

SEE THE CENTENNIAL But Remember You Have Not Seen Texas Until You See The Panhandle

Matador Tribune

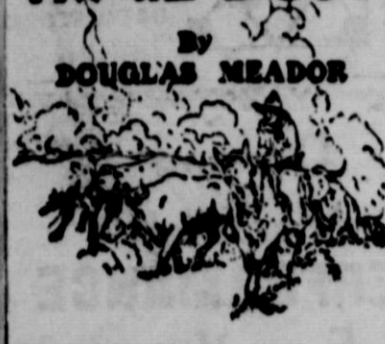
WEST TEXAS Is A New Empire Offering Boundless Opportunities to those of Courage and Vision

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, April 23rd, 1936

MOTLEY COUNTY NEWS VOL. 17, NO. 7

TRAIL DUST



The man rode into the dust that puffed from a flaming crater where the sun had fallen and was notionless against that distant rim of plains as a lonely eagle fading into the limitless paths of the sky.

Youth had passed in the old saddle the man rode, not care-free and pleasantly, but with sweat and dirt, blistering winds and endless labor.

Gentlemen rule the world and find the most luscious fruit in that leaf-covered vineyard of success.

Perhaps I have always happened along at an inopportune time, but have yet to see anyone gazing at lavish jewelry window display.

My mother would have liked the fragrant rain sweeping across the tangle, sage covered hills.

From that alcove of destiny where duty and the sound of their voices reach mutual agreement.

Mrs. Frank A. Buckley is visiting her parents in Lockhart.

LIQUOR ISSUE BEFORE VOTERS SATURDAY MAY 2

Petition Asks Court To Order Election

The issue of legalizing the sale of vinous and malt intoxicants in Motley county will be decided by the voters in the ten voting boxes Saturday, May 2, 1936, as result of a recent election order made by the commissioner's court.

DALLAS TO BE NEXT SUNDAY SCHOOL HOST

At the close of the three-day session of the State Baptist Sunday School Conference which was held in Mineral Wells last week, Dallas was selected as the next convention city.

Paducah Nurse At Traweek Hospital

Miss Ara Vee Brewster of Paducah has accepted a place at the Traweek Hospital here and began her duties Tuesday.

Unique Contest Will Be Staged By Grocer

Another guessing contest will be staged by B. Robertson, manager of Bob's Foodway grocery, next Saturday.

TO NEW MEXICO

Mr. and Mrs. Cecil Shelton and family, who have been residents of Matador for a number of years left last week for Artesia, N. M.

RAILROAD TO GO

I. C. C. Grants Right To Quanah Route Abandonment

The long struggle of the citizens of Matador and vicinity to maintain railroad service is near its end according to an Associated Press dispatch appearing in daily papers last Sunday.

The action of the Interstate Commerce Commission caused little surprise in Matador since the hearing held here in November indicated that the right to abandonment would probably be granted.

FIXED RECORD STUDENT WORK ESTABLISHED

Ex-officio county superintendent, W. R. Cammack, has started a permanent record filing system for every scholastic in Motley county.

Local Men Visit Silverton Lodge

Robert Collier, Willie McCown, Tom Harris, R. F. Thornton and C. B. Groves drove to Silverton Tuesday evening where they attended a meeting of the Certificate Men's Association of the 98th District of Masonic Lodges.

ATTEND CONFERENCE

Mrs. Henry Ford and Mrs. C. T. Jenkins drove to Amarillo Tuesday where they attended the Northwest Texas Conference of Methodist Women's Missionary Societies which was held there this week.

DATE CHANGED ON CENTENNIAL SING TRY-OUTS

To Be Held Friday At Matador Methodist Church Building

The Motley county school students singing contests which were scheduled to be held at the high school auditorium Tuesday, in order to select 100 students to sing at the Texas Centennial June 13, has been postponed until Friday, April 24.

Primary Chorus: America, The Traffic Cops, Playing Ball, Entire groups: The Blue Bonnet, Flower of Texas, Junior Chorus: Battle Hymn of the Republic, Gondoliera, The Leaf and the Bird, Over the Heather, Sing a Little Song When You Are Happy, Entire Group: Beautiful Texas (one verse) Texas, Pride of the South (one verse) All Day on the Prairie, Old Chisholm Trail, Senior Chorus: Old Black Night, O'Susanna, Entire Group: The Eyes of Texas, Whoopee Ti Yi Yo, Will You Come to the Bower (one verse) Rounded Up in Glory, Texas Our Texas.

FARMERS MEET HERE FOR NEW PROGRAM FRI.

Three hundred farmers from all parts of Motley county met at the Court house Friday afternoon to hear the details of the new farm program under the Soil Conservation and Domestic Allotment Act.

MAD DOG WAGES TERROR; LOSSES AT NORTHFIELD

Livestock Lost And Scare From Rabies Infected Canine

Loss of livestock, estimated by some to amount to \$1000 and much excitement has resulted in the Northfield community, located in the extreme northeast corner of Motley county, from a mad dog which passed through that section about three weeks ago.

89er Convention Is Held In Oklahoma

PURCELL, Okla. April 23—The anniversary of the opening of Oklahoma proper was commemorated at the annual convention of the 89ers Association of this area, which was held in the Baptist church at Lexington, April 22.

