

Matador Tribune

TRAIL DUST

By DOUGLAS MEADOR

The day was dying in a spasm of splendor. Veils of crimson shadow were stained by the light on the horizon. Presently a silence placed a stamp on the cool earth's nose and the stars, like lonely flames, lighted their melancholy fires. Time paused an instant to tie her sandals.

Many of the problems of contemporary religion would vanish if more men understood that manifest blessings are invested in either side of eternity.

It may be uncouth to dunk sugar snaps in black coffee, but etiquette and pleasure are as jealous sweethearts. It is necessary to evade one to enter the other.

It was almost grown and was asking in my second pair of shoes before I learned that shoes are people.

An automobile seems to lose its amount of performance and suddenly becomes a toy after the final installment. Alert dealers make noises in new cars that sound like manic curraaboo, and further late the condition. The most satisfactory relief is obtained by fixing the old car in the garage and the door, then soaking the head in a tub of ice water.

Chivalry has reached a stage where apparel confuses a man's intentions. All that wear slacks are not fair or in distress.

Who my own singing has the quality of a mud hen and has been disturbed. I qualified in pointing to the city that a taste for certain music must be cultivated. I frankly admit that Elvis does not send me but emotions are equally strong during the singing of opera. I don't quarrel with people who enjoy molasses on their bread.

Grief is a flower with tears on petals; whose roots are nourished in the soil of life's futility.

Christmas Lighting Going Up

Earlier than usual, Christmas lights are being strung this week and will probably be turned on by Saturday, according to Freddie Welling of the West Texas Utilities Company, in charge of the work.

First store in Matador to start Christmas decoration this year was Stanley Pharmacy. North windows were lighted during the past week-end. Among decorations displayed by the firm is a musical Christmas tree which is lighted with red lights and revolves slowly. Christmas Carols are played softly from mechanism in the base of the tree. The store is offering a large stock of toys and fine gifts.

Other merchants are preparing displays of Christmas merchandise. One store has reported sales better than last year despite adverse crop conditions.

Merchants here are generally optimistic with regard to Christmas business and are preparing their stores and stock accordingly. Some have made Christmas stock purchases recently to augment certain lines.

They point out that the Christmas gift buyer is finding it more convenient and economical to make purchases in home stores. One of the outstanding factors aiding in home-town Christmas shopping is the freedom from rush crowds and traffic problems. Early buying is also being shown in the small town store which offers an ease of selection, friendly service and prices as low or lower than those of larger communities.

CAMPBELL NAMED CLUB PRESIDENT

David Campbell of Roaring Springs was named president of the Air Port Golf Club in a meeting held Monday night in the Legion building here.

Other officials named during the election were: M. S. Patton, vice-president; John L. Barnhill, secretary-treasurer. Directors: Mrs. Glenn Woodruff, R. L. Brandon, Frank Ferguson, Alvin Stearns, Carl Tardy and Billy Wason.



WONDERS OF PRINTING—Twenty members of the Matador Brownie Troop, and their sponsors, Mrs. Wade Berryman, left and Mrs. Bill Seale, visited the Tribune plant last week. The Brownie members are examining an automatic press. Members of the troop are: Shariene Berryman, Pat Green, Fay and Kay Havens, Susan Hunt, Connie Bradshaw, Jana Jones, Karol King, Leavel Luckett, Frances Martin, Tressa Marshall, Judy Pitts, Marsha Seale, Joy Smith, Melba Spray, Shelly Stevens, Helen Taylor, Rose Ann Terry, Charlotte Chambliss, and Zelma Rigby.—Photo by Douglas Meador.

Community Chest Sets Quota Goal at \$2,800

WORKING diligently against the minimum requirements for the operation of Matador Community Chest for the next fiscal year, officials late Tuesday arrived at a budget goal of \$2,800.

President Randall Whitworth pointed out that the needs for the next fiscal year may exceed the past 12 months. Largest item on the budget is \$1,000 allocated for local child welfare. Second in size is \$900 needed for Boy Scouts, Girl Scouts and Cub Scouts. The Red Cross was allocated \$500, the USO \$100 and \$300 set up for the Salvation Army. Of the last amount, \$100 will remain here to relieve local demands.

Glenn Woodruff, chairman of the drive, hopes to raise the quota in a "one day" drive. Date is set for Monday, December 17.

"Kick Off" Breakfast
The drive will start with a "Kick-off" breakfast (Dec. 17) at the First Methodist Church basement, which will be held jointly with the Lions Club directors. The hour is 6:30 a. m. The breakfast will be prepared by members of the Lions Club.

Present officers of the Matador Community Chest are: J. R. Whitworth, President; J. Tom Hamilton, sec.-treas. and the following directors: Dr. J. S. Stanley, Bill Seale, Ralph Stapleton and Jack Norman. The Community Chest is composed of territory included in the Matador Independent School District.

In reviewing the budget, Whitworth said: "Citizens of Matador and especially business men have expressed their satisfaction with the Community Chest. They know that by giving one time they can eliminate four or five 'drives'." They know that every dollar released by chest officials goes to the purpose for which it was intended. They know that every request for aid is carefully screened and approved before funds are released."

M. S. Webb Rites Scheduled Today

Funeral services for Marvin S. Webb, 63, are scheduled for 2 p. m. today at the First Baptist Church, Roaring Springs. He died at 9:45 Tuesday night in Stanley Hospital, where he had been a patient since Friday. He had been ill for several months. He had been a resident of the county 41 years.

He is survived by his wife; 2 daughters, Mrs. Frazier Watson and Mrs. Lester Morgan, both of Roaring Springs; 2 sons, Frank of Floydada and Troy of Crosby; 8 grandchildren; 1 great-grandchild; 3 sisters, Mrs. Mae Fletcher and Mrs. W. L. Marshall, Roaring Springs and Mrs. Howard Edmondson, Matador, and one brother, Grady Webb, Sun Valley, Calif.

Firemen To Make Drive For Funds

Members of the Matador Volunteer Fire Department will make a drive for funds for Muscular Dystrophy here Monday night, according to an announcement made yesterday by Chief Freddie Welling.

The firemen will make house-to-house calls and solicit funds for the drive, which they are sponsoring. One-fourth of the funds collected will remain here for collecting said.

Delegates Named By Farmers Union

Delegates to attend the Farmers Union State Convention in Abilene (Wooten Hotel), December 7-8th, have been named by Vance H. Gilbreath, President of the Motley-Dickens Counties local.

"Those to represent the two-county local are: W. D. Lipscomb, Matador and Maurice Goodwin, Afton. In announcing the delegates, Gilbreath stressed that the convention is open to all farmers and ranchers and to the general public.

TO OKLAHOMA
Mrs. W. Y. Higgins left Saturday to spend the winter in Oklahoma with her daughters. She will be with her daughter, Mrs. Dick Davis, in Duncan, and in Ardmore with her other daughter, Mrs. Clay Gilbert. Mr. Gilbert and daughter, Linda, came Friday to accompany Mrs. Higgins to their home.

Mr. and Mrs. Bill Moss and sons left Wednesday evening to spend Thanksgiving in Neosho, Mo., with his parents. They were accompanied on the trip by Glenn Brotherton and his mother, Mrs. Marvin Brotherton.

Flomot 'Wildcat' Is Causing Excitement

"OIL CIRCLES" here in Matador were active yesterday as news of the new "Wildcat" oil test in the Flomot community spread. With the possible exception of general soaking rains, no other news could create equal interest in this drought-stricken area of West Texas.

"Oil Circles" here were usually circles of men discussing the new well. Stories of active leasing are filtering through the talk and excitement caused by the well is growing rapidly.

Several families of the drilling crew who have located in Matador are welcomed by the community in general and merchants in particular. The town's present economy is such that the gain or loss of one or two families is reflected in business.

The "Wildcat" was a well-kept secret until after members of the drilling crew had arrived here Sunday. Daily newspapers had not announced the test until Tuesday when the following information appeared in the Lubbock Avalanche:

"Three miles northeast of Flomot in the extreme northwest sector of Motley county, West Texas Central Drilling Co. et al of Abilene will dig their No. 1 W. T. Ross as a 10,000-foot rotary prospector. Estimated elevation is 2,301.

