

To Amarelle  
8-1-39

"The chains of habit are generally too small to be felt till they are too strong to be broken"  
—Johnson

# Matador Tribune



So many gods, so many creeds,  
So many paths, that wind  
and wind,  
When just the art of being kind  
Is all this old world needs.  
Ella Wheeler Wilcox

Tribune Vol. 11, No. 24

Matador, Motley County, Texas, Thursday, August 19, 1937

Motley County News Vol. 18, No. 24

## TRAIL DUST

By DOUGLAS MEADOR

There is no admission to this travesty, since the world soon tires of a performance without music or a stage where curtains have faded from the light of years pouring through plain windows. To begin with, she was as fresh and as lovely as a buttercup glistening with dew on a spring morning, a "lips that touch liquor can never touch mine" girl, who hid a heap of laughter behind her serious brown eyes. It was inevitable that she should meet and love the roving gambler who returned from the war with more shame heaped on his handsome head and a dusting of gray above the temples. He was strong, straight and dark and his black hair lay in a wave which seemed unnatural when the east wind was blowing.

Everyone knew they were in love with that intensity which brings marriage and heartache. The gambler played his cards closer than ever before and won consistently until the night he gained seventeen thousand dollars, claimed his bride and departed.

Of course it could not last, but they were a handsome couple and love was a river flowing about their brief island of paradise. She is old now, a widow with three children, deserted and penniless. Her roving mate, his hair still wavy, but bleached with silver, is gone. Perhaps drawing from an ace which age is holding with all the stakes before them on the table.

Time is that intangible substance which clings to the shells of men's lives until it pulls them below the surface of a strange silent river.

Sometimes when my hopes become as lame, over-ridden saddle horses and my heart aches with the despair of fruitless struggle, I look away from the futile screen upon which is reflected the drama of an average life, and wait for the scene to change. The hopeless sequence soon passes to make way for a new entente with fresh dreams as cool rain clouds shading the seared hills from which thirsty cattle have drifted.

Light from a jaded white moon outlines the tall power line poles and the black wires stretching away into the night. There is no visible contact beyond a small hill on the horizon, but I know that far in the distance a great generator is spinning and the wires are reaching to it. There must be a seat for the power, light and heat which is transmitted inside of my abode. The same physical law applies to sunshine, beauty, love and the music of a babbling stream. The transmission is often hidden and the seat of power is beyond eternity but tangible connections justify my simple credo.

He was the kind of a cowboy who rode his horse with the ease of a leaf riding the small ripples of a lake. One night after we had left the dance and headed a deep canyon on our way to the chuckwagon, he told me his reason for remaining single. He said married men, always looked like windmills tied-out when a steady wind was blowing.

Sleeping in the patched tents of the past are many fears which may be aroused by a breaking twig or the alarming pitch of a friend's familiar voice, but few have greater zeal than the contemptible sound of a rattlesnake. Nature, the merry-andrew, perfected the imitation danger to witness boot-wearing men leap out of their tracks with the agility of a kangaroo, on days when time seems swollen in its channels.

Perhaps the rattlesnake type of man was created to warn others of the more sincere rattlesnake type, at the expense of considerable nuisance and unwarranted fear.

There is no other visible means inviting companionship as a friend-

## HOPES CLIMB



COACH R. P. TERRELL

Coach R. P. Terrell, above, who returned here last week after his vacation to begin a training camp with his football charges in preparation for the 1937 season.

In an address at the Lions Club luncheon Tuesday, Coach Terrell said his hopes for a successful team this year had gained much altitude since his return. He said the boys were enthusiastic and that the material was very promising.

## Old Settlers To Celebrate For Two Days

### To Stage Dance For Benefit Tomorrow Night; R. Springs

Old settlers of two counties will meet at Roaring Springs Thursday and Friday, August 26-27, to celebrate the 15th annual reunion of the Motley-Dickens Counties Old Settlers Association, according to final plans made this week.

All necessary arrangements for the comforts of those attending the two-day celebration have been completed. A tabernacle has been constructed at the Roaring Springs school grounds to house the gatherings. An ample supply of ice water has been provided. The parking of automobiles will be under the direction of experienced guides. The Stevenson family, musical entertainers of McAdoo, will present musical entertainment. The D. S. Dudley shows will be located on the reunion grounds. Visitors are expected to bring basket lunches, altho ample lunch and soft drink stands will be located on the grounds.

**Thursday Program**  
The Thursday program, beginning at 10:45 a.m. is as follows: Song services in charge of Lloyd Sechrist, invocation by L. W. Crabtree, Dickens; Memorial address by H. C. Bristow, pastor First Baptist Church, Roaring Springs; Basket lunch, noon.

At 2 o'clock, the Stevenson String Band, McAdoo, Welcome address by Judge C. L. Glenn, Matador and address by Pink L. Parrish, Lubbock; 3:30 square dance; 4 p. m., soft ball game; 5 o'clock goat roping contest and 6 o'clock, trick pony act.

Friday will start with a musical program at 10:45; address; basket lunch at noon; 2 p.m. Address by T. T. Boulton, Mineral Wells; business session; negro baseball game—Spur vs Ralls; goat roping contest and 6 p. m. trick pony act, followed by a square dance.

**Dance Tomorrow Night**  
A dance will be conducted at the Old Settlers building tomorrow night, Friday, August 20, the proceeds to be used to defray expenses of erecting the building. Admission script will be \$1.

Mr. and Mrs. Pat Sheridan and son Pat, accompanied by Mrs. G. S. Craven, Vernon Craven and little Cora Ann Craven, spent the week-end with relatives at Amarillo.

less hound dog quivering in the rain; brown, haunting eyes that burn holes in the taut canopy stretched over the heart as two cigarette stubs placed beneath a white paper.

## rites Held For Cowboy

### Death Takes Veteran Rider Of Western Texas Ranges

Another cowboy moved camp to the green prairies of eternity Sunday when death summoned the spirit of Frank (Frankie Boy) Nall, 82, at a plainview hospital. Funeral services were held at Turkey, Texas Monday and interment made in the Turkey cemetery. He is survived by one sister. Frank Nall knew all the trails and waterholes in western Texas. He came to this section many years ago from Palo Pinto county and worked in an early day for the old Spur, or Espula Cattle Company. He also worked on the J. A.'s, the O. X's and had been employed at intervals over many years by the Matador company. He was unmarried.

In failing health during recent years, Frank Nall, drifted from ranch to ranch, from one line-camp to another and was a familiar character on the streets of Matador, where he had many friends.

Another veteran cowboy has gone to the fertile slopes where the grass is always good, where the waterholes are never dry, a range where the beef and soursough bread is always hot in dutch ovens under the shade of a snow-white fly tent. A tired rider takes off his spurs and rests.

## MAN FROM THIS COUNTY KILLED BY PATROLMEN

### Jack Enloe Is Slain Near Wellington In Wild-Chase

C. C. "Jack" Enloe of Roaring Springs, was slain as he fled from three officers on Highway 4 north of Childress Friday afternoon. He was killed when officers, Sheriff Claude McKinney of Wellington, Capt. M. L. Berry of the state highway patrol and Neal Arthur, criminal investigator for the department of public safety, chased him and Thomas P. DeHart in a wild eight-mile chase along the highway.

The officers said they shot the gas tank and tires after Enloe drew a pistol. DeHart escaped without injury when the car crashed off of an embankment and overturned when Enloe was shot. He is in jail at Wellington.

The car was identified as having been stolen from Oklahoma City Thursday night.

## UTILITIES SET NEW LOW RATE

A page announcement appearing in this issue of the Tribune explains a new low cooking rate for electricity at 2 1/2 cents per kilowatt hour, now in effect by the West Texas Utilities company serving Matador and Roaring Springs. It is estimated that the new rate will not average more than one cent per person per meal. The rate will apply on residential usage over 50 k.w.h. per month and will lower the cost of lighting, refrigerator and other residential usage.

The reduction, amounting to 16 2-3 per cent, is declared to be designed to make electric cookery as practical from the standpoint of fuel, as any other type. It is believed it will permit electric cookery to enter the homes which heretofore considered it too high.

## ANNOUNCE ARRIVAL

Word comes from Los Angeles, California, announcing the arrival in the home of Mr. and Mrs. Chas. Keith, former Matador residents, of a son on August 15, 1937, weighing 7 pounds and 5 1/2 ounces who has been given the name of David Blodde. Mother and son are reported doing nicely.

## Training For Grid Team Is Lions Charge

### Club Sponsors Camp Roaring Springs For Ten Days

The Matador Lions Club voted unanimously to sponsor a training camp for the Matador Matadors again this season at the regular luncheon meeting of the club held in the basement of the Methodist Church Tuesday. Lion R. P. Terrell, after expressing his appreciation at being back in Matador, said the outlook for a good grid team this season was very favorable. He said the boys had more speed, a little more weight and a better spirit than last year and that Matador was assured eleven fighting, hustling grid players. The training camp will be held at Roaring Springs, he said. Arrangements have been made with the Matador Company for the encampment and Bob Echols has promised one half of a beef toward the supplies. It was estimated the cost to be in the neighborhood of \$110.