Local Resident Attends

Mrs. G. E. Hamilton of Matador, whose father, the late A. J. Cooper of Roaring Springs was in the run made by the 89ers, attended the convention, accompanied by her brother, J. W. Cooper of Roaring Springs.

ATTEND FUNERAL

Relatives from out of town who attended the funeral here Sunday of W. J. Drace, were, Mr. and Mrs. R. A. Haley of Amarillo, Wicks Curry of Ballinger and Will Curry and daughter of Paint Rock.

TALENT DELIGHTS AUDIENCE SEEING AMATEUR PROGRAM

Success Crowns Fine Efforts of Matador Civic Clubs

Much local talent was discovered Tuesday evening at the Amateur program sponsored through the combined efforts of the Matador Welfare Association and the Matador Lions Club, by a large and enthusiastic audience.

Judges Have Trouble

The judges had considerable trouble in deciding the winners of the program because most of the entries were of such high standard as to baffle those who must choose the three most superb groups.

PIONEER SUMMONED BY DEATH SATURDAY

W. J. Drace Succumbs to Paralytic Stroke at Home in Matador

Death claimed another from the thinning ranks of Motley county pioneers when the spirit of W. J. Drace, 60, was summoned late Saturday.

MATADOR LIONS TO SEEK PRIZE DISTRICT MEET

Cash Bounty Is Goal Of Local Club At Childress

The Matador Lions Club is going to Childress after \$100 next week when District 2-T meets in that city with one of the most outstanding programs ever planned for a similar occasion in the Panhandle.

Regular Meeting Tuesday

The principal topic of consideration at the interesting regular meeting of the club held at the Baptist church Tuesday, was the District meeting at Childress beginning Sunday.

Release Forms Now At Agent's Office

Forms to be executed by producers to secure the release of 1934 cotton in the 12-cent loan are now available at the County Agent's office.

ROAD BONDS ARE SOLD THIS WEEK

Sale of the new \$14,000 road bond issue of Motley county, recently voted to be used in the construction and upkeep of farm to market roads, was completed this week.

Known By Cowboys

Mr. Drace joined the Baptist Church in 1906 and had lived a devoted christian life. His friends were those who knew him, but those who knew him best were the cowboys of the colorful western Texas of the last four decades.

Services Held at the Baptist Church here Sunday afternoon at 3:30 and were conducted jointly by Rev. D. D. Denison and Rev. R. L. Jameson.

Besides a host of sorrowing friends he is survived by his widow, Mrs. W. J. Drace, Matador and three children; Mrs. Lee Moore, Erick, Oklahoma; Hal Drace, Floydada and J. W. Drace, Matador. Also two grandchildren survive; Lee Moore Jr. and James Edward Moore.

Churches To Fight Local Liquor Issue

Religious organizations of Motley county are planning a concentrated drive against the forthcoming liquor issue which will be decided at the polls Saturday May 2.

Senator Nelson To Be Candidate For Re-election

Senator G. H. Nelson of the 30th district, who is filling the unexpired term of the late Senator Duggan, will seek re-election word from Tahoka advises.

MATADOR TRIBUNE
Successor to the Roaring Springs News
Combined With the
Motley County News
By Purchase, March 14, 1934

Published Every Thursday
By The
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Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR
Editor

National Editorial Association
MEMBER



MEMBER
West Texas
Press Association

SUBSCRIPTION RATES:
\$1.00 Per Year. 3 Months 25c
CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of the Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

MALE HELP WANTED

Reliable man needed to supply rural families with Watkins well known products in Motley County. Earnings should average \$30 to \$35 weekly. Steady work, good future. Applicant 25-45, must have car. Write quickly to C. O. Lewis, cr. The J. R. Watkins Co. Memphis Tenn.

SAGA
of the
Prairie

Edited by Students
of the
MATADOR SCHOOLS
STAFF
Editor-in-Chief—Virginia Edmondson
Assistant Editor—Majoria Moore
General News Editor—Fred G. Simpson
Boys' Sport Editor—R. E. Campbell
Girls' Sport Editor—Oma Mae Jameson
Joke Editor—Lyman B. Campbell

Girls Sport News
The Matador girls have finally done something for their school. They won the county in volleyball and won that pretty banner that is hanging in front of the study hall. You should come up and see it some time. Down at Childress Saturday, the girls really played volleyball. They defeated Quikrete for the third place. Estelline beat them, but, yes, Estelline won the district.

Senior Talk
Sunrise breakfast pleases a good many of the seniors so it seems. There were about twenty-five of us at Roaring Springs last Friday—a grand time was had by all.
The Senior play is to be "You're The Doctor". The cast hasn't been selected yet but will be very soon. The play will be May 7. Commencement plans are progressing nicely.

Sophomore Report
The Sophomores went to Roaring Springs on their spring holiday. Many refreshments were enjoyed by each. Everyone enjoyed every minute they were there.
Some of the Sophomore girls went to Childress with the volleyball girls. A few of the ninth grade girls are on the main team. We are very proud of them. They all reported having a nice time. Each enjoyed themselves to the fullest extent.

Boys Sport News
Bodie Brown won first place in the discus and second in javelin at the district meet last Saturday held at Childress.

Jokes
Lucretia: "What does asbestos mean written across the front of the curtain?"
R. E.: "Hush honey, don't show

your ignorance, that's a latin word meaning welcome."

