

EXP

OPER

With 6 years ex

"There is glory enough for any man to live and die a Texan"

Heart Attact Is

Fatal To Utilities

Start Sale Fri.

Springs Cemetery Tuesday

Afternoon

omplication arose. ..

MATADOR TRIBUNE

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934 Matador, Motley County, Texas, Thursday, May 31 1934

The Tribune Embraces The Roaring Springs News and the Motley County News in One Publication of Complete Circulation



MOTLEY COUNTY NEWS VOL. 15, NO. 14 NATIONAL BANK IS ABSORBED BY STATE IN ME

DUST

DL. 8, NO. 12

made for youth hose ageless souls beauty can not the grave. The ndor is lost when omance begins to petals. But to the Mrs. L. R. Me is the sacred fire years experience temple of devotbeauty shops w of enchantment. of all beautician the symbol of to-

PERMANE \$10 Wave Now the precious rule ure. \$7.50 Wave Now d of destiny. But Matador, where he has visited \$5.00 Wave Now sun in the world often during his many years of \$4.50 Wave Now spell seeps into service for the utility company.

th and drunkens The local office of the West \$3.50 Wave No a divine madness. Texas Utilities Company will reis gone it is but a main closed today. F. J. Bond ttling thrugh the and L. M. Smith will attend the Manicure and Fa rightful pathway funeral services which will be The strings of age held in Childress this afternoon. o tight and thick into the heart. before had best Dixie Store To City Beaut by silence now tance and the obno longer need-

CITY BAR now and then when the at of memories

> nething about pass- purchases on Friday morning and guilty feeling. Of According to the management appy plight is not some of these packages will conbut I know that tain valuable merchandise such at hand, pains of as silk dresses, hose ,shoes and far away. Death other desirable gifts. humane. I do not It is hoped that the sale will who has ever provide needed space for large hunger could find shipments of new merchandise rt to purposely let which are arriving now and other whose only crime shipments that will arrive in a die in this man- short time. like to gather all ry rascals up and them lap up a m milk, distribute maids who enjoy

nuch younger I that I should like great audiences with my oratory. uch changed oprather be swayed Perhaps nothing t this change as ful attempts to

Texas weather

rival for the First mainder of his life. ner. Dr. Powell Springs.

tendance seems consistency.

The church an- Hoyle.

TION

Tom Harris Is Injured Mon.

Tom Harris, City Secretary, re-Superintendent ceived a serious and painful injury Monday evening when he

was rendered and Mrs. Harris is Mr. Houston is well known in rapidly improving.

Automobile Code Offender

ine is Paid by Offending Member Of Association

The teeth of N R A code enforcement was felt in this section yesterday when a member of the South Plains Automobile Beginning at 8 o'clock tomorrow Dealers Association at Lubbock, Golf Club defeated the Lockney beginning at 8 o'clock tomorrow me obscure harbor uncertain way acted sea of thought, fall into the long the heavens. The leavens. The softly like the sale which will embrace alsoftly like the long that a social state and found guilty of code violation and fined on the Cap-Rock Golf Club defeated the Lockney long in a meeting of the Cap-Rock Golf League held on the Mata-dover \$100 in a meeting of the Cap-Rock Golf League held on the Mata-dover \$100 in a meeting of the Cap-Rock Golf League held on the Mata-dover \$100 in a meeting of the Cap-Rock Golf League held on the Mata-dover \$100 in a meeting of the Cap-Roc

insincere friend most the entire stock of merchan-been filed with the committee selected for the meet. nagic. The ship of A special feature of the event ushing away toward will be the 100 gift packages that will be given to the first 50 customers making one dollar or more tomers making one dollar or more needing about passes our passes of the passes of the second toward will be investigated at the next regular meeting of the association which will be held Wednesday, June 4.

Frank Buckley Nan G. Morriss Candidates To **County Agent** Married Tue.

Catholic Chapel, with Father Wm. Miss Morriss was not only an close of June 4. F. Blakeslee, C. S. P., officiating, honor student but also a leader in Should there be any candidates. The couple left immediately for school activities. In her Senior whose names are wanted on the

Pays Penalty turn on June 'Oth to make their vice-president home at Matador, where Mr. Literary Club. Buckley is county agricultural

> MATADOR GOLF CLUB DEFEATS LOCKNEY IN LEAGUE MEET SUNDAY

Ten members of the Matador

Several other complaints have in each club had been previousely

the hospital where she has ac-

grading committee.

cepted a position.

Graduated At

Distinguished lists. (Too late for the official ballot. last week.)

FIRST GRADE-Miss Nixon. Distinguished Pupils Don Paul Keith, Frances Seig-

Henor Rell

Patton, George Doss, Raldo James, G. L. Webb.

FIRST GRADE-Miss Reeves.

Honor Roll Four Times

Honor Roll One Six Weeks Burton, Bonnie Cliett, Joyce Cald- grounds, has several projects the subject of better food prepar- guests by Mrs. U. L. Wille. Mrs. Whatley Margie Marshall, Math new grandstand on the east side RAYMOND GARRISON Eugene pNolte of Tulia, first Barkley, Roy Ervin, Gordon Pat- of the rodeo arena which will in-

Weeks

Distinguished List

Eiring, their horses. Paula Patton, Chlotiele Spears, Onieta Whitaker, Ruth Evelyn ing made by the Reunion manage-Keith, Fausteena Fulfer, Madeline Simon, Gordon Brown, Tom Association, aseparate organizat-Ed Jameson, Norman M. Pitts, ion made up of pioneer cowboys,

bell, Jane Bishop. THIRD GRADE-Mrs. Bryan. Distinguished List James Lee Day, Douglas Pitts \$6,000 when completed.

Have Names On Ticket June 15

Nurse School the symbol of toams too lovely to
too tender to entoo tender to ento entoo tender to entoo tender to entoo tender to entoo t 29, at Austin, Texas. The wed-the nursing school of the City-for a state or district office your ding took place at Saint Austin's County Hospital at Fort Worth.

> a short honeymoon trip to Mon- year she was president of her ballot, who will not make their terrey and other points in Old class, president of the student own application, the application body and the student council. may be made by some one other Mr. and Mrs. Buckley will re- During her junior year she was than the candidate by presenting a turn on June '0th to make their vice-president of the Students petition bearing the name of twen-The Fort Worth City-County party. The petition should state the ferred to that institution. Hospital Nursing school ranks name, age, place of residence, The merger of the two banks third in the state of Texas ac-| street number, occupation of the came as a surprise to most of the cording to the New York state candidate the same as though the citizenship of the county consider-

Miss Morriss will remain with candidate himself. executive committee meets to de- financial strength of the banks termine the order of names on the was illustrated by the fact that mary and apportion the cost; June ties suffered a bank failure. HONOT ROLL 25 is the last day for candidates to The consolidation was not efpay ballot fees, on which day, also, fected because of any weakness the primary committee makes up in the condition of the National

> andidates in the county must be Crews, active vice-president, to filed with the county not eariler open a bank in Plainview. The than June 28 and not later than application will be acted upon to-

ler, Dorothy Jean Thomas, Mary TEXAS COWBOYS WILL HAVE NEW

The most elaborate building pro- county. He returned here some gram undertaken in any year eight or nine years ago to as-Mary Franklin, Jean Hamilton, since the Texas Cowboy Reunion sume control of the First Nation-Viola Cartwright, Herbert Small- was organized in 1930, is now in al Bank where he has been enwood, Margaret Cliett, Dorothy progress on the Reunion grounds, gaged since.

Jean Henderson, Leona Martin one mile southwest of the city. The First Elwanda Martin, Glenda Nelson, Having weathered four depression now the only bank in Motley Dorothy Nelson, Bernice Patton, years with a remarkable yearly county, has absorbed two banks Mary Price, Frances Seigler, Dor- increase in attendance, the Re-

was estimated at 42,000. The Texas Cowboy Reunion, Billie Wason, Bonnie Cliett, Incorporated, the organization National Bank, will go to Plainresponsible for the financing of the annual meeting and im-Elizabeth Bradley, Ruby Fay provement and maintenance of the well, Jean Marquis, Wanza Lou under way. Among these is a cent. The new stand provides a Perfect Attendance for One Six more comfortable type of seat than the old stands. This pro-Billie Wason, Lane Decker, ject is to cost \$1,575, and will be Ornien Carson, Jack Cole, Math completed before this year's cele- Mr. and Mrs. C. D. Garrison of

eral years and which is now unded He is survived by his wife and Hazel Ruth Denson, Frances construction is a large pavillion children, his parents, one brother, Eiring, Gordon Brown, Norman on the grounds to serve as a place Dowel Garrison and one sister, for meetings and for dances at Mrs. Dayton Wright.

ment, the Texas Cowboy Reunion building as designed will cost gan his duties last week. feet and in front of this a broad,

Assets Sold; Deposits Are Transferred Thursday

The last day on which you may 2nd MERGER

For Plainview Charter

Matador's two finicial institut-National Banks were merged last week when the assets of the National Bank were sold to the First ty-five qualified voters of the State Bank and all deposits trans-

application were being filed by the ing the fact that both emerged Other dates of interest on the in perhaps better conditions than political calandar for the month of any two institutions their size in June are June 18, when the county the Panhandle. The substantial ballot, estimate the cost of the pri- each of the four bordering coun-

Bank, but as a result of applicat-The first expense statement of ion for a charter made by J. K. day in Austin.

