





Matador, Texas Thursday, October 4, 1934

MATADOR TRIBUNE
Successor to the Roaring Springs News

Combined With the
Motley County News
By Purchase, March 14, 1934

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DOUGLAS MEADOR,
Editor.
HOWARD HAMILTON,
Business Manager.

National Editorial Association
MEMBER - 1934

MEMBER
West Texas
Press Association

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Any erroneous reflection upon
the character, standing or reputation
of any individual, firm,
concern, or corporation that may
appear in the columns of this
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the intention
of this newspaper to wrongfully
use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."

MILLIONS OF VISITORS TO
ATTEND CENTENNIAL

Dallas, Se EXAS 3rrnaT nWF
DALLAS, September 28.—
Twenty million visitors will
be attracted to Texas in 1936 by the
celebrations of the State's Centennial
being planned by San
Antonio, Houston, Goliad, Bren-
ham, Nacogdoches, Huntsville,
Dallas and other Texas cities. It
is anticipated in view of the record
of Chicago's Century of Progress
and the ordinary annual
movement of tourists into States
offering no special event as an
attraction and Texans are beginning
to estimate the beneficial
effects of such a tremendous in-
flux into the confines of their
State. In this connection, figures
compiled by the Highway Depart-
ment of Wisconsin, with a tourist
season of only 100 days, are
interesting and these figures multi-
plied by the impressive number
of tourists Texas confidently is
expecting to entertain in its Cen-
tennial year will furnish some
startling totals.

The expected twenty million
visitors to Texas will consume
320 million eggs, 280 million
pounds of butter, 240 million
pounds of peas, cabbage, beans,
etc., 300 million quarts of milk
and 150 million pounds of meats
in eating approximately a billion
meals in Texas.
These seemingly large totals
definitely indicate that every man,
woman and child in the State
will be directly affected and
financially benefitted during the
Centennial year. Unquestionably
Texas' farms, dairies, gardens
and factories will not be able
to meet the demand and the
direct result on business condi-
tions in the State should not be
underestimated.
Not the least important in direct
benefit will be those who labor,
as it easily can be understood
that to produce the food and com-
modities necessary to receive and
entertain such an enormous host
of visitors, while every need during
their stay in the State, will re-
quire the assistance of multiplied
hundreds of thousands of hands.

WHO WANTS A BEAUTIFUL
PIANO AT A BARGAIN? We
may have in this vicinity a splen-
did upright piano with duet bench
to match. Also a lovely Baby
Grand in two-tone mahogany.
Will sell either of these at a bar-
gain. Terms if desired. Address
at once, Brook Mays & Co., The
Reliable Piano House, Dallas,
Texas. 13-4t

Dull Headaches Gone
Simple Remedy does it
Headaches caused by constipation
are gone after one dose of
Adlerika. This cleans poisons
out of BOTH upper and lower
bowels. Ends bad sleep, nerv-
ousness. City Drug Store.

DR. W. E. HARRISON
DENTIST
Office Over Padueh Pharmacy
Padueh, Texas

SAGA OF THE PRAIRIE

MARY ECHOLS, Editor MATADOR HIGH SCHOOL OCTOBER 4, 1934

Senior News

The Seniors are shouting and
also crying, first one then the
other. They are shouting for joy
because their coveted rings are
here. The whole town will have
a chance to see the rings within
the next few days for the Seniors
will be "strutting" every-
where with them. The entire
Senior Class is sad and despondent
over the loss of one of their
finest and most popular members,
Mary Echols. She was vice-
president of the class, and editor-
in-chief of the School News,
president of the pep squad, and
student librarian. Not only will
she be missed by her class but
the entire school will miss her.

Junior News

The Juniors were very sorry to
lose one of their favorite mem-
bers, Dorothy Echols. She was
one of the assistant pep squad
leaders and was president of the
Spanish Club. There was weep-
ing, wailing and gnashing of
teeth upon her departure.

Sophomore News

The Sophomore class is glad to
have Bonnie Mae Willis back
after being absent two days with
tonsillitis.
The Sophomore girls surely are
stringing along with the Senior
boys.