Carl King: "Mr. Harbour, why did you wake me from a sound sleep?"
Mr. Harbour: "The sound was disturbing."

Billie Lawrence: "Do you think I will ever be able to do anything with my voice?"
Singing Teacher: "Well it might come in handy in case of a ship wreck."

Mr. Gray: "Norris, this is the third time I have caught you looking at Dorothy's test paper."
Norris: "Yes, she doesn't write very plainly."

GENERAL NEWS
The High school was visited by some of the Commache Indians Thursday. Baldwin Parker, the son of Quannah Parker, brought his tribe to the school before the program the Indians gave at the Rogue Theatre.

Grade School had its holiday last Friday, and the High School had its holiday the preceding Friday. Most of the high school went to Roaring Springs.
Many of the students are taking interest in the chorus work for the Centennial, which is to have a county meet Friday. Some students are also taking interest in the amateur hour which is Tuesday night.

Senior Talk
Bob Morrison (in search of trouble), R. E. Campbell; Spiffy (who supplies it), Clifford Harris; Officer Dugan (on the trail of the culprits), Will Pritchett; Moe Rosenberg (a lawyer), Albert Willis; Professor Sockum (physical instructor), Harold Campbell; Dr. Theophilus Peck (who aspires to write), C. M. Barton; Archie Landis (Bob's friend), Beryl Blackshear; Dr. Thorpe (herself), Lucretia Estes; Velma Matthews (owner of the sanitarium), Virginia Edmondson; Clementina (a permanent patient), Geneva Cooper; Melindy (the colored cook), Sylvia Nell Patton; Rita Har-

borough (a movie star), Dorothy Echols, Katrina Dimpelmeyer (a lady from Vienna), Sibyl Daffern; Bianca Backagalupa (looking for a rich husband), Dorothy Fulfer.
This, people is the cast of the Senior Play "You're The Doctor". Be sure that you see it! It is to be given on Thursday May 7, at the High School Auditorium.
Our Invitations and calling cards are here and you'll be seeing them soon.

Junior News
The Junior play, "Yimmie Yonson's Yob" went off with a bang. The Juniors wish to express their gratitude to all the people who were kind enough to come to see their play.
We are happy to see that all the juniors lived through the six week's exams and are ready to start the last six weeks of their junior year with much enthusiasm.

The Juniors are very busy preparing the annual Junior-Senior banquet for they wish to show the seniors a good time the last year of their High School work.
We are happy that we have selected Billie Lawrence, Lyman Campbell, Louise Wright and Malcolm Morris to be attendants for the king and queen the night of the May fete.

Sophomore Talk
In a day or two the Sophomores are going to select four attendants two boys and two girls, out of the ninth grade to represent them in the May pole dance.
Since the Indians had their dance some of the boys are trying to act

like Parker. Some of them are pretty fierce too.
J. C. McMahan and S. M. Guthrie have returned to school after a period of illness with the mumps. We are glad to have them back again.

Fresh Flashes from the Freshmen
We couldn't have had a better day for our picnic on Spring Holiday. Of course, we came back sunburned and all, but a picnic wouldn't be complete without that.

Jokes
C. M. Barton: "When Was Geo. Washington born?"
Alfred: "February 22, 1732 A. D."
Mrs. Stanford: "Have you done any outside reading?"

Elmer: "No, ma'am. It's been too cold to read outside."
Will: "Let's go to town."
Clayton: "Sorry I have to go to classes, I didn't get much sleep last night."
R. E.: "That's a hot looking suit you have on."
Mr. Gray: "Yes, I got it from a fire sale."
Mr. Tunnell (while teaching science): "What's a parasite?"
Bobby: "Me?"
Mr. Tunnell: "Yes, now name another."

Boddie: "I wonder if we could squeeze in this bus?"
Helen: "Don't you think we had better wait until we get off?"
Mrs. Stanford: "What are you late for?"
Tutt: "Er—rr class I suppose."

Mr. and Mrs. Alvin Stearns of Meadow, former Matador residents, visited here with relatives this week.

REV. HENRY WELDON TO PREACH AT BAPTIST CHURCH SUNDAY

Reverend Henry Weldon of the First Baptist Church, Carlsbad, New Mexico, will preach at the Baptist Church Sunday, April 26, at the morning and evening services. It is hoped that another large audience will be present at the work of the church is increasing as was manifested Sunday with 189 at Sunday School and a large crowd at the worship hour. That is the largest Sunday School attendance in several months.
Reverend Weldon will arrive in Matador Thursday for two week-night services, Thursday and Friday nights, beginning at 7:45. The Sunday evening service also begins at 7:45.

ECZEMA



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HAMBURGER KING CAFE
J. T. Hulsey, Mgr.

