| Sanitary Barber Shop | Matador Hdwe & Furn. Co |
| City Barber Shop | City Beauty Shop |
| Sanitary Beauty Shop | City Tailor Shop |
| J. H. Bradshaw | Commercial Grocery |
| Shooting Gallery | Matador Dry Goods Co. |
| City Drug Store | J. S. Stanley, M. D. |
| City Bakery | Farmer's Cafe |
| Traweek Hospital | First State Bank |
| Simpson Drug Store | Matador Cash Gro. |
| Spot Cash Grocery | Western Dry Goods |
| Homer Sheats Hdwe. | DeLuxe Beauty Shop |
| Rogue Theatre | Matador Cleaners |
| Mission Gas & Oil | Recreation Club |
| Wilson Cafe | Diamond J Food Store |
| F. F. F. Chevrolet | Red Triangle |
| Bob's Foodway | Turner Grocery |
| Joe's Cafe | Bishop Feed Store |
| Burton-Lingo Lbr. Co. | Higginbotham-Bartlett Co. |
| West Texas Gin Co. | Mrs. A. Watson, Millinery |



ROARING SPRINGS NEWS

By Mrs. J. D. Mitchell
HALLOWEEN PARTY
 Mrs. Charles Long entertained her Junior B. Y. P. U. class with a party Thursday evening in her home two miles west of town. The evening was spent in terrible experiences with ghosts, dead men and the like. Delicious refreshments were served to: Wanda Miller, Neta Garrett, Marion Alice Mitchell, Jo Ola and Billy Jack Hunter, Juanita Smith, Harold Hunter, Grant and J. C. Bell and Lily Long.

CELEBRATES BIRTHDAY
 Mrs. S. N. Davis entertained in her home Saturday celebrating her third birthday of her small daughter La Verne. The hour was spent playing games. Refreshments were served after the birthday cake, adorned by three tiny candles was cut.

ATTENDS HOME COMING
 Cecil Godfrey left Friday for a visit in Fort Worth and Waco from the former city he was accompanied by Mr. and Mrs. Beryl Godfrey to Waco where they attended Baylor University homecoming.

ENJOY WEEK-END TRIP
 The football boys accompanied by Coach Lennon Hill enjoyed a week-end trip to Roscoe and Lubbock this week. A game between the Roaring Springs and Roscoe teams Saturday resulted in defeat of 12 to 0 for our boys. The game between Texas Tech and Oklahoma A and M in Lubbock was attended Saturday evening.

Mr. and Mrs. J. V. Dunlap of Spur visited relatives here Sunday. Miss Vera Hooker of Afton is visiting this week with her sister Mrs. Audrey Vaughn.

Mr. and Mrs. Homer Jackson were business visitors in Matador Wednesday. W. A. Lewis, Miss Bess L. Medlin and Mrs. S. W. Weatherall attended the District Association of

Teachers in Childress Saturday. Mr. and Mrs. Alvis Nance with their children of Quanah visited in the home of Mr. and Mrs. L. W. Harmon Sunday.

Fairview News
By Miss Ruth Simpson
 A large number of guests enjoyed a "Forty-two" party at the home of Mr. and Mrs. Walter Ellithorp last Saturday night.

Mr. and Mrs. H. V. Bigham of Lubbock spent the week-end visiting friends here. Mrs. W. H. Kealey made a trip to Lubbock Saturday and was accompanied home by her son, Walter Warren, who is attending Texas Tech.

Whiteflat News
By Mrs. W. L. McWilliams
 Mr. and Mrs. Walter Willis of California are visiting relatives here.

Twelve Are Named By Governor; Farm Debt Adjustments
 Governor Allred today announced the appointment of twelve members to the State Farm Debt Adjustment Committee whose duties will be of an advisory nature in connection with the Farm Debt Adjustment program of the national Resettlement Administration.

Those named to the state committees: J. E. Josey, Houston Post Publisher; H. H. Williamson, Director of the A & M College Extension Department; John E. Owens, banker, Dallas; Frank Holland, magazine publisher, Dallas; Herman Ochs, San Antonio; George West, ranchman, Batesville; W. B. Lee, banker-farmer, Spur; Weck Brown, insurance, Waco; J. H. Youngblood, farmer, Waco; F. E. Elkin, rancher, Midland; John E. Hill, Amarillo; and N. H. Martin, Wichita Falls.

To Meet Problems
 "I have the utmost confidence," the Governor said, "in the ability and board experience of this committee to meet successfully the problems confronting the debt-ridden farmer and rancher who are faced with foreclosure. The importance of this work to the burdened farmer cannot be over-emphasized."

Mr. and Mrs. C. D. Willingham spent the week-end with Mr. and Mrs. E. H. Truett at Petersburg. Sterling Donaldson of Farwell is visiting relatives here.

Mr. and Mrs. J. F. Hall returned from a weeks visit in Eldorado, Oklahoma Wednesday. S. J. Brasselton of Spur visited relatives here over the week-end. Dale King left Friday for a visit with his Uncle in Dumas.

Mr. and Mrs. Albert Jackson of Lubbock visited their daughter, Mrs. Garlin Murphy Sunday. Mr. and Mrs. Lonnie Lominack of Floydada visited the former's parents here Sunday.