## Members Introduced

Two new members were introduced; Lion Bert Ezzell, as principal of the Matador High School and C. A. Pitts, new local manager for the West Texas Utilities Co. Alvin Stearns, former member of the club, was a guest, Lion Henry Weldon, who has been conducting a revival at Flomot, urged every member to encourage the football squad, and declared that Flomot was looking forward to defeating Matador with great anticipation.

The club voted to send flowers to former member Floyd Bond who was seriously injured in an accident near Ballinger last week. A vote of thanks was extended the Methodist ladies for the excellent chicken dinner served.

## TRAMMEL LOSES CLEMENCY PLEA

AUSTIN, Aug. 16.—Two men under death sentences received commutations from Governor James V. Allred today but both the board of pardons and the executive decline to interfere with a similar penalty assessed a third. The board refused to recommend clemency in behalf of Luke Trammel, sentenced to die in the electric chair August 20 for the slaying of Felix Smith, a prison guard, and Governor Allred said he would take no further action.

**Killed in Prison Break**  
Smith was killed when Trammel, a notorious criminal serving sentences aggregating more than 150 years, and other convicts made a break from the Retrieve farm.

## Gin Here Installs Modern Equipment

Work has recently been completed of installing five Mitchell boll machines above the gin stands in the West Texas Gin Company plant here according to Joe M. Gaines, local manager. The equipment which represents an investment of \$3,500, is designed to clean boley cotton without damage to the staple and is declared the most modern known to the ginning business.

The West Texas Gin has been completely repaired and replacements have been made of saws and brushes, which with the new equipment, makes one of the best equipped gins in west Texas, Mr. Gaines declared.

Mr. Gaines is making daily trips to Quanah to attend the Federal cotton school being conducted there, where the characteristics of cotton, the requirements of spinners and the most modern ginning methods are taught under government supervision. About 60 ginners of west Texas are attending the school, he said. The classes will be conducted for two weeks.

Rev. Frank Beauchamp of McAdoo, was a business visitor in Matador Monday.

## BACK AT HELM



SUPT. B. F. TUNNELL

Superintendent B. F. Tunnell, above, will go back to his place at the helm of the Matador school system September 6th, to start his ninth year here. Superintendent Tunnell is recognized as one of the most successful school men in the Panhandle. The local school system under his supervision has gained much recognition and a standing equal to the best in the south.

## GIN FIRST BALE HERE

### H.M. Murphy Is First To Gin Bale From Crop Of 1937

H. M. Murphy of Whiteflat ginned the first bale from Motley county's 1937 crop here Monday afternoon. J. C. Scaff, manager of the Farmer's Cooperative Gin, who ginned the cotton, said it was the earliest bale raised in this county during the 12 years he has been here. The cotton was planted in April.

From the 2070 pounds of snaps Mr. Murphy received a 522 pound bale for which Mr. Scaff paid 11 cents. Mr. Murphy received about 900 pounds of seed, Mr. Scaff declared. While a rate of \$1 per hundred was paid to snap the cotton in order to get the first bale in the county, the rate will probably be pegged in the neighborhood of 50 cents for gathering, gin men believed, since the price of cotton is prohibitive to more.

## BRUSH ARBOR MEET TO START SUNDAY

An old-fashioned brush arbor revival meeting will start at Teepee Flat community, Sunday, August 22, to continue for two weeks, it was announced by residents this week. The meeting will be conducted by Rev. H. C. Bristow, pastor of the Roaring Springs Baptist church, who will be assisted by Rev. E. L. Naugle, pastor of the Roaring Springs Methodist church.

One of the best revivals in the history of the community is assured, religious leaders declare. The singing will be led by a choir leader from Roby, Texas who is well known for his work, according to information received yesterday.

A cordial invitation is extended everyone to attend the meeting.

## LORENE FRYAR RETURNS FROM BERKELEY SATURDAY

Miss Lorene Fryar arrived home Saturday from Berkeley, California, where she has been attending the University of California during the past six weeks term.

She has as her guest, Miss Geneva McCullough of Coleman, with whom she made the California trip.

Miss Fryar visited with friends in Los Angeles, before returning home.

## GO TO CHURCH SUNDAY

## MATADOR SCHOOLS OPEN SEPTEMBER 6

## FUGITIVE WANTED HERE ARRESTED

MIAMI, Okla., Aug. 12.—The arrest of Roy Mooney, 30, alleged member of the one-time "Buster" Cooper gang wanted at Matador, Tex., for robbery, auto theft and breaking jail, was announced today by Sheriff Walter Young.

Young said Mooney was captured last night at a small road house near the Kansas-Oklahoma line where he walked into carelessly-laid trap and surrendered without resistance to heavily armed officers.

Mooney was placed in the county jail here pending extradition proceedings. He said he would resist removal to Texas.

## Wanted By Government

Mooney, who escaped from the Motley county jail on February 18th and was alleged to have stolen an automobile belonging to Foster Fuller, will probably not be brought back here, sheriff L. A. Carlisle, said late yesterday. Deputy sheriff H. H. Courtney went to Oklahoma early in the week to bring the prisoner back but telephoned sheriff Carlisle from Claremore, Oklahoma, declaring that Mooney is being held by federal agents on other charges and that they were reluctant to release him. He said the Federal agents believed Mooney would receive a 25 years sentence and that they wished to keep him unless charges here might bring a greater sentence. Officer Courtney was to go to Oklahoma City yesterday to receive final decision regarding the prisoner.

## Food Store Anniversary

Announcement will be found in this issue of the Tribune of the 2nd anniversary of Bob's Foodway local grocery store. Starting two years ago when crop conditions in this section were at a low ebb, the store has shown a steady increase in business since it was opened.

"I wish to express my appreciation," L. B. Robertson, manager declared, "and I feel that a great amount of the progress we have made has been due to the friendships and associations gained through the Foodway. We hope our customers have found as much satisfaction in trading at our store as we have found in serving them and that we may continue to serve them in the future."

Special prices on many grocery items are included with the announcement, which is termed the second birthday party. The low prices apply Friday, Saturday and Monday.

## SHOWERS

The extended dry weather which has held this county in its grip for the past three weeks promised to be broken early today as the Tribune goes to press. Showers have been reported over various sections of the county and continued cloudy weather promises more rain probably this afternoon. The scattered showers have relieved the heat wave which has caused some harm to cotton and other crops.

## Barkley Family Is Home From N. M.

Mr. and Mrs. L. J. Barkley with their children, Myrnae, Junior and Math, returned home Saturday from Tucumcari, New Mexico, where they spent last month, while Mr. Barkley bought wheat. Before returning home they enjoyed a short vacation trip to Taos and Tru Ritas, New Mexico.

## Enrollment For High School To Start September 3

## COMMERCIAL COURSE

Matador Public Schools will open Monday, September 6th at 9 a.m. The date was decided upon by the board of trustees upon learning that it will mark the opening date of most of the larger schools of this section of the state.

The high school commercial department will be complete with the addition of typewriting and shorthand which will be ready for the opening of the coming session. Shorthand will be available for Seniors and typewriting may be had by Juniors and Seniors. Students will be required to pay one dollar per school month laboratory fee for typewriting. Enrollment of high school students will begin Friday morning at 9 o'clock September 3 and be completed between 1 and 4 Saturday. All enrollment in the elementary grades will be on Monday, the opening day.

## Faculty Is Named

High school faculty: B. F. Tunnell, Superintendent and instructor in Bookkeeping, Business Arithmetic, and Business Law; Bert Ezzell, High School Principal and Instructor in History; R. P. Terrell, Coach of Athletics and Mathematics; Mrs. E. W. McKenzie, Spanish, Typewriting, and Shorthand; Miss Pauline Rister, English; Miss Zona Beth Faulkner, Home Economics; Hugh Gray, Science.

Elementary school faculty: Vernon Doss, Principal, Paul Eubanks, Miss Bertha Castevens, Miss Lorene Fryar, Mrs. Melvin Meason, Miss Amy Glenn, Miss Verlin Reeves, Miss Minnie Nixon, Mrs. Randall Whitworth, Miss Mable Jameson, and Earl Martin, band.

## Donkey Ball Game Set For Friday Night

## Half Soxs Disclose Starting Line-Up; Struggle Flares

Strife flares in the usual peaceful ranks of the Matador Lions Club as the two powerful teams, the (Sash and Door) Bartlett Knaves and the (Hole In One) Peeler Half Soxs, prepare for a diamond struggle on the Matador airport field north of Spears Gin Friday night. The 12 donkeys which will be ridden during the game are expected to arrive here in the morning. The two Lions teams are sharpening their claws for the conflict and much animosity is flaring as the time for the game nears. It is understood that (Safe Blower) Carlisle will search all members for concealed weapons on the night of the game in order to prevent any unnecessary letting of blood. With the fighting spirit in his eye, (Hole In One) Peeler disclosed his starting line-up for the game tomorrow night altho he declared he might make some last minute changes.