Freshman News

The following Freshman boys
are coming out for football: Rus-
sell Graham, B. F. Tunnell, Jr.,
Boyd Willett, Maurice Reilly, Joe
Campbell, Donald Groves, J. O.
Lewis, R. L. Brandon, Fred G.
Simpson and Orval Lattimore.
They hope to have a winning
team this year. Elmer Tibbets,
High School Junior, is acting as
coach for the young pig skin "tot-
ters."

SPORTS REPORT

The Matadors dashed up to
Levelland and came back dashed
last Friday. The Bullfighters
could not stop the Lobo hard
hitting backs. Matador scored
when Jesse Spencer went around
left end for the first counter.
Levelland scored twice the first
half and once in the last quarter.
The Matadors gave the Lobos a
first class scrap for the full per-
iod of play. The final score was
19-7 in Levelland's favor.

PEP SQUAD NEWS

The pep squad will get their
new uniforms next week. The
dresses, of purple material, will
be made sailor style and trimmed
with gold military braid, stars
and anchors. There will be
matching berets trimmed with
gold anchors.

Spanish Club News

The Spanish Club was organ-
ized Friday afternoon, Septem-
ber 28, with Mrs. Miller, sponsor,
in charge. The name of the new
club is to be "La Junta," mean-
ing a band of people joined to-
gether by one interest. The fol-
lowing officers were elected:
Dorothy Echols, president;
Grace Keltz, vice-president; Oma

GENERAL NEWS

The date of the Electra foot-
ball game has been changed from
Friday to Thursday night at 7:30
p. m. A large delegation of
Matador fans are planning the
trip with the Matadors.

The school campus leveling
project being carried on by the
CWA Relief Office of the county
in cooperation with the Board
of School Trustees and a com-
mittee from the Matador Cham-
ber of Commerce is again under
way. The work will involve two
different levels of play ground,
divided by a 30 inch terrace run-
ning from the high school audi-
torium across the campus east.

WHITE STAR NEWS

Wilburn Montgomery of Rotan,
is visiting his aunt, Mrs. May Ir-
win of White Star.

Julia Davies spent last week-
end in the Irwin home.

White Star will be represented
at the Matador-Electra football
game by J. L. Spencer and wife,
Modena Rea, Walter Irwin, J. B.
Barton and family, Thayne Am-
onett, Truett Pritchett, Leora and
Robert Darsey and Wilburn
Montgomery.

WONDER WHY

Jack Harden has to be check-

Dora's Beauty Shop

PRICE LIST
Wet Set 25c
Dry Set 35c
Shampoo 25c
Hot Oil 75c
Henna-Rinse 35c
Henna Pack 65c
Shampoo and Marcell 75c
Eye lash dye 50c with
arch 75c
Manicure 35c
Facial (Plain) 50c
Facial (Wash) 75c
MISS DORA JAMESON
Phone No. 5

LET'S GO WITH CONOCO
4401 SERVICE STATION
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4401 SERVICE STATION
L. B. Robertson
Commission Agent
Matador, Texas

Grounds for Suspicion

Doc: "Mrs. Miller, when did
you first suspect that your hus-
band was not alright mentally?"
Mrs. Miller: "When he shook
the hall tree and began feeling
around on the floor for apples."

Mr. Whitworth to Mr. Stan-

ford: "Have you stopped beating
your wife?"
Coach: "Yes, but I sometimes
liquor."

Coach: "Vernon Craven is the

best linesman I have ever had."
Mr. Campbell: "I didn't know
that he played football."
Coach: "He doesn't, he works
for the telephone company."

man.
Vice-president—Lorene Fryar.
Secretary and treasurer—Mable
Jameson.

Reporter—Ethel Jameson.
Chairman of program committee—
Ruth Simpson.
Chairman of social committee—
Mrs. Robert Collier.
Chairman of social service com-
mittee—Dora Jameson.
Chairman of membership com-
mittee—Ruth Moore.

Woman's Crown

Of Glory . . . .



RENEE BEAUTY SHOP

Mrs. Solon Lea, Sole Owner
Phone 78 for Appointment

month and are planning for a
great year. We were very glad
to have Mrs. Simpson and Miss
Maggie Bryan as visitors.

GROVES-MILLER

Miss Emma Groves, the

daughter of Mr. and Mrs.
Groves, of Matador, and Mrs.
ert Miller, the son of Mrs.
ler, of McLean, Texas, wed-
ed in marriage Septem-
ber 1934, at Erick, Oklahoma.

