

Thursday, March 8, 1934

FROM ANSON

Creel of Anson, Tex... a position with... Cash Grocery... manager of the... of the store... had five years... experience.

Webb of Flomot, Tex... business in Matador...

BEST PRICE FOR YOUR DREAM

A. Tipton

MATADOR, TEXAS



Needs at Right Prices

At Now! Save!

thorough and efficient service you have ever... complete from start to finish... quality materials and... bringing you stronger... lasting building supplies that compare very well with any... When you model or repair, let us satisfy and economize.

Roofing Millwork Contracting

Lingo Lbr. Co. Matador

ardless...

Coffee you... try a... of this Texas... Selling Pack...ffee. Use it, if...rfectly satisf...your money...be refunded.

48 lbs \$2.00 24 lbs \$1.05

Doz. 38c 48c

Med To Huntsville

Willie Hutto received a... Sunday afternoon... oning her to come to... ville, Texas to the bed... her father, R. H. Hutto... suffered a severe paraly... at that place.

C. B. Whitten and Jackson, left here Tuesday... to bring Mr. Hutto... as soon as his con... would permit.

GROCERY MPRELL

"There is glory enough for any man to live and die a Texan"

MATADOR TRIBUNE

SUCCESSOR TO ROARING SPRINGS NEWS COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934 Matador, Motley County, Texas, Thursday, March 22, 1934

Motley County's Only Publication Complete Circulation

TRIBUNE VOL. 8, NO. 2

MOTLEY COUNTY NEWS VOL. 15, NO. 4

MATADOR SCHOOLS DECLARED TO RANK WITH BEST

TRAIL DUST

Spring again slips tender arms around West Texas and blows a gentle breath on the cheek of Earth. The sleeping souls of living things arouse quietly and open little eyes in awe of the life-giving sun. The ponderous alchemy of soil, moisture and warmth becomes a parent to one of the Creator's most impressive and eternal miracles. The very air becomes charged with a supernatural joy, and hope cascades across the heart of man. The old and young alike rejoice in the birth of spring.

Old memories were awakened my heart to-day as I passed far where a man was plowing, and the scent of fresh-turned earth came like a perfume of the past. Memories of a barefoot boy with a plow handle in each hand, and the warm earth beneath his feet, the blue sky over his head and an unconquered world before.

I have never found a place where the material for dreams is so plentiful, as between the handles of a plow. It is difficult to weigh happiness accurately and to know for certain who has the world's true wealth.

A Matador man declares that a new automobile does not have a thing the old one didn't have, except a mortgage.

I have about reached that age of life where I cease to worry regarding the untruths that are told about me, that I devote my undivided attention to preventing the general circulation of truths that are told about me.

Perhaps no quality in man is more despised than hypocrisy. The thief and acknowledged spirit have more in their favor than the hypocrite, who hides his true life behind the goodness of others. And more, the hypocrite tends to destroy the good of one man in another. The truth gains general knowledge, the harm he has induced effects many.

The most money I have ever earned was the big silver dollar my mother gave me at the end of a hot, dry summer. The crop had received its plowing. I had expected twenty-five cents.

On the occasion was a circus in which to which my brother and I had looked forward for weeks. The sudden wealth of a considerable problem of time. You do not want anything if you have it. We even considered selling the entire fortune. However, the spending became simplified after we had dollars changed. I remember distinctly that I was able to buy two dimes for the following Saturday, which is by the most thrift I have ever used in my life.

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C. B. Whitten and Jackson, left here Tuesday... to bring Mr. Hutto... as soon as his con... would permit.

Baptist Ladies Honor Mrs. A. D. Burleson On Occasion 81 Birthday

Charter Member of Matador Baptist Church Presented Gold Pin

Mrs. A. D. (Mother) Burleson was honored at the home of Mrs. J. R. Moore last Saturday afternoon, March 17th by the ladies of the Matador Baptist Church, in celebration of her 81st birthday.

Mrs. Scott Bolton was in charge of the meeting and delivered a very appropriate tribute to Mrs. Burleson and presented her with a gold W. M. U. pin in behalf of the organization.

After a greatly appreciated reading by Mrs. H. C. Eargle, a number of songs were sung, many being old favorites of Mrs. Burleson and also including two special numbers; "That Old Sweetheart of Mine," with Mrs. A. L. Jordan at the piano and "The Old Spinning Wheel" with Mrs. Ben Meador at the piano and sung by Miss Virginia Estes.

Mrs. Burleson is one of the two living charter members of the Baptist Church in Matador and is one of the best known and most beloved characters of the county.

Delicious refreshments were served to the following: Mesdames Scott Bolton, Farris Fish, H. C. Eargle, Opal Craven, Ben Meador, Opal Pipkin, W. H. Rattan, W. E. Reeves, A. A. Tipton, Willie Drape, C. L. Glenn, Lucy Woodruff, A. L. Jordan, G. S. Craven, R. E. Campbell, Edd Cammack, Margaret Newman, Martha Groves, Alvin Stearns, J. H. Sample, J. A. Groves, Harvey G. Stanford, Bill McCaghen, Misses Virginia Estes and Grace Barton.

T. C. U. Boys Who Marry Must Have Wives That Do Not Drink Or Smoke

Fort Worth, March 20—Girls who want to marry Texas Christian University boys had better not smoke or drink.

At least that seems a fair conclusion, judging by the results of a referendum conducted by The Skiff, T. C. U. student newspaper.

Almost exactly 75 per cent of the boys stated that they would not marry a girl who either smoked or drank. An additional 5 per cent voted to permit smoking, but turned thumbs down on the drinking.

The boys also listed plenty of other qualities which they would demand in looking for a prospective wife. A typical answer said, "She must be sweet, kind, sensible, beautiful, cultured, neat, ambitious, have good habits and poise, and love me above everything and everybody else."

Practically to a man, the T. C. U. letter men in athletics devoted against a wife who either smoked or drank.

School Meeting

A meeting was held in the court house Tuesday night, by Bryant Dickson, a member of the State Education Department, which all school teachers in the county attended.

LOCAL GOLF CLUB HAS ANNUAL MEETING TUES.

Officers Elected And Plans For New Season Started

The regular annual meeting of the Matador Golf Club was held in the Director's room of the First State Bank Tuesday morning, for the purpose of electing officers and making plans for the new season.

W. N. (Bill) Pipkin was elected president and Elmer Stearns, Secretary of the Club. Plans were made for improvement of the course, each member to contribute a certain amount of labor to the improvement.

Annual membership dues, which are declared to be one of the lowest of any West Texas Club, remain at \$6.00, the same as last year.

County Meet Delayed Account of Weather

The track and field events of the annual Motley County School Meet which was scheduled for last Saturday was postponed until Wednesday and Thursday of this week, on account of the bad weather prevailing Saturday.

A complete report of the meet will appear in next week's issue of the Tribune.

Sale At Dixie Store

March Thrift Event, a sale beginning tomorrow is advertised in this issue of the Tribune.

Many unusual values are listed in the large advertisement to be found in another part of this paper.

Painting Lumber Yard

Work is well under way in a general repair and painting of the local Burton-Lingo Lumber yard this week.

The new coat of paint greatly improves the appearance of the building.

Lester Smith, from the Barton community was in town Monday.

Gas Tax Evaders Are Forced To Pay Extra Revenue By New Law

AUSTIN, Texas, March 20—Gasoline tax evaders "coughed up" more than \$5,000,000 in extra revenues to the state during the first nine months of the new enforcement law was in operation, the Texas Good Roads Association estimated today from Comptroller George H. Shepard's complete report for 1933.

Three hard-pressed state departments—schools, bond-redeeming, and highways—share in the captured bounty, the first two at the rate of \$750,000 each and the last-named at \$1,500,000.