COUNTY TREASURER REPORT
Report of Minnie L. Smith, County Treasurer of Motley County, Texas, of Receipts and Expenditures from January 1st. to April 1st, 1936, inclusive:

| | |
|--|------------|
| JURY FUND, 1st Class. | |
| Balance last Report, Filed January 1, 1936 | \$2,327.63 |
| To Amount received since last Report | \$2,776.51 |
| By Amount paid out since last Report, Ex. "A" | 959.90 |
| Amount to Balance April 1, 1936 | \$4,144.24 |
| GENERAL FUND. | |
| Balance last Report, Filed January 1, 1936 | \$4,027.52 |
| To Amount received since last Report | \$6,179.02 |
| By Amount paid out since last Report, Ex. "B" | \$6,000.14 |
| Amount to Balance April 1, 1936 | \$4,206.40 |
| COURT HOUSE AND JAIL | |
| Balance last Report, Filed January 1, 1936 | \$4,153.33 |
| To Amount received since last Report | \$4,626.47 |
| By Amount paid out since last Report, Ex. "C" | \$794.72 |
| Amount to Balance April 1, 1936 | \$7,985.08 |
| ROAD AND BRIDGE NO. 1 FUND | |
| Balance last Report, Filed January 1, 1936 | \$3,409.19 |
| To Amount received since last Report | \$2,412.21 |
| By Amount paid out since last Report, Ex. "D" | \$885.92 |
| Amount to Balance April 1, 1936 | \$4,935.48 |
| ROAD AND BRIDGE NO. 2 FUND | |
| Balance last Report, Filed January 1, 1936 | \$ 502.74 |
| To Amount received since last Report | \$2,376.42 |
| By Amount paid out since last Report, Ex. "E" | \$1,683.28 |
| Amount to Balance April 1, 1936 | \$1,195.88 |
| ROAD AND BRIDGE NO. 3 FUND | |
| Balance last Report, Filed January 1, 1936 | \$ 592.15 |
| To Amount received since last Report | \$1,470.99 |
| By Amount paid out since last Report, Ex. "F" | \$ 678.75 |
| Amount to Balance April 1, 1936 | \$1,384.39 |
| ROAD AND BRIDGE NO. 4 FUND | |
| Balance last Report, Filed January 1, 1936 | \$ 559.24 |
| To Amount received since last Report | \$1,951.72 |
| By Amount paid out since last Report, Ex. "G" | \$1,780.17 |
| Amount to Balance April 1, 1936 | \$ 730.79 |
| RECAPITULATION. | |
| Jury Fund Balance | \$4,144.24 |
| Court House and Jail Balance | \$7,985.08 |
| General County Fund Balance | \$4,206.40 |
| Road and Bridge No. 1 Fund Balance | \$4,935.48 |
| Road and Bridge No. 2 Fund Balance | \$1,195.88 |
| Road and Bridge No. 3 Fund Balance | \$1,384.39 |
| Road and Bridge No. 4 Fund Balance | \$ 730.79 |
| LIST OF BONDS AND OTHER SECURITY ON HAND APR. 1, 1936 Stating Funds All Items. | |
| Court House Bonds, dated May 10, 1904, Bal. | \$1,346.28 |
| Road Bonds, dated August 13, 1909, Bal. | \$1,102.67 |
| Special Road Bonds, dated May 10, 1921, Bal. | \$ 34.98 |
| Road Bonds, dated April 10, 1927, Bal. | \$ 96.17 |
| Road and Bridge Funding, dated June 10, 1931 | \$2,939.15 |
| General Funding, dated May 10, 1931, Bal. | \$1,045.36 |
| Road & Bridge Special Funding, dated May 10, 1935, Bal. | \$ 831.87 |

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When you use **LOWE'S BRUSHES** QUICK-DRYING ENAMEL you can paint woodwork, furniture, floors, glass, metal, etc. without leaving a brush mark!
It brushes on so smoothly, hides so well, and dries so quickly, that you'll find this enamel a pleasure to use. Let us show you the many attractive details.
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Dainty step-in panties in a wide range of prices. Comfortable luxury for the warm weather and at such moderate prices you can not afford to miss purchasing a season's supply.
Sheer, beautiful material and well made.
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POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 25, 1936.

For Representative: Bob Alexander, re-election

For Sheriff and Tax Collector and Assessor: Walker Williams, G. W. Green, J. E. (Edd) Skinner, re-election, L. A. Carlisle, J. Floyd Jordan

For County Judge and Ex-Office County Superintendent: W. R. Cammack, re-election

For County Treasurer: Mrs. John Smith, re-election, Mrs. Annie Tudor, Mrs. Carl Sanders

For County Clerk: Jack Robinson, re-election

For Co. Commissioner Prec. No. 1: J. S. Lambert, re-election, A. A. Groves

For Commissioner Precinct No. 2: A. K. (Kira) Wilkinson (Re-election)

Fairview News (By Mrs. Arthur Cooper)

Mr. and Mrs. Elmer Smallwood announce the arrival of a baby son in their home on Thursday, April 16. The young man has been given the name of Robert Wayne.

Mr. and Mrs. Virgil Cooper are the proud parents of a baby boy, Chester Lee, who arrived Friday, April 17.

Mr. and Mrs. Alfred Booth and Joe B. Booth Jr. of Floydada were visitors in the L. B. Archer home last week.

Mr. and Mrs. Emmitt Lawrence and Mr. and Mrs. Givens Lawrence made a business trip to Wichita Falls Monday.

Mrs. John Groves, Miss Ruth Groves, G. W. Fulfer and Donald Groves drove to Lubbock Sunday to the hospital where Mrs. Groves' grandson, Bruce Seigler, was operated on for an attack of acute appendicitis.

Miss Emma Lesta McKee visited Sunday in the home of Mrs. H. V. Jackson at Atton.