"Well will go down 660 feet from the north and west lines of Section 57, Block 4, T&P survey. There is no nearby production of any kind."

Faith in "Independent"
Much of the excitement the test is causing is resulting from the fact that an "independent" company is drilling. Public opinion is that a company other than a major oil firm will develop oil in Motley county if it ever developed. The faith of the people is in the independent.

Rites Held For Pioneer

A. M. Bourland, 92, pioneer of Motley and Floyd counties, passed away at 12:20 a. m. Sunday, at Stanley Hospital, after being hospitalized for six months. He was one of the oldest residents of the county, and believed to be the oldest in Matador.

Funeral services were conducted Monday at 2 p. m. at the First Baptist Church, and final graveside rites in East Mound cemetery were performed by Matador I. O. O. F. Lodge. Ministers officiating were Rev. Claude Withrow, Baptist pastor of Quitaque, Rev. Ray Manning, local pastor, and Rev. W. B. Vaughn, Matador. Eudy Seale Funeral Home was in charge of arrangements.

Arlando Masley Bourland was born April 25, 1864 in Cardville, Miss., and died November 25, 1956, at the age of 92 years, 7 months. He was married to Miss Mary Dora Armstrong on December 2, 1886, in Miss., and they came to Texas shortly afterward. They settled in Kaufman county, then moved to Coleman county in 1889.

They came west in 1891 and helped settle this area, living first in Floyd county, where Mr. Bourland became one of the first county commissioners. He also carried mail between Floydada and Matador in a two-wheel cart. They moved to Matador in 1897.

Mr. Bourland was engaged in stockfarming most of his life. He is survived by four sons: Edwin L. of Elk Grove, Calif., Fred C. of Matador; Clyde of Orlando, Florida; and three daughters, Mrs. Scott Bolton, of Quitaque; Mrs. Florence Marshall of Harlingen, Texas; and Mrs. D. P. Keith, Matador, all of whom were present at the funeral with the family.

(continued on back page)

GIRLS CAGE TEAMS WAGE GOOD GAMES

By Pat Groves
Some exciting basketball has been dished up for fans by Matador and Paducah girl teams Friday night at the gymnasium. First contest was between Matador grade school girls and Paducah "C" team. The Matador girls grabbed the lead in the first quarter and held it through out the game. Local girls scored were: Cooper 16, Waybourn 8 and Campbell 4. Score by quarters was 6-2, 12-7, 16-11 and 28-17.

High school "B" team defeated the Paducah "B" squad. Holding three points lead in the first half, the Matador girls increased it to 11 points before the final horn. Score by quarters: 9-6, 17-14, 29-23, 40-29. Scorers were: Barton 19, D. Lynn 13, Rattan 4, and Shanks 4.

First teams from the two schools played the final game, with Paducah winning in a screaming climax. The visitors forged ahead early in the game and held the lead until late in the last quarter when Matador took it by one point. During the final moments of the game Paducah flipped the score around with two successive free shots. It ended with a score in favor of the visitors, 43-42. Matador girls scoring were: Waybourn 22, Darling 8, Norman 5, Craven 3, Darsey 3 and Walding 1.

COFFEE, COOKIES TO BE SERVED BY WTUC

Host to the public next week will be the West Texas Utilities Company, with coffee and cookies being served Thursday, December 6 from 10 a. m. to 3 p. m. Aiding in the serving will be Mrs. Helen Hurstand and W. J. Hembree of the Childress district office and Clifford White of Paducah, with the local office personnel.

Manager Jack Norman extends a cordial invitation to everyone to visit the office here during the reception and receive free coffee and cookies.

Derrick Being Set On W. T. Ross Farm

"OIL CIRCLES" here in Matador were active yesterday as news of the new "Wildcat" oil test in the Flomot community spread. With the possible exception of general soaking rains, no other news could create equal interest in this drought-stricken area of West Texas.

"Oil Circles" here were usually circles of men discussing the new well. Stories of active leasing are filtering through the talk and excitement caused by the well is growing rapidly.

Several families of the drilling crew who have located in Matador are welcomed by the community in general and merchants in particular. The town's present economy is such that the gain or loss of one or two families is reflected in business.

The "Wildcat" was a well-kept secret until after members of the drilling crew had arrived here Sunday. Daily newspapers had not announced the test until Tuesday when the following information appeared in the Lubbock Avalanche:

"Three miles northeast of Flomot in the extreme northwest sector of Motley county, West Texas Central Drilling Co. et al of Abilene will dig their No. 1 W. T. Ross as a 10,000-foot rotary prospector. Estimated elevation is 2,301.

"Well will go down 660 feet from the north and west lines of Section 57, Block 4, T&P survey. There is no nearby production of any kind."

Faith in "Independent"
Much of the excitement the test is causing is resulting from the fact that an "independent" company is drilling. Public opinion is that a company other than a major oil firm will develop oil in Motley county if it ever developed. The faith of the people is in the independent.

Leaves For Georgia

After visiting her several days with her grandmother, Mrs. M. J. Jackson, John Morgan and Mrs. Jack Morgan will leave Friday morning for Ft. Benning, Ga., where she is stationed as second lieutenant. He will be accompanied by a friend, Martin H. Haley of DeLeon. They were enroute at John Tarleton.

Condition Improved

Condition of Billy Myers of Seagraves is reported improved, following a highway accident Saturday about 3 a. m. He is a son-in-law of Mr. and Mrs. J. P. Neighbors, and received serious injuries when the pickup he was driving to his work, collided with a transport truck ahead of him. He was treated in the hospital at Andrews, near where the accident occurred, and later removed to the Seagraves Hospital.

Mr. and Mrs. Luther Powell, of Colorado Springs, Colo., are visiting here with their mother, Mrs. C. D. Bird and Mr. Bird.

Community Group Schedules Meet

A special meeting is announced for tomorrow (Friday) afternoon at 3 p. m. in the Legion building by the Community Associates. The meeting is called by President Douglas Meador.

Community Associates is a group of business and professional men who meet at irregular intervals in the interest of progress and welfare of the county.

Meador urges all members and other interested persons to attend the Friday meeting to consider a problem which will affect this community in the future.

Return From Trip

Postmaster and Mrs. E. F. Springer returned home Sunday afternoon from a visit in Tennessee, New Jersey, with their daughter and family, Mr. and Mrs. Gus Waldoff.

Home From Hospital

J. W. Dewbre returned home Friday from Lubbock, where he underwent major surgery on Nov. 12, at Methodist Hospital.

Accompanying him and with him during his hospitalization were his wife and children, Mr. and Mrs. Floyd Bradley of Matador, Mrs. Jim Dewbre of Lumberton, Calif., F. C. Dewbre of Oklahoma, Oregon, and Mr. and Mrs. L. O. Henson and daughter, Leo Eta, of Farmington, N. M.

Mr. and Mrs. Jack Norman and daughter, Kay, drove to Memphis, Wednesday evening, where the latter will remain with her grandparents while Mr. and Mrs. Norman continues to Austin to attend the Texas A&M game today. Their other daughter, Janey, of Texas Tech will go to Memphis and accompany them home for the weekend.

MATADOR BRAND

Pat Green, Editor
Barbara Waybourn, Assistant Editor

Doris Canon
Kay Norman
Patti Craven
Carolyn Pohl

7-Basketball game
7-Tryouts for all
8-Choral Clinic at

1-Birthdays
1-Gary Cain
2-Key Vaughn
4-Larry Markham
5-Linda Manning
7-Karan Elliott

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

1-Word
1-Word
1-Word

Program Presented By Tech Students

Five homemaking majors from Texas Tech presented the program for the Matador F.H.A. Chapter, Monday, November 19, in the high school auditorium.

Each girl presented her own particular division of Home Economics in which she planned to work after she completed her college work. This program was aimed at creating more interest in home economics enrollment Texas Tech in the past, has not been able to fill the job requests which they have received for home economics majors.

After the program the guests and members were served refreshments of cinnamon rolls with coffee and tea. The sophomore and freshmen classes prepared the rolls and the girls who are state degree candidates served. The tables were covered in white with red streamers and red roses, the rose being the club flower.