VOTERS WILL DECIDE BEER QUESTION HERE IN SATURDAY BALLOT

Voters in the city of Matador will decide the beer question here Saturday March 24, when the legal sale of 3.2 beer in the incorporate limits of Matador will be tried by ballot in an election ordered by the Commissioners' Court after a petition with 54 names of voters requesting the election, had been filed with the court before its last meeting.

Much interest is being manifested in the election with much opposition on both sides of the question shown.

It is expected that the full voting strength of the city will be exercised.

Farm Loan Office Is Opened Here Monday

The Spur Production Credit Association with headquarters at Spur, Texas, opened an office in Matador Monday.

Application for loans should be made with the local agent, Miss Lucille Meador, located at the County Agent's office in Matador.

Oscar Vinson and Ralph Stapleton are the Motley county directors of the organization.

Study Club Meets

Miss Lorene Fryar was hostess Wednesday afternoon, to the Junior El Progreso Study Club, with Mrs. H. G. Stanford as leader.

The topic for discussion was Modern Drama, Mrs. Harbour, gram given:

Characteristics of Modern Drama—Miss Harbour; Sketch of O'Neill's Life and Review of "Emperor Jones"—Mrs. Stanford.

Modern Stage—Mrs. Bryan; Parliamentary Drill, Mrs. Gilbreath.

Mrs. Farris Fish, President of the Senior El Progreso Club, was a guest at the meeting.

Mr. and Mrs. Alfred Barton, Alfred Jr. and Mrs. Claude Groves spent Saturday and Sunday at the Fat Stock Show in Fort Worth.

ATTEND CATTLEMEN MEETING THIS WEEK

Mr. and Mrs. J. E. Russell, accompanied by their daughters, Mrs. J. W. Drape and Mrs. Jack Bradshaw, left Sunday for San Antonio, where Mr. Russell will attend the Cattleman's convention, and Houston, where they will visit Mr. and Mrs. A. G. Russell.

Texas Tax Payers To Have All State Meet

Dallas, Texas, March 8—State headquarters of the State Taxpayers Association of Texas announces the Annual statewide meeting of the Association to be held at Greenville, Texas, Friday and Saturday, March 20 and 21, headquarters to be at the Washington Hotel, where all sessions will be held on the Roof Garden.

The meeting will open at 2:00 o'clock P. M. Friday with an address of welcome by Dr. E. Williams of Celeste, President of the Hunt County Taxpayers Association. D. M. Jones, Dallas, President of the State Association, will make his annual address, Friday afternoon.

An intense drive of the Taxpayers of Texas for 1934 will be made to reinstate the rule of the people, stated Geo. B. Latham, Secretary, stressing Local Taxation, where the greatest burden of taxation can be reduced through economy in County and City government offices.

Never before in our history has taxpayers been more conscious than now that economy in office is imperative, in line with the economy of living that we are experiencing as a necessity in these days, in which we will have to continue in this time of economic unrest for years.

The Taxpayers Association, organized in 110 counties in the state, has accomplished more in less time, stated Mr. Latham, the secretary than any other similar movement having a beginning in Texas.

The Association through its work, has saved more than \$50,000,000.00 by lowering rendition values, reduced tax rates, placing on Tax rolls, properties heretofore escaping taxation cancelling uncollected bonds, defeating proposed bond issues, and emergency warrants and cutting expenses through Commissioners Courts and reduction of officers' salaries.

Missionary Society Meets

A very interesting meeting of the Irene Eldridge Missionary Society was held Tuesday afternoon in the home of Mrs. A. C. Traweck.

Mrs. E. E. Jameson was leader of a delightful program on "Brazil."

A short business session followed the program.

Mrs. H. K. Ford was elected corresponding secretary in place of Mrs. G. C. Mitchell, one of our faithful members who is soon to leave us.

It was decided to sponsor the Daily Vacation Bible School again this year. General plans were worked out at the next meeting.

Mrs. A. J. Daffern was elected delegate to annual conference to be held in Lubbock, April 10-13 inclusive.

Deputy State Superintendent In Lion Luncheon Address Commends Schools

AFFILIATED IN SOUTH

Recognized As Fully Accredited With Schools and Colleges

High tribute was paid to Matador's School System, Tuesday, when Bryant Dickson, Deputy State Superintendent of District No. 3, as a guest of Superintendent B. F. Tunnell, at the Lion's Luncheon held at the Baptist Church, declared in an address to the club, that no school in the State or in the entire south held a higher rating than Matador School.

"The Matador Schools", declared Mr. Dickson, "as a member of the Southern Association of Secondary Schools and Colleges, is recognized to have the highest possible rating of any school. Students are fully accredited and accepted by any School or College in the South."

Mr. Dickson, in his brief and interesting address outlined future possibilities of Matador's accommodating high school students of the entire county, by transportation to and from their homes. In this manner Mr. Dickson declared that the entire trade territory of the city could be benefited and thus reacting as a benefit to the city.

Other guests introduced at the luncheon were: Mr. Hugh Wilkins of Paducah, as a guest of Lion Willett, and Mr. Monk of Childress, a district officer of the West Texas Utilities Company, guest of Lion Bond.

The Tuesday luncheon was one of the best attended this year. The enjoyable meal was prepared and served by the ladies of the Baptist Church.

At Druggist Meet

G. S. Craven, manager of the City Drug Store, here, attended a Druggists' Convention held in the Blackstone Hotel at Fort Worth, this week.

Charlie Walton, employed by the Craven Pharmacy of Paducah, filled Mr. Craven's place during his absence.

FARMERS AND RANCHMEN

The Motley County Farm Debt Conciliation Committee will help you refinance your mortgage with the Government.

See Jack Robinson—Sheriff's office, or Uncle Charlie Bird, Matador, or John Ferguson, Sr. Daniel Cargile, or John Bruner, Chairman, Roaring Springs.

large class. We invite our home members and any others in our church who are interested, to take this study with us.

Mrs. O. O. Bond and little son, Norman David were presented with a lovely basket of gifts as a token of our love for them.

Mrs. U. L. Willie in a very fitting manner presented Mrs. G. C. Mitchell with a beautiful gift from the Society. We regret to think of losing Mrs. Mitchell and will always remember her as one who has rendered many kind deeds and cheered many with her sweet songs.

The hostess served lovely refreshments, carrying out the baby colors of pink and blue. All our members are invited to a quilting and business meeting next Tuesday in the church basement. Come early.

MATADOR TRIBUNE

Successor to the Roaring Springs News
Published Every Thursday
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Matador, Texas

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DOUGLAS MEADOR,
Editor
HOWARD HAMILTON,
Business Manager

MEMBER
West Texas
Press Association

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\$1.00 Per Year 3 Months 25c
CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongly use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN"

POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary in July, 1934.

For State Representative
121st District:
BOB ALEXANDER
(Re-election)

For District Judge:
110th Judicial District
KENNETH BAIN
(Re-election)
A. J. FOLLEY

For District Attorney
110th Judicial District:
ALTON B. CHAPMAN
TONY B. MAXEY

For County Judge:
W. R. CAMMACK
(Re-election)

For Sheriff and Tax Collector and Assessor:
J. E. SKINNER
(Re-election)

For County Clerk:
MARY E. JONES
(Re-election)
JACK ROBINSON

For County Treasurer:
MRS. JOHN SMITH
(Re-election)
MRS. ANNIE TUDOR

For Commissioner Precinct No. 4
O. O. LOVE
T. E. LONG
(Re-election)

For Commissioner Precinct No. 1
J. S. LAMBERT
(Re-election)

For Commissioner Precinct No. 2
Winburn (W. J. Montgomery)
Tede Blackshear, (Re-election)
A. K. (Kim) Wilkinson

For Commissioner Precinct No. 3
Claud McDonald
W. E. Thomas (Re-election)

CITY ELECTION
April 3, 1934

For City Secretary:
TOM HARRIS
(Re-election)
YANCE H. GILBREATH

Hollywood

By
MARSHALL FISKE
(Special
Hollywood
Correspondent
To
The
Tribune)



Did you, perhaps, know that Harold Lloyd had an accident years ago in which he lost several fingers. A bomb (a real one) exploded in his hand. How the real bomb ever got mixed up with the 'dummy' ones is still a mystery. Mr. Lloyd's eyesight was spared of at the time and it was only after many weeks, after the bandages were removed, that it was found that the injury had only been temporary. In consequence, he generally puts the injured hand in his trouser pocket, or if it is absolutely necessary that he expose both of them in the scene, he wears a rubber glove with stuffed fingers to supply his missing ones. In his present picture, Harold had to commit to memory two whole pages of Mandarin Chinese. This in itself is quite an intellectual feat, especially for an Occidental. To insure correct intonation, pronunciation, he has engaged a learned Chinese to coach him. The story in the main, follows the story that appeared recently in The Saturday Evening Post entitled "Cat's Paw." In this story the principal character had spent many years in China before his return to America, hence the necessity for speaking Chinese.

