

MATADOR TRIBUNE

SUCCESSOR TO ROARING SPRINGS NEWS

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, September 13, 1934

"Nothing on Earth is so Powerful as the Truth."

MOTLEY COUNTY NEWS VOL. 15, NO. 29

The Tribune Embraces The Roaring News and The Motley County News in Publication of Complete Circulation

VOL. 8, NO. 27



MAIL DUST
By
GLAS MEADOR

Official glory associated
cowboy is smeared upon
by watching a round-up
bawling din that mingles
the thick stench of
hair and flesh burned
animals does not weave
fabric of fanciful im-
aged and rider
sweat through the
of a summer day
to close when they
spreading iron.
there is the quick, short
of a rope in the air and a
when it tightens as
and rider
ward the edge of the
Bulging, frightened
and hopelessly
to escape. The bull-
come forward and there
stretched taut and little
of brown smoke spurt
iron sinks through the
to the flesh. The legs
and perhaps one futile
breaks from an animal
stricken with terror and
Time and nature, the doc-
nurse to both man and
are left with another

empty pockets and hun-
dredged along Hollywood
and one cold, foggy morn-
struggled with the home-
in my heart. Altho I
ked miles, the white and
Western Union sign came
the fog before I was ready.
the plate glass window I
see the warm glow of a
and faintly hear the
of telegraph instruments.
ed at the massive door and
ed how many unknown
of heart-break and crush-
had ended there. Won-
how many souls had sur-
to fate by pressing the
From somewhere in the
of my misery came a flood
and determination.
more confident steps I walk-
the frontier this side of
ed an hour I was washing
in a cafeteria fronting the
wonderful street in the
but that afternoon I was
to go to my closet bed-
with blisters over my hands
by a strong chemical in
fish water. My land-lady's
step-daughter bandaged my
with food powder and
I never returned to the
I never received pay-
and never received pay-
the half day of work.
ange as it seems even for a
of fate, I sold a story to a
of independent motion picture
where while I sat on the edge
of cot just a few days later.
man had a room a little lar-
than my own across the hall,
check he paid me bought
oil for the lamp of hope
two lifetimes.

Strikingly beautiful woman I
knew told me that she hated
parents, while they had given
everything their humble lives
to offer, including their love.
They always bored her and
she had not even written
them in years. She is, per-
son, not so beautiful now and
she must be almost a grown
woman. I wonder if she has ever
visited the pain she caused
the who loved her most?

When I was a boy I used to
at a certain place on my father's
farm where an old man had
found murdered years be-
fore and at night I would ride
miles to keep from passing
at night. I was anxious to
manhood when I believed
I would disappear. I have
found that men have as
many fears as boys, but that
they fear different things.

Accepts Position
As Music Teacher

Over \$700,000 to be Paid Out of County Agent Office in '34

Chamber of Commerce Banquet Draws Large Attendance to Hear Many Vital Issues

A total of about \$710,000 will have been paid to farmers, cattle raisers and for employment through the county agent's office in Motley county by the end of the year, County Agent, Frank A. Buckley declared at the Chamber of Commerce luncheon held at the Texan Cafe Tuesday.

Mr. Buckley said that some \$150,000 would be paid on cotton and hog contracts, that exemption certificates would value about \$400,000 and that the total amount from cattle purchased by the government would possibly reach \$200,000. The payroll, he said, for office and field work would possibly amount to \$10,000.

In the cattle buying program for the county, instructions to ship 1000 head instead of the regular allotment of 450, were received for this week. An extra crew working 3 extra days are expected to double the output. It is estimated that all sheep herds will have been completed next week. The speed with which the work has progressed has largely been made possible by the Matador Land and Cattle Co., allowing owners of small herds to receive relief first. The work is nearing completion much faster than was at first estimated. A total of 76 checks amounting to over \$15,000 has already been paid cattle owners and did not include any payment to the Matador Company. About 8000 head have already been inspected and appraised in the county.

Many Attend Luncheon
The Chamber of Commerce luncheon was well attended and a very interesting program was

Lubbock Boosters Good-Will Tour to Be Here Tuesday

Automobile Caravan From Plains City to Lunch Here Tuesday on 225 Mile Advertising Trip.

A Fair Booster Automobile Caravan, accompanied by the forty piece Lubbock High School Band, a comedy troupe and probably one hundred Lubbock business men will visit Motley county Tuesday in a 225 mile tour advertising the 21st annual Panhandle South Plains Fair at Lubbock, September 24 to 29.

The boosters will leave Lubbock at 7 a. m. and arrive in Matador at 12:30, where they will remain for lunch. They will depart for Roaring Springs at 2 p. m.

The party will have novelties for the school children and souvenirs for grown-ups.

J. R. GASKINS IS VICTIM HEART ATTACK TUES.

J. R. Gaskins, age 79, died suddenly at his home in Matador, Tuesday night, as a result of a heart attack.

Mr. Gaskins was well known in this and the Whiteflat communities. He served as janitor of the Whiteflat school for a number of years and later served in the same capacity for the Matador schools.

Interment was made in the Whiteflat cemetery Wednesday afternoon.

ON VACATION

Miss Rachel Patton, clerk in the sheriff's office, left yesterday for Mineral Wells and other points east where she will spend her vacation.

Finnis Harrow of Whiteflat was a Matador visitor Saturday. Mrs. Hugh Cole of Whiteflat was trading here Saturday.

Miss Bertha Castevens came in Saturday from Alvarado, to resume her duties in our school.

Mrs. Malcolm Morris of Whiteflat, was trading in Matador Saturday.

Mrs. M. S. Thacker of Roaring Springs was shopping in Matador Saturday.

When I was a boy I used to at a certain place on my father's farm where an old man had found murdered years before and at night I would ride miles to keep from passing at night. I was anxious to manhood when I believed I would disappear. I have found that men have as many fears as boys, but that they fear different things.

TELEGRAM HALTS CATTLE BUYING IN COUNTY

A telegram received by County Agent Frank A. Buckley yesterday morning from Geo. D. Barnes, Assistant Drouth Relief Director at College Station, instructed him to stop all cattle purchasing at once.

No reason for the order was stated in the telegram.

Cattle owners in the county who were awaiting inspection and appraisal of their stock have been advised of the order.

Up until yesterday about 6800 head have been purchased.

