

# MATADOR TRIBUNE

SUCCESSOR TO ROARING SPRINGS NEWS  
COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, July 19, 1934

The Tribune Embraces  
The Roaring Springs News  
and the Motley County News in  
One Publication of Complete  
Circulation



MOTLEY COUNTY NEWS VOL. 15, NO. 21

There is glory enough  
for any man to live and  
die a Texan

## Feed Loans Soon As County Made Emergency Area

### Provisions Made for Hogs, Chickens, Dairy Cows

### LOAN UNTIL 1935 May Borrow \$4.00 Per Head to Feed Work Stock

Checks covering drouth relief loans from the \$100,000,000 drouth relief appropriation recently made available by Congress direct to farmers and ranchmen for the purchase of feed for farm and range livestock and to plant forage crops in primary drouth areas in Texas, New Mexico and Arizona, are being written, according to announcement made today by Charles W. Sherrill, Regional Manager of the Southwestern Emergency Crop and Feed Loan Office of the Farm Credit Administration at Dallas. Checks will reach applicants in the least possible time after the forms are sent to the Dallas office in proper form.

Loans will be advanced in monthly installments, with a supplemental application necessary for each month's requirements. Applications must be submitted to the Emergency Crop and Feed Loan committee for the county in which the applicant's livestock is located or forage crops to be planted. Quarters for the county loan committee will be at the office of the local County Federal Relief Administrator, who will serve as a member of the county committee.

Homer Sheats, County Federal Relief Administrator, declared yesterday that his office would be ready to accept applications as soon as the field man for this section arrives. Feed and seed loans to become due November 1st, 1935 at 5 1/2 per cent interest, will be allowed as follows: \$4 per head per month for work horses and mules, \$3 per head per month for dairy cows, \$1 per head per month for hogs and 5 cents per head per month for chickens.

If suitable moisture falls, \$1 per acre will be allowed for the seed to plant foliage crops. In the event of borrowing money to feed mortgaged stock, it will be necessary for the mortgage holder to sign a statement not to foreclose before Jan. 1, 1936.

## BOB ALEXANDER AND CHILDRESS PUBLISHER HERE

### State Representative and News- Paper Men Lead Progress Of Matador

Bob Alexander, State Representative for the 121 District, R. S. Brashears, publisher of the Childress Daily Index and Chester E. Clark, editor of the same publication, all of Childress, were greatly impressed with the progress of Matador in their visit here last Friday afternoon.

Representative Alexander, accompanied by the newspapermen is making a good-will tour of this section, visiting principally the newspaper plants of the various towns.

Editor Clark was greatly impressed by the magnitude of Matador's civic clubs and their activity and also by the fact that the city has not suffered a single business failure during the recent business retrenchment.

The Childress Daily Index carried a prominent front page story Monday regarding the progress of Matador and its unique place in weathering the depression with three banks in the county and not a single failure while counties on every side suffered bank failures.

The jovial Representative declared that he always looked forward to visiting Matador because of the cordial manner in which he is received here.

Mrs. P. B. Barton and daughter Grace, who were joined at Me Lain by Mrs. Witt Springer, returned Monday from a trip which included points in northern New Mexico and southern Colorado.

### LOCAL UNDERTAKER MOVES BODY BURIED OVER 24 YEARS AGO

Homer Sheats, local undertaker, removed the body of Ralph W. Chalk, buried December 27, 1909, from the Paducah cemetery, Wednesday, and made interment of the remains in the Roaring Springs cemetery.

The change of burial place was a final request of J. D. Chalk, father of the man buried at Paducah over 24 years ago, who died at Roaring Springs last October. The son was placed beside his father.

## TURKEY MEN TO OPEN SERVICE STATION HERE

### Location at Intersection of High- Way No. 18 and No. 28.

Another new business enterprise will open in Matador Saturday, when the Texaco Service Station, located at the intersection of highways 18 and 28 will be prepared to serve the public. The station, which was completed recently, will be operated by Wilburn (Shorty) Harris and Houston Browning both of Turkey, Texas. Messrs Harris and Browning have recently moved to Matador to make their homes.

In order to aid in getting acquainted in their new business, the managers offers a free box of cold patch with each five gallons of gasoline purchased at the station on the opening day.

## J. K. Crews Resigns As Lion President

### B. F. Tunnell is Placed at Head Of Civic Organization

Because of his change of residence from Matador to Plainview as President of the recently opened Hale County State Bank, J. K. Crews resigned his place as President of the Matador Lions Club at the regular luncheon held at the Baptist Church last Tuesday. Lion B. F. Tunnell, as Vice-President was immediately acclaimed as President and Boss Lion for the club. Mr. Crews retained his membership in the organization.

One of the first acts in his administration, Boss Lion Tunnell informed each member to present a suggestion for the benefit of the city community or club at the next meeting, with penalty of a fine on failure to comply with the request.

## BANKHEAD ALLOTMENTS TO BE MADE SOON

Blanks on which producers are to apply for allotments of tax-free ginnings under the Bankhead Act have been received at the office of Frank A. Buckley, County Agent. Headquarters will be announced soon for each community, where producers will sign the applications in the presence of community committees.

Typists are now busy transcribing information from the 1934-35 contracts to the application blanks. Producers who did not sign 1934-35 Acreage Reduction Contracts will make application in the same manner as the signers. No applications will be taken at the county agent's office.

## APPRECIATION

Words cannot fully express our deep appreciation for the many gifts we have received which will help replace the things destroyed by the fire.

May God bless each of you for your kindness.

Mr. and Mrs. Harmon H. Mills.

Miss Ora Givens, her two nephews, Edwin and Thomas Henry and Miss Rosalie Carter, all of Childress passed through Matador early Wednesday enroute to California. While here they stopped for a few minutes' visit with Mrs. B. F. Moore.

Mrs. Vada Storm of Kirkland, is visiting her sister, Mrs. A. A. Harp and family this week.



Brownie & Broome Photo.  
MRS. PAUL O. MERTENS, JR.

## Former Matador Girl is Married

Miss Mary Louise Chalke, daughter of Mr. and Mrs. V. M. Chalke, 5911 Velasco, and Paul O. Mertens Jr., son of Mr. and Mrs. P. O. Mertens, 2313 Eugene, were married Thursday evening at the Colonial Presbyterian Church. A reception followed at the home of the bride's parents. The couple will make their home at 5836 Vickery Boulevard.

The Rev. L. L. McCutchen read the ceremony before a background of formal greens. The altar was decorated with baskets of white gladioli. Seven-branch candelabra holding white cathedral tapers were placed on either side. The wedding music was given by Mrs. E. T. Patterson, vocalist, and Miss Gertrude Day, organist.

## Bride Given in Marriage

The bride, who was given in marriage by her father, wore a white lace gown over satin fashioned on swelle lines and with a demitrain. Her veil of bridal illusion was bordered with lace and was attached to a lace cap with a wreath of orange blossoms. She carried an arm bouquet of white rosebuds and lilies of the valley.

Miss Helen Chalke attended her sister as maid of honor. She wore a yellow lace frock and a picture hat of yellow horsehair braid. Her flowers were Burbank daisies.

Miss Mozelle Chalke, also a sister of the bride and Miss George Marie Swarthen were bridesmaids. Their frocks were designed of white organza and they wore large picture hats of white horsehair braid. They carried arm bouquets of yellow Burbank daisies.

Rinda Cullum attended the bride as flower girl. She wore a pink organza dress with a yoke of Irish Crochet.—Dallas News.

Mrs. Mertens is the daughter of Mr. and Mrs. Victor M. Chalke, who formerly lived in Matador. Mr. Chalke being engaged in the hardware business here for a number of years. The bride has many friends and relatives in this section who join the Tribune in wishing her much happiness and success.

## PHILHARMONIC SOCIETY

The Philharmonic Society met at the home of Miss Josephine Moore, Monday, July 16, at 8:15 p. m.

The committee on year book reported that they had the book ready for the press with the exception of a club song.

The society then adopted "Beautiful Texas" as their Club Song. As Mrs. Frances Murrell is moving to Lubbock, she tendered her resignation as an associate member of the society, which was accepted. We wish to express to Mrs. Murrell how much we regret the loss sustained by the society by her resignation.

Miss Rachel Patton resigned as vice-president and asked to be made an associate member of the society. This resignation was also accepted and Mrs. Mary E. Jones was elected vice-president to fill out the unexpired term of Miss Patton.

The federating of the club was discussed and finally decided to do this soon.—Reporter.

Mr. and Mrs. B. F. Tunnell and family left Tuesday for Dallas.

## FARM HOME IS DESTROYED BY FIRE SUNDAY

### Building and Entire Content Lost While Family is Away

Fire of unknown origin destroyed the home of Mrs. Rosa Kirkland, six miles north of Flomot last Sunday afternoon.

The house and entire contents were lost as no member of the family was on the premises when the fire was discovered. None of the loss was covered by insurance.

Neighbors and friends in the Flomot and Gasoline communities aided Mrs. Kirkland this week by contributing much in money and merchandise to help replace the loss.

## Grand Jury Panel For Next Monday

The following panel of Grand Jurymen have been selected to report next Monday morning, July 23, at 10 o'clock: W. W. Bain, Alfred Barton, E. W. Basham, A. D. Beauchamp, C. D. Bird, Joe Bloodworth, Scott Bolton, F. S. Bourland, J. W. Boyd, Claude Brandon, L. R. Browning, J. C. Burleson, C. B. Cargile, S. D. Hunter, Elmer Stearns, F. M. Jenkins.

