

**He Builds Best
Who Serves Most**

MATADOR TRIBUNE

SUCCESSOR TO ROARING SPRINGS NEWS

**If we can not build
We will not destroy**

VOLUME NO. 7

Matador, Motley County Texas Thursday, Jan. 18, 1934

NO. 45

GUNMEN ROB AND FORCE VICTIM TO CASH CHECKS

900 Interested Growers Hear County Agent on Cotton Plan

Local Veterinary Kidnaped Robbed and Threatened With Death

Outlaws Well Armed; Machine Gun In Car

Paducah Farmer and Family Held Captive By Other Mem- bers of Gang

TRAIL DUST

The last out-post of a man's world has been invaded according to scout, T. A. McDonald, who saw with his own eyes the fall of the single remaining stronghold. On the streets of a near-by town a woman stopped and opened a hand-bag and with quick fingers produced a piece of "Star Navy" chewing tobacco from which she hastily bit a chew and dropped the plug back in the hand-bag. The smoke will clear away one of these days to reveal men bound to the chariot wheels of women drivers in a mad dash for achievement.

Travelers with their wheezing old cars and trucks groaning under loads of household goods, chicken coops and plows, always arouse sympathy as their anxious eyes seek some sign of friendliness. The raw ends of broken ties of home, friends and relatives, dangle helplessly in attempt to establish security that is far behind. Little ships lost from the friendly harbour of home. Souls hungry for the simple peace and security of their own fireside.

You, perhaps, also remember him. His soft sad eyes, and long artistic fingers that quivered before a canvas changing into a dreamy landscape, as you watched. On every side was dust stuffed with coarse laughter, and the rasping music of a carnival. Hawks tore jagged holes in the summer night. Vain and absurd girls giggled—escorts tilted their hats to the side of their heads.

The painter touched his gray, old temples lightly with his fingertips, as he finished the landscape. Quickly he hung another canvas, and trees and a crystal clear brook were born from the magic of his brush. Deep in his work, the fires of inspiration glowed from his eyes. Then he looked up, sadly, at those who passed his wares for a doll rack or a game of chance. Against the lion-voiced hawk, he tried to speak, "Only 25 cents—genuine oil", but his voice broke. A crumpled soul, the broken heart of a dreamer echoed in his words.

Wreckage eddied as driftwood in an oily harbor of what must have once been a noble bark with clear white sails, over a blue and tranquil sea.

Judge Cammack Will Start Construction of New Home This Week

Judge W. R. Cammack has purchased a building site directly west of the Methodist parsonage and will start construction of a modern home on the location this week.

Mrs. Cammack, who has been in Lubbock where her two daughters are attending school, returned home last week to aid in the plans of the home. She will return home as soon as the construction is completed.

Large Attendance Is Expected Basketball Tournament Tomorrow

Two Days Annual Event Will
Start At 9 a. m.

Large crowds are expected here tomorrow and Saturday to attend the Fourth Annual Lions Basketball Tournament of two days which begin at 9 o'clock Friday morning at the school gymnasium. Coach Stanford, after watching his team defeat Dickens and Thalia, and play Quannah a close game, is greatly encouraged by the prospects of Matador's winning the tournament.

The yearly meet, which is under the sponsorship of the Matador Lion's Club, has attracted an increasing amount of attention throughout this section of the panhandle, since its inauguration. Provisions have been made in homes throughout Matador, to accommodate members of the visiting teams.

The strongest teams of this section of the country will participate in the tournament, and basketball fans are assured of plenty of speed and action in two days and nights of exciting contests for coveted honors.

Admissions of 10c and 25c will be charged for each session.

CAR REGISTRATION IS LARGE INCREASE OVER SAME DATE LAST YEAR

If the registration of automobiles is an index to the economic condition of the country, the condition of Motley county is over 77 per cent better than at this time last year.

At the same date last year 159 passenger cars had been registered as against 282 so far this year. Fifteen trucks have been registered, including 10 farm trucks.

Tax Collection For December is \$24,552

Payments of taxes into the office of County Tax Collector, J. E. Skinner, during December totaled \$24,552.89 according to a compilation by Miss Rachel Patton deputy.

Records show that a total of 494 poll taxes have been paid to date.

Messrs Frank Pohl and Claud Wilson spent the week-end in Sweetwater.

Mrs. John Moss of Roaring Springs was a Matador visitor Saturday.

W. D. Starcher, publisher of the Dickens County Times of Spur, was in town Friday enroute home after a business tour of western counties.

Cecil Tanner of Flomot was in Matador Tuesday morning.

Freeman Thacker was looking after interests in Matador on the week-end.

LIONS PROPOSE SCOUT HALL AS CWA FUNDS APPLICATION IS MADE

Lion Jordan Resigns As Scout
Master Because of Other
Duties

At the regular meeting of the Matador Lions Club, held at the Baptist Church Tuesday, Homer Sheats, Chairman of the CWA work in Motley county, advocated the Club's sponsorship of an application for a project to construct a Boy Scout Hall to cost from two to six or eight thousand dollars, after Lion A. L. Jordan had tendered his resignation as local Scout Master, and proposed that some kind of building be provided by the Lions. The plans for securing a building site for the proposed Scout Hall, and also Lion Jordan's resignation was referred to officers of the Lions Club.

Much interest was manifested in the Fourth Annual Basketball Tournament which will start Friday morning, continuing for two days and nights, under the sponsorship of the Lions Club.

VANCE H. GILBREATH SEEKS OFFICE CITY SECRETARY MATADOR

The Tribune is authorized to publish in this issue, the name of Vance Gilbreath as candidate for the office of City Secretary of Matador subject to the city election April 3, 1934.

Mr. Gilbreath is well known in Matador where he has made his home for the past four years. He has been engaged in the profession of school teaching during his four year residence here, having taught three years at the Barton school north of Matador and is engaged at present as teacher at the Montgomery school.

Mr. Gilbreath is well qualified to fill the office in event of his being elected. He has completed one year's work at the Texas A. & M. College and three years work at Texas Tech. He was employed on the Lubbock Police Department for six months.