HARVE SPARKS IS CALLED BY DEATH FRIDAY

Harve Sparks, 74, well known pioneer and rancher, formerly of this county, died at his home in Quanah, Friday morning.

Mr. Sparks, who was employed by the government as cattle appraiser in the Federal Drouth Relief program for Motley and Cottle counties, suffered a stroke of paralysis at Paducah, Wednesday night from which he did not recover. He was moved home by ambulance Thursday morning.

Mr. Sparks came to Motley county 37 years ago and later moved to Quanah, dividing his time between the two towns for 14 years.

Harve Black Sparks was born at Mt. Pleasant, Texas, July 15th, 1860, and died September 7th, 1934.

Football Team Will Have Scrimmage Game Here Friday

Matador football fans will have a chance to see their first football of the season Friday, when the Matadors take on the Quitaque Panthers in their first scrimmage. Coaches of both teams will be on the field to correct plays and other faults of their players.

There will be no admission so all football fans come on out and watch the Matadors perform.

More Rainfall Over Week-End; Hail Does Much Injury

Hail Stones as Large as Hen Eggs Drift Like Snow on Highway Near Roaring Springs.

More rainfall, bringing the total to slightly less than 4 inches since the cessation of the drought, fell in Matador Sunday afternoon and night. The total precipitation registered in the city was 1.25 inches.

The rain, which greatly benefits ranges, young wheat and feed crops, was accompanied by a terrific hail storm touching the extreme southern edge of the county. Near Glenn and Afton in Dickens county, crops were completely wiped out over a five mile stretch extending east and west across the county.

American Legion Improves Cemetery

A clean-up and improvement of the Matador East Mound cemetery was completed Tuesday under the sponsorship of the American Legion.

The organization of ex-service men has taken exceptional pride in keeping it at regular intervals beautiful and at regular intervals sponsoring clean-up campaigns that maintain a degree of care warranting the appreciation of the entire community.

LAW-HANEY

Miss Lora Law of Roaring Springs and Mr. Woodrow Hanev of Matador, were united in marriage at Plainview, Wednesday evening, September 5th, 1934.

The bride is the daughter of Mrs. F. F. Henry of Roaring Springs, where she has made her home for a number of years. She is a graduate of the Roaring Springs high school and has many friends in this section.

The groom is the son of Mr. and Mrs. Jim Hanev of Matador, and is also a graduate of the Roaring Springs high school, the marriage culminating a courtship extending back to school days.

Mr. Hanev is associated with his father in the wholesale oil business here.

The young couple will make their future home in Matador.

RETURN FROM HOSPITAL

Mrs. Nolan Fulkerson, released from the Quanah Hospital last week following an appendix operation some ten days before, was able to return to her home Sunday.

Mrs. Ray Hyatt of Wichita Falls was visiting old friends here Saturday.

SHERIFF'S CAR DEMOLISHED IN ACCIDENT MON.

Have Narrow Escape When Automobile Turns Over in Avoiding Collision.

Sheriff J. E. Skinner, accompanied by Frank Brians, automobile mechanic employed at the Perkins Auto Service, narrowly escaped injury and possible death late Monday afternoon, when Sheriff Skinner, driving west on Highway 28, just east of the business section of Matador, suddenly swerved to the left to avoid striking another machine which had started to negotiate a left hand turn.

The new Oldsmobile coupe, which the sheriff had recently purchased, on striking the loose dirt off the edge of the pavement, turned completely over, righting itself again. Altho the car was badly wrecked, a tire blown out, fenders bent and torn loose, and the top crushed, neither of the two men received any injury.

The sun shining directly down the pavement impaired visibility and Sheriff Skinner, who had started to pass the other car, which was driven by Miss Josephine Moore, declared he could not see the turn signal to strike car was almost ready to strike when he made the abrupt turn, Altho Miss Moore's car was struck slightly in the accident, no damage resulted.

Spanish Teacher is Added to Faculty As Term Begins

Registration Less Than Estimated; New Course Added to Benefit Whiteflat Students.

Altho the enrollment of the Matador Schools Monday was slightly less than at first estimated, the high school registration is one of the largest school is as follows: freshmen 30, Sophomores 24, juniors 38 and seniors 26, a total of 118.

With 238 enrolling in the grade school, the total number of students beginning the term Monday was 356.

Spanish Class Added
In order to accommodate 10th grade students from the Whiteflat school who have started a course in Spanish, Mrs. Willis Miller, B. A. degree graduate, College of Industrial Arts and Student Assistant in the college's english department, was employed to teach two Spanish classes.

Wheat Plantings Restricted Under Cotton Contracts

Producers whose farms are covered by Cotton or Corn-Hog Contracts must consult their contracts before determining the number of acres of wheat they are permitted to plant for harvest and sale, county agent Frank A. Buckley states. This rule applies also to other basic commodities as paragraph (3) of the Cotton-Hog contract and paragraph (4) of the cotton contract read in part as follows:

"The producer agrees not to increase on this farm in 1934 above 1932 or 1933, whichever is the greater, the acreage planted in each crop for a basic commodity, the act as a basic commodity. Basic commodities include cotton, corn, wheat, grain sorghums, wheat, barley, grain sorghums, wheat, and dairy rye, beef cattle, hogs, and dairy products. The 1932 and 1933 acreages of all crops are shown in Table I of each contract. These restrictions do not apply to farms not covered by contracts."

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Methodists Close Revival Meeting

The Methodist revival which was conducted by Rev. W. L. Tittle of Plainview, closed here Sunday night. A total of 16 conversions were made and exceptional interest was manifested in the meeting.

The new members will be received into the church next Sunday morning following the regular services.

PHILHARMONIC SOCIETY HOLDS MEETING MONDAY

The Philharmonic Society met Monday, September 10, in the home of Mrs. W. R. Moore, with Mrs. H. C. Eargle as leader.

The program consisted of the Indian folk music, with the following parts given:

Musical: How it Came to be What it is—Mrs. H. C. Eargle.
Piano: "Rain Song"—Miss Roberta Jameson.
What is Folk Music—Mrs. W. R. Moore.
Piano: "Grinding Song" (Hopli)—Miss Ruth Moore.
Some aspects of American Indian Music—Mrs. Ben Meador.
Violin: "From the Land of the Sky Blue Water," Charles Wakefield Cadman—Mrs. Claud Groves.
Choral Practice—Club led by Miss Mable Jameson.