Name	Position	Batting Average
(Farmall) Lea, Catch		.12
(Whiteflat) Day, pitch		100%
(Superflex) Bishop, 2nd base		.48
(Son) Whitworth, 1st base		.9 1/2
(Darrow) Hamilton, 3rd base		.113
(Airmail) Springer, a stop		0-
(Calomel) Stanley, r. field		.364
(Meyer) Terrell, c. field		.68
(V-8) Fish, l. field		.005
(Sim) Jacobs, Bat Boy		.000
(Hearst) Meador, costumes and pictures		.3%
(Windmill) Harris, Fire Prevention		.645

A complete list of the two teams will be found on page six. Boss Lion Fay Jacobs placed a ban on practicing at the Lion Club luncheon Tuesday.



# Switch To ELECTRIC COOKERY with NEW LOW RATE!

Rate Reduced to

# 2 1/2¢

Per Kilowatt Hour.



### Electric Cookery Averages No More than One Cent a Meal per Person

#### NEW RATE EFFECTIVE NOW!

Requiring usage of the modernized, speedier, and cleaner type of cookery provided by the Electric Range, a new, comprehensive rate, conducive to greater use of Electric Service, becomes effective with this month's payment of bills. Under its provisions ALL OVER 50 kilowatt-hours of electric current used each month costs only 2 1/2 cents per kilowatt-hour. The basis for the reduction is the proven theory that "the more you use, the less it costs."

This reduction, amounting to 16 2/3 per cent, is designed to make Electric Cookery as practical, from the standpoint of fuel, as any other type. The fact that there is no combustion makes Electric Cookery cleaner. A greatly improved flattened calrod heats almost instantaneously and hugs the bottom of utensils to prevent escape of heat. There is no flame to burn up oxygen, thus making air fresher and cooler in the kitchen. It is automatic, thus making it easier. Cleaner! Cooler! Easier! And this new, low rate makes Electric Cookery just as cheap or, in many instances, cheaper. Add faster. It's another reason for switching to Electric Cookery.

#### Lowers Cost of Lighting, Refrigeration And All Other Residential Usage Over 50 K. W. H. per Month

Many, many homes already use over 50 kilowatt-hours of electric current each month. By adding the electric range to kitchen equipment (it has proven itself the most valuable of all Electric Servants) you secure a rate of 2 1/2 cents per kilowatt-hour on ALL current used over 50 K. W. H. used monthly.

This means that when you reach the higher usage brackets for light, refrigeration, and all other domestic purposes, your electric bill is calculated at a rate which actually amounts to a saving. It permits increased usage at no additional cost. Best of all, it permits Electric Cookery to enter homes which heretofore considered it "too high."

We invite you to come in so that we may show you the latest models in Electric Ranges. We believe you will approve of Electric Cookery—and the new rate that permits you to use the switch.

## West Texas Utilities Company

MATADOR TRIBUNE

Successor to the Roaring Springs News Combined With the Motley County News By Purchase, March 14, 1934

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DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

Danger Ahead! We see in current discussions preceding the special session of the legislature, tentatively set for September, definite cause for worry on the part of

Texas motorists and those interested in preserving the integrity of highway funds. There has been some talk in official quarters of using funds collected from the motoring public to construct a new office building to house general departments of the government. Three courses whereby the motorist would be gouged again have been offered: Instruct the Highway Department to build the building from its currently available funds; temporarily increase the gasoline tax to provide building funds; direct the Highway Department to construct a new highway building, releasing for the present highway headquarters for general offices.

The first course is offered in the nature of a "loan" of highway funds, the amount to be repaid from rental appropriations to the departments that would use the building. The precedent of a loan of \$3,000,000 from the highway fund to the Confederate pension fund is cited in support of this proposition. Yes \$3,000,000 was "borrowed" (to use this expression recklessly) from the highway fund. But has it ever been repaid? No! Has any effort ever been made to repay it? No! Has the motorist of Texas who contributed this \$3,000,000 "loan" received any benefit from it? No!

To follow the second course would, in our opinion, constitute a flagrant breach of faith between the government and its taxpaying motorists. The only reasonable basis on which a gasoline tax can

be sustained is that the man who pays it will, in return, get a tangible benefit in the form of improved travel facilities. We fail to see where the motorist possibly could benefit from the construction of a building to be used generally for state offices. In addition to this being a violation of one of the most fundamental principles of government, it would establish a dangerous precedent that, in all probability, would lead to widespread abuses. Every time the state government needed a few millions of dollars for any purpose whatever, it simply could turn the motorist upside down and shake a few more pennies out of him each time he drove up to a filling station to have his tank filled.

The third proposed method constitutes a distinct subterfuge. The present headquarters building of the Highway Department is sufficient for its needs, at least for several years to come, and it would be a thinly veiled stratagem to use this as a basis for the proposal.

We note also references made to "sacrosanct" highway funds. There is nothing more sacred about the funds paid by the motorist for highway construction and maintenance than funds derived from any other special tax. But we are of the firm opinion that a pledge of the government to its people should be regarded as sacred and should be carried out. The people were old when the gasoline tax was levied that it would be used to get them out of the mud and would not be used for any other purposes, regardless of their pressing necessity. That pledge should be observed. The howl that would go up should it be suggested that the school fund use some of its surplus to finance a state building would be nothing short of terrific. Yet with perfect blandness the suggestion is made that the motorist's tax be chiseled into for this purpose.

Some of the "doubting Thomases" also are inclined to ake lightly the provisions of the federal law extending federal road aid to the states. Do they know that New Jersey and Maryland have lost huge sums in federal aid because they refuse to abide by the principle set out in this law? Do they know that the Federal Bureau of Public Roads now is watching with keen eye those states where there is a tendency to divert highway revenues? Do they know that there are thousands of miles of primary roads in Texas that are badly in need of improvement and should have been reconstructed years ago? If they don't know these things, they should inform

themselves before offering plans affecting the gasoline tax and should attend the monthly meetings of the Highway Commission and listen to the pleas made by the counties of Texas to "get our people out of the mud."

Representative Cartwright, chairman of the house committee on roads of the national congress, advised recently: "Strong sentiment in roads committee and in the congress for increasing penalty at this session to two-thirds of apportionments or denying federal aid altogether to states which persist in the indefensible practice of diverting our gasoline and other motor vehicle tax revenues to nonhighway purposes." The attitude of the federal government on this point is shown in the federal aid law in Section 12 as follows: "It is unfair and unjust to tax motor vehicle transportation unless the proceeds of such taxation are applied to the construction, improvement or maintenance of highways."

To tax the motorist for purposes other than highways is discriminatory and governmentally unsound. He already pays his share

of other taxes and to add to his burden for other than highways would be taxing him unjustly. The Texas motorist always has paid his own way; in fact, he has more than paid his own way and has a balance of many millions of dollars to his credit that properly should have gone into good roads for which he has paid.

The use of motorist's taxes because they are handy is a sedative that often has been resorted to in other states. Yet it is a species of fraud upon the motorist operator and causes an unfair share of the burden of support of government to fall on his shoulders. From the standpoint of equality it should be remembered that the motor vehicle operator pays all other taxes. If the special taxes levied on him are used for other purposes, he has, in effect, been taxed again for services that are the responsibility of all taxpayers.

The good roads now existing in Texas have added appreciably to the aggregate wealth of the state. Increased property values follow the highways, and the farmer, the

(Continued on Page 6)

These Are Your Mileage Merchants



- Four Corners Store
Dobbs City Merc. Co.
Bob's Oil Well
York's Service Station
Highway Service Sta.—Flomot
Fairview Service Station

L. B. Robertson
Commission Agent Matador, Texas

1 OIL-PLATE YOUR ENGINE instead of just changing your oil



OIL-PLATING is a plain extra benefit that other oils do not even claim to give you! OIL-PLATING comes only from Conoco Germ Processed oil, which absolutely PLATES itself all over the insides of your engine, and stays there. I mean Oil-Plating can't get scraped off or pushed away while you're speeding along on sizzling hot days. And it won't go up in smoke, but lasts and lasts. Neither can Oil-Plating run down off the job while the engine's stopped... No ghost of a chance for Oil-Plating to be among the missing every time you

start the car. So your Oil-Plated engine is the big exception, when engineers say that bum oiling at the start—summer, same as winter—makes more than half of all engine wear. They positively don't mean you, with your engine Oil-Plated by Conoco Germ Processed oil. The longer life of your Oil-Plated engine naturally takes a little while to prove... but right now, from the minute I put in Germ Processed, you can't mistake the coolness and quiet due to Oil-Plating, or the way your oil level stays up.

CONOCO GERM PROCESSED OIL

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MATADOR MOTORISTS

Summer Time is BLOWOUT TIME FOR SMOOTH-WORN TIRES



AT 75° OR HOTTER Your Chances of WORN TIRE TROUBLE ARE TWICE AS GREAT AS AT WINTER AVERAGE

Get us Equipped NOW!