Mr. and Mrs. Walter Willis of California are visiting relatives here. Mrs. Maud Dean of Jayton was here Sunday and Monday.

Mr. and Mrs. E. C. Austin of Hale Center are guests in the home of Mr. and Mrs. Vern Austin. Rev. G. I. Brittain of Plainview preached at the Baptist Church Sunday morning.

Mr. and Mrs. Hoyet Burnam visited relatives at Putnam recently. Mrs. Mose Dameron returned Saturday from Plainview where she had been visiting her husband who is a student at Wayland College. She was accompanied by Mr. Dameron who returned to Plainview Sunday.

Ray Hanna of Tullia visited Mr. and Mrs. Lee Hanna the first of this week. Mr. and Mrs. Roy McCarey visited relatives here last week-end. Miss Idell Jones visited relatives at Comanche last week.

Mr. and Mrs. J. D. Morris entertained a number of young folks with a musical Friday night. F. M. Casey was called to the bedside of his son, Newman Casey of Sweetwater, Wednesday of last week, who had undergone an operation for gonorrhea. Mr. Casey returned Saturday, and said his condition was very satisfactory. Miss Aleta Casey accompanied her father, and will stay with her brother for several weeks.

"I particularly want to ask the continued cooperation of the County Farm Debt Conciliation Committees who have so generously given of their time and effort in the aid of their fellow farmer. The splendid services rendered by these committees, each of which is composed of five public-spirited men who have agreed to serve without pay for one year, cannot be praised too highly. Many hundreds of letters from grateful farmers whose homes have been saved are eloquent testimonials as to the value of the farm work.

Foreclosures Saved
 The governor revealed that during the period prior to August 1st, when the farm debt adjustment work was carried on by the county committees, more than 10,700 farms had been saved from foreclosure at a saving in reduced interest and principle of several million dollars to farmers and ranchmen.

On September 1st, the Farm Debt Adjustment program was taken over by the national Resettlement Administration under Dr. Tugwell. Texas and Oklahoma were made into a regional division under the direction of Dr. D. P. Trent of Stillwater. R. J. Murray who was formerly state chairman of the work was made assistant regional director under Trent.

Three Regional Groups
 Under the new setup, Texas is divided into three regional groups, South and East Texas under Bill Manning at San Antonio, North and Central Texas under C. S. Houston at Dallas, Panhandle and West Texas under Guion Gregg at Lubbock.

With the new farm debt program of the Resettlement Administration it is hoped that no worthy farmer or ranchman will lose his home.

METHODIST W. M. S. NEWS
 The three circles of the Woman's Missionary Society enjoyed an all-day meeting observing Week of Prayer on Tuesday October 29.

About thirty-five members, including three from the Whiteflat auxiliary, were present. Mrs. H. K. Ford led the morning program, and Mrs. H. H. Schweitzer, the afternoon one. The devotional programs consisted of short inspirational talks, prayers, and special songs.

The Irene Eldridge circle gave a tea honoring Mrs. F. O. Bond at the home of Mrs. Frank Buckley last Thursday, Oct. 31. Mrs. Bond was presented with a lovely farewell gift in appreciation of her services as president of the circle for the past year. Tea and cake were served by the hostess.

Fourteen members and one guest met at the home of Mrs. H. H. Schweitzer last Tuesday for a mission study lesson in the new text book, the Vice-President, Mrs. U. L. Willie, led a short business session. The members elected the following officers for the ensuing year:

Chairman, Mrs. A. J. Daffern; Vice-Chairman, Mrs. Ethel Payne; Secretary and reporter, Mrs. F. G. Simpson; Treasurer, Mrs. H. H. Schweitzer; Assistant Treas., Mrs. J. R. Whitworth; Supt. of Study, Mrs. Frank Buckley; "World Outlook" agent, Mrs. Anne Tudor.

Mrs. Buckley introduced the new study topic, and Mrs. Simpson taught the lesson. The hostess served delicious refreshments to the following: Messdames, A. C. Traweck Sr., U. L. Willie, L. R. Bishop, Anne Tudor, A. J. Daffern, H. K. Ford, Stanley, Clinton Hobbs, F. G. Simpson, J. R. Whitworth, Frank Buckley, James Neblett, Elmer Jameson.

CIVIL SERVICE EXAMINATIONS
 The United States Civil Service Commission has announced open competitive examinations as follows:

Junior geneticist (horticulture), junior nematologist, and junior pathologist (tobacco), \$2,000 a year, Bureau of Plant Industry, Department of Agriculture.
 Home extension agent, \$2,600 a year, junior home extension agent, \$2,000 a year, Indian Field Service, Department of the Interior.
 Social economists, various grades \$2,600 to \$2,600 a year, Children's Bureau, Department of Labor.
 Occupational therapy aide, \$1,800 a year, occupational therapy pupil aid, \$1,440 a year. Applicants for

the home of Mrs. Frank Buckley last Thursday, Oct. 31. Mrs. Bond was presented with a lovely farewell gift in appreciation of her services as president of the circle for the past year. Tea and cake were served by the hostess.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or the second class, or from the United States Civil Service Commission, Washington, D. C.