NOW!
You Can Get THAT GOOD
Gulf Gas AT
Phillip Graves SERVICE STATION
WE ARE GLAD TO ANNOUNCE TO
OUR CUSTOMERS AND FRIENDS
THAT THEY CAN PURCHASE THE
GOOD
GULF GAS AND
MOTOR OILS
AT OUR STATION—A TRIAL WILL
CONVINCE YOU
Phillip Graves
Service Station
—PLYMOUTH AGENCY—

Guard Your Eyes
OPTOMETRY
Optometry is a profession separate and distinct from
medicine and is carried on in the interest of ailing and
defective eyes. It is devoted to the study of nerves and
muscles that perform the act of seeing. It's interest
lies not alone in correcting eyes with poor vision for
there are few people who cannot make themselves see
clearly. But we find a great number of people who have
discomfort when they use their eyes for any length of
time and it is our duty to relieve that discomfort.
IF IN DOUBT
ABOUT YOUR EYES
HAVE THEM
EXAMINED
—ON—
Wednesday, October 10
BY
DR. WESTON A. PETTEY
AT SIMPSON DRUG STORE
—Take Care of the Only Pair of Eyes You Will Ever Service
Anywhere

THE FUNDAMENTAL
ALTH OF ANY LA
IS IN THE SOIL.
BAXTER
BADLY BURNED
Baxter, who is emplo
the Dobbs City Mercan
was seriously burned
while testing cream. A
can of gasoline in the ro
blazing
the young clothing
before his body was m
complete blister. He
ed to Dr. J. F. Hughes
and then taken to a
in Turkey where he is
to be improving.
ina Mae Long, wh
ing in the schools at
spent the week end
eves here.
and Mrs. Riley Scri
the week-end with
in Whiteflat.
in Ferguson visited the
fair Saturday.
Mrs. Ruth Smith and chi
the week-end visiti
each.
Mrs. Laura Hart of M
friends here Sunda
Mrs. A. J. Meadows
visitor, Monday.
and Mrs. Louie La
children of Floydada,
gives here Sunday.
MILLIONS OF
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held in old gold,
and diamonds, th
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or diamond that
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# ROARING SPRINGS SECTION

THE CORNER STONE OF  
ACHIEVEMENT AND  
PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, October 4, 1934

THE FUNDAMENTAL  
HEALTH OF ANY LAND  
LIES IN THE SOIL.

## BENNY BAXTER BADLY BURNED

Benny Baxter, who is employed at the Dobbs City Mercantile, was seriously burned Saturday while testing cream. A 2-gallon can of gasoline in the room exploded, throwing blazing gas over the young clothing off. The fire tore his body and made a complete blister. He was taken to Dr. J. F. Hughes for treatment before his body was taken to a sanitarium in Turkey where he is being treated to improve.

## MILLIONS OF DOLLARS

Gold held in old gold, platinum, diamonds and rubies, that could be turned into cash today. The U. S. Government is paying \$35 a ounce—a price no one ever dreamed of a few years ago. Every where, all over the U. S. in every home, there is a piece of old gold, platinum, silver or diamond that could be turned into cash—irrespective of its shape or form these valuables can be.

## INVESTMENTS RECOVERED

Many security investments considered total losses, are actually recoverable, in whole or part. Our investigation facilities are capable of RECOVERING MANY LOSSES. We charge two per cent amount recovered. If you have losses or desire confidential reports on any security, mail us P. O. Money order \$2.00, and you will get either recovery or real FACTS. The management of this firm has fifty years' reputable standing behind it. INVESTMENT RECOVERY CORPORATION, P. O. Box 2264, Dallas, Texas.

## ICE

Costs Less Than Spoiled Food--  
Count the food you throw away as doubly expensive. It's a loss you can prevent by keeping your ice box properly filled. Ice preserves all foods perfectly and at small cost.

Reliable, regular deliveries of pure ice will keep a constant protective temperature in your ice chest. Call us today.

Foods will spoil in a warm kitchen during cool weather the same as in summer. Protect your food with ice.