The members then enjoyed talking with the college girls and they now know a little bit more as to what college is going to be like.

Team Measured For Football Jackets

The "M" Club of M.H.S. had a regular meeting Monday, November 19. The purpose of the meeting was to discuss the type of jackets the boys will order.

All the boys who will receive jackets were measured for them on November 22. The order was placed and the jackets should be arriving in the near future.

The jackets are to be solid black with a red letter.

Work On Annual Is In Progress

La Reece Estes, editor of the La Arena, and Pat Groves, assistant editor, have been working very hard to finish the first section of the 1957 year book. The first section is due in the early part of December. If work continues to go as smoothly as it has the annuals should arrive either the last of March or the first of May.

The editor urges the students and staff members to help in every way possible to speed up the progress of the annual.

Meet A Senior

Pat Groves, son of Mr. and Mrs. Algie Groves, has been chosen senior of the week.

Pat is senior class secretary, a member of various organizations and clubs, and is active in sports. His favorite subject is algebra.

Pat plans to attend the University of Texas, starting with the summer session. His ambition is to be an electronics engineer.

Grade School News

THE SEVENTH GRADE class is getting underway for their third six weeks. Soon they will be the big fish in the pond and must know all the fundamentals of acting their part. They are, to their disappointment, getting quite a bit of instruction from the eighth grade class. The instructions consist mostly of telling the seventh graders what to do and when to do whatever they are doing.

The class added a new member to its roll. He is Darwin Hurt from Amarillo, Texas.

EIGHTH GRADE

"Aw, shoot-a-mile". Many students will recognize this remark as the favorite by-word of that master of misadventure, Wilbur Maxwell. Last year's eighth grade play, "Life O' The Party", starring Ed D. Smith as Wilbur, was such a success that this year the class decided to present another Wilbur play.

The work of casting for the play as been going on most of this week. With Thomas Young as Wilbur and Gale Stafford as Sagebrush Sarie, the play, "He Tried With His Boots On" should be a repeat success when presented on December 14th.

In observance of National Book Week, November 23-Dec. 1 they have made some interesting book jackets for their favorite books. The covers were fashioned from various designs of wallpaper. They chose patterns that were particularly representative of the stories told in the books and then lettered in the titles and authors. If you have a minute to spare, drop by to see their book jackets.

SENIORS RECOGNIZED

Members of the senior class were given recognition, Friday, November 16, following a pep rally. Mr. Ezzell presented each senior girl a red carnation corsage and gave recognition to each of the boys for their fine work. The corsages for the girls were made possible by Mr. Bill Seale. The girls were very proud of their corsage and it is hard to find words to show their gratitude.

Date Announced For Lion's Tournament

The annual Lion's Club Tournament will be held December 11, 12, 13, and 14, in the grade school gym. Several teams have entered in the tournament and a schedule for the game will be posted at a later date.

Students Attend Tech Conference

Five members of M.H.S., accompanied by Mr. and Mrs. Elbert Reeves, attended the annual Journalism Conference held at Texas Tech, Saturday, Nov. 17.

The conference consisted of several different branches. Barbara Waybourn and Christine Green went as panel members of a discussion, "Problems of High School Publications". Le Reece Estes and Pat Groves attended a lecture on photography and all phases of yearbook work. Carolyn Pohl attended a lecture on the different forms of debating. Carolyn is to represent Matador in debate at the Inter-scholastic League which will be held at Matador this spring.

Matador Places In District Contest

Two FFA teams went to Plainview, Saturday, November 17, for a district farm safety meet.

Matador was represented by both a junior and a senior team. The junior team won second place, and it was composed of Carl Thompson, Andy Fish and Leonard Glascock. The senior team won fifth place and it was composed of Gregory Smauley, Sherril Rigby and Riley Rigby.

Program Presented By Fourth Grade

Thanksgiving and National Book Week was the theme carried out in an interesting and entertaining chapel program presented by the Matador fourth grade, in the high school auditorium, last Wednesday, November 28.

Charles Ezzell, president of the class for the month of November, acted as narrator, assisted by Ruth Lynn.

The audience was led in the singing of two songs, "America The Beautiful" and "The Battle Hymn of the Republic", by Sue Cross and Melanie Brown from the seventh grade. Judy Hobbs, also of the seventh grade, was the piano accompanist for all musical selections given. Rev. Woodrow Williams gave a Thanksgiving devotional and prayer.

A children's book parade was then presented by all of the students from the fourth grade. Each student was introduced and they acted out a small scene from the book they were representing. The students planned their own costumes and scenes. Children's book classics were given to the three best actors. At this writing the winners were not known.

The pupils names and the book characters each portrayed were as follows: Ruth Lynn, a little Dutch tulip girl; Tommie Green, as Dr. Doolittle; Charles Ezzell, young George Washington; Richard Campbell, Davy Crockett; Lynda Elliott, Martha Washington; Kenneth Pitts, Homer Price; Jane Briscoe, Manuela; J. D. Young, Johnny Appleseed; Carla Chambliss, Clara Barton; Gary Campbell, Little Stephen Foster; Marianne Damron, George, the rabbit; Donald Hunt, Fire Cloud; Linda Havins, Laura; Larry Keltz, Daniel Boone;

Katherine Evans, Dark Eyes; Joe Martin, Cowboy Slim Jim Bean; Ruth Garnett, Sarah; Larry Norris, Edward, a cowboy; Scottie Robbins, the Strawberry Girl; Ima Jean Martin, Chi Wee; Tim Sturdivant, Pecos Bill; Murl Thrasher, William Penn; Judy Cook, Texas Tomboy; Butch Waybourn, Hiawatha; Darnell Smith, Snow White;

Timothy Green, Steady, a baseball player; Linda Smith, Heidi; Donna Thrasher, Sacagewea; Bird Girl, and Sharon Walding, Pocahontas.

An Indian scene from the book "Pocahontas and Captain John", was presented featuring three special Indian dances given by Mrs. Marvin Hunt's Cub Den, assisted by Scout Leader, Stanley Welling. The Scouts taking part in the dance were, Richard Campbell, Gary Campbell, Tommie Green, Donald Hunt, Butch Waybourn,

Charles Ezzell and Kenneth Pitts.

M.H.S.B.—
John Hunter To Practice Teach

M.H.S. is very glad to have with them for the next six weeks, Mr. John Hunter of Roaring Springs. Mr. Hunter is getting his practice teaching at Matador before he receives the Bachelor's Degree in Agriculture.

COME TO CHURCH SUNDAY



Insurance Pays
IT'S OWN WAY

BONDS OF ALL KINDS

BILL PIPKIN
Insurance Agency

FIRST STATE BANK BUILDING PHONE 300

DROUGHT FEED
CUBED OR LOOSE

MADE TO YOUR SPECIFICATIONS

WRITE, PHONE, OR COME BY
EAST SIXTH ST. CA 4-4391
Continental Grain Co.
Plainview, Texas

DR. O. R. McINTOSH
OPTOMETRIST

South Main Street YUKON 3-3460
FLOYDADA, TEXAS

Examined Glasses Fitted

Pontiac is Packed with "Firsts" FOR '57



We're looking for tough customers!

If you're the kind of truck-buyer who has to see for himself, we invite you to see our new light-duty INTERNATIONALS!

We welcome tough customers—men who know trucks, who ask to be shown why INTERNATIONALS have the edge in performance and comfort—men who want proof that INTERNATIONALS save the BIG money in operating and maintenance costs year after year.

That's the kind of customers we like to deal with. And we mean deal!

Yes, there's never been a better time, never a better place, for you to get the right INTERNATIONAL at the right price than right now—and right here!

How about today? It's a deal!

INTERNATIONAL TRUCKS

ASK ABOUT OUR INDIVIDUALIZED TRUCK PAYMENT PLAN

COMpletely NEW FROM POWER TO PERSONALITY!