## METHODIST CHURCH

Did you know that during this all but unprecedented hot weather, that the Methodist church is cooler than the average home? Did you know that during these troublesome times, that the pastor was trying to suit his message to some peculiar need? The subject for next Sunday morning is "Seeing God." Good music, a hearty welcome. Come, let us exalt the name of the Lord together.

At the evening hour there will be a service by the laymen. The services will be under the direction of H. F. Pipkin, Charge Lay Leader. The address for the hour will be given by Mr. J. A. Caswell of Bullard, Texas. Mr. Caswell is a Methodist who has held various positions of responsibility in the church and his address will be interesting and helpful. Help us make Sunday a great day.

J. Frank Luker, Pastor.

## Locals Break Even In Two Ball Games

### WAKE 10, MATADOR 9

In a game played last Friday afternoon, the Wage team defeated Matador by a score of 19 to 9. Poor fielding by the locals was responsible for several unearned runs by Wake. Matador used three pitchers in the game. Campbell, Slover and Lee. Campbell started for Matador but poor support from his mates caused his downfall. Slover then took Campbell's place on the mound and failed to get started. He was relieved by Lee with the bases full. Lee struck out three men. He kept Wake's hits well scattered the rest of the game.

Batteries for Matador: Campbell, Slover, Lee and Hamilton. For Wake: Barnett, Murphy and Barnett.

## MATADOR 5, WAKE 4

In a game this week at Wake, the Matador baseball team defeated Wake by a score of 5 to 4. From all reports this was one of the best games the locals have played this year. Lee for Matador, pitched a great game, letting Wake down with only 3 hits and striking out twelve. The other half of the Matador battery, John Hamilton, played a good game, throwing out 5 would be base stealers, and hit safely twice. Goodwin and Bishop also hit twice.

## MISSIONARY SOCIETY

The Irene Eldridge Missionary Society met in a call meeting, Tuesday, afternoon, July 17, at the church. After the devotional, several items of business were disposed of. Mrs. Frank Bryan received a hearty welcome back into our circle after an absence of several weeks, which were spent in school in Canyon. Mrs. Jim Ford made us happy by giving her name for membership. We were glad to have Bro. and Mrs. Luker with us. It was decided to have Bible study each Tuesday afternoon, except the first which is Missionary Day. As the regular teacher is out of town, the members will take turns teaching the lesson. Mrs. Daffern teaches next Tuesday. There were eleven members and one visitor present.

## Over 8000 Head Of Cattle Listed For Sale As Drouth Continues

### FLOYD BOND TO SPEND 2 WEEKS ARMY TRAINING

#### Local Man Captain in Reserve Corps, Leaves for San Antonio, Sunday

Floyd Bond, local manager for the West Texas Utilities Co., Company Captain in the Reserve Corps of the U. S. Army, left Matador Sunday for San Antonio, Texas, where he will spend two weeks in active training with the 12th Field Artillery.

He was accompanied as far as Abilene by Mrs. Bond and son, Norman David, where they will visit friends a few days before going to East Texas to spend the remainder of the vacation with Mrs. Bond's parents.

### Home Burns Here Monday Afternoon

#### Harmon Mills Home in East Matador is Total Loss

Fire, supposed to have originated from an exploding oil stove destroyed a small frame house in east Matador Monday afternoon. The house, owned by Higginbotham-Bortlett Lumber Company and occupied by Harmon Mills, was practically a complete loss, owing to the distance from a water connection which delayed the Fire Department in reaching the blaze.

Mrs. Mills, busy hanging a washing out, discovered the fire when she looked up toward the house which she had left a short time before. An oil stove was burning at the time and it is believed a gust of wind possibly caused it to explode.

Only a small amount of household goods were saved from the building. Contributions offered by citizens of the city were greatly appreciated by Mr. and Mrs. Mills in helping replace some of the loss.

### PALO DURO ART COLONY STARTS YEARLY EVENT

#### Local Junior El Progreso Club Announces Courses to Be Offered

Through information received by the local Junior El Progreso Club, the Palo Duro Art Colony to be located on beautiful Ceta Canyon, 18 miles southwest of Canyon, will offer art courses at a low cost from August 13 to August 23.

The colony has been organized for the convenience of artists who desire condensed courses in art, taught by outstanding professional artists and the sponsors plan to make it an annual event. The beauty of the canyon is such that it will inspire any artist and the cool climate is also an added attraction.

Instructions will be given in drawing, landscape, still life and portrait and offered at \$5 per week, one three-hour lesson each day, either morning or evening class.

Board will be offered at \$5 per week or \$12.50 for the entire time. Camping privileges in cabins or tents at 35 cents per person for the entire time. A store will be operated in connection with a restaurant on the rounds.

The faculty will include Adele Laure Brunet, internationally known artist, who has studied in New York, Chicago, St. Louis, Paris and other art centers. She has taught many years in New York, Dallas and at the Texas Artist Colony.

The faculty will also include Jessie Palmer, now vice-president of the Texas Fine Arts Association and president of the Dallas Woman's Art Guild. She has exhibited in the leading southern art galleries and in the Dudensing galleries in New York. Those who are interested in the course will please write Mrs. Floyd Adams, Wayside, Texas or see Mrs. Charlie Keith, secretary of the Matador Junior El Progreso Club.

J. K. Crews of Plainview, agent Monday and Tuesday in Matador relative to removing the fixtures from the National Bank Building.

### Actual Buying Will Start When Forms Are Received

#### INFORMATION IS MAILED

### H. B. Sparks Is Made Appraiser for County

Up to noon Wednesday, 8,276 cattle had been listed for sale to the Secretary of Agriculture by Motley county producers. The first applications were filed with county agent Frank A. Buckley, Friday afternoon. The appraiser and inspector have been appointed, and actual buying will start as soon as the printed government forms arrive.

Word was received Wednesday by John E. Russell, Inspector for the Texas & Southwest Cattle Raisers Association, from Dr. H. L. Darby, Fort Worth, Regional Inspector for the U. S. Bureau of Animal Industry that a county inspector would start to work in Motley county Thursday. H. B. Sparks of Quanah, had already been appointed appraiser for this county by G. W. Barnes, Extension Beef Cattle Specialist, College Station, in charge of the cattle buying program in West Texas.

The Motley County Cattlemen's Association, organized last Tuesday, in co-operation with the Texas & Southwest Cattle Raisers Association, has been instrumental in getting prompt action on the designation of the county and the appointment of the appraiser and inspector.

Word that Motley county had been placed on the emergency drouth list was received early Thursday morning, July 12. On the same day the county agent and several of the leading cattlemen attended an all-day meeting at Lubbock as which Dr. Darby, Mr. Barnes and others explained in detail the workings of the cattle buying program. Preliminary application blanks were prepared Friday for emergency use. Information about the program was mailed Saturday to all tax payers of the county. Efforts are being made to rush the shipment of government printed forms so that the actual buying may be started as soon as possible.

The cattle are to be appraised on the farm or ranch but must be delivered to shipping points designated by the County Relief Administrator. County Administrator Homer Sheats had not made the designations Wednesday, but expects to be able to do so soon.

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### CHILDRESS PAPER ISSUES NO RAIN- NO PAY EDITION

If it does not rain as much as one half inch in Childress by 6 o'clock next Tuesday evening the advertisers, who purchased over 1200 inches of space in the Tuesday edition of the Childress Daily Index, will owe the newspaper nothing according to publisher R. S. Brashears, who originated the no-rain no-pay idea.

One of the most unique ads found in the sixteen pages which included everything from raincoats to mud-chains, was the one fourth page ad by the Childress Post Office, declared to be the only advertising post office in the United States.

If one half inch of rain is received by Tuesday evening the advertisers will pay the regular advertising rate.

### COTTON ACREAGE TO BE MEASURED

Measurement of cotton acreage planted under the 1934-35 Cotton Contracts will begin next week, according to Frank A. Buckley, County Agent. Committees will be called together Monday to receive instructions for measuring land and checking various points of compliance with the contracts.

Mrs. Frank Bryan, who has been attending State Teachers College at Canyon, returned home Saturday.

MATADOR TRIBUNE  
Successor to the Roaring Springs News

Combined With the  
Motley County News  
By Purchase, March 14, 1934

Published Every Thursday  
By The  
Tribune Publishing Co.  
Matador, Texas

Entered as second class matter  
at the Post Office, Matador, Texas,  
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DOUGLAS MEADOR,  
Editor.  
HOWARD HAMILTON,  
Business Manager.

National Editorial Association  
MEMBER 1934

MEMBER  
West Texas  
Press Association

SUBSCRIPTION RATES:  
\$1.00 Per Year, 3 Months 25c  
CASH IN ADVANCE

NOTICE TO THE PUBLIC  
Any erroneous reflection upon  
the character, standing or reputa-  
tion of any individual, firm,  
concern, or corporation that may  
appear in the columns of The  
Tribune will be gladly corrected  
when called to the attention of  
the editor. It is not the inten-  
tion of this newspaper to wrong-  
fully use or injure any individual,  
firm, concern or corporation and  
corrections will be made when  
warranted as prominently as was  
the wrong published, reference  
or article.