WILSON & MAYFIELD RE-OPEN MARKET THIS WEEK

The meat department of the Wilson & Mayfield grocery was reopened last week with a complete stock of fresh meats and market supplies. Jodie Creel, who was formerly employed at the market located in the Matador Cash Grocery, is in charge of the department at the Wilson & Mayfield store.

Altho the Wilson & Mayfield market department had suspended operation for some time, modern fixtures and electrical refrigeration equipment had not been removed and the reopening necessitated only the purchasing of new stock.

Street Paving Funds Asked To Provide Aid In Relief Employment

CHAMBER OF COMMERCE TO HAVE COMMITTEE CONSIDER POSSIBILITY OF IMPROVING MATADOR THOROUGHFARES

County Relief Chairman, Homer Sheets, in an appeal to the Motley County Chamber of Commerce Tuesday, asked the club in appointing a committee to estimate the cost of material to do street paving in Matador and provide employment relief for the increasing number of heads of families now on relief rolls and more destined to need help before spring.

Mr. Sheets suggested a bond issue to provide monies for material for the work and assured the organization that the entire cost of labor would be borne by the State and Federal agencies.

Labor Being Wasted
"We are now wasting labor," Mr. Sheets said, "here in Matador because we have no project of worthwhile nature. At present we have men filling up the small holes in Matador business streets that is an absolute loss. I would suggest a bond issue to pay for paving material that would provide a regular project and give our community a needed and lasting improvement."

"The increase in relief rolls of heads of families in the county indicate that with winter soon at hand we will have a problem to provide employment. I would like to have the Chamber of Commerce appoint a committee to estimate the cost of such work and attempt to devise ways to get the project approved as soon as possible."

The possibility of the project was turned over to the civic committee of the organization.

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To Start Sheep and Goat Buying Soon

Sheep and goat producers of Matley county must list the animals which they wish to sell to the government within the next few days, county agent Frank A. Buckley states. It is necessary that all applications be made at once so that the county quota may be worked out.

Only ewes and female Angora goats one year old and over will be purchased. \$2.00 per head will be paid for ewes and \$1.40 per head for the goats. These prices will apply to all animals condemned and those received for shipment. Fifty percent of the purchase price will be paid the owner and fifty percent to the lien-holder. The pelts of sheep and goats condemned can be retained by the owner.

The county set-up will consist of the county agent and a "sorter." The sorter will separate the sheep and goats to be condemned and those fit for food.

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MATADOR MINISTER TO MAKE NIGHT ADDRESS AT M. E. GATHERING

The completed program for the "Home Coming" and celebration of the Texas Centennial of Methodism at the Floydada, M. E. Church on September 16, has been arranged, and all advance steps are being taken to be sure of the success of the eventful day in the life of the local church congregation.

Rev. J. F. Luker, pastor of the M. E. Church, South, at Matador, will give the evening address at 8 o'clock on "The Centennial of Texas Methodism," which will be the closing feature of the program.

Every former pastor and his wife, every former member of the church and every former Sunday School superintendent, is being asked to visit with the local congregation during the day and to be their guests at a luncheon at 12:30 and at supper at 6 o'clock at the church.

The program has been arranged as follows:

9:30—Sunday School Rally.
11:00—"Sequentennial," Rev. W. L. Tittle.
12:30—Luncheon.
2:00—Program of sacred music.
2:30—History of the Local Church, A. N. Gamble, Lubbock; Olin Miller, Floydada, M. E.
3:30—Memorial Service for the Charter Members, Rev. I. A. Smith.
4:00—Old Time Singing and Experience Meeting.
6:00—Supper for Out of Town Guests.
8:00—Address, "Centennial of Texas Methodism," Rev. J. F. Luker, Matador.—Floyd County Hesperian.

ASSUMES PLACE

Emmitt Cave of Rotan, Texas, has been assigned the duties of cattle appraiser in Motley and Cottle counties to fill the vacancy caused by the death of H. B. Sparks at Quanah last Friday.

Successor for the Tribune.

Highway to Clarendon Is Approved

Funds For Road Springs Loop Provided

SE RELIEF LA

ute From Car To Meico Hope Of Cities

nds have been ordered by the State Highway Commission at Austin to provide supervision on the completion of 144-100 miles base through the loop highway 18 in Roaring Springs and also to complete miles of Highway 18 project at Whiteflat to a communication by County Judge Cammack, Monday.

of \$10,650 is available for the two construction projects in Motley county, and the State Relief Commission in providing aid for the project.

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ABILENE DENTIST TO LOCATE HERE

Dr. J. J. Reese of Abilene, who was a guest at the Motley County Chamber of Commerce luncheon held at the Texan Cafe Tuesday, declared before his return home that he had definitely decided to locate in Matador and that he would open his office here in a short time.

Dr. Reese, who has recently received his B. A. degree, came to Matador in reply to an advertisement placed in the West Texas Chamber of Commerce magazine, West Texas Today.

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Successor for the Tribune.

TO CHICAGO

Albert Daffern and Mitchell Glenn left Sunday for Chicago, where they will attend the Century of Progress Exposition.



LET'S GO WITH CONOCO F.F.F. SERVICE STATION

CONOCO BRONZE GASOLINE

DAY AND NIGHT SERVICE

GERM PROCESSED

MATADOR TRIBUNE
Successor to the Roaring Springs News

Combined With the
Motley County News
By Purchase, March 14, 1934

Published Every Thursday
By The
Tribune Publishing Co.
Matador, Texas

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DOUGLAS MEADOR,
Editor.
HOWARD HAMILTON,
Business Manager.

National Editorial Association
MEMBER - 1934

MEMBER
West Texas
Press Association

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CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon
the character, standing or reputa-
tion of any individual, firm,
concern, or corporation that may
appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
ly use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

**"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."**

NEWS OF OTHER DAYS

From THE TEXAS MAVERICK
JANUARY 4, 1902
MARRIED
At the Methodist church on
Dec. 22, at 7:20 p. m., Mr. Will-

Drace and Miss Fannie Currie
and Mr. Roy McClane and Miss
Ora Criswell. Rev. J. W. Gib-
bons officiating.

This had been expected for
some time and had been looked
forward to with great interest as
it was the first double wedding to
occur in this town. The Ladies
Aid Society had arranged the
church for the occasion. The
house was filled to overflowing
long before the hour arrived. At
the appointed time the contract-
ing parties entered, one couple
advancing up each aisle. Miss
Cooper played the wedding march
while Mavett Cooper and Mamie
Harper acted as flower girls.