AN ORDINANCE
 AN ORDINANCE ENTITLED AN ORDINANCE LEVYING A TAX FOR THE PURPOSE OF PAYING WATER WORKS BOND AND INTEREST THEREON.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MATADOR:
 Sect. 1. That there shall be levied and collected for the year 1935 a special improvement ad valorem tax of 50 cents on the \$100 valuation of all property, both real and personal, within the City Limits of the City of Matador, subject to taxation on the first day of January, 1935.

Sect. 2. That the tax herein levied when collected, shall be applied to the payment of Water Works Bonds and interest thereon. Passed this the 5th day of November, 1935.
 (Signed)
 Harrison Williams, Mayor

ATTESTED:
 T. B. Harris, City Secretary

The modern newspaper, large or small, is "contact man" for its community outside its field of publication. Every worthwhile citizen should be as anxious as the publisher himself to make each newspaper truly representative.—Western Publisher.

FROM ALL THE WORLD!

You Can HEAR

With a New Model R.C.A. Victor and Philco RADIOS

All The Latest Improvements—Metal Tubes—The Magic Brain—

PRICES Are Still Low

Electric Sets From \$20.50 up
 Battery Sets From \$32.50 up

We Will Trade For Your Old Radio

New Arrivals
 In Our Furniture Department
 LIVING ROOM SUITES
 BED ROOM SUITES
 DINING ROOM SUITES

A beautiful selection of new RUGS
 Be sure to see our merchandise and get our prices before you buy.

Decorated SALAD BOWL

Special this week 23 EACH

Special this week 23 EACH

WE GIVE TRADING TICKETS

Matador Hardware And Furniture Company
 "WE HAVE IT, WILL GET IT, OR IT IS NOT MADE"

Prepare ... For Winter with Warm Blankets




You will not mind winter with plenty of soft, warm blankets in your home. We have a large stock of new blankets, in all weights, colors and prices. Come in and allow us the pleasure of showing this fine selection. Better health and comfort may be purchased at a small cost.

DOUBLE PLAID COTTON 66x76	\$1.49
DOUBLE PLAID PART WOOL SIZE 66x76 WEIGHING 2 1/2 POUNDS	\$2.49
DOUBLE PLAID PART WOOL 70x80 4 LBS.	\$2.98
ESMOND BLANKETS	
DOUBLE 6 POUND SIZE 72x84	\$6.95
SINGLE BLANKETS	
REVERSABLE, PART WOOL SATIN BOUND BLANKETS SOFT AND WARM	
70x80	\$2.95
72x84	\$3.95

BEAUTIFUL COLORS
 BLUE — GOLD — GREEN — ORCHID — ROSE

Matador Dry Goods Co.

A Born Farmer



This young farmer needs lots of clean clothes, but that's no problem for his mother if she owns a Maytag.

The Maytag is also a born farmer... the first washer to be equipped with in-built gasoline engine power—one-piece, cast-aluminum tub, agitator, washing action and Roller Water Remover. See the nearest dealer and find out how roomy and sturdy the Maytag is and how reasonable the price.

Begin now saving with a Maytag. Maytags are available for homes without electricity. Investigate the easy weekly or monthly payment plan.

Free demonstrations in city or country.

THE MATYAG COMPANY, Manufacturers FOUNDED 1893 • NEWTON, IOWA



THACKER Supply Company
 ROARING SPRINGS, TEXAS

MAYTAG

Bring on the "Eats"



that's an order for City Bakery Goods

It's no joke to have to feed a hungry family, especially when they all have healthy appetites for "home-made" bread, muffins, pies, cakes and cookies. You can spend hours in the kitchen making things to satisfy their demands, or you can do what hundreds of modern housewives are doing everyday and buy all your bakery goods at City Bakery. Everything we have is cooked in the "home-made" way—they're got that flavor and goodness that make healthy appetites, and they're reasonably priced.

City Bakery

BEAUTY



FIRST AID FOR BEAUTY
 Remember a good Permanent is the foundation for smart hair dressing. Come in and let us acquaint you with our special prices.

DE LUXE

Southwest at Head of Prosperity Parade As Farm Income Doubles, Business Soars



With the biggest crop since 1930 and improved livestock markets, the Southwest is at the head of America's 1935 prosperity parade. Cities and rural areas alike are benefiting according to retail buyers from the Southwest who are flocking to wholesale markets in record numbers. Above, the Merchandise Mart, America's greatest wholesale center which reports an increase of 42 per cent in retail buyer registration for September. Below, fat, sleek cattle, and, right, prize yield of Kansas corn, important factors in the Southwest's recovery.

CHICAGO—Bumper crops and better livestock markets are the Southwest's 1935 answer to America's five years of lean times.

Farmers in the Southwest have been bringing to market the biggest harvest since 1930. Last year's drought is forgotten. Smiling business men in farm centers report sales rocketing skyward and a building boom is already up a way in sections of the area.