The Mills Bros., a negro male quartette, recently were engaged in a picture to sing to the tune of \$2000.00 per day? I heard them. They are the most finished artists in their line I have ever heard. They possess a superb rhythm, their syncopation is impeccable, they sing with great feeling and expression and above all with great ease. There is an art that conceals itself in art. But alas, that all this should be wasted on jazz, when they might have given us Southern Plantation songs or their truly inspired

City Beauty Shoppe
Matador, Texas



Styled Just For You!

Our Permanent Waves are CUS-TOM-CREATED so as to emphasize your charm... considering, of course, the latest trend in hair-dress. We feature quality work at moderate prices.

Mrs. A. E. Westmoreland
At
CITY BARBER SHOP

Spirituals. The life time of the present modern jazz is about three or four weeks, then it joins its predecessors in the forgotten limbo of time. And the songs they sang are already passed so when the picture is finally released, I fear the audience will no longer respond, but at least they will hear them sung as they have never heard them sung before.

Saw 'Snuzzle' Durante recently in a picture tentatively called "Dynamite". When you actually see this man noted for his enormous proboscis, that has been caricatured so often and exaggerated by the screen image, your first impression is, "Oh, his nose is not as large as I had expected." The thing I like best about Durante is the kindness and solitude he has shown his old father.

The son has illuminated the close of his father's rather drab life with the glorious sunset of human kindness. The old gentleman seemed to have taken a new lease on life, what with all his interesting and varied experiences here in Hollywood. All day is he on the set when his son is working, watching his every move and chatting with all the pretty girls. And I think the son enjoys it quite as much as does his old father. The other day I talked with a young woman who was, a few years ago, voted the most beautiful girl, 'Miss Los Angeles.' This is no small honor when you consider all the beautiful women who come here from all parts of the world and the size of the city, about one and a half million. Then I ask her how it felt to have this honor bestowed

"Well, sir, it ain't all beer and skittles believe me. I lost some of my girl friends, through their jealousy and some of the mothers too acted 'funny', they insinuated the judges had been prejudiced in my favor, and their daughters should have had the title."

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WHITEFLAT S. J. AND GARAGE
HIGHWAY SERVICE STA. — FLOMOT

L. B. Robertson
Commission Agent
Matador, Texas



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COMPLETE DELIVERY SERVICE IN MATADOR

Your Patronage Appreciated

LEA ICE CO.

Independent Manufacturer of Ice

PHONE 67

Prompt Delivery

TO THE VOTERS OF MATADOR

At a well attended mass meeting Sunday afternoon by Matador citizens, both men and women, a resolution was unanimously adopted in substance as set forth below and the undersigned appointed as a committee to prepare this appeal:

1. Whereas, the beer traffic is not an enterprise that proposes to create wealth among us, but is an invader seeking admission here for the sole purpose of taking money from us;
2. Money spent for beer brings nothing in return that makes the purchaser wiser, richer or better, but leaves him poorer than before when it has been consumed, with no tangible or intangible value received;
3. Money spent for beer feeds no hungry mouths, clothes no shivering children, brings no cheer to the home of the spender, but often leaves want, despair and misery in its wake;
4. Money spent for beer, would otherwise go to the grocer, the clothier, the baker or the butcher;
5. The traffic in and consumption of beer will not make homes happier, schools better or churches stronger;
6. The beer traffic is the brewer's prescription for creating an appetite and a demand for his products in the young and rising generation; it offers an easy but rapid approach to drunkenness, and is an effective shield and cloak for the bootlegger.

WE URGE THE GOOD PEOPLE OF MATADOR TO WORK AND VOTE FOR BEER'S DEFEAT IN NEXT SATURDAY'S ELECTION.

A. L. Jordan,
H. F. Pipkin,
G. E. Hamilton,
Committee

THE FUNDAMENTALS OF WEALTH OF A NATION IS IN THE...

Young People Have Sunday Service

Sunday evening, March 18, the following program was rendered by the young people of the Roaring Springs church. Song—"Let the Lights Be Burning." "My Faith Looks up to Thee." Announcements and Prayers. Devotional—Rev. Lon Song—"Trust and Obey." Senior and Intermediate boys and girls club. Readings—Billie D. Lap and Birdie Nell Nichols. Song—"Since Jesus...

Darling Every

GOOD FOOD

SANDWICHES

TRAVELERS

Don't Just Real Estate

BY THE PA...

Judge It By

Through all Mainsta...

If you are pla... about our...

Roaring Springs

S. W.

Vonder

OVER 400 PICTURES

Picture magazines tell the story. The pictures are short, concise and fascinating. Here are a few subjects covered: Plans and Craft Work—Automobile Repairing—Aviation—Boat Building—Care of Tools—Carpentry—Electricity—Home Made Furniture—Hunting, Fishing—Ideas to Make Money in Spare Time—Jigsaw Work—Jewelry Making—Model Making—Motion Pictures—Radio—Toys—Wood Turning.

Picture So You Can Understand It

POPULAR MECHANIC MAGAZINE

THE FUNDAMENTAL WEALTH OF ANY LAND IS IN THE SOIL.

ROARING SPRINGS SECTION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

THURSDAY, MARCH 22, 1934

Young People Have Sunday Service

Sunday evening, at 7:30, March 18, the following program was rendered by the children and young people of the Roaring Springs Methodist church. Song—"Let the Lower Lights Be Burning." Song—"My Faith Looks up to Thee," by congregation.

Announcements and offerings

Devotional—Rev. Lonce Hurst.

Song—"Trust and Obey," by Senior and Intermediate League boys and girls club.

Readings—Billie Dean Dunlap and Birdie Nell Nichols.

Address—"Faith," Miss Reta Nichols.

Song—"Since Jesus Came in-

to My Heart", by Members of boys and girls World Club.

Several were absent last Sunday on account of sickness. We missed each one and trust that you can soon take your place.

Don't forget our Self-Denial offering for our Mission Work to be taken on Easter Sunday. Will you let God lead you in your offering?

You are welcome to worship at Sunday School, League and Preaching service with us each Lord's Day. "The Friendly Church."

T. Marvin McBrayer, Pastor.

Miss Mary Green and Oscar Nalley, were awarded the prize for the most graceful couple in the skating contest at the Roaring Springs Roller Rink, Wednesday night.

'YELLOW SHADOWS' PROVES BIG SUCCESS

One of the largest crowds of the season assembled Thursday evening in the school auditorium to witness the presentation of the play "Yellow Shadows", presented by the New Deal Dramatic Club of this city.

Mr. T. A. McDonald is to be complimented on the success of his efforts in making this a play well worth while. All local characters were used.

METHODIST CHURCH

Tuesday morning March 13, the pastor and the following left for the District Conference at Haskell: Mrs. A. J. Hodges, Mrs. Guy Braselton, Mrs. J. T. Swim, Mrs. Birdie Gipson, Mrs. Andy Hurst and son Lance. The Conference was in session for two days.