All the contracting parties are
well known around Matador. Mr.
Drace is in the employ of the
Matador company and has lived
in this part of the country for
several years, and is an energetic
and deserving young man. His
bride, Miss Fannie Currie, is well
known to all the residents of
town, having lived here for sev-
eral years and made a host of
friends.

Mr. Roy McClane is one of our
promising young stock farmers
and is known as an upright young
man of sterling qualities. His
bride, Miss Ora Criswell, is the
charming daughter of Mrs. J. H.
Criswell. She came here with
her parents about five years ago
and has made friends with all
who know her.

The Maverick with their many
friends wish them a long and
prosperous life.

LOCALS

Mrs. H. H. Campbell went out
to Lyman yesterday.

J. D. Morris and family of
Whiteflat was in town Thursday.
John Chalk bought 10 head of
grown steers last week. We did
not learn the price.

Pugh Criswell has ordered lum-
ber to build a barber shop. It
will be alongside the meat mar-
ket.

TEEPEE CREEK

J. C. Lancaster commenced
plowing Wednesday.

Mr. John Cunningham of Salt
Creek poisoned a lobo wolf last
week.

George Pipkins is in our midst
picking up sticks.

H. N. Ford left for Childress
Thursday.

Dud Beauchamp is gathering
the T Cross cattle to pasture
them.

Mesdames H. N. Ford and Viola

Wyatt is visiting Mrs. Chas.
Harper of Wolf creek.

From THE TEXAS MAVERICK AUGUST 1, 1902

Of all the messy, hateful, mean
contemptible (and if we had any
more adjectives at command we'd
use them) things, the town cow
heads the list. She is everlasting-
getting into something where
she has no business. This fact
was made very forcibly evident
to the High Mogul of the mech-
anical department of the Mav-
erick on last Friday afternoon.
After last week's paper had been
run off the forms were placed at
the rear of the office for their
regular weekly washing. Visions
were floating before the mind's
eye of said High Mogul. Visions
that only a few hours and
the week's work would be done
and he could plant his feet on the
desk and play editor for a little
while; visions of the picnic with
all of its charms, to which he was
bending every effort to go. But
lo, while he was engaged with
the second form one of the afore-
said town cows was busily en-
gaged trying to drink up the
water that had dripped from
from No. 1. All at once there
was a crash and the visions of
rest and picnic were knocked as
high as a rocket, as the "pesky
critter" had the form hanging
over one horn and there was a
conglomerated mass of type and
mud. As a result there was nei-
ther rest nor picnic for the afore-
said High Mogul.

LOCALS

E. A. Day and wife were in
town trading Friday.

Miss Bess Hamilton went to
Childress last week.

Harrison Williams and family,
of Dutchman, were in town Fri-
day.

T. I. Fuller and family have re-
turned to their home in Northwest
Matador this week.

Mr. and Mrs. J. L. Moore, Mes-
srs. T. N. and Bascom Edmond-
son, Jr. and Mrs. G. F. McClen-
don, J. H. P. Jones and Otto Stol-
ley attended the Cloyd-Martin
wedding Thursday night.

C. L. Gleen has bought of J.
N. Gaines and D. A. Currie tow-
thirds interest in 80 acres of land
about a mile west of Matador
for \$213.33 1-3. This is a valu-
able tract of land.

THE VOTE

The following is the vote, to
date, in the Most Popular Young
Lady's Contest:

Miss Mollie Burleson	443
Miss Bettie McClure	436
Miss Hattie Tatum	365
Miss Ella Hamilton	269

Whiteflat Flashes

Farmers are busy preparing
their land for wheat sowing.

School began last Monday with
good attendance.

Mr. and Mrs. Ralph White, E.
A. White and Mrs. Leslie Jame-
son left Sunday for Tuscon, Ariz.

Mr. and Mrs. Delmar Parks, of
Crowell, were here Sunday.

Miss Gladys Spray has been on
the sick list, but her condition is
reported to be improving.

Mr. and Mrs. Bill Winstead

moved to Oxford, Kansas, last
week.

C. D. Wittingham received a
message Wednesday of last week,
stating that his father had passed
away at Throckmorton. He and
his aunt, Mrs. John Brummitt, of
Gasoline, attended the funeral
services at Throckmorton, Thurs-
day.

Thelma Martin of Lubbock,
was a visitor here last week.

Truett Allen returned recently
from Tuscon, Ariz.

Albert Willis returned last
week from Los Cruces, N. M.

Roscoe McWilliams made a trip
to Wichita Falls last week.

Mr. and Mrs. A. W. Wallace
went to Lubbock Sunday.

Mr. and Mrs. H. Grant of Olney
were recent visitors in the
homes of Messrs H. W. and S. M.
McCary.

Mr. and Mrs. Ike Jay of Abilene
spent Saturday night in the
L. R. Browning home.

Miss Ocie Humphries returned
to Lubbock Sunday after spending
a few days here with home folks.

Mrs. S. H. Nally of Spur, visited
her daughter, Mrs. George Sims,
last week.

Messrs Cargyle, Enlow and
Freeman of Roaring Springs, were
business visitors here Monday.

Mr. and Mrs. Vernon Daniels
returned Monday from a visit
with relatives at Artesia, N. M.

Flomot News

The Flomot Public School opened
its doors Monday, Sept. 3rd. To
date 200 students have been en-
rolled, 53 of whom are in the
high school department. Much
improvement has been made on
our teaching and grounds dur-
ing the summer months. Consid-
erable new equipment has been
added. Our teachers are going
enthusiastically about their work,
and we believe that we are begin-
ning a prosperous and successful
school year. Best of all, our
school board has ordered a new
Chevrolet school bus equipped
with a Wayne all-steel bus body
for transporting our children to
and from school.

W. H. Webb, Walter Marba, Ike
Reed and S. D. Rattan have made
trips to Lubbock this week, look-

Dora's Beauty Shop

PRICE LIST

Wet Set	25c
Dry Set	35c
Shampoo	25c
Hot Oil	75c
Henna-Rinse	35c
Henna Pack	65c
Shampoo and Marcelle	75c
Eye lash dye 50c, with arch	75c
Manicure	35c
Facial (Plain)	50c
Facial (Bleach)	75c

MISS DORA JAMESON
Phone No. 5

STOVE TIME IS HERE

We build, clean and repair
tin flues . . . polish, re-build
and put up stoves.

