

Welcome To Matador, Basket Ball Tournament Visitors and Teams

The Tribune Embraces The Bearing Springs News and The Motley County News in One Publication of Complete Circulation

MATADOR TRIBUNE

"Nothing on Earth is so Powerful as the Truth."

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934
Matador, Motley County, Texas, Thursday, January 24, 1935

TRIBUNE VOL. 8, NO. 48

MOTLEY COUNTY NEWS VOL. 15, NO. 48

TRAIL DUST

By DOUGLAS MEADOR

When good fortune comes my way, breaking abruptly from the forbidding clouds of despair, as good fortune often does, I feel suddenly humble and a prayer of thanks rises in my heart. For when I am honest with myself, I know I have received more than I deserve, which, perhaps, is the amount of blessings everyone receives.

Life, the dramatist, never casts a more pathetic part than the smoking, sputtering torch of love in trembling, blue-veined hands. Dimmed eyes and falling ears do not see the color or hear the music of youth—they are too eager and spoil the tempo. Hopeful hands grasp the dried pulp of the past, only to relax under the blow of realization. Time switches on the lights but there is no encore—empty seats reaching from the deserted orchestra pit to eternity. The production of Romance & Co. goes into the hands of the receivers.

The most pleasant employment I have ever known was during a too brief connection with a California real estate company. By chance, perhaps, I was named assistant travel manager and it became my duty to accompany my superior each morning to the property which was located in San Fernando valley just over the mountains north of Hollywood. Under the giant English walnut trees we would breakfast at a little blue and orange table spread with white linen. Two negro chefs, backed by an unlimited commissary would prepare meals that remain in memory as events. The mist would rise from the valley and hang softly on the purple mountains until jets of sunlight rinsed it away and the distant drone of a mad world would come closer, but never invade our secluded garden.

Breakfast usually required three hours because my companion had spent ten years in Death Valley and five years in the heart of China, which left him far behind on conversation. When the last dish was cleared away, save the filled coffee cups, we would move the table to a shaded spot and light cigarettes. Here my deprived ability for loafing was allowed fertile soil in which it reached a magnitude that surprised not only myself, but also my more intimate friends. While I have always been a free-lancer at loafing, I look back with pride on those mornings as a piece of art, finally shared and appreciated by a major employe.

A friend of mine who does not propose to find answers to all the questions in the book, continues to be perturbed over this one: Why will a woman, after she has completed her washing, hang it on the line to dry then bring it back into the house and sprinkle it thoroughly again before ironing it?

It has been years since I have been able to settle an argument by a method used by my brother and myself when we used to throw a stick for wet or dry.

Just once again do I want, when the whip of fate has struck my heart and left puffed, swollen, whelps, to saddle a horse and ride alone into the night. The friend-like stars shining through tears, are like streams of melted snow moving across the fevered soul. The squeak of saddle leather, the rhythmic fall of a horse's feet and the faintest chime of spurs break the crust of solitude above the brittle sprouts of hope and courage. An understanding dread stung—for a two days course toward home corrals at the break of day.

METHODIST CHURCH
Sunday School 9:45 a. m.
Teaching 11:00 a. m.
League 6:15 p. m.
Evening Services 7:00 p. m.
D. D. Dennison, Pastor

COLD WAVE BRINGS ZERO LATE SUNDAY

DAMAGE SLIGHT Cattle Freeze in South Texas

Although weather forecasts predicted a moderation in temperature for the Panhandle yesterday, a cold east wind lowered thermometers in Matador last night. Increased cloudiness accompanied by mist and fog increased hopes that rain or snow might follow the change in weather.

The lowest temperature registered in this section was announced Sunday night when thermometers dropped suddenly following a bitter north wind to two degrees above zero. The blizzard swept down from sleet and snow in the Pacific northwest but none of the moisture reached the Panhandle. The temperature climbed rapidly late Monday afternoon.

Small Damage Locally
While many cattle in this section are reported to be in poor condition as a result of the short grass and feed crop, no report of loss due to the extreme cold weather has been received. Water pipes and automobile radiators were burst in a few instances, however, local repair men declare that the loss was slight due to precautions taken after the first warning of the blizzard near noon Sunday.

Cattle Freeze in South Texas
One or two deaths were attributed to the cold wave in Texas Tuesday, according to newspaper reports, but cattle raisers in south Texas suffered great losses due to the sleet and snow that fell as the temperature dropped. In lowlands near the coast losses estimated from 20,000 to 50,000 head were made. Many believe the losses would even be greater.

QUANAH MAKES PLANS TO OBSERVE CENTENNIAL
QUANAH, Jan. 22.—While Texas is preparing to commemorate 100 years of independence by Centennial celebrations of 1936, local citizens are prone to recall that less than fifty years ago, there was no town of Quanah, less than fifty years ago, even, within the present city limits of Quanah, a white man, Joe Earl, one of a party of three men attacked by a roving band of Kiowa Indians, was brutally murdered and scalped. Today his grave is a rock-covered mound in the Quanah cemetery. At that time the Quanah country was an unsettled part of the vast wilderness of the Lower Panhandle of Texas.