H. A. Boaz was the preacher during the Conference.

Last Sunday marked another good day for this church. A good crowd attended Sunday School and the morning preaching hour. We had one addition to the church on profession of faith and baptism.

At 7:30 a very splendid program was rendered by the children and young people in observance of young peoples night. An appreciative audience heard the program.

Reading—Mrs. S. W. Weatherall: Quartette—"The Christ of the Cross," by Mr. and Mrs. Guy Braselton, Messers A. J. Hodges and J. C. Martin.

Address—"Some fundamental elements of character building" by Mr. Jas. C. Martin: Address Rev. McBayler.

Song—"Where he Leads Me, I Will Follow".

Benediction.

Mr. and Mrs. J. A. Goodwin and son Jack are spending the week-end with relatives in Roaring Springs and Paducah.

Mr. and Mrs. J. P. Moss and children, accompanied by Miss Rita Nichols, spent last week-end in Lubbock, visiting in the J. A. Goodwin home.

Mr. and Mrs. Jay Meadows were called to Childress Sunday to be with Mr. Meadows' mother who is quite ill at this time.

Mr. and Mrs. L. H. Harman are in Quanah this week to be with their grandson who is ill of pneumonia.

Mrs. O. O. Love had as her guests Sunday, her brother Tom Medlin, of Oklahoma.

MR. AND MRS. E. E. MOSS ENTERTAIN AT BRIDGE

After a dainty two course dinner, five tables of bridge were at play, at the home of Mr. and Mrs. E. E. Moss, Friday evening, with the following in attendance:

Mr. and Mrs. M. S. Thacker, Mr. and Mrs. George Springer, Mr. and Mrs. J. P. Moss, Mr. and Mrs. W. H. Keahey; Mrs. K. Jones; Mr. and Mrs. W. C. King; Mr. and Mrs. Garland Murphy; Mr. and Mrs. Owen Williams; Mr. and Mrs. Andy Hurst; Mr. and Mrs. S. W. Weatherall; Miss Wilma Thacker and Harold Jones.

High scores were held by Mr. and Mrs. Weatherall, and low was held by W. H. Keahey and J. P. Moss.

ENTERTAINS AT BRIDGE

Mr. and Mrs. Garland Murphy entertained with four tables of bridge, Thursday evening March 15. The St. Patrick's Day motif was used in the talley and score pads.

At the termination of the games, refreshments of pineapple sherbet and angel food cake were served to:

Mr. and Mrs. George Springer Mr. and Mrs. S. W. Weatherall, Mr. and Mrs. W. H. Keahey, Mr. and Mrs. J. P. Moss, Mr. and Mrs. M. S. Thacker, Mr. and Mrs. Owen Williams, Mr. and Mrs. E. E. Moss and Mr. and Mrs. Andy Hurst, Mr. and Mrs. Owen Williams held high score.

Mrs. J. H. Chalk returned Saturday from a visit of several months with her children in Dallas.

W. A. Lewis and J. D. Mitchell attended a meeting in behalf of the Motley County Schools in Matador, Monday night.

Ross Bigham and Jack Goodwin of Lubbock visited friends and relatives here during the week end.

Miss Watterena Russell, of Spur is visiting her many friends here this week.

Bascom Rape of Spur was a business visitor here Monday.

Miss Hazel Parker returned to her home in Floydada Sunday after a visit with Vera Laminack.

An 80-acre field that cost \$7 in cash and six days hard labor and six days hard labor to terrace several years ago has been worth at least \$2 more per acre each year since F. A. Burnett of

young county has reported to the county agent.

Subscribe for the Tribune.

RETAIN THE Natural Beauty OF YOUR SKIN



Have you looked at your complexion lately? Really looked at it? Is it soft, smooth and clear? Or is it a little coarse, a little rough?

Winter days play havoc with your skin by air and harsh winds exhaust its natural oils. Cause your face to become red and old-looking.

Begin today to use **OUTDOOR GIRL** Face Powder. Its unique *Olive Oil* base gives your skin the moisture it needs to remain soft, firm and youthful. Yet **OUTDOOR GIRL** is fluffy-dry. It doesn't clog the pores. It's smart shade is blended with any complexion. It's large economy sizes at leading drug and department stores. 50c, 75c. Mail coupon for coupon here samples.

OUTDOOR GIRL OLIVE OIL FACE POWDER

RYNAL CORPORATION, DEPT. B-7
7 HILLS AVENUE, NEW YORK CITY

Send me Free Trial Packages of 5 skin flaking shades of **OUTDOOR GIRL Olive Oil Face Powder**.

Name _____
Address _____
State _____

Dance... Every Friday Night

GOOD FLOOR....GOOD MUSIC
GOOD ORDER

SANDWICHES...PABST BLUE RIBBON BEER ON TAP

TRAVELERS HOTEL & COFFEE SHOP
ROARING SPRINGS

Don't Judge Real Estate ... BY THE PAST TWO OR THREE YEARS

Judge It By the Past Two Thousand Years

Through all the ages it has been the Mainstay of all investments.

If you are planning to build a home ask about our free home site offer.

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OVER 400 PICTURES

Told In Simple Language

Would you like to keep posted on all the new developments in this remarkable world of ours? The new Inventions—the latest Scientific Discoveries—the amazing Engineering Feats—the progress made in Aviation—Radio—Electricity—Chemistry—Physics—Photography, etc.? These and many other fascinating subjects are brought to you each month through the pages of **POPULAR MECHANICS MAGAZINE**.

Something for Everyone!

Special departments are devoted to the home craftsman and practical shopman. The radio enthusiast has a large section filled with news and helpful information on construction and maintenance of both transmitting and receiving sets. For the housewife, there are scores of hints to lighten her daily tasks. It's the one magazine everyone in your family will enjoy.

At All Newsstands 25c or by Subscription \$2.50 a Year

Stop at your favorite newsstand and look over the current issue. If your newsdealer is sold out, order direct.

POPULAR MECHANICS
200 N. Dearborn, St. Dept. R. Chicago

Good Clothes Aid Self Assurance

Good clothes well cleaned and pressed give a sense of self assurance that aids success. Feel confident that your clothes are correctly dry cleaned when we do your work.

New Spring Samples have arrived

Quality Work Means Economy In Laundry Service

Think how easy it is to pack up your soiled clothes, give them to our driver—and have them returned to you fresh, beautifully ironed and ready to use! Just give us one opportunity to prove to you that you not only can gain freedom from drudgery but also save money!

SPUR LAUNDRY

Economy and Efficiency has made this the wife-saving station

Jackson The Tailor

"Take a Chance—But not with Dry Cleaning"

Roaring Springs

Repairs Are Expensive

Save your car, save money and time by proper lubrication. Now is the time of year to have a complete change of oils and greases in your car. Save costly repairs.

CONOCO PRODUCTS

Expert Repair Service on all makes of cars

York's SERVICE STATION
GOODRICH TIRES

GABRIELS' Easter Sale NOW ON

STARTING FRIDAY MORNING, MARCH 23, 9 A. M.

Folks, it is unbelievable that such a sale as this could be done in such slash-down prices while the market is going up every day.

See these values here—See our circular for more and visit our store for hundreds of equal bargains

HERE ARE ONLY A FEW OF MANY

OIL CLOTH, in new Spring Patterns, yard 24c

GINGHAM 36 inch new Spring Gingham. During our Big EASTER SALE. Fast colors, per yard 10c	TOWELS 20x40 heavy fancy bordered Turkish Towels. Think of this low price of only 10c
SPECIAL 2:00 P. M. FRIDAY Men's Work Pants—Good heavy 2.29 weight Blue Denim work pants. 79c Limit 1 to customer Adults only	SPECIAL 11:00 A. M. FRIDAY 9-4 Garza Sheeting—Bleached and unbleached. 2 1/2 yards— 75c Limit 5 yds. to a customer Adults only

SPECIAL---2:00 P. M. SATURDAY
Men's Fancy Dress Sox, in all sizes. Regular 19c pair value. Now 3 pairs for **25c**
Limit 3 pair to a customer—Adults only

G. GABRIEL
DRY GOODS COMPANY
Roaring Springs

**OPENS
FRIDAY,
MARCH 23
AT 9 A. M.**

MATADOR'S NEWEST AND LOWEST PRICES

March **THREE**

Yes Siree, this is the big event that everyone has been waiting for. Have you ever heard of anyone offering brand new merchandise at the beginning of a season at such low prices?