Mr. Crews, who is well known in ranching and banking circles in this section of Texas, is a pioneer banker of Matador. He open-HEADQUARTERS ed and operated for a time, a private institution, the Bank of Matador, the first bank in the

The First State Bank, which is On Thursday evening, May 24, Mary Price, Frances Seigler, Dor- increase in attendance, the Re- in the past year, having consolithe two Missionary Societies and othy Thomas, Don Paul Keith, union is now a well-established dated the business of the First Miss Ilah Manchester, who will the Young Woman's Circle of the Wiley McCown, Kenneth Troutt, institution. Attendance last year State Bank of Roaring Springs last June.

view with Mr. Crews as soon as operation of the bank there

BURIED AT MATADOR FRIDAY AFTERNOON

Raymond Garrison, 24, son of

The young couple will make Besides these improvements be- their future home at Dougherty

ACCEPTS POSITION

Gene Webb, Catherine Daffern, quarters building and bunk- employed by the First National Estel Mize, Billy Joe Cummins house on the grounds. The first Bank here for a number of years Hazel Ruth Denson, Vance Camp unit of this stone structure will in the capacity of assistant cashbe completed before the 1934 Re-union at a cost of \$3,500. The the First State Bank where he be-

singale Dorothy Wason, Mary E. ral part of the structure, con-sisting of a living room 30 by 50 Robinson last week.

Joe Potcet of McAdoo, was a Sunday visitor in Matador. orn little kitten on the first 50 customers making like that always leaves purchases on Saturday morning. Local Utilities Co. To Hold Cooking School Jean Hamilton, Viola Cartwright, Glenda Martin, Bernice Patton, George Doss, Raldo Here Next Thur.-Fri.

Free Course To Be At **Church Basement**

conduct the West Texas Utilities Methodist Church observed free electric cooking school here "Guest Night" with a banquet in **Summoned By** ree electric cooking school here June 7 and 8, has been in charge Death Monday of similar schools in all sections A number of old familiar songs Joyce Caldwell. national reputation as an author- which a delightful banquet plate Interment Is Made in Roaring ity on Electric Cookery and she was served. has spoken before thousands upon Greetings were brought to the

Roaring Springs succumbed to ber of the Home Economists' Bur- gracious response. lity to speak well complications following an ap- eau of Edison General Electric Several readings and musical Roaring Springs Tuesday after- Buffalo, New York; Trenton and ine Moore gave that of the Y. W. noon by Rev. W. O. Cooley as- Newark, New Jersey; Philadel- C.

year.

Ye He is survived by his parents, her school program upon a ctrictMr. and Mrs. G. L. Godfrey, 4 ly economical basis. At the same brothers, Beryl of Ft. Worth, time, each dish will be well-bal- mesa, and Mrs. Eugene Nolte, of liversity Baptist Clyde, Cecil and Hollis, and one anced and nourishing, appetising Tulia. The benediction was pro- Betty Green, Frances Texas is to be sister, Elwanda, all of Roaring and attractive As a result of her nounced by Rev. Jno. Eldridge.extensive training and experience Contributed. He was of gentle disposition, in the field of Electric Cookery, He was of gentle disposition, in the field of Electric Cookers.

He was of gentle disposition, in the field of Electric Cookers.

I as pastor. He kindhearted and generous. His she will be able to offer house-

nce as well as and retained them by unwavering Manchester was brought here by the West Texas Utilities Company, Active pall bearers were: Lance distributors of Hotpoint Ranges nday School for Hurst, Maurice Goodwin, Croft in this territory. was 1771/2. The and Verlon Bigham, Walter "We expect to bring home- Simpson's fountain.

ist 2 below the Woodrum of Paducah and Mike makers of Matador a program which will interest every house- more leisure for themselves, and wife," Miss Manchester says, how they may eliminate kitchen Jr, Bert Schweitzer, Eloise Mas- unit now being built is the cent-AT UNDERTAKERS MEET "We will present, in dramatized drudgery."

SOCIETIES ENTERTAIN

the basement of the church.

of the United States. She has a were enpoyed by the group, after

Percy D. Godfrey, 21, son of A graduate of Home Economics, president of the Irene Eldridge ton, Kenneth Troutt, Bolly Wason, crease the seating capacity 25 per I have always Mr. and Mrs. G. L. Godfrey of Syracuse University, and a mem- Missionary Society, gave a most J. L. Alls.

fed chosen ones, pendicitis operation at the Tra- Appliance Company, Inc., makers numbers were enjoyed. Mrs. R. the label of week Hospital here Monday. Mr. of Hot oint Ranges, Miss Man- P. Moore gave a clever and inof it. Some of Godfrey had withstood the operat-chester has directed Electric leresting account of the early Barkley, Ruby Vivian, Margie bration, to be held Monday, Tues- Whiteflat, died at the Plainview which was greatly enjoyed. Mrs. and was believed to universities and colleges. In the past of the award of the past of the electric cooking schools in such points of the Irene Eldridge Mis-Funeral services were held in cities as Albany, Auburn, and sionary Society and Miss Joseph-

sisted by Rev. T. M. McBrayer phia and Harrisburg, Pa.; Hager- The principal feature of the M. Pitts. and interment made in the Roaring Springs cemetery.

Percy D. Godfrey was born at Wisconsin

M. Pitts.

M. Pitts.

M. Pitts.

Honor Bell at Least One Time

program was an address by Mrs.

Honor Bell at Least One Time

for meetings and for dances at Mrs. Dayton Wright.

M. Pitts.

Honor Bell at Least One Time

program was an address by Mrs.

Fausteena Fulfer (1), Madeby 60 feet. The roof will be the First Baptist Church in Whitethe society which bears her name.

Wisconsin Percy D. Godfrey was born at most often delayed low while the according Springs oked up.

Percy D. Godfrey was born at Wisconsin

The society which bears her name. She gave a panoramic view of the Missionary world today, emphasionary world today, empha economical meals, she has built about sixty present, twenty of Perfect Attendance at Least One director, and his crew, in hand- ley Palmer of Dougherty, Texas,

as pastor. He kindicarted and generous. This site in the state of the of others made friends quickly in modern homemaking. Miss Winnelle Ray of Oklahoma Ld Junior Russell, is erecting a permanent headinson home, last week.

You always meet friends at

fashion, new ideas in cooking and The program will be varied Bryan. the home of her is in Mineral Wells this week, women how they may economize made for an entertainment prolocation of Texas undertakers.

Sive meals, how they may obtain strations of Electric Cookery.

Food of this a broad, women how they may economize made for an entertainment program, in addition to the demonprice, Billy Tunnell, W. A. RatWings of the building will be adwisiting in the home of Dr. and
ded later.

Concrete terrace, 36 by 50 feet.
Wings of the building will be adwisiting in the home of Dr. and
ded later.

Matador Saturday.

John Quattlebaum of Vernon, was here several days last week.

Mr. and Mrs. Chas. Helms and

children and Miss Vivian Walker

Miss Etta Elmore entertained a

number of her friends Saturday

RAYMOND GARRISON

day afternoon, when word was re-

Gloom and sadness overshad-

Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The

Tribune Publishing Co. Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

> DOUGLAS MEADOR. HOWARD HAMILTON. Business Manager.

National Editorial Association

MEMBER West Texas Press Association

SUBSCRIPTION RATES: CASH IN ADVANCE

\$1.00 Per Year. 3 Months 25c NOTICE TO THE PUBLIC Any erroneous reflection upon

the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intenion of this newspaper to wrongwarranted as prominently as was the wrong published, reference

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary in July 1934.