News from Texas, Oklahoma, Kansas, Missouri, Colorado, Arkansas, Arizona and New Mexico is uniformly optimistic. Estimates from Missouri, Oklahoma and Kansas indicate that crop incomes there will be double those of 1934. Throughout the area fewer farm families are on relief and former dust-stricken regions in several states are on the upswing.

To date, Colorado's livestock income is up 25 percent over the same period of 1934. Eastern

Oklahoma reports the best crops since 1931. The state's Tax Commission adds to the chorus of good tidings with word of a 39 percent increase in collections for July and August, a jump of more than \$2,000,000 over the same period last year.

Crop income in Texas for the year will reach an estimated peak of \$500,000,000 or more. Cattle are selling at \$2 a hundred-weight more than last year, hogs are up \$5, lambs \$2.

Already filling the farmers' financial skies with sunshine, the Southwest's agricultural prosperity is also bringing a renewed optimism to city areas as the ruralists, with real money to spend, share their bounty with the rest of the country.

Indicative of the trend in the Southwest are the orders retailers from the area are placing at the Merchandise Mart here, wholesale buying center of the nation. Statistics compiled by

T. J. Reed, general manager of the Mart, show registrations from the Southwest for one mid-summer market alone totalled more than \$50, with all buyers making purchases far in excess of their 1934 schedules. Total buyer registration at the Mart for September, a record month, was 47 percent ahead of the same time last year. Manufacturers exhibiting in the building report increases in business of as much as 95 percent over last year, and they predict that better times will carry over into the new year, finding their biggest inspiration in Texas. Dallas is expected to lead the way with its 1936 Texas Centennial Central Exposition.

Texas say that their state is also benefiting from a building boom which by early fall brought construction permits for Texas cities to a total of nearly \$2,500,000 as contrasted with only \$546,000 for the same period a year ago.

AUSTIN

(By Senator G. H. Nelson)

I hope the people of my district will forgive me for the delay in expressing my appreciation of their support. Immediately following the election I came to Austin to take my seat in the Senate. Suffice it to say I have stayed busy since arriving here, in an attempt to prepare myself for an intelligent vote on pending legislation. I do appreciate deeply this opportunity to be of service to the people of the 30th Senatorial District. Though I have served only ten days as your State Senator, I am aware that I will be unable to have everything go my way.

The State Monopoly System of sale of whiskey favored by me was defeated in the Senate by four votes. It was likewise defeated in the house by about five votes. None of the wells favor this system for the reason that it takes vast profits from the liquor dealer. A few days, enough to defeat the bill, hesitate for sentimental reasons to put the State in the liquor business. I doubt that any law based on the old license system will give proper protection to dry territories. Such a system has heretofore been tried. In order to secure any appreciative amount of revenue the license must be reasonably high; high prices of liquor has and will, in my opinion, encourage bootlegging.

The main trouble with passage of an Old Age Pension Law is that no one wants to be taxed to get the money. All special interests favor a General Sales Tax, because from this source ample revenue can be raised and the consumer will pay the whole bill. I have not supported the Sales Tax because I know there are sources not yet tapped from which revenue can be drawn. I feel there is no necessity for making the tax load heavier on the masses. I believe it is safe to say that an Old Age Pension will be provided for within the next thirty days.

As to Officers' Salaries, may I say that each precinct, county, district and section of Texas presents a different problem? Each member of the legislature has his idea of what each of the various classes of officers should pay and

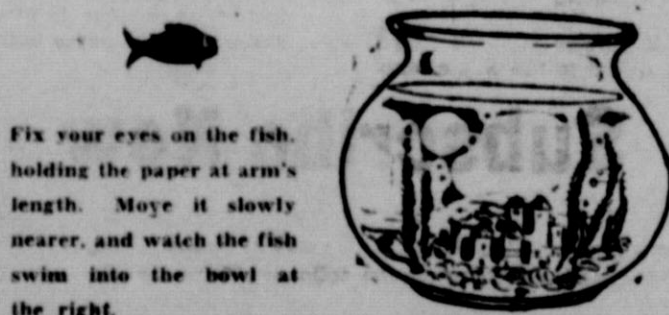
how the money shall be handled. It is a difficult matter to work out a satisfactory bill governing officers' salaries in so short a time, more especially when you have on the same calendar the other problems herein mentioned.

I shall at all times welcome ideas and views of my constituents in regard to any legislation pending

before the Senate and shall be glad to help you with your personal problems at any time I may be able to serve you.

The book "Why We Behave Like Human Beings" had a big sale in spite of the fact that most of us don't.

Put The Fish Back Into The Bowl!



Fix your eyes on the fish, holding the paper at arm's length. Move it slowly nearer, and watch the fish swim into the bowl at the right.

It's An Optical Illusion!

Normal eyes often mislead you in things like this . . . but defective eyesight plays far more dangerous tricks! The embarrassment that incorrect eyesight can cause you . . . the often expensive mistakes . . . the fatigue and headaches, all can often be relieved by properly fitted glasses. Examination by a qualified Optometrist will usually find the cause, and make corrective measures possible.

WILL BE AT SIMPSON'S DRUG STORE
WEDNESDAY, NOVEMBER 13th.