"THERE IS GLORY ENOUGH  
FOR ANY MAN TO LIVE AND  
DIE A TEXAN."

POLITICAL  
ANNOUNCEMENTS

We are authorized to announce  
the following names for public  
office, subject to the Democratic  
Primary in July 1934.

For State Representative  
121st District:  
BOB ALEXANDER  
(Re-election)

For District Judge  
110th Judicial District:  
KENNETH BAIN  
(Re-election)  
A. J. FOLLEY  
H. C. BRUMMETT

For District Attorney  
110th Judicial District:  
ALTON B. CHAPMAN  
TONY B. MAXEY

For County Judge:  
W. R. CAMMACK  
(Re-election).  
TOM A. McDONALD

For Sheriff and Tax Collector  
and Assessor:  
J. E. SKINNER  
(Re-election)  
S. W. (Sam) WEATHERALL  
J. C. (Jess) McBRIDE

For County Clerk:  
MARY E. JONES  
(Re-election).  
JACK ROBINSON

For County Treasurer:  
MRS. JOHN SMITH  
(Re-election).  
MRS. ANNIE TUDOR

For County Attorney:  
JOHN A. HAMILTON.

For Commissioners Precinct No. 1  
O. O. LOVE  
T. E. LONG  
(Re-election)

For Commissioners Precinct No. 1  
J. S. LAMBERT  
(Re-election)

For Commissioners Precinct No. 2  
W. G. MONTGOMERY  
(Re-election)  
A. K. (Ned) WILSON

For Commissioners Precinct No. 3  
Clara McDonald  
W. E. Thomas (Re-election).  
R. E. Florence

FLYING STILL DANGEROUS  
Reader's Digest for July af-  
fords some interesting reading  
under the above title, based, it  
tells us, upon statistics compiled  
by the Actuarial Society of  
America, which is composed of  
mathematicians of the Life In-  
surance Companies of America.  
Here they are:

While engaged in driving the  
passenger and mail planes of the  
country are on an average of 25  
times as great as if they were en-  
gaged in ground pursuits. In 1933,  
the average death rate of  
men of that age engaged in  
ground occupations, is a little  
less than three per 1000 per an-  
num, whereas the average death  
rate of pilots driving passenger  
planes is above 25 per 1000; it  
points out, however, that the  
pilots are in the air for only  
about one tenth of the time,  
therefore for every hour he flies,  
a pilot's death hazard is 88 times  
as great as if he were engaged  
in ground pursuits.

The death rate of his passengers  
is 66 times as great as their haz-  
ard would be if they were travel-  
ing on the ground.  
The same authority shows us  
that the death rate of the mail  
plane pilots is 95 times greater  
than if he were engaged in or-  
dinary ground occupations, and it  
likewise informs us the death  
risks of the amateur, who owns  
and flies his own machine, are  
increased 255 times by reason of  
his aerial ambitions.

It quotes a noted pilot as say-  
ing that:  
"When an aviator can punch a  
button, and switch off the law of  
gravitation, the multiple dangers  
of flying will be overcome."  
Those who are ambitious to  
become air pilots, or who feel  
tempted to hurry transportation  
along by flying, would do well  
to contemplate the above figures.

Letters From  
The People

WHO WANTS THE DROUTH?  
The drouth isn't necessary and  
I believe our people want to do  
right. I also know from experi-  
ence one cannot always pay all  
their tythe in money.

A farmer that does not get  
cash for all he raises maybe does  
not have much money but does  
have other things that he can  
give. Won't you pay a tenth in  
what you do raise to help feed  
the 150 families who do not have  
a home or work as a living right  
here in our county?

Some have raised wheat on the  
land where they plowed up cot-  
ton and cannot sell it. You could  
give some of that wheat.

If we don't do our best we are  
all liable to suffer. I believe it  
is the only way out of the de-  
pression. "Tything was one thing  
Jesus didn't have to preach about  
or change. He said this we  
ought to do and not leave worry  
matters undone. We have done  
nothing great when we pay God  
what is his.

It is one of the best things to  
keep us busy, finding something  
to do in God's Kingdom. One of  
the best things to keep us from  
being selfish, and gives us a  
chance to deny our selves. Jesus  
said "he that would come after  
me let him deny himself, take  
up his cross daily and follow  
me." No one can pay tythes and  
not deny himself of something he  
would like to have and many  
times needs but we must  
remember it is not ours.

If we love God we will get  
pay out of doing things to ad-  
vance his Kingdom and helping  
fellow man.  
God said: "bring in the tythe  
into my storehouse that there  
may be meat in mine house."  
This meat was for some one the  
Father loved. Someone whom  
Christ died for. What greater  
sin can one commit than to rob  
someone of their living or rob  
someone of eternal life. That is  
what most of us are doing.

Won't you get busy and see  
what you can give to help some  
one? Maybe some could give a  
beef to can, some hogs or chick-  
ens, wheat or corn that could be  
ground at the mill here. Or a  
part of your land that some of  
these people could work.  
Couldn't the city furnish the  
water to put in an orchard, vine-  
yard and truck patches on the  
few acres of vacant land here in  
town. An enormous amount of  
food could be raised yet this  
fall if something could be done  
right away.

If we will do our best, God is  
so anxious to do wonderful  
things for us. Won't you let the  
City Council know what you are  
willing to do?  
Mrs. T. E. Williams.

MOVIE CHATTER  
By A. Regise

Well, I stand here on the cor-  
ner of the bank writing this  
column. I'm too lazy to walk to  
the Tribune office. Ben asks a  
question that he waits on me for  
the column. Now I'm too lazy to  
walk in this hot sunshine, but  
don't you be too lazy to see those  
four Monkey Bros., beg pardon,  
I mean Marx Bros. in "Duck  
Soup," a soup that fits for the  
king. This is a silly spasm of  
nonsense that you will all enjoy  
—Harpo tells me you'll especially  
enjoy the scene where the four  
Marxes dons their fighting clothes  
to stop a gas attack—with bicar-  
bonate of soda. Really I'm telling  
you—this "Duck Soup" is the  
screwiest bit of nothing you've  
heard and its here two days only  
—Friday and Saturday.

You've seen the skull and cross-  
bones on our turn post, lettered  
"Death Takes a Holiday," well  
this is Frederic Marsh and Eves-  
ton Venable's latest vehicle. Its  
a peach of a story. They say its  
even better than "Dr. Jeckyl and  
Mr. Hyde," although the picture  
is not gruesome as was "Dr. Jeck-  
yl's" rate of plane driving passenger  
planes in the last few pictures

we've had Marx, he didn't have  
a story—not a chance to make  
you like him, but here he has the  
story, the support and everything,  
so you can get your bottom dollar  
you'll like "Death Takes a Holi-  
day." Showing Sunday and Mon-  
day.

FORD DEALERS OF DALLAS  
BRANCH ATTEND THE FAIR  
More than 100 Ford dealers,  
executives, salesmen, families,  
and guests from the Dallas  
Branch territory of the Ford  
Motor Company celebrated "Dal-  
las Branch Day" on July 12 at  
the Ford Exposition and A Century  
of Progress, Chicago, as guests of  
the company, spending two full  
days at the Fair.

The Dallas Branch territory in-  
cludes all of Northern Texas and  
three counties in Oklahoma.  
The Southwesterners arrived  
by special train on the afternoon  
of July 11 and were met by Ferd  
Courtesy cars which whisked  
them to the Stevens Hotel, where  
special entertainment was pro-  
vided.

On the morning of July 12, the  
delegates from the Dallas Branch  
met with representatives of Ford  
Branches in Cincinnati, Kansas  
City and Houston—an aggrega-  
tion totalling nearly 600—at a  
special breakfast in the Stevens  
Hotel.

After this W. C. Cowling, gen-  
eral sales manager of the Ford  
Motor Company, spoke, praising  
the sales leadership of the men  
and stating that Ford V-8 sales  
would continue to increase in  
Henry Ford, "the greatest engi-  
neering genius the world has ever  
known," and "a man whose hopes,  
ambitions, dreams and courage  
are so secure that they never have  
wavered in the thirty years of the  
Ford Motor Company."

Mr. Cowling described the Ford  
Exposition as a "monument to  
education, housing the life-work  
of Henry Ford." He paid trib-  
ute to the inspiration they saw  
their husbands to do their best  
work and promised the dealers  
a full twelve-months sales' period.

After the downtown gathering,  
buses took the Southwestern dele-  
gates to the Ford Exposition  
Building where they saw the  
motion picture, "Rhapsody in  
Steel," and were welcomed by  
"The Human Ford." Special  
guides, after the performance  
took the party through the ex-  
position, the largest single exhibit  
on the grounds of the World's  
Fair, covering eleven acres in the  
very heart of the Fair Grounds.

They saw Industrial Hall where  
raw materials are manufactured  
into finished automobile parts;  
the Rotunda where sixty-five ve-  
hicles, from King Tut's chariot  
to the 1,000,000th Ford V-8 il-  
lustrate the evolution of trans-  
portation; the Court of the world  
where the world's largest globe  
on which Ford plants are spot-  
ted, revolves; the Century Room,  
containing a faithful reproduction  
of Henry Ford's brick workshop  
where the first Ford was built;  
the Industrial Barn which shows  
how farmers can use machinery  
to process the raw materials  
they raise; the Symphony Gar-  
dens where the Detroit Symphony  
Orchestra entertains capacity  
audiences of 2000 twice daily in  
two-hour free concerts; and the  
Roads of the World, a 200-foot  
oval made of twenty-one historic  
highways reproduced in authen-  
tic detail.