We also do all other types of
tin work.

Rates reasonable—Call us for
an estimate.

Burton Lingo Co.

JOE CAMPBELL, Tinner

after school interests.
The Methodist revival here is
attracting considerable attention
and drawing large crowds. Rev.
R. L. Jameson of Whiteflat, is do-
ing the preaching.

Those attending the Baptist
Association in Falls this week in-
cluded Rev. and Mrs. J. E. Eld-
ridge, Mr. and Mrs. W. H. Webb,
Mr. and Mrs. R. H. Tanner, Cate
Webb and Frank Cunningham.

Leonard Crowell, W. H. Webb,
R. H. Tanner and Robert Thomas
spent Friday and Saturday in
Amarillo looking over school
busses before placing an order
for one for the Flomot District.

The Flomot basketball teams
were entertained by Fairview,
Friday afternoon. They were
hospitably received there and ap-
preciated the high type of sports-
manship shown by the Fairview
peopel. The junior boys game
was won by Fairview, 11-1. The
senior girls game was won by

Flomot, 19-4. The senior boys
game, after a thrilling contest,
was won by Flomot, 12-11. The
teams will meet again at Flomot,
September 22.

A good rain fell in our commu-
nity Sunday night, doing much
good to the late feed and young
wheat crops.

Cotton picking is going on at
several of our farms and although
the crop is light, a goodly num-
ber of people are being employ-
ed.

Arvil Craven left Thursday
morning for Cross Plains, to take
his grandmother, Mrs. Barkley,
home, who has been visiting here.

DR. W. E. HARRISON
DENTIST
Office Over Faduach Pharmacy
Paducah, Texas

AUTO REPAIRS



Our expert mechanics can
fix your car—no matter
what its ailments may be—
and put it in A-1 shape
again. They're experts.
They know every knock
and how to fix 'em. Our
prices are moderate—in
keeping with our quality of
work. Try us for satisfac-
tion.

**Expert Brake
Relining
Motor
Electricians**

**PERKINS
AUTO SERVICE
MATADOR**

They're Going
To
Everybody's Head
Smart
FALL HATS



\$1
\$1.95

Choose your Fall hat
from our group. We have
snared all the latest de-
velopments and are prepa-
red to give Fall chic at the
beginning of the season.

**Harry Willett
And Company**

West Texas Gin Company

RELIABLE GINNERS

We come to another ginning season,
and one of the shortest seasons since
I have been in your territory.

I feel sorry for the farmers and the
company I represent as none of us
will hardly make expenses.

It will be our desire to try and see
that you get all that is possible out of
every bale you bring us as has al-
ways been our policy.

We will not be able to run every day,
but will run at least 3 days a week
and every day if we get enough cot-
ton to pay expenses. So the more
you give us, the more we will run.

I thank you for past business and as-
sure you I am still here to serve you
all this season as before.

Yours truly,

JOE M. GAINES, Mgr.

Work For Tu

Young man or woman
earn attractive part of
working in College of
and mail today to DR.
COLLEGE, Lubbock,
full information,
chance to prepare for
come and opportunity
day.

Progr

FRIDAY and SAT
John Wayne
"HAUNTED GO
Also
"THE LIFE OF JOHN
GER"

SUNDAY and MO
"30 DAY PRINCE
With Sylvia Sidney
Grant

ROGU
THEATRE
Matador, Tex

The
**AUTUMN
CAVALCADE**
of
**FALL
DRESSES**
Has Arrive



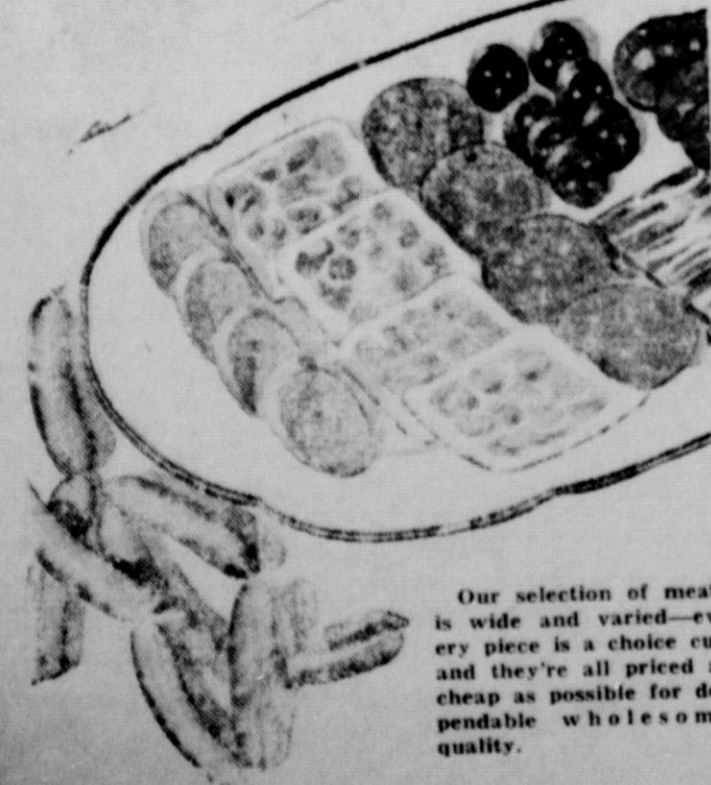
Dress to suit yo
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dressy or sport
Our dresses ob
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tates of fash
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forth in individ
variety.

\$11.95
Others \$6.95 to \$14

Harry Will
And Company

ALWAYS FRESH! FIRST QUALITY MEATS

WE INVITE YOU TO COME AND
INSPECT OUR MARKET



Our selection of meats
is wide and varied—ev-
ery piece is a choice cut,
and they're all priced as
cheap as possible for de-
pendable wholesome
quality.

**MONEY BACK GUARANTEE ON EVERY ARTICLE SOLD
OUT OF OUR MARKET**

**PROMPT ATTENTION GIVEN
ORDERS FOR DRESSED POULTRY**
—WE SOLICIT YOUR BUSINESS—

WILSON & MAYFIELD
MARKET
JODIE CREEL, Manager
"Live and Let Live Profit"

THE FUNDAMENTAL HEALTH OF ANY LAND IS IN THE SOIL.

