




Dry and
Brittle Hair
Should Not be
Neglected!

THE MATADOR TRIBUNE


## August Spec

For Two Weeks Only Beginning Tuesday, Aug Waves.
$\$ 7.50$ Wave
5.00 Wave
4.00 Wave
3.00 Wave

Manicures
Wet Set
Shamoo and Set
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 ROOM STYLE COMFORT SAFETY POWER LONG LIFE


THE ONLY LOW-PRICE CAR WITH ALL THESE MODERN FEATURES of Opportunity" -efficiently, dependably and inexpensively served by the West Texas Utilities Company


## OLDSMDBILE at 650

 waller communities the ane larger cities haveOn this firm basis, industries are increasingly recognizing the advantages of location in small communities

This trend will react most favorably to West Texas, the "Land

## West Tirmasurilities

SUPER-HYDRAULIC RRAKES.KNEE-ACTION WHEELS RIDE STABILIZER • CENTER-CONTROL STEERING AIR-STREAM FISHER BODIES WITH NO DRAFT VENTILATION - ALL-SILENT SYNCRO-MESH TRANSMISSION - 17 MILES TO THE GALLON AT " 50 "

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BIGGEST
IN TH:
LOW-PR


MATADOR MOTOR CO.
ONE LOOK MAKES YOU WANT IT... ONE RIDE PROVES YOUNG