**LEA ICE CO.**  
Independent Manufacturer of Ice  
PROMPT DELIVERY

Anywhere

## P. T. A. ORGANIZED

A large number of the patrons and teachers of our school met in the Texan Theatre Monday evening and organized a Parent-Teachers Association. The following officers were elected: Rev. T. A. McBrayer, president; S. W. Weatherall, 1st vice-president; Miss Bessie L. Medlen, 2nd vice-president; Mrs. A. J. Smith, 3rd vice-president; Mrs. J. D. Mitchell, treasurer and Mrs. Lem Miller, secretary.

## L. A. Cottingham Accidentally Killed In Colorado Friday

The many friends of L. A. Cottingham were made sad on receiving news of his death in Colorado, Friday night. Mr. Cottingham lost his life when his truck was wrecked. As he was alone, particulars could not be obtained. He had formerly lived in this community and was employed as a clerk and had farmed for several years. Funeral services were held in Memphis, Monday afternoon. Among relatives who attended the funeral were: Mrs. J. R. Thacker, Mr. and Mrs. M. S. Thacker, Guy and Freeman Thacker.

## ARCH PRICE'S MOTHER DIES

Arch Price received a telegram Monday informing him that his mother had passed away at her home in Muskogee, Oklahoma, after an illness of several months. His many friends extend their sympathy in this irreparable loss.

## Another Teacher is Employed This Week

Due to the crowded condition existing in the high school, it was found necessary to employ another teacher this week and Mrs. S. W. Weatherall has accepted the position. A room is being furnished in the auditorium which will greatly relieve the present situation.

## IMPROVING

A. B. Nichols, S. D. Hunter, Ralph Nichols and Doyle Mitchell visited with Claudius Nicholls in Lubbock, Saturday and report that he is slowly improving. This young man has been in the city several weeks being treated for a spinal trouble caused by an injury received two years ago. He has many friends here who are anxiously awaiting his recovery.

## Hall-Hodges

Miss Eula Mae Hall and Aubrey Hodges were married in Dickens Thursday. The bride is the eldest daughter of Mr. and Mrs. Frank Hall and is one of the most popular young women of our town. Mr. Hodges is local merchant, and came here from California a few months ago. Their many friends wish for them a long and happy life. They left Friday for a honeymoon through Arizona and California.

## TO TECH

Several of our younger set left for Lubbock during this week-end to take up their work in Texas Tech. Among those leaving were: Misses Wyleta Smith and Juanita Thacker, Dale King and Walter W. Keahey.

## QUILTING PARTY HELD AT WHITEFLAT WEDNESDAY

Mrs. F. Z. Martin was hostess to an old-fashioned quilting party, Wednesday, September 26. Those enjoying the occasion were: Madames H. M. Murphy, W. R. Tilson, T. M. Dixon, W. B. Vernon, C. D. Willingham, A. K. Wilkinson, J. R. Plant, E. P. Humphries, T. A. Preston, Robt. Mayfield and son Aubrey, G. P. Sims, S. M. McCary son and daughter, Herman Norton and son, A. E. Butterfield, H. M. Minor and W. M. Clifton. A delicious meal was served picnic style at the noon hour.

## WE HOLD IT

true that some powder goes off with a bang but most goes on with a puff.

## Corn-Hog...

(Continued from Page One)

next steps in the Corn-Hog program. The first question discussed at Kansas City and to be voted on by Corn-Hog contract signers is whether or not there shall be any sort of adjustment program in this field. Regenbrecht stated.

## SPUR LAUNDRY

Economy and Efficiency has made this the wife-saving station.

## F. C. KING

ROARING SPRINGS

## Former Matador Girl Makes Radio Debut

Miss Louise Warren, daughter of Mr. and Mrs. Claud Warren of Haskell, was chosen as one of three most talented singers in Oklahoma City recently by a representative of the Paul Spor Production and Stage Co., a northern organization, who was seeking new radio and stage stars. Miss Warren was given an audition test over radio KOMA, and was immediately chosen by the representative from the other girls present, and in company with the other two girls, sang at the Liberty Theatre as requested. Miss Warren was assured after her theatre debut that she would hear from the production representative soon—Oklahoma newspaper.

## Flomot News

The long-looked for bus arrived Sunday night and will probably be in use within the next few days. Bud McGowan will be driver. It will make three trips in the morning and afternoon.