For State Representative 121st District: BOB ALEXANDER (Re-election)

For District Judge 110th Judicial District: KENNETH BAIN (Re-election

A. J. FOLLEY H. C. BRUMMETT For District Attorney

110th Judicial District: ALTON B. CHAPMAN TONY B. MAXEY

For County Judge: W. R. CAMMACK (Re-election.) TOM A. McDONALD

For Sheriff and Tax Collector and Assessor:

J. E. SKINNER (Re-election S. W. (Sam) WEATHERALL. J. C. (Jess) McBRIDE

For County Clerk: MARY E. JONES Re-election.) JACK ROBINSON

For County Treasurer: MRS. JOHN SMITH Re-election.)

MR. ANNIE TUDOR

For County Attropey: JOHN A. HAMILTON.

For Commissioner Precinct No.4 O. O. LOVE T. E. LONG (Re-election)

For Commissioner Precinct No. 1 S. LAMBERT Re-election.)

For Commissioner Precinct No 2 W. Q. Montgomery Tode Blackshear, (Re-election) A. K. (Kim) Wilkinson

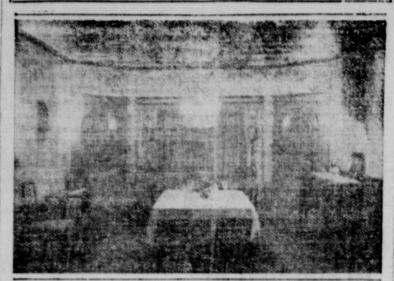
For Commissioner Precinct No. : Claud McDonald W. E. Thomas (Re-election.) R. E. Florence

When you are thirsty you will drinks that refresh you quickly. Only the purest materials are used at our fountain. Simpson's

A fool is honored in his own house; a proprietor is honored in his own village; a king is honored in his own country; a learned

man is honored everywhere. A man by his own acts goes down and down or up and up, as the digger of a well or the build-er of a wall.

Light for the Dining Room By Helen G. Toland



OT a lady in the land would who blithely serve dinner night after night in a lighting atmosphere smaller bulbs, fewer bulbs, or caneyes of their family as raw meat dles. would be to their several palates. If you have tried these ruses, the In dining rooms everywhere there are center fixtures and wall brackets doubtedly protested. They want are center fixtures and wall brackets with naked bulbs flooding the table plenty of light, even if they have to top and indeed the entire dining room with harsh, glaring light most

So those with an eye to the beautiful have long preached the gospel Shaded Light More "Digestible"

Now comes science to tell us that | do

to be kept in good seeing condition. Type of fixture hung at the right It has been found that they cannot from bare bulbs any more than our annoyed by a view of bare bulbs is stomachs could digest and assimi- very popular and deservedly so, but In order to understand this, recall

glare. Both are unpleasant and in- tints, with bindings only in deep do not turn away from the white room decoration. And for the sake cloth glistening under the glaring of science, be sure you have plenty unshaded electric light, because it is of light shaded to specifications, lest human nature to want to see what you and yours suffer from chronic you are eating.

Cooling and delicious refresh- What will the Shastra do for courteous service at Simpson's who is blind?

Instead for the dinner hour you set her family down to eat a endure a lighting condition that is as raw steak for dinner. But the unhealthful as it is unpleasant-even land is full of wives and mothers though you may have sought to cor-

> swallow it whole. And better, something to eat, even half-cooked than nothing at all. But science says all his fuss about combining science

not belong in the category of the diners, if it is hung about 24 paprika, cress or parsley. They are inches above it, low enough to innot mere garnishing for light, but clude the table top only within its as necessary a part of the food we give our eyes as mixing, sifting and a 100 or 150-watt lamp in it. The cooking is a part of the food we give indirect type of fixture which lights our stomachs. In the course of development sci- rectly) is always good provided it ence tells us the amounts of light has the right lamp inside—200 or and the kind of light our eyes need 150-watt size. The five or six-candle height, carying 40 or 60-watt lamp igest and assimilate the raw light bulbs and shaded so that no one is

it must have shades. For art's sake, be it remembered how uncomfortable it is to look into that highly colored shades, or even the sun at noon, or to look at a sheet | a flametint frosting on bulbs, tends of water glistening in the bright to give the dining room a gloomy sunshine. In looking at the sun you appearance, and to distort the real encounter direct glare. In looking at | color scheme of the room. Rather sheet of water under the bright | choose clear or inside frosted lamp sunlight you encounter indirect bulbs, and shades of palest color stinctively you turn away. But you color, where that is necessary to the seeing indigestion in later life.

ments are the most effective re- him who has no sense of his own? ef from hot weather, Prompt What will a mirror do for him

Whiteflat Flashes

Fairview, Floyd county, spent last week-end with Mr. and Mrs. Verne Austin.

Mrs. Maud Deane of Jayton, came up last Wednesday, to make this her residence for several

Mr. and Mrs. L. R. Browning, of Vigo Park, spent Sunday with together with their son and Rev. and Mrs. J. R. Plant. daughter, spent Sunday in Tur-

Rev. Harris of Dickens county, evening. All present report an preached at the Baptist Church enjoyable time. ast Sunday evening.

Mrs. J. W. Hickson is visiting her daughter, Mrs. Sam Lybar- owed our community last Thursger, at Hereford.

for Tuscon, Arizona, where she plainview. will visit her sister for several

Dora's Beauty Shop

PRICE LIST	
Wet Set	.25c
Dry Set	35c
	.25e
Hot Oil	75c
Henna-Rinse	35e
Henna Pack	65c
Shampoo and Marcelle	75e
Eye lash dye 50c, with	
arch	75c
Manicure	35c
Facial (Plain)	50c

MISS DORA JAMESON Phone No. 5



Moderne Permanent Wave

ceived that Raymond Garrison Miss Clara White left Friday had died in the sanitarium at Funeral services were conducted at the Baptist Church, by Rev.

FRIDAY and SATURDAY "HELL AND HIGH WATER" With Richard Arlen and Judith Allen

Program

ALSO FLOUR NIGHT

SUNDAY and MONDAY "THE WAY TO LOVE" with Maurice Chevalier and Jeanette McDonald

ROGUE THEATRE Matador, Texas

St. and address of the second	
Shampoo	.25e
Hot Oil	75c
Henna-Rinse	35e
lenna Pack	65c
Shampoo and Marcelle	75c
Eye lash dye 50c, with	
arch	75e
Manicure	35c
Pacial (Plain)	,50c
Facial (Bleach)	.75c

Let our expert beauticians mould new character into your hair with a MODERNE Permanent. Many tiny ringlets and

City Beauty Shop

SPECIALS



HIGH GRADE SHIRTS

Made of fine quality broadcloth in fancy colors.

Full Cut and Well Made

1.25 Each

Two For 9.25

MEN'S

SHIRTS

Semi-Rib, Combed Cotton or Rayon

25c





SHORTS

Made of fine cotton broadcloth, in smart, good looking patterns. Full cut, roomy seat, elastic sides, 3 button front.

Only

25c

Rayon Panties

Lace Trimmed and **Appliqued**

Everything about these rayon panties is smart and they will wear.



29c and 50c

GARZA-SHEETS

Size 81x99 Special only Friday Only

Harry Willett & Co.

H. L. Burnam of Silverton, and Mrs. A. L. Clemes Mesdames M. D. Morriss and F. interment was made in the Mata- Frank Cunningham C. Bourland were shopping in dor cemetery Friday afternoon.

WANTED - Relia

Those from out-of-town who ative to sell Hall Henry L. Martin, who has been attended the funeral were: Mrs. cotton and other ill for quite a while, was removed J. B. Garrison, Messrs C. C. and cannot stand investigation to the sanitarium at Quanah, Gabe Garrison and families of answer. Panhandle Silverton, and Mrs. Jack Bynum, Ass'n., Box 802, A



ADVANTAGES QUIET! PURE!

LEA ICE

Independent Manufacturer of

CHOOSE THE CHAMPIONS B

Firestone cars in the gruelling Indianapolis

FOR 15 CONSECUTIVE YEARS

EVERY winner in the 500-Mile Indianapolis Race — the most gruelling tire test in the world—drove to victory on Firestone High Speed Tires.

Race drivers know that heat generated by friction inside the cotton cords is the greatest enemy of tire life. These men will not risk their lives on any but Firestone Tires, because they know the high stretch cords in every Firestone Tire are protected by the Firestone patented process of Gum-Dipping.

Gum-Dipping soaks the high stretch cords in liquid rubber and saturates and coats the millions of fibers inside the cords, counteracting destructive friction and heat. It provides greater adhesion between the plies of the tire, and between the Gum-Dipped cord body and the tread. Firestone chemists and engineers

Firestone chemists and engineers kept pace with new car developments by building stronger, safer tires to meet the exacting demands. Drive in today and equip your car with new Firestone High Speed Tires for 1934, with deeper, thicker, flatter, and wider non-skid tread, more and tougher rubber, more traction, giving you more than 50% longer non-skid mileage.