Mrs. Carl Cooper was honored at a birthday dinner at the home of her parents, Mr. and Mrs. W. M. Clifton in Whiteflat last Sunday. A delicious dinner was served buffet style to a large number of guests. Those attending from Fairview were: Mr. and Mrs. Marvin Bloodworth, Jackie and Alene Bloodworth, Patsy Ballard, Mr. and Mrs. Arthur Cooper and the honoree and her husband.

A forty-two party at the A. A. Groves home Saturday night was attended by many players. Mr. and Mrs. O. R. Vinson and Mr. and Mrs. Raymond Cudd of Matador were Sunday guests of Mr. and Mrs. L. B. Archer.

Mr. and Mrs. W. E. Ballard and daughters, accompanied by Mrs. Marvin Bloodworth and Alene Bloodworth, were in Paducah Friday afternoon on business.

Mr. and Mrs. Albert Smallwood and family of Matador were visitors in the E. L. Smallwood home Sunday.

Messrs Carl Lane and Virgil, Arthur, Carl and Lewis Cooper attended the public sale at Floydada Monday. They were accompanied home by Mr. Lewis Cooper Sunday.

Northfield News (By R. A. Harp)

Mr. and Mrs. R. B. Ranson of Cee Vee gave a birthday dinner Sunday in honor of Ben L. Howard of Portales, New Mexico, who is visiting here. Those present were: Mr. and Mrs. Ben L. Howard and family, Mr. and Mrs. Roy C. Howard and family, Mr. and Mrs. Tullis Pistole and family, Mr. and Mrs. Walton Ranson, Miss Marcelle Cook, Mr. and Mrs. A. L. Barley and family, Arthur Howard R. B. Carnes, Mrs. C. F. Barley and the host and hostess.

The infant son of Mr. and Mrs. C. W. Hunter died at 10 o'clock April 14, the day of its birth, and was buried in the Northfield cemetery April 15.

A. L. Barley and A. B. Henderson made a business trip to Matador Saturday.

Marvin Berry left for Hobbs, N. M., Monday morning.

Mr. and Mrs. Craven of Lubbock spent the week-end with their daughter, Mrs. Grace Hardison, who returned to Lubbock with them for a visit.

Marsh Herrington is visiting with Nolan Thomas.

Mr. and Mrs. Ebb Thomas and Mrs. M. A. Tate returned Sunday morning from a trip to Ft. Worth.

Interest in the community is now centering around baseball. The Northfield school boys played the local citizens Sunday with the latter winning the game, giving the school boys some good practice. There was a good size crowd out to watch the game and everyone seemed to enjoy it.

Whiteflat News (By Mrs. W. L. McWilliams)

Miss Cleo Smelser of Abilene visited her parents recently.

Reagan, A. B. and Allen Bryan were called to Waco last week to attend the funeral of their grandfather. They were accompanied as far as Vernon by Mrs. Reagan Bryan, who visited relatives for a few days.

Miss Laurie Browning was a week-end visitor here. Mr. and Mrs. W. A. Rattan of Matador attended church services here Sunday.

Messrs Tom Tilson, Geo. Sims, Ed Jameson and Albert Spray spent Saturday near Lawton, Okla on a fishing expedition.

Sunday, Mr. and Mrs. W. M. Clifton honored their daughter, Mrs. Carl Cooper of Fairview with a birthday dinner. A large gathering of local and visiting friends enjoyed the repast.

The Whiteflat Quartet attended a Singing Convention in Eastern Oklahoma Sunday.

Miss Sudie Lee Foust spent last week-end with her parents at Silvertown.

Mr. and Mrs. G. N. Fulfer Fred Ester and children.

MOVIE CHATTER (By A. Rogue)

"Three Godfathers"

"Three Godfathers" is the story of the wind-swept barren wastes of the desert. It is the story of bad men who, when they found an infant in its dying mothers arms, were not bad at all, at heart. You'll thrill to this heart throbbing story with its bad men, a baby and a girl. The stars are Chester Morris, Irene Hervey, Lewis Stone. The date is Friday and Saturday.

"King of Burlesque"

Comedy is king—he was king of comedy—he fell for a dame

and fell from his throne—then the right girl came along. See Warner Baxter, Alice Faye, Jack Oakie and a host of others in this show of shows, Sunday and Monday at the Rogue.

TO LUBBOCK

Miss Ruth Groves accompanied her parents, Mr. and Mrs. John Groves, to Lubbock Sunday to attend the bedside of Bruce Seigler, small son of Mr. and Mrs. Elbert Seigler who was conveyed to the clinic in Lubbock last Friday for the purpose of receiving an examination.

As a result of the examination, an appendectomy was performed

Sunday morning at 8.30. The patient is a grand-son of Mr. and Mrs. Groves.

Fryar Market

A. L. FRYAR, Owner Located in Bob's Foodway We Buy Cattle and Hogs

All Kinds of Fresh and Cured Meats

CARD OF THANKS

We wish to take this means of expressing our appreciation to the friends and neighbors who have aided so much with their words of sympathy and kind deeds during the illness and death of our beloved husband and father.

We also wish to tender our most sincere thanks for the beautiful floral offerings. We invoke the richest blessings of God upon each one.

Mrs. W. J. Drace Mr. and Mrs. Lee Moore and family Mr. and Mrs. Hal Drace Mr. and Mrs. Dub Drace

CARD OF THANKS

We wish to express our appreciation and sincere thanks to the friends and neighbors who so willingly tendered the many acts of kindness words of sympathy and the beautiful floral offerings during the illness and death of our beloved daughter and sister.