Call 23 at any time to make appointment
Dr. W. A. Pettey
of Lubbock

REACH... AND GET THIS MONEY



\$25.00 IN CASH, FREE AT MATADOR EVERY SATURDAY

You can use the money—\$25.00 in cash that Matador merchants are giving away each SATURDAY—everyone needs money, especially when there is no effort or obligation necessary to secure it.

If you trade in Matador, you or some of your neighbors will receive \$25. in cash next Saturday, November 9th. All you need to do in order to participate in this attraction is to keep the trading tickets which every merchant gives with each purchase made, and bring the tickets when you come to town next Saturday.

There is no cost or obligation in any way. Local merchants and business men reach into their pockets each week and raise this money to be given away. The more you buy, the better your opportunity of receiving the money. You will find that trading in Matador is profitable and that you will receive better values than elsewhere. Buy everything you need here next Saturday and be on hand when the \$25. is given away.

Ask For Trading Tickets From These Merchants

- | | |
|--------------------------|---------------------------|
| Bob's Oil Well | Phillips 66 Station |
| Sinclair Service Station | Oasis Bar |
| Hamburger King | Schweitzer Saddle Co. |
| Matador Tribune | Lea Ice Company |
| Matador Auto Co. | Matador Variety |
| Texan Cafe | West Texas Utilities |
| Jameson & Son Gro. | Matador Hotel |
| Sanitary Barber Shop | Matador Hdwe & Furn. Co |
| City Barber Shop | City Beauty Shop |
| Sanitary Beauty Shop | City Tailor Shop |
| J. H. Bradshaw | Commercial Grocery |
| Shooting Gallery | Matador Dry Goods Co. |
| City Drug Store | J. S. Stanley, M. D. |
| City Bakery | Farmer's Cafe |
| Traweek Hospital | First State Bank |
| Simpson Drug Store | Matador Cash Gro. |
| Spot Cash Grocery | Western Dry Goods |
| Homer Sheats Hdwe. | DeLuxe Beauty Shop |
| Rogue Theatre | Matador Cleaners |
| Mission Gas & Oil | Recreation Club |
| Wilson Cafe | Diamond J Food Store |
| F. F. F. Chevrolet | Red Triangle |
| Bob's Foodway | Turner Grocery |
| Joe's Cafe | Bishop Feed Store |
| Burton-Lingo Lbr. Co. | Higginbotham-Bartlett Co. |
| West Texas Gin Co. | Mrs. A. Watson, Millinery |



ROARING SPRINGS NEWS

By Mrs. J. D. Mitchell
HALLOWEEN PARTY
 Mrs. Charles Long entertained her Junior B. Y. P. U. class with a party Thursday evening in her home two miles west of town. The evening was spent in terrible experiences with ghosts, dead men's bones and the like. Delicious refreshments were served to: Wanda Miller, Neta Garrett, Marion Alice Mitchell, Jo Ola and Billy Jack Green, Juanita Smith, Harold Gunter, Grant and J. C. Bell and Billy Long.

CELEBRATES BIRTHDAY
 Mrs. S. N. Davis entertained in her home Saturday celebrating the third birthday of her small daughter La Verne. The hour was spent playing games. Refreshments were served after the birthday cake, adorned by three tiny candles was cut.

ATTENDS HOME COMING
 Cecil Godfrey left Friday for a visit in Fort Worth and Waco. From the former city he was accompanied by Mr. and Mrs. Beryle Godfrey to Waco where they attended Baylor University homecoming.

ENJOY WEEK-END TRIP
 The football boys accompanied by Coach Lennon Hill enjoyed a week-end trip to Roscoe and Lubbock this week. A game between the Roaring Springs and Roscoe teams Saturday resulted in defeat of 12 to 0 for our boys. The game between Texas Tech and Oklahoma A and M in Lubbock was attended Saturday evening.

Mr. and Mrs. J. V. Dunlap of Spur visited relatives here Sunday night for Jal, New Mexico after a week's visit with his family.

Mr. and Mrs. Homer Jackson were business visitors in Matador Wednesday.

Teachers in Childress Saturday.
 Mr. and Mrs. Alvis Nance with their children of Quanah visited in the home of Mr. and Mrs. L. W. Harmon Sunday.

Fairview News
 By Miss Ruth Simpson
 A large number of guests enjoyed a "Forty-two" party at the home of Mr. and Mrs. Walter Ellithorp last Saturday night.

Miss Emma Lesta McKee left recently for Dallas and Wilmer where she will visit her parents and other relatives. She will return in a few weeks to resume her duties as teacher at Fairview School.

Whiteflat News
 By Mrs. W. L. McWilliams
 Mr. and Mrs. Walter Willis of California are visiting relatives here.

Twelve Are Named By Governor; Farm Debt Adjustments
 Governor Allred today announced the appointment of twelve members to the State Farm Debt Adjustment Committee whose duties will be of an advisory nature in connection with the Farm Debt Adjustment program of the national Resettlement Administration.