Remember, in Firestone High Speed Tires there is Greater Strength — Greater Safety — and Greater Blowout Protection than in any tire made.

THE ADHESION TEST Note how the



Firestone Tire high stretch Gum-Dipped cords. This



COME IN AND MAKE THIS TEST FOR YOU



in the 500-mile Indi

oring 11,357,810

and Labbition Beliding at "A Contury of Progress"

ets New ack Record

dirt track record urse was estabat Oakland, Califis Meyer, driving first place, coverin 3 hours, 13 seconds. Twenty pated in the race on a dry track

veather conditions

cars to finish were loted by such well the track as Sam De Paolo, Ted ly and Al Gordon. e grind the winmed consistently asterful handling p on to one of the victories ever is California track e first six cars to rd V-eights was officials and Ford er striking indic-sistent speed and enverability of so demonstrated which a stock car ads up under the

TICE

t track.

orney for Floyd travelers Maxey has labor- as. Mo and well for the Robertso We commend him rteous gentleman wyer. rd, County Judge

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orth, Com'r. Prec

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the most precious things, because it given away, nor umed

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work and time ee to do your rvice to easier

NDRY fficiency has saving station

ony and Electric

ring 11,357,810

V-S Truck the

ST FOR YOU

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DON FO

el Progress."

TO CO.

Matador

UNIQUE SERVICE STATION



and well for the Robertson, manager of the station night.

Bob's Oil Well, above, unique that they learn of his station for Players came to the Harley Sadler service station located at the in- hundreds of miles in every direct- show as the added feature attracttersection of Highways 18 and 28 ion. The tall derrick rising over ion. The opening play Monday in Matador, is well known to the station is decked with colored night in Floydada is "Merton of orney for Floyd travelers in this section of Tex- lights that produce a striking ap- the Movies", a late released play, Maxey has labor- as. Motorists tell L. B. (Old Bob) pearance when approached at with a musical overture by the

married actresses how to cut down

The Sultan and The Sultana of

Jahore, who are visiting Holly-

wood at this writing, have been

lavishly entertained here. Mr. and

Mrs. Harold Lloyd gave a dinner

in their honor too. The Sultan was

asked if there was anything or

anybody in Hollywood he wanted

Miss--- recently won a unique

with competition here, she won't

be the only one who is beautiful,

are the smartest afterall, they

know men and how to work them.

Men, as a rule, don't like their wo-

men too smart--you can't fool a

on their overhead in the future.

is just a tip to some of these much Monday night in Floydada one

Hollywood

By MARSHALL FISKE (Special Hollywood To The Tribune)

Saw Irvin Cobb while he was to see that he had not seen. (This visiting the Fox Studios the other after he had met oodles and oodles day. Mr. Cobb has now turned of the great and near-great). 'Yes,' actor-writer and has assocated replied His Royal Highness-"I'd himself with the Hal Roach Stud- like to meet your Mae West. I've ios. He is instantly recognized heard so much about her". Score from his pictures--that thick, prot- one for Mae. Now would'n't it ruding lip of his is unmistakable. have been a nice gesture if Mae There is an air about him-a charm had been presented to The Sultan ing good-humoured roguery-unit- as a gift to take back with him to ed with much worldly wisdom and the Malay States--just a souvenir southern courtesy. In fact he is ex- of his visit as it were. After all a actly what his writings reveal him Sultan is a Sultan and always on

the lookout to replenish his dim-Several years ago when Elinor inishing harem. Glynn, of Three Weeks' fame, was in Hollywood, she met Charlie Chaplin at a dinner. When Charlie was introduced to her, Mrs. Glynn prize in New York. She was adgushed-"Oh, I'm so terribly dis- judged the most beautiful, but appointed in you, Mr. Chaplin, you dumb, girl in the American Metrodon't look nearly as funny as I ex- polis. In fact she is so dumb she pected you to do." And Charlie thinks Sartor Resartus is the name not to be out-done replied-"Neit- of a horse. (Now don't laugh at her do you. I expected you to look much queerer than you do-in fact, what Sartor Resartus means). Figure up your I find you look almost human. Well, as I was saying she is beautiful but dumb and is coming to

That is the case when you first lower cost. 'Yes, you're homely alright-but and a great future seems to be in store for her. But she will meet

A character actress was bewail-A character actress was bewall-ing the fact that she was too poor to get a marker for her husbands. Sometime the dumb acting ones to get a marker for her husbands graves-(she had buried three). This reminds me of a little story.

Once upon a time, a poor old woman had buried seven husbands but she could not afford to get woman who sees through all your grave markers for them all so she schemes.

Harley Sadler and His Own Co.,

Sadler's Stock Co..

appearing in a brand new tent theatre, said to be the most beautiful ever built, will be in Floydada for a weeks engagement starting Monday night June 4th. The Sadler show is practically an all new Southland Life Insurance Compaggregation, with most of the any at Matador, Texas, has just members of the cast and vaude- returned from the Twenty-Fifth ville new to the show goers of this and Silver Anniversary Conventsection. Harley will be seen in the ion of the company, held in the comedy parts, Billie Sadler in a Baker Hotel at Dallas, May 21, 22 line of leading roles, and ably sup- and 23. dancers. The Fox sisters, singers mainder of the year. and dancers, Godlie and Wilson, The convention, he declared, Alpine Yodlers, Ewert and Barry, was outstanding in the history of accordionists and dancers, Ralph the company as to attendance, in-Thomas, xylophonist and dancer, spirational features and entertain-Bart Couch, singer, Joe Golforb ment. and His 12 piece orchestra, and as a special added attraction, Harley Sadler presents Roy E. Fox and His Popular Players. Years ago, Harley worked on the Fox show, when he was starting in a business in which he later was to become famous. Fox went East to play big time vaudeville, Sadler took out his own show, and the two only recently became united again when Roy E. Fox's Popular orchestra and eight acts of big time vaudeville interspersed besolved her predicament in rather tween the acts of the play. Papular a novel manner. She had all her Prices will prevail but for the conhusbands buried in a circle, heads venience of those who desire them, together-feet outward-in the cen- special numbered reserved seats ter she had a modest tomb stone will be on sale at White Drug in placed inscribed with a hand point Floydada starting noon Monday ing upwards and the appropriate June 4th. Reservations can be words beneath-"Seven Up". This made by letter or telephone. On

To be in Floydada and the ladies free coupon contained in this issue of this paped in the show's advertisement.

Attends Convention

Mr. Roy Burleson, Agent for the

ported by an excellent cast. The He reports, almost without exnew vaudeville includes Mundee ception, optimism on the part of and June, Jugglers supreme. The Southland Life Agents for the Whitehouse Twins, singers and writing of business during the re-

Southland Life agents are now

The Kenee Beau-t Shoppe Matador, Texas Wet Set . . . 15c Dry Set 25c Shampoo 25e Hot Oil 50c Henna Rinse 25c Henna Pack 50c

Guaranteed Permanents at the Lowest Prices. \$1.00 And Up; Give Us a Trial

Mrs. Solon Lea, Prop.

lady will be admitted free when far ahead of last year's production DR. W. E. HARRISON the corner in its march out of the depression

DENTIST

Subscribe for the Tribune.

Office Over Paducah Pharmacy Paducah, Texas

SWIM AND ENJOY LIFE

Season Now Open

Roaring Springs Swimming Pool

Low Prices-20c and 30c. 15c and 25c for under 12 years

LET'S GO WITH DNOCC

MOHON SERVICE STATION DOBBS CITY MERC. CO. WALKER CHEVROLET CO. BOB. LOIL METT YORK'S SERVICE STATION ITEFLAT S. S. AND GARAGE HIGHWAY SERVICE STA. -- FLOMOT

L. B. Robertson

Commission Agent Matador, Texas



· · A DOLLAR AND A HALF WORTH OF OIL PROTECTED THIS MOTOR FOR OVER FOUR THOUSAND MILES!

Low Consumption and Motor Protection proved in the most daring and convincing Motor Oil Test ever made . . .

WHEN New and Improved Conoco Germ Processed Motor Oil was perfected, it had lubrication values so great that a mere statement of them would seem absurd.
Could you believe that any strictly stock
motor could run 4,729 miles on just five
quarts of oil before wrecking itself? It did and Conoco proved it in competition with five widely known, nationally advertised, quality brands of motor oil!

The competition was held at the Indianspolis Motor Speedway, under the super-vision of the Contest Board, American Automobile Association. Six new, strictly stock cars, were used -a different oil of the same S. A. E. grade in each.