The spirit of the Centennial project, however, has extended to Hardeman county and plans are being formulated here for creation of a State park by the Centennial year and beautification of the different communities of the county in anticipation of contact with tourists en route to the various Centennial attractions. The noted Colorado-to-Gulf Highway, east to west across Hardeman county, passes through Quanah and affords a route for tourists from the West to the forthcoming central exposition at Dallas.

Hardeman county was created in 1858, but not organized until 1884, a quarter of a century later. Quanah, founded in 1885, was named for the famous Comanche chief, Quanah Parker, son of the Texas girl, Cynthia Ann Parker, and the chief, Peta Nocona, who was killed by Capt. Sam Ross and his Rangers on Pease River, near the mouth of Mule Creek, when his wife was captured. The son, Quanah, escaped and at the time the town was founded had become an influential figure among the Indians and a friend of the whites.

The old chief, greatly pleased at the compliment of the town's birth named for him, in July, 1896, and the faintest chime of spurs paid a visit to Quanah, bringing with him his wives, his warriors and their families—three hundred. An understanding dread stung—for a two days course toward home corrals at the break of day.

MATADOR BEATS PADUCAH
The Matador High School basketball team defeated the Paducah squad by a score of 21 to 11, in a contest held at Paducah, Tuesday night. The Matador Fire Boys basketball team did not fare so well, losing to a score of 25 to 0.

SCOUT MEMBERS ARE PASSED BY COURT OF HONOR

Local Troop Has 14 Candidates to Receive Degrees at Examination Held Friday.

Fourteen members of the local Boy Scout troop, under scoutmaster Vernon Doss, stood before a Court of Honor at the auditorium of the Matador High School Friday morning, and received their degrees. Eleven of the Scouts were accepted into the Tenderfoot class, two into Second class, and one in First class.

The Court of Honor was composed of Elmer Stearns, Randall Whitworth, Ben Meador, R. E. Campbell, Henry Pipkin and Rev. A. L. Jordan, members of the Matador Lions Club, which organization is sponsoring the Boy Scout work in Matador.

No Scouts in Prisons
In an address to the assembly, consisting of students from the grammar school, teachers, parents of the Scouts and visitors, Superintendent B. F. Tunnell declared that in a recent statement from several wardens of the United States' greatest penal institutions, it was pointed out that while over 60 per cent of the prisoners were between the ages of 20 and 30, not one had belonged to a Boy Scout organization.

Scouts receiving the Tenderfoot degree were: Buddy Davis, Kenneth Simpson, Elmer Gene Jameson, Wiley Fuller, Thomas Bourland, J. D. Payne, A. J. Perkins, Amos Jones, T. H. McCain, Boyd Willett and Houston Schweitzer, Jr. Those receiving second class degrees were: Donald Groves and Kenneth Simpson and for First Class degrees: Jack Robinson.

LODGE INSTALLS OFFICERS
Matador I. O. O. F. Lodge No. 495 and Matador Rebekah Lodge No. 2, installed officers for the current term of 1935, Tuesday evening, January 15. The following officers were installed: N. G. Pat Sheridan; N. G. Maggie Cook; Secretary, E. S. Mangum; V. G. R. M. Bloodworth; V. G. Ollie Grace; Secretary, Mrs. Ollie Mangum; Treasurer, W. J. Whitworth; Treasurer, Mrs. Lena Davis.

Out of town visitors were: Mr. and Mrs. Howard Williams, Truscott; Mr. and Mrs. Ozzie Turner, Truscott; Mr. and Mrs. Floyd Miller and daughter, Marie of Truscott; H. R. Calthay, Truscott; Wayne Young, Truscott; W. W. Gleason, Truscott; Hugh Eubanks, Truscott; O. O. Hollingsworth, Crowell; Albert M. Hess, Floydada; Tom W. Deen, Floydada; Mr. and Mrs. R. P. King, Floydada; Mr. and Mrs. H. L. Wilkerson, Floydada; Mr. and Mrs. B. Nichols, Floydada; W. C. Hanna, Floydada; J. G. Pruitt, Floydada; S. M. Woolsey, Floydada; J. N. Bullion, Floydada.

Refreshments were served to a large crowd after which they were entertained for a while with a dance.

UNDER NEW MANAGEMENT
The Hamburger King cafe, located on Highway 18 west of the Schweitzer Saddle Shop, formerly operated by Bill Bradshaw, is now under management of J. T. Hulsey.

Mr. Hulsey is well known in Matador, having been engaged in the cafe business here for a number of years. The cafe has been rearranged and redecorated and is now ready for business.

RECORD ENROLLMENT TO CONTINUE AT A. C. C.
Ablene Christian College expects the second semester's enrollment, which begins January 25, to add to the already record number of students for the first half, according to a report from the office of President Jas. F. Cox.