We humbly solicit the richest blessings of God upon each of you. Mr. and Mrs. R. F. Simpson Mr. and Mrs. Marion Simpson

EYES TESTED

And

GLASSES CORRECTLY FITTED

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Paducah, Texas New or Repair Work

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MAY 1st. TO MAY 15th.

Lel's Go Conoco

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Dalton & Ashford

Bob's Oil Well

York's Service Station

Whiteflat S. S. and Garage

Highway Service Sta.—Flomot

Fairview Service Station

L. B. Robertson

Commission Agent Matador, Texas



WE'RE SO SORRY

that we have to spring this chestnut on you: A local boy asked his sweetie whether she'd let him kiss her hand. "Sure, kid, hop to it," she said. "but don't burn your nose on my cigarette". bundle up your wash each week for our Thrift Service. Here's a service that is truly convenient and satisfying. You are relieved of all wash day labor at a cost that is decidedly reasonable—considering the service you receive.

SPUR LAUNDRY

FREE!

Transportation to the MEDINA IRRIGATED FARMS to Those Who Buy

No Sandstorms—No Droughts

Grow two or three crops per year. Will leave Matador early Thursday Morning, April 30. Mawe Reservation Now

Willis Walker & Howard Irby

Turkey, Texas Phone 86

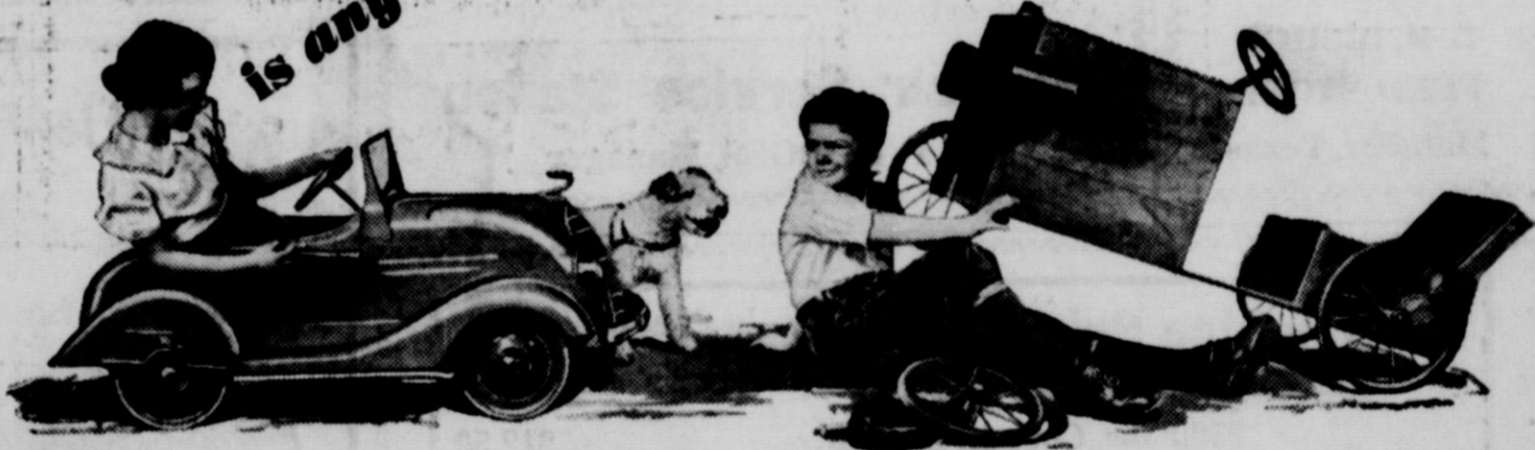
Reservations must be in by Tuesday noon.

Phone us Collect

Whiteflat News (By Mrs. W. L. McWilliams)

Miss Cleo Smelser of Abilene visited her parents recently. Reagan, A. B. and Allen Bryan were called to Waco last week to attend the funeral of their grandfather. They were accompanied as far as Vernon by Mrs. Reagan Bryan, who visited relatives for a few days.

is any oil any different?



your engine Youthified while-you-wait...

Change to this alloyed, different oil

- (1) Soon as your engine stops, the drain plug's out. (2) Your "Any-Old" oil, that's all done for, drains like watery ink. Back goes the plug. (3) Germ Processed oil—correct grade on can—is unsealed and poured while you look. (4) Alert Conoco man does all his stuff on your car and...

Before you realize it, you've quit driving by ear, or counting your car's birthdays. It's not your imagination—it's this alloyed oil. It soothes and fortifies your engine with a sturdier film-cushion than you ever heard of, but that's not all!

Alloying also gives this patented Germ Processed oil its uncanny ability to "join up" with metal. All the inner engine surfaces become definitely oil-plated. Even those modern types of bearings, easily corroded by some oils, are double-guarded. For this alloyed oil is IN them, and the Germ Processed film is ON them. You're just that much farther away from your next stop for oil. Continental Oil Company.



GERM PROCESSED OIL

You must see Grand Canyon! For free marked maps write Conoco Travel Bureau, Denver, Colorado

Advertisement for Federal tires, featuring the slogan 'For your safety and peace-of-mind' and 'FEDERAL tires... NOW!' with an illustration of a car.