GET THE SAFE MILEAGE OF NEW U.S. ROYALS

We know from long experience that sizzling summer roads raise havoc with age-weakened tires. That's why we urge you to come in now and take advantage of our popular prices on world-famous U.S. ROYALS. They're safer and longer-wearing, yet they cost no more.

Extra-Value Features:

- \* COGWHEEL TREAD ... this famous traction principle gives you extra skid protection.
\* SAFETY-BONDED CORD BODY ... exclusive with "U. S.", makes every ply a safety ply ... gives you extra blowout protection.
\* TEMPERED RUBBER ... this patented "U. S." tread compound wears longer—gives you extra miles.



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**Supt. B. F. Tunnell Returns From A&M**

Supt. B. F. Tunnell returned home Saturday from College Station, where he has been reviewing and engaging in research study on the organization and administration of the junior high school in connection with a twelve grade school system, during the past four weeks.

Upon submission of his thesis for the Master of Science Degree, on the subject, "The Legal Powers of County Superintendents in Texas", which has been passed on by the Department of Education, Mr. Huges, Head of the department has prevailed upon Mr. Tunnell to assemble a textbook for his use in the three weeks course he gives at A & M each summer to the County School Superintendents in Texas.

**RETURNS FROM CHICAGO**

Ray Thompson, son of Henry Thompson, and co-captain of the Matador Matadors, who has been employed in Chicago during his school vacation period, is returning to Texas to go into fall training with the grid squad.

**LEAVE FOR ARIZONA**

Miss Irene Knight, formerly of Matador, who is now district Social Welfare Supervisor with headquarters at Dalhart, arrived here Saturday evening to be joined by her mother and brother, Mrs. P. E. Knight and Byron, on a trip to Grand Canyon in Arizona, leaving Sunday morning.

Miss Rutr Groves of the First State Bank force, accompanied them on the trip, taking her vacation from her duties at the bank.

**Dove Season Open Sept. 1**

**Game Warden Advise Hunters Regarding Hunting Laws**

Unless the law is changed within the next few days the dove season will open September 1 and continue until the last day of October, Austin Aulds, deputy state warden, declared yesterday. The day limit will be 15 doves and not more than 45 in one week. Mr. Aulds warns hunters that it is a violation to shoot any kind of a gun from an automobile or other vehicle, or to shoot from a public road. It is also a violation of the law to shoot any migratory bird with a rifle and if an automatic pump gun is used, it must be plugged so as to not hold more than three shells at a time.

**Asks Cooperation**

Mr. Aulds said, "There is an abundance of game this year and I wish to ask all hunters to cooperate with me in protecting the game. I ask the law be observed as it will be my duty to investigate all hunters and I as well as my deputies intend to protect the game. Let's all be good sports, observe the laws and have a big hunt together".

**TO ESPANOLA N. M.**

Mr. and Mrs. J. A. Groves and

son Donald, together with their daughter, Mrs. Elbert Seigler and her son Bruce, left Monday morning for Espanola, New Mexico, where they will visit in the home of their son and family, Mr. and Mrs. Clarence Groves.

**Former Resident Is Critically Injured**

Word was received here early Friday that Floyd Bond, former manager of the local West Texas Utility Company, has been seriously injured in a fall from a power-line pole near Ballinger where he had recently been transferred from Wellington, Texas. Details of the accident were not available but it was declared his back had probably been broken or seriously injured. Mr. Bond has many friends here who will regret to learn of his misfortune.

**Band Will Play For Lions Donkey Game**

The Matador School Band under the direction of bandmaster Martin, will play for the Lions Donkey Baseball game Friday night, it was announced yesterday.

The school band is making great progress and paraded on the city streets Tuesday night, favoring a large audience with a concert on north Main street. Those who enjoy band music will receive a double treat Friday night when the civic club stages its benefit game at the airport in north Matador.

Altho many of the band members are young, bandmaster Mar-

tin and his students are to be congratulated upon the performance Tuesday night.

**Miss McKee To Get Degree On Friday**

Miss Emma Lesta McKee is among a number of candidates who will receive B. S. Degrees from North Texas State Teachers College at Denton, on August 20, according to advice received to that effect.

Miss McKee is well-known here having taught for several years in the Fairview school near here, before resigning to teach in the Flomot school last year, to which position she was re-elected for the coming term.

A judge recently told a woman to speak just as if she were at home. The case is still proceeding.

**Special Prices**

**OIL WAVES**

\$3.50 Wave Now \$2.50  
5.00 Wave Now 4.00  
6.50 Wave Now 5.00

**MACHINELESS WAVES**

\$10. - \$6.50 - \$5.

TELEPHONE FOR APPOINTMENT

**MODERN**

**Beauty Shop**

OUR PERMANENTS DEFY SUN, WIND AND WATER



**SAVE MONEY EVERY MILE**

*That's the Reasonable Expectancy with a GMC*

**GMC prices now crowd the lowest—yet first cost is secondary, as everybody knows.**

Low cost-per-mile is where a truck saves money. A recent cost analysis of 15,000 trucks proves GMC upkeep far below the average. Save on first cost—

save money every mile, too!

You can do it with a GMC!

Time payments through our own Y. M. A. C. Plan at lowest available rates



GENERAL MOTORS TRUCKS & TRAILERS

**Matador Buick Co.**  
MATADOR, TEXAS

**AN IDEAL VACATIONLAND!**  
*On the Cool Plateaus of the Ozarks*  
TWO BEAUTIFUL LAKES  
Lake Hamilton Lake Catherine

**Stop at MAJESTIC HOTEL**  
APARTMENTS AND BATHS

Everybody, young and old alike, will find Hot Springs, Arkansas, the perfect spot for vacationing. An endless variety of sports and recreations, and a wonderful opportunity to regain health and pep through the curative waters of 47 Government-supervised mineral springs. No other hotel in the country offers so many advantages at so great an economy, than does the Majestic. Rooms, apartments and cottages at unbelievable rates—a real vacation with every modern convenience! Come to Hot Springs now! Rest, and restore your pep! Return home a new person, with new zest and vigor, and a new enthusiasm for life!

**Special SUMMER RATES**  
FROM \$1.50 PER DAY

Write for Descriptive Literature  
K. GRAY MANNING, Inc. SOUTHWEST HOTELS INC.  
R. M. FLACHEN, Manager

**HOT SPRINGS**  
NATIONAL PARK • ARKANSAS

**NOTICE!**

After a short vacation I have now returned to my shop and will appreciate your patronage.

W. M. Lipham

**LIPHAM'S WATCH REPAIR**

**SPECIALS FOR FRIDAY & SATURDAY**

**FLOUR** FRESH STOCK KIMBLE'S BEST 48 lb. \$1.74

**LETTUCE** nice firm head ea. 5c

**KRAUT** NO. 2 1/2 CANS 2 FOR 25c

**SPUDS** U. S. NO. 1's FULL 15 POUND PECK 29c

**ROAST** GOOD BEEF — CHUCK OR PRIME RIB Pound 20c

**STEAK** FANCY CLUB CUT FROM GOOD BEEF Pound 29c

**CHEESE** KRAFT'S — ANY FLAVOR 5 oz. Swanky Glass 18c

**OLEOMARGARINE** Durkee's Pound 22c

**SOAP** BIG BEN LAUNDRY 6 GIANT BARS 24c

GUARANTEED GOOD — ICE COLD  
**WATER MELONS** POUND 1c

**BOLOGNA** SLICED OR IN THE PIECE POUND 15c

Whole Wheat Bisquit and Whole Wheat Krumbles  
**KELLOGG'S** 1 Glass FREE with 2 Packages For 25c

**FRYARS** LIVE— Av. 2 lb. 35c 3 for \$1.00 DRESSED ea. 48c

**PULLETS** EA 50c

WHITE LEGHORNS AND HYBRIDS; W. L. & WHITE MINORCA. All from AAA Stock

**Campbell's FOOD MARKET**  
R. E. CAMPBELL  
MATADOR NO. 1 ROARING SPRINGS NO. 2

**ONE PRICE — THE LOWEST**

**Back to BLACK**

**In fall NELLY DONS**

Summer ending, black beginning, for it has no equal for the first fall frock. Shiny blacks, dull blacks, all blacks with here and there dashes of colour for autumn seasoning. Bengaline back from the 1900's, crepes crinkled and corded and ever so new . . . always it's black for the smart woman at a smart woman's price for quality Nelly Dons.

**5<sup>95</sup> to 14<sup>95</sup>**

Nelly Don sizes 12 to 44 . . . frocks shown also in fall foliage colours.

**HALL-SCRUGGS & CO.**  
PADUCAH, TEXAS

**Local Residents At Big Family Reunion Held Hood County**

The Campbell's were coming from all corners and three states, during Sunday and Monday, when seven brothers and seven sisters, together with their families and their children's families assembled for a reunion with the father and mother, Mr. and Mrs. D. T. Campbell at their home 2 miles southwest of Toler, in Hood county, Texas. It was the first time that all the children had been together at one time, since establishing homes of their own.