There were 244 communities in 12 states represented in the student body of the college this fall.

Parity Payments Of \$21,786 Arrive

County Agent, Frank A. Buckley announced Monday that 498 parity payment checks, amounting to \$21,784.98 had arrived for Motley county cotton farmers to apply on 1934 cotton contracts. Mr. Buckley declared that about 625 cotton parity payment checks were due producers which would leave a remainder still to be paid of 125 checks involving in the neighborhood of six thousand dollars. Notices have been mailed to those who have checks awaiting them and many farmers have already received their payments.

PHILHARMONIC SOCIETY IN INTERESTING MEETING
On January 14th, the Philharmonic Society met with Miss Josephine Moore for their annual business meeting.

Mrs. H. C. Eargle conducted a study of Parliamentary Law, rules and regulations which was very interesting and instructive to every member.

The "Round Table" discussions of different business interests of the society proved to be very interesting also, and each member derived much benefit from same. Our president, Mrs. Veima Moore, tendered her resignation which was accepted very reluctantly, by the society. Mrs. Moore was the organizer of the society and has proved herself worthy and efficient in all the work both in business and social work. We regret very much to lose such a member as it means quite a loss to our organization.

Last but not least, was the lovely sandwiches and hot chocolate served to each guest.

This is truly one of the best meetings ever held by the society and each one appreciates Josephine as a wonderful hostess.—Reporter.

TO AMARILLO
Jack Robinson left for Amarillo Wednesday morning, where he will meet Mrs. Robinson, who is returning from the Baker Hospital at Muscatine, Iowa.

Mrs. Robinson is reported to be much improved.

UNDERGOES OPERATION
J. N. Gaines, former resident of Matador, and father of Mrs. M. A. Patton, underwent an operation in the Lubbock hospital Wednesday morning.

No report has been received of Mr. Gaines' condition since the operation.

Whiteflat Flashes
Rev. A. C. Jones and family attended the College Day program at Amarillo Thursday of last week.

Jewel Truett returned to Petersburg last week after spending several weeks here with relatives.

W. E. Strickland left Thursday of last week to visit relatives in Amarillo.

Mr. and Mrs. Joe Bloodworth were hosts to the 42 club Friday night. Visiting guests were Mr. and Mrs. Jack Edwards of Matador.

Mr. and Mrs. Bill Edwards of Roy, N. M., came in last Friday for several days' visit with relatives.

J. D. Childers of Karnes is here for a few days.

Joe Bloodworth made a business trip to Plainview Friday.

Basket Ball Tournament Starts Tomorrow Morning

Football Team is Awarded Sweaters

Twenty-four members of the Matador High School squad were awarded sweaters Wednesday afternoon by Coach Harvey G. Stanford. Thirteen were awarded Varsity letters and eleven reserve letters. Those receiving Varsity letters were: John Morris, Jesse Spencer, Odell Washington, Robert Pritchett, Co-Capt. R. E. Campbell, William Clements, Jack Hardin, Albert Willis, Forrest Faulkner, Carl Parks, Co-Capt. Beryl Blackshear, Raby Webb and Jack Willis.

Those receiving reserve letters were: Lyman Campbell, C. M. Barton, Willard Pritchett, Charley Scaff, Floyd Lebow, Norris Ford, Tut Harcrow, Bodie Brown, Clayton Titus, Harold Campbell and L. C. Groves.

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The Community Club met Saturday night with an interesting program directed by our efficient primary teacher, Miss Cooner.

Mr. Buckley, the county agent, made quite an interesting and instructive talk at the close of the program.

Mr. and Mrs. Truett Patrick spent last week-end with relatives at Tell.

Gid Carlisle left Sunday to enter college at Denton.

The Merry Millers, representing the Booth Mill and Elevator Co., of Floydada, rendered a musical program here Saturday night.

Mr. and Mrs. J. D. Perkins were Matador visitors Sunday.

Mr. and Mrs. Weldon Bailey of Bird ranch, visited Mr. and Mrs. W. M. Clifton Saturday.

Four ex-olast to EGWPe tea

BABY CONTEST WILL BE HELD IN MATADOR

Paducah Photographer Offers Free Entry With Pictures Made Here Next Week.

A cash prize of five dollars for first place and two additional merchandise prizes for second and third place will be offered by A. M. Parker, manager of the Majestic Studio at Paducah, who will conduct a county-wide baby contest here. Mr. Parker will be located in the former First National Bank building four days next week where he will offer an attractive price on baby pictures.

There will be no charge for entry in the contest and the only requirements are that each child entered will be photographed here during one of the four days, Jan. 30-31, Feb. 1-2, and be less than five years (inclusive) of age.

Judging at Rogue Theatre
Judging of the baby contest will be done by vote of patrons at the local Rogue theatre, where a motion-picture slide of each entry will be shown at a date to be announced later. The baby contest will be held on either the first or second Monday night following the week the pictures are made, or just as soon as the slides can be made and returned, in addition to the regular Monday night performance. Each patron of the show will be allowed a vote and as soon as the votes can be counted, the winners will be announced. No addition in regular admittance charges will be made.