"I am running for office simply because I need the work," Mr. Gilbreath declared Saturday, "and if the people feel that I am worthy of the responsibility, I shall do everything possible to warrant their confidence."

Attend Convention

Rev. J. Frank Luker, Mrs. Fred Simpson, Mrs. Clarence Jenkins, Mr. and Mrs. Randall Whitworth attended Pastors' and Sunday School Workers' Council at Hale Center Wednesday.

T. A. McDonald of Roaring Springs was in Matador a short time Saturday afternoon enroute home from Childress where he is attending school one day each week.

O. O. Love of Roaring Springs was in town Saturday.

FLEMING POST LEGION COMMENDED FOR WORK MEMBERSHIP SUCCESS

Citation For Distinguished
Service Is Awarded
Post.

Joe Speer, Commander of Fleming Post 337 of the American Legion, of Flomot, received the following letter from E. A. Haynes, National Commander, in commendation of the Post's recent membership achievement.

Indianapolis, Ind.
January 11, 1934.

Mr. Joe Speer, Commander, Fleming Post No. 337, The American Legion, Flomot, Texas.

Dear Com. vander:

One of the very pleasant duties of the National Commander is to issue the testimonials and awards for distinguished and meritorious service. I am most happy to award to your Post a "Citation for Distinguished Service," which you have merited because of outstanding membership accomplishment as of November 30.

Our Legion program this year calls for the best efforts on the part of every loyal working Legionnaire. A great, representative membership will be the best and most effective means of accomplishing our purposes. That your Post has responded so notably in this membership achievement is to me an indication that you will continue your efforts and go on to the highest of Legion endeavors this year.

Will you please express my gratification and my hearty congratulations to the members of your Post,

Yours in comradeship,
E. A. Haynes,
National Commander.

Terracing Practical Means Of Water Conservation

The returns from a tract of 7.57 acres of land on the Spur Experiment Station from cotton this year, on a 14-inch rainfall, have amounted to \$419.10 or an average acre income of \$55.21. This particular tract of land was bought in 1928 for \$50.00 per acre, and the gross income this year has more than returned the cost price. This tract of land is a part of a tract used in the water conservation experiments at the Spur station, and the production does not represent normal production for that section, but does show what can be done where the proper use is made of water, the limiting factor in production in that area. The striking value of the water conservation experiments at the Spur station is shown by the yields from the total cotton acreage on the station this year, amounting to 166 acres, from which has been gathered thus far 130 bales of 500 pounds each, with some cotton yet to harvest, showing the practical application of water conservation to farms of the region.

January 31 Is Deadline For Signing Contracts

PLAN NOT TO BE USED
UNLESS GROWERS SIGN

CO-OPERATION OF EVERY
INDIVIDUAL NEEDED
FOR SUCCESS

Over nine hundred people of Motley county attended the six educational meetings held last week for the purpose of explaining the 1934 Cotton Acreage Reduction plan. Large, enthusiastic crowds met the speaker everywhere. The largest crowd was at Flomot, where the spacious high school auditorium was filled to near capacity by three hundred and twenty five farmers and landholders. At Matador the district court room was jammed by a crowd of two hundred and ten. When the question was asked how many planned to enter into a contract, practically every landowner raised his hand.

The seething interest of the people was manifested by the galaxy of questions hurled at the speakers. The contract is fairly simple and easy to understand and all problems raised were quickly and satisfactorily settled with the exception of the reference to the managing share-tenant. Note seven, page three of the contract defines a managing share-tenant as "a share-tenant who furnishes work-stock, equipment and labor used in the production of cotton and who manages the operation of the farm."

Managing Share-Tenant.

The rulings state that the managing share-tenant should sign the contract jointly with his landlord according to the terms of paragraph twelve, which calls for a fifty-fifty division of the rental payments; the parity payment being divided according to their respective shares in the crop.

The determination of whether the landlord or the tenant "manages the operation of the farm" is not always easy. A letter from the office of C. A. Cobb, chief, cotton section, productive division, agricultural adjustment administration, Washington, D. C., under date of Dec. 13, 1933, in referring to the subject as follows:

"We are not attempting to interpret the meaning of this language. Furthermore, we shall in no way attempt to define or influence the relations of landlords and tenants as determined by leases entered into between them. In all cases it will be a matter for the landlord and tenant to determine as to whether or not the tenant does or does not meet the requirements in the definition of a managing share-tenant."

Unless paragraph twelve is used, the rental payment will be made to the landlord, though the parity payment must always be divided according to the crop share.

A private agreement between landlord and tenant as to division.

The trail of four desperadoes led into this peaceful west Texas community late Sunday after they had boldly stopped a farmer named Anderson and his family on the highway east of Paducah about 4 o'clock in the afternoon, kidnaped the man, wife and two small children, and taken the new Ford V-8 automobile which they were driving. Forcing the terrorized family to accompany them, two of the men remained in the Chevrolet car in which the four were riding when the Anderson car was stopped and with one of the other two men driving the Anderson V-8, the two cars headed west.

A few miles east of Matador about 5:30 in the afternoon, the Chevrolet car with the Anderson family and two of the highwaymen turned into a lane near the C. B. Whitten farm and stopped, the other car coming on into Matador.

About 6 o'clock Sunday evening two men driving a new Ford V-8 stopped at the home of ex-sheriff, Sterling Price and inquired the way to the home of A. C. Cross, local veterinarian. (Mr. Cross worked the Sterling Price farm for several years.)

Mr. Cross not being at home when they first called, the two men returned later and upon pretense of having a sick horse they wished him to treat, induced the veterinarian to enter the car with them. When a short distance from the house both men produced guns and demanded Cross to raise his hands. He was robbed of his watch and \$109 in cash. Not satisfied with what they had received the two bandits explained to their prisoner that they would drive him into town and that they would keep him fully covered while he signed and cashed checks for as much as possible.