After the cars were broken in for 2,500 miles, they were drained, examined and a fresh fill of five quarts put in each crankcase. No more oil was added. Then the crankcases were seale i by an AAA official. The real test began. It was ordered that they be driven at an average of 500 miles a day at 50 miles an bour until their motors failed to operate. Oil No. 4 was first to fail at 1,713.2 miles. Oil No. 6 failed at 1,764.4 miles. Oil No. 5 ruined its motor at 1,815.9 miles; three of them were out of the running. The next day Oil No. 1 failed to lubricate and, its motor wrecked, stopped at 2,255.8 miles.

Two cars - two oils - still left in the test. Oil No. 3, after a remarkable run of 3,318.6 miles, came to a shuddering stop,

AAA SANCTION and the last competitor of New and Improved Conoco Germ Processed Oil, was

fifty miles an hour, lu

cated with New and Im-proved Conoco Germ Pro-

out. The lone car, with this tremendously vital oil, labeled No. 2, went on and on. On the tenth day, at an almost unbelievable total of 4,729 miles, it failed-an alltime record mileage on a total of five quarts! The "Hidden Quart" of new oily penetrativeness won -the greater film strength and higher resistance to the effects of dilu-

tion—the absence of carbon and sludge all aided in this great achievement. It firmly supported Conoco's patented principle of added oiliness-it proved every claim. Conoco alone can make oil this way. It is covered by recent United States

You can have this oil in your car, for it costs no more than other quality oils. Drive into a Conoco Station or dealer. marked by the Red Triangle. Fill and know the satisfaction, the freedom from repairs, the economy of low consumption that only Conoco gives.

Have a ENGER ORSET

vidually Designed for You

will CORRECT (not merely CEAL) your figure fou e all your proportions. shone today for free figure It will not obligate you

Robert Mayfield WHITEPLAT, THEAL

Elissi Landi is perhaps the most intellectual of our stars. Her fourth novel will be off the press next month. And to show you how smart she really is--When she landed in New York recently from her trip abroad, the Custon Inspectors found a lot of "left" shoes in her trunks. She told them with her cutiest smile "Oh, they're just samples I picked up here and there samples I picked up here and there Ha Ha an Ha Ha But the Inspector was and old grouch and couldn't see anything funny about that so she paid \$350 duty on her "lefts", and under her breath she mumbied something that would rhyme with "bell", as she swept out of

Subscribe for the Tribune.

ROY BURLESON

General Insurance First State Bank Building Matador, Texas

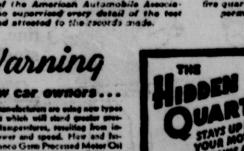
MATADOR LODGE NO. 495 I. O. O. F.

Every Tuesday Night 8:00 J. R. YANDELL, N. G. E. S. MANGUM, Secy. 999999999



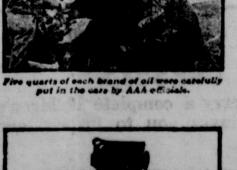






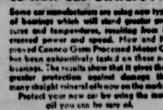


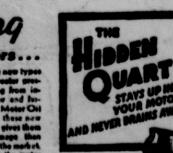
NEW AND IMPROVED CONOCO GERM PROCESSED MOTOR OIL EXCLUSIVE NEW FEATURES PROTECTED UNDER RECENT U. S. PATENTS







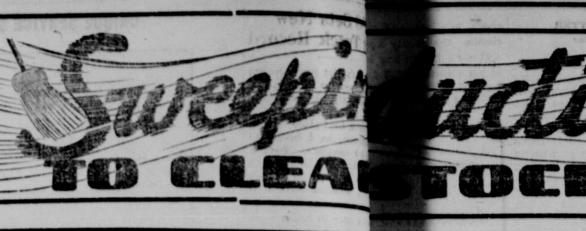






Astounding Sale

Regular 25c Ladies' Hose 14G



Prepare for Hot Weather

With a Supply of Cool

Every wash dress sold from this store is guaranteed fast color. A new dress if one fades!



MEN AND BOYS' **TROUSERS**

GOOD HEAVY WORK PANTS

89c

MEN'S BLUE DENIM PANTS

\$1.19

MEN'S SEMI - DRESS PANTS, a real buy

\$1.39

WICHITA PANTS. With Shirts to Match, Trousers

Big Assortment of These Pants Only

\$1.49

SHIRT TO MATCH PANTS

BOY'S PANTS IN SOLID AND FANCY PATTERNS

89c

It Will Pay You to Stock Up AT THESE LOW PRICES

Take Advantage of These Prices

MEN AND BOYS SHOES



Men's Dress Oxfords, Regular, \$3.50 (Leather Soles)

\$2.69

Men's Two-Tone Oxfords, in Black and White, Brown and White, Regular \$3.50

\$2.98

Boy's Two-Tone, Black and White, Sizes

\$2.69

aroo Oxfords, Regular \$5.50 Values-Young Men's Oxfords, Regular \$2.50 Val-

Men's Black Geuine Australian Kang-

\$1.98





CHILDREN'S WASH **DRESSES**

We carry a complete children's line, and invite you to inspect our

Children's wash dresses with panties to match. Absolutely fast color-

A beautiful line of batiste, solid and printed, juvenile DURING OUR

SWEEPING REDUCTIONS 98C

100 Gift **Packages**

To the first fifty customers entering free, one of our free gift packages. Each goods and dresses. Be sure and come ear e of these free gift pack

This is not an ordinary sale, friends. We have disregart in making these "Sweet ever staged in the City of Matador. We are forced to move riving. Every department is overstocked and we are deter benefit. You have always received full value for your money at the

genuine value for every purchase you make from us than render us a service in helping us provide the much neededs

Look this circular over carefully. You will find values he that for which much higher prices are being asked elsewhen

day, and purchasi

st have the room into cash, and you

increase of pati y but we will gai

but they are real a





COLORFUL PIECE GOODS

eral hundred new patterns of fast color prints. Guaranteed Fast Color Print, Regular 15c 121/20 Guaranteed Fast Color Print, Regular 19c Val-Guaranteed Fast Color

VOILES

Print, Regular 25e Val-

Guaranteed Fast Color Printed Violes, In Bright Summer Patterns. Reg-One Assorted High Grade Regular

CRETONNE

Big Assortment of Beaut-

iful Patterns in Cretonne;

Regular 25c Value-

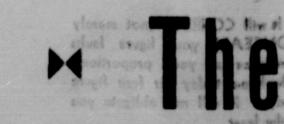


CHILDRENS' AND SEC

79c

GOOD INE Children's White One

TO SHEAR OF





rs entering

money at the

m us than

h neededs

nd values h

Imported

Bed Spreads
Regular \$2.95

\$1.98

COMPARE Prices and Quality

FREE

day, and purchasing \$1.00 or more, we will give absolutely ages. Each thing of value. These packages. id come earle of these free gift packages. of value. These packages contain shoes, hose, hats, piece

ve disregart in making these "Sweeping Reductions" the greatest sale event st have the room for new merchandise which is already arinto cash, and you, our friends and customers will reap the

> d increase of patronage testifies. Now you will buy more y but we will gain friends and customers and you will also

but they are real and the quality of the merchandise equals

Men and Boys SHIRTS



DRESS SHIRTS

BOY'S FAST COLOR DRESS

MEN'S DRESS SHIRTS IN



UNDERWEAR

19c

Starts Fri. Morning, June 1

We Give Trades Day Tickets!

Smart Footwear

AT SWEEPING REDUCTIONS

We have a big assortment of Ladies' and Children's canvas Oxfords and T-Straps, in all sizes and colors. We have overstocked on these shoes and are offering them to the public at a tremendous

THEY WON'T LAST LONG



LADIES' SMOKE ELK OXFORDS \$1.49 LADIES' WHITE ELK OXFORDS \$1.89 LADIES' BLACK, GREY, BLUE and BROWN PUMPS and OX-FORDS, Regular \$3.95 Value. Reduced to

Only

LADIES' WHITE PUMPS and

CHILDREN'S FOOTWEAR

79c

CHILDRENS' White Oxfords and One Straps



GOOD INEXPENSIVE SHOES FOR CHILDREN

Children's White One Straps. Large Size Run to 11 Children's Black One Straps. All Sizes \$1.24 Sport Oxfords in Biege and Black. Sizes 11 to 21/2 \$1.49

EMPLOYERS OF

Good Size



STRAW

And Summer Caps ment of straws. Here is a chance to get a straw hat at

Men and Boy's Straw Hats, 19c Men's Imitation Panama

Sailor Straw Hats

Felt Hats, Regular \$2.95 Val. Men and Boys' White Summer Caps, a Real Buy

Dress

Here Are REAL "BUYS"!