## Program

FRIDAY and SATURDAY  
Ken Maynard in  
"FARGO EXPRESS"

SUNDAY and MONDAY  
"MANY HAPPY RETURNS"  
With Burns and Allen

## ROGUE THEATRE

Matador, Texas

## LAUNDRY SPECIALS

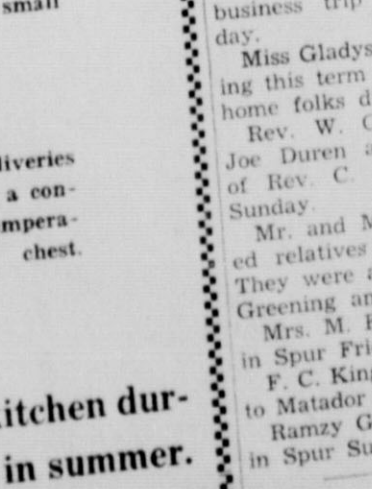
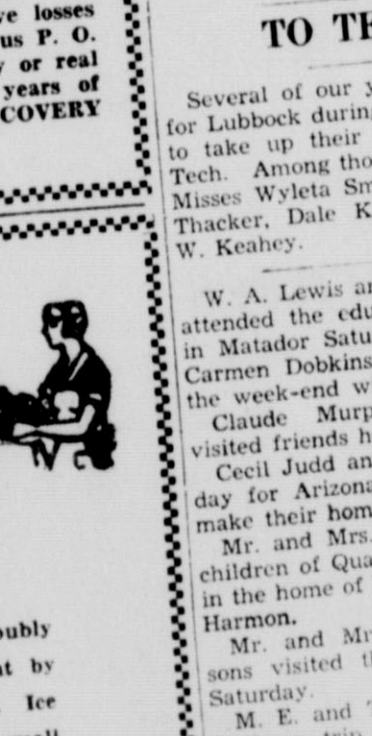
QUILTS WASHED 20c Ea.  
DOUBLE BLANKETS 15c Ea.  
SINGLES 3 for 25c

WE CALL FOR AND DELIVER

## MATADOR LAUNDRY

## SINCLAIR DEALERS WAR ON OIL BOOTLEGGERS!

Some authorities say that 25% of all motor oil sold is "bootleg"—inferior oil masquerading under some famous brand. Sinclair dealers defeat oil bootleggers by selling Sinclair Opaline and Sinclair Pennsylvania Motor Oils in refinery-sealed Temper-Proof cans. No extra charge for Sinclair canned motor oils. Ask for Sinclair Opaline or Sinclair Pennsylvania.



Temper-Proof Cans  
NO EXTRA PRICE!

Agent Sinclair Refining Company (Inc.)  
**F. C. KING**  
ROARING SPRINGS

## for preference on the type of contract which they wish to follow the 1935 program. This refers to a possible unified contract for the six basic grains: wheat, corn, rye, barley, grain sorghums and flax. It would represent a shift from several single contracts to broad program of developing better systems of farming through less intensive use of land, conservation of soil resources, and use of land for those crops for which it is best adapted.

## Other recommendations made by the conference were that contracted corn acreage be used without restriction for hay, pasture, soil improvement, soil erosion prevention crops, fallowing, or for forest plantings; that grain sorghums be included in the 1935 contract on the same basis as corn as to adjustments, benefits and tax; and that the base of increasing tax to be broadened to include other commodities in proportion to the benefits accruing to them from this program.

## It was also recommended that the plan for warehousing corn on the farm be continued and other same principle extended to other grains, and that the 1935 Corn-Hog contract be made a step toward a long-time contract program to begin in 1936. It was asked that the referendum be held the first week in October; that the questions be clarified and made more specific; and that the poll be taken by unpaid workers. These were merely recommendations to the AAA and that they may or may not be followed. Regenbrecht said.

## BAPTIST SUNDAY SCHOOL MAKES MUCH PROGRESS

For the past two months the Baptist Sunday School has had an average attendance of 203. This is the first time in many years that the school has held an average of over 200 for a period of two months. Last Sunday's attendance of 225 was next to best attendance record of this year.

## Next Sunday a new department awaits the Intermediate Department of the Sunday School. The room is newly papered, new chairs and a piano purchased just this week, feature the new equipment for the room. The Department Superintendent, Mr. J. L. Woodruff, is planning a great opening program for the department Sunday morning.