Stopping in the Texin Cafe and requesting a check be cashed for one hundred dollars, they were refused and the same resulted at the City Drug Store. Driving to the home of P. Y. Springer, partner in the Spot Cash Grocery here, they found no one at home. They then went to the Mission Gas and Oil Company service station where they obtained cash on a small check Mr. Cross was forced to sign. Hence to the home of J. H. Sample in the central part of town. As the car stopped the man driving asked which house and when shown, instructed his companion in the rear seat to "train the machine gun on the house while we are inside." According to Mr. Cross, a machine gun and some eight or ten pistols

(Continued on Page 4)

According to a check-up by the A. & M. College the spirit of the cotton farmer has improved 100 per cent over that of a year ago due to the plow-up of cotton and the price they have received, which is known to be a direct result of the crop thus taken out. Old debts and back taxes have

been paid up as never before. This has happened in this county in a wonderful way. People have been paying up their old accounts and calling or their back tax receipts. It demonstrates that the spirit of the people may have been at a low ebb, yet their determination was not gone.

TWO PILOTS BAIL OUT SAFELY

Portage, Pa., Dec. 11.—Braving a raging storm to get the mails through, two planes of the Transcontinental and Western Air Lines crashed in the snowswept Allegheny Mountains early Monday, the pilots bailing out safely.

Wings encrusted with ice under a falling temperature, the two mail ships, neither carrying passengers, lost altitude so rapidly that the pilots had to take to the parachutes, over the treacherous mountains during a snowfall of blizzardlike intensity.

One pilot, Gene Burford of Columbus, Ohio, reported he was safe shortly after he went over the side of his eastbound plane near Portage.

The other, Harold G. Andrews, of New York, pushing his way westward, phoned hours later that he had reached the ground at Roaring Springs, in Blair County, fifty miles from Portage.

For years there has been the idea of selling Christmas seals, money derived from the sale of which has been used in fighting the White Plague. Some wonderful work has been accomplished along this line with the money obtained from the sale of these Christmas seals, and this year the advocates of the movement are expecting greater results than at any previous date. The people know from years of experience what good is accomplished from this work, and their sympathy is with the intent and purpose of the issue more than ever before. It is impossible to begin to estimate the good which has been rendered humanity from the use of the money the sale of these little pieces of paper have brought about. The real working part of the plan lies in the ability of millions of people to help in the cause and still be out so little money themselves they can never realize what they have spent. It is truly a universal plan bringing good to hundreds of thousands of afflicted people. There is scarcely a man or woman, boy or girl who, in mailing their Christmas packages, would not be more than happy to place some of these messengers of good cheer thereon. Each stamp means the bringing of health and happiness to some one afflicted with a malady which, if not taken in hand at the proper time, will mean the death of such a person. Using Christmas seals in a practical, common sense way of giving a Christmas gift which will prove a living monument to the donor.

One thing responsible for the improved conditions of the farmers is the stand the Government has taken on agricultural issues. They have paid or many and various crop reductions, and this money has come at a time when the country was in the most strenuous financial strait it had known in many decades. Government checks simply saved the day; it kept the farmers from borrowing so much money, and at the same time permitted them to live decently and comfortably. Another feature of this government aid which has not been so commonly noticed is the fact that when the farmers were enabled to become independent, pay their debts, and live without getting deeper into the mire of borrowing, the morale of the agriculturists was restored. They were given an impetus to go forward; to plan and work for the crop

Statistics from leading publications indicate the farmers of the United States are in better condition today than they have been in many years. This is rather remarkable for some sections of the country, because of the fact many disgruntles have staged strikes, destroying of products, and this year, and the result has been amazing and most pleasing. Leaders along this line were big enough and broad enough to know that when the people were taken from the lough of despond and placed upon their feet, given something to work for and to look forward to, the problem of depression was in a great measure solved, and in a most

practical manner. Prices are getting better for the things the farmers sell all the while, and this, likewise, has helped to put America back on her feet.

It would seem that the last council for the purpose of preventing world wars was not so successful. After the representatives of the nations went back home, many of the European nations began starting a program of increasing their armaments. It looks like that so long as human beings are human beings there will be wars, and rumors of wars, then are merely children up in size, their dispositions are about the same. When angered

child resorts to battle; so to the grown-ups. Treaties are made and signed; when the folks decide to fight, these become mere scraps of paper. Until the nature of human beings can be changed it seems impossible there will be much likelihood of a cessation of hostilities among the people of the earth. It may be the many conferences held are worth something to the countries, but when everything is analyzed the result appears to be rather unsatisfactory.

LOOK YOUR BEST CHRISTMAS

Have Your Clothes Cleaned and Pressed Now

We Specialize In Cleaning And Pressing. Our Equipment Is Modern...Our Service Is Prompt.

Let Us Measure You For That New Suit.

Matador Cleaners & Dyers

D. A. DAY, MGR.



Express Your Christmas Greeting with Sparkling Lights

Don't confine your Christmas spirit to the inside of your home... join that army of gay and happy home-owners who bring into being a new world at Christmas-time... a world of glowing color, of glorious light, which carries so cheerfully the message of the Holiday Season.

Outdoor Christmas lighting is inexpensive... has unlimited possibilities for beauty... and carries your Christmas greeting to all the world with a gay brilliance and good cheer you cannot duplicate in any other way.

Use colorful Christmas lights at door and window. We'll be glad to suggest decorative lightning effects for your home. Why not drop in and see our outdoor Decorative Lightning Display?



Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

West Texas Utilities Company

ARE YOUR EYES FAILING

Dr. W. A. Pettey
Of Lubbock will be in
Matador at Simpson Drug, Tue. Dec. 19
TO FIT GLASSES

A VERY USEFUL CHRISTMAS GIFT

THIS YEAR GIVE Practical Gifts



For Her

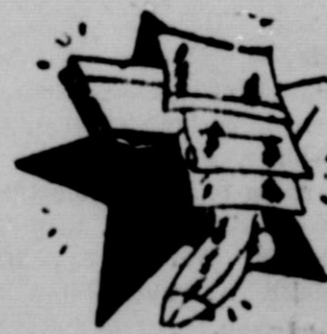
...The most practical gift in the world is clothing... It continues to give genuine pleasure after the occasion is forgotten...