First Car at Any Price with All These League-Leading Features

- Looks like Pontiac cornered the market on "firsts"! A complete tally adds up to more than six dozen new features! When you drive this sleek sweetheart you'll begin to appreciate how thoroughly Pontiac stole a march on the industry. The smooth, effortless way it rides, handles and goes puts this beauty in a class by itself. Pontiac made that a matter of record with the toughest test ever given a new car, the 100,000-mile Marathon Test Run! Try this '57 Pontiac. See how a carload of new ideas makes this—America's Number 1 Road Car!
- STAR FLIGHT BODY DESIGN—A Pontiac Exclusive—longer and lower than ever before—the year's most distinctive new automotive styling.
- NEW INTERIOR STYLING—WITH THE "OFF-THE-SHOULDER" LOOK—a fashion "first" for '57—perfectly color-matched with the exterior of your choice.
- STRATO-STREAK V-8 ENGINE—270 h.p. in Star Chief and Super Chief, 252 h.p. in the Chieftain when teamed with Strato-Flight Hydra-Matic, an extra-cost option.
- ULTRA-SMOOTH, LEVEL-LINE RIDE—the ride sensation of the year—a new suspension system based on a big 124- or 122-inch wheelbase.
- POPULAR-PRICED SERIES... STAR CHIEF • SUPER CHIEF • CHIEFTAIN

Matador Motor & Implement Co.

SEE THE SURPRISE PACKAGE OF THE YEAR AT
Matador Motor & Implement Co.

PLAN WEDDING



Roaring Springs NEWS

Mrs. L. E. Cooper, Correspondent
Phone 981, Roaring Springs

Recent guests of Mr. and Mrs. J. W. King were his daughter and family, Mr. and Mrs. Bryant Hewitt of San Bernardino, Calif.

Mr. and Mrs. Ben Campbell of Shreveport, La., visited here recently with his brother and family, Mr. and Mrs. J. K. Campbell.

Mrs. Alma Seals Pool, of Portales, N. M., passed away at her home, Saturday, Nov. 24. She was reared in this vicinity, and was a niece of Mr. and Mrs. B. A. Goss.

Recent guests of Mrs. M. D. Hardin were, Mrs. Rosie Ralls of Hanna, Okla., and Mr. and Mrs. Sanford Ralls of Dustin, Okla.

Mr. and Mrs. J. C. Smiley shopped and looked after business in Plainview, Thursday.

Mrs. Ethel Brown returned Saturday from a visit in Fort Worth. Her daughter, Mrs. Bessie Bell and daughter, Jeanenne of Cleburne accompanied her.

The group visited and looked after business during the week-end in Plainview.

Lesley Smith is recuperating from recent surgery, in Quannah Memorial Hospital.

Mr. and Mrs. Bob Clem and daughter, Cathy visited in Paris during the week-end with his brother and family, Mr. and Mrs. Tommy Clem, and a sister, Miss Nell Clem.

Mr. and Mrs. H. L. Goodwin left Wednesday for San Benito, where they will spend the winter.

Mr. and Mrs. David Campbell entertained a group of friends Thursday evening with a Thanksgiving dinner. They were Messrs. and Mesdames Bateman Middlebrooks, Joe M. Thacker, Clyde Williams and Lesley Kingery.

Rev. John Ferguson was called to Merkel, Sunday to conduct a funeral. His family accompanied him.

Mesdames Lesley Smith and Tom Swim, and Miss Lula Swim visited in Spur, Saturday with Mrs. Minnie Smith.

Mr. and Mrs. Peyton Legg of Afton community visited in Vernon during the week-end with their son and wife, Mr. and Mrs. Jimmy Legg.

Mr. and Mrs. S. N. Davis visited in Amarillo recently with their daughter and son-in-law, Mr. and Mrs. Ted Kingery.

Mr. and Mrs. C. W. Giesecke and Ann of Floydada were Sunday guests of Mr. and Mrs. Lem Miller.

WEEK-END VISITORS FROM CORPUS CHRISTI

Week-end visitors in the home of Mr. and Mrs. J. R. Moore, were their daughter, Mrs. Charlotte Hunsucker and her daughter and family, Mr. and Mrs. Cecil Burney and children, Cecil Jr., Kara Lisa and Frank, of Corpus Christi. They also visited an aunt, Mrs. Margaret Newman and family.

The visitors came here Saturday from Lubbock, where they had attended the wedding Thursday of Miss Leslie Collops and George Moore Guy. The bridegroom is the youngest son of Mr. and Mrs. Chas. A. Guy of Lubbock, and a nephew of Mrs. Hunsucker.

CARD OF THANKS

For every word of sympathy; for every act of kindness, every plate of food, every floral offering and every service rendered during our recent bereavement, we wish to take this means of expressing our sincere appreciation. We do not have words to adequately express our gratitude for the thoughtfulness of all our friends, because all we can say is "Thank you".

E. B. Chambliss and Family.

Matador 100F Lodge

Meets every Tuesday night.

L. B. Green, Noble Grand
Earl McBride, Secretary

Visiting brothers welcome

INSURANCE—REAL ESTATE

STOCKS • BONDS
C. W. GIESECKE
FLOYDADA, TEXAS



Never had it so good! Real Texas hospitality plus luxurious accommodations at reasonable rates plus superb food plus tons and tons of delightful air-conditioning. IN FORT WORTH — IT'S THE WORTH!

CHILDREN ARE FREE! **worth hotel**
JACK FARRELL, MGR. FORT WORTH, TEXAS

Tribune, Matador, Motley County, Texas, Thursday, November 29, 1956

Mr. and Mrs. Orville Doak of Portales, New Mexico were guests of her father, J. W. Cooper, Thursday and Friday.

Mr. and Mrs. Bobby Tiner and children of Lockney, were week-end guests of Mr. and Mrs. Banty Brandon and Mrs. Lois Smith.

Mr. and Mrs. Delbert Spraberry and son, Daryle of Muleshoe, spent the week-end here with her parents, Mr. and Mrs. Ben Dillard.

Mr. and Mrs. J. M. Carpenter and son, Louis visited in Amarillo during the week-end with their daughter and family, Mr. and Mrs. Hughs Fish.

Mr. and Mrs. Melton Thacker drove to Dallas, Sunday, where they will visit friends and attend to business.

Mr. and Mrs. J. W. King visited recently in Lubbock with their son and family, Mr. and Mrs. Joe King.

Relatives and friends who visited in Quannah, Sunday, with Lesley Smith, were Mrs. Smith, Mr. and Mrs. Caldwell Smith and Michelle, Mr. and Mrs. J. P. Cooper, Mrs. Clark Forbes and Miss Lula Swim.

ARRIVAL ANNOUNCED

Mr. and Mrs. Arch Murphy March, of Lubbock are announcing the birth of a son, Steven Murphy, Friday, Nov. 23. The maternal grandparents are Mr. and Mrs. Johnny Moss, and paternal grandparents are Mr. and Mrs. Joe M. March, all of Floydada. The mother lived in Roaring Springs when she was small and is the granddaughter of the J. A. Goodwins of Lubbock and the L. E. Coopers of Roaring Springs.

M. D. Freeman of Dimmitt spent the week-end here with his family.

Mesdames Iva Meason and John Shirley returned Monday from Crowell where they had visited with their brothers, Walter, Claud and Grover Nichols and their families.

Recent guests of Mr. and Mrs. Carroll Johnson were their children, Mr. and Mrs. Joe Johnson and children and Mr. and Mrs. Alfred Haney of Bovina.

Rev. W. J. Knoy of Plainview looked after business and visited with Mr. and Mrs. J. T. Swim Jr. Monday. Rev. Knoy was pastor of the Roaring Springs Methodist Church several years ago.

Mr. and Mrs. Henry Springer of Ft. Worth, visited here during the week-end with relatives and friends.

Mr. and Mrs. Gerald Smallwood of Midland visited here Friday and Saturday with their parents, Mr. and Mrs. G. F. Smallwood and Mr. and Mrs. Frank Ragland.

Mrs. J. M. Carpenter looked after business in Paducah, Monday.

Mr. and Mrs. John Meason and Mrs. Amel Long looked after business and shopped in Childress, Monday.

Mr. and Mrs. Roy Upehurch of Winslow, Arizona, visited Saturday and Sunday with their cousins, Tom, John, and Miss Bess Ferguson.