Fred G. Simpson left for Dal-  
las Sunday, where he will look  
after business interests.

CREAM  
IS  
CASH

We pay highest  
market prices for  
your cream and  
produce.

HONEST TEST  
QUICK SERVICE

We Appreciate  
Your Patronage

A. A. Tipton

Northwest Corner of the  
Square  
MATADOR

Community Hall to  
Be Awarded Club

CHICAGO, July 17.—The finest  
community building which  
can be built and equipped for  
\$10,000.00 will be given without  
lien or obligation to the county  
in the United States showing the  
most effective 4-H program in  
1934 in a contest just announced  
by the National Committee on  
Boys and Girls Club Work.

All the winning community is  
asked to do is to furnish the  
site for the edifice and set up  
an incorporate body to provide  
perpetual care and upkeep, and a  
program of activities designed to  
promote welfare of the commu-  
nity.

This handsome building, de-  
signed to increase interest in 4-H  
Club training and foster the most  
wholesome relations in country  
and town life, is the most re-  
cent contribution of Sears, Roc-  
buck and Co. to America's up-  
building.

The winning county will be  
chosen from the highest scoring  
county in each of the four exten-  
sion divisions of the country, the  
eastern, southern, western and  
northern. Each of the three re-  
maining high scoring counties  
will be awarded a \$1,000 cash  
prize to be used to promote the  
welfare of the community.

The contest is open to every  
county in the United States with  
an enrollment of 100 or more 4-H  
members. Counties of this class  
have equal chances to win with  
those of larger enrollments, pro-  
viding the ratio of membership to  
the county's rural population is  
comparable. For example, 100  
active members and leaders may  
be able to make a better show-  
ing than several times an inact-  
ive number.

This contest, it is hoped and  
expected, will prove of great in-  
spiration and future benefit to  
the 4-H Club movement in bring-  
ing to light successful achieve-

ments of county club organiza-  
tions. The rules of the contest,  
soon to be distributed to club  
leaders, encourage them to en-  
list the aid of all social, civic,  
rural and other local groups in  
furthering the 4-H program and  
aiding in the presentation of the  
county's progress. County re-  
ports must be in the hands of the  
state extension office on or be-  
fore January 15, 1935. It is  
planned to dedicate the building  
late next summer.

Harold Freeman of Roaring  
Springs was in Matador Monday.

S. D. Hunter of Roaring Springs,  
was looking after business here  
Saturday.

Miss Frances Whittaker of Den-  
ton, is visiting Miss Mary Ham-  
ilton.

Mr. and Mrs. Buck Francis of  
Sagerton, spent the week-end

Dora's Beauty  
Shop  
PRICE LIST  
Wet Set 25c  
Dry Set 35c  
Shampoo 25c  
Hot Oil 75c  
Henna-Rinse 35c  
Henna Pack 65c  
Shampoo and Marcelle 75c  
Eye lash dye 50c. with  
arch 75c  
Manicure 35c  
Facial (Plain) 50c  
Facial (Bleach) 75c  
MISS DORA JAMESON  
Phone No. 5

with Mrs. Francis' parents, Mr.  
and Mrs. Joe Campbell.

Mrs. Mary Green underwent an  
operation at  
hospital last week  
she is improving

Announcing...  
Our Opening  
Saturday  
July 21  
To help us get ac-  
quainted, we offer  
for opening day  
FREE  
One box of cold  
patch with each 5  
gallons of gasoline.  
We invite you to  
be our guest and  
inspect our new  
station.

TEXACO  
SERVICE STATION  
Harris and Browning, Matador  
MATADOR

CLOSING OUT  
Entire Stock at  
1-2 Price  
SALE STARTS FRIDAY MORNING, JULY 20th, 8 P. M.



New Fall Suits

In navy—polka dot—pastels and  
prints. Ideal for travel, vacation  
and fall wear. Regular \$12.95 val-  
ues at—

\$6.50

Starting at 8 o'clock Friday morning, July  
20th, we will offer our entire stock of high  
grade women's wearing apparel and accessories  
at one half our regular price.  
Nothing in the store will be exempt from this  
sale price.  
The sale will continue until the entire stock  
is removed from our shelves.  
This merchandise is in perfect condition, and  
in most cases the newest the market affords.  
NO EXCHANGES—NO REFUNDS—AND  
EVERY SALE MUST BE FOR CASH!



All  
SUMMER HATS

Ranging in Values Up to \$4.95  
To Go at Only— \$1

SHIPMENT NEW FALL FELTS, REGULAR  
\$2.95 VALUE—DURING SALE \$1.48

ENTIRE STOCK OF UNDERWEAR OFFERED  
AT 1/2 Price

GOOD SELECTION FALL PURSES 1/2 Price

BONNIE DEE SHOPPE  
MRS. J. N. MURRELL, Mgr.  
THEATRE BUILDING  
MATADOR

OFFICIAL  
I WILL FLEDGE MYSELF TO  
SENATOR:  
of Dallas County.  
of Falls County.  
of San Augustine County.  
of Potter County.  
of Wichita County.  
of Dallas County.  
of Red River County.  
of McLennan County.  
of Wichita County.  
of Wichita County.  
VERNON:  
of Dallas County.  
of Anderson County.  
of Harris County.  
of Brewster County.  
of Travis County.  
SHERIFF:  
of Coleman County.  
of Dallas County.  
of Tylar County.  
SCHOOLER OF  
of Tarrant County.  
of Tarrant County.  
of Nolan County.  
of Henderson County.  
SHERIFF:  
of Dallas County.  
of Travis County.  
of Tarrant County.  
of Trinity County.  
SHERIFF OF  
of Travis County.  
SHERIFF OF AGRICULTURE:  
of Ellis County.  
of Wilacy County.  
of Travis County.  
of Floyd County.  
SHERIFF OF THE GENERAL  
of Jones of Gregg County.  
of Hill County.  
SHERIFF COMMISSIONER:  
of Dallas County.  
of Travis County.  
of Dallas County.  
of Dallas County.  
of Harris County.  
STATE JUSTICE OF  
JURY:  
of Tarrant County.  
of Travis County.  
of Ellis County.  
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Flomot pit  
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ery—Lace and  
DRESS  
Values up  
To Go at—  
WASH F  
Styles for every  
wear right now and  
into Fall.  
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Orandies  
Flascons  
and  
Prints  
Our Entire  
Stock of  
Wash Dresses  
To Go at—  
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At Low Cost—We De  
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For Your Health and Co  
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fresh at a low cost.  
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but inexpensive ice  
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L A ICE  
ent Manufact

THE MATADOR TRIBUNE

July 19, 1934

OFFICIAL BALLOT

AND PLEDGE MYSELF TO SUPPORT THE NOMINEE OF THIS PRIMARY

SENATOR: ... of Dallas County. ... Falls County. ... San Augustine County.

FOR JUDGE OF THE COURT OF CRIMINAL APPEALS: W. C. MORROW of Hill County.

FOR U. S. CONGRESSMAN 18th CONGRESSIONAL DISTRICT: MARVIN JONES.

FOR STATE REPRESENTATIVE 121st DIST. BOB ALEXANDER.

FOR ASSOCIATE JUSTICE COURT OF CIVIL APPEALS: M. J. R. JACKSON of Potter County.

FOR DISTRICT JUDGE, 110th JUDICIAL DIST. H. A. C. BRUMMETT of Dickens County.

FOR DISTRICT ATTORNEY, 110th JUDICIAL DISTRICT: ALTON B. CHAPMAN of Dickens County.

FOR COUNTY JUDGE: TOM A. McDONALD. W. E. CAMMACK.

FOR SHERIFF, TAX COLLECTOR AND ASSESSOR: J. C. (Jess) McBRIDE. J. E. SKINNER. S. W. (Sam) WEATHERALL.

FOR COUNTY CLERK: MARY E. JONES. JACK ROBINSON.

FOR COUNTY TREASURER: MRS. JOHN SMITH. MRS. ANNIE TUDOR.

FOR COUNTY ATTORNEY: JOHN A. HAMILTON.

FOR COMMISSIONER, PRECINCT NO. 4. T. E. LONG. O. O. LOVE.

FOR COUNTY CHAIRMAN:

FOR COUNTY SURVEYOR:

FOR JUSTICE OF THE PEACE, PRECINCT NO. 4:

FOR PUBLIC WEIGHER, PRECINCT NO. 4:

FOR CONSTABLE, PRECINCT NO. 4:

FOR PRECINCT CHAIRMAN:

More Than 2,000 Reasons For Seeking County Office

I am not a lawyer, but the wisdom of the statesman who wrote the Constitution of Texas led them to write in that document that any citizen with practical training and experience meets the requirements for that office.

I have spent three years in helping to train the boys and girls of this locality for useful citizenship. These years have been happy ones, indeed, and I am willing to rest my claim of



will. I am a firm believer in the democratic principle of two terms for public officials. Our governors have adhered to that policy throughout Texas history and I do not believe any man should ask more at the hand of a free people.