A remarkable fact concerning this family is that there have been no deaths in the entire connection, with the exception of one son, who died in infancy. In addition to the parents, there are 14 living children, 27 grand-children and 3 great-grandchildren, all of whom were present at the reunion except two grandchildren, Alvis O. Neely and wife of Fort Worth, Texas, and Lavon Murph of Gladewater, Texas, and one son-in-law, the latter's father, R. R. Murph. Talmage Wood, who is the head of Vocational Agriculture at Eden High School, Eden, Texas, furnished the only great-grandchildren, three daughters.

**Local Residents Attend**  
Mr. and Mrs. R. E. Campbell and son R. E. Jr., left Saturday afternoon and spent the night in Abilene with their son and brother Forrest Campbell, who with his wife, the former Jerry Tudor, accompanied them to Hood county for the reunion. Mrs. R. E. Campbell visited her people who also live at Tola. The local Campbell family returned home Tuesday afternoon, reporting a very rappy visit. The children presented the father and mother with a nice radio, which was installed early Monday morning.

In discussing the reunion, R. E. Sr., stated that one of the highlights of the trip was when he and his brothers, brothers-in-law and nephews all went down to the Paluxy creek as they did years ago, and marched up on the bank of the big "Rock Hole" with someone exclaiming, "Last one in is a cow's tail." "The clothes flew for a few seconds and the Campbell's were all in," R. E. said, "and you can bet your life I wasn't the cow's tail."

**Not Native Texan**  
R. E. Campbell holds just one thing against his parents; the fact that they moved to Texas when he was five months old, instead

of making the move six months earlier, so that he could have been a native Texan. The father, David Taylor Campbell, met and married Miss Lillie Lucretia Atwell in their home state of North Carolina 50 years ago. They will celebrate their golden anniversary on March 17 of next year. They started westward and were "water bound" in Arkansas for a number of years, moving on to Texas and settling near Tolar, Hood county and have made their home for approximately 42 years. The father is 72 years old and is still actively engaged in farming and dairying. The mother is 63 and does all her work.

Baxley's Studios of Stephenville, Texas, sent a special representative who took several pictures of the entire group; one of the father and mother and their fourteen children, one of the seven boys, also one of the seven girls. R. E. says that he will have some of these pictures in the near future and that anyone may see them for a quarter.

**Motley Residents Attend West Texas Settlers Reunion**

A number of Motley county residents drove to Floydada, Thursday to attend the opening program of the 12th annual reunion of the West Texas Old Settlers Association, held there the 12th and 13th.

The climaxing program Friday evening included formal ceremonies held dedicating the monument erected in memory of Mr. and Mrs. Hank Smith and frontier hospitality. Various counties were represented in the ceremonies, with Mrs. Fred Bourland representing Motley county, Mrs. George Smith, Crosby county, Mrs. L. A. Knight, Hale, Mrs. Doc Ellis, Dickens, Mrs. Geo. Boles, Lubbock, Mrs. Geo. Faulkner, Garza, Mrs. M. C. Potter, Briscoe, Mrs. Arthur B. Duncan, Floyd, Mrs. Carl Hill, Swisher, and Mrs. Kizzie Lee, Lynn county.

Judge Pink L. Parrish, Pioneer county judge of Crosby county, made the dedication oration. Rev. Frank Jones, Corona, New Mexico, the Invocation and J. J. Day, Floydada, the Benediction.

Among those from this vicinity who were represented in attendance at the reunion were C. D. Bird, J. C. Collett, Roaring Springs, F. C. Bourland and Family, J. Hamilton, and the A. D. Beauchamp family.

**MOVIE CHATTER**  
By A Rogue

**"Nobody's Baby"**

If you want to laugh and have a good time, see Hal Roach's "Nobody's Baby", a Metro-Goldwyn-Mayer picture starring Patsy Kelly and Lyda Roberti. Folks, here's real entertainment and a price everyone can pay. Bring your buddy, Wednesday or Thursday night for a real treat.

**"Riders Of Whistling Skull"**  
"Riders of Whistling Skull", a Republic picture for Friday and Saturday nights. Sounds spooky, doesn't it? There's plenty of action and excitement for everyone. And if you haven't seen the Three Mesquites, don't fall this time.

**"Mountain Music"**  
Bob Burns! Martha Raye! Mountain Music! The bride and groom of "Waikiki Wedding" are here again to thrill you in their latest hit together. Here Paramount scores again with one of the biggest hits of the year and you can't go wrong on this piece of entertainment. See Bob Burns and Martha Raye in "Mountain Music", Sunday and Monday only.

**Mrs. A.D. Beauchamp Observes Birthday Of Father Sunday**

Mr. and Mrs. A. D. Beauchamp entertained a group of relatives with a dinner Sunday in honor of Mrs. Beauchamp's father, H. C. Kennedy of Muleshoe, on the occasion of his 89th birthday. Mr. Kennedy with his daughter, Miss Lillie Kennedy visited here this week.

The birthday cake, appropriately decorated, was prepared by L. R. Smith, manager of the Eddy Jay Bakery here, who stated that Mr. Kennedy was the oldest person for whom he had ever had the honor of baking a cake.

In addition to the guest of honor, Mr. Kennedy, and Miss Lillie Kennedy, others present for the event were, Mrs. Jess Elrod of San Angelo, Mrs. Jennie Parrish, Dallas, Mr. and Mrs. J. H. McNabb and small daughter Sue, and Mrs. R. C. McLean, all of Quanah. Mr. and Mrs. Price Beauchamp, Mr. and Mrs. John Lawrence and daughter, Billie, and the host and hostess, all of Matador.

GO TO CHURCH SUNDAY

**Light Shower Shows Value Of Terracing**

The two large terraces had just been completed on farm land of A. B. Echols, one mile west of Whiteflat, when about an inch of rain fell in that immediate vicinity Thursday night of last week. The terraces diverted the drainage from two natural waterways and distributed it so successfully over a part of the field that Mr. Echols has decided to complete the system of terraces on the entire two hundred acres in the cultivated tract as soon as possible.

The shower furnished enough water down the same draw to irrigate three terraces of the syrup-pan system of W. L. McWilliams.

**Francis Carlson Is Prize Essay Winner**

Miss Francis Carlson, age 16 years, was the proud recipient this week, of a \$2.00 check as

first award for the best paper on "Why Boys and Girls Have or Do Not Have As Good An Opportunity Today As They Did One Hundred Years Ago," in a contest conducted in the Boys and Girls department of the Matador Tribune Magazine Section.

The contest was announced in the June issue of the Magazine Section, and Miss Carlson, along with other winners is listed in this week's Magazine Section which is combined with the Tribune once each month. An accompanying paragraph states, "All three winners were exceptionally neat, and showed a very good use of English."

Francis is the daughter of Mr. and Mrs. F. O. Carlson of this city, and will be a senior in high school this year.

**Mary Dunbar Heads West Texas Press**

SWEETWATER, August 14. Mary Dunbar, publisher of the Palo Pinto Star, today was elected president of the West Texas Press

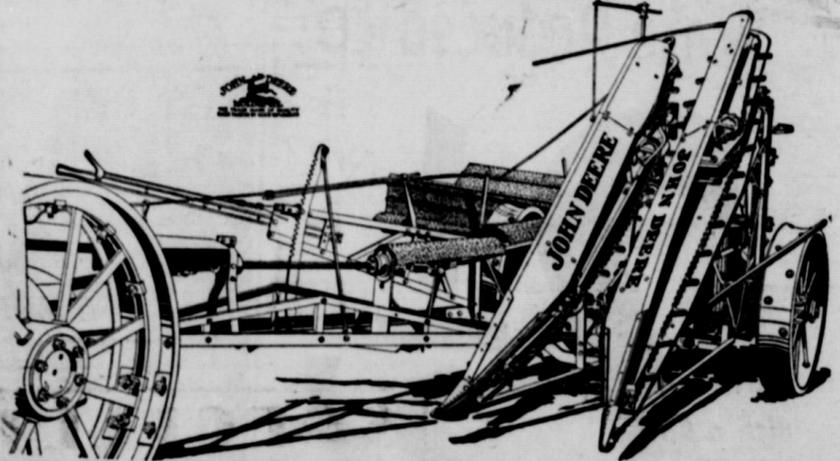
association, at a business session closing a two day convention. Vice-presidents elected were Douglas Meador of Matador, and Sam Roberts of Haskell. J. C. Smyth of Snyder was re-elected

secretary treasurer. The Pecos Enterprise, edited by Vestel Lott, was awarded a gold cup for the best West Texas weekly, and Seymour selected as site of the next convention.