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## SPUR LAUNDRY

Economy and Efficiency has made this the wife-saving station.

## F. C. KING

ROARING SPRINGS

## committee was made the permanent program committee which will consist of Mrs. L. B. Turner, Mrs. Eldridge and Omar Washington. An executive committee, which will consist of the seven active officers as follows: J. L. Speer, Miss Boyd, Merl Davidson, Mrs. Harvey Lovell and Miss Hews, to gether with the following members: Mrs. Robert Amick, Mrs. Putt Gilbert, R. H. Tanner, Professor Rattan and Harvey Webb. Five more of the members volunteered to make waste paper baskets for the school. Those who volunteered were: Mrs. Putt Gilbert, Mrs. R. Stapleton, Mrs. C. West, Mrs. Robert Amick and Rufus Tanner. The next meeting will be Friday night, October 12, at 8 o'clock.

## The student body organized and elected some officers Friday, September 28. The student body will have charge of the assembly program every Friday morning at 9:00. Rudolph Pyron was elected president, Barbara Dee Saneddef secretary and Merl Davidson pianist. The program rendered was as follows: Assembly song, three guitar and mandolin numbers given by Boyd Morris and

## Howard Martin, school yells led by the yell leaders, Howard Amick, George Dee Stapleton and Glenn Clements, school songs led by Beatrice Martin, Margaret Clay and Vinita Lee Webb.

## The enrollment in the Flomot school is 220 students. We expect several more to enroll after the bus is started.

## Subscribe for the Tribune.

## Are Your Clothes Becoming To You Or Should They Be coming To Us For Fine Cleaning and Pressing Moderate Prices— Prompt Service

## JACKSON THE TAILOR Roaring Springs

## LAUNDRY SPECIALS

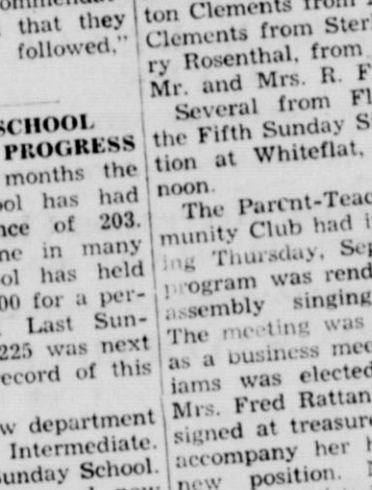
QUILTS WASHED 20c Ea.  
DOUBLE BLANKETS 15c Ea.  
SINGLES 3 for 25c

WE CALL FOR AND DELIVER

## MATADOR LAUNDRY

## SINCLAIR DEALERS WAR ON OIL BOOTLEGGERS!

Some authorities say that 25% of all motor oil sold is "bootleg"—inferior oil masquerading under some famous brand. Sinclair dealers defeat oil bootleggers by selling Sinclair Opaline and Sinclair Pennsylvania Motor Oils in refinery-sealed Temper-Proof cans. No extra charge for Sinclair canned motor oils. Ask for Sinclair Opaline or Sinclair Pennsylvania.



Temper-Proof Cans  
NO EXTRA PRICE!

Agent Sinclair Refining Company (Inc.)  
**F. C. KING**  
ROARING SPRINGS

thing on Earth  
ful as the Truth."  
EY COUNTY NEWS VOL  
Highway  
To Claren  
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Funds For Roa  
Springs Loop  
Provided  
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LOCALS

FOR SALE—About 25 tons of maize. Bright, heavy, \$30 per ton. See or write W. P. Cooper, Roaring Springs.

NEEDLEWORK—All kinds of sewing and needlework at moderate prices. Mrs. C. G. Willis.

FOR RENT—South bed room, adjoining bath. With or without meals. Reasonable rates. Phone 78, Mrs. J. S. Lea.

Bob Morris of Flomot was a visitor in Matador Saturday.

Mr. and Mrs. Warren Clements visited relatives in the Flomot community last Sunday.

Mrs. L. F. Davis and Lena Mae and Miss Mitzie Kriel were shopping in Paducah last Friday.

J. C. VanDyck of Whiteflat was shopping in Matador Saturday.

Miss Lena Mae Davis spent the week-end at the Darsey farm.