ROARING SPRINGS SECTION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, September 13, 1934

LET'S GO WITH CONOCO Cooper Service Station BRUNSWICK TIRES AND TUBES

Germ Processed Oil

Conoco Bronze Gasoline

LARGE CROWDS HERE SATURDAY

The attractive trades day program rendered Saturday brought a great crowd to town. Foot races and the old fiddlers' contest were enjoyed by all. Attractive prices were offered by all our merchants and a noticeable increase in sales encouraged each one to make a greater effort than ever before. You are invited to attend every one of our trades day programs.

TO CALIFORNIA

Mrs. Clarence Cargile and children with Mr. and Mrs. Carl Reese, who were delayed for a week on account of the accidental shooting of Mr. Reese, resumed their journey Friday and moved to California. Their many friends are wishing a successful trip for them.

Archie Brawley left Monday for Lubbock where he will attend Texas Tech through this term.

Press Thompson and family spent Wednesday with relatives at Gasoline.

Mr. and Mrs. John Jackson left Saturday for Uvalde.

Damage Caused by Rain and Hail Here

Our community was visited Sunday afternoon by a very destructive rain storm which increased in its destructiveness as it traveled southward. Two miles south of town the storm was accompanied by a terrific hail storm, which destroyed all crops in its path. The scope of country through the Duncan Flat community and strip more than 3 miles wide on through the Afton community suffered the greatest loss.

Mr. and Mrs. M. H. Costlow and sons of Spur, visited relatives here Sunday.

Mrs. A. D. Price and Mrs. Audrey Vaughan made a business trip to Matador Saturday.

Orland Mitchell, who is employed by the highway department, was here from Wheeler Friday.

Rev. and Mrs. W. O. Cooley attended the Floyd County Baptist Association in Ralls, Wednesday. They were accompanied by Mrs. T. R. Pirkle, Mrs. J. D. Mitchell and T. B. Peck.

Mr. and Mrs. Jack Price and Tom Ferguson made a trip to Turkey Sunday.

Miss Lillian Rape of Spur, visited friends here Saturday.

Mrs. L. W. Harmon, who has been ill for several months, made several trips to Spur for treatment this week.

Lee Havis left Monday for a visit of several days with his family who reside in Lubbock.

Jack Davis of Goose Creek, and R. A. Davis of Lubbock, visited their brother, Clyde Davis here Friday.

Mrs. Claude Hall and sons are spending their vacation in Oklahoma City visiting relatives. They were accompanied by Mrs. Frank Hall.

Mrs. E. D. York returned Thursday from Quanah.

TRIPLE WEDDING

Saturday afternoon a triple wedding was solemnized in the home of Rev. Charles Brooks here with Rev. Brooks performing the ceremony.

Miss Eva Dean Pierce, daughter of Mr. and Mrs. T. J. Pierce was married to Rex Parsons, son of Mr. and Mrs. R. C. Parsons. Miss Nannie Smith, daughter of Mrs. L. M. Lefevre was married to L. M. Preston, son of Mrs. R. L. Preston, and Miss Ethel Hardin, daughter of Mr. and Mrs. J. E. Hardin, was married to Garth Pierce, son of Mr. and Mrs. T. J. Pierce.

These young people have been honored by several social events and their many friends offer their good wishes for a long and prosperous life.

Birthday Celebrated

More than 20 playmates of Barbara Ann Springer met in the home of her parents, Mr. and Mrs. Geo. Springer, Monday afternoon to help celebrate her 7th birthday. Many little gifts were presented the young hostess. Games were played until a late hour. Delicious refreshments were served by Mrs. Springer.

Lance Hurst has returned from Quanah after a two week's stay. Mr. and Mrs. Fred Cole are home from Ft. Worth.

Lonny Hickman and family returned Saturday from East Texas. Miss Bertie Gipson is home after a week-end with her daughter, Mrs. W. B. Burt, at Afton.

Mrs. M. J. Long accompanied by Sybil Greening were Crosbyton visitors Sunday.

Mrs. J. Dunivin of Afton, is a visitor in the J. F. York home.

Colton Thacker has taken over management of the Texaco Service Station.

Clyde Godfrey has accepted a position as bookkeeper for the Roaring Springs gin.

Mr. and Mrs. Garlin Murphy spent Sunday in Lubbock with Mrs. Murphy's mother, Mrs. Jackson.

Owen Williams returned Sunday with Mrs. Williams who has been in the Lubbock sanitarium.

Emmit Favor has returned home from Paducah.

Mrs. D. W. Sims, Miss Mary Middleton and Mrs. Leonard Middleton of Afton, were Friday visitors here.

T. A. McDonald and Chas. Sherwood spent the week-end in Lubbock.

Public Schools Open Here This Week

The Roaring Springs school began the school year of 1934-35 September 10 with more than 403 pupils enrolled and more to come in later. The largest crowd of patrons ever attending our school opening met in the auditorium with the pupils for the rendition of the program arranged by Supt. W. A. Lewis. An inspirational talk was made by Rev. T. M. McBrayer, pastor of the M. E. church. Dr. J. F. Hughes, president of the school board followed with a splendid talk concerning the year's work, and J. D. Mitchell, secretary of the board gave very encouraging data in regards to the financial condition of the school. Several musical numbers were given.

Mrs. Gordon Jones spent the week in Paducah.

Mr. and Mrs. Guy Braselton made a trip to Shawnee, Okla., Thursday. They were accompanied home by Mrs. Braselton's sister.

Harvey Jackson left Thursday for Girard, where he will teach school.

Homer Kingery is substituting at the Smith Barber shop in the absence of Albert Smith.

Herman Marshall, Cliff Newberry, George Springer, E. D. York, Freeman Thacker and Albert Smith left Sunday for the new school bus.

Miss Mae Williams of Flomot, arrived Friday to take up her duties as Spanish and history teacher in the high school.

Subscribe for the Tribune.

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN?

We may have in this vicinity a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Will sell either of these at a bargain. Terms if desired. Address at once, Brook Mays & Co., The Reliable Piano House, Dallas, Texas. 13-41

RETURNS

Dr. E. W. McKenzie returned Tuesday from a month's visit with his parents in Woodsboro, Texas.