LINGERIE.. SCARFS.. HOSE
GLOVES.. PURSES.. 'KER-CHIEFS IN GIFT BOXES..
SLIPPERS AND ROBES..



For Him

GLOVES.. TIES.. UNDERWEAR
SILK SOX.. SWEATERS.. 'KER-CHIEFS.. HOUSE SHOES..



SHIRTS
SUITS



Our complete stock of new Merchandise comprises Suitable Gifts for every member of the family....Buy Now...

Harry Willett & Co.
Matador, Texas

Program

Laurance Liberty Players

Radio Given Away Free
Thursday, Dec. 21th.

Friday-Saturday, Dec. 15-16th

Stewart Erwin
"Under The Tonto Rim"
A good western comedy

Sunday-Monday, Dec. 17-18

Janet Gaynor — Warner Baxter
IN

"Paddy the next best Thing"
Best since "Sunny Side Up"

ROGUE THEATRE
Matador, Texas

MATADOR TRIBUNE

Successor to the Roaring Springs News
Published Every Thursday
By The
Tribune Publishing Co.
Matador, Texas

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DOUGLAS MEADOR,
Editor
HOWARD HAMILTON,
Business Manager

MEMBER
West Texas
Press Association

SUBSCRIPTION RATES
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CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongly use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN"

POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary in July, 1934.

For County Clerk:
MARY E. JONES
(Re-election)

For County Treasurer:
MRS. JOHN SMITH
(Re-election)

For Sheriff and Tax Collector:
J. E. SKINNER
(Re-election)

For Commissioner Precinct No. 4:
O. O. LOVE

For District Judge:
110th Judicial District
KENNETH BAIN
(Re-election)

CITY ELECTION
April 3, 1934

For City Secretary:
TOM HARRIS
(Re-election)
VANCE H. GILBREATH

Whiteflat Flashes

Miss Lester of Wheeler is visiting her sister, Mrs. C. E. Mitchell.

Clifton Henry of Big Springs is visiting relatives here and at Montgomery.

The J. D. Morris jersey sale was well attended although the weather was very threatening.

On Friday, Jan. 12, Mrs. W. L. McWilliams and Miss Edith McAlester were co-hostesses in entertaining for Mrs. Hoyet Burnam with a miscellaneous shower. Many lovely gifts were presented Mrs. Burnam and at a late hour refreshments were served to the following: Mesdames Hoyet and H. L. Burnam, W. R.

and T. G. Tison, Lena B. Wood, F. C. Bourland, M. D. Morris, J. P. Smith, Hartwell Harris and S. K. Smoot of Matador, Ocie Lee Humphries, Jess Terry, A. J. and L. R. Browning, E. r. Humphries, Cliff Stephens, Ernest McWilliams, Frank Edwards, A. W. Wallace, Ed McAlester, Joe Bloodworth, L. A. Carlisle, Ben Keltz, Verne Austin, D. E. Rattan, F. M. Casey, Geo. Sims, A. K. and R. S. Wilkinson, J. D. Perkins, Thelma Casey, Roy Mitchell, Misses Neil Wood and Eunice Vickers and the hostesses.

The basket-ball teams of our school played the Afton teams at the Matador gym, Monday night. The Afton teams were winners.

Miss Clare White has a music class at Flomot.

The State of Texas

To the Sheriff or any Constable of Motley County—Greeting:

You are Herby Commaned to summon Arlie Walker by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 110th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 110th Judicial District, to appear at the next regular term of the District Court of Motley County, to be holden at the Court House thereof, in Matador, on the 4th Monday in February A. D. 1934, the same being the 26th day of February A. D. 1934, then and there to answer a petition filed in said Court on the 9th day of January A. D. 1934, in a suit, numbered on the docket of said Court as No. 891 wherein E. M. Walker is Plaintiff, and Arlie Walker is Defendant, and said petition alleging that plaintiff has been an actual bona fide inhabitant of the State of Texas and has resided in Motley County, Texas, for more than twelve months next preceding the filing of this suit; that plaintiff and defendant were married on or about the 12th day of October, 1924; that defendant abandoned this plaintiff on or about the 25th day of November, 1927, and voluntarily left his bed and board with intention of abandoning him, and has been gone from him for a space of more than three years. Plaintiff prays for judgement for divorce, costs of suit and general relief.

Herein Fail Not, and have be-

YOUNG WESTERN TEXAS DEMOCRATS WILL MEET LUBBOCK FEBRUARY 3

Lubbock, Jan. 17—Eyes of Texas political observers will be trained on Lubbock, Feb. 3, when young Democrats of 125 West Texas counties gather here for their first annual convention.

State Democratic Chairman Maury Hughes of Dallas will make the principal address. Candidates for all state offices are invited and many will be called upon during the convention, which is expected to draw 300 enthusiastic young party leaders.

State officials urge young Democrats in all counties to organize and send a sizeable delegation to Lubbock and where it is impossible to organize in advance, a large delegation of individuals interested in the movement is urged.

Permanent organization of the Young Democratic Clubs of

fore said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given Under My Hand and the Seal of said Court, at office in Matador, Texas, this 9th day of January A. D. 1934.

Mary E. Jones Clerk, District Court, Motley County.
By Frances Pounds Deputy.

City Beauty Shoppe
Matador, Texas



Styled Just For You!

Our Permanent Waves are CUSTOM-CREATED so as to emphasize your charm... considering, of course, the latest trend in hair-dress. We feature quality work at moderate prices.

Mrs. A. E. Westmoreland
At
CITY BARBER SHOP

LET'S GO WITH CONOCO
COOPER SERVICE STATION
MOHON SERVICE STATION
DOBBS CITY MERC. CO.
WALKER CHEVROLET CO.
BOB'S OIL WELL
YORK'S SERVICE STATION
WHITEFLAT S. J. AND GARAGE
HIGHWAY SERVICE STA.--FLOMOT

L. B. Robertson
Commission Agent
Matador, Texas



West Texas, similar to the South Texas organizations, will be formed here and an East Texas organization will be held for that section later. After formation of the three regional organizations a state convention will be held at some central point.