Joe Jeffers of Guthrie spent the week-end in Matador.

Hugh Cole of Barton was in the city Saturday.

Mrs. Marvin Washington spent the week-end at Flomot.

Miss Mitzie Kriel of Taylor, is

visiting their daughter in Eric, Okla.

Bob Jameson of Whiteflat was shopping in Matador Saturday.

Tom Darsey of White Star was in Matador Saturday.

A number of American Legion members attended a meeting at Flomot Monday night.

H. T. Lebow of the Barton community was trading in Matador Saturday.

Earl Stevens of Whiteflat was a visitor here Saturday.

J. W. Hicks of Teepee Flat was in Matador Saturday.

Miss Ada Shands of Whiteflat was shopping in Matador Saturday.

Miss Jerry Tudor has gone to Lubbock to attend Texas Tech.

D. T. Florence of Northfield was trading in Matador Saturday.

R. N. Scriviner of Roaring Springs was in Matador Saturday.

CHILD WELFARE ASSO. MEETS WEDNESDAY

The Matador Child Welfare Association met on Wednesday afternoon, September 26, in the high school auditorium.

A large number of teachers and parents were present and enjoyed a pro-

gram on "Achievements of the Past Year," by Mrs. B. F. Harbour and "The Outlook for the Coming Year," by Mrs. D. E. Pitts.

After the regular business sessions and program the members were invited into the lunch room where lovely refreshments of punch and cake were served by members of the entertainment committee.

The next meeting of the association will be on Wednesday, October 10, at 3:30 o'clock in the high school auditorium.

All parents of children in either the grade school or the high school are urged to be present. Another interesting program is being planned for this meeting.—Reporter

MOVIE CHATTER

By A. Rogue

Friday and Saturday we have another Ken Maynard western coming to the Rogue Theatre, and this time its "Fargo Express," a fast riding, hard shooting episode of the old west, the days of stage coach and early Express robberies.

In addition to this feature we have a Buster Keaton comedy, "Allez Oop," which should prove

to be very good.

Sunday and Monday comes "Many Happy Returns," starring George Burns and Gracie Allen.

Fox, R. K. O. and Vitaphone, you Joan Marsh and Guy Lombardo with his Royal Canadian Orchestra. This picture will be more or less musical and more comical than most any of the modern pictures.

We can promise you a lot of good laughs here at this Burns-Allen team. You will remember them and their wisecracks in "We're Not Dressing." Emmitt got Powers, or powerful, or sum-pin and went over to Paducah, saw this picture and reports its great. Is this not so, Emmitt? Better say "yeah," no so verdad?

Would like to remind you that we have a lot more of unusually good pictures coming up in the near future, among them are: "Little Miss Marker," "Shoot the Works," "You're Telling Me," "Viva Villa," "Girl from Missou-ouri," "Handy Andy," "Manhattan Melodrama," "Treasure Island" and just a score of others that I could mention, but just watch this column, theatre lobby, and various forms of advertising and you will see that we are showing the best pictures to you

that can be bought. There are no cheap ones among the group. Listen, when you play Paramount, Metro-Goldwyn-Mayer, Fox, R. K. O. and Vitaphone, you can bet you're getting the best made. There are no cheap ones that you can get eliminating the high priced ones. They, from these companies, are all good and they are standard pictures that you will see in the best theatres all over the nation.

So when you see these companies products displayed here you can rest assured that none but the best are being played in your own home town, and they deserve your patronage, if you are a show-goer. We are proud of our product, and feel safe in saying that Matador has had, in the last 18 months, more outstanding pictures according to the number played than any town that you can mention. Possibly in the future we will not be able to be in this luck; but to date we have, and are still getting them.

BAPTIST YOUNG WOMEN'S CIRCLE MEETS TUESDAY

The Young Women's Circle met Tuesday at 3:30 at the home

of Mrs. Doss.

Mrs. Eargle discussed the book "Soul Winner."

The following officers of the year were elected: President—Mrs. W. N. Vice-president—Mrs. Meador.

Secretary-treasurer—Mrs. Drace.

Reporter—Mrs. Harbour.

Refreshments were served the following: Mesdames Stearns, Harvey Stanford, Gle, Pipkin, Drace, Springe, bour and Wells.

The meeting will be at Harbour, Tuesday, October

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