As a man who loves boys and girls, I offer you more than 2,000 reasons why I am interested in the future of Motley county approximately 2,000 school children. Character training and training for citizenship should not be neglected.

If elected, I pledge myself to:

- (1) Co-operate with county board, trustees, teachers and patrons. (2) Visit the Motley county schools regularly. (3) Operate the office as economically as efficiency permits. (4) Welcome all citizens of the county to my office. (5) Serve cheerfully, efficiently, wisely and impartially.

I assure you that my opponent is my friend and that I am trying to conduct my campaign on a lofty plane, worthy of his friendship and your support.

If you choose to honor me with the trust of County Judge and Ex-Officio Superintendent, I shall be grateful and my office shall be wide open at all times to the humble or highest citizen of the county.

Tom A. McDonald.

Munty Plant Venture At Seymour Falls

DALLAS, Texas, July 16.—Foreclosure on the municipally owned electric light plant of the city of Seymour, Texas, is sought in a suit filed in the District Court here by the Municipal Acceptance Corporation of Chicago.

month the second, \$1,000 a month the third and thereafter \$1,250 a month until the indebtedness was finally discharged.

Of the \$36,000 that has become due and payable under the December 1930, refinancing agreement, petitioner claims the City has paid only \$13,100, leaving a balance of \$22,900 now due and unpaid; that under the terms of the contract, petitioner has the legal right to declare the entire indebtedness due and payable and that it now exercises that right, asking for final judgment for principal, interest, costs of suit and foreclosure of its lien upon the plant and its revenues.

In July of 1931 the city council passed an ordinance increasing the electric rates and making them the minimum rates that could be charged by the municipal plant and the private utility also serving the town, and the rates fixed were higher than those that had been in effect.

OLD COTTON TAGGED All cotton in Motley county which was ginned prior to June 1, 1934 was tagged Wednesday by John A. Groves, County Tagger.

Mrs. Hamp Collett, Mrs. Luther Jones and Miss Ella Garner, all of Spur, visited in the M. S. Patton home Wednesday.

City Beauty Shop advertisement featuring a woman's profile and text: 'Moderne Permanent Wave. Let our expert beauticians mould new character into your hair with a MODERNE Permanent. Many tiny ringlets and City Beauty Shop. Mrs. A. E. Westmoreland, Prop. At City Barber Shop.'

Ten Million People Firestone advertisement featuring a tire and text: 'Ten Million People HELPED BUILD THIS TIRE. The NEW Firestone CENTURY PROGRESS TIRE. THE TIRE SENSATION OF '34 Sells on Sight!'

MATADOR AUTO CO. advertisement featuring a tire and text: 'To SEE it is to buy it! That's the way extra value stands out in the new Firestone Century Progress Tire. REDUCED PRICES FOR LIMITED TIME ONLY \$5.75. THE OUTSTANDING VALUE IN THE LOW-PRICED FIELD. Firestone COURIER TYPE. For those car owners who need new tire safety at a very low price the Firestone Courier Tire has no equal at these extremely low prices. MATADOR AUTO CO. Matador, Texas'

worthiness for office in the hands of my trustees, the students I have taught, and the fathers and mothers of those youngsters I have taught. The people of Motley county owe me nothing. I live here and enjoy it. I have always taken active interest in state and national government, and in doing so I have upheld my convictions, often times in contradiction with my best friends, but always from a sense of duty. I believe in the free and untrammelled expression of the will of the people as the supreme law of the land and shall always stand for the expression of that

J.E. SKINNER Candidate For Sheriff, Tax Collector and Assessor of Motley County. Re-Election—Second Term. Vote For J.E. SKINNER. I ask the voters of Motley county to consider my candidacy for re-election as sheriff and tax collector, for second term, strictly upon my past record. I sincerely regret that it will be impossible for me to see each voter of the county, personally, and discuss my candidacy, for due to the duties of this office, this will be impossible. HOWEVER, I ASSURE YOU THAT I WILL APPRECIATE ANY CONSIDERATION SHOWN ME. Your Vote and Influence Greatly Appreciated. Political Advertisement

not News DEFEATS LOCKNEY defeated Lockney here afternoon in a ten inning. Lockney got off to lead in the first inning, not score in the second, not came up for the West hit a home run to put Flomot in the money then put on a key four runs ahead, one back to tie the score in the following frames: In the last half of the tenth Rudolph Pyron came up and singled. Wilson advanced him on a sacrifice, then the next batter walked while Pyron stole third. Morrison brought him in with a punt to win the game, 8 to 7. Flomot plays a return game at Lockney Tuesday afternoon.

RELIEF WORK TO CONTINUE Orders were received yesterday by workers here to continue the work on the street. They are to work Wednesday and Thursday. With these two days the project will be almost completed.

Mrs. Ivan Gates of Oklahoma City and Miss Dollie Kirkland of San Francisco, Calif., are here visiting their mother, Mrs. Rosa Kirkland.

Miss Hudson Garrison of Silvertown is visiting friends and relatives here.

Mr. and Mrs. Phillip Graves of Matador, were visiting in Flomot, Saturday afternoon.

A. J. Bynum made a business trip to Plainview, Monday.

Kent defeated Flomot in a ball game at Kent, Sunday afternoon, 7 to 5. The feature of the game was a home run in the ninth inning by the Kent catcher with one on to win the game.

Mr. and Mrs. Oscar Landry and children spent the week-end visiting relatives near Tulla.

Mrs. A. E. Campbell and daughter, Mrs. K. U. Campbell and children and Miss Kathryn Creamer, left Tuesday morning for Santa Anna, Texas. Miss Creamer is returning to her home after several months visit here.

Odus Crowell returned home Friday from Amarillo, where he has been employed for the past two weeks.

HANDKERCHIEF SHOWER Miss Mary Emma Willis surprised Miss Susie Meador with a handkerchief shower in the Doug Meador's home, Monday afternoon in honor of Miss Meador's twentieth birthday.

Riley Riggsby, Mrs. Irene Groves and Mrs. Ruby Flowers entertained the guests with music. Every one held his breath as Miss Meador attempted to blow the candles out. By misfortune she failed to blow two of them out.

We wish her happiness for the next two years. Refreshments were served to twenty-three. Every one bade Miss Meador goodbye wishing her a speedy recovery.—Reporter.

LA ICE CO. Prompt Delivery. Best Manufacturer of Ice.

operation of... capital last... be improv... drive arou... Say... to a refill... summer... TEX... CRACK-PRO... or The... HAVO... TAXFREE... A C... STATION... ing, Ma... DOOR... M... not News... SING... Eyelet... ace and... PRESS... es up... at—... H F... every... now and... PE... ADON...

**The Candidates, Who They Are and What They Claim to Stand For.**

**GOVERNOR**

**CILNT C. SMALL** was reared in the nearby county of Collinsworth and has served as Mayor of Wellington, County Attorney and County Judge of Collinsworth county, District Judge of his district and he is now serving his second term in the State Senate.

Mr. Small has been a leader in the Senate and has secured the



**If You Value Your Hair**

Your most cherished possession, let me give you a permanent wave on my Frederic machine.

All beauty work guaranteed and prices right.

**THE RENEE BEAUTY SHOP**

Mrs. Solon Lea, Sole Owner  
Phone No. 78

passage of many salutary laws beneficial especially to west Texas. He promises strict law enforcement if elected, denounces the wholesale pardon policy of the present administration and promises strict economy in the affairs of the State if elected. He declares against race track gambling and advocates the repeal of the present law that permits it.

**JAMES V. ALLRED**, present Attorney General, made an enviable record as District Attorney of the Wichita Falls district while quite a young man. He denounces lobbying in the Legislature and charges that many members of the Legislature are on the payrolls of the predatory interest of Texas, and urges the Legislature to cure these evils. He advocates a law requiring each member of the Legislature to disclose under oath what, if any, corporation he is employed by and advocates drastic anti-lobbying laws.

**MAURY HUGHES** once served as District Attorney of Dallas county and when the Ferguson family came into power the last time, he was elected Chairman of the State Democratic Executive Committee. He supported the Fergusons against Sterling in 1932 and in his race now he preaches "Liberal Democracy," by which he evidently means taking the bridge off and encouraging the return of all forms of liquor, racing and gambling activities as a source of revenue for the State. He denounces the Ferguson's pardoning policy and promises reform along that line if

**Texas, Oklahoma Ford Dealers See World's Fair**



More than 100 Ford dealers, executives, salesmen and guests from the Dallas Branch of the Ford Motor Company are shown above in front of the Ford Exposition Building on the grounds of A Century of Progress in Chicago, where they spent two days as guests

of the Ford Company. The Ford dealers, arriving in Chicago by special train, heard an address by W. O. Cowling, general sales manager of the Ford Company, and inspected the mammoth Ford Exposition and other exhibits of the 1934 World's Fair.

electd, and also vigorously advocated a general old age pension.

**EDWARD K. RUSSELL** pitches his campaign on a high moral plane, vigorously denouncing race track legislation and gambling; is for retention of the present prohibition laws, advocates a policy of retrenchment and promises vigorous enforcement of all laws if elected.

**EDGAR E. WITT** present Lieutenant Governor and Presiding Officer of the Senate, is making a forceful campaign claiming his experience as a legislator and his general familiarity with state affairs as his qualifications for governor. He promises strong, honest and economical administration if elected.