Those named to the state committees: J. E. Josey, Houston Post Publisher; H. H. Williamson, Director of the A & M College Extension Department; John E. Owens, banker, Dallas; Frank Holland, magazine publisher, Dallas; Herman Ochs, San Antonio; George West, ranchman, Batesville; W. B. Lee, banker-farmer, Spur; Weck Brown, insurance, Waco; J. H. Youngblood, farmer, Waco; F. F. Elkin, rancher, Midland; John E. Hill, Amarillo; and N. H. Martin, Wichita Falls.

To Meet Problems
 "I have the utmost confidence," the Governor said, "in the ability and board experience of this committee to meet successfully the problems confronting the debt-ridden farmer and rancher who are faced with foreclosure. The importance of this work to the burdened farmer cannot be overly emphasized."

Mr. and Mrs. Roy McCarey visited relatives here last week-end.

Miss Idell Jones visited relatives at Comanche last week.

Mr. and Mrs. J. D. Morris entertained a number of young folks with a musical Friday night.

F. M. Casey was called to the bedside of his son, Newman Casey of Sweetwater, Wednesday of last week, who had undergone an operation for goiter. Mr. Casey returned Saturday, and said his son's condition was very satisfactory. Miss Aleta Casey accompanied her father, and will stay with her brother for several weeks.

Mr. and Mrs. C. D. Willingham spent the week-end with Mr. and Mrs. E. H. Truett at Petersburg. Sterling Donaldson of Farwell is visiting relatives here.

Three Regional Groups
 Under the new setup, Texas is divided into three regional groups, South and East Texas under Bill Manning at San Antonio, North and Central Texas under C. S. Houston at Dallas, Panhandle and West Texas under Guion Gregg at Lubbock.

With the new farm debt program of the Resettlement Administration it is hoped that no worthy farmer or ranchman will lose his home.

METHODIST W. M. S. NEWS
 The three circles of the Woman's Missionary Society enjoyed an all-day meeting observing Week of Prayer on Tuesday October 29. About thirty-five members, including three from the Whiteflat auxiliary, were present. Mrs. H. K. Ford led the morning program, and Mrs. H. H. Schweitzer the afternoon one. The devotional programs consisted of short inspirational talks, prayers, and special songs.

The Irene Eldridge circle gave a tea honoring Mrs. F. O. Bond at the home of Mrs. Frank Buckley last Thursday, Oct. 31. Mrs. Bond was presented with a lovely farewell gift in appreciation of her services as president of the circle for the past year. Tea and cake were served by the hostess.

Fourteen members and one guest met at the home of Mrs. H. H. Schweitzer last Tuesday for a mission study lesson in the new text book, "The Vice-President," Mrs. U. L. Willie, led a short business session. The members elected the following officers for the ensuing year:

Chairman, Mrs. A. J. Daffern; Vice-Chairman, Mrs. Ethel Payne; Secretary and reporter, Mrs. F. G. Simpson; Treasurer, Mrs. H. H. Schweitzer; Assistant Treas., Mrs. J. R. Whitworth; Supt. of Study, Mrs. Frank Buckley; "World Outlook" agent, Mrs. Anne Tudor.

Mrs. Buckley introduced the new study topic, and Mrs. Simpson taught the lesson. The hostess served delicious refreshments to the following: Mesdames. A. C. Trawick Sr., U. L. Willie, L. R. Bishop, Anne Tudor, A. J. Daffern, H. K. Ford, Stanley, Clinton Hobbs, F. G. Simpson, J. R. Whitworth, Frank Buckley, James Neblett, Elmer Jameson.

CIVIL SERVICE EXAMINATIONS
 The United States Civil Service Commission has announced open competitive examinations as follows:

Junior geneticist (horticulture), junior nematologist, and junior pathologist (tobacco), \$2,000 a year, Bureau of Plant Industry, Department of Agriculture.

Home extension agent, \$2,600 a year, junior home extension agent \$2,000 a year, Indian Field Service, Department of the Interior.

Social economists, various grades \$2,600 to \$2,600 a year, Children's Bureau, Department of Labor.

Occupational therapy aide, \$1,800 a year, occupational therapy pupil aid, \$1,440 a year. Applicants for

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occupational therapy aide must have had at least 48 months, and for occupational therapy pupil aide 24 months, of practical experience in one of these trades or industries: Cement work, broom making, upholstering, woodwork, sheet metal work, or shoe repair, or in horticulture and floriculture.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or the second class, or from the United States Civil Service Commission, Washington, D. C.

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Sect. 2. That the tax herein levied when collected, shall be applied to the payment of Water Works Bonds and interest thereon.

Passed this 5th day of November, 1935.
 (Signed)
 Harrison Williams,
 Mayor

ATTESTED:
 T. B. Harris,
 City Secretary

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Federal Housing Act—Now includes Maytag washers on the list for government aid to buyers

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We Give Trading Tickets Theatre Building Matador, Texas

DE LUXE BEAUTY SHOP

LOCALS

BABY CHICKS—Our Jamesway is hatching twice per week. Chicks for sale Thursday and Monday. Heavy, 8 cents; light, 7 cents. Spur Grain & Coal Co.

DON'T SCRATCH! Get Paracide Ointment the guaranteed itch remedy. Paracide Ointment is guaranteed to relieve itch, eczema, itching piles or skin irritations or money refunded. Large jar 50c at City Drug Store. 16-pd.