**Bring Your Car To Us FOR COMPLETE SERVICE**  
Texaco Gasoline and Oils  
Washing—Greasing—Lubrication  
**Shorty's Service Station**  
PHONE 17M



**Hitch Your Tractor To A Star...**  
The Best and Most Practical Row Binder You Have ver Seen



**JOHN DEERE POWER ROW BINDER**  
THE FAST-WORKING COST-REDUCING, LABOR-SAVING BINDER THAT IS SETTING NEW RECORDS FOR SPEED AND ECONOMY . . .

**It's Power-Driven**—The fast-working John Deere will operate in any field where a tractor can be used. Bad weather, poor ground conditions or down feed do not seriously interfere with good work. You don't have to depend upon traction of a bull wheel for power—smooth, positive power is supplied by the tractor through the power drive shaft. With proper tractor power, you can travel three or three and one half miles per hour, even in heavy feed.

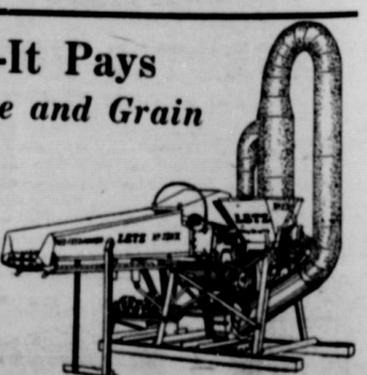
**Built for Hard Work**—The John Deere is built to stand the hardest service in any field condition. Every part has the strength necessary to a power-driven machine. High-grade materials and proper design throughout, strong, hot-riveted frame, high-grade, anti-friction bearing equipment and high-pressure grease gun oiling system assure long life, light draft and low upkeep costs. The sturdy wheels that carry the machine turn on roller bearings.

**A Letz Mill Does Not Cost-It Pays**  
Prepares All Feeds---Fodder, Ensilage and Grain

Chop, store and feed more roughage. Save grain, hay, silage. Substantially increase live stock profits by cutting feed handling—feed preparing—feed storage costs to a minimum. Just one machine will enable you to do this—a Letz.

Whether chopping hay fodder, filling the silo, or grinding grain, it makes better feed. Feed that's more uniform, palatable, profitable.

A Letz pays back its cost the first year used—and more. A Letz really does not cost—IT PAYS. Season after season, it solves the biggest problem of all—the feed problem.



**Lea Implement Co.**  
"Good Farming Deserves Good Equipment"

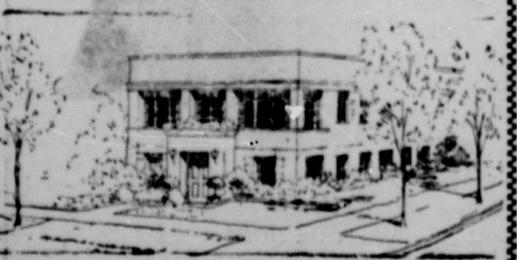
**BUILD OR REPAIR**



We have a complete selection of the best quality timber for use in home building. Lumber not only costs less, but it adds artistic beauty and reduces building time. Make your choice right now.

Shelf And Heavy Hardware

All Kinds of Building Material  
**HIGGINBOTHAM-BARTLETT CO.**  
MATADOR, TEXAS



Completely Equipped For  
**OBSTETRICS, PEDIATRICS**  
And General Medicine

Newest Type X-Ray Equipment  
Phone 59 Day and Night Service  
**TRAWEEK HOSPITAL**  
A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

**MORE FREEDOM**



From Summer Heat and Drudgery  
USE **BAKERY BREAD**  
**EDDY'S BREAD**  
Baked Fresh Daily  
Pure—Uniform  
Delicious—Handy  
and Inexpensive

Ask for it in  
Matador, Dickens,  
Roaring Springs,  
and Whiteflat

**EDDY'S BAKERY**

# WE INVITE YOU...

TO OUR

## Second Birthday Party



### Friends...

We certainly appreciate your patronage which has made it possible for Bob's Foodway to celebrate its second birthday. Some of the way has been rough for most of us but your friendship, good-will, encouragement and your continued purchases have given us much pleasure. We hope that we have served you well as we attempted to keep our promise to sell the best groceries at the lowest possible price.

Naturally, we realize as we reach our second birthday, that you have had the principal role in the achievement and we want to express our appreciation. Below you will find listed a few of the many food values which prevail in our store and we hope you will take advantage of them, and also that we may continue to enjoy your patronage in the future.

Yours sincerely  
L. B. (Old Bob) Robertson



# Get your share of these VALUES

FRIDAY, SATURDAY

AND MONDAY

<b>FLOUR</b>	48 LBS. EVERLITE	\$1.79
	48 LBS. CREAM OF THE PLAINS	\$1.59
	20 LBS. CREAM MEAL	67c

<b>SPUDS</b>	NO. 1 COLORADO	<b>19c</b>
	10 POUNDS	

<b>COMPOUND</b>	8 lb. Carton	<b>99c</b>
	VEGETOLE OR BIRD BRAND	

<b>BEANS</b>	10 Pounds	<b>69c</b>
	PINTOS	

<b>SUGAR</b>	10 POUNDS	<b>49c</b>
	CLOTH BAG	

<b>COFFEE</b>	WHITE SWAN	3 POUNDS	<b>93c</b>
		1 POUND	<b>32c</b>

<b>Peanut Butter</b>	5 Pound Pail	<b>61c</b>
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<b>English Peas</b>	NO. 303 4 CANS	<b>25c</b>
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<b>Black Berries</b>	GALLON NO. 10	<b>49c</b>
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<b>Pork and Beans</b>	16 OZ. CANS 4 For	<b>25c</b>
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<b>TOMATOES</b>	NO. 2 CANS 3 FOR	<b>21c</b>
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<b>SOAP</b>	12 BARS WHITE EAGLE LAUNDRY	<b>25c</b>
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### OUR MARKET KNOWN FOR ITS QUALITY MEATS

<b>Post Toasties</b>	2 PACKAGES REGULAR SIZE	<b>19c</b>
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<b>Steak</b>	ROUND OR LOIN	<b>25c</b>
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None Sold to Merchants--We Reserve the Right to Limit

<b>Steak</b>	(Special) LB.	<b>21c</b>
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## BOBS

<b>GROUND MEAT</b>	Fine for Meat Loaf	<b>13c</b>
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# FOODWAY

<b>CHEESE</b>	(Full Cream) LB.	<b>19c</b>
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The Home Of Good Things To Eat

### FRUITS AND VEGETABLES THE BEST THE MARKET AFFORDS AT THIS SEASON

<b>Bananas</b>	doz.	<b>15c</b>
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<b>Lettuce</b>	CRISP HEADS	<b>5c</b>
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# The SNAPSHOT GUILD

CAMERAS BY THE SEA



Enlarged from portion of negative taken with a folding camera giving post-card size pictures. Exposure 1/100 second at f.11 on supersensitive film.

COMES the time every year when many of us make for the sea-shore for cool breezes, swimming, sailing, motorboating, fishing, and the many other pleasures that go with a sojourn by the sea.

Any one can enjoy this fun without a camera, but very to go to the seashore and return without having made a picture-story of your visit seems as useless as trying to write a book about it with water for ink. When you have finished, your memory may retain some of it for a time, but eventually you remember little else than the fact that you went there. Years later you will say, "Yes, I had a good time that sum-

mer," but what did you do, whom were you with, what did you see? Bet a million that with nothing in your snapshot album to show for it, you will remember scarcely anything of the details of that good time, and regretfully wish you could.

Another reason for taking your camera to the seashore is that where the sea is, with its bright reflecting waters, you have exceptional chances for making fine pictures. Usually by the sea even on cloudy days you have more light to work with than inland. The extra light gives you opportunity to "stop down" (use a smaller lens opening) and thereby obtain sharp, clear-cut details.

Also there is no better place for

interesting action pictures than a summer seaside resort, considering the many varieties of speed and motion that are in evidence—from sea snails to sea planes, not forgetting the high diving sea nymphs. In fact, except for the beach itself and the hotels, cottages and wharves, everything seems to be in motion. Of course, if you want closeups of fast action you should be equipped with a fast camera, but don't forget that splendid work with many seaside scenes is done with an inexpensive fixed focus camera. If it is rapid motion such as an approaching motorboat, shoot from an angle at a distance of 75 to 100 feet and usually you get it without blur. Then have an enlargement made when you get home.

John van Guilder.

## New York Fair Hall To Feature Radio and Television

NEW YORK (Special).—Radio, television, movies, telephone, telegraph, photography, news and magazine print—all those factors as they relate to communications in American life—will have their own pavilion and ten-acre exhibit zone at the New York World's Fair of 1939, according to an announcement by Grover Whalen, President of the Fair Corporation.

The Hall of Communications will be built this year on the 1216 1/2-acre exposition site within a few minutes ride from mid-town Manhattan. Its location is adjacent to that of the unique Thru-Centre structures, which with their "thousand wonders" will dominate the Fair grounds. About the Hall will be grouped ten acres of buildings to be erected by private exhibitors in the communications industry, said Mr. Whalen.