**TOM F. HUNTER** was third in the First Primary two years ago, for governor, which race eventuated in the hectic run-off between the Fergusons and Sterling. He declined to express any opinion in the run-off, but leaned in a very friendly way toward the Fergusons. His claims to the governorship are based largely on his experience as an oil operator and he promises to correct the oil scandals in East Texas if he is elected. He also advocates an income tax policy for the State and promises rigid economy if he is put into the office.

**C. C. McDONALD** was reared in Fannin county, taught school when a young man, was Secretary of State under Governor Colquitt's first administration and has practiced law in Wichita Falls several years. He has always been a Ferguson partisan and a militant lieutenant for the "Family" in every race they have made. Jas. E. Ferguson refers to him as my candidate, is stumping the state for him and telling the people that McDonald's election insures a perpetuation of the Ferguson policies, all of which McDonald proudly admits. He and Maury Hughes are both claiming the honors of premiership in advocating repeal of all liquor restrictions.

Allred, Hunter and McDonald are all citizens of Wichita county.

**LIEUTENANT GOVERNOR**

It is an old tradition that no

body but a Senator or an ex-Senator can be elected to this office, as the Lieutenant Governor presides over the Senate.

There are six candidates in this race, three of whom are members of the present Senate and three of whom are not. Joe Moore of Hunt county is a vigorous young Senator, who is usually in the midst of a senatorial scrap, generally good natured, but sometimes vitriolic. Woodhull is a dignified, quiet urbane Senator from Houston, who was an administration leader during Sterling's administration. He is original and resourceful and will make a formidable candidate.

**John Hornsby** is the son of an old well known Texas family whose ancestors settled near Austin back in the 20's. His grandfather was a prominent man in the Texas Revolution. His father, as well as the Senator himself, and the family has always been prominent in public affairs in Texas. John has been County Clerk, County Attorney and County Judge of Travis county and has served that senatorial district for many years in the State Senate. His genial smile always welcomes the visitor to the State Capitol and he would gracefully and ably fill the office of Lieutenant Governor.

This writer knows very little about Messrs. Johnson, Rogers and Berkley, but understands they are good men. Take your choice.

**ATTORNEY GENERAL**

Walter Woodward, William McCraw and Clyde E. Smith are all prominent attorneys contesting for this nomination. Woodward is a West Texas man, born and reared in Coleman county, is an able lawyer, is a sober and seriously minded statesman who fearlessly announces his position on all public questions. As a young man he held various offices in his county and was Assistant Attorney General at an early age and he is now completing an eight year tenure in the State Senate. He has been a leader in reform legislation, especially in his efforts to simplify criminal and civil procedure, seeking to

cheapen litigation and make it easier to convict criminals.

McCraw has served as District Attorney of Dallas county and is making a vigorous campaign for election. He and Woodward seem to assume that the fight is between them, while Smith tells the people to let Woodward and McCraw fight it out, but asks them to vote for him.

**COMPTROLLER**

Geo. H. Sheppard, the present incumbent, is from Nolan county and has held the office for four years but asks for it again. He is very competent and accommodating and appears to have filled the office with satisfaction. The three candidates opposing him are unknown to us.

**STATE TREASURER**

Charlie Lockhart is the present incumbent having held the office four years and is asking to hold it for a third term. "George B. Terrell" whose name, we understand, was Smith, but which he had changed to "Terrell" by a court order, to be used in running for office. The voters should understand that in

voting for his, they are not supporting the old original George B. Terrell of Cherokee county who served in the Legislature for many years, was Commissioner of Agriculture three terms and is now Congressman at large. The other candidates, Griffin and Waller are unknown to us.

**COMMISSIONER OF AGRICULTURE**

J. E. McDonald of Ellis county is the present incumbent and is asking to succeed himself. He is opposed by three other gentlemen, one of whom is K. Terrell of our neighboring county of Floyd but not knowing the antecedents of any of them, we leave them to the voters to choose from.

**COMMISSIONER GENERAL LAND OFFICE**

J. H. Walker of Hill county, but who once resided in Fisher county, has served one and a fraction terms as Commissioner, however he has been in that office for 30 years as clerk, chief clerk and Commissioner and thoroughly familiar with the business of the office. Mr. Walker advocates legislation extending the payment of the principal that is now about to fall due on school lands in West Texas, that were sold to purchasers about 40 years ago. He thinks present conditions warrant such extension. His opponent is Walter E. Jones of Gregg county of whom little is known

**SUPREME COURT**

One judge is to be able contestants. Lattimore of the County of Fort Worth, Justice Clendon of the County of the Commission of the branch of the Supreme Court are honest, competent, scientific judges and a rich field of candidates which to choose. Judge Clendon has had the longest service on the bench, he is a peals and is a very Let every citizen vote carefully how you vote.

**THANKS**

We wish to thank every one who helped time of misfortune. appreciate your kind Mrs. Rosa Kirkland

Word was received week of the death of Hamilton in Los Angeles. No details could be accept Mrs. Hamilton in Los Angeles, Saturday.

**DR. W. E. HARRIS**

Office Over Paducah, Texas

**MATADOR CASH GROCERY**  
**SATURDAY SPECIALS**  
To Close Out a Few Slow Articles

Syrup	Ribbon Cane	Gal. 59c
		Half 30c
Melo	2-10c Cans	13c
Napkins	2 Pkgs.	15c
Tea	1-4 Lb. Pkg.	10c
	1-2 Lb. Pkg.	19c
Strawberries	Gal.	65c
Salad Dressing	Pint	15c

**Campbell & Edmondson**

**Satisfying the Most Particular**

is our wish—and also the reason for our success

We like to work for fussy people — because we're fussy, too. We demand that every shirt, every dress, every piece of linen —yes, every item that comes to us—must go out fresh and clean and perfectly ironed. If you're finicky, try us. You'll be satisfied—we guarantee it!

**A Laundry Service for Every Family**

We have various laundry services—one is bound to be just what you want. Ask our deliveryman to tell you about them. You'll be surprised at the low prices.

**SPUR LAUNDRY**

*This longest wearing tire on the market* **COSTS YOU NO MORE**

**LOOK FOR THIS MARK**

**BUY IT TODAY WHILE PRESENT PRICES LAST . . . and get More Safe Miles FOR YOUR MONEY**

For your protection, if you stop right on the sidewalk of the tire, the tread is made of the toughest rubber ever built into a tire. It will wear more slowly than any other tire you ever owned. The next time you see a tire, look for the mark of the SAFETY TIRE. It's the mark of SAFETY. Get your money's worth. Look for the mark of SAFETY.

**BOB'S OIL WELL**  
Matador, Texas

**IF THE NEW DEAL HAS DEALT YOU A NEW CAR**

*Keep it New*

In keeping with the times, we are giving our customers a New Deal. The Continental Oil Company, with 18,000 distributing outlets in 40 states, is prepared to serve your new car and keep it new.

Strategically located are 11 refineries that are currently manufacturing a fresh product. The combination of high anti-knock Conoco Bronze and Conoco Germ Processed Motor Oil, at no increased price, is our contribution.

The only way we can prove it to you is to request you to drive into our service stations today.

**CONOCO BRONZE GASOLINE**  
with Tetraethyl for Higher Anti-knock

ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY

**CONOCO**

CONTINENTAL OIL COMPANY PRESENTS  
Every Wednesday Night over N. B. C.  
HARRY RICIMAN . . . JACK DENNY AND HIS MUSIC . . . JOHN B. KENNEDY. See radio page for time of broadcast.

**FUNDAMENTAL**  
**TH OF ANY L**  
**IN THE SOIL.**

**Roads and School Grounds**

me much needed work by the county and on our roads and nds. The streets and ds are being improv- e in better condition have ever been be-

McBrayer and fam- called to Graham Sat- on account of the death of in-law who had been for several months.

Mr. Parker of Floydada, the of Vera Laminack

Mr. King returned Friday from Oklahoma City where he an operation for ap-

Mrs. C. D. Brown and daugh- r. Fransen, of Mt. Pleasant are friends here.

Mrs. Clark Lewis and children visiting in the home of Mrs. Lewis this week.

Misses Andys Ratliff and Wy- itta Smith will accompany W. C. ing to Mineral Wells Friday, here they will attend the Mag- ella Petroleum convention and namic. They will return Sunday.

Jack Price made a business ip to Shamrock last week.

Mrs. M. E. Leach returned rne Friday, after a two weeks visit with her daughter, Mrs. ith Hangers of Spur.

Little Sammie Joe Leslie, who an been in Lubbock Sanitarium a week has been improv- However she is too ill to be moved to her home yet.

Mrs. E. Jones had as her the latter part of the week, and Mrs. Paul Barrier and family.

Construction on the home of J. W. Hoyle is nearing completion. The home is a modern one with all conveniences. Mr. Hoyle's former home was destroyed by fire recently.

Drucilla Smith returned home Saturday after a short stay in Floydada.

Mrs. Albert Hodges who has been ill for several days, is improving and will soon be able to assume her work.

Mrs. Owen Williams spent the week-end at her home. She returned to Lubbock Tech where she will complete her examinations.

Mr. and Mrs. Lem Miller returned Tuesday from a visit with relatives in Van Alstyne and other places.

Vivian Applegate of Spur spent the week-end visiting in the home of her aunt, Mrs. Ruth Smith.