Overalls



MILLION DOLLAR Brand Overall, a Real Overall

We handle Wichita Brand work clothing. WICHITA OVERALLS, A REAL OVERALL, BEST

\$1.29

WORK SOCKS



Wolverine Shell Horsehide **FROZEN 56 HOURS**



Again, we are offering this wonderful work shoe to the public at a real low price. The shoe that was frozen in a cake of ice for 56 hours yet dried out soft and pliable. The shoe with a soft flexible sole, yet

WOLVERINES ONLY

We wish to express our appreciation and many thanks to the peo- Miss Lellian Ann Springer visitple of Motley County through the ed the Fairview School two days sickness and death of our loved of last week.

Mrs. Raymond Garrison and Children. Mr. and Mrs. C. D. Garrison and family Mr. and Mrs. Dowel Garrison

Mr. and Mrs. Dayton Wright WANTED - Reliable represent- visiting relatives here.

Ass'n., Box 802, Amarillo, Texas. WE HAVE in the vicinity of several days in the Northfield Matador one baby grand piano, community last week. also an upright piano. Would like to get someone to take up bal-

Rev. and Mrs. A. L. Jordan, Mrs. M. P. Fulkerson, Mrs. W. H. Rat- sick list this week. tan and Mrs. Scott Bolton return-

Manager, P. O. Box 26, Dallas.

Program

Allen

ALSO FLOUR NIGHT

SUNDAY and MONDAY "THE WAY TO LOVE" with Maurice Chevalier and

Jeanette McDonald

ROGUE THEATRE Matador, Texas

SPECIAL

worth, where they attended the Mrs. J. H. Sheridan, this week. Southern Baptist Conventon.

Judge Jim Cloud, accompained and Son Jerry, are visiting in by his parents, visited in the home Electra. of Mr. and Mrs. L. D. Springer here Sunday.

Mrs. J. S. Lambert here.

Othel Price and Jewell Hutto went to Amarillo, Sunday, Mr. Wells, Fort Worth and Albany. Price returned Tuesday but Jewell remained there.

Harold Gaines of Lubbock is

cannot stand investigation do not C. B. Whitten attended the picnie and Amarillo last week. answer. Panhandle-Mutual Hail at Northfield last Friday.

Mary E. Jones and sons spent Dennison this week.

C. B. Whitten, Billye Hutto and tended to business here Saturday. ance due. Will accept school L. E. Price made a trip to Amarillo vouchers. G. H. Jackson, Credit Sunday where Judge purchased a Plymouth Town Sedan through ents, Mr. and Mrs. J. L. Bolton, at genuine spiritual enrichment for Phillips Graves Motor Company. Turkey, Texas.

Judge W. R. Cammack is on the

Geo. A. Platts of San Angelo was looking after business here the lat-

Mr. and Mrs. W. D. Starcher of Spur was shaking hands with old Tom Darsey of White Star was a friends here last Thursday and Saturday visitor in Matador. visiting with relatives.

ter part of the week.

parents Judge and Mrs. W. R. latives. Cammack.

Mr. Lutz with the Joint Stock Schweitzer's in Arizona. Bank of Dallas was here on business Tuesday.

Mr. Gorton of Houston, Re sentative of the Texas Relief Association was here Monday.

attending a Beauty Culture School

Mr. and Mrs. Phil Kendricks and part of the week. family of Abilene, Texas, have been the guests of Mrs. Annie

PRICES

ON FARM IMPLEMENTS

FOR CASH

2-Row John Deere Cultivators, While

They Last

John Deere Go-Devils, Complete with

Knives and Discs

Single Row John Deere Cultivator

Also Several John Deere Used Listers

\$45 UD

Our Prices are Right

A COMPLETE STOCK

OF SWEEPS, GO-DEVIL KNIVES, HOES, PILES, ETC., FOR

Matador Hdwe.

ET. WELL GET IN OR IT IS NOT MADE

Abilene this week. Mrs. G. S. Craven left Tuesday morning for a visit with her mother at Cross Plains, Texas.

dor visited here this week.

Saturday

Forrest Campbell, who has been

Mrs. H. H. Schweiter and child-

Hamp McCary of Whiteflat, was

transacting business in Matador,

ren are visiting relatives of Mrs.

attending Texas Tech., in Lubbock

SEND 1 for the next 5 months of THE ATLANTIC

MONTHLY Make the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the ATLANTIC, for seventy-five years, America's most quoted and most cherished magazine.

Send \$1, mentioning this ad

The Atlantic Monthly Arlington St.

ed home last Saturday from Fort Tudor and family, and Mr. and BIBLE SCHOOL TO OPEN JUNE 18

Mr. and Mrs. Harvey Stanford Bible School in Matador.

> more popular each year. In 1928, there were only 53 such Pitts, local Ford dealer. were 1216.

Mrs. A. D. Burleson and daughvention in Fort Worth last week. her, as they work on enterprises plant opened in February. suitable to their ages.

Mr. and Mrs. G. C. Mitchell and interest in the church and the desire to have a part in this work Wilburn Montgomery, who lives which does not end with the vacain the north part of the county, at- tion School.

The teachers in the school get a deeper in sight into the lives of Scott Bolton is visiting his par- their pupils and it should be a

Rev. and Mrs. Jno. E. Eldridge of are welcome to come, from the be- luncheon in her honor. Mrs. M. S. WAY TO LOVE. Lamesa, a former pastor of Mata- ginners through the intermediate Patton was assisted by the daughdepartments.

A fool is honored in his own quisite luncheon. Miss Laurie Browning of Whiteflat, was shopping in Matador, house; a proprietor is honored in Luncheon was served at twelve. man is honored everywhere.

What will a mirror do for him very happy evening. Those present who is blind'

in the Matador schools, and son and Mrs. W. J. Drace and W. T. Patton, Posey Thornton, A. S. Edin Amerillo is home again, after visited with friends here, Saturday Marshall attended the Old Settlers mondson, D. P. Keith, Paul Patton

Miss Rebecca Fulkerson visited relatives in Sweetwater, the first anied their daughter, Miss Lorene Charles Ray Cox, Paula Juanice Fryar, to Norman, Oklahoma, Patton, and Keith Patton. where she will attend school this Miss Verline Reeves is visiting in

> and family left Sunday morning, for a visit with relatives in Miss-

Mr. and Mrs. C. T. Howell and daughter, Dolores Ann, of Parnell, visited Mrs. Howell's parents, Mr. and Mrs. J. A. Groves, Sunday.

Mr. and Mrs. M. L. Patton, Miss Rachel Patton and Miss Myrnavae Barkley, left Monday morning for a week's visit in Mineral Wells.

Mr. and Mrs. Fred G. Simpson and Family left Sunday for Waxahachie, where Miss Ruth Simpson has been attending school and will join them for a visit with relatives in Dallas.

Mr. and Mrs. Elbert Seigler and son Bruce, of Northfield, visited Mrs. Seigler's parents, Mr. and Mrs. J. A. Groves, Sunday.

For Sale or Trade-White Frost Refrigerator, an be seen at Mata-

HARLEY SADLER

And His Own Company

FLOYDADA

One Big Week Starting

Monday, June 4

Acts Big Time Vaudeville

Admission—10c and 20c Reserved Seats-10c and 20c

Roy E. Fox and his Popular Players LADIES' FREE TICKET!

Dallas Ford Plant Employs More Men

ing over a period of two weeks, increased to meet the growing than Judith Allen, who played in ter, Mrs. W. A. Graham of Tulia, the boys and girls learn to cooperattended the Southern Baptist Con ate, share and work happily toget-increase in employment since the Remember

Mr. Pitts expressed considerable They become so interested in a pleasure at the thought that Hall was the gentleman who ative to sell flatt insurance on Judge W. R. Cammack and Judge cotton and other crops. If you Judge W. R. Cammack and Judge daughter, Eleanor, visited in Tulia common purpose that they forget sales of Ford cars and trucks in should have been there last Friday of the whole. This leads to a frank- this improvement and stated that since he wasn't, then its 1500 this Jimmie Fulkerson is visiting in ness and friendliness and greater he confidently expected even week end. greater improvement in June and succeeding months.