Why tackle those rutted, muddy back-roads; those rain-wet highways; with old, worn tires—when brand-new Federals will give you safe traction, and give it for a long, long time? Instead of slowing on the turns — instead of spinning wheels in slippery mud — instead of worrying about when those bald-headed tires will let go — roll along confidently — on Federals! No safer tires are made — and Federal's Equal Tension Cord Construction will give you long, safe mileage-life. And, at Federal's reasonable prices, there's no reason for trying to "get by" on those old tires. Drive in now — and roll out on Federals!

Have Your Car Completely Serviced For Satisfactory Summer Driving.



Bob's Oil Well

Exclusively Conoco Products MATADOR, TEXAS

LOCALS

Mr. and Mrs. Elbert Reeves and family of Becton, visited here Sunday with relatives.
Mr. and Mrs. Dub Drace, together with his mother, Mrs. W. J. Drace, accompanied Mrs. Bob Haley to her home in Amarillo, Tuesday. Mr. Haley returned Sunday evening.
SORE THROAT—TONSILLITIS! Instant relief is afforded by Anesthesia Mop, the new guaranteed throat mop. Relieves pain—kills infection. Relief guaranteed or purchase price refunded by Simpson's Drug Store. 6-tp
TO TRADE—320 acres of land at House, N. M., for Motley county land. See or write Cudd Fulkerson, Matador, Texas.
Mesdames Clyde Bartlett, L. R. Bishop and Elbert Seigler drove to Paducah Tuesday afternoon.

Mr. and Mrs. W. A. Bishop and daughter Emily Sue of Paducah, visited in the L. R. Bishop home Wednesday evening.
Misses Velma and Virginia Gaines of Lubbock, visited in the home of their sister, Mrs. M. A. Patton and family Sunday.
Mr. and Mrs. G. C. Keith and family of Amherst, visited relatives here last week.
Rev. and Mrs. D. D. Denison and son James Dickie, left Monday for Elgin where they are visiting Mrs. Denison's parents. They expect to return home Saturday.
Claud Wilson of Sweetwater, was a business visitor here Monday and Tuesday.
FOR SALE OR TRADE—5-room living quarters, store, 16x18, 2½ acres of land located on good highway. See or write Cudd Fulkerson, Matador, Texas.
Mrs. U. L. Willie and daughter Clotelle, together with Miss Amy Glenn made a trip to Lubbock last Saturday.
DON'T SCRATCH! Get Paracide Ointment, the guaranteed itch and eczema remedy. Paracide is guaranteed to relieve all forms of itch, eczema or other skin irritations or money refunded. Large jar 50c at City Drug Store. 15-tp
Miss Ruth Groves visited in Lubbock Tuesday.
Mrs. Ben Meador and Mrs. A. A. Tipton made a trip to Childress Tuesday. They were accompanied from Paducah by Mrs. Joe Meador and Mrs. Bud Morrison and Mr. and Mrs. Luther Jones all of Spur visited relatives here Tuesday.
Miss Adelaide Self who is attending Texas Tech at Lubbock, visited here Monday with her sister, Miss Hazel Self.
Mr. and Mrs. Jack Robinson made a business trip to Lubbock Tuesday.
John Hamilton left last Wednesday for a business trip to Wash-

ington, D. C.
Mr. and Mrs. Joe Meador, accompanied by the latter's father, Mr. J. E. Meador of Paducah, visited relatives here Sunday.
Miss Rachel Patton, together with Mesdames L. J. Barkley and Wiley McCown, made a trip to Plainview last Thursday.

LOCAL FIRM IS SELECTED FOR SELLING EVENT

The Matador Hardware and Furniture Company of this town has been chosen again as the distributing store in this locality for National True Value Week, a nation-wide selling event participated in by upwards of 1,000 of the better independent home owned hardware stores from coast to coast.
This gigantic sale starts Saturday, April twenty-fifth and ends Saturday, May second. All the shrewd buying geniuses of Hibbard, Spencer, Bartlett & Company, the world's largest wholesale hardware concern has been concentrated for several months on the advance preparation of True Value Week bargains. Because of the huge quantities that have been purchased to supply so tremendous a number of stores, it is easy to understand why the people of this community will be offered bargains in housewares and other lines of hardware as have seldom been available.
True Value Week
Every store participating in National True Value Week will be identified by colorful outside signs, window posters and interior display material, the equal of which has seldom been provided retail stores of any type. It is said the aggregate purchase placed for this special display material for National True Value Week was

the largest in the history of the Chicago printing business.
A large, colorful double page advertising circular has also been prepared, carefully illustrating many of the specials to be offered during National True Value Week. These circulars will be distributed on April 23rd, to practically all homes in this locality. Among the interesting features advertised on this handbill is what is termed a Coupon Item. This is a sensational value customers may obtain only by bringing to the store the coupon clipped out of the circular.
Buy Large Quantities
One other interesting point mentioned by Mr. L. C. Harp of the Matador Hardware & Furniture Company was that in some instances as much as five solid carloads of a single item were purchased by the Hibbard, Spencer, Bartlett and Company in order to properly provide for the needs of their True Value customers. Mr. Harp states that all these marvelous values will be on sale during this week of April 25 to May 2.