J. Doyle Settles, president of the Lubbock Young Democrats Club has appointed a large number of committees to work with the Lubbock Chamber of Commerce in handling local arrangements for the convention.

Dances, banquets and other entertaining features are being worked out which will make the convention a gala affair outside of the business and organization sessions.

R. B. Luker of Sweetwater has been auditing the books of the Co-operative Gin of this city for the past several days. While here he is visiting in the home of his parents, Rev. and Mrs. J. Frank Luker. Mr. Luker is accompanied by his wife and young daughter.

Mr. and Mrs. Sam Combs and daughter, Martha Ann, of Loveland, were visitors in the home of Rev. and Mrs. J. Frank Luker, Friday.

Dull Headaches Gone Simple Remedy Does It

Headaches caused by constipation are gone after one dose of Adlerika. This cleans all poisons out of BOTH upper and lower bowels. Gives better sleep, ends nervousness.
Freeman Drug Co.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

TREES
All kinds of trees and shrubbery.
Inquire at Tribune office or write me for prices.
J. E. McWHORTER
Paducah, Tex.

We'll Come Clean With You!

IT GIVES US A PAIN to realize that a marriage or a dog license is priced the same. Marriage may be a dog's life but why rub it in?
Realizing how immaculately perfect we can launder your wash it is foolish to try to compete at the cost of your health by home washing methods. Modern machinery used throughout our De Luxe finish service insures results that will permanently cement your friendship.

SPUR LAUNDRY
Economy and Efficiency has made this the wife-saving station

West Texas Utilities Company

J. M. Jackson of Roaring Springs was looking after business interests in Matador, Monday.

Hon. W. W. Gibson of Amarillo was a business visitor in Matador, Monday.

Joe Moore of Northfield was looking after business interests in Matador Saturday.

Supt. B. F. Tunnell and family spent Sunday afternoon in Floydada.

ATTEND BASKET BALL TOURNAMENT

Welcome One and All

Prices for Friday and Saturday, Jan. 19-20

SYRUP	PURE COUNTRY MADE, GUARANTEED	1-2 Gallon 30c Gallon 59c
ORANGES	SIZE 176	Doz. 29c
PINEAPPLE	CRUSHED	No. 1 Can 9c No. 2 Can 16c Gal. Can 58c
COFFEE	BRIGHT AND EARLY For Those Who Want Good Coffee	1 Pound 23c 3 Pounds 65c
FLOUR	LIGHT CRUST and AMERICAN BEAUTY	24 Pounds 97c 48 Pounds 1.89
CRACKERS	2 Lbs. Saxet 2 Lbs. Supreme Salad Wafer	23c 29c
LETTUCE	ICEBERG HEAD	Each 5c

ONE PRICE...THE LOWEST

MATADOR CASH GROCERY
Home Owned
Owned and Operated by R. E. CAMPBELL

Complete Laundering Equipment Saves Money, Time and Work

Complete laundering equipment, washer, rinsing tubs and ironer — will eliminate your most difficult household task, transforming washday into a day of pleasure while these modern ELECTRICAL SERVICES do the work.

Clothes washed this modern and efficient way last longer... look nicer... and are actually cleaner. Added to these major advantages, the knowledge that each passing washday credits a substantial cash savings to your household budget makes the installation of this essential equipment doubly attractive.

With these important time and labor-saving advantages, you are sure to agree that a modern THOR washer and ironer is a wise investment—especially when the results are far superior.

Ask a salesman to arrange a demonstration for you in your own home. The purchase price is negligible... and operating costs amount to but a few pennies a week!

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

West Texas Utilities Company

YELLOWJACKETS TOURNAMENTS ONE-POINT MA

Coach Godfrey was well with the showing of basketball teams last week. The Roaring Springs Yellowjackets entered two teams, one at Floydada, they lost first place at the of Floydada, to the tune of 20. While Coach Godfrey's six of his best men were at Floydada, his second team under the direction of M. McDonald were playing consolidation game at the second team was by a one-point margin 22 to 23. The first team awarded eight silver basketballs for second place at Floydada. The Yellowjackets are through strenuous work and preparations for the tournament.

Mrs. M. S. Thacker and son and Mike Hoyle were visitors Sunday.

Buddy Overstreet and Miss Myrtle, and Miss of Paducah spent Sunday with relatives and friends.

Louis Poteat made trip to Quanah Sunday noon.

Mrs. L. W. Harmon been quite sick for the reported as improved.

Mr. and Mrs. E. E. had in Lubbock over the

Mr. J. E. Payne had to the house days, suffering from lack of pneumonia.

BIG SPECIAL

Texan Th
Roaring Springs
SUNDAY, J
Matinee, 2 P
Night, 7:30 am

Super Feature Ex
The Miracle of
The Beautiful Ob
"Pass
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A Descriptive
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Symphonic
THE PICTURE
7—Magnificent T

The Birth, Life, M
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Ascension
Jesus of N

ALS
2 REELS OF
"The Fighting
Children 10c,

ROARING SPRINGS NEWS

Supplement to The Matador Tribune

YELLOWJACKETS LOSE TOURNAMENTS BY A ONE-POINT MARGIN

Coach Godfrey was well pleased with the showing of his basketball teams last week-end. The Roaring Springs Yellow Jackets entered two tournaments, one at Floydada, where they lost first place at the hands of Floydada, to the tune of 21 to 20. While Coach Godfrey and six of his best men were playing at Floydada, his second string under the direction of Mr. T. A. McDonald were playing the final consolation game at Dickens. The second team was defeated by a one-point margin also—22 to 23. The first team was awarded eight silver basket balls for second place at Floydada. The Yellow Jackets are going through strenuous work-outs for final preparations for the county tournament.

Mrs. M. B. Thacker and children and Mike Hoyle were Floydada visitors Sunday.