Photographer Known Here
Mr. Parker, who has been engaged in photography for the past eighteen years in the neighboring county, is well known here, having visited Matador many times in making photographs. To make entry in the contest available to everyone, the price for making six 3x5 photographs, which will include free entry in the contest, is only 95c.

Those wishing to enter children in the contest are urged to make appointments as soon as possible and remember the dates Mr. Parker will be here: Wednesday and Thursday, Jan. 30-31, and Friday and Saturday, Feb. 1-2.

LEASES SERVICE STATION
A. J. Daffern, who has been connected with the Magnolia Petroleum Company here for a number of years, completed a deal this week whereby he assumed management of the local Magnolia station, better known as the Red Triangle Filling Station.

Mr. Daffern will continue to sell Magnolia products, but will operate the station privately, instead of company operated as in the past.

APPOINTED CHAIRMAN
Mrs. U. L. Wiley, a member of El Progresso Study Club of this city, has just received notice of appointment to a Chairmanship position on the State Board of Texas Federated Women's Clubs.

Mrs. Wiley's field of activities will be in the Inter-racial Relations Division of the Welfare Department. It is a signal honor for a town of this size to have a member of the state board.

DOUBLE BIRTHDAY PARTY
Patsy Ruth Ballard and Arcola Grace had a joint birthday party in Mrs. Ballard's room at 2:45 last Friday afternoon. Guests were all the members of the first six grades, Mesdames Johnny Grace and Marvin Bloodworth and the teachers. A few games were played and refreshments were served to about forty-five. Many lovely gifts were received by the two little hostesses.

HANDWORK EXHIBIT
The handwork class conducted by Mrs. Dorothy Thomas and under the supervision of the Federal relief office, will give an exhibit of the class' workmanship at the high school building from 3 until 5 o'clock, Thursday, January 31.

The public is cordially invited to attend the exhibit. No admittance will be charged.

Mr. and Mrs. A. L. Fryar returned home last Thursday from Abilene where they attended the funeral of Mr. Fryar's mother.

Eighteen Teams Have Accepted Invite To Attend

ROOMS PROVIDED Contests Expected to Draw Large Crowds

Until late last night, eighteen schools had accepted invitations to attend the Fifth Annual Basket Ball Tournament of high school boys to be sponsored by the Matador Lions Club, which will be held in the local gymnasium Friday and Saturday. There will be three sessions each day: morning, afternoon and evening. The following schools have accepted invitations to participate in the tournament: Childress, Fairview, Paducah, Margaret, Quanah, Matador 1st team and 2nd team, Quitaque, Dickens, Ralls, Patton Springs, Crowell, Silverton, Boaring Springs, Florent, Floydada, Lorenzo and Turkey.

Plenty of Rooms Provided
Elmer Stearns and R. E. Campbell, comprising the housing committee of the Lions Club, report that they have met with the hearty co-operation of residents in providing ample housing facilities for all members of visiting teams. Provisions have been made for ten boys and one coach with each team taking part in the tournament.

SKIM MILK TO BE AVAILABLE FOR RELIEF CLIENTS
AUSTIN, Jan. 22.—Large quantities of dried skim milk will be made available to Texas relief clients early in February as a federal surplus commodity. It has been announced by C. Z. Crain, head of the commodities distribution department of the Texas Relief Commission.

Setting forth some of the benefits to be derived from the use of the milk, Mrs. Helen S. Swanson, consultant dietitian of the Commission, stated, "This commodity will do more toward supplying some of the food factors which are deficient, or even lacking in the diets of many of our relief clients, than any food other than fresh or evaporated milk. Dried skim milk contains all the food factors present in fresh skimmed milk except water. It also contains 6 per cent more protein per pound than cheese and is a rich source of minerals, especially calcium and phosphorus, and vitamins B and C. One-fifth of a pound of dried skim milk plus one-tenth of a pound of butter is approximately equivalent to one quart of whole milk."

Mrs. Swanson said plans are being made to institute a campaign whereby relief clients can be educated to the use of the commodity. The milk is bought in 200-pound drums and put in 2-pound packages. It is necessary to maintain about a 70-degree temperature in the plants, and packers are required to wear white sanitary uniforms. The small packages are sent to county administrators, who, in turn, distribute them to relief clients.

NOTICE OF ASSIGNMENT FOR BENEFIT OF CHILDREN
Notice is hereby given that the undersigned was appointed assignee in a deed of assignment made by R. L. Wilson on the 8th day of January, 1935, who was theretofore doing a general grocery business in the town of Matador, in Motley county, Texas, which assignment was made for the benefit of his accepting creditors, to which office I have duly qualified. All persons having claims against said Assignor are urged to present them immediately, duly and properly verified, with their acceptance under such assignment. My postoffice address is 2417, 22nd Street, Lubbock, Texas.