Mesdames Marion Bailey and Banty Brandon shopped and attended to business in Floydada, Saturday.

Mr. and Mrs. J. D. Mitchell spent the week-end in Lubbock, with their son and family, Mr. and Mrs. Doyle Mitchell. Doyle has just been transferred from Cobbe Dept. Store in Lovington, New Mexico, to Cobbe Town and Country Store, in Lubbock.

Attend Rites For Brother

Mrs. C. D. Wilson attended funeral services at Brady, Thursday for her brother, Lem Crawford. She was accompanied by

her daughters, Miss Benno Wilson, and Mrs. Bertie Faulkner, local residents, and Mrs. W. R. Woods of Amarillo, and a grandson and wife, Mr. and Mrs. Truman Woods, also of Amarillo.

RELATIVES ARE VISITORS

Guests of Miss Bessie Medlen of Roaring Springs, Friday and Saturday were her sisters, Mesdames A. B. Cranston of Abilene, W. J. Ely of Snyder, Geo. C. Henderson, Norwalk, Calif., W. K. Bagley of Canyon, and Arlie Carpenter and Mr. Carpenter, of Lefors, and their brother and wife, Mr. and Mrs. Robert Medlen of Floydada.

Other relatives were, Mrs. C. M. Brown and Mary of Merkel; Mr. and Mrs. Wayne Bagley of Amarillo; Mr. and Mrs. Harold Crooks of Spearman; Mr. and Mrs. Bob Bagley of Cula Vista, Calif.; Terry Bagley of San Diego, Calif.; Barbara, Arlene, Terry, Walton and Pat Bagley of Canyon, and Mr. and Mrs. J. W. Anderson, of Lubbock.

Attend Funeral Of Mrs. Chambliss

Among those attending the funeral services of Mrs. E. B. Chambliss were the following relatives:

Mr. and Mrs. Tommie Pipkin, Weldon and Edith of Bowie; Maggie Fox and Cal Carter of Fabens; Mr. and Mrs. Elbert Chambliss, Mr. and Mrs. Feltton Chambliss and children, Delbert Chambliss, Mrs. Hazel Miller Chambliss and Jim Miller, all of Amarillo; Mr. and Mrs. Green Chambliss, Kenneth and Juanita and Mr. and Mrs. Clarence Chambliss and children, Hobbs, N. M.; Mr. and Mrs. Jerry Wright of Tatum, N. M.; Mr. and

Mrs. Bill Ferguson, and Mr. and Mrs. Ray Chambliss of Floydada. Mr. and Mrs. Lenord Chambliss of Sterley; Mr. and Mrs. Jack Wood and Roger, and Mrs. Chester Fox of Tulla; Mr. and Mrs. J. E. Cockrell of Hereford; Mr. and Mrs. A. W. Stanfield and daughters, Mary Louise, Mrs. Dan Gallop and Mrs. James Pierce; and Mrs. Ella Mae Mitchell, all of Dallas; James Chambliss of Lackland AF Base San Antonio, and Rev. Vernon Chambliss of Spokane, Washington, and other relatives and friends from Whiteflat and Matador.

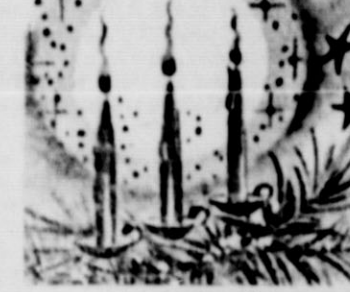
CARD OF THANKS

We are deeply grateful to all who shared our days and nights of watchful waiting and hours of grief, and especially those of Pappy Campbell's Sunday School class, the Oddfellows Lodge and the Hospital. For your many kindnesses, prayers, for the beautiful ways, floral offerings, truly grateful, and our prayer are that God will bless you.

The A. M. Bourland Family
Matador, Texas

Dear Santa: I am a girl 10 years old. I'm in the 5th grade. I would like for you to bring me a watch, turtle-neck and a manicure set. Don't forget the other boys and girls. With love,
Cheryl Stegall.

GIVE YOURSELF MORE TIME TO ENJOY THE HOLIDAYS!



Leave Your BAKING PROBLEMS With Us!
Brown n' Serve Rolls - Pies
Cookies - Donuts

City Bakery

Super Specials

- Cheese Longhorn Pound 47c
- Pot Pies Chicken, Beef or Turkey 2 FOR 45c
- Strawberries Frozen, 10 oz. 2 FOR 43c
- Cabbage lb. 5c
- Turnips and TOPS Bunch 10c
- Tissue Prim, 4 Rolls 32c
- Biscuits Gladiola 10 FOR 95c
- GRAPE-ADE, Kraft's 29c
- SWEET PEAS, Mission, 303 cans . . . 7 for 99c
- Hair Arranger 65c Size 49c
- Alka Seltzer 65c Size 57c
- HAND LOTION Woodbury \$1. Size Tax. Inc. 50c

- WHITE SWAN COFFEE pound 97c
- CRISCO Shortening 3 pounds 89c

- STEAK Round Pound 73c
- Bacon Crescent Pound 43c
- CRACKERS Sunshine 2-pounds 49c
- PILLSBURY 25-Pound Bag FLOUR \$1.69
- KIMBELL'S, 303 Cans 8 FOR Mexican Beans
- Pecan Valley, 303 Cans 8 FOR Green Beans

IKE'S FOOD

NO LIMIT AT ANY TIME
— THESE PRICES EFFECTIVE IMMEDIATELY —

of grief, and especially those of Pappy Campbell's Sunday School class, the Oddfellows Lodge and the Hospital. For your many kindnesses, prayers, for the beautiful ways, floral offerings, truly grateful, and our prayer are that God will bless you.

The A. M. Bourland Family
Matador, Texas

Dear Santa: I am a girl 10 years old. I'm in the 5th grade. I would like for you to bring me a watch, turtle-neck and a manicure set. Don't forget the other boys and girls. With love,
Cheryl Stegall.

Give Yourself More Time To Enjoy The Holidays!

Leave Your BAKING PROBLEMS With Us!
Brown n' Serve Rolls - Pies
Cookies - Donuts

City Bakery

FLOMOT NEWS

JAMES MONK TO HEAD CEMETERY ASSOCIATION

James Monk was named president of the Flomot Cemetery Association at an annual meeting on Wednesday evening, Nov. 20th. The following officers were elected: president, James Monk; vice-president, Mrs. B. Turner; secretary-treasurer, Mrs. C. C. Jones; assistant secretary, Herb Johnson; and Ford Johnson was named trustee. Cemetery membership fees for 1957 are due Dec. 1, 1956.

and Mrs. Pearl Martin went to Levelland, Wednesday, and prepared the new home in which Mrs. Martin is to live.

Mrs. Lois Martin was an overnight guest of Mrs. Willard Merrill at Silverton, Wednesday. Dinner guests in the home of Mr. and Mrs. Alton Anderson, Sunday, were his parents, Mr. and Mrs. E. C. Anderson, Sr. and his brother and family, Mr. and Mrs. E. C. Anderson, Jr. and daughter.

Mr. and Mrs. Denver Anderson and children were the guests of his parents, Mr. and Mrs. R. L. Anderson, Sunday.

Mr. and Mrs. Royce Hanna of Italla, visited her parents, Mr. and Mrs. C. W. Starkey, Sunday and Mrs. Dintzel Leonard

visited Thursday in Pampa, in the home of his parents.

Coach G. V. Morris and Earl Patrick of Quitaque left Tuesday evening to spend the Thanksgiving holidays with Coach Morris' parents.

Mrs. R. M. Martin and Mrs. Alfred Martin and Eldon were in Childress, Friday, visiting Mrs. R. M. Martin's mother, Mrs. H. D. Wedeman.

Mrs. and Mrs. J. M. Schofield and family went to Dallas, Thursday, to spend Thanksgiving with a daughter and her family.

Mr. and Mrs. R. M. Martin had their Thanksgiving dinner Sunday, Nov. 18, and had as their guests, Mr. and Mrs. Bill Dean Washington and children of Lockney; Mr. and Mrs. C. C. Light and children of Amarillo; Mr. and Mrs. Gordie Washington and Cevee, and Mr. and Mrs. Alfred Martin and Eldon.