Buddy Overstreet and sister, Miss Myrtle, and Miss Chanault of Paducah spent Sunday visiting relatives and friends here.

Louis Potec made a hurried trip to Quanah Sunday afternoon.

Mrs. L. W. Harmon who has been quite sick for the past week is reported as improving.

Mr. and Mrs. E. E. Moss visited in Lubbock over the week-end.

Mr. J. E. Payne has been confined to the house for several days, suffering from a new attack of pneumonia.

Popular Young Couple Married Monday, Dec. 25

Mr. Charles Long and Miss Irene Bridges were married Monday, Dec. 24, Rev. W. M. Stokes performing the ceremony.

Mr. Long is a promising young man of admirable character, the son of Mr. and Mrs. T. E. Long of this city.

Mrs. Long is the daughter of Mr. and Mrs. J. F. Bridges of the Teepees Flat community and is a talented young lady whose friends are numbered by all who know her.

Both of these fine young people have been reared here and attended Roaring Springs High School. They visited Carlsbad Cavern and many other places of interest on their extended wedding trip. They will be at home to their many friends in their home near here.

F. C. King and family have moved to their farm home, the old rock house on the hill west of town.

Melvin Meason spent the first part of the week in Ft. Worth.

Mr. and Mrs. Drue Byrd of Afton were in our city early in the week.

Miss Ronda Winn of Handley is visiting in the home of her grandmother, Mrs. M. E. Keahy.

Mr. and Mrs. Sam Leslie went to Lubbock Friday where they are having their little daughter, Sammie Jo, treated. Their many friends are glad to learn that a blood transfusion was successfully made and Sammie Jo seems to be improving.

METHODIST CHURCH

The pastor was greatly encouraged on last Sunday. A very marked increase in Sunday School attendance over the previous Sunday. Splendid congregation to speak to at the 11 o'clock hour, a fine group of children and young people for the League services. A better evening crowd, yet too many are careless about the evening service, that means you if guilty.

Messrs Reed and Downing showed a fine, real motion picture of the life of Christ, a reproduction of the original Passion Play, to a packed house at the Methodist Church, Monday evening at 7:30. This rare opportunity was made possible by donations from our public spirited business men and a free will offering. Each contribution has the personal appreciation of the pastor and church. This pastor feels much good was done by this splendid picture.

Visitors were with us on last Sunday. We were glad to have them in our services. As none of our sister churches have pastors at present, we give you a cordial invitation to worship with us after your Sunday School hour. Let each Methodist and those who worship with us, even though not affiliated with us, make an honest effort to be present at all services next Sunday. Let each of us pray over this motto: "If you do what you can, this church can move forward as God wills."

"Come, lets worship the Lord each Sabbath." You are invited and welcome to this church.

"The Friendly Church."
T. Marvin McBrayer, Pastor.

"PASSION PLAY" WILL BE AT TEXAN SUNDAY

The "Passion Play", adapted from the life of Christ will be shown in moving picture version at the Texan Theatre in Roaring Springs Sunday afternoon and night.

Mrs. John Huffstutler and Mrs. Bud Smiley were shopping here Monday.

Doyle Mitchell and Hubert Gunter are visiting in Uvalde and other interesting cities of South Texas this week.

Miss Ramza Gabriel visited her sister Mrs. Malouf in Knox City this week.

Mrs. W. A. Lewis and Mrs. W. C. King visited in Lubbock last week.

Mrs. Andy Hurst spent several days in the home of Mrs. Ira Womack in Lubbock last week.

Mrs. Lourena Ferguson of Roaring Springs spent the week end visiting friends in Plainview.

J. M. Jackson was a business visitor in Muleshoe and Clovis, New Mexico.

Little Miss Jo Ann Dunlap celebrated her third birthday last Sunday, having her near relatives and friends in to take dinner and share in the cutting of her beautiful birthday cake. She was the recipient of many gifts.

Miss Joe Nell Hendrick of Crowell has been located for the past few days in the home of Mr. and Mrs. J. F. Hall on Circle street, where she has been doing all kinds of hair dressing.

"So, I Said

To Bill that he should stop at York's Service Station. Well, he did and he has been more than satisfied ever since." We know the secret to your complete satisfaction. Prove it to yourself and drive in today.

G. P. A.
RADIATOR GLYCERINE
only \$1.45 per gal.

CHANGE TO WINTER OIL

York's
SERVICE STATION
GOODRICH TIRES

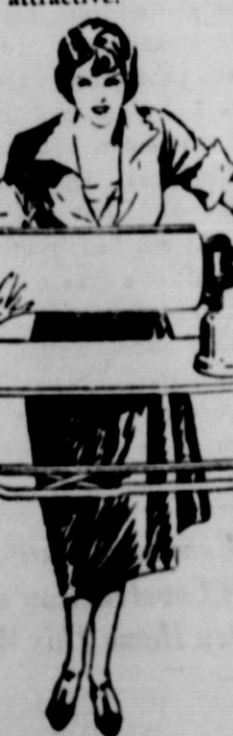
EVERY TIME

The result is the same... You are satisfied when you call on this firm to do your dry cleaning. Skilled workmanship and prompt service are factors you can depend upon.

Jackson
The Tailor
"Take a Chance—But not with Dry Cleaning"
Roaring Springs

ay, Jan. 18, 1924
of Northfield was business interestsaturday.
Tunnell and family afternoon in
END
T BALL
AMENT
One and All
Jan. 19-20
1-2 Gallon 30c
Gallon 59c
Doz. 29c
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No. 2 Can 16c
Gal. Can 59c
1 Pound 23c
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24 Pounds 97c
48 Pounds 1.89
23c
Salad Wafer 29c
Each 5c
WEST
ROCERY
PBELL

Equipment and Work
ing equipment, washer, ironer — will eliminate household task, transform into a day of pleasure
ELECTRICAL SERV.
k.
this modern and efficient... look nicer... cleaner. Added to these, the knowledge that day credits a substantial amount to your household budget... this essential attractive.