SPECIAL OFFER—The Fort Worth Star-Telegram, daily and Sunday and the Matador Tribune both for one year for only \$6.75. You save 85 cents.

SORE THROAT—TONSILITIS! Nothing equals a good mop and instant relief is afforded by Anathesia-Mop, the wonderful new sore throat remedy. Positive relief guaranteed or purchase price refunded at Simpson's Drug Store.

LOST—Brief case marked G. N. Swarthout, on road to Paducah. No value to finder, but owner will pay \$3.00 reward to secure return of valuable papers. Return to Schweitzer Saddle Shop, Matador.

Mrs. Sam Jones of Woodward is visiting here in the home of her sister and family Mr. and Mrs. Joe Meador, and is attending the latter who is seriously ill.

Mr. and Mrs. Ben Jordan of Lubbock visited in the home of Mr. and Mrs. W. V. McCowan Tuesday of this week.

Mr. and Mrs. A. L. Fryar were transacting business in Spur Tuesday of this week.

Mr. Elgin Dobkins, manager of the Dobkins gins of Glenn, Texas was transacting business here Wednesday of this week.

Program

Friday and Saturday

JOE E. BROWN

IN

"Bright Lights"

WITH

Ann Dvorak, Patricia Ellis

Tuesday and Wednesday

"The Informer"

WITH

Victor McLaglen, Margot Grahame

Sunday and Monday

SHIRLEY TEMPLE

IN

"Curley Top"

Sunday Matinee 2:30 P. M.

Nights 6:45 P. M.

ROGUE

THEATRE

Matador, Texas

Mr. and Mrs. W. E. Neatherland visited Mr. Neatherlands parents of Quitaque Monday afternoon.

Mr. and Mrs. Harvy Stanford and son Jerry, attended the football game at Electra Friday night and remained over for a week-end visit with Mr. Stanford's father and brother.

Mrs. Bessie Patton left Tuesday afternoon for Dallas to be with her daughter there who is seriously ill.

Mr. and Mrs. Claude Groves motored to Floydada Tuesday night.

Mr. Harry Willett and children, Mary Louis and Dorothy, accompanied by Hubert Gilbreath of Brady visited here the latter part of last week.

Mr. Vernon Craven, who is attending Texas Tech, visited his parents Mr. and Mrs. G. S. Craven over the week-end.

Mr. and Mrs. Delbert Groves attended the football game at Floydada Friday night and were accompanied home by Mrs. Groves' sister, Mary Lynn Stanley.

Tom Fulkerson of Wichita Falls attended the funeral of Viola Fulkerson here last Wednesday.

Mr. C. P. Waybourn is attending the Baptist convention in Houston this week. While in Houston Mr. Waybourn will visit his son Buck.

MOVIE CHATTER

By A. Rogue

"Bright Lights"

You've seen Joe E. Brown in everything from a "circus clown" to a "six day bike rider", but you still haven't seen him in his biggest funniest, newest of all screen hits, and that is Warners Bros. "Bright Lights" playing with Ann Dvorak and Patricia Ellis. In fact this is Joe's first musical and he can really do it up in grand style because he is a show in himself, and of all the laughs he furnishes them. Watch him dance, hear him sing, see him as an acrobat! You'll be more than pleased. This for Friday and Saturday only.

"Curley Top"

Shirley Temple is coming our way again. And this time in her latest picture up-to-date, "Curley Top", with John Boles and Rochelle Hudson—Bereft of her parents by an automobile accident Shirley is left in an orphanage; her sister, Rochelle Hudson, will be glad when they can leave the orphanage and take up life together. Does Shirley win them a happy home and how! You should hear her sing "Animal Crackers in my Soup" and "When I Grow Up". Watch Shirley dance a tap dance atop a piano—a rope-skipping novelty—a Shirley Temple version of the hula. See Shirien smile as she introduces her educated pony and trained duck. "Curley Top" is really Shirley's happiest picture. Don't forget the date, Sunday and Monday.

"The Informer"

There will be a regular Tuesday and Wednesday program beginning this Tuesday and Wednesday, with "The Informer", with Victor McLaglen and Margot Grahame.

Football . . .

(Continued From Page One)

Flusche Scores
The next score came in the third quarter when Flusche went around left end from the 4-yard line but R. Chesher's kick was no good.

The Tigers continued their scoring spree and end of the fourth quarter was as strong as the first half. Roy Smith on an end around play tallied from the 5-yard line and R. Chesher failed to convert. The last score began when K. Gibson intercepted a pass on Matador's 30 and returned 10 yards. Green gained 5 yards around left end and a pass, W. Smith to Bryant made it a first down on Matador's 2-yard line and G. Chesher made the touchdown.

The Tigers made 17 first downs and Matador 13. Electra completed three out of 10 passes and intercepted three, Matador intercepting one pass. The Tigers were penalized six times for 30 yards and Matador five times for 25 yards. The outstanding players were Flusche, R. Chesher, Gibson for Electra, and Blackshear, Washington and Titus for Matador. A number of reserves were used by both teams.