Mrs. J. T. Bural, Mrs. H. S. Gilbert and grandson, David Martin visited Friday in the Albert Martin home at Floydada.

Mr. and Mrs. Benny Brown of Silverton are the parents of a daughter, Cheri, Nan, who was born Nov. 19. Mrs. Brown is the former Myra Nan Whitaker of Flomot.

Mr. and Mrs. Roy Monk of Lubbock, are the parents of a daughter, born Nov. 20. The mother is the former Alma Reed of this community.

Mr. and Mrs. Wilburn Martin of Flomot are the parents of a baby girl who was born Nov. 22 and named Marilee. The Martin family numbers four, with David, age 21 months.

Guests in the home of Mr. and Mrs. Denver Anderson, Thursday, were her mother, Mrs. Lola Standefer of Plainview; a sister and family, Mr. and Mrs. John Bourland and children of Canyon, and another sister and family.

Christmas Plans Made At Meeting

Plans for a Christmas party were made last week at a meeting of the Flomot Home Demonstration club. The meeting was held in the lunch room, Nov. 20, with twenty-three members and several children present.

Interesting event of the evening was presenting a gift to the person each thought to be her "secret pal". The gifts are to be kept until Christmas, and if they were not presented to the right persons, the gifts will be auctioned off and the money placed in the treasury.

The Christmas party was planned and will be held in the home of Mrs. Bill Sauls, at 2 p. m., December 11.

Members may bring guests, but all attending are requested to bring a gift to be exchanged. Members will also bring a gift for their "secret pals", and will furnish refreshments. All are urged to attend the party.

CITATION BY PUBLICATION THE STATE OF TEXAS

To Stella Moody, Defendant.

YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Matley County at the Courthouse thereof, in Matador, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 31st day of December A. D. 1956, to Plaintiff's Petition filed in said court, on the 29th day of September A. D. 1956, in this cause, numbered 1487 on the docket of said

court and styled F. H. Moody, Plaintiff vs. Stella Moody, Defendant.

A brief statement of the nature of this suit is as follows, to-wit:

Suit for divorce alleging that plaintiff and defendant were married in Clovis, New Mexico on or about the 14th day of September, 1955, and lived together as husband and wife until on or about the 28th day of May, 1956, when because of the harsh, cruel and tyrannical conduct of defendant toward him, plaintiff was forced and compelled to permanently separate from her; that the further living together of plaintiff and defendant as husband and wife is insupportable; that no children were born of said marriage; and that no property was acquired by plaintiff

tiff and defendant during their said marriage and no property rights are involved in said suit.

Issued and given under my hand and seal of said court at Matador, Texas, this the 14th day of November A. D. 1956.

Attest: Pat Sheridan Clerk, District Court (seal)
Matley County Texas
By Roberta Jameson, Deputy.
Nov. 22-29; Dec. 6-13, 1956

From where I sit... by Joe Marsh

The Kid's Learned to "Take Charge"

I was down at Buck Benson's store the other day when a fellow came in with a six-year-old boy—obviously his son.

While the fellow was looking over some stuff on the counter, Buck handed a free peppermint stick to the boy, who promptly tore off the wrapper and went to work on it.

The father seemed quite put out about his son's lack of manners and held up his hand to stop him. "What do we say when Mr. Benson gives us something?" he demanded. "Charge it," replied the kid without hesitation.

From where I sit, children aren't the only ones who "repeat things" without knowing what they're talking about. For instance, I'm convinced that many of those who speak out against the old American custom of enjoying a glass of beer after work are just parroting what they've heard others say. It's better to get the facts—then make up our own minds—and permit our neighbors to do the same.

Joe Marsh

Copyright, 1956, United States Brewers Foundation

County Agent Pallmeyer Says:

Offer TB Tests For Milk Cows

Interest in having milk cows tested for TB is rising, and to help Matley County cow owners decide if they want their cows tested for TB, a local veterinarian has offered the following information about the test.

First, TB tuberculin must be placed in the tissues of the animal, and second, a check on the reaction taken 72 hours after the injection. It can easily be seen that two trips to the farm are necessary for this test, therefore a charge of \$4.00 per head is set. All animals listed for test would be tested in the lot of the owner, thereby saving him the trouble of bringing the animal to Matador.

Price for Bangs testing, where a blood sample is drawn, remains the same at \$2.00 per animal.

Those who have animals they would like to have tested are asked to list their animals with County Agent Pallmeyer, who will notify them of the date of the test so that animals may be kept penned.

Northfield, Texas
November 24, 1956

Dear Santa Claus:
I'm Tim Timmons and I have been a good boy.

Will you please bring me a BB gun and a chemistry set, a radarscope, a BB gun that shoots BB's. They both do, and a skin diving outfit.

With love,
Tim Timmons.

Matador, Texas
Sunday, Nov. 25, 1956

Dear Santa:
I am a boy 6 years old and in the first grade. I've been a good boy, (I think).

For Christmas I would like a Fort Apache set, and a road grader, and a transport truck. Don't forget the other boys and girls.

With love,
Tommy Stegall.



Meet the magic of the new kind of Ford!

An Action Test will show you that Ford's newness just begins with its longer, lower, wider beauty. It's a completely new car—right from the wheels up! Out on the open road, Ford's magic really takes over! Ordinary stretches of road become special. In fact, every trip's a treat. And it's no wonder, with the all-new "Inner Ford" melting the miles. The revolutionary new frame, for example, is a full foot wider at the center. You ride lower, with more inside room... full road clearance.

And this longest of all low-priced cars is a cinch to handle! With a lower center of gravity, wider rear tread and new easier steering, even tight turns and rutted roads come easy.

And talk about "big-car power"! This new kind of Ford offers you your choice of Silver Anniversary V-8's with a wide range of horsepower to suit every need.* Or if you prefer, you may choose the world's most modern "Six"... the new Ford Mileage Maker Six.

The new Ford is easier to enter—roomier than ever.

*A special 270-hp. Thunderbird 312 Super V-8 engine available at extra cost. Also, extra-high performance Thunderbird 312 Super V-8 engine delivering up to 285 hp.

1,553,444 FORD CARS AND TRUCKS
BUILT IN TEXAS BY TEXANS!

'57 FORD

Matador Auto Co.

MEET SANTA!

He will be at our store from 10 to 11:30 Wednesday Morning, December 12th
He will be in Matador to visit the kiddies and to pick up his mail

WEEK-END SPECIALS

FOR FRIDAY AND SATURDAY

DOUBLE PROFIT-SHARING STAMPS each Tuesday
CASH SALES ONLY

FLOUR Aunt Jemima, 25 lbs. Pillowcase bag	\$1.88
PINTOS US No. 1, Colorados	4 lb. Bag 42c
PECANS No. 1 STEWARTS	pound 39c
Apple Jelly BAMA, 20 oz. Decorated Glass	28c
Greens Libby's, Turnip or Mustard, 303 can	11c
Shortening Mrs. Tucker's (17c coupon in can) 3 ^{lb}	89c
EGGS FRESH COUNTRY, Pullett, doz.	29c
Pressed Ham WILSON'S Certified, lb.	39c
Purple Plums Water Pack, Gallon . .	63c

JUST ARRIVED - Complete line of Candied Fruits and Nuts

We Give 10% Off Regular Price On Case Lot Purchases

Spot Cash Grocery

And Locker Plant

The PICK of SANTA'S PACK

YOURS FOR THE GIFTING!

Hurrah for the red and green! We're gift-happy this year, with every wonderful idea in fashions for ladies, hobby gifts for men, toys for kiddies... a host of surprises for everybody you're thinking of at this glad time!

Attention Santas: Fill your packs here. Find out-of-this-world gifts at down-to-earth prices!

REGISTER FOR THE FREE LIONEL TRAIN SET

Stanley Pharmacy

"One of the Largest and Finest Drug Stores in West Texas"

Matador & Tribune

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS. OWNED BY TRIBUNE PUBLISHING COMPANY. COMMENCED BY MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1924, AND WITH THE MORNING SPRINGER REPORTER BY PURCHASE APRIL 28, 1928.