Our buyer purchased some wonderful spring merchandise and we are offering it to the public at a real saving. Our slogan, "More Volume and Less Profit." Our space is limited in this copy and we can not tell you about all of the wonderful bargains that we have. We extend a cordial invitation to one and all to come and see all of the wonderful bargains displayed.

BIAS TAPE

5^c

**SILK THREAD
ALL COLORS**

5^c SPOOL

**LOT OF
SPRING HATS**

49^c

**LADIES'
RIBBED HOSE**

14^c

**LADIES'
BRASSIERS**

19^c

**VAT DYE
PRINTS**

9^c Yd.

**GIRLS'
RAYON ANKLETS**

15^c Pr.

**A REAL
CNIFFON HOSE**

79^c Pr.

**FAST COLOR
HOUSE DRESSES**

69^c

**EVERYTHING IS ON
SALE**

**Yes, We Give Trades
Day Tickets**



Spring Coats

\$14.95 values---a real buy

Only **\$8⁸⁸**

We have just received a large shipment of Ladies' Spring Suits and Dresses in beautiful Solids and Prints in the latest styles and designs.

LINEN and PIQUE

Suits

Reduced to
\$2⁴⁸ - \$2⁸⁸



Spring Dresses

In solid and print silks

\$3⁸⁸ - \$5⁸⁸ - \$6⁸⁸



ONE LOT FAST COLOR

**DRESSES
69^c**

A BIG ASSORTMENT OF
HOUSE DRESSES

98^c to \$1⁴⁸

Turkish Towels



16X30 **12^c**



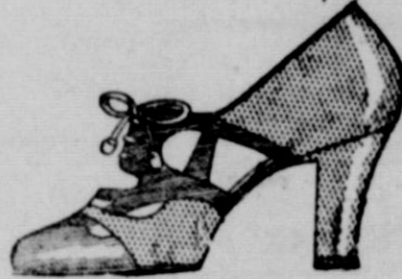
A big assortment of ladies' spring

Pumps and Oxfords

In All Shades

\$1⁹⁸ - \$2⁴⁹

\$2⁹⁸



Lot of ladies

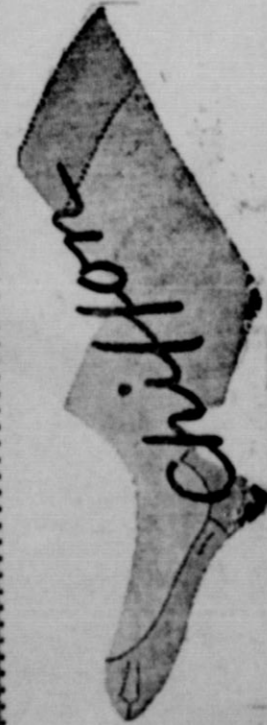
Spring Shoes

Broken sizes....Values up to \$5.00

Only **98^c**

Full-Fashioned

HOSE



In New Spring Shades

Sizes 8 1-2 to 10

On Sale at

79^c

All New Merchandise



PIECE GOOD

80 square cloth in

berell prints

All colors and

spring patterns

Guaranteed fast color print

Solid color broadcloth

Vat dye prints

Big reduction on all trimmings for

spring dresses.

Children's Spring Oxfords

One Straps



One Strap and Oxfords, small sizes

White or Black Roman

Sandals, sizes 2 to 5

sizes 5 to 11

Oxfords—A Real School Shoe

sizes 11 to 2

Infants One Straps and Oxfords



New

H A

Just the

88^c to

THE DIX S

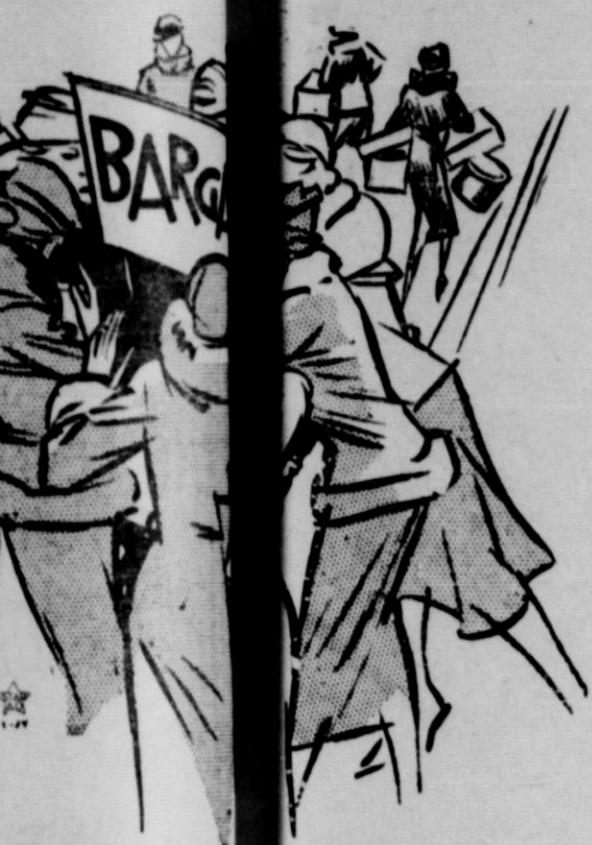
MATXAS

D LOW PRICE DRY GOODS STORE

THRIFT EVENT

**OPENS
FRIDAY,
MARCH 23
AT 9 A.M.**

Matador's Newest and Lowest Priced Store is the sponsor of this big event. Get the habit. "Trade at home."
False economy is a bad policy. Be sure and always demand your money's worth. We do not say that we have the cheapest merchandise, but we can say we have quality merchandise for the cheapest price.
Do not take our word for it, just come in and see for yourself. The old saying "Seeing is Believing."
We give Trades Day Tickets.



TENNIS SHOES



SIZES
2 to 6

79^c

TRUNKS or SHORTS

19^c

SUITCASES

98^c

Have You Seen
the Wolverine
Test?

MEN'S CHAMBRAY
SHIRTS

39^c

MEN'S DRESS
SOCKS

15^c

MEN'S WORK
PANTS

89^c

BROADCLOTH
DRESS SHIRTS

88^c

SPRING CAPS

25^c

COTTON SOX

9^c

Yes, We Give Trades
Day Tickets



We Carry the Famous Wolverine
WOLVERINE HIDE SHOES
with
flexible Soles

Drowned in a tank of water for 35 days, frozen in a cake of ice for 56 hours, yet they dry out soft and pliable....Here's a chance to try these wonderful work shoes at

2.98

We stand behind every pair



**Dress
Oxfords**

Black calf, leather sole oxford....A real shoe

\$3.95 Value

Only **2.88**

**COWBOY
BOOTS**

Made by Justin, **9.88**
On Sale at . . .



MEN'S HATS

As Low **\$1.98**
As

Spring
Caps

25^c

We've got plenty

Each

Men's and Boy's
Trunks or
Shirts

19^c

Men's

Athletic UNIONS

Good
Quality . . .

49^c



Men's Fine

**Dress
Shirts**

In new solids....Fancy patterns

Sizes 14 to 17

88^c

Guaranteed Fast
Colors

Statement

89^c

Semi-Dress Pants
\$1.49

Men's

DRESS PANTS

\$1.98 And Up

Blue Chambray

SHIRTS

Sizes 14-12 to 17

Only

39^c



NEW SELECTION OF

TAMS

49^c

STORE

MATXAS

heriff at Paducah
Arrests Two Gunmen

PADUCAH, Texas, March 21.—Two unidentified men thought to be members of the Oklahoma band of desperadoes now thriving in the southern portion of that state were captured here late

Monday. Sheriff A. A. Payne became suspicious when they purchased two sets of license plates from him and followed them to their car.