Sam T. Hodges, Assignee
31-7 c

Mr. and Mrs. Claud Groves, accompanied by Miss Hazel Parker and Jimmie Fulkerson, visited in Paducah Saturday.

Mrs. T. L. Bryan of Paducah visited here Tuesday.

THE FUNDAMENTAL WEALTH OF ANY LAND IS IN THE SOIL.

ROARING SPRINGS SECTION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, January 24, 1935

GREEN-WEBB

The wedding of Miss Mary Green and Grady Webb, which was performed Wednesday evening, was a surprise to their many friends here. Mr. Webb is the younger son of Mr. and Mrs. W. E. Webb of the Teepee Flat community and is now engaged in a prosperous filling station business here. Mrs. Webb is a daughter of Mr. and Mrs. J. D. Green, pioneer settlers here. She is a very amiable young lady, having graduated from our high school and attended College of Industrial Arts, later teaching in the Roaring Springs and Afton schools.

The young couple will make their home here and their many acquaintances here wish for them only the better things along life's pathway.

Young Man Improves

Claudis Nichols, popular young man of our community, who has been quite ill for several months, returned Tuesday from Lubbock and is reported to be improving rapidly at this time. Claudis is a graduate from our high school and has a host of friends who are glad of his improvement.

Home From Lubbock

G. L. Godfrey, who underwent an operation for appendicitis in the Lubbock Sanitarium recently, returned to his home here Thursday, and his many friends are glad to learn that he is rapidly recovering and will soon be able to be out again.

Moves to Slaton

Mr. and Mrs. J. D. Lawson, who have lived in our town several months moved to Slaton this week. Mr. Lawson has been employed in the Roaring Springs Insurance Agency here. The insurance business will be managed in the future by J. D. Mitchell and son.

Mr. and Mrs. Lash Kinchloe of Four Corners visited friends here Sunday.

Rev. and Mrs. A. L. Hardcastle of Plainview, visited in the home of Rev. W. O. Cooley during the week-end.

Miss Ramsay Gabriel returned from a short visit in Knox City, Thursday. She was accompanied on her return home by her little niece, Marie Malouf, who is visiting here.

Attend Tournament

The Junior basket ball teams attended the basket ball tournament held in Matador, Saturday. They were accompanied by Prof. W. A. Lewis and Miss Freda Keahy.

John Hamilton of Matador was in town attending official business Thursday. Mr. and Mrs. Murphy Carpenter, with their children, returned home Thursday from Bell county, where they were called on account of the death of their nephew.

Mr. and Mrs. Riley Scrivener were visiting friends in Matador Saturday.

Miss Robbie Ashley, daughter of Rev. and Mrs. Aubrey Ashley, who has been attending the Lorenzo high school entered school here after mid-term examinations.

Mrs. Bettie Henson left last week for El Paso, where she will spend the remaining winter months with her daughter.

Mrs. L. W. Harmon is in Quanah for several weeks visit with relatives.

Mrs. W. P. Fretwell with Miss Joyce Dobkins of Glenn were attending to business here Friday.

MOVIE CHATTER

By A Rogue
Coming, Friday and Saturday to the Rogue, a character that has not been seen so many times here. He is Tim McCoy, who usually ropes 'em and rides 'em, but this time he is in an entirely different role. "Speed Wings," as the title indicates, is an airplane picture, full of outdoor action, thrills and romance. Evelyn Knapp is leading lady.

First National presents, for your pleasure, a very unusual and difficult role, "The Man With Two Faces," starring Edward G. Robinson. Others in the cast are: Ricardo Cortez, Mary Astor and Mae Clark. Those of you who have not seen this type of pic-

Flomot News

The Flomot Senior boys added new laurels at the Floydada invitation tournament this week-end. They defeated Floydada, Fairmont and Matador in succession to advance to the finals and were beaten by Turkey in a wild scoring match on Saturday night. A large number of Flomot people witnessed their last two games, and all came back praising the progress which our boys have made in the sport during the current season.

A large number of Flomot people witnessed the county tournament for Junior boys and girls in Matador Saturday in which the Flomot girls won the county championship in their division. This writer believes that the tournament was conducted in a commendable fashion. The spirit of good will and true sportsmanship that prevailed throughout the seven games of the tournament was pleasing to the friends of better training for our boys and girls. Furthermore, in the Fairview Junior boys and Flomot Junior girls the county has produced two of the best Junior teams in its history.

Aunt Molly Gunn is reported very low at this writing.

Bertha Wedeman is on the sick list this week.

Cute Webb and Leonard Crowell were among those attending the tournament in Matador Saturday.

Mr. and Mrs. J. L. Lovell spent Saturday night with their home folks at Dickens.

Junior Thomas, who has been very ill with pneumonia, is recovering nicely.