THIS PUBLICATION IS SUBSCRIBED TO BY THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1893, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ALL SALES FINAL: NO REFUNDS. NO EXCHANGES. NO ALTERATIONS

CASE'S STORE-WIDE PRE-CHRISTMAS SALE



SALE

Fine, New Famous Brands Clothing For All The Family

OPENS MONDAY, Dec. 3rd



Arrow Shirts

Fine Quality Dress Shirts
White and Colored
Regular \$4.95 Shirts \$3.95
Regular \$3.95 Shirts \$2.95

MENS SPORT SHIRTS
Long Sleeve
Regular \$2.98 \$1.98
Regular \$3.95 Values \$2.95

BOYS SPORT SHIRTS
Long Sleeve
Regular \$2.98 \$1.98
Regular \$2.49 \$1.69

COLORED SWEAT SHIRTS
Zipper Fronts
Regular \$2.49 \$1.98

ALL
Stetson Hats
Regular \$10 \$7.50
Regular \$15 \$12.00

ALL
MENS WORK CLOTHES REDUCED
ALL LEE RIDER
WESTERN JEANS
SIZES 28-44
Regular \$3.65 \$2.99

Billy The Kid, Double Knee
BOYS JEANS
FAST COLOR
Regular \$2.98 \$1.98

Piece Goods

Regular 49c yd. 37c
Regular 98c yd. 69c
Bates, 45 inches wide
Regular \$1.79 yd. 98c
Regular \$1.49 yd. 89c

Womens Suits

Regular \$39.95 Suits \$25
Womens Coats
Regular \$39.95 Coats \$25

SHOES

Mens, Womens & Childrens
Reduced 1/4
MENS HAND-MADE BOOTS
Regular \$27.95 \$18.95

BOYS COWBOY BOOTS
Regular \$5.95 \$3.98
Regular \$7.95 \$5.95

Monogrammed and Plain, Reg. \$1.50
Arrow Handkerchiefs, box of 3, \$1
81x108, Colored, Regular \$5.98
Dan River Sheets \$4.98

Mens Leather Belts
Justin, Hickok, Lynntone, Reduced 1/4
OUR ENTIRE STOCK
MENS and BOYS JACKETS REDUCED!

GENUINE
PURREY BLANKETS
Reg. \$10.95, Now \$7.95

FIELDCREST
COTTON SHEETS
Regular \$2.29, Now \$1.69

ALL
TOWELS
69c and 79c Values
49c

WOMENS
OUTING GOWNS
Regular \$2.98, Now \$1.98
Regular \$2.49, Now \$1.69

WOMEN and GIRLS
SWEATERS
REDUCED 1/4 PRICE

SIZES 81x108
GARZA SHEETS
\$4.98 Val., Now \$3.98

PAIR
GARZA
PILLOW CASES
Regular \$1.19 pr. . . . 89c

Morgan Jones Minnet
BED SPREADS
Reg. \$24.95 \$19.95

The always welcome Christmas Gift
Womens Nylon Hose
\$1.19 & \$1.69 Values, Now . . \$1.00

Womens Dresses
Gay Gibson, Jean Leslie, Ann Foster and Joan Curtiss
All Reduced 1 to 1 1/2!

Daniel Green - A Real Buy - Fine Gift
HOUSE SHOES
Regular \$5.50 & \$6 \$3.99

WOMENS
Hinson & Schanks Lingerie
Reduced!

WOMENS BLOUSES
COTTON and FANCY, All Reduced

ACCESSORIES
Gloves, Scarfs, Jewelry, Etc.
Your Choice 98c

MAIDENFORM BASSIERES
Regular \$2.00 \$1.50
Regular \$2.50 \$2.00
Regular \$3.00 \$2.50
Regular \$3.50 \$3.00

Womens Brassiers, Reg. \$1. . . . 79c
GIRLS CAN-CAN SLIPS
SIZES 2-12

Regular \$3.98 \$2.99
Plainsmaid, 2-lbs., Regular \$1.59
COTTON ROLLS \$1.19

CASE DRY GOODS Matador, Texas

Practical Christmas Gifts For Everyone On Your List

FLOMOT
By Mrs. L. B.
JAMES MONK TO
METERY ASSO
James Monk was
of the Flom
association in an
evening. I
other officers
Gilbert, vice-pr
B. Turner, secre
Mrs. C. C. Jo
etary. C. C.
artin and Ford
trustees.
Cometary membe
are due Dec.



I was down at
store the other da
came in with a sis
obviously his son.
While the fell
over some stuff
Buck handed a f
stick to the boy.
tore off the wrap
work on it.
The father se
out about his son
ners and held up
him. "What do w
Benson gives us
demanded. "Cha



WS
DOU

FLOU
PINT
PECA

Apple
Gre
Short

EGG
Pres
Purp
JUST A
We G

Sp

LIONS AIM SET ...

(continued from page one)

away, or attending a meeting in almost any community in the United States or in over 70 foreign countries. If he is sick I will name a committee to call on him which keeps his attendance in good standing. This club has achieved this distinction only one time in its more than a quarter of a century history. I hope every Lion member will help me to establish Tuesday, Dec. 9, 1956, as the date of another achievement."

Largest Service Club

Lion Stark is one of the 293 District Governors who supervise the activities of Lionism's 12,415 clubs. Lionism International was formally founded in 1917 in Dallas and during the past 39 years has become the largest, most active and fastest growing service organization in the world. As of June 30, this year, Lion Clubs in 75 countries or geographical locations of the world had a total membership of 546,447. During the last fiscal year 1,005 new clubs were organized.

Lionism's special mission is the promotion of good government and good citizenship, the development of civic, educational, social and moral welfare of the community and the nation. The organization has been able to help create and foster "a spirit of generous consideration among the peoples of the world."

IN APPRECIATION

I wish to take this means of expressing my sincere appreciation to friends for remembering me with cards and letters during my recent hospitalization. Your thoughtfulness meant much to me.—J. W. Dewbre.

TERMITE & PEST CONTROL SPRAY JOBS

Free Inspections and Estimates

H. O. STANFIELD

Phone 210-J P. O. Box 4
Matador, Texas

Tribune, Matador, Morley County, Texas, Thursday, November 29, 1956

Mrs. Chambliss ...

(continued from page one)

S. Air Force in San Antonio; three daughters, Mrs. A. U. Stanfield and Mrs. Ella Mae Mitchell of Dallas, and Mrs. W. L. Holt of Matador; two sisters, one brother, and eight grandchildren.

Funeral services were held Sunday for a visit with relatives in Dallas and Fort Worth. Mr. Campbell and son, Gary, drove down today to accompany her home.

Burial was in East Mound Cemetery under direction of Eudy-Seale Funeral Home.

Relatives and friends present during the days of bereavement included approximately sixty relatives and a host of friends from Dallas, San Antonio, Fabens, Spokane, Wash., Floydada, Bowie, Amarillo, Tulla, Hereford, Sterley, and Whiteflats; Hobbs, N. M. and Tatum, N. M.

A. M. Bourland ...

(continued from page one)

the exception of two sons, Edwin and Clyde.

He is also survived by one brother, F. S. Bourland, Flomot; two sisters, Mrs. Ella Walker of Lufkin and Mrs. I. F. Fish, Matador; twenty grandchildren and forty-four great-grandchildren.

Active pallbearers were: Elmer Stearns, William McCaghen, Randall Whitworth, R. E. Campbell, Sr., Richard Seay and Elbert Reeves.

Honorary pallbearers were: Cecil Payne, Orlin Stark, J. W. Rice, Susie Winn, Ober Johnson, S. T. Bogan, Charlie Bird, Joe Meador, Jim Meador, A. D. Beauchamp, A. B. McCaghen, Dr. J. S. Stanley, Guy Thacker, Melton Thacker, Richard Berryman, Clayton Bridges, J. Tom Hamilton, Alvin Stearns, J. W. Cooper, G. E. Hamilton, Duff Green, Edd Cammack, A. L. Curry, T. B. Edmondson, Henry Pipkin, Emmet Jenkins, Ralph Long, Tom Long, Virgil Rattan and Joe Gaines.