MILLIONS OF DOLLARS

are held in old gold, platinum, silver and diamonds, that could be turned into cash today. The U. S. Government is paying \$35 per ounce—a price no one ever dared to dream of a few years ago. Every where, all over the U. S., in every home, there is some old piece of gold, platinum, silver or diamond that could be turned into cash—irrespective of the shape or form these valuables may be.

It is of general knowledge, that the government will buy gold to a certain quantity—and therefore, all buying will be done at the old prices only. If you have anything of value, old jewelry, broken bits of gold, silver, platinum or diamonds; old dental work containing gold—in fact anything, send it today without fail to the GOLD SMELTING & REFINERY CO., 253 South Broadway, Suite 221, Los Angeles, Calif. (If not satisfied with check sent for shipment, return it and you can have your shipment returned at once.) (Adv.)

with his parents in Woodsboro, Texas.

INSIST ON Quality Cleaning



Expert cleaning attention actually adds months of satisfactory wear to any garment. The cleaning itself, by being more gentle and careful, does not harm fabrics. By removing every trace of grime thoroughly it keeps dirt from wearing out your clothes. That's economy at any price—yet our prices are low—

Jackson
The Tailor
Roaring Springs

LET'S GO WITH CONOCO
COOPER SERVICE STATION
F. F. SERVICE STATION
MOHON SERVICE STATION
DOBBS CITY MERC. CO.
DALTON & ASHFORD
BOB'S OIL WELL
YORK'S SERVICE STATION
WHITEFLAT S. S. AND GARAGE
HIGHWAY SERVICE STA.—FLOMOT

L. B. Robertson
Commission Agent
Matador, Texas



963,000 Miles OF ROAD TESTS!

NEW and Improved Conoco Germ Processed Motor Oil is the most thoroughly tested oil ever put on the market! And every test proved that it gives greater motor protection and lower oil consumption!

First, it was tested in more than a hundred cars, trucks and tractors for 963,000 miles of road tests.

Then it was tested against five other nationally known oils in the Destruction Test at Indianapolis Speedway. One fill of this new, patented oil carried a car 4,729 miles—outdistancing the best of the competing oils by 1,410.2 miles!

Drive into a Conoco Red Triangle Station today and fill with New and Improved Conoco Germ Processed Motor Oil—the oil that every test has proved is a better oil!

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

IT

WE HOLD IT true that some powder goes off with a bang but most goes on with a puff.

No need to puff the merits of our Thrift laundry service. Talk can't improve its obvious perfection. You will do well to consider its convenience with cold weather ahead. Why not test its real merit now? The price is designed to save you money.

SPUR LAUNDRY
Economy and Efficiency has made this the wife-saving station



Of Course You Want Your Boy to Win

If any one told you that you were making it needlessly hard for your boy or your little daughter to get on in school you wouldn't believe it could be true.

But are you giving your child, or your children, the good light they need for their home studying?

In many of the schools light is still poor, so it is especially important to provide good light where children's home work is done.

See that the lamps they use are of sufficient wattage to give plenty of light and that there can be no glare in their eyes, either direct or reflected.

Poor light makes concentration difficult, brings on fatigue and drowsiness quickly, is damaging to young eyes, and is often responsible for faulty posture, which is a danger to be guarded against.

Let our home lighting consultant tell you how to light your home for your children's benefit and for your own comfort. This is a free service. You have only to write or 'phone us to obtain it. Take advantage of this service before school begins. It will pay dividends in higher grades.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

West Texas Utilities Company

New and Improved
CONOCO
GERM PROCESSED
(PARAFFIN BASE)
MOTOR OIL



ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY
CONTINENTAL OIL COMPANY PRESENTS every Wednesday night, over N. B. C., including WFAA-WRAE, 8:30 p. m., C. S. T., Harry Richman, Jack Denny and his music and John B. Kennedy

11.95

\$6.95 to \$11.95

Will Company

thing on Earth as the Truth."
KEY COUNTY NEWS VOL.

Highway To Clarendon Is Approved

Funds For Roaring Springs Loop Provided

SEE RELIEF LA

ute From Car To Meico Hope Of Cities

nds have been ordered by the State Highway Commission at Austin to provide supervision on the construction of 144-100 miles of base through the local highway 18 in Roaring Springs and also to complete miles of Highway 18 project at Whiteflat

to a communication by County Judge Mack Monday.

of \$16,650 is available to construct the two counties, and to be an equal in the State Relief in providing

ary for the project.

ns were passed by highway Commission Monday, and provide sufficient revenue available, be discontinued.

ication was by Gilchrist, Engineer.

uction of a highway by the Department, scheduled for a few weeks. Commission Saturday purchase of over the 7 by state

ey made in the cost of the 36-veraging. An of by the 30 days bids on not be depart-

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LET'S GO WITH CONOCO Bob's Oil Well

SPECIALIZED LUBRICATION BY TRAINED ATTENDANTS---PHONE 111J

MOVIE CHATTER By A Rogue

John Dillinger! The most talked about has been man in America. I guess there is not a scribe in this whole U. S. of ours that

could not hazard some kind of opinion, and be justified in what he said, of the merits or demerits of this killer and then end up in a little dissertation on the antiquated statement that "crime

does not pay," which is right. Well, after we get that far, just what is that bird leading up to? Simply this. We have "The Life of Dillinger" coming to the Rogue Theatre on the screen this weekend, Friday, Saturday and Sunday; in addition to the regular feature pictures. Friday and Saturday you will have an opportunity to see John Wayne in "Haunted Gold," and also this Dillinger picture, and there will be no ad-

vance in price, but regular ten and twenty five cents admission.

This Dillinger show is not just a lot of wasted celluloid like the "Bonnie and Clyde" picture which we had some time ago. This picture is an all talking picture, with action, real live characters, acting and moving, with the actual person of John Dillinger the central figure. It depicts his robberies, escapes, jail breaks and finally his death; but does not in the least heroize this man killer. I don't know how they managed to make it all, but its authentic; come see for yourself.

Sunday and Monday we have a very new Paramount production coming to the Rogue, entitled "30 Day Princess," starring Sylvia Sydney and Cary Grant. While I do not know a whole lot about this picture owing to its age, I can assure you of a nice evening of entertainment, the stars are excellent, and when Paramount makes one its okay.

MUSICAL SHOW TO GIVE FAIR VISITORS NEW ACTS

DALLAS, Sept. 11.—Matinee and night performance daily of "The Show of a Century," will be presented in the auditorium of the 1934 State Fair of Texas, Oct. 6 to 21, it has been announced here by Otto Herold, president of the exposition, upon advices received from Mike Barnes, producer of the huge musical extravaganza.