Before the building will be two ultramarine pylons, 160 feet high and faced with continuous glass lighting fixtures. Features of the structure are a great hall, in which will be placed the focal exhibit summing up the role of communications in the World of Tomorrow, and a glass-walled restaurant opening onto a dining terrace and garden. The total length of the Hall of Communications will be over 400 feet. Its cost is estimated at \$400,000. Numerous other Fair structures are emerging from stages of design. Construction of the exposition, however, will not reach its peak until early next year.

The colored preacher was talking to his congregation about free salvation. Finally he asked Brother Smith to take up the collection. At that point an old darky got to his feet and said, "Parson, I thought you said salvation was free—free as the water we drink."

"Salvation is free, brother," replied the minister. "It's free, and water is free; but when we pipe it to you, you have to pay for the piping."

"Flapper Fanny says that you can fool all the men some of the time and that you can fool some of the men all of the time, but if you'll leave 'em alone, they'll all make fools of themselves most of the time."

"And whose dear little boy are you?" asked the affable stranger of John.

But John was a modern product and unhesitatingly replied: "The court awarded me to my mother."

Salesman: "Boy, I would like to see someone with a little authority."

Office Boy: "What can I do for you? I have about as little as anyone."

"The most satisfied married man is the one who thinks he's as smart as he thinks his wife thinks he is."

Mrs. Jess Elrod of San Angelo, is visiting here in the home of her sister and family, Mr. and Mrs. A. D. Beauchamp.

Jackie watched the nurse while she weighed the new baby. Finally

## MRS. ROOSEVELT LIKES FAIR "SAMPLE"



NEW YORK (Special).—Mrs. Eleanor Roosevelt, wife of the President, like more than 200,000 other persons from all over the world, has already sampled the New York World's Fair of 1939 by visiting the exhibit the Fair Corporation maintains for the public on the Fifth Avenue floor of the Empire State building.

"I am much interested in this Fair," said Mrs. Roosevelt, after she had seen the ingeniously illuminated models and animated displays that promise so many wonders for the "Nation's Fair." "It seems to me that there is opportunity here to do a remarkable piece of work from the educational standpoint. The conception of the whole Fair as outlined to me sounds very provocative of thought." The theme of the Fair is "Building the World of Tomorrow."

he could contain himself no longer. "Do you mind telling me what my mother paid a pound for him?" he asked.

pearly gates and St. Peter's voice called "Who's there?" "It is I," answered the newcomer.

"Well, get out. We don't want any more school teachers."

The newcomer knocked on the

## DANGER AHEAD—

Continued from page 2  
ranchman, the distributor and the public generally profit tremendously from the highway transportation. The good roads being driven through Texas are a prime attraction to thousands of tourists that visit Texas annually and leave thousands of dollars with her merchants and tradesmen. Good highways have made accessible the beauty spots of Texas, her recreation and sporting centers. They have been of invaluable aid in improving the living condition of the farmer and rural resident.

To tax the motorist for a state office building would be temporizing of the worst sort and would signalize the abandonment of sound fiscal policies in favor of

political expediency. Progressive states are rapidly changing their attitude toward motorists' taxes and are throwing constitutional safeguards around them. In Michigan, the legislature is reversing the usual procedure of raiding highway funds and has made a continuing appropriation of \$5,000,000 annually for highways from the general revenue fund. It appears that the time has arrived in Texas when both the motorist and the public official should take inventory of the situation and should abandon the practice of imposing on a large group of citizens who have a right to expect fairness and justice from their government. The only fundamentally sound investment of motorists' revenues should be in highways.

—Texas Parade

## FRONTIER FIESTA Ft. Worth

JUNE 26 TO OCT. 31—LOW RAILROAD FARES

You'll Enjoy True Western Hospitality at the Worth

Now, added for your comfort and further enjoyment . . . COMPLETE AIR CONDITIONING throughout. Remodeled . . . redecorated. \$150,000 spent to bring to you the most modern, up-to-date hotel in Fort Worth. Yet the same Western 'howdy', the same low rates.

ALL ROOMS SENSIBLY PRICED  
Circulating Ice Water . . . Tub and Shower Bath in every room

Now

COMPLETELY AIR CONDITIONED

Guest Rooms  
Coffee Shop • Dining Room  
Lobby • Mezzanine  
Banquet Rooms

JACK FARRELL  
MANAGER

# WORTH HOTEL

"A GOOD SURROUNDING FOR REAL FOLKS"

# DONKEY BASEBALL GAME

Friday Evening, August 20th

8 o'clock sharp

THRILLS and SPILLS

KNAVES VS HALF SOXS

- CLYDE (Sash and Door) BARTLETT, Capt., lf.  
F. A. (Contour) BUCKLEY ss  
T. B. (Florsheim) EDMONDSON rf  
H. K. (Pee Wee) FORD c  
L. C. (John Deere) HARP 2b  
J. F. (Scalpem) HUGHES 3b  
H. F. (Scrapem Face) PIPKIN cf  
ALBERT (Sawbones) TRAWEEK p  
U. L. (Jelly Bean) WILIE 1b  
GEO. (Cash or No Eat) SPRINGER ss  
J. D. (Western) CRAVEN ss  
JACK (Smoky) ROBINSON lf  
VERNON (Farmer) DOSS c  
H.H. (G-Man) COURTNEY rf  
L. A. (Safe Blower) CARLISLE p  
H. M. (Alcohol) WELDON cf  
EARL (Frigidaire) LAUGHLIN 1b  
JEFF (Gassem) DAFFERN lf  
L. R. (Sourdough) SMITH c  
G. E. (Whiff 'em) HAMILTON p  
HOMER (Shroud) SHEATS ump  
A. C. (Pass Out) TRAWEEK Sr. ump  
HARRY (Endicot) WILLET ump  
H. M. (No Cotton) CANTRELL mascot

- JIM (Hole In One) PEELER, Cap., cf  
R. E. (Chicken) CAMPBELL c  
FARRIS (V8) FISH rf  
TOM (Windmill) HARRIS lf  
J. SOLON (Farmall) LEA 1b  
D. E. (Chevvy) PITTS 2b  
J. R. (Son) WHITWORTH ss  
D. D. (Seven-Eleven) DENISON 3b  
E. F. (Airmail) SPRINGER p  
L. R. (Superfex) BISHOP ss  
J. S. (Calomel) STANLEY p  
BEN (Hearth) MEADOR c  
JOHN A. (Darrow) HAMILTON 3b  
R. P. (Meyer) TERRELL p  
R. A. (Whiteflat) DAY lf  
GLENN (Round Bale) DOBKINS rf  
C. A. (Windcharger) PITTS 2b  
W. FAY (Slim) JACOBS p  
C.M. (Whippit) GLENN c  
JIM (Speed) SAMPLE rf  
ELMER (20%) STEARNS ump  
B. F. (First Grade) TUNNELL ump  
E. W. (No Pain) MCKENZIE ump  
LIONESS RACHEL (Madam Queen) PATTON mascot

G. T. EDWARDS (His Honor the Mayor) master of ceremonies will deliver game results from the mule stables.

12 DONKEYS AND THE MATADOR LIONS CLUB WILL FURNISH AMUSEMENT.

Come One—Come All—See the cow hands ride the trained mules at the

Airport Field North of  
Spears Gin  
MATADOR, TEXAS

PROCEEDS TO GO TO BOY SCOUT HUT FUND



Admission 10c and 25c



FOR PERFECT LOW COST  
LAUNDRY SERVICE

There's real economy in our service! Better laundering methods save clothes and time; lower prices put dependable service within reach of even the most limited budget!