When reaching their car Payne told them that he would be forced to investigate them at his office. The men refused and immediately tried to start their

car. Payne jumped on the running board and as they drove off climbed in with them. A struggle ensued and the two men locked the doors of the car to keep aid from reaching the sheriff. However the men were soon overpowered and brought to jail for further investigation.

About \$1,000 in large bills and two large guns and one small automatic were found in their possession.

Efforts are being made to identify the two men.—Wichita Record-News.

Texas Farm Briefs

A little lesson in heredity was pointed out the other day by George Kemp, Ballinger dairyman in conversation with the county agent. He exhibited two half sister heifers. One with her second calf sired by the herd bull was giving 40 pounds of milk daily; the other, by the same mother but sired by a scrub that broke in was giving barely enough milk for her calf.

The best turkey Miss Lila Young has been able to get in New York City this season was Texas canned turkey sent her by her mother in Jackson county. It was put up on shares with Mrs. A. E. Wilson of the Friendship Home Demonstration Club.

Reports received by the county agent in Kaufman county from 71 of the 116 boys enrolled in 4-H club work last year show that a total of \$332.10 was made by these boys as return on labor and investment in a variety of

better farming demonstration.

From a garden 100x50 feet, Nellie Maude Bennett, garden demonstrator in the Sandia Girl's 4-H Club in Jim Wells County, produced 2263 pounds of vegetables valued at \$54.35. The garden cost \$8.50 in cash.

Giving an account of the factors that lead to his success as the champion cotton raiser in Washington county last year, Melvin Loesch, 4-H club boy said: "Good seed, proper preparation of land and proper tillage is the main thing. If you do that much God Almighty will help you do the rest, but He won't do it all for you, you have to do your part."

A total of 243 Dallas county

Program

Friday-Saturday
Zane Grey's
"Man of the Forest"
With Seven Stars

Sunday-Monday
Clara Bow in
"HOOP-LA"

ROGUE
THEATRE
Matador, Texas

farm women, not members of home demonstration clubs, were given help last year in living at home, making clothing and beautifying their homes through

the efforts of the Dallas County Home Demonstration Council.

Bill Moore was a business visitor in Oklahoma City this week

Easier, Quicker, Better Ironing

with the NEW
Coleman
AUTOMATIC
ELECTRIC IRON



What a relief to work with an iron like this. The most beautiful iron made, economical, too. Has adjustable Heat Regulator; the finest chromium finish with a glass smooth ironing surface; beveled sole plate... for easy ironing around buttons and in ruffles... In fact, every modern feature to give you easier ironing and save electricity. Ironing becomes an easier, pleasanter task with a Coleman.

No Automatic Electric Iron is better than its Thermosast. The Coleman Automatic Iron has:

- 1. Sturdy, Accurate Long-Lasting Thermostat.
- 2. Dependable Long-Life Heating Element.

Matador Hardware and Furniture Co.

I ADVOCATE

and will work for lower water rates. If not lower water rates generally, I will advocate setting irrigation rates, whereby a person can afford a beautiful lawn and garden. I believe that every person should have available for his knowledge, a consolidated financial report including the total expenditures and incomes from the various sources. Taking into due consideration the authority and duty of the City Council and without any antagonism toward the present administration whatsoever, and also considering the duties and authority of the City Secretary, I wish to say that with your support and with the cooperation of the City Council, I will endeavor to do these things if elected to the office. Respectfully submitted

Vance Gilbreath

STOP! save one-half ON YOUR MAGAZINES. Don't wait another minute! Never before and perhaps never again can these wonderful magazines be obtained so low with your home newspaper. CLUB No. D-3: Progressive Farmer, 1 year; State Building Journal, 1 year; Home Friend, 1 year; Country Home, 1 year; Everybody's Poultry Magazine, 1 yr. ALL SIX FOR ONLY \$1.50 AND THIS NEWSPAPER For One Year.

CLUB No. D-4: Southern Agriculturist, 1 year; Everybody's Poultry Magazine, 1 yr.; Country Home, 1 year; Illustrated Mechanics, 1 year. ALL SIX FOR ONLY \$1.50 AND THIS NEWSPAPER For One Year.

MORE FOR YOUR MONEY

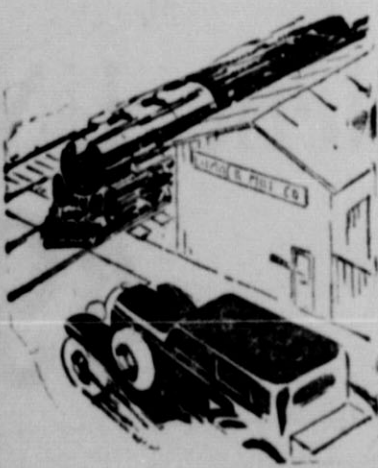
CLIP THIS COUPON TODAY! Yes—MR. EDITOR, Send Bargain No. _____ to _____ Name _____ Address _____ City _____ State _____ R.F.D. _____ Bring or mail this Coupon to our office today—NOW

WE BUY AND SELL

- COAL.
- FEED.
- PLANTING SEED.
- POULTRY.
- EGGS AND HIDES

We sell as cheap and pay as high as market conditions will justify.

L. B. Archer
Phone 114
We Deliver



Take No Chances With Your Brakes

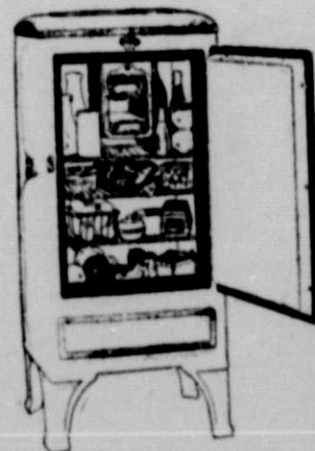
You can afford only the finest and surest workmanship in your brakes to protect you in that emergency. We give you the best mechanical service available at a price commensurate with quality work and responsibility assumed.

Expert Repair Work
Electrical Welding
Perkins
Auto Service
Matador

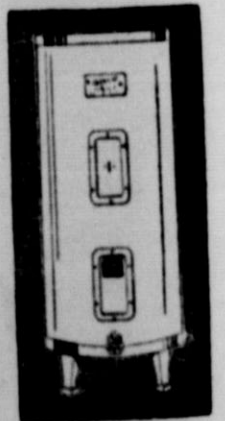
When You Discuss Electrical Appliances

What are the most important operations of your home?

Modern homemakers all agree on these!



REFRIGERATION . . . You need constant refrigeration the year round, and you will enjoy the money-saving, health-guarding superiority of electrical refrigeration.



WATER HEATING . . . You need hot water many times each day. The modern electric water heater gives you a surplus of hot water, and for good measure adds safety, cleanliness, health, dependability, comfort and convenience.



COOKERY . . . Nothing so important. This inexpensive "Electric Cook" is worth immediate investigation. Electric cookery is simple—yet accurate, clean and economical.



LAUNDRY . . . Very necessary—but dreaded each week. Enjoy a "happy" washday by installing a combination washer and ironer. Cut washday to a fraction of the time usually required the old way.

THESE WILLING, INEXPENSIVE SERVANTS—the electric range, refrigerator, water heater, and washer and ironer—will improve your home by doing your work better, and save time, health, money and clothes. Don't consider these modern and efficient automatic electrical servants as longed for luxuries! . . . They are all dividend-paying necessities. They pay for themselves. Take advantage of these appliances at our convenient terms and prices—and take advantage of the lower step in electric rates. A representative will be glad to call and discuss them with you.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and operating costs amount to but a few pennies a week?