Surprise Luncheon

surprised when she was asked to everything it takes to make for a All children of the community Mrs. M. S. Patton for a birthday this picture. Just don't miss THE ters and daughter-in-laws of Mrs. W. T. Patton in preparing this ex-

his own village; a king is honor- All the guest praised the food ed in his own country; a learned which was delightful, and cooked ty farm agent, left Matador Sunin an immacutate manner.

assembled in unique livingroom. Texas. "HELL AND HIGH WATER"

Cecil Cammack, wife and daught

With Richard Arlen and Judith

Cecil Cammack, wife and daught

a visit with Mrs. Tunnell's rethe digger of a well or the building grandchildren, presented the gifts. The hands of the State Board of latives. carefully selected for this Mother will be required for the Board to What will the Shastra do for of sixty years. Everyone departed him who has no sense of his own? declaring that they had, had a Lambert, L. F. Davis, A. M. Bourland, G. S. Craven, Pearl Morman, C. C. Renfro, M. S. Patton, J. W. Claude V. Hall, former teacher Mr. and Mrs. A. M. Bourland, Mr. Jack Catlin, J. E. Russell, W. Mr. and Mrs. A. L. Fryar accomp ton, and little Don Carlos Davis,

A constant man loses not his virtue in misfortune. A torch may Mr. and Mrs. W. W. Clements point toward the ground but its flame still points upward.

Subscribe for the Tribune.

Pcture of a Modern



It began before breakfast and ended after supper with the ironing. It was an all day job . . . tiring, nerve wracking job. But today-how different! salesman picks up your bundle and 3 days later returns it ready o be need! No more wash days more fallgue. Yet it costs only a very small amount. If you haven't tried this service, do!

> The Floydada Steam Laundry

MOVIE CHATTER By A Rogue

thats what's coming up this Friday Plans are going forward for the Thee steady increase in sales and Saturday at the Rogue Thefifth session of the Daily Vacation of Ford V-8 cars and trucks has atre. Its a story of the sea and a recently made possible the ad- woman hating sea captain, the role Mr. and Mrs. W. W. Thetford of This is a priveledge and opport- tition of several hundred men to of which is played by Richard Robert Lee, are visiting Mr. and unity to be encourage. Bible the large force already employed Arlen; and you're bound to admit Schools are becoming more and in the Dallas branch of the Ford that none can play the part better Motor Company, according to Mr. than this little gentleman. Of course he falls hard for a girl bereturn from a trip to San Angelo, schools reported throughout sout-Abilene. Weatherford, Mineral hern Methodism, in 1933 there cars and trucks for dealers could blame even a hard boiled throughout Texas and Oklahoma sea capitan for falling when the In the two hour session continu- and production has been steadily little lady concerned is none other

> Remember folks, Friday nite is again flour nite, and this time we have 1500 lbs of flour to give. Joe

Sunday and Monday we have a real treat for you in store. Its Maurice Chevalier and Jeanette McDonald in "THE WAY TO LOVE", and listen, does that little man know how its done. There's Mrs. W. T. Patton really was comedy catchy lines, musical and appear at the beautiful home of good evening's entertainment in

On Vacation

Frank A. Buckley, Motley coun-After luncheon hour the guset will visit his parents at Refugio,

B. F. Tunnell and sons left Fri- A man by his own acts goes There Mrs. A. S. Edmondson, as- Mr. Buckley stated that the Cot-Cecil Cammack, wife and daughday morning for Grand Saline, for down and down or up and up, as sisted by Mrs. W. T. Patton's ton and Corn-Hog contracts are in

AMENTAL check, tabulate, Hence, the count ANY LAND will not suffer in E SOIL. of his absence. M

dor will remain

ineral

A Series of town friends Morning S who attended here, Tues-

Mrs. Robt. trades day p Mr. and day afternoon Jesusan and sons of presented by on of Mor- large basket rray and Mrs. given as a pr and Lois Goodwin of Campbell'

O. Overstreet, Among next Overstreet of Jesus and Martin of features will

You

Jesus an

AMBURGER KIN

To You, Our Frie

As we now close the chapter ness association with you and st from the shelter of your loyal friendship, we wish to express preciation that you may know we that any degree of success we ma was made possible only by you

The business relationships ex across the years have been instri in establishing friendships th reach on beyond our cecesssion ivities in Matador.

We have all tried to make T National Bank an institution wars. your patronage—we have tried prices are still low. it a good bank. We hope that it possible for us to render you se vice by which you will remember

For we shall remember you -and thankful that it has been sible for us to meet through this ium.

THE OFFICERS, DIRECTOR EMPLOYEES OF THE

First Natio

TRADES

WELL

A large cr

TEXAS Eten

> UY IT IN MATADOR AT COUNTS LUNCH RO TEXAN CAFE

lacker & Bras

Roaring Springs

Re st day in your lif

bride. And as can record in a ecome more va Arrange for y

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ROARING SPRINGS SECTION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Matador, Texas, Thursday, May 31, 1934

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town friends rning S vho attended sus an of To

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suffer in

ries of

TRADES DAY IS WELL ATTENDED

A large crowd attended the Mrs. Robt. trades day program here Satur-Mr. and day afternoon. Cash prizes were presented by business men and a ray and Mrs. given as a present to a customer ois Goodwin of Campbell's Cash Grocery. O. Overstreet, Among next Saturday's special Martin of features will be a horse race Overstreet of sponsored by local boosters.

Prof. W. A. Lewis, Albert Smith and J. D. Mitchell attended

Earl Gene, went to Lubbock Saturday to consult specialists about the educational meeting in Mata- the latter's eye injured several weeks ago by a mesquite thorn.

Mrs. M. D. Freeman and son

relatives in Quanah. Mr. and Mrs. H. V. Bigham and sons, Croft, Verlon and Ross, of

Springs Sunday.

isiting with friends in Lubbock, Mr. and Mrs. M. B. Barker, acby Miss Carmen Dobkins who will week. visit in this community.

Miss Vera Laminack returned home Monday after a visit in

J. C. Mitchell, who has been visiting his mother in Hamilton county for several weeks, is visiting relatives here this week.

Glenn Morrison of Gasoline spent the week visiting in the home of his aunt, Mrs., Press

Mr. and Mrs. R. L. Hendricks of Ralls, visited their many friends here during the week-end.

Miss Andys Ratliff who visited her home folks in O'Donnell last week, returned to Roaring Springs, Saturday.

service try it! SERVICE STATION

Need Gasoline?

Here's Where to Get It!

When you need gasoline, may

we suggest this station? We

sell only Conoco gas, noted for the extra mileage it gives

And our service is always

courteous your wind-

shield washed, your radiator filled, your tires inflated FREE! You'll like this

Northfield News

Mr. and Mrs. A. E. Duncan of Cee Vee, visited in Northfield Mrs. D. Holt, accompanied by Sunday.

her two little grandchildren, left Saturday for a few days visit with Mrs. Charles Ready of Itasca, is visiting her parents, Mr. and Mrs. H. B. Daulton.

Mrs. Clarence Harp of Kirkland Lubbock, were in Roaring spent last week-end with Mrs. LUNCHEON CLUB M. A. Tate here.

and Mrs. C. M. Payne.

The school picnic here Friday Home Destroyed by was well attended by visitors from other communities and towns as well as our local citizens

Mr. and Mrs. Lawrence Payne of Demmit, visited Mr. and Mrs. C. M. Payne here last week-end.

a one inch rain Saturday

HOLDS MEETING

The Luncheon Club held its eturned to her home here Sun- companied by B. F. Simpson, first meeting in the dining room day. She was accompanied home made a trip to New Mexico last of the Travelers Hotel Thursday. Subjects of interest, towards the Matador one baby grand piano, Miss Ottie Stratton returned to discussed by, the 26 members to get someone to take up balher home in Lubbock, Saturday, present. Lunch was served by after a few weeks visit with Mr. the Ladies' Missionary Society of ance due. Will accept school the Methodist Church.

Fire Here Tuesday

morning a fire, caused by the explosion of an oil stove, almost completely destroyed the resi-Sections of Northfield received dence occupied by W. J. Hoyle and son. Mike. The fire was soon extinguished, but threatened

improvement of our town were also an upright plano. Would like Manager, P. O. Box 26, Dallas.

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Your Wedding Day

Recorded Forever!

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be Convinced

We ask that you try our Cleaning Service just once. One try and we'll know you'll use our service all of the time. We use only the finest. We most scientific methods. For absolute satisfaction. Try Us



Quick Service

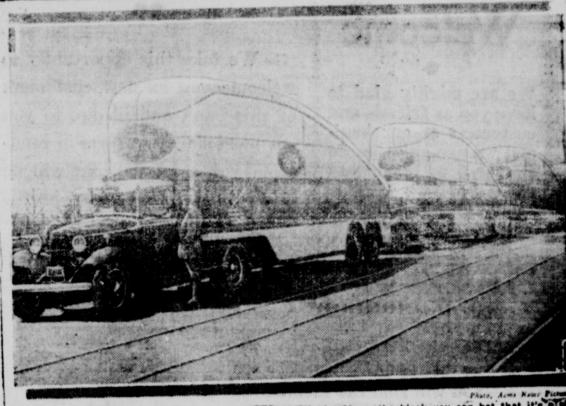
HAVE YOU SEEN THE NEW SPRING SAMPLES?