Popular prices will prevail at both afternoon and night performances.

Bringing a cast of more than 100 people to the State Fair of Texas, "The Show of a Century," will present a galaxy of stars, who are creating quite favorable comment throughout the north and east where the big musical show is now on tour.

Among the many featured stars and acts in "The Show of a Century," are Lottie Meyers Disappearing Water Ballet, the Alan-off Dancers, Willie West and McGintie, Manuel King and his 10 African Lions, the Hudson Wonders, the Thomas Saxotette, the Odson Male Octet, the Seven Walker Sisters, Cervone's Band, and a fast stepping chorus of 32 beautiful girls.

Miss Minnie Nixon came in Friday from Owens, Texas, to begin her school work here.

FORD TO BUILD TWO NEW STEEL MILLS FOR OWN USE

DEARBORN, Mich., Sept. 11.—Henry Ford is today in full swing on the final move that will give his industry an absolute independent supply of the 36 different kinds of special steels which it requires.

The move involves the building of two huge new steel mills, installation of a vast amount of special machinery and sufficient additions to his present power equipment to drive the new mill.

The construction will require eight months to complete and will cost between \$12,000,000 and \$13,000,000.

When the new mills are ready, Ford can produce 3,000 cars a day without buying a pound of steel in the market.

He will have attained a position, so far as steel supply is concerned achieved by no other private manufacturer in the world.

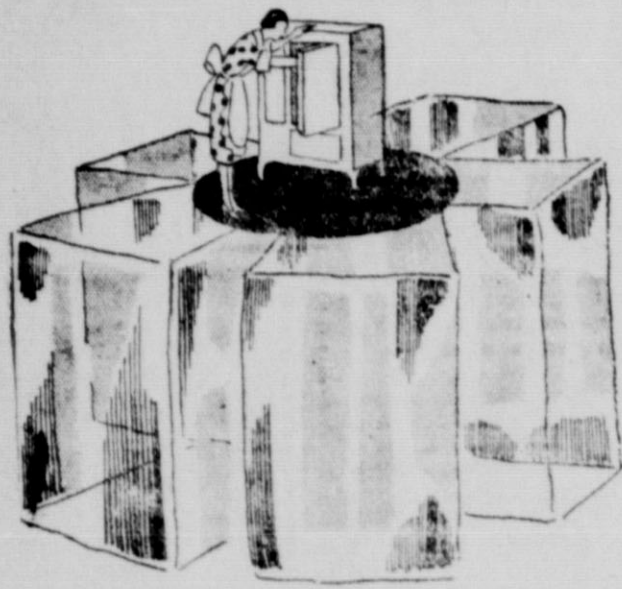
All other great manufacturing steel producers—even the European and American ordnance and railroad equipment manufacturers.

Ford's move will tend further to make the Detroit area a steel producing district by the addition of 1,500 tons of finished steel a day.

LOST—Pair of gold rimmed bifocal spectacles. Reward. Ed Tunnell.

S. M. McCarey of White was a Matador visitor Saturday. Mrs. H. M. Murphy of White flat, was trading here Saturday. Mr. and Mrs. Lee Guthrie, Wheeler, are visiting in Matador.

At Low Cost—We Deliver
ICE
For Your Health and Comfort



We've solved your summer's problem on how to keep foodstuffs fresh at a low cost. It's the method your grandfather used—good but inexpensive ice and a good but inexpensive ice box. Natural ice is the best refrigerant as well as the cheapest. Be economical—use ice. Just call 67 for quick ice service.

LEA ICE CO.
Independent Manufacturer of Ice
PHONE 67 PROMPT DELIVERY

Woman's Crown Of Glory



Beautiful hair is a woman's crown of glory and the part it plays in her general appearance is of great importance.

First consideration should always be given to its regular and effective care that it may retain its full life and natural beauty and also be enhanced by a modern permanent.

We maintain and employ only the most modern methods and equipment known to the art of beauty culture. All work is guaranteed and the prices are moderate.

RENEE BEAUTY SHOP
Mrs. Solon Lea, Sole Owner
Phone 78 for Appointment

ANOTHER ACCIDENT THAT DIDN'T HAPPEN



Skids cause 5 1/2 times as many accidents as blowouts (insurance records show)! How's the GRIP on your tires? How does it compare—in quick-stopping safety—with the new "G-3" Goodyear All-Weather?

GOODYEAR ALL-WEATHER

GOODYEAR SPEEDWAY

Center Traction—tough thick tread—ribbed sidewalls—Supertwist Cord—lifetime guarantee.

4.40-21
\$4.95

MURRELL CHEVROLET CO.
Matador, Texas



DOUBLY GUARANTEED!
1. Against road hazards.
2. Against defects for life.

Put on New G-3's and get—of no extra cost—"The Goodyear Margin of Safety"—for 43% more miles! Flatter Thicker Wider All-Weather Friend! Long at last—a 15,000 mile Super-twist Cord in EVERY Ply!

8,400 stop tests show smooth tires slide 77% farther—and other new tires slide 14% to 19% farther—than New G-3 All-Weathers. Goodyears grip best, stop quickest, because of their CENTER TRACTION. Now further improved and made 43% longer-lasting in the new "G-3." Also—against the slight hazard of blowouts—you get the protection of patented Supertwist Cord in EVERY ply.—Why Flirt With Fate—when you can have "The Goodyear Margin of Safety" at no extra cost?

Full Line of
Chevrolet Parts
and
Expert Repairing
Wrecker Service
Anywhere

One ride



is worth
a
thousand
words

WHAT you hear and what you read about a car should be considered before you buy—but one ride is worth a thousand words. Test Chevrolet's Knee-Action on a bumpy road, where you can see for yourself what a big difference Knee-Action makes in riding comfort. This test will acquaint you not only with the Knee-

Action ride, but with the smooth, economical, valve-in-head engine, the positive, cable-controlled brakes, the bodies by Fisher, and the added comfort of Fisher Ventilation. Go to your nearest Chevrolet dealer and make the Ownership Test. Chevrolet is satisfied to let you and the ride decide which car is the best for you.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

Try the ownership
test
Knee Action
CHEVROLET
MURRELL CHEVROLET CO.
Matador, Texas