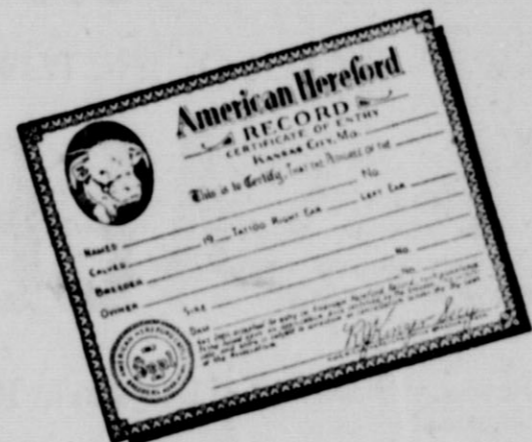
nd use of Electric low rate schedule to your total bill!
Utilities
my

BIG SPECIAL SHOW
Texan Theatre
Roaring Springs
SUNDAY, JAN. 21
Matinee, 2 P. M.
Night, 7:30 and 9 P. M.

Super Feature Extraordinary
The Miracle of Miracles
The Beautiful Oberammergau
"Passion Play"
Adapted From
The Life of Christ
A Descriptive Version
With a background of wonderful
Symphonic Music
"THE PICTURE SUBLIME"
7—Magnificent Tinted Reels—7
The Birth, Life, Miracles, Death,
Crucifixion Resurrection,
Ascension of
Jesus of Nazareth
ALSO
2 REELS OF COMEDY
"The Fighting Barber"
Children 10c, Adults 25c

FINGER WAVES 15c SHAMPOO and SET 40
ALL WORK GUARANTEED
Empress Beauty Shoppe
ALL NEW EQUIPMENT
AT JAY MEADOWS RESIDENCE Roaring Springs, Texas
All Work Appreciated
Laura Hart Assistant, MARY EMA WILLIS

Get Your Labor FREE
On Your
Pit Type Toilet
And Let Us
Furnish You Free Estimate
Of Cost
All Materials Carried in Stock
Higginbotham Bartlett Co.
Roaring Springs



As a guarantee of pedigree and quality, the buyer of REGISTERED Herefords receives a Certificate, from the American Hereford Cattle Breeders' Association. The buyer of Jersey receives Registration papers from the American Jersey Cattle Club, etc.

Registered INSURANCE

Southwestern Life Operates Under Reserve Deposit Law

The Southwestern Life Insurance Company is a "Legal Reserve" Company operating under laws which require that it set aside out of every premium collected a portion thereof as a Reserve or sinking fund; so that, when a policy matures, the Company will have funds on hand sufficient to pay the amount due.

The Southwestern Life not only maintains this Reserve, but places the ACTUAL approved securities equal to this "Legal Reserve" on deposit with the Insurance Commissioner of the State of Texas; and, as evidence this has been done, the Insurance Commissioner is required to sign the following Certificate on every Southwestern Life Policy:

"THIS POLICY IS REGISTERED, AND APPROVED SECURITIES EQUAL IN VALUE TO THE LEGAL RESERVE HEREON ARE HELD IN TRUST BY THE COMMISSIONER OF INSURANCE OF THE STATE OF TEXAS."

Over and above this REGISTERED protection, the Southwestern Life has Capital and Surplus amounting to \$6,597,248.40, which serve as further protection to Policyholders. And the Southwestern Life does not owe a dollar to any bank nor government agency.



SOUTHWESTERN LIFE CO.
HOME OFFICE - DALLAS, TEXAS
T. W. VARDELL
PRESIDENT
ASSETS \$41,777,495.29
CAPITAL AND SURPLUS \$6,597,248.40
JOHN R. MEASON
AGENT MOTLEY COUNTY
Roaring Springs
A TEXAS INSTITUTION

CHURCHES

First Baptist Church

(Arthur L. Jordan, Pastor)
 Sunday School 9:45 a. m.
 Worship 11:00 a. m. and 7:15 p. m.
 Choir Practice—Wednesday 7:15 p. m.
 Wid-week Service—Wednesday 8:15 p. m.
 B. T. S. 6:15 p. m.

Methodist Church Services

You are invited to attend all the services at the Methodist Church Sunday. Sunday school 9:45 a. m. It looks like the superintendent is going to begin on time. If you are later than 9:45 you will likely be late.
 Preaching by the pastor at 11:00 a. m. Subject, "The Optimism of Jesus." Hope to be able to give you something to help you live more profitably.
 At the evening service Rev. W. L. Tittle the presiding elder will be present and preach at 7:15. The first quarterly conference will be held. Tittle is a good preacher and you will miss something if you are not present.
 The session of the conference will be short, but full of interest to all who are interested in the extension of righteousness. We have a nice report for this quarter and we will be proud of ourselves. Come let us worship and rejoice together.
 J. Frank Luker, Pastor.

COTTON PLAN....

Violation of rental payment will not violate the spirit of the contract.

Immediate Action Urged.

Producers should not wait for committeemen to come to them, county agent, Frank A. Buckley explains, but should go to their local committee headquarters and bring with them their survey card, properly filled out. It is necessary that a survey card be accurately made out on every farm in the county, whether or not it is to be covered by a 1934 contract. The deadline for signing contracts is January 31. It is not wise to wait until the last day, for it may require two or three days to get all details of the contract complete.

All committees with the exception of Darden will maintain central headquarters, as follows: Roaring Springs, old bank building; Matador, Farmers Gin office; Whiteflat, gin office; Flo-not, school house; Northfield, church. These headquarters will be open at all times, and producers should feel free to ask committeemen for any information desired concerning the plan.

Everyone should keep clearly in mind that the purpose of the Agricultural Adjustment Act is to adjust production in order to bring the price to parity with articles which farmers have to buy.

The co-operation of every individual is necessary to make the plan a complete success. Landlords, tenants, or others should not allow minor differences to prevent them from doing their part in this great program which is for the benefit of all the people.

Unless sufficient acreage is contracted by January 31 to make the plan feasible it will not be put into operation by the Secretary of Agriculture.