H. S. Gilbert, W. D. Graves and R. H. Tanner were among those

performing (the most difficult role since "Dr. Jekyll and Mr. Hyde.")

attending the Floydada tournament Saturday.

Mrs. W. H. Rattan spent the week-end in Matador. Elmer Scott was in Turkey Sunday.

Lois Merit attended the tournament in Matador Saturday.

Erma Lee Eldridge, who underwent an operation for appendicitis at the Traweck Hospital last week is doing very nicely at this writing.

Arthur Phillips and wife, who were hurt in a car wreck Christmas eve night, are able to return home.

Tom Turner's small daughter has been quite sick this week.

Clyde Ammonett is on the sick list this week.

Orvell Kuykendall left for California recently.

Mrs. Cheston Franks is recovering from pneumonia and injuries sustained in a car wreck.

Rev. J. C. Eldridge was in Matador Saturday.

Uncle Mac McCaghen is building a new house on his place three miles north of Flomot.

Elbert Johnson of Lakeview, was in Flomot Saturday.

Burglars broke into the Kuykendall Grocery one night last

week and made off with all the cash in the store.

John Houston Reed and Lillian Waters entered the Flomot school in the seventh grade this week.

The condition of Grandpa Marler, who has been ill for several weeks, is reported to be unchanged.

Ellis Jones of Plainview was in Flomot Tuesday transacting business.

J. B. Jenkins of Floydada was transacting business in Flomot Friday.

Mr. and Mrs. M. E. Thompson spent the week-end in Memphis.

A. M. Parker of Paducah attended to business here Tuesday.

Miss Rosa Cammack of Amarillo, visited friends and relatives in Matador Wednesday.

Program

Friday and Saturday

Columbia Presents—

Tim McCoy in "SPEED WINGS" With Evelyn Knapp

Sunday and Monday

Edward G. Robinson in

"THE MAN WITH TWO FACES" With Mary Astor and Mae Clark

A First National Picture

Sunday Matinee 2:30

ROGUE THEATRE

Matador, Texas

When You Are

Hungry

■

We serve delicious home-cooked meals—Home-made cakes and pies.

▼

All Kinds of

Sandwiches

▼

Real Coffee

■

The

BLACK CAT

CAFE

Formerly Count's Cafe

Mrs. I. E. Edwards, Mgr.

The Best of
Fresh and Cured Meats
AT MODERATE PRICES
Located in
Commercial Grocery
MEADOR MARKET
DOUG MEADOR, Mgr.

Clean Clothes Wear Better

Clothing with a hidden layer of grime has a tendency to wear faster. The dirt deadens fabrics and ruins their life. You will find that your clothes not only have better appearance but that they will wear longer if you have them cleaned regularly.

Keep your clothes in the best of condition with the aid of a cleaning service that is unusually thorough, yet gentle, inexpensive and fast.

Avail Yourself of the Security Against Loss by Fire When Your Clothes Are In Our Shop

NEW SPRING SAMPLES NOW ON DISPLAY

City Tailor Shop

MELVIN MEASON, Mgr.
Matador

WELCOME TO MATADOR

And the 5th Annual Basket Ball Tournament sponsored by the Matador Lions Club.

MAKE YOURSELF AT HOME AT OUR STORE

Western Dry Goods Co.

Back Again

Well folks, here we are back in Matador again.

We have assumed management of the

HAMBURGER KING CAFE

And are ready to serve you what you want, the way you want it and when you want it.

•
Come and Eat

•
Hamburger King

J. T. HULSEY

•
WELCOME—TOURNAMENT VISITORS AND TEAMS



WE HOLD IT

true that some powder goes off with a bang but most goes on with a puff.

No need to puff the merits of our Thrift laundry service. Talk can't improve its obvious perfection. You will do well to consider its convenience with cold weather ahead. Why not test its real merit now? The price is designed to save you money.

SPUR LAUNDRY

Economy and Efficiency has made this the wife-saving station

Personality



OF ATTRACTIVE HAIR

Amazing personality is developed when the hair is properly arranged in one of the many new styles of hair dressing by a trained operator.

We invite you to try our service with the assurance that you will be pleased.

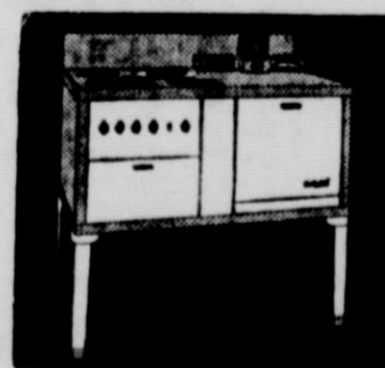
The full economy of our moderate prices is best appreciated after a trial of our quality service.

Renee

BEAUTY SHOP
Mrs. Solon Lea, Mgr.
Phone 78

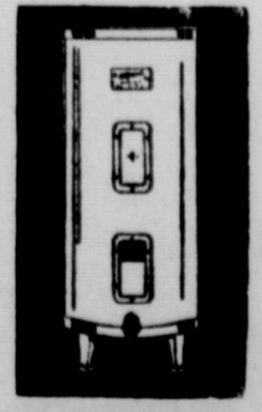
Now Enjoy--- MODERN ELECTRIC COOKERY AND WATER HEATING SERVICE ---At Low Cost!