West Texas Utilities Company

SPECIALS

NS lb. 12 1-2c

. . . . 5c

PINEAPPLE

Can . . . 9c

. . . . 25c

ow Onion Sets

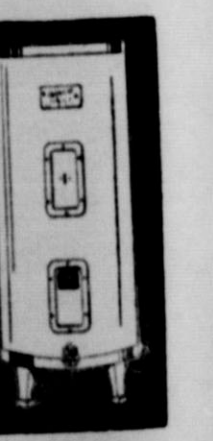
. . . . 22c



Be Sure to
Get Your
Trades Day
Tickets

PIECE G
80 square cloth
berell prints

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SHALL WE BUILD A WALL AROUND MATADOR?

IF we are to keep beer out of Matador there is but one effective way and that is to build a wall around the city. To vote against 3.2 Beer Saturday will do no more to keep beer out of Matador than plowing a furrow around the city limits. But it will send Matador money out of town to buy gasoline, groceries, clothing and every other thing that money buys, as well as beer.

Beer is in Matador today and it will be here tomorrow. No home that wants beer is without beer. No person is denied beer who wants it and has the purchase price. No one is suffering because Matador is dry but Matador merchants who must stand helplessly by as more of their business goes to other towns each day, and the tax collector who can not collect because it is against the law to sell beer in Matador. No one is benefited because it is illegal to sell beer in Matador but merchants in neighboring towns.

We, the citizens, who are paying for this newspaper space, live in Matador, our homes and our families are here. Our faith and our hope is in Matador. We have carefully studied other cities where beer is sold and we are convinced that they are no different than our home town. Beer is available to those who want it. Beer is available to anyone in Matador who wants it, but Matador is the loser.

We appeal to your honest consideration when you go to the polls Saturday. Meet the facts squarely. We, as your friends and neighbors ask you to help us free our town of the laughing, blood-sucking vampire, Restriction.

VOTE FOR 3.2 BEER IN MATADOR

This Advertisement Paid For By

BUSINESS MEN AND CITIZENS OF MATADOR

Statement

To Whom It May Concern---

In a recent conversation with Sheriff A. A. Payne of Cottle county, Mr. Payne declared that arrests for drunkenness and trouble resulting from intoxication had decreased a great amount since 3.2 beer became legal in Cottle county.

(Signed)

J. E. Skinner,
Sheriff and Tax Collector of Motley County.

LOCALS

BUY FRUITS—that will not get killed. For one week my company will give you a tree for a tree you buy. At home Friday and Saturday.
Mrs. T. E. Williams.

Mr. and Mrs. Houston Patton of Wichita Falls, spent the week-end here, with relatives.

Mr. and Mrs. Chas. Keith, accompanied by Miss Mary Keith and Mr. and Mrs. T. L. Bryan attended the Fat Stock Show in Fort Worth, Saturday.

Mr. and Mrs. Bill Nickson spent the week-end with relatives in Crosbyton.

Mr. and Mrs. Ule Patton of Morton visited relatives here this week.

Mr. and Mrs. J. K. Crews and daughter, Margaret Nell visited in Dallas and Fort Worth the past week-end.

Earl Pipkin spent the week-end in Crosbyton, with his family.

Jack Broyles of Flomot was attending to business here, Monday.

Mr. and Mrs. Frank Eiring and daughter Frances, accompanied by Miss Ollie Echols spent the latter part of last week in Dallas, where Mr. Eiring attended the Cotton Association convention.

DR. W. E. HARRISON DENTIST

Office Over Paducah Pharmacy
Paducah, Texas



for Spring

You will want several of these new, colorful HOUSE DRESSES
\$1.00 AND \$1.95



Gay, Smart Frocks with lots of Style for these low prices...

Beautiful New Patterns, made with finest of skill in ultra-modern style.

Stay well within your budget and buy several of these new dresses.

Most Sizes and Colors offered in many Styles

Come in and see them today.

HARRY WILLETT & COMPANY

Building New Home

Work of wrecking the present structure on the homesite of Miss Maggie Bryan was completed this week in preparation for construction of a new home which will begin in the near future.

FOR SALE—Thoroughbred stallion 3 years old and gentle. Marvin Shurbet, Route, 4 Floydada, Texas.

Mr. and Mrs. A. M. Bourland and Mr. and Mrs. P. L. Marshall were trading in Paducah last Thursday.

A. B. Echols attended the Cattleman's convention in San Antonio this week.

Leonard Crowell of Flomot was in Matador Wednesday afternoon.

Mr. and Mrs. Fred C. Bourland and daughter, Georgia, attended the Fort Worth Fat Stock Show last week. They were accompanied home by Mr. and Mrs. C. W. Winn. Mrs. Winn is Mrs. Bourland's sister.

Mrs. J. E. Skinner is in House, New Mexico, visiting her parents. Mr. and Mrs. W. M. Glasscock.

RADIO PROGRAM

Another splendid Dr. Austin program will be on the air every Wednesday evening at 7:45. Tune in on Station WFA A. Dallas and listen to the famous male quartet, the Dr. Austin Shoemakers. Dixie Store, the Dr. Austin dealer in Matador, Texas who sponsor this program announces the following program: "Hiking Down the Highway," "I'll Take You Home Again Kathleen," "By the Waters of Minnetonka," "Hold Me," and "Two Buck Tim from Timbuctoo."

Advertise it in the Tribune.

Whiteflat Flashes

[Mrs. W. L. McWilliams Correspondent]

Boyd Perkins entertained the members of the B. Y. P. U. at his home last Friday night.

Both teams of the Whiteflat Volley Ball defeated Matador's teams last Wednesday night at Matador.

Miss Camella Winslow entertained her many friends last Wednesday night at her home west of Whiteflat. All report a pleasant evening.

A. E. White is at Parnell operating a blacksmith shop.

Mrs. Mose Dameron of Matador has been elected to teach in our school the remainder of our school term.

Mr. and Mrs. Jack Dempsey, of Croton, and Miss Edra Robinson, of Floydada visited Mr. and Mrs. Guy Kimbell Monday.

Mrs. Dempsey was Miss Lucille Robinson before her marriage, and lived in Whiteflat in her early life.

A psychologist gave two interesting exhibitions at the school auditorium Wednesday and Thursday nights of last week.

Mrs. L. W. Guthrie of Barton was a visitor in Whiteflat last Saturday.

Mr. and Mrs. Verne Austin spent a few days in Sweetwater the past week.

The little daughter of Mr. and Mrs. F. M. Casey is reported to be real ill of pleurisy.

MOVIE CHATTER By a Rogue

Well, here's some more stuff about pictures, I imagine its getting, or it has gotten, to where you don't believe a thing I say about these pictures because we have so many good ones coming, according to me, but nevertheless here it comes again: we have a couple of good ones this week. Friday and Saturday its Zone Grey's MAN OF THE FOREST, and listen, I've seen this picture and I can truthfully say its the best western I have ever seen. Listen, you may not like western's ordinarily, but here's one that you really will like. There's a good story here, and this picture has a cast of about seven stars. Now who ever heard of a western with that many stars, I don't mean just people, I mean stars, in it. Well this one has that many major stars and this is just what I claim it to be, a good picture and I guarantee you'll like it.

Sunday and Monday we are having Clara Bow's last talking picture, HOOP LA. A story of a carnival dancer, as portrayed years ago by Betty Compton and Milton Sills in THE BARKER. The story is widely known and liked; and Miss Bow is at her best. Its Clara Bow in "Hoop La", Sunday and Monday.

CHURCHES

First Baptist Church

(Arthur L. Jordan, Pastor)
Sunday School 9:45 a. m.
Worship 11:00 a. m. and 7:15 p. m.
Choir Practice—Wednesday 7:15 p. m.
Mid-week Service—Wednesday 8:15 p. m.
B. T. S. 6:15 p. m.