M. S. Thacker made a business trip to Dallas this week.

**Roaring Towns**  
**W. WEATH**

FUNDAMENTAL  
TH OF ANY LAND  
IN THE SOIL.

# ROARING SPRINGS SECTION

THE CORNER STONE OF  
ACHIEVEMENT AND  
PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, July 18, 1934

## Roads and School Grounds

There is much needed work to be done by the county and the school boards on our roads and school grounds. The streets and school grounds are being improved in better condition than have ever been before.

## CLASS PICNIC

The Junior and Intermediate departments of the First Methodist Church of Turkey had a picnic at the Springs, Thursday evening. The sponsors for the occasion were: Miss Vivian Young, Mrs. Cecil Reaves, Mr. and Mrs. Castlebury and Mrs. Jess Hardwick.

## Boy Scouts Entertain

The local Boy Scouts entertained the Luncheon Club Tuesday with a luncheon in their hall. They were assisted by their mothers and others interested in scout work. Dick Lewis is to be complimented on his success as scout master.

## Revival in Progress

The two weeks Methodist revival now in progress is being well attended by interested crowds. The arbor erected near the church is crowded every evening. Rev. H. L. Cochran, evangelist from Sherman, is conducting the services. A large number of conversions and several additions to various churches have already been reported.

## Entertains B. Y. P. U.

The Senior B. Y. P. U. members were entertained Thursday evening in the home of Mr. and Mrs. Charles Long, west of town. Games were played and enjoyed by every one present. Refreshments of ice cream and cake were served to more than 25 members.

## Moving to Plains

Mr. and Mrs. Johnnie Moss and family are moving this week to where Mr. Moss has recently purchased a gin. Mr. Moss has been a popular gin man in our community and the entire family will be missed by their many friends.

Ravelle Hall returned home Thursday from the Quannah Sanitarium where he underwent an examination. We are pleased to report that he is steadily improving.

Mrs. A. D. Price and daughter returned home Sunday after a month's vacation spent in visiting relatives in Cisco.

Mr. and Mrs. T. E. Taylor of Flag Springs, are the proud parents of a baby girl born Wednesday.

J. C. and Doyle Mitchell arrived from a six weeks visit in the central part of the state Thursday.

Mr. and Mrs. D. Thompson, of Dallas are visiting relatives here. They are enroute to Albuquerque, N. M., where they will make their home. They are the parents of Mrs. R. H. Ferguson.

Mr. and Mrs. George Hensling are home from a vacation trip in the southern and eastern parts of the state.

There is being planned a series of lady services at the Methodist church each Sunday evening at 8:30. Everybody cordially invited to attend.

## Trades Day is Well Attended

The trades day program for Saturday attracted a large crowd of people from the surrounding country. Horse races were the main feature of the afternoon. C. C. Baker of Chandler, won first place. Every Saturday afternoon finds a new program presented by local merchants who are making a great effort to give their customers entertainment as well as low prices.

## Attend Reunion

Mrs. L. C. Collett and son Paul Indoe left Saturday for Brownwood where they are attending the reunion of their relatives. They were accompanied by Mr. and Mrs. W. H. Baxter of Dimmitt, who were returning from the Century of Progress in Chicago.

Mrs. R. L. Stewart has just returned from a visit with her daughter, Mrs. C. T. Burns, of Elton. She was accompanied by Miss Rose Mary Nelmas of Tahoka. From Elton they went to visit B. Y. Thoke of Abilene, Miss Nelmas' brother.

## Coaching School to Be Well Attended

LUBBOCK, Texas, July 17.—Half a thousand athletic coaches, university, college, high school, and unemployed, some of them gray from the cares of years of coaching—many of them with less experience will swarm into Lubbock, July 30, for the 4th Texas Tech Coaching school, July 30—August 11.

There will be no rest for these coaches.

After classes from 8 a. m. to 6 p. m., there will be golf tournaments, swimming, banquets, dances, watermelon feasts, barbecues and other entertainment with plenty of events for the visiting wives.

The teaching staff, handling everything from football to interscholastic league work, is characterized by Tech Coach Pete Cawthon as "the greatest ever assembled in one state."

For football instruction there will be Harry Kipke, Michigan, with his "pass-punt and prayer;"

Noble Kizer, Purdue, with an intricate Notre Dame shift; Lone Star Dietz, with his high scoring record with the Boston Red Skin professionals; Fritz Crisler, fresh from an undefeated 1933 season at Princeton; Harry Newman, New York Giants professional, famous for smart quarterback play; and Rip Miller, Navy, outstanding line coach.

Jumping to the basketball field, there is George Keogan, and Ed Moose Krause, of the Notre Dame fast breaking team.

Then, too, Indian Schulte, Nebraska, will offer track; D. M. Bullock, Illinois, taping injuries, training; Berry Whitaker, Texas, physical education; D. Ludlow, Oklahoma A. & M., boxing; Roy Henderson, Texas, interscholastic league work.

"Everyone of the 500 coaches expected will have a few ideas gleaned from the game to pass on to his fellow coaches," Pete Cawthon said today. "This school will

## Peture of a Modern WASH DAY



Remember the old wash day? It began before breakfast and ended after supper with the ironing. It was an all day job... a tiring, nerve wracking job. But today—how different! Our salesman picks up your bundle and 3 days later returns it ready to be used! No more wash days—no more fatigue. Yet it costs only a very small amount. If you haven't tried this service, do!

## The Floydada Steam Laundry

With Frederic Marsh and Evelin Venable

When You  
**ORDER BEER**  
Ask For  
SUPERIOR  
MADE IN TEXAS  
**BEER**  
BUY IT IN MATADOR AT  
COUNTS LUNCH ROOM  
TEXAN CAFE  
HAMBURGER KING  
**Thacker & Braselton**  
Wholesale Distributors  
Roaring Springs

be the 'Century of Progress' for coaches."

Subscribe for the Tribune.

MATADOR LODGE NO. 495  
I. O. O. F.  
Every Tuesday Night 8:00

J. R. YANDELL, N. G.  
E. S. MANGUM, Secy.

**ROY BURLESON**  
General Insurance  
First State Bank Building  
Matador, Texas

LET US PUT YOUR  
**SUMMER CLOTHES**  
In Perfect Condition  
It's time to scurry through your summer wardrobe... time to pick out those things to be cleaned and fixed up. That's where we come in. Send your husband's summer suits and your own summer dresses and in a day or so they'll be back, looking bright and new again.

**JACKSON**  
THE TAILOR



...You don't have to add  
**Sinclair Opaline** so often

There are two definite reasons why Sinclair Opaline Motor Oil lasts longer in your engine. First is the high quality and great age of the crude oil. Sinclair Opaline is refined and blended from the oldest Mid-continent paraffin-base crudes, averaging 80 million years of filtering and mellowing under the earth. Second, Sinclair not only de-waxes Sinclair Opaline in process of manufacture; it goes one step further and removes the non-lubricating petroleum jelly by chilling the oil down to as low as 60° F. below zero. Being free of petroleum jelly, Sinclair Opaline does not thicken so much in cold—does not thin out so much in heat. Try a crankcaseful. Note how seldom you need to add oil.

**SINCLAIR OPALINE**  
MOTOR OIL  
From the Oldest Mid-continent Crudes  
Agent Sinclair Refining Company (Inc.)  
**F. C. KING**  
ROARING SPRINGS

**When Minutes Count . . . Electric Appliances Are the Answer!**

When it is a matter of doing things in a hurry and doing them well you can trust an electric appliance with the job.

The automatic feature with which most of them are equipped, turning the heat on and off as required, makes them especially trustworthy.

These handy household appliances are fast becoming household necessities. Every day new ones are being developed to lend their assistance in lightening the homemaker's tasks.

Inspection of the complete line of Electric appliances at our store will reveal that many of them are much less expensive than you thought. Also you will welcome the easy terms at which they can be purchased. No obligation.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

**West Texas Utilities Company**

**Do Not Wait For Your Ship To Come In**

**Build a Home NOW!**

And Save Money on Labor, Materials and the Location.

ABOUT OUR FREE HOMESITE OFFER

**Roaring Springs Townsite Co.**  
W. WEATHERALL, Agent

LOCALS

T. M. Shafer, publisher of Waaco, California, visited his sister, Mrs. H. A. Counts here this week.

Mrs. Claud Harp and children are visiting in Wichita Falls this week.

Mothers—quickly relieve children's little accidents—scratches, bruises, with LUCKY TIGER

EYES TESTED

GLASSES CORRECTLY FITTED

DR. C. HOWARD, Optometrist

Matador, Texas

August 1st to 15th

ANTISEPTIC OINTMENT

Mrs. Posey Thornton left Saturday, for Los Angeles, California, to visit her two daughters who live there.

Miss Mary Keith is visiting relatives in Spur this week.

Miss Verlon Reeves left Saturday morning for Chicago, where she will attend the World's Fair.

Raymond Davis is attending to business in Archer City this week.

Mr. and Mrs. Earl Darsey are visiting in Electra this week.

Donald Davis left last week for Snyder, Okla., where he will open a tailor shop.

Mrs. Clint Dobbs and son Jackie, visited Mrs. Jack Catlin Saturday.

Mrs. H. T. Garner and granddaughter, Miss Nell Collett of Spur, visited Mrs. D. C. Keith and family Monday.