RETURN HOME
Mr. and Mrs. H. S. Watson, together with their daughter, Mrs. W. F. McCaghren and small son,

W. F. Jr., returned home Saturday evening from a week's visit with relatives in Fort Worth.
While they were away, Mrs. Watson received medical treatments in Dallas, and reports a much improved condition.

Large Congregation Hears Rev. Gamble

A large and appreciative congregation was present at the Baptist Church Sunday at which time Rev. T. J. Gamble of Stratford delivered inspirational messages at both the morning and evening services.
Rev. Gamble was accompanied here by Mrs. Gamble and their small son, and were guests in the home of Mr. and Mrs. B. F. Harbour, who held open house during the afternoon, that the church membership might have the opportunity of calling, and meeting them.

Carlsbad Pastor Here
The pulpit will be filled next Sunday by Rev. Henry Weldon, of Carlsbad, New Mexico. Rev. Weldon will also conduct services Thursday and Friday evenings, in addition to the regular morning and evening services on Sunday. The community is extended a

cordial invitation to attend these services.

ACCEPTS POSITION

Miss Sylvia Day, who recently completed a six month course in Beauty Culture, in Dallas, has accepted a position in the Vogue Beauty Shop at Paducah, where she began her duties last Wednesday.
Miss Day visited here during the week-end with her parents, Mr. and Mrs. R. A. Day.

CLOSES REVIVAL

Rev. D. D. Denison, pastor of the local Methodist church returned home Saturday from Floydada where he conducted a revival meeting during the previous two weeks. Rev. Denison reports a very successful meeting.

A seven ton stone monument, erected a year ago on grounds of the Velasco coast guard station, marks the site of the Battle of Velasco, historic Texas event to be

commemorated in Centennial observances this year.

ROGUE THEATRE

Matador, Texas
Friday and Saturday
"Three Godfathers"
WITH
Chester Morris and Irene Hervey
Sunday and Monday
Warner Baxter, Alice Faye, Jack Oakie
IN
"King of Burlesque"
Sunday Matinee, 2:30 P. M.
Nights 7:30 P. M.

WE ARE Now Hatching
For Sale (also custom) baby chicks each Wednesday and Thursday.
From State accredited and country-run flocks.
Prices Reasonable
Come, Phone or Write
Spur Grain & Coal Co.
SPUR, TEXAS
Leave Order For Chicks At
L. R. BISHOP FEED STORE
Matador, Texas

We Appreciate Your Business . . .
Sinclair Oils and Gas
Tires and Accessories
Sinclair Service Station
A. P. HODGES, Manager

QUALITY . . .
Cleaning and Pressing
Prompt Service - - Moderate Prices
Suits Made to Measure
Matador Cleaners
CLEAN CLOTHES LAST LONGER

YOUR NEIGHBOR WILL TELL YOU ABOUT THE FLOYDADA LAUNDRY
Your neighbor can tell you about the satisfaction, service and economy of having your laundry done by the Floydada Steam Laundry.
Why not start today and provide yourself with more leisure and entire freedom from washday worries, by calling our driver
FLOYDADA Steam Laundry

Reduced Ice Prices Now in Effect
Delivered Prices . . .
2500 lbs. Coupon Book for \$12.50
1000 lbs. Coupon Book for \$6.00
All Cash Ice at 60c per 100 pounds.
Dock Prices . . .
100 lbs. 50c | 50 lbs. 25c
25 lbs. 15c | 12½ lbs. 10c

NOW YOU CAN HAVE Air Conditioned REFRIGERATION
Fresh, pure air . . . constantly circulated at just the right temperature and humidity to keep your food in perfect condition. That's modern air-conditioned refrigeration with ice!
Let us prove the facts
Before you purchase refrigeration allow us to prove the economy, service, satisfaction and beauty of the modern air-conditioned ice refrigerator.
10 DAYS FREE TRIAL
We will place the refrigerator in your home and keep it iced for ten days while you judge its merits.
Leon Independent Ice Co.
Solon Lea, Manager

Are You Wearing a New Straw?
They are Lighter—Cooler—Smarter
Now that the warm days are at hand you will want one of the new straw hats for men. The very newest in design and material and embracing comfort at a very moderate cost. Come in today and select your summer hat.
Priced From \$1.00 up
Style and Comfort
Genuine style and comfort in these hats is made more attractive by the very low price which we are able to offer our customers. We have your size, the material you want at the price you want to pay. Also a full line of everyday straw hats at low prices.
MATADOR DRY GOODS COMPANY

Campbell's FOOD MARKET
MATADOR NO. 1 ROARING SPRINGS NO. 2
Specials for Sat., April 25
FREE! FREE!
A beautiful \$5.50 Crystal Bracelet given away at 3:30 p. m. 1 ticket for registering at our store and 1 with each \$1. purchase.
BANANAS, nice golden fruit, lb. 5½c
CHEESE, pound 19c
STEAK, tender chuck, lb. 15c
See the beautiful bracelet in our window to be given away Saturday at 3:30 p. m.
HOMINY, No. 2½ Can 3 for 23c
Corn No. 2 Can Standard, 3 for 23c
No 2 can Our Darling 2 for .25
CHEESE TOAST, Free Sample Package
MILK, 5 Small Cans 18c
K.C. Baking Powder 25c size 17c
50c size 29c
CALUMET, 1 pound 15c
FRESH BEANS, pound 10c
NEW SPUDS, No. 1's, pound 4c

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