COME TO CHURCH SUNDAY

Local Items

Guests in the home of Mr. and Mrs. Gus Bird last week, were Mr. and Mrs. H. J. Malone, of Greenville.

Mrs. Forrest Campbell left Sunday for a visit with relatives in Dallas and Fort Worth. Mr. Campbell and son, Gary, drove down today to accompany her home.

Charles Cullin, who is attending Hardin-Simmons University, Abilene, spent the week-end here with his parents, Mr. and Mrs. George Cullin.

Mr. and Mrs. J. L. Woodruff returned home Wednesday from a visit at Grapeland with their daughter and family, Mr. and Mrs. R. M. Dailey.

Mr. and Mrs. Nolan Barmore visited relatives and friends in Lorraine during the week-end.

Mr. and Mrs. G. L. Webb and son of Bryan are visiting here this week with his parents, Mr. and Mrs. R. S. Webb.

Mrs. Loyd Latimer and children, Sandra and Dale, of Lubbock, visited here this week with her parents, Mr. and Mrs. D. P. Keith, remaining here after attending the funeral Monday of Mrs. Latimer's grandfather, A. M. Bourland.

Mrs. Frank Pohl and daughter Carolyn, spent the week-end in Bronie, where they visited Mrs. Pohl's parents, Mr. and Mrs. C. L. Kiserin. Mrs. Velma Fuller accompanied them to Sweetwater, where she visited her sister and family, Mr. and Mrs. Claude Wilson, until Wednesday.

Mrs. Marvin Brotherton and son, Glenn, visited relatives in Electra, Thursday.

Mrs. Joe Campbell has returned to her home here, after spending the past four weeks in Berger, in the home of her son and wife, Mr. and Mrs. Joe E. Campbell.

Mr. and Mrs. Earl Vaughn and children of Lubbock were visitors here Thursday in the home of his sister and family, Mr. and Mrs. Clyde Gilbert.

Mrs. Beas Patton, Miss Rachel Patton and Mrs. J. D. Craven were in Plainview, Saturday, on business.

In the Want Ads

FOR RENT: 3-room house. Call A. L. Curry, Phone 182-M 38-ctfn

WANTED: Responsible woman to keep house for elderly couple. C. D. Bird, Phone 206-M 38-ctfn

OVERLOAD SPRINGS for pickups, 1 1/2-ton size \$16.50; 3/4-ton size \$23.40. Peg's Garage, 117b

NEED TIRES... See us for the best tire trade in town. Most all sizes. Campbell Chevrolet Company 44-ctfn

FINISH HIGH SCHOOL or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, 27-c2t

NEEDED: A Rawleigh Dealer for Cottle County. Real opportunity for permanent, profitable work. See Mrs. W. H. Rodgers, Matador, promptly or write Rawleigh's Dept. TXK-310-232, Memphis, Tenn. 36-p4t; Nov. 15-29, 6-13

SPARK PLUGS, standard make only 70c each. Peg's Auto Parts, 25-ctfn

FOR SALE: Fryers \$1, each. Quantity discount. Lewis Fair Phone 142-W, 36-c3t

FOR RENT: 302 acre farm, with sale of farm equipment. Located one mile west of Whiteflats. Write or contact R. L. Mitchell, Box 41, Hale Center, 37-p4t

KEEP THIS AD

Over 20,000 Arthritic and Rheumatic Sufferers have taken this Medicine since it has been on the market. It is inexpensive, can be taken in the home. For free information, give name and address to P. O. Box 522, Hot Springs, Arkansas.

HIGHEST Market Prices for Your Milo

KIMBELL MILLING CO.

Roaring Springs
S. J. Braselton, Mgr.

NEED MONEY? We are interested in purchasing oil and gas leases, royalties, and minerals. Kindly state the price and give the correct legal description in your first letter to me. Geo. B. Blake, 104 Backey Bldg., Midland, Texas, 33-p10

CIGARETTES: Regulars \$2.14 per carton; King size \$2.35 per carton. All cigarettes 25c per package. Why pay more? Stanley Pharmacy, 33-ctfn

FOR SALE: Used SCHWINN bicycle. Excellent condition. Matador Motor & Implement Company, 37-c2t

CIGARETTES: Regulars \$2.14 per carton; King size \$2.35 per carton. All cigarettes 25c per package. Why pay more? Stanley Pharmacy, 33-ctfn

KIMBELL'S COTTONSEED CAKE and Range Cubes

Book now for future delivery. Kimbell's quality cottonseed cake (41% protein) and range cubes almost certain to advance. Drouth certificates accepted.

Braselton Co.
Implement Co.
Roaring Springs
S. J. Braselton, Mgr. 23-ctfn

Save Money ON Food Bills

WE GIVE 25 GREEN STAMPS

WHITE SWAY **Coffee** 95c

DEL MONTE **Fruit Cocktail** ... 49c

ROSE DALE, Cream Style, 303, 2 cans

Corn 29c

DEL CERRO Shelled **Pecans** ... 99c

WILSON'S Smoked **Picnic Hams** ... 35c

Choice Chuck (home killed) **Roast** - - 45c

Wright's DELITE **Pure Lard** ... 59c

CAMEO **Copper Cleaner** ... 19c

FRESH **Rutabagas** 7 1/2c

FRESH Bartlett **Pears** ... 19c

JEAN'S **Frozen Rolls** 39c

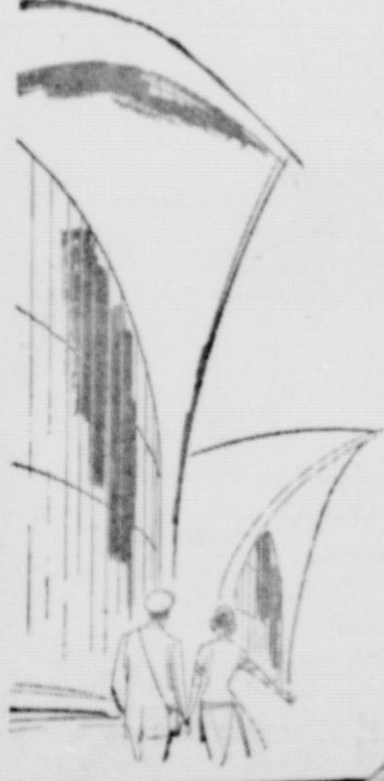
KEITH'S FROZEN **Fish Sticks** - - 29c

Billy's Grocery

WE INVITE YOU TO SEE THE BIG M'S NEW

Dream-Car Design

the newest shape in cars for 1957— will influence the look of cars for years to come!



Outdates everything else on the road with its dream-car ideas!

Here is one of those rare cars that, in a single model changeover, redirects the whole course of automobile design. The new Mercury makes a clean break with the plump, bulging lines of many of today's cars—presents a sleek, clean-cut, dynamic look that's straight out of tomorrow.



NEW! V-ANGLE TAIL LIGHTS FROM DREAM-CAR DRAWING BOARDS—A stunning example of Mercury's new Dream-Car Design. They help dramatize Mercury's gleaming new breadth and brow. Mercury is now over 6 1/2 feet wide, more than 17 1/2 feet long!

NEW! JET-FLO BUMPER-GRILLE GIVES A MASSIVE BUT GRACEFUL LOOK—New beauty with a purpose. The unique new oval design acts as a double bumper—provides both high and low protection, front and back.

NEW! SLIM, BRIDGE-STRONG ROOF, MORE GLASS THAN EVER—It spans the most spacious passenger compartment in Mercury history. You enjoy up to 829 square inches more visibility. And Mercury is new in every other way. You can get a power seat that "remembers" your favorite driving position. And there's a Power-Booster Fan, in the Montclair series, that saves horsepower other cars waste. And much, much more. To see everything, stop in at our showroom today.

Mercury for '57

STRAIGHT OUT OF TOMORROW

with DREAM-CAR DESIGN



Don't miss the big television hit, "THE ED SULLIVAN SHOW," Sunday evening 7:00 to 8:00, Station KDUB-TV, Channel 13

MATADOR AUTO COMPANY