JACKSON THE TAILOR QUICK SERVICE



Agent Sinclair Refining Company (Inc.)

Autos Untouched By Human Hands'



ment of new Ford cars for your local dealer. They are being shipped this way today, as the a photograph shows. This shipment was recently made in Washington, D. C., where it stopped trains attracted much attention. This latest method of transporting cars is replacing the old method. It has to the suggestion that the Ford Motor Company may ultimately adopt the slogan: "Untouched by He reads."

This Year's Wisest TIRE BUY

Here's one place where you can make your money go farther than ever before. No matter what grade of tire you want to buy, here you can get a tire built with genuine TEMPERED RUBBER at no extra cost. It's the longest wearing rubber ever built into a tire tread. It will give you miles more wear. The non-skid safety will last longer And it's harder to puncture.

U. S. Royal 4.75-19 \$8.65

U. S. Royal 5.25-18 \$10.30

U. S. Royal Heavy Duty 5.50-17 \$13.45

U. S Peerless 5.00-20 \$7.65



No Extra Cost U. S. Guard U. S. Guard

4.50-21

\$5.40

\$4.40

30-31/2

Bob's Oil Well L. B. Robertson, Mgr.

Metedor, Texas

U. S Peerless 4.50-21 \$6.50 U S Peerless

450-20 \$6.20

U. S. Guard 4.40-21 \$4.95

U. S. Guand 4.75-19 \$5.70





To Our New Friends and Customers



Welcome

We are mighty glad to have you as friends and customers of our bank and we are going to do our best to make you like us.

..... Employees of the

First State Bank

We take this opportunity to welcome you as new customers of this bank and pledge to you our most sincere efforts in rendering you a service that will be mutually pleasant and profitable.

You will find the facilities of this institution at your disposal at all times and a willingness to be of service to you that we believe will meet with your complete satisfaction.

Our history is a part of the history of Matador and our faith in Motley county and the people we serve, altho always justified, now reaches greater vistas of progress and offers enlarged opportunities for us to aid in writing history of the future.

The policy of this bank which embraces complete cooperation with our customers will always remain unchang-

THE BANK Of PERSONAL SERVICE



First State Bank

Matador, Texas



riedging himself to cope e con-opolistic control of the tial oad prominent Dallas attorney has an-neunced his candidacy for the place on the Commission to become vacant at the end of this year.

He pointed out that Texas receives income from oil produced in this State which is given to the school fund, and said he would discourage the importation of oil produced abroad which does not yield

chool revenue.

He emphasized that the Hall-and Commission has become the most powerful agency of government in Texas, vested with wide powers for regulation of railroads, busses, trucks and the oil industry, and that the efficiency of its members should be of interest to the voter.

GRADE SCHOOL

Juanita Henderson, Junella Jack- Mahan, Amos Mize, Jack Robinson, Dorothy Kingery, Bonnie son, Charlie Scaff, Fred G. Simp-Wayne Marshall, Wanda Nelson. son Jr., Curtis Taylor, B. F. Tun-Perfect Attendance

J. V. Adams, James Lee Day, imer. Marshall Lee Morton, Kenneth Patton, Douglas Pitts Jr., W. A. Rattan, Pat Sheridan, J. T. Spears, Tildon Stringfield, Bert schweitzer, Billy Tunnell, Jimmy Joe Latimer, Calvin Johnson, Virginia Briggs, Mary E. Bryan, Gloria Campbell, Juanita Cart wright, Opal Drace, Dorothy Kingery, Eloise Massingale, Bennie Wayne Marshall, Wanda Nelson, Dorothy Wason, Altha May

FOURTH GRADE-Mrs. Gil-

Distinguished List James Rufus Fish, Bobby Jones, Frances Stearns, Frances Carpenter, Frenchie Nell Brandon. Honor Roll

R C. Bradshaw, L. J. Barkley Jr., Byron Knight, Stanley Dan Level, Virginia Flowers, Mary Warter, Ed Jackson, Hylois Jackson, Alice Thompson, Ruth Rushing

Perfect Attendance

Frances Carpenter, Marguerite Patton, Ruth Rushing, Lovena Lancaster, L. J. Barkley Jr., Charles Campbell, Byron Knight. FIFTH GRADE-Mrs. Keith.

Distinguished List Elmer Gene Jameson, Patton Myrnavae Barkley, Wandell Berryman, Lela Carpenter, Lena Mae Cudd.

Norman Harp, J. D. Payne, Marion Clements, Zona Scaff, Eleanor Mitchell, Russess, Joeneta Smart.

Perfect Attendance Elmer Gene Jameson, T. H. Mc Cain, Leroy Nelson, Keith Patton, Lela Carpenter, Mary Gaines Mary Ola Tipton, John Ragland, J. D. Payne, Harding Wiecher, Myrnavae Barkley, Marion Clements, Aileen Russell, Zona Ruth Scaff.

SIXTH GRADE—Miss Fryar.

Distinguished List

Jeane Wood, Houston Schweit er, Mabry McMahan, Florine Si-

Honor Roll J. B. Cooper, Mabry McMahan Houston Schweitzer, James Watts Mary Ellen Drace, Virginia Estes Kittie Jeanette Jinkins, Betty Jo Simpson, Opal Vivian, Florine Si-mon, Jeane Wood.

Opal Vivian, Florine Simon,



If You Value Your

Your most cherished possestion, let me give you a per-All beauty work guaranteed and prices right.

THE RENEE BEAUTY SHOP Solon Lea. Sole Own White Star News L. Spencer, Correspondent

Gloria, Jerald and Welch of Rule, Texas are visiting their grandparents, Mr. and Mrs. J. A. Amonett here.

Bettie Joe Slover is improving after several days of severe ill-

Marvin Welch visited in the White Star communuity last Sun-J. L. Spencer and family made a

business trip to Lubbock last Rev. Plant preached to a large cogreagtion Sunday afternoon. Jesse Spencer will attend sum-

mer school at Matador.

B. Cooper, Mabry McMahan, G. W. Ratcliff, Houston Schweitzer, Mary E. Drace, Virginia Estes, Kittie J. Jinkins, Juanell Litter-

SEVENTH GRADE-Miss Cas-

Distinguished List Dorothy Jeane Harp, Charlie Scaff, Fred G. Simpson Jr. Honor Roll

Frances Carlson, Dorothy Jeane Harp, Berndena Nelson, Virginia Wagley, R. L. Brandon, Donald Groves, J. C. McMahan, Maurice Reilley, Charlie Scaff, Fred G. Simpson Jr., Ray Dow Thompson, B. F. Tunnell Jr., Boyd Wil-

Perfect Attendance Frances Carlson, Dorothy Jeane

Harp, Ruth McBride, Berdena Nelson, Mable Turner, Virginia Wagley, France Barton, R. L. Brandon, Buddy Davis, tan, Gloria Campbell, Opal Drace, Echols, Donald Groves, J. C. Mc nell Jr., Boyd Willett, Orva Lat-

Clean Clot

Are Cooler...



OL. 8, NO. 13 IL DUST

> to find a the rather barren thoughts, it seems I were a woman I y plans but to one Horse fter all there is but a woman and that marriage. Other m to suffice for a

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wonder about denom e whose char- twenty n my own.

MEXICO

W. Cooper acson and dau-Frances, of The art of the week. cipal fillis will make Sunda aring Springs A c nd Frances re- ed to

Free Cooking School

Methodist Church 2:00 P. M., JUNE 7 and 8

Under the Capable Direction of

Miss Ilah Manchester

THE EFFICIENT AND ECONOMICAL OPERAT OF THE MOST MODERN KITCHEN APPLIAN WILL BE DEMONSTRATED

Miss Manchester recommends an ALL E TRIC kitchen for the Modern Housewife, and wi plain the many advantages and conveniences of me electrical appliances. You are sure to enjoy her in esting lectures, and will appreciate the wealth of able information she will give you.

Miss Manchester uses the Hotpoint E Range in all her demonstrations, because she that through the use of controlled electric heat, sh always be sure that results will be consistently. same.

> After the cooking school, we extend a cordial invitation to the ladies to visit our showroom and view our complete line of Electrical Household Appliances—you will be surprised at the conveniences they

> > West Texas Utilities