# FLOYDADA

STEAM LAUNDRY



## Get In The Swim!

Roaring Springs Pool Now Open  
Pure Spring Water  
Scenic Picnic Grounds  
Improved Road To Springs

SWIM  
AND  
ENJOY  
LIFE

MODERN POOL CAPABLY OPERATED

# Roaring Springs Swimming Pool

Moderate Prices

LOCALS

Miss Elmerine Russell is visiting her parents, Mr. and Mrs. A. M. Stoddard of Plainview. Mrs. Raymond De Shazo and small daughter of Cheyenne, Texas are visiting here with her parents, Mr. and Mrs. T. E. Williams. Mrs. John Morrison of Lubbock visited here a few days last week with her mother, Mrs. N. B. Pitts. Mesdames C. D. Bird and C. W. Morriss are visiting relatives in Santa Fe, New Mexico. Mr. and Mrs. Geo. Spears, with the latter's mother, Mrs. Ben Massey, drove to Hartshorne, Oklahoma Saturday, to accompany home, Ulos Trueblood Jr., who has been visiting with them during the summer. They returned home Monday morning. Mrs. D. C. Keith and daughter, Miss Mary Keith are visiting in

Whiteface in the home of Mr. and Mrs. G. C. Keith. They were accompanied there by Mr. and Mrs. D. P. Keith and family, who spent the week-end, returning home Sunday. FOR SALE—One 12-hole Van Brunt wheat drill, complete with double trees and neck-yoke. In first class shape. Price \$50. Claude Ring, 4 miles south of Dougherty. Miss Dora Jameson of the Modern Beauty Shop, left Sunday for a vacation visit with relatives at Santa Rosa, New Mexico. Mr. and Mrs. Elmer Jamson and family returned home Saturday evening from a ten days vacation trip to points in New Mexico, Colorado and Utah. W. W. Rattan of Fort Worth is visiting relatives here. Mrs. Annie Callahan is visiting with relatives in Vernon this

week. George Springer left the first of the week for Montrose, Colorado, to accompany Mrs. Springer and their two daughters home, after a visit there with relatives. Mr. and Mrs. J. R. Whitworth had as their guests Saturday and Sunday, Mrs. Whitworth's uncle and family, Mr. and Mrs. Luther Kay and son Royal of Tyler, Texas, who were enroute to Ruidoso, N. M. for a vacation trip. Attention Farmers and Mechanics! Special Announcement! Homer Sheats Hardware is the exclusive distributor in this territory for Blake Electric Arc Welder. Works from your car battery. Soldering, welding, and brazing. 2tp Mr. and Mrs. Carl Bird and daughter Iletta, returned to their home at Bird's ranch, Sunday after a vacation trip to Hot Springs

and Little Rock, Arkansas. Mr. and Mrs. M. C. Green and daughters, Maxine and Betty, left Sunday for a vacation trip to Grand Junction, Colorado. Before returning home they will also visit points in Utah, and New Mexico. Miss Zona Beth Faulkner, together with Gid Carlisle and Mr. and Mrs. Claud Groves, all of Childress, visited here Sunday with friends and relatives. Jimmie Fulkerson, who is employed at Memphis, spent Sunday here with his parents, Mr. and Mrs. M. P. Fulkerson. Mr. and Mrs. W. F. McCaghren and W. F. Jr., returned home Sunday from Denver, Colorado, where they spent a week's vacation. Alvin Stearns and J. D. Craven made a trip to Lubbock and Meadows, Sunday. Mr. and Mrs. Noble Groves, who spent their vacation at Trinidad, Colorado, returned home Sunday.

Mr. and Mrs. Albert Daffern and daughter Sibyl, made a trip to Canyon, Wednesday. Mr. and Mrs. R. W. Cudd and children, accompanied by Mrs. Cudd's aunt, Mrs. C. W. Neal and her son Charles, of Dallas, left Wednesday for a few days visit to Rosewell and Ruidoso, New Mexico. Mrs. J. L. Woodruff and Dorothy, returned home Sunday from Mineral Wells, where they have been visiting relatives. They were accompanied by a Mrs. Harper, who will remain in the C. L. Glenn home, in the capacity of nurse and house-keeper. Misses Kara Sam and Velma Lou Dunn, young daughters of Dr. and Mrs. Sam Dunn of Lubbock, accompanied their parents here last week who attended the Medical Association meeting, and remained for a visit with their grandparents, Mr. and Mrs. J. R. Moore. Mr. and Mrs. Hoyt Burnam left Monday for Mineral Wells where they expect to remain for six weeks, during which time Mrs. Burnam will receive medical treatments.

Rev. Denison Home From Plaska Today

Rev. D. D. Denison, pastor of the First Methodist Church here, who has been conducting a revival meeting at Plaska, in Hall county, will return home this evening and will be here to preach at both morning and evening services Sunday, he has announced. Cooperation of the church membership is urged by church officials, in assuring full attendance at both services.

CIRCLE MEETS

The Henrietta Struck circle of the Baptist W. M. S. met Monday afternoon in the home of Mrs. Lloyd Fulkerson, with the following young women present. Mesdames Bill Pipkin, Elbert Reeves, J. D. Craven, H. Swaringen, Jack Edwards and Mrs. Bill McCaghren. Those on the program were, Mesdames Pipkin, Craven, Edwards and McCaghren.

Rogue Theatre MATADOR, TEXAS WEDNESDAY - THURSDAY Buddy Nites "Nobody's Baby" Fatsy Kelly Lyda Roberti FRIDAY & SATURDAY "Riders Of Whistling Skull" Featuring the Three Mesquiteers SUNDAY & MONDAY "Mountain Music" Bob Burns Martha Raye Sun. Mat. 2.30 Nights 8:00 p.m.

22 TO 27 TO WHAT V-8 MILES OWNERS PER GALLON SAY! THE THRIFTY '60' FORD V-8 60 HORSEPOWER TUDOR SEDAN \$679.06 DELIVERED IN Matador, Texas Price includes transportation charges, front and rear bumpers and spare tire. (Taxes and License Plates extra.)

Mrs. C. W. Neal and son Charles of Dallas, are visiting here in the home of Mrs. Neal's niece and family, Mr. and Mrs. R. W. Cudd. Dist. Attorney and Mrs. John A. Hamilton had as their guests for a few days last week, Messrs. Chas. W. Sommer Jr. and John Gillis, of St. Lewis, Missouri, who were enroute to their home following a vacation trip in Colorado. Mrs. Orvil Wells, arrived here Friday from her home in Washington, D. C., for visit with her parents, Dr. and Mrs. A. C. Tra-week. Misses Marjoria Moore, Kathryn Sheats and Lena Mae Davis, accompanied by Fred Lawrence, drove to Clovis, New Mexico, Friday. Mesdames Homer Sheats and R. P. Moore returned to Matador with them. Mrs. H. M. Weldon and daughter Dona Ann are visiting relatives in Abilene. Mr. and Mrs. Jeff Cantrell and family of Waldron, Kansas, visited here last week with Mr. Cantrell's sister and family, Mr. and Mrs. Frank Neal. They also visited in the homes of C. H. Cantrell and Melvin Cantrell, uncle and cousin respectively, of Mr. Jeff Cantrell. Mr. and Mrs. Marlin Pounds and small daughter Kay, of Flomot, visited here this week with Mrs. Pound's parents, Mr. and Mrs. Joe Meador, and other relatives. Miss Rebecca Fulkerson returned to her duties at the Matador Dry Goods Co., Wednesday, after having spent her vacation with relatives at Sweetwater.

Dizzy Spells How To Help The Passing of Women's Most Critical Years -40 to 50 "I suffered from dizziness for years and decided to try Kruschen. Of course I know it is my age that is the cause of it all. I am 47 but I have been told this and that would help me so I tried all I but still had the same old dizziness. Now I'm on my 3rd jar of Kruschen and don't get dizzy nearly so often. I used to get so muddled at times. Now I feel different—altogether much clearer. There must be hundreds of women like me. They must stick to Kruschen every morning." Mrs. L. B. N., August 24, 1936. Kruschen Salts is sold the world over—millions of jars a year. If you want to help avoid headaches, dizziness, smothering spells, weakness, fits of depression—if you want to keep feeling more healthy and happy—up and about your work—take a third teaspoon of Kruschen Salts in a glass of hot water first thing every morning. Take it for 30 days and if not joyfully satisfied get your money back.

WEST TEXAS Gin Company "Reliable Ginners" We are looking forward to a good ginning season this year. It is important that you have your cotton ginned this year where you can get the best ginning. We have installed about \$3,500 worth of the latest ginning machinery and we will be in a position to give you, not only the best turn-out, but we now have machinery to give you the best sample and machinery that will enable us to save all the staple in your cotton. There is \$15. per bale between the shortest staple you will have and the longest, so you can plainly see that you want to save all your staple. On today's market cotton sold 13-16 strict middling, at 7.95 and 7-8 sold at 9.60. If we can save the staple and get 7-8 out of what might be 13-16, you gain about \$8. per bale. It will pay you to try out all the gins and see that you get what you should have. I have almost a full new crew for my plant and I think I have men that will help me to make money for you. Bring your cotton and try our new ginning system as I am sure I will make you money. There is no one who will appreciate your business and try harder to be of real service to you. When in town, call around and look my plant over, then when you get ready to gin your cotton you will know more about where you want to gin. We are always ready to help you in any way possible. WEST TEXAS GIN CO. Joe M. Gaines, Mgr.

FALL! New Merchandise... clever colorful... for every member of the family... at moderate prices We have just returned from market after purchasing the largest stock of fall merchandise in the history of our store. Every day this week we have been receiving new goods - clothing for men, women and children - shoes - shirts - wash dresses - underwear - men's work clothes - gloves - hats - merchandise for the home - kitchen and table ware - bed spreads - table cloths - towels - new dishes - toys - school supplies, and we are crowded for storage altho the shipments have only started. Because of some fortunate purchases in many lines and our consistant policy of low prices, we feel that we are in a better position than ever before to give you the greatest values for your money. We want you to come in and inspect the fine new merchandise because we are positive you will find articles for every member of the family and for the home, which are priced as low as high quality will permit. MATADOR VARIETY "THE STORE WITH THE FRIENDLY DOOR"