Hundreds of West Texas women the past year have changed from old-fashioned methods of cooking to a clean, dependable and fast automatic Electric Cookery.



Electric Cookery produces consistently better results. No flames, odors or watching, waiting or pots and pans to scrub because electric cookery is automatic and clean. The beauty part of Electric Cookery is that it is not costlier than less convenient methods.

This beautiful electric water heater gives you dependable, economical service without the disadvantage of flame noise, fumes, soot or odors! This beautiful heater itself is controlled to use electric service when other major appliances are not in use. In this manner water heaters may be served without increased investment and at an extremely low off-peak energy rate.



Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule ... and adds only a small amount to your total bill?

West Texas Utilities Company

WELCOME...

VISITORS AND TEAMS TO THE 5th ANNUAL BASKET BALL Tournament

Sponsored by the Matador Lions Club

We are mighty glad to have you in Matador and we hope you enjoy our city and the games as much as we enjoy having you here.

SPOT CASH GROCERY
MATADOR—ROARING SPRINGS

Matador, Texas, Thursday, January 24, 1935

LOCALS

FOR TRADE—Dining table and chairs to trade for breakfast table and chairs. Mrs. Ethel Payne. 21-p-24

Fairview School News

The four upper English classes of Fairview school are carrying out in their English work the project of reporting the school news. Contributors to this issue are the following: Chloey Fuller, Estell Stafford, Lillie Mae Smallwood, Bernice Hill, Truett Rattan, Ruth Hill, Hulon Phillips, Billie Lawrence and Marvin Grace.

The Junior basket ball team was victorious over White Star, with a score of 38-2 in the rural county elimination game. They also won a 19-10 practice game with the Matador Juniors last Thursday.

The Senior boys basket ball team is scheduled to play in the Lions' tournament this week-end. It is thought that they will make a good showing.

FLOMOT AND FAIRVIEW CLASH

On Saturday, January 18, at the Matador gymnasium, the County Junior Basket Ball Tournament was held. Fairview drew Flomot to play in both girls' and boys' games.

The Flomot Juniors girls, who won the girls' division of the tournament, played Fairview a hard and fast game and won with the score of 30-9.

At 2:30 p. m., the Fairview Junior boys ran wild to score on the Flomot Juniors, and defeated

them 34-10. That night at 8:30, the Fairview boys played the undefeated Matador team and won by a score of 23-0. This game gave the Fairview Junior boys first place in the county according to Supt. Tunnell. Trophies for the Junior boys and girls will be presented at the Senior basket ball meet on February 1 and 2. The entire Fairview community is proud of the Junior basket ball teams.

SENIOR BOYS ENTER TOURNAMENT

The Fairview Senior basket ball team were invited to the Northfield tournament last Saturday, and accepted the invitation.

The first game played was with Tell. Their boys were so much better than Fairview's that they won by a score of 36-8. Fairview later played a game with Gasoline and was beaten 36-18.

The most interesting game was that of Carey and Cee Vee. At the end of their game the score was 25-25. They played 27 more minutes and Carey won 27-25.

Tell won the Class B school

division, and Gasoline won the rural school division. The team that showed the most sportsmanship also will receive a trophy. We will know who won it this week.

GENERAL NEWS

During last week the following mothers visited Miss McKee's primary room: Mrs. Grace, Mrs. Bloodworth and Mrs. Archer. Visitors in Mrs. Ballard's room were:

Mrs. Bloodworth and Mrs. Standfield. The upper grades, too, had visitors: John Lawrence and a former pupil of the school, Miss Alice Lee Lawrence.

Practice in track, tennis, indoor baseball and volley ball will begin soon.

Perhaps our Junior boys think that their good playing caused them to win over Flomot, but the

reason really was that they wore such cute little skull-caps.

Due to the cold weather Monday of this week, only eighteen pupils were present in Fairview school that day.

C. E. Soderstrom of east of town was a Saturday visitor in Matador.

MATADOR LODGE NO. 495 I. O. O. F.

Every Tuesday Night 8:00

PAT SHERIDAN, N. G.
E. S. MANGUM, Secy.

When You Are in Paducah Eat at THE ELK CAFE

Good Food—Real Coffee

Moderate Prices

T. L. BRYAN, Mgr.

Welcome Visitors.....

We are always glad when company comes and we hope you enjoy the contests of the 5th Annual

Basket Ball Tournament
SPONSORED BY THE MATADOR LIONS CLUB

VISIT US AND MAKE YOURSELVES AT HOME WHILE YOU ARE IN MATADOR

First State Bank MATADOR

Motley County Baby Contest

1st Prize \$5.00 Cash
TWO OTHER PRIZES

CHILDREN UP TO 5 YEARS OF AGE ENTERED

Free

All children having pictures made by us at the First National Bank building, Matador, on Wednesday or Thursday, January 30-31, and Friday or Saturday, February 1-2, will be eligible to enter this contest free of any cost.