Starting Line-Ups

Electra	Pos.	Matador
Collins	LE	Titus
Wilkins	LT	Ford
Murrell	LG	Willis
Parnell	C	R. E. Campbell
Holt	RG	Faulkner
Story	RT	Brown
Smith	RE	Pritchett
Jennings	LH	Gates
Flusche	RH	Washington
Gibson	FB	Blackshear
Bryant	QB	Webb

Officials: Williams, Ward and Bragg.

Three Grid Teams Now Tied For 1st Conference Place

Victorious in conference games last week while Coach Stanfords Matadors were being walloped by the class A Electra Tigers, Floydada and Spur went into a tie with Matador for the lead in district 4B, each team now boast 3 conference wins and no setbacks.

The husky Spur Bulldogs turned on steam for the first time this season and rolled over the Silverton eleven for a 40 to 0 victory. The Whirlwinds using second stringers whipped the Quitaque Panthers 19 to 0. Paducah defeated Lockney 20 to 0 in the conference game played last week.

Friday afternoon the Matadors meet the "Terrible Turks" from Turkey in their last home game before they meet the powerful Floydada Whirlwinds at Floydada November 15 in the game of the season.

In the other conference games Floydada is host to their ancient rivals the Lockney Longhorns.

Games scheduled for Monday November 11, Quitaque at Silverton and Spur at Paducah.

Conference Standing

Teams	Won	Lost	Tied
Matador	3	0	0
Spur	3	0	0
Floydada	3	0	0
Paducah	2	1	0
Lockney	2	2	0
Turkey	0	2	1
Quitaque	0	2	1
Silverton	0	3	1
Flomot	0	2	2

Games Last Week
Matador, 0; Electra 32
Floydada, 19; Quitaque, 0
Paducah, 20; Lockney, 0
Spur, 40; Silverton, 0

Games This Week
Lockney at Floydada
Turkey at Matador
Spur at Paducah

CARD OF THANKS

We wish to take this means of expressing our appreciation to our friend and neighbors who so willingly aided in every possible way during the illness and death of our beloved daughter, Viola. We also wish to thank those who sent the many floral offerings and for the kind words of sympathy tendered in our dark hour of bereavement. It is our humble wish that the blessings of God shall rest upon each of you.
A. B. Fulkerson and family



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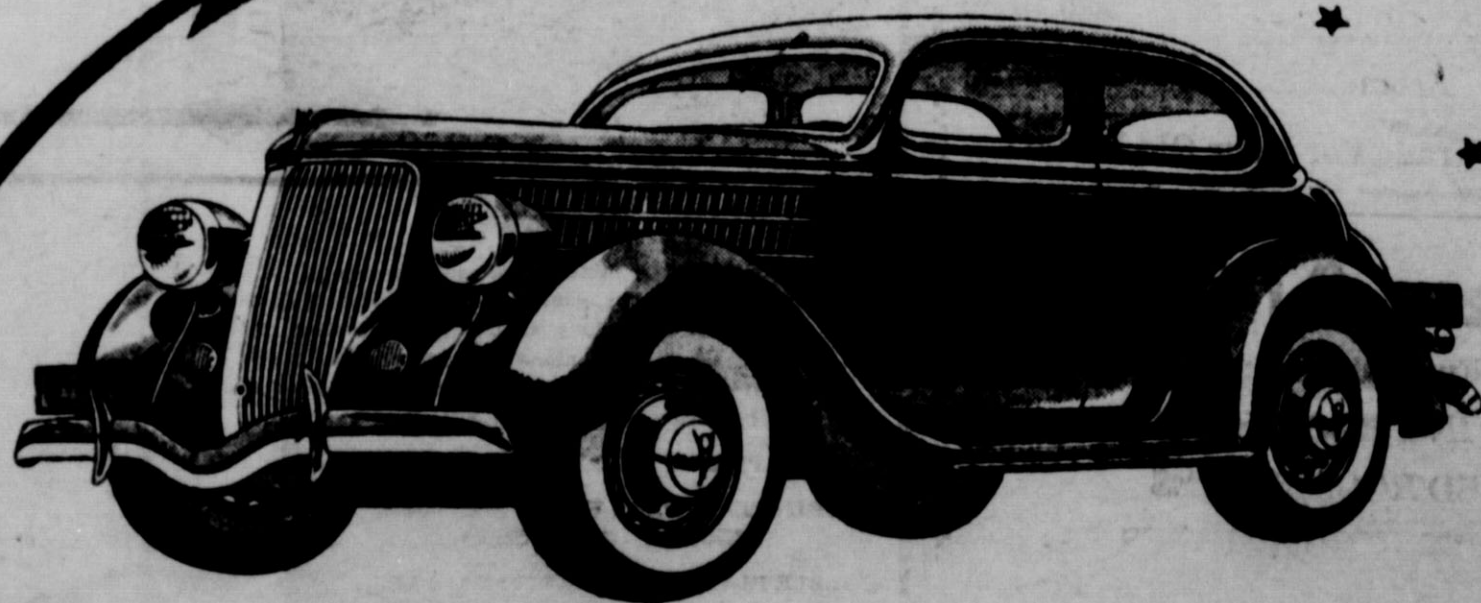
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