Fred Dawson of the Teepee Flat community was in Matador Saturday.

GUNMEN ROB....

and automatics were in the rear compartment of the car. Mr. Sample advanced \$30 on a check which Mr. Cross signed in presence of the gunman. Next going to Bob's Oil Well service station a check produced \$25. They then went to the home of Willie McCowan, manager of the Mission Gas and Oil Co., where they received additional money. At all times Mr. Cross was threatened with his life if he made a single move that would give away the fact a gun under cover of a coat pocket was pointed at him as he requested the checks cashed. The robber, in one case introduced himself as named Beavers and a friend of Mr. Cross.

Joining their two companions who held the Anderson family captives, who had in the mean time driven to the Henderson filling station in Matador securing gas, and water for one of the children who cried for a drink, had returned to the place where they first stopped, the two cars sped east, stopping at the Anderson farm sixteen miles beyond Paducah. Here the Andersons and Mr. Cross were released inside the house with instructions not to try to escape before daylight on threat of being shot.

The Anderson Ford and the Chevrolet were both driven away.

About midnight Sunday night the four men held up a cafe in Vernon and kidnaped the owner and a customer, speeding north into Oklahoma where the two men were released and given 50 cents and a package of cigarettes each. The Chevrolet was then burned, the four bandits driving away in the Anderson automobile.

EYES TESTED
 and
 GLASSES
 CORRECTLY
 FITTED

by
Dr. C. Howard

OPTOMETRIST
 Paducah, Te as
 New or Repair Work

Office at Matador, Tex.
 Feb. 1 to 15

NEWS...

BIG EVENT IS TALK OF THE TOWN

9c SALE

You'll Find a Store Full of Bargains in This
**Gigantic Selling
 Event**

The 9c sale IS ON! Here is your chance to buy dozens of things you have been needing--and to save money on everything you buy! Because we planned this event many weeks ago, you will find values far greater than you ever dreamed possible at 9c.

Come early and receive advantage of our complete stock.

Matador Variety
 ---Get the Habit---

Your Photograph

Will be appreciated by your family and friends.

Modera Studio...Expert Workmanship ..
 Moderate Price

OPEN EVENINGS AND SUNDAY

MAJESTIC STUDIO

—BETTER KODAK WORK—

PADUCAH, TEXAS

mobile. The combined efforts of officers in several counties of two states has not revealed any further trace.

Notice

Owing to a delay, the Serial "The Guns of The Holy Trinity," second installment which should have appeared this week, will be published next week.

Palace Theatre

SPUR, TEXAS

—PROGRAM—

TONITE AND FRIDAY
 Cary Grant-Benita Hume in
 "Gambling Ship"

SATURDAY
 Tim McCoy in
 "Two Fisted Law"

SATURDAY MIDNIGHT
 SUNDAY MATINEE
 Lee Tracy in
 "The Nuisance"

SUNDAY NIGHT 10 P. M.
 MONDAY NIGHT
 "Moonlight and Pretzels"
 All Star Cast

TUESDAY—WEDNESDAY
 "Mamma Loves Papa"
 Charlie Ruggles-Mary Bolan

Donald Davis, Sanitary Supervisor of Motley county, was a business visitor in Memphis this week.

J. J. Davis from south of Roaring Springs was in Matador Wednesday.

ARE YOUR EYES FAILING?

Dr. W. A. Pettey

Of Lubbock, Will be in Matador at

SIMPSON DRUG STORE, JAN. 23rd

TO FIT GLASSES

YOUR SCHOOL CHILD DESERVES GOOD EYESIGHT
 HAVE HIS EYES EXAMINED.

NOTICE!
 WE PAY CASH

For Your

CREAM

SAVE YOU 5c EXCHANGE

A. A. TIPTON
 MATADOR

—Second Hand Furniture—

THIS is the TIRE



CHOSEN BY THE
 MAKERS OF

75%

OF ALL AMERICAN CARS
 AS STANDARD EQUIPMENT

**Choose it for your car and get
 7% to 36% More Safe Miles
 at No Extra Cost**

No one knows better than the big automobile manufacturers, what tires give the greatest value today. You can trust their judgement. The fact is, U. S. TIRES built of **TEMPERED RUBBER** are giving 7% to 36% more safe miles than other leading tires. See the **PROOF.**

BOB'S OIL WELL

L. B. Robertson, Owner and Operator
 CONOCO PRODUCTS

ONLY U. S. BUILDS TIRES OF TEMPERED RUBBER

He Builds B
 Who Serves N

VOLUME NO. 7

MATADOR

TRAIL DUST

Allowed the benefit of my wife and severest on my claim to be more human, I believe I can for all of my emotions with exception of one. I have for the sheer joy of crying have been exceedingly many times. I have been half to death and I have in love to the point of food. I have had a few with spiriti further have left me nonpulsed. been angry with myself ers. The one particular more of my life, which recall and wonder about have occurred when I was fifteen altho the age is a trial. It was spring summer and a light r fallen the night before held was soft and green particular high hill of m farm there is a place w view to the north ha held enchantment for rugged red hills of Tor dotted with evergreens white sandy river bed ways reflects the sunlig certain time in the mo was in this position th a long time and wa phantom silver cloud and breathed deeply rain-scented air. Pro by flat on my back ar at the sky, one bare tree crossed over Never before or since been so utterly at peace world. Never before has life been so sublim Altho much time h since that enchanted l member distinctly of upon both life and there was no fear There was a sweet ch ... a Mocking Bird foliage of a distant tree singing, and life

One's vanity can give a greater blow away from home for time and then some of asking the usual ay, after you have to tell him of yo "Why, I didn't know been away." Of cot fact that we are n important as we thi being thrust in our hurts.

It was in the club California Limited beheld the strange woman smoking a looked over my new ly much as a sma wilderment on his the zoo. I felt so woman because ev the car was looking even considered tel fact, but growing then, I am glad th cause she possibly

Just when I was contented with m white spotted nee the human Linoty hane plant, said it the flanks of a bird