Judging will be conducted by vote at the Rogue Theatre Monday night, February 11, where a slide of each entry will be shown on the screen. The contest will be in addition to the Rogue Theatre's regular Monday night program and at no additional admission charge. A first prize of \$5.00 in cash, a second prize of a 8x10 colored enlargement and a third prize of 8x10 regular enlargement will be made.

PRICE OF PICTURES

Six, Size 3x5 Photographs 95c

A. M. Parker

MAJESTIC STUDIO, PADUCAH
In Matador Wed., Thurs., Fri., Sat.

Don't Experiment

If you have an itching skin, get a bottle of BROWN'S LOTION from your druggist today; a liquid remedy for ITCH, ECZEMA, IMPETIGO, (sores on children) ATHLETE'S FOOT, TETTER, POISON IVY, BARBER'S ITCH, MOSQUITO or CHIGGER BITES. Itching and infection are checked by the first application. Don't use messy salves and bandages. BROWN'S LOTION is sold by SIMPSON DRUG STORE, 60c and \$1.00 bottles. First bottle sold with MONEY BACK GUARANTEE. (1)

Welcome to Matador
Tournament Visitors and Teams

Saturday Specials

Celery CRISP, BLANCHED 10c
STALK

Syrup To Close Out 30 Gal. 54c
Gallons of Pure 1-2 Gal. 29c
Country Ribbon Cane

CORN No. 2 Can Standard 11c
Can No. 2 Can Fancy 14c
Country Gentleman, Can

CORN FLAKES Jersey Extra Quality. Enjoy the Jersey Difference 10c

BRAN FLAKES Jersey, Extra Quality One and a Half Times As Much as in Post Bran. Pkg. 10c

Oysters GULF KIST 10c
1 OZ. CANS

Candy FANCY BULK 15c
POUND

Oranges RED BALLS 30c
SIZE 150'S (Reg 40c Size. DOZEN

Lettuce FRESH, FIRM 5c
HEADS, EACH

Lemons SUNKIST (Best Grade.) DOZ. 23c

Regarding my advertising policy—It is not my purpose to do a great lot of advertising—and what I do, I do not intend to cut the price to where I don't have a profit in the merchandise so advertised, but I've been grounded in business ethics enough to resent competitors trying to take advantage of my advertised prices by offering to meet them.

Who is entitled to the business, the merchant who sets the price or the merchant who copies the prices?

HOME OWNED
MATADOR CASH GROCER
OWNED AND OPERATED BY R. E. CAMPBELL
ONE PRICE—THE LOWEST

For Quick Clearance

We Offer the Following Items for Friday and Saturday:

Boys' 69c Caps, While they Last—
49c Ea.

One Group Children's Sweaters
59c Values for **39c**

One Lot Boys and Girls Union Suits, Ages 2 to 8 years—59c Values—Special 39c

Good Quality Rayon Taffeta Slips 69c

Ladies 25c Cotton Knit Bloomers 19c pr.

One Lot Ladies Rayon Panties
15c Pr.

Palmolive Soap 6 Bars
25c

Good Quality Oil Cloth 25c Yd.

Large Size Almond Hand Lotion 19c Bottle

Just Received—Shipment of Keds, Tennis Shoes—These are the finest shoes of their kind—Ladies Oxford or Shoe 79c Pr.

Boys Shoes—Brown or Black 79c Pr.

WELCOME TO LIONS BASKET BALL TOURNAMENT

MATADOR VARIETY

—GET THE HABIT—

Matador Lions' Club-High School Boys'

BASKET BALL TOURNAMENT

5th ANNUAL EVENT

JANUARY 25-26

Matador High School Gymnasium

The following high schools have been invited:

FLOYDADA, SPUR, PADUCAH, LOCKNEY, ROARING SPRINGS, FLOMOT, WHITEFLAT, FAIRVIEW, QUITAQUE, TURKEY, SILVERTON, QUANAH, CROWELL, ASPERMONT, CHILDRESS, VERNON, OLNEY, WICHITA FALLS, WILLIAMS SCHOOL (Hardeman County), ELECTRA, MEMPHIS, WELLINGTON, TELL, PATTON SPRINGS, PLAINVIEW, DICKENS, RALLS, CROSBYTON, TULLA, KIRKLAND, ESTELLINE, DOUGHERTY, O'BRIEN, MARGARET SCHOOL (Foard County) and CHILLICOTHE.

Six Sessions of Fast Basket Ball:

Friday Morning
Friday Afternoon
Friday Night

Saturday Morning
Saturday Afternoon
Saturday Night

ADMISSION: Students 10c Adults 25c

Matador Lions Club, D. E. Pitts, Tournament Director