Methodist Church

Sunday School 9:45
Morning Services 11:00
Midweek Prayer meeting and Choir Practice Wednesday Evening 7:30

Subscribe for the Tribune.

Northfield News

[Fay Tipton, Correspondent]

Mr. and Mrs. W. E. Thomas accompanied by Mr. and Mrs. L. W. Timmins of Cee Vee, attended the Fat Stock Show last week.

A. B. Wyatt and family of Tell, J. R. Collins and family of Lakeview and Mr. and Mrs. J. A. Tipton visited Sunday in the home of Mr. and Mrs. Fay Tipton.

A. C. Nimmo and J. W. Owen transacted business in Matador Monday.

W. E. Ashford's mother is reported to be very ill.

Despite the dry weather considerable plowing is being done in this community.

Circles A and B of the Baptist church served the Lions luncheon Tuesday.

Subscribe for the Tribune.

Accepts Position

Mrs. Mose Dameron has accepted a position as teacher in the Whiteflat school, where she began her duties last Monday. In order for the school to be affiliated it was necessary to employ another teacher.

ROY BURLESON General Insurance

First State Bank Building
Matador, Texas

HIGHEST PRICES FOR YOUR CREAM

A.A. Tipton

MATADOR, TEXAS

A. M. Bourland and Bolton made a business Floydada Saturday afternoon.

J. R. Burnett is on the list. Mr. Burnett is visiting the Scott Bolton home.

Dora's Beauty Shop

PRICE LIST

Wet Set
Dry Set
Shampoo
Hot Oil
Henna Rinse
Henna Pack
Shampoo and Marcelline
Eye lash dye 50c. with arch
Manicure
Facial (Plain)
Facial (Bleach)

MISS DORA JAMES
Phone No. 5

WANTED!

50 Cream Shippers From This Locality to Ship Cream Direct to U

We have a Special Low Shipping Rate on Cream to Trinidad and we Pay Top Market Price Always. SHIP DIRECT FROM FARM to CREAMERY and Save the Middleman's Expense.

WHY SPLIT YOUR CREAM CHECK WITH ANYONE CHECK AND CAN RETURNED PROMPTLY—HONEST TEST AND WEIGHT OUR POLICY: "EVERY SHIPPER MUST BE SATISFIED"

What Shippers From 5 Different States Write and Tell

We always ship to Trinidad and get from you \$1.00 to \$1.75 more per can. Good weight and high test and always satisfied. Best of wishes to The Trinidad Creamery.—C. E. ROBB, Springfield, Colorado.

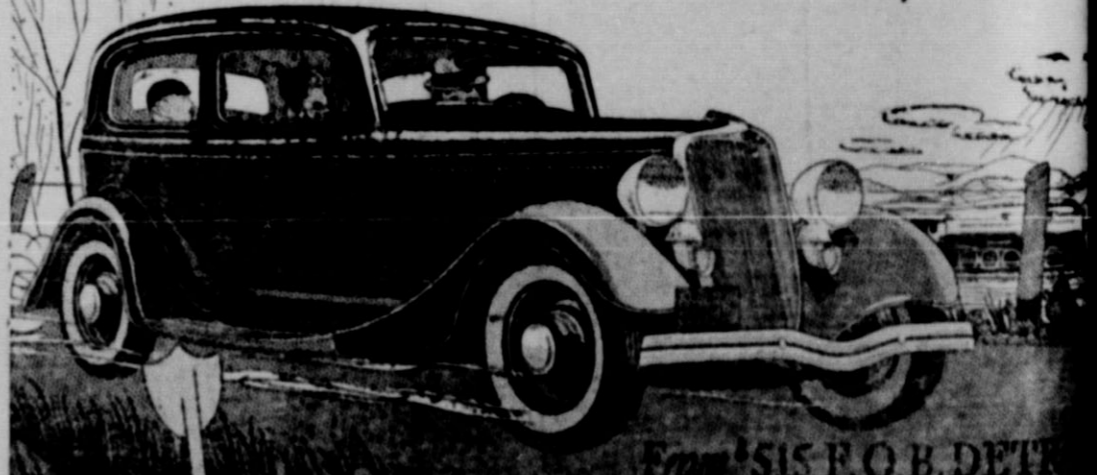
I am very much pleased with the service you give me. I expect to send all my cream to you, as you give me better tests at price.—JOE K. CURRIE, Happy, Texas.

Your creamery is the squarest and give the best test of any I ever sold to.—E. L. FRAZIER, Greenville, N. M.

We have always received splendid treatment from your company, and prompt service. Thank you very much.—HOBART CLARKSON, Syracuse, Kansas.

Trinidad Creamery Co., TRINIDAD, COLO.

The Only V-Eight under \$2,395



THE CAR WITHOUT A PRICE CLASS

Features of Ford V-8 for 1934	Found in no other car under—
V-TYPE 8 CYLINDER ENGINE	\$2395
STRADDLE-MOUNTED DRIVING PINION	2350
TORQUE-TUBE DRIVE	1125
FLOATING REAR AXLE	1345
WELDED STEEL SPOKE WHEELS	2200

A Ford V-8 "delivered" price is the total cost to you—no extras

FORD V8

515 and up—F.O.B. Detroit. Easy terms through Universal Credit Company—the Authorized Ford Dealer

THE V-type engine holds every water and air speed record. V-type engine powers the most expensive cars that are made today.

And the new Ford for 1934 is the only selling under \$2,395 that has a V-8 engine.

The new Ford V-8 is not only the most and most powerful Ford ever built it is the most economical. Dual carburetors and dual carburetion send it even farther per gallon of gasoline than last year's economical model.

This new car offers you Clear-Ventilation, unusual roominess and safety. It offers you the riding ease of action for all four wheels—with the perfect safety of strong axle construction.

Before you buy any car at any price see and drive the new Ford V-8. AUTHORIZED FORD DEALERS OF THE SOUTH

IMMEDIATE DELIVERY

"There is glory enough for any man to live like a Texan"

TRIBUNE VOL. 8, NO. 3

BUY IT

TRAIL DUST

The new and radically different railway train, is perhaps destined to drive the high speed "Iron Horse" into the history but I shall continue to hear the roar of steam chugging wheels on steel as the whistle echoes across the dim plains of yesterday's shuttle that wove the fabric of my hopes and dreams. A youth was a shrieking steam train that dived into the light, a dragon of steel and smoke. The demon that snowed clouds of steam and smoke on the faces of placid staidle it paused for a moment to kiss his first sweetheart. A whistled at cold tears all cheeks and started slow to the snow blanketed night. All other adventures have in time in comparison with glamorous hours in a Pullman berth as a roaring engine open the darkness of mountains and plain in a luxurious into the future.

There is something magnificent about a simmering teakettle as a young mother sings to her child. It is the symphony of home and breeds a profound hope for simple things.

But for the natural gift of regard I would like to rise early with the break of dawn to the richest and most beautiful day of the year—a shower after the sun rises. Deep gleaming in early morning make a carpet for the wet day.

Visiting an old abandoned mine in the side of a Colorado mountain a few years ago, I did not but notice the decay of a pick in the rock on either side of the tunnel. The mine of gold in a man's head had forced the pick into the rock and the tunnel into the mountain had faded because the door to the shaft cracked and hinges as I opened it and the light to penetrate the tomb of strangled ambition. I learned the tragedy connected with the abandoned mine. The crumpled little nearby with its closed door hollow windows had been a miners home. Love and hope have dwelt there. The day his young wife had died he had closed the door to the mine and the door to the little house. He had not returned goes, this strange thing was failure by the side of a mountain. Sometimes it may be at a farm house and a field ready to weeds. Again it is at a building with dust across the threshold, a trail unfinished man whose talents barely unlimited possibilities he falls back into the combat arms of least resistance and many retreats ties a hideous cause when the heart no longer desired anything but in its weariness.

F. Turner of Flomot was a business visitor in Matador Monday.