Mrs. R. W. Ellison and daughter, Florence, is visiting Mrs. Ellison's sister, Mrs. W. W. Moore.

Mesdames McCay and Mayes of San Antonio are visiting in the W. W. Moore home.

Infection is often fatal. Prevent it with LUCKY TIGER ANTISEPTIC OINTMENT.

Mr. and Mrs. J. A. Caswell of Bullard, Texas are visiting their daughter, Mrs. J. R. Whitworth this week.

Mr. and Mrs. Ray Miller and

son, Rotan, are visiting in Matador this week.

Mr. and Mrs. L. B. Archer and family spent Sunday in Floydada.

Floyd Ragsdale of Muleshoe, is visiting his aunt, Mrs. A. L. Fryar.

Mrs. Charle Gardner of Atoka, Okla., who underwent an operation at the Wesley Hospital in Oklahoma City recently, returned with her brother, L. B. Robertson, for a visit and convalescence here.

Misses Lena Mae Davis, Hope Clements, Sylvia Day, Winifred Estes, Kathryne Sheats, Lillian Chatman of Mississippi, Mrs. M. S. Patton and son Keith, have returned from a camping trip to Roaring Springs.

W. A. Bobbitt, Cottle county cattleman, was looking after interests here Tuesday.

Fay Tipton of Northfield, visited relatives here Tuesday.

F. Z. Martin of Whiteflat, was transacting business here Tuesday.

Howard Hamilton, accompanied by his sister, Mary, returned from a brief trip to Dallas, Sunday.

Mr. and Mrs. Ed Russell returned from Houston last week.

Frank Eiring returned from Plainview Saturday, to spend the week-end with home folks here.

Miss Arnes Beauford of ballas, who has been visiting Mrs. Howard Hamilton the past week, returned home Tuesday.

W. R. Tilson of Whiteflat, was transacting business in Matador, Saturday.

Mr. and Mrs. Jerry Birchfield of the Teepee Flat community, were trading here Saturday.

MISSIONARY SOCIETY

On Tuesday, July 10, the Irene Eldridge Missionary Society met in the home of Mrs. F. J. Bond for a missionary program and business meeting.

Mrs. H. K. Ford gave a beautiful devotional using Luke 24:13-32 as the scripture with the following as the key verse: "And they said, one to another, did not

our hearts burn within us while he talked with us by the way, and while he opened to us the Scriptures?"

A leaflet on "Co-operative Movements in Brazil," was given by Mesdames J. R. Whitworth, A. J. Daffern and F. J. Bond.

Mrs. A. L. Fryar gave interesting items from the Missionary Bulletin.

Our hearts were made glad over the reception of Mrs. Buckley as a new member in our society.

Lovely refreshments were served to the following members: Mesdames Frank A. Buckley, A. C. Traweck, A. J. Daffern, H. K. Ford, U. L. Willie, J. R. Whitworth, F. G. Simpson, A. L. Fryar and James Neblett.

Hollywood

By MARSHALL FISKE Special Hollywood Correspondent

Sometimes the only thing left the poor and the old are their memories.

Let a group of old actors and actresses get together, immediately the past is resurrected and lives again.

Reality fades away—their scuffle off the years, once more they are young and beautiful—in their pristine prime.

The talk goes on for hours, the laugh at various escapades, impeccable. "You remember the night when so and so missed his cue and rushed on in his underwear and the audience never got wise—they laughed, of course, but thought it was all in the act."

And then that time when the balcony fell on Romeo and left Juliet standing on top of a step ladder—and the time—and thus it goes on and on.

They are enjoying the happiness of retrospect—golden hours of reminiscing.

Then let a non-professional join the group. He is treated with civility, but is quickly made to understand that he does not really belong, is not one of them.

Finally they break up, separate for the night, to dream on of past glories and then to rudely awaken to grim, sordid reality—bare, chilly rooms, little and sometimes, no food, the grim spectre of old age approaching them like a giant panther ready

to devour them.

But still more sinister are the shadows of those who spend the twilight of their life alone.

Recently I had tea with an old actress. Through marriage she was related to a world-famous musician.

She, herself, played the violin with consummate dexterity. This lady had been very wealthy in her day.

In her small apartment I noticed an autographed photograph of one of the reigning queens of Europe, who knew here intimately.

As the years drew on apace, her husband died. She made poor investments (although at the time they looked so promising) then she came to America.

She developed her histrionic predilections (which had lain dormant all these years) and went on the stage.

Her success was but mediocre. Years after she came to Hollywood to enter the domain of the movies.

But even here, great success eluded her, work became ever more scarce.

Came the time when she sold nearly all of her furniture and her objects d'art and took a small furnished apartment.

Her one remaining consolation was her only son, who held quite a responsible position in London.

Letters were constantly exchanged between them. She hung upon them with a fierce, grim mother-love, the only thing life had spared her in her old age.

But the Gods above were jealous of such love. Last month they called him over to their abode. Leaving a sad and grieving mother behind, all alone in Hollywood.

As we drank our tea we were surrounded by various mementoes of those she had loved, of

those who had loved her. Her son looked down upon her from his picture there on the wall, beside it was her husband and the queen.

Her eyes shown strangely bright as she looked at them in loving remembrance, then she turned to me and spoke ever so softly.

"Don't you think, my friend, there is a great deal of tragedy here in Hollywood?" And as I sat down my cup and saucer, I nodded—I was almost forced to agree with her, but somehow I managed to say, "but Madam, the greatest darkness precedes the finest dawn."

Soon thereafter I shook hands with my hostess in adieu. I saw her yet standing in the way smiling through the door, but she was suspiciously moist and there reminded me of a harp which life had broken, so as to break one of its strings—only one remained and that was trembling in the winds of fate—the winds that blow here in Hollywood, where old and lonely.

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WASH 40c per Hour ALSO ROUGH-DRY-FINISH-WET WASH

HELPY-SELFY LAUNDRY "Get Everything Back But the Dirt"

Saturday Special

LADIES WHITE SHOES 1/2 Pr

LADIES WHITE PURSES, \$1.00 Values

MENS SPORT OXFORDS, \$3.50 to \$4.00 Values

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25c Values

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SEND \$1 for the next 5 months of THE ATLANTIC MONTHLY



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tops a 22-year record of engineering progress that makes Chevrolet the best riding car in low-price field

Year after year, it's been the same story: Chevrolet FIRST with the CHEAPEST and BEST! Self-starter! Sliding gear transmission! Modern streamlined design! And now, this year, comes the climax of Chevrolet's engineering leadership: the Knee-Action ride!

CHEVROLET MURRELL CHEVROLET CO. Matador, Texas

To the Voters of Motley County:

After more than three years of public service for your neighbor county of Floyd as her County Attorney, I have offered myself as a candidate for District Attorney for the 110th Judicial District of Texas.

Through five years as perilous as you and I have ever known I have toiled with your neighbors for the public good. I am concerned about the public good. Our Government, our institutions, all of the things that we value must be preserved.

On the eve of the election I still make no claim that I am a superman. But I can take into the office of District Attorney mature judgement, a sympathetic knowledge of human nature and human problems, a well trained and experienced legal ability, that will be of value to the community during whatever confronts us.

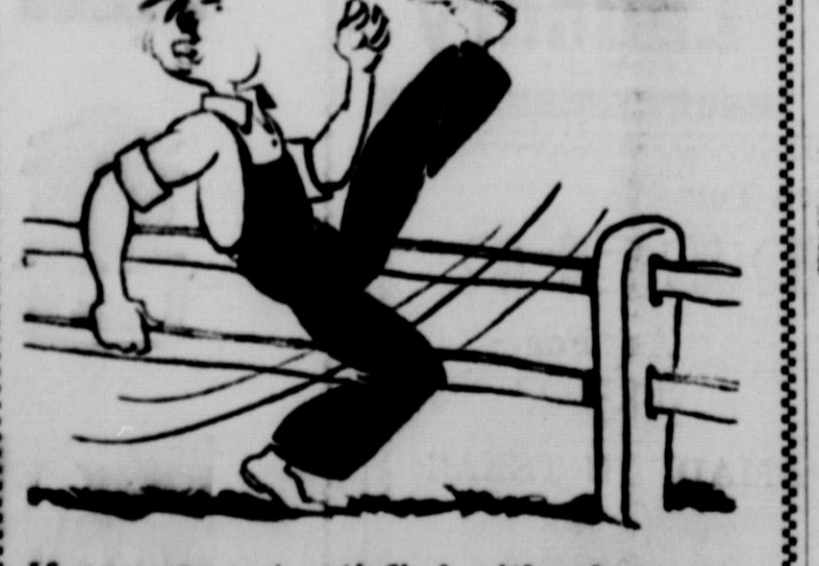
I make no plea for myself. You owe me nothing. West Texas has already done more for me than I can repay. The welfare of our country must be considered. If you elect me your District Attorney I pledge you an administration planted squarely on the law with an eye single to the public good.

Please accept my sincere thanks for the courtesies you have extended me during the campaign, and with your elective choice I shall be content.

Respectfully, Tony B. Macey

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If you are not satisfied with what your Grocery Dollar buys.

We are still offering SPECIALS. That special desire to serve you in a way that will be beneficial to both of us.

WE APPRECIATE YOUR BUSINESS Wilson & Mayfield GROCERY AND MARKET "A Live and Let Live Profit"